Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics

E-Newsletter

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Learning Beyond Boundaries- Kadamba Heritage Trail	1st October 2025

As a part of the course Cultural heritage of Goa for the FY BBA students an educational field trip was conducted on 1st October 2025 to Chandor, Rivona and surrounding regions, South Goa to immerse students in the rich historical, cultural, and environmental legacy of ancient Chandor the former capital of the Kadamba dynasty, one of Goa's earliest and most significant ruling powers. The journey aimed to connect classroom learning to real-world heritage sites, while also promoting awareness of sustainable living practices through an organic farm experience. The places visited were Fort Gate Gateway to the ancient Kadamba capital, St. Tiago Chapel, Portuguese-era chapel built on former Kadamba grounds. Kadamba Queen's Curse Stone, Kadamba Ishwar Temple, Site of the largest broken Nandi statue in Goa., Kadamba Queen's Sati Stone, Rivona Buddhist Cave, Kushawati Organic Farm

Expected Outcome of the Activity: The students will be able to develop an understanding of Goa's early political and religious history, practical insights into sustainable farming methods, connect with real-world examples, fostering deeper interest in heritage preservation and exploring different stories and traditions from the past to help appreciate and respect diverse cultures and histories.

Lenovo LEAP Internship Programme Orientation & Registration	**3rd October 2025**

The Lenovo LEAP Internship Programme Orientation and Registration was organised on 3rd October 2025 at 11:45 a.m. to 12.45 pm. in Hall No. 2 for TY B. Com and BBA (FS) students. The session aimed to familiarize students with the objectives, structure, and learning opportunities provided through the Lenovo LEAP Internship Programme, which is introduced as part of the National Education Policy requirement to undertake a value-added course enhancing employability and industry exposure.

The session commenced with a welcome note by the Internship Nodal Officer Mr Ansley Bernard, who highlighted the importance of internships in bridging academic learning with real-world corporate experience. The resource person, Mr. Praneeth, conducted the session and guided students through the step-by-step registration process on the LEAP platform. He demonstrated how to register, select appropriate courses, and access the internship learning modules.

Mr. Praneeth also explained the structure of the internship, including learning pathways, assessment methods, and certification details. His presentation helped students clearly understand the programme's flow and the skill areas covered under Lenovo's corporate learning framework.

The session was interactive, with students clarifying doubts regarding course selection, login procedures, and programme expectations. It provided a practical understanding of how students could begin their internship journey through the Lenovo LEAP platform.

The event concluded with a vote of thanks extended to the resource person and faculty members for their support and guidance.

A total of 153 students attended the orientation and registration session.

Expected Outcome:

Students will understand the step-by-step registration process for the Lenovo LEAP Internship Programme.

They will gain clarity on selecting suitable courses and accessing learning modules.

The session will motivate students to engage actively in the internship programme and build essential employability skills.

Guest Lecture on "Practical Aspects of Financial Accounting"	04th October 2025

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The Department of Commerce and Management of Shree Damodar College of Commerce & Economics, in association with the CTIP Cell, organized a Guest Lecture on the topic "Practical Aspects of Financial Accounting" on 04th October 2025. The resource person for the session was CA Saish Naik, Chief Financial Officer (CFO) at GCA. The objective of the lecture was to bridge the gap between theoretical understanding and practical application in the field of financial accounting, providing students with a deeper insight into real-world accounting practices.

The session commenced with a formal introduction of the speaker, followed by an engaging and informative presentation. CA Saish Naik covered important topics such as Accounting Fundamentals and Depreciation Accounting, Accounting from Incomplete Records, Company Final Accounts, and Investment Accounting.

He began by explaining the concept and significance of Depreciation Accounting, illustrating various methods of calculating depreciation and their implications on financial statements. Moving on, he discussed Incomplete Accounts, focusing on the preparation of final accounts from partial records—an area where professional judgment and analytical skills play a crucial role.

The speaker further elaborated on Company Final Accounts in line with Schedule III of the Companies Act, 2013, explaining the preparation and presentation of the Statement of Profit and Loss and the Balance Sheet. The discussion on Investment Account included detailed insights into the treatment of interest, dividend, and profit or loss on sale of investments, supported by practical examples from corporate practice.

The session was highly interactive, with students actively participating and seeking clarifications on practical accounting scenarios.

The session concluded with a vote of thanks delivered by the faculty in charge, expressing gratitude to the speaker for sharing his expertise.

Overall, the guest lecture proved to be an enriching experience that helped students connect theoretical concepts with practical applications in the field of accounting.

Expected Outcome of the Activity:

By the end of the session, students were expected to:

Understand the practical application of key accounting concepts such as depreciation, incomplete records, company final accounts, and investment accounting.

Develop the ability to interpret and prepare financial statements as per professional standards.

Gain insights into how accounting principles are applied in real business situations.

Enhance analytical and problem-solving skills relevant to financial accounting.

Strengthen their readiness for professional courses and careers in accounting and finance.

Session on "Integrating AI Tools for Software Development"	06th October 2025

The Department of Computer Science organized a seminar on "Integrating AI Tools for Software Development on 6th October 2025 from 11:45 AM to 12:45 PM in Hall 1. It aimed to provide students with insight into the transformative role of Artificial Intelligence (AI) in the software industry. The session was conducted by Mr. Sudarshan Bhople, Founder & CEO of Codegraph Solutions, Nagpur.

The seminar covered essential topics geared towards preparing future developers for an AI-driven environment:

Road Map to Development with Different Models: This segment focused on the modern software development life cycle, emphasizing the integration of various AI and Machine Learning (ML) models. It detailed how developers can incorporate pre-trained models for tasks like image recognition, natural language processing, and predictive analytics directly into their applications. The discussion highlighted the shift from traditional, purely code-based development to a model-centric approach, which accelerates development and adds intelligent features to software products.

AI Tools to be Used: The session provided a practical overview of the most valuable AI-powered tools available to software developers today. This included:

AI-Powered Coding Assistants: Tools that assist with code generation, code completion, and debugging,

significantly speeding up the coding process and reducing errors.

Automated Testing and Quality Assurance Tools: AI tools capable of writing test cases, identifying vulnerabilities, and optimizing code performance.

Project Management Tools: Platforms that use AI to forecast timelines, optimize resource allocation, and detect potential bottlenecks in large development projects.

Expected Outcome of the Activity:

The seminar's primary goal was to bridge the gap between academic learning and industry practice by exposing students to the real-world application of AI in software development.

Enhanced Awareness: Participants gained a deeper understanding of how AI tools are currently being utilized to streamline the software development process.

Skill Development: Students were exposed to specific industry tools, motivating them to explore and adopt AI coding assistance and development frameworks.

Career Readiness: The seminar provided a clear "road map," helping students align their learning trajectory with the future demands of the software industry, particularly the skill set required for AI-integrated software engineering.

Boat Pulling Training Session	13th October 2025

1 Goa Naval Unit, NCC Peddem Mapusa conducted a Boat Pulling Training Session

on 13th October 2025 at Dona Paula, from 3.00 pm to 6.00 pm . The session aimed to

develop the cadets' seamanship skills, teamwork, physical endurance, and

coordination while handling the naval DK Wheeler boat in water. A total of 60 cadets

from three different colleges participated in the session, including 30 cadets from the

College of Commerce and Economics, Margao, who took part with great enthusiasm.

The training was conducted under the supervision and guidance of Chief Instructor Jagdeep Rathi along with his team who played a key role in instructing and

mentoring the participants throughout the session. The activity began with a briefing on the different parts of the

boat, safety procedures, and the basic commands used during boat pulling operations. Following the introduction, cadets were divided into smaller teams and practiced synchronized rowing techniques and command responses.

Throughout the session, cadets exhibited discipline, cooperation, and keen interest in learning the practical aspects of naval training. They demonstrated strong teamwork and coordination, which are essential for effective boat handling. The instructors appreciated the enthusiasm and spirit shown by the cadets, who performed each task with precision and dedication.

The session concluded with a short debrief by the instructors, emphasizing the importance of coordination, communication, and physical fitness in naval activities.The training not only strengthened the cadets' practical seamanship knowledge but also fostered the values of teamwork, discipline, and leadership — the core principles of the National Cadet Corps.Overall, the Boat Pulling Training Session was a great success, providing cadets with valuable hands-on experience and boosting their confidence to perform naval tasks effectively. The event served as an excellent platform for learning and camaraderie among cadets from different institutions, truly reflecting the spirit of NCC.

| **Career Training Internship and Placement Cell** | **26th September 2025** |

The Career Training Internship and Placement Cell in collaboration with the Directorate of Higher Education and Lenovo Project BharatCares, organised a session for the B.Com students on 26th September 2025 at 11.45 am in the Hall 2. The resource persons for the session were Kartik Hooda, Associate Manager and Praneeth Palli, Technical Consultant, Lenovo Project, BharatCares. They delivered an insightful session on the topic 'Generative AI'.

The session began with a welcome address and introduction of the resource persons by the Faculty In charge Asst. Prof. Sheryl Sanches. Mr. Kartik Hooda then took over the session and introduced the students to one of the most transformative technologies shaping the modern digital landscape. The session aimed to enhance students' understanding of how generative AI works, its real-world applications, and its impact across various sectors including education, business, design, and research. Mr. Praneeth Palli then elaborated about Artificial Intelligence and Machine Learning, gradually leading to the emergence of Generative AI. He explained how models such as ChatGPT, Midjourney, and Gemini generate new content — text, images, music, or videos — by learning from large datasets.

The session ended with a question answer session and the vote of thanks that was delivered by Ms. Anwayee Vinod Pirankar from SY B.Com
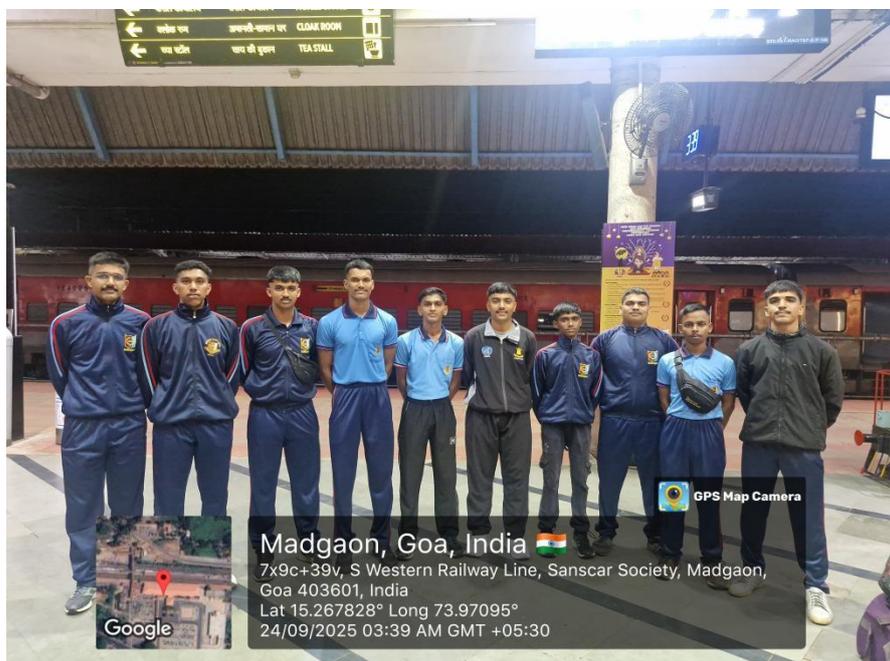
Expected Outcome of the Activity:

The students will gain a better understanding of the concepts and applications of Generative AI. They will identify and use basic generative AI tools relevant to their field of study.

EBSB Camp-II	24th September to 6th October 2025

The Ek Bharat Shreshtha Bharat (EBSB) Camp Phase-II, 2025 was successfully organised by the 1 MP Girls Battalion, NCC under the Madhya Pradesh & Chhattisgarh Directorate at Chameli Devi Group of Institutions (CDGI), Indore from 24th September to 6th October 2025. The aim of the EBSB-II camp was to celebrate the unity in diversity of our nation and to maintain and strengthen the fabric of traditionally existing emotional bonds between the cadets of our country. It aimed to promote the spirit of national integration through a deep and structured engagement between all Indian states and union territories. By showcasing the rich heritage, culture, customs, and traditions of different states, the camp enabled participants to understand and appreciate India's diversity, fostering a sense of common identity. Additionally, it sought to establish long-term engagements and create an environment that promotes learning between states by sharing best practices and experiences.

