



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics

E- Newsletter

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Young Leaders Programme

29th November 2024 to 6th February 2025



The Department of Management Studies successfully conducted the Young Leaders Programme under the theme “Bankvest: Fueling Growth Through Literacy”, aimed at enhancing financial literacy among high school and higher secondary students. The initiative simplified banking, investments, and savings concepts while fostering leadership skills among college students. From 29th November 2024 to 6th February 2025, sessions were held across 14 institutions in Goa, where 30 BBA (Financial Services) students, divided into three teams of 10, conducted interactive presentations, skits, and quizzes to make financial concepts engaging and easy to understand. Schools covered included:

- CES United Higher Secondary School, Cuncolim
- Ravindra Kelekar Dyanmandir, Margao
- Bhatkar Model High School, Margao
- Government High School, Dhavralim
- Government Multipurpose High School, Borda
- Multipurpose Higher Secondary School, Borda
- Government Higher Secondary School, Sanguem
- Smt. Chandrabhaga Tukoba Naik Higher Secondary School, Curchorem
- Shrimati Nelly Joildo Aguiar Higher Secondary School, Ponda
- Government High School, Juna Bazar, Ponda
- Government High School, Sadar, Ponda
- Shree Shantadurga Gurukul, Kavlem
- Lokmanya Tilak High School, Kavlem
- Ameya Higher Secondary School, Curti

The sessions were well-received, with students actively participating in quizzes and discussions, demonstrating a keen interest in financial literacy. The initiative also provided BBA students with valuable leadership, teamwork, and communication experience, enhancing their practical understanding of financial education outreach.

Expected Outcomes of the Activity

The programme aimed to improve financial literacy among school students by simplifying core financial concepts and fostering better money management habits. Additionally, it provided BBA (Financial Services) students with hands-on leadership, teamwork, and communication experience, preparing them for future professional roles.

Orientation on M.Com and GU-ART for TY B.Com Students

20th and 30th January, 6th, 7th and 10th February 2025

The Post Graduate Department of Commerce, in association with the Career, Training, Internship, and Placement (CTIP) Cell, organized a series of orientation sessions on the Master of Commerce (M.Com) Programme and the Goa University Admission Ranking Test (GU-ART) for TY B.Com students. The primary objective of this initiative was to promote the M.Com programme offered at VVM's Shree Damodar College of Commerce & Economics and provide TY B.Com students with essential guidance on preparing for the GU-ART exam.



The orientation sessions were conducted for students from five different colleges as per the following schedule:

Sr. No.	Name of College	Date	Time	Faculty In-charge
1.	VVM's Shree Damodar College of Commerce and Economics	20 th and 30 th January 2025	9.15 am to 10.15 am and 11.45 am to 12.45 pm	Ms. Twinkle Fernandes, Ms. Valencia Baptista and Ms. Edrea Picardo
2.	Cuncolim Education society's Arts and Commerce, Cuncolim	6 th February 2025	11.30 am to 12.30 pm	Ms. Valencia Baptista
3.	DPM's Shree Mallikarjun and Shri Chetan Manju Desai College, Canacona	7 th February 2025	9.45 am to 10.45 am	Ms. Edrea Picardo
4.	Swami Vivekananda Vidyaprasarak Mandal College of Commerce	7 th February 2025	9.30 am to 10.30 am	Ms. Twinkle Fernandes

5.	Government College of Commerce and Economics, Borda	10 th February 2025	9.30 am to 10.30 am	Ms. Valencia Baptista
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The orientation was led by M.Com faculty members Asst. Prof. Twinkle Fernandes, Asst. Prof. Valencia Baptista, and Asst. Prof. Edrea Picardo. The session was divided into two major segments:

Segment 1: Introduction to the M.Com Programme

The first segment focused on introducing the M.Com Programme at Shree Damodar College. The faculty provided a detailed overview of the programme, highlighting the course objectives, structure, and available specializations. They elaborated on the various courses offered as part of the curriculum, the evaluation scheme, and the opportunities for internships and dissertations. The teaching methodologies used in the programme, such as practical assignments and flipped classroom teaching, were also discussed. Additionally, the faculty gave an overview of the college facilities, including the classrooms, library, and lift facilities, and briefed the students on the college rules and regulations. The session also covered various departmental activities like guest lectures, industry interaction programs, research paper presentations, and PG Club activities such as the Debate Club, Gurukul, business quiz, study tours, and industrial visits. The faculty concluded this segment by discussing the career opportunities available after completing the M.Com Programme.

Segment 2: Overview of the GU-ART Exam

The second segment of the session focused on the Goa University Admission Ranking Test (GU-ART), which is a prerequisite for admission into Post Graduate programmes. The faculty provided the students with important details regarding the GU-ART, such as the registration deadline for Round 1, the question paper pattern, syllabus, and marking scheme. They also informed the students about the GU-ART preparatory training sessions scheduled to take place from 12th to 22nd February 2025, which would help them better prepare for the exam. To provide additional insights, M.Com Part-I and Part-II students namely, Mr. Vaibhav Girap, Ms. Sheryl Antao, Mr. Ivon Fernandes, Ms. Denzilia Menezes, Ms. Bushra Khan and Mr. Isaq Ibrahim, shared their academic and co-curricular experiences at Shree Damodar College. They spoke about their learning experiences, involvement in various activities, and the overall academic environment, helping the TYB.Com students get a clearer picture of what to expect from the programme.

TY B.Com students actively participated in the interactive session, asking questions and clarifying doubts about the M.Com Programme and the GU-ART exam. Many students showed strong interest in enrolling in the M.Com Programme and preparing for the GU-ART exam.

Expected Outcomes of the Activity

The orientation session aimed to provide TYB.Com students with a comprehensive understanding of the M.Com Programme and the GU-ART exam. By the end of the session, students were expected to be well-informed about the structure, specializations, and career opportunities available through the M.Com Programme at Shree Damodar College. Additionally, they were expected to have clarity on the GU-ART registration process, exam pattern, and preparatory training. The session sought to motivate students to consider enrolling in the M.Com Programme and actively prepare for the GU-ART exam. As a result, many students displayed a clear interest in both the programme and the admission process, demonstrating enthusiasm and readiness to take the next steps in their academic journey.

Eco Week 6.0

30th January, 3rd and 4th February 2025

VVM's Shree Damodar College of Commerce and Economics successfully organized “**Eco Week 6.0**” from the 28th to the 30th of January 2025 and the 3rd and 4th of February, 2025 in the Smart Classroom. The event was inaugurated by the Officiating Principal, Prof. Sanjay P. Sawant Dessai, in the presence of Dr. Lira M. Gama, Head of the Department of Economics, and Asst. Prof. Shreyas Desai, Convenor of the Economics Club. The inaugural function was compered by Miss Ruby Mahato.



The week-long event witnessed enthusiastic participation from 48 students (38 males, 10 females) from all the programmes across various competitions aimed at fostering economic awareness and enhancing analytical skills.

The results of the competitions are as follows:

1. Extempore Elocution Competition (28th January) (Teacher In-charge: Ms. Lizette DCosta):

- 1st Prize: **Mr. Ambar Abhay Dalal**
- 2nd Prize: **Mr. Sudeep Dharwadkar**
- 3rd Prize: **Mr. Premanand Alias Dhruv Nilesh Naik**

2. Group Discussion Competition (29th January) (Teacher In-charge: Mr. Shreyas Desai):

- 1st Prize: **Miss Ruby Mahato**
- 2nd Prize: **Mr. Ibrahim Altaf Pirjade**
- 3rd Prize: **Miss Zoha Fatima Sayed**

3. Economy Analysis Competition (30th January) (Teacher In-charge: Mr. Sanjay Velip):

- 1st Prize: **Miss Shriya Pai and Miss. Ruby Mahato**
- 2nd Prize: **Mr. Harsh Kalal and Mr. Sai Sasank Lolla**
- 3rd Prize: **Mr. Ambar Abhay Dalal**

4. Quiz Competition (3rd February) (Teachers In-charge: Ms. Pretty Pereira and Ms. Puja Gaonkar):

- 1st Prize: **Mr. Ambar Abhay Dalal and Mr. Zenon Tadeu Vaz**
- 2nd Prize: **Mr. Ibrahim Altaf Pirjade and Mr. Mohit Kumar**
- 3rd Prize: **Miss Ruby Mahato and Mr. Rahul Raikar**

5. Reel Making Competition (4th February) (Teachers In-charge: All teachers of the Department of Economics):

- 1st Prize: **Mr. Soham Samir Prabhu**
- 2nd Prize: **Mr. Zenon Tadeu Vaz**

The diverse range of competitions provided a platform for students to exhibit their knowledge, creativity, and teamwork. The event concluded on a high note, with participants and winners being appreciated for their

commendable performances. The Economics Club, under the guidance of the faculty and student coordinators, ensured the smooth execution of all events, making Eco Week 2025 a grand success.

Expected Outcomes of the Activity

Eco Week 6.0 successfully enhanced economic awareness, critical thinking, and communication skills among participants. Competitions like Economy Analysis and Group Discussion fostered analytical abilities, while Extempore Elocution boosted public speaking confidence. Teamwork was strengthened through the Quiz and Economy Analysis competitions, and creativity was showcased in the Reel Making event. The enthusiastic participation created an engaging learning experience, motivating students for future activities. Additionally, student coordinators gained valuable organizational and leadership experience. Overall, the event effectively promoted economic literacy, collaboration, and holistic student development.

Crossword Craze	1st February 2025
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The TechTrendz Club of the Department of Computer Science demonstrated its commitment to student development by hosting “Crossword Craze” on February 1st, 2025. The event, held in Lab 1 from 12:45 PM onwards, attracted 20 participants (08 males, 12 females) from the BCA and BVoc.(ST) programmes. Students enthusiastically showcased their IT knowledge, teamwork, and analytical skills in this challenging crossword competition.



The Winners are as follows:

- **First Place** - Mr. Yogesh Yadav (SY B.Voc (ST) and Mr. Showil Rebello (SY B.Voc (ST))
- **Second Place** - Mr. Aldrid Fernandes (TYBCA, Div B) and Mr. Vignesh Raikar (TYBCA, Div B)

- **Third Place** - Miss Aifa Shaikh (TYBCA, Div B) and Miss Shital Sharma (TYBCA, Div B)

The overall faculty in-charge of the event was Asst. Prof. Annette Santimano, in-charge of the TechTrendz Club. The overall faculty coordinator for the event was Asst. Prof. Ankita Naik, while the student coordinator was Miss Shaina Kamat. The event received positive feedback from students, who demonstrated great enthusiasm in participating.

Expected Outcome of the Activity

The activity successfully met its intended outcome of promoting teamwork and analytical skills, leading to an increased level of confidence among participants.

Cleanliness Drive	1st February 2025
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The NSS Unit of the college organized a Cleanliness Drive on 1st February 2025 to promote cleanliness and environmental awareness among students. The initiative aimed to instil a sense of responsibility and contribute to maintaining a hygienic campus.

Volunteers gathered at the college entrance at 12:30 PM, where NSS Program Officer Mr. Sanjay Velip provided instructions and divided them

into groups to clean designated areas, including parking lots, playgrounds, and garden spaces. Equipped with hand gloves and bin bags, the students actively participated in clearing litter and disposing of waste properly.

The drive not only improved campus hygiene but also reinforced the importance of social responsibility and waste segregation. The enthusiasm and dedication displayed by the 52 volunteers (31 males, 21 females) were commendable, and similar initiatives will be organized in the future to sustain this mission.

Expected Outcomes of the Activity

Students will develop a habit of maintaining cleanliness and understand the importance of waste segregation, fostering a long-term commitment to environmental sustainability. The initiative will contribute to a cleaner and more hygienic college environment, creating a pleasant atmosphere for students and staff.

Parikrama 0.7- The Conclave: Celebrate ideas event.	1st and 2nd February 2025
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VVM's Shree Damodar College of Commerce & Economics actively participated in "Parikrama 0.7 – The Conclave: Celebrate Ideas", a prestigious event organized by Parikrama Knowledge Terminus (PKT) at Ravindra Bhavan, Margao, on 1st and 2nd February 2025 from 8:00 AM onwards. This platform brought together students from various disciplines to showcase their talents, engage in innovative competitions, and contribute to the exchange of ideas. A total of 40 students from the college, including two alumni and Assistant Professor Ramkrishna Reddy, participated in the event.

