



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics

E- Newsletter

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National Entrepreneurship Challenge (NEC)

August 2024 to January 2025



The E-Cell and Incubation Centre of VVM's Shree Damodar College of Commerce & Economics, Margao actively participated in the National Entrepreneurship Challenge (NEC) organized by the E-Cell of IIT Bombay from August 2024 to January 2025. This six-month-long challenge involved rigorous entrepreneurial tasks and activities aimed at enhancing entrepreneurial skills, fostering innovation, and building leadership among student participants.

Activity Highlights

Activity1: Selection of Student Team

To form a strong and dynamic student team, the E-Cell of the college in collaboration with the Institution's Innovation Council (IIC) conducted a two-round selection process to identify students with excellent leadership skills, team management skills, communication skills, etc. having entrepreneurial mindset and those ready to take up challenges. In order to form a commendable team, interested students from all the programmes had to undergo challenges spread across two rounds.

- **Round 1:** Resume screening and personal interviews held on 16th August 2024.
- **Round 2:** Group discussions on emerging trends in entrepreneurship conducted on 22nd August 2024.

A team of 9 students from B.Com, BCA, BBA(FS) and BBA Programmes was formed to represent the college at the National Entrepreneurship Challenge of IIT Bombay.

- **Team Leads:** Mr. Prajvalit Gaonkar and Mr. Uddhav Pai Talkatkar (TY BBA-FS)
- **Members:** Miss Ruby Mahato (TY B.Com), Mr. Afzal Shaikh (TY BBA), Mr. Divyansu Tiwari, Mr. Devraj Choudhary, Mr. Sunil D. (SY BBA-FS), Miss Ankita Mishra (FY BCA), and Mr. Shivam Naik Gaonkar (FY BBA-FS)

Activity 2: Creating a Social Media Presence

As part of the onboarding tasks, students established the college E-Cell's presence on Instagram. The page served as a platform for sharing updates about events, startup news, and posts commemorating significant days and figures in entrepreneurship, thereby actively engaging the student audience.

Activity 3: Branding the E-Cell

To create a unique identity for the E-Cell, students worked on the following branding elements:

- **Vision Statement:** Highlighting long-term goals and aspirations of the E-Cell.
- **Mission Statement:** Developed with inputs from IQAC and faculty members, outlining specific actions to achieve the vision.
- **Logo and Tagline:** Designed by the student team to symbolize the entrepreneurial spirit of the E-Cell.

Activity 4: Head Start task

The team, named Damodar Tycoons, conducted a virtual icebreaker meeting and shared a group photo on social media to mark their beginning and to encourage the students of the college to participate in the upcoming competitions, besides encouraging connections to spread the word.

Activity 5: Defining the Roles in the Team

As a part of the fifth task, the students defined the roles within the team as it was crucial for organizational success to ensure that every member was clear about their responsibilities, leading to increased efficiency and better coordination. To achieve this, the team created specific portfolios, decided how many members were needed for each, and clearly defined the roles and tasks associated with each portfolio.

Activity 6: Making a Faculty Advisor

As a part of this task, the E-Cell of the college appointed Ms. Sushrusha Naik Khandekar, Assistant Professor as the faculty advisor. She played a key role in maintaining regular communication, guiding the team, and reviewing reports of all events conducted.

Activity 7: Know Your Motivation Task

Each team member submitted a reflective document outlining their personal motivation for joining the E-Cell of the college, highlighting their passion for entrepreneurship and the value they aimed to bring to the initiative.

Activity 8: A Social Media Challenge

To encourage student engagement, the team organized a Start-up Meme Making Competition. A total of 20 students participated, presenting creative and humorous startup-themed memes, which were well received and widely shared.

Activity 9: LinkedIn Presentation

The team Damodar Tycoons delivered an informative presentation on how LinkedIn can be leveraged for personal and E-Cell networking. The presentation included useful tools such as RocketReach, Apollo, and Streak Chrome extensions. The benefits of connecting with entrepreneurs and enhancing job opportunities through LinkedIn were highlighted, along with showcasing the LinkedIn profiles of team members.

Activity 10: Identifying Entrepreneurship Problems

The team identified three major entrepreneurship-related challenges on the college campus and organized a group discussion with 10 participants to collaboratively brainstorm feasible solutions.

Activity 11: The Pitch Fiesta

The E-Cell and Incubation Centre of the collge, in association with IIC and the Commerce Club, organized ‘The Pitch Fiesta’ – A Business Idea Pitch Competition on 30th September 2024 from 9:00 AM onwards in the Smart Classroom. The objective was to provide a platform for aspiring entrepreneurs to pitch their ideas to a panel of industry experts.

Judging Panel:

- **Mr. Mohsin Shaik**, CEO, Haztech Innovation
- **Mr. Aaron Cruz Rodrigues**, Proprietor & Executive Director, ACR Hospitality & Allied Services; Proprietor, Café Labasa Goa and Labasa Handcrafted
- **Mr. Hassan Shah**, Founder & Proprietor, Dream Avenue

The event commenced with a welcome address by Dr. Sheetal Arondekar, Convener of the E-Cell, followed by a briefing on the competition rules by student coordinator Mr. Uddhav Pai Talkatkar. A total of 21 student startup teams registered for the competition, out of which 20 teams qualified to present their business ideas in the pre-selection round. The pitching session was conducted on 30th September 2024. Each team was allotted 2 minutes to present their pitch, followed by a 3-minute question-and-answer round with the jury. The judging panel assessed each pitch based on several key criteria, including innovation, market potential, financial feasibility, and execution plan. After a thorough evaluation, the jury deliberated and announced the winners of the competition.

Winners:

- 🏆 **1st Place:** Mr. Dharmesh Gupta & Mr. Sohail Makandar (TY BBA(FS)) for Startup: Property Buddys
- 🏆 **2nd Place:** Miss Aishwarya Nayak & Miss Shweta Sahaskar (FY BCA)
- 🏆 **3rd Place:** Miss Shreya Painguinkar (TY BBA(FS))

The event concluded with the felicitation of the jury by Mr. Sanjay Sawant Dessai, followed by a vote of thanks delivered by Mr. Shivam Naik Gaonkar, summarizing the key learnings and outcomes of the event.

The event was organized by a committee led by Dr. Sheetal Arondekar (Convener E-Cell), Dr. Maithili Naik (Convener IIC), Mr. Ainsley Bernard (Convener Commerce Club), Ms. Sushrusha Naik Khandekar (Faculty Coordinator), Mr. Uddhav Pai Talkatkar (Event Coordinator) and Prajvalit Gaonkar (Event Coordinator).

This extensive participation in the National Entrepreneurship Challenge not only showcased the commitment of the students and faculty to entrepreneurial development but also laid a strong foundation for a sustainable culture of innovation and startup readiness on campus.

Photographer of the Year 2025

5th September 2024 to 23rd March 2025

The Cultural Council of VVM’s Shree Damodar College of Commerce & Economics organized the **Photographer of the Year 2025** competition to encourage students to showcase their creativity and storytelling through candid photography. The competition invited students to capture the essence of campus life by submitting authentic, unedited moments from various college events.

Launched on 5th September 2024, the competition remained open until 23rd March 2025. A total of 11 students registered, with each participant required to submit 10 original photographs taken across five different college events such as sports, cultural programs, student council activities, and more. Participants were permitted to use either professional cameras or smartphones, with a strong emphasis on candid, unstaged captures that reflected the vibrancy and spontaneity of campus life. Ensuring authenticity and obtaining consent from individuals featured in the images were also essential criteria.

Despite the enthusiastic registrations, only four students (all males) submitted entries before the deadline. After a thorough evaluation based on creativity, emotional impact, and adherence to the guidelines, **Mr. Zenon Tadev Vaz**, a student of SY B.Com Div C, was declared the *Photographer of the Year 2025*. His work stood out for its authenticity, thoughtful composition, and powerful storytelling that beautifully encapsulated the day-to-day spirit of the College.

The Cultural Council extends its heartfelt congratulations to Mr. Zenon Vaz and appreciates the sincere efforts of all the participants. The competition not only highlighted the hidden artistic talents within the student community but also served as a platform to foster visual storytelling and student engagement.

Expected Outcomes of the Activity

The competition aimed to encourage students to explore their creativity and enhance their photography skills by capturing meaningful and candid moments from campus life. By participating in the event, students were expected to become more actively involved in various college activities, thereby fostering a deeper connection with the institution. Additionally, the competition sought to promote an appreciation for visual storytelling as a powerful medium of expression. Overall, it aimed to provide a platform for students to showcase their artistic talents while highlighting the vibrancy and diversity of life at the College.

VVM'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS MARGAO –GOA

AFFILIATED TO GOA UNIVERSITY
ACCREDITED BY NAAC WITH 'A' GRADE

CULTURAL COUNCIL

Become the

PHOTOGRAPHER OF THE YEAR

ARE YOU READY TO CAPTURE THE MAGIC OF REAL EMOTIONS AND CANDID MOMENTS?

Here's your chance to showcase your photography skills and win the prestigious title of "Photographer of the Year."

COMPETITION START DATE
5TH SEPTEMBER 2024

REGISTER ON
<https://forms.gle/t4YVhbDktNGgrkCB8>

"Don't miss this chance to showcase your talent and creativity!"

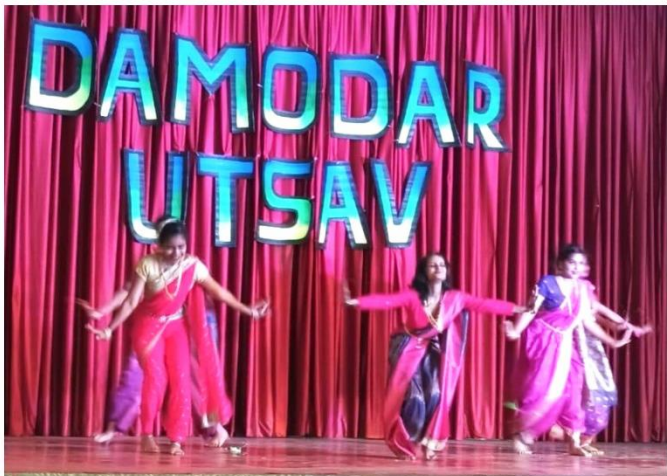
Prof. Sanjay Sawant Dessai
Officiating Principal

Dr. Sheetal Arondekar
Convenor, Cultural Council

Ms. Delisha Rebello
Teacher In-Charge

Damodar Utsav 2024

20th December 2024



The Students’ Council and Cultural Council of the College jointly organized **Damodar Utsav 2024** on 20th December 2024 at 10:30 AM. The event was held with great enthusiasm and creativity under the vibrant theme "Double Trouble," celebrating the spirit of twinning. The Utsav aimed to foster community spirit, showcase student talent, and create an atmosphere of fun, bonding, and collaboration among participants and audience alike.

The Utsav featured a blend of on-stage and off-stage activities, engaging students in various creative expressions.

Off-Stage Events:

1) Face Painting Competition

Held in Hall No. 1, the face painting competition encouraged participants to explore their artistic side. Six creative participants transformed faces into imaginative and vibrant artworks. Asst. Prof. Kalpana Parab and Asst. Prof. Sandesh Gaundelkar were the judges of the event. The judging criteria were: creativity, execution and thematic relevance.

2) Photography Competition

Also held in Hall No. 1, this competition saw eight talented participants display their storytelling skills through visual imagery. Their photographs sparked emotional connections and reflected the theme creatively. Asst. Prof. Sushrusa Naik and Asst. Prof. Ramkrishna Reddy judged the event on the basis of composition, creativity, and alignment with the theme.

On-Stage Event:

1) Dance Competition

The highlight of the Utsav was the on-stage dance competition held in the Multipurpose Hall. Four energetic teams comprising 29 participants delivered dynamic and synchronized performances aligned with the twinning

theme. The performances were met with cheers and applause, creating a lively and engaging atmosphere. Asst. Prof. Rama Borkar and Asst. Prof. Sanjay Velip, served as judges for the competition.



DJ Session: The Utsav witnessed a live DJ Session led by student of M.Com Part II, Mr. Saharsh Bandonkar.

Prizes were awarded on 24th March 2025, with winners receiving certificates and medals.

- **Photography Competition:**

🏆 **1st Place** – Mr. Zenon Vaz

🏆 **2nd Place** – Ms. Disha Gaonkar

- **Face Painting Competition:**

🏆 **1st Place** – Miss Ekta Salgaonkar

🏆 **2nd Place** – Mr. Shreyesh Naik

- **Dance Competition:**

🏆 **1st Place** – *Team Madras* - Miss Virasri Dhuri

Miss Vasvi Dhuri

Miss Mitali Chari

Miss Melisha Baptista

Miss Anushka Fernandes

Miss Livy Dourado

Miss Tanya Silveira

Miss Madhavi Adawade

Miss Lavanya Naik

🏆 **2nd Place** – *Team Marathi Mulgi* - Miss Kajal Kadam

Miss Vishakha Kumari

Miss Priyadarshini Gouda

Miss Nilakshi Chari

Miss Vishaka G. Gavakar

Expected Outcome of the Activity

Damodar Utsav 2024 was a resounding success, bringing together students and staff in a celebration of creativity, camaraderie, and talent. The unique theme of twinning added a delightful twist, making the event both engaging and memorable.

Unite for Awareness: Educating Against HIV

15th to 17th January 2025

To commemorate **National Youth Day**, the Red Ribbon Club in association with the NSS Unit of VVM's Shree Damodar College of Commerce & Economics, Margao, organized a series of competitions in the classroom 103 and Smart Classroom from 15th to 17th January 2025 under the theme "Unite for Awareness: Educating Against HIV". The objective of the initiative was to promote awareness about HIV/AIDS among students and to encourage open dialogue around prevention, education, and stigma reduction.

Two main events were conducted as part of the programme:

- **Face Painting Competition** – Students used art as a medium to express messages related to HIV/AIDS awareness, creatively portraying the importance of education, empathy, and prevention.
- **Elocution Competition** – Participants delivered impactful speeches addressing myths, misconceptions, and the need for accurate knowledge about HIV/AIDS, thereby encouraging public awareness and advocacy.

