



VVM'S
SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
MARGAO - GOA

Affiliated to Goa University
Accredited by NAAC at A Grade

E-NEWSLETTER



AUGUST 2026

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Monthly Newsletter



Dr. Gajanan B. Haldankar, R&D Cell Coordinator, participated in the R&D Cell Coordinators' Orientation Programme 2026 organized by the Directorate of Higher Education, Government of Goa. The programme brought together R&D Cell Coordinators from higher education institutions across Goa and provided a platform for deliberation on strengthening research culture, promoting innovation, enhancing industry–academia collaboration, and developing research-driven higher education institutions.

As part of the programme, Dr. Gajanan B. Haldankar participated in the poster presentation and presented the good Practices and achievements of the Research & Development Cell of VVM's Shree Damodar College of Commerce & Economics, Margao, Goa, for the Academic Year 2025–26. The presentation highlighted the various research initiatives undertaken by the institution, research

achievements of faculty and students, capacity-building programmes, and innovation-oriented activities implemented during the academic year.

The programme provided an opportunity to showcase the institution's initiatives in research and development and to interact with R&D Cell Coordinators from other higher education institutions. The exchange of good practices and experiences contributed to a better understanding of strategies for strengthening institutional research ecosystems, encouraging collaborative research, and promoting innovation and academic excellence.

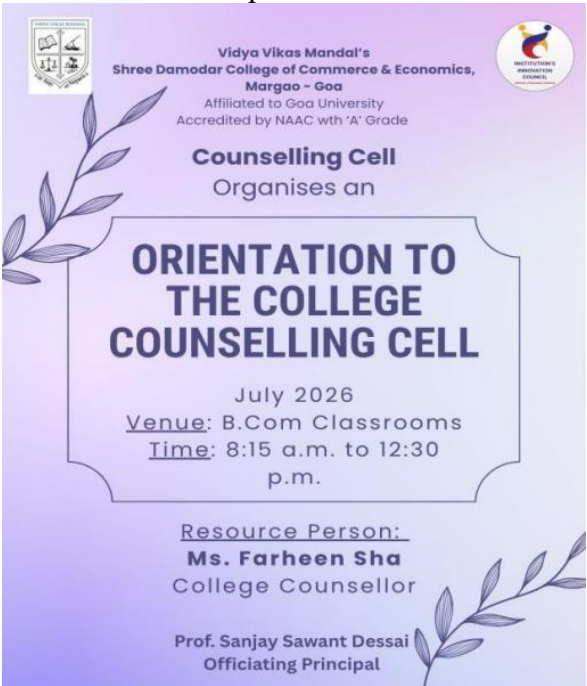
Participation in the programme contributed to the professional development of the R&D Cell Coordinator and provided useful insights that can support future research initiatives of the college.

Expected Outcome of the Activity:

- Strengthening of the research and innovation culture within the institution.
- Exchange and adoption of good practices followed by R&D Cells of higher education institutions.
- Enhancement of industry–academia collaboration and research-oriented institutional initiatives.
- Improved capacity of the R&D Cell to plan and implement research, innovation and faculty/student development activities.

A Counselling Cell Orientation Programme was conducted for students to familiarise them with the counselling services available at the institution and to create awareness about the role and scope of counselling in student life.

As part of the orientation, the students participated in an art-based activity designed to encourage self-reflection. Students were asked to draw a rose in their notebooks and relate its different parts to various aspects of their lives. The rose represented their successes and positive highlights, the buds represented their goals and aspirations, the thorns represented current life stressors and challenges, and the stem represented important positive relationships in their lives.



Through this activity, the counsellor introduced the idea that not just thorns (negative experiences and stressors), but a much wider range of human experiences are welcome and valid in counselling. Students were also made aware of the confidential nature of counselling along with the ethical obligation to breach such confidentiality in the event of a threat to life.

At the end of the session Ms. Sha opened the floor for any questions or thoughts from students.

Expected Outcome of the Activity:

To acquaint students with the scope of counselling and to help them understand that counselling goes beyond just treating mental illnesses.



The Institution's Innovation Council (IIC) organized an "Entrepreneurship Awareness Program" on 17th July 2026 in Room F-103, from 10:00 a.m. to 1:00 p.m. The session was conducted by Mr. Sivan Ambattu from the Entrepreneurship Development Institute of India (EDII).

The objective of the program was to foster an entrepreneurial spirit among the students. Mr. Sivan Ambattu introduced the core concepts of entrepreneurship through engaging interactive games, which helped demystify the startup ecosystem for the participants.

During the session, he discussed the critical

importance of entrepreneurship in the modern economy and highlighted various government schemes available to support budding entrepreneurs.

Key areas covered during the workshop included “Cultivating the Entrepreneurial Mindset” and “Spotting Unmet Needs,” encouraging students to identify real-world problems that can be solved through innovative business solutions. The interactive format ensured high student participation and provided practical insights into the journey of an entrepreneur.

Achievement of Programme Outcome (PO):

Upon completion of the activity, students developed a foundational understanding of entrepreneurship, enhanced their ability to identify market gaps, and gained knowledge about government support mechanisms. The session successfully encouraged students to adopt a proactive mindset, fostering leadership skills and innovative thinking essential for future entrepreneurial ventures.

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics
Margao-Goa
Affiliated to Goa University
Accredited by NAAC with 'A' Grade (CGPA of 3.03 on a 4 point scale)

Department of Computer Science
in association with
Student Welfare Cell

Organises

Bridge Courses in
Mathematics, Statistics, Marketing &
Stock Market

For FY BCA and FY BVoc.(ST) students

Ms. Yugandhara Joshi
Mr. Sarth Shanbhag
Bridge Course Instructors

Dates: 20th to 30th July 2026
Classrooms: F101, S201

Prof. Sanjay Sawant Dessai
Officiating Principal

The Student Welfare Cell/Committee, in association with the Department of Computer Science, organized Bridge Courses for the students of First Year BCA and First Year B.Voc. (Software Technologies) during July and August 2026. The Bridge Courses were conducted in Mathematics/Statistics and Basics of Stock Market with the objective of strengthening students’ foundational knowledge and bridging gaps in understanding to ensure smooth progression in their studies.

A Bridge Course in Mathematics/Statistics was conducted for the students of First Year B.Voc. (Software Technologies) on 20th July 2026 from 12.45 PM to 1.45 PM in Room F-101 and for the students of First Year BCA on 23rd July 2026 in Room S-202. A total of 12 students

attended the Bridge Course in Mathematics/Statistics, comprising 9 male and 3 female students. The topics covered included the fundamentals of Mathematics and Statistics, such as the number system, probability, measures of central tendency, and measures of dispersion, providing students with a strong conceptual foundation.

A Bridge Course titled “Basics of Stock Market” was conducted for First Year BCA students on 7th August 2026 in Classroom S-201. The session was conducted by Mr. Sarth Shanbhag, Assistant Professor in Commerce. One male student attended the session. The session covered basic stock market concepts such as shares, NSE, BSE, Sensex, Nifty, Demat accounts and IPOs using simple examples.

Expected Outcome of the Activity:

- To develop a basic understanding of fundamental concepts in Mathematics and Statistics.
- To strengthen understanding of the number system, probability, measures of central tendency, and measures of dispersion.
- To develop a basic understanding of stock market concepts and commonly used terms.
- To familiarize students with basic concepts such as shares, NSE, BSE, Sensex, Nifty, Demat accounts, and IPOs.

Achievement of Course Outcome (CO)/Programme Outcome (PO):

- 1. Students gained a basic understanding of fundamental concepts in Mathematics and Statistics.
- 2. Students developed familiarity with basic stock market concepts and terminology.
- 3. The Bridge Courses helped strengthen students’ foundational knowledge.
- 4. The courses supported students with smooth progression in their respective programmes.

Three-Day Entrepreneurship Development Programme (EDP) under Mukhyamantri Swayam Rojgar Yojna	23rd - 25th July 2026
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Entrepreneurship plays a vital role in economic development. To encourage students to develop an entrepreneurial mindset and gain practical business knowledge, a Three-Day Entrepreneurship Development Programme (EDP) was organized by the Institution’s Innovation Council (IIC). The programme brought together industry experts, entrepreneurs, chartered accountants, and marketing professionals who shared their experiences and expertise on various aspects of entrepreneurship.

The programme covered a broad range of topics, and combined theoretical concepts with practical examples, enabling participants to understand the real-world challenges and opportunities involved in starting and managing a business.

The Entrepreneurship Development Programme aimed to develop an entrepreneurial mindset among participants by enhancing their understanding of entrepreneurial qualities, communication, leadership, and presentation skills.

Day 1

Introduced entrepreneurship, entrepreneurial competencies, personality development, communication, and self-confidence. Participants learned about opportunity and necessity entrepreneurs, key entrepreneurial skills, effective communication, active listening, and leadership.

Day 2

Covered business structures, legal compliance, business opportunities, financial management, branding, digital marketing, and investor pitching. Participants learned about financial records, cash flow, working capital, marketing funnels, and key elements of an investor pitch.

Day 3

Focused on branding, AI tools, and digital marketing. Participants explored tools such as ChatGPT, Canva AI, Meta Ads, Google Ads, and Google Analytics, along with marketing funnels and metrics such as CTR, CPC, ROAS, and CPA.

Expected Outcome of the Activity:

The Entrepreneurship Development Programme provided participants with a comprehensive understanding of entrepreneurship, from idea generation to business growth. The workshop helped develop entrepreneurial, communication, and leadership skills, while providing knowledge of business registration, financial management, investor pitching, branding, digital marketing, and AI tools. It also emphasized the importance of customer relationships, innovation, ethical practices, and sustainable business development.

Participation in Gyan Sangram 1.0 - State Level Inter-Collegiate Commerce Quiz Competition	28th July 2026
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A team of three students from our college participated in Gyan Sangram 1.0, a State-level inter-collegiate Commerce Quiz Competition organised by the Department of Commerce, CES College of Arts and Commerce, Cuncolim, on 28th July 2026. The competition focused on topics spanning the fields of commerce and business. The students performed exceptionally well across all the quiz rounds and secured Second Place in the state-level competition.



The participating team comprised:

- Shravani Umesh Gaude – TY B.Com C
- Sahish Kote – TY B.Com A
- Harish Prajapati – TY B.Com

Expected Outcome of the Activity:

- PO1: Enhance students' critical thinking, subject knowledge, and decision-making skills in competitive commerce environments.
- PO2: Promote teamwork, academic excellence, and inter-collegiate representation for the institution.

M.Com Part I Orientation Programme	28th July 2026
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The Post Graduate Department of Commerce organized the M.Com Part I Orientation Programme on 28th July 2026 at 11:30 a.m. in Classroom T-302 for the newly admitted students of M.Com Part I. The programme was organized with the objective of welcoming the students and familiarizing them with the academic environment, institutional facilities, and opportunities available during their postgraduate studies.

The programme commenced with a warm welcome to the students by Asst. Prof. Ms. Twinkle Fernandes, M.Com Programme Coordinator, who emphasized the importance of postgraduate education and encouraged the students to make the most of the academic and co-curricular opportunities offered by the College.

The students were addressed by Prof. Sanjay S. Dessai, Principal, who emphasized on keeping oneself updated on current affairs, alongside inculcating a habit of reading the newspaper daily and visiting the library of the college. He further advised them to have a practical real-world application-based approach while studying their courses.