The college’s participation was met with remarkable success, as the students secured second place in two key competitions. In the Campaign Art Competition, the team comprising Mr. Shreyesh Naik, Miss Mitali Chari, Miss Pranesh Pirolkar, Miss Devanshi Kanekar, Mr. Nirbhay Dessai, and Miss Mrunali Chari demonstrated exceptional creativity and teamwork, earning them the second position. Additionally, in Base Lagoryo Competition, a dynamic sports event, Mr. Shashank Parab and Mr. Dishant Naik showcased outstanding athleticism and coordination to secure the second-place position. These achievements reflect the college’s commitment to excellence in both the arts and sports.

The event featured a diverse range of competitions across multiple disciplines. Notable events included Fashion Folga, Folk Fitness, Kant Akant, Shark Tank Goa, Rock Parliament, Reelz Campaign Art, Game Rough, Box Theatre, and various sports such as Base Lagoryo, Bow & Baan, Maar Penalty, Tyre Relay, and Koyne Bails. These competitions provided students with opportunities to develop creativity, strategic thinking, and teamwork while broadening their skill sets and enhancing their personal growth.

The student coordinators, Mr. Tanish Patil, Mr. Niraj Aroskar, and Mr. Harsh Naik, played a crucial role in ensuring smooth participation and coordination of the college team across all events. Their leadership and organizational skills contributed significantly to the team’s success. The event coordinators, Dr. Sheetal Arondekar, Asst. Prof. Akshada Gaonkar, and Asst. Prof. Girija Gaonkar, provided guidance and support throughout the event.

Expected Outcomes of the Activity

The recognition in the Campaign Art and Base Lagoryo competitions is expected to inspire future students to actively engage in extracurricular activities, fostering a culture of creativity and athleticism within the college. The success in these competitions highlights students’ artistic and physical talents, encouraging broader participation in similar events. This recognition will not only motivate students to take on creative and physically challenging opportunities but also help cultivate a spirit of excellence and healthy competition within the institution.

Career Guidance Program for MBA Aspirants	3rd February 2025
	<p>The Career, Training, Internship and Placement (CTIP) Cell of the college organized a Career Guidance Program on 3rd February 2025 in Hall 2 from 11.30 AM onwards, for undergraduate students across the programmes aspiring to pursue an MBA. The session was led by Dr. M. Prabhakaran, Head of the Department of Management Studies, Agnel Institute of Technology and Design (AITD). The session aimed to provide insights into career growth opportunities, higher education options, professional certifications, and MBA prospects.</p>

Dr. Prabhakaran began the session by discussing managerial career growth and the essential skills required to succeed as a manager and different career paths after graduation. He elaborated on various postgraduate study options, including:

- M.Com and MBA for higher education
- Professional certifications such as CA, CS, CMA
- Entrepreneurial opportunities like CFA and Mutual Fund Distribution

A detailed overview of the MBA programme was presented, covering specializations in Marketing, Human Resource Management, Finance, Operations, and Business Analytics. Dr. Prabhakaran emphasized the importance of choosing the right specialization based on individual career goals. Additionally, the session covered MBA entrance exam preparation strategies, focusing on CMAT and ATMA. He provided valuable insights into exam structure and syllabus, effective preparation techniques and tips for achieving high scores. Students were also introduced to the MBA program at AITD, gaining insights into the learning environment, facilities, and academic offerings.

The session was highly interactive and engaging, allowing students to clarify doubts and explore career planning strategies. Participants found the session informative and beneficial in shaping their future academic and professional paths. A total of 83 students (46 males, 37 females) participated in the session.

Expected Outcomes of the Activity

The students gained clarity on various career paths after graduation, including higher studies, professional certifications, and entrepreneurial ventures. Additionally, the students became aware of different MBA specializations (Marketing, HR, Finance, Operations, Business Analytics) and their relevance to industry demands.

Volleyball Intramural (Men)

3rd and 4th February 2025

The Department of Physical Education and Sports successfully organized the Volleyball Intramural for Men on 3rd and 4th February 2025 from 2:00 PM onwards, at Vidya Vikas Mandal Volleyball Court. A total of 12 teams participated in the tournament, showcasing their talent, teamwork, and sportsmanship. The matches followed a knockout format, with fixtures drawn through lots. All preliminary matches were played as a single-set match of 21 points, while the finals followed a best-of-three format, played to 15 points per set.

The winners of the Volleyball tournament are as follows:

Position	Men's Category:
1 st Place	TY B.COM
2 nd Place	TY & SY BCA



Best Player (Men’s): Mr. Adnan Shaikh (TY B.Com)

The valedictory function was graced by Dr. Ajinkya Kudtarkar, College Director of Physical Education & Sports, and Mr. Saurabh Raikar, Instructor in Physical Education. The winners were awarded medals, while the Best Player received a trophy for his outstanding performance. The event concluded with a Vote of Thanks delivered by Mr. Ved Prabhu Desai, the Sports General Secretary of the college. The tournament successfully fostered a spirit of sportsmanship and teamwork among students, making it an engaging and competitive sporting event.

Field Trip to Manohar Parrikar Solid Waste Management Facility

4th February 2025



The Department of Management Studies organized a field trip for FY BBA(FS) students to the Manohar Parrikar Solid Waste Management Facility at Cacora on 4th February 2025 from 11:00 AM to 2:00 PM. Upon arrival, the students were welcomed by Mr. Kiran Burud and Mr. Gouresh Sawant Talauliker, Engineers at the facility. He provided an in-depth explanation of the operations at the wet and dry waste management plant, including the plant's process and functionality. A short video was shown to give the students a clear understanding of the plant’s operations.

The facility has an installed capacity to treat 100 tonnes of waste per day, comprising 60 tonnes of dry waste and 40 tonnes of wet waste. The facility targets waste collection and segregation from four talukas—Sanguem, Quepem, Darbandora, and Canacona. From the wet fraction of waste, biogas is produced, which is converted into electricity, while the stabilized organic sludge is processed into high-quality soil conditioners and compost. The dry waste is cleaned and transformed into high-quality Refused Derived Fuel (RDF).

A total of 36 students (26 males, 10 females) participated, accompanied by Assistant Professors Dr. Nikita Verenkar and Mr. Sarth Shanbhag.

Expected Outcomes of the Activity

The field trip enhanced the students' understanding of the workings of a waste management plant, covering key processes and stages involved. Students learned about the significance of proper waste management for public health and environmental protection. Additionally, they gained insights into the transformation of waste into reusable resources, such as compost and electricity. The visit also highlighted the importance of community involvement in maintaining sustainable waste management systems.

Two days National Level Workshop on “Youth Exploring Gender Equality”

4th and 5th February 2025



Fr. Agnel College of Arts & Commerce, Pilar, organized a Two-Day National Level Workshop on "Youth Exploring Gender Equality" on 4th and 5th February 2025 from 10.00 AM to 4.00 PM at Pilar Pilgrim Centre. Representing the Women’s Cell of VVM’s Shree Damodar College of Commerce and Economics, Margao, three M.Com Part II students, namely, Mr. Alrich Raniel Fernandes, Mr. Ivon Nazario Fernandes and Mr. Shriyank Raikar participated in the workshop.

Day 1: Sessions & Key Highlights

The first day began with registration, followed by an inaugural function to officially commence the workshop. Students from the Political Science Department presented a mime on gender



equality, creatively highlighting the theme.

The keynote address, titled "Bringing the Scales on Par," was delivered by Prof. N. Murugeswari, Director & Head of the Department of Women's Studies, Bharathidasan University, Tamil Nadu. She discussed systemic and societal factors contributing to gender inequality and explored potential solutions.

The next session, "Rethinking Gender Justice," was led by Adv. Albertina Almeida, a lawyer and human rights activist from Goa. She delved into legal frameworks and challenges in achieving gender justice.

Dr. Ranjana Ferrao, Associate Professor, V.M. Salgaocar College of Law, Miramar, Goa, conducted an insightful session on the "Purple Campaign for Gender Equality," shedding light on its history, significance, and impact of the Purple Campaign in advocating for gender rights.

Participants were provided with tea breaks and lunch, ensuring a comfortable learning environment. Despite minor delays, the day successfully provided a comprehensive overview of gender equality issues through expert insights.

Day 2: Focus on the Purple Campaign

The second day centered around the "Purple Campaign for Gender Equality," featuring sessions by:

- Prof. Shaila Desouza
- Dr. Sulochana Pednekar
- Ms. Vithai Zaraunker

All three speakers are associated with the Women’s Studies Programme at the D.D. Kosambi School of Social Sciences and Behavioural Studies, Goa University. Their sessions provided an in-depth understanding of the campaign’s strategies, objectives, and achievements.

The workshop concluded with a valedictory session after lunch, summarizing key takeaways, reflections, and discussions from the event. Participants were again provided with refreshments and meals, maintaining an interactive and engaging environment throughout.

The workshop provided valuable insights into the importance of gender equality, fostered awareness, critical thinking, and a sense of responsibility among participants, inspiring them to take meaningful steps toward gender justice. The diverse range of speakers and topics provided a well-rounded exploration of the subject, covering legal, social, and activist perspectives.

Expected Outcomes from the Workshop

The workshop provided valuable insights into the importance of gender equality and ways to actively promote it. Students learned about various campaigns and initiatives advocating for equality. The interactive activities encouraged participants to analyze real-life gender issues and explore ways to contribute toward a more equitable and inclusive society.

Session on “Government Schemes for Agripreneurship”	5th February 2025
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The Department of Economics and Banking and the Department of Commerce and Management of Shree Damodar College of Commerce and Economics, Margao, Goa, organized an informative session on “Government Schemes for Agripreneurship” on 5th February 2025 at 11:30 AM in Classroom No. 215.



The session was conducted for students enrolled in the Agripreneurship course and was led by Ms. Roma Shet Shirodkar, Assistant Agriculture Officer, Agriculture Office, Margao, Goa. The resource person provided valuable insights into various government initiatives aimed at promoting agripreneurship. She elaborated on financial assistance schemes, training programs, subsidies,

and other incentives available for aspiring agripreneurs. Students were guided on the application procedures for these benefits and were encouraged to explore agriculture-based entrepreneurial ventures.

The session was interactive, with students engaging in discussions and seeking clarifications on different aspects of agribusiness. Practical examples and success stories were shared to illustrate the impact of government support on the agricultural sector.

The session was successfully coordinated by Asst. Prof. Sheryl Sanches and Asst. Prof. Puja Gaonkar, ensuring its smooth execution. Overall, the session provided a comprehensive understanding of agripreneurial opportunities and inspired students to consider agriculture as a viable business avenue. A total of 65 students (22 males, 28 females) attended the session.

Expected Outcomes of the Activity

The session enabled students to gain insights into various government schemes and subsidies available for agripreneurs, including financial assistance, training programs, and support mechanisms. It provided clarity on the eligibility criteria, documentation requirements, and step-by-step processes to avail government support for agricultural entrepreneurship. Real-life examples and case studies shared by the resource person helped students understand how agripreneurs can leverage these schemes for business growth. Additionally, the session motivated students to explore agriculture-based entrepreneurial opportunities, fostering self-employment and rural development. Furthermore, students had the opportunity to interact with an industry expert, allowing them to seek guidance for future agribusiness ventures.

Guest Lecture on Forensic Accounting: Uncovering Financial Fraud	6th February 2025
	<p>The Department of Commerce & Management at Shree Damodar College of Commerce & Economics, Margao-Goa, organized a guest lecture on “Forensic Accounting: Uncovering Financial Fraud” on 6th February 2025 from 11.00 AM to 12.00 Noon in Classroom No. 206. The session aimed to enhance students’ knowledge of forensic accounting, its role in fraud detection, and its relevance in today’s financial world.</p>

The session was conducted by CA Udhes Verenker, Proprietor at Udhes V & Associates Chartered Accountant. With vast experience in forensic accounting and auditing, CA Verenker provided insightful perspectives on detecting and preventing financial fraud. He explained the concept of forensic accounting, emphasizing its significance in corporate governance, financial fraud investigations, and legal proceedings. Various types of financial frauds were discussed, including embezzlement, money laundering, asset misappropriation, and fraudulent financial reporting. Real-world case studies were presented to help students understand practical applications of forensic accounting techniques.

