



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics

E-Newsletter

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Hands-on Training on Use of E-Resources for M.Com Part-II

17th September 2025



The Department of Library & Information Science in collaboration with the NDLI Club and the Post Graduate Department of Commerce organized a session on “Hands-on Training on Accessing and Using Library E-Resources” (For M.Com Part II Students) on 17th September 2025 for the students of M.Com Part-II. The purpose of the training was to equip students on the various e-resources available to students through the College Library. 13 M.Com Part-II students attended the session.

College Librarian, Ms. Manasi D.Rege, welcomed the students and briefly explained the importance of digital libraries in today's academic landscape.

She emphasized that the digital library is an essential tool for M.Com students to access a vast array of resources, including e-books, articles, journals, and other relevant materials. These included, Pearson,, National Digital Library of India, platform for accessing e-books, articles, and research papers, ET Prime (Master Economics Times Prime provides premium content from renowned publications), The Wall Street Journal (WSJ) and Magzter.

Throughout the session, She provided hands-on demonstrations of each platform, allowing students to follow along and ask questions. This interactive approach helped students understand the features and functionality of each platform. M.Com students now have access to a wide range of digital resources through the university's

digital library. The digital library's online platform is user-friendly and easy to navigate. Students are encouraged to regularly explore and utilize these resources for their academic purposes.

Overall, the digital library orientation session was informative and engaging, providing M.COM students with a solid understanding of the various digital resources available to them. The session ended at 12:30 P.M and Miss Shina Colaco from M.Com part II proposed the vote of thanks.

Expected outcome of the Activity:

The session enabled students to effectively access and utilize various digital library platforms for academic and research purpose. It is expected to enhance their learning, research skills, and overall academic performance.

All India Nau Sainik Camp (AINSC) 2025

1st September-12thSeptember 2025



The Maharashtra Directorate NCC successfully organized the All India Nau Sainik Camp (AINSC) at INS Shivaji, Lonavala, from 1st to 12th September 2025. AINSC is one of the most prestigious camps of the National Cadet Corps (NCC), aimed at:

- Providing advanced naval training to selected cadets from across India.
- Conducting national-level competitions in seamanship, drill, firing, semaphore, and boat pulling.
- Enhancing discipline, leadership, and team spirit among cadets.
- Fostering national integration by bringing together 600 cadets from various directorates.

The camp tested both the physical and mental resilience of the cadets through challenging competitions, exercises, and workshops. These activities were designed to cultivate leadership skills, with cadets competing individually and in teams for the coveted 1st Place in AINSC 2025 and the Best Directorate Trophy.

In addition to the competitions, cadets visited the state-of-the-art marine engineering training facilities at INS Shivaji, a premier Indian Navy technical training institute. Cultural programs and interactions with naval personnel further enriched their experience.

To qualify for AINSC, cadets progressed through multiple stages of Nau Sainik Camps at group and directorate levels. Nau Sainik Camp-I 25th May -4th June, Nau Sainik Camp-II 11th August 2025 to 20th August 2025, Nau Sainik Camp-III 21st August 2025 to 30th August 2025. The camp commenced with a medical examination, followed by the mandatory swimming test for NCC Naval cadets, requiring them to swim 50 meters and float for 3 minutes.

Our institution, along with the 1 Goa Naval Unit, was proudly represented by Leading Cadet Ashitosh Mali and another cadet from 1 Goa Naval Unit represented Goa at the AINSC 2025. Both cadets, from the NCC Naval Wing, participated in drill, boat pulling, ship modelling, firing, and semaphore events. This marks the third consecutive year that cadets from our institution have earned selection for AINSC, continuing a tradition of

excellence and commitment.

All India Girls Trekking Expedition – Kerala Trek-I 2025

02nd September - 9th September
2025

The All India Girls Trekking Expedition – Kerala Trek-I, 2025, organized by the NCC Directorate of Kerala & Lakshadweep under the aegis of NCC Group Headquarters, Kottayam, was held from 02 September to 09 September 2025 at Jawahar Navodaya Vidyalaya (JNV), Kulamavu, Idukki District, Kerala. A total of 525 cadets from various NCC Directorates across the country participated in the camp, including 1 NCC Navy cadet from our college and 39 cadets from Goa.



Objectives of the camp was as follows:-

- i. To promote adventure and physical fitness among NCC cadets.
- ii. To foster national integration through cultural exchange.
- iii. To instill values of teamwork, discipline, and resilience in challenging environments.
- iv. To provide exposure to the natural beauty and heritage of Kerala.

The expedition featured daily trekking of approximately 13 kilometres through the hilly terrains of Idukki, an educational visit to the Idukki Dam, lectures on the culture and traditions of different states, and a vibrant cultural day showcasing regional performances by different Directorates. The event successfully promoted adventure, discipline, cultural exchange, and national integration among the cadets. The camp concluded with recognition of excellence, where Goa and Karnataka Directorates received the Best Directorate Award for their outstanding performance and participation. The primary objectives of the expedition were to promote adventure, physical fitness, teamwork, and resilience, while fostering national unity and appreciation of India's diverse cultural heritage. The expected outcomes included enhanced leadership qualities, team spirit, self-confidence, and a strengthened sense of national pride among all participants. Leading Cadet Rajnandidi Yadav from our institution attended the camp.

Expected Outcomes

- a) Enhanced team spirit and leadership qualities among cadets.
- b) Greater understanding and appreciation of India's diverse cultures and traditions.
- c) Development of endurance, self-confidence, and discipline through trekking and camp life.
- d) Strengthened bonds of unity and national pride among participants.

30- hours Certificate course in Networking Fundamentals and troubleshooting

3rd September - 15th September 2025



The BCA Department organized a 30-Hours Certificate Course on Networking Fundamentals and Troubleshooting from 3rd September to 15th September 2025. The course was facilitated by two distinguished resource persons, Ms. Synora Rodrigues and Mr. Dwayne Afonso. The course aimed to provide participants with both theoretical knowledge and practical exposure to fundamental networking concepts. The sessions were conducted on 3rd, 4th, 8th, 9th, 10th and 15th September, covering essential aspects of networking in a systematic and hands-on manner. 42 students participated in the course.

The course began on Day 1 with an introduction to networking concepts. On Day 2, participants explored the fundamentals of IPs and networks, with special emphasis on understanding networking devices in the context of different classes of IP addresses. This was followed on Day 3 by practical sessions on the implementation and troubleshooting of IPs in a LAN environment. Day 4 moved on to the concept of internetworking, explaining how communication takes place between different IP networks. On Day 5, the focus shifted to routing and switching, where students learned about managing network traffic and packet forwarding. Day 6 dealt with servers and domains, highlighting the implementation of a server as a Domain Controller in an Active Directory environment. Following these, participants were also engaged in assignment demonstrations, consolidating their knowledge through practical exposure to routing and switching environments.

The Certificate Course in Networking Fundamentals and Troubleshooting was highly beneficial to the participants. By integrating both theoretical knowledge and hands-on practice, the course equipped learners with industry-relevant skills that are vital for addressing real-world networking challenges.

Expected Outcome of the Activity:

Building on the strong foundation developed through this course, participants are well-positioned to pursue advanced certifications and training in areas such as Network Security, Cybersecurity, Cloud Computing, and Virtualization Technologies. Such initiatives will continue to bridge the gap between academic learning and industry expectations, preparing participants for dynamic roles in the field of Information Technology.

Awareness session on "Understanding Sexual Harassment of Women at Workplace (POSH) Act 2013"

4th September 2025

On 04th September 2025, the Internal Committee (IC) organized an awareness session for the teaching and non-teaching staff members on the **"Understanding Sexual Harassment of Women at Workplace (POSH) Act 2013"** in Hall 2 from 12:00 Noon to 1:30 PM. The session was conducted by Mrs. Sayonara Telles-Laad, Former District & Sessions Judge, Former Member Secretary Goa State Legal Services Authority, Former President Children's Court for the State of Goa, Legal Consultant, Mediator & POSH Trainer, Founder & President of Beyond Barriers-Towards Hope.



Dr. Laad highlighted the significance and impact of the POSH Act, describing it as a milestone in ensuring workplace equality and safety. She elaborated on the essential features of the Act, including the formation of Internal Committees (IC), complaint mechanisms, employer responsibilities, and the importance of preventive awareness.

The session also focused on different forms of sexual harassment, including quid pro quo harassment, online abuse, and hostile work environments. Real-life case references, such as the *Bhanwari Devi case* and the *Vishaka Guidelines*, were shared to emphasize the

historical and legal evolution of workplace protections for women.

Participants were sensitized about the procedure for filing complaints, timelines, confidentiality clauses, penalties for non-compliance, and the steps followed in inquiry processes. The recent amendments extending the complaint filing period from three months to one year and the introduction of digital complaint mechanisms such as the **SHe-Box Portal** were also discussed.

Dr. Laad also shed light on the role of higher educational institutions, stressing the mandatory constitution of ICCs under UGC regulations. The session included a case study discussion to help participants understand practical challenges in addressing complaints.

The resource person concluded by citing landmark judgments, including the **Aureliano Fernandes v. State of Goa case (2023)** and the recent Supreme Court directives of August 2025, which reinforce strict compliance with the Act.

The session was highly informative and empowered a total of 73 participants (22 Males, 51 Females) with legal awareness, practical knowledge, and preventive strategies to ensure safe, dignified, and harassment-free workplaces.

Expected Outcomes of the Activity

The awareness session on the POSH Act, 2013 helped participants understand the provisions of the Act, including complaint mechanisms, redressal processes, and employer responsibilities. It enhanced legal literacy, sensitized faculty, staff, and students to different forms of harassment, and highlighted key judicial cases and recent Supreme Court directives. The case study discussion provided practical insights into handling complaints, while the session overall empowered participants to raise concerns without fear and strengthened institutional preparedness for ensuring a safe, respectful, and harassment-free environment.

Teachers' Day and Freshers' Day**6th September 2025**

Students' Council celebrated Teachers' Day, Freshers' Day, and Friendship Day with great enthusiasm on 6th September 2025 in the Multipurpose Hall. The occasion brought together faculty members, senior students, and freshers for a vibrant day filled with gratitude, joy, and meaningful interaction.

The programme commenced at 10:00 a.m. with the Teachers' Day celebration. Students expressed their heartfelt appreciation towards their teachers through

speeches, dance performances, and cultural acts. Interactive games and spot prizes for faculty members added a lively touch to the event. The celebration was a sincere gesture to acknowledge the dedication and invaluable contributions of teachers to the academic and personal growth of students.

The second segment of the programme was the Freshers' Day celebration, aimed at welcoming the new batch of students into the college community. The event featured engaging cultural performances, fun-filled games, and spot prizes. A key highlight was the much-awaited Mr. and Miss Fresher Contest, which provided a platform for newcomers to showcase their talent and confidence. At the end of the contest, Mr. Nathan Fernandes was crowned *Mr. Fresher*, while Ms. Anca Barreto was crowned *Miss Fresher*, marking a memorable beginning to their journey at the college.

Parallely, Friendship Day competitions were organized to further encourage creativity and bonding among students. Two events—Friendship Band Making and Muffin Decoration—saw enthusiastic participation, showcasing teamwork, innovation, and camaraderie.

The celebrations concluded with a lively DJ session where seniors and freshers came together to dance and celebrate, creating an atmosphere of unity and joy. The entire programme was seamlessly coordinated under the guidance of Ms. Delisha Rebello, Ms. Krupali Gauns Dessai, Ms. Rama Borkar, and Mr. Gajanan Haldankar (Convenor, Students' Council), with strong support from student leaders Ms. Diya Borkar (LR), Mr. Krish Ballikar (GS) and Mr. Shivam Naik Gaonkar (Student Coordinator). The event successfully concluded by 1:30 p.m., leaving behind cherished memories for all participants.

Expected Outcome:

The celebration not only strengthened the bond between students and faculty but also provided a platform for freshers to integrate into the college community with confidence and enthusiasm. By combining gratitude, creativity, and interaction, the programme is expected to foster a sense of belonging, enhance student engagement, and promote a culture of unity and collaboration within the institution.

30-Hour Certificate Course in Vedic Mathematics**8th September- 19th September 2025**

Certificate and VAC Courses Committee of the college conducted a 30-Hour Certificate Course in Vedic Mathematics from 8th September 2025-19th September 2025. The course was open to students across all programmes.

The sessions were conducted by Mr. Sagar Sakordekar, Founder, SRS Vedic Mathematics Academy.

The primary objectives of the Course were to enhance speed and accuracy in calculations, boost mental agility, improve

performance in competitive examinations and reduce the fear of mathematics.

Through this course, students explored the beauty of Vedic Mathematics and learnt about the 16 Vedic Sutras along with various techniques, including multiplication with series of 1s and 9s, use of complements, comparing fractions, the duplex method of squaring, finding square roots and cube roots, divisibility tests, nth term and sum of n terms of linear number series, Pythagorean triplets, and many more.

Students actively participated in solving questions based on the various techniques introduced during the sessions, which greatly contributed to a deeper and more comprehensive understanding of the concepts.

The Valedictory function and certificate distribution ceremony was held on 22nd September in the classroom S205. A total of 17 students successfully completed the course. During the function, the resource person awarded prizes to five outstanding participants, which greatly motivated the students. The prize winners were:

Yunus Pirjade (SYBBA)

Purva Kane (TYBCOM)

Shehbaaz Sayed (TYBCOM)

Simran Ghadi (SYB.Voc (ST))

Krunal Komarpant (TYBCOM) – awarded the *Best Student Award*

The faculty in charge of the course was Assistant Professor Ms. Yugandhara Joshi.

Expected Outcomes of the Certificate Course

1. Improved speed and accuracy in calculations, which is particularly advantageous for competitive exams.
2. Enhanced mental agility, leading to increased cognitive abilities and intelligence.
3. Development of a positive interest in mathematics, reducing any existing math-related anxiety.
4. Mastery of techniques that are 10-15 times faster than conventional mathematical methods.

Skill & Personality Development Training

**8th September - 20th September
2025**



The CTIP Cell organized a Skill & Personality Development Training Programme for TY BBA (FS) students, conducted by Ms. Ashita Ranjit, Head of Training & Development at Vidya Vikas Mandal. The training took place from 8th September to 20th September, with daily sessions from 12:00 PM to 2:00 PM. A total of 56 students participated, including 33 males and 23 females.

The programme covered a wide range of topics aimed at

enhancing students' professional and personal skills. Sessions included Time Management, where students learned to prioritize tasks effectively; Personality Development, focusing on building confidence and a positive attitude; Interview Skills, including preparation, presentation, and answering techniques; and Self-Analysis, encouraging students to identify strengths and areas for improvement. Additionally, Effective Communication techniques were discussed to improve verbal and non-verbal skills, Dressing Etiquettes were taught to help students present themselves professionally, and Effective Task Management strategies were shared to increase productivity and efficiency.

Overall, the training enabled students to gain practical knowledge and tools to improve their professional behaviour, communication, and personal presentation. It provided insights and strategies to help them succeed in academic, professional, and social environments, fostering overall growth and confidence.

Expected Outcome of the Activity:

- Students will be able to prioritize tasks, manage schedules efficiently, and enhance productivity.
- Students will develop effective verbal, non-verbal, and professional communication abilities.
- Students will gain confidence, present themselves appropriately, and adopt proper dressing and behavioural etiquette.
- Students will be better equipped for interviews, self-assessment, and adapting to professional environments successfully.

Weightlifting Championship (2025-26)

**9th september - 10th September
2025**



VVM's Shree Damodar College of Commerce & Economics, Margao, delivered an outstanding performance at the All Goa Inter-Collegiate Weightlifting Championship organized by Goa University on 9th & 10th September 2025, clinching 3 Gold, 2 Silver, and 1 Bronze Medal.

Participants includes Mr. Omprakash Ram, Mr. Vikrant Rami, Mr. Ryan Barreto, Mr. Badal Naik, Mr. Rohan Gaonkar, Mr. Niyaz Sheik, Mr. Yash Chintal, Sairaj Vernekar and Mr. Ved Khandeparkar.

 Gold:

- Omprakash Ram (upto & incl. 65kg) – Total 173kg (Snatch 80kg, C&J 93kg)

- Rohan Gaonkar (upto & incl. 71kg) – Total 161kg (Snatch 71kg, C&J 90kg)
- Niyaz Sheik (above 110+kg) – Total 158kg (Snatch 75kg, C&J 83kg)

 Silver:

- Badal Naik (upto & incl. 71kg) – Total 158kg (Snatch 70kg, C&J 88kg)
- Ryan Barreto (upto & incl. 60kg) – Total 132kg (Snatch 60kg, C&J 72kg)

 Bronze:

- Vikrant Ram (upto & incl. 60kg) – Total 127kg (Snatch 54kg, C&J 73kg)

The team's stellar performance and sportsmanship brought pride to the College and highlighted their dedication and hard work.

Cyber Security Essentials Workshop

9th August 2025

Cogniflux Training & Consulting Pvt. Ltd organised a Workshop on Cyber Security Essentials for working professionals & faculties of various colleges in Goa. Five faculties from the Department of Computer Science of our college attended the workshop alongwith a total of 50 participants. . The workshop was held on 9th August 2025 from 3 PM to 6 PM at The Fern Kadamba Hotel And Spa,Old Goa The Resource person for the workshop was Dr. Rakshit Tandon, Cyber Security expert and Digital Footprint Expert from India , who is an extremely

resourceful person also involved in training and solving cases related to cybercrimes and cyber security.



The core objective of the workshop was to enhance digital resilience by providing a comprehensive overview of essential cybersecurity principles and practices. The workshop began with executive from Cogniflux introducing the resource person and further Dr. Rakshit Tandon with his unique way began the workshop with a focus on making everyone aware about the new threats that cyber

space has come up with and how do we ensure to keep ourselves safe from a cyber attack. Dr. Tandon mentioned various ways by which we can prevent from getting trapped in a cyber attack.

