



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics

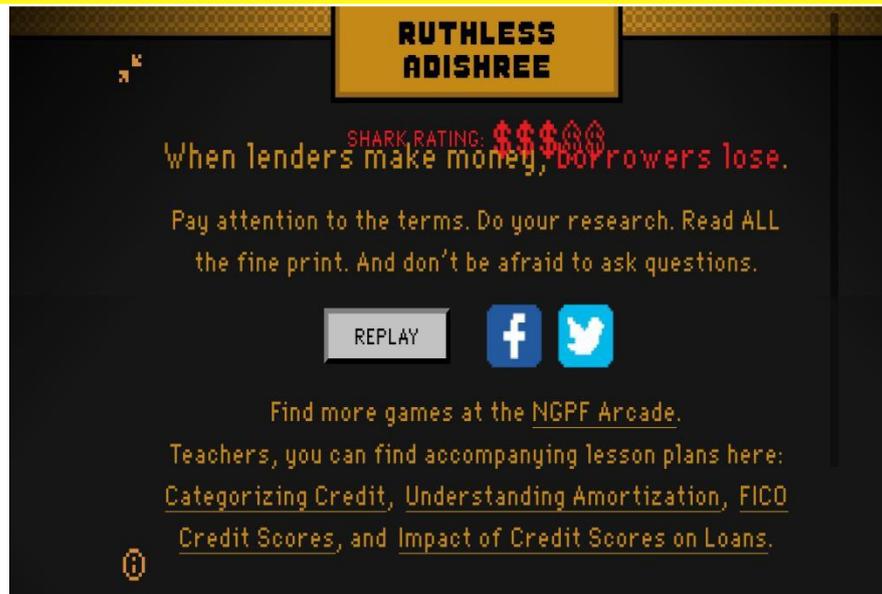
E-Newsletter

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Loan Shark Challenge

21st July - 26th July 2025



Department of Economics and Banking organized a "Loan Shark Challenge" as its monthly activity for July 2025, from 21st July to 26th July. Total of 67 students participated in an Online Economics-based game titled "Shady Sam".

In this game, students played the role of a lender who decided the terms and conditions of the loans offered to their clients. Objective of students in the game

was to exploit the lack of financial knowledge of clients to maximize the profits of the lender. At the end of the game, each student was given a loan shark rating by the game depending on their performance. Students were required to submit a screenshot of this rating using a Google form. 16.67% of the students scored maximum possible loan shark rating.

Expected Outcome of the Activity:

The students will be aware of terms like loan tenure, interest rate, EMI, prepayment charges, processing fees, etc.

and how they influence the costs of borrowing.

With this knowledge, students will make better choices when it comes to availing loans in their own life.

Gift a Green: Spreading Smiles with Saplings

22nd July 2025



The NSS Unit, in collaboration with the Vasundhara Green Club, organized "Gift a Green: Spreading Smiles with Saplings", a plant collection and distribution drive, on 22nd July 2025. The program commenced at 11:45 AM at the College main entrance. The event was graced by the presence of Prof. Sanjay P. Sawant Dessai (Principal) and Dr. Shami Pai (Vice Principal), along with staff and students of the college. A total of 28 participants took part in this activity.

A total of 100 saplings were distributed, including species such as cinnamon, tamarind, guava, amla and other medicinal plants. The saplings were carefully selected for their suitability for local plantation and their environmental benefits.

The initiative aimed to encourage environmental stewardship among students and the community. Participants pledged to nurture the plants and contribute to creating a greener, healthier environment.

The activity was successfully coordinated by:

Mr. Sanjay Velip – NSS PO (In-Charge)

Ms. Kalpana Parab – NSS PO

Mr. Shreyas Desai – NSS PO

Ms. Krupali Gauns Dessai – NSSO PO

Expected Outcome of the Activity

- Students will develop a deeper awareness of the importance of trees, their role in maintaining ecological

balance, and their overall environmental impact, fostering a stronger sense of responsibility toward nature conservation

- Through the process of planting and nurturing saplings, students will actively participate in biodiversity conservation and contribute to the enhancement of local ecosystems, thereby promoting sustainable environmental practices.

Participation at All Goa Essay Competition

25th July 2025



VVM's Shree Damodar College of Commerce & Economics participated for an Annual All Goa Essay Competition on 25th July 2025 organised by Smt. Ahilyabai Ramani Pratishthan trust of Dr. P. S Ramani, Neuro Spinal Surgeon and Writer. This competition was organised across Goa for School, Higher Secondary and College students. The competition was held in 3 categories based on which the topics were given.

School students: The impact of social media on teenagers.

Higher Secondary students: An individual's responsibility in reducing the carbon footprints.

College students: The role of technology in solving environmental problems.

The competition invited only two participations from each institution. At the college level 6 students submitted their essays out of which two best essays were selected and sent to the institution. The two students are as follows: Miss Kiran Sharma and Master Joel Carvalho from FY B.Com

Expected Outcomes:

1. Students participated in the College category representing the college with pride

It instilled confidence in them to showcase their writing skills, creativity and awareness of current issues.

INAUGURATION OF GUIDING STAR MENTORSHIP PROGRAM

1st August 2025

VVM's Shree Damodar College of Commerce and Economics, Margao, Goa inaugurated the *Guiding Star Mentorship Program* on 1st August 2025 at 12:00 PM in Hall No. 1, Central Block. This unique initiative aims to

connect the College's alumni with current students to guide them in making informed career choices.

The program commenced with the lighting of the ceremonial lamp, followed by a welcome address by Principal Prof. Sanjay Sawant Dessai, who extended a warm welcome to the Chief Guest, Shri V. Balaji Bhat (Mentor and Businessman), the Guest of Honour, Shri Pravin Kakode (Managing Director, Upgrade Enterprises Pvt. Ltd.), and all participants.



Asst. Prof. Sheryl Sanches, the Program Coordinator, provided an overview of the *Guiding Star Mentorship Program*, outlining its objectives and intended impact. She also introduced the organizing team, comprising Ms. Marjina Shaikh from the M.Com Department, Ms. Rama Shenvi Borkar from the Department of Computer Science, and Mr. Adarsh Haibati from the BBA Department.

Student representatives Miss Preksha Khanna (B.Com) and Miss Anushree Shirodkar introduced the Chief Guest and Guest of Honour respectively.

Shri Pravin Kakode, in his address, emphasized that students should make career choices based on their own aspirations rather than external pressures. He elaborated on three essential concepts: *Unlearn, Relearn, and Learn*, encouraging students to remain flexible and adaptive in today's dynamic environment. He also

stressed the importance of interpersonal skills and introduced the concept of IKIGAI, motivating students to discover their purpose and align it with their career paths.

Following this, Shri V. Balaji Bhat addressed the audience, highlighting that the mentorship sessions would be activity-based to foster greater engagement. He urged students to overcome fear and embrace challenges, affirming that there are no boundaries to success. He encouraged them to be proactive in seeking guidance and clarity about their chosen career paths. A question-and-answer session followed, allowing students to interact directly with the mentors.

Towards the conclusion, Shri Bhat also addressed the faculty, underscoring the skills needed by students to succeed in the competitive job market. He recommended organizing certificate courses focused on technical and software-related skills that are increasingly sought after by employers.

The event concluded with a vote of thanks delivered by Miss Deepika Kholkar a student from M.Com.

The session witnessed enthusiastic participation from students of M.Com, B.Com, BBA, and BCA, along with faculty members from various departments.

Expected Outcome of the Activity:

Students gained valuable insights into career planning through interactive sessions with alumni mentors. The program enhanced their understanding of self-assessment, skill development, and the importance of aligning personal interests with career goals.

Beyond Borders: Career and Study Opportunities Abroad

2nd August 2025

BBA Department in association with Career, Training, Internship and Placement Cell organized a session titled "Beyond Borders: Career and Study Opportunities Abroad" was conducted on 2nd August 2025 for the final-year BBA students. The Resource Person was Mr Shyam Manavat, Founder and CEO: Maxxcell Institute of Professional Studies. Mr Shyam is a certified global career guidance counsellor who has assisted over 5000 students achieve admissions and scholarships in the top global universities. The session aimed to inform and inspire students about the wide range of postgraduate opportunities available after BBA, including specializations such as Human Resources, Marketing, Finance, Logistics, and Operations and also about various international avenues available for higher education and career growth after graduation. Mr. Shyam also emphasized the importance of competitive exam scores, academic consistency, and early preparation to stand out in the admissions process.

