



VIDYA VIKAS MANDAL'S

SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS

Affiliated to Goa University

**Accredited By NAAC with 'A' Grade
(CGPA of 3.03 on a 4 point scale)**

Placement Brochure 2024-25

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President's Message

Shri Nitin A.Kunkolienker



Vidya Vikas Mandal's Shree Damodar College of Commerce and Economics is committed to fostering a culture of innovation and preparing our students for the challenges of tomorrow.

Our institution is dedicated to providing not only academic excellence but also holistic education that emphasizes ethical values, leadership and a strong sense of community. Being from industry myself, I agree with the general perception of employers that students have only theoretical, bookish knowledge, their knowledge is outdated, and they are not "job-ready".

While the College cannot do anything about the curriculum since it is an affiliated college, it is making efforts to bridge the industry-academia gap by organizing industrial visits, study tours, student internships, regular lectures by guest faculty from industry, industry involvement in curriculum development, and so on. Experts are invited to conduct courses and workshops to impart practical knowledge and skills. Also, the Placement Cell organizes training sessions in skills needed at the workplace.

The Board of Management of Vidya Vikas Mandal is providing all possible support to Shree Damodar College in its quest for educational excellence. We are making large investments in ICT and physical infrastructure. On the ICT front, the entire campus is Wi-Fi enabled, all classrooms are equipped with Wi-Fi and audio-visual facilities, and the campus management software ensures that all student data is available instantaneously.

The growth of the physical infrastructure is there for all to see, and students now have modern, well-furnished classrooms with all the requisite teaching aids, well-equipped laboratories, sports facilities, space for cultural activities and so on.

Principal's Message

Prof. Sanjay P Sawant Dessai



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics, a reputed institution in Goa, proudly celebrates over five decades of academic excellence. Beyond academics, we cultivate well-rounded individuals through robust sports, extra-curricular, and co-curricular programs.

Our curriculum has evolved significantly since our inception with the B.Com program. Today, we offer a diverse range of undergraduate programs, including B.Com, B.Com(Hons.), BCA, B.Voc. (Software Technologies), BBA, and BBA(Financial Services), alongside postgraduate programs M.Com Embracing Outcome-Based Education (OBE), we ensure our students achieve defined learning outcomes, moving beyond traditional rote learning.

We bridge the gap between academia and industry through expert interactions, panel discussions, industry visits, internships, and mandatory add-on courses like Tally, Digital Marketing, and Excel for Accounting and Finance. Our Placement Cell further enhances employability through targeted soft skills and personality development training.

Our annual Local Placement Fair, organized by the TIP Cell, has garnered positive industry response, attracting a growing number of recruiters. We are grateful for the continued interest from organizations seeking fresh talent from our institution.

I extend my best wishes to our students and express my sincere gratitude to all participating recruiters. I am confident that this Placement Fair will be a mutually beneficial experience, fostering strong connections between our talented graduates and leading organizations.

ABOUT VIDYA VIKAS MANDAL

In June 1971, four young professionals - Adv. Hirba M. Naik Gaunekar, C.A. Ganesh M. Daivajna, C.A. Uttam N. Bene, C.A. Sheela N. Borkar - had met to share their concerns about the yawning gap between the need and availability of higher education opportunities for students of South Goa. The mismatch was most pronounced in the area of Commerce education. Students who could afford it, travelled to cities like Mumbai, Pune, Belgaum or Panaji to get their degrees. Other less fortunate youngsters either made do with the Science/Arts degree or did not pursue a higher education. Thus, they decided to establish a Commerce College. Encouraged and supported by Shri D. B. Wagh, Director of the Centre for Post-Graduate Instruction and Research of Bombay University in Goa, they set up Vidya Vikas Mandal, a charitable society, devoted to the cause of education. Shree Damodar College of Commerce & Economics is one of the institutions managed by the Vidya Vikas Mandal.

BOARD OF MANAGEMENT



Shri Nitin A. Kunkolienker
President



Adv. Pritam Morais First
Vice-President



Shri Vinayak G. Angle Second
Vice-President



Shri Madhukar R. Mallya
Hon. Secretary



CA. Uttam N. Bene
Hon. Treasurer



CA. Sheela H.N. Gaunekar
Member



Shri Blaise Costabir
Member



Shri Deepak Chodankar
Member



Shri Vikram Verlekar
Member



Adv. Prasad S. Naik
Member

COLLEGE GOVERNING COUNCIL



CA Uttam N. Bene
Chairman (Hon. Treasurer,
Vidya Vikas Mandal)



Shri. Vikram Verlekar
Co-Chairman (Member,
Vidya Vikas Mandal)



Mr. Rajdeep Dessai
Alumnus
(Managing Director, Jai Geeta
Construction)



Shri. Siddhesh Kurade
Subject Expert from
Industry



Dr. Edwin B Barreto Vice-
Principal & ex-officio
Teacher Member



Dr. Shami pai
Vice-Principal & ex-
officio Teacher Member



Dr. Lina R. Sadekar
IQAC Coordinator &
ex-officio Teacher
Member



Dr. Maithili S. Naik
Convener Students'
Council & ex-officio
Teacher Member



Prof. Sanjay P Sawant
Dessai Officiating
Principal & ex-officio
Member Secretary



Shri. Madhukar R. Mallya
Special Permanent Invitee
(Hon. Secretary, Vidya Vikas
Mandal)



Prof. Prita D. Mallya
Special Permanent Invitee

ABOUT THE COLLEGE

Shree Damodar College of Commerce & Economics was founded by Vidya Vikas Mandal in 1973, with the primary objective of providing undergraduate education in Commerce for students from South Goa. The flagship institution of Vidya Vikas Mandal, Shree Damodar College quickly rose to become one of the most prominent colleges in Goa, known as a centre of educational excellence. Right from its inception, the College has been the preferred destination of some of Goa's brightest and best students. The College commenced its operations in June 1973, with one undergraduate programme - B.Com. Today the College offers six undergraduate programmes, two postgraduate programmes and a doctoral programme in Management Studies. In keeping with its Vision and Mission, the College constantly strives to ensure that students get the best possible education on the campus.

We attract all types of talent - academic, sporting, literary, musical, dance, theatrical, fine arts... We recognize the multiple intelligences that youngsters have and offer students a plethora of platforms to display and develop these talents. The College believes that the aim of education is holistic development, and students are provided with several opportunities for self-development. We aim at training our young men and women to be leaders and agents of change in all walks of life. Agreeing with Aristotle that "Educating the mind without educating the heart is no education at all", we undertake a wide range of extension and outreach programmes, aimed at making our students socially conscious, compassionate, and responsible citizens of the country.

The team at Shree Damodar College is committed to achieving the institution's goals, mission, and vision. Teachers work hard at improving their qualifications, updating their knowledge, and acquiring new skills. They use innovative pedagogical techniques in the classroom, organize add-on skill-based value-added courses for students, help them organize activities, and encourage students to participate, mentor students who need guidance... the list is long and impressive. Technical, administrative, and support staff work silently in the background, providing the required support for all the curricular, co-curricular, and extra-curricular activities, and meeting all compliances mandated by the authorities. It is the dedication of this team that has given the College the stellar reputation it enjoys today, reflecting in the 'A' grade awarded by NAAC in 2021. The College turned 50 on June 16, 2023. We thank Lord Shree Damodar for the protection and blessings He has showered on us for the past 50 years and pray for His eternal benevolence.

VISION

The college sees itself as a torch-bearer imparting total quality education

MISSION

The college stands committed to nurturing an environment for the holistic growth of our students, by imparting knowledge, values, and skills, conducive to good citizenship

CORE VALUES

● Excellence ● Integrity ● Life-long learning ● Holistic Development ● Diversity

THE INFRASTRUCTURE



Spacious canteen for students and faculty



Ground for outdoor activities



Well-equipped gym



Library with e-resources



Air-conditioned auditorium



Smart Classroom



Hall 1



Hall 2



***Multipurpose hall
Indoor sports facilities***



Reading Room



Computer Laboratory

ACADEMIC PROGRAMMES

***Bachelor of Commerce - B.Com (Hons.)
3-Year Degree Programme***

***Bachelor of Computer Applications (BCA)
3-Year Degree Programme***

***Bachelor of Vocation (Software Technologies)
3-Year Degree Programme***

***Bachelor of Business Administration (BBA)
3-Year Degree Programme***

***Bachelor of Business Administration
(Financial Services) (BBA (FS))
3-Year Degree Programme***

***Master of Commerce (M.Com)
2-Year Degree Programme***

PROGRAMME CURRICULUM

BACHELOR OF COMMERCE -B.Com (Hons.)