The lecture also covered investigative methods such as digital forensic analysis, financial statement scrutiny, and fraud risk assessment. A discussion on the career opportunities in forensic accounting for commerce and finance students was also shared. The session concluded with an interactive Q&A segment, where students sought clarity on the evolving role of forensic accountants in the corporate world. CA Verenker addressed queries regarding the skills required, certifications, and legal aspects of forensic accounting.

The guest lecture was highly informative and provided the students with a comprehensive understanding of forensic accounting and fraud detection. The session successfully bridged the gap between theoretical concepts and practical applications, making it a valuable learning experience. Around 66 students (31 males, 35 females) from SY B.Com attended the session. The session was organised by Asst. Prof. Pooja Shanbhag and Asst. Prof. Prashanti Bhamaikar, Faculty from B.Com Programme.

Expected Outcomes of the Activity

After attending this session, students will gain knowledge on forensic accounting, its role in fraud detection, and its application in financial investigations. They will learn about investigative methods such as digital forensic analysis, financial statement scrutiny, and fraud risk assessment. Additionally, students will be able to apply theoretical knowledge to real-world scenarios by developing problem-solving skills through analyzing real-world case studies discussed during the session. Furthermore, they will understand the required skills, certifications, and career pathways in the field of forensic accounting and fraud examination.

Session on Intellectual Property Rights		7th February 2025	
		<p>The Department of Computer Science organized an insightful session on Intellectual Property Rights (IPR) titled "Safeguard Your Ideas: A Talk on Intellectual Property Rights" on 7th February 2025, from 11:45 AM to 12:45 PM in Classroom S-201. The session aimed to educate students on the importance of safeguarding intellectual property and understanding the legal aspects surrounding IPR.</p> <p>The session commenced with an introduction of the resource person by Miss Sandra Fernandes, a student of FY BCA Div A. The resource person, Adv. Eeshan Usapkar, an experienced lawyer practicing at the Hon'ble High Court and Civil & Criminal Courts, shared valuable insights into intellectual property laws and their significance in protecting innovative ideas</p>	
			
<p>Adv. Usapkar provided a comprehensive overview of Intellectual Property Rights, covering copyrights, patents, trademarks, and geographical indications. He explained their importance in safeguarding inventions, creative</p>			


works, and business identities. Additionally, he detailed the process of filing patents, copyrights, and trademarks, helping students understand the legal framework of intellectual property protection.

An additional segment on cybersecurity, recommended by the college Principal, was incorporated into the session. The resource person shared essential security tips to protect digital assets from cyber threats. In a live demonstration, he showcased how hackers can compromise mobile devices and even made a call from a student’s phone without physically touching it, leaving no trace in the call history. This demonstration left a strong impact on students, emphasizing the need for digital security awareness.

The session was highly interactive, with students actively participating in discussions and raising queries on both Intellectual Property Rights and Cybersecurity. The resource person addressed all questions, ensuring clarity on these crucial topics. The event concluded with a Vote of Thanks delivered by Asst. Prof. Vinaya Kirloskar, Faculty In-charge of the session. A total of 46 students (27 males, 19 females) attended the session.

Expected Outcomes of the Activity

The students gained a comprehensive understanding of Intellectual Property Rights and their importance. Additionally, the participants developed a heightened awareness of cybersecurity threats and protection strategies, enabling them to safeguard their digital assets effectively.

Career Awareness Session	7th February 2025
	<p>The Career, Training, Internship, and Placement (CTIP) Cell of Vidya Vikas Mandal’s Shree Damodar College of Commerce & Economics, Margao, Goa, organized a career guidance session titled “Take Off with Confidence – Careers in Aviation” on 7th February 2025 from 10.30 to 11.30 AM in Classroom No. S-205. The session was aimed at enlightening students about the various career opportunities available in the aviation</p>

sector. The event was open to students from all programmes, ensuring that a diverse group could benefit from the insights shared.

The primary objective of the session was to provide students with an understanding of the aviation industry, the skills required, job opportunities, and career growth prospects. The session sought to address common misconceptions about the industry and offer practical insights into the recruitment process, qualifications, and challenges faced in the field. Ms. Pooja Shanbhag, Assistant Professor in Commerce and member of CTIP Cell welcomed the audience and introduced the resource person.

Ms. Manisha Jadhav, an experienced flight attendant with Indigo Airlines, began the session by discussing the aviation industry's growth and importance in today’s globalized world. She provided an overview of the various

career paths within aviation, including roles in cabin crew, ground staff, air traffic control, aircraft maintenance, and aviation management. Drawing from her experience, Ms. Jadhav elaborated on the responsibilities of a flight attendant, such as ensuring passenger safety, providing excellent customer service, handling in-flight emergencies, and maintaining communication with the cockpit crew. She also highlighted the physical and mental attributes required for the role, including confidence, communication skills, adaptability, and teamwork.

Ms. Jadhav provided a detailed explanation of the qualifications and skills required for entering the aviation industry. She emphasized the importance of:

- Pursuing specialized training from reputed aviation academies
- Meeting airline-specific requirements for height, fitness, and language proficiency
- Developing soft skills such as patience, problem-solving, and customer handling.

The session also covered the step-by-step recruitment process for airline companies. Ms. Jadhav also shared her personal journey in the industry, inspiring students to explore aviation as a viable career option. She emphasized that aviation offers ample opportunities for growth, with individuals being able to advance to supervisory roles, training positions, and even managerial roles over time. Besides this, the resource person spoke about the challenges of working in aviation, including irregular work hours, time zone differences, and dealing with difficult passengers. However, she also highlighted the numerous rewards, such as travel perks, attractive salary packages, job security, and the excitement of working in a dynamic environment.

Following the presentation, students actively engaged in a Q&A session where they inquired about various aspects of aviation careers. Around 70 students (28 males, 42 females) attended the session and found it to be very useful and informative.

The session concluded with a vote of thanks by Asst. Prof. Pooja Shanbhag, Faculty In-charge of the CTIP Cell, who expressed gratitude to Ms. Manisha Jadhav for her valuable insights and practical advice. She also encouraged students to explore careers in aviation and take advantage of the training and internship opportunities available.

Expected Outcomes of the Activity

After attending this session, students will learn about different career opportunities in the aviation industry and understand the educational qualifications, soft skills, and physical requirements for various aviation careers. They will also familiarize themselves with the recruitment process and analyze the challenges and rewards of an aviation career.

Annual Athletic Meet

8th February 2025

VVM’s Shree Damodar College of Commerce and Economics (SDCCE) hosted its Annual Athletic Meet on 8th February 2025, from 8:00 AM to 6:00 PM at the Vidya Vikas Mandal Ground. Around 150 students participated in this event organized by the Department of Physical Education and Sports, and was inaugurated by the Chief Guest, Shri Vikram Verlekar, Chairman of the Sport’s Governing Council, Vidya Vikas Mandal. Officiating Principal Prof. Sanjay P. Sawant Desai welcomed the esteemed Chief Guest with a potted plant as a token of appreciation.



Following the welcome, Shri Vikram Verlekar unfurled the college flag, marking the commencement of the event. This was followed by a programme-wise march past, showcasing the discipline and spirit of the participants. After the march past, the Chief Guest lit the ceremonial torch and handed it over to an outstanding sportsperson of the college, who led the torch relay, symbolizing the start of the athletic competitions.

College Director of Physical Education & Sports, Dr. Ajinkya Kudtarkar, introduced the esteemed Chief Guest. In

his inspiring speech, the Chief Guest emphasized the value of participation over victory, setting a positive tone for the day. The inaugural vote of thanks was proposed by Mr. Saurabh Raikar, Instructor in Physical Education.

The sports day featured a variety of track and field events, including:

- **Track Events:** 100m, 200m, 400m, 800m, 1500m, 3000m, and 5000m races (Men & Women)
- **Field Events:** Long Jump, Shot Put, Discus Throw, Javelin Throw
- **Relay Events:** 4x100m relay (Men & Women), Mixed 4x100m relay

Each student was limited to participating in two individual events and two relay events.

The results of the events:

Sr. No	Event		Men	Position		Women	Position
1	100M		Vishal Das	1 st		Sadnya Arolkar	1 st
			Nayab Shakir Khan	2 nd		Mithali Raikar	2 nd
			Terence Rebello	3 rd		Vaishnavi Melge	3 rd
2	200M		Vishal Das	1 st		Steral Fernandes	1 st
			Nayab Shakir Khan	2 nd		Anzifa Fernandes	2 nd
			Aaron Mascarenhas	3 rd		Hazel Vas	3 rd
3	400M		Samprabh Phaldesai	1 st		Lavanya Mhapsekar	1 st
			Jagdeesh Nalkar	2 nd		Steral Fernandes	2 nd
			Varun Kumar	3 rd		Hazel Vas	3 rd
4	800M		Samprabh Phaldesai	1 st		Sharon Fernandes	1 st
			Mahir Khan	2 nd		Glyn Gomandes	2 nd
			Kishan Naik	3 rd		Siddhi Haldankar	3 rd

4	1500M		Godwin costa	1 st		Nasreen Khan	1 st
			Ashton Mendes	2 nd		Sheryl Antao	2 nd
			Hari Om	3 rd		Ankita Malik	3 rd
5	3000W/5000M		Merrito Costa	1 st		Teja Gaonkar	1 st
			Hari Om	2 nd		Nasreen Khan	2 nd
			Ashish Sharma	3 rd		Riya Gomes	3 rd
6	Long Jump		Terence Rebello	1 st		Eshwari Borkar	1 st
			Chandrakant Viswakarma	2 nd		Divya Dharwadkar	2 nd
			Rohan Gaonkar	3 rd		Kavita Gawande	3 rd
7	Shot Put		Rohan Gaonkar	1 st		Numa Subba	1 st
			Ankit Pathak	2 nd		Ashmita Verenkar	2 nd
			Utkarsh Karpuskar	3 rd		Philucia Cruz	3 rd
8	Discus Throw		Messloy Vaz	1 st		Ishika Nayar	1 st
			Rohan Velip	2 nd		Philucia Cruz	2 nd
			Arif Nawar	3 rd		Shabnam Gherot	3 rd
9	Javelin Throw		Arif Nawar	1 st		Ishika Nayar	1 st
			Sushant Pai	2 nd		Numa Subha	2 nd
			Shiva Saroj	3 rd		Shabnam Ghelot	3 rd
10	4x100 M/W Relay		Vishal Das Deep Paswan Jagdeesh Nalkar Ashwin Colaco	1 st		Sadnya Arolkar Janvi Dalal Eshwari Borkar Divya Dharwadkar	1 st
			Samprabh Phaldesai Godwin Costa Sarvesh Bharti Nayab Khan	2 nd		Relency Oliveira Preniya Carvalho Riya Gomes Palak Arondekar	2 nd
			Mahir Khan Sai Sakhre Mohammed Faiz Anil Pradhan	3 rd		Kajal Rathod Sanjanna Naik Joanita Barla Anzifa Fernandes	3 rd
11	4x100 M Relay Mix		Vishal Das Jagdeesh Nalkar Sharon Fernandes	1 st			

		Eshwari Borkar			
		Denzil Varghese	2 nd		
		Joanita Barla			
		Ashrich Pinto			
		Anzifa Fernandes			
		Nayab Khan	3 rd		
		Sarvesh Bharti			
		Philucia Cruz			
		Lavanya Mhapsekar			

The Department also organized a 100-meter race and a Tug of War event for both male and female staff members of SDCCE. These activities fostered camaraderie and engagement among faculty members.

Prizes were awarded to the winners by the Officiating Principal, Vice Principal, Sports Director, and Physical Education Instructor. The ceremony concluded with the lowering of the college flag by Dr. Ajinkya Kudtarkar and Mr. Saurabh Raikar, who then handed it over to the Officiating Principal. The event concluded with the National Anthem, bringing a patriotic end to a day filled with enthusiasm and sportsmanship. The organizers expressed their heartfelt gratitude to the Principal, Vice Principal, and all faculty members for their support and encouragement, which ensured the smooth execution and success of the Annual Athletic Meet 2025.