Dr. Tandon through his enormous experience in his field , discussed cases through news media, where he was involved as a Digital Footprint expert to provide his assistance in resolving cyber related crimes. Dr. Tandon demonstrated various websites for reporting of Cyber frauds and steps involved in notifying the cyber crime cell about the same at the earliest.

The workshop sessions were highly engaging, interactive and focused on practical aspects of cybersecurity. The main topics included:

- **Cyber Hygiene:** This session emphasized the importance of maintaining good digital habits to prevent security breaches. Participants learned about best practices for creating strong, unique passwords, using multi-factor authentication, and regularly updating software.
- **Dos and Don'ts on Social Media:** This session focused on responsible social media usage. It highlighted the risks associated with oversharing personal information and provided guidelines on how to manage privacy settings.
- **Phishing Scams:** This module educated participants on how to recognise and avoid phishing attempts, which are fraudulent attempts to obtain sensitive information like usernames, passwords, and credit card details. The session provided examples of how people and companies got scammed with crores of money.
- **AI Usage:** The workshop explored the dual nature of artificial intelligence in cybersecurity. It discussed

how AI is used to enhance security measures, such as threat detection, while also addressing the potential for AI to be used in sophisticated cyberattacks.

- **Device Protection:** This session covered strategies for securing personal and professional devices, including laptops, smartphones, and tablets. Topics included using settings in devices to protect data and prevent unauthorized access.
- **Cyberbullying Awareness:** The concluding session raised awareness about the serious issue of cyberbullying. It provided participants with an understanding of its forms, impact, and strategies for reporting and responding to such incidents, promoting a safer online environment.

The following is the list of websites which were demonstrated to participants to identify data breaches and threats:

- **virustotal.com:** An online service to scan files, URLs, domains, and IP addresses for malware and other threats.
- **sancharsaathi.gov.in:** A government portal for Indian citizens to track and block lost/stolen mobile phones and check device genuineness.
- **haveibeenpwned.com:** A website to check if your email address or phone number has been compromised in a data breach.
- **USSD Commands:** Special mobile codes (e.g., *#06# to check IMEI) for accessing various device services and security checks.

The Cyber Security Essentials workshop was a valuable learning experience for all attendees. The sessions successfully promoted the importance of digital resilience and provided actionable insights into protecting oneself and one's data in the digital age.

Faculties from the Department of Computer Science, who were a part of this workshop are Ms. Sweta P. Shet Verenkar, Ms. Annette Santimano, Mr. Andre Pacheco, Mr. Ramkrishna Reddy and Mr. Amogh Pai Raiturkar. The further course of action by the Department, after the workshop has been to plan activities to create awareness among all to take up measures to be safe in this cyber world. In this regard the Tech Trendz Club has taken up Tasks through Quiz and Short Film Making, to help sensitize students about cyber security and spreading awareness.

Expected Outcome of the Activity: Sensitizing individuals in Cyber safety through prevention and being proactive, rather than reactive. Tech Trendz Club to sensitize and create awareness through events and sessions

about Cyber Security.

Intra-Collegiate Debate Competition

9th September 2025



The Cultural Council, in collaboration with the Department of English organized the Intra-Collegiate Debate Competition to award the title of “Annual Best Orator of the Year” on Tuesday, 9th September 2025, in Hall 1, Central Block of the College. The event began with a welcome address by the faculty in-charge, Ms. Abigale Rodrigues, Assistant Professor in Commerce, who encouraged the participants to put forth their best efforts. The competition was compered by Ms. Siya Bhohe and Ms. Nehal Fernandes, who explained the rules to the participants. Each debate comprised four

members, with two speakers speaking for the motion and two against it. The format allotted thirty seconds for opening remarks, eight minutes of discussion, and thirty seconds for closing remarks, making a total of ten minutes per debate, and teams exceeding the time limit were penalized with a deduction of two points for every ten seconds. A total of 16 participants from various classes took part in the competition, with topics allotted through a lot system and the stance for or against decided on the spot. The thought-provoking topics debated included “Does AI affect the critical thinking skills of an individual?”, “Should the use of plastic be banned completely?”, “Are influencers a good influence on the youngsters?”, and “Should EVs be made mandatory in place of traditional vehicles?”. After the first round, four teams qualified for the second round where the debates were conducted on the topics “Should cryptocurrency be regularized in India?” and “Should the Government impose heavy fines for improper disposal of household garbage?”. The grand finale witnessed an intense debate on the theme “Are self-driving cars a safer option for Indians?”, which proved to be the most exciting and audacious part of the event. At the conclusion, scores were tallied and the team comprising Ms. Valonia Travaso and Ms. Diksha Chadha was declared the winner, with Ms. Diksha Chadha being honored as the “Best Orator of the Year 2025-26” and Mr. Ganesh Choudhary receiving the award of “Best Rebuttal of the Year 2025-26”. The winners were felicitated with trophies and certificates, while all the other participants were presented with certificates of participation. The judges for the competition were Mr. Shreyas Desai, Assistant Professor in Economics, and Ms. Sheryl Sanches, Assistant Professor in Commerce. The competition was meticulously organized under the guidance of faculty in-charge, Ms. Abigale Rodrigues, Assistant Professor in Commerce.

Expected Outcome of the Activity: The activity aimed to enhance students’ critical thinking, public speaking, and logical reasoning skills while fostering confidence in articulating ideas. It also sought to recognize and encourage emerging talent in oratory through healthy competition.

Field visit to Boss Media, Goa

10th September 2025



The students of Ad Marque (Marketing) club of BBA department visited Boss Media, Goa, an advertising agency in Margao on 10th September 2025. The visit aimed to provide the students with practical exposure to the workings of an advertising agency and its service offerings. The resource person Mr Yash Nagvekar gave a brief about his professional journey, an insight into the advertising industry, and real-life case

studies that highlighted the agency’s approach to media strategy and client servicing. He also discussed the importance of creativity, strategy, and adaptability in the advertising industry, supplemented by real-life examples and case studies. The visit gave the students a real-world perspective on how an advertising agency works. The session with Mr. Yash was interactive, where he encouraged the students to ask questions and think critically about advertising as part of daily life. The visit inspired the students to connect the classroom learning with practical industry knowledge.

Expected Outcome of the Activity: The students will gain first-hand knowledge of how a professional advertising agency functions on a day-to-day basis. They will understand practical challenges and standards of the industry through interaction with an experienced professional. The session will also provide the guidance and inspiration for pursuing careers in marketing, advertising, and media management.

Session on Maxxcell , Max money Education Loan “Your education loan partners to study abroad”

10th September 2025



The Department of Management Studies under the BBA(FS) Programme organized a guest lecture on Maxxcell Institute & Overseas Education for TYBBA(FS) students on 10th August 2025.

Mr. Shyam Manavat, Founder & CEO of Maxxcell Institute & overseas of Professional Studies , was the resource person for the session. He has extensive experience in teaching and career counselling, particularly in overseas education guidance. Maxxcell under his leadership offers training for IELTS, GRE, CAT, etc.

He shared information about the structure Provide students with insight into higher education options, especially studying abroad.

The session highlighted opportunities in MBA programs, which institutes to consider, what are the benefits, career prospects, etc. The speaker Informed students about support available via Maxxcell for overseas studies visa, university applications, etc. Since 2013, they provide IELTS, GRE, CAT training, assistance with admissions, visas, SOP, etc. Help students, especially those who are doing graduation, make informed decisions about their career paths.

Expected Outcome of the Activity:

It gave students clarity on options, the realities of studying abroad, and planning ahead.

Experiential Visit to Taj Exotica as a part of the course on Services Marketing	10th September 2025
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The Department of Business Administration at Damodar College of Commerce and Economics organized an experiential learning visit to Taj Exotica Resort and Spa on September 10th, 2025. 12 Services Marketing students along with the course faculty Ms. Charlotte Fernandes visited the hotel.

This visit aimed to provide students with hands-on experience and practical insights into services marketing concepts in a real-world setting.

Upon arrival, students were briefed about the hotel's history, amenities, and services. They gained valuable insights into the service process, from reservation to check-out, and the role of front office and back office in ensuring customer satisfaction. Students were introduced to various touchpoints used in services marketing, including luxurious suites, fine dining options, and rejuvenating spa treatments.

Taj Exotica Resort and Spa offers a range of facilities, including elegantly designed rooms, suites, and villas, multiple bars and restaurants, a wellness spa, outdoor swimming pool, fitness center, and recreational activities.

Expected Outcome of the Activity:

The visit provided students with a practical understanding of services marketing concepts and their application in a real-world setting. They developed insights into the service process and customer touchpoints and appreciated the importance of front office and back office roles in delivering customer satisfaction.

The experiential learning visit was a resounding success, providing students with valuable insights and practical experiences.

Faculty Induction Programme	10th September 2025
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The Faculty Development Cell organized a Faculty Induction Programme for all newly appointed faculty members of the academic year 2025–2026 on 10th September at 12.30 pm onwards. The programme was aimed at orienting the new faculty towards the institution's vision, mission, and culture while fostering a sense of belonging and teamwork.

The event commenced with a warm welcome by the compere, Ms. Abigale Rodrigues, who gracefully set the tone for the proceedings. This was followed by a self-introduction session of all contract and lecture-basis teaching faculty members.

The Welcome Address was delivered by Prof. Sanjay Sawant Dessai, Officiating Principal, who warmly welcomed the new staff and advised lecture-basis faculty to actively participate in college celebrations beyond classroom teaching.

Dr. Shami Pai, Vice Principal (Aided), highlighted the institution's commitment to academic excellence, discipline, and teamwork, encouraging teachers to consider SDCCE as their second home. This was followed by a brief presentation by Dr. Sheetal Arondekar, Vice Principal (Non-Aided), who explained the Vision and Mission of the college, the role of the Board of Management, Governing Council, and other institutional details.

Some faculty members expressed their gratitude and shared how happy and thankful they felt to be part of the college.

The programme concluded with a Vote of Thanks by Mr. Sanjay Velip, Convenor, Faculty Development Cell, leaving the faculty motivated, informed, and ready to embark on their academic journey at SDCCE with confidence and enthusiasm.

A total of 13 faculty members were present for the induction programme.

Expected Outcome of the Activity:

Familiarize newly appointed faculty with the vision, mission, and culture of SDCCE.

Instil a sense of belonging, teamwork, and responsibility among faculty members.

Strengthen commitment towards academic excellence and discipline.

Build confidence and enthusiasm among faculty as they begin their journey at SDCCE.

Learning Beyond Boundaries, An Experiential Learning Visit to Mangal Analytics and Research Consulting (MARC), Panaji

10th September 2025



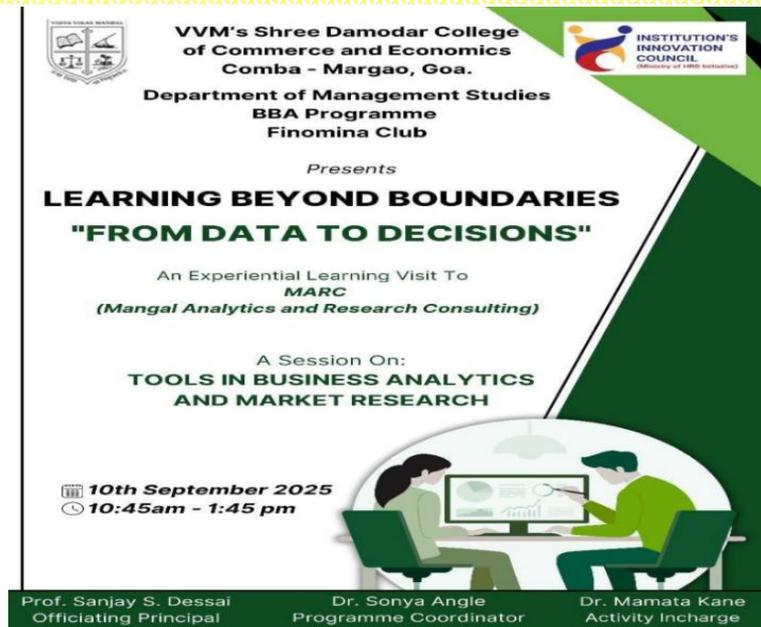
As part of the activities of the Finance Club, Finomina, the students of SY and TYBBA had the opportunity to visit MARC (Mangal Analytics and Research Consulting), a strategy and consulting firm, for an insightful session on business analytics and market research. During the visit to MARC Global, we were introduced to the firm, its founders, and the wide scope of services it provides. The company was founded by Ashutosh Kharangate, Satish Shinde, and Anita Ganti, and has established itself as a global strategy

consultancy with offices in India and the USA. The session began with an overview of MARC's diverse clientele, which includes well-known names such as Marriott, Taj, Royal Orchid, Isha Yoga, Monginis, Planet Hollywood, Dr. Batra's, Magsons, Tito's, and O Heraldo, among several others. This highlighted the firm's ability to work across industries such as hospitality, healthcare, retail, pharmaceuticals, and lifestyle.

The speaker then explained MARC's service portfolio, which broadly covers market research, mergers and acquisitions, business analytics, fundraising, and internationalization. We were also given insights into how these projects are structured—from feasibility studies and competitor analysis to due diligence, valuation, financial modelling, and expansion research—using real client examples that provided us with a practical understanding of how consulting projects are executed.

As management students, this visit was highly valuable as it allowed us to see how the concepts we study are applied in real-world consulting. It highlighted the importance of research, analytics, and strategic thinking in solving business challenges and creating growth opportunities. The session not only enhanced our understanding of the consulting industry but also motivated us to develop the skills required to succeed in such dynamic environments.

Expected Outcome of the Activity: Students will be able to explore their career horizon by using the different career options available at the firm. The students could relate to various concepts learnt in class, to the operations as discussed in the firm



Leadership Camp

10th september - 11th september 2025

The Students' Council in collaboration with M.R. Pai Foundation and Forum of Free Enterprise, Mumbai, organised a Leadership Camp for Students' Council and Cultural Council Students on 10th and 11th September 2025.

Day 1- Wednesday, 10th September 2025 (09.15 a.m. – 03.00 p.m.)

The programme commenced at 9:15 a.m. with the Inaugural Session. The dignitaries present on the dais were Officiating Principal Prof. Sanjay Sawant Desai, Vice Principal Dr. Shami Pai, Students' Council Convener Mr. Gajanan Haldankar, and Resource Persons Mr. Vivek Patki and Mr. Gaurav Malhotra, associated with the M.R. Pai Foundation and the Forum of Free Enterprise. The ceremony began with the garlanding of Lord Damodar's portrait followed by the lighting of the ceremonial lamp, signifying purity, knowledge and wisdom. The Purpose of the Camp was outlined, emphasizing that the camp was not merely an event, but a journey of self-discovery, skill-building and empowerment. A total of 63 students participated in the two-day programme, which was aimed at enhancing leadership skills such as goal-setting, communication, decision-making, teamwork, confidence-building and self-belief.

Following this, Officiating Principal Prof. Sanjay Sawant Desai addressed the gathering, officially inaugurating the camp. Subsequently, the Officiating Principal & Vice Principal welcomed the esteemed resource persons, Mr.



Vivek Patki and Mr. Gaurav Malhotra, by presenting them with potted plants, symbolizing growth, sustainability and continuous learning.

The resource persons were introduced by Ms. Diya Borkar, Lady Representative of the college, and Ms. Virashri Dhuri, member of the Cultural Council. The inaugural session concluded with a Vote of thanks by Ms. Padma Shanbhag, who

expressed gratitude to the organizers, dignitaries, resource persons and students.

Day 1- Technical Session (09.40 a.m. – 03.00 p.m.)

The technical sessions on the first day were conducted in two parallel groups by the resource persons, who focused on equipping students with essential leadership and life skills. The sessions on Goal Setting & Achieving emphasized the importance of setting clear, realistic objectives and developing actionable plans to achieve them. The module on Sharpening Communication Skills highlighted the role of effective verbal and non-verbal communication in leadership and teamwork. Through the session on Mastering Habits: Unlocking Personal Potential, students were encouraged to cultivate positive habits and overcome self-limiting patterns. Finally, the workshop on Decision-Making and Problem-Solving Abilities provided practical tools and strategies for analyzing situations, making informed choices and resolving challenges with confidence. The sessions involved interactive activities, case-based discussions and practical strategies for personal and professional growth. The first day concluded at 03.00 p.m.

Day 2- Thursday, 11th September 2025 (09.00 a.m. – 03.00 p.m.)

Day 2 of the camp commenced with parallel sessions designed to strengthen students interpersonal and leadership abilities. The session on Decision-Making and Problem-Solving equipped participants with structured approaches to handle challenges effectively and make sound judgments in dynamic situations. In Mastering Habits: Unlocking Personal Potential, students explored how disciplined routines and positive habits contribute to long-term success and personal growth. The session on Enhancing Essential Teamwork Skills focused on the significance of collaboration, trust-building, and synergy in achieving common goals, while the workshop on Believing in Oneself: Building Meaningful Connections encouraged participants to develop self-confidence, nurture resilience, and build authentic relationships that foster mutual respect and collective progress.

The camp concluded with a Valedictory Session at 02.30 p.m., where participants enthusiastically shared their feedback and learnings. Students highlighted how the camp had strengthened their self-confidence, teamwork, communication and decision-making skills. Many expressed that the camp was a journey of self-discovery and leadership in action.