Core Courses

- **Financial Accounting**
- **Microeconomics**
- **Commercial Arithmetic**
- **Financial Statement Analysis & Interpretation**
- **Business Management**
- **Fundamentals of Investment**
- **Income Tax**
- **Indian Monetary & Financial System**
- **Human Resource Management**
- **International Economics**

Generic Electives

- **Computer Applications**
- **Banking & Insurance**
- **Tourism and Hospitality Management**
- **Specialised Accounting**
- **Companies Act and IPR Laws**
- **Indian Capital Markets**
- **E-Commerce and E-Accounting**

Specializations Offered

- **Accounting**
- **Cost Accounting**
- **Business Management**
- **Banking & Financial Services**

PROGRAMME CURRICULUM

BACHELOR OF COMPUTER APPLICATIONS (BCA)

Core Subjects:

- **Problem Solving and Programming Concepts**
- **Computer Organization and Architecture**
- **Accounting**
- **Mathematics**
- **IT Tools**
- **Data Structure**
- **Operating Systems Concepts**
- **Object Oriented Concepts**
- **Database Management Systems**
- **Introduction to Economics**
- **Communication Skills**
- **Software Engineering**
- **Computer Networks Python Programming**

Advanced Topics & Electives:

- **Data Analysis and Statistical Techniques**
- **Graphical Interface & Design Laboratory**
- **Data Analysis and E-Accounting**
- **Software Testing**
- **Web Technology**
- **IT Project Management**
- **Management Information System**
- **Multimedia Technology**
- **E-Commerce**
- **Entrepreneurship Development**
- **Human Resource Management**
- **Environmental Studies**
- **Project Work**

PROGRAMME CURRICULUM

BACHELOR OF VOCATION (SOFTWARE TECHNOLOGIES) (B.Voc (ST))

Core Curriculum:

- **Based on National Skills Qualification Framework (NSQF)**
- **Focus on National Occupational Standard (NOS)**
- **Skill-Oriented Industry-Focused Courses**
- **Industry Interface: Training in Skill Components**
- **On-the-Job & Occupational Training**
- **Skill Assessment & Certifications: NASSCOM SSC (IT/ITeS)**

Qualification Packs:

- **Junior Software Developer**
- **Web Developer**
- **Associate - Desktop Publishing**
- **Software Developer**

Specialized Courses:

- **Fundamentals of Programming and Data Structures**
- **Object Oriented Programming in Java**
- **Graphics Designing**
- **Audio and Visual Media**
- **Quantitative and Reasoning Techniques**
- **Python Programming**
- **Creative Thinking**
- **Software Engineering**
- **Mobile Application Development**
- **HCI (Human-Computer Interaction)**
- **DBMS (Database Management Systems)**
- **Computer Networks**
- **Entrepreneurship Development**

PROGRAMME CURRICULUM

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Core Business Courses:

- **Performance Management**
- **Investment Planning**
- **Business Statistics**
- **Marketing Management**
- **Business Research Methodology**
- **Case Analysis**
- **Management Process**
- **Human Resource Management**
- **Financial Statement Analysis**
- **Organizational Behaviour**
- **Strategic Management**
- **Managerial Economics**
- **Financial Management**
- **IT Skills**
- **Macroeconomic Analysis for Management**

Optional Business Courses:

- **Taxation**
- **Digital Marketing**
- **Performance Management**
- **Sales Management**
- **Service Marketing**
- **Investment Planning**
- **Leadership Skills**
- **Career Planning**
- **Banking Operations**
- **Learning and Development**
- **Retail Management**
- **Employee Engagement**
- **Consumer Behaviour**
- **Insurance**

Soft Skills Courses:

- **Etiquettes**
- **Presentation Skills**
- **Time Management**
- **Written Communication Skills**
- **Interview Facing Skills**
- **Oral Communication Skills**
- **Team Building**
- **Emotional Intelligence**
- **Mock Interviews by Executives**

Non-Business Courses:

- **Physical Health & Games**
- **Culture & Heritage**
- **International Relations**
- **Indian Political Environment**
- **Critical Thinking**
- **Individual & Society**
- **Health & Nutrition**
- **Psychology**
- **Employee Engagement**
- **Conversational Portuguese**

PROGRAMME CURRICULUM

BACHELOR OF BUSINESS ADMINISTRATION (FINANCIAL SERVICES) (BBA(FS))

Core Subjects:

- **Life Insurance**
- **Soft Skills**
- **Microeconomics**
- **Essentials of Management**
- **Fundamentals of Accounting**
- **Indian Financial System**
- **IT Skills**
- **Practical Banking**
- **Research Methodology**
- **Accounting**
- **Indian Banking System**
- **Data Analysis**
- **Quantitative Skills**
- **Banking Operations**
- **Financial Services**
- **Indian Securities Market**
- **Financial Management**
- **1 Semester Internship**

Advanced Topics & Electives:

- **General Insurance**
- **Mathematics**
- **Direct Taxes**
- **Management Accounting**
- **Stock Market Operations**
- **Macroeconomics**
- **Current Business & Finance Issues**
- **Indirect Taxes**
- **Corporate Finance**
- **Derivatives and Commodity Markets**
- **Business & Financial Sector Legislation**
- **Financial Statement Analysis**
- **E-Commerce**
- **Security Analysis and Portfolio Management**
- **International Finance & Foreign Exchange Markets**
- **Strategic Management**
- **Corporate Restructuring**
- **Environmental Studies**

PROGRAMME CURRICULUM

MASTER OF COMMERCE (M.Com)

Compulsory Courses:

- **Advanced Financial Management**
- **Capital Markets and Stock Exchange Operations**
- **Entrepreneurship and Venture Capital**
- **Organizational Behavior**
- **Marketing and Consumer Behavior**
- **Management of Mutual Funds**
- **Security Analysis and Portfolio Management**
- **Financial Derivatives**

Specialization Courses: Accounting & Finance:

- **Advanced Corporate Accounting**
- **Financial Services Operations**
- **Direct Taxes**
- **Cost and Management Accounting**
- **Corporate Valuation**
- **Corporate Mergers and Acquisitions**
- **Indirect Taxes**
- **Financial Risk Management**
- **Treasury and Forex Management**
- **Cost Management and Control**

Specialization Courses: Business Management:

- **Human Resource Management**
- **Strategic Management**
- **Advertising and Sales Management**
- **Business Environment and International Trade**
- **Banking and Financial Institutions**
- **Insurance Management**
- **International Marketing**
- **Retail Marketing**
- **Customer Relationship Management**
- **Travel and Tourism Management**

Specialization Courses: Research-Based Courses:

- **Research Methodology**
- **Basic Econometrics**
- **Qualitative Research**
- **Advanced Econometrics**
- **Business Analytics**
- **Data Insights and Analytics**

FACULTY

Department of Commerce and Management

PRINCIPAL

Prof. Sanjay P. Sawant Dessai
Professor and Officiating Principal
M.Com, Ph.D.

VICE-PRINCIPAL

Dr. Shami R. Pai
Vice-Principal and Associate Professor in Commerce
M.Com (Business Studies), Ph.D. (Commerce)

Prof. (CA) Subrahmanya Bhat
K.M
Professor
M.Com, CA, Ph.D. (Commerce)

Dr. Lina R. Sadekar
Associate Professor
M.Com (Business Studies), Ph.D.
(Commerce)

Dr. Anjali Sajilal
Associate Professor
M.Com, PGDFM, Ph.D. (Management)

Dr. Sheetal Arondekar
Associate Professor
M.Com, SET, Ph.D.

Dr. Maithili S. Naik
Assistant Professor
M.Com, Ph.D. (Finance)

Ms. Preksha Premnath Chopdekar
Assistant Professor
M.Com (Accounting & Finance), B.Ed.

Mr. Gajanan B. Haldankar
Assistant Professor
M.Com

Mr. Sandesh Govind Gaonkar
Assistant Professor
MBA (Financial Services)

Mr. Ainsley Granville Andre Jorge Bernard
Assistant Professor
M.Com

Ms. Swati Damodar Bhat
Assistant Professor
MBA (Financial Services)

Ms. Sheryl Sanches
Assistant Professor
M.Com, B.Ed.