Expected Outcomes of the Activity

The Annual Athletic Meet aimed to instill values of sportsmanship, discipline, teamwork, and perseverance among students while promoting a healthy and active lifestyle. Through participation in various track and field events, students had the opportunity to enhance their physical fitness and develop their athletic skills. The event also fostered a sense of team spirit and leadership, as students collaborated in team-based competitions. Recognizing and rewarding outstanding performances motivated students to strive for excellence, further boosting their confidence and determination. Additionally, the event contributed to the college’s institutional pride by showcasing the talent and dedication of its students in athletics. The inclusive participation of both students and faculty members created a sense of unity, making the event a memorable and impactful experience for all involved.

Winners at Inter-collegiate Event “Arena 2025”	10th February 2025
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St. Xavier’s College of Commerce, Mapusa, organized an inter-collegiate event “ARENA 2025” on 10th February 2025 from 9:00 Am onwards, exclusively for B.Com students. The event aimed to provide a platform for students to showcase their skills, talents, and knowledge in various fields related to commerce. A total of nine colleges participated, with each team assigned a unique name representing their institution.

VVM’s Shree Damodar College of Commerce & Economics actively participated with a team of 10 students (03 males, 07 females), namely, Miss Dhriti Bene, Miss Abha Naik, Mr. Rahul Raiker, Miss Roshni Marathi, Miss Tanya Silveira, Mr.Vishal Das, Miss Ruby Mahato, Mr.Nihal Gawas, Miss Riya Halarnkar and Miss Shreya Rajeev. The team was accompanied by Assistant Professor Kalpana Parab and was well-prepared to compete across multiple challenges.

The ARENA 2025 event featured various competitions, including, Inception, Let’s Ad It Up, Voice It Out, We’re Hiring, Clash of Characters, Treasure Hunt, Shark Tank, Negocio, The Crown, Create Digital and Surprise Event. Shree Damodar College students displayed exceptional skills, determination, and teamwork throughout the day, excelling in various competitions. Their consistent efforts led them to emerge victorious at ARENA 2025.



As the overall winners of ARENA 2025, the team received a trophy and a cash prize of ₹15,000. The success was a testament to the dedication and hard work of both the students and faculty members. Faculty members Asst. Prof. Swati Bhat and Asst. Prof. Pooja Shanbhag served as the teachers in charge of the team.

Expected Outcomes of the Activity

The ARENA event provided an excellent opportunity for B.Com students to demonstrate their talents, creativity, and knowledge in a competitive environment. Shree Damodar College’s remarkable victory underscored its commitment to fostering excellence, encouraging student participation, and nurturing future professionals in the field of commerce.

Army Recruitment Awareness Session

11th February 2025



The NCC Army, NCC Navy, and CTIP Cell of VVM’s Shree Damodar College of Commerce and Economics, in collaboration with 1 Goa BN NCC Panjim and the Kolhapur Army Recruitment Team, organized an insightful session titled “Army Recruitment Awareness Session: Join the Indian Army - Serve with Honor” on 11th February 2025 at Hall No. 1 from 4:00 PM to 5:30 PM. The session aimed to inspire cadets and provide them with essential information about career opportunities in the Indian Army.

The session commenced with a warm welcome address by Lt. Sandesh Gaonkar, who introduced the team from Kolhapur Army Recruitment. The highlight of the event was an engaging presentation by SM Balihar Singh from the Kolhapur Army Recruitment Team, featuring a video showcasing various Army postings and the recruitment

process. He provided in-depth insights into the Agnipath Recruitment Scheme, detailing the roles and responsibilities of Agniveers, along with the attractive pay structure and allowances offered to them.

A total of 55 cadets (29 males, 26 females) from the Army and Navy wings attended the session, including 13 cadets from Rosary College, Navelim. The session concluded with a vote of thanks proposed by Sub. Lt. Pretty Pereira, who expressed gratitude to the speakers and participants for their active involvement. The event was successfully coordinated by Lt. Sandesh Gaonkar and Sub. Lt. Pretty Pereira, leaving cadets motivated and well-informed about pursuing a prestigious career in the Indian Army.

Session on Competitive Exam Preparation for Govt. Job Entrance Exam/ GPSC/MBA

11th February 2025



The Career, Training, Internship & Placement (CTIP) Cell of the College, in association with The Bodhi Academy, organized a session titled “Competitive Exam Preparation for Government Job Entrance Exam/GPSC and MBA” on 11th February 2025 in Classroom 203 at 4:00 PM. The session, conducted by Mr. Kundan Lal Parganiha, an esteemed faculty member at Bodhi Academy, saw the

participation of 41 students (23 males and 18 females). The primary aim of the session was to inform, motivate, and guide students on preparing for various competitive exams. The session began with an in-depth discussion on government job opportunities at both the state and central levels. Special emphasis was placed on opportunities within Goa, highlighting various departments and roles regularly open for recruitment. Mr. Parganiha also outlined the broad spectrum of central government jobs, detailing roles across various ministries and agencies. A significant part of the session was dedicated to explaining reservation policies for Goan students. Mr. Parganiha provided insights into different categories of reservations and their impact on eligibility and selection. He also discussed the low turnout from students in some sectors despite available reservations.

To inspire students, the session highlighted the attractive salary packages and perks associated with government jobs. Mr. Parganiha compared salaries across different government roles, emphasizing their competitiveness compared to the private sector. Additionally, he discussed other benefits, including job security, pensions, health insurance, and allowances, which make government jobs highly desirable.

The session concluded with an engaging Q&A segment, where students sought clarifications on exam preparation strategies, reservation policies, and the selection process.

Expected Outcomes of the Activity

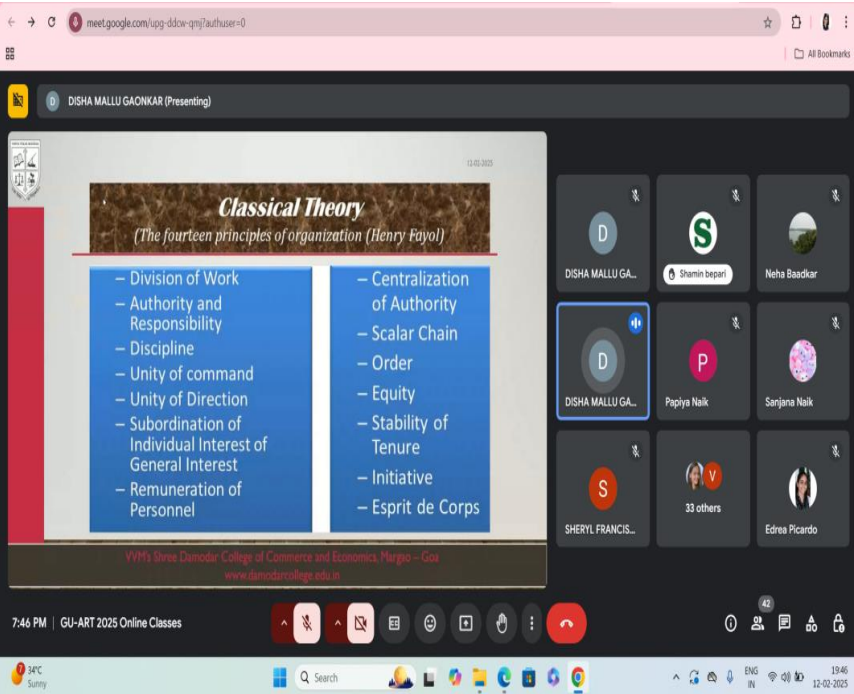
Students gained a comprehensive understanding of government job opportunities at both state and central levels, including roles within Goa. They became more aware of potential career paths within various ministries and central

government agencies. The session motivated students to consider government jobs by highlighting their numerous benefits, such as competitive salaries, job security, pensions, health insurance, and allowances. Additionally, students received valuable insights into preparation strategies for competitive exams. The interactive nature of the session allowed participants to address their specific concerns and gain tailored guidance from the expert.

GU-ART Preparatory Sessions in Commerce (Online)

12th February 2025

The Post Graduate Department of Commerce, in collaboration with the Career, Training, Internship, and Placement Cell (CTIP), organized the ‘GU-ART Preparatory Sessions in Commerce’ for Third Year B.Com students from 12th to 22nd February 2025. The sessions were conducted online via Google Meet from 7:30 PM to 8:30 PM daily. The primary objective of these sessions was to train TY B.Com students for the upcoming GU-ART exam in Commerce, conducted by Goa University. The sessions aimed to equip students with essential knowledge, thereby enhancing their chances of admission to M.Com programmes at colleges of their choice.



A total of nine M.Com Part-II students and one faculty member from the Post Graduate Department conducted the sessions. Their guidance helped students understand key concepts and exam strategies aligned with the GU-ART syllabus.

Date	Topics Covered	Trainer
12 th February 2025	General Management	Disha Gaonkar
13 th February 2025	Financial Accounting – III	Sushmeeta Suresh Chauwan
14 th February 2025	Financial Accounting – I	Isaq Ibrahim
15 th February 2025	Financial Accounting – II	Shruti Madival
17 th February 2025	Business Finance – I	Manjushri Mallikarjun Hiremani
18 th February 2025	Business Finance – II	Sheryl Antao
19 th February 2025	Indian Financial and Fiscal System	Vaibhav Girap
20 th February 2025	General Knowledge and Current Affairs	Sunia and Nagesh
21 st February 2025	Statistical Techniques	Asst. Prof. Valencia Baptisa
22 nd February 2025	Exam Preparation and Mock Test	Zia Fernandes

The preparatory sessions focused on a comprehensive coverage of key subjects, ensuring students were well-prepared for the exam. Trainers provided valuable insights, practical tips, and exam-oriented approaches to help students effectively tackle different types of questions. Each session was structured to ensure students received a strong conceptual understanding of the subject matter. The inclusion of Multiple-Choice Questions (MCQs) at the end of every session provided an opportunity for students to engage in self-assessment, reinforcing their learning and improving their exam preparedness. A total of 55 students registered and attended the online classes.

Expected Outcomes of the Activity

The preparatory sessions aimed to enhance students' subject knowledge by providing a clearer understanding of key topics covered in the GU-ART syllabus. Participants gained insights into effective exam-taking strategies, time management, and question-solving techniques, helping them approach the exam with confidence. Regular MCQ practice and interactive discussions contributed to higher confidence levels, ensuring students were better prepared to tackle the GU-ART exam.

Extension Activity “Yuvarang

12th February 2025

On 12th February 2025, the Department of Computer Science of VVM’s Shree Damodar College of Commerce & Economics organized an extension activity as part of **Yuvarang** at Goa Doordarshan Kendra, Panaji. A total of 43 students (20 males, 23 females) participated in various cultural performances, including:

- Kotti Dance
- Skit
- Neel Rangan Rangala Dance
- Mando
- Ghumat Aarti

The performances were recorded at the Doordarshan studio, providing students with a professional stage to showcase their artistic talents. After the recording, Mr. Savio Noronha, Channel Head & Anchor at All India Radio & Doordarshan, interacted with the participants, offering valuable insights into the media and broadcasting industry.



