

VVM's Shree Damodar College of Commerce & Economics, Margao-Goa

SY BBA Programme Structure 2025-26

Code & Name of Course			Credits
SEMESTER III	Credits	SEMESTER IV	
<a href="#">MGA-200: Financial Management</a>	4	<a href="#">MGA-202: Business Research Methods</a>	4
<a href="#">MAG-201: Business Environment</a>	4	<a href="#">MGA-209: Case Analysis</a>	2
<a href="#">MGA-211: Business Maths and Statistics</a>	4	<p style="text-align: center;"><b><u>Electives</u></b></p> <a href="#">MGA-203: Consumer Behavior (Marketing)</a> <a href="#">MGA-204: Talent acquisition &amp; Employee Engagement (Human Resource Management)</a> <a href="#">MGA-205: Stock Market Operations (Finance)</a>	4
<a href="#">COM-231: Fundamentals of Event Management</a>	3	<p style="text-align: center;"><b><u>Electives</u></b></p> <a href="#">MGA-206: Retail, Sales and Distribution Management (Marketing)</a> <a href="#">MGA-207: Leadership and Team building (Human Resource Management)</a> <a href="#">MGA-208: Banking and Insurance (Finance)</a>	4
<a href="#">HIN-251 Hindi</a>	2	<a href="#">HIN-252 Hindi</a>	2
<a href="#">MGA-241: Interview Facing Skills and Mock Interviews</a>	3	<b><u>Internship</u></b>	4
<b>TOTAL CREDITS</b>	20		20