



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics

March 2024

Volume 16 Issue 10

E-Newsletter

30 Hours Certificate Course in Practical Aspects of Income Tax and GST (including Return Filing)

10th January -18th March 2024



The Post Graduate Department of Commerce organized a 30 Hour Certificate Course in Practical Aspects of Income Tax and GST (including Return Filing) from 10th January 2024 to 18th March 2024 in Classroom T-304 for the students of M. Com Part I between 1.30 pm to 3.30 pm (every Monday, Tuesday and Friday). The main objective of the Course was to provide a practical understanding of GST Laws and Provisions to the students thereby enabling them to handle the income tax

and GST E-filing portal and online processes. The training sessions were delivered by Ms. Sonam Daivajna, Director of SDS Accosphere Advisors Pvt. Ltd., Margao.

Initially, Ms. Sonam covered various basic theoretical concepts related to Indirect Taxes and Income Tax. She explained the basic concepts of indirect taxes and the constitutional levy of GST. It included the features of indirect tax and the tax hierarchy. The types of taxes levied such as IGST, CGST, and SGST were explained with a handful of examples. Further, the students were given a clear view of the meaning and scope of supply under GST. The various exemptions to GST were elucidated.

Ms. Sonam also invited one of her acquaintances to explain thoroughly the procedure of filing Income Tax Returns online. The procedure of Registration under the GST regime was covered. She briefed us about the GST return forms available. She shed light on how residential status is determined for calculating taxable income. The concept of Advance Tax was explained. It also covered the various deductions available to taxpayers under various sections of the Income Tax Act. Each sub-topic was well explained followed by practical problems related to the topic.

The course winded up with a 180-mark assessment test for the students held on 18th March 2024 from 1.30 pm to 3.30 pm, requiring the students to obtain a minimum of 75% marks in order to obtain the course certificate. At the end of the course, students were provided a Google form link to collect their valued feedback regarding the course. 42 M. Com students benefited from the course.

NET/ SET Coaching in Paper II (Commerce)

13th January -30th March 2024



The Post-Graduate Department in association with the Training, Internship, and Placement Cell organized NET/ SET Coaching in Paper II for the M. Com Part II students from 13th January 2024 to 30th March in Classroom T-302. The objective of the Coaching was to help the students in preparing in Paper II (Commerce), one of the papers to be answered to clear the NET/SET Exam, which is the eligibility requirement for the post of Assistant

Professor in Commerce. The faculty members of the P.G. Department of Commerce engaged the sessions.

The details of the coaching sessions are as follows:

Date	Time	Teacher	Units covered
13/1/2024	9 to 10 am	Ms. Valencia Baptista	Business Statistics and Research Methods
17/1/2024	9 to 10 am	Ms. Edrea Picardo	Business Economics
7/3/2024	2.45 to 3.45 pm	Ms. Valencia Baptista	Income-tax and Corporate Tax Planning
7/3/2024	3.45 to 4.45 pm	Ms. Valencia Baptista	Legal Aspects of Business
12/3/2024	9 to 10 am	Ms. Edrea Picardo	Business Environment and International Business
12/3/2024	11.30 to 12.30 pm	Ms. Edrea Picardo	Business Finance
23/3/2024	9 to 10 am	Ms. Valencia Baptista	Accounting and Auditing
23/3/2024	10 to 11 am	Ms. Valencia Baptista	Banking and Financial Institutions
30/3/2024	9 to 10 am	Ms. Edrea Picardo	Marketing Management
30/3/2024	11.30 to 12.30 pm	Ms. Edrea Picardo	Business Management and Human Resource Management

Through engaging content, interactive lectures, collaborative discussions, practical exercises, and real-world cases, the coaching provided a well-rounded understanding of the material. The participants also cleared their doubts about various aspects of the NET/SET Exam and preparation. The coaching helped the students to gain confidence to tackle the UGC-NET exam. 38 students of M. Com Part II attended the sessions.

One-month campaign 'Count Her In: Invest in Women'

8th February - 8th March 2024



VIDEO MAKING COMPETITION

Under the campaign- Count Her In: Invest in Women

Theme: Students may choose any topic from the following:

- 1.The Role of Education in Empowering Women
- 2.Gender Equality in the Classroom.
- 3.Inspirational Women in History.
- 4.Girls in STEM (Science, Technology, Engineering, and Mathematics fields).
- 5.Challenges Faced by Girls/Women in India.
- 6.Positive Impact of Girls in Sports.
- 7.My Role in Promoting Gender Equality.
- 8.Women's Rights and Legal Framework.
- 9.Prominent Female Authors and Literature.
- 10.Women in Leadership.
- 11.Digital Literacy and Online Safety for Girls.
- 12.Role Models in the Local Community.
- 13.Important Schemes/Programs for the Empowerment of Women.

- Duration: 3-5 minutes
- Students may use any video editor of their choice



WM's Shree Damodar College of Commerce & Economics, Margao-Goa

Women's Cell organizes under its campaign

COUNT HER IN: INVEST IN WOMEN

Poster making & Slogan Coming Competition

Theme: 'Count Her In: Invest in Women'

Last date for submission of posters and slogans:5th March

Prof. Prita D Mallya
Professor & Principal

Dr. Lira Menezes Gama
Convener, Women's Cell

Ms Zakiya Tahir
Ms Yugandhara Joshi
Faculty In-charge



The Women's Cell launched the 'Count Her In: Invest in Women' campaign digitally on 8th February 2024 aiming to raise awareness about the importance of investing in women and promoting gender equality. The campaign spanned one month i.e. from 8th February 2024 to 7th March 2024 and involved various events designed to empower female students and spark discussions on gender norms.

A series of activities were conducted as follows: -

1. Competitions: Video making, Slogan coining, and Poster making.

As part of the initiative, the Women's Cell organized competitions including video making, slogan coining, and poster making. These competitions focused on themes of women empowerment and gender issues, with the aim of amplifying women's voices and raising awareness about gender equality. 07 students participated in the competitions, showcasing their talents and creativity. The deadline for submissions was March 5th, 2024.

The prize winners of the competitions are as follows:

- | | |
|---|--|
| 1. Ms. Petalia Couthinho M.Com II | 1 st place Video Making Competition |
| 2. Ms Esha Thapa FYBCA | 2 nd place Video Making Competition |
| 3. Mr. Ashwin Babu and Dhruv Naik FYBCA | 3 rd Place Video Making Competition |
| 4. Ms Roshan Fatima SYBCA | Winner of Slogan Coining Competition |
| 5. Ms Shrawaya Shetty SYBCA | Winner of Poster Making Competition |

These competitions not only recognized the talents of the students but also contributed to spreading awareness and promoting gender equality through visual storytelling.

2. Self-defence training session for girl students

The self-defence training session was organised for girl students on 21st February, 2024. The session aimed to empower young women with essential skills for self-protection and instil confidence in handling challenging situations. Mr. Suraj Paradekar, a renowned Karate instructor and India Book of Record holder was invited as the Resource Person for the training session. With his expertise and experience, Mr. Paradekar ensured an engaging and informative session. 20 girl students actively participated in the training session. Mr. Paradekar began with fundamental self-defence techniques, including blocking, striking, and evading potential threats. Through live demonstrations and interactive exercises, participants learned how to apply these techniques effectively in real-life situations. Beyond physical techniques, emphasis was placed on building mental strength, awareness, and self-confidence. Lastly, a question-and-answer session allowed participants to seek clarification on specific techniques and scenarios, fostering a deeper understanding of self-defence principles.

3. Stand Up, Speak Out" Workshop on Public Speaking

A Workshop titled "Stand Up, Speak Out" was organised on 22nd February, 2024. The workshop aimed to empower young women to articulate their thoughts confidently and effectively in various public settings. Ms. Kimberly Gomes, a speech and drama teacher at Vidya Vikas Academy, was invited as the Resource Person for the workshop. With her expertise in communication and performance, Ms. Gomes ensured an enriching and interactive learning experience for all participants. 40 students participated in the workshop. The workshop commenced with an introduction by the Women's Cell coordinator, emphasizing the importance of effective communication skills in personal and professional growth. Ms. Gomes then took the stage and guided participants through various aspects of public speaking. Ms. Gomes stressed the significance of understanding the audience's needs and preferences to deliver impactful speeches. Participants learned techniques for utilizing body language and voice modulation to convey confidence and conviction while speaking. Practical tips were provided on structuring speeches, including the introduction, body, and conclusion, to maintain coherence and engagement. Strategies for overcoming stage fright and nervousness were discussed, and Interactive exercises were conducted to allow participants to apply the skills in a supportive environment.

4. Women's Day Celebration: Free Dental Check-up Camp and Pink Sale

Women's Day was celebrated on 7th March, 2024, at the College, hosting several events to commemorate the occasion.

One of the highlights was a Free Dental Check-up Camp conducted by Dr. Sayali Dinar Mardolkar and Dr. Priyanka D'Souza from Studio32 Dental Clinic. This camp provided an opportunity for both staff (teaching & non-teaching) and students of the College to receive free dental check-ups, promoting dental health awareness within the community. The camp saw active participation from 60 staff and students, emphasizing the importance of oral health. In addition to the dental camp, there was also a Pink Sale of items organized by students. This sale featured various pink-themed items to promote entrepreneurship skills among female students.

Furthermore, the Women's Day celebration took place in the College quadrangle. The program was compered by Steral Fernandes from BBA. Aastha from B. Com gave an impactful speech and other students sang a song including a special recognition ceremony where women staff (teaching & non-teaching) were felicitated by the Principal. Each woman was honoured with a pink rose, symbolizing appreciation and recognition for their contributions to the College.

Overall, the Women's Day celebration and the campaign 'Count her In: Invest in Women' were meaningful and impactful, fostering awareness, empowerment, and recognition within the College.

Report on Memorandum of Understanding (MoU) with Aditya Birla Education Trust (ABET)

16th February 2024



The College entered into an MoU with Aditya Birla Education Trust (ABET) on January 12, 2024, for its initiative MPower. Through Mpower, ABET aims to alleviate the stigma related to mental illness, advocate prevention and provide services to people afflicted with mental health problems/illnesses. ABET has reached out to Higher Education Institutions around the country to propose the setting up of Mental Health Clubs and involving a group of interested students in creating awareness about mental health issues. Realizing the increase in mental health problems among students, the College and MPower have mutually agreed to collaborate and set up a Mental Health Club at the college to promote mental health among students. The Mental Health Club will be run by college students for college students under the supervision of MPower.

The MoU was signed by Principal Prof. Prita D. Mallya and Ms. Parveen Shaikh, Vice President-Operations-ABET on January 12, 2024. The exchange of the signed MoUs took place on February 16, 2024, when Ms. Reena Narang, Manager - Collaboration (Colleges), ABET, visited the College for the purpose.

Campaign on Mera Pehla Vote Desh Ke Liye

28th February – 6th March 2024

The NSS unit of the College conducted the following activities under the Campaign “Mera Pehla Vote Desh Ke Liye”

1. Voter Awareness Pledge

The students and staff administered an online voter awareness pledge from 28th February to 06th March 2024. The pledge serves as a tool for raising awareness about the importance of voting and the role that individuals play in shaping the future of their society.