The camp was attended by nearly 600 cadets representing both the Madhya Pradesh & Chhattisgarh Directorate and the Karnataka & Goa Directorate. From Goa, 27 cadets (17 Army and 10 Navy) took part. From our institution, Leading Cadet Vishwajit Singh Shekhawat had the opportunity to attend the camp. Throughout the 12-day camp, cadets engaged in a variety of competitions and activities:

✓ Competitions like tug of war, quiz, and group dance.

✓ Training & Sessions: Orientation programs, leadership training by EXPA, and lectures by experts.

✓ Cultural and Educational Visits: Infantry Museum (Mhow), Mahakal Temple (Ujjain), Rajwada, Chhatris, Khajrana Ganesh Temple, and the famous Chappan Dukan (Indore).

The Karnataka & Goa Directorate performed exceptionally well, securing 1st and 2nd place in Quiz, runner-up in Group Dance, and runner-up in Tug of War.

The camp concluded with an award distribution ceremony, a visit by the ADG of MP & CG Directorate, and a lively DJ night.

The expected Outcome of the camp was:

1. Learn about the culture and traditions of Madhya Pradesh.

2. Develop leadership qualities, teamwork, and discipline.

3. Build friendships across states and foster social integration, which was the key outcome of the camp.

Workshop on "Making Higher Education Inclusive: Journey from Law to Practice under the banner of International Purple fest 2025.	9th October 2025

The Directorate of Higher Education , Govt of Goa in collaboration with Spandan, Inclusion and Accessibility Consultancy Services organized a one-day workshop on 9th October 2025 titled *"Making Higher Education Inclusive: Journey from Law to Practice"* was organized under the banner of International Purple Fest 2025 with the objective of sensitizing teachers and Librarians about the importance of inclusivity in higher education. The workshop sought to bridge the gap between legislative provisions and their practical implementation in educational institutions, promoting equal opportunities for persons with disabilities (PwDs) in the academic ecosystem.

The Inaugural session began with a warm welcome by the Director, Bhushan K. Savoikar followed by a brief introduction to the theme of the workshop. The Chief Guest, emphasized the importance of implementing the **Rights of Persons with Disabilities Act, 2016** in letter and spirit and encouraged institutions to adopt inclusive practices not only in infrastructure but also in teaching-learning processes. This workshop was attended by 84 participants.

The workshop featured **interactive technical sessions** led by experts in the field of inclusive education, accessibility, and disability rights.

Brainstorming sessions were also conducted along with games so that the sessions were very interesting.

Bookshare online resources were demonstrated to the participants and shown the process of registering lifetime members on Bookshare.

Participants were shown how to handle the physically challenged, visually and hearing impaired students.

Expected Outcome of the Activity:

- To setup infrastructure in the college campuses compatible to differently abled students and staff members.
- To establish library facilities such as Bookshare.com to access the accessible books

- To establish sport facilities in the college.

Exploring Career Pathways in the Insurance Sector	6th October 2025

The **BBA(Financial Services) Programme**, in collaboration with the **Alumni Engagement Cell & Alumni Association** and the **E-Cell & Incubation Centre**, organized a session under Alma Meta series on the topic *"Exploring Career Pathways in the Insurance Sector"* on **6th October 2025** in **Room F-406 at 11:15 a.m.** The session was conducted by **Mr. Uddhav Talkatkar**, Associate Agency Development Manager – Axis Max Life Insurance Company and alumnus of the BBA(FS) Programme, who shared valuable insights into the company's operations, career prospects, and professional development opportunities.

Mr. Uddhav began by introducing **Axis Max Life Insurance Company**, emphasizing its mission to promote financial security and growth. He elaborated on the multiple career avenues available for students within the organization, particularly highlighting the benefits of joining as an **advisor**. The company provides **free training** on essential professional skills, including **advanced negotiation and communication techniques**, which are vital for success in client relationship management.

A key highlight of the session was the discussion on **incentives and career progression**. Advisors who successfully complete the training receive an **additional ₹10,000**, demonstrating the company's commitment to employee growth and motivation. Mr. Uddhav also introduced the **"MRP" concept**, where *M* stands for *Money* (commission-based income), *R* for *Rewards and Recognition*, and *P* for *Promotion*, explaining how this framework supports professional advancement within the organization.

In addition to commissions and performance-based incentives, Mr. Uddhav mentioned **international trips and recognition programs** for high-achieving advisors. He also explained the **IRDA examination requirement**, which ensures that all advisors meet industry standards of knowledge and professionalism.
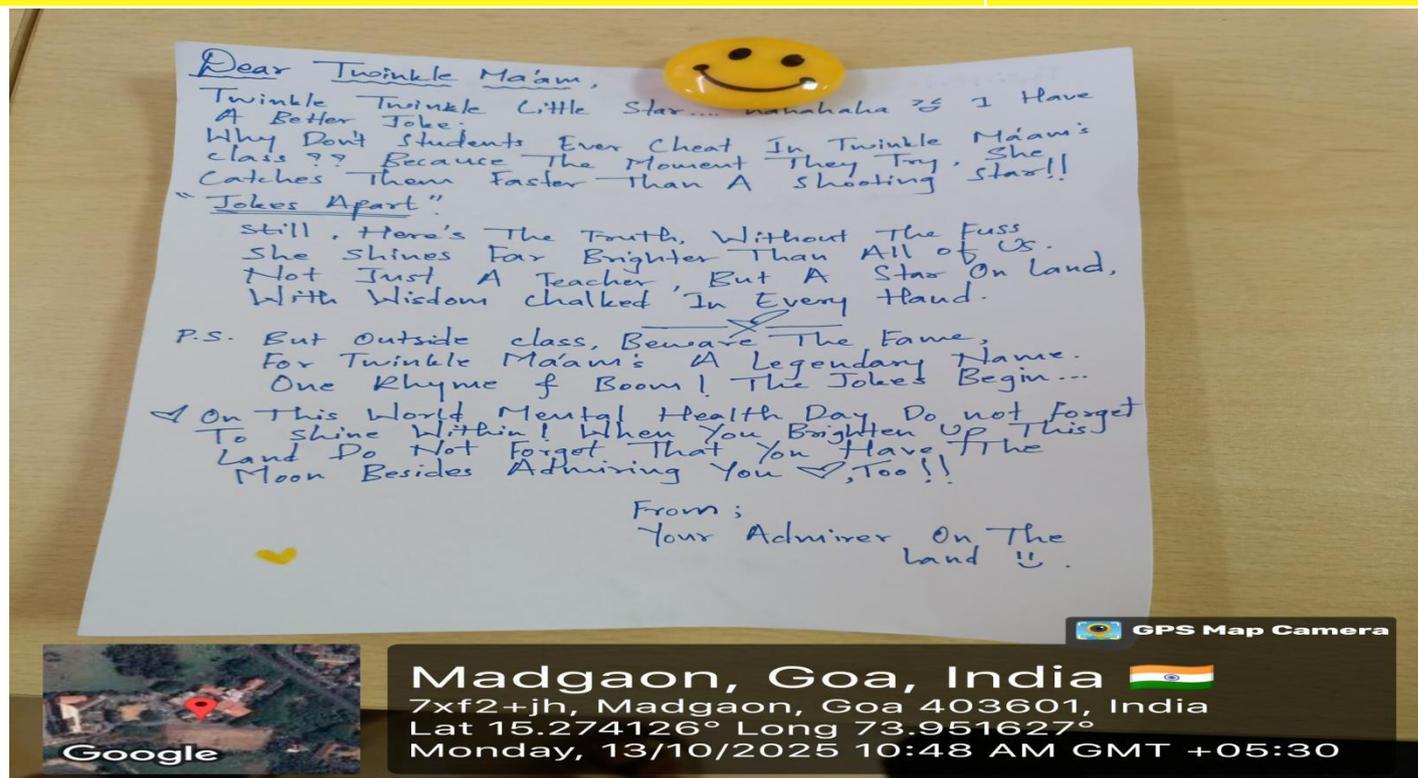
The session provided students with a comprehensive understanding of the **insurance industry**, its career potential, and the skill sets required to excel in the field. It encouraged participants to explore career opportunities that offer **financial growth, recognition, and continuous learning**.

Expected Outcome of the Activity:

- Students will gain awareness of career opportunities in the insurance and financial services sector.
- Students will understand the professional requirements, including IRDA certification, and the potential for career growth at Axis Max Life Insurance Company.
- The session will inspire students to develop essential skills such as negotiation, communication, and client relationship management.

"Words that Heal" World Mental Health Day for College Staff	10th October 2025

In observance of World Mental Health Day on 10th October 2025, the College Counseling Cell organized a thoughtful and heartfelt initiative aimed at promoting positivity, and connection among the college community. The activity focused on fostering a culture of care and appreciation for all members of the institution — from teaching faculty to non-teaching staff and support staff. The primary objective of this activity was to remind every employee of the college that their efforts are valued and that their mental health matters. The initiative sought to create an atmosphere of warmth, empathy, and humor, while spreading awareness about the importance of mental wellness in the workplace.

As part of the celebration, the college counselors prepared personalized letters for every employee in the institution. To celebrate little sweet treats were distributed in the campus. Each letter was carefully crafted to reflect individuality, positivity, and encouragement. The letters included:

Short poems personalized for them

Funny notes, letters and "emails" to bring smiles and laughter

A special message on the theme of World Mental Health Day 2025

These letters were distributed to all staff members, including teaching faculty, administrative personnel and support staff. The activity emphasized that mental well-being is a shared concern, transcending roles or hierarchies.

The initiative was warmly received across the campus. Many faculty and staff members expressed their appreciation for the counselors' efforts and the sincerity reflected in each letter. The activity fostered a sense of belonging and mutual respect, encouraging open conversations about mental health and emotional self-care.

Participants reported that the letters added a personal touch to their day, serving as a gentle reminder of the importance of kindness — both to oneself and to others. There was an atmosphere of laughter and joy in the campus.

Expected Outcome:

The distribution of personalized letters to college staff on World Mental Health Day is expected to foster a deeper sense of appreciation, connection, and emotional well-being within the campus community. By receiving individual, heartfelt messages acknowledging their efforts staff members are likely to feel more valued and supported in their roles which will help foster job satisfaction leading to higher levels of motivation. Such initiatives also hold power to increase self-esteem & self-efficacy, create positive self-concepts leading to individual growth resulting in institutional growth. This activity will also act as an ice breaker that will allow college staff to approach counselors openly when in need without any apprehensions.

"Mind Treat Station"   **11th October 2025**

To mark World Mental Health Day, the Counseling Cell organized a simple yet meaningful activity aimed at promoting positivity, self-care, and emotional well-being among students on 11th October 2025.

A counter was set up in a common area, featuring a **"Mind Treat Station"** filled with affirmations, inspiring thoughts, and reflective mental health messages. Students were encouraged to pick a note that resonated with them — each message serving as a gentle reminder to value themselves, practice kindness, and stay hopeful even through challenges.

To add a touch of joy, **sweet little treats** accompanied the affirmations, symbolizing that just like these treats, small moments of happiness can sweeten our day and lift our mood.

The activity received an enthusiastic response from students, who appreciated the thoughtful initiative. Many shared smiles and positive reflections after reading their chosen affirmations. The counselors also engaged in friendly interactions, reinforcing the importance of talking about feelings and seeking support when needed.

Overall, the event successfully spread awareness about mental health, encouraged self-reflection, and fostered a warm, supportive atmosphere on campus. It served as a reminder that mental well-being is just as important as physical health, and that kindness toward oneself and other goes a long way in building a healthy community.

Expected Outcome:

- ➢ **Enhance emotional positivity** by offering students a moment to pause, reflect, and connect with encouraging thoughts.
- ➢ **Foster a sense of belonging** by showing students that they are part of a caring and compassionate campus community.
- ➢ **Promote peer support** and normalize conversations around mental well-being.
- ➢ **Making learning fun** through participating in an accessible and enjoyable activity that will increase the demand for such fun activities in future.
- ➢ **Rapport Building** opportunity that will motivate students to interact with their counselors openly.

