

Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics

E-Newsletter

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The Emotional Skills for High Performance: The Leadership Within

02nd March 2026



A session titled “The Emotional Skills for High Performance: The Leadership Within” was organized by the Student Welfare Cell and Mental Health Club in association with the Counseling Cell on 2nd March 2026 from 11:45 a.m. to 1:00 p.m. at Hall 2. The programme was conducted for students of all programmes. A total of 84 students from BCOM, BBA, MCOM, BVOC and BBA (FS) attended the session. Ms. Shriya Pai, a student of SYBCOM A, served as the compere for the session and introduced the resource person to the audience. The session commenced with the presentation of a potted plant to the resource person as a token of appreciation by Dr. Maithili Naik, Convenor,

Student Welfare Cell.

The resource person for the session was Ms. Esha Jain, a mental health professional and emotional intelligence trainer. She began the session by explaining the concept of emotional intelligence and its importance in human relationships and personal effectiveness. She highlighted that emotional intelligence involves understanding one’s own emotions, recognizing the emotions of others, and responding appropriately in various situations. She emphasized that emotional awareness and regulation are essential qualities for leadership and high performance in

both academic and professional life.

Ms. Jain made the session highly relevant for college students by providing practical examples related to interviews, academic examinations, peer relationships, and self-management. She explained how emotional skills such as confidence, empathy, adaptability, and self-regulation play a crucial role during interviews and presentations. She also discussed how managing anxiety and stress during examinations can improve concentration and performance.

The speaker further elaborated on how emotions arise and their connection with the brain, particularly the role of the amygdala in triggering emotional responses. The resource person explained how intense emotions can at times overpower rational thinking, leading to impulsive reactions. She then demonstrated simple breathing techniques aimed at stimulating the vagus nerve, which helps calm the nervous system and reduce stress levels. Students were actively engaged in brief practical exercises on mindful breathing and grounding strategies to strengthen their emotional regulation skills. An important part of the session was the introduction of the “Emotional Wheel,” which helped students identify and differentiate between various emotions. Through this visual tool, students gained a better understanding of primary and secondary emotions and learned how labeling emotions correctly can improve communication and self-awareness. The interactive exercises encouraged active participation and reflection.

The session concluded with a Q&A segment. Overall, the session was informative, engaging, and beneficial for the students.

Expected Outcome:

The session is expected to enhance students’ emotional intelligence, improve their self-regulation skills, and enable them to manage academic and personal challenges more effectively. It will also help them develop leadership qualities, better interpersonal relationships, and improved performance in interviews and examinations.

Field Trip to Tato Kulagar, Chorao Island

26th February 2026



On Wednesday, 26th February 2026, Department of Management Studies, BBA(FS) Programme, VVM’s Shree Damodar College of Commerce and Economics, Margao organized an educational field trip to Tato Kulagar located on Chorao Island for the students. The students were accompanied by faculty members of the institution. The buses departed from the College campus at 8:30 AM. The purpose of the visit was to provide students with experiential learning about Goa’s agricultural heritage, traditional plantation practices, and

sustainable methods of farming.

Tato Kulagar is a traditional Goan plantation that preserves the rich agricultural and ecological heritage of the region. During the plantation and heritage walk, students were introduced to a variety of plants and trees commonly found in a kulagar ecosystem. They learned about the uses and significance of coconut trees, which are widely used for coconut water, coconut oil, and cooking, while their leaves are often used for decoration and traditional culinary practices. The students were also introduced to areca nut palms, commonly known as supari, which hold cultural and traditional importance. The banana plant was another important highlight, where students learned about its nutritional value as well as the eco-friendly use of banana leaves as natural plates. In addition, the students were shown different spices such as pepper and turmeric and were informed about their culinary as well as medicinal uses. The facilitators also explained the role of various medicinal plants used in Ayurveda for natural remedies. Through this interaction, the students gained a deeper understanding of sustainable farming practices and the concept of zero waste agriculture where every part of the plant is utilized effectively without causing harm to the environment.

One of the most engaging parts of the visit was the hands-on traditional cooking activity where students learned how to prepare the popular Goan sweet dish known as Patoleo. Under the guidance, the students prepared the dish using fresh turmeric leaves, rice flour paste, and a filling made of grated coconut and jaggery. The rice flour paste was spread on the turmeric leaves, the sweet coconut mixture was added, and the leaves were folded and steamed. The turmeric leaves imparted a distinct aroma and flavor to the dish, making the activity both educational and enjoyable for the students as they experienced the preparation of a traditional Goan delicacy.

Following the cooking session, the students were served a traditional Goan lunch prepared using authentic local methods. The visit also included various fun games and group activities that encouraged teamwork and interaction among the students and faculty members. The lively and natural surroundings created a relaxed learning environment and helped strengthen the bond between students and teachers while enhancing the overall educational experience.

The field trip concluded successfully with the students and faculty returning to the college campus at around 5:30 PM. Overall, the visit proved to be an enriching and informative experience for the students, enabling them to gain practical exposure to Goa's agricultural traditions, sustainable farming practices, and cultural heritage while also promoting experiential learning beyond the classroom.

Programme Specific Outcome: This educational field visit provided students with experiential learning beyond the classroom and enhancing their understanding of sustainable practices, local economic activities, and cultural heritage linked to traditional agricultural systems. Through direct observation and interaction during the plantation walk and traditional cooking activity, students developed an appreciation of eco-friendly resource utilization, sustainable farming models, and the economic significance of traditional plantations in rural livelihoods. The activity also fostered teamwork, communication, and collaborative learning among students.

Cross-Cultural Communication: Navigating Global Business Etiquettes & Communication

20th February 2026



The Department of Management Studies, BBA (FS) Programme of Shree Damodar College of Commerce & Economics organised an informative session on “Cross-Cultural Communication: Navigating Global Business Etiquettes & Communication” on 20th February 2026 at 10:30 AM in classroom F406 for the TY BBA (FS) students.

The session was conducted by Ms. Ashita Ranjit, Head – Training and Development, who shared valuable insights on the significance of cross-cultural communication in the modern global business environment. The programme was organised under the guidance of Ms. Namita Parsekar, Faculty In-charge for the session, and Ms. Cinola Vaz, Programme Coordinator.

The primary objective of the session was to help students understand the importance of effective communication across cultures and to prepare them for professional interactions in multinational and global business settings. Ms. Ashita Ranjit explained the concept of cross-cultural communication in a simple and relatable manner. She emphasized that communication in international business environments goes beyond language and includes elements such as behaviour, body language, tone, dressing style, and professional etiquette. Understanding these aspects is essential for building strong professional relationships in diverse cultural contexts.

The speaker highlighted the importance of respecting cultural diversity and maintaining professionalism while interacting with people from different cultural backgrounds. Students were guided on several important aspects of global business etiquette, including respecting cultural values and traditions, understanding diverse communication styles, being mindful of gestures and body language, following proper email etiquette, maintaining punctuality in meetings, and displaying a positive and respectful attitude.

Through real-life examples and practical scenarios, Ms. Ashita Ranjit explained how cultural misunderstandings can occur when differences are overlooked. She encouraged students to develop cultural sensitivity, adaptability, and effective listening skills in order to communicate confidently and avoid barriers in international business environments. The session was highly interactive and engaging, with students actively participating in discussions and raising questions. The exchange of ideas helped students gain a deeper understanding of how cross-cultural communication skills can be applied in real-world professional situations.

The session concluded with a vote of thanks, expressing sincere gratitude to the speaker for her valuable time, guidance, and insightful inputs. Overall, the programme proved to be informative, practical, and highly beneficial for the students. It provided them with valuable knowledge and enhanced their confidence in managing global business interactions effectively.

Expected Outcome of the Activity:

- Students gained awareness of cultural differences in communication styles, behaviour, and etiquette.
- Students learned the importance of professionalism, respectful behaviour, and effective listening while interacting with people from diverse cultures.
- Students were encouraged to become more adaptable, culturally sensitive, and confident in international professional settings.

Programme Outcome:

- To enhance students' awareness of cultural diversity and its impact on global business communication.
- To equip students with practical knowledge of professional etiquette and communication skills required for business interactions.

GU-ART Preparatory Sessions (Commerce)**21st February 2026 – 27th February 2026**

The Post Graduate Department of Commerce of Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics, in association with the Career, Training, Internship & Placement (CTIP) Cell, organized GU-ART Preparatory Sessions (Commerce) to assist aspiring students in preparing for the Goa University Admissions Ranking Test (GU-ART).

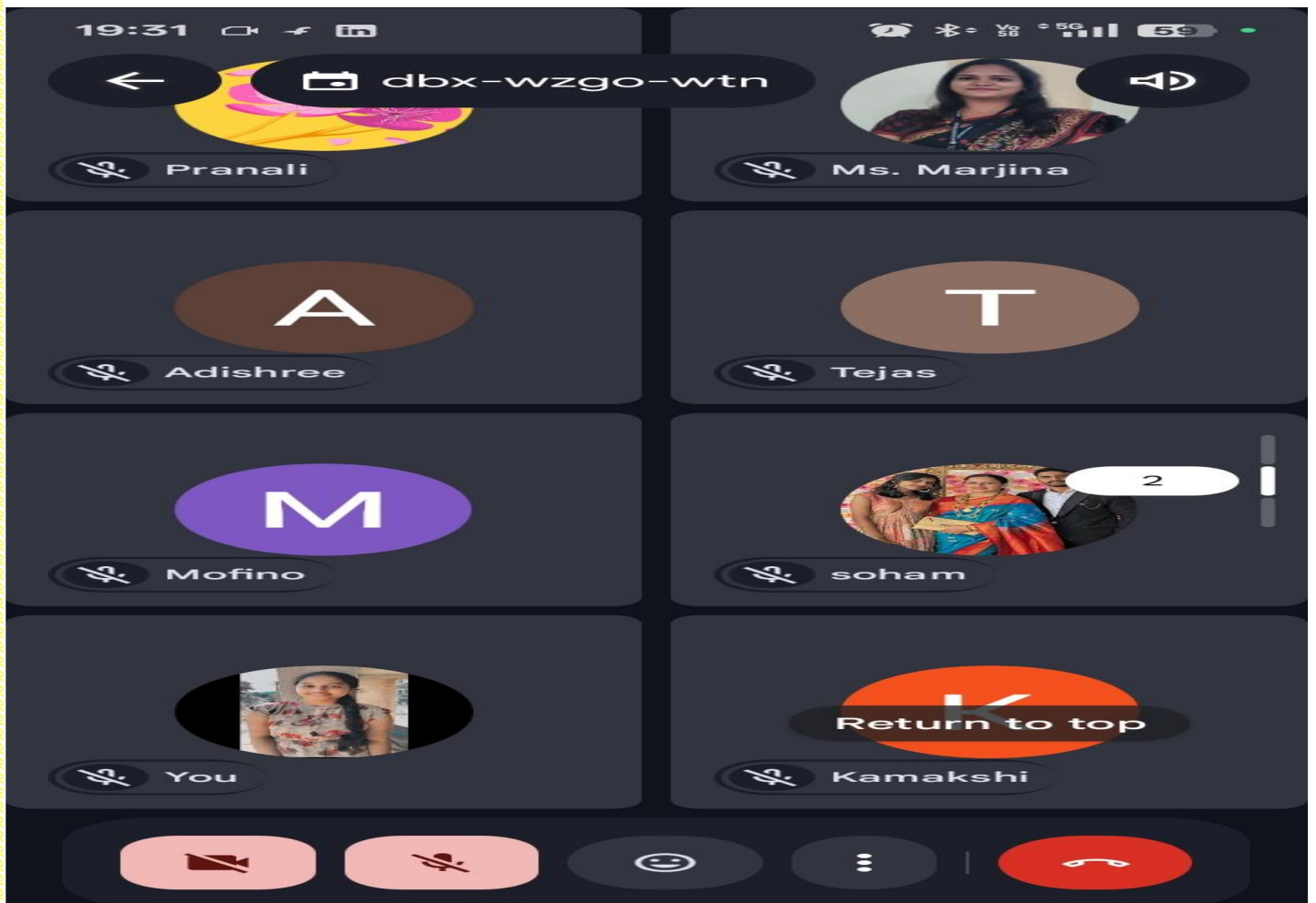
The sessions were conducted in online mode from 21st February 2026 to 27th February 2026, from 7:00 pm to 8:00 pm. The objective of the program was to familiarize students with the core subjects of commerce that form part of the GU-ART syllabus and to guide them with preparation strategies for the entrance examination. The sessions were conducted by M.Com Part I and Part II students, who provided conceptual explanations and highlighted important topics relevant for the GU-ART examination.

Each session focused on clarifying fundamental concepts, discussing important areas of study, and addressing queries raised by participants. The final session focused on general preparation strategies, time management, and exam-taking techniques to help students approach the examination confidently.

The sessions witnessed active participation from students aspiring to pursue postgraduate studies in Commerce. Participants benefited from the systematic coverage of topics and the opportunity to interact with experienced faculty members. The interactive nature of the sessions helped students gain clarity on several important concepts. 25 students registered and attended the Online classes.

The preparatory sessions were conducted over six days, covering important modules from the Commerce discipline.

Day	Date	Module	Topic	Name of the Students (Trainers)
Day 1	21st February 2026	Module 1	Financial Accounting	Anmaria Jose, Nadia Sena, Avni Naik
Day 2	23rd February 2026	Module 2	Principles and Practices of Management	Pooja Rane, Nandita Borkar, Namrata Chari and Vaishanavi Mhamhal
Day 3	24th February 2026	Module 3	Elements of Cost	Bushra Khan, Shina Colaco, Koel Jana
Day 4	25th February 2026	Module 4	Fundamentals of Banking	Reshma Gaonkar, Jwella Pinto and Pranali Naik
Day 5	26th February 2026	Module 5	Public Finance	Salu Balchandra, Namrata Naik and Tulsi Vishwakarma
Day 6	27th February 2026	Module 6	Fundamentals of Macroeconomics	Disha Morvekar, Sohum Parab Dessai and Esha Fonekar



Expected Outcome: The preparatory sessions are expected to enhance students subject knowledge by providing a clearer understanding of key topics covered in the GU-ART syllabus. Participants will gain insights into effective exam-taking strategies, time management, and question-solving techniques, which will help them approach the exam with confidence. Regular MCQ practice and interactive discussions will contribute to higher confidence levels, making students better prepared to tackle the GU-ART exam.

Educational Visit to Explore Opportunities at Goa Campus, National Forensic Sciences University (NFSU), Curti, Ponda

27th February 2026



The Department of Computer Science organized an educational field trip for the students of BCA and BVoc.(ST) programmes to the Goa Campus of the National Forensic Sciences University (NFSU), Curti, Ponda, on 27th February 2026 from 3:00 PM to 6:30 PM.



The event aimed to introduce students to career and higher education prospects in emerging interdisciplinary fields combining computer science, technology, and forensic sciences particularly cyber security, digital forensics, and allied domains.



NFSU is an Institution of National Importance under the Ministry of Home Affairs, Government of India, dedicated to forensic, behavioural, cyber security, digital forensics, and

allied sciences. The Goa Campus specializes in bridging technology and forensics, featuring dedicated state-of-the-art laboratories for Cyber Security, Digital Forensics, Questioned Documents, Forensic Physics, Forensic Chemistry, Toxicology, Forensic Biology & DNA, and more. These facilities provide exposure to advanced tools, industry-relevant skills, and high-demand careers in cyber investigation, security, and forensic analysis.

Key highlights of the visit included:

A guided tour of specialized facilities and labs, with exciting hands-on demonstrations:

- I. Fingerprint analysis and lifting techniques: Students observed how latent (invisible) fingerprints are developed using black powder on various surfaces, then lifted with adhesive tape or black-backed lifting sheets for detailed examination and preservation demonstrating how forensic experts recover prints from crime scenes that are not visible to the naked eye.
- II. Questioned Documents examination: Live demo on detecting counterfeit currency/notes, using UV/IR light sources, magnification tools, and other techniques to reveal hidden security features (e.g., watermarks, micro-printing, fluorescent inks), alterations, and inconsistencies in paper/ink

highlighting methods to identify fake Indian currency notes and forged documents.

- III. Insights into Cyber Security and Digital Forensics labs: Exposure to tools and setups for digital evidence recovery, basic malware analysis, network security simulations, and cyber threat investigation, illustrating real-world applications of programming, data handling, and software skills in tracing cybercrimes and securing digital environments.
- IV. Mobile device forensics demonstration: A practical showcase of data recovery techniques from smartphones, including scenarios where significant amounts of data (such as deleted files, messages, or media) could still be recovered even after the device had been formatted or reset—using advanced forensic tools and methods to access residual or carved data from storage, emphasizing the persistence of digital evidence in cyber investigations.

The faculty in-charge were Asst. Prof. Annette Santimano and Asst. Prof. Clayton Araujo. A total of 35 students (24 male and 11 female) were also accompanied by Asst. Prof. Sweta P. Shet Verenkar and Asst. Prof. Girija Gaonkar from the Department of Computer Science.

Guest Lecture on “Evolving Trends in Insurance Sector”

20th February 2026



The BBA(FS) Programme of the Department of Management Studies organized a Guest Lecture on “Evolving Trends in Insurance Sector” on 20th February 2026 from 11:45 a.m. to 12:45 p.m. at the College premises, for the Second Year BBA(FS) students as a part of the Principles and Practices of Insurance course. The session was also attended by B.Com students studying the Insurance course. The lecture was proposed by the Mentoring Council members.

The Resource Person for the session was Ms. Khairoo Andani Khavtaya,

Founder, Smart Investments, Goa. She provided valuable insights into the evolving landscape of the insurance sector, highlighting the impact of digitalization, InsurTech innovations, changing customer preferences, and the growing importance of financial planning and risk management. She explained the transformation from traditional insurance practices to technology-driven services and emphasized the role of digital platforms in policy servicing, claims management, and customer engagement.

The Resource Person also discussed emerging career opportunities in the insurance and financial services sector, including advisory services, insurance marketing, underwriting, and wealth management. Real-life examples and practical illustrations were used to enhance students’ understanding of contemporary insurance trends and industry expectations. The session was interactive, with students actively engaging in discussions and seeking clarification on career prospects, regulatory aspects, and future developments in the insurance domain.

The programme was coordinated by Ms. Namrata Ugvekar under the guidance of the Programme Coordinator, Ms. Cinola Tanisha Vaz. The event was conducted with the support and encouragement of the Officiating Principal, Prof. Sanjay P. Sawant Dessai.

Expected Outcome of the Activity:

The students will gain enhanced knowledge about the latest trends and technological advancements in the insurance sector. They will develop better awareness of career opportunities in insurance and financial services and will be able to relate theoretical concepts of insurance with practical industry applications. The session will also encourage students to stay updated with digital developments and emerging innovations in the insurance industry.

Wellness through Nutrition

2nd March 2026

The Internal Complaints Committee (ICC) and Women Cell organized a session titled “Wellness Through Nutrition” to mark International Women’s Day. The session aimed to create awareness about the importance of healthy eating and maintaining a balanced lifestyle for overall well-being.

The resource person began the session by explaining the concept of healthy eating and its importance in everyday life. Students were introduced to the idea of fuelling the body with the right nutrients required for energy, growth, and disease prevention. It was highlighted that a healthy diet provides essential vitamins, minerals, and nutrients that enable the body to function efficiently. The speaker also discussed how maintaining a balanced diet can reduce the risk of diseases such as diabetes, heart disease, and cancer, thereby contributing to long-term health.

The session further focused on how to properly fuel the body by consuming a variety of nutritious foods from the five major food groups. Students were encouraged to maintain well-balanced meals along with healthy snacks throughout the day, while also allowing occasional treats in moderation. The concept of mindful eating was also discussed, encouraging students to listen to their body’s signals—eating when hungry and stopping when full—while also creating awareness about eating disorders and unhealthy eating habits.

Special emphasis was given to foods that support menstrual health and hormonal balance. The speaker highlighted the benefits of consuming leafy greens such as spinach and beetroot, vitamin-rich fruits like papaya, oranges, and pineapple, spices such as ginger and carom seeds (ajwain), healthy fats from flaxseeds and chia seeds, whole grains, lean proteins, and nuts. It was also mentioned that foods like dark chocolate can help reduce PMS symptoms due to their magnesium and antioxidant content.