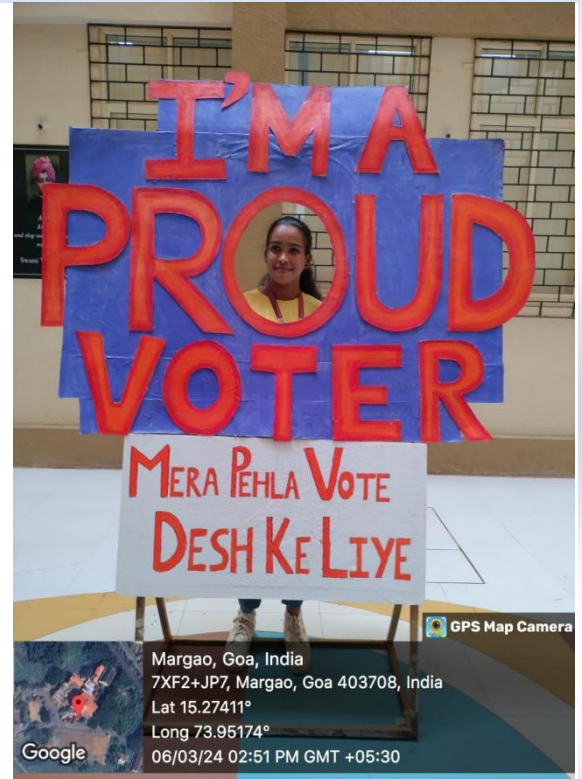
2. Social Media Awareness Campaign

The students used various social media platforms to disseminate information and raise awareness about the importance of voting. Students have shared informative posts on Facebook, updated statuses on WhatsApp, and shared reels and videos highlighting the significance of participating in elections. The voter awareness content was also displayed on the College's digital display board.

3. Photo booth

A voter awareness photo booth was set up in the college premises to provide an interactive and engaging experience for students and staff. Students and staff were invited to take photos and share them on social media to create awareness among others.

The Voter Awareness Campaign received a positive response from the students and staff that helped to achieve the desired outcomes.



One Day National Conference (Hybrid Mode) on Economic Transformation - a Future Perspective vis-a-vis Technology

24th February 2024



The Department of Economics and Banking in collaboration with the Directorate of Higher Education, Government of Goa, organized a One Day National Conference (Hybrid Mode) with the theme ‘Economic Transformation - A Future Perspective vis- a-vis Technology’ on 24th of February, 2024.

The Inaugural session of the Conference was held in Hall No. 2 of the Central Block, at 10.30 am. The Session began with the Invocation song and the lighting of the lamp by the dignitaries present. The compere for the Inaugural session was Asst. Professor Lizette D’Costa.

The Principal in her welcome address spoke about the changing face of the economy and said that any discussion on the economy has to include technology. She congratulated the Department of Economics for organizing the Conference on a very relevant topic.

Mr. Shreyas Desai, the Conference Coordinator, addressed the audience. He said that today the business environment has become more dynamic and it is difficult to imagine a business without an online presence.

The Chief Guest of the Conference, Professor of Economics and Former Director IIM, Ahmedabad, Professor Errol D'Souza, was introduced by Dr. Lira Gama, Head of the Department of Economics and Banking.

Professor Errol, in his address, elaborated on the history of the growth of technology and the workings of the human mind. He gave some examples of studies conducted based on data and human wisdom. He opined that machines need a human mind to make decisions as they are not super intelligent and only work on pre-assigned data, and emphasized that we need to train the data to not be biased. He further added that automation and mechanization have considerably increased the salary earned by employees on the high end but we need to rethink our social life.

The first technical session commenced at 12.15 pm and was held in Hall no. 2. It was an offline session and the moderator was Dr. Shripad Marathe, Assistant Professor in Commerce, Swami Vivekanand College of Commerce, Borim. The compere for the session was Ms. Swati Bhat, Assistant Professor in the Department of Commerce & Management. Dr. Sheetal Arondekar, Associate Professor, introduced the moderator, and a floral welcome was extended by Assistant Professor Sheryl Sanches. Four research papers were presented during this session, covering diverse topics such as the adoption of digital marketing in the MSME sector in Goa, the necessity of state government subsidies on e-vehicles and hybrid vehicles, the perception and experience of MOOCs among college students in South Goa, and a study on global innovation capacity focusing on BRICS countries. The session concluded with remarks from the moderator, followed by the presentation of a memento by Mr. Ainsley Bernard, Assistant Professor in Commerce. The first session witnessed research scholars presenting papers and shedding light on cutting-edge developments and the transformative impact of technology and their applications in different domains.

The second technical session started at 2:30 pm in Hall No. 2, with Mr. Yasser Hussain Razak, Assistant Professor in Economics at MES Vasant Joshi College of Arts & Commerce, Zuarinagar, chairing the session. The compere for this session was Ms. Marjina Shaikh, Asst. Professor in Commerce & Management. Ms. Saruka Kalangutkar, Assistant Professor in Economics, introduced the moderator, and Assistant Professor Delisha Rebello, presented a floral welcome. Like the first session, this was also an in-person event featuring four research paper presentations on various themes, such as the evaluation of the performance of AI stocks in India, the Role of Technology in women empowerment, empirical testing of capital asset pricing model in India, and understanding financial inclusions amongst the unorganized workforce in Goa. The session concluded with the Moderators' remarks followed by the presentation of the memento by Ms. Kalpana Parab, Assistant Professor in Commerce.

The third technical session was a parallel session held in online mode in the Smart Classroom, Ground floor. The Moderator of this session was Dr. Rodney D'Silva, Associate Professor in Commerce. Asst. Professor Pretty Pereira was the compere for this session and the Moderator was introduced by Asst. Professor, Dr. Monica Patil. A total of five papers on topics of Digital transformation, Digitalisation of Payments, Inclusivity in HSS, the Role of technology in disaster management, and the future of start-ups, were presented during this session. The session concluded with the Moderator's remarks and he congratulated all the presenters for their active participation. The session concluded with the presentation of a memento by Ms. Akshada Gaonkar, Assistant Professor in Commerce.

The Valedictory session commenced at 4:15 pm in Hall No. 2, with Dr. Maithili Naik, Assistant Professor in Commerce, serving as the compere. The esteemed Chief Guest for the occasion was Dr. Kaustubh Kamat, Assistant Director of Academics at the Directorate of Higher Education. Dr. Prita Mallya, Professor, and Principal extended a warm welcome to the Chief guest by presenting a potted plant. Mr. Sanjay Velip, the Conference Coordinator, then proceeded to read the proceedings of the one-day National conference titled 'Economic Transformation - A Future Perspective Vis-a-vis Technology,' conducted in Hybrid Mode.

Dr. Lina Sadekar, Associate Professor in Commerce, introduced the chief guest, Dr. Kaustubh Kamat. In his address, Dr. Kamat emphasized the significance of quality research in the education sector. He shared insights into various government schemes available for research projects and encouraged research scholars to leverage these opportunities for financial support provided by the state government. Dr. Kamat commended the conference organizers for creating a platform that allowed researchers to share diverse perspectives and ideas. He acknowledged the role of such forums in challenging assumptions and fostering new insights.

Dr. Lira Menezes Gama, Head of the Department of Economics and Banking, expressed gratitude in the Vote of Thanks. The National conference witnessed participation from research scholars across India. This one-day national conference on economic transformation, focusing on the future perspective vis-a-vis technology, successfully brought together researchers, academicians, and practitioners from various corners of the country. The event served as a forum for insightful discussions on the impact of technological transformation across different sectors. The dedication and hard work of the organizing committee played a pivotal role in making the conference a grand success.

Guest Lecture on Practical Aspects & Career Opportunities in Cost & Management Accounting

24th February 2024



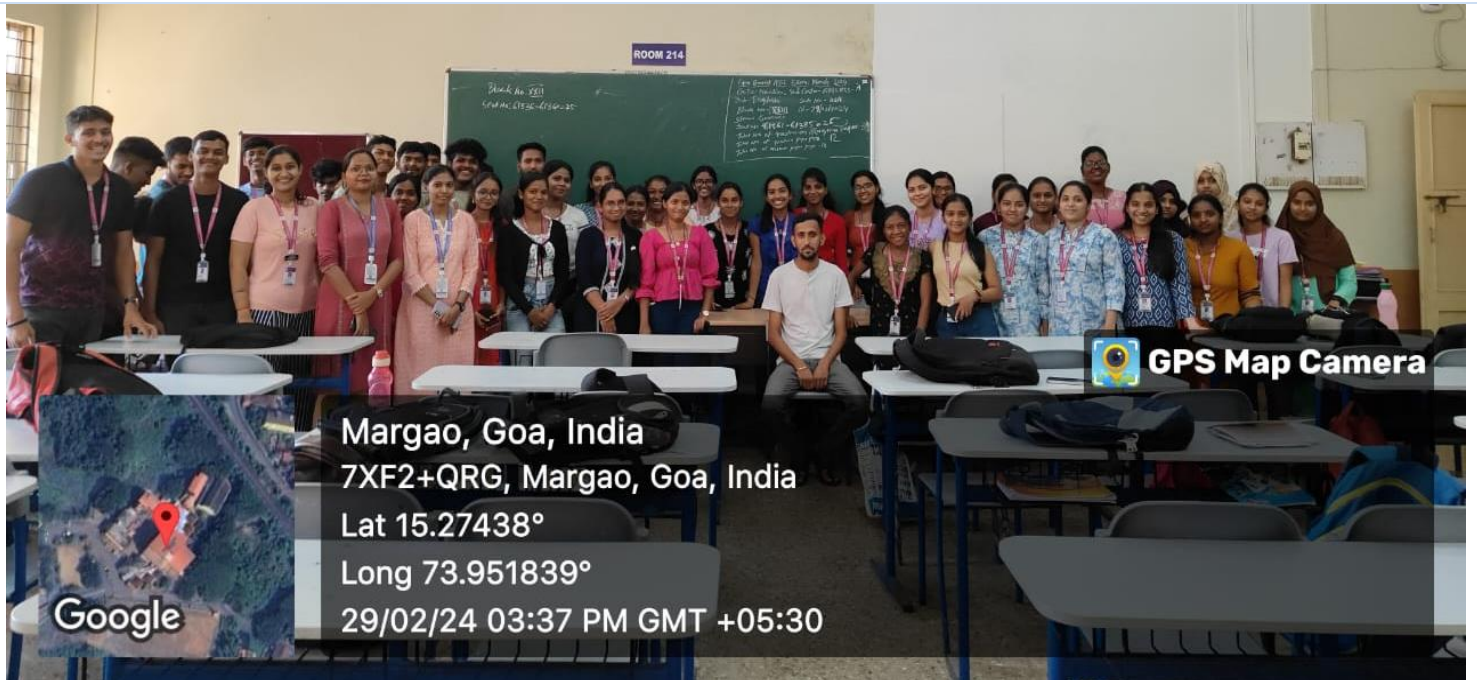
The Department of Management Studies organised a Guest Lecture for the students of SY BBA(FS) A & B as a part of the course Cost & Management Accounting on the topic “Practical Aspects & Career Opportunities in Cost & Management Accounting” on 24th February 2023 from 10.30 a.m. to 11.30 a.m. CMA Vikrant Malik, Assistant Manager (Costing), Zuari Agro Chemicals Ltd. was invited as the Resource Person for the session. The objective of this session was to provide the students with the exposure of career options in Cost & Management accounting and provide them with career guidance in this field.

