

VidyaVikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
T.Y.BBA(FS) Semester-V, Semester End Assessment, October 2019
SUBJECT: CORPORATE GOVERNANCE

Duration: 2 Hours

Max Marks:30

Instructions: 1) Answer each question on a fresh page.

2) All questions are compulsory however internal choice is provided.

3) Answer to sub questions for Q1 should be approximately 125 words.

4) Answer to sub questions for Q2 and Q3 should be approximately 350 words.

Q1. ANSWER ANY TWO OF THE FOLLOWING:

(2 x 5 = 10 Marks)

- A. Differentiate between Corporate management and Corporate Governance.
- B. State the ten principles of a good corporation.
- C. Explain 5 points on importance of corporate ethics.

Q2. A. Explain the benefits of a good corporate governance.

(4 Marks)

B. What are the main duties of a corporation?

(6 Marks)

OR

Q2. X. Explain 10 points on code of conduct incorporated and followed by any multinational company.

(10 Marks)

Q3. A. Write a short note on the meaning of corporate philosophy with an appropriate example of mission and vision of a multinational company.

(4 Marks)

B. Explain the benefits of corporate ethics.

(6 Marks)

OR

Q3. X. Explain the scope of business ethics.

(10 Marks)