

Vidya Vikas Mandal's

Shree Damodar College of Commerce and Economics, Margao-Goa

S Y. BBA(FS), Semester IV, End Semester Examination, Repeat October 2017

RESEARCH METHODOLOGY-II

Timing: 1 Hour

Max.Marks:30

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**Instructions:** All questions are compulsory  
Start each question on a fresh page  
Figures to right indicate maximum marks

**Q1. Answer any ONE from the following: -**

(01 \* 10 = 10 marks)

- a) What is Report writing? Explain the different steps in writing report. (10)
- b) State and explain the components of Research report. (10)
- c) What is Interpretation? Explain the various types of Report. (10)

**Q2. Answer any ONE from the following: -**

(01 \* 06 = 06 marks)

- a. Explain the various measurement scales.
- b. Discuss the layout of research report.

**Q3. Answer any ONE from the following: -**

(01 \* 08 = 08 marks)

- a. Explain the important scaling techniques.
- b. Explain the Precautions to be taken for writing Research reports.

**Q4. Write a short note on Bibliography.**

(02 marks)

**Q5. Write a short note on Rating scale.**

(04 marks)

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