



Vidya Vikas Mandal's

### Shree Damodar College of Commerce & Economics

October 2023 Volume 16 Issue 5

### 'Buddy Training in Research Methodology'



### 12<sup>th</sup> July to 12<sup>th</sup> October 2023

The Post Graduate Department of Commerce organized 'Buddy Training in Research Methodology' for the M.Com Part II students from 12<sup>th</sup> July to 12<sup>th</sup> October 2023. During this program, each M.Com faculty member, acting as a dissertation guide, formed teams of students and encouraged them to provide training to their peers on various aspects of research methodology. The training for fellow students was conducted under the guidance of Assistant Professors Twinkle Fernandes,

Valencia Baptista, and Edrea Picardo. The primary goal of this initiative was to equip students with the skills and resources needed for success in academic research and writing.

The details of the sessions conducted:

*Research Essentials*: Shine De Souza covered fundamental research concepts, hypothesis formulation, literature review, research gap identification, and various statistical tools relevant to research objectives.

*Pre-data Analysis*: This session, led by Pandurang Salgaonkar, Daisy Fernandes, Muriel Carvalho, Sany Velip, and Cavel Dias, focused on various websites for secondary data analysis. It also included explanations of content analysis, data collection using Excel, data retrieval from websites, and video presentations on the use of IndiaStat and N-list for data collection.

*Sources of Literature*: In this training session, Sanjot Bhandari, Shruti Pai Khot, and Suvedha Prabhu introduced students to websites and software for finding research papers and literature reviews. They also provided information about free software and software requiring registration or subscription.

Sources of Research Papers: Saiesh Satardekar, Ruksar Shaikh, Sachin Chaudhary, and Resha Hodawadekar discussed sources like Open Access Journals, Google Scholar, Social Media, and Academic Networks such as Research Gate, Academia.edu, and Academic Databases such as Scopus.

Content Analysis: Gautami Kamat, Grisela Pinto, Ashvida Barreto, and Bharti Naik explained the concept of content analysis and demonstrated the steps involved with examples.

Sources of Secondary Data: Adnan Neknal and Gauravi Kasar discussed the types of questions and reliable

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sources for secondary data collection. They explained the search for secondary data from sources like census data, government departments, journals, and online resources such as ResearchGate and Sci-Hub.

Sources for Secondary Data Collection: Shantani Prabhu, Shabana Sayed, Sakshi Tari, and Shaheen Sayed introduced various websites for secondary data, including the GST portal, NSE India, Ministry of Corporate Affairs, Reserve Bank of India, and SEBI.

*Data Analysis*: This session, led by Riayan Mohammed, Frazer Menezes, Roshni Khatun, Shanawaz Ahmad, and Shailesh Velip, covered various software tools such as Microsoft Excel, SPSS, R, Python, Tableau, QDA Miner, NVivo, Epi Info, and GNU PSPP. It also included concepts of data cleaning, formatting, and descriptive statistics.

Tools and Techniques of Data Analysis: Petalia Coutinho and Shruti Kudchadkar explained the objectives of sample research and the techniques used for each objective in primary and secondary data studies. They introduced students to relevant tools and provided information on whether these tools are free or require payment.

Secondary Tools and Techniques: Zohaid Shaikh, Valerie Viegas, Vaishnavi Naik Gaonkar, and Vallabh Natekar explained tools and techniques such as T-Test, GREtl, MATLAB, Eviews, SPSS, inferential statistics, descriptive statistics, SEM, Delphi method, VAR, and Granger Causality Test.

*Mendeley Software*: Cheryl Dias and Sasha Naik explained Mendeley software, its purpose, and how it works, along with extensions such as web plugins for more efficient usage.

*Post Data Analysis*: Lesha Gaonkar, Dhiraj Goyal, Ibrahim Mohammed, Priyanka Mitra, and Ayan Mohammed conducted a practical session on plagiarism detection software applications like 'Plagiarism Checker X,' Grammarly, Papers Owl, and Quetext. They also explored paraphrasing tools such as QuillBot and Prepostseo and emphasized proper citation and reference management using reference and bibliography compilation tools like Zotero and Mendeley for efficient organization and citation of sources.

Sources for Publishing Papers: Uma Pandit, Switi Gawas, Sohan Dessai, and Sharmila Prabhu discussed the use of websites like Research Gate, Google Scholar, Scopus, Microsoft Academic, and Semantic Scholar for publishing research papers.

This training session served to familiarize students with various aspects of research methodology that they will encounter during their dissertations. Students learned to use specific software tools and shared their knowledge and skills with their peers, enhancing the quality of their future research work. 13 students under the guidance of Asst. Prof. Twinkle Fernandes, 16 students each under the guidance of Asst. Prof. Valencia Baptista and Edrea Picardo participated in the activity.

### Coaching for Paper I of NET/ SET exam

15<sup>th</sup> July to 14<sup>th</sup> October 2023

The Post-Graduate Department of Commerce in association with the Training, Internship and Placement Cell organized NET/SET Coaching in Paper I for theM.Com Part II students every Saturday from 15<sup>th</sup> July 2023 to 14<sup>th</sup> October 2023 between 9.00 am to 10.00 am in Classroom T-302. The primary objective of these coaching sessions was to assist M.Com Part II students in their preparation for Paper I of the NET/SET Exam as clearing this exam is a prerequisite for those aspiring to become Assistant Professors in Commerce. The sessions were conducted by faculty members from the P.G. Department of Commerce.

The coaching sessions covered various aspects of Paper I:

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Ms. Twinkle Fernandes delivered sessions on Teaching Aptitude and Information & Communication Technology.

Ms. Valencia Baptista covered topics such as Research Aptitude, People, Development, and Environment, Data Interpretation, and Reading Comprehension.

Ms. Edrea Picardo addressed areas such as Communication, Mathematical Reasoning & Aptitude, and the Higher Education System.

Additionally, FYBBA students conducted a

session on 'Logical Reasoning' for the M.Com Part II students as part of their ISA in 'Critical Thinking' course.

