

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
S Y. BBA(FS), Semester IV, End Semester Examination, April 2017
RESEARCH METHODOLOGY-II

Timing: 1 Hour

Max.Marks:30

Instructions:

- *Figures to the right indicate maximum marks*
- *Start each new question on a fresh page*
- *Question **ONE** compulsory*
- *Answer any **TWO** questions from **Q2 to Q4***

Q1. Write short notes on the following:

(2.5 x 4 = 10)

- a. SPSS menus and Icons
- b. Sources of error in measurement
- c. Cumulative scale
- d. Techniques of Interpretation
- e. Objectives of Research

Q2. a. What is Report writing? Discuss the different steps in writing report.

(10 marks)

Q3. a. What is scaling? Explain the important scaling techniques.

(10 marks)

Q4. a. State and explain the components of Research report.

(10 marks)