The primary objective of the session was to provide insights into global education systems, international career prospects, enabling students to make informed decisions about pursuing opportunities abroad. A Total of 37 students Male: 17 and Female: 20 attended the session.

Expected Outcome of the Activity:

- Students will gain clarity on the various international study and career pathways available after graduation. Increased awareness about admission requirements and resources for studying abroad.
- Will gain motivation to plan early and prepare strategically for overseas education or employment.

Beyond Introductions – Breaking Barriers, Building Bonds**2nd August 2025**

The Postgraduate Department of Commerce (M.Com) organized an engaging and interactive event titled “*Beyond Introductions – Breaking Barriers, Building Bonds*” for M.Com students on 2nd August 2025 in Room T-302. The objective of the session was to foster camaraderie among students and create a comfortable and collaborative learning environment at the beginning of the academic year. Students of M.Com Part I and Part II attended the session

The event included a series of fun and thoughtfully curated activities such as:

- **Introduce Your Partner – With a Twist**, where students introduced each other creatively through fun facts.
- **Commerce terms Dum charades in Pairs**, which tested communication and coordination skills.
- **Silent Line-Up by Birthday Month**, encouraging non-verbal teamwork.
- **Passing the Parcel – With Forfeits**, which added laughter and surprise with a unique twist.

In addition to these, **spot prizes** were awarded for interesting questions and challenges such as when was the M.Com programme started, best punctuality, distance travelled to college, and most names memorizer.

The session concluded with a vote of thanks and acknowledgment of the support extended by **Prof. Sanjay P. Sawant Dessai**, Officiating Principal, and **Asst. Prof. Twinkle Fernandes**, M.Com Coordinator.

Expected Outcome of the Activity:

The activity helped break initial hesitation among students, promoted team building, and encouraged meaningful peer interactions. It laid the foundation for a positive and inclusive classroom environment for the academic year ahead.

Clothes Collection Drive**2nd August 2025**

NSS Unit, Waste Management Group, and Vasundhara Green Club, in association with Sampurna Environmental Solutions, organized a Clothes Collection Drive on 2nd August 2025 from 12:00 p.m. to 1:00 p.m. in the NSS Room.

The initiative aimed to promote the reuse and recycling of textiles, thereby reducing waste and contributing towards environmental sustainability. Students, teaching staff, and non-teaching staff actively participated by donating gently used clothes, which will be sorted and distributed to individuals and communities in need through Sampurna Environmental Solutions' outreach programmes.

The drive served the dual purpose of supporting underprivileged sections of society and minimizing textile waste, aligning with the college's commitment to social responsibility and sustainable practices. The overwhelming response reflected the college community's concern for both people and the planet.

The event also provided an opportunity to sensitize participants about the environmental impact of fast fashion and the importance of extending the life cycle of clothing items. Volunteers ensured smooth collection, categorization, and safe storage of the donated clothes for further processing.

This activity successfully reinforced the values of compassion, sustainability, and collective action, making a meaningful contribution to the broader goal of environmental preservation.

A total of 52 students, 8 staff members and 1 mahila mandal contributed towards collection drive.

Expected Outcome:

- To encourage sustainable practices by promoting reuse and recycling of textiles.
- To reduce textile waste and its environmental impact.
- To provide clothing support to underprivileged communities through redistribution.

Participation at Yuva Sadbhav, 2025 at Fr. Agnel Pillar**2nd August 2025**

On the 2nd of August 2025, a group of 6 students from Shree Damodar College of Commerce & Economics had an opportunity to participate in the Yuva Sadbhav 2025 programme held at Fr. Agnel College of Arts and Commerce, Pilar, Goa. Following students were part of this enriching program:

1. **Ms. Srisha Verenkar - FYBCA**
2. **Mr. Armaan Bagwan - SYBVoc**
3. **Mr. Rohit Pradhan - SYBVoc**
4. **Ms. Prema M - SYBCA**

5. Ms. Rajnandini Yadav - SYBCA

6. Ms. Maithili Raikar - SYBCom

The event, themed “Harmony in Devotion: The Interplay of Music and Religion,” was part of an annual initiative that brings together youth from various faiths to promote dialogue, interreligious harmony, and mutual respect. The event aimed to foster unity through the universal language of music, encouraging participants to explore its spiritual and cultural dimensions across different religions. With its well-structured schedule, engaging sessions, and vibrant atmosphere, the programme left a lasting impact on the participants.



The students reached the venue early in the morning as a group and were warmly welcomed. The day began with a light breakfast and tea, followed by the registration process. As they entered the main hall, we were greeted with a badge, a pen, and a neatly designed diary, symbolizing our formal participation in the event. The ambience of the hall reflected serenity and a spirit of togetherness, setting the tone for a day filled with reflection and learning.

The Inaugural session began with the ceremonial lighting of the lamp by representatives of various religious communities. This was followed by an interfaith prayer and a keynote address delivered by the renowned Fado singer, Sonia Shirsat, who spoke about the deep and intricate bond between music and spirituality. Her speech emphasized how music transcends boundaries and connects people on a soul level, regardless of their faith.

For the next segment students were divided into smaller groups for interactive sessions facilitated by musicians from different religious traditions. These activities explored the roles of sacred sounds—such as bhajans, hymns, chants, and devotional songs—in spiritual practice. They also got to see and learn about the diverse musical instruments used in religious contexts, enhancing our understanding of cultural expressions of faith.

Group presentations allowed each team to express what they had learned and observed, and this was followed by a wholesome community lunch. The post-lunch session included cultural performances by various colleges, showcasing interfaith music and dance. Towards the end of the day, the interactive feedback session encouraged

us to reflect on our learnings. Finally, certificates of participation were distributed to all students, and the day ended with a heartfelt vote of thanks followed by a high tea.

The College Coordinated for this event was Ms. Samiksha Vengurlekar, Convenor, Cultural Council

Expected Outcomes:

Yuva Sadbhav 2025 was not just a one-day event, but a journey into the spiritual essence of music and its power to unite people beyond religion. Through participatory sessions, interfaith dialogue, and cultural sharing, the programme successfully fulfilled its objectives of promoting peace, harmony, and mutual respect among youth. Participants, were walked away with deeper insights into the richness of diverse traditions and a renewed commitment to fostering unity in our own communities.

Participation for Quiz Competition 'Mind Your English'

2nd August 2025



VVMs Shree Damodar College of Commerce and Economics participated in "Mind your English" an Inter College Quiz based on contemporary English, spelling, pronunciation, usage according to British English. The competition was held in Swami Vivekananda Hall at 10 am on 2 August 2025 from 8:30 am – 1:30pm at Ponda Education Society's Ravi S. Naik College of Arts and Science, Farmagudi-Ponda.

It was organised by the Department of Political Science in association with Internal Quality Assurance Cell. Two students from our FYBCom, Ms. Manvi Gaonkar and Ms. Allonya Faria participated in the competition. There were five rounds in total, each focusing on different aspects of the English language. The first round tested pronunciation, where words were shown on the screen and participants had to pronounce them correctly. The second round was a picture round, where participants had to identify the image and spell the related word. The third round involved words that described types of people, and participants had to explain what those terms meant. The fourth round was based on idioms, where participants had to explain their meaning. The fifth round focused on emotions and feelings, where participants were given certain words and asked to describe the feeling they represented.

In all the rounds, if a team answered their own question correctly, they were given 10 points. If the question was passed and they answered it correctly, they got 5 points. Out of 12 Colleges Shree Damodar College secured the fifth place in the competition. All participants were awarded certificates of participation at the end of the event. The competition was a good learning experience. It helped the participants improve their vocabulary, pronunciation, and overall understanding of the English language. It also gave a chance to interact with students from other colleges in a competitive and interesting way. The event was well organised and focused on building language skills.

Expected Outcomes:

- Students would participate in more such activities to build up language skills.
- Students would organise more such activities in their own institution.

Cleanliness Drive: Clean Today, Green Tomorrow

2nd August 2025



The NSS Unit, in collaboration with the Vasundhara Green Club, organized a “Cleanliness Drive: Clean Today, Green Tomorrow” on 2nd August 2025 at the college campus. The program commenced at 12:00 PM and saw active participation from SY, FY, and TY Commerce students. Students were provided with gloves and garbage bags, after which they collected waste from various areas of the campus. The collected waste was carefully segregated and disposed of in an

environmentally responsible manner.