The participants showed a strong interest in learning and actively engaged in clearing their doubts regarding the NET/SET Exam and its preparation. These sessions provided a valuable platform for M.Com Part II students to prepare for Paper I of the NET/SET syllabus. 35 M.Com Part II students attended these coaching sessions.

### Teachers' Day Celebration

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### 5<sup>th</sup> September 2023

The Students' Council of the College organized Teachers' Day on 5<sup>th</sup> September 2023. The event was a heartfelt tribute to honor the dedication and contributions of our esteemed educators. Through a series of engaging activities and performances, students expressed their deep respect and gratitude for the teachers who play a pivotal role in shaping the future generation. The day was marked by a spirit of togetherness and unity, symbolizing the strong bond between teachers and students.

The celebration was graced by the esteemed presence of our College Principal, Prof. Prita D. Mallya, and the Vice Principal, Dr. Edwin Barreto, along with other staff members who added significance to the event. The event followed a well-organized schedule, featuring a diverse range of Onstage and Offstage activities that captivated the audience and celebrated the essence of Teachers' Day.

### On Stage events:

First Year students showcased their musical talents by presenting soulful songs that encapsulated the spirit of camaraderie and companionship. This was followed by a beautiful solo dance performance by S.Y.B.Com student Ms. Poonam. A group of S.Y.B.Com students: Ms. Siddhi and her group showcased their talents through an electrifying dance performance and added a burst of energy to the celebration. The audience was treated to a lively skit performance by Mr. Kewal and team, which humorously depicted a scene of a classroom where students and teacher interact. A beautiful dance performance by Ms. Vishaka and her group showcased their talents with their graceful moves. The onstage celebration concluded on a grateful note with a Vote of

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Thanks proposed by Dr. Lira Gama. Her words expressed appreciation for everyone's involvement in making the event a resounding success. Students Soham Gharse, Aditi Satardekar, Rahul, Advaith, Shreya, and Brionna Noronha were the comperes for the event.

### **Off Stage events:**

Two off-stage competitions were organized as Inter-department competitions, providing teachers with an opportunity to participate.

Treasure Hunt: Seven teams, each consisting of four members, participated in a thrilling treasure hunt competition. The winners of this competition were from the Department of Commerce, including Mr. Ainsley Bernard, Ms. Swati Bhat, Ms. Pooja Shanbhag, and Ms. Marjina Shaikh.

Potluck: Seven teams, each comprising three members, participated in the potluck competition. The winning team was from the Department of Management, with members Ms. Snehal Alve, Ms. Ashwini Devari, and Ms. Sushrusha Naik Khandekar.

The Teachers' Day celebration was a remarkable and heartwarming event that showcased the deep bond between students and their educators.

### **Pre-Republic Day Camp**









### 10<sup>th</sup> September to 20<sup>th</sup> October 2023

Cadets from the College NCC Naval wing participated in different phases of RDC camp. The main aim of the Pre-RDC camp was to prepare students for the Republic Day Parade, enhancing their self-confidence, deepening their value systems, and providing exposure to the rich culture and traditions of our nation.

### Pre RDC-I

Pre RDC-I took place from 10th to 19th September 2023 at Jadhav Nagar, Belgavi, organized by the 28 Karnataka Battalion NCC. The camp started every day at 5.30 am and ended at 9.00 pm. A total of 483 cadets

participated from Karnataka and Goa Directorate, with 30 cadets from Goa, of who 5 were from our institution. Biometrics and attendance were recorded on arrival, both for morning and evening muster. On the second day, Col. PP Kishore, the Commanding Officer of 28 Karnataka Battalion NCC, addressed the cadets. Training commenced based on their respective events, including Best Cadet, Drill, Cultural, Guard of Honour, and Flag Area. Tests began from the third day, and cadets with better potential and abilities were shortlisted and selected for the next phase, RDC-II. Written and practical exams were conducted for qualification. The last day was a joyful one, with cadets participating in a cultural program. The camp concluded with a campfire and cultural program.

Cadets from our institution who attended Pre-RDC Phase-I:

### CC Laxita Suthar

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- POC Vaishnavi Borkar
- LC Pranav Pawar
- LC H. Tribhuvan
- Cadet Joeston Fernandes

### Pre RDC-II

Pre RDC Phase 2 was held from 20th to 29th September 2023 at Jadhav Nagar, Belgavi, conducted by the 26 Karnataka Battalion NCC. At the opening ceremony, Col. Darshan, the Commanding Officer of 26 Karnataka Battalion NCC, welcomed the cadets to the second phase of Pre RDC.

In the second phase, cadets competed in various categories, such as Best Cadet, Drill, Cultural, Guard of Honour, and Flag Area.

Cadets from our institution who attended Pre RDC Phase-II:

- CC Laxita Suthar
- POC Vaishnavi Borkar
- LC H. Tribhuvan
- Cadet Joeston Fernandes

### **Pre-RDC-III**

The CATC/Pre-RDC Phase-III was held from 30th September to 1st October 2023 at Jadhav Nagar, Belgavi, conducted by the 25 Karnataka Battalion NCC. An opening ceremony addressed by Lt. Col. Pankaja, the Commanding Officer of 25 Karnataka Battalion NCC, welcomed the cadets to Phase 3 of Pre-RDC. All events were conducted smoothly, and various tests were held to select the best cadets of the Belagavi Group for the Inter-Group Camp (IGC) in Bellary. Ninety-five cadets were selected to represent the Belagavi Group in IGC.

Cadets from our institution who attended Pre-RDC Phase-III:

- CC Laxita Suthar
- POC Vaishnavi Borkar
- LC H. Tribhuvan

### **IGC (Inter Group Camp)**

The CATC/IGC took place from 11<sup>th</sup>to 20<sup>th</sup>October, 2023at PRTC, Toranagallu, Ballari. The event was organized by the 34 Karnataka Battalion NCC, Ballari. During this phase, cadets were required to give their best as, from this point onward, selected cadets would compete with their counterparts from the other 16 Directorates.

The 3 NCC (Navy) cadets from our institution who attended the IGC were CC Laxita Suthar, POC Vaishnavi Borkar and LC H. Tribhuvan.