A total of 90 students (44 males, 46 females) actively participated in these competitions, demonstrating strong commitment to the cause. The performances reflected deep insight, creativity, and a strong sense of social responsibility. These competitions served as a platform for students to not only showcase their talents but also contribute meaningfully to public health education.



The event was efficiently coordinated by Asst. Prof. Sanjay Velip (NSS PO-Incharge), Asst. Prof. Ainsley Bernard, Asst. Prof. Akshada Gaonkar, Asst. Prof. Kalpana Parab, and Asst. Prof. Puja Gaonkar, all of whom played a key role in the successful execution of the programme.



Expected Outcomes of the Activity

The activities helped students gain a deeper understanding of HIV/AIDS, its causes, methods of prevention, and the critical importance of eliminating social stigma. Creative platforms such as face painting and reel-making enabled participants to convey powerful awareness messages in innovative ways. The elocution competition helped students build confidence and enhanced their public speaking skills, particularly in addressing sensitive and socially significant topics. The programme also fostered a sense of responsibility among the participants, encouraging them to become advocates for public health awareness. Additionally, the event promoted collaboration and open discussion, broadening students' perspectives on the issue and strengthening their sense of community engagement.

Commerce Wars 5.0

5th to 7th February 2025



The Commerce Club of the Department of Commerce & Management organized the fifth edition of its flagship event **Commerce Wars 5.0** from 5th to 7th February 2025. The three-day event witnessed enthusiastic participation from 80 B.Com students across various activities designed to test their knowledge, creativity, analytical skills, and decision-making abilities. The event aimed at identifying the “Commerce Wizard” of the year through a series of in-house competitions.

The event was inaugurated by Officiating Principal Prof. Sanjay P. Sawant Dessai at 11:15 AM. He welcomed all participants and emphasized the importance of such platforms in enhancing students’ practical knowledge. Dr. Anjali Sajilal introduced the objectives of Commerce Wars 5.0 and encouraged students to actively participate. Dr. Subrahmanya Bhat highlighted the relevance of the competitions in nurturing analytical and managerial skills. Dr. Sheetal Arondekar proposed the Vote of Thanks.

The following activities were held during Commerce Wars 5.0

Day 1: 05th February 2025

Activity 1: Bull vs Bear Battle

The "Bull vs. Bear Battle" was a stock market simulation event where participants had to analyze and pitch a stock while recommending whether to buy, sell, or hold based on their research and financial insights. The participant presented their stock recommendations with proper justifications, including financial statements, market trends, risk analysis, and future growth prospects. Each participant was questioned by the judges and tested their reasoning and depth of knowledge.

- **Faculty In-charges:** Dr. Maithili Naik & Asst. Prof. Sandesh Gaonkar
- **Judges:** Asst. Prof. Snehal Alve & Dr. Mamta Kane

Winners:

- 🏆 1st Place: Harsh Kalal & Shabnam Ghelot
- 🏆 2nd Place: Vishal Kubawat & Deeksha Khanna

Activity 2: Ad-Mad Show

This event fostered creativity, marketing skills, and teamwork among students through the innovative presentation of advertisements. The competition encouraged students to develop and present humorous yet impactful advertisements on fictional or real products and services. The performances were judged based on creativity, humor, presentation skills, and the effectiveness of their message.

- **Faculty In-charges:** Prof. (CA) Subrahmanya Bhat & Asst. Prof. Ainsley Bernard
- **Judges:** Ms. Shruti Kunkolienkar & Ms. Yugandhara Joshi

Winners:

- 🏆 1st Place (*Team G*): Deeksha Khanna, Suhani Naik Dessai, Dhriti Bene, Rahul Raikar, Vishal Kubawat
- 🏆 2nd Place (*Team B*): Karthik Metti, Apoorva Suresh Manikyala, Omkar Naik, Zakiya Sayed, Ruby Mahato
- 🏆 3rd Place (*Team D*): Sheel Neve, Mitahli Raikar, Manthan Namshikar, Nidaa Shaikh, Kevin Fernandes

Day2: 06th February 2025

Activity 3: Commerce Grid Masters

This event held in the Smart Classroom was a three-round competition comprising: Starter Grid, Challenger Grid and Ultimate Grid.

- **Faculty In-charges:** Dr. Sheetal Arondekar & Asst. Prof. Kalpana Parab
- **Student Volunteers:** 10 students
- **Total Participants:** 16 teams, each comprising of two members

Winners:

- 🏆 1st Place: Ruby Mahato & Vishal Kubawat
- 🏆 2nd Place: Sakshi Ganguly & Harsh Kalal
- 🏆 3rd Place: Deeksha Khanna & Rahul Raikar

Activity 4: Commerce Decathlon -Treasure Hunt

This event commenced at the College Quadrangle at 12.15pm. where participants were given three riddles to solve. For every correctly solved clue, participants received one Balance Sheet item, either an asset or a liability. To complete the challenge, they had to collect all six items, prepare a Balance Sheet, and submit their final answers, along with the collected clues, to the event head in the Smart Classroom.

- **Faculty In-charges:** Asst. Prof. Swati Bhat & Asst. Prof. Pooja Shanbhag
- **Student Coordinator:** Miss Abha Naik (TY B.Com)
- **Total Participants:** 09 students

Winners:

- 🏆 1st Place: Bedelia Pereira
- 🏆 2nd Place: Karthik Metti
- 🏆 3rd Place: Ruby Mahato

Day 3: 7th February 2025

Activity 5: Commerce Quiz

A three-round quiz competition testing general and subject-specific knowledge. The competition witnessed fierce enthusiasm and intellectual vigor from all the participants.

- **Quiz Master:** Asst. Prof. Shreyesh Desai, Department of Economics
- **Faculty Coordinators:** Asst. Prof. Sheryl Sanches & Asst. Prof. Akshada Gaonkar
- **Student Coordinators:** Gopal Poy Raiturcar, Parag Naik Dessai, Vishal Aajarekar, Priyanka Mapsekar Shet from SY B.Com

Winners:

- 🏆 **1st Place:** Saakshi Ganguly (TY B.Com C) & Harsh Kalal (TY B.Com B)
- 🏆 **2nd Place:** Soham Prabhu & Megna Madiwalar (SY B.Com E)

Research Paper Presentation (Undergraduate Level)

An in-house seminar for presenting research papers on contemporary commerce-related topics.

Winners:

- 🏆 **1st Place:** Harsh Kalal, Ruby Mahato, Sakshi Ganguly
- 🏆 **2nd Place:** Abha Naik, Virasri, Valancia D’Costa
- 🏆 **3rd Place:** Shreya Rajeev, Damodar Petnekar, Janvi Dalal Naik

Commerce Wizard for the Year 2024-25

Miss Ruby Mahato was declared the Commerce Wizard of the Year 2024-25, based on her outstanding performance in various events and her consistent representation of the Department in intercollegiate competitions.

Expected Outcomes of the Activity

The event successfully achieved its objective of identifying talent, fostering analytical thinking, teamwork, confidence, and practical application of theoretical knowledge. All participants were given the opportunity to engage in meaningful learning experiences through interactive and intellectually stimulating activities. The initiative promoted holistic student development and teamwork in a competitive yet fun environment.

Panel Discussion on the Highlights of the Union Budget 2025

7th February 2025



The Department of Economics and Banking and the Department of Commerce and Management, in association with the Post Graduate Department of Commerce, organized a Panel Discussion on the topic ‘Highlights of the Union Budget 2025’ on 7th February 2025, from 12.30 PM to 2.15 PM in Hall No. 2

The session commenced with Dr. Sheetal Arondekar, Head of the Commerce and Management Department, introducing the faculty and student panelists to the audience. She also highlighted the key developments of the Union Budget 2025. The discussion was moderated by Principal, Prof. Sanjay Sawant Dessai, who initiated the session with opening remarks on the Union Budget 2025. The discussion then continued with faculty panelists presenting their insights on various aspects of the budget:

- 1) **Prof. S. Bhat** - Provided an overview of the Union Budget 2025, mentioning that each state of the country receives ₹150,000 crores to enhance infrastructure and economic growth.
- 2) **Asst. Prof. Sandesh Goankar** - Discussed the reduction in personal tax and the 'Pradhan Mantri Dhan Dhanya Krishi Yojana' in the agricultural sector. He also highlighted that 45% of MSME sector output contributes to the country's exports.
- 3) **Asst. Prof. Shreyas Desai** - Provided an overview of the budget's impact on AI and the technology sector, mentioning ₹500 crores allocated for AI in education and ₹2,000 crores for technological development, Research & Development, and deep tech startup innovation.
- 4) **Asst. Prof. Valencia Baptista** - Detailed the changes in income tax slabs for salaried individuals, emphasizing the new benefit of no tax up to ₹12 lakhs income. She discussed its potential to increase disposable income for middle class individuals and thus drive consumption. Additionally, she highlighted changes in TDS for dividend income and the 100% tax exemption for new startups for the first five years.

The discussion also featured insights from student panelists who analyzed various aspects of the Union Budget 2025:

- 1) **Mr. Rahul Raikar (SY B.Com, Div A)** - Discussed the unemployment rate in India and Goa, comparing it with global trends. He emphasized the importance of investment in key sectors such as education and healthcare to meet global standards.
- 2) **Mr. Parag Desai (SY B.Com, Div A)** - Spoke about the budget's impact on the Indian stock market, analyzing allocations, sectoral effects, and companies benefiting from fiscal measures.
- 3) **Mr. Sahish Kote** - Discussed budget allocations for defence, prioritizing in modernization of the armed forces, indigenous defence production, and improving operational preparedness while addressing concerns over pension burdens and reliance on foreign imports. However, concerns remain regarding the rising pension burden, declining defence-to-GDP ratio, and dependence on foreign imports for key military assets.
- 4) **Mr. Harsh Kalal (TY B.Com, Div A)** - Explained the tax structure changes, reiterating the impact of tax exemption up to ₹12 lakhs on disposable income and consumption by middle class individuals.
- 5) **Mr. Isaq Ebrahim** - Addressed increased financial allocation for higher education, mentioning key initiatives such as a ₹500 crore allocation for AI Centres of Excellence to enhance education through artificial intelligence, broadband connectivity for schools, and the expansion of five third-generation IITs.

Following the panel discussion, Prof. Sanjay Sawant Dessai opened the floor for audience questions, leading to an engaging discussion between students, faculty panelists, and student panelists. The event concluded with a vote of thanks by Dr. Lira Gama, Head of the Economics and Banking Department. The session was attended by 36 students (26 males, 10 females) and 26 faculty members of the college.

Expected Outcome of the Activity

The discussion provided students with in-depth insights into the Union Budget 2025, helping them understand its impact on various sectors and fostering critical thinking about economic policies.

Participation in “Eat Right Walkathon”

8th February 2025



The NSS Unit of VVM’s Shree Damodar College of Commerce & Economics, Margao, actively participated in the **Eat Right Walkathon** organized by the Food Safety and Standards Authority of India (FSSAI) on February 8, 2025, at Ravindra Bhavan, Margao. This initiative aimed to raise awareness about healthy eating habits, food safety, and sustainability in food consumption.

The event witnessed enthusiastic participation from students, faculty

members, and individuals from various institutions. It began with an inaugural address by esteemed dignitaries, emphasizing the importance of balanced nutrition, food hygiene, and the need to reduce food waste.

During the walkathon, students carried placards with impactful messages advocating for healthy eating practices and food waste reduction. The event also featured informative sessions that addressed the dangers of processed foods, the benefits of organic produce, and the significance of maintaining a well-balanced diet.

To further engage participants, interactive activities such as quiz competitions, poster-making, and slogan-writing were conducted, making the event both educational and enjoyable. The initiative successfully encouraged students and the general public to adopt healthier dietary habits and sustainable food practices, reinforcing the critical role of food safety in overall well-being. A total of 70 students (33 males. 37 females) participated in the Walkathon.

Expected Outcomes of the Activity

The Eat Right Walkathon promoted balanced nutrition, food safety, and sustainable eating habits among participants. It encouraged informed food choices, waste reduction, and environmental responsibility. Through interactive activities, students gained awareness of healthy dietary practices and their impact on overall well-being.

Session on “Tide Turner Plastic Challenge”

10th February 2025

On 10th February 2024, the NSS Unit of VVM's Shree Damodar College of Commerce & Economics organized an insightful session on the "Tide Turner Plastic Challenge" in the Smart Classroom at 1:30 PM. The primary objective of the session was to raise awareness about the growing issue of plastic waste and its detrimental impact on the environment. A total of 86 NSS students (35 males, 51 females) attended the session, demonstrating a keen interest in tackling plastic pollution.

The session commenced with the resource person Ms. Lisha Da Costa discussing the severe impact of plastic pollution on marine and terrestrial ecosystems. They shared alarming statistics highlighting the harmful effects of plastic waste on wildlife and the overall health of the planet.

Following this, the resource person Ms. Vaishnavi Naik, introduced the "Young Leaders Plastic Challenge," an initiative aimed at empowering youth to take an active role in reducing plastic waste. They outlined the three key steps of the challenge:

- **Educate** – Raising awareness about the environmental dangers posed by plastic waste.
- **Innovate** – Encouraging students to think creatively and find solutions to reduce, reuse, and recycle plastics within their communities.
- **Advocate** – Urging students to support and promote better policies and practices to mitigate plastic pollution on a larger scale.

The session included an interactive discussion where students posed questions about the environmental impact of plastic waste and shared their thoughts on solutions. The resource person provided practical examples and suggestions for students to implement in their daily lives, such as reducing single-use plastics and participating in local clean-up drives. Beyond being an informative session, the event served as a call to action, motivating students to take responsibility for their environment and inspire others to do the same. Through the session, attendees gained a deeper understanding of the plastic pollution crisis and felt a sense of responsibility to contribute toward a cleaner, healthier planet.

Expected Outcomes of the Activity

The session aimed to inspire students to actively reduce plastic waste and promote environmental conservation. By understanding the impact of plastic pollution, students were encouraged to take personal responsibility and implement sustainable practices in their daily lives. Additionally, the session aimed to equip students with the knowledge and motivation to advocate for stronger environmental policies and practices within their communities.



