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* Shree Damodar College of Commerce & Economics, Margao-Goa*
T.Y. BBA (FS), Semester VI, End Semester Examination, APRIL 2017

SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

Timing: 2 Hours

Max.Marks:60

Instructions:

- Figures to the right indicate maximum marks
- Start each new question on a fresh page
- Question **ONE** compulsory

Q1. Write short notes on Any Three of the following: (3x4=12 marks)

- a) Risk Return Relationship
- b) Support and Resistance
- c) Investment objectives
- d) Market efficiency
- e) Foreign Institutional Investors

Q2.a. "Investment process involves a series of activities leading to purchase of securities or other Investment alternatives". Explain the Process. (12)

OR

Q2.x. Explain the measures for protecting the investors against different types of risks. (08)

y. Give four points of difference between Investment and Speculation. (04)

Q3.a. "Analysis of macroeconomic environment is important for understanding the stock behavior". Explain the factors for economic analysis. (12)

OR

Q3. x. Explain the fundamental factors affecting the performance of different industries. (08)

y. Highlight the Assumptions of Technical analysis. (04)

Q4.a. What is Portfolio Construction? Explain the steps involved in Traditional approach of Portfolio Construction. (12)

OR

Q4.x. "Fama stated that efficient markets fully reflect the available information in the stock prices". Explain. (08)

y. Write a short note on Simple diversification. (04)

Q5.a. "Fundamental analysis provides an Economic-Industry-Company framework for rational investment decision making". Explain. (12)

OR

Q5.x. Explain the Modern Portfolio theory with assumptions. (08)

y. Write a short note on Blue chip companies. (04)