The initiative aimed to raise awareness about cleanliness, hygiene, and environmental responsibility among students. It also fostered teamwork and a collective sense of pride in maintaining the cleanliness of the campus.

The activity was successfully coordinated by:

Mr. Sanjay Velip – NSS PO (In-Charge)

Ms. Kalpana Parab – NSS PO

Mr. Shreyas Desai – NSS PO

Ms. Krupali Gauns Dessai – NSSO PO

Expected Outcome of the Activity

- Students will develop a sense of responsibility toward maintaining cleanliness in their surroundings, fostering good civic habits and environmental stewardship.
- The activity will encourage teamwork, instill discipline, and motivate students to contribute to creating a clean and healthy community.

Firing Training – NCC Naval Wing

4th August 2025

1 Goa Naval Unit NCC, Peddem Mapusa organized Firing Training for NCC cadets at 3MTR on 4th August 2025 from 7.30 am to 12.00 noon. The primary objective of the event was to provide cadets with firsthand experience in handling rifles and to introduce them to basic marksmanship skills under the guidance of trained personnel.

The session aimed to:

1. Develop fundamental shooting skills using standard training rifles
2. Instill discipline, focus, and patience in cadets under controlled firing conditions
3. Build confidence in handling weapons safely and responsibly
4. Introduce the concepts of grouping and zeroing for accuracy
5. Simulate real-time decision-making and mental composure under pressure.

A total of 20 NCC Navy cadets, accompanied by ANO Sub. Lt. Pretty Louiza Pereira, actively participated in the rifle firing practice. Cadets from seven institutions took part in this well-coordinated event.

Before the commencement of firing, cadets were briefed on firing procedures, including different firing positions, parts of the rifle, and safety protocols. This ensured that the participants were well-prepared and understood the responsibilities involved in handling firearms.

Expected Outcomes:

- Identify and apply basic parts and functions of a rifle
- Demonstrate proper body posture, aiming techniques, and trigger control
- Follow standard weapon handling and safety protocols
- Interpret target results to assess personal accuracy and consistency
- Recognize the importance of self-discipline and concentration in shooting practice

This training not only enhanced the cadets' technical skills but also contributed to their overall development as disciplined and responsible members of the NCC.

Vidya Vikas Mandal celebrated its 55th Founders' Day**4th August 2025**

Vidya Vikas Mandal held its 55th Founders' Day Celebration on August 04, 2025 at the Ganesh Daivajna Auditorium, Shree Damodar Educational Campus, Margao Goa. This year the program was hosted by Shree Damodar College of Commerce & Economics.

The Chief Guest for the function was Shri Sajay Dhavalikar, Former Goa State Information Commissioner, Writer and Journalist. Shri Dhavalikar was the former editor of Gomantak and GOA 365 and also the Founder Editor of Dainik Herald and Goan Varta. The function was presided by Shri Nitin Kunkolienker, President, Vidya Vikas Mandal.



The function commenced with an invocation song followed by the lighting of the traditional lamp by the Chief Guest, the Founder Members and other dignitaries. The function was graced by the esteemed presence of the Founder Members: CA Uttam Bene, Mr. Ganesh Daivajna and CA Sheela Gaunekar. In his welcome address, Shri Nitin Kunkolienker President, Vidya Vikas Mandal shared his vision about the change

and development envisaged for all the institutions of the Mandal. He said that the skill gap analysis shows a divide between the commerce of the past and the commerce of today, thus, the need to shift from generic commerce education to sectoral commerce education is realized. He dreams of transforming all the institutions under the Mandal thereby changing the educational landscape of Goa. To end with, he urged everyone to join in the efforts and to be part of this mission.

To commemorate the milestones of the Mandal a video presenting the history of the institutions and its outstanding achievements was played. The video also depicted the individual achievements of all the institutions. The guest and the audience applauded the legacy of Vidya Vikas Mandal.

On this auspicious day, retired staff, PhD awardee (faculty members) and the distinguished alumni of Vidya

Vikas Mandal's institutions were felicitated for their remarkable achievements and contributions to society. The retired staff are Dr. Rodney D'Silva and Shri Prakash Tendulkar; former staff - Mrs. M. E. Abranches and alumni CA Balaji Bhat, SP Harishchandra, V. Madkaikar and Shri. Pandurang Patil from Shree Damodar College of Commerce & Economics. The alumnus felicitated from G R Kare College of Law was Shri. Chandrakant B. Shetkar. The retired staff felicitated was Shri Prakash K. Borkar from Ramacrisna Madeva Salgaocar Higher Secondary School. The retired staff Mrs. Merexi D'silva, Mrs. Tania Monteiro, Mrs. Suchitra C. Phaldesai and Mr. Lau Babu Shirsikar; and the alumni Dr. Kedar Uday Singbal, Ms. Kimberly Pandey and Dr. Nathan Gracias Flor, were felicitated from the Vidya Vikas Academy.

In his address, Chief Guest Shri. Dhavalikar congratulated the founder members and awardees and said that the Mandal is a pioneer educational institute and has produced leaders and influencers in all areas of life. He appreciated the huge complex of the Mandal and that all institutions are closely located in the same premises. He stated that Founders' Day is not just a day to reflect on the past, but a day to apprise, analyse and appreciate the values inculcated by the Mandal, and the impact of these values on the different spheres of society. Addressing the teachers, he said "You have one of the most important tasks of shaping the future of the world by giving good education to the students, teaching them values, identifying their interest and strengths and also encouraging and guiding them in becoming good humans and responsible citizens". Commenting on the New Education Policy, he stated that policy aims to transform India's education system by focusing on holistic, inclusive and flexible learning; emphasising critical thinking, creativity and innovation. Also, teaching students 'how to think' and not just 'what to think' is essential.

The program ended with the Vote of Thanks proposed by Adv. Pritam Moraes, First Vice President, Vidya Vikas Mandal. The function concluded with the National Anthem.

Career Awareness Session on Company Secretary

5th August 2025

The Coaching for Professional Courses Cell, organized an informative and interactive Career Awareness Session on Company Secretary (CS) on Tuesday, 5th August 2025, from 12:00 PM to 01:00 PM in Classroom S205. The session aimed to provide valuable career counseling and guidance to students interested in pursuing the Company Secretary course as a professional qualification. The program commenced with a warm welcome extended by Assistant Professor Sandesh Gaonkar to the Resource Person and her team. Ms. Aditi Patil, student of SYBCOM A introduced the Resource Person to the audience.



CS Pooja Shirodkar, Member of the Goa Chapter of WIRC-ICSI, brought with her a wealth of practical knowledge and real-world insights about the profession, making the session highly engaging and informative.

During the session, the Speaker elaborated on the role and importance of a Company Secretary

in today's corporate landscape, the course structure, eligibility criteria for enrollment and details of the registration process with ICSI. Career avenues available after qualifying, such as roles in corporate legal affairs, regulatory compliance, governance advisory, and entrepreneurship were also explained in detail. She stressed on the significance of CS professionals in ensuring ethical governance, legal compliance, and strategic decision-making within companies. She also shared her own journey as a CS professional, inspiring students to consider the profession not just for job prospects but for the long-term value and respect it commands in the corporate and legal domain. The session also included a Q&A segment, where students clarified their doubts related to the course registration, subjects, examination patterns, and employment opportunities. Many students expressed a newfound interest in exploring the CS course as a viable and prestigious career path. Around 26 interested students attended the session. Ms. Pooja Shanbhag, Assistant Professor in Commerce proposed the vote of thanks.

Expected Outcome of the Activity:

1. Get practical knowledge about the three stages of the CS course – CSEET, Executive, and Professional – along with the registration procedures.
2. Understand the academic qualifications required and the steps involved in enrolling for the CS course through ICSI.
3. Identify various job roles and sectors where company secretary can be employed, such as corporate firms, consultancies, legal departments, and regulatory bodies.

FOOTBALL INTRAMURAL TOURNAMENT (MEN)

6th - 9th August 2025

The Department of Physical Education and Sports took the initiative to organize Football Intramural Tournament for Men on the 6th, 7th and 8th August 2025, starting at 11:30 am. The tournament was held at the Vidya Vikas

Mandal Ground, behind VVA.

A total of 18 teams participated in the tournament.

The tournament began with an introduction by Dr. Ajinkya Kudtarkar, the College Director of Physical Education and Sports. The matches were played on a knockout basis and the fixtures were determined through a draw.