The students were also addressed by Dr. Shami Pai, Vice Principal, Dr. Sheetal Arondekar, Vice Principal – Self Finance, and Dr. Maithili Naik, Vice Principal – Excellence. They welcomed and conveyed their best wishes to the students, alongside giving valuable advice that will help the students during their time at the college.

During the session, the students were acquainted with the structure of the M.Com programme, the ordinance, academic regulations, attendance requirements, examination and evaluation pattern, various academic support services available, curricular and extra-curricular activities of the Department. Information regarding the Department's activities, research opportunities, extension programmes, certificate courses, internships, and student development initiatives was also shared.

The students were encouraged to actively participate in classroom discussions, research activities, seminars, workshops, and other departmental initiatives. The session also provided an opportunity for students to clarify their queries regarding the programme and college procedures.

The orientation programme concluded with a Vote of Thanks proposed by Asst. Prof. Ms. Nishita Salgaonkar, Faculty Coordinator.

Achievement of Course Outcome (CO)/Programme Outcome (PO)

The orientation programme contributed towards the achievement of the Programme Outcomes by familiarizing students with the academic expectations, institutional values, and professional standards of the M.Com programme. It promoted effective communication, collaborative learning, ethical behaviour, and a commitment to academic excellence while encouraging students to actively engage in research and lifelong learning.

Programme Specific Outcome (PSO)

The programme supported the Programme Specific Outcomes by creating awareness about the curriculum, research opportunities, and professional development activities available to students. It motivated students to develop analytical thinking, research aptitude, leadership qualities, and professional competence required for

successful careers in commerce and related fields.

Expected Outcomes

The orientation programme is expected to help students transition smoothly into postgraduate education by providing clarity regarding the academic structure, institutional policies, and student support services. It will encourage active participation in academic, research, and co-curricular activities while fostering confidence, a sense of belonging, and commitment towards achieving academic and professional excellence.

VVM’s Shree Damodar College of Commerce & Economics Clinches Men’s Overall Championship in Judo, 2026-2027

28th to 30th July 2026



VVM’s Shree Damodar College of Commerce & Economics, Margao, Goa, showcased an outstanding performance at the Intercollegiate Judo Championship organized by Goa University from 28th to 30th July 2026. The college emerged as the Overall Champions in the Men’s category, securing 2 Gold, 1 Silver and 4 Bronze medals.

Men’s Team included:

Mr. Sameer Kalel, Mr. Armaan Badami, Mr. Mohammed Afrith, Mr. Hardik Bhagwat, Mr. Abdul Shaikh, Mr. Arif Nawar, Mr. Rakesh Bhati, Mr. Bhoopendra Kashyap, Mr. Yash Chintal, Mr. Usaid Khan, Mr. Tejas Gurav, Mr. Alok Tirodkar and Mr.

Niyaz Sheikh.

Achievements:

- **Gold** – Mr. Niyaz Sheikh (Above 100 kg)
- **Gold** – Mr. Arif Nawar (Up to & including 81 kg)
- **Silver** – Mr. Yash Chintal (Up to & including 90 kg)
- **Bronze** – Mr. Mohammed Afrith (Up to & including 66 kg)
- **Bronze** – Mr. Rakesh Bhati (Up to & including 73 kg)
- **Bronze** – Mr. Abdul Shaikh (Up to & including 73 kg)
- **Bronze** – Mr. Rakesh Bhati (Above 100 kg)

Mr. Arif Nawar was also awarded the title of “Best Judoka” at the Goa University Judo Championship (Men) 2026–27. All the athletes delivered exceptional performances in their respective weight categories, contributing significantly to the College’s overall success.

Goa Beyond Beaches: All-Goa Quiz Competition

31st July 2026

The Goa Tourism Development Corporation (GTDC) organised an All-Goa Quiz Competition titled “Goa Beyond Beaches” on 31st July 2026 at Reis Magos Fort Hall, Verem, Bardez. The competition was organised for students from colleges across Goa with the objective of creating awareness about the rich historical, cultural, natural and heritage significance of the state. The quiz was conducted under the guidance of Mr. Nagesh S. Sardesai, who served as the Quiz Master.

The competition focused on various aspects of Goa beyond its popular beaches, including ancient sites, historical places, forts, wildlife, heritage, culture, traditions and other important attractions. It provided students with an opportunity to test their knowledge while discovering lesser-known aspects of Goa.

The programme began with an introductory session in which the organisers introduced the students to the historical significance of Reis Magos Fort, which served as the venue for the event. The introduction to the fort was an important part of the programme as it helped the participants understand the historical and architectural value of one of Goa’s significant heritage sites. Students were encouraged to visit and explore such places to gain a better understanding of Goa’s rich past.



Following the introductory session, the quiz competition began with the preliminary round. The questions covered a wide range of topics related to Goa and tested the participants’ general knowledge, observation skills, memory and ability to think quickly.

The preliminary round was challenging and required the participants to remain alert throughout the competition. After the preliminary round, five teams were selected to compete on stage. The finalist teams performed with confidence and enthusiasm. The final round was engaging and competitive, with the participants demonstrating their knowledge of Goa’s history, culture, heritage, wildlife and important places.

Although our students could not secure a winning position, their participation provided them with valuable experience and an opportunity to develop their skills. All participating students were presented with a Certificate of Appreciation and a memento by GTDC.

Outcome

Participation in the “Goa Beyond Beaches” quiz competition proved to be an enriching and educational experience for the students. The event also created awareness among the students about the diverse cultural, historical, and natural heritage of Goa beyond its famous beaches.

Faculty Felicitation on Founders’ Day

1st August 2026

On the occasion of Founders’ Day of Vidya Vikas Mandal, celebrated on 1st August, two faculty members of VVM’s Shree Damodar College of Commerce & Economics were felicitated in recognition of their academic achievement and successful completion of their doctoral degrees. The faculty members were felicitated by Shri Alok Kumar, IPS, DGP, Goa Police

Dr. Preksha Chopdekar was awarded Ph.D. for the thesis titled “Evaluation of Accounting System & Financial Performance of Panchayat Raj Institutions in Goa” by Goa University, Goa Business School, with Shree Damodar College of Commerce & Economics as the Research Centre. Her doctoral degree was awarded on 13th February 2026.



Dr. Gajanan Haldankar was awarded his Ph.D. for the thesis titled “Goods and Services Tax Compliance in India with Special Reference to Compliance Behaviour in the State of Goa” by Goa University, Goa Business School. His doctoral degree was awarded on 23rd March 2026.

The felicitation recognised the dedication, perseverance, and significant research accomplishments of both faculty members. Their achievement reflects the institution’s continued emphasis on academic excellence, research culture, and professional development. The recognition on Founders’ Day served as an inspiration to the academic community of the institution.

Celebration of International Commerce Day 2026

3rd August 2026



The Commerce Forum of the Department of Commerce & Management hosted a vibrant and engaging celebration for International Commerce Day 2026. The gathering aimed to highlight the dynamic nature of commerce and its vital role in the modern world. The event commenced at 11:30 am with an inspiring address by the Officiating Principal, Prof. Sanjay P. Sawant Dessai, who encouraged students to look beyond traditional paradigms. Following this, the Head of the Department of Commerce & Management, Dr Sheetal Arondekar, eloquently highlighted the significance and historical importance of International Commerce Day, setting the tone for the day's activities.

A key highlight of the event was the official announcement of the Commerce Club leadership for the Academic Year 2026-27 by the convener of the Commerce Forum, Assistant Professor Sheryl Sanches. Nathan D'Costa (SY-B.Com) was announced as the Commerce Club Secretary, and Isha Raut Dessai (TY-B.Com) was appointed as the Co-Secretary. Following that, the Commerce Club was rebranded as Commerce Forum.

To actively engage the attendees, an interactive online quiz competition was organised using the Wayground Quiz Website, testing their knowledge on various commerce-related topics. The centerpiece of the celebration was the "Students Speak" Public Speaking Competition, centered around the thought-provoking theme, "Beyond Textbooks: Transforming Commerce Education for Industry." The competition saw enthusiastic participation and insightful presentations from 12 participants.

The winners of the Public Speaking Competition were:

1st Place: Sama Vasudev Naik (FY-B.Com)

2nd Place: Shravani Umesh Gaude (TY-B.Com)

3rd Place: Manasvi Kesarkar (FY-B.Com)

The successful event concluded with a formal vote of thanks proposed by Ms. Seeya Naik, who expressed sincere gratitude to the dignitaries, organisers, and all the enthusiastic participants for making the celebration a grand success.

Expected Outcome of the Activity:

PO1: Enhance students' communication and public speaking skills through active participation in competitions.

PO2: Strengthen students' understanding and appreciation of commerce and its relevance in the contemporary business environment.

Talk on Mental Health, Addiction and Services Offered by Tele-MANAS

3rd August 2026



The Counselling Cell of the College organised a talk by Tele-MANAS, Goa on “Mental Health, Addiction and the Services Offered by Tele-MANAS.” The talk, coordinated by the College Counsellor, Ms. Farheen Sha, was held on the 3rd of August from 11:45 a.m. to 12:45 p.m. in Room 215. The Resource Persons for this session were Dr. Sneha Pokle, Senior Consultant Psychiatrist, Tele-MANAS, Goa and Ms. Richal Fernandes, Psychiatric Nurse, Tele-MANAS, Goa.

The session, which was open to all F.Y.B.Com students, began with the first speaker, Dr. Pokle’s interaction with them to get a brief understanding of their take on mental health and what it encompasses. Once this was done, the speaker proceeded to highlight the importance of understanding that mental health concerns go beyond pathology and can affect anyone at any time. She further emphasised upon the state of the mental health of

today’s youth, drawing attention to the increased number of student suicides in the state. Dr. Sneha then went on to talk about addiction and the physiology of the same. She highlighted the brain’s reward system and the function that dopamine and serotonin play in perpetuating addiction.

Ms. Richal took over to explain the function of Tele-MANAS in Goa. She expanded upon the services offered by Tele-MANAS with special emphasis on the confidential nature of the same. The Tele-MANAS helpline number was shared and even a demo call was executed in class to give students an understanding of the workings of a Tele-MANAS call.

The session concluded with the speakers distributing flyers to the students. The session was attended by a total of 40 students, comprising 28 males and 12 females.

As a result of attending this session, students will be more aware of the services offered by Tele-MANAS and how they can access them.

Expected Outcome of the Activity:

Students will be in a better position to understand and avail the free services offered by Tele MANAS in case of emergencies or grave distress.



The TY Project Cell of the College organized an Industrial Visit to Kakoda Industrial Estate on 5th August 2026 for the Third-Year B.Com students. A total of 29 students (9 male and 20 female) participated in the visit, accompanied by Faculty Members Sub Lt. Pretty Pereira and Mr. Sanvy Vaz. The group departed from the College at 1:00 p.m. and reached Kakoda Industrial Estate at 1:50 p.m., where they were received and guided throughout the visit by Mr. Arman Banklay.

The first industry visited was Benzel Packaging Industries, a manufacturer of corrugated boxes, cartons, and paper-based packaging products. The students were guided by Mr. Vaibhav, who explained the complete production process, from

paper conversion into corrugated boards to the manufacturing of customized boxes of different sizes and specifications.