The following students were part of the Extension Activity:

Sr. No.	Student Name	Class
1.	Samidha Mote	SY BVoc.(ST)
2.	T Kushi Nambiar	SY BCA, Div A
3.	Sharul Hirekeri	SY BCA, Div A
4.	Rashmi Kallimani	TY BVoc.(ST)
5.	Pratham Sawant	FY BCA, Div B
6.	Astha Tiwari	SY BCA, Div A
7.	Armaan Bagwan	FY BVoc.(ST)
8.	Hema Parab	TY BVoc.(ST)
9.	Suraj Maurya	FY BVoc.(ST)
10.	Meghnath Ghadi	FY BVoc.(ST)
11.	Sharv Lotliker	FY BCA, Div B
12.	Anushree Shirodkar	SY BCA, Div B

13.	Devang Naik	FY BCA, Div B
14.	Arya Naik	FY BCA, Div B
15.	Nidhi Nagvenkar	SY BCA, Div B
16.	Aishwarya Nayak	FY BCA, Div B
17.	Shaina Kamat	SY BVoc.(ST)
18.	Seval Naik	FY BCA, Div A
19.	Daksh Lotliker	SY BCA, Div B
20.	Simran Ghadi	FY BVoc.(ST)
21.	Rafia Hanikeri	FY BVoc.(ST)
22.	Mitali Gaunkar	FY BVoc.(ST)
23.	Dhaneshwari Jingade	FY BVoc.(ST)
24.	Alonso Fernandes	FY BVoc.(ST)
25.	Pratham Sawant	FY BCA, Div B
26.	Gitika Raikar	TY BCA, Div A
27.	Ishwari Guttyannavar	TY BCA, Div A
28.	Anusha Modliar	TY BCA, Div A
29.	Jafney Fernandes	TY BCA, Div A
30.	Vinella Colaco	SY BVoc.(ST)
31.	Valanka Dourado	SY BCA, Div B
32.	Janice Cruz	SY BCA, Div B
33.	Jinelle Rodrigues	SY BCA, Div A
34.	Roseman Dias	SY BCA, Div B
35.	Anito Fernandes	SY BVoc.(ST)
36.	Fabiola De Sa	TY BCA, Div A
37.	Sumit Sawant	FY BVoc.(ST)
38.	Shlok Lotliker	FY BCA, Div B
39.	Pratham Sawant	FY BCA, Div B
40.	Seval Naik	FY BCA, Div A
41.	Sharv Lotliker	FY BCA, Div B
42.	Daksh Lotliker	SY BCA, Div B
43.	Devang Naik	FY BCA, Div B

The event was facilitated by faculty members Asst. Prof. Rama Borkar, Asst. Prof. Sneha Prabhudessai, and Asst. Prof. Rakshavi Dessai, who provided guidance and support to the students.

Expected Outcomes of the Activity

The activity provided students a platform to showcase their cultural talents, boosting confidence and stage presence in a professional recording setup. It fostered teamwork, enhanced artistic skills, and offered valuable exposure to media and broadcasting environments.

Session on “Decoding the Budget: Impact on Tax Liability and Compliance”

12th February 2025

The Department of Management Studies, BBA (FS) Programme organized an insightful session titled "Decoding the Budget: Impact on Tax Liability and Compliance" on 12th February 2025 in Classroom F-406. The session aimed to provide students with a comprehensive understanding of the Union Budget 2025-26, recently presented by the Honorable Finance Minister, which emphasized the theme "Sabka Vikas" for balanced regional growth.



The resource person for the session was CA (Dr.) Satyaprakash Kamath, who brought in-depth expertise as a Chartered Accountant, Researcher, and Teacher. The session provided a detailed analysis of the Union Budget 2025-26, focusing on key changes in taxation and their implications for individuals and businesses.

The session commenced with an overview of taxation, covering:

- The difference between direct and indirect taxes
- The role of income tax, corporate tax, and GST in India’s economic framework
- Taxpayer obligations and compliance, measures introduced to simplify procedures and reduce disputes

A major highlight of the session was the discussion on income tax slabs for individuals, including:

- Latest revisions in tax brackets
- Higher rebate limits and their effects on disposable income
- Tax-saving options and deductions under various sections
- The importance of strategic financial planning under the revised tax regime

The session was highly interactive, with students engaging in discussions and clarifying their doubts regarding the implications of the new tax provisions. Overall, it proved to be an educational and enriching experience, equipping 50 participating students (22 males, 28 females) with essential knowledge for their future financial decision-making.

Expected Outcomes of the Activity

The session enabled students to develop a clear understanding of the revised tax slabs, deductions, and compliance requirements. It provided them with valuable insights into the latest tax reforms and their implications for both individuals and businesses. Additionally, the session enhanced their knowledge of strategic financial planning, equipping them with the necessary awareness to navigate the evolving taxation landscape effectively.

Workshop on “Financial Modelling and Valuation”

13th to 17th February 2025



The Department of Management Studies, BBA(FS) Programme, organized a four-day workshop on “Financial Modelling and Valuation” from 13th to 17th February 2025 in Classroom F- 401, conducted by Mr. Avdhut Padwalkar, Assistant Manager at Financial Analysis and Market Research, Mangal Analytics and Research Consulting Pvt. Ltd. Held from 9:00 AM to 12:00 Noon daily,

the workshop provided students with practical insights into building and evaluating financial models essential for data-driven financial decision-making.

The sessions began with an overview of financial modelling, emphasizing its significance in business analysis and investment evaluation. Key topics included financial statement analysis, model-building best practices, valuation techniques, zero-based budgeting, and historical trend analysis, incorporating both qualitative and quantitative data for a comprehensive understanding. The workshop combined theoretical knowledge with hands-on training, ensuring students developed a structured approach to financial modelling.

A major highlight was the practical session, where students constructed financial models using real-time data. They learned to build robust business models based on historical data and research, make informed assumptions, and analyze financial performance. Various valuation methodologies were also explored, equipping students with the skills to assess business value and investment opportunities effectively.

The final session featured an interactive case study, allowing students to apply their newly acquired skills in a real-world context. This exercise reinforced their understanding and honed their analytical abilities.

The workshop was highly appreciated by the 40 participants (20 males, 20 females), who found it intellectually stimulating and valuable for their future careers. The hands-on approach, real-world case studies, and expert insights made the learning experience engaging and practical, enhancing their proficiency in financial modelling and valuation.

Expected Outcomes of the Activity

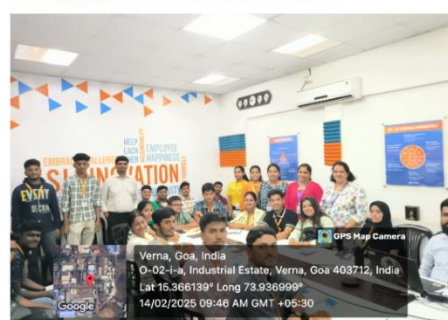
The workshop on “Financial Modelling and Valuation” equipped students with practical skills to build and evaluate financial models, analyze data, and make informed investment decisions. Through hands-on exercises and case studies, participants gained insights into valuation methodologies and business assessment. The interactive sessions enhanced critical thinking, problem-solving, and industry-relevant expertise, preparing students for careers in finance and investment analysis.

Industry Academia Connect - Field Trip & Session on AI Agent Building

14th February 2025



As part of the Industry Academia Connect, the Department of Computer Science was invited by SJ Innovation, a company based in Verna, for a session on “AI Agent Building” on 14th February 2025, from 9:30 AM to 1:00 PM at their company premises. The session was attended by 22 students (15 males, 07 females) from the BCA and BVoc.(ST) programmes and 03 faculty members.



The session commenced with Mr. Abesh Shirodkar, Technical Lead, who provided an overview of SJ Innovation, its industry presence, and the objective of the session. Following this, Mr.

Akshay Naik, Technical Lead, introduced the participants to Artificial Intelligence (AI) and its real-world implications. He began by explaining the fundamentals of AI, ensuring that students understood the key terminologies and concepts involved in AI tools.

Mr. Akshay emphasized the significance of building a strong foundation in AI-related concepts during college to enhance career prospects. He also discussed the impact of DeepSeek on the market and highlighted the importance of understanding Large Language Models (LLMs) and Generative AI. He was very approachable and happy to interact with students for being aware about the various topics and current trends and updates in the field of AI.

A key highlight of the session was the demonstration of CollabAI, where Mr. Akshay explained Agent Building using prompt engineering necessary for getting the right output from an AI Agent. He showcased various AI-generated creations, including an anime-style adaptation of ‘Game of Thrones’, illustrating how well-structured prompts can yield high-quality AI-generated outputs. The session concluded at 12:45 PM with an engaging Q&A session.

Additionally, faculty members had the opportunity to interact with three alumni of the college currently employed at SJ Innovation - Mr. Abesh Shirodkar, Mr. Vinay Mahale and Mr. Pranav - All three alumni are graduates of the BCA programme at our college.

The Industry Academia Connect - Field Trip was highly appreciated by students, as they gained valuable insights into AI Agent Building and received access to the CollabAI platform and Community of SJ Innovation for continued learning and experimentation. This initiative successfully bridged the gap between theoretical knowledge and practical application, providing students with real-world exposure to AI technologies.

Faculty In-charges for the Industry Academia Connect - Fieldtrip were Asst. Prof. Annette Santimano, Asst. Prof. Samira Vengurlekar and Asst. Prof. Sweta P. Shet Verenkar.

Expected Outcomes of the Activity

The activity enhanced students' interest and knowledge in Artificial Intelligence, focusing on AI chatbots, Agent Building, and Prompt Engineering. It also improved their ability to analyze AI-generated code using foundational programming skills. Additionally, interaction with SJ Innovation mentors provided valuable guidance for developing mini AI agents as future project work.

Guest Lecture in Sales Management “Career in Sales: A Hidden Treasure to be Discovered”

14th February 2025

The Department of Management Studies of VVM’s Shree Damodar College of Commerce & Economics organized a Guest Lecture in Sales Management for the students of FY BBA(FS) on the topic “Career in Sales: A Hidden Treasure to be Discovered” on 14th February 2025 from 2:45 PM to 3:45 PM in Hall No. 2, 5th Floor of the college. Mr. Suhas Mallya, Executive Director, Emco Goa Pvt. Ltd. was invited as the resource person for this session. The session aimed to provide students with valuable insights into the world of sales, its various processes, and the career opportunities within the field. It covered aspects such as the sales lifecycle, myths in selling, and potential career avenues for aspiring professionals. The session commenced with an engaging welcome address by Asst. Prof. Sushrusha Naik Khandekar, faculty in-charge. Mr. Alroy Fernandes, student of FY BBA(FS) introduced the resource person and emphasized the importance of learning from an industry expert like Mr. Suhas Mallya, who brings real-world experience and knowledge to the classroom.



Mr. Mallya began the session by engaging with the students on their interest in a career in sales. He emphasized the significance of the sales function in any business organization and outlined how effective sales management directly impacts a company’s bottom line. He discussed the vast range of career opportunities within the sales domain and the financial rewards associated with this field. He explained that sales are not just about selling products but also about building relationships and solving problems. Using real-world examples of products and services such as Kodak, PCOs, Orkut, Typewriters, Fax machines, and Telegrams, he illustrated various stages of the sales lifecycle. Mr. Mallya highlighted the importance of adapting the sales approach based on the client’s profile and needs, sharing case studies where companies successfully turned their sales cycle into a competitive advantage. He introduced the 1:10:100 rule to help students understand the selling experience and debunked common myths in sales to ensure that students gained a clear perspective on selling activities.

The session concluded with an interactive Q&A, where Mr. Mallya addressed queries from the students. Miss Saffa Sayes, a student of FY BBA(FS), proposed the vote of thanks, expressing her gratitude on behalf of the audience. The session was highly insightful and provided students with a deeper understanding of the sales profession and its potential as a lucrative career option.

Expected Outcomes of the Activity

The Guest Lecture on “*Career in Sales: A Hidden Treasure To Be Discovered*” aimed to provide students with insights into the significance of sales in business and its diverse career opportunities. By debunking common myths and explaining the sales lifecycle, the session offered a realistic perspective on the profession. Real-world examples and case studies bridged the gap between theory and practice, equipping students with essential sales skills like relationship-building and problem-solving. The introduction of the 1:10:100 Rule enhanced their understanding of selling strategies. The interactive Q&A further clarified concepts, boosting students' confidence in exploring sales as a rewarding career option.

Career Guidance Session

15th February 2025



The Department of Computer Science, in collaboration with the Career Training, Internship & Placement (CTIP) Cell and the Parent-Teacher Association (PTA), organized an insightful career guidance session titled “CareerQuest: Discover Your Ideal Career after BCA/B.Voc (ST)” on 15th February from 2:00 PM to 3:30 PM in Hall 1 of the college.

The session featured Ms. Sangeeta Naik, Executive Editor at Digital Goa, as the resource person. She provided an in-depth

overview of various career pathways and job opportunities available to students after completing their degrees. She began by explaining the Hype Cycle for Emerging Technologies, offering insights into upcoming trends and how students can stay ahead by adapting to technological advancements. She emphasized the importance of enrolling in Massive Open Online Courses (MOOCs) to enhance skills and stay updated with evolving career opportunities.

Ms. Naik also encouraged students to stay informed about current affairs by regularly reading national and local newspapers, which play a crucial role in understanding job market trends and preparing for competitive exams. She also elaborated on fellowship and scholarship programs, office spaces and incubation centers, and how these resources could help students turn innovative ideas into successful ventures. Additionally, she provided information on Goa-based companies offering job opportunities and motivated students to think creatively about converting ideas into reality.