Session on "Igniting the Entrepreneurial Mindset"	13th October 2025

The Post Graduate Department of Commerce, in association with the Career, Training, Internship & Placement Cell and E-Cell & IIC organized an inspiring session on the theme **"Igniting the Entrepreneurial Mindset"** on 13th October 2025**.** The resource person for the session was Ms. Rafina Shaikh, Founder of GoWomania Goa. She is a TEDx speaker, social entrepreneur, and the founder of GoWomania, WEBN (Women Entrepreneurs Network), and GoenKart.

The session began with a warm introduction of the resource person by Ms. Disha Morvekar, a student of M.Com Part I. Ms. Shaikh shared her story of transforming GoWomania from a small idea into a thriving platform supporting women-led businesses in Goa. She explained what an entrepreneurial mindset truly means—seeing opportunities where others see challenges, being proactive rather than reactive, taking ownership, embracing calculated risks, and continuously learning and innovating. She illustrated these ideas through real-life examples of Ritesh Agarwal, Falguni Nair, and the local brand Wakao Foods, emphasizing how ordinary people can achieve extraordinary success through creative thinking. Ms. Shaikh further highlighted that "Mindset is your real capital" and encouraged students to think like owners, not employees; to adapt rather than resist change; and to fail fast and learn faster. She concluded with the thought-provoking line, "Dreamers think differently; entrepreneurs act differently."

A group activity was also conducted during the session, where students formed groups to identify real-life problems and brainstorm innovative business ideas as potential solutions. Through this activity, students

learned how to approach problems creatively, think collaboratively, and develop practical solutions, reflecting the entrepreneurial mindset emphasized during the session.

The event concluded with a vote of thanks delivered by Ms. Ritika Vernekar, a student of M.Com Part I, who expressed gratitude to Ms. Shaikh for her valuable insights and to the organizers for arranging such an inspiring session. Ms. Twinkle Fernandes and Ms. Marjina Shaikh coordinated the session. Overall, it proved to be a highly motivating and informative event, inspiring students to look beyond traditional career paths and embrace entrepreneurship with confidence.

Expected Outcome of the Activity

The session encouraged students to develop an entrepreneurial mindset by fostering creativity, innovation, and problem-solving skills. It inspired them to think like entrepreneurs, identify opportunities, and take initiative toward building their own ventures.

"Innovate to Elevate" – Product Exhibition & Sale	**11th October 2025**

The Department of Commerce and Management of Shree Damodar College of Commerce & Economics, Margao-Goa, organized a Product Exhibition and Sale titled *"Innovate to Elevate"* on 11th October 2025 at the Quadrangle from 10:15 a.m. to 10:45 am for F.Y. B.Com Innovation and Startup students. The event was coordinated by Asst. Prof. Namrata Ugvekar, Faculty Incharge.

A total of 11 groups, each comprising 5 students, participated in the exhibition. Students showcased and sold self-made products such as phone charms, wallets and purses, custom gift bags, tea premix, coffee, spicy cashews, crochet key chains, nut mix, soaps, and candles. Every product was conceptualized, created, packaged, and marketed by the students themselves, reflecting their creativity and entrepreneurial skills.

The exhibition attracted faculty members and students from across departments, who appreciated the originality and effort displayed by the participants. It provided a real-world learning experience, allowing students to apply concepts of innovation, product design, branding, and customer engagement in a practical setting.

Overall, *"Innovate to Elevate"* proved to be a successful and engaging learning experience, nurturing the students' innovation potential and preparing them for future entrepreneurial ventures.

Expected outcomes of this activity were to:

- Develop students' entrepreneurial and innovative thinking.
- Provide hands-on experience in product development, marketing, and sales.
- Encourage teamwork, creativity, and problem-solving.
- Instill confidence and communication skills through interaction with customers.

- Promote a sense of self-reliance and business acumen among students.

Colva Beach Cleanliness Drive   1st October 2025

The NSS Unit of the College organized a Cleanliness Drive at Colva Beach on 1st October 2025 as part of the nationwide initiative Swachhata Pakhwada. The activity was conducted with the twin objectives of cleaning the beach surroundings and creating awareness about maintaining hygiene in public spaces, in line with the vision of Swachh Bharat Abhiyan.

NSS Volunteers enthusiastically participated in the drive. The volunteers divided themselves into groups and undertook the task of collecting plastic waste, bottles, wrappers, and other non-biodegradable materials strewn across the beach. The collected waste was later handed over for proper disposal. The drive not only resulted in visibly cleaner surroundings but also conveyed a strong message to the public about the need for responsible behavior towards nature.

The presence of tourists and locals during the drive provided an opportunity for volunteers to spread awareness on reducing plastic usage and adopting eco-friendly alternatives.

A total of 45 volunteers participated in the same.

Expected Outcome:

- Students will develop a strong sense of social responsibility and environmental consciousness.
- Increased public awareness about the ill-effects of littering and the importance of hygiene in public spaces.
- Reinforcement of the NSS motto "Not Me, But You", encouraging volunteers to continue contributing to the welfare of society.

Short Film Making Competition   27th September 2025

The Young Inspirators and the Yuva Tourism Club organized a short film-making competition to commemorate World Tourism Day, celebrated on 27th September 2025. This online event was open to students of all program.

The theme of the competition was to create a short film—up to 5 minutes in duration—showcasing Goa's heritage, culture, festivals, cuisine, and hidden gems. The objective was to promote Goa to a global audience. Participants could enter individually or as a two-member team. A total of four entries were received: two teams from BCA, one from B.Com, and one from BBA. The event was judged by Ms. Disha Malvankar, faculty

member from the Computer Science department.

The winner of the competition was Mr. Zenon Tadeu Vaz from TYBCom, and the runner-up was Mr. Cariel Dias and Klein Vaz from FYBBA. The other participants included Mr. Momeen Bashar from FYBCA and Mr. Mark Jordan Pereira from SYBCA.

The event was coordinated by Mr. Andre Pacheco, faculty member from the Computer Science department and a member of the Club, along with two TYBCA students—Mr. Akshay Kocharekar and Ms. Riya Shinde.

Expected Outcome of the Activity:

1. To encourage students to participate and showcase their creativity and technical skills through short films.
2. To spread awareness and knowledge about Goa's rich traditions, festivals, cuisine, and hidden gems to a broader audience, aligning with the spirit of World Tourism Day and enhancing cultural awareness among students.

Flavours without Flames Competition	8th October 2025

The NSS Unit, in collaboration with the Department of Commerce & Management, organised "Flavours Without Flames" – a Cooking Without Fire Competition to commemorate Poshan Pakhwada 2025 on 8th October 2025 in the College quadrangle.

The event aimed to promote healthy eating habits, creativity, and entrepreneurial thinking among students. It encouraged participants to explore innovative, nutritious recipes that could be transformed into potential small-scale business ideas

A total of 06 teams showcased their culinary talent by preparing fireless dishes like salads, mocktails, smoothies, and desserts, blending taste with health. The competition was judged on parameters such as creativity, presentation, taste, hygiene, and innovative potential. The participants impressed the judges with their originality, presentation skills, and ability to connect food preparation with entrepreneurial possibilities.

The event successfully aligned with the objectives of Poshan Pakhwada 2025, while also fostering a spirit of innovation, self-reliance, and entrepreneurship among students. It concluded with appreciation to all participants,

judges, and volunteers for their enthusiastic contribution to making the event a grand success.

Judges for the competition were: Dr. Lina Sadekar and Dr. Shami Pai

Winners Were: 1st Place – Prachi Bandekar & Vishaka G. Gavakar (TY B.Com)
2nd Place – Krithika M. Naik (FY B.Com)
3rd Place – Niksha Zambaulikar & Riya Kamat (FY B.Com)

Expected Outcome:

- The event will promote healthy eating habits among students by encouraging them to prepare nutritious dishes using fireless cooking methods.

- The competition will develop an entrepreneurial mindset, inspiring participants to convert their innovative recipes into potential small-scale business ideas.

- It will enhance teamwork, communication, and awareness of sustainable practices, aligning with the objectives of Poshan Pakhwada 2025.

UDYAM MELA -Igniting Campus Entrepreneurship	4th October 2025

The Post Graduate Department of Commerce, in collaboration with the Department of Commerce and Management, organized UDYAM MELA – Igniting Campus Entrepreneurship on 4th October 2025 for M.Com Part I and T.Y.B.Com (Business Management) students. at the College Quadrangle, Main Block. The event aimed to foster entrepreneurial thinking and provide students with hands-on experience in business planning, marketing, retail management, and financial management.

Various stalls were set up by the participating student groups, offering a range of innovative and creative products such as Chaat, Brownies, Cupcakes, Handmade Crochet Articles, Hair Accessories, Ready-made Salwar Piece Sets, Clutch Purses, Candles, Fruit Chaat, and a Game Stall.

The purpose of the event was to ignite the entrepreneurial spirit among students, encourage teamwork, and enhance their understanding of business operations. It also

provided a platform for students to learn practical aspects of running a business, including cost and profit calculation, pricing strategies, marketing techniques, and effective retail management practices. Many student groups successfully earned good profits, reinforcing their learning about financial planning and business viability.

The event further taught students how to build and sustain their business ideas in a competitive environment by developing unique products, innovative selling approaches, and customer engagement strategies. The activity received an enthusiastic response from students and faculty members, creating a vibrant atmosphere filled with learning and innovation.

The event successfully achieved its objective of promoting campus entrepreneurship, experiential learning, and practical exposure to retail management concepts, thereby preparing students for real-world business challenges.

Expected Outcome of the Activity:
Students gained practical exposure to entrepreneurship, marketing, and retail management by learning how to plan, promote, and operate a business profitably in a competitive environment.

Session on "Cyber Safety"	13th October 2025

To commemorate **Cyber Awareness Month**, the TechTrendz Club of the Department of Computer Science, in collaboration with the Career, Training, Internship & Placement (CTIP) Cell of VVM's Shree Damodar College of Commerce & Economics, organized an informative session on *"Cyber Safety"* on 13th October 2025 from 11.45 AM to 1:15 PM in Hall 2, Central Block.

The session was conducted by Mr. Vidyanand V. Pawar, Police Inspector at the Cyber Crime Police Station, Ribandar, Goa. Mr. Pawar, a distinguished officer, has been the recipient of several prestigious honours including the FICCI Smart Policing Award (2025), Goa Police Swabhimaan Award (2024), Bharatiya Samaj Ratna Award (2023), Goa Bhushan Award (2022), and the DGP Insignia Medal (2017).

The session began with a formal introduction of the resource person, followed by a presentation of a token of appreciation in the form of a potted plant. Mr. Pawar enlightened the participants on the growing threats of cybercrime in India and the importance of maintaining digital safety. He discussed various forms of online fraud such as fake websites, QR code scams, spyware, hacking, matrimonial and loan app frauds, and cryptocurrency

trading scams. He also shed light on emerging issues like cybersex trafficking, fake CBI/ED digital arrest scams, and task-based online frauds, citing real-life case examples to emphasize their impact.

Highlighting common mistakes made by youngsters on social media, such as creating fake profiles, sharing personal images, and unsafe online communication, Mr. Pawar cautioned students against oversharing and unsafe digital behavior. He further addressed the issue of smartphone addiction and provided practical tips for maintaining a healthy digital lifestyle. The resource person emphasized preventive measures such as using strong passwords, installing apps only from trusted sources, and avoiding suspicious links or unknown friend requests.

Mr. Pawar also introduced students to essential cyber safety tools and government resources including the **National Cyber Crime Reporting Portal (www.cybercrime.gov.in)** and the **Cyber Crime Helpline (1930)**. Participants were made aware of **parental control apps, privacy settings** on social media, useful websites to detect fake links and prevent online fraud and tools like Chakshu and VirusTotal, as well as the SoS feature available on mobile devices for emergency situations.

The session concluded with a vote of thanks. A total of 80 students (56 males, 24 females) from various programmes along with the faculty members of the college, actively participated and gained valuable insights into responsible digital behaviour and the importance of vigilance in the online world. The faculty in-charge of the session were Asst. Prof. Annette Santimano and Asst. Prof. Samira Vengurlekar, from the Department of Computer Science.

Expected Outcomes of the Activity:-

The session helped students develop a strong understanding of cyber safety and responsible digital behaviour. They learned to identify different types of cybercrimes such as online frauds, phishing, and social media scams, and understood the importance of protecting personal data. Participants gained practical knowledge of preventive measures, including the use of secure passwords, safe browsing habits, and installation of trusted applications only.