Ms. Pooja Ulhas Shanbhag
Assistant Professor
M.Com (Accounting & Finance)

Ms. Akshada Gaonkar
Assistant Professor
M.Com (Accounting & Finance)

Ms. Kalpana Parab
Assistant Professor
M.Com

Ms. Prashanti Bhamaikar
Assistant Professor
M.Com

Ms. Padma Shanbhag
Assistant Professor
M.Com (Accounting & Finance)

DEPARTMENT OF HINDI

Ms. Chaya Velip
Assistant Professor
MA

DEPARTMENT OF KONKANI

Ms. Supriya Kankonkar
Assistant Professor
MA

DEPARTMENT OF ECONOMICS & BANKING

Dr. Lira M. Gama
Assistant Professor
M.APhD (Economics)

Ms. Pretty L. Pereira
Assistant Professor
MA

Mr. Sanjay Velip
Assistant Professor
M.A, B.Ed

Mr. Shreyas S. Desai
Assistant Professor
MA

Ms. Lizette D'Costa
Assistant Professor
MA

Ms. Puja Gaonkar
Assistant Professor
MA

FACULTY

Department of Computer Science

Mr. Sumit Kumar
Head of Department
Assistant Professor
MCA, PGDDE

Ms. Sweta P. Shet Verenkar
Assistant Professor
MPhil (Computer Science), MSc (Information
Technology)

Mr. Sameer Pundalik Patil
Assistant Professor
MCA

Mr. Ramkrishna Reddy
Assistant Professor
Master of Computer Application

Mr. Andre Exequiel Anthony Pacheco
Assistant Professor
M.E (IT)

Ms. Samira Vengurlekar
Assistant Professor
Master of Engineering in Computer
Science & Engineering

Ms. Rama Ambar Shenvi Borkar
Assistant Professor
MSc-IT

Ms. Annette Santimano
Assistant Professor
MSc. Information Technology

Ms. Ankita Naik
Assistant Professor
ME (CSE)

Mr. Alvyn Abranches
Assistant Professor
MSc Data Science and Big Data
Analytics, BSc Computer Science

Ms. Sneha Prabhudessai
Assistant Professor
M.E in Computer Science & Engineering

Ms. Shruti Ashwin Kunkolienkar
Assistant Professor
M.E (Information Technology)

Ms. Girija Vishwesh Gaonkar
Assistant Professor
ME (Computer Science)

Mr. Amogh Santosh Pai Raiturkar
Assistant Professor
M.E (Information Technology)

Ms. Deepti D. Kulkarni
Assistant Professor
M.Tech (Computer Science)

Ms. Rakshavi Dessai
Assistant Professor
M.E. (I.T.)

Ms. Vinaya Vinod Kirloska
Assistant Professor
M.com, B.Ed.

Ms. Yugandhara Joshi
Assistant Professor
MSc Mathematics

Ms. Namrata Prakash Ugvekar
Assistant Professor
MCom

Department of Management Studies

Ms. Snehal Alve
Head of Department
Assistant Professor
MFS

Ms. Cinola Tanisha Vaz
Assistant Professor
M.Com (Accounting & Finance)

Ms. Ashwini Pranavkrishnan Devari
Assistant Professor
MBA (Financial Services)

Ms. Sushrusha Naik Khandekar
Assistant Professor
M.Com

Mr. Sarth Shanbhag
Assistant Professor
M.Com

Ms. Delisha Rebello
Assistant Professor
M.Com

FACULTY

Ms. Jyoti Pandey
Assistant Professor
MA(English)

Dr. Nikita G. Shet Verenkar
Assistant Professor
Ph.D. (Botany - Life Sciences)

Dr. Sonya Kapil Angle
Assistant Professor
Ph.D.

Ms. Muriel Avita Fernandes
Assistant Professor
LL.M

Dr. Mamata Shriram Kane
Assistant Professor
Ph.D.

Post Graduate Department of Commerce

Ms. Twinkle Perpetual Fernandes
Head of Department,
Assistant Professor
M.Com (Accounting & Finance), MBA
(HR), Inter CS

Ms. Valencia Salvia Baptista
Assistant Professor
M.Com (Accounting and Finance)

Ms. Edrea Picardo
Assistant Professor
M.Com (Accounting and Finance)

DEPARTMENT OF LAW

Ms. Savia D'Costa
Assistant Professor
LLM

DEPARTMENT OF MATHEMATICS

Ms. Komal Karekar
Assistant Professor
M.Sc

DEPARTMENT OF PHYSICAL EDUCATION & SPORTS

Dr. Ajinkya A. Kudtarkar
College Director of Physical Education & Sports
M.Ed (Physical Education), PhD

DEPARTMENT OF ENGLISH

Ms. Samiksha Vengurlekar
Assistant Professor
MA, B.Ed

Ms. Ciana Fernandes
Assistant Professor
MA

DEPARTMENT OF ENVIRONMENT STUDIES

Ms. Francia Travasso
Assistant Professor in Environmental
Studies

DEPARTMENT OF LIBRARY & INFORMATION SCIENCE

Ms. Manasi Rege
College Librarian
*M.Lib, M.Phil (Library and
Information Science)*

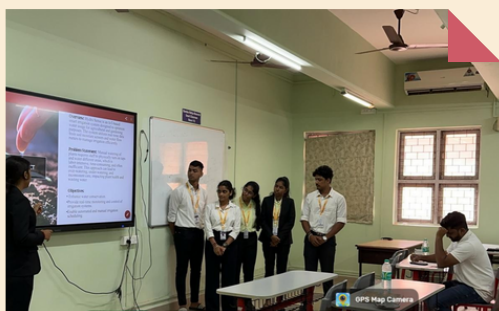
CAMPUS EVENTS AND HOLISTIC EXPOSURE



Hands-on Training on Development of E-Commerce Platform



Financial Literacy Awareness Program (FLAP)



TECH TANK 2024-25



Session on "Special Information drive on LIC Agents" (for female students)



Friendship Day and Freshers 2024 Celebration



Shree Damodar Chavath Bazar



Industrial visit to IFB Industries Ltd., Verna.



Session on Competitive Exam Preparation for Govt. Job Entrance Exam_GPSC_MBA

CAMPUS EVENTS AND HOLISTIC EXPOSURE



'Damodar Idol' Singing Competition 2024



Session on 'Prevention of Sexual Harassment at Workplace (POSH Act 2023)



Cleanliness Drive at Colva Beach



Financial Literacy Workshop



Inter-programme Ghumat Aarti Competition



Industry Interaction Programme (IIP) Series - I; Session on 'Branding Industry in Goa - Expert Insights'



Hands on Workshop on "Animation for New Media"



Seed ball making and distribution drive

COLLEGE CLUBS

Commerce Club

Economics Club

Investor Hub

Marketing Club

NDLI Club

EBSB Club

Tech Trendz

PG Club

Readers Club

Literary Club

Fine Arts Club

Catalyst HR Club

Yuva Tourism Club

Vasundhara (Green Club)

Ad Marque Marketing Club

Finomina Finance Club

Ideas Inc Entrepreneurship Club

Mental Health Club

CERTIFICATE COURSES

(30 Hours)



"Networking Fundamentals and Troubleshooting" for the FY BCA students



Biodiversity, it's Conservation & Sustainable Livelihood Interventions



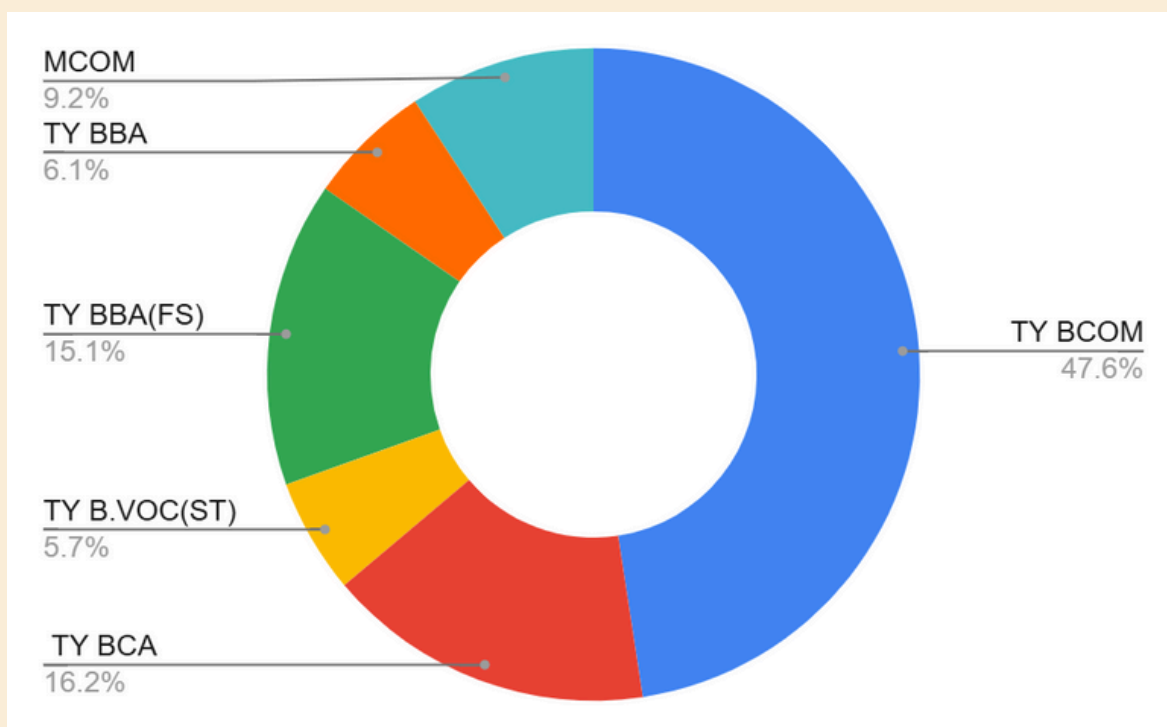
'Business Accounting with Tally Prime' for Third Year B.Com students



'Pro Trader Training: Mastering Financial Market Analysis & Investment Strategies' for M.Com Part-I and Part-II Students

BATCH DEMOGRAPHY 2024-25

Course	Total No. of Students
TY B.COM	217
TY BCA	74
TY B.VOC(ST)	26
TY BBA(FS)	69
TY BBA	28
M.COM Part II	42



ABOUT CAREER, TRAINING, INTERNSHIP, & PLACEMENT(C.T.I.P) CELL

The Career, Training, Internship and Placement (CTIP) Cell of the college strives to establish a connect with industry to attain the requirement for student employability and entrepreneurship, and provides adequate training and internship to the students, such that every student is either employed or facilitated to become an entrepreneur. The CTIP Cell attempts to bridge the gap between students passing out from the college and the expected skill set that our global or local industry expects, thus making our students globally employable or future entrepreneurs.

