

VidyaVikasMandal's
Shree Damodar College of Commerce & Economics Margao Goa
F.Y.BBA (FS), Semester-End Assessment, April 2017
Essentials of Management-I

Duration: 2 hours

Max. Marks: 60

Instructions:

- *Figures to the right indicate maximum marks.*
- *Question one is compulsory.*
- *Answer any Four from question 2 to question 7.*

Q1. Write a short note on any FIVE of the following: - (5*4=20)

- a. Management as Art
- b. Universality of Management Principles
- c. Individual Decision Making
- d. Functional Organisations
- e. Wide Span of Control
- f. Philanthropic Responsibility

Q2. Define Management. Discuss the levels of management. (10)

Q3. Discuss the 14 Principles of Management by Henry Fayol. (10)

Q4. Define Planning. Discuss the steps in Planning Process. (10)

Q5. Define Business Ethics. Explain the need and importance of Business Ethics. (10)

Q6. Define Controlling. Explain any four techniques of controlling. (10)

Q7. Define Forecasting. Discuss the features of Forecasting. (10)