30-hour Certificate Course on “Biodiversity, its Conservation and Livelihood Interventions”

11th to 17th February 2025

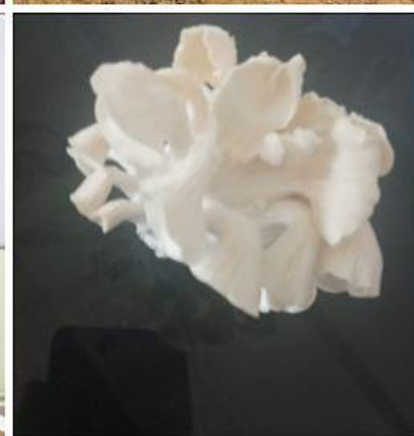
The Vasundhara Green Club, Department of Management Studies, NSS Unit, and First-Year Certificate Committee, in collaboration with the Goa State Biodiversity Board, organized a 30-hour Certificate Course on “Biodiversity, its documenting biodiversity and the significance of the People’s Biodiversity Register in maintaining ecological balance, thereby promoting community involvement in ecological conservation.

- **Ms. Simren Faria** through a session titled “Behavioral Patterns of Marine Organisms”, explained behavioral patterns, adaptations and survival strategies of marine organisms in various oceanic

environments, while discussing about predator-prey relationships, symbiotic associations and the implications of climate change on marine biodiversity.

- **Ms. Megha Girap** spoke about “Importance of Mangroves”, emphasizing the ecological importance of mangroves in coastal protection against erosion and storm surges, carbon sequestration, and biodiversity preservation by participating in mangrove restoration initiatives.

- **Ms. Reshma Kerkar** in her session titled “Introduction to Medicinal Plants, Common Identification Keys, and Uses of Local Medicinal Plants” introduced students to the traditional and scientific identification methods of medicinal plants based on common identification keys and the uses of local medicinal plants. She also highlighted their traditional therapeutic applications and how indigenous knowledge plays a crucial role in healthcare and conservation efforts.



- **Ms. Sneha Mullur** conducted a hands-on session titled “Demonstration on Vertical Gardening” focusing on vertical gardening using recycled materials, showcasing its relevance in urban spaces with limited land. She guided students in setting up small-scale vertical gardens using recycled materials and discussed sustainable gardening techniques.

- **Ms. Soniya Gaude** in her session titled “Introduction to Rocky Shore Ecosystems” discussed the adaptive strategies of organisms in rocky shore ecosystems facing high and low tide conditions and the threats posed to these fragile habitats by human activity.

- **Ms. Krutika Kerkar** and **Ms. Rutugandha Bhalekar** in their session “Wetlands and their Importance; Avifauna of Goa” spoke about the importance of wetlands in maintaining ecological balance, filtering pollutants, and serving as habitats for diverse bird species, besides discussing about Goa’s rich avifauna and conservation strategies to protect wetland ecosystems.

- **Ms. Tanaya Pednekar** in her presentation “Vocational Ways of Value Addition in Community Empowerment” presented various vocational strategies to empower communities through sustainable biodiversity-based enterprises such as eco-tourism, sustainable agriculture, and handicraft businesses that promote biodiversity conservation.

- **Mr. Melvin D’Souza** introduced the basics of beekeeping (apiculture), stressing upon its role in agriculture and ecological health. He also demonstrated on the techniques of beekeeping, hive management and honey extraction.

- **Ms. Deepashri Naik** spoke about “Mushroom Cultivation”, providing details on mushroom cultivation, emphasizing its potential as an eco-friendly and profitable agricultural practice. She covered aspects such as selecting suitable mushroom species, growing conditions, and harvesting techniques.

Students actively participated in hands-on activities and field sessions. A field visit to Raia Lake allowed them to experience wetland conservation firsthand through bird-watching and the identification of medicinal and aquatic plant species. This practical exposure reinforced their understanding of biodiversity and ecological balance.

The course concluded with a valedictory session conducted by **Dr. Pradip Sarmokadam**, who underlined the relevance of biodiversity conservation in present times. Certificates were distributed to all 27 participants (10 males, 17 females), acknowledging their successful completion of the course.

Expected Outcome of the Activity

The certificate course significantly enhanced students' understanding of biodiversity, ecological balance, and sustainable livelihood practices. Through interactive sessions and fieldwork, students gained practical exposure to environmental conservation strategies and vocational approaches rooted in ecological awareness.

Research Workshop Series – II: Data Analysis using AI and IBM-SPSS	15th February 2025 and 8th March 2025
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The Post Graduate Department of Commerce at VVM’s Shree Damodar College of Commerce and Economics, organized a two-day research workshop for the M.Com students on “Data Analysis using AI and IBM-SPSS” under the Research Workshop Series – II, on 15th February 2025 and 8th March 2025 in Classroom T-302 from 9:00 AM to 2:00 PM. The workshop was conducted by Dr. Kaustubh Kamat, Assistant Director (Academics) at the Directorate of Higher Education (DHE), Goa. It aimed to equip students with practical knowledge and skills in data analysis, aiding them in their dissertation. A total of 39 students (11 males, 09 females) attended the session.

The workshop featured four technical sessions spread over two days:

Day 1:

Session 1: Focused on **data handling and pre-testing**, where participants learned how to organize raw data, identify data types, and ensure data quality before conducting statistical analysis. The importance of pre-testing for data reliability was also discussed.

Session 2: Introduced **parametric and non-parametric tools using IBM-SPSS**. Students learned how to select the appropriate statistical method for different datasets and conducted hands-on exercises on t-tests, ANOVA, chi-square tests, Mann-Whitney tests, and Kruskal-Wallis tests.

Day 2:

Session 3: Covered **factor analysis and regression analysis**, helping students understand how large datasets can be simplified by identifying underlying patterns and relationships between variables. Regression analysis was explored in-depth to demonstrate its application in predicting and explaining research variables.

Session 4: Introduced **AI-driven tools for research**, highlighting various online platforms that integrate AI into data analysis to enhance efficiency, accuracy, and data interpretation.

Expected Outcome of the Activity

The workshop provided participants with a comprehensive understanding of data analysis techniques. Students gained hands-on experience with IBM-SPSS, enabling them to apply statistical methods effectively in academic research. The introduction of AI tools for research broadened their perspectives on modern data analysis, equipping them with innovative techniques to enhance research accuracy and efficiency.

Session on “Mastering LinkedIn: Build, Optimize, and Leverage Your Profile for Career Success”

20th February 2025



The Department of Management Studies (BBA Programme), in collaboration with the Career, Training, Internship and Placement (CTIP) Cell, organized a session titled “Mastering LinkedIn: Build, Optimize, and Leverage Your Profile for Career Success” on 20th February 2025 from 12:30 PM to 3:30 PM in the Smart Classroom. The session was designed for SY and TY BBA students to enhance their LinkedIn profiles and job search strategies.

Dr. Mamata Kane addressed the audience with a welcome address and introduction of the Guest Speaker, Asst. Prof. Ramkrishna Reddy, Department of Computer Science.

Mr. Reddy commenced the session by explaining the difference between a resume and a CV and emphasized their significance in job applications. He discussed Applicant Tracking Systems (ATS) used by recruiters to scan and filter resumes, highlighting the importance of using relevant keywords and maintaining an ATS-friendly format to improve job prospects. He also introduced students to popular online job platforms such as LinkedIn, Naukri.com,

Monster.com, and indeed.com, demonstrating how these portals help in professional networking and successful placements.

Additionally, Mr. Reddy encouraged students to pursue add-on certification courses to enhance their skill sets and strengthen their resumes. He provided step-by-step guidance on building a professional LinkedIn profile, covering key elements such as profile picture selection, crafting an effective headline, writing a compelling summary, and listing work experience. He also demonstrated how to effectively use LinkedIn for job hunting, including:

- Optimizing the job search feature
- Following companies for updates
- Engaging with professional content to boost visibility

The session concluded with a vote of thanks by Dr. Mamata Kane, acknowledging the valuable insights shared by the speaker. The session provided valuable guidance on personal branding and digital presence, equipping the 52 participating students (28 males, 24 females) with essential tools to enhance their employability.

Expected Outcomes of the Activity

The session equipped students with practical skills to create professional, ATS-friendly resumes and CVs, optimizing them with relevant keywords. Participants gained insights into online job platforms like LinkedIn, Naukri.com, and Indeed, learning effective job search strategies. They also received step-by-step guidance on building and optimizing their LinkedIn profiles to enhance visibility and connect with recruiters. Emphasizing networking and skill development, the session empowered students to leverage digital platforms for career success.

Matribhasha Diwas

21st February 2025



The Departments of Konkani and Hindi jointly organized “Matribhasha Diwas” on 21st February 2025 at 10:45 AM in Classroom 205. The event witnessed enthusiastic participation from 69 students (30 males, 39 females) across various programmes - B.Com, BCA, BBA, and BBA(FS) - who are currently studying Hindi and Konkani. The celebration aimed to honour and appreciate the richness of India’s linguistic and cultural diversity.

The primary objective of the event was to promote awareness, appreciation, and expression in one’s mother tongue, fostering pride and respect for linguistic heritage. As part of the programme, students introduced themselves and spoke about the uniqueness and cultural relevance of their respective native languages.

The event featured performances in a wide array of languages, including Hindi, Standard Konkani, Pedne’s Konkani dialect, Marathi, Rajasthani, Gujarati, Bhojpuri, Odia, Kannada, Bengali, and Nepali. These performances included songs, poems, dialogues, and traditional dances, creating a vibrant and multicultural atmosphere in the classroom. The celebration was successfully coordinated by Assistant Professor Mrs. Supriya Kankonkar and Ms. Chaya Velip from the Departments of Konkani and Hindi respectively. Their guidance ensured the smooth execution of the event, which was met with great enthusiasm from all participants.

Matribhasha Diwas served as a meaningful platform for students to embrace their linguistic roots, share cultural experiences, and strengthen bonds through mutual respect and appreciation for language diversity.

Expected Outcomes of the Activity

The Matribhasha Diwas celebration successfully fostered a sense of linguistic pride and appreciation among students. By encouraging them to express themselves in their native languages, the event promoted cross-cultural understanding and highlighted the beauty and richness of India’s linguistic diversity. It provided a platform for students to showcase the uniqueness of their mother tongues through various creative performances, thus strengthening cultural bonds and preserving linguistic heritage. Overall, the celebration contributed to a deeper respect for multilingualism and cultural identity among the participants.

Session titled "Chalk Dust to Power Suit: The Ignite Mind"

22nd February 2025



The Department of Computer Science, in collaboration with the Career Training Internship Placement (CTIP) Cell and the Institution’s Innovation Council (IIC) of the College, organized a session titled “Chalk Dust to Power Suit: The Ignite Mind” on 22nd February 2025, from 11:30 AM to 1:30 PM in Hall 2. The resource person for the session was Mr. Prajyot Mainkar, CEO of Sofueled.

The primary objective of the session was to inspire students to overcome fear, enhance public speaking skills, and help them discover their true potential using the Ikigai framework. The session aimed to build confidence, encourage students to step out of their comfort zones, and equip them with tools for personal and professional growth.

Mr. Prajyot Mainkar delivered a highly engaging and interactive talk, sharing his transformational journey-from a child battling stage fear to becoming a confident and inspiring speaker. He introduced students to Ikigai, a Japanese concept that emphasizes aligning one’s passion, profession, vocation, and mission to achieve personal and professional fulfillment.

To encourage confidence and public speaking, Mr. Mainkar invited students to speak impromptu on topics of their choice, helping them overcome inhibitions and gain practical experience. T-shirts were distributed as a token of appreciation to students who actively participated, adding a fun and rewarding element to the event. Students found the session inspiring, motivating, and thought-provoking. Many shared that the public speaking exercise helped them gain confidence and express their ideas more freely. The introduction to the Ikigai framework was especially appreciated for offering a structured approach to identifying purpose and setting meaningful goals.

The session proved to be a resounding success, leaving a lasting impact on students by equipping them with practical tools to enhance their self-belief, communication, and clarity of thought. The session was compered by Ms. Shaina Kamat, a student of SY B.Voc (ST). A total of 41 students and 3 faculty members attended the session.

Expected Outcomes of the Activity

Students gained a deeper understanding of the importance of self-discovery and personal growth through the Ikigai framework. They acquired valuable insights into overcoming stage fear and building confidence in public speaking. The interactive nature of the session provided them with practical exposure to speaking in front of an audience, helping them develop the ability to communicate ideas clearly and effectively. Additionally, the session encouraged students to adopt a proactive approach toward their personal and professional development, equipping them with tools to grow both as individuals and future professionals.

HIV/AIDS Awareness Activities

26th February to 3rd March 2025



As part of its health and social responsibility initiatives, the Red Ribbon Club of the College organized a week-long **HIV/AIDS Awareness Campaign** from 26th February to 3rd March 2025. The series of activities aimed to educate students and the local community about the prevention, early detection, and de-stigmatization of HIV/AIDS.



The activities included:

1) Reel Making Competition

To creatively engage students in promoting HIV/AIDS awareness, the Red Ribbon Club organized a Reel Making Competition. Participants created short, impactful videos on key themes such as HIV prevention, myths vs.


facts, and the importance of early testing. The use of visual storytelling, animation, and narration made the entries highly engaging. The best videos were shared on social media platforms to maximize outreach. A total of 3 teams participated, with Mr. Arhaan Shaikh and his team emerging as the winners.


2) Digital Poster Making Competition

This competition aimed to reduce the stigma around HIV/AIDS and promote preventive awareness through visual expression. Students designed creative digital posters highlighting modes of transmission, prevention strategies,

and the importance of regular health check-ups. Eleven students participated in this event, showcasing strong visual communication through illustrations and infographics. The top entries were featured on the College’s digital display board and social media platforms. The winners were as follows:

 **1st Place:** Miss Bedelia Pereira (FY B.Com)

 **2nd Place:** Miss Sneha Satarkar (FY B.Com)


 **3rd Place:** Miss Shaina Antao (TY B.Com)

3) **HIV/AIDS Awareness Drive**

As part of community outreach, the Red Ribbon Club conducted a Pamphlet Distribution Drive in the local areas. Seventeen student volunteers visited public spaces including markets and residential zones, distributing informative pamphlets that addressed HIV transmission, preventive measures, and available healthcare resources. 17 Volunteers actively interacted with the public to dispel common myths and promote responsible health practices. The drive received positive responses from the community and served as a meaningful extension of the college’s social responsibility.