The CTIP Cell serves as an interface between the students and the corporate world. The Cell is responsible for organizing various qualitative training sessions in campus as per the requirements of the students & industry to equip students with the skill set to make them employable in the job market. The Cell also organises coaching classes for competitive exams such as banking exams, MBA entrance exams, GPSC, Goa SSC exam, overseas education entrance exams etc. The Cell enables the students to secure internship to enhance the students' understanding and applicability of the concepts learnt in the classroom. The Cell facilitates the process of placement of students through the Annual Placement Fair organised in the college campus. Reputed organisations are invited to the Placement Fair enabling students to secure jobs through campus recruitment.

Duties & responsibilities of Career Training, Internship & Placement (CTIP) Cell

- Continually connecting with industry to assess the changing and updated skill set required to be employable or entrepreneurs.
- Working closely with industry to make students aware of various career opportunities.
- Organization of coaching classes for competitive exams.
- Enrolling interested Final Year students as members of the CTIP Cell.
- Organization of pre-placement training for student members registered with the CTIP Cell, to make the students industry ready and thereafter offer placement opportunities.
- The students undergo mock interviews and internships (full time / part time) to hone their employability skills.
- Carrying out all pre-placement procedures, such as inviting recruiters and encouraging them to register for the Placement Fair, preparation of the Placement brochure, etc.
- Coordinating placement programs as per requests received from recruiters during the year.
- Follow-up and collection of data (e.g. students recruited and joined, annual salary package, etc.) from recruiters post-recruitment.
- Collection of feedback from recruiters about the conduct of the placement fair, performance of students, suggestions for improvement, etc.

CAREER, TRAINING, INTERNSHIP, & PLACEMENT(C.T.I.P) CELL TEAM



Mr. Ainsley Granville Andre Jorge Bernard
(Convenor)



Ms. Sheryl Sanches
(Member)



Dr. Sonya Kapil Angle
(Member)



Mr. Sameer Pundalik Patil
(Member)



Ms. Samira Vengurlekar
(Member)



Ms. Pooja Ulhas Shanbhag
(Member)



Ms. Kalpana Parab
(Member)



Mr. Sarth Shanbhag
(Member)



Ms. Edrea Picardo
(Member)

SESSIONS ORGANISED BY C.T.I.P.

CELL FOR STUDENTS

- ***Mastering LinkedIn: Build, Optimize, and Leverage Your Profile for Career Success***

The Department of Management Studies (BBA Program), in association with the CTIP Cell, conducted a LinkedIn training session on 20th February 2025 for 52 students (28 Male, 24 Female). Led by Mr. Ramkrishna Reddy, Assistant Professor, Department of Computer Science, the session provided comprehensive guidance on resume building, ATS systems, and LinkedIn optimization. Mr. Reddy explained the differences between a resume and a CV, the importance of ATS-friendly formats, and how recruiters filter applications using AI-based software. He introduced job platforms like LinkedIn, Naukri.com, and Indeed, explaining how students can leverage them for networking and job searches.

Students received step-by-step guidance on creating a LinkedIn profile, covering profile photos, headlines, summaries, work experience, and networking strategies. Mr. Reddy also emphasized the importance of certifications and skill endorsements to improve visibility among recruiters.

The session provided valuable insights into LinkedIn's job search features, including setting job alerts, following companies, and engaging with professional content. The event concluded with a vote of thanks by Dr. Mamata Kane. Students gained practical knowledge on job searching, networking, and personal branding, equipping them with essential career development tool.



- ***Guest Lecture on “Navigating the Web Tech Industry: From Code to Career”***



The Department of Computer Science, in collaboration with the Career Training, Internship & Placement Cell, hosted a guest lecture on 28th February 2025, featuring Mr. Akshay Mulgavkar, a Senior Software Developer at SJ Innovations. The session was attended by 36 SYBCA students and provided insights into the web technology industry. Mr. Mulgavkar discussed industry expectations, AI's role in coding, and key web technologies. Topics included mobile app development (native, hybrid, and progressive web apps), the MERN stack, UI/UX design, version control, debugging, and testing. He emphasized the importance of hands-on projects to enhance skills and industry readiness. The session was interactive, with students engaging in discussions and queries. The key takeaways included understanding staging environments, coding standards, debugging techniques, and the importance of UI/UX design in application development. This lecture helped students gain a deeper understanding of the latest trends in web development and encouraged them to build their own projects to enhance career prospects.

SESSIONS ORGANISED BY C.T.I.P.

CELL FOR STUDENTS

- ***CareerQuest – Discover Your Ideal Career After BCA, B.Voc(ST)***

The Department of Computer Science, in collaboration with the Career Training, Internship & Placement Cell and the Parent-Teacher Association, organized CareerQuest on 15th February 2025. The session was led by Ms. Sangeeta Naik, Executive Editor at Digital Goa, and attended by 96 students and 3 parents. Ms. Naik provided an overview of career paths, including higher education, job opportunities, and entrepreneurship. She introduced students to the Hype Cycle for Emerging Technologies, emphasizing the importance of staying updated on industry trends and using MOOCs for skill enhancement. She encouraged students to read newspapers to stay informed about job market trends and explained fellowship and scholarship programs. Additionally, she provided insights into government exams like GPSC, SSC, and UPSC, along with study-abroad opportunities. She also discussed resume customization and the role of incubation centers in fostering startups. The session successfully guided students in making informed career decisions and encouraged them to explore diverse professional avenues



- ***Resume Building and Portfolio Creation in LinkedIn***



The TechTrendz Club, in association with the Career Training, Internship & Placement Cell, conducted a hands-on training session on 7th August 2024 for TY BCA and TY B.Voc(ST) students. Assistant Professor Mr. Ramkrishna Reddy from the Department of Computer Science led the session, focusing on resume optimization for Applicant Tracking Systems (ATS) and portfolio creation on LinkedIn. Mr. Reddy explained how structured resumes improve chances of passing through ATS software, helping students tailor resumes effectively. He introduced AI tools like ChatGPT for refining resumes and ensuring compatibility with ATS. The LinkedIn segment covered profile optimization, crafting a strong headline, writing an engaging summary, and maintaining consistency between resumes and LinkedIn profiles. Mr. Reddy also demonstrated job search techniques, setting up alerts, and using LinkedIn's networking tools to connect with recruiters. The session equipped students with essential skills to build their professional presence online and enhance their job search strategies

SESSIONS ORGANISED BY C.T.I.P.

