



VVM'S
SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
MARGAO - GOA

Affiliated to Goa University
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E-NEWSLETTER



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Monthly Newsletter



The Anti-Ragging Committee observed Anti-Ragging Week from 12th to 18th August 2026 with the objective of creating awareness about the importance of a safe, respectful, and inclusive campus environment. A series of engaging activities was organised to educate students on the ill effects of ragging, encourage empathy, and promote responsible student behaviour.

Objectives

- To spread awareness about anti-ragging laws and regulations.
- To foster a culture of mutual respect and inclusivity.
- To encourage students to speak up against ragging and bullying.
- To promote positive interaction among students through creative activities.

Activities Conducted

1. Street Play

A powerful street play based on the theme ‘रॅगिंग नाका इष्टागत जाय’ was performed by students in the college quadrangle on 13th August 2026 at 10.15 a.m. The performance highlighted the emotional and psychological impact of ragging while delivering a strong message against harassment and intimidation.

2. Reel & Slogan Competition

A Reel and Slogan competition was organized for the students based on the theme ‘Respect, Protect & Connect.’ Students showcased their creativity by producing short awareness reels and impactful slogans promoting anti-ragging values. The competition encouraged participants to use digital media as a tool for social awareness.

3. Movie Screening

Students were encouraged to watch a thought-provoking film addressing issues related to bullying, peer pressure, and ragging and reflect on the situations and messages portrayed on 17th August 2026. The activity aimed to sensitise students towards the negative consequences of ragging and bullying, the influence of peer pressure, and the importance of maintaining a safe, respectful, and supportive educational environment.

Expected Outcome

- Increased awareness about the ill effects of ragging and bullying.
- Promotion of respect, empathy, inclusivity, and responsible behaviour.
- Encouragement to speak up and report ragging or harassment.
- Creation of a safe, supportive, and respectful campus environment.



The Department of Management Studies, BBA Programme organized a session on “LinkedIn for Students” for BBA students to help them use LinkedIn as a professional-development and career-readiness platform. The session was conducted by Mr. Gilbert Mendes, Assistant Professor. Mr Mendes explained that students can begin building a professional identity while still in college by presenting their education, skills, internships, certifications, projects and achievements in a clear and current profile. Students were guided on completing the principal profile sections and ensuring that their online presence accurately reflects their abilities and interests.

The session introduced purposeful networking. Students were encouraged to connect with classmates, faculty members, alumni, professionals and organisations connected with their areas of interest. Practical examples showed how thoughtful posts about academic activities, events and achievements can increase visibility. The resource person also demonstrated how students can follow companies, discover internship and employment

opportunities, and use LinkedIn’s search features effectively.

Attention was given to responsible online conduct. Students were reminded that recruiters and other professionals may view their profiles and posts, making accuracy, professionalism and regular updates important. The session encouraged students to use the platform consistently to communicate their learning, expand their professional network and prepare for future career opportunities. The session was attended by 40 students.

Expected Outcome of the Activity:

Students were expected to create or improve a professional LinkedIn profile, present their skills and achievements effectively, build relevant professional connections, search for internships and employment opportunities, and practice responsible communication on a digital professional platform.

Achievement of Course Outcome (CO)/Programme Outcome (PO):

PO2: To demonstrate the competencies required to undertake managerial jobs.

The session strengthened career-readiness competencies by helping students present their qualifications, explore opportunities and engage with professional networks. Students learned to use a digital professional platform for personal branding, opportunity discovery and career-related decision-making.

PO4: To display behavioural skills such as communication, decision-making, time management and negotiation in business interactions.

Profile writing, networking and professional posting developed students’ written communication and relationship-building skills.

Project Topic Presentation

24 August - 3 September 2026



The Project Cell of the College organized a TYB.Com Project Presentation Programme from 24th August 2026 to 3rd September 2026. The sessions were conducted from 11:45 a.m. to 1:30 p.m. in Classroom F-405 and Hall 2.

The programme was organized to provide TY B.Com students with an opportunity to present and defend their proposed project topics before the Principal and a panel of experts. A total of 36 project groups participated in the presentations under the guidance of 19 project guides.

Each project group presented the title, introduction, objectives, methodology, and relevance of its proposed study. The presentations were followed by a detailed review and constructive feedback from Principal Prof. Sanjay P. Sawant Dessai and the team of experts. The students were provided with suggestions regarding the modification and improvement of their project topics, research objectives, methodology, population, sampling approach, and study area. The feedback helped students refine their research direction and ensure that their proposed topics were academically meaningful and practically relevant.

The programme was designed not merely as an evaluation of project titles but also as an opportunity for students to defend their proposed research, justify their objectives, and establish the relevance and feasibility of their studies. The interactive nature of the sessions encouraged students to respond to questions, critically examine their research proposals, and incorporate expert suggestions. This process enhanced their confidence and prepared them for future project presentations, research activities, and academic project defenses.

The programme was coordinated by Asst. Prof. Pretty L. Pereira, Convenor, Project Cell, and Asst. Prof. Ms. Saruka Kalgutkar, Economics.

Expected Outcomes of the Activity

- 1. Strengthen students’ understanding of their proposed research topics.
- 2. Assess students’ preparedness to undertake their projects.
- 3. Help students identify and refine the scope of their research.
- 4. Provide guidance on appropriate population, sampling methods, and study areas.
- 5. Encourage students to adopt a practical and research-oriented approach.
- 6. Develop students’ ability to present, defend, and critically evaluate their proposed research.

Achievement of Course Outcome (CO) / Programme Outcome (PO)/Course Outcome (CO)

- Students developed a clearer understanding of their proposed research topics and their practical

relevance.

- Students were able to identify and refine the scope, population, and sampling approach of their projects based on expert feedback.
- The activity enhanced students' research, analytical, presentation, communication, and critical-thinking skills.
- Students gained greater preparedness to undertake systematic and practical project-based research.

Students developed confidence in presenting and defending their research proposals before experts.

30-Hour Certificate Course 'Indian Mathematical Heritage: Vedic Mathematics'

24 August - 3 September 2026



The Certificate and VAC Courses Committee, in association with the IKS Cell, organized a 30-hour certificate course 'Indian Mathematical Heritage: Vedic Mathematics' from 24th August 2026 to 3rd September 2026. The course was open to students from all programmes and provided participants with an opportunity to explore traditional Indian mathematical techniques and their contemporary applications.

The sessions were conducted by Mr. Sagar Sakordekar, Founder, SRS Vedic Mathematics Academy.

The course aimed to familiarize students with the principles of Vedic Mathematics and encourage them to approach numerical problems with greater confidence and flexibility. Emphasis was placed on developing calculation skills, strengthening mental agility, and introducing alternative approaches that could be useful in academic work and competitive examinations.

During the sessions, students were introduced to the 16 Vedic Sutras. The topics covered included multiplication involving series of 1s and 9s, the use of complements, comparison of fractions, the duplex method of squaring, methods for finding square and cube roots, divisibility tests, the *n*th term and sum of *n* terms of linear number series, Pythagorean triplets, and several other mental calculation techniques.

The sessions were highly interactive, with students actively engaging in practice exercises and solving problems based on the techniques introduced.

The Valedictory Function and Certificate Distribution Ceremony was held on 4th September 2026 in Classroom S205. A total of 18 students successfully completed the course and were awarded certificates. As a mark of appreciation for their active participation and performance, the resource person presented prizes to outstanding participants. The prize recipients were Mr. Shubham Gavade (FY BCA B), Mr. Jovann De Souza (FY BCA A), Ms. Sakshi Mayekar (TY BCOM A), Mr. Yunus Pirjade (TY BBA(FS) B), Mr. Sanat Naik (SY BCOM B), and Ms. Kashvi Mahambrey (TY BCOM A), who was awarded the *Best Student Award*.

The faculty in charge of the course was Assistant Professor Ms. Yugandhara Joshi.

Expected Outcomes of the Certificate Course

1. Development of a positive interest in mathematics, reducing any existing math-related anxiety.
2. Improved speed and accuracy in calculations, which is particularly advantageous for competitive exams.
3. Enhanced mental agility, leading to increased cognitive abilities and intelligence.
4. Mastery of techniques that are 10-15 times faster than conventional mathematical methods.

A Visit to All India Institute of Ayurveda (AIIA)

27 August 2026

FYBBA students visited the All India Institute of Ayurveda (AIIA) as part of the subject *Indian Health and Wellness* under the aegis of the *Indian Knowledge System*. They were accompanied by two faculty members, Dr. Mamata Kane and Ms. Selma Veigas.

