



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics

E-Newsletter

January 2026

Volume 18 Issue 3

Report on ATC-II (Annual Training Camp)

2nd Jan- 11th Jan 2026



The 1 Goa Naval Unit NCC organised Annual Training Camp-II (ATC-II) from 02 January 2026 to 11 January 2026 at the Multipurpose Sports Complex, Sawarwada, Pernem, Goa. The camp was conducted with the objective of developing discipline, leadership, physical fitness, naval orientation, social responsibility, and all-round personality development among NCC cadets. Approximately five hundred cadets from 26 institutions participated in the camp, along with 14 ANOs/CTOs. From our institution, 19 cadets attended the camp. Sub. Lt. Pretty Louiza Pereira ANO of NCC Naval Wing also attended the camp and actively participated in its conduct and supervision.

The camp commenced with biometric registration and briefing on camp rules, discipline, safety measures, and scheduled activities. Daily routines included morning muster, physical training, yoga, drill practice, colours, and night muster, which instilled discipline, endurance, and teamwork among cadets. Cadets underwent intensive training in naval orientation, weapon handling, guard duties, boat pulling, rifle drill, and semaphore, enhancing their military skills and communication abilities. Regular ceremonial activities such as colours and sunset reinforced NCC traditions and values.

The camp also focused on awareness and personality development through expert lectures and demonstrations. Informative sessions were conducted on road safety, health and hygiene, prevention of drug abuse (by a NALSA representative), and a motivational lecture on the Agnipath Scheme. An interactive

lecture by the NCC Alumni Association, Karnataka & Goa Directorate, and a session on ship modelling by SMI Mr. Suhir further enriched the learning experience. Cadets also witnessed a fire-fighting demonstration by the Fire and Emergency Services Department, Pernem.

Physical fitness and teamwork were promoted through sports activities, tug of war, trekking to the Terical River, and a cleanliness drive at the campsite and trekking site, fostering civic and environmental responsibility. Cultural and competitive events such

as group and solo singing, group and solo dance, skit, painting, essay writing, talent hunt, drill competitions, and Best Cadet selection provided a platform for cadets to showcase their talents and confidence. The camp also featured a vibrant Cultural Night, campfire, and DJ night, strengthening camaraderie among participants.

Cadets from our institution performed exceptionally well, winning 1st place in essay writing (Cadet Priyamvada Miringkar) won 2nd place in solo singing, and 1st place in solo dance (Cadet Numa Subba), they also actively participating in the rifle drill contingent. The camp concluded with biometric verification, cleanliness of barracks, and dispersal of cadets.

Outcome of the Camp

The ATC-II proved to be highly successful and enriching. Cadets developed:

- Enhanced discipline, leadership, and teamwork
- Improved physical fitness and drill proficiency
- Practical knowledge of naval activities, weapon handling, semaphore, and fire safety
- Increased social awareness on road safety, health, hygiene, and drug abuse
- Confidence through participation in cultural, literary, and sports activities

Overall, ATC-II proved to be a highly enriching experience, fostering discipline, leadership, confidence, social awareness, and a spirit of national service among the cadets, in true NCC spirit.

Dempo Biz Quest 2026 – Campus Business Quiz**6th January 2026**

A team of two students from VVM's Shree Damodar College of Commerce & Economics, Margao, Goa, participated in "Dempo Biz Quest 2026," a campus-level business quiz organized by Srinivassa Sinai Dempo College (Autonomous), Cujira–Goa, as part of their Founder's Day celebrations.

The quiz focused on contemporary business knowledge under the theme "Smart Planet, Smart Business" and covered areas such as business awareness, sustainability, management, economics, current affairs, and

entrepreneurship. The competition encouraged analytical thinking, teamwork, and the application of theoretical concepts in a competitive environment.

The participating students were from TYBCom, and they actively represented the institution, gaining exposure to inter-collegiate academic competition while enhancing their confidence, subject knowledge, and professional skills. Ms. Pooja Shanbhag, Assistant Professor in Commerce, coordinated the entire activity and motivated students to participate.

Details of students: Mr. Krunal Komarpant , TYBCom A , Roll No: 2303218

Mr. Satvik Hegde, TYBCom A , Roll No: 2303232

Expected Outcome of the Activity:

- To enhance students' understanding of business concepts and current business environment.
- To develop analytical thinking, quick decision-making, and teamwork.
- To provide inter-collegiate exposure and promote healthy academic competition.
- To encourage awareness about sustainability and responsible business practices.

“Breakthrough 2026 – Getting Ready for the Next Era of Retail”**9th January 2026**

The one-day professional workshop titled “*Breakthrough 2026 – Getting Ready for the Next Era of Retail*” was organized by the Retail and Wholesale Trade Committee of the Goa Chamber of Commerce & Industry (GCCCI), on 9th January 2026 at Surendrababu Timblo Hall, GCCCI, Panaji. The workshop aimed to prepare participants for the evolving retail and business ecosystem by enhancing their understanding of modern branding, business finance, cost-effective omnichannel sales, and government support schemes for entrepreneurs.

The entire workshop was divided into three parts. It commenced with Session one: Funding Masterclass for Business, Finance, Equity & Cashflow, conducted by Ms. Smriti Bhattacharya, Goa Manager at CMRS & Associates LLP. She emphasized the importance of financial planning and funding for business growth, provided an overview of various funding options, explained the differences between equity and debt financing, and highlighted the significance of maintaining healthy cash flow. Ms. Bhattacharya also guided participants on common financial mistakes made by entrepreneurs and practical strategies to avoid them, making financial management concepts accessible to all.

Following this, Session two: Do More Sales Through Affordable Omnichannel was conducted by Mr. Chinmay Sanjiv Kamat, COO of Copper Codes Consulting LLP. He stressed the importance of integrating online and offline sales channels to enhance customer reach and engagement. Participants were introduced to cost-effective digital tools, methods to maintain consistent customer experience across platforms, and the role of technology in improving operational efficiency and sales performance.

The workshop concluded with Session three: Government Schemes for Entrepreneurs, led by Mr. D. S. Prashant, CEO of SITPC. He explained the role of government support in the growth of MSMEs and startups, provided an overview of relevant schemes, eligibility criteria, documentation requirements, and compliance procedures. Mr. Prashant highlighted how entrepreneurs can strategically use these schemes for business expansion and guided participants on navigating the application process effectively.

Overall, the workshop offered participants valuable exposure to real-world business practices, bridging the gap between theoretical knowledge and practical application. Interaction with industry experts provided meaningful insights into how businesses must adapt to changing market dynamics and future retail trends.

Expected Outcome of the Activity:

Participants gained an understanding of modern branding, funding, finance, and cash flow management practices relevant to the evolving retail sector.

Participants learned affordable omnichannel sales strategies and the effective use of digital tools to enhance sales and customer engagement.

Participants became aware of various government schemes and support systems available for entrepreneurs, along with compliance and registration requirements.

The session enhanced participants’ ability to apply industry knowledge to academic learning, business planning, and entrepreneurial initiatives.

Programme Outcome:

To nurture intellectual capital in the financial services sector by disseminating industry relevant and academically enriched knowledge

To create leadership qualities sustainable in a global business environment and to inculcate ethics and values conducive for good citizenship.

One-Day State Level Workshop on Syllabus of Courses under Banking & Financial Services

8th January 2026



The Department of Economics & Banking organized a One-Day State Level Workshop on the syllabus of courses under Banking & Financial Services on 8th January 2026, from 9:00 a.m. to 1:00 p.m. The workshop covered three courses, namely

- 1.Modern Banking Operations & Services
- 2.Financial Risk Management
- 3.Digital Banking (VET).



The Inaugural session commenced with garlanding of the image of Lord Damodar by the resource person, followed by the lighting of the ceremonial lamp by the dignitaries. The dignitaries on the dais included Dr. Shami Pai, Vice Principal; Mr. Shivdatt F. Shirodkar, Resource Person; Dr. Lira Menezes Gama, Head of the Department of Economics & Banking and Workshop Coordinator Mr. Shreyas Desai, Assistant Professor in

Economics.