Each match consisted of two halves, each lasting 10 minutes with a 2-minute break in between. However, the Semis and finals were extended to 15 minutes per half.

The winners of the Football tournament are as follows:

Position	Men's Category:
1 st Place	TY B.COM B
2 nd Place	FY B.COM A & B -1
Best Player (Men's)	Mr. Naveen Gautam

The winners were awarded medals, and the Best Player received a trophy in the presence of the Principal, Prof. Sanjay P. Sawant Dessai; Vice Principal (Self-Finance), Dr. Sheetal Arondekar; and Vice Principal (Excellence), Dr. Maithili Naik. The results were announced by Dr. Ajinkya Kudtarkar, CDPE&S. The event concluded with a vote of thanks proposed by Mr. Saurabh Raikar, Instructor in Physical Education.

Raksha Bandhan Sale

7th August 2025

The NSS Unit of the college, in association with Craftizen Foundation, organized a Raksha Bandhan Sale on 7th August 2025 from 11:00 a.m. to 1:00 p.m. in the College campus. The initiative aimed to support and empower children with intellectual disabilities by providing them with a platform to showcase and sell their handcrafted items.



The sale featured a variety of attractive products including rakhis, candles, scrunchies, and other handmade items. The event received an overwhelming and enthusiastic response from teaching staff, non-teaching staff, and students, all of whom contributed generously towards the cause.

The event was coordinated under the guidance of Mr. Sanjay Velip,

NSS Programme Officer In-charge, and Ms. Sagarika Prabhugaonkar, Zonal Manager, Craftizen Foundation. The collaborative effort not only promoted the spirit of Raksha Bandhan but also encouraged the values of inclusivity, compassion, and social responsibility among the college community.

Beyond its fundraising purpose, the Rakhi Sale served as a platform for awareness—sensitizing participants about the importance of creating equal opportunities for individuals with special needs. It also strengthened the spirit of Raksha Bandhan, symbolizing the bond of care and protection, while channelling the festival's sentiment into a meaningful social cause.

Expected Outcome:

- Create awareness among students and staff about the skills and potential of children with intellectual disabilities.
- Promote inclusivity by providing a platform for differently-abled individuals to showcase their handmade products.
- Generate financial support to empower and sustain livelihood opportunities for the beneficiaries associated with Craftizen Foundation.

Fireside Chat Series

8th August 2025



Fireside Chat with Entrepreneur Ashutosh Kharangate on 8th August 2025 in Hall no. 2: BBA Department's entrepreneurship club, Ideas Inc., hosted a Fireside Chat with Mr. Ashutosh Kharangate, Chartered Accountant and Founder Director of Mangal Analytics and Research Consulting Pvt. Ltd. (MARC). Mr. Kharangate's journey

from topping his college and clearing CA Inter as the only one among 231 candidates to building a successful consulting firm captivated everyone. The session was attended by 121 students of the department.

Speaking openly, he shared both his achievements and challenges, including failing his CA Final exam despite being a consistent topper. He also humorously recalled failing his scooter driving test and the doubts people had about him. He said, "When everything is going well, everyone supports you. But when you struggle, many say they 'knew it would happen.'" Instead of giving up, he turned setbacks into motivation. His job at Kineco Pvt. Ltd., a company making aerospace parts for Chandrayaan, sparked his interest in business analytics. Later, at PwC Mumbai, he gained experience in valuations and financial modelling. In 2010, he founded MARC in memory of his mother, starting with three members in Goa.

Today, the firm has over 30 professionals and works with clients like Taj, Marriott, Fly 91, and Madaus Pharma. He stressed self-motivation, saying, "Don't wait for someone else to inspire you. Light that fire within yourself." The chat ended with a lively Q and A where students asked about entrepreneurship challenges, networking, and handling criticism. Ideas Inc. closed the event with a vote of thanks, appreciating Mr. Kharangate's valuable insights.

Expected Outcome of the Activity: Mr. Kharangate's practical advice inspired students to embrace both success and failure as part of growth. The session left everyone motivated, reminding us that resilience, vision, and humility leads to success.

Report of Seed of Gratitude – Planet Positive Rakhi Contest"**8th August 2025**

The Cultural Council, NSS Unit, Vasundhara Green Club, and NCC Wing Army and Navy organized the "Seed of Gratitude – Planet Positive Rakhi Contest" under the theme "Rakshak Ko Rakhi Salam" on 8th August 2025. The event was conducted from 11:30 a.m. to 12:00 p.m. in Room No. 206.

Objectives of the Competition

- To encourage creativity and innovation in students through handmade Rakhi-making.
- To promote the use of eco-friendly and biodegradable materials to protect the environment.
- To instill a sense of gratitude and respect towards armed forces through the symbolic gesture of Rakhi.
- To spread awareness about sustainable celebrations in cultural traditions.



The competition allowed individual and team participation (in pairs), with a 30-minute time frame to complete the Rakhi using materials such as paper, jute, cloth, and natural seeds. The use of plastic or synthetic materials was strictly prohibited.

A total of 21 pairs (42 students) of students participated in the contest. After completing their eco-friendly rakhis, participants tied them to the PI staff of Goa BN as a gesture of respect and gratitude towards their service to the nation.

Students showcased innovative designs that blended cultural values with environmental consciousness. Participants gained hands-on experience in using biodegradable materials for creative purposes.

The contest fostered teamwork, time management, and eco-awareness among the participants.

The act of tying rakhis to the PI staff of Goa BN strengthened the spirit of patriotism and respect for the nation's protectors.

Winners of the contest were:

1st place: Aarti Mudliyar & Pradnya Bhat

2nd Place: Vishaka Singh & Gandhali Damle &

3rd Place: Flynn Dais

The event was successfully coordinated under the guidance of Lt. Sandesh Gaonkar ANO, NCC Army Wing, Sub Lt. Pretty Pereira ANO, NCC Navy Wing, Mr. Sanjay Velip NSS PO Incharge, Ms. Samiksha Vengurlekar Convenor Cultural Council, Cultural Council & Ms. Ashwini Devari Convenor Vasundhara Green Club.

Expected Outcomes:

The contest not only brought out the artistic talents of the students but also served as a reminder that even small creative acts can carry a big message of gratitude, sustainability, and patriotism.

Session on Body Language

8th August 2025



The Department of English & Communication organised a session on Body Language on 8th August 2025 from 12pm to 1:30 pm. The session was for the First-year students from all the departments having Communicative English: Spoken & Written course. A total of 212 students

were present for the session. The resource person was Ms Kanan Tandi, she is a body language trainer and co-founder of CogniCue.

Ms Kanan Tandi spoke about the importance of body language in everyday life, how to identify the subtle signs beyond words through body language with lots of tips on how to be better at reading facial expressions and eye contact, with lot of examples from reality so the students could relate and understand better. She also spoke about the five elements of body language; posture, gesture, facial expressions, tone and pace. Ms Kanan Tandi spoke deeper on how to know the difference between the types of smiles and know what they mean. She stated how one

should use the different types of smiles in different situations. The session was filled with examples, life lessons and positive tips on adopting good communication skills in our daily life. Her descriptive storytelling skill kept the students captivated and interested throughout the session.

The session was a good learning experience for all the students. It helped the students improve their body language skills and taught them to read the body language of others to understand them better. It was well organised and focused on building the body language skills. It was a successful, fun, engaging and lively session. Ms. Samiksha Vengurlekar Assistant Professor in English coordinated the session,

Expected Outcomes:

1. Students would be better at understanding the non-verbal cues.
2. Students will be more mindful of how to present themselves in any given situation.

Guest Lecture on Marketing Basics and Beyond

9th August 2025



The Department of Commerce, in collaboration with the Career, Training & Internship & Placement (CTIP) Cell and Alumni Engagement, organised a session titled “Marketing Basics and Beyond” on 9th August 2025, from 9:15 a.m. to 10:15 a.m. in Room F104. The session aimed to strengthen students’ understanding of fundamental marketing concepts and provide them with practical industry-oriented insights.

The session began with a warm welcome address by Mr. Ainsley Bernard, Asst.Prof in Commerce.

The Resource Persons for the session were Mr. Pankaj Kamble, Senior Associate (Operations) at Soul Travelling and Ms. Pavitra Gadkar, Associate (Sales) at Soul Travelling. Both speakers brought diverse professional experiences in operations and sales in the travel and tourism industry, offering a balanced perspective on marketing from different functional viewpoints.