CC Laxita Suthar competed for the Best Cadet title and also participated in the drill. POC Vaishnavi Borkar was involved in cultural activities, while LC H. Tribhuvan and Cadet Joeston Fernandes were assigned to the flag area. CC Laxita Suthar served as the parade commander until IGC.

POC Vaishnavi Borkar has been selected for the next phase in RDC

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### Swachhata Hi Seva Campaign

### 15<sup>th</sup> September to 2<sup>nd</sup> October 2023









The NSS unit of the College organized several activities to promote environmental sustainability and awareness in the local community as a part of the Swachhta Hi Seva Campaign from 15<sup>th</sup> September to 2<sup>nd</sup> October 2023. The activities are as follows:

### 1. Cleanliness Drive

As part of Swachhata Pakhwada- Swachhata Hi Seva 2023 'Ek Tareekh-Ek Ghanta, all teaching and non-teaching staff, NSS volunteers, and NCC Cadets of the VVM's Shree Damodar College of Commerce & Economics, Margao conducted a cleanliness drive on 1<sup>st</sup> October 2023 from 10:00 a.m. to

11:00 a.m. 128 participants participated in the same. The total participants were divided into seven groups and allotted different places to conduct cleanliness including the campus and its surrounding areas. The participants collected all the paper, plastic, and electronic waste during the drive.

### 2. Cloth Bag Making and Distribution

On October 2, 2023, the NSS unit organized a cloth bag-making and distribution activity under the 'Swachhta Hi Seva' campaign. This initiative aimed to reduce the use of single-use plastic bags and educate the shopkeepers and people of Margao about the importance of adopting eco-friendly alternatives.

The NSS volunteers distributed cloth bags free of cost to the shopkeepers in the Margao area and also encouraged them to offer the cloth bags to their customers as an alternative to plastic bags. This step aimed at promoting the use of cloth bags as a sustainable choice for shopping. 17 NSS volunteers participated in the activity.

### 3. Awareness Drive

On 2<sup>nd</sup> October 2023, the NSS volunteers created awareness about single-use plastic and cleanliness in their respective locality. Volunteers explained the adverse effects of plastic bags on the environment and emphasized the benefits of switching to cloth bags, such as durability, cost-effectiveness, and reduced environmental impact. They also created awareness about waste segregation among the public.

### 4) Street Play on Cleanliness

A Street Play organized by the NSS Unit of the College, aimed to address the pressing issue of cleanliness in our community. The event took place on 2<sup>nd</sup> October 2023 at the KTC bus stand Margao. It was designed to engage and educate the public on the importance of maintaining a clean and hygienic environment. The street play portrayed everyday scenarios highlighting the importance of cleanliness. It featured scenes depicting littering, waste segregation, and community cleanup drives. The play culminated with a call to action, urging the audience to be responsible for keeping their surroundings clean. The street play attracted a diverse audience. Spectators were actively engaged throughout the performance, and their reactions were overwhelmingly

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positive. Many were seen nodding in agreement. A group of 11 dedicated volunteers from NSS participated in the casting and underwent rigorous rehearsals to ensure a flawless performance. The street play on cleanliness was a resounding success. It not only raised awareness but also ignited a sense of responsibility among the community members.

All the activities were conducted under the guidance of NSS PO Incharge Sanjay Velip.

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### 24<sup>th</sup> to 26<sup>th</sup> September 2023

To Commemorate NSS Day, the NSS Unit organized the following activities from 24<sup>th</sup> to 26<sup>th</sup> September 2023.

### 1) Awareness Campaign on social media

On 24<sup>th</sup> September 2023, the NSS volunteers shared meaningful and motivating messages related to NSS on social media to increase visibility and engagement surrounding the celebration of NSS Day. The campaign aimed to inform, inspire, and mobilize individuals to contribute to community service and social development.

### 2) Wealth Out of Waste competition

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**NSS Day Celebration** 

This event aimed to promote the importance of recycling and reusing materials, fostering creativity, and contributing to a sustainable environment. The competition witnessed enthusiastic participation from 22 teams, each showcasing their innovative abilities and commitment to the cause. The "Wealth out of Waste" competition was held at Multipurpose Hall on 26<sup>th</sup> September 2023. The competition rules were each participating team had to create unique and useful items from materials that were often discarded as waste. Teams were encouraged to think outside the box, showcasing their creativity and innovation in re-purposing these materials.

The judging panel, comprised of esteemed faculty members Asst. Professor Saruka Kalangutkar and Asst. Professor Sushrusha Naik Khandekar who assessed each team's creations based on the following criteria: Resource Efficiency, Innovation, and Quality of End Products.

The winners of the "Wealth out of Waste" competition are:

1. First Place: Venasa Dias & team

2. **Second Place:** Karina Gaunker & team

3. **Third Place:** Lavanya Mhapsekar & team

The activities were coordinated by NSS PO Incharge Mr. Sanjay Velip, NSS PO Ms. Ashwina Volvoikar and NSS PO Ms. Akshada Gaonkar

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### Goa Startup Yatra 2023-24



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### 25<sup>th</sup> September 2023

The E-Cell & Incubation Centre collaboration with Startup and IT Promotion Cell-Goa organised the Goa Startup Yatra 2023-24, on 25<sup>th</sup> September, 2023, in the Smart Classroom.

The session commenced at 12:00 p.m. with introduction given by Abraham Rodrigues, a student of FYBBA(FS). The main aim of this session was to provide the students with an overview of the Goa Startup Yatra's objectives, emphasizing its role in identifying and supporting student entrepreneurs with promising business ideas.

The Resource Persons were Mr. D. S. Prashant, CEO, Startup & IT Promotion Cell Goa, Mr. Thejus Joseph -COO, Forum of Innovation Incubation Research and Entrepreneurship (FiiRE) and Mr. Arbaaz - CEO, Custom Elements Pvt. Ltd

Mr. Prashant played a pivotal role in organizing this event. His leadership and expertise in promoting startups in the region have been instrumental in fostering a thriving entrepreneurial ecosystem. He also highlighted the initiatives undertaken by the Startup & IT Promotion Cell Goa to foster a conducive environment for startups in the region. He emphasized the Cell's commitment to providing guidance and support to budding entrepreneurs.