The purpose of the visit was to observe how a specialized Ayurvedic and integrative medicine hospital functions, not only from a clinical perspective but also from administrative, operational, and patient-service standpoints.



The students were taken on a tour of the hospital campus to observe its infrastructure and the services offered. Later, an interactive session was held with Dr. Vinayak Chakor, Deputy Medical Superintendent, AIIA.

Dr. Chakor spoke about the techniques and importance of health and wellness and emphasised the need to incorporate various therapies, such as Panchakarma, Abhyanga, Swedana, and Basti. He also discussed the challenges involved in sourcing authentic raw materials and highlighted the importance of continuous upskilling and training for nurses and other hospital staff.

Expected Outcome of the Activity:

Students will observe the various facilities, treatments, and infrastructure at the hospital and relate the concepts learned in class to their observations during the visit.

Achievement of Course Outcome (CO)/Programme Outcome (PO):

PO8: Continuous Learning and Adaptability

Demonstrate a commitment to continuous learning and adaptability by embracing change, acquiring new knowledge and skills, and responding effectively to evolving business and technological environments.

Programme Specific Outcome (PSO):

PSO1: Derive conceptual clarity in various functional areas of an organisation and gain practical learning through summer internships, industrial visits, and similar activities.

Educational Field Visit to Morpila Village

27 August 2026



As part of the Individual and Society course, FYBBA students undertook an educational field visit to Morpila Village accompanied by Ms. Heena Shabali. The visit provided practical exposure to rural society and helped students understand how individuals, families and communities interact within a village environment. Students observed the village's social, economic and cultural life, including the presence of the Velip community and Gaonkar and Dessai families.

The visit highlighted strong community bonds and collective practices. Students learned that Ganesh Chaturthi is celebrated together at the village head's house rather than separately in individual homes. They also examined local livelihoods, including farming, cashew cultivation, the collection of forest produce and daily-wage agricultural work. Their observations showed how land ownership can influence a family's economic

condition and how common resources such as streams, pathways and forest areas are shared within the community.

Students also gained insight into local traditions, beliefs and customs. They learned about the significance of the sacred tree and the belief in Ajoba as the village’s night-time protector. These experiences helped students appreciate how culture, shared resources, occupations and collective traditions shape community relationships and everyday life.

Expected Outcome of the Activity:

Students were expected to understand rural social structure and community relationships, examine the economic activities and occupational patterns of villagers, and appreciate the role of traditions, beliefs, customs and collective celebrations in community life. The visit also encouraged observation, respectful interaction and reflection on sustainability and shared resources.

Achievement of Course Outcome (CO)/Programme Outcome (PO):

PO3: To apply cross-functional business knowledge and technologies in solving real-world business problems. Students connected social and economic concepts to actual livelihood patterns, land ownership and the use of common resources in a rural setting. The field visit required attentive observation, respectful interaction and the interpretation and communication of findings.

PO5: To recognise and resolve ethical issues in business. Exposure to shared resources and differing economic conditions encouraged reflection on fairness, responsibility and community-sensitive decision-making.

PO7: To develop perspective about the global environment, including cultural, social and sustainability issues. Direct engagement with village life deepened students’ understanding of cultural traditions, social relationships, livelihoods and sustainable use of local resources.

Cleanliness Drive

29 August 2026



The NCC Army and NCC Naval Wing jointly organised a Cleanliness Drive on the college campus on 29 August 2026. The initiative aimed to promote cleanliness, environmental responsibility, teamwork and civic consciousness among the cadets.

A total of 30 NCC cadets enthusiastically participated in the drive. The cadets cleaned various areas of the college campus by sweeping the surroundings, collecting litter and removing waste from commonly used spaces. Special attention was given to maintaining hygiene in the classrooms, corridors, open spaces and other areas within the campus.

The drive was conducted under the guidance of Lt. Sandesh Gaonkar, Associate NCC Officer, NCC Army Wing, and Sub Lt. Pretty Pereira, Associate NCC Officer, NCC Naval Wing. They motivated the cadets to recognise cleanliness as a shared responsibility and encouraged them to adopt environmentally responsible practices in their everyday lives.

The activity reinforced the values of discipline, cooperation, dignity of labour and social responsibility. It also created awareness among the cadets regarding the importance of maintaining a clean, healthy and sustainable campus environment.

The cleanliness drive concluded successfully with the collective efforts of the cadets and faculty in-charges. The programme reflected the NCC’s commitment to community service and contributed towards creating a cleaner and more pleasant college campus.

Fireside Chat with Ms. Komal Khaparde Pritto

1 September 2026



The Department of Management Studies, BBA Programme, organised an interactive fireside chat for BBA students with Ms. Komal Khaparde Pritto. Drawing on her entrepreneurial journey, she discussed business development, resilience and the importance of identifying opportunities in difficult circumstances.

She discussed co-founding Diakon Events in 2015 at the age of 23 with an initial investment of approximately ₹10,000 and building the venture through direct client outreach, networking and sustained effort.

Ms. Pritto spoke candidly about an event valued at approximately ₹7 lakh that did not proceed as

planned. The experience demonstrated the importance of meticulous planning, coordination, communication and execution, while also showing how setbacks can strengthen judgement and professional learning. She then explained how the disruption of the events industry during the COVID-19 pandemic prompted her to explore a different opportunity. This led to Diakon Coir, a venture that converts coconut waste into products such as cocopeat for nurseries and horticulture customers.

The conversation also covered her work in education. A personal difficulty in finding appropriate early-childhood care helped her recognise a wider need and contributed to her involvement with FirstCry Intellitots and later Escola do Futuro, an IB-model school in Chicalim, Goa. The interaction connected classroom ideas with entrepreneurial practice and highlighted initiative, adaptability, calculated risk-taking, problem-solving and continuous learning.

Expected Outcome of the Activity:

Students were expected to understand entrepreneurship as an evolving process of identifying needs, mobilising limited resources, learning from setbacks and adapting to changing conditions. They also gained practical insight into planning, communication, opportunity recognition, innovation and sustainable value creation.

Achievement of Course Outcome (CO)/Programme Outcome (PO):

- PO1:** To exhibit an understanding of broad business concepts and principles.
- PO5:** To recognise and resolve ethical issues in business.
- PO6:** To initiate and build entrepreneurial ventures.
- PO7:** To develop perspective about the global environment, including cultural, social and sustainability issues.

Experiential Tourism: From Customers to Communities

2 September 2026



The Marketing Club Ad Marque of BBA department organized a session on ‘Experiential Tourism: From Customers to Communities’ for the BBA students.

The Resource person for the session was Mr Varun Hegde, Founder and Director of Soul Travelling. Soul Travelling was founded in 2018 by Varun Hegde and Kedar Borker. The company focuses on experience-based travel and aims to make travelling part of people’s lifestyle rather than just a holiday.

The session provided a broader understanding of what modern tourism can offer. It explained that travel is not only about seeing a place; it is also about understanding it. Goa's heritage, festivals, food, villages, islands, communities and history provide a strong foundation for meaningful experiences.

The speaker highlighted the connection between tourism and entrepreneurship. By identifying local stories, hidden destinations and authentic experiences, entrepreneurs can create new opportunities while encouraging visitors to explore destinations more thoughtfully.

Overall, the session encouraged a shift from 'seeing places' to 'experiencing places'. It highlighted the importance of curiosity, storytelling, local interaction and persistence. For a student of Management, the session was useful because it showed how creativity, customer experience and entrepreneurial thinking can be applied in the tourism industry.

The session concluded with a thought that beautifully captured the essence of meaningful travel:

“Travel becomes memorable when a destination gives us an experience, a connection and a story to carry forward.”

Expected Outcome of the Activity:

- 1. Students will understand the evolving nature of tourism and the importance of experiences, culture, heritage and local communities in modern tourism.
- 2. Students will understand how entrepreneurship can create opportunities by identifying and developing unique local tourism experiences.
- 3. Students will develop a broader perspective on the tourism industry and its relevance to creativity, entrepreneurship and business management.

Achievement of Programme Specific Outcome (PSO)- Entrepreneurship and Industry readiness.

A Session on LinkedIn

4 September 2026



The Post Graduate Department organized a session on ‘LinkedIn’ on 04th September 2026 from 09:30 a.m. to 10:30 a.m. The session was conducted by Mr. Gilbert Mendes, Assistant Professor at Shree Damodar College, Corporate Trainer, Management Consultant and Researcher. He has a background in Information Technology and Management and is currently pursuing research in AI and customer experience.