Mr. Kamble began by introducing the students to the core principles of marketing, stressing the importance of identifying customer needs and delivering value through innovative approaches. He elaborated on how market

strategies have expanded beyond the traditional 4Ps to include digital platforms, customer engagement, and data-analysis. He explained these giving practical insights and sharing his personal experiences from Soul Travelling.

Ms. Gadkar supplemented the discussion with insights into sales strategies, relationship-building with clients, and the role of personalised experiences in customer retention. She highlighted how sales and marketing functions are interconnected and how collaboration between the two leads to sustainable business growth.

Both speakers shared real-world examples from the travel industry, illustrating the use of storytelling, branding, and social media in reaching niche markets. They also discussed emerging trends such as influencer marketing, experiential tourism, and the growing importance of sustainable marketing practices.

The session was highly interactive, with students asking questions about career opportunities in marketing and ways to apply digital tools in small businesses, and how analytics can be used to track and improve marketing campaigns. The Resource Persons addressed each query in detail, providing actionable suggestions and encouraging students to stay adaptable in a rapidly changing business environment.

Overall, the lecture was informative, engaging, and well-received by the 44 participants, effectively bridging the gap between theoretical knowledge and practical application. Ms. Pooja Shanbhag, Asst. Professor in Commerce presented the vote of thanks. The session concluded at 10.15am.

Industry Insights - 'From Idea to Brand: Building E-commerce'

11th August 2025

The Department of Management Studies organized Industry Insights session on “*From Idea to Brand: Building E-commerce*” for the Second Year BBA(Financial Services) students as a guest lecture for E-Commerce course on 11th August 2025. The resource person for this session was Mr. Aftaab Mohammed, Founder of Nuste.in, a young and dynamic entrepreneur known for successfully establishing his venture in the field of seafood industry through an innovative online business model. Ms. Aditi Prabhudessai, student of SY BBA(FS) A welcomed the audience for the session. Ms. Tirtha Naik, student of SY BBA(FS) A introduced the esteemed resource person.



Mr. Mohammed began the session by sharing his entrepreneurial journey, highlighting how a simple idea can be transformed into a scalable brand with the right vision, planning, and execution. He explained the essential steps involved in building an e-commerce business – from identifying a market gap, product development, creating an online presence, and leveraging digital marketing tools, to ensuring customer satisfaction. He emphasized the importance of branding, storytelling, and building customer trust in the digital marketplace. The resource person also discussed the challenges faced by startups in the e-commerce sector such as logistics, customer acquisition costs, competition, and sustainability of operations, while providing practical insights on how to overcome them.

The session was highly interactive as students posed questions on funding options, brand-building strategies, use of social media platforms, and future opportunities in the e-commerce domain. Mr. Mohammed encouraged the students to think innovatively, be persistent, and adapt to changing market dynamics. The lecture was both inspiring and informative, giving students a real-world perspective on how theory connects with entrepreneurial practice. It provided valuable takeaways on converting an idea into a brand and sustaining it in today's competitive e-commerce environment. Towards the end of the session, Ms. Khushi Shetgaonkar, student of SY BBA(FS) A proposed the vote of thanks expressing gratitude to **Mr. Aftaab Mohammed** for sharing his knowledge and experience. Ms. Cinola Vaz, Programme Coordinator of BBA(FS) and Ms. Sushrusha Naik Khandekar, Asst. Professor in Commerce successfully coordinated and organised the session. A total of 50 students of SY BBA(FS) attended this session.

Expected Outcome of the Activity: After completion of the course, the students will be expected to gain practical insights into transforming innovative ideas into sustainable e-commerce brands, enhancing their understanding of entrepreneurship and digital business strategies.

VVM's Shree Damodar College of Commerce & Economics Clinches Men's Overall Championship and Women's Third Place in Judo Championship 2025-2026

12th - 14th August 2025



VVM's Shree Damodar College of Commerce & Economics, Margao, Goa, showcased an outstanding performance at the Intercollegiate Judo Championship organized by Goa University from 12th to 14th August 2025. The college emerged as the **Overall Champions in the Men's category**, securing **2 Gold and 2 Silver medals**, and achieved **Third place in the Women's category** with **1 Gold and 1 Bronze medal**.

Men's Team:

Mr. Sharv Shirodkar, Mr. Numan Shaikh, Mr. H. Tribhuvan, Mr. Hardik Bhagwat, Mr. Rohan Gaonkar, Mr. Arif Nawar, Mr. Karan Rathod, Mr. Iswar Ku Behera, Mr. Yash Chintal, Mr. Usaid Khan, and Mr. Niyaz Sheikh represented the college in the Men's division.

- **Gold** – Mr. Niyaz Sheikh (Above 100 kg)
- **Gold** – Mr. Rohan Gaonkar (Upto & including 73 kg)
- **Silver** – Mr. Arif Nawar (Upto & including 73 kg)
- **Silver** – Mr. Usaid Khan (Upto & including 100 kg)

Women's Team:

Ms. Nargis Mandal, Ms. Gandhali Damle, Ms. Khushi Kalas, Ms. Vishakha Singh, Ms. Sania Fernandes, Ms. Diksha Raikar, Ms. Saniya Attar, Ms. Shravani Wagh, Ms. Kruthika Naik, and Ms. Numa Subba formed the Women's team.

- **Gold** – Ms. Numa Subba (Above 78 kg)
- **Bronze** – Ms. Kruthika Naik (Upto & including 78 kg)

All the athletes delivered exceptional performances in their respective weight categories, contributing significantly to the college's overall success.

Mrs. Manasi D. Rege as Chief Guest at G.R.Kare College of Law

12th August 2025



G.R. Kare College of Law celebrated National Librarians' Day 2025 on 12.8.2025 at 12.00 noon in the Smart Classroom. Mrs. Manasi D. Rege was the Chief Guest for the Program. The celebration started at 12.00 noon with lighting of the lamp and floral tribute to Dr. S. R. Ranganathan, father of Library Science movement in India. The Principal Dr. Gorretti Simoes welcomed the Chief Guest with an introduction.

Mrs. Manasi D. Rege addressed the audience with her story on the theme **"PAGES OF MY LIFE: JOURNEY AS A LIBRARIAN"**. She narrated her story in seven chapters of her journey. A student of the year was awarded in the program. Mr. Anand Salve, proposed the vote of thanks. The celebration concluded at 1.00 pm.

Celebration of National Librarians' Day 2025

12th August 2025



The Library & Information in collaboration with NDLI Club, organized the celebration of National Librarians' Day on 12th August 2025 at 1.00pm. Lighting of the traditional lamp was done by the Chief Guest Prof. Sanjay P. Sawant Dessai-officiating Principal and other dignitaries. Floral tribute was paid to Dr. S.R. Ranganathan, father of Library Science in India. The celebration was inaugurated at the hands of the Vice-Principals Dr. Shami Pai and Dr. Sheetal Arondekar. College Librarian, Mrs.

Manasi D. Rege spoke on the importance of National Librarian Day and remembered the great contribution of Dr. S.R. Ranganathan in the field of Library Science in India.

The Book exhibition on the theme Positive thoughts and Positive Actions was inaugurated at the hands of Dr.

Shami Pai and Dr. Sheetal Arondekar. Faculty members and students attended the celebration with great zeal and excitement. More than 100 readers (students and staff) visited the book exhibition.