At the beginning of the session, Ms. Sushrusha Naik Khandekar welcomed the students and introduced the Resource Person. CMA Vikrant Malik, began the session by interacting with the students about their career goals. He introduced the students with Cost & Management Accountancy as a career option. CMA Malik explained the course structure and the procedure to apply for the CMA Examinations to the students. He also guided the students about the course and how to register, the institution that provide the course, fees associated with the

course, career opportunities, etc. He also shared his experiences of becoming a Cost & Management Accountant. Towards the end of the session, Mr. Malik addressed the queries raised by the students. Ms. Fenisa, student from SY BBA(FS) A proposed the Vote of Thanks. The session was informative, interactive and the attendees expressed an understanding of the specialization in Cost & Management accounting as a career choice.

Session titled 'Sowing Seeds of Success'

29th February 2024



The Department of Commerce & Management, in association with the Career Cell, organised a guest lecture cum career counselling session on the topic 'Sowing seeds of Success' on 29th February 2024, from 2.30 pm-3.30 pm in room no 214. The primary objective was to provide entrepreneurial insights and shed light on career opportunities in the field of agriculture and farming. The distinguished Resource Person for the session was Mr. Varad Samant, a young Agripreneur and Owner of Samant Agro Farm, Dabal-Dharbandoda, Goa.

Mr. Samant commenced the session by sharing his personal entrepreneurial journey in agriculture, detailing the challenges, milestones, and transformative experiences that shaped his success. He elaborated on the various crops, vegetables, and farm produce cultivated, emphasizing the cultivation patterns and the journey from a small trial to large-scale farming with diverse crops. He told students that he continuously implements innovation and creative ideas in the field of agriculture.

The speaker delved into various innovative practices and technologies that he implemented in his farms. This included discussions on precision farming, sustainable practices, and the integration of technology in optimizing crop yield and resource utilization. A significant portion of the session was dedicated to analysing current market trends and identifying opportunities in the agriculture sector.

Mr. Varad highlighted the profits available in this field, emphasizing that a considerable portion of his farm produce is procured by the Goa Horticulture Department and sold through individual horticulture kiosks across the state. The lecture by Mr. Varad Samant provided students with valuable knowledge, innovative ideas, and motivation to explore entrepreneurial opportunities in the agricultural sector. 66 students attended the session. The faculty in charge for planning and organising the session were Assistant Professor Ms. Namrata Ugvekar, Ms. Kalpana Parab, Ms. Prashanti Bhamaikar and Ms. Pooja Shanbhag from B. Com Programme.

Field Trip to Tangentia India Technologies (Pvt) Ltd and an Exhibition at National Space Science Symposium

1st March 2024



The Department of Computer Science organized a Field Trip on 1st March 2024 to Tangentia India Technologies (Pvt) Ltd., Panjim and to the Exhibition at National Space Science Symposium 2024 (NSSS 2024) at Goa University campus. The objective of the field trip was to provide students with insights into the operations and functioning of an IT company. The visit aimed to enhance students' understanding of real-world applications of technology, industry trends, and career opportunities in the IT sector.

The students were briefed about the company by Ms. Sonia Kuncalienker, Regional Sales Manager at Tangentia. She highlighted that Tangentia is a Canada based IT company leading in Autonomous Digital Transformation, besides being one of the leading providers of AI services, helping companies harness the power of AI. The company has been offering service and sales for more than 20 years, since its inception in 2003. Besides its offices in Goa, it has spread across Bangalore, Mumbai and Delhi, America and Mexico.

Ms. Kuncalienker, also focused on the practices followed by Tangentia namely, Intelligent Automation, Supply Chain and Tangentia Intelligent Automation (TiA). Intelligent Automation basically deals with Artificial Intelligence, Robotic Process Automation (RPA) and Process Mining Management. Under Supply Chain the company handles Electronic Data Interchange (EDI), B2B and B2C E-Commerce and IBM Sterling. TiA is the proprietary product of Tangentia and has been developed over a period of research by the company. The TiA Industry Accelerator (TiA IA) which is part of the TiA Platform has been built to serve the needs of various industries such as banking, pharmaceutical and manufacturing, offering deployment-ready software solutions built to accelerate business processes. Its capabilities can be extended, modified or customized, depending on the individual needs of the company, making it the ideal solution for process automation.

As the session progressed, Ms. Kuncalienker mentioned the 4P Delivery Model followed by the company, which basically expands to People, Project, Platforms and Partner. The company is also a certified partner with Software giants like Google and Microsoft.

As the session concluded, Ms. Kuncalienker shared one of Tangentia's success story that was shared by Nations Translation Group – the ability to harness the power of IBM WDG RPA technology in order to create a bot that reads emails in real-time, extracts key info from documents, and updates Bridgeterm, the request tracking software. As a result, emails are now attended to promptly, no more missed requests, and users have real-time access to status reports.

The QA session followed wherein students put forth questions related to the soft skill requirement, the various opportunities in an IT sector, and about internships offered by Tangentia in Robotic Process Automation. Positive

feedback for the session was provided by Anushree Shirodkar from FY BCA and Joel Fernandes from SY BCA. The SYBCA students also discussed their project ideas and got an insight into learning the right technology to take their project ahead in their final year.

A visit to the Exhibition at National Space Science Symposium 2024 got the students an opportunity to interact with Mr. Satyendra Kumar, a PhD Student from IIT Kanpur, who explained in brief about the role of technology in the context of the Chandrayaan Mission and also provided a reference to see the Moon and its craters for exploration in that area.

The faculty In-charge for the field trip were Ms. Annette Santimano and Ms. Sweta Verenkar. 37 students from the BCA and B.Voc.(ST) programmes benefited from the field trip. Students gave very positive feedback about the trip as it was also a requirement given by students to the Mentoring Cell for organizing more field trips.

<p>Participation in Technical event at CES's Parvatibai Chowgule College of Arts and Science (Autonomous) Margao - Goa</p>	<p>1th & 2nd March 2024</p>
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Students of Department of Computer Science participated in the Annual Tech Festival, "IRIX" 2024 event of CES's Parvatibai Chowgule College of Arts and Science (Autonomous) Margao – Goa on 1st and 2nd March 2024. 15 students participated in the event. The events that were offered were Ice-Breaker Webathon, C-Quest, Markup Madness, Finding shark, Error Expedition, Blind Coding, Logical Clash, Into the Unknown, Mind Blitz, Build Genius, Quick keys, DB DUO, Entrepreneurial

showdown. Non-Technical events were Pixelate, I-RIX Iconix, Pixel Powerup, Byte beat Fusion, Tech-Glam, Reelscape, Meme Battle.

Students from TY B.Voc(ST), Mr Muheet Bhat & Siddhivinayak Hadapad won the first place in Debate, Siddhivinayak Hadapad and Sidhi Gawade from TYBCA won the business idea event, Rashmi Kullemani from SY B.Voc(ST) won in reel making , Shubh Borkar from SYBCA won in Photography , Shaina Kamat from FY B.Voc(ST) and Shubh Borkar from SYBCA won for markup madness event, Hayden from FY B.Voc(ST) won the ice breaker video event , Treasure hunt was won by Ethan Fernandes, Vighnesh Raikar and Alrid Fernandes from SYBCA, Webathon was won by Khushal and Samidha from FY B.Voc(ST)

Over Our College secured **Runners Up** place for IRIX 2024 and St. Xavier’s College from Mapusa won the first place. They were given the overall trophy and a cash prize for each event. All the students gave their best and represented the college professionally. The event was well organized and the students were happy with the experience.

<p>Intercollegiate Event- Plexus</p>	<p>2nd – 6th March 2024</p>
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Goa Medical College organised Plexus Inter-Collegiate Event from 2nd to 6th March 2024. The students of the College showcased exceptional talent and sportsmanship at the event.

Pre-Events Highlights held on 2nd March 2024

The journey kicked off with a pre-event futsal competition on 2nd March, where the College secured an impressive 3rd place. The students dominated with a 1st place in photography and the 4th place in the reel making competition.



Day 1 - March 4th: Sports Triumphs

On the first day, the focus was on sports events, where the students claimed the 1st position in table tennis and 3rd place in pool.

Day 2 - March 5th:

The second day witnessed a blend of on-stage and off-stage events. Damodar students actively participated and achieved notable successes, clinching the 1st place in group dance and the 2nd place in the fashion show.

Day 3 - March 6th:

The final day featured both on-stage and off-stage events, showcasing the versatility of the students. Noteworthy achievements include a 2nd place in the battle of bands, 4th place in third degree, 5th place in face painting and the surprise event, and a 4th place in canva flip. They also secured a 2nd place in street play and a 4th place in the CS event.

The collective efforts of the students culminated in an impressive 4th place overall, surpassing 11 other participating colleges. Around 90 students attended the event.

INTER- COLLEGIATE EVENT: INSIGNIA 8.0

2nd March 2024



Rosary College of Commerce and Arts successfully organized an inter-collegiate event: INSIGNIA 8.0, on 2nd March, 2024 specifically tailored for B. Com students. The primary objective of this event was to provide a platform for students to showcase their talents, skills, and knowledge in various commerce-related fields. The event commenced at 8:30 am and took place at the College campus in Navelim.

15 participants from our College

actively participated in INSIGNIA 8.0. The team from Shree Damodar College, named "Apex," comprised Safaa Sayad, Kewell Fernandes, Mehzaad Shaikh, Brionna Noronha, Mark Laurence Soares, Kamal Ram, Chris Dias, Jegan Clyde Fernande, G Dinesh Kumar, Koel Jana, Fahadullah Javed, Lavanya Mapsekar, Natisha Borkar, Samiulla Shaikh, and Zakiya Shaikh. The team exhibited enthusiasm and thorough preparation to excel in the diverse challenges presented throughout the day.

INSIGNIA 8.0 featured a variety of on-stage competitions, including Harmonious Sounds, Feat on Beat, Design and Dresify, Beat on Heat, Cypher, Comic Star, and Battle of Bands. Off-stage competitions included Loco Logo, Sell Like Crazy, Cash from Trash, and Shutterbugs. The Damodar College team secured the 2nd Runners-up position, showcasing exceptional performance across various competitions.

Individual achievements were notable, with Brionna Noronha and Natisha Borkar winning 1st place in Logo Making, Kewell Fernandes securing 2nd place in Photography, G Dinesh Kumar and Kamal Ram earning 2nd place in Duet Singing, and Mark Laurence Soares, Jegan Clyde Fernandes, G Dinesh Kumar, Kamal Ram, and Chris Dias achieving 2nd place in Battle of Bands. Fahadullah Javed claimed 2nd place in Stand-Up, while Samiulla Shaikh and Jegan Clyde Fernandes secured 3rd place in Rap and Beatboxing. The dance team, comprising Koel Jana, Mehzaad Shaikh, Fahadullah Javed, and Safaa Sayad, achieved 3rd place in the Dance competition.

As the 2nd Runner-up in INSIGNIA 8.0, Damodar College was awarded a trophy and a cash prize of ₹5000 for the team. This remarkable achievement reflects the dedication and hard work demonstrated by both students and faculty members.

