

VVM's Shree Damodar College of Commerce & Economics, Margao-Goa

TY BBA Programme Structure 2025-26

Code & Name of Course			Credits
SEMESTER V	Credits	SEMESTER VI	
<u>MGA-300: Economics for Management</u>	4	Electives <u>MGA-312: Labour Laws and Compensation Management(Human Resource Management)</u> <u>MGA-311: Product and Brand Management (Marketing)</u> <u>MGA-313: Security Analysis and Portfolio Management (Finance)</u>	4
<u>MGA-309: Strategic Management</u>	4	<u>MGA-310: Legal Aspects of Business</u>	4
Electives <u>MGA-304: Integrated Marketing and Communications (Marketing)</u> <u>MGA-302: Learning and Development (Human Resource Management)</u> <u>MGA-306: Management Accounting(Finance)</u>	4	<u>MGA-307: Entrepreneurship</u>	2
<u>MGA-308:Production Operations Management</u>	4	Internship	10
Electives <u>MGA-305: Performance Management System and Competency Mapping (Human Resource Management)</u> <u>MGA-301: Services Marketing(Marketing)</u> <u>MGA-303: Taxation (Finance)</u>	4		
TOTAL CREDITS	20		20

Code & Name of Course			
SEMESTER VII	Credits	SEMESTER VIII	Credits
<u>MGA-403: Business Analytics</u>	4	<u>MGA-412: Business and Social Ethics</u>	4
<u>MGA-400: Case Writing and Analysis</u>	4	<u>MGA-404: Seminars in General Management</u>	4
<u>MGA-402: Management Information Systems</u>	4	Internship	12
<u>MGA-411: Organisational Development and Change Management</u>	4		
<u>MGA-401: Quantitative Techniques for Decision Making</u>	4		
TOTAL CREDITS	20		20