The second industry visited was AR Mines Building Solutions, AR industries where Mr. Arman Banklay provided an overview of the manufacturing processes involved in producing silica sand, eco sand, tile adhesive, masonry mortar, ready-mix plaster, fly ash bricks, solid blocks, and AAC light weight blocks.

The visit continued to AR Mines Industries, where Mr. Banklay introduced students to his first business venture involving the production of manganese dioxide of different grades. He also demonstrated the manufacturing of construction blocks using steel slag waste and explained the range of industrial products manufactured and marketed by the company. Students were additionally introduced to additional products related to biofuels, fire prevention and safety apparatus, and industrial diversification. An office tour was conducted, during which students interacted with staff members and gained insights into industrial management and operations.

The fourth industry visited was Omkar Industries, a manufacturing unit engaged in the production of lock systems, hinges, and related hardware products. Students observed the entire production process beginning from raw steel sheets to the finished products.

At approximately 4:30 p.m., the group proceeded to Phase III of the industrial estate and visited the fifth and final industry, KRIS Manufacturing Company. The company specializes in the production of UPVC rainwater gutters and related accessories. Students observed the highly automated manufacturing process, beginning from raw material mixing and extrusion to finishing, packaging, and dispatching. The visit highlighted the role of automation in enhancing production efficiency while reducing dependence on manual labour.

The visit provided students with practical exposure to diverse manufacturing processes and industrial operations, thereby helping bridge the gap between classroom learning and real-world industrial practices. The participants safely returned to the College at 5:50 p.m.

Expected Outcome of the Activity

The industrial visit will enable students to develop a better understanding of industrial operations, manufacturing processes, and sustainable production practices. It will enhance their practical knowledge of entrepreneurship, production management, resource utilization, and industrial innovation. The activity will also help students relate theoretical concepts learned in the classroom to real-life industrial applications and encourage them to explore future career and entrepreneurial opportunities.

Achievement of Programme Outcome (PO) / Programme Specific Outcome (PSO)

PO: The activity enhanced students’ practical knowledge, critical observation skills, and understanding of industrial and entrepreneurial practices through experiential learning.

PSO: The visit provided exposure to manufacturing processes, industrial management, sustainable production techniques, and business operations, thereby strengthening students’ understanding of commerce and industry-oriented applications.

Plantation Drive	6th August 2026
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A plantation drive was organized by the National Service Scheme (NSS), National Cadet Corps (NCC) Army and Navy wing and Vasundhara Club on 6th August 2026 at 11:45 am on the college premises. The initiative was undertaken with the objective of promoting environmental awareness and encouraging students to actively participate in activities related to environmental conservation. The programme was graced by the presence of MLA Shri Digambar Kamat, who participated in the plantation activity and encouraged the students to contribute towards creating a greener and healthier environment.

As part of the drive, five Kokum plants were planted in the designated area. One sapling was planted by Shri Digambar Kamat, while the remaining saplings were planted by the Principal Prof Sanjay Sawant Dessai, Vice Principal Dr Shami Pai, NSS PO Mr. Shreyas Dessai and NCC Navy ANO Sub Lt. Pretty Louiza Pereira, and the students, respectively.

The participation of the college authorities, NSS and NCC ANO, and students made the activity meaningful and highlighted the importance of collective responsibility towards environmental conservation. The plantation drive concluded with a renewed commitment among the participants to nurture and protect the planted saplings and contribute towards a sustainable environment. The plantation drive was coordinated by NSS PO Mr. Shreyas Dessai and NCC Navy ANO Sub Lt. Pretty Louiza Pereira. Ms Ashwini Dewari, Convenor of Vasundhara Club, Ms Saruka Kalgutkar, NSS PO, Ms. Krupal Gauns Dessai, NSS PO, and Mr. Sanvy Vaz, NSS PO were also present.

Expected Outcome of the Activity:

- Increased awareness among students about environmental conservation and sustainability.
- Encourage students to develop a sense of social responsibility and civic consciousness.

Study Visit to Atal Incubation Centre, Goa Institute of Management	6th August 2026
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The student members of the Venture Circle of the BBA(FS) Department at Shree Damodar College of Commerce & Economics organised a study visit to the Atal Incubation Centre (AIC) at the Goa Institute of Management (GIM) on 6th August 2026. A total of 30 students participated in the visit, which aimed to provide practical exposure to the startup ecosystem, entrepreneurship, and innovation. The students were accompanied by the Venture Circle Coordinator, Ms. Sushrusha Naik Khandekar, and Ms. Ashwini Devari, who guided and supervised the group throughout the visit.

The group departed from the college at 10:00 a.m. and reached the Goa Institute of Management at 11.30 a.m. Upon arrival, the students were welcomed by Mr. Vedant Chonkar, Operations Manager at AIC,

who conducted an engaging and interactive session.

As part of the session, the students were divided into groups of six and given a business idea innovation simulation challenge. Each group presented creative and practical solutions to the assigned problem, making the activity both engaging and thought-provoking. He then explained the concept of startups, entrepreneurship, and business development, explaining how innovative ideas can be transformed into successful ventures through incubation and mentoring at AIC. He also introduced the various programmes, schemes and facilities offered by AIC for budding startups.

The session was followed by a presentation by Prof. Kiran from GIM, who provided an overview of the institute, its academic programmes, admission process, scholarships, education loans, campus facilities, and the opportunities available to students pursuing management education at GIM.

The students were then taken on a guided tour of the GIM campus. The tour offered valuable insights into the institute’s infrastructure and learning environment.

After the completion of the programme, the group departed from GIM and returned to college at 2:30 p.m.

The study visit was highly informative and inspiring. It enhanced the students’ understanding of entrepreneurship, innovation, and management education while providing them with valuable exposure to the opportunities available at GIM. Overall, the visit was a rewarding learning experience for all the members of the Venture Circle.

Expected Outcome of the Activity:

The study visit was expected to enhance students’ practical understanding of entrepreneurship, innovation, startup incubation and management education while developing their creativity, problem-solving, teamwork and entrepreneurial skills.

Building Successful E-commerce Venture Entrepreneurship and Fintech Innovation

6th August 2026



The BBA (FS) Programme of the Department of Management Studies organized an interactive session titled “Building Successful E-Commerce Ventures, Entrepreneurship, and FinTech Innovation” on August 6, 2026, from 12.00 noon to 01.00 p.m. in Room F-404, 4th Floor. The guest speaker for the session was Mr. Robert Dourado, Co-Founder of SOIDEMER, who shared valuable practical insights with the students. A total of 47 students attended the session.

He opened the session by tracing the evolution of e-commerce, contrasting traditional retail with modern digital frameworks, including quick commerce. He outlined the core stages of e-commerce processes from identifying customer needs to managing supply chains, logistics, and post-purchase feedback while emphasizing how entrepreneurship drives macroeconomic growth. The speaker introduced key modern FinTech tools that accelerate growth for emerging startups. He guided students through the fundamental operational differences between product-based and service-based e-commerce enterprises, encouraging a strategic understanding of financial services in business scale-up.

A standout moment of the address was his critical analysis of Artificial Intelligence in business. He cautioned against the common mistake of limiting AI to basic, customer-facing chat bots that often frustrate users. Instead, he advocated for deeper system-level integration—using AI for demand forecasting, deep data analytics, and workflow automation to drive true operational efficiency. Emphasizing that technology alone does not guarantee success, he highlighted the need for a strong value proposition, competitive strategy, and brand management. Notably, he advised aspiring entrepreneurs to establish brand trust through offline channels prior to scaling in the online marketplace.

The interactive segment saw active participation, with him quizzing students on prominent e-commerce brands, founders, and future market trends. The session concluded with a formal Vote of Thanks delivered by Ms. Arya

Key Outcomes:

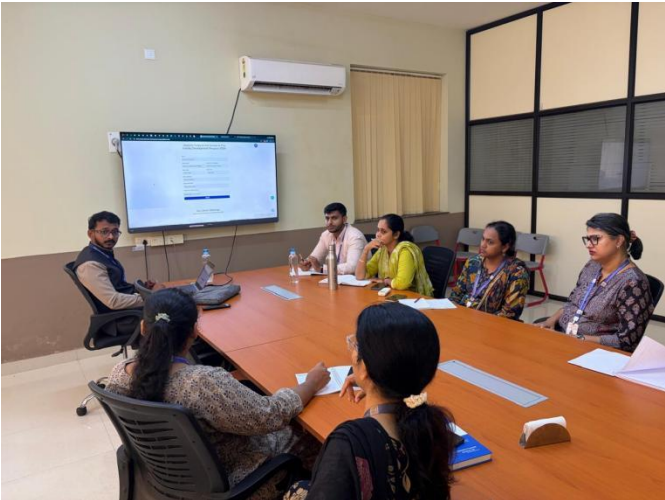
Students gained actionable clarity on e-commerce operations, financial technologies, and the untapped potential of AI. By bridging theoretical knowledge with practical strategy, the session successfully inspired students to explore entrepreneurial opportunities in the digital economy.

Achievement of Course Outcome (CO)

CO1- Evolutionary and contemporary changes in E-commerce.

Interactive Sessions: 'NISM Pathways: From Learning to Professional Excellence' & 'Careers in Securities Markets'

7th August 2026



The Investor Hub Club of the BBA(FS) Programme, Department of Management Studies in collaboration with its MoU Partner, the National Institute of Securities Markets (NISM), successfully organized interactive sessions titled “NISM Pathways: From Learning to Professional Excellence” and “Careers in Securities Markets” on 7th August 2026 at Hall No. 02, commencing at 10:30 a.m.

The session was delivered by Mr. Adik Todkar, Senior Assistant Manager, Partnership & Marketing Department, NISM. The primary goal of the event was to enlighten students on career opportunities within the financial services and securities markets while offering faculty members strategic insights into professional growth and academic tools.

During the session, Mr. Todkar highlighted the evolving landscape of securities markets, the critical role of professional certifications, and the various career avenues open to finance graduates. The interaction bridged academic learning with industry requirements, motivating students to pursue specialized paths in financial services.

In addition to the main session, a meeting with Mr. Adik Todkar was successfully conducted with the faculty members. Key discussions during this meeting revolved around NISM offerings. The session was attended by the Vice Principal - Self Finance, Dr Sheetal Arondekar and Vice Principal, Dr. Shami Pai, alongside the faculty members of the BBA(FS) Programme. The following offerings were discussed in the meeting: -

- Placement support for students
- Teaching toolkits and academic resources for faculty members
- Faculty Development Programmes (FDPs) to support continuous teaching excellence

The session was attended by a total of 116 students from the BBA(FS) and M.Com programmes

Achievement of Programme Outcome (PO):

Upon completion of the session, students gained deep insights into career prospects within financial services, the importance of market certifications, and practical pathways for professional advancement. The interactive platform enhanced the students' industry awareness, domain knowledge, and career readiness, aligning academic learning with dynamic market trends. Furthermore, the faculty collaboration with NISM paved the way for enhanced academic toolkits, continuous professional development, and improved placement assistance for the institution.

InSync 2026 - “Breaking Barriers, Building Bonds”

8th August 2026

The Post Graduate Department of Commerce organized InSync 2026 - “Breaking Barriers, Building Bonds” on 08th August 2026. The celebration was organised to warmly welcome the M. Com Part I students and encourage interaction between the freshers and seniors.