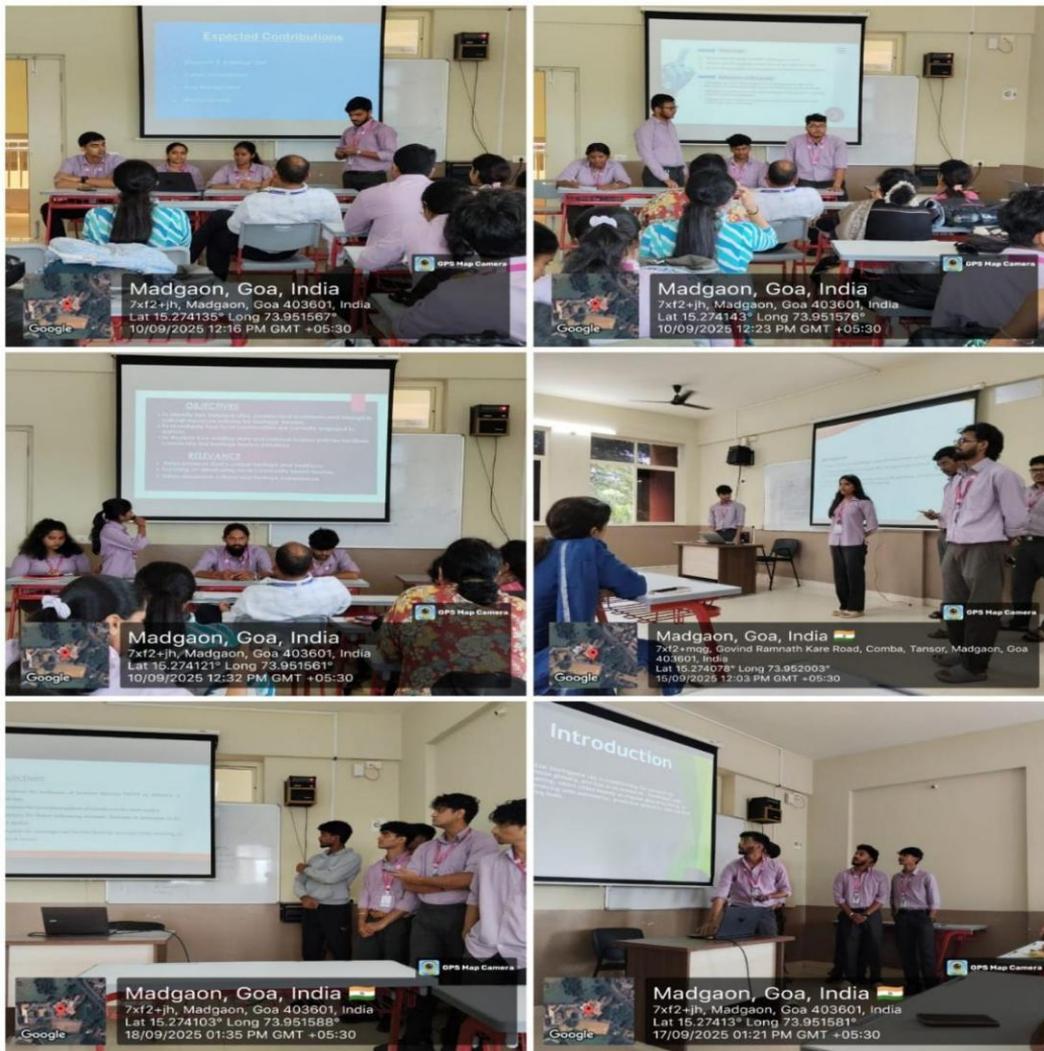
Officiating Principal Prof. Sanjay Sawant Desai addressed the gathering, urging students to practice leadership in their daily lives and to apply the lessons gained from the camp in future endeavors. Officiating Principal also presented certificates of participation to the students, while the resource persons were felicitated with mementos as a token of appreciation for their valuable contribution. The Vote of thanks was proposed by the Students' Council Convener, Mr. Gajanan Haldankar, who acknowledged the contributions of the M.R. Pai Foundation, Forum of Free Enterprise, faculty, resource persons, organizing team and student participants in making the camp a grand success. The Leadership Camp officially concluded at 03.00 p.m. on 11th September 2025.

Expected Outcomes of the Leadership Camp

The Leadership Camp was designed to go beyond theoretical learning and provide students with practical insights, experiences, and skills. Students are expected to develop enhanced leadership abilities such as goal-setting, decision-making, problem-solving and teamwork, enabling them to take initiative in various spheres. They are also expected to demonstrate improved communication skills, both verbal and non-verbal, fostering clearer expression and stronger collaboration. Through reflective activities, students are expected to gain greater self-confidence, resilience and self-awareness. Finally, the camp emphasized synergy and collective effort and students are expected to display better cooperation, trust-building and a spirit of working towards common goals.

TYB Com Project Presentations cum Guidance

10th September - 18th September 2025



The Project Cell of the College organized a six-day TYBCom Project Presentation Programme on 10th, 11th, 12th, 15th, 17th, and 18th September 2025. The sessions were conducted between 11:45 a.m. and 1:30 p.m. across classrooms F407, T306, and S203.

Each project group was required to present their project titles, along with the introduction, objectives, methodology, and relevance of their study. A total of 50 groups made their presentations, under the guidance of 24 teachers from the department.

The presentations were followed by a thorough analysis and constructive feedback from the Principal

Prof. Sanjay P. Sawant Dessai, Vice Principals Dr. Shami Pai, Dr. Sheetal Arondekar, Dr. Maithili Naik, Professors Dr. Lina Sadekar, Mr. Gajanan Haldankar and Assistant Professors viz. Mr. Ainsley Bernard, Ms. Swati Bhat, Ms. Sheryl Sanches, Ms. Pooja Shanbhag, Mr. Shreyas Dessai. Suggestions for modifications and improvements were provided to help students refine their research direction and ensure that their chosen topics were academically meaningful and practically relevant.

The exercise was designed not only to evaluate the feasibility of project titles but also to provide an opportunity for students to defend their work, justify their objectives, and prove the relevance of their topics. This process instilled confidence in the students and prepared them for future project defences and academic presentations.

The Principal also instructed that a follow up session will be conducted by 10th of October.

The entire programme was coordinated by Asst. Prof. in Economics – Pretty L. Pereira, Convenor, Project Cell , Asst. Prof. in Commerce – Kalpana Parab and Asst. Prof. in Economics – Preity A. Fernandes.

Expected Outcome:

- Students will gain **clarity and confidence** regarding their project work.
- Improved quality of projects through **faculty feedback and modifications**.

- Enhanced **presentation, analytical, and defence skills** among students.
- Better alignment of student projects with **academic and real-world relevance**.
- Strengthening of the **research culture** within the department.

Ganesh Chaturthi Celebrations

11th September 2025



The Staff Recreation Club and Staff Welfare Club of the College organized a vibrant celebration of Ganesh Chaturthi on 11th September 2025, from 12:30 p.m. to 1:30 p.m. in Hall-1. The event was marked with great enthusiasm, devotion, and active participation from both teaching and non-teaching staff, bringing everyone together in the spirit of tradition and festivity.

The program was compered by Ms. Sameera Vengurlekar, Assistant Professor in Computer Science, who began with an insightful introduction on the significance of Ganesh Chaturthi and its cultural importance.

A major highlight of the celebration was the Ganesh Sweets Display Competition, which witnessed enthusiastic participation from six contestants. The competition was judged by Dr. Shami Pai and Ms. Shruti S. Nayak. The winners were:

- **1st Place: Asst. Prof. Padma Shanbhag**
- **2nd Place: Ms. Nikhita N. Mayekar**
- **3rd Place: Asst. Prof. Adarsh Haibatti**

In addition to the competition, the program featured fun games organized by Ms. Akshada Gaonkar and Ms. Sushrusha Naik Khandekar, and spot prizes coordinated by Ms. Krupali Gauns Dessai, which created a lively and interactive atmosphere. These activities brought joy and excitement among the staff, further elevating the festive spirit.

The event concluded at 1:30 p.m. with an overwhelming sense of joy, unity, and appreciation for the organizers. It concluded on a cheerful note, with refreshments shared among the staff.

Expected Outcome:

The celebration is expected to foster unity, cultural awareness, and active participation among staff members. It will create a joyful atmosphere that strengthens bonds and enhances team spirit within the institution.

BITBUZZ 7.0**12th September 2025**

BitBuzz 7.0 – an IT Fest for Higher Secondary Students was organized by the Department of Computer Science. The fest aimed to provide a platform for young talents to showcase their skills and foster a spirit of healthy competition in the field of Information Technology.

The event commenced an invocation song seeking the blessings of the divine. The Inaugural ceremony was adorned by esteemed dignitaries, who illuminated the traditional lamp, symbolizing the enlightenment of knowledge and wisdom. Ms Sweta P Shet Verenkar, Programme Coordinator, Dept of Computer Science stated



the objectives of the event. Ms. Shaina Kamat, Student Coordinator for BITBUZZ 7.0 gave an brief overview of all event for the day. Later Professor and Officiating Principal Prof. Sanjay Sawant Dessai, delivered a warm and inspiring welcome address. The Chief Guest was introduced by the faculty Co-Coordinator Ms Deepti Kulkarni.

The Chief Guest for the function was Mr. Mangirish Salelkar, CEO and Co-Founder, Umang Group, and President of GTA ,who delivered an

insightful address, talking about the importance of right attitude towards achieving success. Mr. Mangirish Salelkar focused on essential soft skills like confidence, discipline, passion, and work ethic is crucial for anyone looking to thrive in the IT field. He also stressed upon how he transformed himself from a backbencher to the one adorning the dais of many tech events by being disciplined, and hardworking.

There were a total of 15 events both onstage and off stage namely Eureka(reel making), Free Fire Max , FIFA 19 (Gaming), Tech Trail (E Treasure hunt), Typing Titans (Speed Typing), Artsclusive (E Poster Making), Logowars (Logo Designing and identification), Pirates of the Locked room (Tech Escape room), IQ Buster (Quiz), MonoTech (Monologue), Argument Arena (Debate), Decode and Act (Role Play), Inno Pitch (Tech Startup pitch), Nautanki (Tech Skit) and Techfluence (paper presentation). Events began simultaneously across various locations in the campus. There was also a special session chaired by Mr Mangirish Salelkar organized for the accompanying higher secondary teachers. The students of the college held an exhibition, exhibiting the different games created by them for the HSS students.

A total of 13 HSS participated in the event and they were given unique team names to hide their identities. The participating Higher Secondaries were:

Higher Secondary Name	Team Name
Damodar Higher Secondary, Gudi Paroda	Figma Force
Loyola Higher Secondary, Margao	Pixel Pirates
S S Angle Higher Secondary, Mashem, Canacona	Cache Crew
Rosary Higher Secondary, Navelim	Runtime Rebels
Damodar Higher Secondary of Science, Comba	Code Warriors
Swami Vivekananda Higher Secondary, Borim	Canva Creators
RMS Higher Secondary, Margao	Trojan Tamers
Vidya Vikas Academy, Margao	Monochrome Master
Carmel Higher Secondary School, Nuvem	Firewall Force
St. Andrew's Higher Secondary School, Vasco	Gradient Gang
St. Xaviers Higher Secondary School	Digital Dreamers
Smt C. T. Naik Higher Secondary School, Curchorem	Binary Beasts
GVM's SNJA Higher Secondary School, Ponda	Cloud Ninjas

The Valedictory Function of BITBUZZ 7.0, the inter higher secondary IT fest, celebrated the participation of thirteen talented teams from various higher secondary schools across Goa. The function commenced with the commendation of all higher secondary teachers who accompanied the students throughout the day. The Chief Guest, Officiating Principal Prof. Sanjay Sawant Desai addressed the gathering and congratulated the students for their competitive spirit.

The accompanying HSS teachers were felicitated by the faculties from the department. Subsequently, Ms. Rama Borkar delivered a report on the day's activities. The Vote of Thanks was delivered graciously by Mr. Amogh Pai Raiturkar, Faculty coordinator of BitBuzz 7.0. He expressed heartfelt gratitude to all participants, dignitaries, and volunteers for their invaluable contributions, hard work and enthusiasm in making BitBuzz 7.0 a resounding success. Finally, the prize distribution was conducted by Mr. Sumit Kumar, Mr Andre Pacheco, and Ms Ankita Naik, Asst Professors of the department.

Awards were presented to the top-performing teams, recognizing their achievements and encouraging further exploration in the field of information technology.

The Results of the individual events are as follows:

Events	Winner	RunnerUp	Faculty Incharge
Eureka (Reel Making)	Runtime Rebels	Binary Beasts	Sweta Shet Verenkar
Free Fire Max (Gaming)	Runtime Rebels	Digital Dreamers	Ramkrishna Reddy
Fifa 19 (Gaming)	Runtime Rebels	Monochrome Masters	

Tech Trail (E-Treasure Hunt)	Gradient Gang	Pixel Pirates	Disha Malvanker
Typing Titan (Speed Typing)	Code Warriors	Monochrome Masters	Samira Vengurlekar
Artsclusive (E-Poster Making)	Code Warriors	Cloud Ninjas	Sameer Patil
Logowars (Logo Designing and Identification)	Runtime Rebels	Gradient Gang	Girija Gaonkar and Clayton Fernandes
IQ Buster (Quiz)	Cache Crew	Gradient Gang	Sneha Prabhudesai
MonoTech (Monologue)	Runtime Rebel	Code Warriors	Sarth Shanbhag
Argument Arena (Debate)	Code Warriors	Runtime Rebels	Andre Pacheco
Decode and Act (Role Play)	Runtime Rebels	Pixel Pirates	Ankita Naik
Inno Pitch (Tech startup Pitch)	Digital Dreamers	Gradient Gang	Annette Santimano
Nautanki (Technical Skit)	Digital Dreamers	Gradient Gang	Rama Borkar
Techfluence (Paper Presentation)	Runtime Rebels	Pixel Pirates	Sumit Kumar
Pirates of the Locked Room	Gradient Gang	Digital Dreamers	Yugandhara Joshi

The Final Winners of BitBuzz 7.0 were Rosary HSS (Runtime Rebels) and Runners Up were St Andrews HSS (Gradient Gang).

The BitBuzz 7.0 Logo and brochure was designed by , student of FY BVoc(ST). Ms. Shaina Kamat, student of TY BVoc (ST) and Ms. Ankita Mishra, student of SY BCA were the student coordinators for the event.

The compere for Inaugural was Ms Adaa Shaikh (SYBCA) and Valedictory was Ms. Urvi Kamat from FY BCA. The event concluded on a high note, fostering a spirit of collaboration and learning among the young tech enthusiasts.

Final Outcome of the Activity: The activity turned out to be a great learning experience for our students in event management, right from planning, organizing uptil to the final execution. It helped build team collaborations

among the college mates. It also was an opportunity for the higher secondary students to visit our campus and see the facilities provided by the department.

Monsoon Trek

13th September 2025



The NSS Unit, Vasundhara Green Club, NCC Army Wing, NCC Navy Wing, Young Inspiration Network, and Yuva Tourism Club of the college jointly organized the Annual Monsoon Trek on 13th September 2025. The objective of the activity was to promote environmental awareness, appreciation of cultural heritage, and to encourage active participation in co-curricular engagements.

The participants departed from the college campus at 8:30 a.m. by bus. The first destination was the Tambdi Surla Temple, an ancient monument of historical and architectural significance, situated in the heart of Goa's forested landscape. The visit provided students with an opportunity to appreciate the temple's heritage value

and its serene natural surroundings.

Subsequently, the group proceeded to the Satpal Arboretum, a biodiversity reserve renowned for its collection of native plant species. The visit enabled the participants to understand the importance of ecological conservation and sustainable environmental practices. Lunch was arranged within the arboretum premises, following which students had time to explore and engage with the natural setting.

The group departed from the arboretum at 4:00 p.m. and returned to the college campus by 5:30 p.m. The trek concluded successfully, achieving its intended objectives of enhancing environmental consciousness, fostering teamwork, and cultivating respect for cultural and natural heritage among students.

Expected Outcome of the Activity:

- **Enhanced Environmental Awareness:** Students gain a deeper understanding of biodiversity, ecological conservation, and the importance of sustainable interaction with nature.
- **Cultural Appreciation:** The visit to Tambdi Surla Temple fosters respect for heritage sites and appreciation of Goa's rich cultural and historical legacy.
- **Teamwork and Holistic Development:** Participation in the trek nurtures collaboration, discipline, and interpersonal skills, contributing to the overall personality development of students.

Investor Awareness Programme by National Stock Exchange

13th September 2025



BBA(FS) Programme, Department of Management organized a session on *Financial Awareness* on 13th September 2025 at 10:30 a.m. in Room 403 of the College. A total of 78 students attended the session out of which 42 were male and 36 were female. The Resource Person for the session was Ms. Aayushi Chodankar, Deputy Manager at the National Stock Exchange (NSE).

The talk began with Ms. Aayushi emphasizing the importance of being cautious in today's financial environment, where fraudulent brokers and unregulated

platforms often mislead investors. She guided the students on how to verify the registration and license details of brokers with SEBI, stressing the need to ensure authenticity before making any investment decisions.

The session was highly interactive, as Ms. Aayushi encouraged students to share their investment and trading experiences. This interactive approach created a lively atmosphere and gave the participants an opportunity to reflect on their financial habits and awareness levels.

Further, she elaborated on key financial concepts such as Systematic Investment Plans (SIPs), investor vigilance, and the role of SEBI in safeguarding market participants. Her repeated emphasis on *“learning before investing”* and analyzing the background of investment avenues left a strong impression on the audience.

The session concluded with a Vote of Thanks proposed to Ms. Aayushi Chodankar for her time, insights, and valuable guidance to the students of the College.

Expected Outcome of the Activity:

The session is expected to enhance students' financial literacy and create awareness about safe investment practices. It will encourage them to verify financial platforms before investing, develop vigilance as responsible investors, and adopt systematic approaches like SIPs in their future financial planning.

Guest Session titled “Unveiling Relationships: An Introduction to Structural Equation Modelling (SEM)”

13th September 2025

The Post Graduate Department of Commerce organized an insightful and hands-on session on Structural Equation Modelling (SEM) titled "Unveiling Relationships: An Introduction to Structural Equation Modelling (SEM)" On 13th September 2025 from 10:30am onwards in room number T-302. The session was designed to provide postgraduate commerce students with both theoretical knowledge and practical exposure to this advanced multivariate statistical technique, which is pivotal for research in business, social sciences, and behavioural studies.