Dr. Shami Pai, Vice Principal, addressed the gathering and conveyed her best wishes for a fruitful and informative workshop. The resource person was formally introduced by Mr. Shreyas Desai, Assistant Professor in Economics. This was followed by the presentation of a memento (flower pot) to the resource person by the Vice Principal as a token of appreciation. The vote of thanks was delivered by Dr. Lira Menezes Gama, and the programme was efficiently compered by Ms. Dhriti Bene, TYB.Com student.

The workshop deliberations were conducted from 10:00 a.m. to 1:00 p.m., wherein detailed discussions were held on the revised syllabus of the three banking-related courses. The resource person suggested appropriate reference books and study materials and also highlighted the role of Artificial Intelligence, particularly the use of ChatGPT

for preparing notes and understanding concepts in banking education.

The workshop witnessed active participation and interaction from faculty members. The entire programme was successfully coordinated by the faculty members of the Department of Economics & Banking and was highly appreciated by the participants. At the end certificates of participation were distributed.

Expected Outcome of the Activity:

- Enhanced understanding of the revised syllabus under Banking & Financial Services
- Clarity on subject structure, content, and reference materials
- Awareness about the application of Artificial Intelligence tools such as ChatGPT in academic preparation
- Strengthening of academic collaboration among faculty members from different colleges

Achievement of Course Outcome (CO):

As this was an academic activity, the workshop contributed directly to the achievement of Course Outcomes (CO) by improving subject knowledge, teaching methodology, and curriculum understanding related to banking and financial services.

TY B. Com Project 2nd Review Meetings

15th to 17th January 2026



The TY B.Com Project 2nd Review Meetings were organized by the Project Cell from 15th to 17th January 2026 in classroom with the primary objective of reviewing the progress of student projects, ensuring academic rigor, and guiding students towards timely and effective completion of their project work.



During the review sessions, each student group presented the progress of their project. The presentations were carefully evaluated by the Dr. Shami Pai, Dr. Sheetal Arondekar, Dr. Lina Sadekar and Asst Prof Pretty Louiza Pereira. Constructive



feedback and suggestions were provided to help students improve the quality, structure, methodology, and content of their projects.

Out of a total of 50 student groups, 49 groups presented their project progress. A few groups were advised to revise certain aspects of their work and present again after incorporating the suggestions received. The review process proved to be highly beneficial, as students gained better clarity, direction, and motivation to complete their projects effectively within the stipulated timeframe.

The entire activity was efficiently coordinated by Ms. Pretty Louiza Pereira, Project Coordinator, with the support of Ms. Preity Fernandes, Project Cell Member.

Expected Outcome of the Activity:

- Improved quality and accuracy of student projects
- Timely completion of TYBCom projects
- Enhanced clarity on project structure, methodology, and content
- Strengthened academic mentoring and guidance

Boat Pulling Training Session

16th January 2026



1 Goa Naval Unit, NCC Peddem, Mapusa conducted a Boat Pulling and Sailing Training Session on 16th January 2026 at Dona Paula from 9:30 a.m. to 1:00 p.m. The session aimed to develop cadets' seamanship skills, teamwork, physical endurance, coordination, and basic sailing awareness while handling the naval DK Wheeler boat in water.

A total of 36 cadets from three different colleges participated in the training, including 17 cadets from VVM's Shree Damodar College of Commerce and Economics, Margao, who

participated with great enthusiasm and motivation.

The session began with a comprehensive briefing on the construction and parts of the DK Wheeler boat, oars and fittings, life-saving equipment, and safety precautions to be followed during boat pulling and sailing activities. Cadets were introduced to standard naval commands, seating positions, and the roles of bowman, stroke, and coxswain, which are crucial for effective control and maneuvering of the boat.

During the practical phase, cadets were trained in boat pulling techniques, including correct grip and movement of oars, maintaining rhythm, synchronized strokes, turning maneuvers, and steadying the boat in water. Special emphasis was placed on coordination, timing, and teamwork, as efficient boat pulling requires every cadet to function in unison. Cadets were also familiarized with basic sailing principles, such as understanding wind direction, maintaining balance, trim of the boat, and responding to water conditions.

Under real sea conditions, cadets practiced launching and recovery of the boat, maintaining formation, and executing commands promptly. The training enhanced their physical endurance, upper-body strength, and mental alertness while instilling confidence in handling the boat safely and effectively.

Throughout the session, cadets demonstrated discipline, cooperation, and keen interest in mastering the practical aspects of naval training. The instructors appreciated their enthusiasm, precision, and team spirit displayed during both boat pulling and sailing drills.

The session concluded with a debrief by the instructors, emphasizing the importance of communication, leadership,

seamanship, and physical fitness in naval operations. The training significantly strengthened the cadets' practical knowledge of boat pulling and sailing, while reinforcing the core values of the National Cadet Corps—discipline, unity, leadership, and self-confidence.

Overall, the Boat Pulling and Sailing Training Session was a great success, providing cadets with valuable hands-on experience, promoting camaraderie among cadets from different institutions, and preparing them for future naval activities in the true spirit of NCC.

Outcome of the Boat Pulling and Sailing Training Session

- ✓ Cadets gained practical hands-on experience in boat pulling and basic sailing using the naval DK Wheeler boat under real water conditions.
- ✓ Improved seamanship skills, including correct oar handling, synchronized rowing, maneuvering, and adherence to naval commands.
- ✓ Enhanced teamwork, coordination, and communication, as cadets learned to function effectively as a cohesive unit during boat operations.
- ✓ Increased physical endurance, strength, and stamina, essential for sustained naval and maritime activities.
- ✓ Developed confidence and situational awareness while operating boats in open water, with a strong understanding of safety procedures.
- ✓ Strengthened leadership qualities and discipline, particularly among cadets performing roles such as stroke, bowman, and coxswain.
- ✓ Fostered camaraderie and mutual respect among cadets from different institutions, promoting unity and the spirit of NCC.
- ✓ Prepared cadets for advanced naval training and competitions, reinforcing the core NCC values of discipline, teamwork, and leadership.

Shri Prabhakar T. Vaidya Memorial State Level Innovative Business Plan Competition

15th January 2026



The Shri Prabhakar T. Vaidya Memorial State Level Innovative Business Plan Competition was organized by the Commerce Club of Cuncolim Educational Society's College of Arts and Commerce, Cuncolim, Goa, on 15th January 2026. The competition was conducted under the theme "Igniting Ideas for Inspiring Change" with the objective of promoting innovation, entrepreneurship, and business planning skills among undergraduate students.

The event witnessed the participation of 10 teams from various colleges across the state. Each team presented an innovative business plan covering essential components such as business overview,

product or service details, market and competitor analysis, marketing and sales strategies, distribution channels, and financial planning. The presentations were followed by an interactive question and answer session with a panel of experienced judges from the academic and business sectors.

The competition provided a valuable platform for students to showcase their entrepreneurial ideas, analytical skills, and presentation abilities. After careful evaluation based on innovation, content, presentation, and responses during the question and answer session, the results were announced.

Among the participating teams, Mr. Shivam Naik Gaonkar from SY BBA(FS) secured the First Place and was awarded a cash prize of ₹7,500 along with a trophy for the outstanding business plan and overall performance.

The event was successfully conducted and proved to be an enriching learning experience for all participants, encouraging creativity, confidence, and practical exposure to real-world business concepts.

Expected Outcome of the Activity:

- To develop entrepreneurial thinking and innovation among students
- To enhance analytical, presentation, and business planning skills
- To provide practical exposure to real-world business scenarios

Achievement of Course Outcome (CO)/Programme Outcome (PO)/Programme Specific Outcome (PSO):

CO/PO/PSO addressed: To create leadership qualities sustainable in a global business environment and to inculcate ethics and values conducive for good citizenship.

Street Play on Consumer Rights**15th January 2026**

The Consumer Welfare Cell of Shree Damodar College of Commerce and Economics successfully organized a street play on *Consumer Rights* with the objective of creating awareness among students and the general public. The activity aimed to educate people about their rights as consumers in today's rapidly changing and digitalized marketplace.

