



# **Vidya Vikas Mandal's**

## **Shree Damodar College of Commerce & Economics**

### **Margao-Goa**



# **E-Newsletter**

**July 2026**  
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Summer Vacation Badminton & TT Camp for SDCCE Students

11th May to 20th June 2026



The Department of Physical Education & Sports of VVM’s Shree Damodar College of Commerce & Economics, Margao-Goa, conducted a Summer Vacation Fitness Badminton & TT Camp for SDCCE students from 11th May to 20th June 2026, from 9:00 a.m. to 12:00 p.m., at the College Multipurpose Hall. There were altogether 20 students who attended and successfully completed the camp. The main purpose of conducting this camp was to get students involved in Badminton and Table Tennis sports.

All the sessions were conducted by Mr. Saurabh Raikar, Instructor in Physical Education, and Dr. Ajinkya Kudtarkar, CDPE&S.

Fitness Camp for SDCCE Students

12th May to 20th June 2026



The Department of Physical Education & Sports of VVM’s Shree Damodar College of Commerce & Economics, Margao-Goa, conducted a Summer Vacation Fitness Camp for SDCCE students from 12th May to 20th June 2026, from 10:30 a.m. to 12:30 p.m., at the College Multipurpose Hall & College Gym. There were altogether 20 students who attended and successfully completed the Summer Vacation Fitness Camp. The main purpose of conducting this fitness camp was to get students involved in fitness activities during summer vacation. The Fitness Camp included Weight Training, Functional Training, Cardio Training and Tempo Training, which helped in the development of HRPF components of the students.

All the sessions were conducted by Mr. Saurabh Raikar, Instructor in Physical Education and Dr. Ajinkya Kudtarkar, CDPE&S.

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| DEEKSHARAMBH 2026-27 for FY Students of BCA & BVoc. (ST) | 19th June to 15th July 2026 |
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The Deeksharambh (Student Induction) Program for the academic year 2026–27 was conducted from 19th June to 15th July 2026 with the objective of familiarizing newly admitted students with the college's academic environment, facilities, opportunities, and support systems. The program commenced on 19th June 2026, during which students were introduced to the NEP structure by the faculty members in their respective

classes. The Program Coordinator of the BCA and BVoc (Software Technologies) programs welcomed the students and interacted with them, mentioning the importance of Deeksharambh and encouraging them to indulge in problem-solving and take up mini projects to upskill.

FY Students were oriented by faculty members from different departments about the following:

- College Discipline & Rules
- NEP Structure
- Examination Pattern and Assessment Procedures
- Campus Tour of Infrastructure, including the Library, Computer Laboratories, Society Office, Multipurpose Hall, Gym, Canteen and other essential facilities.
- Library Resources & their accessibility
- Tech Trendz Clubs
- Student Support Services
- Co-curricular Opportunities available on campus.
- Project & Internships
- Internal and External Competitions, Hackathons
- Training and Certificate Courses,
- Career Guidance and Placement Cell
- Study Tours and Field Trips
- Cultural Council, Student Council, NCC (Army and Navy), Entrepreneurship Cell (E-Cell) and Incubation Centre
- MoUs and Industry Collaborations
- Department Level Events - TechNation, BitBuzz
- NOS Training for BVoc (ST) students.
- Opportunities in Sports at College & University Level
- Counsellor Session on the Importance of Mental Well-being

The Deeksharambh Program successfully acquainted the first-year students with the academic framework, institutional resources, extracurricular opportunities, and student support mechanisms. It

provided a strong foundation for their academic journey and encouraged them to actively participate in the diverse activities and initiatives offered by the college.

**Expected Outcome of the Activity:**

- 1) Students developed a clear understanding of the NEP curriculum structure, academic regulations, and examination system.
- 2) The program enabled students to familiarize themselves with the college infrastructure, facilities, and student support services.
- 3) The program enhanced students' awareness of the college clubs, committees, student councils, and co-curricular opportunities, encouraging active involvement.
- 4) Students gained knowledge about internship opportunities, training programs, certification courses, industry collaborations, and placement support.
- 5) The program motivated students to participate in technical events, hackathons, cultural activities, entrepreneurship initiatives, and NCC for their holistic development.
- 6) The induction program helped students adapt confidently to the college environment, fostering a sense of belonging, discipline, and preparedness for their academic journey.

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| Deeksharambh (Student Induction Program) 2026(Day-2) | 20th June 2026 |
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The Department of Management Studies (BBA Program) at VVM's Shree Damodar College of Commerce and Economics organized “Deeksharambh”, a student induction program, meant to orient students about different college aspects. Day 2 focused on orienting students about the various college committees that

they can register under. Firstly, the class mentor Dr. Mamata Kane spoke to the students regarding their holistic development by being a part of Sports and NCC related activities. Dr. Ajinkya Kudtarkar (College Director of Physical Education) emphasized on the importance of sports and fitness. He stressed on the sporting culture in the college, various competitions organized by the department, and the awards and accolades received by the college.

Mr. Sandesh Gaonkar (College NCC In-charge, Army Wing) educated the students about the role of NCC in nation-building. He brought to the fore the importance of being associated with the Army Wing, and explained how students could register for the same. Similar orientation was provided by Sub Lt. Pretty Periera (College NCC In-charge, Navy Wing), focusing on the camps conducted by the wing, and the prerequisites for joining the Navy Wing.

**Expected Outcome of the Activity:**

Students would be made aware of different college initiatives beyond their involvement in academics.

Sports Orientation Program

20th June to 27th June 2026



The Department of Physical Education & Sports conducted a “Sports Orientation Program” for FY students of SDCCE in their respective classrooms from 20<sup>th</sup> June to 27<sup>th</sup> June 2026, from 8:15 am to 10:15 a.m. All FY students of SDCCE from different courses were part of the Sports Orientation Program.

The purpose of the program was to make students aware of the sports structure of the college and university. Dr. Ajinkya Kudtarkar, College Director of Physical Education & Sports, and Mr. Saurabh Raikar, Instructor in Physical Education, explained the detailed structure of the Sports Program by presenting a PPT. This included the university sports calendar, various intramural and inter-collegiate sports events that the college would organize, benefits of sports marks, sports allowances, the Sports Student Council structure, etc. All FY students were also taken on a physical visit to the sports infrastructure facilities of SDCCE. The program concluded with a session addressing all the doubts raised by the students.

Deeksharambh (Student Induction Program) 2026(Day-3)

22nd June 2026



As part of the orientation activities for the First Year BBA (FYBBA) batch, an orientation program titled “Soft Skills for Success” was organised by the Department of BBA, Shree Damodar College of Commerce and Economics, Margao-Goa, on 22nd June 2026. Ms. Snigdha Naik served as the resource person for this session. The session was conducted over a duration of three hours and combined short

conceptual inputs on management skills with four live, hands-on activities. The primary objective of this activity was to help students transition smoothly into college life while introducing them to soft skills that are valued by employers but rarely covered in classroom teaching. The first activity, Broken Telephone, was conducted to sharpen students’ listening skills. Students were arranged in a line, and a message was whispered from one student to the next down the chain, with no repetitions allowed. The second activity focused on the display of right expressions and body language. Students were asked to convey specific emotions, attitudes and messages using only their facial expressions, posture and

gestures, without speaking. The third activity centred on self-awareness, where each student was asked to write down their own strengths and weaknesses on a sheet of paper. The fourth and concluding activity was a marketing and pitching exercise. Students were divided into groups of eight, and each group was asked to choose a product, develop a marketing strategy around it, and pitch it to the rest of the class. The program concluded with a short reflection and wrap-up, during which students shared their key takeaways from the day's activities. The session ended with a group photograph of the entire batch. A total of 59 students attended this session.

**Expected Outcome of the Activity:**

The Orientation Program successfully met its objective of easing the First Year BBA batch into college life while building a strong early foundation in essential soft skills. It fostered listening ability, awareness of body language, self-reflection, teamwork and persuasive communication among the students, and reinforced the understanding that academic learning is complemented by the practical, people-oriented skills that the program set out to introduce.