Session on Language and Dialect

14th August 2025



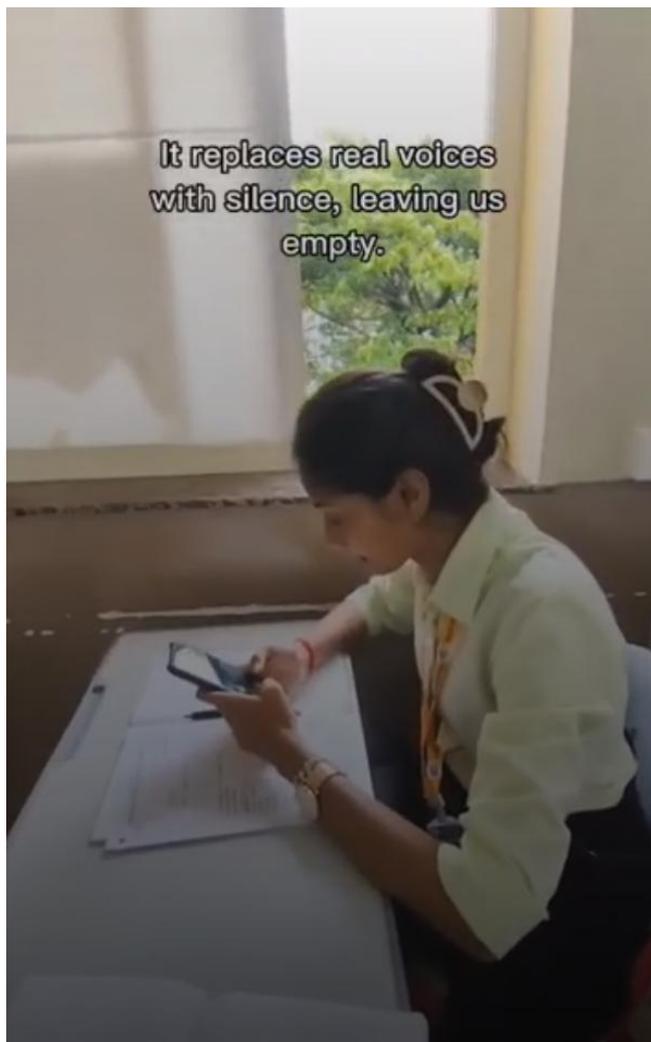
The Department of English & Communication organized a session on language and dialect. The session was held in class no. 403 on the 14th of August 2025 from 10:45am to 12:45 pm. The session was organized for the First year B.Com and BBA (FS) students who opted for the Compering and Anchoring paper in the first semester. The speaker for this session was Mrs. Varsha Prabhugaunkar, Assistant Professor in Hindi, a poet and writer. A total of 46 students attended the session.

Mrs. Varsha Prabhugaunkar enlightened the students on how a compering script is to be written in the Hindi language. She focused on compering for college events and functions. She provided the students with a detailed format for writing a script for formal college events focusing on the language Hindi. She reiterated on the differences in formal way of speaking in Hindi as against the general usage of the language. She also spoke about the importance of body language when compering. Madam Varsha gave a lot of examples from her personal life and her experience in compering for several events. She presented a sample compering script to the students who also tried to comper in the Hindi language.

The session provided the students a sneak peek into the world of compering in the Hindi language with the formal dialect. It helped the students look for other languages of India that can be incorporated in their compering script which can help make their script more engaging and relatable to the audience. The session was coordinated by Ms Samiksha Vengurlekar, Incharge, Department of English & Communication.

Expected Outcome of the Activity:

- Students will be better at incorporating other languages and dialects in their compering scripts.
- Students will be more creative and flexible with their scripts considering the audience.

Speak Through Silence – Vlog Making Competition**16th August 2025**

The Department of Computer Science, under the TechTrendz Club, organized a vlog-making competition titled “Speak Through Silence” on the occasion of Vlogging Day on 16th August 2025. The entries were accepted online. The event encouraged students to convey meaningful messages through silent visual storytelling without the use of spoken narration, relying instead on visuals, expressions, background music, and editing creativity. A total of 17 students (9 male and 8 female) participated in the competition. The reels created by the students highlighted diverse and thought-provoking themes such as helping others, potholes and accountability questioning government responsibility despite tax payments, enjoying and adventuring on a rainy day, staying focused on studies, and showcasing how a small act can change everything.

The entries were judged by Mr. Andre Pacheco, Assistant Professor in the Department of Computer Science, who evaluated the submissions based on creativity, originality, clarity of message, visual impact, relevance to theme, and use

of sound/music. The teacher in-charge of the event were Ms. Samira Vengurlekar and Ms. Deepti Kulkarni. The student coordinator was Anito Fernandes, while the event was further supported by student volunteers Arti Solanki and Showil Rebello.

Results of the Competition:

- **1st Place:** Khushal Naik & Yogesh Yadav (TY BVOC)
- **2nd Place:** Raj Pagi (TY BCA - A)
- **3rd Place:** Momeen Bashar, Sohil Danappanavar & Abdulla Mohammed (FY BCA - B)

Expected Outcome of the Activity:

- Students enhanced their creativity in visual storytelling and digital editing.
- The activity provided a platform to practice non-verbal communication using multimedia tools.
- Participants gained confidence in content creation while adhering to originality and ethical guidelines.
- The competition highlighted the importance of visual media in conveying powerful messages without spoken words.

A session on the topic “Research Made Simple: A Beginner’s Guide to the Process”

18th August 2025



The **Research and Development Cell** organized a session on the topic “*Research Made Simple: A Beginner’s Guide to the Process*”, conducted by Asst. Prof. **Mr. Gajanan Haldankar** on **18th August 2025** in Room **F-406** at **12:15 p.m.** The session was open to all teachers, particularly those who are yet to pursue a Ph.D., with the objective of providing participants with a clear understanding of the fundamentals of research and its practical application. 19 students attended the session.

Mr. Haldankar commenced the session by emphasizing the **importance of research** in academics, professional development, and knowledge creation. He explained how research not only contributes to problem-solving but also plays a vital role in innovation, policy-making, and societal progress. Through simple and relatable examples, he illustrated how research is deeply connected to everyday decision-making, thereby making the concept more accessible to the participants.

He then provided a **systematic overview of the research process**, outlining the essential steps—identifying a research problem, formulating objectives, reviewing literature, designing methodology, collecting and analyzing data, and preparing a research report. He highlighted the significance of clarity in objectives and methodological rigor, describing these as the foundation of any credible research work. His clear and structured explanation helped to simplify a process often perceived as complex and daunting by beginners.

A key highlight of the session was a **live demonstration of the Scopus database**, one of the world's leading research platforms. Mr. Haldankar guided participants on how to effectively navigate the interface, conduct searches for scholarly articles, apply filters for relevant literature, and cite references appropriately. This hands-on exposure gave participants practical insights into conducting efficient literature reviews and staying updated with the latest scholarly contributions in their fields.

In conclusion, the session **successfully simplified the concept of research for beginners**, providing them with both theoretical understanding and practical tools to embark on their research journey. Participants expressed their appreciation for the session, noting that it boosted their confidence and inspired them to take meaningful steps toward engaging in research.

Expected Outcome of the Activity:

- Participants gained a **foundational understanding of the research process**, enabling them to approach research in a structured and systematic manner.
- Teachers, especially those yet to pursue a Ph.D., will be **better equipped with practical tools and resources** such as Scopus for literature review and academic writing.

Industry Insights: Guest Session on 'From Surveys to Strategies: Power of Market Research'

18th August 2025



The Department of Management Studies, BBA (FS) Programme successfully organised an Industry Insights session on the theme “From Surveys to Strategies: The Power of Market Research.” On 18th August, 2025 in Hall No. 1. The session aimed at helping students understand the significance of market research in shaping effective business and marketing strategies.

The resource person for the session was Mr. Ashwin Ghorpade, Senior Territory Sales Incharge at AMUL India. A total of 96 students attended this session.

Mr. Ghorpade shared his vast experience in sales, marketing campaigns, and product launches in the Goa market,

while also highlighting the importance of research and data-driven strategies in the FMCG sector. He explained how surveys can be effectively translated into strategies that influence consumer behaviour and guide business decisions. Mr. Ghorpade also shared case studies on how Amul and its competitor successfully launched products based on comprehensive market research.

The session was engaging and interactive, as Mr. Ghorpade not only shared real-world examples from his professional journey but also responded to student queries with practical insights. His inputs on market evaluation, pricing, and the growing role of digital marketing and data analysis proved highly valuable for the students.

Expected Outcome of the Activity:

Enhanced understanding of the role of market research in decision-making.

Exposure to real-world applications of research in sales and marketing strategies.

Motivation for students to build skills in data analysis, digital marketing, and strategic planning.

'Future Leaders Week'

19th August 2025



The Department of BBA organized a session for the BBA students on 19th August 2025 at 12:00 pm in Hall No. 2, wherein speakers from BNI Foundation addressed the students. The objective of the session was to provide valuable insights into business networking, entrepreneurship, and professional development. The resource person were Industry Professionals from BNI Mr. Mudit Agarwal, Mr Koustubh Bankapure,

Mr Mohsin Shaikh and Mr Sudhir Nair. The speakers shared their professional experiences, discussed their career paths, and provided valuable guidance to students.

Expected Outcome of the Activity:

1. Students will gain insight into various career options, industries, and real-world roles.
2. They will understand what specific jobs entail beyond textbook definitions.
3. Hearing success stories and challenges overcome can boost student motivation and confidence in pursuing their own paths.