Students of the college actively participated in the street play and effectively portrayed real-life situations related to consumer exploitation. Special emphasis was laid on

issues concerning digital payments, online banking, cyber frauds, misleading advertisements, and unfair trade practices. Through impactful dialogues, expressions, and relatable scenarios, the students highlighted the importance of being alert, informed, and responsible while engaging in digital and financial transactions.

The street play served as an engaging medium to simplify complex consumer laws and convey important messages in an easy-to-understand manner. It attracted the attention of passers-by and students alike, thereby extending its reach beyond the campus.

Expected Outcome of the Activity:

- Increased awareness among students and the public about basic consumer rights and responsibilities.
- Enhanced understanding of risks associated with digital payments and online banking frauds.
- Encouragement of safe and informed consumer behavior in digital transactions.
- Development of social responsibility, communication skills, and teamwork among participating students.

Achievement of Programme Outcome (PO)

PO4: COMMUNICATION SKILLS – Possess very good communication, interpersonal and social skills, be good team workers and demonstrate leadership qualities.

PO5: LIFELONG LEARNING: – Engage in lifelong learning and be able to adapt their skills and knowledge to deal with change and meet new challenges.

PO6: ETHICS – Demonstrate ethical awareness and the ability to apply ethical principles in decision-making.

PO7: SOCIAL & ENVIRONMENT SENSITIVITY – Have an attitude of compassion and generosity towards less privileged sections of society and be sensitive towards the environment and sustainability issues.

ComQuest – State Level Commerce Event

24th January 2026



A team of 10 students from TY B.Com of VVM's Shree Damodar College of Commerce & Economics, Margao – Goa, actively participated in the State Level Event ComQuest 5.0, organised by the Postgraduate Department of Commerce (M.Com) on 24th January 2026 at the college premises. The students demonstrated exceptional academic acumen, competitive spirit, and teamwork throughout the event.

The central theme of ComQuest 5.0, “The Derivative Realm,” focused on contemporary developments in financial

markets, risk management, and analytical decision-making. In line with the theme, the event featured 10 intellectually stimulating competitions across various categories, including finance, marketing, economics, corporate strategy, advertising, and analytical reasoning, as outlined in the event brochure.

The primary objective of the event was to provide a competitive academic platform that would enable commerce students to enhance their analytical thinking, subject knowledge, problem-solving abilities, teamwork, and practical application of theoretical concepts. The competitions were designed to encourage experiential learning, critical analysis, creativity, and strategic thinking among participants.

The TY B.Com team of VVM's Shree Damodar College of Commerce & Economics delivered an outstanding performance and emerged as the Overall Winners of ComQuest 5.0 by securing top positions in multiple events. This remarkable achievement reflects the students' academic excellence, creativity, adaptability, and strong conceptual understanding of commerce-related subjects, particularly in the area of derivatives and financial analysis.

The students were guided and mentored by Ms. Pooja Shanbhag, Assistant Professor in Commerce & Management, whose continuous academic support, strategic guidance, and motivation played a crucial role in preparing the team

for the competition. Participation in ComQuest 5.0 provided students with valuable exposure to inter-collegiate competition, strengthened their practical understanding of commerce concepts, and fostered skills such as decision-making, leadership, communication, and teamwork, thereby contributing meaningfully to their holistic academic and professional development.

✧ **List of Prize Winners**

| Name of Event | Name of Student(s) | Position |
|------------------------|---------------------------------------|-----------------|
| Currency Wave | Lavina Pawar | 1st Prize |
| The Corporate Crucible | Janvi Naik Dalal & Satvik Hegde | 1st Prize |
| The Scholarly Showcase | Janvi Naik Dalal & Sarthak Talaulikar | 1st Prize |
| Focus Beyond the Bulls | Diya Borkar | 2nd Prize |
| Monetrix | Krunal Komarpant & Satvik Hegde | 1st Prize |
| Adarena | Purva Kane & Lavina Pawar | 1st Prize |

✧ **Details of Student Participants**

- 1) Ms. Diya Borkar
- 2) Ms. Lavina Pawar
- 3) Ms. Janvi Naik Dalal
- 4) Mr. Satvik Hegde
- 5) Mr. Sarthak Talaulikar
- 6) Ms. Virasri Dhuri
- 7) Mr. Krunal Komarpant
- 8) Ms. Purva Kane
- 9) Mr. Ashwin Costa
- 10) Mr. Vishaka Gavakar

Outcome / Expected Outcome of the Activity:

- Enhanced subject knowledge and application skills among students
- Improved confidence, communication, and teamwork

- Exposure to inter-collegiate academic competition
- Strengthened problem-solving and decision-making abilities
- Encouraged experiential learning beyond classroom

Industry Field trip to Varun Beverages, Shelpe, Sanguem

24th January 2026



On Saturday, 24th January 2026, the BBA(FS) programme organized an industrial field visit for the students of SY BBA(FS) Programme to the Varun Beverages plant located in Shelpe, Sanguem. The students were accompanied by Mr. Adarsh Haibati and Ms. Delisha Rebello. A total of 32 students participated in the visit, comprising 17 male and 15 female students. Mr. Vinay Gaonkar, The plant manager of Varun Beverages, guided the students to various processes of manufacturing of soft drinks. The primary objective of the visit was to provide students with practical insights into large-scale industrial operations, supply chain management, and the financial workflows of a major corporate entity, effectively bridging the gap between academic theory and real-world

application.

During the tour of the plant which started from 10:00 AM to 11:30 PM, students observed the automated production lines and learned about the logistical and financial complexities involved in maintaining a high-volume manufacturing facility. Following the industrial visit, the group proceeded to the Salaulim Dam for lunch and a brief period of recreation. The day concluded successfully with the students and faculty returning to the college campus by 3:30 PM. The visit proved to be an enriching experience, fulfilling the curriculum objectives of the BBA(FS) programme.

Expected Outcome of the Activity:

Programme Specific Outcome (PSO)

In terms of Programme Specific Outcomes (PSOs), the visit provided specialized insights into the financial and logistical frameworks unique to the Financial Services (FS) domain. Students were able to witness the capital-intensive nature of a modern bottling plant, gaining a first-hand look at inventory management systems and the financial workflows essential for high-volume production. By enabling students to transition from theoretical classroom concepts to the complexities of a real-world industrial environment. By observing the operations at the Varun Beverages plant, students developed a practical understanding of organizational structure, operational efficiency, and the integration of diverse business functions.

TechNation 2026 – National Level IT Tech Fest**16th and 17th January 2026**

TechNation 2026, a national-level IT Tech Fest, was successfully organized by the Department of Computer Science of VVM's Shree Damodar College of Commerce & Economics, Margao, Goa, on 16th and 17th January 2026 for undergraduate students of Computer Science and Information Technology. Conducted under the theme "From Prompt to Possibilities," the fest aimed to foster technical excellence, creativity, innovation, teamwork, and industry readiness, while emphasizing the role of Artificial Intelligence in transforming

ideas into practical and impactful solutions.

The event was coordinated by Assistant Professor Sumit Kumar as Faculty Coordinator and Assistant Professor Ramkrishna Reddy as Faculty Co-Coordinator, with student coordination led by Daksh Lotlikar and Shaina Kamat, ensuring smooth planning and execution. Registration commenced at 8:45 AM on 16th January 2026, witnessing enthusiastic participation from 91 students representing 8 colleges, making the fest vibrant and competitive.

The inaugural ceremony was graced by Smt. Pratima Dhond, President of the Goa Chamber of Commerce and Industry (GCCCI), as Chief Guest, and Shri Mangirish Salelkar, CEO and Co-Founder of Umang Group, as Guest of Honour. The valedictory function on 17th January 2026 was graced by Shri Mahendra Tiwari, CEO of Ethernet Express Pvt. Ltd., Goa, who emphasized the importance of innovation, adaptability, and continuous learning in today's technology-driven world.