**Achievement of Course Outcome (CO)/Program Outcome (PO):**

PO4: Communication Skills: Communicate effectively in oral, written, digital, and interpersonal forms, and engage constructively with diverse stakeholders in professional environments.

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|---------------------------------------|-----------------------------|
| Orientation about the TechTrendz Club | 23rd June to 24th June 2026 |
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The TechTrendz Club, the Student Technology Club of the Department of Computer Science, successfully organized an orientation program for the first-year students of BCA on 23rd June 2026 and B.Voc. (Software Technologies) on 24th June 2026. The sessions commenced at 11:15 a.m. and were conducted in classrooms F-101, S-201, and S-202.

The primary objective of the orientation was to introduce students to the TechTrendz Club and familiarize them with its vision, objectives, and the diverse technical, academic, and co-curricular activities organized by the club over the years.

During the session, students were briefed about the club's point-based participation system, through which their involvement in various activities is assessed throughout the academic year. The evaluation forms the basis for prestigious recognitions such as the 'Tech Wizard of the Year' award. The students were also introduced to the various awards and incentives presented during the annual TechTrendz Club Prize Distribution Function.

The orientation sessions were conducted by Ms. Annette Santimano and Ms. Yugandhara Joshi, faculty members of the Department of Computer Science.

A total of 80 enthusiastic first-year students from the BCA and B.Voc. (Software Technologies) programs

attended the orientation. The students actively participated in the interactive session, gained valuable insights into the club's initiatives, and expressed keen interest in participating in its activities throughout the academic year.

Outcomes of the Activity

- Students gained a comprehensive understanding of the vision, objectives, and functioning of the TechTrendz Club.
- Students became familiar with the various technical, academic, and co-curricular activities organized by the club.
- Students understood the point-based participation system and the criteria for awards such as the 'Tech Wizard of the Year'.
- The session motivated first-year students to actively participate in club events and competitions throughout the academic year.
- The orientation fostered a sense of belonging among first-year students and encouraged them to contribute actively to the department's technical initiatives.

Achievement of Program Outcome (PO)

Through this session, Program Outcome (PO1): Knowledge was successfully achieved.

Deeksharambh (Student Induction Program) 2026(Day-4)

23rd June 2026



The Department of Management Studies (BBA Program) at VVM's Shree Damodar College of Commerce and Economics organized “Deeksharambh”, a student induction program, meant to orient students about various college aspects. The SYBBA students led the day, by conducting various team building and bonding exercises to familiarize the FYBBA students

with their senior peers, buddies and the college. It was a fruitful and fun filled day. Ice-breaker activity, college trivia and other team building games were conducted to familiarize the incoming FYBBA students with the college.

Expected Outcome of the Activity:

Team bonding and team-building exercises enabled the incoming batch to get to know each other, thus breaking the ice amongst themselves.

**Achievement of Course Outcome (CO)/Program Outcome (PO):**PO6: Leadership, Teamwork, and Collaboration: Demonstrate leadership, teamwork, collaboration, conflict management, and interpersonal skills to achieve shared goals in diverse settings.

## Report on AINSC 2026 (All India Nau Sainik Camp)

1<sup>st</sup> July to 12<sup>th</sup> July 2026



The All India Nau Sainik Camp (AINSC) 2026, one of the most prestigious national-level camps of the National Cadet Corps (NCC), was organized by the Maharashtra Directorate on behalf of the Directorate General NCC at INS Shivaji, Lonavala, from 1st July to 12th July 2026. The camp brought together the best Naval Wing cadets from across the country to undergo advanced naval training, participate in competitive events, and strengthen the values of discipline, leadership, teamwork, and national integration.

The camp aimed to:

- Provide advanced naval training to selected NCC Naval Wing cadets.
- Conduct national-level competitions in seamanship, drill, firing, semaphore, boat pulling, and other naval disciplines.
- Enhance leadership qualities, discipline, and team spirit among cadets.
- Promote national integration by bringing together over 600 cadets representing different NCC Directorates.

The camp commenced with an opening ceremony, inaugurated by Commodore S. Parthiban, Station Commander, INS Shivaji, in the presence of senior commissioned officers. Throughout the camp, cadets underwent rigorous training and assessments in service subjects, practical naval skills, written examinations, and synchronized drill competitions. The camp concluded with a grand closing ceremony and prize distribution, where banners, medals, and trophies were presented by Major General Vivek Tyagi, Additional Director General (ADG), NCC, along with Commodore S. Parthiban.

In addition to competitive events, the camp featured several educational and personality development sessions. Experts delivered lectures on the Skill India Mission, career opportunities in the Merchant Navy, and guidance on the Services Selection Board (SSB) interview process. Daily Yoga and Wellness Sessions were conducted to promote physical fitness, mental resilience, and stress management among cadets.

The camp was honoured by visits from several distinguished military personalities, including Param Vir Chakra awardee Captain Yogendra Singh Yadav, who inspired cadets through his motivational address on courage, discipline, and service to the nation. Shaurya Chakra awardee Lieutenant Commander Dilna K. shared her experiences in naval operations, encouraging cadets to pursue careers in the Armed Forces. The camp was also inspected by Lieutenant General Virendra Vats, YSM, SM, VSM, Director General NCC,

while Major General Vivek Tyagi and Commodore S. Parthiban presided over the valedictory function. Senior Group Captains and commissioned naval officers interacted with cadets throughout the camp, providing valuable guidance and mentorship.

The camp witnessed spirited competition across demanding naval disciplines including Boat Pulling, Drill, Semaphore (Visual Signaling), Firing, Seamanship, and Ship Modelling, reflecting the challenges of life at sea. Cadets also received practical exposure to drone operations, cyber security, maritime navigation, firefighting and damage control, survival at sea, communication procedures, naval leadership, and seamanship through interactive sessions conducted by experienced naval personnel.

VVM's Shree Damodar College of Commerce & Economics was proudly represented by Senior Division Leading Cadet Praveen Kumar, who participated in the prestigious national camp and actively competed in Boat Pulling, Drill, Semaphore (Visual Signaling), Firing, and Ship Modelling. His participation at the national level brought recognition to the institution and provided valuable exposure to advanced naval training and leadership development.

The successful completion of AINSC 2026 strengthened the cadets' professional competence, leadership qualities, discipline, and spirit of national integration while preparing them for future opportunities in the armed forces and maritime services. The activity was coordinated by Sub Lt Pretty Louiza Pereira, ANO NCC Navy.

Badminton Intramural Tournament (Men & Women)

3rd, 4th & 6th July 2026



The Department of Physical Education and Sports took the initiative to organize a Badminton Intramural Tournament for (Men & Women) Singles on 3rd, 4th, and 6th July 2026 in the College Multipurpose Hall, starting at 9:30 a.m. A total of 102 participants took part in the tournament, i.e., 67 Men and 35 Women.

The tournament started with instructions given by Dr. Ajinkya Kudtarkar, College Director of Physical Education & Sports.

The tournament was played on a knockout basis, and the fixtures were designed by drawing lots. All the preliminary-round matches were played as one set of 15 points for both men and women. The semi-finals and finals were played as three sets of 15 points. The winners of the Badminton Tournament are:

| Name of the Player<br>(Men's) | Name of the Player<br>(Women's) | Position              |
|-------------------------------|---------------------------------|-----------------------|
| Mr. Shaman Shetty             | Ms. Tamanna Shaikh              | 1 <sup>st</sup> Place |
| Mr. Akhil Manikyala           | Ms. Shrushti Hiremat            | 2 <sup>nd</sup> Place |

Results were announced, and prizes were distributed on 15th July 2026. The program ended with a Vote of Thanks proposed by Mr. Saurabh Raikar, Instructor in Physical Education.