Career Mapping Masterclass: Design Your Path with Clarity & Purpose

19th August 2025



The Career, Training, Internship and Placement Cell (CTIP) organised a Career Guidance Session on the topic “Career Mapping Masterclass: Design Your Path with Clarity & Purpose” on 19th August 2025, from 12:00 pm to 12:45 pm in class S205. Mr. Ainsley Bernard, Convenor of CTIP cell provided an overview of the

session and welcomed the Resource Person and the participants.

The Speaker was Ms. Anagha Prabhu, CMA (US), Co-Founder, Excelia Edu Services. She started the session by discussing the significance of designing their career paths with confidence, clarity, and purpose. Ms. Prabhu emphasized strategies for aligning academic learning with career aspirations, the role of upskilling in today’s competitive environment, and practical approaches to decision-making while choosing career opportunities. Students were encouraged to identify their strengths, set realistic goals, and prepare for challenges with a positive mindset.

The programme was well-received by the students, who actively participated and gained valuable insights into career planning. The session was successful in highlighting the importance of self-awareness, goal setting, and structured planning in mapping one’s career journey.

The session was planned and organized by Ms. Pooja Shanbhag member of the CTIP cell. Ms. Sheryl Sanches, Asst. Prof in Commerce proposed the Vote of Thanks. Overall, the Career Guidance Session proved to be highly beneficial in motivating students to take proactive steps toward their future careers. The program concluded at 1.00 pm and was attended by 49 students.

Expected Outcome of the Activity:

- Students will be able to set SMART (Specific, Measurable, Achievable, Relevant, Time-bound) career goals.
- Students will be better equipped to make informed academic and professional choices aligned with their

strengths and interests.

- Students will recognize the importance of continuous learning, certifications, and professional qualifications for career growth.

Inaugural Function of Student Council, Cultural Council and Sports Council

20th August 2025



The Inaugural function of the student bodies– Students' Council, Cultural Council, and Sports Council– was held on 20th August 2025 at 11.00 a.m. in Hall No. II, 5th Floor, College Central Block. The Chief Guest for the program was Prof.(Dr.) F M Nadaf, Principal of Government College of Commerce & Economics, Borda-Margao Goa. A total of 100 students attended the function.

The program began with an invocation song by FYBCom students, followed by Garlanding the portrait of Lord Damodar, lighting of the traditional lamp by the dignitaries present. Officiating Principal, Prof. Sanjay Sawant Dessai, delivered the welcome address, highlighting the responsibilities that the nominated representatives of the student bodies must shoulder.

Principal administered the Oath taking which was followed by the pinning of badges by the Chief Guest to the student leaders simultaneously badges were distributed to all the DRs of the student bodies.

The President, Shri Nitin Kunkolienkar delivered his keynote address, sharing his insights on various issues. He highlighted that collaboration and teamwork are key to achieving prosperity and success. He further stressed upon the importance of planning, urging individuals not to merely go with the flow of life but to plan strategically in order to reach great heights for college future. He encouraged students to be demanding about facilities in college for a conducive learning environment. He assured that all support from the management towards student development and growth.

Vice Principal(Self finance) Dr. Sheetal Arondekar formally introduced the Chief Guest, Prof.(Dr.) F M Nadaf. As a welcoming gesture, The Principal presented a potted plant to the Chief Prof. (Dr.) F M Nadaf. In his address the Chief Guest delivered her keynote address, sharing his insights on various issues. He highlighted that collaboration and teamwork are key to achieving prosperity and success. He further stressed upon the importance

of planning, urging individuals not to merely go with the flow of life but to plan strategically in order to reach great heights.

Lastly, as a token of appreciation, The President presented a memento to the Chief Guest. The program concluded with a Vote of Thanks proposed by Mr. Krish Balikar (General Secretary) followed by singing of the National Anthem.

Industry Insights on “Decoding Financial Markets in India: Your Gateway to Investment”

20th August 2025



The Department of Management Studies under the BBA(FS) Programme organized a guest lecture on “Decoding Financial Markets in India: Your Gateway to Investment” for SYBBA(FS) students on 20th August 2025 IN Room no. 406. A total of 45 students attended the session.

and the importance of financial literacy in investment decisions.

Mr. Sanket Naik, Franchise Owner at Motilal Oswal Financial Services Ltd., was the resource person for the session. He shared practical insights into the structure of the Indian financial markets, the role of regulators and intermediaries,

The session highlighted key aspects such as equity and debt markets, basics of trading and demat accounts, and risk–return trade-offs. Real-life examples and live market data were discussed to help students relate theory with practice. The speaker also emphasized responsible investing, diversification, and long-term wealth creation strategies.

Students actively participated in the Q&A session, raising queries on investment avenues, SIPs, and career prospects in financial services.

Expected Outcome of the Activity:

1. Students gained clarity on the structure and functioning of financial markets in India.
2. The session encouraged students to develop responsible and informed investment habits.

Ghumat Arti Participation Report**22nd August 2025**

VVMs Shree Damodar College of Commerce and Economics participated in two inter collegiate Ghumat Arti competition organised by DMC College, Mapusa on 22nd August 2025 and Dempo College, Cujira on 23rd August, 2025. Our team, consisting of 15 students presented a soulful and rhythmic rendition of the traditional aarti. The participants were dressed in traditional attire, which added to the devotional and cultural ambience of the performance. The melodious synchronization of voices with the beats of the ghumat created an atmosphere of reverence and pride.

This competition gave students an opportunity to interact with students from different colleges and could observe the unique styles of perfuming Aartis. The competition helped us understand the importance of coordination and confidence while performing on the stage.

A total of 10 colleges participated for this competition. Mr. Samarth Raikar secured Best Shamel Vadak award at. Overall, the participation in the Ghumat Aarti Competition was a memorable experience, instilling cultural pride and strengthening the bond of unity among students. This competition was coordinated by Ms. Samiksha Vengurlekar, Convenor Cultural Council.

Essay Writing and Rangoli Designing Competition**22nd August 2025**

The NSS Unit of the College organised an Essay writing and Rangoli designing competition on 22nd August 2025, in class 204 of old building of the college. The theme for both the competitions was “Nasha Mukta Bharat Abhiyaan”. For the essay competition, participants were required to submit a 200 word essay on the topic. For the rangoli designing competition, participants had 2 hours to complete their Rangoli.

A total of 10 students participated in both the competitions.

Following students won prizes for Rangoli designing competition:

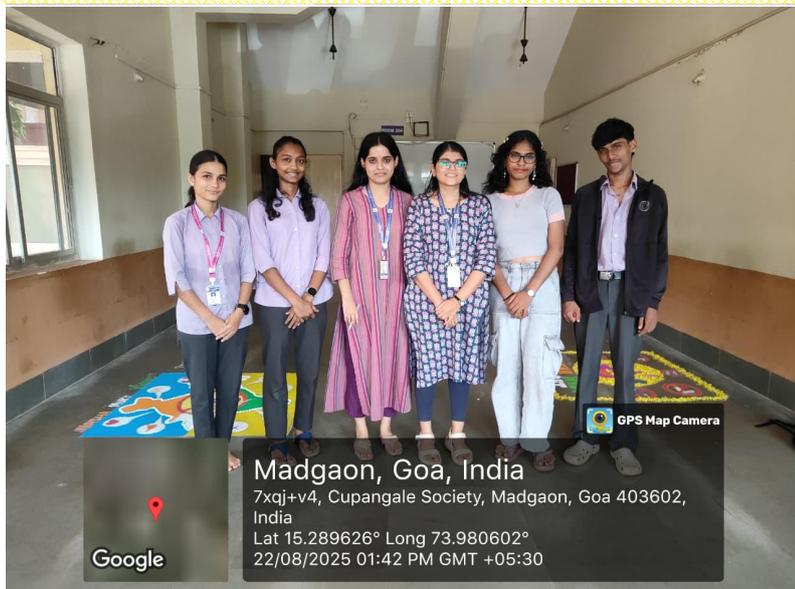
- **1st place: Divya Dharwadkar & Mihali Naik (TY B.Com)**
- **2nd Place: Rutuja Bandagar & Gulshan Kumar (SY B.Com)**

Essay Writing competition was won by:

- **1st place: Joel Carvalho (FY B.Com B)**
- **2nd Place: Ciena Pinto (SY B.Com B)**
- **3rd Place: Asiya Jamadar (FY B.Com C)**

Expected Outcome of the Activity:

There will be a rise in the awareness of students regarding ill effects of use of intoxicating substances.