In addition, the session highlighted foods and beverages that should be limited or avoided, including processed and fried foods, processed meats, added sugars, refined carbohydrates, artificial sweeteners, and foods containing trans fats. These were explained to be associated with inflammation, mood swings, anxiety, and other health concerns.

The session concluded with the important message that balance is the key to healthy nutrition. Students were encouraged to maintain a balanced diet, develop mindful eating habits, and combine proper nutrition with regular physical activity for overall wellness. Overall, the session provided valuable insights into how simple and mindful dietary choices can significantly improve health, well-being, and quality of life.

Expected Outcome of the Activity

- Participants gained awareness about the importance of healthy eating and balanced nutrition.
- Participants became aware of foods that promote hormonal balance and menstrual health.
- Students understood the impact of processed foods and unhealthy eating habits on mental and physical health.
- The session encouraged students to adopt healthier lifestyle practices including mindful eating and physical activity.

Programme Outcome

- To promote awareness about healthy lifestyle practices and nutritional well-being among students.
- To encourage students to develop responsible habits related to diet, health, and overall wellness.

ASCEND 2.0 – Rise Beyond Limits (A National Level Management Hackathon)

6th and 7th February 2026



The Department of Business Administration (BBA) of VVM's Shree Damodar College of Commerce & Economics, successfully organized **ASCEND 2.0 – A National Level Management Hackathon** on **6th and 7th February 2026**. The event brought together budding management professionals from **eight colleges**, including **six Goan institutions and two colleges from outside Goa**, thereby reinforcing the national stature of the event. ASCEND 2.0 was conceptualized

around the theme **“The Corporate Renaissance: Shaping the New Era of Business”**, reflecting the evolving corporate landscape influenced by technological advancement, artificial intelligence, globalisation, and changing

leadership expectations. The hackathon was designed as an experiential learning platform where participants could apply classroom knowledge to real-world business challenges.

Inaugural Ceremony:

The event commenced with a formal Inaugural Ceremony, graced by the presence of the Chief Guest, Mr. Satish Shinde, along with esteemed dignitaries, faculty members, judges, and participants. In his inaugural address, Mr. Shinde shared insights from his professional journey, highlighting how he built his career at a time when many of today's opportunities, industries, and career paths did not exist. He emphasized the vast scope and emerging trends available to the current generation, particularly in the areas of innovation, technology, and management, and encouraged students to make the most of these opportunities through continuous learning, adaptability, and a proactive mindset. His address underscored the importance of innovation, adaptability, and leadership in today's dynamic corporate environment. The theme of the event was subsequently introduced, setting the tone for two days of rigorous competition and experiential learning.

The inauguration emphasized ASCEND 2.0 as a platform not merely for competition, but for holistic managerial development, encouraging participants to think strategically, lead ethically, and collaborate effectively.

Structure and Rounds of the Event:

ASCEND 2.0 was conducted over **two intensive days**, featuring a series of thoughtfully curated individual and group rounds designed to simulate real-world corporate challenges:

- **The Obsidian Arc – Best Manager Round:**
Focused on testing leadership qualities, managerial judgment, problem-solving abilities, and decision-making under pressure.
- **Human Alchemy – Human Resource Round:**
Emphasized people-centric leadership, ethical decision-making, conflict resolution, and organizational culture.
- **The Medici Medallion – Finance Round:**
Assessed financial literacy, analytical skills, risk evaluation, and strategic resource management.
- **Florentia Forge – Marketing Round:**
Highlighted creativity, innovation, market analysis, branding, and strategic communication in competitive markets.
- **Concordia – Teamwork Round:**
Evaluated collaboration, coordination, adaptability, and collective execution—essential skills in modern organizations.

Each round was evaluated by a **panel of industry experts and academicians**, providing participants with professional feedback and valuable insights into industry expectations.

Participation and Learning Experience:

Throughout the two-day hackathon, participants demonstrated high levels of enthusiasm, professionalism, and

resilience. The competitive environment encouraged peer learning, networking, and the exchange of ideas across institutions. Interaction with judges and mentors enabled participants to gain practical exposure beyond academic curricula.

Valedictory Ceremony and Winners:

ASCEND 2.0 concluded with a **Valedictory Ceremony**, reflecting on the achievements, learnings, and experiences gained during the event. The ceremony acknowledged the efforts of the organizing team, faculty mentors, judges, and participants.

- **Winners: KLE Society's College, Hubli**
- **Runners-up: KLE Society's College, Belgaum**

The winners were felicitated for their outstanding performance, strategic thinking, leadership skills, and consistent excellence across all rounds.

Learning Outcomes (Mapped to NAAC):

The organization and participation in ASCEND 2.0 contributed significantly to the achievement of the following **NAAC-aligned learning outcomes**:

- **Experiential Learning (NAAC Criteria I & II):**
Enabled students to apply theoretical knowledge to real-life management scenarios through hands-on participation.
- **Skill Development and Employability (NAAC Criteria II & III):**
Enhanced critical thinking, problem-solving, leadership, communication, teamwork, and decision-making skills.
- **Industry Exposure and Collaboration (NAAC Criteria III):**
Interaction with industry professionals provided insights into current business practices and professional standards.
- **Ethical Leadership and Social Responsibility (NAAC Criteria IV):**
Promoted ethical decision-making, people-centric leadership, and responsible management practices.
- **Innovation and Strategic Thinking (NAAC Criteria II & V):**
Encouraged creativity, adaptability, and strategic innovation aligned with modern corporate needs.

Conclusion:

ASCEND 2.0 emerged as a landmark national-level academic initiative that successfully bridged the gap between theoretical learning and practical application. The event fostered leadership, innovation, collaboration, and strategic thinking among participants, contributing to their holistic development. It reaffirmed the institution's commitment to experiential learning, academic excellence, and industry engagement, while strengthening its reputation as a hub for quality management education.

The Management Maestro 2026**14th February 2026**

The Department of Management Studies, BBA Programme of Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics, Margao, successfully organized "The Management Maestro 2026 – Best Management Student Event" on 14th February 2026 at the college campus. The event was exclusively conducted for TY BBA students with the objective of identifying and recognizing the most competent and dynamic management student. The competition was designed to assess analytical ability, communication skills, leadership qualities, professional awareness, and overall personality.

Case Analysis Round

The first round tested participants' analytical depth and strategic thinking skills. The round was judged by Ms. Snehal Jadhav, Assistant Professor, BBA FS Programme. Participants demonstrated clarity of thought, structured reasoning, and practical managerial solutions while addressing real-world business challenges.

Group Discussion Round

The second round focused on collaborative leadership and communication effectiveness. The topic discussed was: "Is the US interest in Greenland driven by natural resources, national security, or broader geopolitical strategy?" The round was judged by Mr. Shreyash Desai, Assistant Professor in Economics at Damodar College, Margao. Participants showcased confidence, critical thinking, respectful engagement, and the ability to articulate their viewpoints effectively while maintaining professional decorum.

Personal Interview Round

The final round assessed participants on their academic grounding, professional awareness, confidence, ethical orientation, and career vision. This round was judged by Ms. Saili Borkar, Head of the Human Resource Department at Vidya Vikas Mandal. The interaction provided valuable insights into each participant's readiness to take on leadership roles in the corporate world.

After careful evaluation by the esteemed panel of judges, the results were finalized and the Prize Distribution Ceremony was conducted.

Winner – Shiraj Kavlekar

Runner-Up – Naychell Miranda

The winner and runner-up were felicitated with trophies in recognition of their outstanding performance across all three rounds.

Expected Outcome of the Activity:

Throughout the competition, participants displayed remarkable enthusiasm, preparation, and professionalism. Each round highlighted different dimensions of managerial excellence, making the event intellectually enriching and highly competitive. The Management Maestro 2026 proved to be a meaningful and enriching experience, reflecting the competence, confidence, and corporate readiness of the TY BBA students. The programme

successfully achieved its objective of fostering managerial excellence and holistic development among aspiring management professionals.

One day State Level Workshop on Bachelor of Vocation (Software Technologies) Syllabus Design Based on NEP 2020

02nd March 2026



The B.Voc.(Software Technologies) second year syllabus drafting workshop was attended by Assistant Professors, Mr. Sumit Kumar, Mr. Andre Pacheco, Ms. Ankita Naik and Ms. Rama Borkar at Govt. College of Arts, Science, and Commerce, Khandola on 2nd March 2026. The workshop commenced at 9:30 a.m. with the welcome address delivered by Associate Prof. Filip Rodrigues, (B.Voc. HoD In-charge).

During the workshop, the draft syllabus of all second-year courses was presented and discussed in detail. The participants reviewed the course contents and offered valuable suggestions for necessary modifications and improvements to enhance the structure and

relevance of the curriculum. During the discussion, it was brought to the notice that the syllabus for the Level 4.5 Exit Course titled “Project Development” had not yet been drafted, and it was recommended that the same be prepared and included in the final compilation.

It was also suggested that the skill component syllabus for Semester III and Semester IV should be drafted using Qualification Pack (QP) Version 3, as the existing Version 2 Qualification Packs have already expired. The participants further recommended that this matter be communicated to the Board of Studies (BoS) so that the updated version can be incorporated into the existing program structure. Additionally, it was proposed that an appropriate Qualification Pack (QP) for the first semester be identified, since the existing QP version has expired and requires replacement.

It was decided that the necessary modifications to the syllabus would be completed by 5th March 2026, following which the host institution would compile the consolidated syllabus document. The compiled document would then be reviewed by the participants before being forwarded to the University for further course of action. Furthermore, the syllabus of the Level 4.5 Exit Course “Project Development” would also be emailed to the University along with the consolidated submission.

The workshop concluded at 2:30 p.m. with a vote of thanks followed by group photographs, marking the successful completion of the deliberations and collaborative efforts towards finalizing the syllabus draft. The entire workshop was coordinated by Asst. Prof. Surekha Patil and Asst. Prof. Prachi Panjekar, the workshop event coordinators of the host institution.

Expected Outcomes

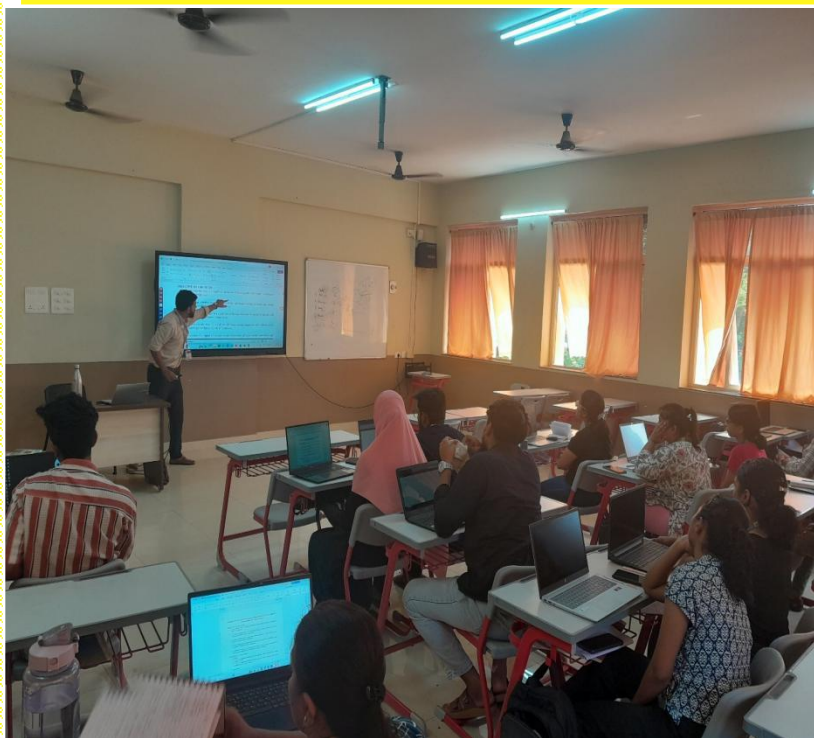
1. Revision and finalization of the BVoc second-year syllabus, incorporating the suggestions and modifications

discussed during the workshop.

2. Preparation and inclusion of updated Qualification Pack (QP)–based syllabi, including the skill components of Semester III and IV (QP Version 3) and identification of a suitable QP for Semester I.
3. Compilation and submission of the consolidated syllabus, including the Level 4.5 Exit Course “Software Development”, to the University for review and approval.

Workshop on “Statistical Analysis of Primary Data

07th March 2026



The Post Graduate Department of Commerce of Vidya Vikas Mandal’s Shree Damodar College of Commerce and Economics, Margao-Goa, organized a workshop on Statistical Analysis of Primary Data, which was conducted by Mr. Gajanan Haldankar, Assistant Professor at VVM’s Shree Damodar College of Commerce and Economics.

The session began with Ms. Bushra Khan, M. Com student, introducing and welcoming the resource person. She presented a brief introduction about Mr. Gajanan Haldankar’s academic background, professional career, and his experience in teaching and research, highlighting his expertise in statistical analysis and research methodology.

Mr. Gajanan Haldankar then commenced the session by explaining the basic concepts of statistical analysis used in primary data research. The workshop was highly practical and informative as it included hands-on training using the Jamovi software. He guided the students step-by-step on how to code primary data and run different statistical tests required for research studies. During the session, he demonstrated several important tests including Descriptive Statistics, Chi-Square Test, One-Way ANOVA, Independent Sample t-test, and Multiple Regression Analysis. He also explained when and why these tests are used in research, particularly for analysing primary data in dissertations and academic studies.

The workshop was very interactive, and students actively participated by asking questions and trying the analysis themselves on the software. The session proved to be extremely useful and insightful, as it helped students gain practical knowledge of statistical tools that are essential for dissertation work and future research studies.

Overall, the workshop was fruitful and beneficial for all the participants, providing them with both conceptual understanding and practical skills in statistical data analysis. A total of 16 participants attended the workshop. The session concluded with a vote of thanks, by Ms. Nadia, M. Com student, expressing gratitude to the resource person for sharing his knowledge and guiding students through the practical aspects of statistical analysis. The workshop was coordinated by Ms. Padma Shanbhag, Assistant Professor in Commerce.

Expected Outcome

The workshop is expected to enhance students' understanding of statistical concepts used in primary data analysis and equip them with practical skills in using Jamovi software for research purposes. It will enable participants to learn how to code primary data, apply various statistical tests such as Descriptive Statistics, Chi-Square Test, One-Way ANOVA, Independent Sample t-test, Multiple Regression Analysis and interpret the results effectively. The session is also expected to strengthen students' analytical and research abilities, thereby helping them perform better in their M.Com dissertations and future research work by applying appropriate statistical tools for data analysis.

Intercollegiate Commerce Event

05th March 2026



A team of 15 students from the B.Com Programme of VVM's Shree Damodar College of Commerce & Economics, Margao – Goa actively participated in the State Level Intercollegiate Event ARCANA 2026, organised by the Department of Commerce and Commerce Club of CES College of Arts & Commerce, Cuncolim, Goa, on 5 March 2026.

ARCANA 2026 provided a platform for students to showcase their academic knowledge, creativity, leadership, and teamwork through a variety of academic and cultural competitions. The event aimed to encourage students to apply their theoretical

understanding of commerce in practical and competitive situations while interacting with participants from different colleges.

The team participated in several competitions such as Debate, Quiz, Elite Manager, Escape Room, Miniature Model Making, Photography, Case Study, Group Singing, Group Dance, Fashion Show, and Reel Making. The students displayed excellent performance and team spirit and successfully secured 2nd Runners-Up Position in an intense field of competitors.

ARCANA 2026 proved to be an enriching learning experience that helped students develop confidence, creativity, and collaborative skills. The students were guided and accompanied by Ms. Sheryl Sanches and Ms. Prashanti Bhamaikar.

❖ **List of Prize Winners**

Event	Name of Student(s)	Position
Fashion Show	Livy Dourado, MD Fahadullah Javed, Shehbaaz Sayed, Deepak Naik, Divya Turkar, Deeksha Khanna, Krunal Komarpant	2nd Prize
Group Singing	Anushka Fernandes, Melisha Baptista, Belisma Barreto	2nd Prize
Group Dance	Anushka Fernandes, Melisha Baptista, Belisma Barreto, Livy Dourado, Naveen Gautam	2nd Prize
Escape Room	Sudeep Dharwadkar, Deeksha Khanna	2nd Prize
Debate	Satvik Hegde, MD Fahadullah Javed	2nd Prize
Case Study	Satvik Hegde, Krunal Komarpant	2nd Prize
Photography	Zenon Tadeu Vaz	2nd Prize
Elite Manager	Krunal Komarpant	3rd Prize
Reel Making	MD Fahadullah Javed, Divya Turkar	2nd Prize

❖ **Details of Student Participants**

1. Krunal Komarpant
2. Kruthika Naik
3. Shehbaaz Sayed
4. Belisma Barreto
5. Anushka Simoine Fernandes
6. Melisha Christina Baptista
7. Livy Rosaria Dourado
8. Divya V. Turkar
9. Satvik Hegde
10. Deeksha Khanna

11. Deepak Naik
12. Zenon Tadeu Vaz
13. Sudeep Dharwadkar
14. Naveen Gautam
15. MD Fahadullah Javed

Outcome / Expected Outcome of the Activity:

- Enhanced students' knowledge and practical application of commerce concepts
- Improved confidence, communication, and teamwork skills
- Exposure to intercollegiate academic and cultural competitions
- Development of leadership, problem-solving, and decision-making abilities
- Encouraged experiential learning beyond the classroom

Signing of Memorandum of Understanding (MoU) with Rotary Club of Margao Midtown for collaborative initiatives in peace building, community service, education, and student engagement.

9th March 2026



The activity involved the formal signing of a Memorandum of Understanding (MoU) on 9th March 2026 between Rotary Club of Margao Midtown (chartered in 1999, part of Rotary International District 3170) and Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics (established 1973, affiliated to Goa University, UGC recognized).

The MoU aims to foster joint initiatives for peace building, conflict prevention, community economic development, environmental support, basic education/literacy, youth services, sensitization programs, field studies,

empirical research on good governance/citizenship, and student internships/research opportunities.

An Implementation Committee (IC) was constituted with representatives from both parties to plan and execute activities case-by-case. The MoU duration is 3 years from the signing date. Responsibilities include student mobilization by the College, expense sharing as agreed, mutual dispute resolution, and documentation of joint activities. The signing ceremony formalized this partnership to enrich community service, align with the College curriculum (e.g., B.Com program), and promote student involvement as facilitators/researchers in Rotary-led programs.

Expected Outcome of the Activity:

- Establishment of a structured, long-term collaboration for community-oriented projects.
- Enhanced opportunities for students in experiential learning, internships, research, and community service.
- Sensitization of stakeholders on rights/duties, peace building, good citizenship, and related themes.
- Mutual benefit through shared expertise (Rotary's community service experience + College's academic/research framework).

30 Hour Certificate Course on Career Upskilling**10th to 28th February 2026**

The Certificate Courses and VAC Courses Committee of VVM's Shree Damodar College of Commerce & Economics, Margao, Goa, in collaboration with Novelworx Digital Solutions Pvt. Ltd., organized and concluded a 30 Hour Certificate Course on Career Upskilling from 10th to 28th February 2026 from 3:00 to 5:30 p.m. in lab 1 and 3. The primary aim of the course was to enhance students' employability by equipping them with practical, industry-relevant skills that are increasingly demanded in the modern digital workplace. The course focused on key areas such as Artificial

Intelligence (AI), Advanced Excel, and Enterprise Resource Planning (ERP), providing participants with both conceptual understanding and hands-on exposure to contemporary tools and technologies used in professional environments. The Resource Person for the sessions was by Mr.Preetham on Team Novelworx who served as the and trainer for the programme. Through theoretical inputs as well as hands-on training, supported by interactive sessions and practical demonstrations, the trainer guided students in understanding how these technologies can be applied in real-world business and organizational contexts. Students were introduced to key AI-related skills such as basic AI concepts, prompt engineering, the use of AI tools for content generation, research, and AI-assisted data analysis. In addition, training in Advanced Excel included the use of formulas and functions, pivot tables, data analysis, and data visualization, while the ERP component familiarized students with the fundamentals of Enterprise Resource Planning systems and their role in managing business operations and organizational data.