The programme commenced with a formal welcome address, followed by a unique self-introduction activity where the freshers introduced themselves by associating their personalities with a brand of their choice. This

was followed by a Spot Prize activity where students showcased their unique talents, with a student winning the prize by presenting a poem written by her.

The celebration continued with a Logo Guessing Game, where participants identified companies from incomplete logos, followed by a Spot Prize for the fresher who could name the maximum number of seniors. The game “Two Truths and a Lie” was also conducted, encouraging students to interact and share interesting facts about themselves.

Further activities included a Spot Prize for students who could show a photograph with any of their seniors and a Movie Guessing Game, where participants identified movies through emojis. The activities created an enjoyable and interactive atmosphere and encouraged active participation among the students.

The programme concluded with a formal Vote of Thanks proposed by Ms. Pragati Raikar, M.Com Part II student. The faculties also appreciated the efforts of the students in organising the event with meticulous planning, followed by a cake-cutting ceremony. Overall, the celebration provided the freshers with an opportunity to interact with their seniors, showcase their talents, participate in engaging activities, and build meaningful connections within the department.

Achievement of Course Outcome (CO)/Programme Outcome (PO)

The activity contributed towards enhancing students’ communication, interpersonal, teamwork, and creative skills. The various activities encouraged active participation, confidence, collaboration, and positive interaction among students.

Programme Specific Outcome (PSO)

The activity supported Programme Specific Outcomes by developing students’ communication, interpersonal, and team-building skills. It provided opportunities for students to express themselves confidently, interact with peers and seniors, and participate actively in group activities, contributing to their overall personal and professional development.

Expected Outcomes

The activity aimed to provide a welcoming environment for the M. Com Part I students and to encourage interaction between freshers and seniors. It is expected to develop students’ confidence, communication skills, creativity, teamwork, and sense of belonging within the department.

Visit to Kunbi Saree Weaving Centre

12th August 2026



On 12th August 2026, the Indian Knowledge System (IKS) Cell organized an experiential field visit to the Kunbi Saree Weaving Centre in Raia, Goa.

The visit aimed to give students practical exposure to Goa’s indigenous textile heritage, traditional handloom mechanisms, and sustainable rural entrepreneurship.

Mrs. Babita Borkar, Managing Director of the centre, conducted an insightful tour detailing the operational, technical, and cultural aspects of the facility. She demonstrated how the centre has expanded its product catalogue to suit modern market demands to create various products such as:

- **Traditional Attire:** Handwoven Kunbi Sarees

- **Bags & Accessories:** Sling Bags, Tote Bags, Tiffin Bags, Professional Conference Bags
- **Utility Pouches:** Travel Pouches, Makeup Pouches, Daily Utility Pouches
- **Apparel & Stationery:** Waistcoats (*Vests*) for Men and Women, Eco-friendly Fabric Envelopes

Students observed live demonstrations of the weaving machinery. Mrs. Borkar detailed the mechanics of the handlooms—explaining how the shuttle, reed, and foot treadles interlock warp and weft threads seamlessly through physical coordination.

A striking aspect of the centre is its 100% female workforce. When asked about her feelings on women empowerment, Mrs. Babita Borkar shared:

"I take immense pride in our all-women team. Every worker here gracefully manages her household duties while putting equal effort and dedication into her craft. They are financial pillars for their families and guardians of Goan tradition."

She proudly highlighted that in 2024, the Kunbi Saree Weaving Centre secured a prestigious entry into the

Golden Book of World Records for handweaving the Longest Kunbi Saree, showcasing Goan craftsmanship on a global platform.

40 students from the entire college participated in the field visit. The visit was meticulously planned and executed by Ms Rama Borkar, Asst Prof, dept of Computer Science.

Expected Outcome of the Activity:

- Understanding the cultural value of native and indigenous art forms.
- Learning how traditional motifs can be adapted into modern accessories.
- Experiencing firsthand how rural enterprises drive socio-economic upliftment for women.

Celebration of National Librarians’ Day 2026

12th August 2026



The Library & Information Centre in collaboration with NDLI Club and IQAC, organized the celebration of National Librarians’ Day 2026. The traditional lamp was lit by the Chief Guest and other dignitaries, and a floral tribute was paid to Dr. S.R. Ranganathan, the Father of Library Science in India.

The celebration was inaugurated at the hands of the Principal. College Librarian, Mrs. Manasi D. Rege spoke on the importance of National Librarian Day and remembered the great contribution of Dr. S.R. Ranganathan in the field of Library Science in India. Ms. Shriya Pai, student of TYBCOM Programme spoke on Dr. S.R. Ranganathan and his contribution towards the

profession of Library Science in India.

The Book exhibition on the theme Dream Big Achieve More was inaugurated at the hands of Prof. Sanjay P. Sawant Dessai. Faculty members and students attended the celebration with great zeal and excitement.

An e-quiz on Books & Authors was also declared open, which was shared with all the students and faculty members. 322 students and 25 faculty members experienced the e-quiz.

More than hundred readers (students and staff) visited the book exhibition.

Expected Outcome of the Activity: Observance of National Day Mrs. Manasi D. Rege-College Librarian

State-Level Workshop on Syllabus Drafting for TY B.Voc. (Software Technologies)

12th August 2026

The State-Level workshop on Syllabus Drafting for TY B.Voc. (Software Technologies) commenced at 9:15 AM with a warm welcome by the Principal, Prof. Sanjay P. Sawant Dessai, who appreciated the efforts undertaken towards curriculum development and highlighted the need for a modern, well-curated, and industry-relevant syllabus for the B.Voc. curriculum. A Google Meet session was also arranged, and the meeting link



was shared with faculty members of the colleges who were unable to attend the workshop physically but expressed their willingness to contribute to the discussions and provide constructive inputs.

The Workshop Coordinator, Mr. Sumit Kumar briefed the participants on the objectives and the proposed flow of the workshop. Following the group photograph, the course-wise discussion on syllabus drafting commenced. The course in-charges of all General Education courses presented the proposed syllabus for their respective courses. The participants actively engaged in the discussion and provided constructive suggestions and feedback, which were noted by the members of the respective course-wise drafting committees.

The discussion on the Skill Component Qualification Packs for both semesters was taken up after the lunch break. The proposed syllabus for each course was reviewed with due

consideration to its relevance, learning outcomes, skill requirements, industry expectations, and overall alignment with the objectives of the B.Voc. Programme under NEP 2020.

Upon completion of the course-wise discussions and based on the feedback and suggestions received from the participants and BoS Member, Associate Professor Shri. Ramrao Wagh, it was suggested to

- Update the existing structure
- Modify the drafted course syllabus along with pedagogy and textbooks and references.
- Update the Qualification Packs along with Version as per the assessment availability with SSC-NASSCOM.

During the valedictory session, the Coordinator of the B.Voc. Programme, Ms. Sweta Verenkar, presented potted plants to the resource person as a gesture of gratitude and appreciation on behalf of the College. The Workshop Coordinator, Mr. Sumit Kumar, delivered a vote of thanks, expressing appreciation to the resource person, participants, faculty members, and all those who contributed to the successful conduct of the workshop.

The workshop concluded with appreciative remarks from the BoS Member, acknowledging the active participation and constructive contributions of the faculty members. A total of 26, (22 in Physical Mode and 04 in Online Mode through Google Meet) faculty members from Government College of Arts, Science and Commerce, Khandola and VVM’s Shree Damodar College of Commerce & Economics, Margao participated in the workshop. The workshop concluded successfully at 4:30 PM and achieved its intended objectives and outcomes.

Expected Outcome of the Activity:

1. Finalize and structure a syllabus draft for TY B.Voc. (Software Technologies), with clearly defined course titles, credits, syllabus content, and theory–practical ratios aligned with the NEP 2020 and NCrF 2023 framework.
2. Curriculum–industry alignment through mapping of programme and course outcomes to relevant industry roles identified under the selected Qualification Pack, with appropriate integration of mandatory project and internship components.
3. Minimal and appropriate structural revisions to the existing programme structure, incorporating the recommendations and suggestions of the Board of Studies (BoS) while maintaining the overall coherence and intent of the programme.

‘PRAYoG’ Promoting Research Among Youth of Goa, Session 1

13th August 2026



The R&D and Project Cell of VVM’s Shree Damodar College of Commerce & Economics, Margao, Goa, in collaboration with the Directorate of Higher Education (DHE), Goa, organized a PRAYoG Session 1 on 13th August 2026, from 11.00 am to 12.30 pm. The session was conducted by Dr. Himanshu Seth from BITS Pilani, K.K. Birla Goa Campus, with the objective of developing students’ understanding of research and providing practical guidance on undertaking meaningful academic research.

Dr. Himanshu Seth provided a practical

overview of the research process, covering the structure of a research paper, the role of the abstract and introduction, literature review, identification of research gaps and hypothesis formulation. He emphasized the importance of clearly linking the research problem, objectives, hypotheses and methodology. He also discussed research methodology, including sampling, data sources, techniques and methods of analysis, along with the importance of effectively presenting results and conclusions.

Following the student session, Dr. Seth conducted an interactive session with the faculty members. He provided guidance on identifying suitable and relevant areas for research and encouraged faculty members to explore emerging and interdisciplinary research areas. He also suggested various sources for identifying new research areas and developing research questions, including government policies, newspapers and other contemporary information sources, in addition to conventional academic literature. The session was attended by 163 students from the B.Com. and BBA(FS) programme, along with 18 faculty members, comprising 13 teachers from the B.Com programme and 05 teachers from the BBA(FS) programme.

The session was compered by Ms. Valencia Travassco, student of SY BBA (FS), who also introduced the resource person. Vice Principal Dr. Shami Pai delivered the welcome address. Dr. Gajanan Haldankar, Convenor of the R&D Cell, and Ms. Pretty Pereira, Convenor of the Project Cell, were present for the session. Mr. Shreyash Dessai, Ms. Saruka Kalgutkar and Ms. Ashwini Devari served as the faculty in-charges. As a token of appreciation, the resource person was presented with a potted plant.

Expected Outcome of the Activity:

- To develop students’ understanding of the research process, methodology, literature search, and the ability to identify research gaps, formulate problems and hypotheses, and select appropriate research methods.
- To enhance students’ critical thinking, analytical and research skills while promoting awareness of the ethical use of AI tools and other academic resources.

Achievement of Course Outcome (CO):

- The session contributed to developing students' research, analytical and problem-solving skills and their ability to apply concepts of commerce, business and finance to contemporary research issues.

Chess Mix Intramural Tournament

13th-14th August 2026

The Department of Physical Education and Sports organized a Chess Mix Intramural Tournament for SDCCE Students on 13th August & 14th August 2026, in College Hall 2, from 11:00 am onwards. A total of 47 participants took part in the tournament.



The tournament was conducted on a knockout basis, with fixtures determined by drawing lots. The winners of the Chess Intramural Tournament are as follows:

Name of the Player	Class	Position
Mr. Asher Miranda	TY B.COM	1 st Place
Ms. Shweta Sahakari	SY BCA	2 nd Place

Results were announced by Dr. Ajinkya Kudtarkar, College Director of Physical Education & Sports and prizes were allotted to the winners. The program concluded with a vote of thanks proposed by Mr. Saurabh Raikar, Instructor in Physical Education.