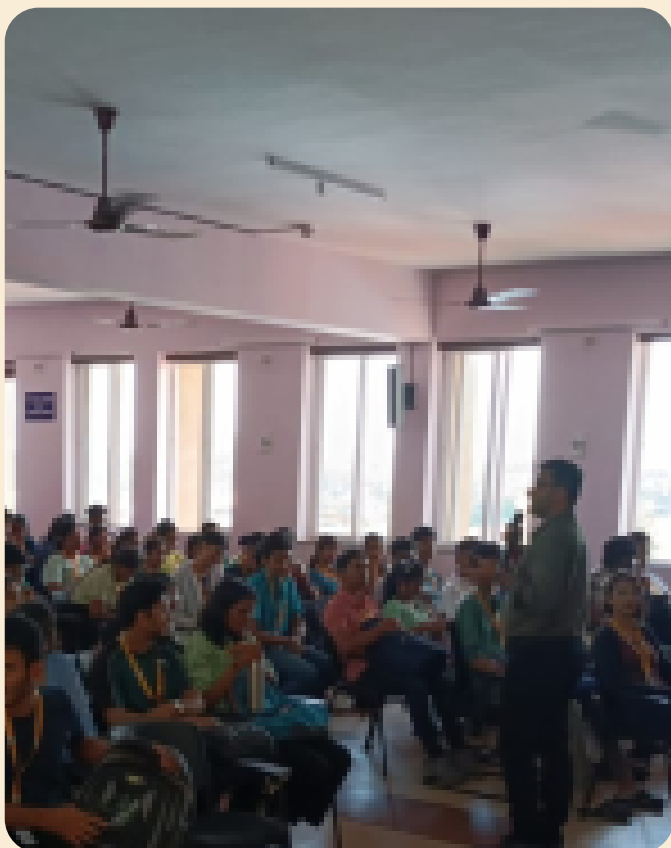
CELL FOR STUDENTS

- *Session on Cybersecurity – “Safeguarding Our Digital Future”*

The Department of Computer Science, in collaboration with the Career Training, Internship & Placement (CTIP) Cell and TechTrendz Club, organized a cybersecurity awareness session on 21st September 2024. The session was conducted by Mr. Nikhil Malagi, Managing Director of Balchandra Technologies, and attended by 68 students. Mr. Malagi covered cyber threats such as phishing, malware, and ransomware, providing real-life examples of their impact. He emphasized best practices for online safety, including strong passwords, two-factor authentication, and secure browsing habits. Additionally, he discussed cybersecurity in business, highlighting the role of ethical hacking and penetration testing in safeguarding data. The session also introduced career opportunities in cybersecurity, explaining the growing demand for professionals in this field. Students actively participated in discussions on password management, AI's role in cybersecurity, and career prospects. The session significantly enhanced students' awareness of cybersecurity risks and motivated them to adopt safer online practices. Many students expressed interest in further cybersecurity training and careers



- *My Story: Academic Foundations to Corporate Heights*



The Department of Computer Science, in collaboration with the CTIP and IIC Cells, organized an insightful session on 4th October 2024 featuring Mr. Mangirish Salelkar, CEO of Umang Group. The event, attended by 107 students and five faculty members, aimed to bridge the gap between academia and corporate expectations. Mr. Salelkar shared his inspiring journey from a "last-bench engineering student" to a successful CEO, emphasizing three key pillars of success: Attitude, Deliverables, and Skills. He highlighted the importance of continuous learning, adaptability, and quality work in professional growth.

Students actively participated in a Q&A session, gaining insights into the Goa IT industry, career opportunities, and entrepreneurship. The session provided practical advice on bridging academic knowledge with corporate skills, fostering an entrepreneurial mindset, and understanding the importance of networking. The event left students motivated and better prepared for future career paths, equipping them with real-world insights and industry expectations.

SESSIONS ORGANISED BY C.T.I.P.

CELL FOR STUDENTS

- ***Session on “Take Off with Confidence – Careers in Aviation”***

The Career, Training, Internship, and Placement (CTIP) Cell of Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics, Margao, Goa, organized a career guidance session titled “Take Off with Confidence – Careers in Aviation” on 7th February 2025. The session aimed at enlightening students about the various career opportunities available in the aviation sector. The primary objective of the session was to provide students with an understanding of the aviation industry, the skills required, job opportunities, and career growth prospects. The session sought to address common misconceptions about the industry and offer practical insights into the recruitment process, qualifications, and challenges faced in the field. The resource person was Ms. Manisha Jadhav, Indigo Flight Attendant.



- ***Session on Goals Setting and Developing Strategic Plans***



The CTIP Cell organized a counselling cum career awareness session titled "Goals Setting and Developing Strategic Plans" on 1st and 5th October 2024 for the TYBCOM students of the college. The resource person was Ms. Eshani Bakhle, College Counselor. The session aimed at equipping students with essential strategies for effective goal-setting. The session focused on guiding students to create SMART goals—Specific, Measurable, Achievable, Relevant, and Time-bound. It also introduced different types of goals and the principles of effective goal-setting.

- ***Session on ‘Resume Building and Portfolio Creation on LinkedIn’***

The Career Training Internship and Placement Cell in association with Department of Commerce of VVM's Shree Damodar College of Commerce & Economics, Margao, Goa organised a session titled ‘Resume Building and Portfolio Creation on LinkedIn’ on 5th August 2023. The primary objectives of this session was to provide students with practical insights into creating effective resumes and CVs, understanding Applicant Tracking Systems (ATS), utilizing online job platforms/ portals, and leveraging LinkedIn for Job hunting. The Resource Person was Mr. Ramkrishna Reddy, Assistant Professor Department of Computer Science.



SESSIONS ORGANISED BY C.T.I.P.

CELL FOR STUDENTS

- ***Session on Competitive Exam Preparation for Govt. Job Entrance Exam/GPSC and MBA***

The Career, Training, Internship & Placement Cell, in association with The Bodhi Academy, organized a session on Competitive Exam Preparation for Govt. Job Entrance Exam/GPSC and MBA on 4th September 2024. Resource persons, Mr. Kundan Lal Parganiha and Mr. Anish Kulkarni, provided insights into government job opportunities, reservation policies, selection procedures, and the benefits of government employment. The session also covered MBA entrance exam preparation and included a Q&A segment for personalized guidance. A total of 46 students (26 male, 21 female) attended the session held in Room S206.



- ***Career Guidance Program for MBA Aspirants***



The Career, Training, Internship & Placement (CTIP) Cell organized a Career Guidance Program for MBA Aspirants on 3rd February 2025 in Hall 2. The session was led by Dr. M. Prabhakaran, HOD, Department of Management Studies, AITD, and aimed to provide insights into career growth, higher education, professional certifications, and MBA prospects. Dr. Prabhakaran discussed managerial career paths, specializations in MBA, and preparation strategies for CMAT and ATMA exams. Students also learned about the MBA program at AITD and its learning facilities. The session was interactive and engaging, helping students make informed career decisions. A total of 83 students (46 male, 37 female) attended.

- ***A Session on Competitive Exam Preparation***

The Career, Training, Internship & Placement (CTIP) Cell, in association with The Bodhi Academy, organized a session on Competitive Exam Preparation for Govt. Job Entrance Exam/GPSC and MBA on 11th February 2025 in Classroom 203. Mr. Kundan Lal Parganiha, an esteemed faculty member at Bodhi Academy, guided students on government job opportunities, reservation policies, salary structures, and additional benefits like job security and pensions. He also discussed central and state-level recruitment processes and the importance of competitive exam preparation. The session concluded with a Q&A segment, where students received personalized guidance. A total of 41 students (23 male, 18 female) attended.



SESSIONS ORGANISED BY C.T.I.P.

CELL FOR STUDENTS

- ***Compass: Charting Your Path to Success***

The Career, Training, Internship & Placement (CTIP) Cell, in collaboration with Akademia School of Business Studies (ASBS), organized a career guidance session titled "Career Compass: Charting Your Path to Success" on 21st February 2025 in the Smart Classroom. Ms. Yashita Pathak, Outreach Manager at ASBS, shared her career journey and discussed emerging career trends, future-ready skills, and industry shifts due to AI and automation. She highlighted opportunities in Digital Marketing, Investment Banking, Financial Engineering, and Sports Management. The session emphasized career planning, strategic decision-making, and adapting to evolving job markets. A total of 47 students (21 male, 26 female) attended, and Ms. Anwayee Pirankar compered the event.



- ***A Session on Education Opportunities Overseas***



The MoU Cell and CTIP Cell organized a session on 24th February 2025 for TY B.Com students, featuring Ms. Sameeta Fernandes (Marketing Assistant) and Ms. Shevona Dabhokar (Counselor) from Eduadvise International. The session aimed to educate students about opportunities for studying abroad, with a focus on TOEFL and GRE exams. Ms. Fernandes provided an overview of Eduadvise and explained the significance of these exams in securing admissions abroad. Ms. Dabhokar highlighted the advantages of taking TOEFL through Eduadvise, such as reduced test time, simplified registration, AI-scored mobile practice, INR payment options, and India-based customer support. The session was interactive and informative, equipping students with essential insights into higher education options abroad.

- ***Session on Resume Designing and Creating an Attractive LinkedIn Profile***

The Department of Management Studies, in collaboration with the CTIP Cell, conducted a session on 22nd February 2025 for SY BBA (FS) students, led by Ms. Alfiya Baig, a career counselor. 45 students (28 Male, 17 Female) attended the session, which focused on ATS-friendly resume building and LinkedIn profile optimization. Ms. Baig explained the importance of structured resumes, keyword placement, and customization for different job roles. She also emphasized LinkedIn strategies, such as creating a strong headline, compelling summary, and engaging with recruiters. Students learned effective networking techniques and job search strategies, helping them enhance their professional presence and improve internship and job prospects.



SESSIONS ORGANISED BY C.T.I.P.