The resource person Dr. Sadanand Gaonkar, Assistant Professor for MBA in Hospitality and Tourism at the Goa Business School, Goa University, was formally introduced to the audience by Ms. Anmaria a student from M.com Part II.

Dr. Gaonkar began his presentation with a comprehensive overview of

SEM, breaking down its complex concepts into digestible segments. The key theoretical topics covered included:

- **Definition and Features of SEM:** Introduced as a powerful statistical technique for analysing complex multivariate relationships between observed and latent variables. Its key features, such as handling latent constructs and its wide applicability, were discussed.
- **Types of SEM:** The session distinguished between Covariance-Based SEM (CB-SEM) and Partial Least Squares SEM (PLS-SEM).
- **Focus on PLS-SEM:** The lecture detailed the ideal application scenarios for PLS-SEM, such as explanatory research, predictive modelling, small sample sizes, and non-normal data.
- **Key Terminology:** Dr. Gaonkar explained fundamental concepts including Latent vs. Observed Variables, Exogenous vs. Endogenous Variables, and the difference between Formative and Reflective Measurement Models.
- **Analytical Steps:** A step-by-step guide to conducting a PLS-SEM analysis was presented, covering data normality, multicollinearity, common method bias, and the assessment of both the measurement model (reliability, validity) and the structural model (path coefficients, R^2 values).

To ensure a thorough understanding, the attendees were encouraged to follow along practically on their own laptops. This interactive approach allowed students to gain firsthand experience and clarify their doubts in real-time, transforming abstract statistical concepts into tangible skills.

The session was coordinated by Ms. Marjina Shaikh. The session concluded with a vote of thanks delivered by Ms. Joyce.

Expected Outcome of the Activity

The session was highly successful in achieving its objective of demystifying Structural Equation Modelling. The

perfect blend of rigorous theoretical foundation and an engaging, practical software demonstration provided the students with a strong, actionable understanding of SEM and its application in research.

Report contributed by: Bushra Mohammad Khan, student of M .Com Part II.

NSS Inaugural Function

16th September 2025

The NSS unit of the College successfully organized its Inaugural Function on 16th September 2025 in Hall No. 2, Central Block of the college. The event marked the beginning of NSS activities for the academic year 2025-26. The Chief Guest for the function was Prof. Anita Tilve, Retired Professor of Organic Chemistry from PES College, Ponda, who is currently working as a social worker.

The programme commenced with an inspiring quote by Swami Vivekananda, followed by an invocation song by FYB.Com students, creating a spiritual and motivating ambience. The ceremonial proceedings began with the garlanding of Lord Damodar and lighting of the lamp, symbolizing knowledge and enlightenment.

The Principal, Prof. Sanjay Sawant Dessai, addressed the gathering and highlighted the importance of NSS in instilling social responsibility and community service among students. The plan of NSS activities for the academic year 2025-26 was presented by Mr. Sanjay Velip, NSS PO Incharge, outlining various outreach and community development initiatives.

The Chief Guest, Prof. Anita Tilve, was introduced by Ms.Vaibhavi Shetkar, FYB.Com student. After the introduction, the chief guest delivered an engaging speech emphasizing the role of youth in social change and nation-building. She also highlighted the importance of community engagement, volunteering, and social awareness, especially in today's rapidly changing world. She encouraged students to actively participate in NSS activities such as health camps, cleanliness drives, tree plantation, literacy programs, and rural outreach, stating that even small contributions can create a significant impact on society.

Prof. Anita Tilve further stressed that discipline, empathy, and dedication are key qualities for NSS volunteers. By participating in NSS, students not only help communities in need but also enhance their own personal growth, social understanding, and civic responsibility.

The formal programme concluded with a vote of thanks by Mr. Shreyas Dessai, (NSS PO) followed by the national anthem. The compere for the programme was Ms. Suchal Naik, FY B.Com student.

The activity was successfully coordinated by:

Mr. Sanjay Velip – NSS PO (In-Charge)

Ms. Kalpana Parab – NSS PO

Mr. Shreyas Dessai – NSS PO

Ms. Krupali Gauns Dessai – NSSO PO

Expected Outcome of the Activity

- To enhance awareness of NSS among students, including NSS objectives, activities, and their role as volunteers.
- To encourage students to actively participate in social service, community development, and outreach programs during the academic year.

GURUKUL CONNECT- LINKING BATCHES THROUGH TEACHING

16th September – 24th September
2025



The Postgraduate Department of Commerce M.Com organized Gurukul Connect a peer-learning initiative where M.Com Part II students conducted interactive sessions for M.Com Part I students from 16th September – 24th September 2025 in T-303, Central Block. The objective of this activity was to encourage knowledge-sharing, build teaching and presentation skills among senior students, and strengthen the learning process in a collaborative manner. 39 students of M.Com Part I participated in this activity.

The sessions were well-structured, with each student taking up a specialized subject and delivering lectures on relevant topics. The activity was highly appreciated by both faculty and students as it provided a platform for experiential learning and academic interaction. The day wise topics covered were as follows:

- 16th September, 11:30 AM – Capital Markets
Speaker: Nadia Sena
Topic: Stock Market Index
- 18th September, 9:00 AM – Organisational Behaviour
Speakers: Koel Jana and Shina Colaco

Topic: Stress Management

- 20th September, 10:00 AM – Entrepreneurship
Speaker: Bushra Khan
Topic: Introduction to Venture Capital
- 22nd September, 10:00 AM – Advanced Financial Management
Speaker: Anmaria Jose
Topic: Introduction to Working Capital Management
- 24th September, 10:00 AM – Advanced Corporate Accounting
Speaker: Abhishek Pujari
Topic: Liquidation of Companies

Outcome of the Activity

- M.Com Part I students gained additional insights into core subjects through simplified peer explanations.
- M.Com Part II students developed confidence, communication, and teaching skills.
- The activity promoted collaboration, mentoring, and academic bonding between the two batches.
- The Gurukul Activity successfully recreated the spirit of traditional knowledge-sharing in a modern classroom, making it a meaningful and enriching.

Certificate course on Elements of Digital Marketing

16th September-26th September
2025

A 30-hour short term certificate course titled “Elements of Digital Marketing” was conducted from 16th to 26th September 2025. The Resource person was Mr Nickton Dias, Founder and Creative Director, WildHeart Concepts, Goa an expert in the domain.

The course aimed to introduce participants to key concepts and tools in the evolving field of digital marketing. It was designed to equip learners with practical knowledge and foundational skills applicable in real-world marketing scenarios which included a combination of lectures, demonstrations, and hands-on workshop sessions. The key topics covered were Basics of Social Media Marketing, Search Engine Optimization (SEO), Video

Content Mapping, Facebook Page Creation.

Expected Outcome of the Activity:
The students will be able-

Understand the core concepts of digital marketing and its relevance in modern business. Gain hands-on experience with tools for SEO, social media campaigns, and brand building. Be capable of creating and managing a basic digital marketing



strategy. Build and maintain brand profiles on platforms like Facebook.

Analyse and report on digital marketing performance using research-based approaches.

Counsellor Orientation

17 July - 15 September 2025



Counseling Cell in collaboration with the Student Welfare Cell for the Department of Management Studies BBA (Financial Services) Programme, Department of Management Studies BBA (General) Programme, Department of Computer Science and post graduate department of commerce, organized a counselling orientation sessions starting from 17 July 2025 to 15 September 2025, for the students of BBA(FS), BBA(G), M COM-I&II, BCA and BVOC. The session was facilitated by the college counsellor, Ms. Shweta Patkar.

The primary aim of the orientation was to introduce students to the concept of Positive Psychology and promote interaction with the institutional counsellor. The session, titled

“Meet the Counselor”, focused on familiarizing students with the services offered, the importance of mental well-being, and breaking common misconceptions around counselling.

Session Highlights:

Introduction to Wellness Counseling:

The session began with an overview of wellness counseling, emphasizing a strength-based approach informed by the current wave of positive psychology. The discussion shed light on how focusing on strengths can enhance overall well-being.

Understanding Mental Well-being:

Key concepts were explored, including what constitutes mental well-being, how to recognize a well-balanced mind and body, and the importance of self-awareness in maintaining mental health.

Addressing Social Stigma and Misconceptions:

The counselor discussed societal resistance and reluctance towards mental health, highlighting how mental health is often misrepresented, leading to diffusion of responsibility. The conversation also explored how individuals may unknowingly contribute to the stigma.

Counselor's Objectives and Development Areas:

A brief overview of the counselor's goals and the primary areas of student development was provided.

This included academic, emotional, social, and behavioral aspects.

Demystifying the Counseling Process:

The counselling process was explained in five simplified steps to ensure clarity and accessibility. The roles and responsibilities of both the counselor and client were discussed, distinguishing between real-world counseling and commonly held misconceptions or "fantasized" versions.

Beyond Disorders:

The session emphasized that counseling is not limited to addressing mental disorders. Students were encouraged to approach the counselor even without having a specific issue, reinforcing the idea that counseling is also about personal growth, clarity, and support.

The Counselor's Institutional Role:

The broader role of the counselor within the institution was outlined. This included interactions with students, parents, faculty, and the various systemic layers—clients, sub-systems, and supra-systems.

Interactive Q&A:

The session concluded with an interactive Q&A, allowing students to clarify doubts, engage with the counselor, and begin building rapport.

Expected Outcome:

The orientation aimed to help students develop a sense of their own perspective when it comes to mental health and recognize the value of professional support within educational institutions. It sought to: Knowledge about the variety of counseling services available on campus. Increased awareness about confidential, individual counselling as a primary support service. Visible openness, reduce stigma, and normalize seeking help for personal and emotional development.

“Persuasion Code: Powerful Brand Communication Techniques.”

17th September 2025

The Department of Management organised a seminar for the students of Second Year BBA(Financial Services) on 17th September 2025. The session was held in Hall 2 on the 5th Floor from 10:45 a.m. to 11:45 a.m. The



programme was compered by Ms. Snehal Naik, while the introduction of the speaker was delivered by Ms. Khushi Shetgaonkar. The resource person for the seminar was Ms. Rina Barreto Shankar, a renowned Brand Consultant and Communication Strategist, who conducted an engaging and insightful session on the topic “Persuasion Code: Powerful Brand Communication Techniques.”

Ms. Shankar began her talk by explaining the psychology behind consumer decisions and how buying choices are influenced not only by logic but also by underlying psychological triggers. She highlighted the importance of combining psychology with storytelling to create powerful brand communication, citing

the example of Burger King's "Satisfries" campaign which positioned the product as healthier in order to compete in a crowded market. The speaker then discussed the working of the consumer brain, focusing on three parts: the primal brain which responds to threats, rewards, novelty and visuals; the rational brain which evaluates prices, reviews and features; and the emotional brain which retains how a brand makes consumers feel. Emphasising that emotions have a stronger impact than logic in advertising, she illustrated how emotional campaigns achieve significantly higher effectiveness.

The seminar also explored strategies for guiding consumer decisions such as simplifying choices, creating urgency and scarcity, building social proof and trust, ensuring visible calls to action, and providing guarantees and reassurance. Ms. Shankar further explained how brands often appeal to consumer pain points or weaknesses like hunger or convenience to drive quick purchases, using Pizza Hut's Cheesy Bites promotion as an example. She concluded the session with the "Persuasion Code in Branding," summarised through the A.E.M.D. framework: grabbing Attention, sparking Emotion, anchoring Memory, and triggering Decision. This was linked to consumer psychology and neuromarketing, with case studies like Gillette demonstrating the effectiveness of these strategies.

The seminar proved to be highly enriching as it combined practical insights with real world brand examples, enabling students to better understand the role of psychology in consumer behaviour and brand communication. The session concluded with a Vote of Thanks delivered by Ms. Arti Patel. Overall, the seminar on "Persuasion Code: Powerful Brand Communication Techniques" was both informative and inspiring, equipping students with valuable knowledge that can be applied in their academic and professional growth.

Expected Outcome of the Activity:

The seminar was expected to enhance students' understanding of the psychology behind consumer decision-making and its application in brand communication. It aimed to equip them with practical insights into neuromarketing strategies, persuasive techniques, and the A.E.M.D. framework, enabling them to analyze how emotions, storytelling, and consumer behaviour influence successful branding. The session was also designed to inspire students to apply these concepts in their academic projects and future professional roles in marketing and management.

Revelations 2025" Organised by DMC College, Mapusa

**17th September-18th September
2025**

The BBA (Financial Services) Programme of the College deputed five students to participate in Revelations 2025, a two-day intercollegiate event organised by DMC College, Mapusa, on 17th and 18th September 2025 at the DMC College campus. The faculty in charge of the event coordination was Mr. Adarsh Haibatti. A total of five students from FY BBA FS and SY BBA took part in the different rounds of the competition. The registration



fee for the programme was Rs. 2500.

Revelations 2025 consisted of five major events under the categories Vision Crafters, Voyagers of Insight, Storysmiths, Workforce Weavers, and Finance Spectrum. Each student represented the College in one of these competitive rounds, as follows:

Business Plan (Vision Crafters):
Mr. Nathan Fernandes – FY BBA FS

Case Analysis (Voyagers of Insight): Mr. Rosh Fernandes – FY BBA FS

Marketing Round (Storysmiths): Ms. Sanchita Majalkar – SY BBA FS

Finance Round (Finance Spectrum): Mr. Aryan Naik – SY BBA FS

Human Resource Round (Workforce Weavers): Ms. Daniella Pereira – FY BBA FS

The students participated in all the assigned rounds. Ms. Sanchita Majalkar of SY BBA (FS) won the First Prize in the Marketing Round (Story smiths) and was awarded Rs. 1500 along with a box of chocolates.

Expected Outcome of the Activity:

The event provided an excellent platform for students to enhance their academic knowledge, apply their classroom learning, develop problem-solving and presentation skills, and gain exposure through competition with peers from other colleges. It also allowed the students networking opportunities with the neighboring colleges.

Clickonomics: Goa in focus, Photography contest organized on World Photography Day

19th August 2025



The Department of Economics and Banking organized a photography contest titled “Clickonomics: Goa in Focus” to commemorate *World Photography Day* on 19th August 2025. The activity aimed to combine creativity with economic and social awareness by encouraging students to capture photographs reflecting the economic, cultural, and social life of Goa.

Students from various classes enthusiastically participated by submitting photographs highlighting themes such as Goan

livelihoods, tourism, traditional markets, environmental conservation, and sustainable development. The contest was conducted online, and all entries were evaluated based on creativity, thematic relevance, composition, and originality. There were total 8 participants from different departments of the college. The winners of the competition are as follows:

1. Zenon Tadeu Vaz , TYBCOM - First Place
2. Aditya Bhat, SYBBA- Second Place
3. Nigel Ezekiel Viegas, FYBCA- 3rd Place

Expected Outcome of the activity:

- To encourage students to observe and interpret socio-economic realities through photography.
- To foster creativity, aesthetic sense, and awareness of local economic and cultural issues.
- To motivate students to blend academic concepts with real-life perspectives.
- To promote active student engagement in co-curricular learning experiences.
- To recognize and appreciate student talent through certificates of merit and participation.

"Panel Discussion on Impact of AI on Day-to-Day Life and Small Businesses."

19th September 2025

The Career Training, Internship & Placement Cell and the Department of Computer Science of in association with the Goa Technology Association and in partnership with the Goa State Innovation Council, organized a panel discussion “Campus Bytes”, an initiative of the Goa Technology Association, on the theme “Impact of AI on Day-to-Day Life and Small Businesses” on 19th September, 2023 from 11:30am to 1:00pm in Hall No. 2.



Following were the Resource Persons:-

1. Shri Sudip Faldessai (Moderator) :- Project Officer, GSInC

2. CA Anup Borkar (Panelist):- Managing Director, Anup Borkar & Associates

3. Gaurish Bhat (Panelist) :- Founder Gyronotech

4. Syam Ivaturi (Panelist) :- CMO

& Co Founder Disha AI

The session witnessed enthusiastic participation from **118 students and 15 faculty members**. Panelists shared valuable insights on how Artificial Intelligence is reshaping everyday life by enhancing personal convenience, transforming professional tasks, and revolutionizing the small business ecosystem through innovation, efficiency, and growth opportunities. The discussion was highly engaging, with panelists addressing diverse student queries and showcasing real-world applications of AI, thereby bridging the gap between academic knowledge and industry practice.

Objective

- To create awareness of the practical applications of AI in everyday activities.
- To highlight AI's role in driving innovation, efficiency, and growth for small businesses.
- To facilitate dialogue between industry experts, faculty, and students to connect theoretical learning with real-world applications.

Outcome

- Participants gained valuable insights into the integration of AI in daily life and business operations.
- Active engagement from 118 students, making the session interactive and dynamic.
- Contributions from 15 faculty members fostered interdisciplinary dialogue on AI's role in education and entrepreneurship.
- Real-world use cases shared by panelists enriched learning beyond the classroom.
- Opportunities for networking and future collaboration with industry experts were created.

Conclusion

The "Campus Bytes" panel discussion successfully achieved its objective of raising awareness about AI's transformative potential. It highlighted the importance of adapting to technological advancements while inspiring participants to explore AI-driven opportunities in academic, professional, and entrepreneurial domains. The event proved to be enriching and impactful, fostering curiosity, innovation, and continuous learning.

A legal aid program on Cyber Security**19th September 2025**

The NSS Unit organized a *Legal Aid Program on Cyber Security* on **19th September 2025** in Room **205**. The session was conducted by **students from Kare Law College**, who sensitized participants to the growing threats in the digital world. Through an engaging talk, informative videos, and discussions, they highlighted common forms of cybercrime, safety measures, and the

legal remedies available to victims. As part of the program, a **survey on cyber awareness and online behavior** was administered to participants, the responses of which will be used for **research purposes** by the Kare Law College students.

Expected Outcome:

- Students gained awareness of different types of cyber threats and safe online practices.
- Participants understood the legal framework and penalties associated with cybercrimes.
- The survey helped assess the level of cyber awareness among students, supporting future research.
- The program fostered responsible digital behavior and enhanced legal literacy among participants.

