

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao Goa
F.Y.BBA(FS), Sem. I (Repeat), Semester-End Assessment, October 2019
BFS C102: Essentials of Management I

Duration: 3 hours

Max. Marks: 60

Instructions:

- *Start each question on fresh page.*
- *Figures to the right indicate maximum marks.*
- *All questions are compulsory, however internal choice is available.*
- *Answers to sub questions for Q.1 to Q.2 should be approximately 100 words each.*
- *Answers to sub questions for Q.3 to Q.5 should be approximately 400 words each.*

Q.1. Answer any THREE of the following:

(3 x 4 = 12 marks)

- a) Write a short note on "Management as Science.
- b) Describe the features of Management Principles.
- c) Give any four points of differences between Forecasting and Planning.
- d) Describe the factors influencing Business Ethics.

Q.2. Answer any THREE of the following:

(3 x 4 = 12 marks)

- a) Give any four points of differences between Administration and Management.
- b) Explain any four techniques of Controlling.
- c) Highlight the principles of Business Ethics.
- d) Write a short note on "Departmentation".

Q.3. x) Explain the different roles of Manager with the help of a diagram.

(1x12 = 12 marks)

OR

- y) Explain the Taylor's Principles and Contributions of Scientific Management.

Q.4. x) Explain Fayol's Principles of Management.

(1x12 = 12 marks)

OR

- y) Explain the process of rational Decision-Making.

Q.5. x) Explain the various limitations of Planning Function.

(1x12 = 12 marks)

OR

- y) Explain the arguments for and against Social Responsibility of Business.