Students also became aware of official reporting channels like the *Cyber Crime Helpline (1930)* and the *National Cyber Crime Reporting Portal (www.cybercrime.gov.in)*. Overall, the session enhanced students' awareness, vigilance, and digital literacy, empowering them to stay safe and responsible in the online world.

CELEBRATION OF VACHAN PRERNA DIWAS-2025	15th and 16th October 2025

Library & Information Centre in collaboration with the Internal Quality Assurance Cell celebrated Vachan Prerna Diwas-2025 on 15th and 16th October 2025, on the occasion of birth anniversary of Dr. APJ Abdul Kalam. A floral tribute was paid to Dr. APJ Abdul Kalam at the hands of our Principal Prof. Sanjay Sawant Dessai. A potted plant was watered by the dignitaries. Miss Shriya Pai, a SY student spoke on the importance of Vachan Prerna Diwas and passed on the message of Dr. APJ Abdul Kalam on reading good and inspirational books to be good citizens of this country. Activities such as a book exhibition was organized collaborating with Bookmate, Ponda-Goa. Books of various genre and subjects were displayed in Computers, Commerce, Management, Accounting, Economics, English, Mathematics, Goa, Competitive exams books etc. More than 3000 books were displayed. Staff and students visited the book exhibition and selected the books for the college Library. There was an overwhelming response for the book exhibition. Library visits were conducted by English faculty members to provide awareness of the library collection.

BOOKS TO READ-OCT 2025 was dedicated to Dr. APJ Abdul Kalam. Four books authored by Dr.Abdul Kalam namely: Ignited Minds, Wings of Fire, Scientist to President, and APJ Abdul Kalam: A visionary of India were showcased in Books to Read-Oct 2025.

Session on Managing Examination Stress, Anxiety and Time	10th October 2025

Session on Managing Examination Stress, Anxiety & Time

The Student Welfare Cell (SWC) of the College organized an informative and interactive session on "Examination Stress, Anxiety, and Time Management" for the students of First Year (FY), Second Year (SY), and Third Year (TY) on Friday, 10th October 2025, 11:45 am to 01.15 pm in Hall 1 on 5 th

Floor, Central Block. The objective of the session was to help students understand the causes of

exam-related stress and equip them with effective tips and techniques to manage time and anxiety

during examinations. The Resource Person for the session was Ms. Ketaakii Parob, Founder & President of WOW Foundation, Goa.

The session began with the introduction of the session's objective and the resource person by the compère, Ms. Ada Shaikh (SY BCA), followed by the presentation of a memento to the resource person by the Principal, Prof. Sanjay Sawant Dessai.

The resource person shared valuable insights on identifying early signs of stress and ways to maintain mental and emotional balance during academic pressure. The speaker emphasized practical strategies such as creating realistic study schedules, taking regular breaks, maintaining a healthy lifestyle, and practicing mindfulness and relaxation techniques.

Students actively participated in the session through discussions and short activities that helped them assess their stress levels and reflect on their management habits. The resource person also highlighted the importance of a positive mindset and self-confidence for achieving better academic

performance. She shared her experiences, real-life examples, tips and techniques to deal with the

situations.

The session proved to be extremely beneficial for the participants, as it provided them with practical

tools to handle anxiety and strike a balance between preparation and well-being. The session

concluded with the "Vote of Thanks" by the faculty in-charge Mr. Sumit Kumar.

A total of 171 students and 15 faculty members from all the programmes of the college attended and

benefited by the session. Overall, the session was highly appreciated and served as a timely initiative

to promote mental wellness and effective time management among students.

The faculty in-charges for the session were Mr. Sumit Kumar and Ms. Sneha Prabhudessai, Assistant

Professor- Computer Science and Student Welfare Cell Members. The event flyer was designed by

Academic Assistant, SY B.Voc.(Software Technologies) student Ms. Simran Ghadi.

Write to Publish: Strategies for Successful Research Papers	14th October 2025

The Research & Development Cell of the College organised a session on 'Write to Publish: Strategies for Successful Research Papers' on 14th October 2025 at 12 noon in Hall 2 for the faculty of the college. The Resource Person for the session was Dr. Arfat Sofi, Assistant Professor, Department of Economics and Finance, BITS, Pilani, Goa Campus.

The session began with a welcome address by Asst. Prof. Sheryl Sanches, the faculty in charge of the session. Asst. Prof. Gajanan Haldankar, Convener of the Research & Development Cell, introduced the Resource Person to the audience. Officiating Principal Prof. Sanjay Sawant Desai welcomed the Resource Person with a potted plant. Dr. Sofi began the session with a question as to why should one publish, which then paved the way for the discussion on reasons such as Contribute to knowledge, Build Academic Reputation, Influence Policy and Practice and Career Progression. He then stated that preparing the manuscript is the

foundation of a successful publication. Dr. Sofi suggested following the IMRaD Structure; ie Introduction, Methods, Results and Discussion. Dr. Sofi then urged the need to craft a strong title and provided various tips for titles such as: be specific, not vague, highlight the main variable or population and avoid unnecessary jargon. He also provided various tips for Abstracts such as start with the problem or context, state the research objective, describe methods briefly, highlight key findings and mention the significance. Dr. Sofi stressed the need for clear and concise writing and visual clarity. Various aspects of referencing and citations were also discussed.

Dr. Sofi cited various key resources and tools for various aspects of a research paper; such as Literature Review: Scopus, Web of Science, Dimensions; Reference Management: Zotero, Mendeley, EndNote; Writing & Editing: Grammarly, Hemingway, Overleaf (LaTeX); Plagiarism Check: Turnitin, iThenticate and Journal Selection: Scimago, JANE, Elsevier Journal Finder.

Dr. Sofi cited specific examples of his own research papers with respect to various aspects of research paper writing. He also discussed various experiences with respect to publishing in different journals. The session ended with the vote of thanks by Asst. Prof. Sheryl Sanches. As a token of gratitude, a memento was presented to the Dr. Sofi by Vice Principal Dr. Shami Pai. The session was attended by 43 faculty of the College.

Expected Outcome of the Activity:

The faculty will understand the essentials of quality research writing and will develop effective writing and editing strategies. This session will help develop and promote a culture of academic research and publication in the College.

Industrial Field Trip Report	**15th October 2025**

Industrial Field Trip Report

15 th October 2025

The Department of Commerce & Management of the VVM's Shree Damodar College of Commerce & Economics on 15th October 2025 undertook an industrial field visit to Capricorn Logistics, Verna (9:00–11:00 AM), followed by Smartlink Holdings Ltd., Verna (11:30 AM–12:30 PM).

The purpose was to provide experiential learning in modern warehousing, inventory control, packaging, transportation, and technology-enabled operations—specifically SAP, WMS, and Microsoft Dynamics NAV/Business Central—and to explore internship and job opportunities for students.

At Capricorn Logistics, students observed client warehousing for Indigo Paints, which uses SAP for GRN, binning, order picking, and dispatch; they noted disciplined master data (item codes, batch/lot, MRP) and cycle counting. They also studied Ceragon Networks' warehousing of telecom equipment (cables and radio-based products), understanding end-to-end tracking for high-value, fragile items and FIFO/serial tracking for spares, with Ceragon supplying cables to BSNL and other telecom companies. Further, they examined Machino Polymers Ltd.'s storage of polymer/raw materials for IFB and other OEMs, learning how a WMS governs put-away rules, replenishment, and inventory-accuracy dashboards. Core warehouse processes—from ASN verification, GRN, and quality checks to barcoding/binning, wave picking, staging, and dispatch—were demonstrated alongside controls such as 5S, safety briefings, PPE zones, fire safety, stacking norms, and temperature/humidity checks; technology use included handheld scanners, dock scheduling, and KPI tracking

(Inventory Accuracy, Order Fill Rate, Dock-to-Stock Time).

The HR Manager of Capricorn, Ms. Sachi Salelkar, briefed students on logistics careers, extended job opportunities to current students and alumni, and hosted refreshments, after which student Mr. Jaidden proposed the vote of thanks. At Smartlink Holdings Ltd., the team saw NAV/Business Central in action across inventory, purchasing, and distribution, including item-master governance, reorder policies, ABC classification, and GRN-to-invoice matching; they also learned best practices in packaging (SKU-level protection, labeling, handling marks), transportation (mode selection via cost–lead-time trade-offs, vendor performance review, on-time delivery metrics), and warehousing (layout design, bin locations, and periodic stock reconciliation). Overall, students gained practical exposure to tech-enabled operations; understood inbound/outbound flows, picking strategies, and compliance documentation; stacking limits, and audit readiness; connected theory to telecom and manufacturing supply chains (Ceragon→BSNL/telecos; Machino→IFB); and identified clear career pathways in warehouse operations, inventory control, logistics coordination, and data analysis, with potential placements/internships at Capricorn. Discipline, safety, and attendance were diligently maintained—headcounts were taken at departure and on return.

The visit was coordinated by Mr. Sandesh Gaonkar, Assistant Professor in Commerce and Ms. Surya/Suraiya Patel, Assistant Professor in Commerce.

Cyber Awareness Month - Short Film Making & Quiz Competition	3rd October 2025

As part of Cyber Awareness Month 2025, the TechTrendz Club of the Department of Computer Science organized a Short Film Making & Quiz Competition on 3rd October 2025. The event aimed at promoting safe, responsible, and informed use of technology among students.

The Short Film Making Competition allowed participants to highlight issues such as cyber crimes, cyber threats, social media misuse, and cyber security practices through original short films. A total of 4 teams submitted entries showcasing creativity,

innovation, and strong awareness messages.

The Quiz Competition tested participants' knowledge on cyber hygiene, cyber laws, and digital safety practices across three engaging rounds – MCQ Round, Visual Round, and Rapid Fire Round. A total of 16 teams (32 students) enthusiastically participated, making the competition both informative and interactive.

Winners:

Quiz Competition

1st Place: Moharsh Borkar (SY BCA B) & Mohammed Ali (SY BCA B)

2nd Place: Premanand alias Dhruv Naik (TY BCA A) & Momeen Bashar (FY BCA B)

3rd Place: Blesson Halgi (SY BCA B) & Mayuresh Chari (SY BCA B)

Short Film Making Competition

1st Place: Shwethmrunaal Naik (FY BCA B) & Tamish Sawant (FY BCA B)

2nd Place: Premanand alias Dhruv Naik (TY BCA A) & Momeen Bashar (FY BCA B)

3rd Place: Mark Pereira (SY BCA B)

Expected Outcome of the Activity:

The competition is expected to sensitize students towards the significance of cyber security in daily life, enhance their understanding of cyber laws and safety practices, and encourage them to become responsible digital citizens.

Staff Picnic at Rishivan Farm, Rivona Goa   22nd October 2025

The Staff Recreation Club and Staff Welfare Club of the College organized a rejuvenating and memorable staff picnic to Rishivan Farm, Rivona on 22nd October 2025. A total of 54 staff members enthusiastically participated in the outing. The staff departed from the college campus at 8:30 AM and arrived at the Rishivan Farm by 9:30 AM.

Upon arrival, the staff were warmly welcomed and served a wholesome breakfast. This was followed by an insightful introduction by Mr. Padhurang Patil (alumnus of Damodar College), the owner of

Rishivan Farm, who also hosted the visit. Mr. Patil shared enriching information about the farm's history, natural surroundings, and the eco-friendly agricultural practices followed there.

The visit included a guided walk through the lush plantations of nutmeg, banana and arecanut. The serene natural ambiance and Mr. Patil's knowledgeable narration created an immersive and refreshing experience.

A delicious home-cooked Goan lunch was served, enhancing the feeling of warmth and connection with the local culture. Post lunch, a series of fun-filled and engaging games were organized by Ms. Sweta P. Shet Verenkar, Ms. Samira Vengurlekar and Ms. Sushrushna Naik Khandeparkar, in which all staff members participated with enthusiasm and team spirit. These moments of laughter, bonding, and friendly competition added great joy to the day.

In the evening, tea was served as the staff relaxed and enjoyed the peaceful surroundings of the farm. Throughout the visit, the family's warm hospitality made everyone feel welcomed and added a personal, memorable touch to the entire experience.

The picnic not only provided a refreshing break from the daily routine but also fostered camaraderie and a positive work environment. The picnic was smoothly and effectively coordinated under the guidance of Dr. Lina Sadekar, who served as the overall Faculty In-Charge for the event.

Expected Outcome:
The picnic aimed to nurture team bonding, promote a sense of community among staff members, and provide a space for relaxation and rejuvenation. It contributed to enhancing overall well-being, morale, and workplace harmony.