Political Poetry Ponderings

14th August 2026



An inter-collegiate Poetry competition was held by the Department of Political Science, Govt College of Arts, Commerce and Science, Khandola on 14 August 2026. Students from various colleges participated in a range of literary and cultural events, providing them with an opportunity to showcase their creativity, talent and communication skills.

Two students, Ms. Manisha Bande and Ms. Sai Kothari, from FY BCom represented Damodar College of Commerce and Economics, Margao, at the event. The

competitions encouraged participants to express their ideas, opinions and creativity through their poetries.

They were guided by Ms Samiksha Vengurlekar, Asst Prof in English and Ms Rama Borkar, Asst Prof in Computer Science.

Expected Outcome of the Activity:

The participation of the students in this inter-collegiate Competition at Govt College, Khandola was a meaningful and memorable experience. It provided them with a platform to represent their college, showcase their literary abilities and learn from their peers.

Success Story Showcase - Inspiring Entrepreneurial Journeys & Real-World Success Stories

17th August 2026



The Institution’s Innovation Cell in collaboration with BNI organized the Success Story Showcase Program for students from different departments, with the objective of exposing them to inspiring entrepreneurial journeys, professional experiences, and real-world challenges. The program featured speakers from diverse professional backgrounds who shared their personal journeys, achievements, challenges, and valuable lessons with the students.

The session began with Mr. Mudit Agarwaal, Founder of Kyanite Industrial Technologies, who spoke about his professional journey, business experience, leadership, and photography. He shared his experience of working with MTV as a photographer from 2009 to 2011 and covering events such as the launch of Roadies. He also introduced the students to the concept of Future Leaders Week and

explained the role of BNI (Business Network International) in creating networking and referral opportunities for entrepreneurs.

Ms. Seema Rani Naik, Founder of Rising Phoenix, shared an inspiring journey from working in the public-sector banking sector for 13 years to becoming an entrepreneur. She highlighted the importance of stepping out of one's comfort zone and taking action. She explained how her education and banking experience helped her develop communication, confidence, and client-handling skills. She emphasized that entrepreneurship begins with identifying a problem and developing a solution.

Mr. Sunil Rao, Founder Director of Kitchen By Design, spoke about the importance of failure in the journey towards success. Sharing his entrepreneurial journey that began in 1999, he explained how his experience in the printing industry eventually led him to the modular interior and kitchen industry. He shared the growth of Kitchen By Design from its beginning with a partner to multiple showrooms across India.

Ms. Neha Sinha, Founder of Perfect Uniforms, shared a powerful story of determination and persistence. After marriage and becoming a homemaker, she decided to start her own business. With financial support from a friend, she started working in the school-uniform business by hiring a tailor and personally approaching schools for orders. She faced several challenges, including seasonal demand and difficulties in finding new customers.

Ms. Sapna Desai, Lead Associate Engineer at Astraal Mind Solutions Pvt. Ltd., shared her experience as a young graduate and spoke about her journey of developing confidence and professional skills. She described herself as an introvert and explained how participating in interviews and exploring different opportunities helped her overcome hesitation and gain confidence. She emphasized the importance of continuous learning, adaptability, problem-solving, and being willing to face new challenges.

Ms. Chhaya Puri, Proprietor of The Butter Works, shared her journey from working as a healer in a hospital to entering entrepreneurship after retirement. She spoke about her interest in skincare and natural products and explained how she incorporated Ayurveda and traditional knowledge into her products. Her journey demonstrated how previous professional experience, personal interests, and knowledge can be transformed into meaningful entrepreneurial opportunities.

Overall, the Success Story Showcase Program was an enriching and motivating experience for students from different departments. The diverse backgrounds of the speakers provided students with different perspectives on entrepreneurship, professional growth, leadership, and success. The speakers emphasized common values such as continuous learning, discipline, networking, courage, persistence, adaptability, problem-solving, and taking action.

Expected Outcome of the Activity:

The Success Story Showcase Program provided students with valuable insights into entrepreneurship, leadership, professional growth, and career opportunities. Through the real-life experiences shared by professionals from diverse fields, students were motivated to step out of their comfort zones, develop new skills, embrace challenges, learn from failures, and take initiative. The program encouraged students to think creatively, identify opportunities, build confidence, and develop an entrepreneurial mindset for their future careers.



The Department of EVS in association with Vasundhara Green Club, NSS and IKS organized a hands-on workshop on “Making of Kokedama Plants” on 17th August 2026 at 11:00 am in Multipurpose Hall with the objective of introducing students to Kokedama, a traditional Japanese art of growing plants in a soil ball without conventional pots.

Dr. Tanvi Nitin Prabhu, Assistant Professor in Botany from Goa College of Arts, Science and Commerce, Sanquelim-Goa served as the resource person for the workshop. A step-by-step demonstration was provided for the students. The students were guided in preparing the soil mixture, placing the plant within the soil ball, shaping it properly and securing the ball in three ways,

including using thread, wool or moss. Following the demonstration, students prepared their own Kokedama plants under the guidance of the resource person. Students gained practical knowledge about selection of suitable plants for Kokedama, preparation and handling of the appropriate soil mixture, techniques for shaping and securing the soil ball and the basic care requirements needed for the Kokedama plants such as watering, light and placement.

The students participated enthusiastically in the workshop and showed considerable interest in preparing their own Kokedama plants. The practical workshop provided an enjoyable learning experience and encouraged students to work creatively with natural materials. Students also interacted with the resource person to understand the maintenance and long- term care of the Kokedama plants.

The hands-on workshop on ‘Making of Kokedama Plants’ was a successful experiential learning activity. It combined environmental awareness, creativity and practical skill development in an engaging manner. The workshop provided students with an opportunity to connect with nature and learn an innovative form of plant cultivation.

Programme Specific Outcomes:

The workshop enabled participants to acquire practical skills in Kokedama making, understand plant selection and maintenance, enhance creativity and aesthetic appreciation, develop awareness of sustainable gardening practices, and explore the entrepreneurial potential of Kokedama as an eco-friendly decorative product.

The Bharat Scouts and Guides, Goa State, in collaboration with the State Disaster Management Authority (SDMA), Goa, organised the Yuva Aapda Mitra (YAM) Residential Training Programme from 17th to 23rd August 2026 at Nirmal Nature Campsite, Tilamol, Quepem, Goa.



The programme aimed to develop a network of trained youth volunteers capable of responding effectively during disasters and emergencies. The residential training provided participants with valuable knowledge and practical skills related to disaster preparedness, emergency response, teamwork, leadership and community service.

A total of 10 students, comprising 8 NCC Naval Wing cadets and 2 NSS students, participated in the residential training programme.

The participation of the NCC Naval Wing cadets and NSS students in the Yuva Aapda Mitra programme provided them with an opportunity to enhance their discipline, leadership, teamwork, disaster-response awareness and sense of social responsibility. The training also encouraged the students to become responsible and prepared volunteers who can contribute effectively during emergencies and disasters.

The programme was a valuable learning experience and strengthened the spirit of service, preparedness and community participation among the participating students. The participation and coordination of the students for the training programme was facilitated by Sub. Lt. Pretty Louiza Pereira, NCC Navy ANO and Mr. Shreyas Desai, NSS PO In-charge.



The Career, Training, Internship and Placement Cell (CTIP) organized a session titled "Insight into the Corporate World" on 18th August 2026 in Hall No. 2.

The session was delivered by Mr. Pravin Karmali, Director (HR) at Caravela Beach Resort. The primary objective of the program was to bridge the gap between academic learning and industry expectations. Drawing from his extensive experience in human resources, Mr.

Karmali provided students with a realistic overview of corporate culture, professional etiquette, and the core competencies that employers seek in fresh graduates.

A key highlight of the session was his detailed discussion on the psychology of the interviewer, giving students valuable perspective on how hiring decisions are framed from the management's point of view. Furthermore, he provided practical guidance on how to effectively negotiate salary with an employer, explaining that organizations often operate with a fixed budget and that salary structures are fundamentally shaped by labor laws and regulations governing fixed remuneration.

The session was highly engaging, witnessing active participation from 58 students across various programmes, and concluded with an interactive segment where students clarified their doubts regarding career progression and employability.

Achievement of Programme Outcome (PO):

Upon completion of the activity, students developed a clearer understanding of the corporate ecosystem and the professional standards expected by employers. They gained practical insights into essential workplace skills, HR expectations, and realistic salary negotiation strategies within statutory limits. The session successfully enhanced their career readiness, motivating them to build the necessary skill sets to transition smoothly from campus life to the corporate world.



The Department of Languages organised a one-day workshop titled ‘Voice and Stage: A Hands-on Workshop on Professional Anchoring and Compering in हिंदी, कोंकणी, and English’ on 18th August 2026. The workshop was aimed at students interested in developing professional compering and anchoring skills and pursuing hosting as a career, particularly students enrolled in the course *Compering and Anchoring Skills*. A total of 41 students from the BCom and BBA (FS) programmes attended the workshop.

The workshop comprised five sessions conducted by three industry experts. It began with a short inaugural ceremony, followed by the first session, ‘Event Hosting’, conducted by Ms Kimberly Luke Claudina Gomes, Speech and Drama Teacher at Vidya Vikas Academy. The session focused on engaging an audience through a strong opening hook, presence of mind, confidence and vocal clarity. Ms Gomes also highlighted the importance of having a well-drafted script, ensuring accuracy of event details and organising the content effectively. As part of an interactive activity, students were asked to read lines from a script while varying their voice modulation according to its tone and context.

The second session, ‘TV Anchoring: A Beginner’s Guide’, was conducted by Ms Samidha Kuncolienkar, TV Anchor at Gomantak Times. She introduced students to the fundamentals of television anchoring, including voice modulation on camera, on-screen body language, types of news and delivery styles, coordination with the production crew, microphone setup and common mistakes to avoid. She shared video clips of her own anchoring and news bulletin presentations and conducted a practical activity in which students read news bulletins from the screen.

The final three sessions, ‘Presentation Skills – Body Language, Voice Modulation, Attire’, ‘Knowing Your Content and Space - Research and Preparedness, Sound and Acoustics’, and ‘Radio Jockey vs Emcee: The Essential Kit’, were conducted by Mr Alroy Fernandes, Radio Jockey and Anchor with All India Radio and DD Goa. He discussed the importance of appropriate attire, eye contact, posture and vocal delivery, as well as the need to understand how sound behaves in different spaces. He also introduced students to the technical aspects of handling microphones and speakers. In the final session, Mr Fernandes shared insights from his journey as a Radio Jockey and explained the key differences between the roles of an RJ and an emcee. Interactive activities and games were conducted throughout the sessions to help students apply the skills and techniques discussed.

The workshop concluded with a vote of thanks delivered by one of the participating students.

Expected Outcomes

- Students will learn essential skills required for anchoring and compering across different formats, including stage hosting, radio, and TV anchoring.
- Students will receive valuable first-hand experience and guidance through active interaction and engagement with industry experts.

Participation at 60th A.D. Shroff Memorial Inter-Collegiate Elocution Competition

20th August 2026



The 60th A.D. Shroff Memorial Inter-Collegiate Elocution Competition was held on 20th August 2026 at the Seminar Hall of the College of Multidisciplinary Studies and Research, Borda-Margao, Goa. The competition was organised by the Department of Economics in collaboration with the Forum of Free Enterprise, Mumbai.