Session on "Bridging Continents, Building Opportunities: Understanding the India-EU Free Trade Agreement"

4th July 2026



The Investor Hub of the BBA (Financial Services) Department organized an informative session titled “Bridging Continents, Building Opportunities: Understanding the India-EU Free Trade Agreement” on 4th July 2026 starting at 10:45 a.m. in Hall No. 2 at SDCCE. The session was conducted by TY BBA(FS) students Mr. Shivam Naik Gaonkar and Mr. Yatik Raikar under the faculty in-charge Mr. Adarsh Haibati, promoting peer learning and active student leadership.

The session was designed to provide students with a comprehensive understanding of the India-European Union Free Trade Agreement, exploring its broader economic implications, market opportunities, and international trade dynamics. The presenters broke down complex international trade concepts, highlighting key features, potential benefits, and the strategic significance of the agreement for businesses and financial markets.

The activity aimed at enhancing practical knowledge, economic awareness, public speaking, and critical thinking among students. The interactive nature of the session helped foster active engagement, encouraging participants to analyze global trade policies and expand their understanding of international commerce.

Achievement of Program Outcome (PO)

Upon completion of the activity, students were able to comprehend the practical implications of international trade agreements and economic policies. They developed enhanced awareness of global market opportunities, improved communication skills, and confidence in discussing international financial and trade landscapes.

Guest Lecture: Networking and Personal Branding for Finance Students

8th July 2026

The BBA(FS) Program of the Department of Management Studies organised a guest lecture on “Networking and Personal Branding for Finance Students,” recognizing the value of building a strong network for professional growth. The lecture commenced with a welcome address by Ms Arrya Kalpekar, a student of the BBA(FA) Program.

Ms Venita Gomes, an experienced content and communication professional who is currently the Team Lead of Media Intelligence at Cognizant, Hyderabad, served as the resource person for this enlightening session. Ms Venita started her presentation by establishing key objectives, outlining career goals, narrowing professional focus, and employing smart and goal-specific strategies for network



development.

The guest speaker took the students through professional networking sites, which are essential for personal and professional progress. A key takeaway from the lecture was the importance of paying attention to the market demand and tailoring one's resume to highlight their

strengths and skillset. She emphasized the importance of thinking from the recruiter's perspective while applying for jobs and designing a resume.

Ms Venita encouraged students to work on learning and enhancing technical as well as soft skills required for advancement in their chosen career, including communication, digital, and AI skills. Creating a strong professional identity, upskilling, and understanding how to market your achievements, and strengths are essential components of effective personal branding.

The session concluded with an interactive question-answer segment, where students clarified their doubts and received helpful guidance. Ms Arrya delivered the vote of thanks and appreciated the valuable insights shared by Ms Venita.

**Program Outcomes: -**

- The session informed students about the basic principles of networking and personal branding. It equipped students with a general framework to accelerate their professional growth.
- The session provided students with a detailed guide on how to narrow down their focus while determining career prospects, building a strong resume, using professional networking sites to their advantage, and learning new skills.

|                                       |                           |
|---------------------------------------|---------------------------|
| Table-Tennis Intramural (Men & Women) | 9th July & 10th July 2026 |
|---------------------------------------|---------------------------|

The Department of Physical Education and Sports organized a Table Tennis Intramural Tournament for Men's and Women's Singles on 9<sup>th</sup> July & 10<sup>th</sup> July 2026, in the College Multi-Purpose Hall starting from 10:30 am. A total of 39 participants took part in the tournament, with 33 men and 6 women.

The tournament started with instructions given by Mr. Saurabh Raikar, Instructor in Physical Education. The tournament was conducted on a knockout basis, with fixtures determined by drawing lots. All preliminary matches were played to 11 points in a best-of-three sets format. The semifinal and final



matches were played in a best-of-five sets format, with each set played to 11 points.

The winners of the Table Tennis tournament are as follows:

| Name of the Player (Men's)         | Name of the Player (Women's)    | Position              |
|------------------------------------|---------------------------------|-----------------------|
| Mr. Nachiket Nargundker (FY B.com) | Ms. Siya Bhobe (SY B.com)       | 1 <sup>st</sup> Place |
| Mr. Shaman Shetty (SY B.com)       | Ms. Trusha Shriwant (FY BBA-FS) | 2 <sup>nd</sup> Place |

Results were announced, and prizes were distributed on 15<sup>th</sup> July 2026. The program ended with a Vote of Thanks proposed by Dr. Ajinkya Kudtarkar, College Director of Physical Education & Sports.

Counselling Orientation Session: Promoting Mental Health and Emotional Well-being

10th July 2026



The Post Graduate Department of Commerce of Shree Damodar College of Commerce & Economics, Margao, organized a Counselling Orientation Session on 10th July 2026 at 11.00 a.m. in T-303 for the students of M. Com Part II. The session was conducted by Ms. Ashlesha Redkar, Counsellor, with the objective of creating awareness among students about the importance of mental health, emotional well-being, and the counselling services available in the College. A total of 30 students

participated in the session, comprising 27 female students and 3 male students.

The session commenced with a Welcome Address and the introduction of the Resource Person by Asst. Prof. Ms. Nishita Salgaonkar, Faculty Coordinator, who highlighted Ms. Ashlesha Redkar's academic qualifications and professional experience in the field of psychology and counselling.

The resource person began the session with an interactive ice-breaking activity in which students responded to simple statements by raising their hands whenever the statements applied to them. The activity created a comfortable and engaging atmosphere, encouraging students to actively participate

throughout the session.

The resource person introduced the concept of counselling and explained it as a private, confidential, and supportive process that enables individuals to openly share their thoughts, feelings, and concerns without fear of judgement. She discussed the role of a counsellor, the objectives of counselling, and emphasized that the counselling process is based on empathy, trust, acceptance, and confidentiality. Students were encouraged to seek help whenever required, with the message, *"The first step to healing is reaching out."*

The resource person also focused on the common myths and realities associated with counselling. She clarified that counselling is not limited to individuals with serious mental health issues and that seeking professional help is a sign of strength rather than weakness. She further highlighted the various benefits of counselling, including improved emotional well-being, better communication, stronger relationships, increased resilience, and effective stress management.

The importance of counselling during college life was discussed by addressing the academic, social, and personal challenges commonly faced by students. The resource person also created awareness about ragging, bullying, and body shaming by explaining their harmful effects and encouraging students to promote a respectful, safe, and inclusive campus environment. She explained the role of the College Counsellor in providing academic, emotional, social, and career-related support to students whenever required.

Towards the end of the session, students participated in a reflective activity wherein they responded to a few questions related to their aspirations, personalities, and concerns. The activity encouraged self-reflection and active participation among the students.

The session concluded with a Vote of Thanks proposed by Ms. Alina Coutinho, student of M.Com Part II, who expressed sincere gratitude to the Resource Person for conducting an informative and engaging orientation program.

### **Achievement of Course Outcome (CO)/Program Outcome (PO)**

The activity contributed towards the achievement of the Program Outcomes by enhancing students' communication, interpersonal, and decision-making skills. It promoted emotional intelligence, self-awareness, ethical behaviour, and responsible citizenship while encouraging students to manage stress effectively and maintain positive mental well-being. The session also strengthened students' ability to work collaboratively and build healthy relationships in both academic and professional environments.

### **Program Specific Outcome (PSO)**

The Counselling Orientation Session supported the Program Specific Outcomes by developing students' self-management, emotional resilience, and professional ethics. It encouraged students to recognize the importance of mental well-being in academic and career success while fostering confidence, effective communication, and a positive attitude towards seeking guidance and support whenever necessary.

### **Expected Outcomes**

The session will create awareness among students regarding the importance of mental health and counselling services available in the College. It will encourage students to seek professional support whenever required, reduce the stigma associated with counselling, and help them develop healthy coping

strategies for managing academic, personal, and emotional challenges. The activity will also promote empathy, emotional resilience, and responsible behaviour within the College community

### Session on "Research Methodology: A Step-by-Step Approach"

10th July 2026



The Department of Management Studies, in association with the TY Project Committee and the Research & Development Committee, organised a guest lecture on "Research Methodology: A Step-by-Step Approach" for the students of TYBBA(FS). The session was conducted with the objective of providing students with a systematic understanding of the research process, enabling them to undertake their final-year research projects effectively.