Further, Ms. Naik highlighted the benefits of preparing for competitive exams such as GPSC, SSC, and UPSC for those interested in government jobs. She also discussed study-abroad options and various tools for better resume-building to align with industry demands.

A total of 96 students (57 males, 39 females) and 3 parents, along with faculty members of the Computer Science Department, attended the session. The event was well-received and provided valuable guidance for students to make informed career decisions.

Expected Outcomes of the Activity

The activity provided insights into career paths, including higher education, jobs, and entrepreneurship, while motivating students to pursue MOOCs and stay updated on industry trends. It enhanced awareness of competitive exams like GPSC, SSC, and UPSC and encouraged exploration of startups, incubation centers, and business opportunities. Students gained guidance on fellowships, scholarships, study-abroad programs, and resume-building strategies. The session also strengthened collaboration between students, parents, and faculty for effective career planning.

Workshop on “Equity Research”	15th February 2025
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The Department of Management Studies, BBA (FS) Programme of the college organized a workshop on Equity Research titled “Chicken Soup for the Investor’s Soul” on 15th February 2025 from 2:00 PM to 5:00 PM in the Smart Classroom. The session, conducted by Mr. Johann Klaus D’Silva, an Equity Research Analyst & Vice President - Research at Cirque India Equity Fund, who provided the 32 participating students (20 males, 12 females) with valuable insights into stock

market analysis and equity research.

Mr. D’Silva’s engaging and interactive session introduced students to a real-world approach to analyzing companies and making investment decisions. He explained how professionals evaluate businesses by studying financial statements, industry trends, and key market indicators. The session also focused on technical analysis, where students learned about support and resistance levels, trading strategies, and price movements, helping them understand when to buy and sell stocks. A key highlight of the workshop was the hands-on company analysis using live market data. Under Mr. D’Silva’s guidance, students applied their learning to assess a company’s financial health and market position. He also shared trading codes and financial data sources, enabling students to develop a structured approach to stock market research.

The session was well-received by the participants, who found it highly insightful and practical. Many students expressed a keen interest in further exploring equity research and investment strategies, inspired by the real-world applications discussed during the workshop.

Expected Outcomes of the Activity

The session equipped students with practical knowledge of equity research techniques and stock market analysis, enhancing their ability to evaluate investment opportunities. Through hands-on company analysis, they gained confidence in interpreting financial data, identifying market trends, and making informed investment decisions. The interaction with an industry expert bridged the gap between theoretical learning and real-world application, encouraging students to consider careers in financial markets and investment research.

Field Trip to Usgalimol Rock Carvings, Green Land (Kurpem), and Netravali Bubbling Lake

15th February 2025



On 15th February 2025, a field trip was organized for 182 students from the NSS Unit, Vasundhara Club, Yuva Tourism Club, and Travel Narratives of India & Tourism subjects. Accompanied by seven faculty members – Asst. Prof. Sanjay Velip, Asst. Prof. Ashwini Devari, Asst. Prof. Cinola Vaz, Asst. Prof. Akshada Gaonkar, Asst. Prof. Kalpana Parab, Asst. Prof. Puja Gaonkar, Asst. Prof. Ciana Fernandes – the group departed from the college at 8:30 AM. They visited the Usgalimol Rock Carvings, Netravali Bubbling Lake, and Green Land in Kurpem, gaining valuable insights into these cultural and ecological sites. The trip concluded successfully with the group returning at 5:40 PM.

Expected Outcomes of the Activity

The field trip provided students with an opportunity to explore significant cultural and ecological sites, enhancing their awareness of Goa’s historical and environmental landmarks. By engaging in experiential learning beyond the classroom, students gained firsthand knowledge about these unique locations. The trip also fostered a spirit of curiosity and appreciation for the region’s rich heritage and natural beauty, encouraging them to develop a deeper understanding of conservation and tourism.

Session on “Sustainable Development with Seaweed Biorefinery”

17th February 2025

As part of the **4th Edition of Vidnyan Dhara 2025**, VVM’s Shree Damodar College of Commerce & Economics, in collaboration with the Government of Goa, Goa State Higher Education Council, and the Directorate of Higher Education, organized a session on “Sustainable Development with Seaweed Biorefinery” on 17th February 2025 at 12.45 PM in Hall No.2, 5th Floor of the college building. A total of 114 students (60 males, 54 females), along with faculty members, attended the session.

The event commenced with a welcome address by Prof. Subrahmanya Bhat, followed by Asst. Prof. Akshada Gaonkar introducing the resource person, Dr. Meghanath Prabhu, Assistant Professor and Programme Director of Biotechnology at Goa University.

Dr. Prabhu’s session began with fundamental science concepts, providing an overview of algae, their anatomy, and classification, laying the foundation for a deeper understanding of seaweed’s role in sustainable development.

He emphasized how students could venture into low-investment businesses using seaweed and highlighted seaweed’s potential applications in various industries, including:

- **Textiles & Packaging** – As an alternative clothing material and eco-friendly food packaging.
- **Nutrition & Health** – A rich source of essential nutrients, micronutrients, and hydro-nutrients.
- **Beauty & Skincare** – Used in oil control gels and cosmetic products.
- **Agriculture & Pharmaceuticals** – Incorporated into fertilizers and medicinal formulations.



He also elaborated on biorefineries, their role in biomass processing, and the economic benefits of aquaculture and seaweed farming, particularly for rural communities. He emphasized government initiatives like the Blue Economy that promote seaweed cultivation as a sustainable livelihood option. While seaweed farming remains an emerging industry in India, Dr. Prabhu noted the current low competition and the sourcing of raw materials from Tamil Nadu and Gujarat for seaweed biorefineries.

The session concluded with an interactive Q&A, allowing students to engage with Dr. Prabhu. Miss Abigayle Fernandes from TY B.Com delivered the vote of thanks. The session was coordinated by Assistant Professor Akshada Gaonkar.

Expected Outcomes of the Activity

The session increased students' awareness of seaweed’s potential in industries like textiles, food, cosmetics, and agriculture. It highlighted the economic and environmental benefits of seaweed biorefinery and government initiatives like the Blue Economy. By bridging theory with real-world applications, the session encouraged students to explore sustainable innovations and entrepreneurial opportunities in biotechnology.

Survey on Garbage Dumping Areas in Margao

18th February 2025

Margao, the largest and most densely populated city in the state of Goa, is known for its vibrant markets, historical landmarks, and commercial activities. With urbanization and migration, its population has grown significantly in recent years. This rapid growth, along with commercial expansion, has led to increasing challenges in waste management.

Several areas in and around Margao face issues of open garbage dumping, resulting in unhygienic conditions. Despite various waste management initiatives, many residents and businesses fail to practice proper segregation of wet and dry waste. In several locations, garbage bins overflow due to inadequate collection frequency, attracting stray animals and creating health hazards. Additionally, irresponsible waste disposal by some residents contributes to pollution and environmental degradation.

To address this issue, a team of 08 NSS volunteers (05 males, 03 females) from VVM's Shree Damodar College of Commerce & Economics undertook the responsibility to conducted a survey on 18th February 2025, in order to identify and document garbage dumping sites in and around Margao. The survey utilized geo-tagged photographs to map affected locations and assess the severity of the issue.

The identified garbage dumping sites included:

1. Near the Fire Station (Railway Station Road to Power House Circle)
2. Behind Costa Factory, Aquem
3. Khareband Road, near Kissan Garage



Key Observations:

- **Fire Station Area (Railway Station Road to Power House Circle):** Large amounts of plastic waste, household garbage, and debris were found accumulating along the roadside. The overflowing waste poses a risk of drainage clogging, leading to waterlogging and unhygienic conditions.
- **Behind Costa Factory, Aquem:** The site had a significant amount of mixed waste, including non-biodegradable plastics and paper waste, spread across a large area.
- **Khareband Road (Near Kissan Garage):** Observations revealed unsegregated dumping of organic and non-biodegradable waste, worsening the environmental impact.

The survey highlighted the urgent need for improved waste management in these areas. The NSS team recommends Stricter enforcement of waste disposal regulations by local authorities and regular garbage collection and cleaning drives to prevent accumulation.

This initiative by NSS volunteers aims to sensitize the local community and stakeholders about the importance of environmental cleanliness and responsible waste disposal.

Expected Outcomes of the Activity

The NSS volunteers' survey on garbage dumping in Margao aimed to identify key problem areas and promote better waste management. Using geo-tagged photographs, the findings highlighted the need for improved waste collection, segregation, and disposal. The report can aid municipal authorities in implementing targeted cleanup drives, installing bins, and increasing collection frequency. Raising awareness among residents and businesses will help reduce health hazards and improve sanitation. The survey also lays the groundwork for future cleanliness campaigns, encouraging sustainable practices like composting, recycling, and responsible waste disposal.

Quiz on ‘Budget 2025’

19th February 2025



The PG Club of the Post Graduate Department of Commerce organized an engaging Quiz on “Budget 2025” on 19th February 2025, from 12:15 PM to 2:00 PM in Classroom T-302. Designed to enhance students’ understanding of the **Union Budget 2025** and encourage academic competition, the quiz was organized by M.Com Part-II students for their M.Com Part-I juniors. The event commenced with a warm welcome by hosts Mr. Nagesh Poojari and Mr. Isaq Ebrahim.

Quiz Masters Mr. Vaibhav Girap and Miss Saloni Harjan conducted the competition, while Miss Sheryl Antao captured key moments. Miss Sushmeeta Chauwan and Miss Shiya Naik efficiently managed scoring. Eight

teams participated:

- **Think Tanks** (Mr. Shawn Fernandes & Mr. Merrito Costa)
- **Brainstormers** (Mr. Bushra Khan & Miss Koel Jana)
- **Mind Masters** (Miss Anmaria Jose & Miss Avni Naik)
- **Smart Squad** (Miss Shina Colaco & Mr. Aliston Fernandes)
- **Fact Flare** (Miss Apurva Parwar & Miss Joyce Dacosta)
- **Clever Crew** (Miss Nadia Sena & Miss Deepika Kholkar)
- **Knowledge Gurus** (Mr. Kavijit Gaonkar & Mr. Abhishek Pujari)
- **Powerhouse** (Mr. Rudra Biswal & Mr. Abhay Shanubhag)

The quiz featured three rounds:

1. **Knowledge Knockout:** An elimination round introduced by Miss Ankita Malik and conducted by Quiz Master Mr. Vaibhav Girap, where teams answered multiple-choice questions. The top four teams - Clever Crew, Mind Masters, Knowledge Gurus, and Brainstormers – advance to the next round.
2. **Buzzer Round:** Introduced by Miss Vanshita Naik and conducted by Miss Saloni Harjan, round involved visuals and questions with buzzer-based responses. Clever Crew excelled in this round.
3. **Rapid Fire:** A high-speed Q&A session testing teams’ ability to answer within a time limit. Clever Crew dominated this round as well.

Winners

- **1st Place:** Clever Crew (Miss Nadia Sena & Miss Deepika Kholkar) – with a total of 85 points
- **2nd Place:** Mind Masters (Miss Anmaria Jose & Miss Avni Naik) – with a total of 50 points
- **3rd Place:** Knowledge Gurus (Mr. Kavijit Gaonkar & Mr. Abhishek Pujari) – with a total of 40 points

Additionally, spot questions to the audience by Miss Sharvari Bhatikar and Miss Siddhi Haldankar saw enthusiastic participation, with winners including Mss Simren Mascarenhas, Mr. Nagesh Poojari, Miss Aemisha Azavedo, Mr. Rudra Biswal, Mr. Aliston Fernandes, Miss Anusha Rodrigues, and Mr. Omkar Mhamal.

The event concluded with faculty members distributing certificates to winners and participants. A vote of thanks by Miss Sunia Boruah marked the end of a successful and intellectually stimulating quiz, leaving students with a deeper understanding of the Union Budget 2025. A total of 45 students (15 males, 30 females) of M.Com Part-I and M.Com Part-II were part of this event.