Visit to Goa Developer's Summit 2.0	11th October 2025

The Department of Computer Science visited Bits Pilani for Goa Developer's Summit 2.0 on 11th October 2025. The **Goa Developer's Summit 2.0** was organized at BITS Pilani, Goa Campus on 11th October 2025, bringing together innovators, technologists, entrepreneurs, and students under one roof to share insights on emerging trends in technology and innovation. 137 students attended the Summit.

The event commenced with **Mr. Rohan Warty** introducing the event's motto, followed by a warm welcome address by the **Chairman of BITS Pilani, Goa Campus**, who extended greetings to all participants and attendees.

The first keynote address was delivered by **Mr. Ricky Noronha**, Founder of OPSPL. He shared his entrepreneurial journey that began in 1995, even before the inception of Google. He highlighted OPSPL's growth as a global Microsoft Gold Partner, offering services worldwide during the pandemic without employee layoffs or salary reductions. His inspiring talk motivated young minds to pursue entrepreneurship with resilience and vision.

The second session featured **Mr. Amarsh Chaturvedi**, Co-founder of Transerve and Co-founder & CEO of Produktiv.ai. He spoke about the acquisition of Transerve in January 2023 and emphasized the importance of open-source contributions from Indian students to create a global impact.

The third speaker, **Mr. Niyan Marchon**, member of DHE, focused on shifting the mindset from job seekers to value creators. He emphasized entrepreneurship training and fostering a culture of innovation through associations, aligning with the vision of building a "Viksit Goa" by 2047.

Mr. Vijay Borges, Project Leader at the Directorate of Technical Education, presented insightful statistics on underemployment and unemployment. He elaborated on STEM education and the integration of higher-order thinking skills through programs like CARES and ASHA. His session also highlighted computational thinking competitions under STEM education initiatives.

Mr. D. S. Prashant, CEO of Startup and IT Promotion Cell, Department of IT, Electronics, and Communication, spoke about the challenges and success factors in startup ecosystems, emphasizing funding mechanisms, grants, and incubators. **Mr. Sai Rane**, representing an agricultural startup under Nidhi Prayas and Sustainable Seed Program, narrated his entrepreneurial journey and shared insights into sustainable agri-innovation.

Mr. Ankur Kankonkar alumni from Chowgule College with visual impairment shared his inspiring journey from a small town to achieving excellence in academics and innovation. He motivated students to "dream big but start small, fail fast but learn faster."

Post-lunch, **Mr. Sudeep Faldesai**, from the Goa State Innovation Council, addressed the gathering, highlighting

the platforms and schemes available to support startup research and innovation.

A panel discussion followed featuring **Ms. Ekta Agarwal**, **Ms. Maria Miranda**, **Ms. Ankita Nagvekar**, **Ms. Sunaya Shirodkar**, and moderator **Mr. Rohan Warty**. The discussion centred on "Women in Technology and Digital Future." The panelists emphasized research-based learning, curiosity-driven projects, and the significance of women's participation in the digital era. The session inspired the audience with stories of perseverance, innovation, and passion for technology-driven development.

Subsequently, **Mr. Amresh Kantak**, CEO of Atlasscore Labs, delivered a talk on the role of Artificial Intelligence in enterprise growth. He explained how AI-driven decision-making and autonomous systems are transforming industries across domains such as IT, services, marketing, and aviation.

Mr. Kushagra Nagar shared his insights on the gaming industry, covering aspects such as the game development lifecycle, required tools, and libraries.

Other speakers included:

- **Mr. Aran Dias**, small block toy maker and founder of Codemas, who introduced his open-ended educational toys.

- **Mr. Vijay Sarathy**, who presented on cybersecurity awareness.

- **Ms. Lalit Saraswati**, who spoke about network bandwidth, reliability, and telecom technologies.

- **Mr. Dewansh Choudhary**, who presented his work on photography and phonic concepts.

- **Mr. Utkarsh Dabhade**, who discussed topics on digital exclusion.

- **Mr. Shriram Phadte**, who emphasized the importance of maintaining quality in innovation.

At the end of the session, a felicitation ceremony was held to honour individuals who have contributed to technical advancements in Goa. One of the awardees was the **President of Vidya Vikas Mandal, Mr. Nitin Kunkolienkar.**

The Goa Developer's Summit 2.0 provided a dynamic platform for innovators, educators, and entrepreneurs to exchange ideas, foster collaboration, and inspire the next generation of leaders in technology and research. The event successfully achieved its goal of nurturing the spirit of innovation and entrepreneurship among young Goans.

Expected Outcome of the Activity:

Goa Developer's Summit 2.0 included strengthening the innovation and startup ecosystem in Goa, enhancing awareness about emerging technologies such as AI, cybersecurity and game development, and fostering an entrepreneurial mindset among students and professionals. The summit will encourage students to take up research-based learning, hands-on skill development, and meaningful networking with industry leaders.

Faculty Development Cell	**13th October - 24th October 2025**

The Professional Development Programme was conducted over a period of three days, with participants divided into two groups of 26 members each, conducted on 13,16,17,21,23 and 24 October 2025. The resource person for the session was Ms. Ashita Ranjit, Ms. Ranjit is a Strategic Leadership & Performance Mentor, Executive Presence Coach, GRAVITAS Specialist, Training Programs Architect. The programme aimed to enhance the professional, interpersonal, and pedagogical competencies of the faculty members through a series of interactive sessions and discussions.

Day 1: Professionalism and Interpersonal Effectiveness

The first day covered a wide range of topics including body language, professionalism, interpersonal skills, conflict management, and the importance of prompt office correspondence. Emphasis was also placed on the leadership qualities expected of faculty members, particularly those in senior positions. Additionally, sessions highlighted the importance of maintaining confidentiality, ensuring bias-free assessment, practicing discretion and empathy, and upholding exclusivity and integrity in all professional interactions.

Day 2: Diversity, Equity, and Inclusion

The second day focused primarily on Diversity, Equity, and Inclusion (DEI). Participants explored strategies to foster a more inclusive academic environment that values individual differences and promotes equal opportunities. A special segment was dedicated to the "1% Club" initiative, which seeks to provide enhanced access to educational resources for students from financially disadvantaged backgrounds. Faculty members were encouraged to identify and support students who demonstrate strong potential, ensuring that they receive the necessary guidance and mentorship to excel.

Day 3: Time Management and Productivity

The final day concentrated on time management, overcoming procrastination, and minimizing time-wasting habits. Participants were introduced to practical tools such as vision boards and the Eisenhower Matrix to help prioritize tasks based on urgency and importance. The sessions also underscored the need for consistent exposure to quality content to foster continuous learning and professional growth as educators. A total of 48 faculty members attended the session.

Expected Outcome

The program will enhance the professional, interpersonal, and pedagogical competencies of faculty members.

They will apply principles of confidentiality, integrity, and empathy in their interactions with colleagues and students, thereby fostering a more respectful and ethical institutional culture. They will adopt effective time management techniques and productivity tools to plan and execute their academic responsibilities efficiently.

Diwali Celebrations	24 th October 2025

The Staff Recreation and the Staff Welfare Club organised and celebrated Diwali with great enthusiasm on 24th October 2025. The celebration featured a range of exciting competitions, including Pikan Narkasur, Decor-a-desk and Diwali delight. The purpose behind hosting these competitions was to celebrate the essence of Diwali and to provide an opportunity to the participants to showcase their creativity and talent.

Following were the winners of the Pikan Narkasur competition 1st place- Harish and Group

2nd place- Adarsh and Group and 3rd place- Gajanan and group. Decor-a-desk, 1st place- BCA Department, 2nd place- BBA department and 3rd place-M.Com Department. Diwali delight- 1st place- Twinkle, Marjina and Padma (M.com) 2nd Place- Sneha (BCA) and 3rd place- Snehal & Ashwini.

 The event was beautifully compered by Ms. Sushrusha Naik, Assistant Professor in BBA(FS), who skillfully guided the proceedings and kept the audience engaged. To further enhance the festive excitement, spot prizes were announced, and the winners of all the competitions were awarded special prizes for their exceptional performance.

The recreational club also organized refreshments in line with the Diwali theme, adding a delicious touch to the

celebrations. A series of competitions added a creative spark to the entire Diwali celebrations and was enjoyed by all staff members of the College. The entire event was meticulously planned and organized by Ajinkya Kudtarkar and Samira Vengurlekar faculty member of staff Welfare and Recreation Club.

Intra Club Event - 'Elevate'	29th September'2025

The Department of Management Studies organized an intra-club event titled 'Elevate', on 29th September'2025. It was aimed at preparing students for upcoming inter-college and higher-level management competitions. The event served as a practice platform for participants to experience the structure, pressure, and challenges of real management events. 79 students attended the sessions.

'Elevate' featured multiple rounds under key functional areas such as Finance, Human Resources, Marketing and Entrepreneurship. Each domain was designed to mimic the format and expectations of professional management events, allowing students to apply theoretical knowledge to practical scenarios.

Participants were tested on their analytical ability, creativity, decision-making, teamwork, and communication skills. The rounds included activities such as investment analysis, rebranding, case analysis, and HR simulations. Through these exercises, students gained valuable exposure to the dynamics of management decision-making and strategic thinking.

Expected Outcome of the Activity

'Elevate' was a highly engaging and educational experience that provided participants with the confidence, competence, and clarity required to perform effectively in higher-level management events. It successfully met its objective of bridging classroom learning with real-world application and fostering managerial excellence among students.

Interactive Session on Financial Literacy & Investor Awareness	6th October 2025

The Finomina Club of the BBA Programme organized an Interactive Session on Financial Literacy and Investor Awareness in association with the National Stock Exchange (NSE) on Monday, 6th October 2025. The guest speakers for the session were Mr. Manish Kumar Gupta, Assistant General Manager, SEBI, and Ms. Hita Vasa, Deputy Manager, NSE.

The session aimed to promote financial awareness among students and equip them with essential knowledge for making informed investment decisions. Topics discussed included the importance of savings and financial planning, the use of Saarthi App and SEBI Invest Web, and details about online dispute resolution mechanisms such as the SMART ODR Platform, pre-conciliation, conciliation, and arbitration processes. The speakers also emphasized investment evaluation factors and highlighted common investment scams, guiding students on how to identify and avoid fraudulent schemes. Overall, the session was highly insightful and educational. A total of 107 students attended the session.

Expected Outcome of the Activity: Students will develop a deeper understanding of responsible investing and the importance of financial literacy in today's world.

Field Trip to Sensible Earth	**19th September 2025**

The students of First Year BBA (Financial Services) undertook a study visit to Sensible Earth, Centre for Sustainability, located in Porvorim Goa on 19th September 2025 as part of their experiential learning initiative under the course Business Ethics and Sustainability for Semester III. The visit was organized to enhance students' understanding of sustainable practices, environmental responsibility, and the role of social enterprises in promoting sustainable development. A Total of 133 students of BBA(FS) Programme

The primary objectives of the visit were to gain first-hand knowledge of sustainability initiatives implemented by Sensible Earth, to understand how environmental awareness and sustainable resource management are integrated into community and business practices, to observe practical examples of circular economy principles, waste management, and eco-friendly innovation; and to relate sustainability concepts to business ethics and corporate governance studied in the classroom.

Sensible Earth – Centre for Sustainability is a Goa-based non-profit organization committed to creating awareness and fostering practices that support environmental conservation and sustainable living. The centre focuses on education, research, and community projects that promote responsible consumption, waste reduction, and eco-conscious entrepreneurship. Its initiatives include workshops on recycling used clothes, avoiding plastic usage, etc. Their tagline is "MAKA NAKA PLASTIC" which fosters the usage of eco-friendly practices like recycling old clothes into carry bags to replace the plastic bags.

Mr. Sanjeev Khandelwal, founder of sensible earth delivered an interactive session to our students. He began with a brief introduction of the facilitators of Sensible Earth, highlighting the centre's mission and ongoing projects. Students participated in interactive discussions on Sustainable Living Practices – adopting minimalism and resource conservation, Circular Economy and Recycling – transforming waste into value through creative reuse and upcycling, Sustainable Business Models – examples of enterprises integrating sustainability into operations; and Community Engagement – how local communities are empowered through sustainability education and livelihood programs.