The successful execution of INSIGNIA 8.0 by Rosary College of Commerce and Arts highlighted the College's commitment to providing an excellent platform for B. Com students to showcase their talents and skills. Damodar College's outstanding performance underscored the institution's dedication to nurturing talent and promoting excellence among its students. The event was effectively coordinated by Dr. Shami Pai, B. Com Coordinator, with Mr. Sarth Shanbhag and Ms. Namrata Ugvekar, faculty members of Damodar College, serving as the teachers in charge of the event.

FinSplash Finance Event

2nd March 2024



The Department of Management Studies successfully organized Finance event "FinSplash" for the students of TY BBA(FS) on 2nd March 2024. The event aimed to enhance the practical understanding of finance concepts among the students and to determine the Finance Student of the year. The event witnessed enthusiastic participation from the students.

The Following is the list of events held:

- Reel making
- Podcast
- Business Plan
- Mock Trading
- Finance Elocution
- Group Discussion
- Quiz
- Case Study

All eight events were designed to test various aspects of financial knowledge, creativity, and problem-solving skills. The participants displayed remarkable enthusiasm and competence in each activity, showcasing their understanding and application of financial principles.

Following Students Participated in the event:

Ashnoy Fernandes	TY BBA(FS) A
Pranay Gunaga	TY BBA (FS) B
Pranjali Kelkar	TY BBA(FS) B
Myron Soares	TY BBA(FS) B
Abhay Baliga	TY BBA(FS) A

Mr. Pranay Gunaga emerged as the winner of the event and is considered as the “**Finance Student of the year**”. He exhibited exceptional performance across all eight activities. His consistent performance and high scores in the cumulative evaluation distinguished him as the top participant of FinSplash.

Research Workshop Series – II (Primary Data Analysis using IBM – SPSS)

2nd – 9th March 2024



The Research Workshop Series – II was organized by the Post Graduate Department of Commerce (M. Com) on 2nd & 9th March 2024. The aim was to equip M. Com Part I & II students with the skills to handle, analyse, and interpret data using SPSS.

The first session was held on 2nd March 2024 in the Smart Classroom. Dr. Kaustabh Kamat, Assistant Director, was the Resource Person for the session introducing the audience to the basics of primary data analysis. He started off the session with the basics in research that included briefing the students on research objectives, types of errors, hypotheses and significance level. The session covered different types of variables, how they can be coded in SPSS, measures of central tendency like mean, median, and mode, the concept of skewness, and how to create a box plot in SPSS.

The second session was held on 9th March 2024 in Classroom No. T-302. The session commenced at 1:30 p.m. and covered advanced topics in data analysis. The session emphasized that a lower standard deviation is desirable as it indicates that the data points are closer to the mean. It also covered the independent sample t-test, parametric tests, Analysis of Variance (ANOVA), non-parametric tests, the Kruskal Wallis test, the chi-square test, Impulsive Response Test along with their interpretation and an introduction to factor analysis. Both sessions ended at 4:30 p.m.

These sessions provided the students with a practical understanding on IBM-SPSS software and was a significant step towards enabling the students to effectively use SPSS for data analysis in their research papers.

Visit to Missile Destroyer INS Mormugao

3rd March 2024



On March 3rd, 2024, 1st Goa Naval Unit, NCC organized a captivating visit to the Missile Destroyer INS Mormugao, from 3:00 PM to 6:30 PM. The primary objective of the visit was to provide cadets with a profound understanding of naval life and operations.

During the visit, cadets were introduced to the fundamental terminology and intricacies of the ship. They had the opportunity to explore its rich interiors, including the barracks utilized by the staff and the engine rooms, gaining firsthand insight into life at sea.

The cadets were exposed to various aspects of ship functionality, witnessing the operation of external guns, familiarizing themselves with the uniforms of the servicemen, and gaining an appreciation for the intricacies of naval operations. They were able to observe the functionalities of essential ship facilities such as the hospital, kitchen, gym, library, pantry, and control rooms, gaining valuable insights into the comprehensive infrastructure required to support life at sea.

The visit provided an invaluable educational experience, allowing cadets to broaden their understanding of naval operations and fostering a deeper appreciation for the dedication and commitment of naval personnel. It was a memorable and enriching opportunity for cadets to witness firsthand the complexities and responsibilities associated with naval life.

32 cadets from our institution, accompanied by the ANO Sub Lt Pretty Louiza Pereira and a total of 170 cadets, 14 ANOs/CTOs, along with PI staff, and other technical Staff had the privilege of attending. This visit provided an enriching experience for our cadets and staff, allowing them to gain valuable insights into naval life and operations.

The visit to INS Mormugao concluded with an enjoyable session of games, in which our institution got 4 out of 10 prizes. and a delightful tea party. It provided a relaxed and engaging atmosphere for cadets and staff to unwind and socialize after the enriching educational experience aboard the Missile Destroyer. This concluding segment added a touch of camaraderie and enjoyment to the overall visit, fostering positive interactions and lasting memories for all participants.

Photoshop Playground: Exploring Creative Techniques and Tools

6th March 2024



The Department of Computer Science organized a guest lecture titled 'Photoshop Playground: Exploring Creative Techniques and Tools' for students of Multimedia Technology course on 6th March, 2024, from 2:30 pm to 4:00 pm in Class S-207. 36 TYBCA students attended the session. The Resource Person for the session was Rajkishor Chauhan, Visual Designer at RC Visuals.

The Photoshop session delved into various aspects, including concept development, composition techniques, the utilization of source materials, workspace configuration, mastery of selection tools, understanding layers and masks, creation of comprehensive layouts, fine-tuning adjustments, achieving colour harmony, employing dodge and burn methods, manipulating light and shadow dynamics, and integrating special effects.

The compere for the session was Ms. Bhavana Shruti Seth from TYBCA DIV A. The guest lecture was organized by Ms. Rakshavi Dessai and Ms. Karishma Tuenkar, faculty members from the Department of Computer Science.

Report on Memorandum of Understanding (MoU) with Goa Institute for Public Administration and Rural Development (GIPARD)

6th March 2024



The College had entered into an MoU with Goa Institute for Public Administration and Rural Development (GIPARD), an Autonomous Training Institute of the Govt. of Goa, in March 2022. The term of the MoU being 2 years, it was mutually decided to renew the MoU for another 2 years, i.e. till March 2026.

GIPARD caters to training, capacity building, research and consultancy activities in the areas of Rural Development, Panchayati Raj, Public Administration, etc. The purpose of this MoU is to facilitate collaboration between the GIPARD and the College to meet the broader goals of training and capacity building of government employees, elected representatives and civil society in the State of Goa.

As per the terms of the MoU, Shree Damodar College will assist GSBB in achieving its goals by providing faculty members to conduct the training, student support for data collection, and infrastructure for conducting the training programmes. The college would also take up minor research projects funded by GIPARD.

The MoU was signed on 6th March by Principal Prof. Prita D. Mallya and Shri Suresh Shanbhogue, Secretary, GIPARD, in the presence of Asst. Professor Dr. Maithili S. Naik, Dr. Seema Fernandes, Assistant Director

GIPARD and other GIPARD officials. Dr. Maithili Naik, Convenor of the RD Cell, will be the Coordinator for this MoU.

Student participation in National Level Inter-Collegiate Event

7th March 2024



The Post-Graduate Department of Rosary College of Commerce and Arts, Navelim organized its annual National level Commerce event, PASSONIC 2k24 with the aim to captivate students mind, to provide a platform for reciprocation of ideas, test their business acumen and discuss the dynamic trends of the buzzing corporate world. The event was

held on 7th March 2024 from 8:30 am to 6:00 pm in the Parish Hall of Rosary College of Commerce and Arts, Navelim-Goa. PASSONIC 2k24 was divided into 3 categories: Ace, King and Queen. The Ace category included Mr. Passonic 2k24, Miss Passonic 2k24 and Inquizitve. King category consisted of Global Glamour, Mad max options, vision venture, Global Ad-venture and debating across borders. Queen category had Globe Trotter and Money makeover. Twelve students from M. Com Part-I and Part-II were accompanied by Asst. Prof. Ms. Edrea Picardo. The following are the details Students:

1. Ace	Name of Participants
Mr. PASSONIC 2k23	Vallabh Natekar, 2245, M.Com Part II
Miss. PASSONIC 2k23	Switi Gawas, 2241, M. Com Part II
Inquizitve	Dalal Ambar Abhay, 2308, M. Com Part I Shanawaz Hubli, 2236, M.Com Part II
2. King	
Global Ad-venture	Sheryl Antao, 2327, M. Com Part I Vaibhav Girap, 2338, M. Com Part I
Global Glamour	Roshni khatun, 2226, M. Com Part II Vallabh Natekar, 2245, M.Com Part II Disha Gaonkar, 2311, M.Com Part I Sheryl Antao, 2327, M.Com Part I Vaibhav Girap, 2338, M.Com Part I Petalia B Coutinho, 2220, M.Com Part II Sachin Chaudhary,2228, M.Com Part II Dalal Ambar Abhay, 2308, M.Com Part I Uma Pandit, 2242, M.Com Part II Switi Gawas, 2241, M.Com Part II
Mad Max Options	Tanmay Nerurker, 2336, M. Com Part II Sachin Chaudhary,2228, M. Com Part II
Vision Venture	Uma Pandit, 2242, M. Com Part II
Debating across Borders	Roshni khatun, 2226, M. Com Part II
3. Queen	

Globe Trotter	Petalia B Coutinho, 2220, M.Com Part II
Money Makeover	Disha Gaonkar, 2311, M. Com Part I

From the Ace Category, Mr. Vallabh Natekar earned the title of Mr. Passonic 2k24. From the King category, Mr. Tanmay Nerurkar and Mr. Sachin Chaudhary won first place at Mad Max options, Mr. Vaibhav Girap and Ms. Sheryl Antao won the first place for Global Ad-venture. Ms. Roshni secured the second place for Debating across Borders. Under Queen Category, Ms. Disha Gaonkar secured the first place for Money Makeover. The Team was declared as Overall Winners for Passonic 2k24.

Educational Field Trip for SY BBA(FS) Students	9th March 2024
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The Department of Management Studies organized an educational field trip for the students of SY BBA(FS) on 9th March 2024, where the students visited Tanshikar Spice Farm, Netravali, Sanguem as part of the Entrepreneurship Development Course. The field trip aimed at providing students with an exposure to entrepreneurship.

The students were guided through the different plantations and were briefed about each spice produced at the farm.

The students were enlightened about the cultivation of vanilla, harvesting of beans and complete techniques for curing of vanilla beans, their grading and storage. The process of cultivating white and black pepper, turmeric, cardamom, cinnamon, nutmeg, betel, coffee beans, bay leaf, cinnamon, chillies, cocoa beans are grown, harvested and processed along with their historical origin was also explained. The students were also shown the process of bee-keeping and honey extraction as well as the different techniques of organic farming carried out in the farm.

The students had a pleasant learning experience. Later, the students went around exploring the eco-friendly cottages and mud houses built as part of sustainable tourism. 44 students visited the farm. The students were accompanied by subject teachers Asst. Prof. Alba De Sa and Asst. Prof. Namrata Ugvekar.

Field Trip	11th March 2024
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The Post Graduate Department of Commerce organized a field trip on 11th March 2024, to GMI Zarhak Moulders Pvt Ltd, New Millennium Bakers (Monginis Factory) and Pascoal Spice Farm, Ponda Goa. Two faculty members Ms. Twinkle Fernandes and Ms. Edrea Picardo accompanied 78 students on the field trip. The trip aimed to provide students with practical insights into industry and agricultural practices.