Expected Outcomes of the Activity

The Quiz on ‘Budget 2025’ enhanced students' understanding of key budget provisions, financial policies, and economic trends. It fostered critical thinking, quick decision-making, and teamwork through engaging rounds like the buzzer and rapid-fire sessions. The event promoted healthy competition, boosted confidence, and encouraged self-learning and research. Additionally, it provided a platform for students to develop public speaking and analytical skills while making complex economic concepts more accessible. The recognition of winners and participants further motivated students to engage in future academic activities, fostering a culture of continuous learning.

Career Guidance Session on “Career Compass: Charting Your Path to Success”

21st February 2025

The Career, Training, Internship, and Placement (CTIP) Cell, in collaboration with the Akademia School of Business Studies (ASBS), organized a career guidance session titled “Career Compass: Charting Your Path to Success” on 21st February 2025 in the Smart Classroom. The session, conducted by Ms. Yashita Pathak, Outreach Manager at ASBS, began at 1:50 PM and aimed to help students explore future career opportunities in an evolving job market.



Ms. Yashita shared her personal career journey, from clearing JEE Advanced to dropping out of NIT and later pursuing a B.Sc. in Economics. She engaged students in an interactive discussion on career choices, emphasizing the importance of adaptability in a rapidly transforming job landscape shaped by AI and automation.

The session highlighted emerging career trends, including fields such as Digital Marketing, Investment Banking, Financial Engineering, and Sports Management. Ms. Yashita guided students on future-ready career paths, provided valuable insights into career planning, industry trends, and strategic decision-making, helping them assess emerging job opportunities, skill requirements and market demands. Through real-world examples and expert insights, students gained clarity on career planning, higher education choices, and strategic decision-making for long-term success.

The session concluded with an engaging Q&A, allowing students to seek guidance on career transitions and skill development. The event was compered by Ms. Anwayee Pirankar. A total of 47 students (21 males, 26 females) attended the session.

Expected Outcomes of the Activity

The session provided students with valuable insights into emerging career opportunities and the evolving job market influenced by AI and automation. They gained a deeper understanding of the essential skills required to stay competitive in their professional journeys. Additionally, the session exposed students to non-traditional and interdisciplinary career options, encouraging them to explore diverse career paths beyond conventional choices. Through expert guidance and interactive discussions, students were better equipped to make informed decisions about their higher education, career transitions, and future-ready skill development.

Field Visit to Centre for Incubation and Business Acceleration (CIBA), Verna

21st February 2025

The Department of Computer Science, in collaboration with the E-Cell and Incubation Centre, organized an educational field visit to the Centre for Incubation and Business Acceleration (CIBA), Verna, on 21st February 2025. The visit aimed to provide students with insights into the role of incubation centers in fostering entrepreneurship and supporting startups. A total of 33 students (13 males, 20 females) from the BCA and B.Voc (ST) programmes, along with faculty member Asst. Prof. Vinaya Kirloskar, participated in the field visit.



The session began with a warm welcome by Mr. Sanjay Mulvi, Head of Seed Fund & Incubation at CIBA, who provided an overview of CIBA’s mission and contributions towards nurturing startups. He explained how CIBA offers incubation facilities, mentorship, and funding opportunities to entrepreneurs in various domains, including technology, agribusiness, and manufacturing. Following this, Mr. Rahul Parab, Founder of Greentech Global Holdings and Mentor at the Institute Innovation Council, conducted an interactive session on entrepreneurial opportunities and government schemes under Swavalambi Bharat Abhiyan. He highlighted key initiatives that support startups, focusing on self-employment, skill development, and financial assistance. His insights greatly encouraged students to explore entrepreneurship as a potential career path.

The visit provided students with valuable exposure to the startup ecosystem and the critical role that incubation centers play in business growth. They gained insights into various government schemes, financial support programs, and networking opportunities that can help budding entrepreneurs transform their ideas into successful

ventures. After an engaging session, the group departed from CIBA, returning to the college campus by 12:20 PM.

Expected Outcomes of the Activity

The educational field visit to CIBA, Verna, aimed to equip students with an understanding of incubation centers and their significance in fostering entrepreneurship. Through direct interactions with industry experts, students learned about startup funding, business mentorship, and government initiatives like Swavalambi Bharat Abhiyan. The visit successfully encouraged students to consider entrepreneurship as a career option by familiarizing them with the available resources and support systems.

Resume Designing and Creating an Attractive LinkedIn Profile	22nd February 2025
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The Department of Management Studies, in collaboration with the career, Training, Internship and Placement (CTIP) Cell, organized a guest lecture on “Resume Designing and Creating an Attractive LinkedIn Profile” for SY BBA (FS) students on 22nd February 2025 from 12.15 PM to 1.15 PM in Classroom F-406. The session was conducted by Ms. Alfiya Baig, Supervisor & School Counselor, (GEDC), provided valuable insights into crafting professional resumes and optimizing LinkedIn profiles for better job prospects.

Ms. Baig emphasized the importance of a well-structured, ATS-friendly resume that effectively highlights skills, achievements,

and experiences. She advised students to tailor their resumes to specific job roles, ensuring clarity and relevance to enhance their chances of passing initial screenings.

She also guided students on optimizing their LinkedIn profiles by crafting a strong professional headline, writing a compelling summary, and strategically using keywords to improve visibility in recruiter searches. She stressed that an updated and engaging LinkedIn profile significantly increases opportunities for internships and job placements.

Additionally, Ms. Baig shared effective networking strategies, encouraging students to connect with industry professionals, recruiters, and guest speakers. She provided real-time practical tips on standing out in a competitive job market. A total of 45 students (28 males, 17 females) attended the session.

Expected Outcomes of the Activity

The session equipped students with essential skills to design an ATS-friendly resume and optimize their LinkedIn profiles for better job and internship opportunities. Students gained insights into crafting a professional resume

tailored to industry-specific roles, enhancing their online presence with strategic keyword placement, and effectively networking with industry professionals. The session also prepared them for Semester IV internship opportunities by improving their job market readiness and increasing their visibility to recruiters.

Inter-collegiate event “WordsUp 6.0”

22nd to 25th February 2025



The three-day national event “**WordsUp 6.0**”, hosted by the English Department of St. Xavier’s College, was held from 22nd to 25th February 2025. Themed around comics, the team from Damodar College was assigned the comic Asterix and the Vikings through a random lot system. A contingent of 36 students from our college actively participated in various competitions and activities.

Day-wise Breakdown

Zero Day (22nd February 2025) – Writers’ Corner

The event commenced with Writers’ Corner, where four students from our college participated in the lot-picking process for the upcoming competitions. The day also featured a panel discussion, a comic workshop, and open mic sessions that set the tone for the event.

Day 1 (24th February 2025) – Main Competitions

The first official competition day began with registration followed by campus orientation led by Ms. Mildred and Ms. Azelia. The inaugural function was followed by students dispersing to their respective competitions. The college campus was vibrant, with participants dressed as various comic characters and interactive stalls adding to the lively atmosphere.

Day 2 (25th February 2025) – Submissions and Grand Parade

The second day focused on submission-based events such as photography and vlogging, where participants submitted their creative entries capturing memorable moments from Day 1. The highlight of the day was the Grand Parade, which saw maximum participation. The event concluded with the Valedictory Function, where winners were announced and awarded.

Our students demonstrated outstanding talent and secured top positions in multiple categories:

- 🏆 1st Place – The Joker’s Jesters (Stand-up Comedy): Mr. Mujimil Shaikh (TY B.Voc)
- 🏆 1st Place – Shredder’s Sixty-Second Showdown (Minute to Win It): Mr. Sudeep Dharwadkar (FY B.Com)

 2nd Place – Up Against the Wall (Wall Painting): Mr. Shreyash Naik (SY B.Com)

Participation in WordsUp 6.0 was an enriching experience, particularly for first-year students who gained valuable exposure in a national-level event. The competition provided a platform to showcase creativity, boost confidence, and interact with peers from various colleges. The success of this event was made possible by the unwavering support of the college management and the dedicated guidance of Asst. Prof. Ciana Fernandes, Teacher-in-Charge. The students returned with enhanced skills, cherished memories, and a strong sense of achievement, making this event a resounding success.

Session on “Education Opportunities Overseas”

24th February 2025

The MoU Cell and the Career, Training, Internship, and Placement (CTIP) Cell of the College organized a session on "Education Opportunities Overseas" for TY B.Com students on 24th February 2025 in Classroom F-104 from 4:00 PM onwards. The session aimed to create awareness among students about higher education opportunities abroad and the significance of standardized tests such as TOEFL and GRE.

The resource persons for the session were Ms. Sameeta Fernandes, Marketing Assistant, and Ms. Shevona Dabhokar, Counsellor from Eduadvise International. The session commenced with an introduction of the resource persons by the faculty in charge, Asst. Prof. Sheryl Sanches.

Ms. Sameeta Fernandes provided an overview of Eduadvise International and elaborated on the importance of TOEFL and GRE for students aspiring to study abroad. Following this, Ms. Shevona Dabhokar discussed the benefits of taking the TOEFL exam through Eduadvise, highlighting advantages such as reduced test duration, a streamlined registration process, enhanced score reporting, free AI-scored mobile practice sets, an improved ‘at-home’ test experience, INR payment options, and India-based customer support.

A total of 40 TY B.Com students (12 males, 28 females) attended the session. The session was informative and provided students with valuable insights into pursuing higher education overseas.

Expected Outcomes of the Activity

The session on "Education Opportunities Overseas" provided students with insights into international study options and the importance of TOEFL and GRE. It covered test structures, benefits, registration, and score reporting, helping students make informed decisions. Eduadvise International’s support services were also highlighted. By the end, students felt more confident and prepared to explore study-abroad opportunities.



14th D.D Kosambi Festival of Ideas 2025

24th, 25th, 27th and 28th February 2025



The “14th D. D. Kosambi Festival of Ideas 2025” was organized by the Directorate of Art and Culture, Government of Goa, from 24th February to 28th February 2025 at the Main Auditorium, Kala Academy, Campal, Panaji, Goa. The festival featured renowned personalities delivering intellectual lectures, sharing valuable knowledge on various subjects.

Day-wise Breakdown:

Day 1 (24th February 2025):

The inaugural ceremony commenced at 4:30 PM, graced by Chief Minister Dr. Pramod Sawant, Art and Culture Minister Mr. Govind Gaude, and the Director of Kala Academy. The highlight of the day was an enlightening session by Gaur Gopal Das Ji, who captivated the audience with his thought-provoking insights on life. He compared life to an airplane journey, emphasizing that take-off represents birth, landing signifies death, and turbulence symbolizes challenges, successes, and relationships. Through his lecture, he emphasized the true essence of positivity, stating that it is okay not to be positive all the time and that one should focus on being grateful. He highlighted the importance of the process of growth over the pressure to grow, offering a fresh perspective on navigating life’s journey. His session blended motivational quotes, shayari, and even singing, making it truly memorable. During the Q&A session, he shared the major influences in his life, including his grandmother, mother, Guru Radhanath Swami Ji, and Paramguru Shree Krishna. His key takeaway: *“Do not be rude and arrogant, as relationships are greater than ego.”*

On day 1 a total of 33 NSS Volunteers attended the same along with 2 Faculty Members: Asst. Prof. Kalpana Parab and Asst. Prof. Akshada Gaonkar.

Day 2 (25th February 2025):

The second day featured a session by Ms. Alka Saraogi, a renowned novelist and eminent Hindi author. The session titled "And it says, Save me from Suicide" was scheduled from 5:00 PM to 7:00 PM. The talk focused on mental health, literature, and storytelling as a tool for social awareness. A total of 20 students (13 Female, 07 Male) from BCA and B.Voc (ST), accompanied by Ms. Vinaya Kirloskar, Assistant Professor in Commerce, attended the session.

Following the talk, an interactive Q&A session addressed mental well-being, the role of literature in mental health awareness, and strategies to support individuals facing emotional distress. The talk was well-received, leaving students with a deeper understanding of mental health challenges and the importance of open conversations and seeking help when needed.

Day 3 (27th February 2025):

A group of 24 students from the BBA (Financial Services) programme, along with faculty member Asst. Prof. Sarth Shanbhag, attended a session by Ms. Nivedita Bhide, a distinguished social worker and author. She provided insightful commentary on Swami Vivekananda, highlighting valuable life lessons applicable to both personal and professional growth. The event fostered intellectual curiosity and inspiration, leaving students with a renewed perspective on philosophy and self-development.

