

VVM's Shree Damodar College of Commerce & Economics, Margao-Goa

FY BBA Programme Structure 2024-25

Category	Code & Name of Course		Credits
	SEMESTER I	SEMESTER II	
Major	MGA-100 Management Process and Organisational Behavior	MGA-101: Marketing Management	4
Minor	MAG-111: Human Resource Management	MAG-112: Financial Statement Analysis	4
Multidisciplinary Courses	PSY-131: Psychology of Adjustment	JOR-132 Advertising & PR	3
Ability Enhancement Course	ENG-151 Communicative English: Spoken and Written	ENG-152: Digital Content Creation in English	2
Skill Enhancement Courses	MGA-142 Theatre Art	MGA-150: Soft Skills and Personality Development	3
Value Added Courses	VAC-102 Environmental Practices in Goa	VAC-110 Awareness of Cyber Crimes & Security	2
Value Added Courses	VAC-105: Elections and Electoral Management in India	VAC-114: Health and Wellness	2
Total Credits (for each Semester)			20