The first day featured a dynamic blend of technical, creative, and gaming events. BugSpy, a Python debugging competition, tested logical reasoning and coding skills. TeamVerse, a creative introductory event, required teams to present their strengths through short digital videos and was judged by Dr. Prita D. Mallya, Campus Director, VVM, and Smt. Ekta Agarwal, CEO of S.S. Technologies. UXplorer, a UI/UX design challenge using Figma, promoted design thinking, while Quizitive, conducted in multiple rounds including a buzzer round, was hosted by Ms. Mayuri Halrankar.

Gaming events such as Free Fire and FIFA 24 generated high enthusiasm. Code-A-Thon, a four-hour coding competition judged by Mr. Cyden D'Costa, enabled participants to demonstrate problem-solving skills using AI tools. The afternoon session included Q-Bit (Pitch the Idea), where startup ideas were evaluated by Shri Damodar Pai Patnekar, CEO and Co-Founder of Bodhami, and Shri Mohan Krishnan. Cine Bytes, a video editing event judged by Ms. Annette Santimano, and Found It, a campus-wide technological treasure hunt, concluded the day.

The second day sustained the competitive spirit with events such as PowerBit, where participants analyzed datasets using Power BI under the evaluation of Mr. Abhijit Mhamal, Senior Data Scientist at Worly. Reel-O-Tech, judged by Mr. Andre Pacheco, encouraged creative digital storytelling, while Query Quest tested database and SQL skills. Adcraft, judged by alumnus Bhogesh Molagavalli, Team Lead – Motion Designer at Xebec Communications



Pvt. Ltd., Pune, promoted creative advertising. The Cosplay event, judged by Ms. Rama Borkar, provided a platform for confident and creative portrayal of IT personalities.

Additional surprise activities such as Crossword, Decoding, Speed Typing, Instagram Posting, Video Making, and On-the-Spot Advertising enhanced engagement. Campus stalls and a red-carpet-themed selfie stand added to the festive atmosphere. Team Rosary College of Arts and Commerce, Navelim, emerged as winners, while St. Aloysius College (Deemed to be University), Mangaluru, secured the runners-up position.

A major highlight was a robot developed by Kushal Naik and Boris Rodrigues, supported by Daksh Lotlikar and the core team, symbolizing the theme by demonstrating how effective AI prompting can transform ideas into functional solutions. The fest was supported by numerous sponsors, with the Goa Technology Association(GTA) as Inspiring Partner and Goa News Hub(GNH) as Media Partner. Over 250 stakeholders witnessed the event, which received overwhelmingly positive feedback. TechNation 2026 significantly contributed to students' academic enrichment, professional preparedness, and confidence in applying technology-driven solutions to real-world challenges.

Expected Outcome of the Activity

Programme Outcome (PO):

PO1 – Problem Analysis: Participants demonstrated strong analytical and problem-solving skills through coding, debugging, data analytics, and logical reasoning challenges.

PO2 – Design / Development of Solutions: Students applied computing concepts and modern tools to design innovative solutions in events such as UI/UX design, idea pitching, and AI-assisted coding.

PO3 – Modern Tool Usage: Enhanced proficiency in using contemporary tools and platforms such as programming environments, data visualization tools, UI/UX frameworks, and AI-based technologies.

PO4 – Individual and Team Work: Students effectively functioned as individuals and as team members, exhibiting leadership, coordination, and collaborative problem-solving abilities.

PO5 – Communication: Improved written, visual, and oral communication skills through presentations, pitching, creative media tasks, quizzes, and interactive events.

PO6 – Lifelong Learning: Fostered an attitude of continuous learning, adaptability, and openness to emerging technologies and industry trends.

ComQuest 5.0

24th January 2026



The Post Graduate Department of Commerce of Shree Damodar College of Commerce & Economics, Margao, had organized ComQuest 5.0, a state-level event, on 24th January 2026 at the college campus.

The inaugural programme commenced at 9:30 a.m. The Chief Guest for the program was Mr. Mudit Agarwal. The inaugural ceremony included the lighting of the lamp and garlanding of the portrait of Shri Damodar, marking the auspicious beginning of the event. The welcome address was delivered by our principal Prof. Sanjay Sawant

Dessai, who also warmly welcomed the Chief Guest with a potted plant.

Ms. Marjina Shaikh, Programme Coordinator of M. Com, highlighted the theme of ComQuest 5.0, “The Derivative Realm.” She also briefed the audience about the events scheduled for the day and welcomed participants from different institutions.

Our Vice Principal, Dr. Sheetal Arondekar, introduced the Chief Guest and addressed the gathering. The Chief

Guest then delivered an insightful and inspiring address. As a mark of respect, the Chief Guest was felicitated with a memento.

The programme concluded with a vote of thanks by Asst. Prof. Ms. Padma Shanbhag. The event was officially declared open by the Chief Guest, Mr. Mudit Agarwal.

SUB-EVENTS OF COMQUEST 5.0

ComQuest 5.0 comprised various pre-events, on-stage, and off-stage sub-events, conducted throughout the day.

Sub-Event 1: Beyond the Bulls

Beyond the Bulls was a photography competition conducted in Classroom 302 at 1:15 p.m. The event witnessed the participation of six students who creatively captured themes related to markets and business perspectives. The competition was judged by Mr. Vishnu Patel, a professional photographer and videographer, whose expertise and unbiased evaluation added significant value to the event.

Sub-Event 2: Ad Arena

Ad Arena, an advertising competition, was held in Hall No. 2 at 10:30 a.m., where participants conceptualized and presented advertisements for their products. The event was judged by Ms. Angelica Gonsalves and Sr. Janet A.C, who assessed the creativity, communication skills, and marketing appeal of the presentations. The event concluded successfully at 11:30 a.m.

Sub-Event 3: Treasury Trail

Treasury Trail was an engaging and interactive on-campus event conducted from 11:00 a.m. to 12:00 noon. The event encouraged teamwork and strategic thinking and witnessed enthusiastic participation from six participants. It concluded on a joyful note with appreciation extended to all participants for their active involvement.

Sub-Event 4: Monetrrix

Monetrrix, a quiz competition, commenced with a preliminary round at 10:45 a.m. in Classroom 303, wherein six teams competed for qualification. Four teams advanced to the final round, which was conducted at 11:45 a.m. in Hall No. 1. The quiz was moderated by Ms. Anmaria Jose and featured an intense exchange of knowledge on global markets and economic trends. The event concluded at 12:30 p.m. after an impressive display of speed, accuracy, and intellect by the finalists.

Sub-Event 5: Scholarly Showcase

Scholarly Showcase was a research paper presentation event that provided students a platform to present their

research work. The event was judged by Mr. Shripad

Marathe and Dr. Sadanand Gaonkar. A total of 11 participants, divided into six teams, confidently presented their research topics and responded effectively to questions posed by the judges.

Sub-Event 6: PlanQuest

PlanQuest, a business plan presentation competition, commenced at 11:00 a.m. in Classroom 303. Five participants presented innovative business ideas, demonstrating entrepreneurial thinking and strategic planning skills. The event was judged by Ms. Safalya Bhupesh Prabhu Dessai and Mr. Farid Khan Pathan and concluded smoothly at 12:30 p.m.

Sub-Event 7: Global Reliance

Global Reliance was a pre-event reel-making competition, with the judging held at 1:30 p.m. in Classroom T-302. The event saw the participation of six teams and was evaluated by Mr. Omkar Naik, who assessed the entries based on creativity, relevance, and presentation.

Sub-Event 8: Currency Wave

Currency Wave, another pre-event, involved designing flags based on the theme "*Currency – The Symbol of Nations.*" The judging commenced at 11:40 a.m. in the Quadrangle. The event was judged by Ms. Lizette D'Costa and Mrs. Annette Santimano, and showcased students' creativity and understanding of global currencies.

Sub-Event 9: Corporate Crucible

Corporate Crucible was a case study analysis competition conducted from 12:30 p.m. to 2:14 p.m. The event witnessed the enthusiastic participation of six teams. The judges, Ms. Sailee Borkar and Ms. Ashita Ranjit, evaluated the teams based on analytical ability, problem-solving skills, and presentation.