Day 4 (28th February 2025):

The festival concluded with an inspiring session by Commander Abhilash Tomy, a retired Indian Navy officer, naval aviator, and renowned yachtsman. Accompanied by 41 NSS volunteers and faculty member Asst. Prof. Sanjay Velip, the students listened to his extraordinary life journey, particularly his solo, non-stop circumnavigation of the world under sail.

Commander Tomy commenced his speech with an inspiring quote, immediately capturing the audience's attention. He then shared his extraordinary life experiences, with a particular focus on his achievements in circumnavigation. He proudly recounted his historic feat of becoming the first Indian to complete a solo, non-stop circumnavigation of the world under sail.

During his address, he also spoke about his participation in the 2018 Golden Globe Race. Unfortunately, he was unable to complete the race as his boat was severely damaged after encountering a tsunami. Despite this setback, his resilience remained unwavering. He shared how he retired from military service in January 2021 to fully dedicate himself to competitive sailing, particularly preparing for the 2022 Golden Globe Race. Commander Tomy's perseverance paid off when he participated in the 2022 Golden Globe Race and secured second place, making history as the only Asian skipper to achieve a podium finish in a round-the-world sailing race.

His session emphasized the values of resilience, perseverance, and courage, leaving students deeply inspired. The session concluded with an interactive Q&A, where students engaged with Commander Tomy to gain deeper insights into his experiences.

The 14th D.D. Kosambi Festival of Ideas 2025 provided students with a unique opportunity to engage with intellectual leaders, gain knowledge on diverse topics, and develop a broader perspective on life and personal growth. The sessions were highly motivational, insightful, and thought-provoking, leaving a lasting impact on all attendees. The event was a grand success, encouraging intellectual exploration and inspiring students to strive for excellence in their respective fields.

Web Chronicles - Transforming Ideas into Web Realities

25th February 2025

The TechTrendz Club of the Department of Computer Science successfully organized “Web Chronicles – Transforming Ideas into Web Realities”, a website designing competition, on 25th February 2025. The event was held from 10:30 AM to 12:30 PM in Lab 1 and witnessed enthusiastic participation from 20 students (15 males, 05 females).

The theme for the competition was "Music Concert," where participants, in teams of two, were required to develop either a static or dynamic website using HTML, CSS, and JavaScript. Each team was allotted 1 hour and 30 minutes to code their website, followed by a 2-minute presentation explaining their work.



Ms. Ankita Naik, Assistant Professor, Department of Computer Science, served as the judge, evaluating the websites based on the following criteria:

- Creativity and originality
- Functionality and responsiveness
- Aesthetics and design quality
- Code complexity and efficiency
- Adherence to the given theme

The event provided a valuable platform for students to showcase their web development skills, problem-solving abilities, and innovative thinking while working under time constraints. Additionally, the competition enhanced their presentation and communication skills, as participants had to articulate their design choices effectively. The flyer and brochure for the event were designed by Miss Aarti Solanki from SY BVoc (ST). The event received positive feedback from participants, who displayed great enthusiasm and creativity.

The Student Coordinator, Faculty Coordinator of the event were:

Student Coordinator: Miss Aifa Shaikh, from TYBCA, Div B

Faculty Coordinator: Asst. Prof. Samira Vengurlekar

Winners:

- **1st Place:** Miss Apsara Ghorasaini & Miss Shravya Shetty, students from TYBCA, Div B
- **2nd Place:** Mr. Jayden Fernandes & Mr. Abhishek Kesavan, students from TYBCA, Div B
- **3rd Place:** Mr. Suraj Maurya & Mr. Meghnath Ghadi, students from FY BVoc.(ST)

Expected Outcomes of the Activity

The competition significantly contributed to students' technical proficiency by enhancing their skills in HTML, CSS, and JavaScript, allowing them to gain hands-on experience in website development. Participants

demonstrated creative thinking by designing unique and innovative websites while ensuring alignment with the given theme. The event also served as an excellent opportunity for students to refine their problem-solving abilities and time management skills, as they had to develop functional websites within a limited timeframe. Additionally, the requirement to present and explain their work to the judge helped students improve their presentation and communication skills, preparing them for real-world professional scenarios.

Participation in National Management Day Celebration

25th February 2025

Ms. Pallavi Kadam, Ms. Steral Fernandes from SY BBA(FS) and Mr. Yunus Pirjade from FY BBA (FS), represented our college in a Business Quiz Competition organized by M.E.S Vasant Joshi College of Arts & Commerce, Zuarinagar, Vasco, Goa, as part of their National Management Day Celebration on 25th February 2025. The event revolved around the theme "India Tomorrow: Unlocking Industry, Innovation, and Talent," emphasizing the pivotal role of industry, innovation, and talent in shaping India's future.

The celebration commenced with a panel discussion featuring renowned industry experts, including Mr. Anirudh Dempo, Mr. D.S. Prashant, and Dr. Niyam Marchom, moderated by Ms. Rina Barreto Shankar. The discussion provided valuable insights into emerging business trends, innovation-driven growth, and talent development in India.



The Business Quiz Competition saw the participation of eight teams from various institutions across Goa. The quiz was structured into multiple challenging rounds, assessing participants' knowledge in key business domains:

- Business Strategies and Corporate Affairs
- Emerging Industries and Market Trends
- Innovation-Driven Growth in India
- Case-Based Problem Solving

The rounds included a buzzer round, a rapid-fire session, and analytical case studies, testing participants' strategic thinking, quick decision-making, and problem-solving abilities. Despite tough competition, our students performed commendably, demonstrating strong analytical and teamwork skills.

This experience was highly enriching, offering students an opportunity to test their knowledge, engage with industry professionals, and refine their critical thinking abilities.

Expected Outcomes of the Activity

The event provided students with deeper insights into business strategies, corporate affairs, and emerging market trends, enhancing their overall business acumen. Engaging in case-based problem-solving and rapid decision-making challenges helped develop critical thinking and analytical skills. Additionally, exposure to industry experts offered valuable knowledge on innovation, talent development, and the evolving business landscape. The

competition also boosted students' confidence, teamwork, and communication skills while fostering a competitive spirit essential for professional growth.

Guest lecture on “Navigating the Web Tech Industry: From Code to Career”

28th February 2025



The Department of Computer Science, in collaboration with the Career Training, Internship & Placement (CTIP) Cell, organized a guest lecture titled “Navigating the Web Tech Industry: From Code to Career” on 28th February 2025. The session, conducted in Class S-207 from 11:30 AM to 12:45 PM, was attended by 36 SY BCA students (17 males, 19 females). The event coordinators Asst. Prof. Deepti Kulkarni and Asst. Prof. Samira Vengurlekar were also present for the session.

The resource person, Mr. Akshay Mulgavkar, Senior Software Developer

at SJ Innovation, Verna, shared valuable insights into the web technology industry, emphasizing industry expectations, AI in coding, and key web development trends that drive modern applications. He covered critical topics such as local and staging environments, mobile app development (native, hybrid, and progressive web apps), the MERN stack, and UI/UX design. He also highlighted the importance of version control, debugging, and testing in staging environments, while explaining the role of AI in enhancing user experience.

Additionally, Mr. Mulgavkar elaborated on how modern full-stack development with the MERN stack powers scalable applications and the advantages and use cases of different mobile application development approaches. The session provided students with a comprehensive understanding of modern web development practices and career prospects in the web technology domain. He also encouraged students to stay updated with emerging technologies and work on hands-on projects to bridge the gap between theoretical knowledge and real-world applications. The discussion on UI/UX design covered aesthetics, usability testing, and adaptive interfaces, showcasing the growing importance of user-centered design in the industry. The interactive nature of the lecture fostered discussions and queries, making it a valuable learning experience.

Expected Outcomes of the Activity

The session will provide students with valuable insights into key web development concepts such as staging environments, mobile app development (native, hybrid, and PWA), and the MERN stack. It will also help them understand industry expectations, including coding standards, debugging techniques, and best practices. Additionally, students will be made aware of the significance of UI/UX design, focusing on usability, aesthetics, and AI-driven enhancements in application development. The lecture will also encourage students to engage in

hands-on projects, apply theoretical concepts, and explore real-world coding scenarios, ultimately enhancing their technical skills and career prospects in the web technology industry.

Winners at Insignia 9.0

28th February 2025



The Department of Commerce at Rosary College of Commerce and Arts, Navelim, organized **INSIGNIA 9.0**, a National Inter-collegiate Event, on 28th February 2025. The event provided students with a platform to showcase their knowledge, analytical skills, and creativity in commerce, management, and extracurricular activities.

The team from our institution exhibited exceptional skills across multiple competitions and emerged as the overall winners of the event. A total of 21 B.Com students (12 males, 09 females) from our institution participated in the event.

The list of participants is as follows:

Sr. No	Name of the Student	Class & Div
1	Anupam Pandey	SY B.Com, Div A
2	Abhijit Dhere	SY B.Com, Div D
3	Keneisha Pereira	SY B.Com, Div B
4	Anisa Bista	SY B.Com, Div A
5	Rijul Pathak	SY B.Com, Div C
6	Anushka Fernades	SY B.Com, Div C
7	Vishaka G Gavakar	SY B.Com, Div D
8	Zenon Vaz	SY B.Com, Div C
9	Sudeep Dharwadkar	FY B.Com, Div A
10	Livy Dourado	SY B.Com, Div C
11	Vishal Kubawat	TY B.Com, Div B
12	Kajal Kadam	TY B.Com, Div C
13	Vishaka Kumari	TY B.Com, Div C

14	Saakshi Ganguli	TY B.Com, Div C
15	Harsh Kalal	TY B.Com, Div A
16	Dinesh Kumar	TY B.Com, Div A
17	Kamal Ram	TY B.Com, Div D
18	Ruby Mahato	TY B.Com, Div B
19	Dishhant Naik	TY B.Com, Div D
20	Kartik Sanikatta	TY B.Com, Div D
21	Vedant Patil	TY B.Com, Div A

The students excelled in multiple categories, securing top positions in the following events:

Event	Position	Participants
Beat Bash (Dance Battle)	3rd Place	Vishaka Kumari
Bright Brains (Debate)	1st Place	Saakshi Ganguli, Harsh Kalal
Ad Mad Marathon	2nd Place	Dishant Naik, Ruby Mahato, Sudeep Dharwadkar, Kamal Ram, Harsh Kalal
Cash From Trash	2nd Place	Keneisha Pereira, Karthik Sanikatta
The Street Hustlers (Dance)	1st Place	Vishaka Gavakar, Livy Dourado, Anushka Fernandes, Vishaka Kumari, Kajal Kadam
Velvet Dominion (Fashion Show)	2nd Place	Dishant Naik, Anupam Pandey, Rijul Pathak, Anisa Bista, Keneisha Pereira, Ruby Mahato
Startup Showdown (Business Plan)	1st Place	Harsh Kalal, Saakshi Ganguli
Bizz Battle (Quiz)	-	Sudeep Dharwadkar, Vishal Kubawat
Screen Battle (Short Film)	3rd Place	Dishant Naik, Anupam Pandey, Kamal Ram, Vishal Kubawat, Ruby Mahato, Anisa Bista, Keneisha Pereira
Elite Manager Challenge	1st Place	Vishal Kubawat
Musical Mayhem	1st Place	Kamal Ram, Dinesh Kumar, Rijul Pathak
Shutter Bugs (Photography)	1st Place	Zenon Vaz
Flex Your Team	2nd Place	Vedant Patil

The team was assisted by:

- Miss Prachi Naik (SY B.Com)
- Miss Sunidhi Angle (SY B.Com)
- Mr. Arhaan Shaikh (FY B.Com)
- Miss Divya Suthar (FY B.Com)
- Mr. Raghav Shetkar (FY BBA FS)

The outstanding performance of the students is a testament to their hard work, dedication, and academic excellence. Their achievements not only bring pride to the institution but also serve as motivation for their peers to pursue excellence in both academics and co-curricular activities. The faculty in-charge were Assistant Professors Sandesh Gaonkar, Sheryl Sanches and Akshada Gaonkar. Their unwavering support and mentorship played a pivotal role in the success of our students.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

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