CELL FOR STUDENTS

- ***M.Com and GU-ART Orientation for TY B.Com Students***



The Post Graduate Department of Commerce and CTIP Cell conducted orientation sessions in January and February 2025 to promote the M.Com program at Shree Damodar College and provide guidance on the GU-ART exam. Sessions were held at various colleges, covering the M.Com course structure, career opportunities, teaching methodologies, and student life. Faculty explained the GU-ART exam pattern, syllabus, and preparation strategies, encouraging students to enroll in preparatory sessions. Current M.Com students shared their experiences, providing insights into the program. The sessions were well-received, with students expressing interest in pursuing M.Com and preparing for GU-ART.

- ***Chalk Dust to Power Suit: The Ignite Mind***

The Department of Computer Science in collaboration with Career Training Internship Placement (CTIP) Cell and IIC Cell organized as a Session on "Chalk Dust to Power Suit: The Ignite Mind". Mr. Prajyot Mainkar, CEO of Sofueled, delivered an engaging and interactive session, sharing his transformative journey—from a child struggling with fear and stage anxiety to a confident speaker capable of addressing diverse topics. He introduced students to the Ikigai framework, a Japanese concept that helps individuals find their "sweet spot" by aligning passion, profession, vocation, and mission for personal and professional fulfillment.

To foster confidence and improve public speaking skills, Mr. Mainkar encouraged students to step forward and speak for a few minutes on any topic of their choice. This interactive segment enabled students to overcome their inhibitions and gain real-time speaking experience.



SESSIONS ORGANISED BY C.T.I.P.

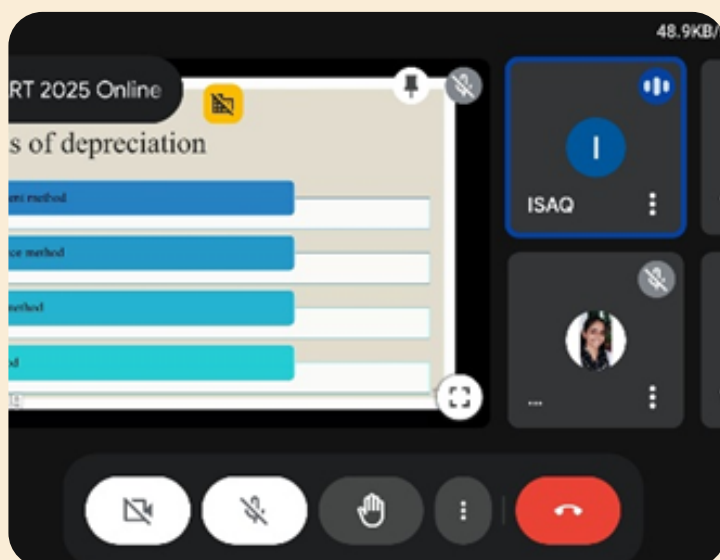
CELL FOR STUDENTS

- **Mock Interviews**

The BBA Department, in collaboration with the Career, Training, Internship, and Placement (CTIP) Cell, organized a mock interview session on 9th November 2024 for 34 BBA students (17 Male, 17 Female). Conducted by Ms. Pallavi Desai, Associate Senior Manager, HR, Persistent Systems Ltd., the session provided real-world interview experience and professional feedback. Each student participated in a one-on-one mock interview, simulating corporate interview settings. Ms. Desai provided individualized feedback, highlighting strengths and areas for improvement. The session covered common interview mistakes, body language, communication skills, and stress management techniques. It also introduced students to effective resume-building strategies and professional etiquette. Coordinated by Dr. Sonya Angle, the session aimed to boost students' confidence and prepare them for actual job interviews. The industry expert's insights helped students better understand corporate expectations and refine their technical and soft skills. By the end of the session, students had a clear understanding of interview dynamics, gained valuable practical experience, and learned how to present themselves effectively in professional settings. The activity successfully enhanced students' employability and career readiness.



- **GU-ART Preparatory Sessions (Commerce)**



From 12th to 22nd February 2025, the Post Graduate Department and CTIP Cell conducted online preparatory sessions for TY B.Com students appearing for the GU-ART exam. Held on Google Meet from 7:30 PM to 8:30 PM, the sessions covered key subjects such as Financial Accounting, Business Finance, General Management, Statistical Techniques, and Current Affairs. Conducted by nine M.Com Part-II students and one faculty member, the sessions focused on concept clarity, exam strategies, and mock tests. Each day, MCQ-based self-assessment helped students reinforce learning. 55 students attended, gaining confidence and preparation techniques for the GU-ART exam.

SESSIONS ORGANISED BY C.T.I.P.

CELL FOR STUDENTS

- ***Army Recruitment Awareness Session***

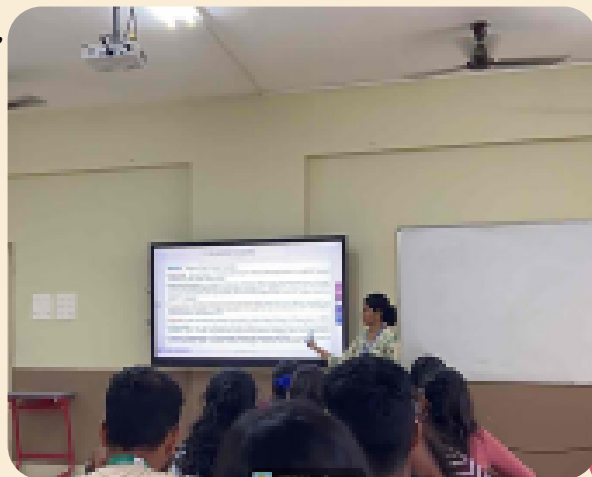


The NCC Army, NCC Navy, and TIP Cell, in collaboration with 1 Goa BN NCC Panjim and the Kolhapur Army Recruitment Team, organized the Army Recruitment Awareness Session on 11th February 2025 at Hall 1. The session, attended by 55 cadets (including 13 from Rosary College, Navelim), provided insights into career opportunities in the Indian Army. SM Balihar Singh from Kolhapur Army Recruitment delivered a presentation on Army postings and recruitment procedures, focusing on the Agnipath Recruitment Scheme and the roles, responsibilities, and financial benefits of Agniveers. The event was coordinated by Lt. Sandesh Gaonkar and Sub. Lt. Pretty Pereira, who ensured an engaging and informative session. The event concluded with a vote of thanks by Sub. Lt. Pretty Pereira, expressing appreciation to the speakers and participants. The session successfully motivated cadets to consider a career in the Indian Army, equipping them with valuable information on recruitment processes, eligibility, and career prospects.

- ***NET/SET Coaching in Paper-I and Paper-II Commerce***

The Post-Graduate Department, in collaboration with the Career, Training, Internship, and Placement Cell, organized NET/SET Coaching in Paper I for M.Com Part II students from August 24, 2024, to January 18, 2025. The coaching aimed to provide a comprehensive understanding of the syllabus and equip students with the skills needed to excel in the UGC-NET exam. The coaching sessions covered ten units, focusing on key topics such as Teaching Aptitude, Research Aptitude, Logical Reasoning, Data Interpretation, and Higher Education System. The faculty in charge, Ms. Edrea Picardo and Ms. Valencia Baptista, conducted the sessions in a structured manner, ensuring that students received thorough guidance. Additionally, two mock tests were held to help students assess their preparedness for the exam.

The sessions were designed to be interactive and engaging, incorporating lectures, group discussions, practical exercises, and case studies. Theoretical concepts were thoroughly explained, while peer discussions facilitated deeper understanding. Mock tests familiarized students with the exam format, improving time management and problem-solving skills. Students were also given opportunities to clarify doubts and seek guidance on exam preparation. A total of 42 students actively participated in the coaching programs. The sessions were well-received, with students demonstrating keen engagement in discussions and exercises. The initiative successfully helped students enhance their conceptual clarity and boost their confidence in tackling the UGC-NET exam.



CONVERGE 2.0

Converge 2.0, held on March 5, 2025, was an initiative of the Directorate of Higher Education (DHE)-Goa and our College, served as a platform to bridge the gap between academia and industry, providing students with insights into career trends, skill development, and entrepreneurship. The event began with a welcome address and an inspiring speech emphasizing the importance of evolving skill sets for the modern job market. Technical sessions covered workplace skills, market gap analysis, and entrepreneurial execution strategies. A panel discussion explored industry-academia collaboration, stressing internships and industry-aligned training. Parallel workshops included data transformation using AI, startup strategies, and leadership development. The event also featured a Pixel Art Expo, the Lenovo Leap Learning Initiative, and discussions on digital learning advancements. Converge 2.0 successfully fostered academia-industry engagement, reinforcing the commitment to preparing students for evolving professional landscapes.



