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T.Y.B.Com Semester VI (CBCS) Ordinance
EXAMINATION MAY 2023

Business Management Major VII - Supply Chain and Logistics Management

[Time:2 Hours]

[Max. Marks:80]

- Instructions:** 1) All Questions are Compulsory, however internal choice is available.
2) Answer sub questions in question 1 and 2 in not more than 100 words each.
3) Answer questions from question 3 to 6 in not more than 400 words each.
4) Figures to the right indicate maximum marks to the questions.

Q.1 Answer any four of the following questions.

(4x4=16)

- A) Explain the concept of Logistics.
- B) Write a short note on Logistics in India.
- C) What is Integrated Logistics System?
- D) Explain the concept of Value Chain.
- E) What is Supplier Scheduling?
- F) What is Supplier Certification/Evaluation?

Q.2 Answer any four of the following questions.

(4x4=16)

- A) Explain the concept of Demand Management.
- B) What is Demand Forecasting?
- C) Explain ABC Analysis / Pareto's Law as a method of establishing a Customer Service Strategy.
- D) Explain any two types of information technology systems used in Supply Chain and Logistics Management.
- E) Explain any two functions of Transportation.
- F) Write a short note on Warehousing.

Q.3

A) Explain the functions of Logistics Management.

12

OR

B) What is Logistics Management? Explain the importance of Logistics Management.

12

Q.4 A) Explain the functions and contributions of Supply Chain Management. 12

OR

B) What is Outsourcing? Explain the reasons for Outsourcing in Supply Chain Management. 12

Q.5 A) Explain the Qualitative and Quantitative techniques of Demand forecasting. 12

OR

B) Explain the Components/ Elements of Customer Services. 12

Q.6 A) What is Order Processing? Explain the elements of Order Cycle. 12

OR

B) What is Packaging? Explain the Types of Packaging. 12