

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao, Goa
SY BBA(FS), Semester IV, Semester End Assessment, Repeat October 2019
BFS C405: RESEARCH METHODOLOGY

Duration: 3 hours

Max. Marks: 60

Instructions: 1. All questions are compulsory.

2. Answer each question on a fresh page.

3. Figures to the right indicate maximum marks.

Q.1 Write a short note on **any four** from the following: (4*3 = 12 marks)

- a. Null Hypothesis.
- b. Self-administered Survey.
- c. Sampling.
- d. Coding of Data.
- e. Research.

Q. 2. Explain the characteristics of Research in detail. (12 marks)

OR

Q. 2. X. Classify Research on the basis of Methods of Study. (06 marks)

Y. Explain the Induction Method of Scientific Thinking. (06 marks)

Q.3. What is Personal Interview Method? Explain its merits and demerits. (12 marks)

OR

Q. 3. X) Explain the sources of Secondary Data in detail. (08 marks)

Y) Brief out any four features of a Questionnaire. (4 marks)

Q.4. Explain the probability and non-probability methods of Sampling. (12 marks)

OR

Q.4. X) Explain the steps involved in designing a Sample. (8 marks)

Y) Differentiate between Sample and Population. (4 marks)

Q. 5. Poor final report can destroy a research study. Explain the Components of Research Report. (12 Marks)

OR

Q. 5 X) Explain the following with the help of an example: (8 marks)

- i) Pie Chart
- ii) Frequency Table

Y) Mention and elaborate any four features of good Report. (4 marks)

.....