Mr. Joseph brought his extensive experience in incubation, innovation, and entrepreneurship to the session. He mentioned that FiiRE's commitment to nurturing startups aligns perfectly with the goals of the Goa Startup Yatra. Mr. Thejus Joseph discussed the role of FiiRE in incubating and nurturing startups, providing valuable resources, mentorship, and infrastructure to help startups thrive. He encouraged students to leverage the resources available through such incubators.

Mr. Arbaaz shared his remarkable success story with the attendees. His journey in building a successful startup serves as an inspiring example for aspiring student entrepreneurs. As a successful entrepreneur with Goan roots, he shared his entrepreneurial journey, highlighting the challenges he overcame and the lessons he learned along the way. His personal success story resonated with the students, motivating them to pursue their entrepreneurial dreams.

The session concluded with a Q&A session, allowing students to interact with the Resource Persons, seek guidance, and clarify their doubts regarding startup ventures. Aden Vaz, student from FYBBA(FS) proposed the Vote of Thanks. 46 enthusiastic students attended the session.

### **Buddy Teaching-learning**

25<sup>th</sup> to 26<sup>th</sup> September 2023

A Buddy teaching learning activity was organized by Assistant Professor Valencia Baptista for the students of M.Com Part I on 25th and 26th September 2023 during the Advanced Financial Management lectures from 10:00 am to 11:00 am and from 11:20 am to 12:20 pm respectively. The aim of the activity was to encourage peer-to-peer teaching-learning, promoting a deeper understanding of the subject matter while strengthening communication and teamwork skills.

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The students were paired up and were made to solve the problems- based on the chapter Dividend Decisions - on the board. The pairs of students were asked to work together and provide solutions to the questions under different methods i.e Walter's Model and Gordon's Model for decisions based on relevance and Modigliani and Miller's Approach based on irrelevance.

This activity provided the students the opportunity to practice their communication and social skills, learn from their peers and enhance their academic performance. The students were able to demonstrate their understanding of the topics that were

covered in the class as well as their ability to explain the problems and solutions to their peers/classmates, which helped them boost their confidence. This activity also helped the class to witness their classmates participating actively in the buddy teaching activity and contributing to classroom management. 11 pairs of students (i.e. 22 students) were actively involved in the buddy teaching learning activity.

The Report is contributed by students Ms. Sheryl Antao, Ms. Ashmita Vernekar and Mr. Vaibhav Girap.

### **Old Age Home Visit**

### Margao, Goa, India A-109, 1st floor, Pereira Plaza, Opposite Hospicio Hospital,, Pajifond, Margao, Goa 403601, India Lat 15.279533°





### 27<sup>th</sup> September 2023

National Service Scheme (NSS) unit of the College organised a visit to old age home "Provedoria" on 27<sup>th</sup> September 2023. The objective of this visit was to extend our services to the elderly residents, offer companionship, and present a small cultural programme for them. Provedoria is a wellestablished facility located in Margao, dedicated to providing care and support to elderly individuals who may lack family support or need specialized care due to various reasons. The home is equipped with amenities staffed essential and with dedicated professionals.

The NSS volunteers were warmly welcomed by the staff and residents of the old age

home. After a brief introduction, the volunteers spent time engaging in meaningful conversations with the elderly residents. They listened to their life stories, experiences, and personal anecdotes. These interactions helped form personal connections and allowed the elderly residents to express their thoughts and feelings.

To boost the spirits of the residents, a range of entertainment activities were organized. This included singing,

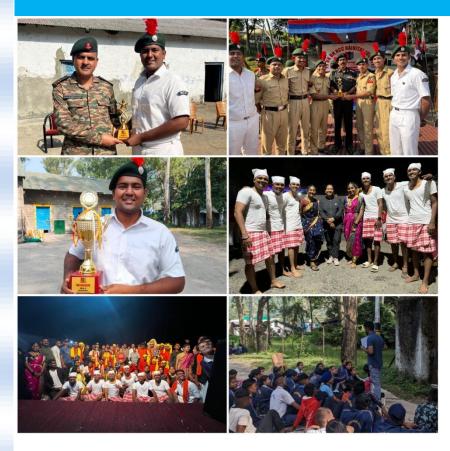
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dancing and acting. The residents actively participated in these activities and enjoyed the lively atmosphere.

The visit to "Provedoria" was a heartening and rewarding experience. It emphasized the importance of compassion, service, and community involvement. 71 NSS volunteers were a part of the visit.

### EBSB Camp-II

### 27<sup>th</sup> September to 12<sup>th</sup> October 2023



UK Battalion NCC, Uttarakhand, organized the EBSB-II camp for all 17 directorates in India from 27<sup>th</sup> September to 12<sup>th</sup> October, 2023. The aim of the EBSB-II camp was to celebrate the unity in diversity of our nation, maintain and strengthen the traditionally existing emotional bonds between Cadets from across the country, promote the spirit of national integration, and showcase the rich heritage, culture, customs, and traditions of each State and Union Territory. This engagement aimed to foster a sense of common identity, establish long-term connections, and create an environment that promotes learning by sharing best practices and experiences.

Throughout the camp, Cadets participated in various activities, including volleyball and cultural performances. Karnataka and Goa achieved first place in the cultural activities, specifically the group dance representing Goan culture. The Cadets also attended sessions conducted by Ex NCC Cadets, known as EXPA. These sessions exposed the Cadets to practical training on flood rescue, fire extinguishing, and medical emergencies, including CPR and First Aid.

During the camp, the Cadets had the opportunity to visit Nainital, the Raj Bhavan of Uttarakhand, a mountaintop zoo, and Nainital Lake. They gained insights into the diverse culture of Uttarakhand. The Cadets also took on various duties, such as serving as 'Santri' for two hours at night, providing them with a unique and memorable experience.

Cadet Magaj Naik from our institution represented the Karnataka and Goa directorate, being one of the two Cadets from the NCC Naval Wing who attended the camp from Goa and Karnataka. Cadet Magaj Naik was selected after qualifying through interview rounds and undergoing a selection process.

