



VIDYA VIKAS MANDAL'S

Shree Damodar College of Commerce & Economics

Affiliated to Goa University

Accredited By NAAC with 'A' Grade
(CGPA of 3.03 on a 4 point scale)

Placement Brochure
2025-26

INDEX

President's Message.....	1
Principal's Message.....	2
About Vidya Vikas Mandal & Board of Management.....	3
College Governing Council.....	4
About the College & Vision, Mission, Core Values.....	5
The Infrastructure.....	6
Academic Program.....	7
Programmes	8
Faculty.....	10
Campus Events & Holistic Exposure.....	17
College Clubs.....	19
Certificate Courses.....	20
Batch Demography.....	21
About Career, Training, Internship, & Placement(C.T.I.P) Cell.....	22
Career, Training, Internship, & Placement(C.T.I.P) Cell Team.....	23
Sessions Organised by C.T.I.P. Cell for Students.....	24
Converge 3.0.....	29
Our Final Year Students Speaks.....	30
Our Alumni Speaks.....	33
Our Alumni Placed At.....	36
Companies Participated For Placement Drive 2024-25.....	37
Glimpses of Placement Drive 2024-25.....	38
About Annual Placement Fair.....	39
Recruitment Process.....	40
Guidelines for Students attending Placement Fair.....	41
Recruitment Registration Form.....	42
CTIP Training Sessions: Bridging the Gap Between Campus and Corporate.....	43
Contact Us.....	44

PRESIDENT'S MESSAGE

Shri Nitin A.Kunkolienker



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics is committed to fostering a culture of innovation and preparing our students for the challenges of tomorrow.

Our institution is dedicated to providing not only academic excellence but also holistic education that emphasizes ethical values, leadership and a strong sense of community. Being from industry myself, I agree with the general perception of employers that students have only theoretical, bookish knowledge, their knowledge is outdated, and they are not "job-ready".

While the College cannot do anything about the curriculum since it is an affiliated college, it is making efforts to bridge the industry-academia gap by organizing industrial visits, study tours, student internships, regular lectures by guest faculty from industry, industry involvement in curriculum development, and so on. Experts are invited to conduct courses and workshops to impart practical knowledge and skills. Also, the Placement Cell organizes training sessions in skills needed at the workplace.

The Board of Management of Vidya Vikas Mandal is providing all possible support to Shree Damodar College in its quest for educational excellence. We are making large investments in ICT and physical infrastructure. On the ICT front, the entire campus is Wi-Fi enabled, all classrooms are equipped with Wi-Fi and audio-visual facilities, and the campus management software ensures that all student data is available instantaneously.

The growth of the physical infrastructure is there for all to see, and students now have modern, well-furnished classrooms with all the requisite teaching aids, well-equipped laboratories, sports facilities, space for cultural activities and so on.



PRINCIPAL'S MESSAGE

Prof. Sanjay P Sawant Dessai



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics, a reputed institution in Goa, proudly celebrates over five decades of academic excellence. Beyond academics, we cultivate well-rounded individuals through robust sports, extra-curricular, and co-curricular programs.

What began as a single B.Com programme has gradually evolved into a diverse academic portfolio. Today, the institution offers a range of undergraduate programmes including B.Com, B.Com (Hons.), BCA, B.Voc. (Software Technologies), BBA, and BBA (Financial Services), along with the postgraduate programme M.Com. Aligned with the principles of Outcome-Based Education (OBE), our academic framework focuses on ensuring that students achieve clearly defined learning outcomes. The curriculum has been thoughtfully designed to provide a holistic educational experience. Students are actively encouraged to participate in seminars, workshops, quizzes, debates, cultural festivals, community outreach initiatives, and a variety of sports activities. These activities complement classroom learning by nurturing creativity, leadership, teamwork, communication skills, and social responsibility.

We bridge the gap between academia and industry through expert interactions, panel discussions, industry visits, internships, and mandatory add-on courses like Tally, Digital Marketing, and Excel for Accounting and Finance. Our Placement Cell further enhances employability through targeted soft skills and personality development training.

Our annual Local Placement Fair, organized by the TIP Cell, has garnered positive industry response, attracting a growing number of recruiters. We are grateful for the continued interest from organizations seeking fresh talent from our institution.

I extend my best wishes to our students and express my sincere gratitude to all participating recruiters. I am confident that this Placement Fair will be a mutually beneficial experience, fostering strong connections between our talented graduates and leading organizations.

ABOUT VIDYA VIKAS MANDAL

In June 1971, four young professionals - Adv. Hirba M. Naik Gaunekar, C.A. Ganesh M. Daivajna, C.A. Uttam N. Bene, C.A. Sheela N. Borkar - had met to share their concerns about the yawning gap between the need and availability of higher education opportunities for students of South Goa. The mismatch was most pronounced in the area of Commerce education. Students who could afford it, travelled to cities like Mumbai, Pune, Belgaum or Panaji to get their degrees. Other less fortunate youngsters either made do with the Science/Arts degree or did not pursue a higher education. Thus, they decided to establish a Commerce College. Encouraged and supported by Shri D. B. Wagh, Director of the Centre for Post-Graduate Instruction and Research of Bombay University in Goa, they set up Vidya Vikas Mandal, a charitable society, devoted to the cause of education. Shree Damodar College of Commerce & Economics is one of the institutions managed by the Vidya Vikas Mandal.

BOARD OF MANAGEMENT



Shri. Nitin A. Kunkolienker
President



Adv. Pritam Morais
First Vice-President



Shri. Vinayak G. Angle
Second Vice-President



Shri. Madhukar R. Mallya
Hon. Secretary



CA. Uttam N. Bene
Hon. Treasurer



CA. Sheela H.N. Gaunekar
Member



Shri. Blaise Costabir
Member



Shri. Deepak Chodankar
Joint Secretary



Shri. Vikram Verlekar
Member



Adv. Prasad S. Naik
Member



Shri. Jitendra Agarwal
Member

COLLEGE GOVERNING COUNCIL



CA Uttam N. Bene
Chairman (Hon. Treasurer,
Vidya Vikas Mandal)



Shri. Vikram Verlekar
Co-Chairman (Member,
Vidya Vikas Mandal)



Shri. Siddhesh Kurade
Subject Expert from
Industry



Mr. Rajdeep Dessai
Alumnus
(Managing Director, Jai Geeta
Construction)