The competition brought together undergraduate students from around 15 colleges across Goa. The participants delivered five-minute speeches on contemporary topics, including economic reforms, artificial intelligence and human productivity, and changing geopolitics and its impact on India.

Representing VVM’s Shree Damodar College of Commerce & Economics, Margao, Ms. Manvi Gaonkar, S.Y. B.Com, participated in the competition and secured First Place for her speech on “Using AI to Enhance Human Productivity.” She was awarded a cash prize of ₹2,500 along with a certificate. The achievement brought distinction to the college and reflected the students’ ability to engage confidently with contemporary issues and communicate their ideas effectively.

Expected Outcome of the Activity:

The activity was expected to enhance students’ public speaking, communication, critical thinking and presentation skills, while encouraging them to develop informed perspectives on contemporary economic, technological and social issues. The achievement also helped promote a culture of participation and excellence among students.

Report on Awareness Session & Enrolment Drive for Civil Defence Volunteers

21st August 2026

The NSS Unit and NCC Unit (Army and Navy), in collaboration with the Home Guards & Civil Defence Organization, Altinho, Panaji-Goa, and the District Disaster Management Authority, organized an Awareness Session and Enrolment Drive for Civil Defence Volunteers on 21st August 2026 in Class F405.



- Gaurav Golekar – Home Guard Volunteer
- Sanjay Kudan – Home Guard Volunteer
- Kalpita Golekar – Home Guard Volunteer

The session aimed to create awareness among NCC cadets about the importance of Civil Defence, community preparedness, disaster response, and the role of volunteers in protecting and assisting people during emergencies. The programme also encouraged students to enroll as Civil Defence Volunteers and contribute towards the safety and well-being of the community.

The session was conducted with the guidance and interaction of the following resource persons

- Rajan Zone – Instructor
- Vijaykumar Sulekar – Divisional Warden
- Siddhavi V. Mandokar – Civil Defence Volunteer
- Abhijit Prabhugavkar – Civil Defence Volunteer

The programme began with Mr. Shreyas Desai introducing the resource persons and the team. The session commenced with the patriotic song “Bharat Mata”, creating a sense of patriotism and service among the participants.

Mr. Vijaykumar Sulekar, Divisional Warden, explained who can join Civil Defence and highlighted the responsibilities and importance of volunteering during emergencies and disasters. The students were informed about the benefits and recognition associated with Civil Defence volunteering, including identity cards, opportunities for recognition and medals, and valuable experience in community service.

The speakers emphasised that joining Civil Defence provides an opportunity to understand and work closely with emergency-response agencies and gain practical knowledge related to public safety. The concept of “Neighbourhood First” was highlighted, stressing that trained community volunteers can play an important role in responding to and assisting people during emergencies. The resource persons also discussed the development and importance of Civil Defence and its role in protecting communities during disasters and emergencies.

The motivating message shared during the programme was: “YOUR COMMUNITY NEEDS YOU. STEP FORWARD. SERVE. PROTECT. RESPOND.” A total of 42 NCC cadets attended the awareness session. Following the programme, 20 cadets collected enrolment forms to express their interest in becoming Civil Defence Volunteers.

Outcome of the Programme

The awareness session successfully:

1. Created awareness among NCC cadets about the role and importance of Civil Defence.
2. Motivated students to participate in community safety and disaster-management activities.
3. Introduced students to practical skills such as CPR, first aid, firefighting, swimming and emergency response.
4. Highlighted the importance of being prepared to provide immediate assistance at the neighbourhood level during emergencies.
5. Encouraged students to consider volunteering as a means of serving society and the nation.
6. Generated positive interest in Civil Defence, with 20 out of 42 participating cadets collecting enrolment forms.



The BBA(FS) Programme of the Department of Management Studies organised a session titled “India and the New World Order: Geopolitics, Global Trade and Economic Opportunities” for TY BBA(FS) students.

The session introduced TY BBA (Financial Services) students to the impact of geopolitics on global trade and business opportunities. Mr. Uttam Kumar, Founder and Director of UTTAM’S RAMAT PVT. LTD who served as the resource person for the session explained how international

organisations and economic groupings such as the WTO, G7, G20, BRICS and OPEC+ influence trade, energy prices, tariffs and business decisions.

The session also highlighted India’s growing role in the global economy, opportunities arising from the “China + 1” strategy and Free Trade Agreements, and the importance of MSMEs, strong supply chains and high-value manufacturing. Students were encouraged to understand global developments from a business perspective and develop an entrepreneurial outlook.

Expected Outcome of the Activity: Students are expected to understand the relationship between geopolitics, international trade and economic opportunities. They should be able to recognise how global developments affect businesses through exchange rates, tariffs, freight costs, supply chains and market access, and identify emerging opportunities for Indian businesses in global markets.

Achievement of Course Outcome (CO):

CO1 – Describe the functioning of stock exchanges.

The session enhanced students’ understanding of how global economic developments, geopolitics, trade policies, currency movements and international events influence financial markets and the broader environment in which stock exchanges operate.

Programme Specific Outcome (PSO):

PSO1 – Be able to apply financial services principles to situations in the global business scenario.

The session enabled students to relate financial and business concepts to real-world global developments such as geopolitical changes, international trade, FTAs, exchange-rate movements and emerging economic opportunities, thereby strengthening their understanding of financial services in a global business context.

Career Counselling Session

21st August 2026



The Department of Commerce and Management, Career Training Internship and Placement (CTIP) Cell, in collaboration with ICAI, organised a Career Counselling Session. The resource person for the session was CA Saripalli Venkata Raman, an alumnus of the College. He also holds an LLB degree from Kare Law College.

The speaker initiated the session with a reflective message—*"You live only once, and so the stones and trees"*—and shared insights from his personal journey, emphasizing perseverance and the pivotal role of parental guidance in his academic success.

He informed the audience that the Institute of Chartered Accountants of India (ICAI) is the largest professional body for Chartered Accountants and highlighted the current trends within ICAI. He also shared an inspiring quote for aspiring CA students: *"Dream CA, Believe CA, Achieve CA."*

He highlighted the stature of the Institute of Chartered Accountants of India (ICAI) as the leading professional body for CAs, discussing current industry trends and encouraging students with the mantra, *"Dream CA, Believe CA, Achieve CA."*

CA Saripalli then explained the key attributes essential for success in the profession, including analytical reasoning, disciplined focus, patience, mathematical aptitude, strong fundamentals in accounting, taxation, and auditing, alongside keen economic awareness. He also provided a detailed overview of the CA qualification pathway, explaining both entry option- Foundation and Direct entry route. The speaker also emphasized the growing importance of AI proficiency for Chartered Accountants, noting that a CA with skills in tools like such

as Gemini, Claude, Perplexity, Power BI and ChatGPT were essential for professional relevance.

The interactive session offered students actionable insights into the Chartered Accountancy pathway, equipping them to make well-informed academic and career choices. A total of 142 B.Com students attended the session.

Expected Outcome of the Activity:

- **Enhanced Awareness of the CA Pathway:** Students gained a clear, structured understanding of the entry routes (Foundation vs. Direct Entry) and progression milestones leading to the CA Final qualification.
- **Clarity on Essential Competencies:** Participants identified the core technical skills (taxation, auditing, accounting) and soft skills (analytical reasoning, focus, patience) required to succeed in the field.
- **Understanding of Modern Industry Demands:** Attendees recognized the emerging importance of integrating AI tools (such as ChatGPT, Power BI, and Gemini) with traditional accounting practices for future employability.

Build Your Brand Value

22nd August 2026



The Department of Languages, in association with the Department of Commerce & Management and the CTP Cell of the College, organised a session titled “*Build Your Brand Value*” on 22nd August 2026 from 12:00 p.m. to 1:00 p.m. in Hall 1. The Resource Person for the session was Ms Shweta Pinto, Soft Skills Trainer, Motivational Speaker, Coach and Leadership Consultant. The programme commenced with a Welcome Address and introduction of the Resource Person

by Shradha Masurkar (FY B.Com), followed by compering by Samrin Yalagi (FY B.Com).

During the session, Ms Shweta Pinto highlighted the importance of developing a strong personal brand by focusing on both internal and external growth. Through practical examples, she explained that while appearance creates a first impression, lasting brand value is built through skills, values, confidence and personality. She also discussed Daniel Pink’s concept of “Drive” and explained how factors such as expertise, creativity, relationships and autonomy influence career choices. A short clip from *The Pursuit of Happiness* was used to illustrate determination and perseverance in achieving success.

A key message of the session was “Speak Up, Step Up, Show Up,” which encouraged students to take advantage of opportunities for personal and professional development confidently. The Resource Person also shared valuable insights from Adam Grant’s book *Give and Take*, emphasising the importance of positive relationships and continuous self-improvement. The session concluded with a Vote of Thanks proposed by Sai Kothari (FY B.Com). The programme provided students with valuable insights into building a positive personal and professional identity. The session will help students enhance their communication skills, improve self-confidence and develop a strong personal brand for future success. The session was attended by 94 students, comprising 37 male students and 57 female students from FY B.Com and TY B.Com.

Two-Day Workshop on “Equity Research and Investment Analysis”

22nd - 29th August 2026



The Department of Management Studies organised a two-day workshop on “Equity Research and Investment Analysis” for the TYBBA (Financial Services) students on 22nd August 2026 and 29th August 2026 as part of the Securities Market Operations course. The workshop was organised with the objective of

providing students with practical exposure to equity research, financial statement analysis, company valuation and investment decision-making. The workshop was also integrated as a component of the internal assessment for the course.

The resource person, Mr. Johann Di Silva, guided the students through the practical aspects of equity research and investment analysis. The sessions focused on understanding the process of analysing a company, evaluating its financial performance and interpreting relevant financial information for investment decisions.

During the workshop, students were introduced to financial statement analysis and the importance of examining a company’s financial performance before making an investment decision. The resource person explained how financial information can be used to assess the strengths, weaknesses and prospects of a company.

The speaker also provided practical exposure to stock charts and technical analysis. Students were introduced to the use of price charts for studying stock price movements and identifying market trends and patterns. The discussion helped students understand how technical analysis can complement fundamental analysis while evaluating stocks and making investment decisions.

The practical orientation of the workshop enabled students to connect the concepts covered in the classroom with their application in the securities market. The workshop provided students with an opportunity to develop analytical and decision-making skills while gaining a better understanding of the role of equity research in investment decisions.

Programme Outcomes:

The workshop enhanced students’ understanding of the practical process of equity research and investment analysis.

Industry Visit to IFB Industries Ltd Factory, Verna and Monginis Cake Shop Factory, Verna

24th August 2026



The Department of Management Studies, BBA(FS) programme organized an industrial study tour for 25 vibrant SY BBA(FS) students through the Verna Industrial Estate. Led jointly by faculty members Ms. Sushrusha Naik Khandekar and Mr Amey Shirodker, the tour focused on evaluating operational architecture, supply chain integration, and quality management across the consumer durables and commercial food processing sectors.

The industrial study tour was conducted on 24th August 2026 at 1:00 p.m. A total of 25 students and 2 faculty members left the college by bus for visits to IFB Industries Ltd. Factory, Verna, and Monginis Cake Shop Factory, Verna. The group returned to the college by 5:00 p.m.

With this dual-sector field study, students were provided with a firsthand look at automated assembly lines, lean manufacturing practices, thermal process standardization and cold-chain logistics. Students experienced both high-precision engineering and automated FMCG food production. The visit highlighted how operational design directly impacts manufacturing cost structures, asset utilization, dynamic risk management, and long-term financial health.