The session began with an introduction to professional outlook and personal branding. The speaker emphasised that students need not

pretend to be someone else professionally but should present themselves naturally and professionally. An icebreaker activity was conducted where students were asked to write three words, they would like people to associate with them. He introduced the concept of personal branding as one’s professional reputation and highlighted its importance in building trust and credibility, improving visibility, and creating better career opportunities.

The speaker then discussed the importance of knowing oneself, including understanding one’s strengths, values, and aspirations. He also explained the importance of maintaining an effective online presence through the “Google Test”. The session covered LinkedIn basics, including the headline, summary, and important dos and don’ts. He encouraged students to keep their profiles personal and authentic, document their journey, and start building their professional presence from an early stage.

The speaker demonstrated his own LinkedIn profile to explain various features of the platform and shared insights on networking, emphasising that one’s network contributes significantly to one’s professional opportunities. He also introduced concepts such as the Recruiter’s 10-Second Test, Positioning Audit, Job Description and ATS Decoder, and Skill Gap Finder to help students understand how recruiters assess profiles and how they can improve their employability.

Towards the end, the session focused on sustaining a personal brand, with emphasis on consistency through sharing, engaging, and regularly updating one’s profile. The session provided students with practical guidance on building a strong professional identity, expanding their network, and improving their career readiness.

Expected Outcome of the Activity

The session aims to familiarise students with LinkedIn and the importance of personal branding in professional development. It is expected to help students build a professional online presence, expand their networks, identify career opportunities, and improve their employability.

Achievement of Course Outcome (CO)/Programme Outcome (PO)

The activity contributed to Programme Outcomes by developing students’ communication, networking, professional presentation, and career-readiness skills.

Programme Specific Outcome (PSO)

The session supported the Programme Specific Outcomes by helping students develop a professional outlook and understand the importance of personal branding in the corporate environment.

Teachers’ Day Celebration

5 September 2026

The Student Council organized a Teachers’ Day celebration on September 5, 2026, from 11:00 AM to 1:30 PM in Hall 1 in presence of nearly 75 students.



The event commenced with a warm welcome as members of the teaching faculty made a grand entry down the ramp. The formal proceedings began with the traditional garlanding of the portrait of Dr. Sarvepalli Radhakrishnan, India’s second President, eminent philosopher, and legendary educator, by Principal, Prof. Sanjay Sawant Desai. Dignitaries present on the dais included Vice Principal Dr. Shammi Pai, Vice Principal Dr. Maithili Naik, Student Council Convenor, Dr. Gajanan Haldankar, alongside the various programme coordinators. Following the ceremonial tribute, the Principal delivered a brief presentation highlighting the life and legacy of Dr. Sarvepalli Radhakrishnan.

The students then took over the stage to present a vibrant cultural programme featuring couple of group dance performances, solo singing, and a captivating solo dance showcase. To keep the atmosphere lively and engaging, the organizers conducted four interactive games for the faculty, accompanied by four spot prizes, which saw enthusiastic participation from the teachers.

The event concluded on a sweet note with a cake-cutting ceremony by the teaching faculty, followed by the singing of the National Anthem.

Program Outcomes (POs)

- PO1: Professional & Ethical Leadership
- PO2: Communication & Public Speaking
- PO3: Teamwork & Event Management
- PO4: Social Responsibility & Cultural Engagement

Program Specific Outcomes (PSOs)

- PSO1: Student Leadership & Event Planning
- PSO2: Creative Arts & Stakeholder Engagement

Experiential Learning visit to V.M. Salgaocar Institute of International Hospitality Education

7 September 2026



The Department of Commerce & Management, Department of Languages, and the Corporate Training and Placement (CTIP) Cell jointly organized an experiential learning visit to the V.M. Salgaocar Institute of International Hospitality Education for First-Year B.Com students as part of their Soft Skills & Personality Development course curriculum.

The primary objective of the visit was to offer students direct exposure to a world-class professional hospitality environment and equip them with

essential techniques to successfully navigate job interviews. During the visit, students participated in an

interactive session highlighting the role of effective communication in corporate settings and explored strategic approaches to engaging in impactful professional discussions.

Key Outcomes & Expected Impact PO1: Enhanced Professional Communication: Students learned actionable techniques to improve verbal and non-verbal communication, enabling them to participate confidently in formal group discussions and corporate interviews.

ETHIFY: Business & Sustainability Hackathon

7 September 2026



ETHIFY, a State-Level Business Sustainability Hackathon, was organised by the FY BBA(FS) students on 7th September 2026. The primary objective of the event was to create awareness about sustainability and encourage students to develop innovative business solutions to environmental challenges.

A total of nine Higher Secondary Schools participated in the hackathon, with three members in each team. To maintain the anonymity of the participating schools during

the competition, each team was assigned a unique name.

The event began with the inaugural function and welcome address by the Principal, Prof. Sanjay Sawant Dessai. The Event Coordinator, Ms. Juvella Lopes, briefed the participants about the rules, structure and guidelines of the hackathon. The Principal then officially declared the event open.

The panel of judges comprised Mr. Miguel Braganza, Mr. Prajay Naik and Ms. Vaibhavi Naik. The judges were formally introduced and felicitated with mementos.

The competition commenced with round 1, wherein the participants presented their business ideas focusing on sustainability and environmental responsibility. The teams explained their proposed solutions, business models and their potential contribution towards creating a greener and more sustainable future. This was followed by an interactive question-and-answer session, during which the judges evaluated the ideas and engaged with the participants.

At the conclusion of round 1, the Top Five finalists — PlanetX, Greenova, Ecosphere, Sustainains and SustainX — were announced. The finalists were then provided with an opportunity to interact with the judges and receive expert advice and guidance to further refine and strengthen their ideas.

Following the lunch break, round 2 commenced. The five finalist teams presented their refined ideas, incorporating the feedback and expert suggestions received from the judges. Meanwhile, the non-qualified participants were engaged in a separate activity to ensure their continued participation and involvement in the event.

Feedback was collected from the participants, who expressed that the event was engaging, informative and enjoyable. As part of the programme, the Money Matters trailer was also released to create awareness about the upcoming major event of the BBA(FS) Department.

After the completion of the presentations, the core team consolidated and calculated the scores, following which the winners were announced.

Winners

First Place: Amey Higher Secondary School, Ponda

Second Place: Rosary Higher Secondary School, Navelim

Third Place: GVM's Higher Secondary School, Ponda

The winning teams were felicitated with trophies and medals in recognition of their outstanding performance.

The event concluded with the Vote of Thanks delivered by the Event Coordinator, Mr. Sairaj Shahapurkar, followed by the National Anthem. The hackathon provided a platform for students to explore sustainability through a business perspective while encouraging innovation, creativity and problem-solving. It also helped the organising students develop essential skills in teamwork, communication, leadership, coordination and event management, making the event a memorable and meaningful experience for all involved.



A Joint Disaster Management Mock Drill was organised by the Konkan Railway Corporation Limited (KRCL) in collaboration with the Civil Defence Organisation of South Western Railway (SWR) at Madgaon Railway Station on 8 September 2026, on the theme ‘Golden Hour Concept in Disaster Management.’

A total of 51 NCC cadets of Army and Navy wing comprising 28 Navy cadets and 23 Army cadets, participated in the exercise. The drill provided practical exposure to emergency response, first aid, evacuation procedures, crowd management, rescue operations, and disaster-response protocols.

The exercise enhanced the cadets’ emergency preparedness, teamwork, leadership, life-saving skills, and sense of responsibility. It also highlighted the importance of timely and coordinated action during emergencies.

The participation was coordinated by Sub Lt. Pretty L. Pereira and Lt. Sandesh Gaonkar. The drill was a valuable learning experience that strengthened the cadets’ understanding of disaster management and community safety.



A visit to the Dr Francisco Luis Gomes District Library, Navelim, was organised by the Department of Languages on 8th September 2026, from 10.45 a.m. to 12.30 p.m. The visit was aimed at encouraging students to develop reading habits and understand the importance of libraries as valuable sources of knowledge and information.

A total of 124 students from FY B.Com, FY BBA (FS), and FY BCA participated in the visit. The students were accompanied by four faculty members: Asst. Prof. Samiksha Vengurlekar, Asst. Prof. Chaya Velip, Asst. Prof. Vaibhav Majalikar, and Asst. Prof. Vrutha Karmali.