Students engaged in various activities like old T-shirt printing with the Logo 'MAKA NAKA PLASTIC' which translates to 'I REFUSE PLASTIC' which can be used to create awareness in the local communities. Students were also given a guided tour of the facility, where they observed the process of making eco-friendly grocery bags with recycled clothes and sustainable product displays. The students also participated in cloth bags making activity.

5. Learning Outcomes

Through this visit, students:

- Understood the practical relevance of sustainability in modern business practices.

- Realized the significance of ethical and responsible decision-making for long-term growth.

- Learned how individuals and organizations can contribute to achieving the UN Sustainable Development Goals (SDGs).

- Developed a deeper appreciation for environmental conservation and community-based initiatives.

Inter Program Knowledge Sharing Session	**23rd to 25th October 2025**

The Teaching, Learning and Education Technology Cell (TLETC) organised a three-day Excellence Initiative – Inter-Program Knowledge Sharing Sessions from 23rd to 25th October 2025 in Hall No. 2. The sessions were designed with the objective of enhancing faculty competence, promoting cross-discipline knowledge exchange, and encouraging the integration of innovative tools and methods into the teaching–learning process. The timing for Day 1 and Day 2 was from 11:30 am to 12:30 pm, while on Day 3 the session was conducted from 12:30 pm to 1:30 pm. Faculty members from various programmes attended the event. 33 Faculty members attended the sessions on various days.

On Day 1, 23rd October, the sessions on System Design and Multimedia Tools were conducted by Ms. Sweta Shet Verenkar and Ms. Annette Santimano. Ms. Sweta explained the Software Development Life Cycle (SDLC) and its phases, along with the concept of Use Cases, demonstrating how these can be applied to both software and institutional processes. This gave participants a structured approach to planning and system analysis. Ms. Annette highlighted the role of Multimedia in education, explaining how text, images, audio, video and animation can

enhance teaching effectiveness and student engagement. She concluded with a live demonstration of Inkscape, showing how attractive digital learning materials can be created for classroom use.

On Day 2, 24th October, the resource person Prof. Sanjay Sawant Dessai conducted a highly informative session on Financial Statement Analysis. He introduced the participants to the relevance of financial literacy and explained concepts such as Budgets, Balance Sheets, Income Statements and Earnings Per Share (EPS). He further highlighted how financial planning is important not only for businesses but also in personal life, and therefore instructed the participants to prepare their personal budget for the financial year 2024–25. He further guided the participants in preparing a personal balance sheet by identifying personal assets, liabilities and overall net worth, followed by a calculation of net profit or surplus. The session proved to be highly impactful as it equipped the faculty with practical financial skills.

The final session was held on Day 3, 25th October, and was conducted by Dr. Mamta Kane, who introduced the participants to Testmoz, an online assessment and evaluation tool. She explained how Testmoz can be used for conducting Intra Semester Assessments (ISA), entrance tests, quizzes and other forms of evaluations. She demonstrated key features of the platform, including its ability to support multiple question types such as multiple choice, true/false, fill-in-the-blank and descriptive questions. She also highlighted its test-security features, automatic grading, score reports, question randomization and result analytics, which help teachers evaluate student performance efficiently. The demonstration gave participants first-hand experience on how an online platform can simplify and standardize evaluation processes in the department.

Expected Outcome of the Activity:

The three-day knowledge-sharing initiative is expected to enhance the overall teaching–learning environment by strengthening faculty competence, encouraging the use of technology in academics, and promoting innovative, student-centric practices. The sessions collectively aimed to broaden perspectives, improve professional skills and inspire collaboration across programmes.

REEL THE REAL IT-ICONS	8th to 14th September 2025

The TechTrendz Club of the Department of Computer Science organized *"Reel the Real IT-Icons"*, a reel-making competition to commemorate IT Professionals Day. The event aimed to encourage students to creatively engage with technology through short videos portraying iconic IT personalities, blending performance art with technical storytelling. These portrayals showcased students' creativity and acting skills while highlighting the contributions and innovations of leading figures in the IT field. The Google Form for submission was open from 8th to 14th September 2025, and a total of three entries were received.

The evaluation was conducted by Mr. Ramkrishna Reddy (Assistant Professor – Computer Science) on 16th September 2025. Mr. Om Yadav (FY BCA- A) was declared the winner, and Mr. Momeen Bashar (FY BCA - B) was the runner-up. Entries were judged on Knowledge (30%), assessing factual accuracy; Presentation (30%), focusing on confidence and clarity; Creativity (20%), emphasizing originality and use of props; and Impact (20%), evaluating the overall impression and inspiration.

The event effectively combined creativity and learning, enabling students to appreciate IT pioneers while enhancing their communication and presentation skills. The faculty in-charges for the activity were Mr. Sumit Kumar and Mr. Andre Pacheco, Assistant Professors - Computer Science. The student coordinator was Mr. Anirudh Solanki from TY BCA – A.

Expected Outcome

1. Acting and Technical Expression: Students will showcase their acting skills by portraying renowned IT figures, reflecting both their communication style and technical insight.

2. Celebration of Innovation: Performances will highlight major contributions and milestones of tech personalities, promoting appreciation for the impact of IT on society.

3. Awareness and Inspiration: The event will raise awareness of varied IT roles and inspire peers through the visionary work of leading technology pioneers.

Industry Academia Connect - for Mini Projects (Analysis & Design) for FYBVoc(ST) Students	13th October to 16th October 2025

The Department of Computer Science organised Industry Academia Connect Sessions for the mini projects (Analysis & Design) completed by the students of FYBVoc.(ST) from 13th October 2025 to 16th October 2025. The Industry Mentor for the sessions was Mr. Aditya Borkar, Product Engineering Manager, Tietovery Banking, guided the students on the Refinement required in the Analysis and Design of the Mini Projects done by them.

The first day, 13th October 2025 began by an Introduction of the purpose and highlights of the profile of the Industry Mentor, by Ms. Rama Borkar and Mr. Clayton Araujo, Assistant Professors from the Department of Computer Science. These sessions were a requirement of the Qualification Pack - Software Developer offered for the students in the new NEP Compliant structure & syllabus.

On the first day of the session, Mr. Aditya Borkar highlighted the importance of the Analysis and Design Phases of Software Development and mentioned his experience of working in this field. A Total of 10 Student project groups presented their work over the four days and received valuable inputs and insights from the Industry Mentor. Mr. Aditya Borkar guided the students at their understanding level , which hugely benefited the students in their mini projects phases. The students have been doing this for the first time and mentioned the increase in interest in industry academia connect activities which boosted their confidence as they interacted with an Industry mentor.

The final day of the presentations , 16th Oct 2025 concluded the session by with positive feedback by the industry mentor about the mini projects and about the students interest in their work. Ms. Sweta P. Shet Verenkar, thanked Mr. Aditya Borkar for providing his valuable time and sharing his experience in guiding our students.

Ms. Rama Borkar, Mr. Clayton Araujo and Ms. Sweta P. Shet Verenkar guided the students and were overall in charge of the even.

Expected Outcome of the Activity: Student Refinement of mini projects (Analysis and Design) as per Industry needs , to prepare a student to be more confident with industry standards to be Industry ready for future better opportunities.

Special National Integration Camp (SNIC) 2025	17th October to 1st November 2025

The Special National Integration Camp (SNIC) 2025 was organized by NCC Group Headquarters, Vadodara, under the aegis of the NCC Directorate of Gujarat, Dadra & Nagar Haveli, Daman & Diu, to commemorate *Rashtriya Ekta Diwas* from 17th October to 1st November 2025.

Objectives of the Camp:

1. To promote national integration and unity among cadets representing diverse regions and cultures of India.
2. To develop discipline, leadership qualities, and teamwork through intensive training and inter-state interaction.
3. To provide cadets with exposure to cultural exchange and national pride through participation in ceremonial events.
4. To foster the spirit of patriotism and selfless service among NCC cadets.

Leading Cadet Firdous Takked of the NCC Navy Wing, from VVM's Shree Damodar College of Commerce and Economics, successfully attended the camp. She was the only cadet representing the state of Goa. A total of 512 cadets from across India participated in the event.

The camp was conducted in three phases as follows:

Phase I: 11th September 2025 – 20th September 2025 at Ballari (Tarangallu), Karnataka

Phase II: 5th October 2025 – 16th October 2025 at Ahmedabad , Gujarat

Phase III: 17th October 2025 – 1st November 2025 at Vadodara (Ekta Nagar), Gujarat

The final phase of SNIC culminated in the Prime Minister's Rally (PMR) held on 31st October 2025 in front of

the Statue of Unity, marking the birth anniversary of Sardar Vallabhbhai Patel (born on 31st October 1875 in Nadiad, Gujarat).

A total of 512 cadets from all over India took part in the grand parade in the presence of the Hon'ble Prime Minister Shri Narendra Modi. LC Firdous Takked proudly participated in the Drill Contingent during the ceremony. The camp helped cadets enhance the drill, coordination, and leadership skills through professional training. This experience strengthened the cadets understanding of national integration and cultural harmony the core values of the NCC.

MoU Signing with CodeMax IT Solutions Pvt. Ltd.	**16th October 2025**

VVM's Shree Damodar College of Commerce & economics, Margao signed a Memorandum of Understanding with CodeMax IT Solutions Pvt. Ltd. On 16th October 2025. The event commenced with a warm reception of the invited guests and representatives of CodeMax. Following the reception, Mr. Andre Pacheco, Assistant Professor invited the audience to be seated. He then proceeded to introduce the guests. He highlighted the credentials of the CodeMax team, noted their expertise in industry-relevant technologies and training. The introduction set a positive tone for the proceedings and acknowledged the efforts of all stakeholders in making the collaboration possible.

The Principal of the College Professor Sanjay Sawant Dessai delivered an address, emphasising the importance of bridging academia and industry and how this MoU will benefit both students and faculty. This was followed by a round-table style general discussion involving the Principal – Professor Sanjay Sawant Dessai, Vice Principals - Dr. Shami Pai, Dr. Sheetal Arondekar and Dr. Maithili Naik, IQAC Coordinator - Dr. Lina Sadekar, Programme Coordinator of Department of Computer Science - Ms. Sweta Shet Verenkar, Convenor of MoU Cell – Ms. Sheryl Sanchez, Members of MoU Cell - Mr. Andre Pacheco, Ms. Sushrusha Naik Khandekar, Mr. Clayton and Representatives of CodeMax - Nestinka Rebello - Director & COO, Alisha D'Cruz - People Success Manager, Raveena Rivonker - Branding Catalyst and Michelle Fernandes - Personal Executive Assistant. In this discussion

various points were covered:

- The vision behind the MoU: upskilling students and faculty in "industry-relevant technologies" and enhancing the teaching-learning experience.

- The roles and responsibilities of both parties: CodeMax as the industry partner providing training, workshops, internships; the college providing infrastructure, student engagement and oversight.

The discussion was engaging, with questions from faculty members, and views were exchanged on how best to make this MoU practical and effective rather than just a symbolic agreement.

Expected outcomes: This MOU will improved employability of students, exposure of faculty to emerging technologies, creation of a sustainable partnership model.

Hindi Day competition	18th-19th September 2025

The Hindi Department of the College organized a series of creative competitions on the occasion of **Hindi Day**, held from 18th to 19th September 2025 in room F 405. The activity was conducted with the aim of promoting the importance of Hindi in national unity and encouraging its use in diverse spheres of life. The programme provided a platform for students to showcase their creativity while highlighting the contributions of eminent Hindi writers, poets, and scholars.

Day 1: Poetry Writing and story writing Competition (18th September 2025)

The first day featured Poetry Writing and Story Writing competitions. A total of seven students participated in the Poetry Writing Competition, while four students participated in the Story Writing Competition. Both competitions were judged by **Ms. Ciana Fernandes** and **Mr. Vaibhav Majalikar**, who evaluated the entries on the basis of creativity, originality, and expression. The winnners of the poetry writing competition were Ms. Ankita Mishra (1st prize), Mr. Anirudh Solanki (2nd prize), and Ms. Mithali Raikar (3rd prize). The winnners of the story writing competition were Ms. Shivani Ghadi (1st prize), Ms. Shriya Pai (2nd prize), and Ms. Sakshi Velgenkar (3rd prize).

Day 2: Sketch Making Competitions (29th September 2025)

The second day featured the Sketch Making Competition, in which five students participated. The competition was judged by **Ms. Kalpana Parab** and **Ms. Akshada Gaonkar**. The sketches creatively depicted themes related to renowned Hindi writers. The winnners of the Sketch Making competition were Ms. Nazima Kammar (1st prize), Mr. Utkarsh Karapurkar (2nd prize) and Ms. Nandini (3rd prize).

