

Vidya Vikas Mandal's

Shree Damodar College of Commerce & Economics, Margao-Goa

S Y. BBA (FS), Semester IV, End Semester Examination, April 2016

RESEARCH METHODOLOGY-II

Timing: 1 Hour

Max.Marks:30

Instructions:

- *Figures to the right indicate maximum marks*
- *Start each new question on a fresh page*
- *Question **ONE** compulsory*
- *Answer any **TWO** questions from **Q2 to Q4***

Q1. Write short notes on the following:

(2.5 x 4 = 10)

- a. Icons on the menu bar of SPSS software
- b. Bibliography
- c. Presenting Statistics
- d. Precautions in Interpretation
- e. Graphic rating scale

Q2. a. Explain the different types of Report.

(06 marks)

b. Write a short note on Ranking scale.

(04 marks)

Q3. a. Highlight the essentials of Report writing.

(04 marks)

b. Discuss the layout of research report.

(06 marks)

Q4. a. Explain the scale classification bases.

(06 marks)

b. Write a short note on Rating scale.

(04 marks)