GMI Zarhak Moulders Pvt Ltd, an Indo-French joint venture, hosted the first leg of the trip. The company specializes in manufacturing the well-known brand of water tanks, SHAKTI, along with custom-moulded technical parts. Mr. Sachin Kotebhavi, the Production Manager, provided a comprehensive explanation of the production process. Students had the opportunity to witness the live manufacturing of Shakti water tanks, gaining valuable insights into industrial operations. The next stop on the itinerary was New Millennium Bakers, a franchisee of Monginis, a national pioneer in cakes and pastries. Stringent hygiene measures were observed, with students required to wear masks and head caps before entering the facility. They were given a tour of the production process for Monginis cakes and pastries, allowing them to understand the intricacies of food manufacturing in a controlled environment. The final destination of the field trip was Pascoal Spice Farm in Ponda, Goa. Here, students experienced a guided tour of the spice plantation, where they learned about various spices and other plant varieties. The interactive session provided insights into agricultural practices and the importance of sustainable farming methods.

The field trip proved to be an enriching experience for the students, offering a blend of industrial and agricultural knowledge. The firsthand exposure to manufacturing processes at GMI Zarhak Moulders Pvt Ltd and New Millennium Bakers, coupled with the educational tour of Pascoal Spice Farm, contributed to the holistic learning of the students. Additionally, the team building games and lunch provided an opportunity for networking and camaraderie among the participants. Overall, the field trip was a success, fostering a deeper understanding of commerce-related concepts beyond the classroom setting.

‘Career Opportunities for students in Tourism and Hospitality Sector’

11th March 2024



The Career Cell, in collaboration with the OBC/Minority Cell organized a counselling session on the topic: 'Career Opportunities for Students in the Tourism and Hospitality Sector'. The primary objective of the session was to enhance students' awareness of the diverse career paths available within the tourism and hospitality industry. The Resource Person was Mr. Parvin Karmali, Director Human Resource, Caravela Beach Resort.

Mr. Karmali's extensive experience and profound knowledge of the tourism and hospitality industry enriched the session, providing students with valuable perspectives and practical advice on career pathways within the sector. His expertise in human resource management and his deep understanding of the nuances of the hospitality industry offered students invaluable insights into the diverse career opportunities available, as well as the skills and attributes required to excel in this dynamic field.

During the counselling session, students had the opportunity to explore the multitude of career options and prospects within the tourism and hospitality sector. The session aimed to provide insights into the dynamic nature of the industry, its evolving trends, and the wide range of job opportunities it offers. The session was compered by Ms. Gissele Colaco from SY B. Com A students. Ms. Safaa Sayad from SY B. Com B students introduced the Resource Person and Ms. Disha Goni proposed the Vote of Thanks. The session was coordinated by Ms. Pooja Shanbhag, Convenor Career Cell and Ms. Pretty Pereira, Convenor OBC/ Minority Cell.

“Agro Product Sale” by Agripreneurship Students

11th March 2024



The Department of Commerce & Management organised an Agro Product Sale on March 11, 2024, from 3:30 pm to 3:45 pm in the Quadrangle. The event was skillfully executed by students enrolled in the Agripreneurship subject, with the main goal of nurturing agripreneurial and fundamental selling skills among participants.

To support the sale, students were provided with allocated space for stalls and essential furniture to exhibit a diverse range of agro products, such as homemade oil, salad, medicinal plants, herbal skincare, pickles, compost, dhoop, etc.

The intended audience for the Agro Product Sale included students, as well as teaching and non-teaching staff of the College. The participants effectively orchestrated the event, successfully

achieving its educational objectives while also generating a commendable profit. The teachers incharge were Ms. Namrata Ugvekar, Ms. Kalpana Parab, and Ms. Prashanti Bhamaikar.

Guest Lecture: "Victory through Unity"

11th March 2024

The Department of Physical Education and Sports organised a Guest Lecture on 11th March, 2024 for the SDCCE Cricket Team on the topic "Victory through Unity: Building Team Cohesion and Mental Toughness" to motivate and mentally prepare our students for the upcoming tournament. 30 students attended the session.



The program began with a formal gathering. Principal Prof. Prita D. Mallya delivered a brief speech and welcomed our Guest Speaker by presenting a potted plant. Mr. Saurabh Raikar, Instructor in Physical Education, introduced the Guest Speaker Dr. Ajith Gopi, Assistant Professor in Physical Education at Don Bosco College, Panjim, specializing in Sports Psychology for the session. Mr. Sidhivinayak Hadapad, Sports General Secretary, served as the compere for the session.

The session included Powerpoint presentation on "Victory through Unity: Building Team Cohesion and Mental Toughness," recreational team-building sports activities, and motivational videos.

The session concluded with a Vote of Thanks presented by Mr. Dewaraj Hirekurbar, CDPE&S.

Industrial Visit to Micro Labs Pvt Ltd

11th March 2024

An Industrial visit was organized by the Department of Commerce and Management in association with the Training, Internship and Placement Cell, for the students of FY B. Com B Division on 11th March 2024 to Micro Labs Pvt. Ltd., Verna. The objective of the visit was to provide students with a practical exposure to industrial processes and operations especially the materials management and storage procedures. This initiative aimed to



bridge the gap between theoretical knowledge gained in the classroom and real-world application in the industry.

The visit commenced with a comprehensive tour of the Stores Department and the Quality Control Department. Mr. Paresh Naik, HoD of the Stores Department accompanied the students for the tour while explaining about the entire procedure of materials management and stores management. He explained that Micro Labs has the highest number of pallets in Goa i.e. 5848 pallets and displayed the automatic storage of materials using machines. Mr. Rajat Naik, Senior Officer of the Stores Department displayed the rapping and shipping of the containers while explaining that the production of all the tablets and capsules is for export only. The per annum production is 3350 million tablets and 960 million capsules on an average. The students then were addressed by Mr. Sadguru Naik, Manager - Human Resource, who engaged the students in an informative session providing an overview of the company's history, mission, and core business activities which is handled by 1700 employees of the organisation.

Students had the opportunity to observe and learn about the practical implementation of the concepts they had studied in their academic courses. The industrial visit provided students with a holistic view of industrial processes, enabling them to appreciate the complexities involved in the day-to-day operations of a manufacturing unit. 30 students accompanied by Asst. Professor Sheryl Sanches were a part of the visit.

District Level Neighbourhood Youth Parliament

12th March 2024



Margao, Goa, India
 7XF2+JP7, VVM's Shree Damodar College of Commerce and Economics, Margao, Goa 403708, India
 Lat 15.27411°
 Long 73.95174°
 12/03/24 01:57 PM GMT +05:30

The NSS unit in collaboration with NYK (Nehru Yuva Kendra) and NSS unit of Goa University organized District level Neighbourhood Youth Parliament on 12th March 2024.

Shri Digambar Kamat, MLA of Margao Constituency, graced the occasion as the Chief Guest, adding significance to the event with his presence. Shri Kalidas Ghatwal, Deputy Director of Nehru Yuva Kendra addressed the gathering. Three sessions were conducted during the programme. Mrs. Deepali Naik, Director of Women and Child Development presented her views on women empowerment (Nari Shakti), Ms. Poorva Verlekar, the Project Manager of GoVan project team at the Goa State Biodiversity

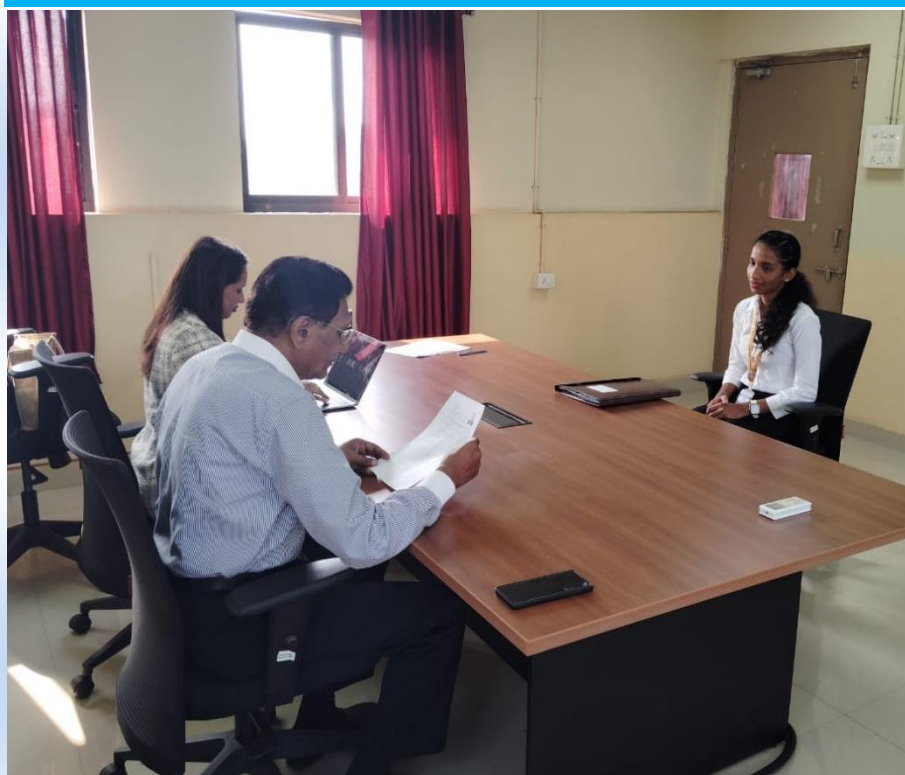
Board, South Goa, presented her views on Vocal for Local, Ms. Celina Rodrigues, Section Officer of the Revenue Department at Secretariat, spoke on 'Mera Yuva Bharat' and lastly VVM's Govind Ramnath Kare College of law presented mock parliament as part of the programme.

266 students participated, including students from various colleges such as Rosary College of Commerce and Arts (Navelim), Carmel College for Women (Nuvem), VVM's Govind Ramnath Kare College of Law (Comba), Government College of Commerce and Economics (Borda), and Don Bosco Engineering College (Fatorda).

Overall, the event seems to have covered important topics such as women empowerment, local initiatives, and youth participation in building a better society. It provided a platform for students to engage in meaningful discussions and activities aimed at societal development and empowerment.

Mock Interviews

12th March 2024



Mock Interviews were conducted for the students registered with the TIP Cell in order to enhance their preparedness for the Placement Fair and the real-world job interviews. The aim was to provide them with a simulated interview experience, enabling them to practice and refine their interview skills in a supportive environment. The mock interviews were designed to mimic real-world scenarios, covering various industries and job roles.

The mock interviews were conducted by Mr. K. D. Row, Ex Chairman, GPSC and

Ms. Priyanka Row, Mind Coach and NLP Practitioner. The session began with an address by both the interviewers, where they provided the students with the procedure of the mock interviews and also boosted their morale by giving them quick tips of how to answer an interview and pivot a question to their strengths instead of answering it in the negative. Each student answered the mock interview for around 10 minutes each. The Resource Person then provided the students with written feedback that will help them enhance their interview skills.

The mock interviews proved to be a valuable learning experience for the students, helping them gain confidence, refine their interview skills and prepare for future job opportunities.