The activity was successfully coordinated by:

Mr. Sanjay Velip – NSS PO (In-Charge)

Ms. Krupali Gauns Dessai-NSS PO

Research Made Simple: A Beginner's Guide to the Process**19th September 2025**

The Research and Development Cell, in collaboration with the Post Graduate Department of Commerce, organized a session on “Research Made Simple: A Beginner's Guide to the Process” on 19th September 2025, from 9:00 a.m. to 10:00 a.m. in Room No. T-302. The session was conducted by Asst. Prof. Gajanan B. Haldankar as the Resource Person.

The objective of the session was to help the students of M.Com Part-I understand the concept and importance of research, motivate them to take up research activities, and provide guidance on the step-by-step

research process.

The session began with an explanation of the concept of research, followed by its role in creating value for society. The Resource Person further highlighted the timeframe involved in publishing research papers, beginning from submission, and emphasized the importance of Scopus-indexed journals, which are ranked among the highest in academic recognition.

He elaborated on the research process in detail, outlining the key stages:

- Identifying the Area of Interest
- Review of Literature
- Finding the Research Gap
- Research Methodology
- Data Collection
- Data Processing and Analysis
- Findings, Conclusion, and Recommendations

Particular stress was laid on the Research Gap, as it significantly determines the value and originality of the research.

The session was introduced by Ms. Disha Morvekar and concluded with a Vote of Thanks delivered by Ms. Pooja Rane from M.Com Part-I.

Expected Outcome of the Activity:

Students gained clarity on the research process and were motivated to pursue research with focus on identifying research gaps.

Talk on Diversity & Inclusion in Workplace**19th September 2025**

A classroom session was conducted by Counseling Cell in collaboration with Department of Computer Science on “Diversity & Inclusion” in workplace on 19 September 2025 for the students of FY BVOC in the classroom F101 at Shree Damodar College of Commerce and Economics. Total 31 students attended the session. The talk emphasized that diversity is not a new phenomenon, as humans have always exhibited differences. These differences include visible characteristics as well as invisible characteristics shaped by individuals' perceptions of similarity and dissimilarity. Diversity is selective, context-dependent, and relative,

influenced by specific situations and perspectives. Various areas of diversity were discussed, highlighting the broad scope of differences among people.

The concept of inclusion was defined with the help of the concept of “inclusive education” for students to have better understanding as it is relatable. How Inclusion benefits organizations by fostering engagement and performance. How it is a contextual, individual, momentary, and transient experience that occurs at both individual and organizational levels. Importantly, an individual can feel included in some aspects while feeling excluded in others simultaneously. The benefits of diversity were outlined, However, challenges related to inclusion were also discussed.

Finally, students were introduced to various Diversity, Equity, and Inclusion (DEI) training models applicable in the workplace to foster these values effectively.

Expected Outcome:

Challenged Assumptions and Stereotypes, Students reflect on their own beliefs and potential biases. Leave with practical ways to be more inclusive in their daily interactions (language, behavior, decision-making). Recognition of the value of diverse perspectives. Emphasis on belonging, respect, and equity as key cultural goals. Lastly understand the real world of work.

Guest Lecture on “Road-map to success in Banking Exam**19th September 2025**

The Department of Economics and Banking organized a Guest Lecture on “*Roadmap to Success in Banking Exam*” on 19th September 2025 at Class No. 12, Law Building. The session was conducted by Mr. Menino Furtado, Retired SBI Employee, who shared his valuable insights and practical knowledge gained from years of experience in the banking sector. A total of 52 students participated in the session.

The resource person provided an overview of various competitive examinations in India related to the banking

and financial sector, such as IBPS, SBI PO/Clerk, RBI Grade B, and NABARD exams. He highlighted the syllabus structure, exam patterns, and preparation strategies, emphasizing the importance of time management and consistency. Mr. Furtado also guided the students about the reliable resources and study materials that can be referred to while preparing.

The lecture witnessed the participation of 52 students who actively engaged in the session and benefitted from the interactive discussion.

Expected Outcomes:

1. Students will gain awareness of the different banking examinations in India and the resources required for effective preparation.
2. Students will be able to formulate a structured study plan aligned with the syllabus and exam pattern, thereby improving their readiness for future competitive exams.

State-Level Workshop on Artificial Intelligence & Machine Learning in Robotics and Automation

19th September 2025



The workshop focused on the applications of Artificial Intelligence (AI) and Machine Learning (ML) in Robotics and Automation. It provided participants with practical exposure to microcontroller integration, Python libraries, LED control, and face detection using real-world examples. The primary aim was to bridge theoretical concepts with hands-on practice, enabling participants to gain a deeper understanding of how AI and ML can be effectively applied in automation and robotics.

The sessions included hands-on training with Arduino boards for writing and uploading programs, working with the PyCharm IDE for coding, and designing simulations using TinkerCAD.com. Participants were also guided on transferring code from PyCharm to Arduino boards, along with the use of various libraries and packages essential for AI/ML-based automation. These exercises helped students and faculty directly connect coding concepts with hardware implementations.

With a strong emphasis on experiential learning and project-based demonstrations, the workshop created an engaging and interactive environment. It not only enhanced the technical skills of participants but also built their

confidence in working with AI-driven robotic applications. Overall, the program proved to be a valuable learning experience, motivating students and faculty to explore innovative applications of AI and ML in future projects and research.

Expected Outcome of the Activity:

- Participants gained practical skills in programming microcontrollers and integrating AI concepts with robotics.
- Improved understanding of Python libraries for ML and automation.
- Exposure to real-time tools like TinkerCAD and PyCharm.
- Hands-on experience in writing, testing, and transferring code to Arduino boards.

The 59th A.D. Shroff Memorial Inter-Collegiate Elocution Competition 2025-26

20th August 2025



The Department of Economics, Students' Council, and Event Planning & Management Cell of Government College, Borda, in collaboration with The Forum of Free Enterprise, Mumbai, organized the 59th A.D. Shroff Memorial Inter-Collegiate Elocution Competition 2025-26 on 20th August 2025.

The competition provided a platform for students to express their views on contemporary economic and social issues.

Participants could choose from the following themes:

1. Making India a Global Manufacturing Hub
2. Job Creators V/S Job Seekers is the Need of the Hour
3. Are our 'Education and Skills' Aligned with Corporate Demand?

Ms. Dhriti Bene, a student of T.Y. B.Com A, represented our college in the competition. She spoke on the theme "Are our 'Education and Skills' aligned with corporate demand?". Her presentation highlighted critical insights into the existing gaps between academic learning and industry expectations, while emphasizing the importance of bridging this divide to ensure better employability of graduates.

She was ably guided and mentored by Ms. Pretty Pereira, Assistant Professor in Economics & Banking. The competition was a valuable learning experience, fostering research, critical thinking, and oratory skills among students.

Session on Apparel and Appearance**20th September 2025**

The Department of English and Communication organised a session on Apparel and Appearance. The session was held in class no. F- 403 on the 20th of September 2025, 12 pm onwards, for the First year B.com and BBA (FS) students who opted for the Compering and Anchoring Skills course in the first semester. The speaker for this session was Ms Ashita Ranjit, Corporate trainer, HR Strategist, Leadership and Soft Skills coach. A total of 21 students attended the session.

Ms Ashita Ranjit enlightened the students on how to dress and appear presentable. She focused on easy ways to make an impression on anyone with one's decent appearance and apparel through many examples. She suggested possible and achievable habits that students can incorporate in order to be better at choosing appropriate apparel for events considering the people, place and occasion. She provided the students with information on types of etiquettes in a professional setting. She also mentioned the importance of maintaining good body language to appear confident, dressing up in neat clothing and grooming. Students were given insight into formal ways of dressing and the colour combinations one should be mindful about when appearing at a formal event. She emphasised that in an event of compering, body language should be more important than anything else.

The session provided the students a sneak peek into the world of dressing and appearing appropriately in professional setting. It was a good learning experience for all the students. It helped the students be aware of their presence and were informed of ways to leave a lasting impression on everyone they meet.

Expected Outcomes:

1. Students would be in a better position at incorporating ways to appear decent in formal and informal settings
2. Students will be more aware of their presence and impression on others.

Visit to Matruchaya Orphanage**20th September 2025**



The first-year B.Com students from Divisions A and B, enrolled in the Soft Skills and Personality Development course, visited the Matru Chaya orphanage in Gogol on 20th September, 2025. The visit was organised by the Department of Commerce and Management. The main goal of this visit was to give students a practical chance to use key soft skills like communication, teamwork, and empathy in the orphanage. The visit included various activities that the students planned and carried out. The planning itself helped them practice teamwork as they

worked together to organize the events. 33 students took part in this activity.

Talk on Personal Hygiene: The students started with an interactive talk on the importance of personal hygiene. They used simple language to explain ideas like handwashing, dental care, and cleanliness. This activity showcased their ability to share important information clearly and sensitively.

Creative Workshops (Origami and Quilling): After the discussion, the students led workshops in origami and quilling. They worked in small groups with the children, showing patience and support. This art session allowed the children to express their creativity and highlighted the students' skills in one-on-one and small-group mentoring.

Games and Entertainment: The main part of the visit featured group games, dance sessions, and spot prizes. The students' enthusiasm created a joyful atmosphere. This section showed their leadership and public speaking skills as they led games and encouraged participation from all the children. The spontaneous dance-off was a memorable moment of connection and fun.

The visit to Matru Chaya orphanage was a valuable experience for all the students. They effectively applied what they learned in the Soft Skills and Personality Development course in a meaningful way. Their coordination of activities showed strong teamwork, and their interactions with the children demonstrated their empathy and ability to connect on a personal level. The visit taught them about the value of service and how to use their skills to positively impact the community. The visit was organised by Asst Prof Sheryl Sanches

Expected Outcome of the Activity:

The students are expected to practice the soft skills learnt through this activity such as communication, teamwork, leadership, public speaking skills and empathy, in their day-to-day life.

Handball Intramural Tournament (Men & Women)

20thSeptember - 24th September
2025

The Department of Physical Education and Sports & Sports council of Shree Damodar College of Commerce and Economics successfully organized the Inter-Class Handball Tournament on the 20th and 24th of August on the RMS ground. The event witnessed enthusiastic participation from various classes, with teams displaying high



levels of energy, teamwork, and sporting spirit.

The Chief guest for the inaugural was Ms. Jane D'Silva, SAG Handball Coach, who encouraged the students to participate actively in sports along with academics. The league matches held on the 20th September were full of excitement, as each team gave their best to qualify for the finals.

The final matches, played on 24th September between Boys (TY BCOM vs SY BCOM) and Girls (TY BCOM vs SY BCA), was the highlight of the tournament. Both teams exhibited

excellent strategies. After a closely fought contest, TY BCOM boys and TY BCOM girls emerged as the champions, while SY BCOM boys and SY BCA girls secured the second place.

At the closing ceremony, trophies were awarded to the winners and runners-up. Special recognition was also given to the Best Player (Men & Women) of the Tournament, which was awarded to Mr. Shaahid Almelkar & Ms. Numa Subba and Best Goal keeper was awarded to Mr. Sahil Naik & Ms. Sajanna Naik (Men & Women) for their outstanding performance.

The tournament officials were Mr. Jabiullah Bankapur, Mr. Rohit Vadlar, and Mr. Vighnesh Lone. All Sports Council members, led by Mr. Bhuvan Purohit, the Sports General Secretary, were actively involved in the successful organization of the handball tournament. Dr. Ajinkya Kudtarkar, College Director of Physical Education and Sports, delivered a brief speech appreciating the successful conduct of the intramural handball tournament and encouraged students to continue participating in sports events. The event concluded with a vote of thanks proposed by Mr. Saurabh Raikar, Instructor in Physical Education.



Workshop on Financial Modelling and Valuation

20th September, 26th September

and 27th September 2025



The Department of Management Studies, VVM's Shree Damodar College of Commerce & Economics, organized a **three-day workshop on Financial Modelling and Valuation** on the **21st, 26th, and 27th September 2025** for the BBA (Financial Services) students. The resource person for the workshop was **Mr. Avdhut Padwalkar**, *Financial Analyst, Mergers & Acquisitions Specialist, Professor and Corporate Trainer at Mangal Analytics and Research Consulting Pvt. Ltd.*

(MARC).

Objectives of the Workshop

- The workshop was designed to enable participants to:
- Understand the core principles of financial modelling.
- Build financial models in Excel for forecasting and decision-making.
- Perform valuation analysis using DCF and multiple-based techniques.
- Interpret and analyse financial model outputs.
- Apply financial modelling skills to real-world business scenarios.

Workshop Overview

The sessions began with an introduction to **financial modelling and its applications** in fundraising, valuation, mergers and acquisitions, and corporate decision-making. Students gained clarity on the interconnections between the **Income Statement, Balance Sheet, and Cash Flow Statement** and were introduced to best practices in building effective models.

Interactive activities, such as **Human Bingo**, were used as icebreakers to encourage collaboration and teamwork. Participants also revisited the concepts of **business and revenue models**, setting the foundation for practical applications.

Students then worked in groups to develop business ideas suitable for Goa's market, identifying **fixed and variable costs** and applying concepts such as **TAM (Total Addressable Market), SAM (Serviceable Addressable Market), and SOM (Serviceable Obtainable Market)**. Using Excel, they built **five-year financial projections** and prepared basic **Income Statements**.

The workshop concluded with an introduction to **valuation techniques**, with emphasis on **Discounted Cash Flow (DCF) analysis**. Participants learned how to estimate intrinsic value by incorporating free cash flows, discount rates, and terminal value into Excel models, thus linking theoretical knowledge to practical valuation exercises.

The workshop provided a comprehensive understanding of **financial modelling and valuation**, combining theoretical insights with hands-on practice. It successfully equipped students with analytical and decision-making skills relevant to the field of finance and prepared them to apply these techniques in real-world business contexts.

Expected Outcome of the Activity:

- Participants gained the ability to **build and analyse financial models in Excel**, including preparing projections and interpreting financial statements.
- Participants developed skills to **apply valuation techniques such as Discounted Cash Flow (DCF)** to estimate the intrinsic value of a business.

SKILL & PERSONALITY DEVELOPMENT TRAINING FOR M.COM

22th September to 29th September
2025



The CTIP Cell organized a Skill & Personality Development Training Programme for M.Com part II students from 22nd September to 29th September 2025 from 2:00pm to 4:00pm. The training was conducted by Ms. Ashita Ranjit, Head of Training & Development at Vidya Vikas Mandal. The training program aimed at equipping students with essential life and workplace skills to make them job-ready and confident for future professional challenges. The training covered crucial aspects such as communication skills, presentation abilities, interview preparation, time management, leadership qualities, interpersonal skills, and grooming

etiquette. The topics covered day wise sessions were as follows:

Day 1: Introduction to Modules – 22/09/25

On the first day, Ms. Ranjit introduced the various modules that would be covered during the week. She explained the importance of communication skills (verbal and para-verbal), language proficiency, negotiation abilities, presentation skills, interpersonal effectiveness, leadership qualities, personality development, time management, interview preparation, and professional dressing etiquette. This overview highlighted how these skills are interconnected and essential for personal as well as professional growth.

Day 2: Presentation Skills – 23/09/25

The second day focused on presentation skills. The resource person stressed the importance of confidence, effective body language, posture, and voice modulation. She guided students on handling stress, staying calm during unexpected errors, and dressing appropriately yet comfortably for presentations. She emphasized that a confident demeanour and clear delivery often leave a stronger impact than just the content of the presentation.

Day 3: Interview Preparation – 24/09/25

On the third day, Ms. Ranjit provided insights into interview readiness. She highlighted the need to prepare for common questions such as strengths and weaknesses, personal background, knowledge of current affairs (domestic and global), and company-specific queries. Practical advice was shared on preparing a CV, arranging documents, arriving early, grooming, and selecting appropriate attire. Students were encouraged to conduct mental simulations of interviews to build confidence and reduce anxiety.

Day 4: Handling Interview Questions – 25/09/25

The fourth session was dedicated to types of interview questions and responses. Ms. Ranjit explained situational, behavioural, leadership, critical, and casual small-talk questions that interviewers often use. She taught the etiquette of greetings, maintaining professionalism throughout the interaction, and closing an interview gracefully. Students also learned how to ask relevant questions to interviewers, reflecting curiosity and enthusiasm about the role.

Day 5 : Time Management – 27/09/25

Day five emphasized time management as a key life and career skill. The session highlighted its benefits such as reducing stress, increasing productivity, discipline, and allowing personal time for hobbies. Common reasons for time wastage, including procrastination, social media overuse, poor prioritization, and unrealistic goals, were discussed. Various techniques were introduced, including the SMART framework, Pomodoro Technique, Eisenhower Decision Matrix, and task delegation. Students realized that effective time management is central to both academic and career success.

Day 6 : Dressing & Grooming Etiquette – 29/09/25

The final day focused on professional dressing and grooming. Ms. Ranjit guided students on maintaining a professional yet comfortable wardrobe, the importance of minimal but effective accessories like watches and belts, and proper colour coordination of clothes. She stressed the need for personal hygiene, carrying essentials such as deodorant, mouthwash, and touch-up kits, and consistently maintaining a polished appearance. This session helped students understand how first impressions are often shaped by one's appearance and grooming.

The Skill & Personality Development Training, conducted by Ms. Ashita Ranjit, proved to be a comprehensive and enriching learning experience. Over the span of six days, students not only gained awareness of the expectations of the corporate world but also learned how to practically apply these skills in their daily lives.

Expected Outcome of the Activity

The training enhanced students' communication, presentation, and interpersonal skills, while equipping them with time management, interview preparedness, and grooming etiquette. It boosted their confidence and employability, making them better prepared for academic and professional challenges.