The course culminated on 28th February 2026 with an assessment conducted to evaluate the knowledge and skills acquired by the participants during the programme. The valedictory function of the course was held on 09th March 2026, during which certificates were distributed to 37 students who successfully completed the programme. The initiative proved to be a valuable learning opportunity, helping students strengthen their digital competencies and better prepare themselves for future career opportunities in a technology-driven professional landscape.

The Certificate Courses and VAC Courses Committee of VVM's Shree Damodar College of Commerce & Economics expressed its sincere gratitude to Novelworx Digital Solution Pvt. Ltd. for their invaluable support in the planning, organization, and successful execution of the course. Their guidance, expertise, and commitment played a crucial role in ensuring that the programme was meaningful, well-structured, and beneficial for the participating students. The course was meticulously organized by Dr. Lizette D'Costa, the Faculty Coordinator for the programme, under the convenorship of Maithili Naik, who supervised and facilitated the smooth conduct of the course.

The expected outcome of the activity is to enhance students' digital and analytical competencies, enabling them to effectively use AI tools, Advanced Excel, and ERP systems in academic and professional settings. It aims to

improve their employability and career readiness by equipping them with practical, industry-relevant skills, thereby preparing them to adapt to the evolving demands of the modern technology-driven workplace. The attainment of the course outcomes was reflected in the successful completion of the programme by the participants and their performance in the final assessment conducted at the end of the course. Students demonstrated a clear understanding of the concepts and practical applications of AI tools, Advanced Excel, and ERP systems through their active participation in the sessions and hands-on exercises. The overall performance and engagement of the students indicated that the intended learning outcomes of the course were effectively achieved.

Two-Day National Level Workshop on “Research Data Analysis and Visualization”

26th and 27th February 2026



The Library and Information Centre of Dnyanprassarak Mandal’s College and Research Centre organized a two-day National Level Workshop on “Research Data Analysis and Visualization” on 26th and 27th February 2026. The workshop aimed to empower participants—including faculty, researchers, and students—with the skills to analyze large volumes of data and create impactful visual representations for research publications.

The inaugural function featured Prof. Sunder N. Dhuri, Registrar of Goa University, as the Chief Guest. Prof. D. B. Arolkar, Principal of DMC, delivered the welcome address, and Dr. Jayaprakash, the Workshop Coordinator and Librarian, provided an introduction to the workshop’s

objectives.

The workshop was structured into four comprehensive technical sessions across two days:

Day 1 – Thursday, 26th February 2026:

Technical Session I – SPSS: Led by Prof. Gavisiddappa Anandhalli, this session introduced participants to fundamental concepts of research data analysis using SPSS as a statistical tool, laying a strong foundation for data-driven research.

Technical Session II – Excel and Google Looker Studio: Conducted by Dr. Gopakumar V., this session provided practical training in organizing and visualizing data using Excel and Google Looker Studio, equipping participants with accessible tools for data presentation.

Day 2 – Friday, 27th February 2026:

Technical Session III – Power BI: Dr. Dundappa Amoji delivered a hands-on session on Power BI, training participants to visualize complex datasets effectively to enhance the quality and impact of research outputs.

Technical Session IV – Python, Pandas, and Tableau: Mr. Manju D. began this session with a comparative demonstration using Jupyter Notebook with Python and the Pandas library, highlighting the differences between programmatic and drag-and-drop data visualization. The session then progressed to a detailed exploration of Tableau, focusing on creating advanced visualizations for impactful research dissemination.

The workshop concluded with a Valedictory Function on the afternoon of Day 2, graced by Dr. Sandesh B. Dessai, Librarian of Goa University, as the Chief Guest. Participants shared their feedback and learning experiences. Following the official addresses and a report reading by Ms. Varada Vaman Jog, certificates were awarded to all participants in recognition of their successful completion of the national-level training. The event concluded with a vote of thanks delivered by Dr. Jayaprakash.

Expected Outcomes:

1. Enhanced proficiency in statistical analysis using SPSS, enabling participants to apply appropriate statistical tests and methods to their research data with greater confidence and accuracy.
2. Practical competency in data visualization tools such as Excel, Google Looker Studio, and Power BI, empowering participants to present research findings through compelling and interactive visual dashboards.
3. Foundational understanding of Python-based data analysis using the Pandas library, along with the ability to create advanced visualizations in Tableau for research publications and presentations.
4. Improved quality and clarity of research outputs, as participants gained the ability to choose the most appropriate analytical and visualization tools based on the nature and scale of their datasets.
5. Strengthened interdisciplinary collaboration and networking among faculty, students, and researchers from diverse academic backgrounds, fostering a culture of data literacy across institutions.

Behind the Reel: The Business of Influencer Marketing**14th March 2026**

The Post Graduate Department of Commerce of **Shree Damodar College of Commerce & Economics**, Margao-Goa organized an engaging session titled “**Behind the Reel: The Business of Influencer Marketing**” on 14th



March 2026 in Classroom 302 for the students of M.Com and BBA (Financial Services). The objective of the session was to introduce students to the emerging field of influencer marketing and to provide insights into how social media content creation can be developed into a professional business opportunity.

The session commenced with the formal welcome of the resource person **Siya Shirwaikar**, popularly known on social media as @thatcheesygoan. She was welcomed with a potted plant by Assistant Professor Ms. Marjina Shaikh as a token

of appreciation. The resource person was introduced to the audience by student Ms. Disha Morvekar, who highlighted her work as a digital content creator and her presence in the influencer marketing space.

During the session, Ms. Shirwaikar shared her journey as a content creator and explained how influencer marketing has evolved into a significant component of modern digital marketing strategies. She discussed how influencers collaborate with brands, plan and create engaging content, and build a loyal audience on social media platforms. She also spoke about the importance of authenticity, creativity, and consistency in developing a successful digital presence.

The session was interactive and informative, with students gaining practical insights into the professional aspects of social media influencing, including brand partnerships, content strategy, and audience engagement. The interaction helped students understand how digital platforms can be effectively used for entrepreneurial and marketing purposes.

The program concluded with a vote of thanks proposed by student Ms. Esha Pai Fondekar, who expressed gratitude to the resource person for sharing her experiences and valuable insights, to the faculty members for organizing the session, and to all the students for their participation.

Expected Outcome of the Activity

The session aimed to:

- Provide students with an understanding of influencer marketing as an emerging career and business opportunity
- Create awareness about the role of social media in modern marketing strategies
- Encourage creativity, digital entrepreneurship, and content creation among students
- Bridge the gap between academic learning and contemporary digital marketing practices

Achievement of Course Outcome (CO) / Programme Outcome (PO)

The session contributed to the achievement of Course Outcomes by enabling students to relate theoretical concepts of marketing and digital communication to real-world practices in influencer marketing. It enhanced students' understanding of brand promotion strategies, consumer engagement, and digital marketing trends.

The Programme Outcomes were achieved by promoting experiential learning, creativity, and analytical thinking. Interaction with a practicing content creator helped students gain industry exposure and develop awareness about emerging opportunities in the digital marketing ecosystem.

One Act Play Competition**09th March 2026**

The Cultural Council, in collaboration with the Department of English & Communication, VVM's Shree Damodar College of Commerce & Economics, organized the One Act Play Competition for the students of all programs of the College on 09th March 2026 in Hall 1. Each team consisted a minimum of 3 to a maximum of 8 participants and a time limit of 10 to 15 minutes was given for their respective performance. Participants were permitted to present their plays in Hindi, Konkani, English, or Marathi. The theme for the competition was "Garbage, Pollution, and Environmental Protection." The participating teams presented thoughtful and engaging performances highlighting the consequences of improper waste disposal, the growing problem of pollution, and the importance of environmental

conservation. Through their creative scripts, expressive acting, and impactful messages, the participants effectively conveyed the need for responsible waste management and sustainable living. The performances were judged by Assistant Professors Ms. Akshada Gaonkar and Ms. Namrata Ugvenkar, who evaluated the teams based on creativity, acting skills, relevance to the theme, and overall presentation. The judges appreciated the efforts and enthusiasm shown by the participants and commended the teams for effectively addressing the theme through their performances. The following were the winners of the One Act Play Competition.

1st Place	Tejaswini Tiwari FY BBA(FS) B, Subiya Bepari FY BBA(FS) B, Ritesh Vishwakarma TY BBA(FS) B, Mahveen Sheikh FY BBA(FS) B, Rida Sheikh FY BBA(FS) B, Gautami Vargincar FY BBA(FS) A
2nd Place	Mithali Raikar SY BCOM D, Manasvi Bhandodkar SY BCOM A, Ian Gomes SY BCOM A, Vinod Patel FY BCOM D, Isha Raut Dessai SY BCOM A
3rd Place	Sayan Karmakar FY BBA(FS) B, Nathan Fernandes FY BBA(FS) B, Rudransh Tiwari FY BBA(FS) B, Rudrax Tyagi FY BBA(FS) B, Aryan Naik FY BBA(FS) A, Atharva Natekar FY BBA(FS) A, Menorah Cardozo FY BBA(FS) A, Fiksha Chadha FY BBA(FS) A

The competition witnessed enthusiastic participation and creative performances from the students, making the event both engaging and meaningful for the audience. The participants were awarded trophies, medals, and certificates in recognition of their commendable performances and enthusiastic participation. The competition was creatively and skillfully organized by the Faculty Incharges, Dr. Lizette D'Costa and Ms. Prashanti Bhamaiakar, whose efforts ensured the smooth and successful conduct of the event. The programme concluded with a Vote of Thanks delivered by the Convenor of the Cultural Council, Ms. Samiksha Vengurlekar.

Expected Outcome of the Activity:

- ✓ Enhances students' creative expression, acting abilities, and teamwork skills.
- ✓ Develops confidence, communication skills, and stage presence through theatrical performance.

- ✓ Creates awareness about garbage management, pollution, and environmental protection.
- ✓ Encourages critical thinking on social issues and active participation in co-curricular activities, contributing to overall personality development.

Achievement of Programme Outcome (PO):

The activity enhanced students' creativity, communication skills, teamwork, and social awareness, particularly with regard to environmental protection and responsible waste management.

Know Your Economy (KYE) Competition

24th February 2026



The Department of Economics & Banking of VVM's Shree Damodar College of Commerce & Economics, Margao-Goa, in collaboration with the Scientific Research Association for Economics and Finance (SRAEF), Chennai, organized the Know Your Economy (KYE) Competition for the SY B.Com students of the college on 24th February 2026. The competition was conducted with the aim of enhancing students' knowledge about various aspects of the Indian economy and encouraging them to keep themselves updated with economic trends and policies. The event witnessed enthusiastic participation from students across different divisions of the Second Year B.Com programme. A total of 177 students actively participated and successfully completed the test. The competition provided an excellent platform for students to assess their understanding of economic concepts and

contemporary economic issues. Based on their performance in the test, the following students secured the top positions:

First Place: Ms. Blessy Fernandes – SY B.Com A

Second Place: Ms. Vedika Rajeshkumar Shirodkar – SY B.Com D

Third Place: Ms. Kashvi Gomakant Mahambrey – SY B.Com A

The competition concluded successfully, fostering academic enthusiasm and promoting greater awareness of economic matters among students. The initiative was highly appreciated for encouraging students to deepen their knowledge of the Indian economy and engage more actively with the subject. The competition was skillfully coordinated and conducted by the Faculty Coordinator, Dr. Lizette D'Costa, with the invaluable assistance and support of other faculty members from the Department of Economics & Banking. All participating students received certificates, and the top three scorers were awarded cash prizes sponsored by the Scientific Research Association for Economics and Finance (SRAEF), Chennai.

Expected Outcome of the Activity:

- ✓ To improve students' awareness and understanding of the Indian economy.
- ✓ To encourage students to stay updated with current economic developments and issues.
- ✓ To motivate students to develop a deeper interest in the field of Economics and Finance.
- ✓ To enhance students' analytical thinking and knowledge of economic concepts.

Attainment of Programme Outcome:

The Know Your Economy (KYE) Competition contributed to the attainment of the programme outcome by strengthening students' understanding of the Indian economy and current economic developments. It helped students apply theoretical knowledge to real-world economic situations, while enhancing their analytical and critical thinking skills.

“Rise with Rights” an Awareness Session on Women’s Rights

6th March 2026



The Women’s Cell of VVM’s Shree Damodar College of Commerce & Economics organized an awareness session titled “Rise with Rights – An Awareness Session about Women’s Rights” on 6th March 2026 in Classroom S-201 from 11:45 a.m. onwards. The session was conducted by Adv. Sumita Sawant Dessai, visiting faculty of the college and a legal professional with extensive experience in matters related to women’s rights and legal awareness.



The session aimed to create awareness among students about the legal, social, economic, and political rights of women and to encourage them to stand against discrimination and injustice. Adv. Dessai began the session by emphasizing the importance of respecting and empowering women in society, highlighting the idea that when women are empowered with rights, the entire society progresses.

During the session, the resource person explained several fundamental rights guaranteed under the Constitution of India, such as equality before the law, freedom from discrimination based on gender, equal opportunity in employment, and the right to life and dignity. She also highlighted that basic rights like freedom of speech and expression, access to food, education, healthcare, and freedom of movement must be available to everyone

without gender bias.

Adv. Dessai discussed the various forms of discrimination faced by women in society, including social, economic, and workplace discrimination. She emphasized the need to ensure equal opportunities for women in education, employment, and leadership roles, noting that women often perform multiple roles in society and demonstrate exceptional multitasking abilities in both professional and personal spheres.

The session also introduced students to several important laws protecting women, such as the Protection of Women from Domestic Violence Act, the Dowry Prohibition Act, the Sexual Harassment of Women at Workplace Act (POSH), and the Equal Remuneration Act. Special emphasis was placed on the Juvenile Justice Act and the POCSO Act, supported with a real-life case example to help students understand how the legal system addresses crimes involving minors and protects victims.

Another important aspect of the session focused on cyber-crimes against women, including cyberstalking, online harassment, identity theft, morphing, and sextortion. Students were informed about the National Cyber Crime Portal and other helpline services available for reporting such incidents.

The session was interactive and thought-provoking, encouraging students to reflect on questions related to gender equality and the role of society in protecting women's rights. Adv. Dessai concluded by stressing that creating a safe society requires not only strong laws but also awareness, respect, and active participation from every individual.

The session was highly informative and helped students gain a deeper understanding of women's rights, legal protections, and the importance of promoting gender equality in society.

The session was attended by a total of 38 students (21 male, 17 female) and was organized by Asst. Prof. Annette Santimano, member of Women's Cell.

Expected Outcomes of the Activity:

The session aimed to create awareness among students about the various rights guaranteed to women under the Constitution of India and other legal provisions. It helped students understand the importance of gender equality and the need to eliminate discrimination against women in society. The activity enhanced students' knowledge about laws related to women's safety, protection, and empowerment, including issues related to cyber crimes and legal support mechanisms. It also encouraged students to become more responsible citizens by promoting respect, equality, and awareness about women's rights in their communities.

Programme Outcomes:

The activity contributed towards developing social responsibility, ethical awareness, and legal literacy among students. It enabled participants to understand their civic duties and the importance of safeguarding human rights

and gender equality. The session encouraged students to think critically about social issues affecting women and motivated them to contribute towards creating a safe, inclusive, and equitable society.

Decoding Goa Budget 2026–27: Sectoral Insights and Student Perspectives

12th March 2026



The Department of Economics & Banking organized a session titled “Decoding Goa Budget 2026–27: Sectoral Insights and Student Perspectives” on 12th March 2026 in Hall No. 1 from 10:45 a.m. to 11:45 a.m. The objective of the activity was to help students understand the major highlights of the Goa State Budget and analyse its implications for different sectors of the economy.

The programme was efficiently compered by Ms. Siyona Serrao, FYB.Com D student, who delivered the introduction and also proposed the vote of thanks. The event was documented by Ms. Riya Upadhyay, SYB.Com D student, who served as the photographer for the session.

The programme commenced with a presentation by Rahul Raikar (TYB.Com A) and Shravani Gaude (SYB.Com A), who had recently secured the 2nd Consolation Prize in the “My State, My Budget”



Competition held at Dempo College, Cujira. They presented their proposed budget plan for the year 2026–27, highlighting revenue estimates, expenditure priorities, and innovative policy suggestions.

Following this, the main presentation on Decoding the Goa Budget 2026–27 was conducted by student presenters who analyzed various sectors of the budget. The presentations were delivered in the following order:

- Suchal Nair – Introduction to the Goa Budget 2026–27 and Tourism Sector
- Vinod Patel – Transport and Infrastructure
- Shona Mascarenhas – Healthcare Sector
- Shayori Kachap – Education Sector
- Prutha Desai – Agriculture Sector
- Shaivi Veluskar – MSME and Employment

- Shayori Kachap – Budget at a Glance
- Vinod Patel – Overall Analysis of the Goa Budget 2026–27
- Shayori Kachap – Conclusion

The presenters explained the key announcements, sectoral allocations, and developmental priorities of the Goa Budget in a clear and engaging manner. Their presentations provided valuable insights into how the state budget influences economic growth and sectoral development in Goa.

The session witnessed active participation and keen interest from students and faculty members. The efforts and presentations of all the student presenters were highly appreciated by the audience, making the session informative and enriching.

Expected Outcome of the Activity:

- Improved understanding of the Goa State Budget and its sectoral implications among students
- Development of analytical and presentation skills among student presenters
- Enhanced awareness about public finance, government priorities, and economic policy
- Encouragement of student participation in academic discussions on state economic planning

Achievement of Course Outcome (CO):

The activity contributed to the achievement of course outcomes related to public finance, government budgeting, and economic policy analysis. It enhanced students’ ability to interpret budget documents, analyze sectoral allocations, and understand the role of government policies in economic development.

Research Paper Presentation Competition 2026

07th March 2026



As part of the initiative to encourage research orientation and academic engagement among students, Ms. Siya Salil Bhoje and Ms. Manvi Gaonkar of FY B.Com, VVM’s Shree Damodar College of Commerce & Economics, Margao, Goa, participated in the Research Paper Presentation Competition 2026 organized by Rosary College of Commerce & Arts, Navelim, Goa, on 7th March 2026 in the College Seminar Hall. The objective of promoting research aptitude, critical thinking, and academic exposure, provided them with a platform to present their ideas and engage with scholarly discussions beyond the classroom. The students presented a research paper titled “AI as a Silent Decision-Maker: An Empirical Study of Algorithmic Trust and Students' Financial and Purchasing Behaviour.” As part of the competition requirements, the students prepared a well-structured research paper and a PowerPoint presentation to effectively communicate their study, methodology, and findings. The research paper was skillfully written and presented in a systematic and scholarly manner. Competing in the Undergraduate (UG) category, they secured the First Place for their outstanding research and presentation. The research work was mentored and guided by Dr. Lizette D’Costa, Assistant Professor in Economics & Banking, VVM’s Shree Damodar College of Commerce and Economics.

Expected Outcome of the Activity:

- ✓ To enhance students' research aptitude, analytical thinking, and presentation skills by engaging them in academic research and scholarly discussions beyond the classroom.
- ✓ To provide students with exposure to inter-collegiate academic platforms, encouraging confidence, knowledge sharing, and the application of theoretical concepts to contemporary issues.

Attainment of Programme Outcome:

The activity enhanced students' research aptitude, critical thinking, and analytical skills. It also strengthened their academic writing and presentation abilities, while building confidence to participate in inter-collegiate academic platforms.

Trade Brain Quiz

15th to 25th March 2026

The Trade Brain Quiz was organized for all the students of TY B.Com with the objective of enhancing their understanding of International Economics, being one of their core course learnt. The quiz aimed to test and strengthen students' knowledge of global trade concepts and current economic developments through an engaging and competitive platform. The quiz witnessed enthusiastic participation from students. The questions covered a wide range of topics, including international trade theories, global institutions, economic policies, and recent developments in the world economy. The active online involvement of the participants made the event both informative and intellectually stimulating. The activity was coordinated by the Faculty Coordinator Dr. Lizette D'Costa. Overall, the Trade Brain Quiz proved to be a meaningful academic activity as it contributed to strengthening students' conceptual understanding of International Economics and encouraged them to stay updated with global economic trends.