Dr. Shami Pai
Vice-Principal & Ex-
officio Teacher Member



Dr. Sheetal Arondekar
Vice-Principal (Self
Finance) & Ex-officio
Teacher Member



Dr. Maithili S. Naik
Vice-Principal(Excellence)
& Ex-officio Teacher
Member



Dr. Lina R. Sadekar IQAC
Coordinator & Ex-officio
Teacher Member



Mr. Gajanan Haldankar
Convener Students Council
& Ex-officio Teacher
Teacher Member



Prof. Sanjay P Sawant
Dessai Officiating
Principal & Ex-officio
Member Secretary



Shri. Madhukar R. Mallya
(Hon. Secretary, Vidya Vikas
Mandal)
Special Permanent Invitee



Prof. Prita D.Mallya
Campus Director
Special Invitee

ABOUT THE COLLEGE

Shree Damodar College of Commerce & Economics was founded by Vidya Vikas Mandal in 1973, with the primary objective of providing undergraduate education in Commerce for students from South Goa. The flagship institution of Vidya Vikas Mandal, Shree Damodar College quickly rose to become one of the most prominent colleges in Goa, known as a centre of educational excellence. Right from its inception, the College has been the preferred destination of some of Goa's brightest and best students. The College commenced its operations in June 1973, with one undergraduate programme - B.Com. Today the College offers six undergraduate programmes, two postgraduate programmes and a doctoral programme in Management Studies. In keeping with its Vision and Mission, the College constantly strives to ensure that students get the best possible education on the campus.

We attract all types of talent - academic, sporting, literary, musical, dance, theatrical, fine arts... We recognize the multiple intelligences that youngsters have and offer students a plethora of platforms to display and develop these talents. The College believes that the aim of education is holistic development, and students are provided with several opportunities for self-development. We aim at training our young men and women to be leaders and agents of change in all walks of life. Agreeing with Aristotle that "Educating the mind without educating the heart is no education at all", we undertake a wide range of extension and outreach programmes, aimed at making our students socially conscious, compassionate, and responsible citizens of the country.

The team at Shree Damodar College is committed to achieving the institution's goals, mission, and vision. Teachers work hard at improving their qualifications, updating their knowledge, and acquiring new skills. They use innovative pedagogical techniques in the classroom, organize add-on skill-based value-added courses for students, help them organize activities, and encourage students to participate, mentor students who need guidance... the list is long and impressive. Technical, administrative, and support staff work silently in the background, providing the required support for all the curricular, co-curricular, and extra-curricular activities, and meeting all compliances mandated by the authorities. It is the dedication of this team that has given the College the stellar reputation it enjoys today, reflecting in the 'A' grade awarded by NAAC in 2021. The College turned 50 on June 16, 2023. We thank Lord Shree Damodar for the protection and blessings He has showered on us for the past 50 years and pray for His eternal benevolence.

VISION

The college sees itself as a torch-bearer imparting total quality education

MISSION

The college stands committed to nurturing an environment for the holistic growth of our students, by imparting knowledge, values, and skills, conducive to good citizenship

CORE VALUES

- Excellence
- Integrity
- Life-long learning
- Holistic Development
- Diversity

THE INFRASTRUCTURE



Spacious Canteen for Students and Faculty



Ground for Outdoor Activities



Well-equipped Gym



Library with E-Resources



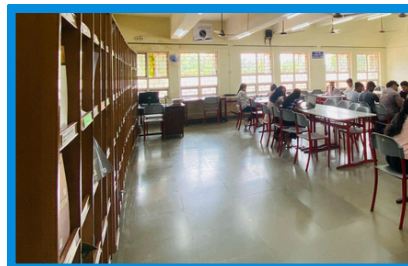
Hall I



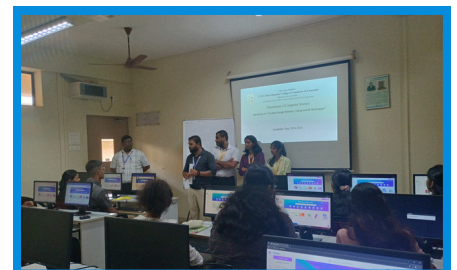
Air-Conditioned Auditorium



Multipurpose Hall
Indoor Sports Facilities



Reading Room



Computer Laboratory

ACADEMIC PROGRAMMES

**Bachelor of Commerce - (Hons.)
4-Year Degree Programme**

**Bachelor of Computer Applications
4-Year Degree Programme**

**Bachelor of Business Administration
(Financial Services)
3-Year Degree Programme**

**Bachelor of Vocation (Software Technologies)
3-Year Degree Programme**

**Bachelor of Business Administration
3-Year Degree Programme**

**Master of Commerce
2-Year Degree Programme**

PROGRAMMES

BACHELOR OF COMMERCE - (Hons.)

<https://www.damodarcollege.edu.in/bachelor-of-commerce-b-com/#1721292812242-5672b22e-127c>

BACHELOR OF COMPUTER APPLICATIONS

<https://www.damodarcollege.edu.in/bachelor-of-computer-applications-bca/#1725520554406-8201778e-1fcf>

BACHELOR OF BUSINESS ADMINISTRATION (FINANCIAL SERVICES)

<https://www.damodarcollege.edu.in/bachelor-of-business-administration-bbafinancial-services/#1733820546538-6d446fcf-72e5>

PROGRAMMES

BACHELOR OF VOCATION (SOFTWARE TECHNOLOGIES)

<https://www.damodarcollege.edu.in/bachelor-of-vocation-in-software-technologies-b-voc-software-technologies/#1725520929338-586fa636-ff8d>

BACHELOR OF BUSINESS ADMINISTRATION

<https://www.damodarcollege.edu.in/bachelor-of-business-administration-bba/#1733816247084-f906a12d-9cf4>

MASTER OF COMMERCE

<https://www.damodarcollege.edu.in/master-of-commerce-m-com/#1734417463929-ca385c3e-615b>