POSH ACT 2013: “Prevention of Sexual Harassment

22nd August 2025

Internal Committee (IC) conducted a session on the POSH Act 2013: “Prevention of Sexual Harassment” for

Programme	Male	Female	Total
BCA	7	11	18
BVOC	11	08	19
BBA(FS)	26	36	62
BBA	13	31	44
MCOM	05	15	20
TOTAL	62	101	163



the first-year students of BCA, B.VOC, BBA(FS), BBA, and Part I students of M.Com On 22nd August 2025 in Hall No. 1. The resource person for the session was Ms. Ruby Zenilda Dsouza, Assistant Professor of Law at G.R. Kare College of Law, Margao. Following were the participants of the session:

The session was aimed at sensitizing students about the provisions of the POSH Act and fostering awareness about creating a safe and respectful environment. Ms. Ruby began by introducing the Act, its objectives, and the historical background leading to its formulation, with reference to the landmark *Vishaka v. State of Rajasthan (1997)* case that laid down guidelines against workplace harassment.

She explained the legal definition of sexual harassment, highlighting that it encompasses verbal, non-verbal, and

physical acts of unwelcome sexual nature. It was emphasized that inappropriate comments, gestures, and visual material are equally recognized as harassment under the law.

Further, Ms. Ruby elaborated on the procedure for filing complaints under the POSH Act, outlining the roles and responsibilities of the Internal Committee, the timelines for addressing complaints, the importance of confidentiality, and the rights of both complainants and respondents during the inquiry process.

The session concluded with real-life case examples that illustrated the practical application of the Act and stressed the importance of addressing harassment with sensitivity and seriousness. Through this interactive session, students gained valuable insights into their responsibilities in preventing harassment and the mechanisms available for redressal.

Inter – Program Ghumat Aarti Competition

23rd August 2025



The Cultural Council of the College celebrated tradition with an Inter – Program Ghumat Aarti Competition on August 23, 2025, held in Hall 01, at 10:00 am. The event brought together five teams from various programs, each comprising a combination of eight male and female participants. 50 students participated in the competition.

The competition was graced by the presence of our distinguished alumni, Mr. Omkar Naik and Mr. Ronak R. Naik, who served as the esteemed judges. The proceedings commenced with a Welcome Address delivered by Ms. Samiksha Vengurlekar, Convenor, Cultural Council.

Each team's performance was evaluated on key parameters including their seamless coordination, the soulful rendition of aartis, and the authenticity of their traditional presentation. The judges were honoured with a memento, by Asst. Prof. Ms. Samiksha Vengurlekar and Asst. Prof. Ms. Pooja Shanbhag, as a token of the College's sincere appreciation.

The competition's top honour went to the B.Com Program, with Team Ekdanta claiming the First Place and Team

Lambodara securing the Second Place. The event concluded at 10:45 am with a heartfelt Vote of Thanks delivered by Mr. Trushank Prabhudessai, Cultural Secretary of the College, leaving the campus buzzing with festive energy just before the Ganesh Break. The overall Faculty Incharge for the competition was Asst. Prof. Pooja Shanbhag. A total of 50 students participated in the competition.

Expected Outcome of the Activity:

- The competition will serve as a platform for students to hone their musical and performative skills in a traditional art form, while fostering teamwork and collaboration along with strong interpersonal bonds with peers.
- It will play a small but significant role in revitalizing traditional Goan art forms like the *Ghumat* and its associated aarti rituals, ensuring their continued relevance among the youth.

'Shree Damodar Chavath Bazaar'

23rd August 2025



The Internal Quality Assurance Cell (IQAC), along with the Department of Commerce, in collaboration with Mahila Mandal, Margao, and Amhi Udhyogini Pratishtan, organized 'Shree Damodar Chavath Bazaar' on 23rd August, 2025 from 9:00 a.m. to 1:00 p.m. in the Multipurpose Hall.

As part of an outreach program, this event aimed to provide a platform for Self Help Groups (SHGs) and students of the college to showcase their entrepreneurial skills. A total of 50 stalls were set up, offering a diverse

array of products, ranging from eatables, delicious sweets, jewellery, plant-based perfumes, embroidery, organic products, clothing, and a hands-on pottery stall.

The event commenced with a warm welcome by the compere, Ms. Manasvi Bandodkar, SYBCom, who welcomed the participants and visitors to the 'Shree Damodar Chavath Bazaar.' The inaugural ceremony included a ribbon-cutting ceremony, performed at the hands on the Chief Guest Smt. Deepali Naik, Project Director District Rural Development Agency South Goa, followed by the lighting of the traditional lamp by the dignitaries present Smt. Deepali Naik, Mrs Amita Samari and Ms. Shital Samari, members of Mahila Mandal, Margao; Ms.

Sonal Joshi, Core Member of Aamhi Udyogini Pratishthan; Ms. Lina Sadekar, IQAC Coordinator of the College and Vice Principal Self Finance Dr Sheetal Arondekar, who welcomed the gathering and declared the bazaar open.

The bazaar was open to the general public, as well as staff and students of the college, and received an enthusiastic response. The entrepreneurs expressed their gratitude towards the college for organising this event which provided them with a platform to display their products and make good business. The faculty in-charge of the event were Dr. Lina Sadekar, Coordinator IQAC Cell.

Expected Outcome of the activity:

- The Shree Damodar Chavath Bazaar includes the promotion of entrepreneurial skills among student groups, equipping them with practical experience in sales and marketing. It empowered women and youth,
- Encouraging financial independence and encouraging small-scale businesses. Strengthening community bonds through collaboration with local organizations, the event also provided students with valuable real-world experience in managing a marketplace.

Damodar Idol 2025 - Annual Singing Competition

23rd August 2025



The annual ‘Damodar Idol’ singing competition, was organized by the Cultural Council of VVM’s Shree Damodar College of Commerce & Economics, on 25th August 2025, in Hall 1, 5th Floor, Central Block. The event commenced at 9:30 a.m. with a warm welcome address delivered by Ms. Samiksha Vengurlekar Convenor of Cultural

Council. The competition was structured into four categories: Hindi Solo, English Solo, Konkani Solo, and Duet performances (Open category), ensuring a wide representation of musical styles. The participants, with their thorough preparation, showcased outstanding performances that maintained a vibrant energy throughout the event. The audience enthusiastically supported their favourite contestants, contributing to an electrifying atmosphere. Adding to the charm of the evening, the special performances by the judges further enhanced the excitement and entertainment. Each performance was evaluated based on criteria such as diction, stage presence, dynamics and

rhythm, vocal quality, and harmony. The competition witnessed participation from 30 students (12 males and 18 females) from various departments under different categories.

The results were as follows:

Category	First Place	Second Place
Hindi Solo	Mr. Pratham Sawant SYBCA B	Ms. Shloka Bhandari FY B.Com D
English Solo	Mr. Nathan D'Costa FY B.Com B	Mr. Nashville Alvares TY BCA A
Konkani Solo	Mr. Pratham Sawant SYBCA B	Ms. Melisha Christina Baptista TY B.Com B
Duet Category	Ms. Melisha Christina Baptista TYB.Com B and Ms. Anushka Simone Fernandes TY B.Com B	Ms. Candice Paula Fernandes FYBBA (General) and Mr. Elton Luis SYBBA (General)

The esteemed judges for the competition, were Mr. Aniket Daddikar, Ms. Denzilia Deborah Menezes and Ms. Zia Rodrigues. The compere for the program were Ms. Anushree Shirodkar and Ms. Siya Bhobe. The competition was coordinated under the guidance of Dr. Lizette D'Costa, faculty in charge and member of the Cultural Council. Her dedication and meticulous planning were evident in the seamless organization and smooth execution of the event. All the winners were awarded trophies and cash prizes, and certificates were awarded to all the participants. The trophies and cash prizes for the English category was sponsored by Late Mr. Ravindra H. Duelkar, while that for the Konkani category was sponsored Mr. Jyotendra R. Nayak, both alumni of the College (1977-79 to 1981-82 batch). The event concluded at 1:00 p.m., with a vote of thanks proposed by Dr. Lizette D'Costa.

Expected Outcome of the Activity

The competition highlighted the remarkable talent, enthusiasm, and commitment of participants from different departments. It served as a platform to celebrate musical diversity while nurturing camaraderie and healthy competition among students.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

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