**Experiential Learning Visit for Fundamentals of Event Management
at “The Goa Hospitality Show 2025”**

22nd August 2025

BBA Department organized an Experiential Learning Visit for Fundamentals of Event Management at “The Goa Hospitality Show 2025” on 22nd August 2025 for the students who were accompanied by faculty Dr. Mamata Kane & Ms. Taniya Nadkarni, attended the Goa Hospitality Show at Dr. Shyama Prasad Mukherjee Stadium as part of an educational field trip for the subject Fundamentals of Event Management. 39 students were part of this visit.

The visit was aimed at providing experiential learning in the planning and management of exhibitions and expos, enabling students to bridge classroom concepts with real-world practices.



They gained first-hand exposure to various aspects of event execution, including stall layouts and sizes, space management, kiosk design, colour schemes and aesthetics, lighting techniques, branding, signage, and overall area design. The trip also emphasized consumer engagement strategies and the importance of branding and visual appeal in successful event planning. This practical experience gave students a deeper understanding of the essential elements involved in organising large-scale exhibitions and expos, while enriching their classroom learning with real-world industrial exposure.

scale exhibitions and expos, while enriching their classroom learning with real-world industrial exposure.

Expected Outcome of the Activity: Students will be given an assignment (ISA) pertaining to various aspects of event planning and implementation, that was showcased at the exhibition.

Behavioural Finance and Stock Market Psychology

22nd August 2025

The Department of Management Studies, BBA(FS) programme, organised an Industry Insights on *Behavioural Finance and Stock Market Psychology* on 22nd August 2025. The session was conducted from 10:45 a.m. to 11:45 a.m. in F 406, 4th Floor.



The programme began with Ms. Pallavi Kadam, who ably compared the session and introduced the resource person, Mr. Claster Floyd Cardoso. Mr. Cardoso, with his expertise in the field, engaged the students in an interactive and thought-provoking discussion on the role of psychology in financial decision-making.

He highlighted that investing is not merely a science of numbers but is deeply influenced by human behaviour and emotions. Explaining real-life investor behaviour, he pointed out how people tend to buy when prices are high and hesitate when prices fall, a pattern driven more by fear and greed than by rational analysis.

The resource person elaborated on various investment strategies and the importance of choosing among Large-Cap, Mid-Cap, and Small-Cap stocks wisely. He cautioned against keeping unrealistic expectations from small-cap investments and emphasised the value of large-cap stocks for stability. The discussion further underlined the

significance of portfolio diversification, which helps reduce risks arising from market volatility and ensures sustainable long-term success.

Mr. Cardoso also introduced students to key behavioural biases such as *loss aversion*, *overconfidence*, and *herd mentality*, which often affect investment decisions. By sharing his own portfolio and practical examples, he connected theory with real-world scenarios, making the session both relatable and impactful.

The session concluded with the resource person stressing the need for a disciplined investment approach, diversification, and maintaining a long-term perspective to achieve financial goals. His engaging delivery and practical insights made the session highly informative and beneficial for the students.

Overall, the session provided valuable knowledge on the psychological aspects of investing and encouraged students to approach financial decisions with rationality, patience, and discipline.

Expected Outcome of the Activity:

The session was expected to help students develop a deeper understanding of how human psychology influences investment decisions. It aimed to make them aware of common behavioural biases, the importance of diversification, and the benefits of maintaining a disciplined and long-term investment approach in the stock market.

One-Day Workshop on “Innovative Approaches to Teaching and Learning for T.Y. B.Com Cost Accounting”

22nd August 2025



The Government College of Commerce and Economics Borda, Margao – Goa (Autonomous) organised a One-day State Level Workshop on “Innovative Approaches to Teaching and Learning for T.Y. B.Com Cost Accounting” on 22nd August 2025 from 9:00 am onwards in the subjects of MAJ CCA-301 Techniques of Costing and MIN CCA-321 Cost and Management Audit (VET).

The following teachers from the College attended the session:

1. Mr. Gajanan Haldankar - Asst. Prof. in Commerce
2. Ms. Abigale Rodrigues - Asst. Prof. in Commerce
3. The resource persons for the workshop were Dr. Savita Nandkarni and Dr. Prasharam Patil. The workshop was attended by 25 Faculties from various Colleges across Goa. The session progressed with

an in-depth discussion on the syllabus for the respective Cost Accounting subjects. Some innovative teaching approaches were discussed along with marks weightage for the topics. The session was very fruitful and insightful. The workshop ended at 1:30 pm.

Navratri Celebrations

22nd September -1st October 2025



The Staff Welfare Cell and The Staff Recreation Club of our college, together organised Navratri Celebrations from 22nd Sept 2025 to 1st Oct 2025 for all the Teaching and Non-Teaching Staff of the college. The objective of the celebrations was to bring about more fun and togetherness among all.

The Celebrations began by all staff getting into attires lighting up in the colors of Navratri Days and clicking group photographs on all days from 22nd Sept to 31st October 2025 in the college quadrangle.

Further on 1st October 2025, the celebrations were held in Hall 1. There

were games, spot prizes and a Garba dance organised for all staff. Everyone wholeheartedly participated in the games, spot prizes and the dance and had a fun filled day. Games organised were aimed to bring togetherness among individuals to come together in the spirit of playing the games. Games included a Quiz on Days of Colors of Navratri and Spot Prizes included Most Colourful Dress, Two Members having opposite colours and anyone having a combination of Purple colour attire with a smartwatch/ specs. All participants were given chocolates and the winners were given gifts.

The second part of the celebration included a garba dance for all staff, with two students as beginners in showing the dance steps to the staff. Everyone enjoyed the same. Further at the end of the Celebrations all staff relished tasty snacks served to them. The snacks included Kachori with Chutney, Dhokla, Jalebi and Thepla.

The comperes for the celebration, games and spot prizes were Ms. Swati Bhat and Ms. Sweta P. Shet Verenkar. All the members of the Staff Recreation Club and The Staff Welfare Cell successfully executed the tasks of the Navratri Celebrations, making it a grand success.

Expected Outcome of the Activity: Increasing the Bonding between staff through recreation activities to team up and enjoy and relax at workplace through the medium of celebration.

**Excellence in All Goa Inter-Collegiate Taekwondo
Championship
(2025-2026)**

22nd July-23rd July 2025



VVM's Shree Damodar College of Commerce & Economics, Margao, Goa, secured Second Place in the All-Goa Inter-Collegiate Taekwondo Championship (Women) organized by Goa University, held on 22nd July & 23rd July 2025. The team members included Ms. Sadnya Arolkar, Ms. Dipika Kashyap, Ms. Nagis Mandal, Ms. Vishaka Singh, Ms. Saniya Attar, Ms. Numa Subba.

Ms. Numa Subba secured the Gold Medal in the Above 73kg weight category and Ms. Saniya Attar secured the Bronze Medal in the upto and including 67kg weight category at

the Goa University Taekwondo Championship (Women) 2025-2026. All participants exhibited exceptional dedication and commitment to their respective weight categories and contributed to the success of the team.

59th AD Shroff Memorial Elocution Competition

23rd September 2025



The Department of Economics and Banking, in collaboration with the Forum of Free Enterprise, organized the 59th A.D. Shroff Memorial Elocution Competition on 23rd September 2025 in Room T301. 7 students participated in this competition.

The event was open to students from all undergraduate programs of VVM's Shree Damodar College of Commerce and Economics, Margao. Participants delivered five-minute speeches in English, Hindi, or Konkani on the following topics:

- MAKING INDIA A GLOBAL

MANUFACTURING HUB

- JOB CREATORS vs JOB SEEKERS: THE NEED OF THE HOUR;

● ARE OUR 'EDUCATION AND SKILLS' ALIGNED WITH CORPORATE DEMAND?

A panel of judges, comprising Ms. Padma Shanbhag (Assistant Professor, M.Com. Department) and Mr. Sarth Shanbhag (Assistant Professor, BCA Department), evaluated the participants based on content (60 marks) and presentation with general impression (40 marks).

The winners were:

1. Manvi Ulhas Gaonkar (First Prize – ₹2,500),
2. Shravani Umesh Gaude (Second Prize – ₹1,500), and
3. Dhriti Gautam Bene (Third Prize – ₹1,000).

Expected Outcome of the Activity:

- Students will gain confidence in public speaking and improve their ability to present ideas effectively in English, Hindi, or Konkani.
- Participants will develop insights on contemporary economic and social issues.
- The competition will encourage healthy competition, provide recognition for merit, and motivate students to engage in intellectual thought and debate.

**A Guide to use Pearson Digital Library
(Hands on Training for Faculty Members)**

23rd September 2025



Library & Information Centre in collaboration with the Internal Quality Assurance Cell conducted a Hands on Training on Pearson Digital Library for faculties of all the departments, as well as for newly joined faculties in the current academic year. The Resource person for the session was **Mr. Dhiren Vakharia**, Business Development Manager from Pearson Education India Services, Pvt.Ltd, Mumbai. The session was conducted on 23rd September 2025 in room No: S-205 from 12:45 pm to 01:45 pm.

During the session, faculty members were introduced to the features of the Pearson Digital Library and were guided on how to effectively access and utilize the platform.

The demonstration included detailed explanations of various tools and services available through the digital library. The newly added features (such as AI Tools) were highlighted. A Total of 35 faculty members attended the session.

Internship Orientation Programme**23rd September 2025**

An Internship Orientation Programme was organised for Third Year B. Com students on 23rd September 2025 from 1:45 p.m. to 2:45 p.m. The sessions were conducted by the respective Internship Faculty Mentors Ms. Akshada Gaonkar, Ms. Abigale Rodrigues, Ms. Pretty Louiza Pereira, and Ms. Kalpana Parab in their respective classrooms, ensuring an interactive and personalized approach.

During the session, students were guided on key aspects including internship credits, duration, evaluation pattern, report preparation guidelines, and the expected learning outcomes. Emphasis was placed on timely internship completion, maintaining proper documentation, and aligning internship tasks with academic goals. The evaluation process, comprising internal assessment, external viva, and report submission, was also explained in detail.

Students were further guided on how to approach organizations for securing internship opportunities and were instructed to submit their Internship Registration Forms within the stipulated timeline. The orientation highlighted the importance of internships in bridging classroom learning with practical exposure, enabling students to gain valuable industry experience.

Additionally, students who are currently employed or have already completed their internships were encouraged to share details about their respective organizations, Internship Providing Organisation and job roles. A total of 49 students attended the orientation.

Expected Outcome:

1. Students gained a clear understanding of the internship process, including guidelines, evaluation, and submission requirements.
2. The orientation enabled students to select appropriate internship opportunities aligned with their academic and career goals.
3. Students recognized the value of practical exposure in enhancing their learning and employability skills.

Talk on Stress Management**23rd September 2025**

A classroom session was conducted by Counseling Cell in collaboration with Department of Computer Science on the topic “Stress Management” on 23 September 2025 for the students of FY BCOM in the classroom 213 at Shree Damodar College of Commerce and Economics. Total 38 students attended the session. The session began with clear definitions of different types of stress and how each one has their own part to play in day to day life. The discussion then moved to how stress operates through both physical and psychological components,

highlighting the body's response and mental interpretation.



A crucial part was understanding the personal interpretation of stressful situations through the lens of appraisal theory: Primary appraisal involves evaluating if a situation is Irrelevant, positive, or Stressful. If deemed stressful, it is further categorized as: Harm/loss, Threat, or Challenge. Secondary appraisal occurs when a situation is perceived as stressful, focusing on the individual's ability to cope with the stressor.

Individual differences influencing stress responses were discussed, including: Personality types, Stress tolerance, Attribution styles

(internal, stable, global causes), Learned helplessness.

Several stress management techniques were introduced: Decisional balance sheet to evaluate locus of control, Maintaining a record book to track stressors and reactions, Mindfulness-based stress reduction techniques, Appraisal-focused strategies, like the Rational Emotive Behavior Therapy (REBT) worksheet, Problem-focused coping strategies.

Finally, the talk highlighted various cognitive distortions that can exacerbate stress, helping participants understand how thoughts can influence emotional responses and stress levels.

Expected Outcome:

Students understand what stress is (types, causes, signs), Better recognition of personal stress triggers. Knowledge of Coping Strategies, Learn practical techniques to manage stress and Understand the importance of self-care and boundaries. Behavioral Changes (Short-Term Goals) like commitment to try one or more new stress-reducing habits.

Storyboard and Storytelling: Bringing Frames to Life**23rd September 2025**

The Department of English, BBA (FS) Programme organised a session on *Storyboard and Storytelling: Bringing Frames to Life* for FYBBA(FS) students on 23rd September 2025 from 12:45 pm to 1:45 pm at F-402. A total of **71 students** attended.

The resource person, **Mr. Ramkrishna Reddy**, Assistant Professor in Computer Science, explained storytelling as an essential communication tool and the role of storyboards in mapping characters, plots, and scenes. He demonstrated how AI-powered tools can support

idea generation, character design, and sequence building. A hands-on demonstration highlighted how prompts can be used to create storyboard frames and cinematic visuals. The session also discussed the balance between AI-driven efficiency and human creativity, with students engaging actively through questions and reflections.

Expected Outcome of the Activity:

- Students gained an understanding of storyboarding as a structured approach to storytelling.
- They explored the role of AI in enhancing creativity and efficiency in digital storytelling.
- Students learned the importance of crafting precise prompts for effective AI use.
- The activity encouraged them to critically balance human originality with AI-generated outputs for academic, professional, and creative applications.

The session provided students with valuable insights into modern storytelling tools and practices, encouraging them to combine innovation with critical awareness of technology's long-term impact. Ms. Ciana Fernandes was the faculty incharge.

Campus Cleanliness Drive & Cloth Bag Distribution**24th September 2025**

On the occasion of NSS Day, the NSS Unit of the College organized a Campus Cleanliness Drive and Cloth Bag Distribution Drive on 24th September 2025. The event was conducted with the objective of spreading awareness on cleanliness, sustainable practices, and responsible citizenship.

The cleanliness drive was conducted within the campus premises, where NSS volunteers actively participated in cleaning different areas, thereby spreading the message of maintaining hygiene and contributing to a cleaner environment.

As part of the Cloth Bag Distribution Drive, eco-friendly cloth bags were distributed among local vendors, shopkeepers, and other community members in the vicinity of the college. This initiative aimed at discouraging the excessive use of plastic carry bags and motivating people to adopt sustainable alternatives. Volunteers also interacted with the vendors, sensitizing them about the harmful impact of plastic on health and environment.

The combined drives not only strengthened the bond between the institution and the community but also provided a practical learning experience to the volunteers, instilling in them the values of discipline, teamwork, social responsibility, and environmental stewardship.

A total of 55 NSS Volunteers participated in the same.

Expected Outcomes

- Increased awareness among NSS volunteers and the campus community about the importance of cleanliness and environmental hygiene.
- Encouragement of sustainable practices by promoting the use of cloth bags instead of plastic.
- Sensitization of local vendors towards eco-friendly alternatives and reduction in plastic usage.

Session on Blogging: From Passion to Professional Growth**24th September 2025**

The Department of English, BBA (FS) Programme organised a session on **Blogging: From Passion to Professional Growth** for FYBBA(FS) students on 24th September 2025 from 11:45 am to 12:45 pm at Hall No. 2. A total of 58 students participated. The resource person, Ms. Venita Gomes, delivered the session in an interactive manner, discussing the relevance of blogging in today's digital world, its creative scope, technical requirements such as SEO and website management, and the challenges of maintaining consistency amidst competition.



An engaging hands-on activity was also conducted, where students created short blogs on varied topics, making the session both practical and enjoyable.

Expected Outcomes:

- Enhanced awareness of blogging as a medium for creative expression and professional growth.
- Understanding of opportunities, challenges, and platforms in the blogging domain.
- Practical exposure to blog creation through a participatory activity.

The session proved to be an enriching experience, inspiring students to view blogging as a blend of creativity, skill, and opportunity. Ms. Ciana Fernandes was the faculty incharge of the session.

Session on Suicide Prevention for Youth	24th September 2025
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The Student Welfare Cell, in collaboration with the Counselling Cell, organized a session on Suicide Prevention for Youth on 24th September 2025 from 11:45 a.m. to 12:45 p.m. The session was conducted by Ms. Mukta Dhavalikar Desai, an RCI Registered Clinical Psychologist and Founder of Manoved Goa. She initiated the session by stressing the importance of prevention and shared a resilient story of a client to highlight hope and recovery.

Ms. Desai elaborated on the need to recognize and address warning signs of suicide and spoke about the significance of removing lethal means from the surroundings to ensure safety. She emphasized the importance of

talking openly about suicide, identifying risks, and being present as a comforting listener without rushing into solutions or emotionally manipulating the individual. She highlighted that one must never promise to keep suicidal thoughts a secret and encouraged asking reflective questions like “why do you want to live.”

The session further guided students to be supportive by ensuring the person is not left alone, helping them stay safe, and making use of available helpline numbers that are free and accessible. The resource person also underlined the need for follow-up and emphasized self-care with the reminder that “you cannot pour from an empty cup.” The session concluded with an interactive Q&A, where students engaged actively with the speaker. A total of 63 students attended the session.

Expected Outcome:

- 1) The session is expected to increase awareness among students about suicide prevention and the importance of mental health support
- 2) It will enable them to identify early warning signs and risk factors, while also fostering the development of empathetic listening and supportive communication skills
- 3) Students will be encouraged to seek timely professional help, utilize available helpline services, and practice self-care.

EBSB (Ek Bharat Shreshtha Bharat) Camp-II

24th September -6th October 2025



The Ek Bharat Shreshtha Bharat (EBSB) Camp Phase-II, 2025 was successfully organised by the 1 MP Girls Battalion, NCC under the Madhya Pradesh & Chhattisgarh Directorate at Chameli Devi Group of Institutions (CDGI), Indore. The aim of the EBSB-II camp was to celebrate the unity in diversity of our nation and to maintain and strengthen the fabric of traditionally existing emotional bonds between the cadets of our country. It aimed to

promote the spirit of national integration through a deep and structured engagement between all Indian states and union territories. By showcasing the rich heritage, culture, customs, and traditions of different states, the camp enabled participants to understand and appreciate India's diversity, fostering a sense of common identity. Additionally, it sought to establish long-term engagements and create an environment that promotes learning

between states by sharing best practices and experiences.