FACULTY

FACULTY MEMBERS

Name	Designation	Qualification
Department of Commerce & Management		
Prof. Sanjay P. Sawant Dessai	Professor & Officiating Principal	M.Com, Ph.D.
Dr. Shami R. Pai	Associate Professor, Vice Principal (Aided)	M.Com, Ph.D.
Dr. Sheetal D. Arondekar	Associate Professor, Vice Principal (Self Finance) & HoD	M.Com, Ph.D.
Prof. Subrahmanya Bhat K. M.	Professor	M.Com, CA, Ph.D.
Dr. Lina R. Sadekar	Associate Professor, IQAC Co-ordinator	M.Com, Ph.D.
Dr. Anjali Sajilal	Associate Professor	M.Com, PGDFM, Ph.D.
Dr. Maithili S. Naik	Assistant Professor, Vice Principal (Excellence)	M.Com, Ph.D.
Ms. Preksha Chopdekar	Assistant Professor	M.Com
Mr. Gajanan B. Haldankar	Assistant Professor	M.Com
Mr. Sandesh G. Gaonkar	Assistant Professor	MBA(FS)
Mr. Ainsley Bernard	Assistant Professor	M.Com
Ms. Swati D. Bhat	Assistant Professor	MBA(FS)
Ms. Sheryl Sanches	Assistant Professor	M.Com
Ms. Pooja Shanbhag	Assistant Professor	M.Com
Ms. Akshada Sukdo Gaonkar	Assistant Professor	M.Com

FACULTY

Ms. Abigale V. Rodrigues	Assistant Professor	M.Com
Ms. Kalpana Parab	Assistant Professor	M.Com
Ms. Prashanti Bhamaikar	Assistant Professor	M.Com
Ms. Sheryl Antao	Assistant Professor	M.Com

Department of Economics & Banking

Dr. Lira M. Gama	Associate Professor & HoD	M.A.(Economics), Ph.D.
Ms. Pretty L. Pereira	Assistant Professor	M.A.(Economics)
Mr. Sanjay Bhisu Velip	Assistant Professor	M.A. (Economics)
Mr. Shreyas Dessai	Assistant Professor	M.A. (Economics)
Dr. Lizette D'Costa	Assistant Professor	M.A. (Economics), PGDBA, Ph.D
Ms. Krupali Gauns Dessai	Assistant Professor	MA, PGDHRM
Ms. Preity Azelia Fernandes	Assistant Professor	MA

FACULTY

Department of English & Communication

Ms. Samiksha S. Vengurlekar	Assistant Professor	M.A.(English)
Ms. Ciana Fernandes	Assistant Professor	M.A (English)

Department of Library & Information Science

Ms. Manasi Rege	Librarian	M.Lib, M.Phil
------------------------	-----------	---------------

Department of Physical Education & Sports

Dr. Ajinkya Kurtardkar	Director of Physical Education & Sports	MPED, PhD
-------------------------------	---	-----------

Department of Hindi

Ms. Chaya Velip	Assistant Professor	MA
------------------------	---------------------	----

Department of konkani

Mr. Vaibhav Vinod Majalika	Assistant Professor	MA
-----------------------------------	---------------------	----

FACULTY

Department of Computer Science

Ms. Sweta P. Shet Verenkar	Assistant Professor & Programme Coordinator	M.Sc.(IT), M.Phil.(CS)
Mr. Sumit Kumar	Assistant Professor	MCA, PGDDE
Mr. Sameer Patil	Assistant Professor	MCA
Mr. Ramkrishna Reddy	Assistant Professor	MCA
Mr. Andre Pacheco	Assistant Professor	ME (IT)
Ms. Samira Vengurlekar	Assistant Professor	ME(CSE)
Ms. Rama Borkar	Assistant Professor	M.Sc.(IT)
Ms. Annette Santimano	Assistant Professor	MSc (IT)
Ms. Ankita Naik	Assistant Professor	ME (CSE)
Ms. Sneha Prabhudessai	Assistant Professor	ME(CSE)
Ms. Girija Vishwesh Gaonkar	Assistant Professor	ME(CSE)
Mr. Amogh Pai Raiturkar	Assistant Professor	ME (IT)
Ms. Deepti D Kulkarni	Assistant Professor	M.Tech(CS)

FACULTY

Ms. Yugandhara Joshi	Assistant Professor	M.Sc.(Mathematics)
Mr. Clayton Francis Castelo Araujo	Assistant Professor	MCA
Ms. Disha Damodar Malvanker	Assistant Professor	MCA
Mr. Sarth Shanbhag	Assistant Professor	M.com
Ms. Varsha Kuldip Prabhugaunkar	Assistant Professor	MA
Dr. Nikita Gokulda Shet Verenkar	Assistant Professor	MSE,Ph.D
Ms. Mayuri M Halarnekar	Assistant Professor	MA(English)

Department of Management Studies

Ms. Cinola Vaz	Assistant Professor & Programme Coordinator	M.Com
Ms. Snehal Alve	Assistant Professor	MFS
Ms. Ashwini Devari	Assistant Professor	MBA(FS)
Ms. Sushrusha Naik Khandekar	Assistant Professor	M.Com
Mr. Adarsh Manohar Haibati	Assistant Professor	M.Com
Ms. Delisha Rebello	Assistant Professor	M.Com

FACULTY

Dr. Sonya Kapil Angle	Assistant Professor & Programme Coordinator	Ph.D.
Dr. Mamata Shriram Kane	Assistant Professor	Ph.D, MBA (Finance)
Dr. Nikita G. Shet Verenkar	Assistant Professor	Ph.D.
Mr. David Jacob Desouza	Assistant Professor	MCom
Ms. Clementina Vanessa Antao	Assistant Professor	IT
Ms. Namita Parsekar	Assistant Professor	MCom
Ms. Namrata Prakash Ugvekar	Assistant Professor	MCom
Ms. Sharmila Sanjaykumar Swami	Assistant Professor	B.E, M.B.A

Post Graduate Department of Commerce

Ms. Twinkle Perpetual Fernandes	Assistant Professor	M.Com, MBA (HR), Inter CS
Ms. Marjina Shaikh	Assistant Professor , & Programme Coordinator	M.Com
Ms. Padma Shanbhag	Assistant Professor	M.Com
Ms. Anisha Simran D'Souza	Assistant Professor	M.Com

FACULTY

DEPARTMENT OF LAW

Ms. Sumita Sadanand Sawant Dessai	Assistant Professor	LLM (Human Rights)
Ms. Suhal Dessai	Assistant Professor	LLM

DEPARTMENT OF MATHEMATICS

Ms. Pranita Ravi Khanolkar	Assistant Professor	MSC (Mathematics)
-----------------------------------	----------------------------	--------------------------