### **Poster Competition**

### 29th September 2023

To commemorate the 'Jan Bhagidari' events during India's G20 Presidency, the NSS unit of the College organized digital poster making competition on the theme "Shaping a Global Future: The G20 and Sustainable Development". The main aim was to harness the digital creativity of individuals, particularly young artists and designers and also to enhance awareness about the G20's role in shaping international cooperation and addressing global challenges, especially in the context of sustainability.

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15 students participated for the competition and the best three were selected. The poster were judged based on the following criteria:

1) Relevance to the theme 2) Originality 3) Message Clarity 4) Creativity 5) Visual impact.

The following students are the winners of the competition.

- 1. Kewell Fernandes (TY B.Com ) 1st
- 2. Nandita Borker (SY B.Com) & Ramiza Kallimani (FY B.Com) 2<sup>nd</sup>
- 3. Shaleen D'Silva (TY B.Com) 3<sup>rd</sup>

The activity was coordinated by NSS PO- In charge Mr. Sanjay Velip.

### **Inter-Collegiate Aarti Competition - Ghumat Dhyaas**

### agramony. The Principal of the College Prof. Prite D. Mellye, well

### 30<sup>th</sup> September 2023

The Cultural Council of the College organised 'Ghumat Dhyaas': an Intercollegiate Ghumat Aarti Competition on 30<sup>th</sup> September 2023. This event brought together talented musicians from various colleges to celebrate the rich cultural heritage of Goa. 83 participants across 8 colleges of Goa participated in this event.

The competition commenced with a gracious dance performance by the College students followed by the traditional lamp lighting

ceremony. The Principal of the College, Prof. Prita D. Mallya, welcomed the gathering and briefed the audience on the importance of such events to preserve our cultural heritage. The judges for the event were Mr. Sahil Naik and Mr. Shubham Naik, renowned experts in traditional Goan music. Mr. Shubham Naik is also the alumnus of the College. The Principal and the Vice Principal then revealed the winners trophies.

The competition then began with the 8 competing teams, adorned in colorful attire, showcasing their musical prowess through the soul-stirring beats of the Ghumat – a traditional Goan percussion instrument. Each team's performance was a testament to the cultural diversity and artistic brilliance of our state.

After intense competition and meticulous judging, the winners were announced. The result was as follows:

- 1<sup>st</sup> Place (Trophy and Cash prize of Rs 5000/-): Don Bosco College of Engineering, Fatorda
- 2<sup>nd</sup> Place (Trophy and Cash prize of Rs 3000/ sponsored by Shekhar Bandekar): Dnyanprassarak Mandal's College and Research Centre (DMC), Assagao,
- 3<sup>rd</sup> Place (Trophy and cash prize of Rs 2000/- sponsored by Shekhar Bandekar): Goa College of Music.

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Individual cash prizes(Rs 1000/- each) were as follows:

- Best Singer (sponsored by Nalini Caterers): Dnyanprassarak Mandal's College and Research Centre (DMC), Assagao
- Best Shamel Player(sponsored by Anandu Desai): Goa College of Engineering, Verna
- Best Ghumat vadak (sponsored by Devansh Shirodkar): PES College, Ponda
- Best Kasale player (sponsored by Alumni Nitish Dukle): S S Dempo College, Cujira
- Best Gajar (sponsored by Alumni Nitish Dukle): Govt. College, Khandola

The main sponsors for the event were Mr. Vikas Shirodkar, Mr. Rateesh Rivankar and Rukma Sports.

The teacher in-charge for this event was Ms Rama Borkar and the student in-charges were Ms Devanshi Kanekar and Mr Shreyesh Naik.

### Participation in Technical event "TECHNOSAGA 2023"



### 30<sup>th</sup> September 2023

The Department of Computer Science participated in TECHNOSAGA 2023 organised by Fr. Agnel College, Pilar on 30<sup>th</sup> September 2023. 20 students participated in the event.

The events that were offered were Meme and Reel making, Treasure hunt, Quiz, Website Designing, Fashion show, Fast Typing and Dance battle. Our students participated in all the events except the fashion show and meme making. Mr. Sam Miranda of SY B.Voc.(ST), won the first place in reel making. All the students gave their best and represented the College professionally. The

event was well organized and the students were happy with the experience.

Students were guided by Teachers incharge Mr. Andre Pacheco and Ms. Karishma Tuenkar

### Outdoor Trek at Tambdi Surla

### 30<sup>th</sup> September 2023

The Department of Physical Education & Sports, in collaboration with DSYA, Panaji-Goa, conducted an outdoor trek at Tambdi Surla as part of the implementation of the Goa State Youth Policy-2015 on September 30th, 2023. The event was attended by 102 students accompanied by four staff members and one MTS staff member from the College.

The day started with the College bus departing at 8:30 am, arriving at the venue by 10:00 am. The College Director of Physical Education & Sports Dr. Ajinkya Kudtarkar introduced the significance of physical activity and the benefits of trekking. Following this, the Instructor in Physical Education - Mr. Saurabh Raikar - led the 4-kilometer, one-way trek, guiding all the participants along the route. The trekking activity concluded at 2:30 pm, after which all students and faculty members enjoyed lunch. After lunch, Ms. Pooja and Ms. Swati,

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organized a fun and recreational activity for the students, adding an enjoyable element to the day. The group departed from the venue at 4:30 pm and returned to the College at 6:15 pm.

The entire activity was meticulously organized under the guidance of Dr. Ajinkya Kudtarkar, the College Director of Physical Education & Sports, and Mr. Saurabh Raikar, Instructor in Physical Education.

### 'Fiesta de Comida' Pop-up Bazaar



### 30<sup>th</sup> September & 11<sup>th</sup> October 2023

The Department of Management Studies organized 'Fiesta de Comida' i.e Pop-Up Bazaar on 30<sup>th</sup> September 2023 and 11<sup>th</sup> October 2023 from 10.00 a.m. to 12.30 p.m. The stalls were set up on the Ground Floor near the Counselor's Cabin.