Expected Outcome of the Activity:

- ✓ Students will develop a better understanding of international economic concepts and global trade dynamics.
- ✓ Students will enhance their awareness of current economic developments and improve their analytical and competitive skills.

Attainment of Programme Outcome:

The activity contributed to the attainment of programme outcomes by strengthening students' knowledge of international economics and enabling them to apply theoretical concepts to real-world global trade scenarios, while also fostering critical thinking and active participation.

30 Hour Certificate Course on Financial Valuation Using Excel

11th February 2026 – 27th February

The Department of Management Studies BBA (Financial Services) Programme organized a 30-hour Certificate Course on "Financial Valuation Using Excel" for the Third Year BBA (Financial Services) students. The course was conducted from 11th February to 27th February 2026, with sessions held from 8:00 AM to 10:00 AM.

The certificate course was introduced as an additional academic initiative to complement the subject Valuation of Financial Assets, enabling students to gain practical exposure to financial valuation techniques using Microsoft Excel.



The course aimed to bridge the gap between theoretical concepts taught in the classroom and their practical application in financial analysis and valuation.

The sessions were conducted by CA Shравan Swarup, who shared his expertise in financial modelling, valuation techniques, and advanced Excel tools widely used in the finance industry. Through hands-on training and practical exercises, students learned how Excel can be effectively used to analyze financial data and perform valuation calculations.

The course curriculum was structured into

six comprehensive modules:

Module 1: Excel Foundations for Finance – Introduction to Excel interface, data organization, and essential tools useful in financial analysis.

Module 2: Financial Functions & Formula Mastery – Understanding key Excel financial functions, formulas, and their application in valuation calculations.

Module 3: Financial Data Analysis Tools – Use of Excel tools for analyzing financial data, including sorting, filtering, and data interpretation techniques.

Module 4: Financial Modelling – Development of financial models to support valuation decisions and financial forecasting.

Module 5: Dashboard Creation – Designing interactive dashboards to present financial information and valuation results effectively.

Module 6: Automation & Advanced Excel Tools – Introduction to automation techniques and advanced Excel features to enhance efficiency in financial analysis.

The course emphasized practical learning, where students actively worked on Excel sheets and applied various valuation techniques discussed during the sessions. This hands-on approach helped students develop analytical and technical skills that are essential for careers in finance and investment analysis.

A total of 38 TYBBA(FS) students successfully completed the course and gained valuable practical insights into financial valuation processes.

The certificate course was coordinated by Ms. Snehal Alve and Ms. Ashwini Devari, faculty members teaching the subject Valuation of Financial Assets.

Expected Outcomes:

- ✓ Students gained hands-on proficiency in MS Excel, from basic to advanced functions.
- ✓ Participants understood how Excel can be applied in financial valuation and preparation of financial statements.
- ✓ Students learned practical workplace tips, improving their readiness for corporate roles.

Gandhian Act: Reel to Real Competition

15th Jan - 26th January 2026



The Cultural Council of Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics organized **Gandhian Act: Reel to Real Competition** from 16th January till 26th January 2026, with the objective of promoting Gandhian values such as truth, non-violence, cleanliness, simplicity, social responsibility, and ethical living among students.

The competition required participants to perform a real-life Gandhian act and present it creatively through a short video reel. The activity encouraged students to connect Gandhian principles with real-life social responsibility and creative expression. A total of **5 entries** were received from students of different

classes. All the participants presented meaningful acts reflecting social awareness, helping nature, discipline, and ethical behaviour in society. The reels were judged on the basis of relevance to Gandhian values, creativity, social impact, clarity of message, and overall presentation. After careful evaluation, the winners were declared as follows:

First Place: Astha Tiwari – TY BCA

Second Place: Om Yadav – FY BCA

Overall, the event was meaningful, creative, and inspiring, and it motivated students to transform good thoughts into real actions for the betterment of society. The activity was successfully conducted under the guidance of Ms. Marjina Shaikh, Faculty In-charge of the event.

Expected Outcome of the Activity: The activity helped students understand the relevance of Gandhian values in

modern life. Participants developed a sense of social responsibility, creativity, and ethical awareness through practical implementation of good deeds.

Impetus an intercollegiate event

4th February 2026



VVM's Shree Damodar College participated in the State-Level Inter-Collegiate event IMPETUS, hosted by Fr. Agnel College of Arts and Commerce, Pilar. A contingent of 20 students represented the institution with enthusiasm and competitive spirit. The event witnessed participation from a total of seven colleges and was marked by high energy, creativity, and vibrant performances.

The day commenced with a streamlined registration process, followed by a formal inaugural ceremony that set an engaging and professional tone for the competition. The schedule featured a wide range of on-stage and off-stage events designed to test students' professional competencies, creativity, and

artistic expression.

Competitive Categories

On-Stage Events

1. Melody Mates
2. Parampara with Swag
3. Gothic Glamour
4. Game of Impressions (Mimicry)

Off-Stage Events

The technical and creative abilities of our team were highlighted in the following events:

1. Seal the Deal (Spot Sales and Persuasion)
2. Unleash the Colour: Embrace the Carnival
3. Tricky Trail
4. BGMI: Where Strategy Meets Survival
5. Inkspill: Between the Verses
6. Frames the Fest
7. Character Chronicles

Mithali Raikar of SYBCom D emerged as a standout performer, securing first place in the Game of Impressions

(Mimicry) competition. Shaina Mascarenhas of FYBBA (General) earned the prestigious title of “Miss Impetus,” demonstrating grace, confidence, and presence of mind during the pageant round.

Additionally, Mithali Raikar (SYBCom D) and Manasvi Bhandodkar (SYBCom A) delivered an impressive performance in the “Seal the Deal” event, showcasing strong persuasive communication and the ability to handle high-pressure sales scenarios, thereby securing second place.

The participation of our students proved to be highly rewarding—not only in terms of accolades but also in the valuable exposure gained in a competitive academic environment. The achievements reflect the strong foundation of communication, creativity, and presentation skills nurtured within the institution. The event Participation was Coordinated by Ms. Samiksha Vengurlekar, Convenor of the Cultural Council.

Expected Outcomes

1. Students will develop enhanced communication and interpersonal skills through participation in both on-stage and off-stage events.
2. The activity will foster teamwork, collaboration, and leadership abilities among participants.

Gurukul Connect – Peer Learning Activity

09th March 2026



The Postgraduate Department of Commerce (M.Com) of VVM’s Shree Damodar College of Commerce & Economics, in association with the Students Welfare Cell, organized “Gurukul Connect – Peer Learning Activity” on 09th March 2026 in Room No. T-302, Central Block. The activity was conducted as a part of the peer learning initiative where Advanced Learners guided the other peers through classroom teaching, thereby promoting collaborative learning.

The objective of this activity was to encourage knowledge sharing, improve presentation

skills, and provide practical teaching experience to students. The sessions were conducted for the subject **Cost & Management Accounting**, where selected students presented important topics in an interactive manner.

The topics covered during the activity were:

- **Responsibility Accounting** – Presented by

Ms. Chanvi Kalekar,
Mr. Shashank Parab, and
Mr. Sohum Dessai

- **Accounting for Price Level Changes** – Presented by

Ms. Namrata Chari,
Ms. Reshma Gaonkar, and
Ms. Nandita Borkar

The presentations were informative and well-structured. The students explained the concepts with examples and engaged the class through discussions, which helped in better understanding of the subject. The Activity was conducted under the guidance of Ms. Marjina Shaikh, the Faculty In charge of the subject. The Gurukul Connect – Peer Learning Activity proved to be meaningful and beneficial for all participants, as it promoted the spirit of learning through sharing knowledge, similar to the traditional Gurukul system.

Expected outcome of the Activity:

The activity helped students develop a better understanding of the subject through peer learning and interactive explanations. The presenters gained confidence and improved their teaching, communication, and presentation skills by conducting the session in front of their classmates. The activity also strengthened academic interaction among students and encouraged collaborative learning. Overall, the session created an engaging, supportive, and positive learning environment in the classroom, making the learning process more effective and meaningful.

Hands-on workshop on Digital Content Creation for Brands

7th March, 2026

The Department of English & Communication organized a three hours hands-on workshop on Digital Content Creation for Brands for the FY students of B.Com, BCA, and BBA (FS). The workshop was conducted as part of the Digital Content Creation in English paper prescribed for the first-year students. The session was held in Hall No. 1 on 7th March 2026, from 10:00 a.m. to 1:00 p.m. The hands-on workshop was organized by the Department of English & Communications in association with the Internal Quality Assurance Cell (IQAC). A total of 42 students participated in the workshop. The resource person for the session was Mr. Adarsh Maurya, a Digital Marketing and Multimedia Expert.

Mr. Adarsh Maurya conducted a series of engaging activities and exercises that encouraged students to actively participate and gain practical experience to create different types of digital content for brands, including short-form and long-form content, current social media trends and various types of reels. The session included activities designed to develop focus and leadership among students. Mr. Adarsh Maurya instructed students on how to structure a script, starting with an engaging hook, moving into the main content and finishing with a clear call to



action. These activities provided students with valuable insights on how digital content creators work in the industry and helped them understand the expectations and requirements of the industry as freelancers or as employees working for companies. Students were introduced to different career paths they could pursue as content creators for brands. The exercises conducted by Mr. Adarsh Maurya helped students practically understand, improve productivity and provide strategies to remain creative. During his session, he discussed several important concepts relevant to building a career as a digital content creator. Students were also introduced to the process of ideation

using examples and references.

As part of the practical component of the workshop, he conducted a 45-minute activity in which students worked in groups to shoot a reel based on a script. The reels created by the students were judged by Ms. Samiksha Vengurlekar, Assistant Professor in English, and Ms. Mayuri Halarnekar, Assistant Professor in English. The reels were evaluated under two categories, Sales Reels and Engagement Reels. Two student groups won in each category. The first place for the Engagement Reel was won by BBA (FS) students, while the second place was secured by B.Com students. In the Sales Reel category, BCA students secured the first place, and B.Com students won the second place. The hands-on workshop proved to be a valuable learning experience for the students. It helped them enhance their digital content creation skills while also giving them a better understanding of the various career opportunities available in the field. The session was well organized and focused on developing content creation skills for making it a potential career choice. It was a successful, engaging, and lively session that the students. The hands-on workshop concluded with a vote of thanks proposed by Ms. Mayuri Halarnekar, Assistant Professor in English. Ms. Samiksha Vengurlekar, Assistant Professor in English was the faculty coordinator for this workshop.

Expected Outcomes:

1. Students developed effective script-writing and storytelling skills for Digital Content Creation.
2. Students enhanced their ability to present ideas clearly and creatively through scripts while planning engaging content.

Attended the Goa Arts and Literature Festival

13th and 14th February 2026



The Department of English & Communications in association with the Reader's Club, attended the Goa Arts and Literature Festival held at The International Centre, Dona Paula, Goa, on 13th and 14th February 2026. A total of 35 students from B.Com, M.Com, BCA, and BBA (FS) attended the festival. The Goa Arts and Literature Festival 2026, featured a variety of sessions and talks by writers, poets, directors, thinkers and storytellers. They actively interacted with the audience, sharing their experiences, stories and insights. The sessions were thought-provoking and left the audience with greater knowledge and a curiosity to

explore more. The festival also included screenings of short films and activities such as preamble printing and quiz.

Day One: 13th February 2026

The first session attended by the students on day one was a short film screening titled *The Pact* by Apurva Asrani, in conversation with by Subodh Kerkar. The film was a blend of emotions and reality that moved the audience and encouraged the students to turn their stories into creative content. The second session attended by the students featured a talk by Jerry Pinto, who emphasized the importance of reading and encouraged students to develop strong reading habits. The session also included student involvement, making it engaging and interactive through fun activities. The third session attended by the students was a discussion on the short story collection *Colour My Grave Purple and Other Stories* by Shehnaz Sahin, in conversation with Nilankur Das. The discussion provided understanding of the reality, history, culture, and socio-political landscape of Assam and the Northeast part of India. Through this session, students learned about the struggles and lived experiences of people from the region.

Day Two: 14th February 2026

The first session attended by the students on day two was an exclusive presentation titled *The Original Drama Queen: How Chapal Rani Upturned Gender, Sexuality and Art in Bengal* by Sandip Roy. The presentation introduced students to the concept of 'Drama Queen' and provided factual information about the life and career of Chapal Rani. The presentation highlighted the theme of performance in Bengal. The second session attended by the students was a discussion on the book *The Brave New World of Goan Writing*, a collection of essays, poems, and short stories. The panel featured some of the writers who contributed to this book, Jessica Faleiro, Rochelle Potkar, and Heta Pandit in conversation with Michelle Mendonça Bambawale. The discussion familiarized students with different styles of Goan writing and storytelling techniques. The third session attended by the students was a discussion on the book *Intertidal: A Coast and Marsh Diary* by Yuvan Aves, in conversation with Gabriella D'Costa. Through this discussion, students learned about the author's experiences and observations as a naturalist. The fourth session attended by the students was a discussion on the short story book *The Bitter Fruit*

Tree and Other Stories by Prakash Parienkar and Vidya Pai, in conversation with Heta Pandit. The session provided students with a deeper understanding of the real life, true experiences and happenings reflected in the life stories of the people of Sattari.

The Goa Arts and Literature Festival was an engaging and enriching experience for the students. It provided them with a unique exposure to the world of literature and art. The sessions offered a valuable learning opportunity for the students, it encouraged them to read, write and create art to tell their stories. The sessions were well organized, they created a lively, interactive and enjoyable learning environment for the students. This activity was coordinated by Ms. Mayuri Halarnekar, Assistant Professor in English.

Learning Outcomes:

1. The Goa Arts and Literature festival encouraged the students to maintain good reading habits as the talks emphasized the importance of reading and explore more books and literary works it also helped the students understand the diverse cultures and histories and socio-political contexts of different regions.
2. Attending the Goa Arts and Literature Festival helped students observe, understand and develop effective communication and storytelling techniques, introducing them to various art forms such as literature, film, and storytelling, encouraging creative thinking and creation.

Expected Outcomes:

1. Students are expected to develop a stronger interest in reading books and exploring different literary works while getting better at interpreting literary texts, to add to discussions more thoughtfully and analytically.
2. Students will develop empathy and critical thinking skills towards understanding the lives and standpoints of others, to gain knowledge about diverse cultures, histories and social issues presented through literature.

ANANTARA 2026

30th & 31st January 2026

ANANTARA 2026, a two-day intercollegiate fest, was successfully organized through the collaborative efforts of the Cultural Council, Students' Council, and Sports Council. The event witnessed participation from seven colleges across Goa, represented through creatively themed teams such as TatvaX, AgniX, VedaX, YugX, NovaCore, KalNova, and Riva Yug. The fest commenced with an inaugural ceremony including the lighting of the ceremonial lamp, followed by addresses from the Officiating Principal and student council representatives. The central theme, "Rise of Indus," was deeply rooted in the principles of the Indian Knowledge System (IKS), drawing inspiration from the intellectual, cultural, and scientific heritage of the Indus Valley Civilization. The theme aimed to reconnect students with India's indigenous knowledge traditions—emphasizing sustainability, community living, innovation, artistic expression, and holistic development. Through this lens, the fest celebrated not only cultural revival but also the relevance of ancient wisdom in shaping modern perspectives and creativity. The event showcased 24 competitions categorized into Pre-Events, On-Stage, and Off-Stage events.



PRE-EVENTS

Banners of Indus

Teacher In-charge: Pooja Shanbhag & Annette Santimano

Winners: TatvaX (1st), Navacore (2nd)

Ice Breaker Event

Student In-charge: Onkar Chari & Ansh Naik

Winners: Navacore (1st), TatvaX (2nd)

Best Out of Waste

Teacher In-charge: Snehal Alve & Kalpana Parab

Winners: TatvaX (1st), Navacore (2nd)

Photography Competition

Teacher In-charge: Shreyash Dessai & Ankita Naik

Winners: Rosendo Veigas (Navacore) – 1st, Brahmay Surlakar (Vedax) – 2nd

ON-STAGE EVENTS

Shark Tank

Teacher In-charge: Swati Bhat & Akshada Gaonkar

Winners: VedaX (1st), YugX (2nd)

Indus Opinion Clash (Debate)

Teacher In-charge: Sweta Vernekar & David De Souza

Winners: AgniX (1st), YugX (2nd)

Mr. & Ms. Anantara

Teacher In-charge: Mamta Kane & Yughandhara Joshi

Winners: Allan Dias (Mr.), Soniya Vitkar (Ms.)

Battle of Moves (Dance)

Teacher In-charge: Sonya Angle & Preity Fernandes

Winners: Navacore (1st), Kalnova (2nd)

Mascot Event

Teacher In-charge: Marjina Sheikh & Namita Parsekar

Winners: Shreyansh Naik (1st), Riddhi Kerkar (2nd)

Solo Singing

Teacher In-charge: Sheryl Sanches & Prashanti Bhamaikar

Winners: Soumya Lotlikar (1st), Arjun Bhatkande (2nd)

Anantara's Got Latent

Teacher In-charge: Rama Borkar & Adarsh Haibatti

Winners: Prachi (1st Runner-up), Yash Bhandari (2nd), Adil Khan (3rd)

Box Theatre

Teacher In-charge: Sanjay Velip & Krupali Gauns Dessai

Winners: AgniX (1st), Kalnova (2nd)

Junk Yard – Battle of Bands

Teacher In-charge: Ashwini Dewari & Girija Gaonkar

Winners: NovaCore (1st), TatvaX (2nd)

Indus Beats (Group Dance)

Teacher In-charge: Cinola Vaz & Krupali Dessai

Winners: NovaCore (1st), Agni (2nd)

Ancient Runway (Fashion Show)

Teacher In-charge: Preksha Chopdekar, Delisha Rebello & Sheryl Antao

Winners: Navacore (1st), Kalnova (2nd)

OFF-STAGE EVENTS

Entry Parade

Teacher In-charge: Pretty Pereira & Anisha D'Souza

Winners: NovaCore (1st), Kalnova (2nd)

Tug of War

Teacher In-charge: Ramkrishna Reddy & Clyton Araujo

Winners: TatvaX (1st), Kalnova (2nd), YugX (3rd)

Third Degree

Teacher In-charge: Padma Shanbhag & Sharmila Swami

Winners: Dhiraj Talpikar (TatvaX) – 1st, Gulamnabi Petkar (Kalnova) – 2nd

Control Cricket

Teacher In-charge: Sameer Patil & Sarth Shanbhag

Winners: NovaCore (1st), YugX (2nd), AgniX (3rd)

7 Stones (Lagori)

Teacher In-charge: Andre Pacheco & Amogh RaiturKar

Winners: YugX (1st), Navacore (2nd), Riva Yug (3rd)

Strong Man & Strong Woman

Teacher In-charge: Sumit Kumar & Deepti Kulkarni

Winners: Kushal Amonkar (Navacore), Anfleia Pereira (YugX)

Treasure Hunt

Teacher In-charge: Samira Vengurlekar & Sneha Prabhudessai

Winners: TatvaX (1st), Kalnova (2nd)

Surprise Event

Teacher In-charge: Lina Sadekar & Disha Malvankar

Winners: Kalnova (1st), YugX (2nd)

CONCLUSION

ANANTARA 2026 concluded as a grand success, celebrating creativity, culture, sportsmanship, and leadership. With 24 diverse events, the fest provided a vibrant platform for students to showcase talents across multiple domains. Paravati Bai Chowgule College of Arts & Science emerged as the winners of this event. The integration of the Indian Knowledge System within the theme "Rise of Indus" added depth and academic relevance to the fest, encouraging students to appreciate India's rich intellectual traditions while expressing them through modern formats. The active involvement of faculty and student coordinators ensured smooth execution throughout. Overall, the fest promoted teamwork, innovation, sustainability, and intercollegiate bonding, leaving behind lasting memories and reinforcing the spirit of unity and holistic development.