OUR FINAL YEAR STUDENTS SPEAKS

Abha Naik, TY BCom A

Shree Damodar College of Commerce is an outstanding institution that truly focuses on the holistic development of its students. The college is constantly committed to imparting industry-relevant skills, ensuring that students are well-prepared for the professional world. The college organizes several sessions with industry experts, ensuring students are always aware of the latest trends and developments in the industry. The faculty members are highly knowledgeable, approachable, and always ready to assist students in their academic journey. The college also boasts a supportive and efficient system that fosters not just academic growth but also the overall well-being of students. I am grateful for the enriching experience at Shree Damodar College, and I highly recommend it for anyone looking to achieve both academic excellence and industry readiness.

Prajvalit Gaonkar, TY BBA(FS) A

My BBA in Financial Services from Shree Damodar College of Commerce and Economics was a great learning experience. I took part in and helped organize state and national-level events, which improved my communication, teamwork, and presentation skills. The college environment taught me not just about finance but also important life lessons like time management and leadership. I'm grateful for the opportunities and support that helped me grow. Overall, it was a well-rounded journey that prepared me for both professional challenges and personal growth.

Afzal Shakih, TY BBA

My time at VVM's Shree Damodar College of Commerce and Economics has been a journey of growth, teamwork, and real-world learning. From managing group projects to analyzing business cases, every experience has strengthened my problem-solving and leadership skills. The dynamic learning environment and supportive faculty have played a crucial role in shaping my confidence as I step into the professional world. I'm excited for the opportunities ahead and grateful for the foundation built here.

OUR FINAL YEAR STUDENTS SPEAKS

Apsara Ghorasaini TY BCA

Pursuing a BCA at Shree Damodar College of Commerce & Economics has been a transformative experience. The college provides a strong academic foundation complemented by practical learning opportunities. The Tech Trendz Club plays a vital role in fostering technical and creative skills by organizing competitions and encouraging innovation. The dedicated faculty offers invaluable guidance in choosing the right path for higher studies and career opportunities. With their mentorship and the college's strong industry connections, I feel well-prepared to navigate the professional world and embrace future challenges with confidence.

Terence Rebello TY BVoc

It has been a learning and development experience of a lifetime to be a B. Voc (Software Technology) student at Shree Damodar College of Commerce and Economics. The curriculum, well-designed as it is, incorporates a combination of programming, web and application development, software engineering, graphic designing, along with theoretical education and practical training. The teaching staff is very supportive, encouraging us to engage in projects and workshops. Practical exposure through laboratory sessions and certifications has improved my technical skills and problem-solving capabilities. Moreover, the career guidance and placement assistance have well prepared me for upcoming job placement fair. I am sure that this program has provided me with the required skills to be successful in the IT sector.

OUR FINAL YEAR STUDENTS SPEAKS

Sheryl Antao, M.com Part II

The master's program has been an invaluable source of learning. In addition to acquiring research skills, I have gained a clear understanding of how research should be conducted, made possible through various opportunities such as workshops, seminars, conferences, and lectures. These experiences have instilled in me a deep curiosity that not only drew me to the field but also became a driving force for me to remain engaged in the continuously evolving realm of education. Beyond methodologies, the research-centered education has strengthened my critical thinking abilities, equipping me with the confidence needed to navigate challenges and approach problems from different perspectives.

Beyond academics, athletics has been a core part of my identity, which I nurtured through my involvement as a member of the sports council. From participating in various tournaments to experiencing both victories and defeats, each moment shaped my personality and made my time here truly memorable.

A pivotal part of my master's journey has been the professors who guided me along the right path. The faculty members, with their profound wealth of knowledge, infused every conversation with a sense of purpose and curiosity. Each interaction left me inspired, pushing me to delve deeper into the field, strive for excellence, and become the best version of myself.

I cannot be more grateful to the faculty and the people who made these two years a period of immense learning and growth. The encouraging environment of this institution has been instrumental in supporting and fostering this journey.

OUR ALUMNUS SPEAKS

Brionna Noronha , Alumni B.Com

At VVM's Shree Damodar College of Commerce and Economics, my journey was truly transformative, helping me discover my passions, develop my skills, and shape my identity. The diverse experiences, opportunities, and challenges I encountered during my time in college played a pivotal role in my growth, both personally and professionally. From learning to handle situations to stepping out of my comfort zone, every minute incident was worthwhile. I thrived academically while exploring extracurricular activities, learning to prioritize, adapt, and push beyond my limits. The friendships I forged, the mentors I met, and the lessons I learned have had a lasting impact on my life. It's not just about academics but life lessons that I learnt. With lots of memories I left college with confidence, resilience, and the strength to pursue future endeavors.

Saiesh Naik, Alumni, BBA(FS)

I had an enriching experience during the placement trainings conducted on campus. Led by 91 HR, the corporate training sessions provided valuable insights into the professional world, preparing students for the challenges ahead. Caroline Stewart's soft skills workshops were particularly impactful, focusing on communication, interpersonal skills, and emotional intelligence. These sessions not only enhanced students' professional competencies but also their personal development. The placement fair was a culmination of these efforts, offering students a platform to interact with top recruiters and showcase their talents. The fair was meticulously organized, providing students with opportunities to interview, network, and secure placements with leading companies.

Roshni Khatun, Alumni, M.Com

Pursuing my Mcom was a truly enriching journey that shaped me both academically and personally. The continuous presentations and competitions pushed me beyond my limits, making me more confident, motivated, and dedicated to everything I do. I actively participated in sports, presentation competitions, and inter-college events, which provided me with the best opportunities to grow holistically. My college experience was not just about academics but also about embracing extracurricular activities and sports, which helped me develop a well-rounded personality. These years will always be a cherished chapter of my life, laying the foundation for my future endeavors.

OUR ALUMNUS SPEAKS

Ruchika Chaudhari, Alumni, BCA

During my journey at Shree Damodar College of Commerce & Economics, I was guided by dedicated faculty and embraced by a supportive environment, which encouraged both personal and academic growth. Engaging in coursework, participating in enriching extracurricular activities, and gaining real-world experiences all contributed to expanding my skills and knowledge. The events organized, provided platforms to showcase talents, build leadership skills, and network with peers and professionals alike. Nurturing lifelong friendships along the way has been the cherry on top, as each year presents new challenges and opportunities, molding me into a more confident individual ready for the future.

Kris Rego, Alumni, B.Voc

As a recent graduate from Shree Damodar College of Commerce & Economics, I've embarked on an exciting journey as a software engineer at Intuio, nestled in the vibrant state of Goa. Reflecting on my college days, it's clear that my time at Damodar College played a pivotal role in shaping the professional I am today, albeit in ways more nuanced than just academic learning. The college, with its decent computer labs and facilities, provided a foundational understanding of the tech world, though the real growth came from beyond the classrooms. It was the extracurricular activities, the group projects, and the endless hours spent in the library that truly honed my skills like communication, teamwork, and problem-solving – skills that are indispensable in the tech industry.

The vast campus was not just a backdrop but a character in my college life story, hosting events that brought out the best in us, pushing us to manage our time efficiently, and build confidence through public speaking and presentations. The faculty, with their vast experience and supportive nature, were more than just educators; they were mentors who guided us through our academic and personal growth. As I navigate through the complexities of the tech world at Intuio, I find myself leveraging the lessons learned during my college days. The journey from a student to a software engineer has been exhilarating, and I owe a part of this transformation to Shree Damodar College. It's a place I'll always hold dear, for it's where I grew, not just in knowledge, but in spirit. Forever grateful!

OUR ALUMNI PLACED AT:

Accenture	Agarwal Group of Companies	Bank of Baroda	Coastal Honda
Hewlett-Packard	Caculo Group	Wipro Limited	NUSI Wockhardt Hospital, Goa
Bank of New York Mellon, Pune	Corporation Bank	Crescent IT Solutions	eClerx Services Limited
Federal Bank Ltd.	Goa Police	HDFC Bank Ltd.	Goa Marriott Resort & Spa
Goa University & its Affiliated Colleges	Hero MotoCorp Ltd.	RNA Corp.	Parle Agro Pvt. Ltd.
PepsiCo India	Persistent Systems Ltd.	Putzmeister Concrete Machines Pvt Ltd	Airport Authority of India
Royal Caribbean Cruises Ltd	State Bank of India	Sewells Group, Mumbai	The Zuri White Sands Goa Resort & Casino
ICICI Bank	ING Vysya Bank Ltd.	IFB Industries Ltd.	IndusInd Bank
Imperial Wealth Services	Infosys BPO Limited	Infosys Limited	ING Vysya
InterGlobe Aviations Ltd	LIC of India	Jet Airways (India) Ltd.	International Maritime & Trading Pvt Ltd
Konkan Railway Corporation	Kenilworth Beach Resort & Spa	Lokmanya Multipurpose Co-operative Society Ltd.	HSBC
Madgaum Urban Co-Operative Bank Ltd	Mahalaxmi Builders & Developers	Max Life Insurance Co. Ltd	Cipla Limited
Synapse Information Services Pvt Ltd	Online Productivity Solutions Pvt. Ltd	Times Of India	Tulip Group of Companies
D-Link India Ltd.	Radisson Blu Resort	AW Faber-Castell(1) Pvt Ltd	Central Bank of India
IBM Global Services IDBI Bank Ltd.	Princes Cruise Lines Ltd.	Royal Orchid Hotels	Muthoot Finance Ltd.
MRF Limited	Royal Palms	Ranbaxy Laboratories Limited	Revankar Constructions
Axis Bank	Saraswat Co Operative Bank Ltd.	Projects Today	Yes Bank Limited
Smartlink Network Systems Ltd	State Directorate of Craftsmen Training	Idea Cellular Ltd.	Syngenta India Limited
National Conveyor Belt Splicing Company - NACON		Various Departments of Government of Goa	