During the visit, students explored the library facilities and gained an understanding of their resources and services. The visit provided students with an informative and enriching experience and highlighted the importance of reading, research, and effective use of library resources in academic life.

During their visit, the students observed the different categories of books, reference materials, newspapers, magazines, and other learning resources available for readers. The visit helped them understand how libraries support academic learning and provide access to reliable information beyond classroom teaching. The interaction during the visit encouraged students to make better use of library facilities for their studies, assignments, projects, and general knowledge. It was an enriching educational experience that created awareness about the importance of reading and self-learning.

The visit concluded successfully, leaving the students with useful knowledge and a positive impression of the role of libraries in their academic and personal development.

Expected Outcomes

- 1. **Encourage reading and self-learning:** Develop students’ interest in reading and encourage them to use libraries regularly for academic and personal learning.
- 2. **Promote effective use of library resources:** Familiarise students with library facilities, resources, and services and enable them to make effective use of these resources for their studies, assignments, projects, and research.



The Department of Commerce and Management organized an informative session titled 'Smart Investments, Secure Future: A Guide to Financial Planning' on 09 September 2026 in Classroom T 305. The session was conducted by Mr. Prabhav Kamat, Co-Founder of Pravansh Investor Services Pvt. Ltd., Margao.

The resource person emphasized the importance of financial planning in achieving long-term financial security and personal goals. He discussed the fundamentals of budgeting, saving, and investing, highlighting the significance of disciplined financial habits. Various investment avenues such as bank deposits, mutual funds, equities, insurance products, and retirement plans were explained along with their risk-return characteristics.

Mr. Kamat also provided practical insights into goal-based investing, diversification of investments, inflation management, and wealth creation strategies. Students were encouraged to begin financial planning at an early stage and make informed investment decisions based on their risk appetite and financial objectives.

The session concluded with an interactive question-and-answer segment where participants sought clarification on investment options, financial discipline, and personal wealth management.

Expected Outcome of the Activity: The session enhanced participants' awareness of personal financial planning and investment management. Students developed a better understanding of different investment avenues, risk assessment, and the importance of early financial planning. The activity motivated them to adopt responsible financial practices and make informed financial decisions for a secure future.



BitBuzz 8.0, an Inter-Higher Secondary IT Fest, was organized by the Department of Computer Science on the College campus with the objective of providing higher secondary students with a dynamic platform to demonstrate their technological, creative, and problem-solving abilities. The fest encouraged healthy competition while promoting innovation, teamwork, and enthusiasm towards Information Technology.

During the inaugural ceremony, Ms. Sweta P. Shet Verenkar, Programme Coordinator, Department of Computer Science, outlined the objectives and

significance of the fest. Ms. Simran Ghadi, Student Coordinator of BitBuzz 8.0, provided an overview of the events and activities planned for the day. Principal Prof. Sanjay Sawant Dessai then delivered the welcome address, extending a warm greeting to the participating students, teachers, dignitaries, and organizers. The Chief Guest was formally introduced by the Vice Principal for Self-Financed Programme, Dr. Sheetal Arondekar.

The Chief Guest, Mr. Chinmay Kamat, COO, CopperCodes and Secretary of GTA, addressed the gathering and spoke about transforming personal interests and passions into meaningful career opportunities. He encouraged the students to begin with a meaningful idea or social concern, collaborate with the right people, and remain committed to their goals through consistent effort.

The Mirror Verse Project developed by the BCA and BVoc(ST) students was inaugurated. BitBuzz 8.0 featured a diverse range of 19 on-stage and off-stage events, providing participants with opportunities to demonstrate technical, creative, analytical, and communication skills.

A total of 13 HSS participated, including 541 participants. All the HSS were given unique team names to hide their identities.

The valedictory ceremony marked the culmination of BitBuzz 8.0 and celebrated the enthusiasm, creativity, and competitive spirit displayed by the participating teams. Principal Prof. Sanjay Sawant Dessai addressed the gathering and congratulated the participants for their active involvement and sporting spirit.

The accompanying higher secondary teachers were felicitated by the faculty members of the Department of Computer Science in recognition of their support and encouragement. Ms. Saniya Idrisi, Co-coordinator, presented a report highlighting the activities and significant moments of the day. The Vote of Thanks was proposed by Mr. Amogh Pai Raiturkar, Faculty Coordinator of BitBuzz 8.0.

Awards were presented to the top performing teams in recognition of their accomplishments and active participation in the various competitions.

The overall winners of BitBuzz 8.0 were Rosary HSS while Xavier’s HSS secured the runners-up position. The event concluded on a high note, fostering a spirit of collaboration and learning among the young tech enthusiasts.

Outcome of the Activity: The activity

- 1) Provided higher secondary students with a platform to showcase and enhance their technical, creative, and problem-solving skills.
- 2) Encouraged innovation, teamwork, healthy competition, and effective communication among participants
- 3) Developed leadership, coordination, event-management, and organizational skills among the college students involved in conducting the fest.
- 4) Created awareness about emerging trends, career opportunities, and practical applications in Information Technology.
- 5) Provided participants with exposure to real-world technological projects and entrepreneurial ideas through competitions, exhibitions, and expert interactions.

Art Exhibition

10 September 2026



The Art Exhibition organised by the Counselling Cell of the college in observance of World Suicide Prevention Day, 2026, was held on the 10th of September 2026 in Room F105 from 10:15 a.m. to 11:45 a.m.

The theme of the exhibition was ‘Colours of Hope’ and was meant to offer students a space to use their artistic skills to depict their subjective ideas of hope. The exhibition was open to various forms of art like painting, sketching, sequin art and paper cutting art. The exhibition saw submissions of canvas paintings, sketches, sequin art and quilling art.

A large number of students visited the exhibition and not only observed the art but were also seen exchanging their own interpretations of the art that was displayed along with their opinions about the relevance of the art to the theme of the exhibition.

Expected Outcome of the Activity: To create awareness about World Suicide Prevention Day and shift the narrative from despair to hope and its subjective nature. The exhibition also aimed to reinforce the idea that art as a medium can be a powerful tool for self-expression.

Achievement of Programme Outcome (PO): The fact that multiple students were seen debating the nature of the art and its relevance to the theme — Colours of Hope, shows that the expected outcome of shifting the narrative from despair to hope was achieved. Many students were also seen making sense of the art pieces and discussing their views on the same, highlighting the subjective nature of hope.

The Future is Phy-Gital

10 September 2026

On 10th September 2026, the Department of Management Studies, BBA(FS) Programme, organized an informative and engaging guest lecture titled ‘The Future is Phy-gital: How FinTech Empowers Humans in Finance’ in Room F-401 from 11:30 AM to 12:30 PM. The resource person for the session was Mr. Pranav Chimulkar from Chimulkar Financial Services, Ponda, Goa. The event was organized under the guidance of Principal Prof. Sanjay Sawant Dessai.

The lecture focused on the growing role of technology in financial services and explored how digital tools, Artificial Intelligence, and human intelligence can work together to create more efficient and meaningful financial solutions.



The session emphasized that although technology is becoming increasingly powerful, human judgment, empathy, trust, and understanding remain essential in financial decision-making. The concept of ‘Phy-gital’ therefore represents the integration of physical human interaction with digital technology.

Mr. Pranav explained the historical development of financial services through five important phases: Finance 1.0 relied on cash, manual records, and physical bank branches; Finance 2.0 introduced ATMs, card payments, and telephone banking; Finance 3.0 enabled internet and mobile banking; Finance 4.0 brought FinTech, AI, data analytics, and automation; and Finance 5.0, the phy-gital era, combines human intelligence with technology to integrate physical and digital financial services.

One of the key takeaways from the session was: “Every financial decision is actually a human decision disguised as a money decision.”

Through activities and case studies, the session provided a valuable understanding of how FinTech is transforming the financial services industry. It made it clear that technology and human intelligence should not be viewed as competitors. Instead, they should work together to create better financial experiences and solutions.

Overall, the session was highly informative and relevant to the FinTech curriculum. It provided a practical perspective on the changing financial industry.

Hands-on Session on Robotics, Arduino Programming and Embedded Systems.
10 September 2026



The Department of Computer Science, under the TechTrendz Club, in collaboration with the Goa State Innovation Council (GSIC), organized a field trip and workshop for the students on 10th September 2026. The activity was conducted at the Prototyping Lab, Don Bosco College of Engineering, Fatorda, Goa, from 9:00 am to 4:30 pm.