Sub-Event 10: Face of ComQuest 2026

Face of ComQuest 2026 was a competition that determined Mr. and Ms. ComQuest 2026. The event commenced at 2:45 p.m. in Hall No. 1 and was judged by Ms. Shamin Shaik and Mr. Prasanna Vengurlekar. Six participants showcased their

confidence, communication skills, and overall personality. The event concluded at 4:00 p.m. followed by a short tea break.

The results were as follows:

| Event Category | First Place | Second Place |
|---------------------------------------|--------------------|-------------------|
| GLOBAL REEL- IANCE | AUSTRALIAN DOLLARS | SWISS FRANC |
| CURRENCY WAVE | JAPANESE YEN | AUSTRALIAN DOLLAR |
| THE TREASURY TRAIL | INDIAN RUPEE | US DOLLAR |
| THE CORPORATE CRUCIBLE | JAPANESE YEN | AUSTRALIAN DOLLAR |
| THE SCHOLARLY SHOWCASE | JAPANESE YEN | EURO |
| THE FACE OF COMQUEST 5.0 | AUSTRALIAN DOLLAR | AUSTRALIAN DOLLAR |
| FOCUS BEYOND THE BULLS | SWISS FRANC | JAPANESE YEN |
| MONETRIX | JAPANESE YEN | SWISS FRANC |
| ADARENA | JAPANESE YEN | EURO |
| PLAN QUEST | INDIAN RUPEE | US DOLLAR |

After the tea break the Valedictory Programme commenced at 4:15 p.m. The programme began with the presentation of the overall report of COMQUEST 5.0 by Asst. Prof. Ms. Anisha D'Souza, highlighting all the pre-events, on-stage, and off-stage sub-events conducted throughout the day.

This was followed by the certificate distribution ceremony, where certificates were awarded to the winning teams. Results were announced event-wise, and the winning teams declared were **Team Japanese Yen** from Shree Damodar College of

Commerce & Economics, Margao (*Virasri Dhuri, Diya Borkar, Janvi Dalal, Sarthak Talaulikar, Krupal*

Komar pant, Satvik Hedge, Ashwin Costa, Lavina Pawar, Vishaka Gavakar, Purva Kane) in the **First Place** and **Team Australian Dollar** from Rosary College of Arts & Commerce (*Amay Deep, Ziva Pimenta, Alloysia De Sa, Emily Colaco, Jovita Vaz, Swinton D'silva, Sriram Badam, Jayden Tereza, Mohamed Ibrahim and Cresilda D'costa*), Navelim as the **Runners Up**.

The Valedictory programme concluded with group photographs, and the event formally came to an end at 5:00 p.m.

Expected Outcome of the Activity

The activity was expected to enhance students' conceptual understanding of derivatives, global markets, and contemporary business practices through experiential learning. It aimed to develop critical thinking, analytical ability, creativity, and problem-solving skills among participants. The event also provided a platform for students to showcase research, communication, and presentation skills while encouraging teamwork and healthy competition. Additionally, interaction with industry experts and peers from different institutions was expected to broaden professional exposure and academic confidence.

Achievement of Course Outcome (CO)/Programme Outcome (PO)

The activity contributed to the achievement of Course Outcomes by enabling students to apply theoretical knowledge of derivatives, finance, marketing, and economics to practical situations. Through quizzes, case studies, research presentations, and business plan competitions, students enhanced their analytical, problem-solving, communication, and decision-making skills. The programme also supported Programme Outcomes by fostering teamwork, leadership, creativity, and ethical participation in academic competitions.

Programme Specific Outcome (PSO)

The conduct of ComQuest 5.0 enabled students to apply advanced knowledge of commerce, finance, marketing, and management in practical and competitive settings, thereby strengthening PSO 1 and PSO 3. Research-based events and analytical competitions enhanced students research aptitude, critical thinking, and problem-solving skills, contributing to PSO 2. Activities such as business plan presentations,

case studies, and creative events fostered entrepreneurial thinking, innovation, leadership, teamwork, and communication skills, addressing PSO 6 and PSO 7. The theme-based events on global markets and currencies promoted ethical awareness, technological competence, and a global business perspective, thereby supporting PSO 4, PSO 5, and PSO 8.

Shaping Young Minds Programme**10th October 2025**

75 students of BBA Gen and BBA FS attended the Shaping Young Minds Programme (SYMP), a flagship event organized by the All-India Management Association (AIMA) in collaboration with the Goa Management Association (GMA) on 10th October 2025 at NIO Auditorium, Dona Paula, Goa.

The programme was an interactive session featuring a distinguished panel of four dynamic speakers. The event fostered an engaging environment, promoting the exchange of ideas, thoughts, and experiences, while offering an exceptional learning opportunity and a platform for meaningful connections.

Ms. Sundari Nanda delivered an insightful talk on the topic of change. She emphasized the importance of not only managing and adapting to change but also anticipating it. In her words, "Change comes at you like a wave, and you must know to ride it," highlighting the proactive approach needed in today's dynamic world.

Dr. Shikha Nehru Sharma with over 25 years of experience in personalized wellness and Ayurvedic wisdom, Dr. Sharma, a renowned health guru, shared her expertise on self-belief and her personal journey of starting her own business. Her session inspired attendees with practical insights into personal and professional growth.

Dr. Ambi Parameswaran a brand strategist and founder of Brand-Building, Dr. Parameswaran focused on the significance of passion and the process of learning from it. His talk provided valuable strategies for building successful brands and personal development.

Ambassador Deepak Vohra a celebrated IFS officer with a distinguished career, including postings in three African countries and parts of Europe, Ambassador Vohra needs no introduction. His speech underscored his deep love for India, carried with empathy, respect, and charisma, making him an inspiration to many.

Expected Outcome of the Activity: By engaging with speakers like a former IPS officer, a diplomat, and successful entrepreneurs, students were exposed to real-life leadership challenges, decision-making processes, and ethical dilemmas faced at high levels.

First-hand stories of personal challenges, turning points, and achievements shared by the speakers served as motivational touchpoints, encouraging students to embrace resilience, innovation, and continuous self-improvement.

The programme provided a valuable platform for networking and exchanging ideas with peers, mentors, and professionals, fostering intellectual curiosity and collaborative learning.

Industrial Visit & Cultural Immersion Trip to Mumbai

3rd to 7th December 2025



The Third Year BBA students toured to Mumbai for an insightful industry exposure and a cultural immersion trip from 3rd to 7th December, 2025. On 5th December 2025, 15 Third Year BBA students visited VML Advertising, a Global Advertising Agency and interacted with Ajay Mishra (VP – Strategy) and Darryl Vaz (Creative Director), who shared their expertise on how modern advertising agencies operate in a fast-evolving market. On 6th December from 10 am to 12 noon, the students had an interactive session on Logistics and operations. It was followed by the plant visit. They were addressed by Mr. Sandeep Yadav, Senior Director and Mr. Atharva Godse, Operations Director, Lonad Facility. From 2.30 to 4.30 pm, they visited Multi Commodity Exchange (MCX). The students had an interactive session on Principles,

Concepts and Mechanism of Commodity markets. They were addressed by Mr. Anish Vyas, Manager, Training and Education.

Expected Outcome of the Activity:

Students will gain firsthand understanding of real-time industrial processes, workflow, and organizational structure. Students will be able to relate classroom concepts (management, marketing, HR, finance, operations) to actual industry practices.

Field trip at Aqua Goa Mega Fish Festival 2026

10th January 2026

The Department of Commerce and Management organised a field trip for FY B. Com (Tourism Products of Goa) students to the “Aqua Goa Mega Fish Festival 2026” on 10th January 2026. The objective of the visit was to provide students with practical exposure to Goa’s aquatic resources and to enhance their understanding of tourism products related to fisheries and aquaculture.

A total of 29 students participated in the field trip. The group departed from the college campus at 9:15 AM in a bus arranged by the college. The students were accompanied by Asst. Prof. Akshada Gaonkar.

The Aqua Goa Mega Fish Festival 2026, organised by the Directorate of Fisheries, Government of Goa, was held at D.B. Ground, Campal, Panaji, Goa, from 9th to 11th January 2026. The festival aimed to promote awareness about fisheries, aquaculture, marine biodiversity, and sustainable fishing practices in Goa.