At IFB Industries Ltd., students stepped into large-scale automated assembly operations and the advanced R&D facility, observing how precision engineering and multi-tiered quality controls guarantee product reliability. They were also shown Assembly, Structural Dynamics & Multi-Tier Quality Control (QC) of IFB washing machines.

At Monginis Cake Factory, which belongs to Fast-Moving Consumer Goods (FMCG) sector, students explored the delicate balance of high-volume scalability, rapid throughput, and strict product standardization in commercial baking. They were also shown how the Automated Baking Pipeline and Cold Chain work, along with the steps taken to ensure quality protection.

Key Outcomes:

Students experienced firsthand exposure to large-scale production, automated assembly lines, quality control systems, and industrial logistics across two distinct sectors: engineering appliances and commercial food processing.

Achievement of Programme Outcome (PO) & Course Outcome (CO)

- PO1: Practical Application & Domain Knowledge
- PO2: Critical Thinking & Problem Solving / Independent Thinking
- PO3: Operational & Financial Linkage (Financial/Managerial Perspective)
- PO4: Industry Exposure & Experiential Learning

CO4: Evaluate business processes from viewpoint of implementing E-CRM and E-SCM strategies for a firm.



The Department of Physical Education and Sports took the initiative to organise a Kabaddi Intramural Tournament for Men and Women on 24th and 25th August 2026 at the College Multipurpose Hall, from 11:00 a.m. onwards. A total of 7 men’s teams and 2 women’s teams participated in the tournament.

The tournament commenced with instructions given by Mr. Saurabh Raikar, Instructor in Physical Education.

The tournament was played on a knockout basis, and the fixtures were determined by drawing lots. All the preliminary-round matches were played for 15 minutes, with each half lasting 7 minutes. The semi-final and final matches were played for 20 minutes, with each half lasting 10 minutes.

The winners of the Kabaddi Tournament are as follows:

Name of the Class	Men	Women
Winners	BBA(FS) United	B.Com
Runners up	BCA Raid Warriors	BBA(FS)
Best Raider	Yunus Pirjade	Nisha Rathod
Best Defender	Saitesh Gadiwadar	Deepa Gurdhur

The Winners and Runners-up were awarded trophies and medals, which were presented by Principal Prof. Sanjay P. Sawant Dessai, Vice Principal Dr. Shami Pai, and Vice Principal (Excellence) Dr. Maithili Naik. Trophies were also presented to the Best Raider and Best Defender. The results were announced by Ms. Sanjanna Naik, a TY BCA student. The programme concluded with a Vote of Thanks proposed by Mr. Saurabh Raikar, Instructor in Physical Education.



SPARK 2026, organised by Smile Foundation in association with Infotech Academy on 25th August 2026, was an engaging event conducted from 2:00 p.m. to 7:30 p.m. The event provided students with a platform to showcase their creativity, talent, teamwork, communication and presentation skills.

The event featured stage competitions such as Rhythm Fusion (Dance) and Fashion Show, along with off-stage activities including One Minute Story (Reel Making), Mehendi Magic and a Career Guidance Session. Students actively participated in these diverse activities, gaining opportunities to develop both creative and professional skills.

The College’s dance group achieved 2nd Place in *Rhythm Fusion*, reflecting the participants’

teamwork, coordination, confidence, and dedication. The dance group was awarded prize money of Rs. 6,000/-. The event also encouraged students to explore their talents and participate in activities beyond academics.

Expected Outcome of the Activity:

Students are expected to develop teamwork, communication, creativity, confidence and event participation skills. The students will be able to enhance their talent, leadership, coordination, presentation and time-management skills, while gaining practical exposure through cultural, creative and career-oriented activities.

Achievement of Course Outcome (CO)/Programme Outcome (PO):

Students developed communication, teamwork, creativity, confidence and leadership skills through active participation in cultural, creative and professional activities.

Programme Specific Outcome (PSO):

Students demonstrated the ability to apply interpersonal, presentation and organisation skills in real-world activities, while gaining exposure to team coordination, creative expression and professional development.



The PTA Committee organized a session on “Banking Beyond Basics – Employment Opportunities in Banking” to provide students with a broader understanding of the banking sector and the wide range of career opportunities available in the field.

The resource person for the session was Mr. Shankar Kalpekar, retired Assistant General Manager of the State Bank of India and PTA member for the College. With nearly 50 years of experience in the banking sector, Mr. Kalpekar brought extensive practical knowledge and professional experience to the session. He began his career at the clerical level and, through dedication, experience and continuous professional growth, progressed to the position of Assistant General Manager.

During the session, Mr. Kalpekar provided students with a comprehensive understanding of the scope of the banking sector and the various employment opportunities available within it. He explained that banking offers career opportunities at different levels and in diverse areas, extending beyond traditional banking roles. He also mentioned the factors such as displacement and adaptability associated with this job profile.

The speaker emphasized the importance of developing the right skills and preparing adequately to build a successful career in banking. Communication skills, analytical ability, problem-solving, adaptability, professional discipline, continuous learning and dedication were highlighted as important qualities for aspiring banking professionals. His practical insights helped students gain a realistic understanding of the banking profession and the opportunities available to them.

Expected Outcome of the Activity:

- Students will gain a broader understanding of the banking sector and will be aware of diverse employment opportunities in banking.
- The session will provide practical insights into career growth in the banking industry.
- Students will be encouraged to prepare themselves for various career opportunities in the banking industry.

Achievement of Programme Specific Outcome (PSO)- Entrepreneurship and Industry readiness.



The Cultural Council, in association with the Indian Knowledge System (IKS) Cell, organised an Onam Pookalam (Rangoli) Competition on 27th August 2026 in the College Quadrangle as part of the Onam celebrations. The activity aimed to celebrate rich cultural heritage while encouraging creativity, teamwork, and appreciation of traditional art forms among students.

The competition witnessed enthusiastic participation from six teams. The participants created vibrant Pookalams using fresh flowers and natural materials, with each team presenting a distinctive design that reflected the festive spirit of Onam. The students demonstrated creativity in their choice of patterns, colours, themes, and floral arrangements while working collaboratively to complete their designs within the stipulated time.

The entries were evaluated by Dr. Anjali Sajilal and Ms. Krupali Gauns Desai on the basis of creativity, design, colour combination, neatness, use of natural materials, originality, and overall presentation. The competition was conducted under the guidance and coordination of the teacher in-charges, Ms. Kalpana Parab and Ms. Yeshda Prabhu, whose efforts contributed to the smooth conduct of the activity and active student participation.

The competition added vibrancy to the Onam celebrations and provided students with an engaging platform to express their creativity while connecting with a traditional cultural practice. The activity also encouraged collaboration and strengthened students’ appreciation of India’s diverse cultural heritage.

Winners

First Place

Sakshi Prabhu – T.Y. BBA (General)
Snehal Naik – T.Y. BBA (Financial Services)

Second Place

Divya Naik – F.Y. B.Com
Ashvy Oliveira – F.Y. B.Com

Expected Outcomes

- To encourage students to explore and preserve traditional art forms such as Pookalam.
- To develop creativity, artistic expression, and aesthetic skills among students.
- To foster teamwork, coordination, and collaborative spirit by encouraging active and meaningful participation in cultural activities.

National Sports Day – Ek Ghanta Khel Ke Maidaan Mein

28th August 2026



NSS, NCC (Army and Navy) Units of the college and Sports Department organized National Sports Day Celebration on 28th August 2026 on VVA Ground.

All students assembled outside the college and marched towards the VVA ground at 9.45am.

On the ground, Sports Director of the College, Dr. Ajinkya Kudtarkar addressed the students about Major Dhyan Chand, in whose memory National

Sports Day is celebrated, and highlighted his achievements as a memorable hockey player of India. Principal of the college, Prof. Sanjay Sawant Dessai also spoke on the occasion and emphasized the importance of sports and physical activity for maintaining a healthy body and mind.

The students were accompanied by all teachers of the college. The students returned to their classes by 10.45 am and attended remaining lectures of the day. They were served light refreshments in class.

Expected Outcomes of the Activity:

- **Enhanced Fitness Awareness:** Students gained a deeper understanding of the importance of regular physical activity and sports in maintaining both physical fitness and mental well-being.
- **Tribute and Historical Appreciation:** Participants developed an appreciation for India's sporting legacy by learning about the life, dedication, and achievements of hockey legend Major Dhyan Chand.
- **Community Spirit and Discipline:** The joint march and assembly fostered discipline, unity, and camaraderie among students across NSS, NCC (Army and Navy) units, and the broader college community.

Gatekeeper Awareness Workshop: Recognising and Responding to Suicide Risk

29th August 2026

The College’s Counselling Cell conducted a “Gatekeeper Awareness Workshop – Recognising and Responding to Suicide Risk” as part of the initiatives undertaken in accordance with the circular issued by the Directorate of Higher Education (DHE), and in observance of World Suicide Prevention Day, on 29th August 2026 at 11:30 a.m. The workshop was organised in Hall 1 and was attended by a total of 80 participants, comprising 28 male and 52 female participants.

The resource person for the session was Ms. Sanya Pereira, Psychologist and Project Head (I-SAS), Cooj Mental Health Foundation, Bastora. The programme commenced with a Welcome Address by the College Counsellor, Ms. Farheen Sha, who introduced the resource person and set the context for the session. Ms. Sanya Pereira began by helping participants understand the distinction between self-harm and suicide, thereby establishing a foundation for understanding suicide related concerns. She subsequently presented relevant statistics and data concerning suicide, including gender-based trends, state-wise figures and the prevalence of suicide among students.



Participants were encouraged to reflect on the information presented and share their observations and perspectives. A significant portion of the workshop focused on addressing common myths and misconceptions surrounding suicide.

The workshop particularly emphasised the role of teaching and non-teaching staff as potential gatekeepers. Participants were guided on how to identify students who may be at risk, initiate sensitive conversations, use appropriate and supportive language, and overcome their own apprehensions while responding to a student expressing suicidal thoughts. The resource person also clarified when and how concerns should be referred to qualified mental health professionals. Relevant suicide prevention helpline numbers, including the helpline operated by Cooj Mental Health Foundation, were also shared with the

participants.

The workshop concluded with a Vote of Thanks delivered by the College Counsellor, Ms. Ashlesha Shridhar Redkar. Overall, the programme served as a meaningful capacity-building initiative, enhancing awareness of suicide risk and equipping them with greater confidence and practical knowledge to recognise warning signs, initiate appropriate conversations and facilitate timely professional support for students in need.

Expected Outcome of the Activity:

The workshop is expected to enhance the participants’ overall understanding of suicide, self-harm and suicide risk, including the ability to distinguish between self-harm and suicidal behaviour and recognise the different levels of suicide risk. It aims to equip teaching and non-teaching staff with greater awareness of the warning signs and indicators of suicide risk, while also helping them challenge common myths and misconceptions surrounding suicide.

Programme Outcome (PO): The activity enabled participants to develop greater awareness, empathy, critical thinking, effective communication and responsible decision-making skills while responding to students experiencing emotional distress or suicide risk.

The session promoted social responsibility, ethical sensitivity and concern for the well-being of others, particularly within the educational environment.

