

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics Margao Goa
F.Y.BBA(FS), Sem. I, Semester-End Assessment, Repeat April 2019
Fundamentals of Management

Duration: 2 hours

Max. Marks: 60

Instructions:

- *Figures to the right indicate maximum marks.*
- *All questions are compulsory, however internal choice is available.*
- *Each question start on a fresh page.*

Q. 1. Answer any FOUR of the following:

(4x3=12mks)

- a) Write a note on management as a profession.
- b) Explain any two elements of directing.
- c) Discuss the features of organisational environment. (Any three)
- d) Why business ethics is important?
- e) Discuss in brief the scope of management.
- f) Write a note on staffing.

Q. 2. a) Neatly draw and explain the various levels of management.

(12 marks)

OR

x) State and explain any six Fayol's principles of management.

(06 marks)

y) Discuss in brief the inter-personal and informational roles of a manager.

(06 marks)

Q. 3. a) Define Organising. State and explain the need of organising.

(12 marks)

OR

x) Discuss the importance of planning.

(06 marks)

y) State and explain any three techniques of controlling.

(06marks)

Q. 4. a) Neatly draw and explain in detail task environment and its various forces.

(12 marks)

OR

x) What do you mean by internal organisational environment? Explain any four factors of internal environment.

(06 marks)

y) Discuss the relevance of international business environment.

(06 marks)

Q. 5. a) Discuss in brief the social responsibilities of business towards different interest groups.

(12 marks)

OR

x) Define Business Ethics. Enumerate the principles of business ethics.

(06 marks)

y) State and explain the factors influencing business ethics.

(06marks)