STUDENTS PARTICIPATION IN ONE DAY NATIONAL LEVEL STUDENTS' SEMINAR

13th March 2024



Rosary College of Commerce & Arts organised a one-day National Level Students' Seminar on the theme Emerging Trends and Challenges in Service Sector on 13th March, 2024 from 8.30 am to 2 pm in the College seminar hall. The objective of this seminar was to provide a platform for students to present their research work on recent trends and challenges in the service sector.

VVM's Shree Damodar College of Commerce & Economics, deputed 05 students of B. Com Programme with 03 research papers for the competition led by Dr. Shami Pai, B. Com Programme Coordinator.

The students deputed were as under:

Ms Astha Kossambe- Guiding faculty (Dr. Shami Pai). Topic: Exploratory Study on future trends and prospects in sustainable finance in India.

Ms Brionna Noronha & Ms Ruby Mahato- Guiding faculty (Mr Sandesh Gaonkar & Mr Shreyas Dessai). Topic: Teleconsulting in mental health services-adoption and challenges.

Mr Kewell Fernandes & Mr Altaz Khan- Guiding faculty (Mr Sanjay Velip). Topic: Goa' Hospitality Industry- Trends and future prospects

The competition had 15 teams from the Colleges across Goa and India. **Our college team comprising of Ms. Brionna Noronha & Ms Ruby Mahato won first place for the competition.**

The students who were deputed were very happy as they got an opportunity to present their research papers. They got valuable inputs from the judges also. The event ended with expressions of appreciation and acknowledgment of the everyone's efforts who participated and volunteered to make this event a success.

Career Counseling on Skill Development Programs

14th March 2024



The Career Cell organized an enlightening career counselling session on 'Skill Development Programs' for the students on March 14, 2024 from 2.00pm-3.00pm in class S205. The session aimed to introduce students to the diverse array of Industry Specific Programs provided by the Deshpande Skilling Institute, Hubballi

Karnataka in terms of employment opportunities. Ms. Pooja Shanbhag, Assistant Professor in Commerce introduced the Resource Person and provided an overview of the session to the participants. The session was graced by esteemed resource persons, Mr. Raja Mohamad Imamsab, Manager-Mobilization, and Ms. Radha Parashuramhulikatti, Manager-Selection and Orientation, from SkillPlus-R, Deshpande Skilling, Skill Development Centre. Both speakers brought forth invaluable insights into the institute's mission to empower students and unemployed youth with job-oriented skills for the formal employment sector.

Mr. Imamsab shed light on the SkillPlus & SkillPlus-R initiatives, the institute's flagship programs aimed at transforming unemployed youth into skilled professionals. He informed that these programs are meticulously crafted to bridge the education-employment skill gap through demand-driven, industry-specific training modules. By nurturing skills tailored to evolving job roles, the institute aims to shape individuals into skilled intrapreneurs, equipped with practical experience and expertise.

The speakers emphasized the institute's commitment to providing hands-on training in real-world scenarios, ensuring that students gain invaluable experience in their chosen fields. They passionately urged students to consider enrolling in their courses to become industry-ready professionals. 30 students actively participated in the session, finding it immensely informative and beneficial for their career aspirations.

NATIONAL INTER-COLLEGIATE EVENT ' CHANAKYA BHOOMI'

15th & 16th March 2024



The Department of Commerce and the Department of Management Studies successfully hosted the first National Inter-Collegiate Event, 'Chanakya Bhoomi' on 15th & 16th March 2024. The theme of the event was "Future Forward: Exploring Nextgen Business and Financial Trends". The event attracted participation from 10 colleges across India.

The teams, which included 5 outstation teams, competed for 7 different competitions and the title of overall champions. The sub – events were as follows: Econorama, Ethical Edge Challenge, Corporate Tycoon, Capital Canvas, Business Forward, Executive Excellence and Niti Samvaad. The inaugural ceremony was graced by the presence of Chief Guest Mr. Kirit Maganlal, Founder, Magsons Supercentre.

The programme started with the lighting of the lamp by the Chief Guest Mr. Kirit Maganlal, Principal Dr. Prita D. Mallya, Vice-Principal Dr. Edwin Barreto and Prof. Sanjay Dessai, B. Com Programme Coordinator Dr. Shami Pai, HoD Management Studies Ms. Snehal Alve, Student Coordinators, and a representative of the participating college. Principal Dr. Prita D. Mallya welcomed the gathering and conveyed her best wishes to all the participants. The Chief Guest, in his address, emphasized on the greatness of Chanakya. He also commended the efforts of the students in organising such events.

In addition, various tasks and activities were conducted as a part of PR challenge among participants.

Day two featured a thought-provoking Roundtable discussion on the future of business and financial trends. Eminent personalities from law, banking, technology, business, and management participated, highlighting topics like artificial intelligence (AI), fintech, entrepreneurship, the ease of doing business, and the need for continuous skill development. The discussion was moderated by the Executive Director of Emco Goa Pvt ltd, Mr. Suhas Mallya, and included CA Pankaj Kakode, Adv. Prasanna Timble, Mr. Vishwavijay Singh, Mr. Milind Anvekar, CA Pallavi Salgaonkar and Mr. Vaikunth Dempo as panelist.

Post the discussion, a cultural programme was performed by our students showcasing the cultural heritage of Goa through folk dances including Virbhadra and Kunbi.

Mr. Deepak Bandekar, Chairman GMA, was the Chief Guest while Mr. Chirag Naik, Director, Commonwealth

Developers Pvt. Ltd, was the Guest of Honor for the valedictory function. **The Department of Commerce, MAHE, Manipal emerged as the overall winners of Chanakya Bhoomi 2024, with KLE College of Business Administration (Lingaraj College) securing the second place.** Notably, the Dept. of Commerce, MAHE, Manipal, also triumphed in the overall PR challenge.

<u>Events</u>	<u>Winner</u>	<u>Runner Up</u>
Econorama	Dept. of Commerce, MAHE, Manipal	Dept. of Commerce, MAHE, Manipal
Ethical Edge Challenge	Symbiosis College of Arts & Commerce	Rosary College of Commerce & Arts
Corporate Tycoon	Rosary College of Commerce & Arts	KLE College of Business Administration (Lingaraj College)
Capital Canvas	Don Bosco College	Dept. of Commerce, MAHE, Manipal
Business Forward	KLE College of Business Administration (Lingaraj College)	Don Bosco College
Executive Excellence	MES Vasant Joshi College Of Arts & Commerce	Dept. of Commerce, MAHE, Manipal
Niti Samvaad	Symbiosis College of Arts & Commerce	St. Xavier's College

The event's success can be attributed to the collaborative efforts of Mr. Ainsley Bernard, Ms. Swati Bhat, and Mr. Omkar Pawaskar, along with the dedicated faculty members and students of the College. The student coordinators were Ms. Abha Naik and Mr. Suyash Patki.

Chanakya Bhoomi 2024 proved to be a valuable platform for young minds to explore the evolving landscape of business and finance. It fostered a spirit of healthy competition, collaboration, and cultural exchange, leaving a lasting impression on all participants.

Programme Recording at Akashwani Kendra, Panaji

15th March 2024



The visit to All India Radio, Panjim on 15th March, 2024, was aimed at providing students with an opportunity to showcase their talent in the Performing Arts and gain exposure to the radio broadcasting industry. 11 students under the Alumni Engagement cell recorded a programme at Akashwani Panaji under “Yuva wani”. They were accompanied by Ms. Rama Borkar and Ms. Ankita Naik, Asst. Professors, Dept. of CS.

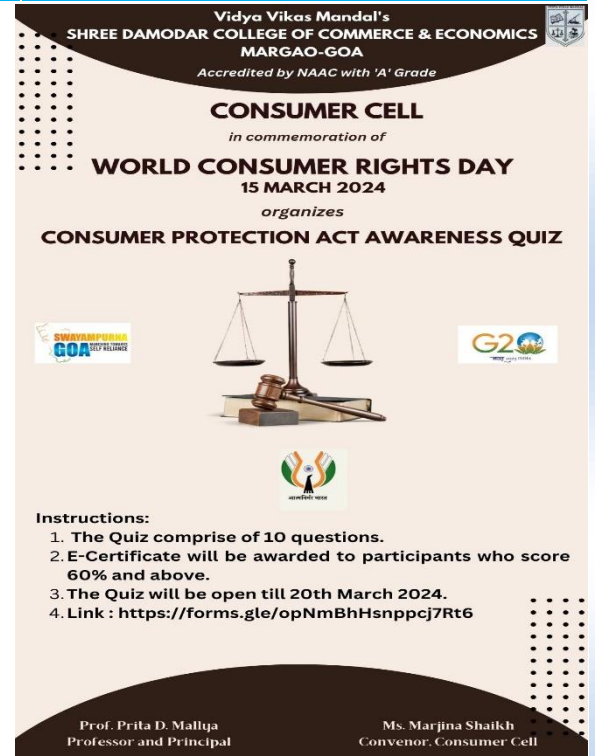
The students presented two skits on the topics “Stree Sabalikaran” and “Awareness on Phishing”, a speech on “Road Safety” and a poetry recitation. Our TYBCA student, Mr Siddhivinayak Hadapad was interviewed by Mr Damodar Athlyekar for being a National level Handball player of Goa. The overall programme was of 30 minutes and was mentored by Ms Rama Borkar. The entire recording was guided by our Alumnus Ms Shakuntala Bharne, Senior Announcer at Akashwani Panaji.

Awareness Quiz “Consumer Protection Act 2019”

15th – 20th March 2024:

To honor World Consumer Rights Day, the Consumer Cell of the College organized an online awareness quiz on the Consumer Protection Act 2019, from March 15th to March 20th, 2024. The primary aim of the quiz was to enhance understanding of consumer rights.

99 participants from various regions of the country engaged in the quiz. E-certificates were awarded to those who achieved a score of 60 percent or higher. Among the 99 participants, 81 successfully attained the required score and received e-certificates. Assistant Professor Marjina Shaikh served as the quiz coordinator.



Vidya Vikas Mandal's
SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
MARGAO-GOA
Accredited by NAAC with 'A' Grade

CONSUMER CELL
in commemoration of
WORLD CONSUMER RIGHTS DAY
15 MARCH 2024
organizes
CONSUMER PROTECTION ACT AWARENESS QUIZ

GOA G20

Instructions:

1. The Quiz comprise of 10 questions.
2. E-Certificate will be awarded to participants who score 60% and above.
3. The Quiz will be open till 20th March 2024.
4. Link : <https://forms.gle/opNmBhHsnppcj7Rt6>

Prof. Prita D. Mallu
Professor and Principal

Ms. Marjina Shaikh
Convener, Consumer Cell

Educational Field Trip for FY B.Com – Introduction to Agripreneurship Students

18th March 2024



The Department of Commerce and Management organised an enriching educational field trip for the FY B. Com Div A and C students on 18th March, 2024. This excursion took them to Samant Agro Farm located in Dabal Dharbandora, Goa, as a vital component of their Introduction to Agripreneurship Course. The primary objective of this field trip was to provide students with practical insights into farming and Agripreneurship.