The event was successfully organized under the guidance of Assistant Professor **Ms. Chaya Velip** and Assistant Professor **Mrs. Varsha Prabhugaunkar** from the Hindi Department. The enthusiastic participation of students contributed significantly to making Hindi Day a memorable and meaningful celebration of the Hindi language.

Expected Outcome of the Activity:

The activity is expected to motivate students to further enhance their Hindi language skills through creative expression. Such initiatives will encourage students to pursue higher studies in Hindi and may inspire them to consider careers that require strong proficiency in the language. Additionally, the event will foster appreciation for Hindi literature and promote the use of the language in academic and creative domains.

YUVA AAPDA MITRA (YAM) Training Programme	17th – 24th November 2025

The Directorate of Fire & Emergency Services, Government of Goa, conducted an intensive 7 day training programme for Yuva Aapda Mitra (YAM) volunteers of the South Zone at Curchorem Fire Station from 17th – 24th November 2025, from 9:30 am–5:00 pm . The primary aim of the programme was to strengthen community resilience by equipping young volunteers with essential skills related to disaster preparedness, emergency response, rescue operations, and first aid.

The programme consisted of theory sessions, demonstrations, hands-on drills, and outdoor exercises conducted by experienced officers and subject matter experts.

Objectives of the Training Programme were:

✓ To develop disaster awareness and preparedness among youth.
✓ To train participants in life-saving techniques including CPR, First Aid, and Basic Life Support.
✓ To build community-level response capability for natural and man-made emergencies.
✓ To enhance operational skills in handling rescue tools, stabilizing loads, and performing lifting operations.
✓ To create a trained volunteer force capable of supporting professional respondents during disasters.

Topics Covered During the Training are as follows:

1. Disaster Management Fundamentals

2. Geological Disaster Awareness

3. Basic Life Support (BLS) & CPR

4. Community-Based First Aid

5. Casualty Management & Triage

6. Rescue Operations & Equipment Handling

Outcomes of the Training Programme

The YAM volunteers successfully achieved the following:

- A strong understanding of disaster management concepts
- Practical proficiency in CPR, BLS, First Aid, and injury management
- Ability to assess emergency situations and respond effectively
- Hands-on experience with rescue equipment and lifting operations
- Improved readiness to support government agencies during disaster situations

A total of 14 cadets from the NCC Naval Wing (South Zone) attended and completed the training programme.
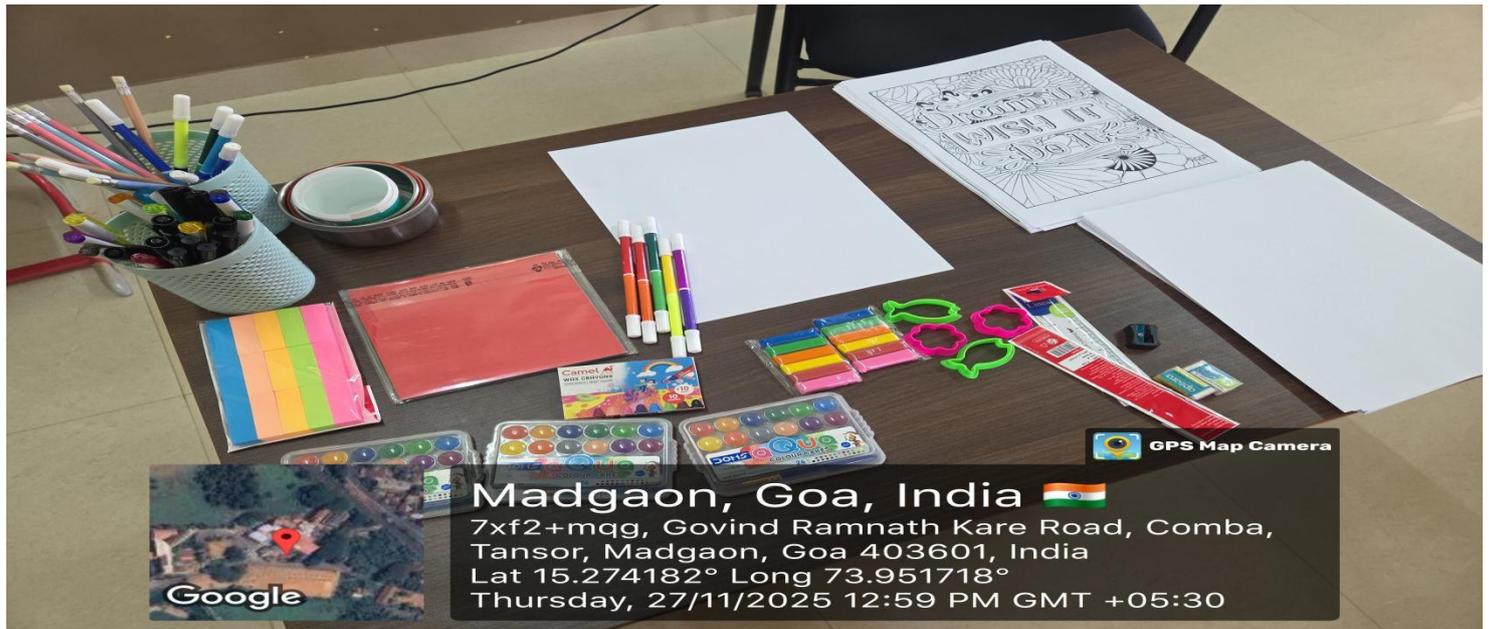
The YAM Training Programme significantly enhanced the disaster preparedness and response capabilities of youth volunteers in South Goa. The Directorate of Fire & Emergency Services continues to play a vital role in developing community-based responders who can support official emergency services when required. This trained batch of volunteers is now better equipped, confident, and prepared to act during emergencies.

Artful Pause	27th November 2025

An activity session was conducted based on creative expression titled the "Artful Pause" for non-teaching staff of the College on 27th November 2025 with the aim of offering a refreshing, reflective break from routine duties. The session blended art-based activities with mindfulness principles to promote emotional well being, present-moment awareness, and creative expression. The session began with a brief introduction to the purpose of the workshop, emphasizing the role of art in supporting mental and emotional well being. Participants were informed about how engaging in creative activities can reduce stress, encourage self-expression, and cultivate a sense of calm. An element of mindfulness and its relevance in everyday life was introduced. Facilitators explained the importance of remaining present and attentive to one's thoughts, feelings, and surroundings. Different attitudes of mindfulness—such as acceptance, non-judgment, curiosity, and patience—were discussed. These attitudes were then connected to art-making, helping participants understand how creative expression can serve as a mindful

practice.

Participants were provided with a variety of art materials and were encouraged to explore them freely. To support different preferences and comfort levels, a wide range of options was offered:

- Mandala designs, block prints, and neurographic art for those who enjoyed coloring or structured creativity

- Activity templates designed and approved by professional art therapists for individuals who preferred guided tasks.

- Open-ended art supplies for participants who wanted complete creative freedom

This thoughtful arrangement ensured that everyone regardless of artistic experience could participate comfortably.

Guidelines and Consent

Clear instructions were given emphasizing that the session was not an art competition. Facilitators reinforced the idea that there is no "good" or "bad" art, and that participants were encouraged to approach the activities with a non-judgmental mindset. The importance of consent was also highlighted, particularly regarding viewing or discussing someone's artwork. Participants were reminded that art can be deeply personal and may hold emotional significance.

Staff Response

The overall response to the session was overwhelmingly positive. As the activities progressed, the room filled with enthusiasm and childlike energy. Staff members expressed enjoyment, relaxation, and appreciation for the opportunity to engage in creative play. Many participants voluntarily shared their artworks with the counselors, explaining their choices and the meanings behind their creations. Participants expressed interest in similar sessions being conducted in the future.

The "Artful Pause" session successfully met its objectives by fostering mindfulness, creativity, and a supportive atmosphere making it a meaningful and enriching experience for all who attended. The activity was coordinated

by the College Counselors, Ms. Eshani Bakhale and Ms. Shweta Pathkar.

Expected Outcome:

- Enhanced Well being and Stress Reduction

- Increased Awareness of Mindfulness Practices

- Improved Attitudes Toward Self-Expression

- Strengthened Non-Judgmental Mindset

- Enhanced Team Connection and Morale

- Greater Openness to Future Well being Initiatives

- Recognition of Art as a Tool for Self-Care

Winter School on "Bridging Research and AI in Teaching: A Beginner's Guide"	05th to 10th November 20

VVM's Shree Damodar College of Commerce & Economics organized a week-long Winter School under the prestigious Goa State Research Foundation (GSRF). The theme for 2025–26, "Bridging Research and AI in Teaching: A Beginner's Guide," aimed to empower faculty members, research scholars, and early-career academics with foundational research skills and practical exposure to AI-enabled tools for enhancing teaching and research productivity.

The programme ran from 05th to 10th November 2025, featuring expert resource persons, hands-on sessions, and structured learning modules. The objectives of the paper were as follows: 1)To build conceptual understanding of social science research. 2) To acquaint participants with the research process—from problem identification to report writing. 3) To introduce modern data collection and analysis techniques. 4) To train participants in using AI tools for literature review, analysis, visualization, and innovative teaching. 5) To enhance research quality and promote digital transformation in academic practices.

Details of the Resource Persons:

Dr. Maithili Naik – Foundations of Research

Prof. Sanjay Sawant Dessai – Problem Identification and Formulation

Dr. Lizette D'Costa – Research Design

Mr. Gajanan Haldankar – Measurement: Validity, Reliability, Levels of Measurement

Ms. Swati Damodar Bhat – Surveys and Questionnaires

Mr. Ainsley Bernard – Interviews and Case Studies

Mr. Sarth Shanbagh – Descriptive Statistics

Mr. Shreyas Desai – Inferential Statistics

Mr. Sameer Patil – AI Tools for Literature Review, Data Analysis & Visualization

Mr. Ramkrishna Reddy – Generative AI Tools & Interactive Learning Platforms

The programme aimed to build conceptual understanding of social science research, guide participants through the entire research process from problem identification to report writing, introduce contemporary data collection and analysis methods, train them in the use of artificial intelligence for literature review, data analysis, visualization, and pedagogical innovation, and ultimately promote digital transformation in academic practices. The Winter School commenced with an Inaugural Ceremony that set the academic tone for the week, featuring a warm welcome address, an introduction to the theme and expected outcomes of the programme, felicitation of resource persons, insightful opening remarks by the Chief Guest, and a vote of thanks acknowledging the efforts behind organizing the event.

Following the inauguration, the Day 1 session focused on foundational aspects of research. Dr. Maithili Naik introduced the meaning, scope, and objectives of social science research while explaining the types of research such as basic and applied, the significance of a strong literature review, and theoretical approaches including empirical, deductive, and inductive reasoning. She clarified the entire research process, helping participants understand how a research idea evolves into a structured study. The same day, Prof. Sanjay Sawant Dessai provided clarity on identifying meaningful research problems and formulating precise research questions. He explained operational definitions, the importance of appropriate measurement, and the relevance of hypothesis building, illustrating the

concepts with practical research examples.

Day 2 focused on research design and measurement. Dr. Lizette D'Costa highlighted the relevance of a strong research design, describing exploratory, descriptive, and experimental designs, their suitability in various contexts, and the role of independent and dependent variables in structuring a study. This was followed by Mr. Gajanan Haldankar, who elaborated on the concept of measurement, the four levels of measurement—nominal, ordinal, interval, and ratio—and the importance of validity and reliability in ensuring accurate data. He discussed common measurement errors and strategies to minimize them.

Day 3 addressed data collection methods, where Ms. Swati Damodar Bhat trained participants on survey design, question framing, sequencing, response formats, and practical considerations for effective questionnaire construction. The session conducted by Mr. Ainsley Bernard covered interviews and case study methods, emphasizing the importance of probing skills, accurate documentation, and qualitative depth, supported by real-world illustrations.

Day 4 strengthened participants' quantitative analysis skills through sessions on both descriptive and inferential statistics. Mr. Sarth Shanbagh explained the calculation and interpretation of measures such as mean, median, mode, standard deviation, and the use of various graphical tools for representation. Building on this, Mr. Shreyas Desai introduced inferential techniques including hypothesis testing, correlation analysis, confidence intervals, and the concept of significance, enabling participants to understand the logic behind statistical decision-making.