During the visit, students explored various stalls showcasing a wide range of aquarium products, ornamental and edible fish species, fish food, equipment, and related accessories. Exhibitors provided detailed explanations about different fish species, their habitats, breeding techniques, and maintenance of aquariums. This hands-on exposure helped students gain insights into the aquatic ecosystem, fisheries-based entrepreneurship, and emerging industry trends.

As part of the learning experience, the students also attended an interactive National Conference on “Innovation in the Blue Revolution: Towards Sustainable Inland Aquaculture and Mariculture.” The conference featured sessions by experts from the fisheries and aquaculture sector. Students gained valuable knowledge on sustainable aquaculture practices, technological innovations, and policy initiatives supporting the Blue Revolution.

The conference included expert talks and panel discussions, followed by an interactive question-and-answer session. Students actively participated by raising queries, clarifying doubts, and discussing industry-related topics with the resource persons. This interaction enhanced their understanding of real-world challenges and opportunities in the fisheries and aquaculture industry.

Overall, the field trip was an enriching and informative experience. It successfully bridged the gap between classroom learning and practical exposure, enabling students to understand the relevance of aquatic resources as an important tourism product of Goa.

Course Outcomes:

This field trip provided students with practical exposure to Goa’s aqua-based tourism resources and their role in the local tourism sector through a visit to the Aqua Goa Mega Fish Festival and participation in the National Conference on sustainable aquaculture. They observed marine and inland aquatic resources, learned about fisheries and aquaculture practices, and engaged with experts on sustainable tourism and Blue Revolution initiatives, enhancing their understanding of the industry and its real-world applications.

NSS National Adventure Camp

18th November to 6th December 2025

The National Service Scheme (NSS) Adventure Camp was held from 18th November to 6th December 2025. The camp was conducted in two batches. The first batch was held from 18th November 2025 to 27th November 2025 at the Atal Bihari Vajpayee Institute of Mountaineering & Allied Sports (ABVIMAS), Dharamshala Centre, Himachal Pradesh.

The second batch was held from 27th November to 6th December 2025 at the Atal Bihari Vajpayee Institute of Mountaineering & Allied Sports (ABVIMAS), River Rafting Centre, Pirdi, Kullu, Himachal Pradesh.

The camp proved to be an enriching and transformative experience for 20 students selected from various colleges in Goa. Among them, three students from VVM’s Shree Damodar College of Commerce & Economics—Ms. Antonia Barreto (FY B.Com), Ms. Mithali Raikar (SY B.Com), and Mr. Chandraprakash Yadav (FY B.Com)—were selected based on their physical fitness test and personal interview.

The ten-day camp included a wide range of adventure and training activities such as natural and artificial rock climbing, rappelling, river crossing, double jumaring, and trekking to the Triund Mountain Peak. Each day began

with morning physical exercises, followed by practical training sessions and theoretical classes on knot-tying techniques, mountain walking manners, disaster management, and safety procedures.

In addition to adventure training, the camp also included educational and exposure visits to Tibetan Children's Village (TCV), Bhagsu Nag Waterfall and Temple, Naddi Village, Flag Point, and the Dharamshala market, which provided participants with valuable exposure to the local culture, lifestyle, and natural environment.

The camp concluded with a cultural programme and badge ceremony, marking the successful completion of the training. Overall, the camp was well-organised and highly enriching, contributing significantly to the development of physical endurance, teamwork, discipline, self-confidence, and leadership skills among the participants.

Expected Outcomes of the Activity

- Development of physical fitness, stamina, and endurance among NSS volunteers
- Enhancement of teamwork, cooperation, and leadership qualities
- Improved risk management, problem-solving, and decision-making skills
- Building self-confidence, discipline, and mental resilience

Programme Outcomes

- NSS volunteers develop a spirit of adventure and resilience
- Promotion of holistic personality development through experiential learning
- Strengthening of social responsibility, discipline, and community living skills
- Preparation of youth to face real-life challenges with confidence and leadership

Each One Teach One

06th December 2025 - 02nd January 2026

The Department of Economics & Banking, in collaboration with the NSS Unit, successfully organized an *Each One Teach One* activity from 06/12/2025 to 02/01/2026 with the objective of promoting basic literacy and social responsibility among students. The activity focused on empowering illiterate individuals by teaching them fundamental learning skills.

As per the activity plan, NSS volunteers were assigned the responsibility of identifying one illiterate person in their respective localities and teaching them basic literacy skills. The areas of learning included writing one's own name, understanding and writing the English alphabet, recognizing numbers, and developing basic numeracy skills essential for daily life.

A total of 22 NSS volunteers actively participated in the activity with great dedication and commitment. Through continuous interaction and personalized teaching, each learner was provided with basic literacy knowledge, thereby giving them a lifelong identity in the form of being able to write their own name and recognize letters and numbers. The activity not only benefitted the learners but also sensitized the volunteers towards the realities of illiteracy in society.

The NSS volunteers were instructed to document their experiences and learning outcomes, and submit a detailed report of the activity on 2nd January 2026. The initiative proved to be a meaningful step towards community engagement and inclusive education.

Expected Outcome of the Activity:

- 1) The activity enabled illiterate individuals to acquire basic literacy skills such as writing their names and recognizing alphabets and numbers.
- 2) NSS volunteers developed a sense of social responsibility, empathy, and commitment towards community service.
- 3) The initiative promoted inclusive education by extending learning opportunities beyond the classroom.
- 4) The activity strengthened the bond between the institution and the local community through meaningful engagement.

Yuva Aapda Mitra Training

12th January - 20th January 2026

The NSS Regional Directorate (NSSRD), Pune, in association with the NSS State Cell, Goa, organised a seven-day training programme under *Yuva Apada Mitra* in collaboration with the Directorate of Fire & Emergency Services, Goa. The training programme was conducted at the Curchorem Fire Station from 12th January to 20th January 2026.

The programme was organised with the objective of providing both theoretical and practical knowledge related to fire safety, emergency response, and disaster management. It aimed to create awareness, build confidence, and develop essential life-saving skills among the participants, especially for handling real-life emergency situations.

The training programme consisted of theory sessions, practical sessions, and demonstration sessions. This well-balanced approach helped the participants gain a clear and in-depth understanding of various emergency management techniques and disaster response strategies.

One of the most important components of the training was learning the correct method of administering Cardiopulmonary Resuscitation (CPR) during emergency situations. The session included step-by-step

demonstrations by trained professionals, followed by hands-on practice. This practical exposure helped the participants understand the importance of timely CPR and how it can save lives.

Participants were also trained to identify different types of fires and use the appropriate fire extinguishers according to the situation. Practical sessions were conducted in which participants personally operated fire extinguishers. This hands-on experience significantly enhanced their confidence in handling real-life fire emergencies.

The training also covered techniques for shifting and moving heavy loads and injured persons safely. These activities emphasized the importance of correct posture, proper coordination, and teamwork to prevent further injuries during rescue operations.

In addition, the participants were taught various knot-tying techniques used to secure loads, equipment, and victims during rescue operations. This training highlighted the crucial role of proper knot-tying in ensuring safety and stability during emergency situations.

Special training sessions were conducted on rescue operations during building collapses, landslides, earthquakes, and floods. These sessions provided valuable insights into disaster-specific challenges and appropriate response methods.

A total of 11 NSS volunteers from our college attended and successfully completed the training programme, gaining valuable skills and knowledge that will enable them to serve the community effectively during emergencies.

Expected Outcomes of the Activity

- To enhance awareness and understanding of fire safety and disaster management among NSS volunteers
- To develop practical life-saving skills such as CPR, fire extinguisher handling, and safe rescue techniques.
- To build confidence, discipline, and teamwork among participants while responding to emergency situations
- To prepare trained NSS volunteers to act responsibly and effectively during emergencies within the college and the community

Programme Outcomes

- The programme successfully equipped NSS volunteers with theoretical and practical knowledge related to fire safety, emergency response, and disaster management.
- The participants gained hands-on experience in CPR, firefighting, rescue operations, and knot-tying

techniques, enabling them to respond efficiently during emergencies

- The programme enhanced leadership qualities, coordination, and decision-making abilities among the volunteers in disaster-related situations
- The trained NSS volunteers are now capable of serving as first responders, contributing positively to community safety and disaster preparedness.