The camp was attended by nearly 600 cadets representing both the Madhya Pradesh & Chhattisgarh Directorate and the Karnataka & Goa Directorate. From Goa, 27 cadets (17 Army and 10 Navy) took part. From our institution, Leading Cadet Vishwajit Singh Shekhawat had the opportunity to attend the camp. Throughout the 12-day camp, cadets engaged in a variety of competitions and activities:

- ✓ Competitions like tug of war, quiz, and group dance.
- ✓ Training & Sessions: Orientation programs, leadership training by EXPA, and lectures by experts.
- ✓ Cultural and Educational Visits: Infantry Museum (Mhow), Mahakal Temple (Ujjain), Rajwada, Chhatris, Khajrana Ganesh Temple, and the famous Chappan Dukan (Indore).

The Karnataka & Goa Directorate performed exceptionally, securing 1st and 2nd place in Quiz, runner-up in Group Dance, and runner-up in Tug of War.

The camp concluded with an award distribution ceremony, a visit by the ADG of MP & CG Directorate, and a lively DJ night.

The expected Outcome of the camp was:

1. Learn about the culture and traditions of Madhya Pradesh.
2. Develop leadership qualities, teamwork, and discipline.
3. Build friendships across states and foster social integration, which was the key outcome of the camp.

TECH TANK 2025-26

25th August - 8th September 2025

The Department of Computer Science organized the Tech Tank event for TY BCA students on 25th August and 8th September 2025, in Hall 2 from 9:00 am to 1:00 pm. The session served as a platform for students to showcase their innovative projects to a panel of esteemed industry mentors and receive constructive feedback. 71 students participated in the activity.

The event commenced with a welcome address by TY BCA student Ms. Nidhi Narvekar. Following this, all 15 student groups presented their project ideas. The first 8 groups presented on 25th August, while the remaining 7 groups presented on 8th September.

The panel of industry mentors comprised Mr. Suhas Mallya, Executive Director, EMCO GOA Pvt. Ltd. (Alumnus), Mr. Mangirish Salelkar, CEO, Umang Group, Ms. Sharmila Kunde, Technology Advisor, VVM, Mr.



Mohsin Shaikh, CEO & Co-founder, Haztech Innovation, Mr. Amresh Kantak, CEO & Founder, Atlascoren Business Labs Pvt. Ltd., and Mr. Royan Carvalho, CEO, Carvalho Solutions.

Faculty members from the Computer Science Department were also present, contributing their own valuable input to the project groups. Ms. Deepti Kulkarni and the Program Coordinator Ms. Sweta P. Shet Verenkar thanked the industry mentors in person for their

valuable time taken out for the students.

Outcome of the activity:

Among the presented projects, several were selected for further mentorship by the industry experts. The project “Naya Setu: Empowering Minds Through Legal Knowledge” from Kare Law College will be mentored by Mr. Suhas Mallya. The project “Smart Park: Smart Parking Assistant” , if carried out with commitment, will be sponsored by Mr. Mangirish Salelkar. The project “Viditent: New Featured Video Player” will be mentored by Mr. Amresh Kantak, while Ms. Sharmila Kunde will mentor “Easy Commute: Bus Route Tracker Web App” and additionally suggested that “Mentra: Mentorship and Academic Performance Tracker” could be developed further as a VVM project. Mr. Mohsin Shaikh also expressed his interest in mentoring the Easy Commute: Bus Route Tracker Web App.

Along with these, the project “Skillsly: A Peer to Peer knowledge sharing website” was recognized as a promising idea, while “Goenchi Grama Katha: Feel the Rural Rhythm – Katha. Craft. Cuisine. Culture” was identified as a project worthy of consideration by the Archaeological Department, Government of Goa.

A Session on Basic Research Methodology & Literature Search

25th September 2025



The **R&D Cell** and **Project Cell**, in collaboration with **PRAYOG (DHE Goa)**, organized a session on “*Basic Research Methodology and Literature Search*” on **25th September 2025** in Hall No. 1 of the college. The program was specifically designed for Third-Year students and Project Guides.

The event commenced with a formal welcome of the resource person by **Dr. Lina Sadekar**, IQAC Coordinator and B.Com Program Coordinator, followed by an introduction delivered by **Mr. Gajanan**

Haldankar, Convenor of the R&D Cell.

The session was conducted by **Dr. Shripad Marathe**, who provided valuable insights into the fundamentals of research, explaining the process with clarity and practical examples. He also highlighted the role of AI tools in literature review and data analysis. The session concluded with an interactive Q&A, allowing students to seek clarifications and engage in meaningful discussions.

A vote of thanks was proposed by **Ms. Pretty Pereira**, Convenor of the Project Cell, marking the conclusion of the program.

Expected Outcome of the Activity:

- **Enhanced Research Competence** – Students and project guides are expected to gain a clearer understanding of research methodology.
- **Improved Literature Review Skills** – Participants are likely to develop the ability to conduct effective literature searches, including the application of AI tools.
- **Critical Engagement and Application** – The session is expected to foster critical thinking, encouraging students to apply research techniques in their projects while improving the overall quality of their TY Project output.

Python for finance session

25th September 2025

Department of Management Studies BBA(FS) Programme, organised an Industry Insight session on “Code Meets Capital” for the SYBBA(FS) students on 25th September 2025.



The session was conducted by Mr. Mayur Raiturkar, Founder & CEO of Rescape Technologies.

The objective was to help the students understand how technology has revolutionized Finance.

Sir Mayur started with explaining what are Neo banks and how Neo banks work in India, Neo bank are Fintech companies providing financial solutions to the people of India. These banks generally don't have any physical presence and also are very cost effective in their day to day operations. These banks must compulsory collaborate with a traditional bank to work

in India. Further more sir showed two images of Traditional Bank Application and Neo Banks application, Neo bank's application was futuristic and had options like E-rupee, E-wallet etc which Traditional Bank's application didn't have.

After giving us detailed information about Neo Banks sir went into Swift Network (SWIFT stands for Society for Worldwide Interbank Financial Telecommunication i.e used to transfer money from one country to another. This network was introduced by USA and most of the countries are part of this network.

He went on to explain with Blockchain technology and crypto currency. He further explained that Crypto currencies functions on the same concept i.e no one has control over crypto, and

all transactions are verified and recorded on a decentralized ledger called the blockchain, which ensures transparency, security, and immutability without the need for a central authority currency. Further he explained that how crypto currencies work or how transactions in crypto takes place. Sir also briefed us about stable coins like USDC, USDT etc, which are pegged to US Dollars. Then we moved on to a small swot analysis of Crypto currencies i.e:

Strengths: Decentralization Weaknesses: Volatility

Opportunities: Growing adoption in mainstream finance Threats: Scams

The session provided students with a deep insight into how technology is reshaping finance, Mr. Mayur Raiturkar effectively simplified complex topics, helping students bridge the gap between technology and financial services. The session was very engaging with QCA and left students more informed and curious about the future of Fintech.

A Career Guidance session

25th July - 28th July 2025



The Counseling Cell conducted a Career Guidance Session for students on the 25th, 26th, and 28th of July 2025. The session aimed to help students navigate the challenges of career planning and decision-making. It was scheduled during free lecture slots to avoid disruption to regular academic activities. A total 53 Students, from TYBCom A, B and C attended the session.

During the session, students were guided on how to address confusion regarding career choices. The speakers emphasized the importance of self-awareness, practical experience, and informed decision-making. Guidance on exploring short-term courses, online certifications, and gaining hands-on exposure through

internships as effective ways to gain clarity about different career paths was shared.

The session also focused on planning for further studies, both in India and abroad. Guidance was provided on choosing the right postgraduate programs, understanding eligibility criteria, and managing application timelines. Additionally, students were informed about the preparation strategies and available resources for various competitive exams such as UPSC, CAT, etc.

Overall, the session was informative and interactive.

Expected Outcome:

Students will gain clarity on various career paths aligned with their interests and academic background. They will leave the session with actionable steps and resources to make informed career decisions.

From Curiosity to Conclusion: Navigating the Research Journey

26th September 2025

The Research and Development Cell organized a session on the topic “From Curiosity to Conclusion: Navigating the Research Journey”, conducted by Asst. Prof. Mr. Gajanan Haldankar on 26th September 2025 in Room F-406



at 9:15 a.m. A total of 31 students attended the session.

A specialized session was organized for the third-year students, who are required to undertake a research-based project, under the guidance of the faculty members. The session provided valuable insights into the process of research and development (R&D) and proved to be highly informative, offering a clear roadmap for approaching

the project with both academic rigor and practical relevance.

The primary objective of the session was to strengthen students' understanding of the role of research in academic as well as industrial contexts. The resource person offered detailed guidance on crucial components such as conducting a literature review, collecting and interpreting data, and distinguishing between basic and applied research. He emphasized the importance of selecting a research approach that aligns with the specific objectives of the project.

Additionally, the students were guided on identifying suitable project topics by analyzing real-world problems, thereby encouraging a more practical and solution-oriented outlook. The session enabled students to gain clarity on the structured process of research and project development, while also enhancing their ability to apply theoretical knowledge to practical challenges.

We extend our sincere gratitude to the resource person for delivering such a fruitful and enriching session, which will undoubtedly assist us in successfully carrying out our research-based projects.

Expected Outcome of the Activity:

- Students will be able to design and execute their research-based projects with greater clarity and structured methodology.
- Students will develop the ability to critically analyze real-world problems and apply theoretical knowledge to propose practical, research-backed solutions.

Workshop on the topic “Assessment Excellence in Paper Setting and Evaluation”

26th September 2025



The IQAC in collaboration with the Examination Committee organized a workshop on the topic “*Assessment Excellence in Paper Setting and Evaluation*” for all the teaching faculty members. The session was conducted by Dr. Vinayak Sopan More, Assistant Professor, GVM’s Dr. Dada Vaidya College of Education, Farmagudi, Ponda, on 26th September 2025 in Hall No. 02 from 11:30 a.m. onwards. The session aimed at enriching faculty members with effective techniques of assessment and evaluation that contribute to enhancing the teaching–learning process.

Dr. Lizette D’costa delivered the welcome address, followed by an introduction of the resource person by Dr. Lina Sadekar. The Officiating Principal, Prof. Sanjay P. Sawant Dessai welcomed the resource person with a potted plant.

Dr. More started the session with a unique “**Quick Test**” activity, where participants were asked simple yet thought-provoking questions such as identifying the number of windows in the room, grading the weather, or describing their morning with an emoji. This exercise illustrated how assessments could be designed to target different levels of thinking—memory, judgment, and creativity—and set the tone for the session.

Dr. More emphasized that teaching can be categorized into three phases—**before, during, and after assessments**—and stressed the importance of integrating all three at every level. He elaborated on the three major purposes of assessment:

- Assessment for Learning, which encourages students to actively engage and become self-regulated learners;
- Assessment as Learning, which emphasizes goal-setting, monitoring progress, and metacognition; and
- Assessment of Learning, which involves summative evaluation and grading based on learning outcomes.

Dr. More explained the **teaching cycle**, which starts with defining objectives, followed by planning the teaching–learning process, and finally conducting assessments aligned with the objectives. A major highlight of the workshop was the discussion on **Bloom’s Taxonomy** and its revised version, which provides a hierarchical framework for classifying educational objectives. He explained the cognitive, affective, and psychomotor domains of learning, stressing how effective assessments should not only test recall but also promote

comprehension, application, analysis, evaluation, and creativity.

Further, Dr. More guided the faculty through the step-by-step process of preparing teacher-made tests. This included selecting units and objectives, choosing the type of test, preparing a detailed blueprint, framing a question bank, designing the final test, preparing a scoring key, and finally conducting test result analysis. He emphasized the importance of blueprints, which ensure balanced coverage of objectives, content, and question types, thereby making assessments more reliable and valid.

Further, he elaborated on the different levels of Bloom's Taxonomy and discussed the **eight steps in designing a question paper**, namely:

1. Selection of a unit and its sub-unit
2. Selection of the objectives to be tested
3. Selection of the type of test
4. Preparation of the test blueprint
5. Preparation of a question bank
6. Preparation of the unit test
7. Development of a scoring key and marking scheme
8. Result analysis

He concluded the session by highlighting that every question has three dimensions - objective, short answer, and long answer. This session was highly enriching and provided fresh perspectives on the role of assessment in education, not just as a measure of achievement, but as a powerful instrument to foster lifelong learning.

The session ended with a vote of thanks proposed by Prof. Subrahmanya Bhat, who appreciated the timing of the workshop, as it coincided with the phase of paper-setting by the faculty.

Expected Outcome of the Activity:

- Faculty members understood the systematic process of paper setting and evaluation in alignment with Bloom's Taxonomy.
- Participants gained practical insights into designing question papers through structured steps, ensuring fairness and objectivity in assessment.

Heart and Hand: Fostering Team Spirit at Stepping Stones Shelter

26th September 2025



The Department of Commerce & Management organized a visit - 'Heart and Hand: Fostering Team Spirit at Stepping Stones Shelter', on 26th September 2025 from 2:30 pm to 3:30 pm. The visit was organized as part of an innovative teaching learning pedagogy in the course of Soft Skills and Personality Development for the FY B.Com Div C&D students.

The primary objective of the visit was to provide students with a practical application platform to exercise and reinforce essential soft skills, including communication, teamwork, empathy, and leadership, within a community service context.

The students effectively managed the visit, displaying notable coordination and adaptability in modifying activities to suit the shelter's environment and the children's age group. The planning phase itself served as a practical exercise in collaborative teamwork.

The age group of the children at the shelter ranged from 6 years to 12 years. Keeping this in mind the students prepared some fun activities with the children. The visit included various activities that the students planned and carried out. The planning itself helped them practice teamwork as they worked together to organize the events.

Highlights of activities conducted:

Freeze dance to the music of Ukulele:

The activity combined live music performance with interactive gameplay. While the ukulele performance demonstrated individual skill, the game emphasized clear communication, patience, and sensitivity in explaining rules and managing eliminations without demoralizing the children.

Housie
This simple game tested the students' ability to give clear instructions for complex variations (e.g., *Jaldi 5*) and the children's listening and numerical comprehension skills. The students simplified instructions for better understanding and ensured inclusive participation.

Grab the Cup:
This competitive game encouraged group decision-making among the children as they selected their best representatives. It served to demonstrate the importance of trust, collective judgment, and teamwork for achieving a collective win.

Spot prizes
Spot prizes were distributed to acknowledge individual achievements, specifically recognizing the youngest participant and the best dancer. A brief dance session provided a platform for the children to showcase their individual talents.

Bombarding the city:
A decision-making game designed to teach children that choices have consequences. The game provided a gentle

lesson in critical thinking and emotional resilience. The game prompted students to display empathy and provided an opportunity to sensitively handle and cheer on eliminated participants.

The successful coordination of the entire visit demonstrated strong teamwork and organizational competence. The students' direct interaction with the children provided a critical exercise in developing empathy and the ability to establish a meaningful personal connection. The activity served as a powerful lesson in the value of community service and the positive impact of utilizing learned skills in a social setting. The visit was organised by Asst Prof Abigale Rodrigues.

Expected Outcome of the Activity:

Through this immersive experience, participants are expected to internalize and consistently apply the practiced soft skills—communication, coordination within teams, leadership, public speaking, and empathy—in their academic pursuits and daily lives, thereby contributing to their holistic Personality Development.

Session on 'Generative AI'

26th September 2025



The Career Training Internship and Placement Cell in collaboration with the Directorate of Higher Education and Lenovo Project BharatCares, organised a session for the B.Com students of the college on 26th September 2025 at 11.45 am in the Hall 2. The resource persons for the session were Kartik Hooda, Associate Manager and Praneeth Palli, Technical Consultant, Lenovo Project, BharatCares. The delivered an insightful session on the topic 'Generative AI'.

incharge Asst. Prof. Sheryl Sanches. Mr. Kartik Hooda then took over the session and introduced the students to one of the most transformative technologies shaping the modern digital landscape. The session aimed to enhance students' understanding of how generative AI works, its real-world applications, and its impact across various sectors including education, business, design, and research. Mr. Praneeth Palli then elaborated about Artificial Intelligence and Machine Learning, gradually leading to the emergence of Generative AI. He explained how models such as ChatGPT, Midjourney, and Gemini generate new content — text, images, music, or videos — by learning from large datasets.

The session ended with a question answer session and the vote of thanks that was delivered by Ms. Anwayee Vinod Pirankar from SY B.Com

Expected Outcome of the Activity:

The students will gain a better understanding of the concepts and applications of Generative AI. They will identify and use basic generative AI tools relevant to their field of study.

B.Com Mentoring Meeting**27th September 2025**

The meeting of the B.Com Programme Mentoring Council was convened to discuss strategic initiatives for enhancing program quality, student employability, and industry alignment on 27th September 2025 in Hall 02 from 10:00 am – 12:45 pm. The meeting was chaired by Mr. Suhas Mallya and attended by mentors CA Manjunath Hegde, Mr. Rayees Iftie, Mr. Vishal Dessai, and all B.Com faculty. 21 teachers attended the same.

The meeting began with a welcome address by the Principal. The mentors introduced themselves and their respective industry backgrounds. Dr. Lina Sadekar, Programme Coordinator, presented an overview of the B.Com Programme's current activities and future initiatives, including the plan for the B.Com-Hons/4th Year specialization.

The Council's discussion centered on three pillars: Curriculum & Pedagogy, Industry Linkages, and Student & Alumni Engagement.

Curriculum & Pedagogy: Mr. Suhas Mallya emphasized the critical need to improve the quality of the B.Com programme to ensure graduates are immediately employable. The Council strongly recommended that every graduating student must possess a Tally certificate and suggested developing innovative, practical assignments to enforce this learning. Mr. Suhas stressed on prioritizing fewer activities with greater impact and extending their duration to enhance learning outcomes, moving away from short, low-impact events.