The resource person for the session was Dr. Gajanan Haldankar, Assistant Professor in Commerce, who shared his expertise on the fundamentals of research methodology. He began the session by highlighting the importance of research in higher education and its role in developing analytical and problem-solving skills.

The speaker explained the research process in a step-by-step manner, covering the selection of a research topic, identification of research problems, formulation of objectives and hypotheses, review of literature, research design, sampling techniques, methods of data collection, questionnaire design, and data analysis. He also discussed the importance of selecting appropriate research methodologies and maintaining ethical standards while conducting research.

He also shared practical tips on selecting relevant topics, collecting reliable data, and effectively managing the timeline for project completion.

The session concluded with an engaging question-and-answer session, during which students sought clarification on various aspects of their research projects, including topic selection, sampling methods, data collection, and report writing.

### Program Outcomes:

- The session provided students with a comprehensive understanding of the research process and its various stages.
- Students developed clarity on selecting research topics, formulating objectives and hypotheses, and choosing appropriate research designs.

## Session on "Roadmap: Striving for Excellence Through Goal Setting"

10th July 2026



The BBA (FS) Department organized an insightful and motivating session titled "Roadmap: Striving for Excellence Through Goal Setting" on 10th July 2026. A total of 68 students attended the session. The session was conducted by Ms. Ashita Ranjit, Head, Training and Development, Vidya Vikas Mandal (VVM), who has over 25 years of experience in Corporate Human Resources. The session began with a formal introduction of the resource person by Ms. Gwen Fernandes, FY BBA(FS) student. The session began with an emphasis on the importance of having a clear roadmap for success. The resource person encouraged students to dream big, remain focused on their aspirations and strive for financial independence. Students were motivated to believe in themselves, maintain a positive attitude and work consistently towards achieving their goals.

A key highlight of the session was the formula  $\text{Knowledge} + \text{Skills} + \text{Attitude} = \text{Success}$ , which emphasized that success is achieved through a balanced combination of academic knowledge, practical skills and the right mindset. She explained that while higher education provides the necessary knowledge, students must also develop essential career-ready skills such as effective communication, teamwork, digital literacy, AI literacy, problem-solving and critical thinking. She also stressed the growing importance of understanding how to use Artificial Intelligence effectively by providing clear and meaningful prompts.

The resource person highlighted that academic excellence alone is not sufficient for long-term success. She emphasized that character, discipline and professionalism play an equally significant role in shaping an individual's future. Students were encouraged to cultivate good habits, maintain self-discipline, communicate confidently and develop a positive personal image, as their behaviour and reputation significantly influence their personal and professional growth. Ms. Ashita also inspired students to become lifelong learners by continuously upgrading their knowledge and adapting to changing industry requirements.

An important part of the session focused on building a personal success roadmap. Students were encouraged to identify their strengths, set SMART goals, acquire career-relevant skills, review their progress regularly and strive to improve by one percent every day through consistent effort and self-reflection.

Students were advised to limit unnecessary use of social media, avoid procrastination by taking timely action, surround themselves with supportive and positive individuals and view failures as opportunities

for learning rather than reasons to give up. She encouraged them to replace distractions with productive habits such as reading, practicing new skills and maintaining a healthy lifestyle.

Towards the end of the session, the resource person presented a practical action plan for students, encouraging them to set one career goal every academic term, learn one new skill every month, improve their communication skills daily, cultivate the habit of reading and remain disciplined and consistent in their efforts. She reiterated that excellence is achieved through perseverance, continuous learning and a commitment to self-improvement.

The session concluded with an interactive discussion, during which students enthusiastically participated and sought guidance on various aspects of career planning and personal development. Overall, the session proved to be highly motivating and informative, encouraging students to take ownership of their future through meaningful goal setting, continuous skill development, disciplined habits and lifelong learning. It successfully reinforced the idea that success is built through consistent effort, positive attitudes and a well-defined roadmap for excellence. Ms. Juvella Lopes, student of FY BBA(FS) delivered the Vote of Thanks.

**Expected Outcome of the Activity**

The session motivated students to set clear goals and develop a structured roadmap for their academic and professional growth. It enhanced their awareness of the importance of knowledge, skills, attitude and lifelong learning for career success. Students were encouraged to adopt disciplined habits, continuously upgrade their skills and take proactive steps towards achieving their aspirations.

Parent-Teacher Association Annual General Body Meeting  
2026-27

11th July 2026



The Parent-Teacher Association (PTA) Annual General Body Meeting of V.V.M.'s Shree Damodar College of Commerce & Economics was held on 11th July 2026 in Hall No. 1 with enthusiastic participation from parents, faculty members, and the College administration.

The programme commenced with a welcome address by Ms. Samiksha Vengurlekar, Vice-President and Convenor of the PTA, who highlighted the importance of fostering a strong partnership between parents and the institution. Ms. Cinola Vaz, Secretary of the PTA, presented the minutes of the previous meeting, while Mrs. Leena Kavlekar, President of the PTA, appreciated the College's continuous efforts in maintaining effective communication and collaboration with parents.

The Principal Prof. Sanjay Sawant Dessai initiated and moderated Parents Input Session enabled parents to discuss various academic and student welfare issues, including internships, attendance, timetables,

mentoring, campus safety, discipline, and industry readiness. Addressing parents’ concerns, he reaffirmed the College's commitment to the holistic development of students. He also encouraged parents to motivate their children to make regular use of the library, participate in sports, fitness and extracurricular activities, follow road safety practices, and maintain open communication within the family.

Dr Sheetal Arondekar, Vice Principal Self Finance introduced the Resource Person Ms. Sandhya Chawan, Counselling Psychologist. This was followed by an enriching expert session titled "Today's Young Adults – Understanding, Connecting & Supporting." Drawing from her experience in educational institutions, private practice, and community mental health, she shared practical insights into understanding the emotional and behavioural changes experienced by young adults. She emphasized the importance of empathy, trust, effective communication, and emotional support in strengthening parent-child relationships. The highly interactive session was well appreciated by the parents.

The meeting witnessed attendance of 250 parents. Ms. Vrutha Karmali compered for the programme.

The programme concluded with the Vote of Thanks proposed by Dr. Shami Pai, Vice Principal, followed by the National Anthem.

Football League Cup (Men) 2026-2027

13th, 14th & 15th July 2026



The Department of Physical Education and Sports took the initiative to organize a Football League Cup (Men) for SDCCE students on 13th, 14th and 15th July 2026, from 11:00 am onwards. The teams were formed based on the auctions conducted by the different team owners. The staff of SDCCE were given a chance to be an owner of the respective team and form their team based on the auctions. The tournament was held at the Vidya Vikas Mandal Ground, behind VVA. A total of 8 teams participated in the tournament, with each team consisting of 19 players, including the owner.

Teams Included:

- 1. United Boys (Team Owner: Mr. Sandesh Gaonkar- Faculty)
- 2. Shield United (Team Owner: Mr. Adarsh Haibati- Faculty)
- 3. Phoenix FC (Team Owner: Sanjay Velip- Faculty)
- 4. Prime 11 (Team Owner: Mr. Gilbert Mendes- Faculty)

- 5. Crown United (Team Owner: Mr. Andre Pacheco- Faculty)
- 6. Blackstone FC (Team Owner: Dr. Gajanan Haldankar- Faculty)
- 7. Bambolino FC (Team Owner: Mr. Clifford D’Costa- Faculty)
- 8. Arsenal (Team Owner: Mr. Harish Borkar- Office)

The tournament was inaugurated with an introduction by Dr. Ajinkya Kudtarkar, the College Director of Physical Education and Sports. All the preliminary matches were played as per league system and the semi-finals and finals were on a knockout basis. Groups were formed by drawing lots. Each match consisted of two halves, each lasting 10 minutes, with a 2-minute break in between. However, the semi-finals and finals were extended to 15 minutes per half.