The Bhasha Confluence 1.0

11 th March 2026

The Department of Languages in association with the Reader's Club organized The Bhasha Confluence 1.0, an intra-collegiate competition for the student of all programs. The competition ranged from pre-events to off-stage and on-stage events which encouraged the students to focus more on the languages opted by them, Hindi, Konkani and English. The aim was to make the students gain more confidence in performing and think creatively in all the three languages. Teams were formed program wise, B.Com, M.Com, BBA (FS) and BBA general, BCA and B.Voc, teams consisted of 12 members.



Pre-events

The reel making competition encouraged participants to use their storytelling skills through short video reels to showcase the versatility and richness of Konkani dialects. Participants created engaging and informative reels highlighting different dialects, cultural nuances, and the beauty of the language. The event allowed students to combine creativity with digital media to spread awareness about the diversity within Konkani. The entries were judged by Asst. Prof. Anisha S. H. D'Souza and Asst. Prof. Delisha Rebello, who evaluated the reels based on originality, storytelling, and relevance

to the theme. Team Ekagra stood out for their creative concept and effective presentation, securing the winning position.

The Book Cover Designing Competition encourage students to showcase their creativity and artistic skills. The event aimed to inspire participants to design attractive and meaningful book covers that reflect the theme and content of a book. Students used their imagination, colours, and design ideas to create unique and visually appealing book covers. The judges evaluated the designs based on creativity, originality, presentation, and relevance to the theme. The competition created an enthusiastic atmosphere and provided a platform for students to express their artistic talent. The entries were judged by Asst. Prof Prashanti Blamaikar and Asst. Prof Suraiya Patel. Team Lingo Maniax stood out for their creative design and artistic presentation, securing the winning position.

Documentary filming competition on the topic 'The story of my village'. This competition encouraged the students to create documentaries showcasing the raw beauty of their village. To display the beautiful nature and people that make Goa and their village so unique and memorable. The documentary captured the essence of the student's creativity and their skills of communication, filmmaking, videography and cinematography. The entries were judged by Asst. Prof Andre Pacheco and Asst. Prof Amogh Raiturkar. Team Lingo Maniax stood out for their cinematography and videography skills, securing the winning position.

Off-stage events

Formal Letter Writing Competition encouraged the students to showcase their writing abilities, clarity of thought and effective written communication skills. The topic required participants to write a formal letter to the Prime Minister's Office recommending initiatives to create more skill-development and employment opportunities for college students, the entries were judged by Mr. David Jacob D'Souza and Ms. Krupali Gaus Dessai. Team Resonance stood out for their written communication skills, securing the winning position

The Tote bag painting event ओंपार म्हज्या बॅगार, encouraged the students to creatively express Konkani culture through art. Participants were asked to paint their imagination of a Konkani proverb on a cloth bag, blending traditional wisdom with visual creativity. The teams showcased unique interpretations of proverbs through

colourful and meaningful designs. The event was judged by Asst. Prof. Akshada Gaonkar and Asst. Prof. Disha Malvankar, who evaluated the entries based on creativity, relevance to the proverb, and artistic presentation. The event concluded with Team Resonance emerging as the winners for their impressive and thoughtful artwork.

The Comic Strip Competition encouraged creativity, imagination, and storytelling skills among students. The event provided the participants to express their ideas through comic illustrations and dialogues, to present their artistic talent and interpret the given comic strip in their own unique way. The judges were Asst. Prof. Sheryl Antao and Asst. Prof. Pranita Khanolkar. They carefully evaluated the entries based on creativity, clarity of message, presentation, and originality. The event concluded with Team Resonance emerging as the winners for their impressive interpretation and creative thinking.

The meme making competition had a touch of language-based humour to it. The competition allowed the students to express their funny, intellectual and creative side. The meme was to be created on the day of the event so the participants were challenged to think quickly and innovatively to convert their ideas into a multilingual humorous concept to make it more fun and creative. It provided students with a platform to showcase their wit, creativity. The judges were Asst. Prof. Sarth Shanbhag and Asst. Prof. Disha Malvankar. Team Resonance stood out for their humorous content, securing the winning position.

On-stage events

The street play competition, Street नाट्य, focused on the theme of preserving the mother tongue. Participants used powerful storytelling, expressive acting, and engaging dialogues to highlight the importance of protecting and promoting one's native language, particularly Konkani. The performances effectively conveyed social messages and captured the attention of the audience. The event was judged by Asst. Prof. Rama Borkar and Asst. Prof. Sarth Shanbhag, who assessed the teams based on creativity, message delivery, and overall performance. Team Ekagra impressed the judges with their impactful presentation and was declared the winner.

The debate competition was conducted in two rounds. Round one was the elimination round. The topic was 'Mother tongue shapes identity more deeply than any other language' and round 2 was the final round, the topic for the final round was announced on the spot. The topic was 'The strength of India lies in its diversity and secular spirit.' The finalist teams were given 10 minutes to prepare, the participants were judged based on relevance to the topic, verbal communication skills, content and logic, and confidence in delivery. The competition was evaluated by Asst. Prof. Andre Pacheco and Asst. Prof. Marjina Shaik. Team Ekagra emerged as the winner of debate competition.

The multilingual rap battle competition, aimed to showcase students' rhythm, lyrical skill, creativity and cultural expression through a rap performance. Participants were required to perform original rap lyrics. They could choose to perform in Konkani, English, or Hindi, and switching between languages during the performance was also permitted. The judges for the event were Dr. Lizette D'Costa and Asst. Prof. Padma Shanbhag. Team Resonance emerged as the winner of the competition.

The Cosplay और एकात्म्य competition encouraged students to showcase their creativity and artistic skills by dressing up and performing as characters from the world of Hollywood or Bollywood. This competition provided a vibrant platform for participants to enhance their communication and performance skills, as they had to express emotions, deliver dialogues, and connect with the audience effectively. The participants portraying characters and narrated their stories, in an engaging way. The judges of the competition were Asst. Prof. Sushrusha Naik Khandekar and Asst. Prof. Pranita Khanolkar. Team Resonance emerged as the winner of the competition.

The Slam Poetry Competition encouraged the students to express their thoughts, emotions, and creativity through poetry. The event provided a platform for participants to perform original poems with confidence and passion. Through powerful words and expressive performances, students shared their ideas and feelings with the audience. The competition created an engaging and inspiring atmosphere in the hall. The judges evaluated the performances based on creativity, expression, clarity, and stage presence. The event helped students improve their communication skills, confidence, and appreciation for poetry. The judges for the event were Asst. Prof. Ashwini Dewani and Asst. Prof. Adarsh Haibati. Team Ekagra emerged as the winner of the competition.

The runners up of The Bhasha Confluence 1.0 was team Ekagra, the students of B.Com. The winners of The Bhasha Confluence 1.0 was team Resonance, the students of BBA (FS).

The Bhasha Confluence 1.0 was an engaging and enriching experience for the students. The competitions provided the students to be imaginative and express themselves in a safe and creative way. It provided them with a unique exposure to the world of language and performance. The competitions offered a valuable learning opportunity for the students, it encouraged them to participate and explore the dynamics of languages and storytelling in different forms. The event was well organized, by the Event Convenor Ms. Samiksha Vengurlekar, Assistant Prof. in English, In charge Department of English and Communication and the faculty Coordinators were, Ms. Mayuri M. Halarnekar, Assistant Prof. in English, Ms. Ciana Fernandes, Assistant Prof. in English, Mr. Vaibhav Majalekar, Assistant Prof. in Konkani and Ms. Chaya Velip, Assistant Prof. in Hindi. The compere for the event was Ms. Manasvi Bhandodkar from B.Com. The vote of thanks was delivered by Mr. Vaibhav Majalekar, Assistant Prof. in Konkani and Ms. Ciana Fernandes, Assistant Prof. in English. The prizes were announced by Ms. Mayuri M. Halarnekar, Assistant Prof. in English. The prizes were distributed by Principal Prof. Sanjay Sawant Dessai, officiating Principal.

Learning Outcomes:

1. Students developed an appreciation for multilingualism and cultural diversity through engaging and creative activities, while improving their communication skills and express ideas confidently.
2. Students improved their interpretation and understanding of language nuances, humor, and expressions, they strengthened their creative thinking by using language in fun ways such as memes, performances, and storytelling through art.

Outcome Based Education Practical implementation

6th March 2026

The faculty members of the **OBE Committee** and the **NAAC Criteria 2 Committee** attended a session organized by Padre Conceicao College of Engineering on **March 6, 2026**, at their campus. This session was organized to help facilitate the progression of OBE in our college. This event was organized specifically for our institution and was made possible by **Assistant Professor Shruti Samant** of PCCE.

The session began with a brief explanation of the concepts of OBE. The speakers explained the process they follow to complete the initial **CO-PO mapping matrix** and the overall idea of how **PO, PSO, and PEO** differ for each department while still aligning with the overall college vision and mission. The speakers then explained the process of creating **rubrics** for every assignment, as well as how they gather data and conduct internal tests.

The speakers then showed the visiting team the spreadsheets they use to calculate attainment. Specific processes and best practices were demonstrated that would need to be slightly tailored for our college's needs. The setting of the **threshold level** was discussed, and the process PCCE uses to track attainment for every student and course throughout their four-year degree was shown. Finally, how PCCE uses this attainment to help formulate and



adjust their future attainment processes was explained. During the session, frequent questions were asked by members of our visiting team, and all questions were answered to our satisfaction.

The session was an excellent opportunity for our college to understand the best practices followed by other institutions and how our college can create a roadmap to implement OBE on a large scale. The field visit was successfully coordinated under the guidance of Assistant Professor Andre Pacheco.

Expected Outcome of the Activity:

1. Faculty will be able to design a robust CO-PO mapping matrix and standardized assessment rubrics that align departmental objectives with the

institutional mission.

2. The institution will establish a systematic data-driven framework for tracking student attainment levels and utilizing those metrics to enhance future curriculum delivery.

Student -Industry Interaction

12th March 2026



The CTIP Cell and the Computer Science Department of the College facilitated a student-industry interaction session organized and conducted by the management team from Karle Town Centre, Bengaluru. This session was held on March 12, 2026, in the College campus from 11:00 AM to 12:30 PM. The participants included 18 students from the BCA, B.Voc.(ST), B.Com., and M.Com. programs.

The session began with a brief introduction by Mr. Savio Lopes, General Manager of Karle Town Centre. He introduced the Resource Persons from his company and informed the

students that he is an alumnus of VVM's Shree Damodar College of Commerce & Economics, having graduated in 1988. Subsequently, Mr. Wesley Fernandes, Senior Vice President of Asset Management, delivered a short presentation on the existing IT Park that their company developed and currently operates in Bengaluru. Mr. Wesley Fernandes then explained the requirements the company sought from the students during the interaction and detailed the roadmap for how Karle Town Centre intends to replicate the same IT Park model in Goa.

After the presentation, the student attendees were divided into four groups for one-on-one interactions with a Resource Person from the company. During these interactions, students were asked about specific job

requirements they would like to see in Goa that are currently unavailable, as well as the companies and job titles they desire. Students enthusiastically responded and discussed various solutions to address the lack of high-paying IT jobs in Goa. Finally, after the discussion round concluded, the team from Karle Town Centre provided feedback to the attendees, praising the exhaustive and interactive nature of the discussion. A survey link was shared with the students requesting them to fill it. The session was successfully coordinated under the guidance of the Faculty Coordinator, Assistant Professor Andre Pacheco.

Expected Outcome of the Activity

- **Outcome 1:** Students will be able to identify the core infrastructure and technological requirements of a modern **IT Park** and evaluate how these facilities align with current global employment trends.
- **Outcome 2:** The **College/Company** will utilize the survey data to bridge the gap between academic curriculum and the specific skill sets demanded by large-scale real estate and tech developers.

Blood Donation Camp

6th March 2026



The Red Ribbon Club, in collaboration with the NSS Unit, NCC Army, and NCC Navy of VVM's Shree Damodar College of Commerce and Economics, Margao, Goa, organized a Blood Donation Camp on 6th March 2026 from 9:30 a.m. to 12:30 p.m. in Hall 1, 5th Floor.

The primary objective of the camp was to create awareness about the importance of blood donation, encourage voluntary participation, and contribute towards saving lives by ensuring the availability of blood for medical emergencies.

A total of 32 volunteers actively participated in the camp and donated blood, reflecting their strong sense of social responsibility and willingness to support this noble cause.

The camp was efficiently coordinated by Mr. Sanjay Velip (NSS Programme Officer In-charge), Lt. Sandesh Goankar (ANO, NCC Army), Sub. Lt. Pretty Pereira (ANO, NCC Navy), along with NSS Programme Officers Mr. Shreyas Desai, Ms. Kalpana Parab, and Ms. Krupali Gauns Dessai.

The event witnessed enthusiastic participation from both students and faculty members, making it a great success. It highlighted the spirit of community service and reinforced the importance of contributing towards society in meaningful ways.

Outcome of the Camp

The Blood Donation Camp successfully achieved its objectives by increasing awareness about voluntary blood donation and encouraging active participation among students and staff. The collection of 22 units of blood will

contribute to meeting medical emergencies and saving lives. The event also helped in fostering a sense of social responsibility, teamwork, and humanitarian values among the participants, thereby strengthening the culture of community service within the institution.

Self Defense Training for Women

26th February 2026



The NSS Unit, in association with the Women's Cell, organized a Self-Defense Training Session for Women to promote awareness about personal safety and empower female students with practical self-protection skills. The session was conducted on the college campus from 9:30 a.m. onwards and witnessed enthusiastic participation from female students. The training session was conducted by Ms. Bharati Prasad, an alumna of the college and a Karate coach and trainer at the Karate Academy of Goa. With her experience in martial arts and self-defense training, she guided the

participants through various techniques designed to help women protect themselves in challenging situations.

During the three-hour session, Ms. Bharati Prasad first spoke about the importance of self-awareness, confidence, and presence of mind in potentially unsafe situations. She emphasized that self-defense is not only about physical strength but also about alertness, quick decision-making, and the ability to react effectively.

The practical training included demonstrations and guided practice of basic as well as advanced self-defense techniques. Students were taught how to respond if someone attempts to grab, push, or restrain them. The trainer also demonstrated techniques to break free from holds, maintain balance, and create opportunities to escape from threatening situations. Participants actively engaged in the exercises and practiced the techniques in pairs under the supervision of the trainer. The interactive nature of the session helped students better understand the practical application of the techniques and encouraged them to ask questions and clarify doubts.

The session concluded with a brief interaction where the trainer encouraged students to stay confident, remain aware of their surroundings, and continue learning self-defense techniques to ensure their personal safety. The training proved to be an informative and empowering experience for all participants.

Expected Outcome

1. Increased awareness among students regarding personal safety and situational awareness.
2. Development of confidence and self-reliance among women.
3. Basic knowledge of practical self-defense techniques that can be used during emergencies.

Matribhasha Diwas Celebration (Online Essay Writing Competition)**21 February 2026**

The objectives of the competition was to develop creativity and critical thinking among students. To promote the importance of mother tongue languages such as Hindi and Konkani. To provide a platform for students to express their views on the significance of mother tongue.

Event Proceedings:

On 21 February 2026, VVM's Shree Damodar College of Commerce and Economics, Margao-Goa organized an Essay Writing Competition on the occasion of Mother Tongue Day. The competition aimed to create awareness about the importance of mother tongue languages and encourage students to express their ideas through writing.

Students participated enthusiastically in the competition and presented their essays in Hindi and Konkani languages. The essays reflected creativity, thoughtful ideas, and the importance of preserving and promoting one's mother tongue.

The entries were evaluated on the basis of originality, creativity, clarity of message, and relevance to the theme.

The judging panel comprised:

- Asst. Prof. Varsha Prabhugaunkar
- Asst. Prof. Ciana Fernandes

The competition was coordinated by Asst. Prof. Vaibhav Vinod Majalikar and Asst. Prof. Chaya Prabhakar Velip, who ensured the smooth organization and successful completion of the activity.

The Winners of the Competition were:

1st Place: Mitali Raikar (Konkani)

1st Place: Pranay Mandal (Hindi)

Conclusion:

The Essay Writing Competition was successfully conducted and received an enthusiastic response from students. The activity helped students understand the importance of their mother tongue and encouraged them to express their thoughts creatively through writing. Such competitions play an important role in developing language skills, creativity, and confidence among students. The event also helped promote respect and appreciation for regional and national languages like Konkani and Hindi.

Two Day Faculty Development Programme on 'Artificial Intelligence in Teaching, Learning & Research' 04th and 05th March 2026



The FDP Cell of the College in collaboration with the TL & ET Cell organized a two days Faculty Development Programme on '**Artificial Intelligence in Teaching, Learning & Research**', on 04th and 05th March 2026 in Hall 02.

For the inaugural function Officiating Principal, Prof. Sanjay P. Sawant Dessai welcomed the resource person and all the participants for the FDP and highlighted the need and goal of the FDP. Mr. Sanjay Velip, Convenor of FDP cell briefed the participants about the flow of sessions for Day 1 and Day 2. Ms. Sushrusa Khandekar introduced the resource person, Dr. Suresh Namboothiri.

On Day 1 Dr. Namboothiri started off the session by highlighting the human psychological resistance towards anything new and how the same had extended towards Artificial Intelligence (AI). He also highlighted the fact that in today's digital era teachers are the facilitators of education and as such should focus on inculcating AI in their teaching learning pedagogies. He pointed out that it is up to the teachers to ensure that the use of AI in academics should be moderated and controlled based on classroom requirements while ensuring that students' creative mindset also flourishes.

On Day 2 the resource person commenced the session by giving examples and pointing out how AI integrated teaching could assist the teachers to formulate customized teaching pedagogies and materials that would ensure that students are able to retain the topics covered. He suggested the use of AI platforms for Grok, Gemini, Claude and Chatgpt for academic use by both teachers and students. Dr. Namboothiri also highlighted the fact that while AI was replacing mundane jobs it also opened the market for jobs that were restricted to subject specific technical

skills earlier. With AI integrations while these jobs are no longer restricted by degrees the teachers need to be the facilitators to create an environment that fosters and supports the integrated and responsible use of AI in the new technical job markets that have opened up for the educated youth.

The programme came to an end with the vote of thanks proposed by Mr. Shreyas Dessai, Convenor TL&ET Cell. A total of 54 faculties attended the FDP.

Outcome / Expected Outcome of the Activity

- Teachers will integrate AI platforms like Gemini, Claude, and Grok to create customized lesson plans and interactive teaching materials that cater to diverse student learning speeds.
- Teachers will be able to demonstrate the "responsible use of AI" to students, specifically in avoiding plagiarism and maintaining academic integrity.
- Faculty will be equipped to guide students toward the "new technical job markets," ensuring graduates are "AI-literate" and job-ready for industries using integrated AI workflows.

Infinexa 1.0: Viksit Bharat @2047: A Path Towards Strategic Development

17th March 2026



The Department of Economics & Banking of VVM's Shree Damodar College of Commerce & Economics, Margao, organized “**Infinexa 1.0,**” a comprehensive academic and creative intercollegiate State-level event on 17th March 2026, based on the theme “Viksit Bharat @2047: A Path Towards Strategic Development,” with the objective of providing students a platform to explore economic concepts through various competitive lenses - an infinite vision with economic precision. The Chief Guest for the event was Prof. Savio Falleiro. The inaugural ceremony commenced at 10 a.m. in Hall 1 with an invocation song and the traditional garlanding of Lord Damodar, seeking His divine blessings

upon the event, followed by the ceremonial lighting of the lamp by the dignitaries present. Following this meaningful ceremony, the Principal, Prof. Sanjay Sawant Dessai, delivered the welcome address, which was followed by a detailed overview of the event’s flow by the event’s Student Coordinator, Ms. Suchal Nair, of FY B.Com. This was followed by the introduction of the Chief Guest by the Faculty Coordinator, Mr. Sanjay Velip, who highlighted Prof. Falleiro’s distinguished academic and professional background. Prof. Falleiro was presented with a potted plant by the Principal as a gesture of welcome. Subsequently, Prof. Falleiro addressed the

gathering, reminiscing about his college days before delving into critical economic themes; he engaged the audience with discussions on equality versus equity, the growth of India's GDP, government spending on public welfare, investment, and related aspects. Following his address, the Vice Principal, Dr. Shami Pai, presented the Chief Guest with a memento, and Dr. Lira Menezes Gama delivered the Vote of Thanks. The inaugural session concluded with a spectacular countdown revealing of the events and the prestigious Infinexa 1.0 trophy.

