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Shree Damodar College of Commerce & Economics Margao Goa
F.Y.BBA (FS), Semester-End Assessment, October 2016
Essentials of Management-I

Duration: 2 hours

Max. Marks: 60

Instructions:

- *Figures to the right indicate maximum marks.*
- *Question one is compulsory.*
- *Answer any Four from question 2 to question 6.*

Q1. Write a short note on any **FIVE** of the following: -

(5*4=20)

- a. Management as Profession
- b. Parity Of Authority & Responsibility
- c. Importance of Organising
- d. Narrow Span of control
- e. Economic Responsibility
- f. Decision Matrix

Q2.

- a. "Management Involves creating an internal environment". Comment.
- b. Differentiate between Management and Administration.

(04)
(06)

Q3.

- a. Write a short note on "Universality of management Principles".
- b. Differentiate between "Unity of Command" and "Unity of Direction".

(04)
(06)

Q4.

- a. Write a short note on "Formal Organisations".
- b. Discuss the steps in "Decision Making".

(04)
(06)

Q5.

- a. Write a short note on "Delegation of Authority".
- b. Discuss the features of "Controlling" function.

(04)
(06)

Q6.

- a. Write a short note of "Ethical Responsibility".
- b. Discuss the need for "Social Responsibility".

(04)
(06)
