

VVM's Shree Damodar College of Commerce & Economics, Margao-Goa

TYBBA Programme Structure

Category	Code & Name of Course				
	SEMESTER V	Credits	SEMESTER VI		Credits
Core Course	MGA-300: Economics for Management	4	Major (Core) Courses	MGA-310: Legal Aspects of Business	4
Core Course	MGA-309: Strategic Management	4	Major (Core) Courses (Any One)	MGA-311: Product & Brand Management	4
Major (Core) Courses (Any One)	MGA-304: Integrated Marketing & Communications	4		MGA-312: Labour Laws & Compensation Management	
	MGA-302: Learning and Development				
	MGA-306: Management Accounting				
Major (Core) Courses (Any One)	MGA-305: Performance Management System and Competency Mapping	4	Major (Core) Courses	MGA-307: Entrepreneurship	2
	MGA-301: Services Marketing				
Major (Core) Courses	MGA-308: Production Operations Management	4	Internship	MGA-362 Internship	10
Total Credits		20	Total Credits		20