Expected Outcomes of the Activity

The initiative significantly enhanced awareness among students and the local community about HIV/AIDS transmission, prevention, and the importance of regular testing. By addressing common myths and misconceptions through creative reels, digital posters, and community outreach, the activities helped promote accurate knowledge and reduce stigma. Students actively engaged in socially responsible tasks, using digital platforms and artistic skills to create impactful awareness content. The campaign also encouraged preventive health practices and empowered individuals with information to make informed decisions. Overall, the week-long program effectively reinforced the importance of health education and highlighted the proactive role of the Red Ribbon Club.

Guest Lecture on Key SEO Strategies	1st March 2025
	<p>On 1st March 2025, the Department of Computer Science, in association with the Alumni Engagement Cell, organized a guest lecture on "Key SEO Strategies" for TYBCA students as part of their SEO curriculum. The session was conducted in Classroom S-207 from 11:30 AM to 12:30 PM by Mr. Kris Rego, an alumnus of the BVoc.(ST) programme 2023 batch and currently a Team Lead at Intuio Easy Solutions.</p> <p>Mr. Kris provided a hands-on demonstration of applying SEO techniques on live websites and explained essential website optimization checks using SEO tools like RankMath. He covered key topics such as robots.txt, sitemaps, headers, and On-Page SEO</p>

strategies. The session also emphasized the importance of effective communication skills in the industry and the need for continuous learning.

Additionally, Mr. Kris shared his career journey and engaged in an interactive discussion with the 30 participating students (16 males, 14 females) on career opportunities post-BCA/BVOC, challenges in the field, and the evolving landscape of digital marketing.

The session was compered by Miss Shrawya Shetty from TYBCA, Div B. The faculty in charge were Asst. Prof. Rama Borkar and Asst. Prof. Andre Pacheco.

Expected Outcome of the Activity

The session provided students with practical insights into SEO strategies, enabling them to understand how to optimize websites using various SEO tools. They gained knowledge about the significance of sitemaps, headers, robots.txt, and On-Page SEO in improving website rankings. The session also gave students an opportunity to interact with an industry professional, allowing them to explore career paths in SEO and digital marketing while understanding industry expectations and challenges. Through the hands-on demonstration and interactive discussions, students developed a clearer perspective on the skills required in the field and the importance of continuous learning and adaptability in the evolving digital landscape.

Participation in National Seminar	1st March 2025
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The Department of Economics, Commerce, and the Research & Development Cell of Cuncolim Educational Society’s College of Arts and Commerce organized the 1st Prabhakar T. Vaidya Memorial Students’ National Seminar on the theme “Challenges Before Viksit Bharat @ 2047” on 1st March 2025.

Mr. Venedict Gomes and Miss Alita Fernandes, students of the SY

BBA(FS) Programme, participated in the event. They presented a research paper titled ‘AI and Digitalization in Skill Development for Viksit Bharat 2047.’ Their study explored the role of Artificial Intelligence (AI) and digitalization in addressing unemployment and enhancing skill development in India. The paper examined India’s existing skill development programs, government policies, and the education system to understand how AI can equip the workforce for future challenges.

A panel comprising experienced academicians and industry experts evaluated the research papers based on their content, originality, research methodology, and presentation skills. The Q&A session provided a valuable platform for participants to elaborate on their research findings and engage in critical discussions.

The seminar featured the presentation of more than 17 research papers by students and scholars from various colleges. This event offered a unique opportunity for participants to interact with fellow researchers, receive constructive feedback, and gain insights into emerging trends in their field. It was a significant learning experience that fostered knowledge exchange, idea sharing, and the enhancement of analytical and research skills among students.

Expected Outcome of the Activity

The participation in the National Seminar helped students enhance their research and analytical skills by engaging in in-depth study and critical evaluation of their chosen topic. The feedback received from academicians and industry experts allowed them to refine their research work and improve its quality. Additionally, presenting their findings before a panel and addressing queries during the Q&A session strengthened their presentation and critical thinking abilities. The seminar also served as a motivation for students to pursue further research and innovation, fostering a spirit of academic curiosity and knowledge exploration.

Campus to Corporate Placement Training

3rd to 28th March 2025



The Career, Training, Internship and Placement (CTIP) Cell of the college successfully conducted its pre-placement initiative titled “Campus to Corporate Placement Training” from 3rd to 28th March 2025 between 1:30 PM and 05:30 PM in the Smart Classroom. The training was facilitated by Ms. Priyanka Row, a highly experienced Mind Coach, NLP Practitioner, and Image Consultant. A total of 90 students (34 males, 56 females), all registered with the CTIP Cell, participated

in the three-day comprehensive training programme.

Ms. Row’s sessions were engaging, dynamic, and highly interactive, focusing on preparing students for the transition from campus life to corporate environments. The key areas covered during the sessions included:

- Creating impactful first impressions
- CV writing essentials
- Interview preparation and performance
- High-performance communication skills
- Power and influence of body language
- Posture dos and don’ts (sitting and standing)
- Types and implications of handshakes
- The elevator pitch and self-presentation
- Grooming tips including outfits, footwear, perfumes, and etiquette
- Strategies for confident communication and proper interview closure
- The art of departing

The training also incorporated practical activities and role-playing exercises that allowed students to practice interview scenarios and develop their confidence, self-esteem, and presentation skills.

Ms. Row also delved into emotional and mental preparation, helping students identify their emotional setbacks and teaching them effective tools to overcome them. Techniques like the Emotional Freedom Technique (EFT) and Mental Commands were introduced, aimed at fostering a positive mindset and controlling self-doubt and fear.

She further explored real-life interview situations, emphasizing the importance of mindset, attitude, and how one's approach can make a difference. Each session was filled with actionable insights, personal reflections, and bonus tips that the students found immensely valuable.

The programme concluded with an interactive Q&A session, where Ms. Row addressed student queries and offered personalized advice.

Expected Outcome of the Activity

The training programme proved to be an enriching, motivational, and transformative experience for all participants. It not only equipped students with practical tools for corporate readiness but also instilled in them the confidence and clarity needed to face real-world professional challenges.

Participation in “World Wildlife Day Quiz Competition”	3rd March 2025
	A team comprising of 2 students from VVM’s Shree Damodar College of Commerce & Economics participated in a quiz competition organized by the Goa Forest Department’s Wildlife & Eco-Tourism (South) Division, Margao, to commemorate “ World Wildlife Day 2025 ”. The competition was held on 3rd March 2025 at the auditorium of Parvatibai Chowgule College (Autonomous), Margao,

where teams from various institutions across South Goa gathered to participate. The quiz aimed to test and enhance students' knowledge of Goa's rich biodiversity, focusing on its wildlife, conservation efforts, and eco-tourism initiatives.

Below mentioned students participated in the Quiz:

- **Mr. Aliston Fernandes** from FY BCA, Div A
- **Mr. Ram Parab** from FY BCA, Div B

The event commenced at 9:00 AM with an inaugural ceremony. The quiz comprised multiple rounds, including: Multiple Choice Questions (MCQs), Visual Identification, Rapid-Fire and Buzzer Round.

Participants showcased their knowledge of Goan wildlife species, protected areas, environmental policies, and conservation challenges. Out of all the teams, the top six advanced to the final round. Prizes were awarded to the top three teams, and all participants received certificates of participation.

The event concluded with a vote of thanks, appreciating the efforts of the organizers, participants, and faculty. The Wildlife & Eco-Tourism (South) Division emphasized the importance of such initiatives in fostering environmental awareness among students.

Expected Outcome of the Activity

Students developed a deeper understanding of Goa’s wildlife, conservation efforts, and environmental policies, fostering a sense of responsibility towards nature.

Session on “Personal Financial Planning”	5th March 2025
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The Department of Management Studies at VVM’s Shree Damodar College of Commerce & Economics organized an informative session on “Personal Financial Planning” on 5th March 2025 in Classroom F-401. The session was conducted by Mr. Brendon Mascarenhas, Goa’s first investment advisor to hold three prestigious financial designations— Chartered Financial Analyst (CFA), Certified Financial Planner (CFP), and Chartered Wealth Manager (CWM).

The session commenced with an introduction of the resource person by Mr. Erville Rodrigues. Mr. Mascarenhas emphasized the importance of budgeting, saving, and setting financial goals as key pillars of financial planning. He provided insights into various investment avenues such as stocks, bonds, and mutual funds, highlighting the benefits of early investing, diversification, and risk management. His engaging PowerPoint presentation simplified complex financial concepts, making them more accessible to students.

Additionally, he stressed the importance of insurance in ensuring financial security and managing uncertainties. The session concluded with an interactive Q&A segment, where students actively sought guidance on investment strategies, financial planning, and wealth management.

The session proved to be highly insightful, equipping the 35 participating students (14 males, 21 females) with practical financial knowledge and motivating them to take proactive steps towards securing their financial future. Overall, the session was highly beneficial, fostering financial literacy and encouraging students to adopt disciplined financial planning habits.

Expected Outcomes of the Activity

The session provided students with a fundamental understanding of financial planning, including budgeting, saving, and setting financial goals to ensure long-term financial security. Participants gained awareness of various investment opportunities, such as stocks, bonds, and mutual funds, while also learning essential risk management strategies. Additionally, the session emphasized the importance of insurance in safeguarding financial well-being and the role of diversification in minimizing risks. By engaging with these concepts, students developed enhanced decision-making skills, enabling them to adopt a structured approach to personal finance and make informed financial choices for sustainable wealth creation.

Blood Donation Camp

6th March 2025



On 6th March 2025, the Red Ribbon Club and NSS Unit of VVM’s Shree Damodar College of Commerce & Economics, in collaboration with the GMC Blood Bank, NCC Army, and NCC Navy, organized a Blood Donation Camp in the college Smart Classroom from 9:30 AM to 12:30 PM.



The camp aimed to raise awareness on the life-saving importance of blood donation, promote voluntary participation, and contribute to maintaining a reliable supply of blood

for medical emergencies. A total of 32 donors (18 males, 14 females) voluntarily came forward to donate blood, showcasing their sense of social responsibility to this noble cause.

The camp was smoothly coordinated by Asst. Prof. Sanjay Velip (NSS PO In-charge), Lt. Sandesh Goankar (ANO, NCC Army), Sub. Lt. Pretty Pereira (ANO, NCC Navy), along with NSS Programme Officers Asst. Prof. Ainsley Bernard, Asst. Prof. Kalpana Parab, Asst. Prof. Akshad Gaonkar, and Asst. Prof. Puja Goankar.

The initiative saw enthusiastic participation from 32 students and faculty members (18 males, 14 females), and reinforced the college's commitment to community welfare, civic engagement, and public health.

Participation at an inter-collegiate competition “MEAR”

7th March 2025

On 7th March 2025, the Women’s Studies Programme of Goa University in collaboration D.D. Kosambi School of Social Sciences and Behavioural Studies, Goa University, organized an inter-collegiate festival of competitions titled “**MEAR: Making Equality a Reality**” to commemorate International Women’s Day. The event held from 9.30 AM to 5.15 PM in Seminar Hall, Faculty Block B, Goa University, served as a platform for students to express and advocate for gender equality through various creative and performance-based competitions.



The event commenced at 10:00 AM with an inaugural function graced by Mrs. Naman Dhauskar, a distinguished social worker, as chief guest. Ms. Vithai Zaraunker introduced Mrs. Dhauskar to the audience. In her address, Mrs. Dhauskar highlighted various laws enacted to protect and empower women and emphasized the importance of financial independence for women. During this session, reels created by participating colleges were screened, showcasing creative

expressions related to women's empowerment.

The inaugural ceremony began at 10:00 AM with Mrs. Naman Dhauskar, a renowned social worker, as the Chief Guest. She was introduced by Ms. Vithai Zaraunker. In her address, Mrs. Dhauskar emphasized the importance of various laws enacted to protect and empower women and emphasized the importance of financial independence for women. The session also featured the screening of thematic reels created by participants from various colleges, focusing on women's empowerment.

Competitions and Participation:

1) MEAR Artist & MEAR Orator (11:30 AM – 1:30 PM):

These competitions were held concurrently, offering students an opportunity to showcase their artistic and public speaking talents on themes related to gender equality.

Participants from our college:

- Miss Riya Shinde (SY BCA B) awarded as the MEAR Artist
- Mr. Dhruv Naik (SY BCA B) awarded as the MEAR Orator

2) Street Play (2:30 PM – 4:30 PM):

Ten teams performed street plays addressing women's rights and social equity. Our college team delivered a compelling performance and secured Third Place.

Participants from our college:

- Miss Aishwarya Nayak (FY BCA, Div B)
- Miss Arya Naik (FY BCA, Div B)
- Miss Ankita Mishra (FY BCA, Div B)
- Mr. Daksh Lotlikar (SY BCA, Div B)
- Miss Anushree Shirodkar (SY BCA, Div B)
- Mr. Shlok Kunkallikar (FY BCA, Div A)

- Mr. Devang Naik (FY BCA, Div B)
- Miss Shaina Kamat (SY BVoc.(ST))
- Mr. Seval Naik (FY BCA, Div A)
- Mr. Vismay Raikar (FY BCA, Div B)

3) MEAR Reelers (Pre-Event):

Students submitted short reels on gender equality prior to the main event.

Participants from our college:

- Mr. Vismay Raikar (FY BCA, Div B)
- Miss Astha Tiwari (SY BCA, Div A)
- Miss Riya Shinde (SY BCA, Div B)
- Mr. Manthan Namshikar (FY BCOM, Div A)
- Miss Sanjana Naik (FY BCA, Div B)

The valedictory session began at 4:30 PM, where prizes and participation certificates were distributed. The event concluded at 5:15 PM. The intercollegiate festival served as an engaging and enriching experience for the students, promoting creativity, advocacy, and collaboration in the pursuit of gender equality. Assistant Professor Ms. Yugandhara Joshi accompanied 15 students (08 males, 07 females) for the event.