Volleyball Intramural (Men)

19th and 20th January 2026

The Department of Physical Education and Sports took the initiative to organize a Volleyball Intramural for Men on February 19th and 20th January 2026, starting at 11:00 am. The tournament was held at the Vidya Vikas Mandal, Volleyball Court, with a total of 12 teams participating.

All matches were played on a knockout basis, and the fixtures were determined through lots. All preliminary matches were played of 11 points 3 sets, while the finals were played of 15 points 3 sets.

The winners of the Volleyball tournament are as follows:

| Position | Men's Category: |
|-----------------------|-----------------|
| 1 st Place | FY BCA A & B |
| 2 nd Place | TY BCA |
| 3 rd Place | TY B.COM A & D |

Dr. Ajinkya Kudtarkar, College Director of P.E & Sports and Mr. Saurabh Raikar, Instructor In P.E. congratulate all participants and winners. The Special Guest for the prize distribution ceremony was Mr. Siddhart Fal Dessai, Vidya Vikas Academy, Physical Education Teacher. The winners were awarded medals. The event concluded with a Vote of Thanks delivered by Mr. Bhuvan Purohit, the Sports General Secretary of the College.

Celebration of “National Mathematics Day 2025”

22nd December 2025

The Department of Mathematics, under TechTrendz Club successfully celebrated “National Mathematics Day 2025” on 22nd December 2025 in the college quadrangle from 10:00 a.m. to 12:30 p.m. The event was organized with the objective of fostering interest in mathematics through engaging and interactive activities.

A variety of fun-filled and intellectually stimulating mathematical games were arranged by the department for both



faculty members and students. Activities such as Magic Square, Mathematical Puzzles, Math Challenge, Sudoku Puzzles and Snakes and Ladders with mathematical concepts attracted enthusiastic participation. These games not only tested logical thinking and problem-solving skills but also highlighted the joy and practical relevance of mathematics.

The celebration created a vibrant academic atmosphere and successfully encouraged collaborative learning and healthy competition among participants. The event concluded on a positive note, reinforcing the importance of mathematics in everyday life and academic pursuits.

Expected Outcome of the Activity:

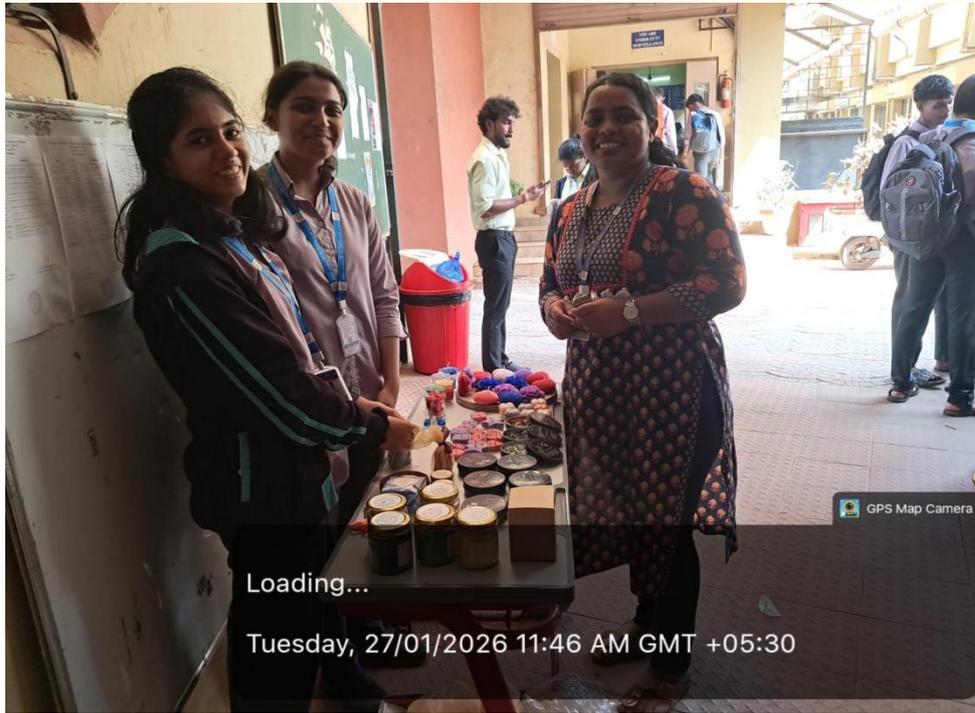
1. Reduced Math anxiety and promoted a positive perspective.
2. Stimulated curiosity about Mathematics, motivated viewers to explore mathematics beyond the classroom.
3. To develop improved logical reasoning and analytical skills through hands-on engagement with mathematical games and puzzles.
4. To apply mathematical concepts and strategies effectively in problem-solving and game-based situations.
5. Application of Math in real life scenario.

Bazaar Day

27th January 2026

Department of Economics & Banking of VVM's Shree Damodar College of Commerce & Economics, Margao organized "Bazaar Day" for the students and faculty of the College by students of our institution. The objective of the bazaar was that the students develop entrepreneurial and business management skills among students, to encourage creativity, innovation, and practical learning, to enhance teamwork, communication, and leadership skills, to provide hands-on experience in planning, organizing, and marketing products, to boost students' confidence and decision-making abilities

A total of five stalls were set up by 14 students, offering a variety of food items and handmade products.



The stalls sold delicious snacks such as Corn Chat, Chocolate Strawberry, Cold Coffee, Sev Puri, and Dahi Puri. Desserts like cheesecakes, Oreo cups, brownies, chocolates, and strawberry delights were also available. In addition, students displayed and sold elegant handmade flower pots and handmade candles, highlighting their creativity and craftsmanship.

The stalls were well-organized and attractively decorated, creating a lively and engaging atmosphere in

the canteen area. Students actively interacted with customers, managed sales, and handled finances under the guidance of the coordinators.

Outcome of the Activity

- Students gained practical exposure to running small business ventures
- Improved skills in communication, coordination, and customer handling were observed
- The activity promoted creativity and innovative thinking
- Students learned basic concepts of pricing, budgeting, and profit management
- The event fostered a sense of responsibility, confidence, and teamwork

The teacher incharge for the event was Assistant Professor Ms. Pretty Pereira and Assistant Professor Asst. Prof. Krupali Gauns Dessai from Department of Economics & Banking.

Industrial Visit – India Energy Week 2026**29th January 2026**

The Post Graduate Department of Commerce, VVM's Shree Damodar College of Commerce & Economics, Margao, organized an **industrial visit to the ONGC campus** on 29th January 2026 as part of **India Energy Week 2026**. The visit was planned to provide students with experiential learning and industry exposure related to the energy sector.



India Energy Week 2026 served as a national platform showcasing India's progress, innovation, and future roadmap in the energy domain. The visit enabled students to gain first-hand exposure to the functioning of a leading public sector enterprise and understand the strategic importance of the oil and gas thin India's economic development.

During the visit, students explored several

interactive and technology-driven exhibits, including:

- **Virtual Reality (VR) experiences** demonstrating offshore and onshore exploration and drilling operations
- **Miniature working models** explaining the processes involved in oil extraction, refining, and distribution
- **AI-based explainers and digital installations** highlighting automation, safety systems, and efficiency in energy operations
- Exhibits focusing on **renewable energy initiatives**, sustainability practices, and ONGC's contribution towards India's energy transition

Officials and resource personnel present at the venue explained ONGC's organizational structure, operational activities, and its role in ensuring energy security while adopting environmentally responsible practices.

The visit provided students with valuable insights into technological advancements, managerial decision-making, and policy initiatives in the energy sector.

Expected Outcome of the Activity

The visit was expected to enhance students' understanding of the energy sector and its relevance to commerce, economics, and management studies. It aimed to bridge the gap between classroom learning and real-world industrial practices by exposing students to advanced technologies, sustainability initiatives, and operational

challenges faced by public sector enterprises. The activity also sought to broaden students' awareness of career opportunities in the energy and allied sectors.