CAMPUS EVENTS AND HOLISTIC EXPOSURE



Teachers' Day and Freshers' Day



Shree Damodar Chavath Bazar



Tech Tank 2025-26



EcoCraft Fiesta 2025



From Faculty For Faculty- Simplifying ITR Filing Together



Induction & Deeksharambh for Students of Computer Science Department



KYC - Know Your Colleague



Session on Recruiters' Expectations from Campus Hirings

CAMPUS EVENTS AND HOLISTIC EXPOSURE



Inter - Program Ghumat Aarti Competition



Scholarship Mela 4.0 Awareness Campaign



Sports Orientation Programme



Street Play on Artificial Intelligence



TechTrendz Club, Department of Computer Science



Vidya Vikas Mandal celebrated its 55th Founders' Day

COLLEGE CLUBS

Commerce Club

Economics Club

Investor Hub

Marketing Club

NDLI Club

EBSB Club

Tech Trendz

PG Club

Readers Club

Literary Club

Fine Arts Club

Catalyst HR Club

Yuva Tourism Club

Vasundhara (Green Club)

Ad Marque Marketing Club

Finomina Finance Club

Ideas Inc Entrepreneurship
Club

Mental Health Club

CERTIFICATE COURSES

(30 Hours)



Certificate Course on Elements of Digital Marketing



30 hours Certificate Course on Business Data Analysis



30- hours Certificate Course in Networking Fundamentals and Troubleshooting



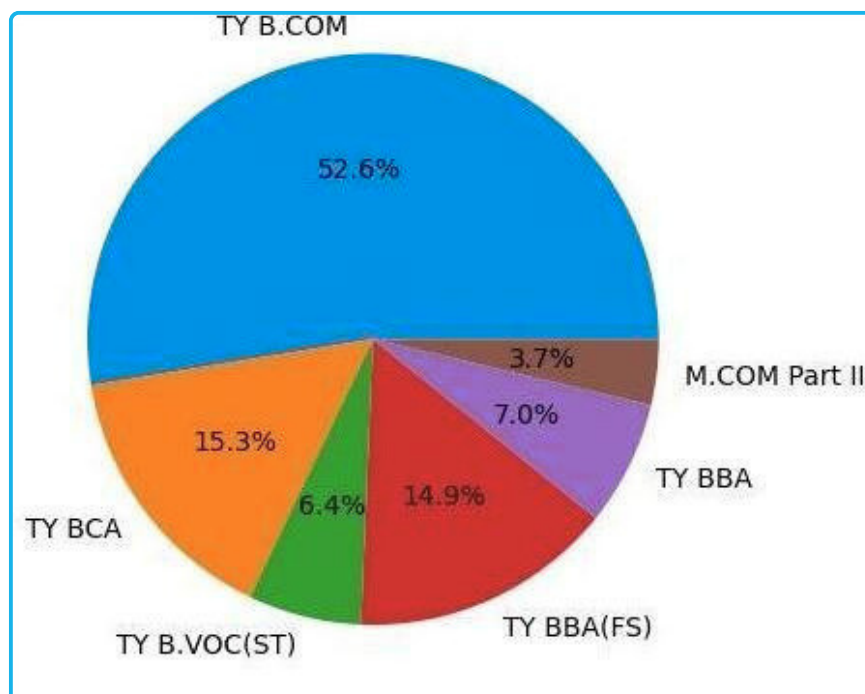
30-Hour Certificate Course in Vedic Mathematics



Certificate Course on 'Business Accounting with Tally Prime'

BATCH DEMOGRAPHY 2025-26

Course	Total No. of Students
TY B.COM	254
TY BCA	74
TY B.VOC(ST)	31
TY BBA(FS)	72
TY BBA	34
M.COM Part II	19



ABOUT CAREER, TRAINING, INTERNSHIP, & PLACEMENT(C.T.I.P) CELL

The Career, Training, Internship and Placement (CTIP) Cell of the college strives to establish a connect with industry to attain the requirement for student employability and entrepreneurship, and provides adequate training and internship to the students, such that every student is either employed or facilitated to become an entrepreneur. The CTIP Cell attempts to bridge the gap between students passing out from the college and the expected skill set that our global or local industry expects, thus making our students globally employable or future entrepreneurs.

The CTIP Cell serves as an interface between the students and the corporate world. The Cell is responsible for organizing various qualitative training sessions in campus as per the requirements of the students & industry to equip students with the skill set to make them employable in the job market. The Cell also organises coaching classes for competitive exams such as banking exams, MBA entrance exams, GPSC, Goa SSC exam, overseas education entrance exams etc. The Cell enables the students to secure internship to enhance the students' understanding and applicability of the concepts learnt in the classroom. The Cell facilitates the process of placement of students through the Annual Placement Fair organised in the college campus. Reputed organisations are invited to the Placement Fair enabling students to secure jobs through campus recruitment.

Duties & Responsibilities of Career Training, Internship & Placement (CTIP) Cell

- Working closely with the Career Cell to make students aware of various career opportunities.
- Enrolling interested Final Year students as members of the Placement Cell.
- Organization of pre-placement training in communication and soft skills for student members registered with the Placement Cell.
- Carrying out all pre-placement procedures, such as inviting recruiters and encouraging them to register for the Placement Fair, preparation of the Placement brochure, etc.
- Conduct of the Annual Placement Fair.
- Arranging for recruitment sessions as per requests received from recruiters during the year.
- Follow-up and collection of data (e.g. students recruited and joined, annual salary package, etc.) from recruiters post-placement.
- Collection of feedback from recruiters about the conduct of the placement fair, performance of students, suggestions for improvement, etc.
- Providing the data of employers to the IQAC so that employer feedback can be obtained.
- Providing data of recent batches of alumni to recruiters for the purpose of placement.
- Organization of coaching classes for competitive exams.

CAREER, TRAINING, INTERNSHIP, & PLACEMENT(C.T.I.P) CELL TEAM



Ms. Preksha Premnath Chopdekar
(Convenor)



Ms. Sheryl Sanches
(Member)



Ms. Pooja Ulhas Shanbhag
(Member)



Ms. Kalpana Parab
(Member)



Mr. Adarsh Haibati
(Member)



Ms. Sharmila Swami
(Member)



Mr. Sameer Pundalik Patil
(Member)



Ms. Samira Vengurlekar
(Member)



Ms. Marjina-Shaikh
(Member)



Ms. Anisha S.H. D'Souza
(Member)



Ms. Sheryl F. Antao
(Member)

SESSIONS ORGANISED BY C.T.I.P.