A key recommendation was the adoption of a "Chair Professor" model, where businesses/industries sponsor real-life student projects. Mr. Vishal Dessai specifically appreciated this concept as a way to link academics directly with industry problem-solving. CA Manjunath and Mr. Vishal agreed that the current short-duration internships are insufficient. The Council recommended longer-duration, outcome-based internships to maximize student impact and learning.

Industry Linkages: CA Manjunath suggested compiling a list of potential MSME organizations and formalizing linkages to streamline the internship process. Mr. Suhas also highlighted internal internship opportunities within VVM's that students could utilize. The Council encouraged integrating PhD-level research and real-world problem statements into TY B.Com projects. The suggestion was made to publish these student research papers in the College journal, leveraging platforms like the Goa University peer-reviewed journal. Mr. Suhas suggested introducing fee-based certificate courses in practical, high-demand areas like GST training, sales, shipping, and exports, where the College can demonstrate specialized expertise.

Student & Alumni Engagement: Mr. Rayees Iftie highlighted the lack of continuous engagement with alumni and the missing link in tracking their career paths. He recommended to improve this engagement through a LinkedIn/Facebook alumni page. Mr. Vishal Dessai recommended conducting structural interviews with a focused group of 20-30 graduates to gather high-quality, qualitative data on career outcomes.

The Mentoring Council Meeting successfully established a strategic blueprint for creating a more industry-ready,

skill-oriented, and forward-looking B.Com programme. The collective insights are expected to significantly enhance the quality of teaching, learning, and student employability. The meeting adjourned at 12:45 pm with a Vote of Thanks proposed by Dr. Shami Pai, Vice Principal.

Expected Outcome:

The discussion and comprehensive plan aims to transform the B.Com program by directly linking academics to industry outcomes. The core expected results are: significantly improved student employability through mandatory practical certifications (like Tally) and longer, skill-based internships; enhanced program quality via the Chair Professor model, research publications, and a flexible, application-focused curriculum; and sustained institutional growth driven by strong alumni data, high-impact community branding, and commercially sponsored industry partnerships.

Brainwave 2025 Championship

27th September 2025



The Department of Commerce, Government College of Commerce and Economics, Borda-Margao, organized an intercollegiate event Brainwave 2025 on 27th September 2025. The event aimed to ignite creativity, critical thinking, and teamwork among students through a series of competitive activities such as Treasure Hunt, Poster Making, Debate, Reel Making, and Ideathon.

Around 10 students of the College actively participated in the event and showcased their talent and enthusiasm across multiple competitions. Team Damodar excelled in the Treasure

Hunt, securing First Place, and bagged Second Place in the Poster Making competition. Their consistent performance across events earned them the Overall Championship Trophy of Brainwave 2025.

The achievement stands as a testament to the hard work and dedication of the students, as well as the guidance provided by the faculty members. The students were guided and trained by Ms. Swati Bhat and Ms. Pooja Shanbhag Assistant Professors in Commerce.

Intercollegiate Ghumat Aarti Competition 'Ghumat Tarang 2025 - 26'

27th September 2025



The Cultural Council of the College organised Ghumat Tarang an All Goa Intercollegiate Ghumat Aarti Competition on September 27th, 2025, held in Multipurpose Hall, at 09:00 am. The event brought together four teams from colleges across Goa viz. Shri Bhumika Nursing College Parye Sattari-Goa, Dnyanprassarak Mandal's College and Research Centre (DMC), Govt College of Arts Science & Commerce Sankhlim Goa and Goa College of Engineering, Farmagudi. The competition was graced by the presence of Mr. Sachin Naik, Mr. Saiesh Adpaikar and Mr. Mayur M. Mhalshi, who served as the esteemed judges. The proceedings commenced with garlanding and lighting of lamp by Asst. Prof. Ms. Samiksha Vengurlekar, Convenor,

Cultural Council, Asst. Prof. Mrs. Pooja Shanbhag, Mr. Trushank Prabhdesai Cultural Secretary, Diya Borkar, our three judges Mr. Sachin Naik, Mr. Saiesh Adpaikar and Mr. Mayur M. Mhalshi and participant's faculty member. The welcome address was delivered by Ms. Samiksha Vengurlekar, Convenor, Cultural Council and rules were explained by Mr. Trushank Prabhdesai.

Each team's performance was evaluated on key parameters including their seamless coordination, the soulful rendition of aartis, and the authenticity of their traditional presentation. The judges were honored with a memento, by Asst. Prof. Ms. Samiksha Vengurlekar and Asst. Prof. Ms. Pooja Shanbhag, as a token of the College's sincere appreciation.

The competition's top honors went to the Team KAPILA claiming the First Place and Team EKADANTA securing the Second Place and Team GAURISUTA securing Third Place along with BEST GAYAK title to Team EKADANTA, BEST SHAMEL VADAK title to Team KAPILA and BEST KASALE VADAK Title to GAURISUTA and BEST GHUMAT SANCH Title to KAPILA. The event concluded at 02:00 pm with a heartfelt Vote of Thanks delivered by Mr. Trushank Prabhdessai, Cultural Secretary of the College, leaving the campus buzzing with festive energy. The overall Faculty Incharge for the competition was Asst. Prof. Pooja Shanbhag. A total of 40 students participated in the competition. Lastly a small token of appreciation was presented to the three judges by the students Mr. Trushank Prabhdesai, Ms. Diya Borkar, Mr. Nirbhay Desai.

Expected Outcome of the Activity:

The competition will serve as a platform for interacting with other colleges and encouraging the participation of the students from different colleges to hone their musical and performative skills in a traditional art form, while fostering teamwork and collaboration along with strong interpersonal bonds with peers. It will play a small but significant role in revitalizing traditional Goan art forms like the Ghumat and its associated aarti rituals, ensuring their continued relevance among the youth.

Codefest

27th September 2025

The Department of Computer Science, under the TechTrendz Club, organized a Codefest Competition on 27th September 2025 to commemorate Coding Week. The objective of the event was to provide students with a platform to enhance their programming skills, logical reasoning, and problem-solving abilities through competitive coding challenges.

The Codefest featured three competitions: Codebug (C coding competition), Pycode (Python coding competition), and Javajolt (Java coding competition). The overall coordination of the event was

undertaken by Ms. Sneha Prabhudessai as the Faculty In-charge, with Mr. Yogesh Yadav (TY B.Voc) serving as the Student In-charge.

- Codebug (C Coding Competition): Coordinated by Ms. Disha Malvankar and Mr. Clayton Araujo as Faculty In-charges, and Ms. Aarti Solanki (TY B.Voc) as Student In-charge. The event witnessed enthusiastic participation from 12 teams.
- Pycode (Python Coding Competition): Conducted under the guidance of Ms. Sneha Prabhudessai as Faculty In-charge and Mr. Yogesh Yadav (TY B.Voc) as Student In-charge, with a participation of 8 teams.
- Javajolt (Java Coding Competition): Coordinated by Ms. Annette Santimano as Teacher In-charge and Mr. Showil Rebello as Student In-charge, involving 5 teams.

The event commenced at 11:45 a.m. in classroom S203. The sequence of competitions began with Codebug, which concluded at 1:20 p.m., followed by Pycode, which ended at 2:15 p.m., and finally Javajolt, which wrapped up at 2:40 p.m.. Participants were challenged with problem statements that tested their coding proficiency, accuracy, and time management skills.

The Codefest Competition 2025 was a resounding success, offering students an opportunity to showcase their programming capabilities in a competitive yet collaborative environment.

Expected Outcome of the Activity:

The Codefest was designed to achieve the following outcomes:

- To strengthen students' **problem-solving and logical reasoning abilities** through coding challenges.

- To enhance students' **proficiency in programming languages** such as C, Python, and Java.
- To foster **teamwork, collaboration, and time management** skills

Essay Writing Competition

27th September 2025

The Department of Economics & Banking organized an essay writing competition on 27th September 2025, open to students from all programmes of the college. The participants wrote essays on the following thought-provoking topics:

- *Developed India @ 2047: Vision and Challenges*
- *Poverty in India: Causes and Measures for Eradication*
- *Good Governance and Economic Development in India*
- *Artificial Intelligence in Daily Life: Help or Threat?*
- *The Role of Youth in Nation Building*

A total of 23 students participated. The essays were evaluated by Mr. Rahul Pirankar, Assistant Professor in Economics and Ms. Shweta Patkar, College Counsellor. Based on their assessment, the winners were declared as Chelsea Gail Jerica Fernandes (1st place), Mayzel Mendes (2nd place), and Siya Salil Bhobe (3rd place). E-certificates were mailed to all winners to acknowledge their achievement.

The competition was coordinated by Dr. Lizette D'Costa, Assistant Professor in Economics and Ms. Preity A. Fernandes, Assistant Professor in Economics, ensuring smooth conduct and active participation. The activity provided students with a platform to express ideas, engage in critical thinking, and showcase their writing skills.

Expected Outcome:

- Encouraged students to critically analyze contemporary socio-economic and technological issues.
- Provided an opportunity for participants to articulate ideas effectively and enhance writing skills.
- Recognized student talent through certificates.
- Promoted intellectual engagement across different programmes of the college.
- Strengthened the culture of academic participation and critical discourse within the department.

Mastering Goals in College and Beyond

29th July - 21st August 2025



Student Welfare Cell in association with Counseling Cell, organized an engaging and insightful session titled *"Mastering Goals in College and Beyond"* for FYBCom, SYBCom, and TYBCom students from 29th July to 21st August, 2025. The session was scheduled during a free lecture slot to ensure maximum participation without disrupting the academic timetable. The aim of the session was to help students gain clarity on personal and academic goal-setting, and to equip them with practical strategies to work towards their aspirations both during college life and in the future.

The session began with an explanation of what a goal is, emphasizing that a goal is a desired result that a person envisions, plans for, and commits to achieving. Students were introduced to the concept that goals can be short-term or long-term, and may be academic, personal, or career-oriented. The facilitator highlighted the importance of setting goals, linking it to increased motivation, focus, and self-confidence.

To make the session interactive and practical, students were given the "Goal Breakdown" worksheet. This worksheet is designed to help individuals clarify a specific goal and break it down into manageable steps. This exercise fostered deeper self-awareness and gave students a tool they could use beyond the session to stay on track.

Overall, the session was well-received, with students showing enthusiasm in participating and sharing their thoughts.

‘From scribbles to Billboards: Life in Advertising and Branding beyond the classroom’

29th September 2025



The Marketing club AdMarque of BBA Department organized a session titled ‘From scribbles to Billboards: Life in Advertising and Branding beyond the classroom’ on 29th September 2025 for the BBA students. The resource person was Mr Chintan Shet, Senior Manager Marketing at Delta Corp Ltd (Deltin Group)

Mr Chintan Shet is an award-winning Brand Marketing professional with over 10 years of expertise in building and nurturing some of India’s most recognized

brands. He emphasized that advertising goes beyond simply highlighting a product's functional quality. It's about creating a deeper connection with customers, building emotional bonds that make a brand memorable and meaningful.

He introduced the concept of a Love Mark for brands, brands that inspire loyalty beyond reason because they resonate emotionally with consumers. These brands don't just satisfy needs; they create trust, passion, and an



emotional relationship that turns customers into lifelong advocates. The speaker highlighted that in advertising and branding, the focus should be on storytelling, values, and experiences that connect on a personal level, making the brand unforgettable.

Expected Outcome of the Activity: Students will have a holistic understanding of the evolving landscape of advertising and branding beyond traditional classroom concepts. The session will also develop an awareness of the practical challenges and dynamic nature of the advertising industry, including the need for

creativity, strategic thinking, and adaptability.

The students will be better equipped to bridge the gap between academic knowledge and real-world application, preparing them for successful careers in Marketing, Advertising, and Brand management.

GUEST LECTURE IN HINDI

29th September 2025



The Department of Hindi organised a Guest Lecture on the topic, "Samvaad kaushal ke Jariye Vyaktitva Vikas" on 29th September, 2025 in S 205. Mrs. Varsha Prabhugaunkar welcomed the Guest with a Potted Plant. Ms Subiya Bepari, student of FYBBA (FS) gave detailed information about the resource Person.

Dr Pradip Jatal enlightened the students on the importance of the right way of speaking in today's competitive world. He gave various examples of people from the film industry to politicians and showed how these people impress the masses with their skills in dialogue delivery and timing.

He also showed how with the help of only talking skills, these people have won the hearts of the masses. The programme was very educational,

enlightening and also entertaining at the same time. There was positive feedback from all the students who

attended it. Mrs Varsha Prabhugaunkar gave vote of thanks.

Expected Outcome of the Activity:

Students learnt the art of listening as well as speaking. They also understood how few words spoken with confidence can bring a lot of difference in their lives.

DECODING THE STOCK MARKET – FROM THEORY TO TRADING FLOOR

30th September 2025



The Department of Commerce & Management organized a Guest Lecture on Decoding the Stock Market – From Theory to Trading Floor on 30th September 2025 by Mr. Claster Floyd Cardoso, Founder of Learn Finance, for FY B.Com students. A total of ___ FY B.Com students attended the session. he session aimed to bridge the gap between theoretical knowledge of the stock market and practical trading skills, helping students understand how financial markets operate and how to make informed investment decisions.

Mr. Cardoso began by explaining the fundamental concepts of the stock market, emphasizing the difference between trading and investing. To make the discussion more relatable, a case study of

Rakesh Jhunjhunwala, one of India’s most renowned investors, was presented, highlighting the importance of disciplined, long-term investing and the strategies employed by successful market participants. The session also introduced students to Systematic Investment Plans (SIPs), illustrating how consistent, small investments can grow into substantial wealth over time through the power of compounding.

In addition to these topics, the session covered the basics of stock market functioning, portfolio diversification, risk management, and the significance of market research before making investment decisions. The interactive approach enabled students to engage actively, ask questions, and relate theoretical concepts to real-life financial practices.

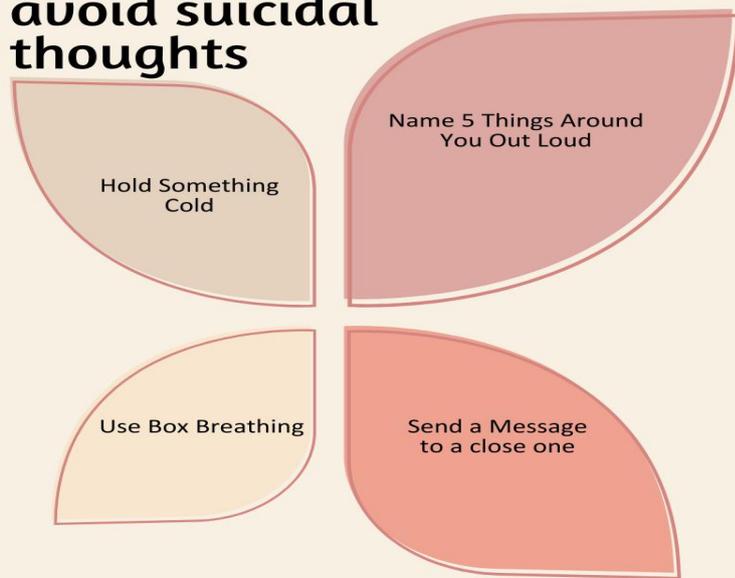
Students are expected to have a clear understanding of the stock market, the distinction between trading and investing, the advantages of SIPs, and the importance of disciplined investment strategies. They also gained insights into risk management and the practical application of financial knowledge, preparing them to make informed decisions in real-world investment scenarios.

Overall, the session provided a comprehensive, practical perspective on the stock market, encouraging students to apply theoretical knowledge, develop critical thinking in investment decisions, and build a foundation for future financial literacy and wealth creation. Ms.Swati Bhat and Ms.Abigale Rodrigues were the Teachers Incharge of the session.

One Day State Level Workshop on Courses under Business Management and Banking & Financial Services

30th September 2025

4 tips to avoid suicidal thoughts



The Departments of Commerce & Management and Economics & Banking jointly organized a One Day State Level Workshop on Courses under Business Management and Banking & Financial Services on 30th September 2025. The primary objective of the workshop was to gain clarity with reference to the syllabus of the courses in Business Management and Banking & Financial Services. It sought to provide a common platform for faculty members to deliberate on the course content, discuss teaching-learning approaches, and share academic perspectives for better implementation of the curriculum. The workshop

commenced with an inaugural function, beginning with a welcome address by the Officiating Principal, Prof. Sanjay Sawant Dessai, followed by the lighting of the ceremonial lamp and garlanding of the image of Lord Damodar. The coordinators of the workshop, Assistant Professors Mr. Sandesh Gaonkar and Mr. Shreyas Desai, introduced the resource persons, and the inaugural function concluded with a vote of thanks proposed by the B.Com Coordinator, Dr. Lina Sadekar. Following the inaugural, the proceedings moved into course-wise cluster deliberations, where participants engaged in focused discussions under the guidance of subject experts. In the Business Management cluster, Dr. Rajesh Amonkar led discussions on Human Resource Management, Dr. Aruna Mesquita e Noronha on Retail Management, and Mr. Kushal Kerkar on Supply Chain & Logistics Management. For the Banking & Financial Services cluster, Dr. Shekhar Sawant steered deliberations on Bank Management, Financial Services, and Marketing of Financial Services.

The workshop concluded on a highly constructive note, with enthusiastic participation from 45 faculty members representing various colleges across Goa. It not only assisted in achieving greater clarity on the syllabus but also fostered academic collaboration and offered a constructive forum for insightful exchange of ideas.

Expected Outcome of the Activity:

The workshop was expected to enable faculty members to gain greater clarity on the syllabus of the courses in Business Management and Banking & Financial Services, and to build a shared understanding for uniform and effective implementation across institutions. It was also anticipated to offer direction on framing question papers in alignment with the syllabus.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

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