The event featured a diverse array of offstage and onstage competitions. The offstage category included "Flashflame" (a promotional video/reel-making competition), "Visionary Strokes" (a flag painting competition), and "The Fiscal Hunt" (a treasure hunt competition). The onstage events challenged students' analytical and performance skills and included "Ecosphere" (a debate competition), "Confession Box" (a monologue competition), "The Pitchroom" (a Shark Tank-style business pitch competition), "Statsphere" (a data analysis competition), and "Curtain Theory" (an economic-themed skit competition). All the events were tremendously exciting, bringing out the best in the participants while adhering to the objectives of Infinexa 1.0.

To celebrate the participants' achievements, the valedictory function commenced at 4 p.m., during which the much-anticipated results were announced by Mr. Shreyas Dessai, who read out the list of winners across all categories. A total of four colleges participated in the event. The winners of Infinexa 1.0 were Srinivassa Sinai Dempo College of Commerce and Economics, Cujira, while the runners-up position was secured by Murgaoon Education Society's Vasant Joshi College of Arts & Commerce, Zuarinagr. The student in-charges of the scintillating event were Ms. Suchal Nair and Ms. Lavanya Naik, both students of FY B.Com. The event was beautifully compered by Ms. Shona Mascarenhas of FY B.Com and was skillfully coordinated and conducted by the Faculty Coordinator and Convenor of the Economics Club, Mr. Sanjay Velip, along with the invaluable assistance and support of other faculty members from the Department of Economics & Banking, under the guidance and leadership of the Head of the Department, Dr. Lira Menezes Gama. Overall, Infinexa 1.0 successfully bridged the gap between theoretical Economics and practical application, while fostering a spirit of healthy competition among students.

Expected Outcome of the Activity:

- ✓ Students will develop a deeper understanding of economic concepts and their practical application in real-world contexts, while enhancing their critical thinking and analytical abilities.
- ✓ The event will strengthen communication, presentation, and public speaking skills through active participation in diverse competitive formats.
- ✓ It will foster creativity, innovation, and problem-solving abilities by encouraging students to express ideas through debates, skits, data analysis, and business pitches.
- ✓ The activity will promote teamwork, collaboration, and healthy intercollegiate competition, while increasing awareness of contemporary economic issues aligned with the vision of Viksit Bharat @2047.

Attainment of Programme Outcome:

The event successfully contributed to the attainment of programme outcomes by enabling students to apply theoretical knowledge of economics to practical and contemporary scenarios, thereby strengthening their analytical and problem-solving abilities. It enhanced students' communication, presentation, and interpersonal skills through active participation in various competitions, while also fostering creativity, innovation, and teamwork. Furthermore, the activity encouraged critical engagement with current economic issues in line with the vision of Viksit Bharat @2047, promoting holistic learning and overall personality development.

A Session on Empowered Youth for a Crime-Free India**20th March 2026**

The Internal Committee and Women's Cell of the college organized an informative awareness session on "Empowered Youth for a Crime-Free India" on 20th March 2026 at 12:30 p.m. in Hall No. 2. The session, based on the theme "Empowering Youth Against Drugs," aimed to create awareness among students about the harmful effects of drug abuse and the role of youth in building a safe and responsible society.

The resource person for the session was Ms.

Sunita Sawant, Superintendent of Police (SP), South Goa. She began the session by showing a short video clip on how people become addicted to drugs. She urged students to adopt the message "Say No to Drugs" and explained how substance abuse affects physical and mental health, family life, future prospects, and social reputation.

During her address, Ms. Sawant also explained the strict legal consequences of drug-related offences. She informed the students that even possession of drugs can result in severe punishment, including rigorous imprisonment and long-term social stigma. The session also created awareness about the Manas Helpline (1933), a toll-free and confidential service under the Ministry of Home Affairs, through which individuals can report suspicious activities or seek help related to drugs and crime without revealing their identity.

A key highlight of the session was the emphasis on youth empowerment as an essential step towards preventing crime. The speaker explained that true empowerment includes not only academic education, but also values, ethics, responsibility, skill development, and active community participation. She also stressed the importance of strong family values, self-discipline, and the responsible use of technology, while cautioning students against the misuse of social media and involvement in cybercrimes.

The speaker further explained that drug abuse is not only harmful to individuals but also poses a threat to society and the nation, as illegal drug money may indirectly support criminal and anti-social activities. The session concluded with a powerful message that empowered youth are the foundation of a crime-free India. It inspired the students to make responsible choices, stay away from harmful influences, and actively contribute towards nation-

building. A total of 81 students attended the session.

Expected outcome of the activity

- Students will develop greater awareness about the harmful effects of drug abuse on health, family, and society.
- Students will understand the legal consequences of drug-related offences.
- Awareness will be created about the Manas Helpline (1933) as a support and reporting mechanism.
- The programme will promote the importance of youth empowerment in preventing crime and building a better society.
- The session will inspire youth to contribute towards a safe, responsible, and crime-free India.

I National Integration Camp

11th to 17th February 2026



university campus.

The NSS volunteers of our college participated in the National Integration Camp (NIC) 2026, held at Savitribai Phule University, Pune, from 11th to 17th February 2026. Two students from our college, namely Vibha Khandeparkar (SY B.Com) and Arman Kumar (FY B.Com), participated in the camp. The team left Goa on 10th February 2026 and reached Pune the same night, where they were warmly welcomed at the

During the camp, the volunteers followed a disciplined schedule beginning with morning yoga, zumba, and marching sessions, followed by talks, rallies, competitions, and cultural programmes. They attended informative sessions on topics such as stress management, anti-addiction, cyber security, youth in media, and nation building.

The Goa contingent proudly showcased its culture through a fashion show on Goan culture, Kunbi dance, Dekhni dance, and a mashup of Goan songs. The volunteers also participated in the Know Your State presentation and an integrated cultural performance with Maharashtra, presenting Shigmo. Another memorable part of the camp was the visit to the historic main building of Savitribai Phule University Pune, where participants learned about its British-era history. The volunteers were also taken on a tour of Pune city, visiting important places such as

Shaniwar Wada, Shrimant Dagdusheth Halwai Ganpati Mandir, and Lal Mahal.

The camp concluded on 17th February 2026. It was a memorable and enriching experience that gave the volunteers an opportunity to interact with youth from different parts of the country, learn about diverse cultures, and strengthen the spirit of national integration, unity, and teamwork.

Expected Outcomes of the Activity

- To promote the spirit of national integration among NSS volunteers.
- To provide students with exposure to the culture, traditions, and values of different states.
- To develop leadership qualities, discipline, and teamwork among participants.
- To encourage students to represent and preserve their own culture and heritage.
- To build confidence through participation in cultural activities, rallies, presentations, and competitions.

Programme Outcomes

- The volunteers gained a better understanding of India's cultural diversity and national unity.
- The participants improved their confidence, public speaking, and presentation skills.
- Students developed a sense of responsibility, cooperation, and group coordination.
- The camp helped in strengthening leadership and organisational abilities among volunteers.

I Session on Strategic Goal Setting: Pathways to Personal and Professional Success

16th March, 2026



The Department of English & Communication in association with IQAC organised a session on Session on Strategic Goal Setting: Pathways to Personal and Professional Success. The session was held in class no. S- 204 on the 16th of March 2026, 12 pm onwards. It was organised by the Department of English & Communication in association with the Internal Quality Assurance Cell. The session was for the First year students of all, however 55 students from BCom attended the workshop. The speaker for this session was Mr Adrian

Torres, Corporate Trainer and Media Leader.

Mr. Adrian Torres enlightened the students on the importance of setting strategic goals at a young age to build a more planned, disciplined, and successful future in personal life and professional life. He encouraged the students to actively pursue their goals and work towards achieving positive and productive outcomes. He helped them begin thinking more clearly about their future by urging the students to ask themselves meaningful questions, such as: What comes after college? Should one pursue higher studies after a bachelor's degree or enter the workforce? He motivated the students to dream big, set clear and achievable goals, and take consistent action to turn those goals into reality. The workshop witnessed hands-on activities which focused on strategic planning and structured decision making exercises which helped students learn with examples. The session provided a valuable platform for students to reflect on how to transform their aspirations into concrete plans and finally into achievements.

With proper guidance, support, and knowledge, students were encouraged to believe that they can accomplish their goals and create a successful future in both their personal and professional lives. Overall, it was an enriching learning experience that helped students become more aware of their current direction and future possibilities. It inspired them to grow, learn and strive for greater fulfillment as individuals and as future professionals contributing to organizations and society.

Expected Outcomes:

Students will develop the ability to evaluate different career choices and make informed decisions based on their interests and strengths, they will learn to ask themselves important questions about their future, helping them become more self-aware and focused.

Students will feel more confident in planning their academic and career journey ahead by recognizing the role of discipline, planning and time management to achieve long-term success, they will understand the importance of setting clear, strategic, and achievable goals from an early stage in life.

“PREPSMART”: Foundation for Entrance Exam Excellence” 12TH March – 17TH March 2026



The Department of Management Studies (BBA – Financial Services) of Vidya Vikas Mandal’s Shree Damodar College of Commerce & Economics, Margao, Goa, organized a coaching camp titled “PREPSMART: Foundation for Entrance Exam Excellence” from 12th March to 17th March 2026. The program was specially designed for XII standard students to help them prepare for BBA entrance examinations.

The sessions covered key subjects

such as Mathematics, Logical Reasoning, English, General Knowledge, Banking, and Insurance. The primary objective of the program was to strengthen students' academic foundation, enhance their problem-solving abilities, and guide them regarding career opportunities in business and financial services.

Day 1 – 12th March 2026

Session on: Insurance | **Resource Person:** Mr. Kunal Prabhu | **Time:** 9:30 AM – 10:30 AM

On Day 1, 12th March 2026, students attended a session on Insurance conducted by Mr. Kunal Prabhu from 9:30 AM to 10:30 AM. The session introduced students to the concept of insurance and its importance in protecting individuals and businesses from financial risks. The speaker explained how insurance helps manage unexpected losses and ensures financial security.

Students were also guided on career options after the 12th standard, including an overview of the BBA program and its advantages in developing skills such as business management, entrepreneurship, leadership, and financial knowledge. The session further highlighted professional qualifications like CFA, ACCA, and CA, along with insights into career opportunities in finance and accounting.

In addition, the speaker discussed business growth strategies and introduced the concept of mutual funds, explaining their role in investment and financial planning. Overall, the session was insightful and helped students gain a better understanding of career paths, financial awareness, and investment basics.

Session on: Overview of the college | **Resource Person:** Dr. Sheetal Arondekar | **Time:** 11:00 AM – 12:00 PM

Later the same day, students attended a session on Overview of the College, where Dr. Sheetal Arondekar, Vice Principal of self finance program explained the various facilities available on campus, the different academic programme offered, and the support systems provided to students. She also highlighted the importance of sessions conducted for student development and gave insights into placement opportunities. Overall, the session helped students understand the college environment and the resources available for their academic growth.

Day 2 – 13th March 2026

Session on: Banking | **Resource Person:** Ms. Shivani Sharma | **Time:** 9:30 AM – 10:30 AM

On Day 2, 13th March 2026, students attended a session on Banking conducted by Ms. Shivani Sharma from 9:30 AM to 10:30 AM. The session introduced students to the banking system, career opportunities, and key entry pathways such as IBPS exams, SBI PO/Clerk exams, and other competitive banking exams, along with private bank recruitment.

She highlighted roles like wealth management, the importance of internships, and trends such as digital banking and AI. A major focus was on cyber safety, advising students never to share OTPs, passwords, or account details.

Students were also made aware of scams involving unknown transactions that can lead to account freezing and were encouraged to report suspicious activities immediately. Basic concepts like accidental transaction rules, the tax year, and budget changes were also discussed. Overall, the session provided valuable insights into banking careers, financial awareness, and cyber security.

Session on: Logical Reasoning | **Resource Person:** Ms. Yugandhara Joshi | **Time:** 10:45 AM – 11:45

The session was then followed by the second session on Logical Reasoning, conducted by Ms. Yugandhara. This session focused on developing analytical and reasoning skills required for entrance examinations. Students were introduced to topics such as data sufficiency, analogy, syllogisms using Venn diagrams, direction-based problems, coding and decoding, and blood relations. Through simple examples and explanations, students learned

techniques to identify patterns, understand relationships, and solve reasoning questions more effectively.

Overall, the sessions were informative and helped students gain knowledge about career opportunities in banking as well as important logical reasoning concepts useful for competitive entrance examinations.

Day 3 – 14th March 2026

Session on: English | **Resource Person:** Ms. Snighda S. Naik | **Time:** 08:30 AM – 10:30 AM

On Day 3, 14th March 2026, students attended an English session conducted by Ms. Snighda from 9:30 AM to 10:30 AM. The session focused on the basics of grammar, where students learned about conjunctions, connectors, and the proper usage of prepositions.

She also explained how grammar forms the foundation of clear communication by helping them construct correct sentences, maintain proper tense, and avoid common errors. The session included simple examples and exercises that made it easier to understand how to link ideas smoothly and use words accurately in both writing and speaking.

Session on: General Knowledge | **Resource Person:** TY BBA (FS) Students | **Time:** 11:00 AM 1:00PM

Later the same day, students attended a session on General Knowledge conducted by TY BBA (FS) students from 11:00 AM to 1:00 PM. It began with a short ice-breaker activity in which students were asked general knowledge questions, helping gauge their existing awareness while also making the session more engaging and interactive.

Following this, a PowerPoint presentation was used to introduce the BBA (FS) programme, highlighting the course structure and the career opportunities it offers. The session also covered the types of questions students can expect in entrance exams, particularly in areas such as national and international current affairs and banking & financial awareness. Additionally, useful preparation strategies and recommended websites for online mock tests were shared to guide students in their preparation.

Towards the end, a quiz was conducted covering topics such as marketing, finance, currencies, and business, allowing students to apply what they had learned. The session concluded with a question-and-answer round, during which students clarified their doubts regarding the entrance exam and interview process.

Day 4 – 16th March

Session on: English | **Resource Person:** Ms. Samiksha S. Vengurlekar | **Time:** 9:30 AM 10:30 AM

On Day 4, 16th March 2026, students attended an English session conducted by Ms. Samiksha S. Vengurlekar from 9:30 AM to 10:30 AM. It focused on developing essential language skills for entrance examinations.

The session began with an introduction to word families and root words, helping students understand how words are formed and how their meanings change across different parts of speech such as nouns, verbs, adjectives, and adverbs. This provided a structured approach to vocabulary building.

Students were also introduced to context clues, learning how to determine the meaning of unfamiliar words by analyzing surrounding words, sentence tone, and overall context. Emphasis was placed on interpreting tone to better understand meaning.

Throughout the session, students actively participated in practice exercises and were encouraged to attempt questions independently. Doubts were addressed during the session to ensure clarity of concepts. A short test was conducted at the end to assess understanding.

Session on: English | **Resource Person:** Ms. Vaishnavi Hegde | **Time:** 11:00- 12:00 PM

In the second session, students attended another English session conducted by Ms. Vaishnavi Hegde from 11:00 AM to 12:00 PM. The focus was on strengthening students' reading and comprehension skills, which are crucial for entrance exams.

The session began with an introduction to comprehension and its importance in academics, followed by an explanation of para language, including the role of tone, expressions, and gestures in understanding context.

Students were guided on different types of comprehension questions such as question-answer, fill in the blanks, and language-based questions, with an emphasis on using only the information provided in the passage.

Effective strategies were also discussed, including careful reading, vocabulary building, and breaking passages into smaller parts for easier understanding. An activity at the end helped reinforce learning and assess understanding. Overall, students gained useful techniques and insights for handling comprehension passages effectively.

Day 5 – (17th March 2026)

Session on: Maths | **Resource Person:** Mr. Malcolm Dias | **Time:** 10:45- 11:45AM

On Day 5, 17th March 2026, students attended a session on Mathematics conducted by Mr. Malcolm Dias from 10:45 AM to 11:45 AM. The session conducted by Malcolm Dias focused on developing logical reasoning and aptitude skills. It covered verbal reasoning, including vocabulary questions like identifying "loquacious" as "talkative." Key concepts such as percentage vs percentile and word problems were explained to improve analytical thinking.

Participants practiced seating arrangements, number patterns, and probability-based questions to strengthen problem-solving abilities. Guidance was also provided on effective strategies to attempt aptitude tests with accuracy and speed. Overall, the session was concise, practical, and helpful in enhancing reasoning and mathematical skills.

Session on: Careers in Financial services | **Resource Person:** Ms. Anup Borkar | **Time:** 12:00- 1:00PM

On Day 5, 17th March 2026, students attended a session on Careers in Financial Services conducted by Mr. Anup Borkar from 12:00 PM to 1:00 PM. The career guidance session focused on helping students choose the right career path, especially in the commerce field. The speaker explained the importance of commerce in the economy and highlighted that skills like accounting, taxation, and economics are essential. He emphasized that students should not rely only on a degree but must also develop skills and stay updated with technology.

Various career options such as banking, stock markets (NSE/BSE), mutual funds, and professional courses like CA, CMA, and CFA were discussed. He also motivated students to build a strong CV, attend seminars, and gain practical knowledge.

Overall, the PREPSMART coaching camp was a well-structured and impactful initiative that effectively prepared students for entrance examinations while guiding them toward informed career decisions.

Programme Outcome

- Students gained a better understanding of entrance exam patterns and question types.

- Students improved their confidence in attempting aptitude, reasoning, and English-based questions.
- Students developed awareness of current affairs, banking, and financial concepts.
- Students became more informed about career options and future academic pathways in commerce and finance.

U.N. Bene Inter-Collegiate Quiz Competition 2026

17th March 2026



The U.N. Bene Inter-Collegiate Quiz Competition 2026 was successfully conducted by the Cultural Council on 17th March 2026 in Hall No. 02. with the objective of promoting intellectual curiosity, critical thinking, and awareness among students. A total of 7 teams participated across seven colleges, namely:

- 1.GVM's GGPR College of Commerce and Economics, Farmagudi
- 2.Rosary College of Commerce and Arts, Navelim
- 3.PES Shree Ravi S Naik College of Arts and Science
- 4.Carmel College of Arts, Science and Commerce for Women, Nuvem
- 5.Parvatibai Chowgule College of Arts and Science, Margao
- 6.DCT's Dempo College of Commerce and Economics, Cujira
- 7.Fr. Agnel College of Arts and Commerce, Pilar

The quiz master for the competition was Dr. Wilson Vaz, Vice Principal of GVM's Higher Secondary School, Ponda. The event commenced at 9:00 AM with a formal introduction, followed by a briefing of rules and

structure of the quiz.

The competition was conducted in two stages. The preliminary round consisted of 25 questions aimed at testing general knowledge, current affairs, and conceptual understanding. Based on performance, the top four teams advanced to the final on stage round. The final stage included multiple interactive rounds such as direct questions, rapid fire round, and application-oriented questions, testing the participants' knowledge, speed, and teamwork. The event maintained a high level of academic rigor and competitiveness throughout.

Final Results:

1st Place: S. S. Dempo College of Economics and Commerce, Cujira, Bambolim

2nd Place: Parvatibai Chowgule College of Arts and Science, Margao

3rd Place: Fr. Agnel College of Arts and Commerce, Pilar

4th Place: GVM's GGPR College of Commerce and Economics, Farmagudi

The prize distribution ceremony recognized the achievements of the participants. The top three teams were awarded trophies, cash prizes of ₹8000 for 1st place, ₹6000 for 2nd place and ₹4000 for 3rd place, along with medals, while the fourth-place team received medals. Certificates were distributed to all participants. The competition concluded at 1:30 PM successfully with a group photograph towards the end. This activity was coordinated by Ms. Samiksha Vengurlekar Cultural Council Convenor along with faculty coordinators Mr. Adarsh Haibati, Ms. Disha Malvanker.

Expected Outcome of the Activity:

The activity enhanced students' general awareness, analytical thinking, and quick decision-making abilities. It encouraged healthy academic competition and fostered teamwork, confidence, and intellectual engagement among participants.