The winners of the Football tournament are as follows:

| Position              | Men's Category:   |
|-----------------------|-------------------|
| 1 <sup>st</sup> Place | United Boys       |
| 2 <sup>nd</sup> Place | Shield United     |
| Best Player (Men’s)   | Mr. Soham Parge   |
| Best Goalkeeper       | Mr. Armaan Badami |

The winners and runners-up were awarded trophies and medals. The Best Player and Best Goalkeeper also awarded trophies. All prizes were distributed in the presence of the Damodar College faculty members. The results were announced by Mr. Saurabh Raikar, Instructor in Physical Education. The event concluded with a Vote of Thanks proposed by Dr. Ajinkya Kudtarkar, College Director of Physical Education & Sports.

Session on ‘Architecture of Students Development’

13th July 2026



The Faculty Development Cell organised a session on "Architecture of Students Development" on 13th July 2026 with the objective of equipping faculty members with effective strategies for promoting the holistic development of students. The session aimed to encourage teachers to adopt innovative teaching practices that focus not only on academic excellence but also on the overall growth and development of learners.

The resource person for the session was Ms. Ashita Ranjit, Head of Training and Development, Vidhya Vikas Mandal, who shared valuable insights on creating a student-centric learning environment. She emphasised the need to adopt a holistic approach towards student development by integrating academic, co-curricular, and extracurricular activities that contribute to the overall personality development of students.

The speaker highlighted that activities organised through various student clubs and committees should

be designed around real-life situations and case-based learning, enabling students to develop critical thinking, problem-solving, teamwork, and decision-making skills. She also stressed the importance of preparing well-structured lesson plans that clearly define learning outcomes and incorporate interactive teaching methodologies.

She further encouraged faculty members to continuously upskill themselves by participating in professional development programs and staying updated with emerging trends in higher education. She also recommended organising more field visits and experiential learning opportunities to bridge the gap between classroom learning and industry practices.

The session concluded with an interactive question-and-answer session.

**Program Outcomes:**

The session reinforced the evolving role of teachers as facilitators in creating an engaging and student-centric learning environment.

All the faculty members recognised the significance of preparing effective lesson plans aligned with learning outcomes.

Roadmap – Striving for Excellence

13th July 2026



The objective of the session was to guide and motivate students towards building a successful career by developing the right attitude, enhancing employability skills, and adopting a continuous learning approach. The session aimed to create awareness about the importance of consistency, professional behaviour, responsible use of social media and AI tools, academic integrity, and opportunities beyond the classroom. It also focused on encouraging students to build confidence, improve communication and networking skills, and prepare themselves to meet future career challenges with clarity and resilience.

**Session Highlights:**

The Department of Computer Science organized an insightful orientation session on "Roadmap – Striving for Excellence", delivered by Ms. Ashita Ranjit. The session aimed to motivate first-year students to develop the right mindset, skills, and values required for academic and professional success. A total of 83 students and 4 faculty members attended the session.

Ms. Ashita began by introducing herself and engaging students in an interactive discussion about their

aspirations, expectations, and what they were looking for from their college journey. She emphasized that hard work always pays off and highlighted that success requires consistent effort from an early stage, especially during the ages of 17 to 19, when students lay the foundation for their future careers.

She stressed that today's competitive world demands exceptional performance and that students need to focus on becoming employable by developing the right skills and attitude. Referring to internship opportunities and recruitment advertisements, she explained that employers seek candidates who demonstrate initiative, responsibility, and a positive attitude. While technical skills can be taught, attitude cannot, making it one of the most important qualities for career success.

The speaker cautioned students about the excessive use of social media, describing it as a distraction when not used responsibly. She encouraged them to prioritize learning over entertainment and to use digital platforms wisely. She also spoke about the ethical use of Artificial Intelligence (AI) tools, emphasizing that AI should support learning rather than replace genuine effort.

Students were encouraged to accept mistakes as a natural part of the learning process, maintain clarity in their goals, cultivate a positive learning attitude, and improve their vocabulary by learning new words every day. Ms. Ashita also highlighted the importance of preparing for mock interviews, building confidence, and developing effective communication skills.

The session covered several essential aspects of student development, including responsible social media usage, mental well-being, resilience, academic integrity, campus culture and values, networking skills, volunteering opportunities, meaningful friendships, and participation in activities beyond the classroom. She encouraged students to continuously build their biodata by acquiring new skills, participating in extracurricular activities, and making the best use of every opportunity available to them.

Concluding the session, Ms. Ashita inspired students to remain consistent, maintain decent behaviour, seek help whenever required, and always strive to do the right thing. She reminded them that their journey toward excellence begins now and that consistent effort, integrity, and a willingness to learn will pave the way for a successful future.

The session was highly interactive, motivating, and well received by the participants, leaving students with valuable insights and practical guidance for both their academic journey and future careers.

### **Learning Outcomes:**

By the end of the session, students were able to:

1. Understand the importance of a positive attitude, consistency, and a growth mindset in achieving personal and professional goals.
2. Recognize the skills and qualities required to become employable and career-ready.
3. Develop awareness about responsible usage of social media and ethical application of AI tools for learning and productivity.
4. Appreciate the importance of communication skills, networking, teamwork, and professional behaviour in career development.
5. Identify opportunities beyond academics and understand the value of building skills, experiences, and achievements to strengthen their profile.

6. Gain motivation to embrace challenges, learn from mistakes, seek guidance when required, and strive for continuous improvement.

### Student Feedback:

Students found the session highly informative, motivating, and inspiring. They appreciated the practical guidance shared on developing the right attitude, improving employability skills, and preparing themselves for future career opportunities. The session helped students understand the importance of continuous learning, responsible use of technology, effective communication, and professional behaviour. Students expressed that the insights on consistency, skill development, interview preparation, and making the right choices during their academic journey would help them in their personal and professional growth.

### Conclusion:

The session on **"Roadmap – Striving for Excellence"** provided valuable insights into the importance of attitude, skill development, and continuous learning for achieving career success. Students were motivated to take responsibility for their growth, utilize available opportunities, and develop essential professional and life skills. The session successfully encouraged students to focus on excellence, maintain integrity, and prepare themselves to face future challenges with confidence and resilience.

### Faculty Induction Program

17th July 2026



The Faculty Development Cell of the College organized a Faculty Induction Program on 17th July 2026 to formally welcome and introduce the newly appointed faculty members to the institution. The session was delivered by the Campus Director Prof. Prita D. Mallya, Officiating Principal Prof. Sanjay Sawant Dessai, and Office staff Ms. Teja Mayekar.

The College Campus Director, Prof. Prita D. Mallya, acquainted the newly inducted faculty members with the history of Vidya Vikas Mandal, its vision, mission, strategic philosophy, core values, and governance structure, including the Board of Management, Board Members, and College Governing Council, highlighting the institution's commitment to academic excellence.

The Principal highlighted the governance structure and organizational hierarchy of the college. Further the newly inducted faculty members were also introduced to institutional policies, code of conduct, professional ethics, academic integrity, mentoring system, faculty buddy system, faculty development initiatives, and expectations regarding teaching-learning practices.

Ms. Nikita Mayekar, Office Staff, briefed the faculty members on leave procedures, institutional email usage, DHE Samarth portal, Asterix HR software and other administrative procedures.

The program concluded with an interactive session during which the newly inducted faculty members clarified their queries regarding academic and administrative processes.

**Expected Outcome of the Activity:**

- Familiarize newly appointed faculty members with the institution's vision, mission, governance, and organizational structure.
- Develop awareness regarding institutional policies, academic responsibilities, and professional ethics.
- Enable faculty members to understand administrative procedures, HR systems, and digital platforms.