Chanakya Bhoomi 2.0

7th and 8th March 2025



The Department of Commerce & Management in collaboration with the Department of Management Studies organized **Chanakya Bhoomi 2.0 - Sustainovate: Pioneering Sustainable Business**, a national-level intercollegiate event was organized on 7th and 8th March 2025 in the college campus. The event witnessed enthusiastic participation from five national teams and three teams from Goa with a total of 48 participants (32 males, 16

females), fostering a spirit of innovation and strategic thinking. In addition to technical sessions, the event featured several engaging competitions, including *C-Suite Chronicles*, *Arth Shastra*, *The Market Matrix*, *Ultimate Business Showdown*, *Market Wizard*, *Greenovate*, and *Niti Samvaad*.

The event was inaugurated by the Chief Guest, Mr. Pravin Kakode, a successful businessman and the Managing Director of Upgrade Enterprises Pvt. Ltd., who is also an esteemed alumnus of the College. In his inaugural speech, Mr. Kakode encouraged students to find their unique space and calling in their professional journeys. He

emphasized the importance of three critical skills that every individual should develop - man management, money management, and interpersonal skills.

Team KLE Hubli emerged as the overall winners of the competition, while **Team KLE Belgaum** secured the runner-up position. The event concluded with a vibrant cultural program that celebrated Goa’s diverse heritage, adding a memorable and festive touch to the two-day competition.

The event was efficiently coordinated under the leadership of Dr. Anjali Sajilal and Asst. Prof. Cinola Vaz, who played a pivotal role in ensuring its smooth execution and overall success. They were ably supported by all faculty members and student volunteers from the organizing committees.

The student coordinators for the event were Miss Shreya Rajeev, Mr. Vishal Kubawat, Mr. Damodar Patnekar, Miss Sameeha Arshad Siddiqui, Mr. Shivam Ganaba Naik Gaonkar, Mr. Afzal Ahmed Shaikh, and Mr. Warren Antony Fernandes. Their dedication, coordination, and tireless efforts contributed significantly to the success of Chanakya Bhoomi 2.0.

Expected Outcomes of the Activity

The event successfully enhanced participants' knowledge of sustainable business practices, finance, and policy-making through engaging competitions and case studies. It promoted responsible leadership, strategic thinking, and ethical decision-making. Students involved in organizing the event demonstrated excellent teamwork, time management, and planning skills, gaining valuable experience in event coordination and leadership. The platform also enabled networking and peer learning among participants from across the country. Overall, the event encouraged innovation, collaboration, and practical exposure to real-world business challenges, while boosting student confidence and motivation.

Reel Making Competition as part of International Women’s Day Celebration

7th March 2025



As part of the International Women’s Day celebrations, the Women’s Cell of Shree Damodar College of Commerce & Economics organized a Reel Making Competition on the theme “Tradition to Transformation” on 7th March 2025. The objective of the competition was to highlight the evolving roles of women in various spheres including society, family, and the workplace.

Four enthusiastic teams, each consisting of five students (05 males, 11 females), participated in the event. The teams included both male and female students, promoting inclusivity. Reels were evaluated on the parameters of creativity, impact, technical quality, and originality by a panel of judges comprising

Mr. Amogh S. Pai Raiturkar and Ms. Shruti Kunkolienkar, Assistant Professors from the Department of Computer Science.

The winning reel, created by Miss Mithali Raikar, Miss Manaswi Bandodkar, Mr.Ian Gomes (FY B.Com, Div B), Shayori Kachap (FY B.Com, Div C), and Mr. Ram Parab (FY BCA, Div B), was commended for its compelling message and artistic presentation of the changing status of women over time.

The competition was coordinated under the guidance of Asst. Prof. Swati Bhat, Convenor of the Women’s Cell, along with faculty in-charges Asst. Prof. Valencia Baptista and Ms. Eshani Bhakale (College counsellor).

Expected Outcome of the Activity

The competition successfully encouraged students to explore and express meaningful perspectives on women’s empowerment. It concluded on an inspiring note, reinforcing the importance of women’s evolving contributions in all walks of life and promoting gender sensitivity and inclusivity through artistic expression.

State-Level Workshop on Fundamentals of Econometrics in Research

7th March 2025



On 7th March 2025, the Research and Development Cell and IQAC of Dnyanprassarak Mandal’s College and Research Centre (DMC), Assagao, organized a State-Level Workshop on **Fundamentals of Econometrics in Research**. The workshop aimed to equip faculty members, research scholars, and students with essential econometric techniques for data analysis, focusing on practical applications such as model building and hypothesis testing using AI. Five students and one faculty member from the PG Department of Commerce of Shree



Damodar College of Commerce and Economics, Margao, attended the workshop. The participants included Miss Sunia Boruah, Miss Manjushri Mallikarjun Hiremani, Miss Vanshita Shailish Naik, Mr. Alrich Raniel Fernandes, Mr. Anrich Anthony Rodrigues, and Asst. Prof. Valencia Baptista (faculty).

The event commenced with Registration and Tea from 9:00 AM to 9:30 AM, providing an opportunity for participants to settle in and network with fellow participants. This was followed by a formal inauguration at 9:30 AM, where the Vice Principal of DMC, Dr. M Shanthi, delivered the welcome address. The resource persons, Dr. Hussain Yasser Razak, Assistant Professor at MES Vasant Joshi College, Vasco, and Dr. Dhaneesh Kumar T.K, Assistant Professor at DMC, Assagao, were warmly welcomed with a floral felicitation. A brief introduction to the Workshop was then presented, outlining the objectives and learning outcomes. The inaugural session concluded with

a Vote of Thanks, expressing appreciation to the organizing team and attendees. A group Photo Session was held at 9:50 AM, capturing memorable moments with participants and dignitaries.

The core learning aspect of the workshop was delivered through two technical sessions. The first technical session began at 10:10 AM, conducted by Dr. Hussain Yasser Razak, and covered key econometric techniques such as Simple and Multiple Regression, the Use of Dummy Variables, and Diagnostic Checking for Model Validation. The session also explored how AI can enhance econometric research, providing valuable insights into data-driven decision-making. The lunch break was scheduled from 1:00 PM to 2:00 PM, allowing participants to refresh before the next session.

The second technical session, from 2:00 PM to 4:15 PM, was conducted by Dr. Dhaneesh Kumar T.K, who focused on advanced econometric modeling techniques, including Functional Forms of Regression Models, Reciprocal Regression, and Logistic Regression. Participants gained practical knowledge of alternative regression structures, their applications in empirical research, and the benefits of using nonlinear models in specific scenarios.

The valedictory session began at 4:15 PM, with the distribution of certificates to participants, recognizing their successful completion of the workshop. The event concluded with a Tea & Closing session at 4:30 PM, providing an informal platform for participants to discuss insights from the sessions and offer feedback.

The workshop proved to be an enriching learning experience, enabling participants to develop a strong foundation in econometric techniques, enhance their understanding of AI-driven data analysis, and apply econometrics effectively in research. Additionally, it facilitated valuable networking opportunities with faculty members and research scholars from various institutions. Overall, the workshop was a highly informative and engaging experience, equipping participants with critical research skills in the field of econometrics.

Felicitatation Function	7th March 2025
	<p>A felicitation ceremony was held on March 7, 2025, at 4:30 PM at Old Durbar Hall, Raj Bhawan, Goa, to honour outstanding NCC Navy cadets for their exemplary achievements. The event was presided over by the Governor of Goa, Shri P.S. Sreedharan Pillai, who recognized the dedication and excellence of the following cadets:</p> <ul style="list-style-type: none">• Leading Cadet Tuhin Saha for his participation in Republic Day Camp (RDC) 2025.• Cadet Captain H. Tribhuvan and Leading Cadet Vaibhav Bandolkar for their remarkable performance at the All India Nau Sainik Camp 2024.

Their hard work and perseverance in NCC activities were acknowledged as a testament to their discipline and commitment. In addition, **Principal Major Sanjay Sawant Dessai** and **Sub-Lieutenant Pretty Louiza Pereira, Associate NCC Officer (ANO) of the Naval Wing**, were felicitated for their invaluable contributions in guiding and mentoring the cadets toward success.

The event also saw the presence of distinguished officials, including:

- Commodore B. Arun Kumar, VSM, Deputy Director General of the Karnataka and Goa Directorate, who commended the cadets for their efforts in bringing back the Prime Minister’s Banner after six years.
- Colonel Mohan Naik, Group Commander of Belgaum, along with other senior officials.

The ceremony concluded with a vote of thanks delivered by Captain S. Ram Kumar, Commanding Officer of 1 Goa Naval Unit NCC, marking a proud and significant moment for the cadets and their mentors. The function ended at 6:15 PM, followed by high tea.

Participation in inter-collegiate competition “Adhyant 2.0”

7th March 2025



Government College, Quepem, hosted its annual intercollegiate cultural extravaganza “Adhyant 2.0” on 7th March 2025 from 8:00 AM to 9:00 PM, offering a vibrant platform for students across Goa to showcase their artistic flair and creative expression. The event featured a variety of competitions, including dance, singing, fashion show, and creative arts, fostering a spirit of cultural celebration and healthy competition.

Participation in Adhyant 2.0 allowed students to explore their creative potential, gain exposure to intercollegiate cultural competitions, and strengthen their collaborative and performance skills. The event contributed to the holistic development of the students and served as a valuable learning experience outside the classroom.

A contingent of 57 students from VVM’s Shree Damodar College of Commerce & Economics, representing various departments, actively participated in multiple events. The team demonstrated remarkable enthusiasm, talent, and teamwork throughout the day.

Under the mentorship and guidance of the Cultural Council members, the students performed commendably and secured an overall 4th place among the participating institutions.

SHE READS: Women's Day Book Distribution and Book Exhibition

8th March 2025



In celebration of *International Women's Day*, the Women's Cell, in collaboration with the Department of Library and Information Sciences, organized *SHE READS: Women's Day Book Distribution and Book Exhibition* on 8th March 2025 commencing at 12.20 PM in the Reading Room. The event aimed to encourage reading habits among female staff while recognizing their invaluable contributions to the institution and society.

The programme commenced with a warm welcome address by the College Counsellor, Ms. Eshani Bhakale. This was followed by the principal's address, in which he emphasized the significant role of women in shaping the future. He highlighted that knowledge and empowerment go hand in hand in building a progressive society.

As a mark of appreciation, the principal distributed books and potted plants to the female staff, symbolizing knowledge and growth. The sequence of distribution was announced by Ms. Valencia Baptista and Ms. Swati Bhat. The distribution commenced with housekeeping staff, MTS, and administrative support staff, followed by the Vice Principal, senior teaching faculty, and other teaching staff. A special gesture of inclusivity was made as the principal acknowledged the presence of some male staff members and presented them with pens, books, and potted plants. Additionally, he encouraged staff to borrow the distributed books from the library, read them, and submit a brief synopsis within 15 days.

Complementing the book distribution, a book exhibition was organized, displaying a rich collection of literature on women empowerment, leadership, personal growth, and works by renowned female authors. The exhibition offered an engaging opportunity for staff to explore insightful books and deepen their appreciation for literature and knowledge.

As a token of gratitude, the Vice Principal, Dr. Shami Pai, and the College Librarian, Ms. Manasi Rege, presented a small gesture of appreciation to the principal. The event concluded at 1:30 PM with a vote of thanks by Ms. Manasi Rege, expressing gratitude to the organizing committees and participants. Post the program, the book exhibition remained open, allowing staff to explore the collection further. The event was well-received by all attendees (55 in total) who appreciated the initiative.

Expected Outcomes of the Activity

The event successfully promoted a reading culture among female staff while recognizing and appreciating their contributions in various capacities. It fostered a sense of belonging, motivation, and empowerment. By encouraging knowledge-sharing and intellectual growth, the initiative inspired continuous learning. Furthermore, the event helped strengthen bonds between teaching and non-teaching staff, creating a shared learning experience that enhanced collaboration and unity.

“GameVerse” – A gaming event

8th March 2025

The TechTrendz Club, under the Department of Computer Science, successfully organized “GameVerse”, a dynamic gaming event aimed at fostering skill development, critical thinking, and healthy competition among students. The event was held on 8th March 2025 across Lab 1, Lab 2, and Lab 3, commencing at 12:45 PM.

The event featured three distinct competitions:

1) Rubik's Cube Challenge

Participants aimed to solve the cube in the shortest time possible. Points were awarded based on the number of completed sides within the allotted time.

2) Sudoku

Conducted online, this event challenged participants to complete the puzzle error-free within a limited timeframe.

3) BGMI (BattleGrounds Mobile India)

An online battle royale game where participants competed to be the last player standing by eliminating all other competitors.



Each game was carefully designed to encourage strategic thinking, patience, and time-bound problem-solving.

Student Coordinators and Winners:

Event Name: Rubik’s Cube Challenge

Student Coordinator: Jayden Fernandes (TY BCA, Div B)

 **1st Place:** Vinella Colaco (SY BVoc(ST))

 **2nd Place:** Simran Ghadi (FY BVoc(ST))

Event Name: Sudoku


Student Coordinator: Showil Rebello (SY BVoc(ST))


 **1st Place:** 1st Place: Vedant Gupta (FY BVoc(ST))

 **2nd Place:** 2nd Place: Aarti Solanki (SY BVoc(ST))

Event Name: BGMI

Student Coordinator: Anirudh Singh Solanki (SY BCA, Div B)

 **1st Place:** Aliston Fernandes (FY BCA, Div A)

 **2nd Place:** Mohammed Ali (FY BCA, Div A)

The event flyer and brochure were creatively designed by Mr. Jayden Fernandes (TY BCA, Div B).

The faculty coordinators for the event were Asst. Prof. Andre Pacheco and Asst. Prof. Amogh Pai Raiturkar.

The event received positive feedback from 15 students (11 males, 04 females), who participated with great enthusiasm and demonstrated keen interest throughout.

Expected Outcome of the Activity

The activity aimed to enhance students’ ability to perform effectively under pressure while engaging in fun and intellectually stimulating games. Through participation in events like the Rubik’s Cube challenge, Sudoku, and BGMI, students developed essential skills such as time management, strategic thinking, and focus. The competitive yet enjoyable environment encouraged them to think critically, remain composed during high-pressure situations, and improve their problem-solving abilities. Overall, the event contributed to the holistic development of participants by promoting cognitive engagement, collaboration, and resilience.