The students of FY BBA(FS) B formed 7 groups, each group consisting of 5 to 6 members. On 30th September 2023, a total of four groups set up their stalls, while the remaining three groups had their stalls set up on 11th October 2023. The pop-up bazaar

featured a diverse array of stalls offering a range of delicious snacks, delectable home-made sweets and desserts along with a variety of cooling drinks.

The students actively planned and participated in the event and were able to effectively apply the management functions of planning, organising, staffing, directing and controlling. The students also learnt how to work in a team and coordinate with group members. At the same time, students gained knowledge in pricing and marketing their products. The teacher in-charge of the event was Ms. Alba De Sa. 39 students participated in this event.

### 'Ek Tarik Ek Ghanta' campaign

### 1<sup>st</sup> October 2023

In a remarkable display of community engagement and dedication to cleanliness, the NCC Army Wing of the College in collaboration with the Department of Margao Konkan Railway Station & Lion Club of Margao organized a cleanliness drive under the 'Ek Tarik Ek Ghanta' campaign on 1<sup>st</sup> Oct, 2023 from 9.45 am to 11.00 am. Exemplifying the true spirit of Swachhata Hi Seva, all NCC Army wing cadets wholeheartedly united to clean the South Goa Railway station. Such initiatives serve as exemplary models for fostering sense of civic duty and promoting cleanliness and hygiene in society.

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Swachhata Hi Seva (SHS) campaign was celebrated on 1<sup>st</sup> October, 2023, for undertaking shramdaan activities aiming to generate jan andolan through community participation; to disseminate the importance of a sampoorna swachh village; to reinforce the concept of sanitation as everyone's business.

Lt. Sandesh Gaonkar was the teacher incharge.

### Yachting Regatta Camp Phase-I



### 2<sup>nd</sup> to 11<sup>th</sup> October 2023

8 Kar Naval Unit NCC organized Yachting Regatta Camp Phase-I at Royal Mysore Sailing Club, Mysore from 2<sup>nd</sup> - 11<sup>th</sup> October 2023. The aim of the camp was to provide the cadets with information about sailing. Cadets Christopher D'Souza and Aman Kumar from our institution attended the camp.

During the camp, the cadets participated in a swimming test, which required them to swim for a distance of 50 meters. They also acquired practical knowledge of various sailing techniques and engaged in sailing competitions. As part of the camp's itinerary, the cadets had the opportunity to explore Chamundi Hills and visit several historical

sites, including Mysore Palace, St. Philomena's Cathedral, and Chamundeshwari Temple. The camp concluded with cultural programs and a campfire.

### Interactive Session 'Ecological Traditions of Goa'

3<sup>rd</sup> October 2023

The Department of Environment Studies of B.Com. Programme, in collaboration with the Computer Science and Management Studies Departments, organized an interactive session on "Ecological Traditions in Goa" on the occasion of the 72nd Wildlife Week celebration. The event took place on October 3rd, 2023, from 11.15 am to 1.15 pm in Hall No.2. The Resource Person for the session was Shri. Rajendra Kerkar, an esteemed environmentalist. The event was specifically organized for the students studying VAC 103: EPG (Environmental Practices in Goa) course. The programme began with the welcome address of Professor and Principal, Prita D. Mallya. The entire session was hosted by FY BCA student, Astha Tiwari. The aim of the session was to provide EPG students with valuable insights into the ecological traditions that exist in Goa, their significance in preserving the State's rich biodiversity by exploring the intricate connections between culture

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and the environment and to provide an opportunity for students to engage in meaningful discussions and exchange ideas on sustainability and cultural awareness.

Shri. Rajendra Kerkar, a renowned expert in ecological traditions, delivered an enlightening talk providing a detailed overview of the ecological habits practiced in Goa and their importance in the state's biodiversity conservation efforts. His presentation shed light on various aspects, including the historical, and cultural practices, and the impact of these traditions on the environment. The session covered various topics highlighting oral traditions like proverbs, songs, beliefs and folktales protecting biodiversity, various ways in which Nature is worshiped, Goan practices and rituals in Nature worship and ecological festivals of Goa. The session also addressed the challenges faced by Goa's ecological traditions and emphasized the need for continued efforts in preserving and promoting these practices.

Students gained insights into potential solutions and interventions. The interactive nature of the session fostered a lively discussion and promoted a deeper understanding of the ecological traditions in Goa. 72 students from FY B.Com, FY BBA and FY BCA participated in the session. The Vote of Thanks was presented by FY B.Com student, Muskan Nadaf. The Teachers incharge of the session were Asst. Prof. Kanvisha Parsekar and Asst. Prof. Vaibhavi Vishwas Naik.

### Workshop on Practical Aspects of GST

# Margao, Goa, India 7XF2+MQG, Comba, Margao, Goa 403601, India Lat 15.274139° Long 73.951819° 03/10/23 11:38 AM GMT +05:30

### 3<sup>rd</sup> October 2023

The Commerce & Department of Management conducted a workshop for TY B.Com Income Tax students on 3<sup>rd</sup> October 2023on the Practical Aspects of Goods and Services Tax (GST). The Resource Person for the workshop was CA Sonam Daivajna, Director, SDS Accosphere Advisors Private Limited, an MoU partner of the College. The aim of the workshop was to provide students with valuable insights into GST, its implications, and how it relates to income tax matters.

CA Sonam delivered a comprehensive overview of GST, covering its principles, structure, and the distinctions between SGST, CGST, and IGST. She stressed the significance of GST in the Indian taxation landscape and explained the process of GST registration and associated compliance requirements. Students gained insights into the GST return filing system, tax payment procedures, and the penalties for non-compliance. CA Sonam also clarified the concept of Input Tax Credit (ITC), its eligibility criteria, and the proper utilization of ITC, highlighting how it can significantly affect Income Tax calculations for businesses. She also ensured that students were well-informed about recent amendments and changes in the GST law, keeping them up-to-date with the latest regulations and compliance requirements.