Day 5 focused on Artificial Intelligence tools for research and teaching, where Mr. Sameer Patil demonstrated AI platforms useful for literature search, automated summarization, data analysis, and visualization. Participants engaged hands-on with tools that support academic writing, research organization, and interpretation of data. Later, Mr. Ramkrishna Reddy introduced generative AI applications for academic use, explaining how AI can generate content, formulate questions, design assessments, and support interactive learning environments, making the teaching-learning process more engaging and efficient.

The Winter School concluded with a Valedictory Function held on 10th November 2025 at 2:00 p.m., during which a detailed report of the entire programme was presented, followed by participant reflections, feedback, and remarks by the Principal and Coordinators. Certificates of Participation were awarded to all attendees, and the event ended with closing acknowledgements expressing gratitude to everyone involved. The Winter School resulted in significant academic gains as participants developed a comprehensive understanding of the research process, improved their skills in identifying research problems and formulating hypotheses, strengthened their knowledge of measurement techniques and data collection tools, enhanced their analytical abilities through descriptive and inferential statistics, and gained valuable exposure to AI-based tools that can transform both research productivity and teaching practices. Supported by the Goa State Research Foundation, this initiative effectively integrated traditional research training with modern AI applications, making it a transformative and professionally enriching experience that contributed meaningfully to building research capacity, fostering innovation, and promoting a digitally empowered academic environment.

The Winter School on "Bridging Research and AI in Teaching: A Beginner's Guide" was a highly enriching and impactful academic event. The programme successfully combined traditional research training with modern AI-based approaches, equipping participants with essential skills required in contemporary academic and research settings.

The initiative, supported by the Goa State Research Foundation, significantly contributed to capacity-building, innovation, and professional development among participants. The Winter School concluded on a positive note, with participants expressing appreciation for the structured content, expert resource persons, and practical learning opportunities. Ms. Sheryl Sanches was the Coordinator and Dr. Lizette D'Costa was the Co – Coordinator of this Winter School Program.

BBA (FS) Study Tour to Mumbai	16th to 19th November 2025

The Department of Management Studies, BBA (FS) Programme successfully organised a study tour to Mumbai. A group of 30 students along with two faculty members, **Mr. Adarsh Haibatti** and **Ms. Ashwini Devari**, visited four institutions in Mumbai as part of an academic study tour. The aim was to help students understand how key financial institutions function and to connect theory with practical learning.

The first visit was to the **National Institute of Securities Markets (NISM)** in Patalganga. The campus provided a calm and well-organised learning environment. A simulation session conducted by **Mr. Sanket Ahire** helped students understand how the stock market works. They practiced placing buy and sell orders, observed price changes in real time, learned how bulk orders affect the market, and used basic technical analysis tools such as candlestick charts, trends and support and resistance levels.

The second visit was to **The Clearing Corporation of India Limited (CCIL)**. The research team, including **Ms. Sahana Rajaram** and **Mr. Akash Supare**, explained CCIL's role as a central counterparty. Students learned how CCIL becomes the buyer to every seller and the seller to every buyer, reducing counterparty risk and ensuring smooth settlement of trades. They also learned how CCIL handles government securities, the money market and foreign exchange transactions. The team demonstrated the technology and risk-management systems used to process and monitor large volumes of trading data.

The third visit was to **NSDL (National Securities Depository Limited)**. Here, students learned how depositories hold securities, how the dematerialisation process works and how investor records are maintained safely and efficiently.

The final visit was to the **Nita Mukesh Ambani Cultural Centre (NMACC)**, where students explored the

cultural exhibits and modern infrastructure, adding a creative and refreshing element to the study tour.

Expected Outcome of the Activity:

- Students gained a practical understanding of how financial markets work through hands-on sessions and institutional interactions.
- They learned the roles of major financial institutions such as NISM, CCIL and NSDL in ensuring smooth market operations.
- The tour helped students connect classroom concepts with real-world processes like trading, settlement and depository services.
- Exposure to advanced systems and technology used in financial markets improved their confidence and interest in the finance sector.

College Tour To Rajasthan	20th November to 25th November 2025

The Students' Council of the College organized a tour to Rajasthan from 20th November 2025 to 25th November 2025. A group of 30 students, accompanied by three faculty members, participated in this enriching trip covering Jaipur, Jaisalmer and Jodhpur. The tour aimed to provide students with exposure to the cultural heritage, historical architecture and tourism development of Rajasthan.

The journey began on 20th November with departure from Margao Railway Station, followed by local sightseeing in Jaipur on 21st and 22nd November including Birla Temple, Hawa Mahal, Jal Mahal, Amer Fort and Jantar Mantar, along with time for traditional shopping at Bapu Bazaar.

On 22nd November, the group left Jaipur and travelled overnight, reaching Jaisalmer on 23rd November, where students experienced the beauty of the Sam Sand Dunes, camel safari, jeep adventure, and a vibrant Rajasthani folk cultural evening under the desert skies. On 24th November, after sightseeing at Jaisalmer Fort, Patwon Ki Haveli, Gadisar Lake and the historic Kuldhara Village, the group proceeded to Jodhpur. On 25th November, the students visited major attractions such as Mehrangarh Fort, Jaswant Thada and Umaid Bhavan Palace, followed

by shopping at Ganta Ghar market, after which they departed for Goa by train at 11:30 PM and reached safely at Margao station on 27th November at 2 am.

The tour proved to be a valuable learning experience, strengthening student bonding and offering practical exposure beyond classroom academics. Mr. Gajanan Haldankar, Convenor of Students' Council along with 2 members of the Council Ms. Swati Bhat and Ms. Delisha Rebelo accompanied the students.

30 hours Certificate Course on Business Data Analysis	6th October - 18th Octob

The Certificate Courses and VAC Courses Committee, in collaboration with the Career, Training, Internship and Placement Cell, organised a 30-hour Certificate Course on the topic Business Data Analysis for the students of our college in association with DIGICOM Training Academy, Margao from 6th October to 18th October 2025. The course aimed to equip students with practical data analytics skills essential for modern business decision-making.

The curriculum introduced students to the applications of data analytics in solving business problems, covering the complete data analysis process—data collection, cleaning, analysis, and interpretation. Students gained an understanding of business analytics along with key concepts in data mining and data visualization.

A major component of the course involved hands-on practice. Students worked extensively on Microsoft Excel, learning spreadsheets, formulas, functions (mathematical, statistical, logical, financial), data sorting and filtering, conditional formatting, data validation etc. They further gained exposure to Power Query for importing, combining, and transforming data.

Advanced practical sessions included Pivot Tables, Pivot Charts, and various types of visualizations tools. Students also worked with Analysis ToolPak. A total of 37 students registered and around 34 students successfully appeared for the final exam and completed the course which were held on 10th and 11th November 2025 from 1.00 pm -2.00 pm at Digicom Computer Training Academy. The students shared positive feedback about the course and found it highly beneficial for their future careers. This initiative of the college significantly

enhanced students analytical and technical skills, improving their readiness for careers in finance, business analytics, and data-driven roles.

The overall course coordinators, Assistant Professors Dr. Lizette D'Costa and Ms. Pooja Shanbhag, faculty from B.Com programme meticulously planned and coordinated all aspects of the 30-hour programme. They ensured smooth conduct of the sessions, facilitated effective communication between the trainers and students, and monitored academic progress throughout the course.

AVINYA 4.0	22nd November 2025

The Department of Computer Science students participated in the event titled AVINYA 4.0 held by Don Bosco College of Engineering, Fatorda, on 22nd November 2025. The event comprised of many sub events such as Pitch it, Brand Wave, Eureka, Bizz Wiz and Business to Brand. Students were given tasks to complete within a certain time and multiple rounds were conducted in each event. Our students participated in Bizz Wizz, Eureka and Brand Wave.

The following students participated in various event:

1. Mark Jordan Pereira (SYBCA - B)
2. Dhruv Naik (TYBCA - A)
3. Momeen Bashar (FYBCA - B)
4. Sapna Kumari (FYB.Voc (ST)
5. Rehaan Amaan Gazi (FYB.Voc (ST).

FACULTY PARTICIPATION IN FDP ORGANISED BY OTHER INSTITUTE	24th - 28th November 202

Mr. Sumit Kumar and Mr. Ramkrishna Reddy, attended the One Week ISTE–AICTE Short Term Training Program titled "Unlocking Gen AI: Concepts, Tools & Research-Driven Applications" held from 24th to 28th November 2025, organized by the Department of Computer Engineering, Don Bosco College of Engineering, Goa, in collaboration with the Directorate of Higher Education and Goa State Higher Education Council. The program opened with a formal inauguration ceremony, graced by Shri Bhushan K. Savoikar, Director of DHE, and Dr. Niyan Marchon, Program Director, TLET, GSHEC. The dignitaries highlighted the critical need for faculty readiness in adopting Generative AI responsibly, especially in teaching, research, and academic innovation.

The technical sessions across the week were thoughtfully structured and academically enriching. On Day 1, Ms. Ruby Mathew delivered an excellent overview of the evolution from rule-based AI to agentic AI systems. Her sessions provided deep insights into tokenization, attention mechanisms, the transformer architecture, and cognitive modes of LLMs. Practical activities on prompt construction, chunking strategies, and RAG-based retrieval enhanced my understanding of how GenAI systems work internally. This foundation was crucial for the advanced sessions that followed.

Day 2 and Day 3 further explored agentic thinking, planning, orchestration with tools like AWS Bedrock Agents, and evaluation metrics, including factuality, latency, and task success rate. Hands-on workshops such as Vibe Coding, conducted by Mr. Kapil Nair, enabled participants to understand embeddings, vector operations, and code models in a highly applied manner. Mr. Saurabh Kanekar's sessions on prompt observability, model comparison, hallucination detection, and multimodal generative AI were especially useful for teaching and research applications. His practical demonstrations of image, diagram, and poster generation using tools such as VEO3 and ComfyUI were directly relevant for classroom content creation and academic design work.

Day 4, led by Dr. Venkateswaran Mahadeva, focused on productivity applications of Generative AI, including Excel automation, document drafting, slide creation, and plagiarism detection. Tools such as Grammarly AI, Elicit, Turnitin, and ZeroGPT were demonstrated with clarity, helping us understand responsible usage in academic evaluation. These sessions aligned strongly with the brochure's stated objectives of enhancing faculty

competency in ethical, efficient, and innovative adoption of GenAI tools.

On Day 5, participants undertook a field visit to IFB-Verna, which added experiential value by showcasing real-world applications of AI in industry settings. The final technical component of the FDP was the capstone project, where participants worked in teams to design an end-to-end AI solution. This activity consolidated the week's learning by integrating model selection, workflow design, prompting strategy, ethical considerations, and output evaluation. Presenting our solutions and receiving feedback enhanced both confidence and conceptual mastery.

The program concluded with a formal valedictory ceremony on 28th November 2025, where dignitaries and participants shared their reflections, and certificates were awarded to all eligible attendees in recognition of their successful completion of the FDP, adherence to attendance requirements, and active participation throughout the sessions. The ceremony was graced by Prof. (Dr.) Niyan Marchon, Program Director & Professor, Directorate of Higher Education, and Prof. (Dr.) Mahesh Majik, Professor, Research Development & Innovation, Directorate of Higher Education, who served as Special Guests and Judges for the Capstone Presentations. The event also featured the presence of special invitees Dr. Andrew D'Souza and Prof. Vasant Narulkar. In his address, Prof. (Dr.) Niyan Marchon encouraged educators to embrace AI-driven transformation and foster innovation within academic ecosystems. Prof. (Dr.) Mahesh Majik commended the quality of the capstone projects and motivated participants to pursue interdisciplinary research and meaningful scholarly contributions.

Overall, this FDP significantly enriched my academic, pedagogical, and research capabilities. It equipped me with practical strategies to incorporate Generative AI into curriculum design, student engagement, assessment practices, and academic productivity. The training has strengthened our abilities to guide students and colleagues in adopting AI responsibly and effectively.

Expected Outcome: To develop the ability to embrace AI responsibly, progressively, and effectively within academic curricula, pedagogical practices, and research activities.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

Ms. Samiksha S. Vengurlekar	Ms. Shruti R. Gaonkar	Prof. Sanjay P. Sawant Dessai
Editor	Designer	Officiating nice

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