Digital Growth Strategies: Short-Form Content, AI Tools, and Influencer Marketing

10th March 2025

On 10th March 2024, the Post Graduate Department of Commerce of VVM’s Shree Damodar College of Commerce & Economics, Margao, Goa, in collaboration with the Alumni Engagement Cell, organized an insightful Alumni Engagement Session on “Digital Growth Strategies” in Classroom T-302 from 9.00 AM to 11.00 AM. The session, conducted by alumnus Mr. Atharva Naik, focused on key aspects of modern digital marketing, including short-form content, AI tools, and influencer marketing.



The session began with an introduction to digital growth, emphasizing the role of social media in shaping business strategies. Mr. Naik highlighted how brands leverage digital platforms to expand their reach, boost engagement, and drive sales. He underscored the significance of short-form content—such as posts, stories, and reels—in capturing audience attention and enhancing brand visibility.

A major segment of the discussion centered on AI tools in digital marketing, categorized into three key areas:

- **Content Creation Tools** – Used for generating text, images, and videos efficiently.
- **Analytics Tools** – Help in tracking engagement and analysing user behaviour.

- **Consumer Service Tools** – Include chatbots and automated response systems that enhance customer interactions.

Mr. Naik provided valuable insights into some of the best AI tools available, explaining their practical applications in digital marketing.

The session also delved into influencer marketing, discussing different types of influencers. Mega influencers, with their vast followings, are ideal for large-scale promotions, while micro and nano influencers, who cater to niche audiences, often achieve higher engagement rates. He explained how influencer accounts are leveraged for brand promotions, fostering authentic connections and driving sales.

Another important topic covered was YouTube vlogging and its role in content marketing. Mr. Naik explained how long-form video content complements short-form content, helping brands build deeper audience engagement. He also introduced affiliate marketing models, such as:

- **Pay-per-sale** – Earning commissions based on product purchases.
- **Pay-per-click** – Generating revenue for every click.
- **Pay-per-lead** – Earning commissions based on lead generation.

Additionally, he discussed effective strategies for promoting discount codes, including limited-time offers, exclusive influencer codes, and social media engagement tactics.

Overall, the session provided a comprehensive understanding of digital growth strategies and their real-world applications. Mr. Atharva Naik's insights were invaluable in helping the 46 participating M. Com Part I and II students (18 males, 28 females) explore career opportunities in digital marketing and content creation.

Expected Outcome of the Activity

Students gained practical insights into digital growth strategies, AI-powered marketing tools, influencer collaborations, and content creation. The session enhanced their understanding of digital marketing trends and career opportunities in content strategy, social media marketing, and affiliate marketing.

Financial Empowerment Drive for Seraulim Youth

10th March 2025



The NSS Unit, in association with the Department of Economics and Banking, organized a “Financial Empowerment Drive” for the youth of Seraulim on 10th March 2025 at the Village Panchayat, Seraulim. The session commenced at 11:30 AM and aimed to enhance financial literacy among 10 individuals (02 males, 08 females), equipping them with essential knowledge of investment options and financial planning.



The session was conducted by Mr. Vishal Kubawat, a TY BCom student, who effectively simplified financial concepts and investment strategies for the participants. He began with an overview of traditional and modern investment avenues, covering Bank Fixed Deposits (FDs), gold investments, the stock market, and mutual funds. The discussion highlighted the limitations of bank

FDs, particularly in the context of inflation and fluctuating interest rates, helping participants understand why diversifying investments is essential.

A key focus of the session was on mutual funds, especially Systematic Investment Plans (SIP). Mr. Kubawat explained how SIPs work, their advantages, and the importance of disciplined investing in achieving long-term financial goals. The session also covered withdrawal strategies from mutual funds, liquidity considerations, exit strategies, and introduced participants to online SIP calculators to assist in financial planning.

The interactive nature of the session encouraged participants to engage in discussions, ask questions, and clarify doubts about investments and financial management. This initiative successfully raised awareness about structured financial planning and empowered young individuals to make informed investment decisions for a secure financial future.

Expected Outcomes of the Activity

The session enhanced participants' understanding of various investment avenues, emphasizing the impact of inflation on fixed deposits and the benefits of diversification. They gained insights into mutual funds, SIPs,

withdrawal strategies, and liquidity considerations. Additionally, they learned to use online financial tools for effective investment planning, empowering them to make informed financial decisions for a secure future.

Dance Movement Therapy Session

10th March 2025



As part of the International Women’s Day celebrations, the Women’s Cell in association with the Counseling Cell of VVM’s Shree Damodar College of Commerce & Economics organized a **Dance Movement Therapy (DMT) session** for the teaching and non-teaching staff on 10th March 2025 from 12:15 PM to 1:15 PM in Hall 1. The session was conducted by Ms. Surabhi Thakur, a certified Dance Movement Therapist and Counsellor at Agnel Institute of Technology and Design, Assagao, Goa.

The objective of the session was to alleviate stress and promote self-expression, mindfulness, and physical well-being among staff members. Dance Movement Therapy (DMT), a therapeutic technique that integrates emotional, cognitive, and physical aspects through movement, was introduced as a holistic way to nurture inner well-being.



The session began with an engaging introduction to the concept of DMT, after which participants formed a circle and were guided through a series of warm-up exercises. These movements were designed to help the participants relax, energize, and tune into their inner selves. As the session progressed, Ms. Surabhi invited participants to explore the concept of the "inner child" and reflect on how societal norms influence personal identity and self-expression.

A standout moment in the session was the “*world as a canvas*” activity, where participants were encouraged to envision themselves as both artist and artwork. She explained that just like a brush on a canvas, using dance as a medium, they were empowered to express their thoughts and emotions creatively and freely. This exercise provided a powerful outlet for emotional release in a profound and creative way.

The session concluded with a soothing guided mindfulness meditation, allowing participants to centre themselves and reflect on their experience. It fostered a sense of calm, connection, and collective empowerment among all present. Towards the end of the session, the Vice Principal, Dr. Shami Pai, felicitated the resource person with a token of appreciation. A vote of thanks was proposed by the college counsellor, Ms. Eshani Bakhle, who expressed heartfelt gratitude to Ms. Surabhi Thakur, the organizing committees, and all the participants for making the session meaningful and successful.

Expected Outcome of the Activity

The session enabled participants to reduce stress and enhance their physical well-being while strengthening their connection with their emotions. Through movement and reflection, the participants developed greater self-awareness, emotional resilience, and creativity—key elements in fostering holistic well-being.

Intra-Collegiate Debate Competition – Annual Best Orator of the Year

10th March 2025



The Cultural Council, in collaboration with The Readers Club and the Department of English, organized the Intra-Collegiate Debate Competition on 10th March 2025. The event commenced at 11:45 AM in Room No. F-104, featuring 13 participants (06 males, 07 females) competing for the prestigious title of **Best Orator of the Year**.



The Intra-Collegiate Debate Competition - Annual Best Orator of the Year aimed to foster critical thinking, articulate expression, and structured argumentation among students. The competition encouraged participants to develop research skills, logical reasoning, and effective public speaking abilities while engaging in discussions on contemporary issues.

The debate featured three teams, each presenting arguments on three thought-provoking topics:

- Is Online Learning More Effective Than Offline Learning for College Students?
- Should College Students Be Required to Wear Uniforms?
- ChatGPT: A Revolutionary Tool or a Threat to Human Creativity?

Participants presented well-researched arguments, supported their viewpoints with logical reasoning, and engaged in compelling rebuttals. The competition was judged by Asst. Prof. Ankita Naik and Asst. Prof. Shruti Kunkolienkar, who evaluated the speakers based on content, delivery, counterarguments, and overall presentation. After an intense and engaging debate, Miss Ruby Mahato from TY BCOM, emerged as the *Annual Best Orator of the Year*.

Expected Outcomes of the Activity

The competition successfully provided students with a platform to refine their debating skills, express their opinions confidently, and engage in intellectual discourse. It was a valuable opportunity for students to develop critical analysis, persuasive communication, and public speaking expertise.

Session cum Alumni Reconnect Series on 'Equity vs. Derivatives – Trading Futures & Options'

10th March 2025



The Post Graduate Department of Commerce in association with the Alumni Engagement Cell, organized a Guest Session cum Alumni Reconnect Series on the topic “Equity vs. Derivatives – Trading Futures & Options” for M.Com students on 10th March 2025. The session was held in the Smart Classroom from 09:00 AM to 11:15 AM and was attended by 40 students (15 males, 25 females) of M.Com Part I and II.

The session was conducted by Mr. Chirag Majithia, an alumnus of the

institution and Partner at Shreeji Investments. The primary objective of the session was to equip students with a comprehensive understanding of equity and derivatives trading, including practical insights into futures and options strategies, margin trading, risk management, and real-world trading applications.

The session commenced with a welcome address by Ms. Valencia Baptista, followed by an introduction of the resource person by Ms. Koel Jana, a student of M.Com Part I. Mr. Majithia delivered an informative and engaging session that began with an overview of the Indian Capital Markets. He explained key stock market indices and gradually moved on to the practical application of fundamental analysis to evaluate company performance. The core focus of the session was on demystifying derivative instruments—futures, options (call and put), and forwards. He elaborated on trading strategies such as covered calls and protective puts, and provided a clear explanation of margin and leverage.

To provide hands-on experience, Mr. Majithia demonstrated the use of a demat account to track company performance and execute trading decisions in equity and futures. He also emphasized the critical role of effective risk management strategies in successful trading, providing valuable insights for navigating the complexities of the market.

The session concluded with a vote of thanks delivered by Miss Aemisha Azavedo, a student of M.Com Part II. Students actively engaged with the speaker during the Q&A segment, seeking clarifications on various aspects of derivatives trading.

Expected Outcomes of the Activity

The session provided students with both theoretical knowledge and practical exposure to trading in equity and derivative markets. By combining conceptual understanding with live demonstrations, the session equipped students with actionable skills and insights for future financial and investment-related endeavors.

Anantara 2025

12th March 2025



The intercollegiate fest Anantara 2025 was successfully organized on 12th March 2025 at Ravindra Bhavan, Margao. It was a collaborative initiative of three student bodies—Cultural Council, Students' Council, and Sports Council of the College. The one-day event saw enthusiastic participation from seven colleges across Goa, with the central theme being "Indian Mythology." Each participating team was named after mythological weapons such as Trishul, Nandaka, Pinaka, Sharanga, Vajra, Chakra, and Parshu.

The fest began with a vibrant inaugural function at 9:00 AM, starting with the garlanding of Lord Damodar's photograph and the lighting of the ceremonial lamp. Prof. Sanjay P. Sawant Dessai, Officiating Principal of the college, delivered the welcome address. This was followed by an overview of Anantara by General Secretary Mr. Neeraj Aroskar, event highlights by Sports Secretary Mr. Ved Prabhudesai, and the vote of thanks delivered by Cultural Secretary Mr. Tanish Patil. Miss Prachi Naik, Ladies Representative, officially declared Anantara 2025 open.

The fest featured a total of 15 vibrant competitions, categorized as Pre-Events, On-Stage Events, and Off-Stage Events:

Pre-Events:

- **Chaya Chitra (Photography):** Celebrated the art of photography. Judged by Mr. Anuj Prabhudesai and Mr. Mitheel Kolamkar.

- **Drishya Darpan (Reel Making):** Encouraged creative digital expression through short video reels. Judged by Mr. Atharva Naik and Ms. Sejal Naik.
- **Dhanurveda (Dhanush Making):** Participants crafted traditional bows inspired by mythology. Judged by Mr. Uttesh Azgaonkar and Mr. Sameer Patil.


On-Stage Events:

- **Nritya Tandav (Group Dance):** Based on the theme Tales of Ancient India, this competition brought myths to life through expressions and storytelling in dance. Judged by Mr. Sahil C. Khanvilkar, Mr. Utkarsh Naik, and Ms. Sia Devidas.
- **Swaranjali (Group Singing):** A musical display of harmony, enthralling melodies and expression, judged by Mr. Saiesh Fallary and Mr. Anish Naik.
- **Paridhanam (Fashion Show):** The grand finale event, where participants blended traditional elements with modern fashion showcasing elegance, creativity, and cultural grandeur. Judged by Ms. Saiesha Prabhu, Mr. Saurabh Prabhudessai, and Mr. Shubhamkar Sinai.

Off-Stage Events:

- **Ratna Anvesana (Treasure Hunt):** A thrilling quest testing teamwork, strategic thinking, and problem-solving skills. Teams embarked on a thrilling quest, deciphering clues, solving puzzles, and overcoming challenges.
- **Bahuyuddham (Arm Wrestling):** A test of physical strength and endurance.
- **Tanav Parikshana (Stress Interview):** Simulated high-pressure interviews to test participants’ composure, quick thinking, and ability to handle pressure in high-stress scenarios. Judged by Mr. Shreyash Dessai and Mr. Ramkrishna Reddy.
- **Nritya Yuddha (Dance Battle):** High-energy dance face-offs, showcasing energy, creativity, and spontaneity, blending freestyle moves, expressive storytelling, and rhythmic precision to outshine their opponents. The electrifying dance battle was judged by Mr. Utakarsh Naik and Mr. MK Karan.
- **Avatar (Mascot):** Participants portrayed iconic mythological villains through costumes and performance. Judged by Mr. Kishan Mangueshkar and Mr. Siddhart Kanekar.
- **Prasasnuthari (UN Bene Quiz):** Commenced with a Preliminary, with qualifying teams moving to subsequent rounds which included theme-based round, Buzzer Round, Bounce based rounds that was hosted by Quiz Master, Mr. Saheel Wagh.
- **Kurukshetra (Rough Play), Dandagolaka (Gilli Danda) and Panchashila (Lagori):** celebrated India’s rich sporting heritage with thrilling traditional games. Participants showcased agility, teamwork, and strategic skills in these high-energy competitions.

The day concluded with an electrifying DJ Night featuring performances by DJ SivanXChari and DJ Kenz, followed by the Prize Distribution Ceremony. The Chief Guest for the ceremony was Shri Subhash Phal Dessai, MLA of Curchorem, who addressed the gathering and congratulated all participants for their spirited involvement.