During the visit, students were led through the diverse array of crops cultivated at the farm. They received detailed explanations about the cultivation and harvesting processes of various agricultural products such as cabbage, cauliflower, red okra, watermelon, cucumber, and kidney beans (alsane). Additionally, they were briefed on the irrigation techniques employed and the use of pesticides and insecticides to safeguard the produce. Furthermore, the students gained understanding about the role of nitrogen in vegetable cultivation.

Moreover, the trip served as an opportunity for students to become acquainted with the agricultural landscape of Goa. They were informed about the different benefits and subsidies accessible to farmers in the region, thereby broadening their understanding of the agricultural sector beyond mere cultivation techniques.

The students, accompanied by their subject teachers including Assistant Professors Ms. Kalpana Parab, Ms. Namrata Ugvekar, and Ms. Prashanti Bhamaikar, found the experience both enjoyable and educational. 39 students participated in this enlightening excursion, which provided them with a firsthand glimpse into the world of agripreneurship and instilled in them a deeper appreciation for agricultural practices.

Careers in Sports

20th March 2024



The Career Cell in collaboration with the Department of Physical Education and Sports organized an enlightening session titled 'Careers in Sports' on 20th March 2024 from 12.00-1.00 pm in hall no 2. The session aimed to provide insights and information to individuals

interested in pursuing a career in sports. Mr. Shashwat Kamat, Ex-Performance Analyst, FC Goa and JSW Bengaluru and lead Consultant for several sports projects, served as the Resource Person. Siddhivinayak Hadapad, General Secretary of Sports Council, provided an overview of the session and Mr. Dewaraj Hirekurabar, College Director of Physical Education & Sports introduced the Resource Person highlighting his expertise and achievements in the field.

Mr. Kamat commenced the session by sharing his personal journey in the sports industry and the remarkable success he achieved on certain assignments. The first segment of the session focused on performance analysis and data science. He emphasized that performance analysis and data science have become integral aspects of modern sports. The importance of data-driven decision-making in enhancing athletic performance is gaining significant importance in the recent years. He introduced students to various tools and technologies used in performance analysis, such as GPS tracking, video analysis software etc. Mr. Kamat discussed the skills required in the area of performance analysis and data science, including proficiency in statistical analysis, programming languages and understanding of sports analytics principles. Case studies showcasing how data analytics have revolutionized sports performance and strategy was also explained in brief.

In the second segment, Mr. Kamat shed light on career opportunities in sports management. He provided insights into the diverse opportunities available in sports management, including event management, marketing, finance, and facility management. Emerging career paths within sports management, such as sports event coordinator and sports marketing manager, were highlighted. The importance of networking and gaining practical experience through internships or volunteering in sports organizations was stressed upon. 100 students attended the session. Mr. Saurabh Raikar, Instructor in Physical Education proposed the Vote of Thanks and Ms. Pooja Shanbhag, Convenor of Career cell coordinated and facilitated the session.

Workshop cum Guest Lecture on Scrum Project Management
Using JIRA

20th March 2024



The Department of Computer Science organized a workshop cum Guest lecture on Scrum Project Management using Jira on 20th March 2024 from 8:30 to 10:30am. The Resource Person for the session was Mr. Chetan Rane, Technology Lead, Isprava Pvt. Ltd and a Visiting Faculty at the

Department of Computer Science. The session was for upskilling and providing a platform for the industry needs for our students in the courses, namely, Software Engineering for SYBCA and Software Engineering & Testing and Software Laboratory IV for SY B.Voc.(ST).

During the workshop, the students were introduced to Scrum Project Management using the Jira tool. Mr. Chetan Rane explained the purpose & use of the Jira tool and the different roles involved in a software development project. As it was a hands-on session, the students could create new projects, enter the tasks and manage it. Mr. Rane also explained details on how to track web elements on a website and analyse them. Furthermore, the concept of functional decomposition of a Website Homepage and identifying of elements was demonstrated.

The concept of assigning Points for tasks and allotting it to project team members according to their abilities and availability of tools was shown with an example. Mr. Chetan Rane explained the fundamental concepts of identifying and categorizing tasks and elements as Epic, Story, Tasks and sub tasks.

The session focused on Scrum Project management, the concept of Scrum ceremonies, retrospection and sprints with real project examples handled by the Resource Person. Creating a Sprint and assigning Story points to developers during a sprint was explained. Tracking of a Sprint's progress and reporting using Charts for Project Tasks was also shown.

The Resource Person explained a live application of a company and its Jira interface to understand the use of Jira in Industry. Students interacted with the Resource Person with their queries and answers throughout the session. It was a very interactive and informative session for the students as the Jira tool can be used for their TY Projects. Furthermore, the workshop was also a part of evaluation for an Assignment in the relevant Courses.

The compere for the session was Mr. Aldrid Fernandes. Vote of Thanks was proposed by Mr. Rishabh Arolkar and the Flyer was designed by Mr. Delroy Pires, students of SYBCA. The Faculty In-charges for the session were Mr. Sumit Kumar, Ms. Annette Santimano and Ms. Sweta P. Shet Verenkar. It was a good learning experience. The session concluded at 10:45am. 87 students attended the session.



The Department of Commerce and Management, in collaboration with the Career Cell and TIP cell organised a counselling session on the topic 'Exploring Corporate Secretaryship as a career choice' on 21st March 2024 from 11:15 a.m. to 12:15 p.m. in class 212 to provide insights into the Corporate Secretaryship (CS) course and its career prospects. The session aimed to guide students considering CS as a career option. The Resource Person was Mr. Dharmaraj J. Bhosle, a distinguished professional and Ex-Chairman of the Goa Chapter of WIRC-ICSI.

Mr. Bhosle commenced the session by providing a detailed overview of the CS course structure, its duration, examination and eligibility criteria, syllabus and registration process along with the choice of specialization available for CS aspirants. He also discussed the importance of CS professionals in corporate governance and regulatory compliance. Mr. Bhosle elaborated on the diverse responsibilities of CS professionals, including advising the board of directors, maintaining statutory records, and ensuring legal conformity.

Mr. Bhosle provided a comprehensive overview of the salary packages available to professionals in the field of Company Secretaries (CS), spanning various industries such as corporate firms, consulting firms, and financial institutions. Leveraging his extensive industry experience, Mr. Bhosle illuminated the roles and responsibilities integral to the position of a Company Secretary, motivating attendees to consider this career path. Additionally, he delved into the concept of secretarial audit, elucidating its contemporary significance. The session concluded at 12.15 pm with a Vote of Thanks by Ms. Keneisha Pereira, student of FY B.Com. 51 students attended the session. The compere for the program was Ms. Muskan Bi Nadaf, student of FY B.Com. Ms. Kalpana Parab, Mr. Sarth Shanbhag and Ms. Prashanti Bhamaikar were the teachers in charge for the session whereas Ms. Pooja Shanbhag, Convenor of Career cell, coordinated the event.

TechTrendz Club prize distribution function

21th March 2024



The Department of Computer Science organized prize distribution function of TechTrendz Club on 21st March 2024 in the smart classroom from 11.00 to 12.00 noon. This event aimed to recognize and award the BCA and B.Voc.(ST) students for organizing, participating and winning various

competitions under the club. This prize distribution function was a celebration of talent, dedication, and perseverance. It marked the culmination of efforts, recognizing outstanding achievements across various spectrum of Computer technology related competitions. The event radiated with an aura of accomplishment and served as a platform to honour students that excelled in the numerous competitions.

The function commenced with Prof. Prita D. Mallya, Principal, congratulating and appreciating the students for their accomplishments. Her words of encouragement added depth to the ceremony, inspiring both the recipients and the audience.

This was followed by the prize distribution in various competitions namely, WordPlay, LogoMania and Tag-of-war, Frames of Imagination, Multimedia Mashup Madness, Front-End Hustle, Design Dazzle Showdown, Artsy Lens Streetography, Brainiac Battle and WordRacer. Emotions ran high as recipients walked up to receive their accolades with beaming smiles, each expression reflecting the profound impact of recognition, hard work, motivation and self-belief.

TechTrendz Club class-wise list of winners for Academic Year 2023-24

FY B.Voc.(ST) – Khushal Umesh Naik

FY BCA, Div A – Anirudh Rajendra Singh Solanki

FY BCA, Div B – Premanand Alias Dhruv Nilesh Naik

SY B.Voc.(ST) – Shahid Shaikh

SY BCA, Div A – Rishabh Arolkar

SY BCA, Div B – Jayden Fernandes

TY B.Voc.(ST) – Malik Rehan Neglore

TY BCA, Div A – Seedhi Ramnath Rane

TY BCA, Div B – Carlon Nick Vaz

The TechWizard for the Academic Year 2023-24 was Showil Rebello from FY B.Voc.(ST).

The TechTrendz prize distribution ceremony was a resounding success, encapsulating moments of pride, joy, and inspiration. It celebrated the triumph of human endeavour and served as a beacon of hope for future generations. As the recipients carry their accolades forward, they will continue to inspire others to strive for excellence.

COPE: Counseling and Outreach for Peer Empowerment

22nd March 2024



VVM's Shree Damodar College of Commerce & Economics signed a MoU with COPE: Counselling and Outreach for Peer Empowerment, an Aditya Birla Education trust initiative on 16th February 2024.

On 22nd March 2024, COPE community members conducted their first activity.

The inaugural programme commenced at 11.30 am with the Welcome address by Prof. Prita D. Mallya, Principal of the College. Mr. MD Fahadullah was announced as the community leader and Ms. Althea Barreto as the Co-leader of COPE. 20 students have signed up as COPE community members.

COPE aim at empowering students with mental health awareness and providing support. The first activity of COPE was a movie screening of "Perks of Being a Wallflower," which was attended by 67 students and 19 COPE members. The purpose of the movie screening was to create mental health awareness among the students.

The movie revolves around a high school student named Charlie, who faces various mental health issues, including post-traumatic stress disorder (PTSD). The movie portrays the struggles and challenges faced by Charlie and the importance of seeking help and support when dealing with mental health issues.

After the movie screening, a discussion was held with the students to get their feedback and to discuss the theme of the movie. The discussion was led by the College Counselor Ms. Eshani Bakhle and encouraged the students to share their thoughts and feelings about the movie. The students were asked about the central theme of movie, emotions of the characters and their takeaway.

The COPE members were praised for their efforts in organizing the event and for their commitment to promoting mental health awareness among the students. The programme ended at 1.30pm.

Global Tech Summit at Kala Academy

22th – 23rd March 2024



The Vibrant Goa Foundation organized the prestigious event "The Global Tech Summit 2024" on 22nd and 23rd March 2024. The primary objective was to convene leaders, innovators, and experts from the technology industry worldwide to deliberate and showcase the latest advancements, trends, and challenges shaping the future of technology. The event comprised various talks, workshops, project expos related to IT field trends and technology, and panel discussions.

Day 1 commenced with the inaugural ceremony graced by our Chief Minister, Dr. Pramod Sawant. The Chairman and President of the Tech Summit delivered insightful talks outlining the planning, purpose, and history of the foundation. They elucidated the collective vision of the Global Tech Summit members. The Chief Technology Officer of Persistent Systems Ltd delivered a talk on AI Trends and Future Prospects, emphasizing Goa's potential to become a technical hub. Our students actively participated in the expo, exploring the diverse services offered by different companies, colleges, and universities. They also engaged in projects showcased by students from various colleges, experiencing VR cricket and VR Architect designing.