The workshop fostered an interactive learning environment that encouraged students to ask questions and seek clarification on complex GST-related topics. The program was effectively compered by Ms. Shreeyash V. Sinai Dalal, and Mr. Sahil Naik proposed the Vote of Thanks. The faculty in-charge for the session were Assistant Professors Ainsley Bernard and Akshada Gaonkar. 52 students attended the workshop.

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### Session on Don't Just Recycle...Goonj It



### 4<sup>th</sup> October 2023

The NSS Unit of the College organized a session on 'Don't Just Recycle...Goonj It' on 4<sup>th</sup> October 2023 in the smart classroom. The Resource Person for the session was Mr. Himanshu Kulkarni, Member, Team Goonj. The session began with the welcome address delivered by Vice Principal Dr. Edwin Barreto.

The session commenced by providing a brief introduction to Goonj. It was explained that Goonj focuses on addressing issues related to rural development, humanitarian aid, and community building. The aim of Goonj is to

build an equitable relationship of strength, sustenance, and dignity between the cities and villages, using underutilized urban material as a tool to trigger development with dignity across the country.

The Resource Person focused on some of the initiatives of Goonj, such as:

Cloth for Work: In this initiative, individuals contribute used clothing in exchange for essential commodities or services.

Rahat (Relief) Kits: Goonj is actively involved in providing relief during natural disasters and emergencies.

School to School: This initiative channels surplus materials and resources from urban schools to those in rural areas.

Green by Goonj: Goonj is involved in environmental initiatives, promoting the concept of responsible consumption and waste management.

The program was compered by Ms. Abigayle Rodrigues, a student from SY B.Com, and the Vote of Thanks was proposed by Sahil Naik, a student from TY B.Com. 84 students participated in the session, and the activity was coordinated by Mr. Sanjay Velip, NSS PO Incharge, Ms. Ashwina Volvoikar, NSS PO, and Ms. Akshada Gaonkar, NSS PO.

### Pop up Bazaar



### 6<sup>th</sup> October 2023

The Commerce Club of the Department of Commerce & Management organized a Pop-Up Bazaar on 06<sup>th</sup> October 2023 near the Multipurpose Hall from 10:00 a.m. to 11:15 a.m. The aim of the bazaar was to encourage budding entrepreneurs of the College by providing them with a platform to get business exposure. The pop-up bazaar featured a diverse array of stalls offering products such as snacks, sweets and

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beverages. 10 stalls were set up for the event. 49 students from SY B.Com B division actively participated in the activity. The teacher in-charge of the activity was Ms. Marjina Shaikh, Convenor of the Commerce Club.

### Session on An Introduction to AR, VR and Game Design



### 6<sup>th</sup> October 2023

The Department of Computer Science organized a session on An Introduction to AR, VR and Game Design on 6<sup>th</sup> October 2023. The Resource Person for the session was Asst. Prof. Lance De Mello from Padre Conceicao College of Engineering, Verna Goa. The session was a subject expert lecture in the course, Problem Solving and Programming (FYBCA) and Fundamentals of Programming (FY B.Voc.(ST)).

The session was also a part of recommendation by Mrs. Ekta Agarwal, Chairperson, Computer Science Mentoring Council, as exposure to TY BCA Project students who are doing a Project in Game

Design and AR functionality.

The session began at 12:15 pm with Vice Principal, Dr. Edwin Barreto delivering the welcome address and mentioning to the students to make the best of the knowledge that they will gain through all such sessions.

During the session students were introduced to the application of Programming in the field of Augmented Reality (AR) and Virtual Reality (VR) with a particular focus on game design. Mr. Lance stressed the importance of building a strong foundation in the basics of programming, as this not only facilitates ease of transition between different programming languages but also aids in adapting to emerging technologies. Mr. Lance brought all the necessary equipment and accessories to demonstrate the VR and AR experiences to our students. Many students eagerly volunteered for hands-on usage of the devices. The session covered the concepts of the Game Design lifecycle, including elements of game design and popular tools used in implementation.

Students had the opportunity to gain practical exposure to VR applications by using head-mounted devices to assemble components and explore a music application called Beat Saber. The students were highly motivated by the experience and actively engaged with the Resource Person by asking questions and seeking clarification. The session concluded at 2:15 pm.

The session was efficiently compered by Ms. Nidhi Nagvekar, a student of FYBCA-A. Ms. Abha Naik, a student from the B.Com Programme, provided feedback on the session, emphasizing that it was a valuable learning experience for all participants. The session was supervised by Mrs. Rakshavi Desai and Mrs. Sweta P. Shet Verenkar, faculty in-charges. 86 students attended the session.

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### Awareness Session on "Sexual Harassment at Workplace: A Hostile Work Environment"

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### 6<sup>th</sup> October 2023

The Internal Committee of the College conducted an awareness session on "Sexual Harassment at workplace: A hostile work environment" for all First-year students and newly appointed teachers on 06th October 2023 at 09:00 a.m. The session aimed to raise awareness about the issue of sexual harassment at workplace, educating students about their rights and providing insights into creating a safe and inclusive work environment.

The Resource Person for the session was Ms. Muriel Fernandes- Practicing Advocate. Ms.

Muriel Fernandes introduced herself and highlighted the importance of addressing issue of workplace harassment. She expressed that sexual harassment, encompasses various forms such as verbal, physical, and visual harassment and shared real-life examples to illustrate the concept. Ms. Fernandes shed light on the legal framework in India regarding sexual harassment, focusing on the Sexual Harassment of Women at Workplace (Prevention, Prohibition, and Redressal) Act, 2013.

Ms. Muriel discussed the consequences of sexual harassment at the workplace and the redressal mechanisms available to victims. She also emphasized the significance of reporting genuine cases and consequences of misusing this law by reporting fake cases.

The guest lecture concluded with a Q&A session, where students put forward their questions and queries to the speaker, which further enriched their knowledge. 124 students and staff attended the session. Ms. Saloni Verlekar of FY BBA(FS) proposed the Vote of Thanks at the end of the session.

### Participation in Impressions 2023



• Mizba Xec showcased her skills in the HR round.