 **Overall Winners:** Team Trishul (Shree Rayeshwar Institute of Engineering and Information Technology, Shiroda)

 **Runners-Up:** Team Nandaka (Rosary College of Commerce & Arts, Navelim)

Anantara 2025 proved to be a grand success, offering students an enriching platform to display their talents, creativity, and teamwork while celebrating India’s mythological and cultural heritage. The event was the result of

the dedicated efforts of Dr. Sheetal Arondekar, Dr. Maithili Naik, and Dr. Ajinkya Kudtarkar, conveners of the Cultural Council, Students' Council, and Sports Council, respectively, along with the relentless support of faculty and student volunteers.

MacroMania

15th March 2025



The Economics Club under the Department of Economics & Banking organized a one-day intercollegiate event titled “MacroMania” on 15th March 2025 in the Smart Classroom and Hall No. 2. The event aimed to foster a competitive spirit and stimulate economic thinking among undergraduate students from various institutions.

A total of 24 students (14 males, 10 females) from 5 different colleges participated in the event. The competitions conducted under MacroMania included:

- **Economy Analysis Competition** (Faculty In-charge: Mr. Sanjay Velip)
- **Extempore Elocution Competition** (Faculty In-charge: Ms. Lizette D’Costa)
- **Quiz Competition** (Faculty In-charge: Ms. Pretty Pereira and Ms. Puja Gaonkar)
- **Group Discussion Competition** (Faculty In-charge: Mr. Shreyas Desai)

The participants showcased their knowledge, analytical abilities, and oratory skills in various aspects of economics. Faculty members from different departments of the college served as judges for the competitions, ensuring a fair and enriching experience for all.

SS Dempo College of Commerce and Economics emerged as the overall winner of the event. Winners of each competition were awarded trophies and certificates, while all participants received participation certificates as a token of appreciation.

Expected Outcome of the Activity

The event provided an excellent platform for students of our college to take initiative and develop skills in organizing and managing intercollegiate competitions. It also allowed participants to engage with and learn from students of other institutions, gaining exposure to diverse viewpoints on economic issues. Additionally, the interaction between teachers and students from different colleges helped foster academic collaboration and build networks, enriching the overall learning experience for all involved.

Hands on Training on “Flyer Designing using Canva”

15th March 2025



On 15th March 2025, the BBA (FS) Programme of VVM’s Shree Damodar College of Commerce & Economics, in collaboration with Mahila Mandal Margao, organized a hands-on training workshop on flyer designing for 11 women, at the Vimla Kare Hall, Comba, Margao, Goa, from 4:00 PM to 5:00 PM. The workshop aimed to equip the participants with basic design skills using Canva, enabling them to create promotional materials for their small businesses.

The session was conducted by well-trained students from the BBA (FS) Programme, providing them with an

opportunity to share their expertise while engaging in meaningful community service. The event commenced with a lamp lighting ceremony, followed by a warm welcome by Ms. Reena Panandikar, President of Mahila Mandal. The event took place at the Vimla Kare Hall, Comba, Margao, Goa, from 4:00 PM to 5:00 PM.

The participants were introduced to fundamental design principles, use of colors, typography, and software tools for flyer creation. The interactive nature of the workshop allowed attendees to practice real-time flyer designing under the guidance of students.

Expected Outcomes of the Activity

The workshop equipped the members of the Mahila Mandal with basic flyer designing skills using Canva, enabling them to create simple promotional materials. It also fostered collaboration between the College and the local community through a practical, skill-based initiative.

Session on “Ace Exams with Ancient Vedic Wisdom”

15th March 2025



To commemorate International Mathematics Day (14th March 2025), the IQAC of the college, in collaboration with the Department of Computer Science organized a session titled “Ace Exams with Ancient Vedic Wisdom” on 15th March 2025 for the students of the college.

The session, conducted in Classroom S-205 from 10:00 AM to 11:00 AM, was facilitated by Mr. Sagar Sakordekar, Founder of SRS Vedic Mathematics Academy. The aim of the session was to introduce students to ancient Vedic mathematical techniques that can be effectively used to solve complex problems, especially those encountered in competitive exams.







The event began with a formal welcome. Miss Arya Naik student of FYBCA Div B, welcomed the resource person with a rose, and Miss Ankita Mishra, also a student of FYBCA Div B, introduced him to the audience.


Mr. Sakordekar emphasized the importance of speed and accuracy in competitive settings and demonstrated how Vedic Vedic techniques can expedite problem-solving processes. He introduced the 16 Vedic Ganit Sutras, showcasing methods for rapid addition, subtraction, multiplication, division, squaring, and finding square and cube roots. He showcased the application of these sutras in solving complex arithmetic problems. Mr. Sakordekar’s interactive approach encouraged student engagement, with several participants solving problems on the spot.

The session concluded with a vote of thanks and feedback by Miss Aishwarya Nayak, student of FYBCA Div B. The faculty coordinator for the session was Asst. Prof. Yugandhara Joshi. A total of 30 students (13 males, 17 females) attended this enriching and informative session.

Expected Outcomes of the Activity

The session helped students enhance their mental calculation abilities, reducing their reliance on calculators and improving overall precision. By introducing simple and efficient Vedic math techniques, the session contributed to reducing math-related anxiety and fostering a more confident and positive attitude toward the subject. Students gained greater speed and accuracy in solving mathematical problems, which is especially beneficial for competitive exams. Additionally, the use of mental strategies promoted improved memory, concentration, and overall cognitive function, making the session a valuable learning experience.

Intra-Collegiate Poetry Writing Competition	15th March 2025
<div>  <div> Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics Accredited by NAAC with 'A' Grade </div>  <div>  <div> The Literary Club of the Cultural Council in association with The Reader's Club and Department of English, Hindi and konkani Organizes Poetry Writing Competition Date: 17th March 2025 Theme: Contemporary Social Issues Language: English, Hindi, Konkani and Marathi </div>  </div> <div> <div> PROF. SANJAY P. SAWANT DESSAI OFFICIATING PRINCIPAL </div> <div> DR. SHEETAL ARONDEKAR CONVENOR, CULTURAL COUNCIL </div> <div> MS. CIANA FERNANDES CONVENOR, READERS CLUB </div> <div> MRS. SUPRIYA KANKONKAR MS. CHAYA VELIP FACULTY INCHARGE </div> </div> </div>	
<p>On 17th March 2025, the Literary Club of the Cultural Council in collaboration with The Readers Club and Departments of English, Hindi, Konkani, and Marathi organized an Intra-Collegiate Poetry Writing Competition for the students of Damodar College.</p> <p>The competition was conducted as an offstage event, with participants required to submit original poems by 17th March 2025. Entries were evaluated by faculty members proficient in each respective language, based on the following criteria: - Creativity, Thematic relevance, Language proficiency and Poetic expression. The competition aimed to inspire students to explore their creativity and articulate their thoughts on contemporary social issues through the medium of poetry. The initiative encouraged artistic expression in multiple languages - English, Hindi, Konkani, and Marathi - thereby promoting linguistic diversity. The event also intended to develop students' literary skills and raise awareness about pressing social concerns through poetic narratives.</p> <p>A total of 13 students (01 male, 12 females) participated in the competition, submitting their entries in various language categories:</p> <ol style="list-style-type: none"> <u>English Category</u> Number of Participants: 05 Judges: Ms. Ciana Fernandes (Assistant Professor in English) and Ms. Valencia Baptista (Assistant Professor in Commerce)  Winner: Miss Alnaz Narulla Khan (FY BCom, Div A) <u>Hindi Category</u> Number of Participants: 04 Judges: Ms. Puja Goankar (Assistant Professor in Economics) and Ms. Chaya Velip (Assistant Professor in Hindi)  Winner: Mr. Ashwin Babu (SY BCA, Div B) <u>Marathi Category</u> Solo Participant: Miss Karishma Mali (SY BCom, Div A) Judge: Ms. Rama Borkar (Assistant Professor in Computer Science) Note: As there was only one participant in this category, no prize was awarded. <u>Konkani Category</u> Number of Participants: 03 Judges: Ms. Rama Borkar (Assistant Professor in Computer Science) and Ms. Supriya Kankonkar (Assistant Professor in Konkani) 	

 **Winner:** Miss Nandita Pradeep Borkar (TY BCom, Div C)

The Konkani poetry category was additionally considered for the **Lapit Shield for Best Konkani Poetry**, further enhancing the significance of the competition and encouraging literary expression in Konkani language. Asst. Prof. Supriya Kankonkar and Asst. Prof. Chaya Velip were the faculty in-charge of the event.

Expected Outcomes of the Activity

The Intra-Collegiate Poetry Writing Competition was a successful and enriching initiative that provided students a platform to express their perspectives on social issues through the powerful medium of poetry. The offstage format allowed for thoughtful and reflective participation. The event not only promoted creativity and critical thinking, but also celebrated linguistic plurality, encouraging contributions in English, Hindi, Marathi, and Konkani. The inclusion of the Lapit Shield added a layer of prestige and motivation, particularly for Konkani language enthusiasts.

Guest Lecture on "Mutual Funds for Beginners"

17th March 2025



The Department of Computer Science organized an insightful guest lecture titled **"Mutual Funds for Beginners"** on 17th March 2025, as part of the Economics of Financial Investment subject. The session was conducted by Ms. Siddha Prabhu Bhatikar, an AMFI-registered mutual fund distributor and founder of SB Investmart, and was held from 10:45 AM. to 11:45 AM in Classroom S-201.

The session began with a welcome and introduction of the guest speaker by Ms. Sandra Fernandes, a student of FY BCA, Div A. Ms. Bhatikar then conducted an engaging and informative session covering key aspects of mutual fund investments. She explained the structure of mutual funds, various types of investment styles, risk profiling, and the differences between growth and dividend options. Emphasis was also placed on the importance of early investing, the power of compounding, Systematic Investment Plans (SIPs), and the seven habits of successful investors. The use of real-life examples made the session relatable and easy to understand. 35 Students (24 males, 11 females) actively participated in the session, asking questions and seeking clarity on various financial terms.

The event concluded with a vote of thanks delivered by Asst. Prof. Vinaya Kirloskar, Faculty In-charge, who appreciated Ms. Bhatikar for sharing her expertise and making financial concepts accessible to beginners.

Expected Outcome of the Activity

The session aimed to provide students with a foundational understanding of mutual funds and investment strategies. It was expected to enhance financial literacy, promote goal-oriented and disciplined investment habits, and encourage students to begin their financial planning journey early.

All-Goa Inter-Collegiate Magazine Competition for V.N. Kamat Rolling Trophy

18th March 2025

VVM's Shree Damodar College of Commerce & Economics organised its annual **All-Goa Inter-Collegiate Magazine Competition**, inviting colleges across Goa to submit three copies of their college magazines for the academic year 2023–24. The deadline for submission was 18th March 2025.

The objective of the competition was to encourage creativity, originality,

and high-quality content in college publications. The competition aimed to evaluate magazines based on overall presentation, content quality, and pictorial representation, while fostering a spirit of excellence and healthy competition among participating colleges.

The evaluation was carried out by the following esteemed judges:

1. **Mrs. Jamuna Murthy Gudi** – English Teacher, RMS Higher Secondary School, Margao
2. **Mrs. Kimberly Claudia Gomes** – English Teacher, Vidya Vikas Academy, Margao

The judges assessed the submissions based on the quality of editorial content, language and creativity, visual presentation, and overall impact.

A total of three colleges participated in the competition:

- Dnyanprassarak Mandal's College and Research Centre (DMC College), Goa
- Ponda Education Society's Ravi S. Naik College of Arts and Science
- Shri Gopal Gaonkar Memorial Goa Multi-Faculty College (GMFC)

After a meticulous review, DMC College, Goa, received the highest score and was declared the winner of the competition. The V. N. Kamat Rolling Trophy for the Best College Magazine of the Year will be formally awarded to DMC College, Goa, on 5th April 2025 during the Annual Awards Day of the College.

The competition provided an excellent platform for colleges to showcase their editorial and design capabilities. It effectively encouraged the production of original, creative, and impactful magazines, and promoted excellence in student-driven publications.

Expected Outcomes of the Activity

The All-Goa Inter-Collegiate Magazine Competition aimed to foster creativity and originality in college publications, resulting in improved editorial standards and increased student engagement in literary activities. The competition encouraged healthy competition among institutions, provided recognition to editorial teams, and served as a platform for sharing best practices in magazine publishing. It also contributed to strengthening institutional branding and preserving campus culture through the documentation of student voices and achievements.



Session on Storytelling Basics and Vlog Editing

18th March 2025

A session on "Storytelling Basics and Vlog Editing" was conducted by the Department of English, as part of the Digital Content Creation Course to equip students with essential skills in storytelling and digital content production. The session held on 18th March 2025 in Hall No. 2, from 12:45 PM to 2:00 PM, witnessed active participation from 131 students (51 males, 80 females), and was facilitated by Mr. Ramkrishna Reddy, Assistant Professor, Department of Computer Science. The objective was to help students understand narrative structures, enhance their creativity, and learn basic vlog editing techniques.

The resource person provided valuable insights into the basics of storytelling and digital editing. The session was interactive, with students participating in discussions and exploring practical aspects of content creation.

Key topics covered included:

- Elements of effective storytelling
- Structuring content for digital platforms
- Introduction to tools for digital storytelling
- Basics of vlog creation and video editing techniques

Expected Outcomes of the Activity

The session proved to be informative and enriching. It provided students with hands-on knowledge of storytelling and vlog editing, crucial skills in the domain of digital content creation. The engaging and interactive nature of the session made it a fruitful learning experience, encouraging students to apply the knowledge in their own creative projects.



Campus Cleanliness Drive

21st March 2025

The NSS Unit of the College organized a **Campus Cleanliness Drive** on 21st March 2025 as part of its commitment to promoting a clean and sustainable environment. The primary objective of the activity was to raise awareness among students about the importance of cleanliness and the need to reduce plastic waste within the campus premises.

Fifty-two volunteers (25 males, 27 females) were divided into groups and assigned specific areas of the campus and its surroundings. The students actively participated in collecting plastic waste such as bottles, wrappers, and disposable containers, which were then segregated for proper disposal. The initiative witnessed enthusiastic involvement from the volunteers, who contributed meaningfully towards creating a cleaner and more hygienic environment.