The field trip provided students with an opportunity to visit a fully equipped

prototyping facility and observe how innovative ideas can be transformed from concepts into working models using modern fabrication and electronics tools.

The session began with an introduction to innovation, patents and the Virtual Innovation Register, where innovative ideas can be submitted and further developed with expert guidance. Examples such as the Zing Cricket Wicket and Smart Saline Prototype were discussed to help students understand how innovative ideas can be developed into practical solutions.

The workshop then focused on Robotics, Arduino Programming and Embedded Systems. Students participated in a hands-on robotics activity in which they built an Otto DIY robot using the available codes and instructions. They were introduced to ultrasonic sensors and other sensors used in robotics, gaining an understanding of how sensors are integrated into robotic systems.

Following robotics activity, students were introduced to the Arduino Uno and the basics of microcontroller-based systems, circuit assembly and programming logic used to control hardware components. Working in groups under the guidance of resource persons at GSIC, students connected wires and electronic components, uploaded programs to Arduino boards, and tested outputs using components such as LEDs, sensors and small motors.

The practical, activity-based format enabled the participants to move beyond theoretical understanding and gain direct experience in prototyping, troubleshooting, teamwork and problem-solving. The activity was well received and successfully exposed students to emerging technologies in robotics and embedded systems while encouraging creativity, innovation and practical skill-building in line with the theme, “Learn, Build, Innovate.”

A total of 27 students (13 male and 14 female) and 3 Assistant Professors attended the workshop. The faculty in-charge were Ms. Samira Vengurlekar and Ms. Annette Santimano and were accompanied by Ms. Sweta P. Shet Verenkar, Programme Coordinator.

Expected Outcome of the Activity:

- To develop awareness of innovation, patents, and the Virtual Innovation Register.
- To gain practical knowledge of robotics, sensors, Arduino Uno, and embedded systems.
- To understand the basics of microcontroller-based systems, circuit assembly, and Arduino programming.
- To develop practical skills in prototyping, troubleshooting, teamwork, creativity, and problem-solving through hands-on activities.
- To encourage students’ interest in robotics and embedded technology and promote innovation through practical learning.

Designing, Writing and Using Case Studies as an Innovative Pedagogical Tool in Higher Education

11 September 2026



The Faculty Development Cell, along with the Internal Quality Assurance Cell (IQAC), organised a faculty development session on ‘Designing, Writing and Using Case Studies as an Innovative Pedagogical Tool in Higher Education’ on 11th September 2026. The session aimed to familiarise faculty members with the use of case studies as an engaging and innovative pedagogical approach in higher education.

The resource person for the session was Dr. Rohit Prabudessai, Associate Professor at

GIM. He used the Maruti Suzuki case study as an illustrative example to demonstrate how a case study can be effectively integrated into a lecture plan. The example highlighted the importance of structuring the lecture around the case and using it as the central focus for classroom discussion and learning.

The session emphasised that while preparing a lecture plan based on a case study, faculty members should focus on the case and avoid going beyond the information and context provided in the case. The case should serve as the basis for analysis, discussion and application of concepts, enabling students to examine the situation and arrive at their own understanding and solutions.

Dr. Prabudessai further highlighted the changing role of teachers in case-based learning. Faculty members should primarily act as facilitators rather than providing ready-made answers or dominating the discussion. Through appropriate questioning, guidance and classroom facilitation, teachers can encourage students to analyse the case, think critically, participate actively and develop problem-solving and decision-making skills.

The session concluded with a Vote of Thanks proposed by Dr Mamta Kane. The session provided faculty members an opportunity to reflect on the applicability of case-based learning in their respective courses and classroom practices.

Programme Outcomes:

- Faculty gained awareness of case-based learning as an innovative pedagogical tool.
- Faculty understood how to design lecture plans around case studies.

NCC Naval Wing Pre-RDC-I Camp

16 September 2026

The Pre-Republic Day Camp-I (Pre-RDC-I) was conducted by 24 Kar BN at Dharwad, Karnataka, from 16 September 2026 to 25 September 2026. The camp brought together NCC cadets from various units for intensive training, competitive activities, and preparation for the subsequent stages of the Republic Day Camp (RDC) selection process. The participation of the NCC Naval Wing cadets was coordinated by Sub Lt. Pretty Louiza Pereira, ANO, NCC Naval Wing.



The camp aimed at the overall development of cadets by strengthening discipline, leadership, confidence, teamwork, physical fitness, responsibility, and competitive spirit. Throughout the camp, cadets participated in various competitions and training activities, including Best Cadet, Drill, Flag Area, Cultural Events, Physical Training, and other NCC-related activities.

The participating cadets were CC Ashitosh Mali, Cdt Dipika Kashyap, POC Lokesh Hosmani, LC Vishakha Singh and Cdt Yamanappa Harijan. Cdt Dipika Kashyap, Cdt Yamanappa Harijan and LC Vishakha Singh were selected for Pre RDC-II.

Army Attachment Camp under HQ MG & G Area

21 to 30 September 2026



PO Cadet Divy Suthar and PO Cadet Varun Kumar attended the Army Attachment Camp organized by NCC Directorate Karnataka & Goa from 21 September to 30 September 2026 at 3 Military Training Regiment (3 MTR), 2 Signal Training Centre, Madgaon, Goa, under HQ MG & G Area.

The main objective of the camp was to provide NCC cadets with practical exposure to the functioning, discipline, training methods, and working environment of the Indian Army, while developing leadership qualities, self-confidence, physical fitness, teamwork, discipline, and a sense of responsibility. During the camp, the cadets were exposed to various aspects of Army training and military life and gained valuable knowledge about military routines, organizational functioning, teamwork, coordination, and the duties and responsibilities of Army personnel.

The camp also helped the cadets improve their confidence, leadership skills, discipline, physical endurance, and mental resilience. Interaction

with Army personnel provided them with valuable insights into the professional life of the Armed Forces and motivated them towards greater dedication, patriotism, and service to the nation.

Overall, the Army Attachment Camp was a highly informative and enriching experience that contributed significantly to the overall personality development and NCC training of both cadets. The camp was coordinated by Sub. Lt Pretty Louiza Pereira, ANO NCC Naval Wing.

Experiential Learning Industrial visit to Mallya Foods

22 September 2026



The B.Com Programme of the College organized an experiential learning industrial visit to Mallya Foods, a unit of Emco Goa Pvt. engaged in the manufacturing of packaged traditional foods, for the First-Year B.Com students as part of their curriculum on 22 September 2026.

Students gained first-hand insight into the production, operational management, and quality control

measures at Mallya Foods. An interactive briefing led by Mr. Suhas Mallya and his team illustrated how food science, financial management, HR strategy, and quantitative ratios govern the daily production of packaged goods, including dosa batter, dry xacuti masala powder and sweets. A total of 48 students visited Mallya foods and were accompanied by Ms. Abigale Rodrigues and Mr. Shreyas Desai.

Key Outcomes & Expected Impact

PO1: Practical Application of Interdisciplinary Concepts: Students observed how foundational principles of finance, HR, management and mathematics (ratios and proportions) integrate seamlessly in daily manufacturing operations.

PO2: Understanding Quality Control & Operations: Participants gained first-hand insights into inventory management, hygiene standards and process optimization essential to food processing enterprises.

PO3: Exposure to Small-Scale Entrepreneurship: Interactive engagement with industry leaders broadened students' understanding of the operational challenges, resource management strategies and scalability of small business setups.

PO4: Curriculum Alignment: The visit successfully translated classroom theory into practical, context-rich knowledge, enhancing experiential learning for first-year commerce students.

Experiential Learning Industrial Visit to Amul Plant, Kundaim

22 September 2026



The Department of Commerce & Management of the College organized an experiential learning industrial visit to the Amul Plant, Kundaim, Goa, for the Third-Year B.Com students as part of the curriculum of the Principles and Practice of Auditing (VET) course of Goa University, on 22nd September 2026.

A group of 72 students, accompanied by two faculty members—Dr Sheetal Arondekar and Ms Yeshda Prabhu— were taken through the various operational areas of the plant and were briefed on the processes involved and the internal control systems applicable to each stage of operation. They observed the milk packaging process, the quality testing methods followed on incoming milk, the procedure for collection and transportation of milk by tankers, the conditions under which a tanker consignment is rejected, and the storage of processed milk.