Achievement of Course Outcome (CO) / Programme Outcome (PO)

The industrial visit contributed to the achievement of Course Outcomes by enabling students to relate theoretical concepts of economics, business environment, public sector management, and sustainability to practical applications. Exposure to industry practices enhanced students' analytical ability, industry awareness, and understanding of contemporary business and economic issues. The activity also supported Programme Outcomes by fostering experiential learning, critical thinking, and professional orientation among students.

Programme Specific Outcome (PSO)

The visit strengthened Programme Specific Outcomes by enhancing students' understanding of industrial operations, public sector enterprises, and emerging trends in the energy sector. It contributed to the development of analytical skills, practical exposure, and awareness of sustainable and technology-driven business practices. The interaction with industry exhibits and experts promoted a broader economic and managerial perspective, supporting employability and industry readiness among M.Com students.

Poster Making Competition

27th January 2026



The Consumer Welfare Cell of the College successfully organised a Poster Making Competition for the students on the theme *'Wrong Click, Right Fix: Secure your Digital Wallet'* on 27th January 2026. The initiative aimed to foster critical thinking regarding digital financial safety and consumer rights in an increasingly virtual economy.

The event commenced with a welcoming address by Asst. Prof. Ms. Abigale Rodrigues, who briefed the participants on the competition guidelines and the thematic importance of digital literacy.

The competition saw enthusiastic participation from students across various departments. Each participant displayed commendable creativity, translating complex concepts of cybersecurity and digital vigilance into impactful visual art. The judges for the competition were Dr. Lizette D'Costa and Mr Sandesh Gaundelkar. A total

of nine students competed, showcasing a deep understanding of the risks associated with digital transactions and the necessary precautions to mitigate them.

❖ **List of Prize Winners**

The entries were evaluated based on creativity, relevance to the theme, and visual impact. The following students were recognized for their outstanding work:

| Name of Student | Class | Position |
|----------------------------------|--------------|-----------------------|
| SHREYESH NAIK | TY B.COM | 1 ST PLACE |
| CHELSEA GAIL JERICA FERNANDES | FY BBA | 2 ND PLACE |
| KHUSHAL UMESH NAIK | TY B.VOC | 3 RD PLACE |

The competition was organized by Asst. Prof. Abigale Rodrigues.

Expected Outcome of the Activity:

- **Enhanced Digital Literacy:** Students gained a practical understanding of digital security needs and the "red flags" of online financial fraud.
- **Peer Advocacy:** By creating visual aids, participants became ambassadors for consumer awareness, helping to disseminate security tips within the campus community.
- **Creative Problem Solving:** The competition encouraged students to synthesize technical information into accessible, artistic messaging.

Session on Cybersecurity and digital Fraud Detection

29th January 2026



On Wednesday, 29th January 2026, the BBA(FS) programme organized a Session on Cybersecurity and digital Fraud Detection for the students of TY BBA(FS) Programme at National Forensic Sciences University, Curti, Ponda. The students were accompanied by Mr. Adarsh Haibati and Mr. David Desouza. A total of 23 students participated in the visit, comprising of 11 male and 12 female students. Mr. **Dr. Suryakant Patil, Faculty at National Forensic Sciences University, Curti, Ponda**, served as the resource person and guided the students through various aspects of cybersecurity

and digital fraud detection. The primary objective of the visit was to provide students with practical insights into cybersecurity practices and digital fraud detection mechanisms, helping them understand real-world threats, prevention strategies, and industry workflows, thereby bridging the gap between academic theory and real-world application.

The hands-on session on Cybersecurity and Digital Fraud Detection was conducted from 2:00 PM to 4:00 PM. During the session, the students actively participated in learning about cybersecurity practices and digital fraud detection techniques. They gained practical exposure to identifying counterfeit currency and understanding various mechanisms used to prevent and detect digital frauds through expert demonstrations and interactive discussions. The visit concluded successfully with the students and faculty returning to the college campus by 4:30 PM. Overall, the session proved to be an enriching and informative experience, effectively fulfilling the curriculum objectives of the TY BBA(FS) Programme.

**Expected Outcome of the Activity:
Programme Specific Outcome (PSO)**

In terms of Programme Specific Outcomes (PSOs), the visit provided students with practical insights into cybersecurity and digital fraud detection relevant to the Financial Services domain. It enabled them to understand real-world fraud mechanisms, identify counterfeit currency, and learn preventive measures used in financial systems. By linking classroom concepts with hands-on learning, the session strengthened students' analytical skills, awareness of financial security, and preparedness to address emerging challenges in the field of financial services.

Swami Vivekananda Yuva Jagriti Competition

July – November 2025

The Swami Vivekananda Yuva Jagriti Competition is a prestigious state-level examination organized by the Ramakrishna Mission, Parsol, Usgao, Goa, with the objective of inspiring the youth through the life, teachings, and philosophy of Swami Vivekananda. One student from FYBCom Div D, Mr. Vinod Patel participated in this competition. The time line for the competition was as follows: registration in July 2025, round 1 in the first week of November and round III in the last week of November. Mr. Vinod had the privilege of participating in the category

III which was for students from std 11th till PG.



Structure of the Competition

The competition was conducted in two rounds:

Round 1 – Online Examination

The first round was conducted online and saw participation from more than 1000 students across Goa. The examination consisted of:

80 MCQs (1 mark each)

2 descriptive questions (10 marks each)

The questions were based on Swami Vivekananda's life, teachings, speeches, and ideals. He successfully qualified for the second round after clearing this competitive online examination.

Round 2 – Offline Examination

After the online round, only 27 students from across Goa were shortlisted for the second round, which was held offline on 23rd November 2025 at Ramakrishna Mission, Parsol, Usgao, Goa. This round was more analytical and tested in-depth understanding of Swami Vivekananda's philosophy. Mr. Vinod Patel cleared both rounds of the competition and was awarded a Consolation Prize. The Prize Distribution Ceremony was held on 25th January 2026 at the Ramakrishna Mission, Parsol, Usgao at the hands Mr. Keshav Dhuri. Being recognized at a state-level platform among 27 talented participants was a moment of great honour and motivation for him.

The student was guided and supported by Ms. Samiksha Vengurlekar, Cultural Council Convenor, whose encouragement played a vital role in student participation and success in this competition.

Outcome of the activity:

Participating in the Swami Vivekananda Yuva Jagriti Competition was a highly enriching experience. It deepened student's understanding of Swami Vivekananda's teachings and inspired him to apply his values of determination, self-belief, and service in his daily life. This competition has been a memorable milestone in his academic journey.

Field Visit to Lokustav

27th January 2026

The Department of Management Studies under the BBA (Financial Services) Programme organized a field visit to Lokustav on 27th January 2026 for students, with the objective of providing experiential learning and exposure to Goa's rich cultural heritage and traditional socio-economic practices.

During the visit, students were introduced to the concept and significance of Lokustav as a platform that showcases traditional Goan folk arts, rural livelihoods, indigenous knowledge systems, and sustainable community practices. The students observed various cultural performances, traditional occupations, heritage exhibits, and food practices



activities through experiential learning.

that reflect Goa's cultural economy.

The visit enabled students to interact with artisans and performers, helping them understand traditional skill-based occupations, sources of livelihood, and the relevance of sustainability and self-reliance in contemporary society. The field visit effectively connected classroom learning with real-life cultural and economic contexts, making the learning process engaging and meaningful.

PSO: Students gain the ability to relate traditional cultural practices to sustainable community-based economic

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

Ms. Samiksha S. Vengurlekar

Editor

Ms. Shruti R. Gaonkar

Designer

Prof. Sanjay P. Sawant Dessai

Officiating Principal

Vidya Vikas Mandal's

Shree Damodar College of Commerce & Economics,

Shree Damodar Educational Campus, G.R. Kare Road, Tansor, Comba, Margao – Goa 403601

Tel: (0832) 2722500 Email: principal.sdcc@vvm.edu.in Website: www.damodarcollege.edu.in