CELL FOR STUDENTS

- **Session on Recruiters' Expectations From Campus Hirings**

The Career, Training, Internship and Placement (CTIP) Cell organized a session on “Recruiters’ Expectations from Campus Hirings” on 11th July 2025 . The session was conducted by Prof. Surjyabrat Buragohain, Associate Dean, ICFAI Business School, and was attended by 44 TY B.Com students. He explained the changing job market and highlighted that recruiters value not only academic performance but also technical skills, communication, adaptability, and professionalism.



- **Entrepreneurship Awareness Programme**



The Career Training, Internship & Placement (CTIP) Cell, in collaboration with the E-Cell, organized an Entrepreneurship Awareness Programme to encourage entrepreneurial thinking among students. The session was conducted by Mrs. Rutuja S., certified trainer in Entrepreneurship Development from EDII and Research Scholar at Goa Institute of Management. She highlighted the importance of an entrepreneurial mindset, discussed government startup schemes, and shared real-life startup case studies. Students actively participated in the Q&A session, showing keen interest in entrepreneurship.

SESSIONS ORGANISED BY C.T.I.P.

CELL FOR STUDENTS

- **AI Unlocked: Shaping the Future with Smart Skills**



The Career, Training, Internship & Placement (CTIP) Cell and the Computer Science Department of VVM's Shree Damodar College organized a session titled "AI Unlocked: Shaping the Future with Smart Skills" on 26th July 2025 in collaboration with DHE and BharatCares. The session introduced key AI concepts, including Narrow, General, and Super AI, along with applications such as language translation, automation, and content recommendation.

- **Career Awareness Session on Company Secretary**

A Career Awareness Session on Company Secretary (CS) was organised on 5th August 2025 to guide students interested in pursuing the CS course as a professional qualification. CS Pooja Shirodkar, Member of the Goa Chapter of WIRC-ICSI, explained the role of a Company Secretary, course structure, eligibility, and registration process with ICSI. She also highlighted career opportunities in corporate legal affairs, regulatory compliance, governance advisory, and entrepreneurship.



SESSIONS ORGANISED BY C.T.I.P.

CELL FOR STUDENTS

- **Career Mapping Masterclass: Design Your Path with Clarity & Purpose**



The Career, Training, Internship and Placement Cell (CTIP) organized a Career Guidance Session titled “Career Mapping Masterclass: Design Your Path with Clarity & Purpose” on 19th August 2025 . The resource person, Ms. Anagha Prabhu, CMA (US) and Co-Founder of Excelia Edu Services, emphasized the importance of career planning, upskilling, and aligning academics with career goals. The session saw active participation from 49 students.

- **Skill & Personality Development Training**

The CTIP Cell organized a Skill & Personality Development Training Programme for TY BBA (FS) students from 8th to 20th September, conducted by Ms. Ashita Ranjit, Head of Training & Development at Vidya Vikas Mandal. The sessions were held daily from 12:00 PM to 2:00 PM, with 56 students (33 males and 23 females) participating.

The programme covered Time Management, Personality Development, Interview Skills, Self-Analysis, Effective Communication, Dressing Etiquettes, and Task Management. It focused on enhancing students’ confidence, professional behaviour, communication skills, and overall productivity.



SESSIONS ORGANISED BY C.T.I.P.

CELL FOR STUDENTS

- **Skill & Personality Development Training For M.COM**

The CTIP Cell organized a Skill & Personality Development Training Programme for M.Com Part II students from 22nd to 29th September 2025. The training was conducted by Ms. Ashita Ranjit, Head of Training & Development at Vidya Vikas Mandal. The programme focused on communication and presentation skills, interview preparation, time management techniques, leadership, and professional grooming.



- **Panel Discussion on Impact of AI on Day-to-Day Life and Small Businesses**



The Career Training, Internship & Placement Cell and the Department of Computer Science, in association with the Goa Technology Association and the Goa State Innovation Council, organized a panel discussion “Campus Bytes” on the theme “Impact of AI on Day-to-Day Life and Small Businesses”. The session was moderated by Shri Sudip Faldessai, with panelists CA Anup Borkar, Gaurish Bhat, and Syam Ivaturi. The discussion highlighted how Artificial Intelligence is transforming daily life and supporting small businesses. A total of 118 students and 15 faculty members attended the interactive session.

SESSIONS ORGANISED BY C.T.I.P. CELL FOR STUDENTS

- **Session on Igniting the Entrepreneurial Mindset**



The Post Graduate Department of Commerce, in association with the CTIP Cell, E-Cell, and IIC of VVM's Shree Damodar College of Commerce & Economics, Margao, organized a session on "Igniting the Entrepreneurial Mindset" on 13 October 2025. The resource person, Ms. Rafina Shaikh, Founder of GoWomania Goa, shared her journey of supporting women-led businesses.

She highlighted the importance of an entrepreneurial mindset, focusing on creativity, opportunity recognition, risk-taking, and continuous learning.

CONVERGE 3.0

Converge 3.0, an "Academia-Industry Connect," was successfully hosted by the Career, Training, Internship and Placement Cell (CTIP) of VVM's Shree Damodar College of Commerce & Economics. Organized by the Directorate of Higher Education and the Goa State Higher Education Council, the event was held on February 16, 2026, from 9:30 AM to 2:00 PM in Hall No. 1. The program was specifically designed to bridge the gap between academic theory and industry expectations, ensuring students were better prepared for the professional landscape. Principal Prof. Sanjay P. Sawant Dessai and CTIP convenor Ms. Preksha Chopdekar led the proceedings for 200 diverse participants. The activity was conducted through two high-impact technical sessions following a formal inaugural ceremony and lamp lighting. Mr. Amit Trivedi delivered a keynote address on "Smart Investing Strategies," while Ms. Yashu Sharma provided actionable insights into communication and leadership. Both sessions concluded with memento presentations and formal votes of thanks. By interacting directly with industry experts, students gained specialized knowledge and a practical understanding of business functions.



OUR FINAL YEAR STUDENTS SPEAK

Janvi Naik Dalal, B.Com

My journey at Damodar's has been truly empowering. Over these three years, the guidance and belief shown by my teachers have encouraged me to embrace new challenges, helping me grow both personally and academically.