Programme Specific Outcome (PSO): The workshop supported the achievement of Programme-Specific Outcomes by enhancing participants’ ability to apply knowledge in real-life situations, particularly in recognising suicide risk, identifying warning signs and responding appropriately to students experiencing emotional distress.

Money Expo India 2026

29th – 30th August 2026



The Department of Management Studies, BBA(FS) Programme of VVM’s Shree Damodar College of Commerce and Economics organized an educational industrial visit, taking 8 students of Third Year BBA(FS) (comprising 4 female and 4 male students) along with 1 faculty member, Mr. Adarsh Haibatti, to attend Money Expo India 2026 conducted at the Jio World Convention Centre in Mumbai from 29th to 30th August 2026.

The exhibition provided students with an opportunity to explore the latest developments in financial markets, trading, investment and financial technology. Several prominent financial companies such as Dhan, CoinSwitch, CoinDCX, XS.com, Alpari, Mirae Asset,

FYERS, BVI, and many others participated in the exhibition and showcased their products, services and upcoming financial tools.

The event featured various expert sessions, keynote addresses and panel discussions covering contemporary issues in financial markets. Sessions included “Mastering the Mind: How Trading Psychology Shapes Every

Decision,” “The Missing Link – Plug & Play Broking for Your Business,” and “The Modern Trader: Markets, Technology, Risk and the Road to Professional Trading.” Other sessions focused on crypto investing in India, AI and automation in trading, and the future of global finance.

One of the significant sessions was the panel discussion titled “India’s Rupee Under Pressure: Devaluation, Adjustment or New Equilibrium?” which explored the factors affecting the Indian Rupee and its implications for the economy and financial markets. Another keynote session, “The Big Mac Test: Why Modern Investing is About Survival, Not Surplus,” provided insights into changing approaches towards investment and financial decision-making.

The event also included a session on “Building Trust, Enabling Growth, Shaping the Future of Global Finance: The British Virgin Islands’ Vision for International Business,” featuring Lorna Smith, Minister of Financial Services, BVI Government. This provided students with an international perspective on financial services and global business opportunities.

Overall, the visit to Money Expo India 2026 was an enriching learning experience that enabled students to gain practical exposure to the financial industry, interact with financial companies, understand emerging technologies and trading tools, and develop a broader understanding of current trends and developments in global and Indian financial markets.

Programme Specific Outcomes (PSO):

Upon completion of the activity, students developed a sophisticated understanding of contemporary market instruments, online trading architecture, and algorithmic execution tools through direct exposure to fintech innovations. The visit successfully bridged academic instruction with practical industry ecosystems, enabling students to interact directly with global financial experts, brokers, and institutional leaders. Furthermore, specialized conference tracks on trading psychology, currency valuation, and cross-border regulatory frameworks strengthened their critical thinking regarding risk mitigation, behavioral finance, macroeconomic policy impacts, and global wealth management.

Basics of Financial Literacy

31st August 2026



The Department of Computer Science under NOS Trainings, in collaboration with Alumni Engagement Cell & Alumni Association, organized a session on “Basics of Financial Literacy” on Monday, 31st August 2026, from 11:45 a.m. to 12:45 p.m. in Classroom S-206. The Resource Person for the session was Mr. Nitish Pai Dukle from Shree Investment Services. A total of 23 B.Voc (ST) students participated in the session, comprising 19 male and 4 female participants. Mr. Dukle introduced the participants to the basics of finance and explained various investment options. He also discussed mutual funds and Systematic Investment Plans (SIPs), helping participants understand their role as investment avenues and the importance of making informed financial decisions.

Expected Outcome of the Activity: The activity will enable participants to understand basic financial concepts, identify common investment options, understand the fundamentals of mutual funds and SIPs, and make more informed personal financial decisions.

Achievement of Course Outcome (CO)/Programme Outcome (PO): CO – Participants developed foundational financial literacy and gained an understanding of basic investment avenues, particularly mutual funds and SIPs.

Counselling Orientation

31st August 2026



The Post Graduate Department of Commerce of VVM’s Shree Damodar College of Commerce & Economics, Margao – Goa, organized a Counselling Orientation titled, “Body Positivity & Self Nurturing Yourself Inside & Out” on 31st August 2026 from 9:30 a.m to 10:30 a.m. The session was conducted by Ms. Ashlesha Redkar, College Counsellor, with the objective of creating awareness among students about body positivity, self-acceptance and developing a healthy relationship with oneself.

The session began with an interactive ice-breaking activity, where students participated in a Bingo game related to health and well-being. The activity created a comfortable and engaging atmosphere and encouraged students to participate actively.

The counsellor explained body positivity and self-

acceptance, emphasizing that differences in body shape, size, and appearance are normal and should not be viewed as defects. Students were encouraged to recognize their strengths, accept their limitations, and focus on personal growth rather than appearance.

The session highlighted how societal expectations, family, peers, media, personal experiences, and perfectionism can influence body image. The counsellor particularly discussed the impact of social media and encouraged students to avoid comparing themselves with unrealistic or digitally altered images, follow positive and diverse accounts, and take breaks when necessary.

The benefits of self-acceptance, including greater confidence, resilience, healthier relationships, and improved emotional well-being, were also discussed. Students were encouraged to appreciate what their bodies can do rather than focusing only on appearance.

Towards the end, students participated in a reflective activity where they identified things they valued about themselves beyond appearance, appreciated what their bodies enabled them to do, and reflected on negative self-thoughts and ways to overcome them.

The session concluded with an emphasis on compassion, self-acceptance and positive self-talk, encouraging students to nurture themselves both mentally and emotionally. At the end of the programme, Ms. Pooja Rane, a student of M.Com Part II, proposed the Vote of Thanks and expressed gratitude to the counsellor for conducting the informative and engaging session.

Expected Outcome of the Activity

The session aimed to create awareness about body positivity and self-acceptance, help students understand that differences in body shape, size, and appearance are normal, and encourage them to accept and respect their bodies. It will seek to reduce unnecessary comparison with others and create awareness about the negative effects of unrealistic body standards.

Achievement of Course Outcome (CO)/Programme Outcome (PO)

The session contributed to the achievement of Programme Outcomes by enhancing students’ self-awareness, communication, interpersonal, and decision-making skills. It promoted emotional intelligence, self-acceptance, empathy, and responsible behaviour, while encouraging students to develop a balanced perspective towards body image and social media.

Programme Specific Outcome (PSO)

The session supported the Programme Specific Outcomes by enhancing students’ self-management, confidence, emotional resilience and positive attitude. It emphasised the importance of personal well-being for academic and professional success, while promoting self-acceptance, positive self-talk and responsible use of social media.



The Post Graduate Department organized a Library Orientation Session titled, “Smart Library: Navigating E-Resources” on 31st August 2026 from 11:00 a.m. to 12:00 noon, to familiarise students with the various facilities, resources, and services available in the college library. The session was conducted by Mrs. Mansi D. Rege - College Librarian, and Ms. Ravila Talaulikar - Assistant to Librarian. They briefed the students about the library’s collection of over 10,000 books and the roles and responsibilities associated with managing books, e-resources, newspapers, and other library services. The students were also introduced to Ms. Divyanka Kanekar, Library staff member, along with an explanation of her responsibilities.

The librarians explained the book borrowing system, informing students that books could be borrowed for a period of 15 days and returned thereafter. Students were also informed that books could be reissued if they were required for a longer period. The fine system applicable for the late return of books was also explained. Students were further encouraged to recommend books that they would like to have added to the library collection.

The session also introduced students to the library section of the college website, where resources such as previous question papers, periodicals & newspapers, etc. are available. They encouraged students to make effective use of the various e-resources and subscriptions accessible through the library, including N-List, MHRD, Research Revolution, Shodhganga, PG Pathshala, DOAJ, The Wall Street Journal, Economic Times Prime, MAGZTER, Business Line, Mint, The Hindu, DELNET, Value Research, and Wealth Insight. They particularly emphasised the importance of reading newspapers such as The Economic Times to stay informed about the current business and economic development.

A practical demonstration of PG Pathshala was provided to show students how they could access study material and notes through the platform. The librarians also introduced Baxter, a platform that caters to students’ hobbies and interests. Information about the Students Consumer Cooperative Society was also shared, where students can obtain stationery and other required materials. The students were also taken for a short tour of the library after the session. The session provided students with a better understanding of the library’s facilities, services, and digital resources and encouraged them to make effective use of the academic resources available for their studies and research.

Expected Outcome of the Activity

The activity aimed to familiarise students with the library facilities, borrowing procedures, and available print and digital resources. It is expected to encourage students to make effective use of library services, e-resources, previous question papers, and online academic platforms for their studies and research.

Achievement of Course Outcome (CO)/Programme Outcome (PO)

The activity contributed towards Programme Outcomes by encouraging students to effectively utilise academic and digital resources for learning and research. It enhanced students’ awareness of information resources and encouraged independent learning, research skills, and responsible use of library facilities.

Programme Specific Outcome (PSO)

The Library Orientation Session supported Programme Specific Outcomes by developing students’ ability to access and utilise relevant academic resources for their studies and research. The session familiarised students with various databases, e-resources, and learning platforms, thereby supporting their academic and professional development.

Sports Orientation

31st August 2026



The Post Graduate Department of Commerce (M.Com) organized a Sports Orientation for M.Com Part I and Part II students on 31st August from 12:30 p.m. onwards. The session was conducted by Dr. Ajinkya Kudtarkar - College Director of Physical Education & Sports, with the objective of familiarizing students with the sports facilities, activities, opportunities and support available in the college. Students were introduced to the various sports offered and the process of participating in college-level, inter-collegiate, zonal and national competitions.

The session covered the sports schedule and calendar, sports opportunities and the role of the Sports Council. Students were

informed about the sports offered in different semesters, including Kabaddi, Football, Tennis, Cricket, Athletics, Basketball, Handball and Powerlifting. Information was also shared about sports marks/credits for participation and achievements at inter-collegiate, zonal and national levels, along with the sports allowance, travelling support and practice allowance provided to eligible students.

Students were also briefed about the recognition and rewards given for sporting achievements, including medals and trophies for intramural sports, mementos for outstanding performances and the annual Best Sports person Award. The session highlighted the cash prizes associated with team achievements and encouraged students to actively participate in sports and make use of the opportunities provided by the college.

As part of the orientation, the resource person also gave the students a tour of the college's sports facilities. The students visited the Multipurpose Hall, the college gym and the two sports grounds. They were familiarized with the available sports equipment and outdoor facilities, including the football and athletics ground, long-jump pit and Kabaddi court. The tour helped students gain a practical understanding of the sporting infrastructure available on campus.

Expected Outcome of the Activity

The activity is expected to create awareness among students about the sports facilities, events, financial support and opportunities available in the college. It will encourage greater participation in sports, promote physical fitness and teamwork, and motivate students to represent the college at inter-collegiate, zonal and national levels.

Achievement of Programme Outcome (PO)

The Sports Orientation Session contributed to the achievement of Programme Outcomes by promoting teamwork, discipline, leadership, communication and decision-making skills among students. Participation in sports encourages students to take responsibility, work collaboratively, manage time effectively and develop confidence.

Programme Specific Outcome (PSO)

The activity supported the Programme Specific Outcomes by developing students' self-management, leadership and interpersonal skills. It encouraged students to actively participate in institutional activities, understand available opportunities and make responsible use of college resources.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

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