Students also interacted and clarified their doubts with the South Goa Distribution Manager of the unit regarding distribution and internal control practices. The plant, run on the Amul pattern of dairy cooperation, procures and processes locally collected milk before it is packaged and distributed across South Goa. At the end of the visit, students were served yoghurt by the unit. The group left the plant and returned by 1.20 pm.

Key Outcomes & Expected Impact

PO1: Practical Application of Auditing Concepts: Students observed how internal control systems are designed and implemented at each stage of a dairy plant's operations, from milk collection to packaging, linking classroom concepts of Auditing to a real operational setting.

PO2: Understanding Quality Control & Operations: Participants gained first-hand insight into the testing of incoming milk, the criteria for rejection of tankers, storage practices and the packaging process, essential to quality assurance in food processing enterprises.

PO3: Exposure to Cooperative Sector Operations: Interaction with the South Goa Distribution Manager broadened students' understanding of the supply chain, distribution network and cooperative business model underlying the dairy industry.

PO4: Curriculum Alignment: The visit successfully translated the classroom theory of the Principles and Practice of Auditing course into practical, context-rich learning, enhancing experiential learning for Third-Year commerce students.

A Field Trip to Chandor

22 September 2026



The BBA (FS) Programme of the Department of Management Studies, in collaboration with the Department of Languages and the IKS Cell, organised a field trip to Chandor on 22nd September 2026 as part of the course Introduction to the Folktales of India. The field trip was organised in collaboration with Soul Travelling, a Goa-based travel agency specialising in heritage tours and cultural trails.

The field trip commenced at the Church of Nossa Senhora de Belém, Chandor, where the students were introduced to the historical and cultural significance of the village. Thereafter, the students were divided into three groups of 25 and taken to three key heritage locations in Chandor—the Braganza House, Fernandes House, and the archaeological site comprising the ruins of an ancient temple. The groups visited the three locations in rotation.

At the heritage houses, the students received an in-depth tour of the centuries-old structures and had the opportunity to interact with members of the families who have preserved these historic properties over generations. They were introduced to the traditional architecture, artefacts, furnishings, and other elements of the houses, along with the efforts undertaken by the families to conserve and maintain their heritage.

The Soul Travelling ambassadors guided the students through the history, heritage, folklore, and stories associated with the various sites. Stories and legends associated with the Kadamba dynasty, the Queen’s Curse, Chandor’s association with the early capital of Goa, and Indo-Portuguese relations were discussed during the visit. The trip encouraged students to appreciate the importance of preserving Goa’s tangible and intangible heritage. A total of 75 students participated in the field trip.

Expected Outcomes

- Students will bridge classroom learning with live history by connecting Indian folktales to Chandor’s physical ruins and landmarks.
- Students will gain a deep appreciation for heritage, and culture, building a strong sense of personal responsibility toward protecting oral traditions, and understanding community values and traditions.

Field Visit to Manohar Parrikar Integrated Solid Waste Management Facility, Cacora

22 September 2026



The B.Com. Programme of the college organised a field visit for the students of FYBCom to the Manohar Parrikar Integrated Solid Waste Management Facility, Cacora, South Goa, on 22 September 2026. The visit was organised as part of Experiential Learning, with the objective of providing students with practical exposure to scientific management, treatment and resource recovery of municipal solid waste.

The Manohar Parrikar Integrated Solid Waste Management Facility has an installed waste-treatment capacity of 100 tonnes per day and receives wet and dry waste from four talukas of South Goa—Sanguem, Quepem, Dharbandora and Canacona.

During the visit, students observed various stages of integrated solid waste management carried out at the facility. The process begins with the receipt and segregation of municipal solid waste, followed by mechanical separation based on characteristics such as the type and physical properties of the waste. Manual sorting is also carried out to facilitate further recovery and processing.

Recyclable materials are recovered for further processing, while the combustible fraction is processed and converted into Refuse-Derived Fuel (RDF). The RDF is supplied to industries, including cement kilns, where it can be used as an alternative fuel source.

Students also observed the treatment of biodegradable wet waste through a biogas plant. The organic waste is processed to produce biogas rich in methane, which is utilised to generate electricity for operating the facility. The liquid recovered during wet-waste processing is treated and reused for purposes such as gardening and fire safety within the premises. The solid residue obtained from the treatment process is dried and further processed for use as manure.

The remaining non-recoverable material, or rejects, is managed through appropriate scientific disposal practices. This helps reduce the quantity of waste requiring final disposal and minimises its potential environmental impact.

The field visit provided students with an opportunity to relate classroom concepts related to solid waste management, resource recovery, recycling, waste-to-energy, circular economy and environmental sustainability to actual practices observed at the waste-management facility.

The programme was coordinated by Asst. Prof. Rhythm V. Kenkre and Assoc. Prof. Dr. Anjali Sajilal.

Expected Outcomes of the Activity

The field visit was expected to enable students to:

- 1. Develop a practical understanding of integrated solid waste management and its various stages.
- 2. Recognise the importance of source segregation in facilitating efficient waste treatment, recycling and resource recovery.
- 3. Understand the potential of waste as a resource through recycling, Refuse-Derived Fuel (RDF) production, biogas generation and recovery of manure.

Achievement of Course Outcome (CO) / Programme Outcome (PO)

The field visit enabled students to develop a practical understanding of integrated solid waste management and its various stages, including source segregation, mechanical and manual sorting, recycling, resource recovery, Refuse-Derived Fuel (RDF) production, biogas generation and scientific disposal of non-recoverable waste.

Overall, the field visit helped bridge the gap between theoretical concepts discussed in the classroom and their practical application, thereby contributing to the achievement of the relevant Course Outcomes and Programme Outcomes related to environmental awareness, sustainability, responsible resource use and sustainable waste management.

Visit to Caravela Beach Resort, Varca, Goa

23 September 2026



The B.Com Programme organized a field visit for TY B.Com students specializing in Accounting, Cost Accounting, and Banking & Financial Services to Caravela Beach Resort, Varca, Goa, on 23rd September 2026 from 10:00 a.m. to 12:45 p.m.

The visit was organized to provide students with practical knowledge about hotel management, hospitality operations, human resource management, and career opportunities in the hospitality industry. It helped students understand how different departments coordinate and work together to provide guests with a comfortable and satisfying experience.

Ms. Misba Nikhil, Senior Sales Manager, gave the students an interesting introduction to the resort through a short presentation highlighting its features and facilities. She also shared her professional experiences as a Sales Manager, providing valuable insights into sales, marketing, customer relations, and the importance of effective communication in the hospitality industry. Mr. Jaison Jose, Learning and Development Head, explained the importance of training and continuous learning in the hospitality sector. He highlighted how regular training helps employees enhance their skills, maintain service quality, and adapt to changing guest expectations. Mr. Pravin Karmali, HR Manager, shared valuable information about recruitment, employee selection, training, finance, and hotel operations

Ms. Misba Nikhil further provided insights into recruitment, employee training, teamwork, and guest

satisfaction. She explained that hotels recruit employees through agencies, colleges, internships, and word-of-mouth referrals. She also emphasized the importance of regular training through the Learning and Development Department. Teamwork.

Following the interaction sessions, the students were taken on a tour of the entire property. Students observed various areas and facilities of the resort and gained a practical understanding of the coordination, communication, and teamwork required to operate a large hospitality property efficiently. The students were given an overview of various departments, ranging from the Front Office to the Finance and Accounts Department.

Outcomes

The field visit provided students with several valuable insights:

- Recruitment depends on vacancies and the requirements of different departments.
- Qualifications, experience, personality, and willingness to learn are important factors during employee selection.
- Continuous training is essential for maintaining service quality and improving employee performance.
- Teamwork and coordination are necessary for the smooth functioning of hotel operations.
- Guest complaints should be listened to carefully before appropriate corrective action is taken.
- Guest satisfaction is one of the major priorities in the hospitality industry.
- Finding and retaining suitable employees is an important challenge faced by the hospitality sector.
- The hospitality industry provides diverse opportunities for employment, internships, and career development.

The 31 students were accompanied by Ms Pretty Louiza Pereira, Assistant Professor and Dr. Lina Sadekar, B.Com Programme Coordinator.

Industrial Field Visit

23 September 2026



The B.Com Programme organised an industrial field visit for TY B.Com Business Management students on 23 September 2026. A total of 42 students participated in the visit and were accompanied by Dr. Shami Pai, Vice Principal, and Mr. Sandesh Gaonkar, Assistant Professor in Commerce. The primary purpose of the visit was to provide students with practical exposure to logistics, warehousing, packaging, transportation, documentation and retail-store operations.