The drive not only contributed to improving the college environment but also instilled a sense of responsibility among students toward maintaining cleanliness and adopting eco-friendly practices. The NSS Unit plans to conduct more such initiatives in the future to further promote sustainability on campus

Students are expected to develop a habit of maintaining cleanliness and gain awareness about the importance of waste segregation, fostering a long-term commitment to environmental sustainability. The initiative is expected to lead to a cleaner and more hygienic college environment, creating a pleasant and healthy atmosphere for both students and staff.

The image displays a collection of 24 logo redesigns arranged in a 4x6 grid. Each entry includes a thumbnail image of the logo and a title above it. The logos are for various brands, including Mama Earth, Starbucks, KFC, The Souled Store, Quaker Oats, and others. The redesigns show a variety of styles, from modern and minimalist to more illustrative and colorful. The grid is organized into four rows and six columns, with each logo presented in a separate thumbnail.

The objective of the competition was to foster creativity, design thinking, and branding awareness among students. Participants were provided with a choice of four branded company logos, from which they had to select one and

redesign it while retaining its core brand identity. All submissions were to be made in PNG and SVG formats, using only online tools like Canva or Figma. The use of AI-based design tools was strictly prohibited to ensure originality.

Participants' submissions were evaluated based on the following criteria:

- **Originality** – Creativity and uniqueness in redesign.
- **Relevance** – How well the new design aligned with the company's branding.
- **Versatility**– Usability across different platforms and media.

The event offered students an excellent platform to exhibit their artistic abilities and technical skills in design. It also encouraged innovation and critical thinking through branding-based challenges. The virtual format ensured inclusive and seamless participation, while adherence to the rules promoted a fair competitive spirit.

Winners Announcement:

🏆 **First Place:** Miss Aarti Solanki (SY BVoc.(ST)) and Miss Aifa Shaikh (TYBCA, Div B)

🏆 **Second Place:** Mr. Rhys Franvier Vales (TYBCA, Div A)

🏆 **Third Place:** Mr. Raj Pagi (SYBCA, Div A) and Miss Siddhi Kurraikar (SYBCA, Div A)

Faculty Coordinator of the event was Mr. Ramkrishna Reddy. The Student Coordinators were Miss Astha Tiwari (SYBCA, Div A), Miss Riya Shinde (SYBCA, Div B), Miss Risha Mariyam (SYBCA, Div B) and Mr. Premanand Alias Dhruv Nilesh Naik (SYBCA, Div B).

Placement Training Session

22nd March 2025



The Career Training and Internship Placement (CTIP) Cell organized a **Placement Training session** on 22nd March 2025 as part of its initiatives for the academic year 2024-25. The session was facilitated by Mr. John Silvera, a seasoned educator, trainer, and leadership mentor, and former Vice Principal of RMS Higher Secondary School. The training was held in the Smart Classroom from 12:00 PM to 2:00 PM and saw participation from 63 students (23 males, 40 females) across various programs, including BCA, BVoc.(ST), B.Com, and M.Com.



Mr. Silvera’s session focused on key aspects of professional communication and email etiquette, underscoring their importance in both interview and workplace settings. He addressed common misconceptions about interviews and emphasized critical elements such as tone, voice modulation, grammar, and active listening. The trainer introduced

students to the 7 Cs of effective communication—Clear, Concise, Concrete, Correct, Coherent, Complete, and Courteous—explaining how each contributes to impactful and professional interactions.

Additionally, students were guided on mobile etiquette and overall professional behavior, especially during interviews and formal engagements. The session was highly interactive, with real-life examples and open discussions, allowing students to clear doubts and gain practical insights. His insights helped students understand the nuances of effective communication and how it impacts their career growth. The training successfully equipped students with valuable soft skills, preparing them for upcoming internship and placement opportunities.

Expected Outcome of the Activity

The session aimed to equip students with essential soft skills required for internship and placement opportunities. It was expected that students would gain a clearer understanding of professional communication and email etiquette, enhancing their ability to interact confidently in interviews and workplace settings. By introducing the 7 Cs of effective communication, students were encouraged to apply these principles in real-life scenarios. Additionally, the session sought to improve students’ listening abilities, voice modulation, and awareness of mobile and professional etiquette, thereby fostering more polished and confident communication skills essential for career success.

Students’ Seminar- Research Paper Presentation Competition

27th March 2025



The Commerce Club of the Department of Commerce, in collaboration with the PG Department of Commerce, organized a Students’ Seminar – Research Paper Presentation Competition on 27th March 2025 from 9:00 AM to 1:40 PM in Hall 2. The theme of the event was "Role of Technology in Transforming Commerce", offering a platform for B.Com and M.Com students to present their research on various technological advancements and their influence




on the commerce sector. Presentations were evaluated in two separate categories - B.Com and M.Com - with assessment criteria tailored to the respective academic levels.

B.Com Category Presentations:

1. **Mr. Harsh Kalal, Miss Ruby Mahato** and **Miss Sakshi Ganguly** presented on “*Role of Social Media in Transforming Marketing for Businesses in Goa*” under the guidance of faculty members Dr. Subramanya Bhat and Ms. Sheryl Sanches

2. **Miss Shreya Rajeev, Mr. Damodar Petnekar and Miss Janvi Dalal Naik** presented on *“Role of Technology in Improving the Agriculture Sector”* under the guidance of faculty members Dr. Sheetal Arondekar and Mr. Ainsley Bernard
3. **Miss Abha Naik, Miss Virasri and Miss Valancia D’Costa** presented on *“AI Talent in the Digital Economy: Cross-Country Trends in Migration, Gender, and Industry Growth”* under the guidance of faculty members Ms. Swati Bhat and Mr. Sandesh Goankar
4. **Miss Anushree Prasad and Miss Aditi Patil** presented on *“Enhancing Consumer Convenience: The Role of Mobile Apps in Modern Shopping”* under the guidance faculty members Ms. Kalpana Parab and Ms. Akshada Goankar
5. **Miss Dhriti Bene, Miss Shriya Pai and Miss Jesley Leito** presented on *“AI in Marketing: Insights from Consumers in Goa”* under the guidance faculty members Dr. Maithili Naik and Ms. Pooja Shanbhag




Winners in the B. Com Category:

-  **1st Place:** Mr. Harsh Kalal, Miss Ruby Mahato, Miss Sakshi Ganguly
-  **2nd Place:** Miss Abha Naik, Miss Virasri, Miss Valancia D’Costa
-  **3rd Place:** Miss Shreya Rajeev, Mr. Damodar Petnekar, Miss Janvi Dalal Naik

M.Com Category Presentations:

1. **Miss Shiya Naik** (M.Com Part II) presented on *“A Study of the Awareness, Perception, and Willingness of Goan Consumers Towards Augmented Reality Technology”*.
2. **Miss Vaishnavi Morajkar** (M.Com Part II) presented on *“A Study on Influence of Voice Search Optimization on Consumer Digital Behaviour”*.
3. **Mr. Alrich Fernandes** (M.Com Part II) presented on *"Citizen Engagement and Participation in Government E-services: A Comparative Study of Online and Offline Government Services in the State of Goa."*
4. **Mr. Nagesh B Poojary** (M.Com Part II) presented on *"Try Before You Buy Model on SAAS Platform."*
5. **Miss Shruti S Madival** (M.Com Part II) presented on *"Impact of AI-Driven Chatbots on Consumer Perception and Satisfaction in E-commerce."*
6. **Miss Siddhi D. Haldankar** (M.Com Part II) presented on *"Impact of Fintech on Traditional Banking."*

Winners in the M. Com Category:

-  **1st Place:** Mr. Nagesh B. Poojary
-  **2nd Place:** Miss Shiya Naik
-  **3rd Place:** Miss Siddhi D. Haldankar

The Research Paper Presentation Competition was a grand success. It served as a valuable academic platform to foster innovation, encourage collaborative research, and promote awareness on how technology is shaping the future of commerce. Students demonstrated strong research acumen, analytical thinking, and effective presentation skills.

Expected Outcomes of the Activity

The Research Paper Presentation Competition aimed to foster a culture of academic inquiry and innovation among students. As a result of the activity, students were able to enhance their research and analytical skills while gaining a deeper understanding of how technology is influencing various aspects of commerce. The competition also helped

participants improve their presentation and communication abilities, as they articulated complex ideas in a clear and engaging manner. By exploring current technological trends, students became more aware of the dynamic nature of the commerce industry and the importance of staying updated. The event encouraged academic excellence, provided recognition to outstanding performers, and promoted collaboration among peers and faculty. Overall, it contributed to enriching the academic environment of the institution and prepared students for future challenges in their academic and professional journeys.

Follow up Session on “Flyer Designing”

29th March 2025

The follow-up session on flyer designing, jointly organized by the BBA (Financial Services) Programme and Margao Mahila Mandal, was conducted on 29th March 2025 at the Shree Damodar College Campus. The objective of the session was to provide continued support to 04 females participants who had earlier attended the hands-on training on 15th March 2025, by gathering feedback, resolving challenges, and evaluating how effectively they applied the skills learned using Canva.

During the session, participants shared their experiences of using Canva to design flyers independently. They also discussed specific challenges they encountered, such as difficulties with font selection, color combinations, and aligning text with images. The facilitators offered further guidance and clarified Canva’s advanced features, making the session highly interactive and learner-focused.

Participants successfully created promotional materials for their respective small businesses, demonstrating increased confidence and creativity. This follow-up initiative not only reinforced their understanding of digital design tools but also contributed to their digital empowerment.

Expected Outcomes of the Activity

The session enabled participants to gain greater confidence in using Canva for flyer designing, equipping them with essential digital marketing skills to promote their small businesses. It provided a platform for hands-on feedback and learning, helping them overcome specific design-related challenges. Additionally, the activity strengthened the bond between the college and the local community, reflecting the institution’s commitment to inclusive education and community development.



TechTrendz Club Prize Distribution Function 2024-25

29th March 2025

The TechTrendz Club under the Department of Computer Science organized its Prize Distribution Function on 29th March 2025 in the Smart Classroom from 11:45 AM onwards. The TechTrendz Club was established with the mission of fostering creativity, enhancing technical skills, and nurturing innovation among students. Throughout the academic year, the club successfully conducted several engaging activities, including:

- Macro Marvels - The Art of Macro Photography (Photography Competition)
- CODEFEST (Coding and Debugging Competition in C, Python, and Java)
- National Mathematics Day 2024
- Crossword Craze (IT-based Crossword Competition)
- Web Chronicles - Transforming Ideas into Web Realities (Website Designing Competition)
- GameVerse (Gaming Competition)
- The Debate Nexus: Where Minds Collide (Debate Competition)
- Logo Redesigning Competition
- 2D Animation Outreach Activity



These competitions received an overwhelming response from students of the department, showcasing their enthusiasm and dedication to learning.

The Prize Distribution Function was a celebration of the achievements of the student event organizers, participants, and winners from the BCA and BVoc.(ST) programmes. The event commenced with an address by Dr. Shami Pai, Vice-Principal, who congratulated and encouraged the students for their outstanding accomplishments. Her words of appreciation inspired both the recipients and the audience, setting an uplifting tone for the ceremony.

Following this, the much-awaited prize distribution took place. The atmosphere was filled with excitement and pride as students walked up to receive their accolades. Their expressions of joy and achievement underscored the significance of recognition, hard work, and motivation in their academic and extracurricular journey.

TechTrendz Club Tech Performers for the Academic Year 2024-25:

- Mr. Aliston Fernandes (FY BCA)
- Mr. Mayuresh Chari (FY BCA)
- Miss Simran Ghadi (FY BVoc.(ST))
- Mr. Raj Pagi (SY BCA, Div A)

- Mr. Premanand Alias Dhruv Nilesh Naik (SY BCA, Div B)
- Mr. Showil Rebello (SY BVoc.(ST))
- Mr. Shubh Borkar (TY BCA, Div A)
- Miss Aifa Shaikh (TY BCA, Div B)
- Mr. Jabez Rodrigues (TY BVoc (ST))

TechWizard for the Academic Year 2024-25: Miss Aarti Solanki (SY BVoc.(ST))

The TechTrendz Prize Distribution Ceremony was a resounding success, encapsulating moments of pride, joy, and inspiration. The event celebrated the triumph of perseverance and innovation while serving as a motivation for future students. As the recipients carry forward their achievements, they will continue to inspire others to strive for excellence. The event was compered by Miss Adaa Shaikh from FY BCA, Div B.

Expected Outcomes of the Activity

The primary objective of the TechTrendz Club Prize Distribution Function was to celebrate and acknowledge the achievements of students who actively participated in various technical and creative competitions organized throughout the academic year. The event aimed to encourage innovation, enhance technical proficiency, and foster a spirit of healthy competition among students from the BCA and BVoc.(ST) programmes. By recognizing the hard work, dedication, and talent of participants, winners, and event organizers, the function sought to inspire students to continuously develop their skills and engage in co-curricular activities. Additionally, the event served as a platform to motivate students to explore emerging trends in technology, strengthen their problem-solving abilities, and cultivate a culture of excellence within the TechTrendz Club.

Street Play on “Digital Financial Safety”

29th March 2025



As part of the extension activities undertaken by the Student Council, a street play was organized on 29th March 2025 at 11:00 am in Seraulim Village, centered around the theme “Digital Financial Safety”. The main objective of this outreach initiative was to raise awareness among community members about secure practices in the rapidly evolving digital financial ecosystem.



The play effectively portrayed real-life situations such as OTP scams, online job frauds, and credit card scams, helping the audience recognize common red flags associated with digital fraud. Through engaging and relatable performances, the 09 participating

students (04 males, 05 females) conveyed important safety measures and encouraged the audience to adopt secure online behaviors. The interactive format of the play also allowed for audience participation, enhancing the educational impact of the activity.

Expected Outcomes of the Activity

The street play successfully contributed to raising awareness among the local community about the risks associated with digital financial transactions. It helped promote the importance of adopting safe and secure online practices, especially in an age where digital frauds such as OTP scams, job-related cons, and credit card misuse are increasingly common. The initiative encouraged community members to stay vigilant, take preventive measures, and report suspicious activities promptly. Overall, the activity aimed to foster a culture of digital financial literacy and empower individuals to protect themselves in the digital space.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

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