Actively participating in and organizing intercollegiate competitions helped me connect with students of diverse interests and gain valuable learning experiences. These experiences taught me important lessons about hard work, teamwork and helped me develop a new sense of confidence. Before Damodar's, I never imagined I would have the chance to present a research paper, participate in a fashion show or win a gold medal at intercollegiate Baseball. Each of the 3 years brought new challenges, and I am grateful for everything I learned along the way. These memories, friendships, and experiences will always hold a special place in my heart.

Anushree Shirodkar, TY BCA

My journey at VVM's Shree Damodar College of Commerce & Economics has been nothing short of fun and engaging. The faculty here is extremely knowledgeable, always ready to clear doubts with ease, and their guidance has been invaluable throughout my academic journey. What makes Damodar College truly special is that it goes beyond academics, it emphasizes overall development by encouraging us to participate in a wide range of events. From in-house activities to intercollegiate competitions, whether technical or non-technical, the college ensures every student finds a platform to showcase their strengths. These opportunities have helped me grow not just academically but also personally, shaping my confidence and skills. Looking back, I cherish the wonderful experiences and memories created here, and I know I will deeply miss the vibrant campus life that has been such an important part of my journey.

OUR FINAL YEAR STUDENTS SPEAK

Alita Crystal Vallani Fernandes ,TYBBA(FS)

My name is Alita Crystal Vallani Fernandes, and I am currently in my final year of BBA in (Financial Services) at VVM's Shree Damodar College of Commerce and Economics. I feel extremely proud to be a part of this programme, as my journey here has been truly transformative, both academically and personally. This programme has given me much more than classroom learning. The various events, seminars, workshops, and competitions conducted by the department have helped me grow in every possible way. From enhancing my presentation and public speaking skills to building confidence and leadership abilities, every opportunity has contributed to my overall development. Being actively involved in college events has helped me improve my teamwork, communication, and time management skills. The supportive faculty members constantly encourage us to think beyond textbooks and apply concepts practically, which has strengthened my analytical and problem-solving abilities.

Aarti Singh Solanki, TYB.Voc

My academic journey at VVM's Shree Damodar College of Commerce & Economics has been marked by continuous learning and practical exposure. The B.Voc (Software Technologies) program has enabled me to build a strong foundation in software development through hands-on projects, coding activities, and UI/UX design work. Active participation in technical events and academic initiatives has enhanced my problem-solving skills, teamwork, and professional confidence. The guidance and support of the faculty, combined with an industry-focused curriculum, have played a significant role in shaping my career readiness. I am thankful for the opportunities that have prepared me to approach future professional challenges with clarity, confidence, and commitment.

OUR FINAL YEAR STUDENTS SPEAKS

Delilah Vaz ,TY-BBA

My experience at VVM's Shree Damodar College of Commerce and Economics as a BBA student has been both enriching and truly transformative. Over the years, I built a strong foundation in business and management, while steadily growing in confidence through active participation in national-level management events, presentations, and co-curricular activities. The career-focused guidance, industry exposure, and consistent support from the faculty helped me gain clarity about what professional life demands beyond academics. Shree Damodar College has played a significant role in strengthening my confidence as I step into the real world, and I am sincerely grateful for all the experiences and the mentorship that has prepared me to move forward with purpose and professionalism.

Nadia Sena, M.Com

My time pursuing M.Com in VVM's Shree Damodar College of Commerce & Economics, has been a valuable and enriching journey that strengthened both my academic knowledge and practical understanding of commerce and finance. The program provided me with deeper insights into financial management, research practices, and business analysis, helping me develop analytical and problem-solving skills essential for professional growth. Through projects, presentations, and research-based assignments. The supportive faculty guided and had collaborative learning environment that helped me build confidence and improve my communication. Participation in seminars and academic activities broadened my exposure to current developments in finance and business, preparing me for professional challenges. Overall, my M.Com experience has laid a strong foundation for my future career and motivated me to continuously upgrade my skills in the dynamic world of commerce and finance.

OUR ALUMNUS SPEAKS

Shreya Rajeev, Alumni Bcom

For my college years, I had one clear goal – to step out of my comfort zone and grow into a more confident and expressive individual. That is exactly why I chose VVM's Shree Damodar College, as it offered the opportunities I was looking for, especially a well-established NCC unit. Joining NCC in my first year turned out to be a life-changing decision. The experiences and lessons I gained there are beyond words and shaped me in the best possible ways. From joining the Cultural Council in my second year to managing state and national-level intercollegiate events and also travelling out of state to participate in events, I gradually grew into a version of myself that I am truly proud of. This transformation would not have been possible without the constant support of our teachers. They encouraged students who were willing to take initiative, guided us, and pushed me forward whenever I hesitated. From being someone who once avoided participation to confidently leading events, this journey has been truly transformative. I am who I am today because of this college, and for that, I am deeply grateful. Damodar College provides not just education, but a stage to discover and build the best version of yourself.

Abhishek Kesavan , Alumni BCA

My time in the BCA program has been incredibly transformative, laying a strong foundation for my future in the field of computer applications. It taught me how to effectively manage my time between lectures, assignments, and self-study, helping me develop discipline and focus. The coursework challenged me to enhance my technical skills in programming, database management, and software development, while also encouraging me to think analytically and solve problems efficiently. Beyond academics, attending workshops and training sessions improved my communication skills and professional preparedness, making me more confident in facing interviews and group discussions. Participating in team projects and extracurricular activities further strengthened my teamwork and leadership abilities. Overall, my BCA journey has not only enriched my technical knowledge but also shaped my personal growth, preparing me to take on future challenges with determination and clarity.

OUR ALUMNUS SPEAKS

Myron Soares BBA (FS)

My time at VVM's Shree Damodar College of Commerce & Economics where I pursued my BBA in Financial Services, has been a journey of growth, discovery, and transformation. More than just an institution, the college became a space that shaped me academically, personally, and professionally. From engaging lectures and class presentations to study tours, events, and competitions, every experience helped me build confidence and refine my communication skills. Overcoming stage fear and learning to express myself freely were milestones that truly changed me. The internship opportunities and industry exposure gave me practical insights into the real world, while the dedicated Placement Cell played a key role in helping me secure my first job and step confidently into my career. What I value most is the constant support of the faculty, whose guidance and encouragement inspired me to aim higher every day.

Damodar College has given me more than an education, it has given me memories, life lessons, and a strong foundation for the future. I leave with gratitude and pride, forever a proud alumnus of this wonderful institution.