Visit to Capricorn Logistics Pvt. Ltd.

The first organisation visited was Capricorn Logistics Pvt. Ltd. The representatives welcomed the students and provided an informative explanation of the company’s logistics and warehousing activities.

The students were introduced to the safety measures that must be followed during the loading and unloading of goods. The representatives emphasised the importance of employee training, protective equipment, proper material handling and adherence to safety procedures to prevent workplace accidents and damage to goods.

The students observed different types of modern material-handling equipment, including robotic forklifts, conveyor systems and industrial trucks. This helped them understand how automation improves operational efficiency, reduces manual effort and enhances safety within a warehouse.

Visit to Smartlink

After completing the visit to Capricorn Logistics Pvt. Ltd., the students proceeded to Smartlink. The representatives of the company explained the complete logistics process followed by the organisation.

The students received practical exposure to packaging and shipment procedures. A hands-on demonstration helped them understand how products are packed, labelled, handled and prepared for transportation. The representatives highlighted the importance of appropriate packaging in protecting products against damage during storage and transit.

Visit to DMart

The final part of the field visit was conducted at DMart, where students observed various aspects of retail marketing and store operations.

The visit helped students understand how an organised retail outlet manages a large variety of products while maintaining availability, attractive displays, competitive prices and operational efficiency. They could relate classroom concepts such as retail merchandising, store layout, inventory management and customer behaviour to actual retail practices.

Learning Outcomes

At the end of the industrial field visit, students were able to:

- Understand the practical functioning of warehouses and logistics organisations.
- Understand the application of Warehouse Management Systems.
- Observe the use of automation and modern material-handling equipment.
- Understand the procedures involved in packaging and shipment.
- Gain exposure to domestic and international logistics networks.
- Relate theoretical concepts in supply chain, logistics and retail management to real business situations.

Pocket Money to Portfolio: Building Smart Money Habits, One Rupee at a Time

23 September 2026



The Post Graduate Department conducted a financial literacy initiative titled ‘From Pocket Money to Portfolio: Building Smart Money Habits, One Rupee at a Time.’ As part of the activity, six groups of M.Com Part II students visited different Higher Secondary Schools and conducted interactive financial literacy sessions for students of Std. XI and XII.

The sessions focused on developing basic financial awareness and encouraging students to develop responsible money-management habits from an early age. The students were introduced to the concept of money management through the five basic aspects of earning, spending, saving, investing and protecting money.

The sessions covered the distinction between needs and wants, sources of income for students, budgeting, saving habits and the importance of maintaining an emergency fund. Interactive examples and activities were used to help students understand how they can make conscious decisions about their money.

Concepts such as inflation, compounding, time value of money, risk and return, and diversification were explained using simple and relatable examples. The sessions also introduced students to basic investment avenues such as savings accounts, fixed deposits, recurring deposits, PPF, mutual funds/SIPs and gold.

A significant emphasis was placed on digital financial literacy and financial safety. Students were made aware of the importance of protecting sensitive financial information such as OTPs, UPI PINs, ATM PINs, CVVs and passwords, and were encouraged to verify information before making digital financial transactions.

The sessions were conducted using question-and-answer activities, interactive discussions, examples, games and quizzes to encourage student participation. The overall approach aimed at making financial concepts simple, practical and relevant to students' everyday lives.

Expected Outcome of the Activity

The activity aimed to develop basic financial literacy among Higher Secondary students and help them understand the importance of budgeting, saving, investing, financial planning and financial safety. It was expected to encourage students to make informed financial decisions, distinguish between needs and wants, develop responsible money habits and understand the importance of starting financial planning at an early age.

Achievement of Course Outcome (CO)/Programme Outcome (PO)

The activity contributed to Programme Outcomes by developing students' communication, presentation, teamwork, leadership and practical application skills. It enabled the M. Com students to apply their academic knowledge of financial management and related concepts in a real-world educational setting.

Programme Specific Outcome (PSO)

The activity supported the Programme Specific Outcomes by enabling M. Com students to apply their

knowledge of financial planning, investment, saving, risk management and financial literacy beyond the classroom. It provided an opportunity to connect academic concepts with practical financial awareness and contribute towards developing responsible financial habits among young learners.

Understanding Credit Scores & CIBIL Reports

23 September 2026



The Department of Management Studies, BBA(FS) programme organized an insightful and interactive session on ‘Understanding Credit Scores & CIBIL Reports’ on 24th September 2026 from 11.00 AM to 12.00 Noon at Hall 2, 5th Floor. The session aimed to make students understand how credit scores work and why CIBIL reports are important.

A total of 81 students attended the session. The guest speaker, Mr. Richard Rosario, Ex-Regional Head for Merchant Ecosystem at ICICI Bank, Goa, initiated the presentation by introducing the role of

a Credit Information Company (CIC) in India, highlighting how credit bureaus maintain records for both individuals and businesses to help lenders evaluate risk. Special focus was given to TransUnion CIBIL, authorized by the Reserve Bank of India (RBI) as part of the Global TransUnion Group.

The speaker explained the data exchange flow, wherein Banking and Financial Institutions (BFIs) report transaction data monthly to the Credit Bureau, which then compiles the Credit Information Report (CIR) and calculates the CIBIL Score, a three-digit metric ranging from 300 to 900.

Students were shown access channels for reports, noting the availability of both free annual reports and paid subscription plans. The speaker walked through a live sample CIBIL report, detailing its key components like latest CIBIL score, summary of credit payment history, personal information, list of inquiries made by lenders, details of all active and inactive loan and credit card accounts.

Furthermore, actionable strategies shared by the speaker included improving credit scores through timely payments, low credit utilization, maintaining a healthy credit mix, avoiding frequent loan applications, and regularly monitoring credit reports. For recovering from low scores, recommendations included consolidating loans, keeping EMIs within 30% of monthly income, using credit cards responsibly, and correcting report errors. First-time credit seekers were advised to build credit through secured credit cards, consumer durable loans, or Pay Later options with consistent repayments.

The final segment focused on commercial assessment through the CIBIL Company Credit Report (CCR) and CIBIL Rank. The CIBIL Rank summarizes corporate credit history into a score ranging from 1 to 10 (with 1 being the best indication of low risk) for commercial borrowers with credit exposure up to ₹50 Crore. The speaker highlighted the Principle of Reciprocity, noting that commercial reports and ranks are strictly accessible only to member Banking and Financial Institutions.

Key Outcomes:

- Students acquired a comprehensive understanding of credit bureau mechanics, personal CIBIL scoring factors, and company credit ranks (CCR).
- Participants learned practical financial planning strategies to build, maintain, and recover credit scores.
- The session bridged theoretical banking concepts with real-world credit risk management practices, empowering students with essential financial literacy.

Achievement of Course Outcome (CO)

CO1: Understanding institutional credit evaluation, credit bureau reporting systems, and financial risk mitigation frameworks in India.

Visit to Kakoda Industrial Estate

23 September 2026



As part of the Experiential Learning Beyond the Classroom initiative, the B.Com Programme organized an industrial visit to Kakoda Industrial Estate on 23rd September 2026 for the Second Year B.Com students.

During the visit, students toured AR Mines Industries, Omkar Industries, and Krish Rain Water, gaining first-hand exposure to different industrial activities, manufacturing processes, business operations, and sustainable practices.

At AR Mines Industries, students were introduced to an industrial unit engaged in the manufacturing and export of minerals, alloys, AAC blocks, fly ash

bricks, tile adhesives, and other construction materials. They gained an understanding of the processing and manufacturing activities involved, along with the importance of quality testing and quality control in the production of construction materials. The visit enabled students to appreciate how raw materials are processed into finished products and how quality standards are maintained in an industrial setting.

At Omkar Industries, students visited a manufacturing unit known for the production of locking systems and metal hardware products. The visit provided practical exposure to manufacturing operations and helped students understand the various stages involved in producing metal hardware and locking systems. Students also gained insights into the importance of precision, quality, production processes, material handling, and efficient operations in manufacturing.

At Krish Rain Water, students were introduced to a company engaged in sustainable water management solutions, particularly rainwater harvesting systems and related products. The interaction helped students understand the practical application of sustainable solutions for water conservation and highlighted the role of businesses in addressing environmental and resource-management concerns.