Prarambh an intercollegiate event organized by : GVM's College of Arts, Science and Commerce

10th March 2026



The event was coordinated by Cultural Council Convenor Ms. Samiksha Vengurlekar. A total of 40 students participated in **Prarambh**, an intercollegiate cultural event organized by GVM's College of Arts, Science and Commerce, Ponda, Goa. The event brought together students from various colleges to showcase their creativity, talent, and competitive spirit through multiple cultural and artistic competitions. Students actively participated in several events and achieved remarkable success across different categories. The students demonstrated outstanding performance,

teamwork, and dedication throughout the competition.

Following is the list of events Participated and places won

Event	Position Secured
Reel Making	1st Place
Street Play	1st Place
Photography	1st Place
Fashion Show	2nd Place
Surprise Event	2nd Place
Flag Painting	2nd Place
Unplugged (Music)	2nd Place

The Overall Performance was remarkable. Based on the cumulative scores across all events, our college secured the runners-up trophy. This achievement reflects the talent, creativity, and hard work of the participating students. Participation in **Prarambh** provided students with an excellent platform to express their artistic abilities, collaborate with peers, and gain valuable experience in intercollegiate competitions. Securing multiple prizes and the **overall runner-up position** was a proud moment for our institution and highlights the dedication and enthusiasm of the students.

Participation at Xtravegenza an Intercollegiate Event

13th March 2026



A total of 40 students across all programs participated in Xtravegenza, an intercollegiate event organized by Sant Sohrobanath Ambiye Government College of Arts and Commerce. The event witnessed participation from 7 colleges across Goa, providing students with a platform to showcase their talents in cultural, creative, and intellectual competitions. The students performed enthusiastically and secured prizes in several events. The results were as follows:

Event	Position Secured
Short Film	1st Place
Quiz	1st Place
Relay Painting	1st Place
Street Play	1st Place
Unplugged	3rd Place
Dance	3rd Place
Fashion Show	3rd Place
Business Plan	3rd Place

Although the team didn't bag any overall winners' trophy, they secured multiple individual prizes to make this participation a fruitful exercise. Participation in **Xtravegenza** was a valuable experience for the students, allowing them to demonstrate creativity, teamwork, and competitive spirit. The students achieved commendable success in several categories and gained meaningful exposure through interaction with participants from other colleges. The event was coordinated by Cultural Council Convenor Ms. Samiksha Vengurlekar.

An Inter-program Synergy – Buddy Learning

9th – 11th February 2026



The Department of English & Communication, under Buddy Learning – An Interprogram Synergy, successfully conducted a series of sessions on PPT presentation using AI software and Mind Mapping tools for 150 FYBCom students from 9th to 11th February.

A key highlight of these sessions was the contribution of two advanced learners, Ms. Shaina Kamat (TYBVoc) and Ms. Shweta Sahakari (SYBCA), who served as Resource Persons. They covered topics like Prezi Zooming editor, Canva AI, Gamma AI, Video making software's. They delivered the sessions with remarkable clarity and confidence, guiding students through various software applications and their AI-enabled

features. Their approach transformed the training into an engaging, hands-on learning experience.

The feedback from participants was overwhelmingly positive, with many describing it as one of the most

interesting and enriching sessions they have attended. The student Resource Persons were trained under the guidance of Mr. Ramkrishna Reddy. The activity was coordinated by Ms. Samiksha Vengurlekar, Assistant Professor in English.

Expected outcome:

Peer Learning and Collaborative Engagement

The Buddy Learning approach will foster collaborative learning, encouraging students to learn from trained peers and engage actively.

Enhanced Digital Presentation Skills

Students will develop the ability to create visually appealing and well-structured presentations using modern AI-powered tools.

Familiarity with AI-Based Tools

Learners will gain hands-on experience with platforms such as Prezi, Canva AI, and Gamma AI, enabling them to integrate technology effectively into academic work.

30 Hours Short Term Certificate Course in Business Analytics using Advanced Excel & Power BI

25th February to 17th March 2026



The Post Graduate Department of Commerce of Shree Damodar College of Commerce & Economics, Margao-Goa organized a **30 Hours Short Term Certificate Course in Business Analytics using Advanced Excel & Power BI** in association with Comtech Computer Academy from 25th February to 17th March 2026 in Classroom 302 for the students of M.Com.

The course was conducted by Mr. William Vaz, who provided in-depth knowledge and practical training in the field of business analytics. The sessions were designed to be highly

interactive and focused on **hands-on practical learning**, enabling students to work directly with datasets and analytical tools.

During the course, students were trained in advanced features of Microsoft Excel such as data analysis techniques, pivot tables, logical functions, and data visualization. The sessions also introduced students to Power BI, where they learned to create dashboards, generate reports, and interpret data effectively for decision-making purposes.

The training helped students understand how raw data can be transformed into meaningful insights and emphasized the importance of data-driven decision-making in the business environment. The practical approach adopted throughout the course enhanced students' technical skills and confidence in handling analytical tools.

The certificate distribution ceremony was held on Tuesday, 24th March 2026, where participants were awarded certificates upon successful completion of the course.

Expected Outcome of the Activity

The course aimed to:

- Enhance students' knowledge of business analytics tools such as Advanced Excel and Power BI
- Develop practical skills in data analysis, visualization, and interpretation
- Equip students with the ability to make data-driven business decisions
- Improve employability by providing industry-relevant technical skills
- Bridge the gap between theoretical knowledge and practical application

Achievement of Course Outcome (CO) / Programme Outcome (PO)

The course contributed to the achievement of Course Outcomes by enabling students to apply theoretical concepts of business analytics and data management in a practical setting. It enhanced their understanding of data interpretation, reporting, and analytical techniques used in modern business environments.

The Programme Outcomes were achieved by promoting experiential learning, analytical thinking, and technical proficiency among students. The hands-on training provided industry exposure and helped students develop essential skills required in the field of business analytics and data-driven decision-making.

Generative AI, Prompt Engineering & Ethical Tech: Power with Responsibility”

13th March 2026



An insightful and engaging session on “**Generative AI, Prompt Engineering & Ethical Tech: Power with Responsibility**” was organized by **CTIP** in association with the **Department of Computer Science**. The session witnessed the active participation of **30 students**, making it an enriching learning experience.

The resource person for the session was **Mr. Syam Ivaturi, Co-Founder & CMO of DISHAAI Edutech**, who brought valuable industry perspectives to the discussion. He elaborated on the **evolving job landscape in the era of Artificial Intelligence**, emphasizing how AI is reshaping career opportunities and the skills required to

remain relevant in the future workforce.

A key highlight of the session was the discussion on **Generative AI and Prompt Engineering**, where students were introduced to practical ways of interacting with AI systems effectively. The speaker stressed the importance of **continuous upskilling** and adapting to emerging technologies to stay competitive.

Mr. Ivaturi also provided a broader perspective on how **Artificial Intelligence is transforming multiple domains**, including:

- **Finance** – Enhancing data analysis, fraud detection, and decision-making processes
- **Healthcare** – Supporting diagnostics, patient care, and medical research
- **Agriculture** – Improving crop management, yield prediction, and resource optimization

Furthermore, he emphasized the **ethical and responsible use of AI**, encouraging students to view AI as a **supportive tool for innovation and growth rather than a threat**. The importance of maintaining ethical standards while leveraging AI technologies was strongly highlighted.

The session was **highly interactive**, with students actively participating in discussions, asking questions, and exploring how AI can be integrated into their academic and professional journeys.

Overall, the session proved to be highly informative and impactful, equipping students with a **better understanding of AI applications, future career prospects, and the significance of responsible technology use**. Such initiatives play a crucial role in preparing students to thrive in an **AI-driven world**.

The organizers extend their sincere gratitude to the resource person for sharing his expertise and inspiring students through this valuable session.

Objectives of the Session

1. To introduce students to the concept of **Generative AI** and its growing importance in today's world.
2. To provide practical understanding of **Prompt Engineering** and effective interaction with AI tools.
3. To create awareness about the **changing job landscape** due to Artificial Intelligence.
4. To highlight the application of AI across various domains such as finance, healthcare, and agriculture.
5. To emphasize the importance of **ethical and responsible use of AI technologies**.
6. To encourage students to focus on **continuous learning and skill development** for future readiness.

Learning Outcomes

After attending the session, students were able to:

1. Understand the fundamentals of **Generative AI** and its real-world applications.
2. Apply basic concepts of **Prompt Engineering** to interact effectively with AI systems.
3. Recognize the **impact of AI on career opportunities** and future job roles.
4. Identify how AI is transforming sectors like **finance, healthcare, and agriculture**.
5. Develop awareness about **ethical considerations and responsible AI usage**.

6. Gain motivation to **upskill and adapt** to emerging technologies.
7. Analyze how AI can support their **academic and professional growth**.

“Cross-Platform Development Practices in Modern Organizations”

14th March 2026



An insightful and engaging session on “*Cross-Platform Development: Industry Trends and Company Perspective*” was organized by the CTIP Cell in association with the Department of Computer Science. The session witnessed active participation from 42 students, making it a highly enriching and interactive learning experience.

The expert talk was delivered by Mr. Mohsin Shaikh, CEO of Haztech, for Third Year BCA and B.Voc students, with the primary objective of guiding them on career opportunities beyond graduation. The session

centred around the theme “*What Next After BCA*”, offering students a comprehensive understanding of the diverse pathways available after completing their degree.

The speaker elaborated on various career options, including higher education, employment opportunities, and emerging domains in the IT industry. This enabled students to gain clarity and make informed decisions regarding their future career paths.

A significant part of the session focused on industry expectations from fresh graduates. Mr. Shaikh emphasized the importance of technical proficiency, problem-solving abilities, effective communication skills, and overall industry readiness. His insights helped students understand how to align their competencies with current market demands.

One of the key highlights of the session was the discussion on cross-platform development practices in modern organizations. Students were introduced to the methodologies adopted by companies to design, develop, and deploy applications across multiple platforms efficiently. This provided them with valuable exposure to real-world development environments and industry workflows.

Learning Objectives of the Session

- To provide clarity on career opportunities after completing BCA and B.Voc programs
- To familiarize students with industry expectations and essential skill sets for fresh graduates
- To introduce cross-platform development practices and their relevance in modern IT organizations
- To help students align their technical and soft skills with evolving industry requirements

Key Takeaways from the Session

- Enhanced awareness of diverse career paths, including higher studies and emerging IT domains
- Understanding the importance of technical expertise, problem-solving, communication, and industry readiness
- Exposure to real-world cross-platform development tools, workflows, and practices
- Insights into efficient multi-platform application development and deployment strategies
- Motivation and guidance for effective career planning post-graduation

Overall, the session proved to be highly informative and impactful, equipping students with valuable knowledge, practical insights, and a clearer direction for their professional journey.

From Student to Startup Founder: My Journey, The Tech I Built & How I Made It Happen

14th March 2026



An inspiring and insightful session was organized under the **TechTrendz Club** on the theme *“From Student to Startup Founder: My Journey, The Tech I Built & How I Made It Happen.”*

The session was delivered by **Sai Rane, Founder of Neural Kissan**, who shared his entrepreneurial journey, highlighting how he transitioned from being a student to successfully building a technology-driven startup. He elaborated on the practical aspects of developing innovative solutions, overcoming initial challenges, and staying resilient in the face of uncertainties.

Around **40 enthusiastic students** attended the session and actively engaged in the

discussion. The session provided valuable insights into the real-world challenges of entrepreneurship, the importance of innovation and problem-solving, and the wide range of opportunities available for students in today’s growing startup ecosystem.

The interactive nature of the session encouraged students to think beyond conventional career paths and inspired them to explore entrepreneurship and technology-driven solutions. It also helped them understand how academic knowledge can be applied in real-world scenarios to create impactful ventures.

Such initiatives play a significant role in bridging the gap between academic learning and industry exposure, motivating students to develop an entrepreneurial mindset and transform their ideas into meaningful outcomes.

Learning Objectives

- To understand the journey of transitioning from a student to a startup founder.
- To provide insights into building a technology-driven startup from the ground up.
- To familiarize students with real-world challenges in entrepreneurship and how to overcome them.
- To highlight the role of innovation, problem-solving, and resilience in startup success.
- To encourage students to explore entrepreneurship as a viable career option.
- To demonstrate the practical application of academic knowledge in developing real-world solutions.
- To create awareness about opportunities within the growing startup and technology ecosystem.

Key Takeaways

- Entrepreneurship requires a strong vision, persistence, and adaptability in uncertain environments.
- Building a startup involves not just technical skills but also problem identification, execution, and continuous learning.
- Failures and challenges are integral parts of the entrepreneurial journey and serve as learning opportunities.
- Innovation and technology can be powerful tools to solve real-world problems effectively.
- Networking, collaboration, and mentorship play a crucial role in startup growth.
- Students can start early by working on ideas, prototypes, and small projects.
- Academic knowledge, when applied practically, can lead to impactful and scalable ventures.
- Exploring unconventional career paths like startups can open diverse and rewarding opportunities.

“Code Till You Drop” – AI-Powered Development Competition”

7th March 2026

The Department of Computer Science, under the TechTrendz Club, successfully organized the competition titled “Code Till You Drop” – An AI-Powered Development Competition on 7th March 2026. The event aimed to provide a dynamic and competitive platform for students to showcase their technical expertise, creativity, and problem-solving skills using modern AI-assisted development tools.

Participation Overview

The competition witnessed enthusiastic participation from students across all academic years:

- 3 Teams from Third Year (TY)
- 5 Teams from Second Year (SY)

- 1 Team from First Year (FY)

This diverse participation reflected a strong culture of innovation, collaboration, and experiential learning among students.

Objectives of the Event

- To encourage students to explore AI-powered development tools and technologies
- To enhance practical coding and problem-solving skills
- To promote innovation and creativity in real-world application development
- To provide a platform for collaborative learning and teamwork
- To prepare students for industry-oriented challenges and emerging tech trends

Winners

Third Year (TY) – AI-Driven Web Application Development

1st Place:

- Kushal Naik
- Yogesh Yadav

Their project stood out for its real-world applicability, seamless AI integration, and efficient design and implementation.

Second Year (SY) – Smart Website Development

1st Place:

- Meghnath Ghadi
- Suraj Maurya

2nd Place:

- Edan Fernandes
- Sangamesh Harijan

These teams impressed the judges with their responsive design, innovative ideas, and effective use of AI-assisted development techniques.

Key Takeaways

- Students gained hands-on experience with AI-integrated development workflows
- The competition fostered innovation, teamwork, and creative thinking
- Participants demonstrated strong problem-solving and technical execution skills
- Exposure to real-world challenges helped bridge the gap between academic learning and industry expectations

- The event strengthened students' confidence in using emerging technologies like AI in development

Conclusion

The event was a grand success, achieving its goal of encouraging students to actively engage with emerging technologies and enhance their practical competencies. The Department extends heartfelt congratulations to all winners and sincere appreciation to every participant for their enthusiasm and contribution in making the event impactful and memorable.

Two-day National Level Workshop on “Cyber Security & Ethical Hacking: From Fundamentals to Live Penetration Testing”

13th & 14th March 2026



A two-day National Level Workshop on “Cyber Security & Ethical Hacking: From Fundamentals to Live Penetration Testing” was organized on 13th and 14th March 2026 at Sanskruti Bhavan, Panjim. The workshop was conducted by SPES’s Goa Multi-Faculty College in collaboration with the Department of Science, Technology and Waste Management, Government of Goa. The resource person for the workshop was Mr. Dinesh Paranthagan, CEO & Founder of HackUp Technology and a Cyber Security Expert.

Two faculty and four students from the Department of Computer Science attends the workshop, namely, Asst. Prof. Annette Santimano, Asst. Prof. Rama Borkar, Mr. Showil Rebello, Miss. Thayaba Banu, Miss Sumaira Mulla and Miss Sapana Kumari.

The workshop aimed to provide participants with both theoretical knowledge and hands-on experience in the field of cyber security and ethical hacking. In today’s digital era, where cyber threats are increasingly complex, the session emphasized the importance of understanding security mechanisms, ethical responsibilities, and practical

defence strategies.

The workshop followed a progressive approach, beginning with fundamental concepts such as cyber threats, ethical hacking principles, and security awareness. It gradually advanced to practical sessions involving penetration testing in a controlled lab environment. Participants gained hands-on experience in tools such as Nmap, Metasploit, Wireshark, Nessus/OpenVAS, and Hashcat for vulnerability assessment, network scanning, and security testing.

On Day 1, participants were guided through lab setup, including installation of VirtualBox and Kali Linux, followed by exposure to Linux commands and package management. Practical sessions included network scanning, enumeration techniques, and guided exercises using platforms like Hack The Box. Demonstrations on cybersecurity tools and simulated attack scenarios enhanced participants' understanding of real-world applications.

Day 2 focused on advanced practical exposure, including setting up a vulnerable environment using Metasploitable and performing exploitation using the Metasploit Framework. Participants learned about penetration testing workflows such as reconnaissance, scanning, exploitation, and post-exploitation. Key topics included OWASP Top 10 vulnerabilities, reverse shell concepts, payload creation using MSFvenom, and system monitoring techniques.

The workshop also highlighted career opportunities in cyber security, including penetration testing, bug bounty programs, and Security Operations Centre (SOC) roles. Participants were introduced to industry certifications and learning pathways in both offensive and defensive security domains.

Overall, the workshop provided a comprehensive learning experience by bridging the gap between theoretical concepts and practical implementation. It enhanced participants' technical skills, cybersecurity awareness, and preparedness for real-world challenges in the field of information security.

Expected Outcomes:

The workshop enhanced participants' understanding of cyber security concepts and ethical hacking techniques while providing hands-on experience with industry-standard tools. It improved their technical skills, problem-solving abilities, and awareness of cyber threats and prevention methods. The activity also encouraged students to explore career opportunities in cyber security and develop industry-relevant competencies.

Achievement of CO/PO/PSO:

The workshop contributed to the attainment of Course Outcomes, Programme Outcomes, and Programme Specific Outcomes by strengthening students' technical knowledge and practical application skills in cyber security. It enhanced critical thinking, analytical abilities, and problem-solving skills through hands-on activities.

Additionally, it promoted self-learning, teamwork, and industry readiness, aligning with the objectives of Computer Science programmes.

TechTrendz Club Prize Distribution Function

27th March 2026



The Department of Computer Science organized the TechTrendz Club Prize Distribution Function on 27th March 2026 in Hall 1 from 11:45 a.m. onwards. The event aimed to recognize and felicitate BCA and B.Voc. (Software Technologies) students for their achievements, participation, and contributions in various competitions conducted under the TechTrendz Club.

The function celebrated talent, dedication, and perseverance, marking the culmination of the club's activities for the academic year. It served as a platform to acknowledge outstanding accomplishments across a wide spectrum of computer technology-related competitions. The event radiated an atmosphere of pride and achievement as students were honoured for their excellence.

During the academic year, the TechTrendz Club organized a variety of engaging and skill-enhancing activities, including a Street Play on Artificial Intelligence, Vlog-Making Competition, Reel-Making Competition, Website Designing Competition, CodeFest 2.0 (to celebrate National Coding Week), Short Film Making Competition, Quiz Competition, a session on "Cyber Security," celebration of National Mathematics Day, Peer Learning Sessions on Git and Jira, Alumni Reconnect Series, Vibe Coding Competition, Innovision – an Inter-programme Synergy, a 7-hour AI-Powered Innovation Marathon, a session by Mr. Sai Rane, InnovateX – CS Project Expo, and a Peer Learning Session on Advanced JavaScript and Data Analysis.

The function commenced with Dr. Shami Pai, Vice-Principal, congratulating and appreciating the students for their accomplishments. Her motivating words inspired both the awardees and the audience.

This was followed by the prize distribution ceremony for various events conducted under the club. The moment was filled with joy and pride as recipients received their accolades, reflecting their hard work, dedication, and self-belief.

Tech Performers for the Academic Year 2025–26:

- **FY B.Voc. (ST):** Mr. Thanush Hedge
- **FY BCA:** Mr. Momeen Bashar and Ms. Emerly Colaco
- **SY B.Voc. (ST):** Mr. Meghnath Gadi
- **SY BCA:** Mr. Mayuresh Chari and Mr. Mohammed Ali
- **TY B.Voc. (ST):** Mr. Khushal Naik
- **TY BCA:** Mr. Premanand (Dhruv) Naik and Mr. Nashville Alvares

The **TechWizard for the Academic Year 2025–26** was awarded to Mr. Momeen Bashar (FY BCA).