Terrance Rebello, Alumni BVoc

College was a highly formative time period that made me what I am today. It taught me how to manage my time effectively, stay disciplined through challenges, and take ownership of both my academic and personal growth. Through balancing studies, projects, and self-directed learning, I developed resilience, consistency, and a strong work ethic qualities that continue to guide me in everything I pursue. Apart from textbooks, college provided me with ample exposure through capacity building workshop and placement training sessions, which enhanced my communication skills, professional readiness, and confidence. Actively participating in sports also made great impacts on shaping my teamwork, leadership, and mental strength. Together, all these helped me grow not only academically but also personally to face future opportunities with clarity and determination.

OUR ALUMNUS SPEAKS

Sydon Gracias, Alumni, BBA

Pursuing my BBA at VVM's Shree Damodar College of Commerce and Economics was a defining chapter that shaped both my ambitions and professional outlook. The institution provided meaningful academic guidance through well-structured lectures that genuinely helped me evaluate and choose my future career path, seamlessly connecting theoretical concepts with practical application. The placement fair presented diverse opportunities across industries, offering valuable exposure and boosting my confidence as I prepared to step into the corporate world. Additionally, the college consistently organized insightful sessions on current and industry-relevant topics, ensuring we stayed aligned with evolving market trends. The mentorship, experiences, and relationships I built along the way played a vital role in my overall development, leaving me more focused, capable, and prepared for the future.

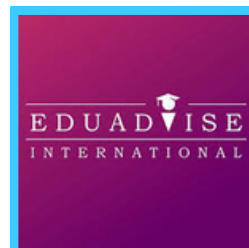
Sheryl Antao, Alumni, M.Com

The memories of my Master's degree are among the most cherished academic experiences of my life. I can truly say that my time at this college has been deeply fulfilling. It contributed significantly to my overall development as a human being and instilled in me a strong sense of responsibility to give back to society in meaningful ways. I am deeply grateful to the faculty members who went far beyond the curriculum and mentored us with patience, wisdom, and most importantly, encouragement. The values I carry today are a reflection of the guidance, inspiration, and relationships I experienced during my Master's journey. This institution has played a vital role in shaping both my professional path and personal growth. I remain proud to be an alumna of this esteemed college and will always cherish the foundation it has given me.

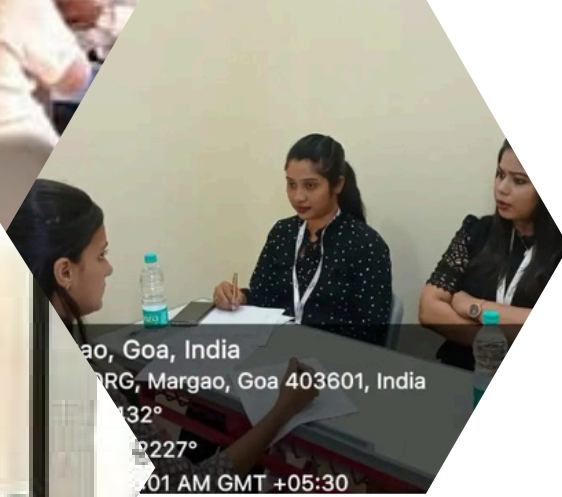
OUR ALUMNI PLACED AT:

Accenture	Agarwal Group of Companies	Bank of Baroda	Coastal Honda
Hewlett-Packard	Caculo Group	Wipro Limited	NUSI Wockhardt Hospital, Goa
Bank of New York Mellon, Pune	Corporation Bank	Crescent IT Solutions	eClerx Services Limited
Federal Bank Ltd.	Goa Police	HDFC Bank Ltd.	Goa Marriott Resort & Spa
Goa University & its Affiliated Colleges	Hero MotoCorp Ltd.	RNA Corp.	Parle Agro Pvt. Ltd.
PepsiCo India	Persistent Systems Ltd.	Putzmeister Concrete Machines Pvt Ltd	Airport Authority of India
Royal Caribbean Cruises Ltd	State Bank of India	Sewells Group, Mumbai	The Zuri White Sands Goa Resort & Casino
ICICI Bank	ING Vysya Bank Ltd.	IFB Industries Ltd.	IndusInd Bank
Imperial Wealth Services	Infosys BPO Limited	Infosys Limited	ING Vysya
InterGlobe Aviations Ltd	LIC of India	Jet Airways (India) Ltd.	International Maritime & Trading Pvt Ltd
Konkan Railway Corporation	Kenilworth Beach Resort & Spa	Lokmanya Multipurpose Co-operative Society Ltd.	HSBC
Madgaum Urban Co-Operative Bank Ltd	Mahalaxmi Builders & Developers	Max Life Insurance Co. Ltd	Cipla Limited
Synapse Information Services Pvt Ltd	Online Productivity Solutions Pvt. Ltd	Times Of India	Tulip Group of Companies
D-Link India Ltd.	Radisson Blu Resort	AW Faber-Castell(1) Pvt Ltd	Central Bank of India
IBM Global Services IDBI Bank Ltd.	Princes Cruise Lines Ltd.	Royal Orchid Hotels	Muthoot Finance Ltd.
MRF Limited	Royal Palms	Ranbaxy Laboratories Limited	Revankar Constructions
Axis Bank	Saraswat Co Operative Bank Ltd.	Projects Today	Yes Bank Limited
Smartlink Network Systems Ltd	State Directorate of Craftsmen Training	Idea Cellular Ltd.	Syngenta India Limited
National Conveyor Belt Splicing Company - NACON	Various Departments of Government of Goa		

COMPANIES PARTICIPATED FOR PLACEMENT DRIVE 2024-25



GLIMPSES OF PLACEMENT DRIVE 2024-25



ABOUT ANNUAL PLACEMENT FAIR

Placements are a benchmark to the performance of any educational institute and it depicts the success and growth of the institution. VVM's Shree Damodar College of Commerce & Economics is proud of all the achievements that have been made particularly in this field. At the end of the academic year, the CTIP Cell holds its Annual Placement Fair, where several companies or employers visit the college campus for recruitment. The Annual Placement Fair is designed to provide a wide range of opportunities for students to connect with different industries, explore careers and apply to jobs. More than 20 companies have been participating in the Placement Fair in the past and have witnessed the performance of the alumni. The 2026 Placement Fair is taking place on Wednesday 18th March 2026 from 9.30 am to 1.30 pm. If you are interested in participating at a future Fair, please refer to the Recruitment Process for further details.