The interactions and observations during the visit helped students connect concepts studied in the classroom with their practical application in different industrial settings. The exposure to manufacturing, processing, quality testing, product development, resource management, and sustainable business practices provided students with a broader understanding of the functioning of industrial enterprises.

A total of 44 students participated in the industrial visit. The visit was conducted under the guidance of Prof. Sanjay Sawant Dessai (Principal), Dr. Lina Sadekar (B.Com Programme Coordinator), and Ms. Pretty Pereira (Field Visit Coordinator). The students were accompanied by Ms. Kalpana Parab and Ms. Krupali Gauns Dessai.

Expected Outcome

- 1) Gain practical exposure to real-world industrial and business operations.
- 2) Understand various business and operational processes, including production, resource utilisation, quality management, and service delivery.
- 3) Develop industry awareness and gain insights into the challenges and opportunities present in the business environment.

Scholarship Mela 5.0

24 September 2026



The Student Welfare Cell organised Scholarship Mela 5.0 in collaboration with the OBC Cell, SC/ST Cell and Minority Cell. The programme was conducted in Hall 1 from 12:00 noon to 1:00 p.m. for the First-Year students of all programmes. Convenor of Student Welfare Cell, Dr. Maithili Naik, addressed the students about Scholarship Mela 5.0.

The resource persons, Ms. Pretty Pereira, Assistant Professor and Mr. Adarsh Haibatti, Assistant Professor, explained the importance of scholarships in facilitating equitable access to higher education and reducing the financial burden on students and their families. They guided students regarding eligibility requirements, application procedures, required documents, verification processes and submission deadlines.

The Bursary Scheme, Vidya Vikas Mandal Golden Jubilee

Scholarship, Shree Damodar College Golden Jubilee Scholarship 2022–23, Aadhaar Kaushal Scholarship for Youth with Disabilities, and the Centrally Sponsored Scheme of Post-Matric Scholarship for ST Students were among the many scholarships discussed during the Mela.

Detailed guidance was provided on registration and application through the National Scholarship Portal. Students were advised to enter accurate information, upload legible documents and verify their applications before final submission. The resource persons addressed students’ questions and encouraged them to approach the Student Welfare Cell or the respective category cells for assistance during the application process.

The programme reaffirmed the college’s commitment to educational inclusion, equal opportunity and financial support for deserving students. The participation of 133 students reflected significant interest in scholarship opportunities.

Outcomes

The programme enabled students to:

- Identify scholarships relevant to their social, economic and academic backgrounds.
- Understand the distinction between institutional, government and private scholarships.
- Become familiar with scholarship portals and application procedures.
- Seek institutional assistance whenever required.

A Story in an Hour

25 September 2026



The Literati Forum, in collaboration with the Department of Languages and the College Library, organised an immersive short story reading session titled ‘A Story in an Hour’ on 25th September 2026, from 12.30 p.m. to 1.30 p.m. in the Library Reading Room.

The activity was organised with the aim of encouraging students and members of the college community to engage with literature beyond the prescribed curriculum and to develop a sustained interest in reading.

A well-curated collection of short story anthologies and collections was displayed in the library for the participants to explore. The collection featured a diverse range of literary works, including Indian folktales and writings by authors such as George Orwell, Rudyard Kipling, and Sudha Murty, along with works by several other writers from different countries, cultural backgrounds, and time periods.

Participants were encouraged to select a short story, read it within the one-hour session, and reflect on their reading experience. They were also invited to share their thoughts and responses to the stories, making the activity more interactive.

A total of 14 readers, including students, faculty members, and library staff, participated in the activity. The session provided an enriching reading experience and contributed to the Literati Forum’s objective of promoting a vibrant reading culture within the college community.

Expected Outcomes

- **Encourage reading habits:** The activity aimed to encourage participants to develop reading habits and explore a diverse range of short stories and authors.
- **Promote literary appreciation:** The session provided participants with an opportunity to engage with different literary styles, cultures, and perspectives, thereby fostering a deeper appreciation of literature.

Smart Financial Planning

26 September 2026

The Post Graduate Department organized a guest session on ‘Smart Financial Planning’. The session was conducted by Mr. Kevin Silveira, Founder of Silveira’s Financial Services based in Cansaulim, Goa, who is also an alumnus of the College.

The session commenced with a practical, real-world comparison of two friends—one who invested ₹1000 every month consistently since the age of 20 and another who spent their entire income. This example demonstrated that by age 60, the disciplined investor accumulated over 1 crore in savings, whereas the spender was left with nothing. Building on this foundation, the speaker introduced a core formula for wealth creation: Time + Market



growth + Systematic Investment Plans (SIP).

The speaker emphasized the necessity of investment diversification. Addressing the reality of market volatility, Mr. Silveira reassured students that while markets experience steep falls, they consistently recover and come back stronger, citing the Covid-19 market crash and its subsequent rapid recovery as evidence.

The latter part of the session shifted focus to the critical role of insurance in comprehensive financial planning, specifically highlighting the themes of "Invest, Insure, Secure Your Future". He explained how health insurance serves as a shield to protect accumulated wealth from unforeseen medical bills and stressed the importance of term insurance in securing a family's financial future. Mr. Silveira concluded the session with a resonant piece of advice: "Personal finance is not about how much we make, but it is about how much we keep safe and grow."

Expected Outcome of the Activity

The session aimed at familiarizing students with the fundamentals of goal-based financial planning, wealth creation, and risk management. It was expected to help students build vital financial literacy, enabling them to make informed decisions regarding investments and insurance at an early stage in their careers.

Achievement of Course Outcome (CO)/Programme Outcome (PO)

The activity contributed to Programme Outcomes by developing the students’ practical understanding of wealth management, disciplined investing, and economic resilience. It encouraged students to bridge the gap between academic theories of commerce and real-world personal finance applications.

Programme Specific Outcome (PSO)

The session supported the Programme Specific Outcomes by helping students develop a professional and proactive outlook on their financial futures. It provided actionable insights into the mechanics of mutual funds and insurance policies, empowering students to apply these tools for long-term growth and financial security.

0.22 Rifle Firing Training Session

28 September 2026



On 28 September 2026, 1 Goa Naval Unit NCC organized 0.22 rifle firing training session at INS Mandovi for 20 NCC Naval Wing cadets. The training was coordinated by Sub Lt. Pretty Louiza Pereira, ANO, NCC Naval Wing, with the objective of providing cadets with firsthand practical exposure to weapon handling and the disciplined environment associated with naval operations.

The primary objectives of the training were to provide cadets with practical experience in safe weapon handling, reinforce range safety

procedures and military discipline, and develop fundamental marksmanship skills, including proper sight alignment and breath control.

Under the close supervision and guidance of qualified naval instructors, all 20 cadets participated in the live-firing session and demonstrated safe and disciplined handling of the rifles. Immediate guidance and feedback from the instructors enabled the cadets to improve their aiming and target accuracy while gaining a better understanding of the importance of concentration, control, and adherence to safety protocols during firing activities.



The Department of Languages organised a practical session titled ‘Sound and Acoustics’ on 30th September 2026 to familiarise students with the basic principles of sound and acoustics and their practical application in different spaces.

The session aimed to equip students with basic knowledge of sound equipment, including microphones and audio mixers, and to help them develop greater confidence in using sound systems during presentations, compering, anchoring, and other stage activities.

Mr Punarva Prabhudessai, System Administrator at VVM’s Shree Damodar College of Commerce and Economics, served as the resource person for the session. Drawing on his technical expertise and practical experience, he introduced students to the basic functioning and operation of microphones and sound systems.

The session covered essential aspects of microphone handling, including the correct way to hold and position a microphone, maintaining an appropriate distance, and conducting a basic microphone check. The resource person explained common technical practices for microphones and speakers, including basic dos and don’ts, and highlighted the importance of maintaining appropriate sound levels to avoid distortion and feedback.

For the practical component, the large group of students was divided into smaller groups. Each group was given an opportunity to observe and understand the functioning of an audio mixer, including the basic controls used to manage microphone and audio levels. The hands-on demonstration enabled students to connect the concepts discussed during the session with their practical application in a live event setting.

The session provided students with a valuable introduction to the technical aspects of stage communication and performance.

Expected Outcomes:

- **Develop technical awareness:** Enable students to understand the basic operation of microphones, speakers, and audio mixers and use them appropriately during live events.
- **Enhance stage confidence:** Equip students with practical knowledge of sound management to support clear communication and confident performance in compering, anchoring, and presentations.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

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