As a special initiative under the TechTrendz Club, three TY BCA project groups that worked on live projects were presented with letters of appreciation at the hands of Mr. Suhas Mallya, Executive Director, Emco Goa Pvt Ltd and Ms. Sharmila Kunde, Information Technology Advisor, Vidya Vikas Mandal.

Details of Live Projects:

1. **Naya Setu** – Guided by Asst. Prof. Rama Borkar, under the mentorship of Mr. Suhas Mallya (Executive Director, Emco Goa Pvt. Ltd.) and Ms. Sharmila Kunde (IT Advisor, Vidya Vikas Mandal)
2. **Mentra: Mentorship and Academic Performance Tracker** – Guided by Asst. Prof. Amogh Pai Raiturkar
3. **Skillsly: A Peer-to-Peer Knowledge Sharing Website** – Guided by Asst. Prof. Deepti Kulkarni

The TechTrendz Prize Distribution Function was a resounding success, capturing moments of pride, joy, and inspiration. The recognition served as a motivation for students to continue striving for excellence.

Ms. Urmila Thapa efficiently compered the programme. The event was coordinated by Asst. Prof. Annette Santimano and Asst. Prof. Yugandhara Joshi, faculty in-charge of the TechTrendz Club.

Expected Outcomes of the Activity

The activity aimed to recognize and reward students for their achievements, thereby enhancing their motivation and confidence. It encouraged active participation in technical and creative events, fostering a spirit of innovation, healthy competition, and excellence. The event also promoted skill development in areas such as programming, web designing, and emerging technologies, while strengthening teamwork, leadership, and peer learning. Overall, it contributed to preparing students for future academic and professional pursuits and nurtured a culture of continuous learning within the department.

Achievement of Course Outcome (CO)/Programme Outcome (PO)/Programme Specific Outcome (PSO)

The activity helped in enhancing students' technical knowledge, practical skills, and application of concepts in real-world scenarios. It strengthened problem-solving abilities, critical thinking, creativity, and innovation through participation in diverse competitions and projects. The event also fostered teamwork, communication, and leadership skills, while encouraging self-directed learning and industry readiness. Overall, it supported the holistic development of students in alignment with the objectives of the Computer Science programmes.

Talk on Self-Identity & Awareness

11 March 2026



A talk was conducted for the **FYBCA, Div-A** students on **11 March 2026** at 8:15 a.m. in Classroom S201. The topic for the session was “**Self-Identity and Awareness.**” The session was delivered by Ms. Shweta Patkar, the College Counselor, as part of the FYBCA syllabus.

The talk addressed core content like how human beings possess an innate psychological tendency to **distinguish themselves from others**. This tendency forms the basis of **self-identity**, the understanding individuals develop about who they are. A useful **metaphor** for explaining this idea is that of an **avocado**.

The **outer layers** represent **experiences, roles, and behaviors**, while the **pit** symbolizes the **perceived core** of the self—**protected, stable, and unique**. I = Ego, it is defined by certainty, security and repetition. Our brain needs rituals, patterns, and organized compartments to function so we created this self as a compass to navigate through life.

Identity development becomes particularly significant during adolescence. Psychologist **James Marcia** expanded on the psycho social theory of **Erik Erikson**, particularly Erikson's stage of *identity versus role confusion*. A key concept associated with this stage is **psychological moratorium**, a period during which adolescents temporarily postpone commitment to a specific identity while actively exploring alternatives. Recent research suggests that identity formation does not necessarily conclude during adolescence.

Modern society places significant emphasis on **self-awareness**. However, this heightened self-awareness has also been associated with increased levels of anxiety, particularly among younger generations. One possible explanation is that individuals today are highly skilled at **identifying and labeling** their emotions, but they often lack the tools necessary to effectively **manage or regulate** those emotions.

Exploring identity ultimately leads individuals to deeper **questions regarding meaning and purpose in life**.

These questions often include:

- **Who** am I and what is truly important to me?
- **Where** am I going in life and how can I get there?
- **What** role do my values and goals play in shaping my future?

At the end of the talk, time was allocated for an interactive **Question and Answer (Q&A) session**.

Expected Outcome:

Participants may begin to:

- **Introspect their idea of self.**
- Reflect on **who they are beyond roles and labels** (job, family role, social status).
- Recognize their **values, beliefs, strengths, weaknesses and align goals with their authentic self.**
- Learn about **mindfulness.**

Master Class Lecture Series on "Saral AI: Democratising Scholarly Work by Transforming into Accessible, Multilingual Content "

25th March 2026

The Directorate of Higher Education, Govt of Goa in collaboration with International Institute of Information Technology, Hyderabad organized a masterclass on **"Saral AI: Democratising Scholarly Work by Transforming into Accessible, Multilingual Content "** The participants were given a live demo on Saral AI Research Tool. They were shown how to convert their research paper into a poster, video, reel, etc. A hands-on training was provided.

The inaugural session began with a warm welcome by the Director, Bhushan K. Savaikar followed by a brief introduction to the theme of the workshop. The Chief Guest, emphasized the importance of implementing Saral AI to teaching and learning. This workshop was attended by 45 participants.

The workshop featured **interactive technical session** led by expert in the field of Information Technology.

Expected Outcome of the Activity:

- Transformation of Research into Multi-Format Outputs
- Simplification of Complex Scholarly Content
- Multilingual Scholarly Communication
- Enhanced Research Visibility and Outreach
- Hands-on Workflow for AI-Enabled Scholarly Writing

Photographer of the Year 2025-26

September- March, 2026

The Cultural Council of the college organised the “Photographer of the Year” competition from September 2025 to March 2026 in the College campus. The theme of the competition was to capture various college events. Participants were allowed to submit a maximum of 15 photographs, with only basic editing permitted. Candidates were required to capture at least five different events taking place on the college campus, including sports, cultural programmes, and student council activities. They were also restricted from adding watermarks or making heavy manipulations to the photographs. A Google Form was created for the submission of all entries, and the decision of the judges was final.



The participants in this competition were Mr. Nigel Ezekiel Viegas BCA, Mr. Mark Jordan Pereira BCA, and Mr. Zenon Tadeu Vaz BCOM. Each candidate was evaluated based on key parameters that were communicated in advance, and the submissions were truly mesmerizing and impressive.

The Winner of Photographer of the Year 2025–26 is Mr. Nigel Ezekiel Viegas FYBCA, while Mr. Mark Jordan Pereira and Mr. Zenon Tadeu Vaz received participation certificates.



Expected Outcome of the Activity:

The activity enables students to gain confidence in showcasing their photography skills. It also helps enhance their creative abilities and provides opportunities for further growth and recognition in the field of photography.

Students learn to observe and document important moments across various domains such as sports, cultural programmes, and student council activities. Overall, the competition promotes creativity, improves technical skills, and boosts confidence among students, while also offering a platform for recognition and future opportunities in photography.

Chanakya Bhoomi 3.0 – Intercollegiate Event
Theme: “Innovate for Bharat: AI-Powered Solutions & Green Ideas”

13th & 14th March 2026



The B.Com Programme organized **Chanakya Bhoomi 3.0**, an intercollegiate event based on the theme “*Innovate for Bharat: AI-Powered Solutions & Green Ideas*”, on 13th and 14th March 2026 at the college campus. The event witnessed enthusiastic participation from three national teams and two teams from Goa, bringing together a total of 30 participants.

The programme was inaugurated by the Chief Guest, Mr. Carlos Noel de Souza, Managing Director of the De Souza Group, who shared his insights on innovation, entrepreneurship, and sustainable business practices.

The event featured a series of intellectually stimulating and competitive activities, including:

- AI Prerna
- Green Dhan
- Startup Manch
- Niti Samvaad
- Diplomacy Conclave
- Confession Conference

These competitions were designed to enhance participants’ practical knowledge, strategic thinking, and problem-solving abilities in business and management.

Team KLE Hubli emerged as the overall winners, while Team KLE Belgaum secured the runner-up position. The event concluded with a vibrant cultural programme celebrating Goa’s rich heritage, adding a festive dimension to the two-day event.

The event was efficiently organised under the leadership of the B.Com Programme Coordinator Dr. Lina Sadekar, Mr. Sandesh Gaonkar as Convenor, Ms. Preksha Chopdekar, and Mr. Shreyas Shrikrishna Desai as Co Coordinators. They were supported by faculty members and dedicated student volunteers.

The student coordinators, Miss Sunidhi Suraj Angle and Miss Prachi Sandeep Naik, played a crucial role in the

smooth execution and success of the event through their commitment and teamwork.

Expected Outcome of the Activity:

- Enhanced understanding of sustainable business practices, finance, and policy-making
- Development of strategic thinking, innovation, and problem-solving skills
- Promotion of responsible leadership and ethical decision-making
- Improvement in teamwork, time management, and organizational skills among student coordinators
- Exposure to real-world business challenges through practical competitions
- Strengthening networking and peer learning among participants from different regions
- Boost in student confidence, creativity, and motivation

Achievement of Course Outcome (CO):

The event contributed to the achievement of Course Outcomes (CO) by providing practical exposure to concepts in business management, finance, entrepreneurship, and policy-making. It enhanced students’ understanding beyond classroom learning and helped in developing analytical, decision-making, and managerial skills.

Achievement of Programme Outcome (PO):

The event contributed to the attainment of Programme Outcomes by enhancing participants’ knowledge in business management, sustainability, finance, and policy-making. It promoted critical thinking, problem-solving, and the practical application of theoretical concepts.

The focus on AI-powered solutions encouraged the use of modern tools in decision-making. Students also developed teamwork, leadership, and communication skills through active participation.

Boardroom Simulation- Mock Annual General Meeting

11th October 2025



Additionally, the event fostered lifelong learning, innovation, and adaptability, while creating awareness about social responsibility and sustainable business practices.

The Boardroom Simulation – Mock Annual General Meeting (AGM) was designed as a role-play simulation of a real AGM of **Infosys Ltd.**, a leading Indian multinational IT services and consulting company.

Students were divided into six stakeholder groups representing key participants in a corporate AGM:

- **CFO Group** – Presented financial

highlights, company performance, and future outlook.

- **Auditors Group** – Provided audit opinion, identified risks, and discussed compliance issues.
- **Shareholders Group** – Raised questions regarding dividends, profitability, executive compensation, and expansion strategies.
- **SEBI Group** – Focused on regulatory compliance, disclosure standards, and corporate governance norms.
- **Directors Group** – Justified strategic decisions such as mergers, investments, and risk management policies.
- **Ethics & CSR Committee Group** – Addressed corporate social responsibility initiatives, ESG practices, and ethical concerns.

Each group actively participated by presenting their perspective, questioning other stakeholders, and responding to challenges. The simulation recreated a real boardroom environment, encouraging analytical thinking, financial interpretation, governance awareness and professional communication.

The activity successfully integrated concepts of financial reporting, auditing, corporate governance, ethics and regulatory compliance into a practical and interactive learning experience. The activity was carried out successfully under the guidance of Assistant Professor in Commerce, Ms. Padma Shanbhag.

Expected Outcome of the Activity

The Boardroom Simulation- Mock AGM enhanced students practical understanding of financial statements and enabled them to apply theoretical concepts of accounting, auditing, corporate law and governance in a real-world context. The activity strengthened communication, presentation, critical thinking and decision-making skills while increasing awareness of corporate governance, SEBI compliance, ethics and CSR practices. Overall, the simulation provided valuable exposure to the dynamics of an Annual General Meeting and effectively bridged the gap between classroom learning and corporate practice.

Signing of Memorandum of Understanding (MoU) with Laghu Udyog Bharati Goa Chapter for collaborative initiatives in industry exposure, skill development, entrepreneurship promotion, research projects, and career advancement

20th March 2026



The activity involved the formal signing of a Memorandum of Understanding (MoU) on 20th March 2026 between VVM's Shree Damodar College of Commerce & Economics (accredited by NAAC with 'A' Grade, affiliated to Goa University) and Laghu Udyog Bharati Goa Chapter (a prominent industry association working towards the promotion and development of micro, small, and medium enterprises (MSMEs)).

The MoU aims to bridge the gap between academia and industry for the benefit of students pursuing the Bachelor in Commerce (B.Com), Bachelor in Business Administration (BBA), and PG M.Com programmes. It focuses on providing practical industry exposure, organising workshops/guest lectures/training on entrepreneurship, business management, finance, marketing, digital transformation and industry trends, facilitating mentorship and live projects, supporting student start-ups, and establishing research collaboration with MSMEs.

Both parties shall appoint a Coordinator and constitute a joint working committee to develop a yearly action plan, implement activities, contribute resources/expertise, and conduct periodic reviews. The MoU duration is 3 years from the signing date. General terms include non-creation of legal partnership, prior consent for use of logos, confidentiality of information, and mutual consent for amendments. The signing ceremony at the College formalised this partnership to enhance student employability, align with the College curriculum, and promote industry-academia collaboration through internships, skill enhancement, and experiential learning.

Expected Outcome of the Activity: Establishment of a structured, long-term collaboration for industry-academia partnership and MSME development. Enhanced opportunities for students in practical industry exposure, internships, industrial visits, workshops, mentorship programmes, live projects, and career advancement. Promotion of entrepreneurship, skill development, start-up incubation, and applied research among students.

Eid Celebration 2026

20th March 2026

The Staff Recreation Club and Staff Welfare Club jointly organized Eid Celebration 2026 on 20th March 2026 to promote unity, cultural awareness, and a spirit of togetherness among staff members. The event was conducted in a warm and festive atmosphere, where employees gathered to mark the occasion with enthusiasm and mutual respect. As part of the celebration, traditional kheer was distributed among all staff members, symbolizing joy, sharing, and prosperity. The initiative was well received and appreciated by everyone, fostering a sense of inclusivity and strengthening interpersonal relationships within the workplace.

Expected Outcome:

The celebration is expected to enhance team bonding and promote cultural harmony among staff members. It also contributes to building a positive and inclusive organizational environment.

Insignia 10.0

6th March 2026



The Department of Commerce and Management of VVM's Shree Damodar College of Commerce & Economics, Margao, participated in the National-Level Intercollegiate Event Insignia 10.0, organized by Rosary College of Commerce & Arts, Navelim, Salcete, Goa, on 6th March 2026. A total of 15 B.Com students (08 male and 07 female) participated in the event. The college team, named Team Bravo, represented the institution with great enthusiasm and commitment.

This prestigious event brought together students from various colleges across India, providing an excellent platform to showcase talent, creativity, and managerial competencies through a diverse range of competitions. The event featured 11 dynamic competitions such as Flex Your Team, Screen Battle, Echoes of Time, Glitch World: Art of the Error, among others, which tested participants' problem-solving abilities, teamwork, and creativity.

Team Bravo demonstrated exceptional dedication, professionalism, and team spirit throughout the event under the guidance of Sunidhi Angle, Prachi Naik, and Sarthak Satardekar. The team not only participated with great zeal

but also achieved remarkable success by securing the **2nd Runner-Up position overall.**

Achievements in Individual Competitions

1. Cash from Trash – 1st Place

Kruthika Naik and Aziz Shaikh

2. Photography – 2nd Place

Zenon Vaaz

3. Debate – 2nd Place

Janvi Naik Dalal and Nathan D'costa

4. Reel Making – 2nd Place

Tanya Silveira, Krunal Komarpant, Janvi Naik Dalal, Shaivi Shailendra Veluskar, Sudeep Dharwadkar, Nathan D'costa, Kruthika Naik, Aziz Shaikh, Satvik Ganapati Hegde, Zenon Tadeu Vaz, Zenon Tadeu Vaz, Roshani Ramesh Marathi, Vishal Suresh Das, Arya Parshetye, Yasmin Godinho, Gatikk Laxman Nagzarkar

5. Short Film – 3rd Place

Roshani Ramesh Marathi, Tanya Silveira, Yasmin Godinho, Gatikk Laxman Nagzarkar, Nathan D'costa.

6. Fashion Show – 3rd Place

Taniya, Roshni, Gatik, Yasmin, Vishal, Arya

7. Elite Manager – 3rd Place

Krunal Komarpant

8. Quiz – 3rd Place

Sudeep Dharwadkar and Satvik Ganapati Hegde

9. Business Plan – 3rd Place

Sudeep Dharwadkar and Nathan D'costa

The teachers-in-charge were Asst. Prof. Swati Bhat and Asst. Prof. Akshada Gaonkar.

The students exhibited outstanding creativity, coordination, and commitment, reflecting the high standards and values of the institution. Participation in Insignia 10.0 provided valuable exposure and significantly contributed to the overall development of the students.

Programme Outcome

Participation in Insignia 10.0 enhanced students' leadership, teamwork, and creative problem-solving abilities. It

provided practical exposure to intercollegiate competitions, thereby fostering confidence and professional growth. The experience also strengthened their critical thinking and decision-making skills.

Industry Visit for FY BCOM Students

12th March 2026



The Department of Commerce of VVM's Shree Damodar College of Commerce & Economics organized an industrial visit to IFB, Verna, Goa on 12th March 2026 for the FY B.Com students under the subject Elements of Cost. The visit aimed to provide students with practical exposure to industrial operations and a better understanding of cost concepts in a real-world manufacturing environment.

During the visit, students toured both the Air Conditioner (AC) Plant and the Washer Plant, where they gained first-hand knowledge of production techniques and assembly processes. The production processes at IFB emphasized strict quality control, efficiency, and safety measures.

Students observed the storage and material handling systems, where raw materials and components are systematically stored and inspected before being used in production, helping them understand material cost and inventory management. They were also introduced to various quality checking procedures carried out at different stages to minimize defects, highlighting aspects of quality cost control.

The use of advanced technology such as the Helium Leak Detector (HLD) was demonstrated, where indoor and outdoor units are tested on multiple parameters. The production unit showcased high efficiency, producing approximately four AC units per minute, helping students relate to concepts of labour efficiency and production cost.

Students also learned about defect management systems, the paint shop process (including cleaning, pre-treatment, powder coating, heating, and curing), and the heat exchange process. These observations enabled them to understand direct and indirect costs involved in manufacturing.

The students were accompanied by Dr. Maithili Naik and Ms. Sheryl Sanches, who guided and supervised them throughout the visit.

Outcome / Expected Outcome of the Activity:

- Developed practical understanding of the Elements of Cost (material, labour, and overheads)
- Enhanced knowledge of cost control and efficiency in manufacturing
- Gained insights into inventory management and quality control processes
- Bridged the gap between theoretical concepts and industrial practices
- Increased awareness of real-world cost accounting applications

Pop Up Fiesta

2nd March, 2026



As a part of ISA 3 of Entrepreneurship Development Course of TYBCom, the students were told to put up stalls. Every group consisted of 6- 7 members. They were told to put innovative stalls. Accordingly, they put the stalls. All the stalls made maximum profits. At the end of the activity, they submitted the report with the statement of income and expenditure.

Outcome / Expected Outcome of the Activity

This activity helped them to work in a team. They learned about income and expenditure calculation.

Inter Programme Synergy- Buddy Sessions

29th January 2026 & 2nd March, 2026



The student from BBA- FS programme Mr Shivam Naik Gaonkar shared his business idea with the students. He explained the innovative business concept, the use of eco friendly products made from coconut shells.

The students from BCA namely Mr Momeen Bashar, Ms Saniya Idrisi, Ms Basira Banu Shaikh presented their business ideas to the students.

Both the sessions were very effective . The students clarified their doubts. Few students were motivated to start their own business.

Outcome / Expected Outcome of the Activity

The students got an opportunity to interact with their buddies.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

Ms. Samiksha S. Vengurlekar

Editor

Ms. Shruti R. Gaonkar

Designer

Prof. Sanjay P. Sawant Dessai

Officiating Principal

Vidya Vikas Mandal's

Shree Damodar College of Commerce & Economics,

Shree Damodar Educational Campus, G.R. Kare Road, Tansor, Comba, Margao – Goa 403601

Tel: (0832) 2722500 Email: principal.sdcc@vvm.edu.in Website: www.damodarcollege.edu.in