**Achievement of Program Outcome (PO):**

- The Faculty Induction Program successfully oriented the newly appointed faculty members towards the institutional culture, governance, academic expectations, quality assurance practices, and administrative procedures.
- The program enhanced their understanding of professional responsibilities and institutional values.

|                                                            |                |
|------------------------------------------------------------|----------------|
| PO Cadet Raghav Shetkar Conferred Best Cadet Award 2025-26 | 18th July 2026 |
|------------------------------------------------------------|----------------|



PO Cadet Raghav Shetkar, a third-year BBA (Financial Services) student and an NCC Naval Wing cadet, was conferred the Best Cadet Award, carrying a cash prize of ₹3,500 for the year 2025-26 by 1 Goa Naval Unit NCC.

The prestigious award was presented in recognition of his outstanding performance while representing the Belagavi Group in the Republic Day Camp (RDC) Best Cadet Competition held in Bengaluru. His exceptional display of leadership, discipline, commitment, and all-round excellence earned him

this distinguished honour.

The award was presented by the Commanding Officer of 1 Goa Naval Unit NCC Peddem Mapusa, Captain Sumeet Sinha, in appreciation of Cadet Raghav Shetkar's dedication, exemplary conduct, and remarkable achievements in the NCC.

The achievement is a matter of great pride for the institution and serves as an inspiration to fellow cadets to strive for excellence through discipline, perseverance, and dedicated service.

“Financial Literacy & Investor Awareness” in association with SEBI & NSE.

20th July 2026



The BBA(FS) Program organized an insightful and interactive session on “Financial Literacy & Investor Awareness” in association with SEBI & NSE on 20th July 2026, from 12.00 noon to 01.00 p.m. in Hall no. 2. The session was conducted by resource person, Mr. Devendrra Tare, Consultant & Visiting Faculty, Dhaaraa Academics and Consultancy Services. A total of 63 students attended the session.

The program began with a formal introduction of the resource person by Ms. Subiya Sarfaraz Bepari, SY BBA(FS) student. The session commenced with an insightful introduction to financial literacy and understanding money management. The resource person actively engaged with the students, emphasizing how financial literacy serves as a gateway to long-term financial independence. To test their basic awareness, he queried the students on India’s stock exchange landscape, leading into a detailed discussion on how the National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) facilitate trading across diverse financial instruments—including equities, derivatives, bonds, mutual funds, ETFs, and currencies.

To provide a broader regulatory context, the speaker outlined the key governing bodies overseeing India’s financial landscape, such as IRDAI for insurance, RBI for banking, and

SEBI for the securities and capital markets.

A major highlight of the session was an interactive segment on Systematic Investment Plans (SIPs), the power of compounding, and mutual funds. The resource person encouraged students to take an active role in family financial planning. Demonstrating practical application, he illustrated how a modest monthly SIP of ₹5,000 started today could accumulate enough funds to cover future MBA fees. Students actively engaged in SIP calculation via an online SIP calculator to project estimated returns over a period of three-year.

The speaker then highlighted the critical role of investor awareness in safeguarding personal wealth, introducing SEBI's SMARTs (Securities Market Trainers) program. He warned against relying on unverified trading tips and detailed the protective measures SEBI enforces to secure investor capital against fraud.

Concluding the session, the resource person motivated students to attempt the SEBI Investor Awareness Test and explore career opportunities in equity research and capital markets. He provided a road map for aspiring Equity Research Analysts, highlighting pathways through an MBA in Finance, CA, CFA, or NISM certifications.

The session ended on a vibrant note with an interactive discussion round. Inspired by the insights shared, several students expressed interest in opening DEMAT accounts to begin learning market mechanics, while others felt driven to pursue professional certifications like the CFA and NISM and gained more insights from the speaker. Ms. Subiya Sarfaraz Bepari, SY BBA(FS) delivered the Vote of Thanks.

### **Outcome of the Activity**

The session motivated students to study the market, open DEMAT accounts, and build financial independence. It deepened their understanding of SEBI's protective role and equipped them to identify and avoid financial fraud. Furthermore, it inspired students to proactively shape their futures through professional certification programs and take concrete steps toward their career goals.

A session on “Financial Literacy & Investor Awareness”

21st July 2026



The “Finomina Club” of the BBA Program, Department of Management Studies organized a session on “Financial Literacy & Investor Awareness” for the students of FYBBA. This session was delivered by Mr. Devendrra Tare, Consultant and Visiting Faculty, Dhaaraa Academics

and Consultancy Services, in association with Securities and Exchange Board of India (SEBI) and National Stock Exchange (NSE). The aim of this session was to educate young minds of the students with respect to savings and investments, and to inculcate among them the financial discipline needed for their future growth and prosperity. Mr. Tare spoke on concepts pertaining to savings habit, spending pattern and investment instruments available for the students. He emphasized on the need for identifying and listing financial goals and expectations by the students at such a young age. He further provided insights on “investor awareness” as a concept and specified the competent authorities that could be approached in case on consumer complaints and issues. The session was insightful and meaningful, since it aimed to inculcate financial discipline amongst the students.

**Expected Outcome of the Activity:**

Students would be able to frame smart goals for their financial habits, delve on the concepts of savings and investments and further try to imbibe these habits to achieve a fruitful financial plan for their future.

**Achievement of Course Outcome (CO)/Program Outcome (PO):**

PO1: Domain Knowledge: Demonstrate a sound understanding of business, management, and allied disciplines to address organizational and societal challenges in diverse contexts.

Future-Proof Your Career Through Entrepreneurship - Resilience, Risk, and Reward

21st July 2026

The Student Entrepreneurship Club, Venture Circle, of the BBA (FS) Program under the Department of Management Studies, organised a seminar titled "Future-Proof Your Career Through Entrepreneurship: Resilience, Risk, and Reward" on 21st July 2026, from 11:00 a.m. to 12:00 noon, in Hall 2. The seminar featured Mr. Blaise Costabir, Managing Director of GMI Zarhak Moulders Pvt. Ltd., as the resource person.

The objective of the seminar was to inspire students to explore entrepreneurship as a viable and rewarding career path while equipping them with practical insights into building resilience, managing risks, identifying opportunities, and navigating the challenges of today's dynamic business environment.



The program commenced with a welcome address by Ms. Valonia Travasso, a second-year BBA (FS) student, followed by the introduction of the resource person. Ms. Cinola Vaz, Program Coordinator of the BBA (FS) Program, welcomed Mr. Costabir by presenting him with a potted plant as a token of appreciation.

Mr. Costabir began his session by addressing some of the common thoughts and concerns of young aspiring entrepreneurs. Drawing from his own entrepreneurial journey, he shared several experiences and anecdotes that offered valuable lessons to the students. He emphasised the importance of creating value in the entrepreneurial space through taking calculated risks, remaining focused on one's goals, adapting to changing circumstances, and maintaining humility.

He further highlighted the importance of maintaining good health, building strong professional networks and partnerships, and developing a unique brand identity in the market. Mr. Costabir reminded students that although entrepreneurship is filled with excitement and opportunities, it also demands resilience, perseverance, and courage, making it a path that is not for the faint-hearted.

Concluding his session, Mr. Costabir shared five important lessons he had learned over the course of his 30-year entrepreneurial journey:

- Character matters more than intelligence.
- Reputation is your greatest asset.
- Cash flow is more important than profit.
- Keep learning.
- Never stop dreaming.

As a token of gratitude, student members of Venture Circle, Mr. Shivam Naik Gaonkar and Ms. Diksha Chadha, presented Mr. Costabir with a memento in appreciation of his valuable insights and inspiring session.

The seminar was attended by 138 students from the first, second, and third-year BBA (FS) Program. The program concluded with a vote of thanks delivered by Ms. Joanisa Fernandes, a second-year BBA (FS) student. Ms. Sushrusha Naik Khandekar and Ms. Vrutha Karmali coordinated the organization of this session.

Expected Outcome of the Activity:

The seminar was expected to enhance students' understanding of entrepreneurship as a promising career path and encourage them to develop an entrepreneurial mindset. Students gained valuable insights into resilience, risk management, value creation, financial discipline, networking, and personal branding. The session also inspired participants to embrace continuous learning, ethical leadership, and perseverance while preparing them to navigate the challenges and opportunities of the entrepreneurial ecosystem.