The poster features a dark blue background with white and light blue text and graphics. At the top left is the college's crest. Below it is an illustration of a woman in a grey blazer shaking hands with a man in a blue suit. The text is centered and reads: 'Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics Margao - Goa'. Below this, it says 'Affiliated to Goa University' and 'Accredited by NAAC with 'A' Grade'. The main title is 'Career, Training, Internship and Placement Cell Organizes PLACEMENT FAIR 2026'. At the bottom, there are three icons: a portfolio, a calendar, and a meeting. The date, time, and venue are listed next to the calendar icon. At the bottom, the names and titles of the officiating principal and convener are provided.


Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics
Margao - Goa
Affiliated to Goa University
Accredited by NAAC with 'A' Grade
Career, Training, Internship and Placement Cell
Organizes
PLACEMENT FAIR 2026


DATE: 18th March 2026
TIME: 9:00 am onwards
VENUE: College Campus


PROF. SANJAY P. SAWANT DESSAI
Officiating Principal


MS. PREKSHA CHOPDEKAR
Convener CTIP Cell

RECRUITMENT PROCESS

Recruiters are requested to fill the enclosed 'Recruitment Registration Form (RRF)' and send it to the College by email on or before 10th March, 2026.

- Student Pre-Registration will start on 12th March 2026 after the Recruiters' Profiles are displayed in the College.
- Interested students will fill in a Student's Registration Form and submit it to the Placement Cell with their résumé.
- Recruiters may, in accordance with their own policy, conduct a Recruitment Process of their preference: Interviews, Group Discussions, and Written Tests etc...
- Recruiters may conduct a pre-placement session on a mutually agreed date and time before the placement fair.
- Please note that all Recruiters will be conducting the selection process simultaneously and it may happen that a particular candidate may opt for more than one company.
- In the event the process cannot be completed on the same day, the concerned Recruiter may continue on a mutually agreed date and time.
- Recruiters shall, as far as possible, adhere to the process mentioned in the RRF. Any change in the Recruitment Process of the Recruiter may be communicated to the Placement Cell well in advance.
- Recruiters are requested to mail or deposit with the Placement Cell, their list of selected candidates along with a list of wait-listed candidates, in order of their preference by 10th April 2026.
- All communication with students must necessarily be through the Placement Cell. Recruiters are requested not to communicate any offers directly to the candidates.
- Recruiters are requested to issue an offer letter to the selected candidates at the earliest.
- Selected candidates who feature on more than one Recruiter's List will have the liberty of accepting the offer of their choice.
- In the event of a selected student not joining a Recruiter, for any reason whatsoever, the candidates on the waiting list will be elevated. This will be done according to the order of preference given by the recruiters. The final decision of the candidates will thereafter be intimated to the Recruiters.

GUIDELINES FOR STUDENTS

ATTENDING PLACEMENT FAIR

The CTIP Cell Placement Fair scheduled on 18th March 2026 is a crucial platform that bridges the gap between students and recruiters, offering valuable career opportunities. To ensure a smooth and professional recruitment process, students must adhere to a set of guidelines.

1. Update your resume with accurate and professional details.
2. Research participating companies and job roles to align your expectations.
3. Attend pre-placement training sessions and mock interviews for better preparation.
4. Follow a professional dress code (formal attire is mandatory).
5. Maintain a respectful and confident demeanour while interacting with recruiters.
6. Arrive on time and adhere to the event schedule.
7. Treat recruiters, faculty, and fellow students with respect. Disruptive behaviour during company presentations and interactions will lead to serious consequences and the student will not be allowed to participate in the Placement Fair.
8. Apply only to companies where you are genuinely interested. Accept job offers responsibly and do not back out after committing.
9. Exhibit a mature and responsible attitude throughout the placement process.
10. Carry multiple copies of your resume and necessary documents.
11. Be attentive and engage actively in discussions and interviews.
12. Listen carefully to recruiters and respond confidently.
13. Demonstrate good communication skills and a positive attitude.
14. Follow up with recruiters via professional emails if required.
15. Keep track of shortlisted companies and respond to their calls/emails.
16. Provide feedback to the CTIP Cell regarding the recruitment experience.

RECRUITMENT REGISTRATION FORM

Shree Damodar College of Commerce & Economics, Margao – Goa
Placement Fair – 18th March 2026

(Please Refer to Placement Process on the Next Page)

Organization Details

Organization Name: _____

Brief Description: _____

Address: _____

Website (if any) _____

Email id: _____

Contact Person Details:

Name: _____

Designation: _____

Contact No: _____

Email id: _____

Job Specific Details (For each Job Type)

Job Designation: _____

Job Description: _____

Job Nature: _____

No. of Vacancies: _____

Key Skill sets required: _____

Expected Qualification: B.Com/ BCA/B.Voc.(Software Technologies) / BBA(Financial Services) / M.Com

Package on Offer: _____

Selection Process (Please specify briefly the entire selection process along with number of rounds for selection)

Special Requirements (if any)

CTIP TRAINING SESSIONS: BRIDGING THE GAP BETWEEN CAMPUS & CORPORATE

The transition from academia to the professional world requires more than just subject knowledge. Employers seek well-rounded individuals who possess strong communication skills, confidence, professionalism, and adaptability. The Campus to Corporate Programme by the CTIP Cell (2025-26) is designed to equip students with essential skills to excel in the workplace. Through expert-led sessions, interactive exercises, and mock assessments, this program ensures that students are prepared to face real-world challenges with competence and confidence. Ms. Ashita Ranjit conducted these trainings.

Training Sessions Under the Programme:

High-Performance
Communication

Student
Assessment

Art of Networking

Mindset Coaching

Additional Skill Development Activities:

The Art of Communication & Listening Skills

Email & Social Etiquette

Time Management Skills

Conflict Management

Business Etiquette

Mock Interviews

Experts Conducting Training Sessions



Ms. Ashita Ranjit

Contact Us

Vidya Vikas Mandal's
Shree Damodar College of Commerce &
Economics
Shree Damodar Educational Campus,
G.R.Kare Road, Tansor, Comba, Margao,
Salcete, Goa. 403601

(Off.) Tel: 0832 2722500 / 511

E- Mail: principal.sdcc@vvm.edu.in

Website: www.damodarcollege.edu.in

Placement Cell E-mail:

sdcce.placementcell@vvm.edu.in