Day 2 commenced with talks on blockchain, cyber security, generative AI, and the future of AI. 11 students from Computer Science Department attended this summit. They continued their exploration of the expo, interacting with peers from RIT who presented an emergency traffic model and students from NFSU university. They also visited the cyber security intruder alert model expo and witnessed demonstrations of a drone system created by IIT. Additionally, they enjoyed watching the ROBO SUMO match, which was highly engaging.

Overall, the event was meticulously organized, and our students thoroughly enjoyed the experience on both days, gaining valuable insights and exposure to cutting-edge technologies and innovations.

Guest Lecture: "From Waste to Wealth: Mastering the Art of Composting" **23rd March 2024**



The Department of Economics & Banking organized a guest lecture as a part of the Sustainable Development subject. The lecture aimed to enlighten students on the significance of composting in sustainable development. The Resource Person for the session was Mr. Abhinav Apte, a Certified Energy Auditor, and the founder of Compost Ville.

Mr. Abhinav Apte commenced the session by providing a theoretical knowledge of composting in

sustainable development. He elaborated on the detrimental effects of waste accumulation on the environment and emphasized the urgent need for effective waste management strategies.

In addition to theoretical lecture, Mr. Abhinav Apte conducted a live demonstration to showcase the practical aspects of composting. He illustrated the process of composting, type of waste that can be used for composting. The demonstration provided students with hands-on experience and practical insights into implementing composting techniques. 28 students from F Y B. Com attended the session.

Overall, the session was a resounding success, inspiring students to take proactive steps towards waste reduction and environmental conservation.

ECONOMICS QUIZ COMPETITION 'ARTHAMANTHAN 0.4' 26th March 2024



Government College of Arts, Science & Commerce Quepem- Goa organized an Inter-collegiate Economics Quiz Competition 'Arthamanthan 0.4' on the theme 'Viksit Bharat' on 26th March 2024.

Mr. Eville Rodrigues and Mr. Vaibhav Bandodkar from F.Y. BBA(FS) participated and secured first place in the event. The competition commenced with a preliminary round at 10:00 am, spanning 20 minutes and comprising 20 questions. These questions spanned various domains including finance, economy, and science. Both participants excelled in this round, securing their places for the subsequent rounds.

Following the preliminary round, a final round ensued, consisting of 5 distinct segments. The first two rounds progressed smoothly, featuring multiple-choice questions (MCQs). However, the dynamics shifted in the subsequent rounds as incorrect answers incurred negative points, posing a challenge to the participants. The third round adopted an audio format, while the fourth round introduced a picture-link challenge where participants had to deduce a common phenomenon.

The climax of the competition was the rapid-fire round, injecting an element of urgency and excitement. Despite the challenges posed, both participants secured the First Place in the event defending 12 teams and acknowledged valuable takeaways from the experience, emphasizing the importance of staying updated on various topics and honing critical thinking skills.

Overall, 'Arthamanthan 0.4' proved to be an engaging and enriching experience for all involved, fostering intellectual growth and promoting a deeper understanding of economic concepts within the context of a developing India.

'Foodie Haven' Pop-up Bazaar

26th March 2024



The Department of Management Studies organized 'Foodie Haven' Pop-Up Bazaar on 26th March 2024 from 10.00 a.m. to 11.00 a.m. A total of 6 stalls were set up outside the Multipurpose Hall, near the Canteen.

The students of SY BBA(FS) B formed 6 groups, each group consisting of 5 to 6 members. 35 students participated in this activity. The pop-up bazaar featured a diverse array of food

stalls offering a range of delicious snacks, delectable home-made dishes along with a variety of cooling drinks and mouth-watering deserts.

The students actively planned and participated in the event and were able to effectively cover up their costs incurred. The students also learnt how to work in a team and coordinate with group members. At the same time, students gained knowledge in pricing and marketing their products. The teacher in-charge of the event was Ms. Alba De Sa.

Guest Lecture on Unlocking Efficiency: Navigating the Essentials of E-Accounting

26th March 2024



The Department of Management Studies organized a session on E-Accounting Software for FY BBA(FS) students on 26th March, 2024. The objective was to acquaint students with the practical applications and conceptual understanding of E-Accounting software in contemporary business environments.

The session was led by Mr. William Vaz, Proprietor of Comtech Computer Academy in Margao. The session commenced with an insightful overview

of E-Accounting software. Mr. Vaz emphasized its significance in enhancing efficiency, accuracy, and decision-making in financial management. The session elucidated various aspects, including the definition and importance of E-Accounting software, its benefits for businesses, and diverse applications in financial management. Furthermore, students gained insights into leading E-Accounting solutions such as QuickBooks, FreshBooks, Sage, Paychex, SAP ERP, and Kashoo. Mr. Vaz provided a detailed explanation of Tally Prime and SAP ERP systems, emphasizing the global significance of SAP ERP in multinational corporations. A practical demonstration of Tally software underscored its real-world applications, enabling students to grasp its functionalities effectively.

The session on E-Accounting software proved highly informative and beneficial for FY BBA(FS) students. Under the guidance of Mr. William Vaz, students gained essential knowledge and practical insights into modern accounting software solutions. This session equipped them with the necessary skills and understanding, preparing them for future endeavours in the field of accounting and finance. 58 students attended the session.

Annual Awards Day 2024

27th March 2024



The College organized its Annual Awards Day on 27th March 2024. Mr. Prakash Pereira, Managing Director, Armacar Holdings Pvt. Ltd, was the Chief Guest for the function. The Principal, Prof. Prita D. Mallya, in her welcome address, paid tribute to late Principals Shri. Devidas V. Borkar and Shri. Gulab M. Prabhudesai, who passed away recently.

The Principal then welcomed all the guests and acknowledged and expressed her heartfelt gratitude to the founding members and Chief guest for gracing the occasion. The Annual Awards Day function commenced with reports from the General Secretaries of the three student bodies – Mr. Satvik Satardekar, Ms. Shambhavi Naik Gaunkar, and Mr. Siddhivinayak Hadapad. They presented reports highlighting the various activities conducted by their respective student bodies throughout the year.

The annual report of the College was presented by the Principal, Dr. Prita D. Mallya. In her report, she congratulated the teachers and students for their hard work and dedication and highlighted the remarkable achievements of the College. The report outlined the wide range of activities undertaken by the College, including guest lectures by renowned experts, outreach activities to serve the community, industry visits to provide practical exposure, certificate courses to enhance skills, and participation in workshops and competitions to foster learning and growth.

The Vice Principal, Dr. Edwin Barreto, introduced the Chief Guest, Mr. Prakash Pereira. In his address, he extended heartfelt congratulations to the College for its excellence in imparting quality education and acknowledging the remarkable journey of the institution. Mr. Prakash Pereira highlighted the unique characteristics of today's world, emphasizing the need for hard work and integrity while dealing with the advent of modern tools like AI. He encouraged the students to leverage their strengths to seize opportunities and make a positive impact in their chosen fields. The Chief Guest spoke about his personal upbringing, highlighting his journey to become one of the most respected businessmen in Goa. He asked the audience to always strive to work hard, face all difficulties, and help others while they rise to the pinnacle of their respected fields.

During the Prize Distribution Ceremony, students were awarded certificates and trophies for their achievements in academics, sports, NCC, NSS, and cultural activities. Special mention was given to NCC (Army) Cadet SUO Aditya Joshi, who participated in the Overseas Development Camp (YEP) to Thailand and Indonesia, and NCC (Navy) and Cadet PO Vaishnavi Borkar, who represented Goa at the Republic Day 2024 in New Delhi and was part of PM Rally 2024. The event was skilfully hosted by comperes Ms. Sheryl Sanches and Dr. Rodney D'Silva. The ceremony concluded with a Vote of Thanks from Vice Principal Prof. Sanjay Sawant Dessai.

Campus to Corporate Placement Training**29th March – 12th April 2024**

The Training, Internship and Placement Cell organized its pre-placement 'Campus to Corporate Programme' from 29th March to 12th April 2024 between 8.30 am and 01:00 p.m. The Resource Person for the programme was Mind Coach, NLP Practitioner and Image Consultant, Ms. Priyanka Row. 84 registered students went through three days of detailed, enriching and insightful training sessions.

During her sessions, Ms. Priyanka Row conscientiously covered a range of topics including the art and elements of first impression, how to write a good CV, skills necessary to stand out during an interview, high performance communication, power of body language, types of body postures while sitting and standing – which ones to adopt and which to avoid, types of handshakes, importance of elevator pitch, types of clothes, shoes, perfume to be perfect on the day of the interview, art of departing and most importantly how to confidently answer an interview. She discussed about Positive Mindset and how to Overcome one's Negative Thoughts and Fears. Students made a list of emotional drawbacks they face which affect their performance. She then explained various techniques on how to control those thoughts e.g. the Emotional Freedom Technique. She even taught about the Mental Commands and how it can help change us as a person. She meticulously conducted several exercises throughout the training session which kept the participants attentive and involved. She focused on situations in which candidates may find themselves during an interview and stressed the importance of the approach that a candidate takes to tackle the situation. She concluded her sessions with an array of important and bonus tips which will undoubtedly be beneficial to the students once they enter the job market.

Ms. Row addressed the questions posed to her during and at the end of her session. The programme conducted by Ms. Row was enlightening, valuable and enriching for all the participants.

Farewell/Felicitation Function of Prof. Prita D. Mallya**30th March 2024**

The Staff Recreation Cell organized a farewell function on 30th March 2024 at 12:00 p.m. in Hall no.2 of the Central Block for Prof. Prita D. Mallya. The event commenced with a warm welcome by the comperes, Ms. Lizette D'costa and Ms. Marjina Shaikh. Shri Nitin A. Kunkolienker, President of VVM, delivered an inspiring address, followed by Shri U.N. Bene, Chairman of the College Governing Council, sharing his memories about the felicitee. Prof. Sanjay Sawant Dessai introduced the esteemed Felicitee, while heartfelt speeches were delivered by Dr. Edwin Barreto and Mrs. Tulsi Nayak,

representing the faculty and office staff, respectively. The audience was treated to nostalgic reminiscences from ex-students CA Pankaj Pai Kakode, Ms. Dnyanada Prabhudesai, and CA Shivdutt Ambe via a video clip, alongside current students Ms. Brionna Noronha and Ms. Roshni Khatun. A slide show evoked fond memories of the felicitees journey on campus. As a token of gratitude and appreciation, a special memento along with a citation was presented to Prof. Prita D. Mallya by Shri Nitin A. Kunkolienker, President of VVM and the Chairman of the College Governing Council, CA Uttam Bene. The event concluded with a cake-cutting ceremony and an inspiring speech by Prof. Prita D. Mallya, followed by a Vote of Thanks from Secretary of VVM, Shri Madhukar Mallya. The function ended with a few photographs clicked with Prof. Prita D. Mallya. Refreshments were served at the end of the function.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

Ms. Swati Bhat

Editor

Ms. Manisha Braganza

Designer

Prof. Sanjay Sawant Dessai

Officiating Principal

Vidya Vikas Mandal's

Shree Damodar College of Commerce & Economics,

Shree Damodar Educational Campus, G.R. Kare Road, Tansor, Comba, Margao – Goa 403601

Tel: (0832) 2722500 Email: principal.sdcc@vvm.edu.in Website: www.damodarcollge.edu.in