Bridge Course in Accounting

23rd to 31st July 2026



The Department of Commerce & Management, in association with the Student Welfare Cell, conducted a Bridge Course in Accounting for First Year B.Com students from non-commerce backgrounds from 23<sup>rd</sup> July to 31<sup>st</sup> July 2026 in Classroom S205, Central Block. The sessions were conducted by Ms. Kalpana Parab and Ms. Yeshda Prabhu with the objective of providing students with a strong foundation in accounting concepts and facilitating

a smooth transition into the B.Com. program.

The course covered fundamental topics including introduction to the concepts of Business, Accounting, Basic Accounting Terminology, Business Transactions, Types of Accounts, Golden Rules of Accounting, the Accounting Cycle, Accounting Equation, Journal Entries, and Types of Financial Statements.

To make learning engaging and interactive, various classroom activities such as Unscramble the Accounting Words and an Accounting Crossword Puzzle were conducted alongside application-based discussions and practical illustrations.

To assess students' understanding, a pre-test was conducted before the commencement of the course, followed by a post-test at its conclusion to evaluate the learning outcomes. A comparison of the pre-test and post-test results indicated a noticeable improvement in students' conceptual understanding and confidence in applying basic accounting principles.

Overall, the Bridge Course successfully achieved its objective of preparing students for the accounting curriculum through an interactive and learner-centric approach. A total of 5 students attended the Bridge Course.

Expected Outcome

- Students will develop a strong foundation in basic accounting concepts.
- Students will be able to classify business transactions and apply fundamental accounting principles.

- Students will gain confidence in preparing simple journal entries.
- Students will be better equipped to pursue the B.Com. curriculum with improved conceptual understanding.

Kavyanand (Poetry Recitation)

24th July 2026



Ravindra Bhavan, Margao, organized ‘Kavyanand’, a program of poetry recitation for college students, providing a platform for students to present their own poetry. It was held on 24th July 2026 in the Conference Hall of Ravindra Bhavan, Margao, at 6:30 pm. Three students from our college participated in the same.

Ms Arya Naik from TYBCA and Ms Alnaz Khan from TYBCom presented their poetry in English, and Ms Mithali Raikar from TYBCom presented her poetry in Konkani.

There were a total of 12 participants from four different colleges. The session was chaired by a renowned Konkani poet, Mr Uday Mhambre. He encouraged the budding poets and appreciated them for their thoughts, which were reflected in their poems. Mr Mhambre also spoke about his life as a poet and presented four of his best poems.

Expected Outcome of the Activity:

This was a very good platform for the students to present their poetry and to listen to poems written by others.

Know Your Colleagues (KYC)

24th July 2026

The Staff Recreation Cell of the College organised the “Know Your Colleagues (KYC)” Program on 24 July 2026 at 12:30 p.m. in the Multipurpose Hall. The program saw active participation from 46 teaching and non-teaching staff members of the College. The activity was organised to foster better interaction, strengthen interpersonal relationships, and promote a sense of camaraderie among colleagues.

The program commenced with a Welcome Address by Ms Sheryl Sanches, who welcomed all the teaching and non-teaching staff members present for the program. Following the distribution of refreshments, the participants enthusiastically engaged in a series of interactive activities designed to encourage teamwork, communication, and familiarity among colleagues.



The first activity was an ice-breaker session conducted by Ms Sushrusha Khandekar and Ms Diksha Malvanker. During this session, participants were provided with a crossword puzzle sheet, while the clues and questions were displayed on the screen. The crossword puzzle consisted of clues related to the names, roles, and responsibilities of teaching and non-teaching staff members of the College. The activity generated considerable excitement and participation, with all participants attempting to solve the puzzle. One participant successfully answered all ten questions correctly and was presented with a prize in appreciation of the achievement.

The program then continued with a College Trivia Quiz. Participants were asked a variety of questions related to the College, including its history, activities, and various institutional aspects. The staff members actively participated and displayed their knowledge of the institution. Prizes were awarded for each correct answer, which further enhanced the enthusiasm and engagement of the participants.

The final activity of the program was the Curtain Game conducted by Ms Sheryl Sanches and Ms Seeya Naik. The participants were divided into two teams comprising twelve members each. One participant from each team stood on opposite sides of a curtain. As the curtain was lowered, the participants were required to quickly identify and call out the name of the person standing opposite them. The participant who correctly identified the other person first earned a point for their team. The activity was marked by friendly competition, laughter, and active involvement from all participants. Team A emerged as the winner of the game.

The program was highly engaging and successfully created an atmosphere of enjoyment and interaction among the staff members. The participants enthusiastically took part in all the activities, and cheerful participation, broad smiles, and positive energy characterized the event. The memorable moments of the program were captured through photographs.

The program concluded with a Vote of Thanks delivered by Ms Sheryl Sanches, who expressed her gratitude to all the participants and organizers for their wholehearted support and enthusiastic involvement in making the program a success.

First Meeting of the Mentoring Council 2026-27

25th July 2026



The Mentoring Council meeting of the B.Com. Program was held on July 25, 2026, in the Meeting Room from 10.30 a.m. to 1.00 p.m., with the participation of four industry professionals and alumni —Mr. Suhas Mallya, Mr. Rayees Iftie, Mr. Ashwin Kamat, and CA Manjunath Hegde—and B.Com. faculty members, with the objective of advancing student development and enhancing the quality of commerce education.

At the outset, Dr. Lina Sadekar, B.Com Coordinator, presented the outcomes and progress of the previous Mentoring Council meeting held on 7th February 2026. Following a review of the progress made, discussions focused on enhancing employability and industry engagement through professional LinkedIn profiles, alumni networking, structured internships, and employer-aligned practical assignments.

To meet evolving industry demands, the council emphasized strengthening practical exposure to Business Analytics for undergraduate students, providing Tally training, and reinforcing basic accounting through innovative bridge courses for students from non-accounting backgrounds.

The council also underscored the importance of nurturing entrepreneurial thinking, fostering ethical and responsible use of Artificial Intelligence (AI) through specialized workshops and guidelines, and providing continuous communication coaching. Proposed student-centric activities included revitalizing the Commerce Club, conducting regular newspaper analysis sessions, organizing educational field visits, and arranging expert sessions with industry professionals.

Looking ahead, the Department highlighted several upcoming milestones, including Commerce Day scheduled for August 3, 2026, and a Faculty Development Program scheduled for October 6, 2026. The activities and initiatives planned by all departments for the Academic Year 2026–27 were also discussed and deliberated upon during the meeting. The meeting concluded with a shared commitment to implementing the proposed initiatives.

to promote academic excellence, enhance employability, strengthen industry-academia engagement, and support the holistic development of students.

**Expected Outcome of the Activity:**

- 1. Improved Employability of Students: Enhanced job readiness through structured internships, Tally training, and practical exposure to Business Analytics.
- 2. Stronger Industry and Alumni Networks: Improved industry visibility and opportunities for direct mentorship through active LinkedIn engagement, alumni networking, and industry-led sessions.
- 3. Ethical Technology Use and Foundational Learning: Promotion of responsible and mindful use of AI, along with accounting bridge courses to support students from non-commerce and non-accounting backgrounds.
- 4. Holistic Student Growth: Development of communication skills, real-world awareness, entrepreneurial thinking, and practical knowledge through field visits, newspaper analysis, Commerce Club activities, and expert interactions.

**IT Quiz on Artificial Intelligence**

25th July 2026



The TechTrendz Club of the Department of Computer Science of the College organized an “IT Quiz on Artificial Intelligence” on 25th July 2026 from 12:45 p.m. to 2:00 p.m. in Classroom S-201. A total of 24 students from BCA and B.Voc.(ST) participated in the quiz.

The quiz was conducted in three rounds. The first round was a written round that tested the participants’ knowledge of Artificial Intelligence

and related concepts. The second round was an audio-visual round in which the participants answered questions based on audio and visual content. The third and final round was a buzzer round, where the qualifying teams competed by answering questions within the stipulated time.