COMPANIES PARTICIPATED FOR PLACEMENT DRIVE 2023-24



GLIMPSES OF PLACEMENT

DRIVE 2023-24



ABOUT ANNUAL PLACEMENT FAIR

Placements are a benchmark to the performance of any educational institute and it depicts the success and growth of the institution. VVM's Shree Damodar College of Commerce & Economics is proud of all the achievements that have been made particularly in this field. At the end of the academic year, the CTIP Cell holds its Annual Placement Fair, where several companies or employers visit the college campus for recruitment. The Annual Placement Fair is designed to provide a wide range of opportunities for students to connect with different industries, explore careers and apply to jobs. More than 20 companies have been participating in the Placement Fair in the past and have witnessed the performance of the alumni. The 2025 Placement Fair is taking place on Friday 4th April 2025 from 9.30 am to 1.30 pm. If you are interested in participating at a future Fair, please refer to the Recruitment Process for further details.



The poster for the Placement Fair 2025 features a black background with white and yellow text. At the top left is the college's crest. Below it, an illustration shows two men in suits shaking hands, with a lightbulb above them. The text reads: 'Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics Margao - Goa', 'Affiliated to Goa University', 'Accredited by NAAC with 'A' Grade', 'Career, Training, Internship and Placement Cell Organizes', and 'PLACEMENT FAIR 2025'. The bottom section has a white background with a torn-paper effect. It includes an illustration of a portfolio, a calendar icon, the date 'DATE: 4th April 2025', time 'TIME: 9:30 am onwards', venue 'VENUE: College Campus', and two illustrations of people in professional attire. At the bottom, it lists 'PROF. SANJAY P. SAWANT DESSAI Officiating Principal' and 'MR. AINSLEY BERNARD Convenor TIP Cell'.

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics
Margao - Goa
Affiliated to Goa University
Accredited by NAAC with 'A' Grade
Career, Training, Internship and Placement Cell
Organizes
PLACEMENT FAIR 2025

DATE: 4th April 2025
TIME: 9:30 am onwards
VENUE: College Campus

PROF. SANJAY P. SAWANT DESSAI
Officiating Principal

MR. AINSLEY BERNARD
Convenor TIP Cell

RECRUITMENT PROCESS

Recruiters are requested to fill the enclosed 'Recruitment Registration Form (RRF)' and send it to the College by email on or before **31st March, 2025**.

- Student Pre-Registration will start on **2nd April 2025** after the Recruiters' Profiles are displayed in the College.
- Interested students will fill in a Student's Registration Form and submit it to the Placement Cell with their résumé.
- Recruiters may, in accordance with their own policy, conduct a Recruitment Process of their preference: Interviews, Group Discussions, and Written Tests etc...
- Recruiters may conduct a pre-placement session on a mutually agreed date and time before the placement fair.
- Please note that all Recruiters will be conducting the selection process simultaneously and it may happen that a particular candidate may opt for more than one company. In view of this, Recruiters may conduct the selection process preferably in 2 slots (**09.30am – 11.30am and 12.45pm – 01.30pm**), if required.
- In the event the process cannot be completed on the same day, the concerned Recruiter may continue on a mutually agreed date and time.
- Recruiters shall, as far as possible, adhere to the process mentioned in the RRF. Any change in the Recruitment Process of the Recruiter may be communicated to the Placement Cell well in advance.
- Recruiters are requested to mail or deposit with the Placement Cell, their list of selected candidates along with a list of wait-listed candidates, in order of their preference by **10th April 2025**.
- All communication with students must necessarily be through the Placement Cell. Recruiters are requested not to communicate any offers directly to the candidates.
- Recruiters are requested to issue an offer letter to the selected candidates at the earliest.
- Selected candidates who feature on more than one Recruiter's List will have the liberty of accepting the offer of their choice.
- In the event of a selected student not joining a Recruiter, for any reason whatsoever, the candidates on the waiting list will be elevated. This will be done according to the order of preference given by the recruiters. The final decision of the candidates will thereafter be intimated to the Recruiters.

GUIDELINES FOR STUDENTS

ATTENDING PLACEMENT FAIR

The CTIP Cell Placement Fair scheduled on 4th April 2025 is a crucial platform that bridges the gap between students and recruiters, offering valuable career opportunities. To ensure a smooth and professional recruitment process, students must adhere to a set of guidelines.

1. *Update your resume with accurate and professional details.*
2. *Research participating companies and job roles to align your expectations.*
3. *Attend pre-placement training sessions and mock interviews for better preparation.*
4. *Follow a professional dress code (formal attire is mandatory).*
5. *Maintain a respectful and confident demeanour while interacting with recruiters.*
6. *Arrive on time and adhere to the event schedule.*
7. *Treat recruiters, faculty, and fellow students with respect. Disruptive behaviour during company presentations and interactions will lead to serious consequences and the student will not be allowed to participate in the Placement Fair.*
8. *Apply only to companies where you are genuinely interested. Accept job offers responsibly and do not back out after committing.*
9. *Exhibit a mature and responsible attitude throughout the placement process.*
10. *Carry multiple copies of your resume and necessary documents.*
11. *Be attentive and engage actively in discussions and interviews.*
12. *Listen carefully to recruiters and respond confidently.*
13. *Demonstrate good communication skills and a positive attitude.*
14. *Follow up with recruiters via professional emails if required.*
15. *Keep track of shortlisted companies and respond to their calls/emails.*
16. *Provide feedback to the CTIP Cell regarding the recruitment experience.*

RECRUITMENT REGISTRATION FORM

Shree Damodar College of Commerce & Economics, Margao – Goa
Placement Fair – **4th April 2025**

(Please Refer to Placement Process on the Next Page)

Organization Details

Organization Name: _____

Brief Description: _____

Address: _____

Fax (if any): _____

Website (if any) _____

Email id: _____

Contact Person Details:

Name: _____

Designation: _____

Contact No: _____

Email id: _____

Job Specific Details (For each Job Type)

Job Designation: _____

Job Description: _____

Job Nature: _____

No. of Vacancies: _____

Key Skill sets required: _____

Expected Qualification: B.Com/ BCA/B.Voc.(Software Technologies) / BBA(Financial Services) / M.Com

Package on Offer: _____

Selection Process (Please specify briefly the entire selection process along with number of rounds for selection)

Special Requirements (if any)

CTIP TRAINING SESSIONS: BRIDGING THE GAP BETWEEN CAMPUS & CORPORATE

The transition from academia to the professional world requires more than just subject knowledge. Employers seek well-rounded individuals who possess strong communication skills, confidence, professionalism, and adaptability. The Campus to Corporate Programme by the CTIP Cell (2024-25) is designed to equip students with essential skills to excel in the workplace. Through expert-led sessions, interactive exercises, and mock assessments, this program ensures that students are prepared to face real-world challenges with competence and confidence. Ms. Priyanka Row, Ms. Ashita Ranjit and Mr. John Silveira conducted these trainings.

Training Sessions Under the Programme:

High-Performance
Communication

Student
Assessment

Art of Networking

Mindset Coaching

Additional Skill Development Activities:

The Art of Communication & Listening Skills

Email & Social Etiquette

Time Management Skills

Conflict Management

Business Etiquette

Mock Interviews

Experts Conducting Training Sessions



Ms. Priyanka Row



Ms. Ashita Ranjit



Mr. John Silveira

Contact Us

Vidya Vikas Mandal's

Shree Damodar College of Commerce & Economics

Shree Damodar Educational Campus,

G.R.Kare Road, Tansor, Comba, Margao, Salcete,

Goa. 403601

(Off.) Tel: 0832 2722500 / 511

E- Mail: principal.sdcc@vvm.edu.in

Website: www.damodarcollege.edu.in

Placement Cell E-mail:

sdcce.placementcell@vvm.edu.in



**Vidya Vikas Mandal's
SHREE DAMODAR COLLEGE
OF COMMERCE AND ECONOMICS
TANSOR - COMBA, MARGAO-GOIA
ESTD-1973**