At the end of the three rounds, Blesson Halgi (TY BCA A) and Mohammad Ali (TY BCA A) secured the First Place. Ankita Mishra (TY BCA B) and Krish Pagui (TY BCA A) secured the Second Place, while Sharif Kenkre (SY BCA A) and Sairam Naik (SY BCA B) secured the Third Place.

The activity provided students with an opportunity to test their knowledge of Artificial Intelligence in an engaging and competitive environment. It also encouraged teamwork, critical thinking and quick decision-making among the participants. The activity enhanced students’ awareness and understanding of Artificial Intelligence and encouraged them to stay updated with emerging technologies.

### Expected Outcome of the Activity:

The activity will enhance students’ awareness and understanding of Artificial Intelligence, encourage them to stay updated with emerging technologies, and develop teamwork, critical thinking and quick decision-making skills.

### Achievement of Program Outcome (PO)/Program Specific Outcome (PSO):

The activity contributed towards developing technological awareness, analytical thinking, teamwork and problem-solving skills among the students.

|                                                                              |                |
|------------------------------------------------------------------------------|----------------|
| Session on ‘Connecting Academia with Industry: Creating Meaningful Projects’ | 27th July 2026 |
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The TY Project Cell of the College, in association with its MoU Partner, Laghu Udhog Bharath, organized a Project Guidance and Industry Interaction Session for students on 27th July 2026 from 9.30 a.m. to 10.45 a.m. in Hall 1. The primary objective of the session was to provide students undertaking academic projects with practical guidance and to help them establish a meaningful connection between their classroom learning, project work, and the real industrial and business environment.

The session brought together five renowned personalities from the fields of business, entrepreneurship, finance, industry, innovation, and market development. who shared their valuable experiences and insights with the students. The discussions focused on practical aspects directly relevant to students' project work, including financial decision-making, market analysis, customer satisfaction, innovation, diversification, industrial operations, and identification of real-world business opportunities.

The resource persons were:

1. CA Vibhor Keny (Alumni).
2. Mr. Mohit Agarwal, Founder of Kyanite Industrial Technologies (Alumni).

3. Mr. Rajeshwar Naidu, Founder & Business Leader, Faculty of the Arts Living, currently the State Teachers Coordinator.
4. Mr. Arman Bankley, Director at AR-Mine's Industries, Kakoda, Goa, and associated enterprises.
5. Mr. Uttam Kumar, Founder and Director of UTTAM’S RAMAT PVT.LTD.

The speakers encouraged students to look beyond theoretical knowledge and develop projects that have practical relevance and real-world applicability. Students were guided to observe the functioning of businesses and industries, identify actual problems and opportunities, understand consumer and market behaviour, and connect these observations with their academic project topics. The interaction also highlighted the importance of conducting projects based on primary information, practical observations, field experiences, and interactions with industry stakeholders.

The session was attended by 220 students from the B.Com. and BBA(FS) programs, along with 15 faculty members, comprising 12 teachers from the B.Com. program and 3 teachers from the BBA(FS) program. The session was compered by Valencia Travassco and Joanisa Fernandes, SYBBA (FS) students, who introduced the resource persons. The Officiating Principal, Prof. Sanjay Sawant Dessai, addressed the gathering, while the Project Convener, Ms. Pretty Pereira, delivered the welcome address. Ms. Ashwini Devari and Ms. Saruka Kalgutkar served as the faculty in-charges for the session. The speakers were presented with potted plants.

### Expected Outcome of the Activity:

- Enhance students' ability to apply subject knowledge and theoretical concepts to practical project work.
- Develop research, analytical, and problem-solving skills through industry-oriented project learning.

### Achievement of Course Outcome (CO):

These insights helped students understand how to select relevant project topics, identify industry-based problems, collect practical information, and connect theoretical concepts with actual business and industrial practices, thereby making their projects more meaningful, application-oriented, and industry-relevant.

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| Saksham- A Career That Empowers You | 28th July 2026 |
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The Career Training, Internship & Placement (CTIP) Cell organized an expert awareness session titled “Saksham – A Career That Empowers You” targeting final-year undergraduate (TY) and postgraduate (M.Com) students. The session aimed to familiarize students with dynamic career trajectories, professional growth paths, and practical internship opportunities within the financial services and insurance sector, specifically at HDFC Life.



The session commenced with a formal welcome address by Ms. Preksha Chopdekar, Convenor of the CTIP Cell, who introduced Mr. Milind Mahadev Mendgule and his team.

In his address, Mr. Mendgule outlined the evolving landscape of the insurance industry, focusing on key operational roles and career progression available to fresh graduates. He emphasized the strategic advantages of HDFC Life’s internship framework, highlighting its hybrid ‘learn-and-earn’ model designed to build practical financial domain expertise alongside professional work experience. Furthermore, he provided a step-by-step walkthrough of the onboarding and registration process required to become a certified Financial Advisor.

The interactive session concluded with an engaging Q&A segment where Mr. Mendgule addressed queries regarding performance expectations, skill prerequisites, and long-term career advancement. The event formally concluded with a vote of thanks proposed by Asst. Prof.

Abigale V. Rodrigues.

### Key Outcomes & Expected Impact

- P01: Enhanced Industry Awareness: Students gained critical insights into modern corporate roles within the insurance and financial services domain, which would bridge the gap between academic theory and practical market operations.
- P02: Direct Talent Pipeline Creation: The session established a direct pathway for final-year students to access structured internship and employment opportunities with a prominent financial institution.
- P03: Skill & Professional Development: Participants were sensitized to the core competencies required for client relationship management and financial advising.
- P04: Increased Career Readiness: The explicit clarity provided on the ‘learn-and-earn’ framework empowered students to evaluate immediate post-graduation career opportunities and professional certifications.

## Session on “Innovative Pedagogies for Accounting and Finance Educators”

29th July 2026



The Faculty Development Cell, in collaboration with the Teaching–Learning and Evaluation Technology (TLET) Cell, organised an interactive session on “Innovative Pedagogies for Accounting and Finance Educators” on 29th July 2026. The session was conducted with the objective of providing educators with insights into innovative pedagogical approaches and effective strategies to enhance student engagement and enrich the teaching–learning experience in accounting and finance education.

The program was compered by Ms. Sushrusha Naik Khandekar. The Welcome address was proposed by Vice Principal Dr. Shami Pai. Dr. Maithili Naik, Vice Principal Excellence introduced the resource person and highlighted his academic and professional contributions.

The resource person, Prof. Neeraj Amarnani from Goa Institute of Management (GIM), focused on the use of Large Language Models (LLMs) and effective GPT prompts to explain and simplify complex topics. He emphasised the need for educators to understand the characteristics and learning preferences of today’s learners, who are digitally native and actively engage with technology. The session highlighted the importance of incorporating listening, participation, thinking and learning as essential elements of an effective teaching–learning process.

Prof. Amarnani emphasised that technology and artificial intelligence cannot replace the expertise and role of a subject expert. He explained that these tools should be effectively used to support and enhance the teaching process. He encouraged educators to adopt teaching strategies that promote critical thinking, active participation and meaningful learning among students.

An interactive jigsaw activity was conducted during the session. The participants were divided into groups of five members, and each group was assigned a specific topic. The group members collaborated, discussed and brainstormed ideas before sharing their learning with the larger group. The activity demonstrated how collaborative and participative learning techniques can make classroom teaching more interactive, engaging and learner centered.

The session provided the participants with practical insights into the effective integration of technology,

collaborative learning and innovative pedagogical approaches in accounting and finance education. It also enabled educators to explore strategies for promoting active learning and enhancing student engagement in the classroom.

As a token of appreciation, Dr. Shami Pai presented a memento to the resource person. Ms. Sheetal Arondekar, Vice Principal Self Finance proposed the vote of thanks and expressed gratitude to the resource person and all the participants for their valuable contribution to the successful conduct of the session.

### Program Outcomes:

The session encouraged educators to design interactive learning experiences that promote critical thinking, active participation and meaningful learning among students.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

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