### 6<sup>th</sup>& 7<sup>th</sup> October 2023

The Department of Business Administration at Rosary College of Commerce and Arts organized a 2-day National Intercollegiate level Management event, Impressions 2023, at the MCC hall in Margao, Goa on 6<sup>th</sup>& 7<sup>th</sup> October 2023. Six students from SY BBA enthusiastically participated in various rounds and competitions as follows:

- Jovin Monteiro participated in the Finance round.
- Vanceley Fernandes competed in the Best Manager round.

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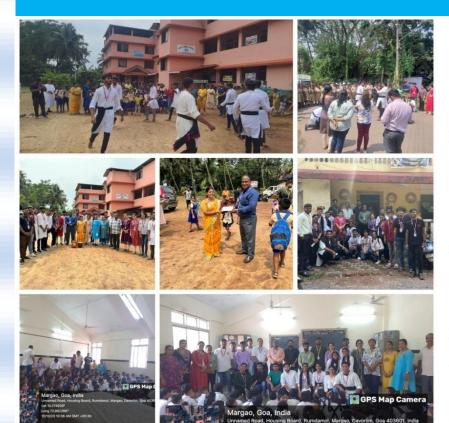
- Cadence Gracias took part in the Entrepreneurship round.
- Shreyas Metri tested his knowledge in the Quiz round.
- Akash Ajgaonkar participated in the Marketing round.

The event featured multiple pre-events. On the first day, proceedings commenced at 9:00 am with an inaugural function, followed by the distribution of group and individual tasks to the participants. On the second day, the event continued with another set of group and individual rounds in which the student team participated.

Impressions 2023 concluded with a Valedictory function at 6:00 pm. The event provided students with valuable exposure to the competitive environment beyond their academic institution. This exposure helps students gain real-world experience, learn from their peers, and enhance their skills and knowledge. It's a great way for them to understand the dynamics of competition outside their college. Assistant Professor Omkar Pawaskar accompanied the students for the event on both days, ensuring the smooth and successful participation of the College team.

### Empowering Panchayats in Goa: A comprehensive community service programme.

### 6<sup>th</sup> to 10<sup>th</sup> October 2023



Commerce & The Department of Management, Students' Council and Sports Council of the College organised a community service programme Empowering Panchayats in Goa from 6<sup>th</sup> to 10<sup>th</sup> October 2023. This program aimed at empowering Panchayats and promoting overall well-being and awareness among residents. We also aimed to uplift the community and foster a spirit of cooperation and progress through interactive sessions and practical initiatives.

The Panchayats covered under this program were Seraulim on 6<sup>th</sup> Oct, Davorlim Dicarpale and Aquem Baixo on 7<sup>th</sup> Oct and

Rumdamol Davorlim on 10<sup>th</sup> Oct. In every Panchayat the activity commenced with a street play headed by Mr. Omkar Naik student of SY B.Com on raising awareness about financial frauds to protect residents from scams and frauds and promote responsible financial practices. Following this, Ms. Shreeyash Sinai Dalal, a student of TY B.Com conducted a session on usage of Digital payment platforms to encourage cashless transactions and promote digital financial inclusion. To promote physical fitness and sports participation and create a more active and healthier community, Mr. Siddhivinayak Hadapad, General Secretary of Sports Council conducted a session on Health and fitness.

This activity was conducted by 20 B.Com Students to convey the students' dedication to creating a brighter future and signifying their commitment to fostering positive change in the community. This program was conducted in the presence and under the guidance of Dr. Edwin Barreto, Vice Principal, and Head, Dept. of Commerce & Management. The Teachers incharge of the activity were Dr. Maithili Naik, Convenor of Students' Council, Dr. Ajinkya Kudtarkar, Convenor of Sports Council and Ms. Swati Bhat, Asst. Prof in

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### Commerce.

The student incharge for the program were Ms. Brionna Noronha and Ms. Nidhi Kunde.

### BitBuzz 5.0 7<sup>th</sup> October 2023



The Department of Computer Science organised BitBuzz 5.0 – an IT Fest for Higher Secondary Students on 07<sup>th</sup> October 2023 in the College campus. The fest aimed to provide a platform for young talents to showcase their skills and foster a spirit of healthy competition in the field of Information Technology.

The event commenced with an inaugural ceremony adorned by esteemed dignitaries, who lit the traditional lamp, symbolizing the enlightenment of knowledge and wisdom. Later Professor and Principal Dr. Prita D. Mallya, delivered a warm and inspiring

welcome address, setting the tone for the fest and emphasizing the significance of IT in the modern world.

The Chief Guest for the function was Ms. Ekta Agarwal, Founder and CEO – S.S. Technologies, Chairperson, SDCCE Comp. Science Council, who delivered an insightful address, offering valuable perspectives on the evolving landscape of Information Technology. She emphasized how events of this nature serve as a vital platform for young minds to gain a comprehensive understanding in the field of IT and it fosters valuable networking opportunities. Principal Dr. Prita D. Mallya and Vice-Principal Dr. Edwin Barreto, along with Faculty In-charge of the event Ms. Rama Borkar and Ms. Zakiya Tahir, welcomed the gathering. Principal Dr. Prita D. Mallya presented a memento to the Chief Guest in appreciation of her valuable contribution. Mr. Malik Rehan, the Student Coordinator of the Event briefed the participants about the event. The Inaugural function was compered by Ms. Kezia, Student of FYBCA.

Five Higher Secondary schools participated in the BitBuzz 5.0 event:

- 1. Damodar Higher Secondary School, Quepem Gudi-Paroda.
- 2. Loyola Higher Secondary School, Margao-Goa
- 3. R.M. Salgaocar Higher Secondary School, Comba, Margao Goa
- 4. Rosary Higher Secondary School, Navelim
- 5. S.S. Angle Higher Secondary School, Mashem, Canacona, Goa

There were a total of 11 events, encompassing both onstage and offstage. The event details are as follows:

Sr. No	Event Name	Teacher In-charge	Student In-charge	Winners
1.	Geek-O-Logy	Ms. Shruti	Ms. Sujal Naik	1. Mr. Atharva Prabhudesai
		Kunkolienkar		and Mr. Satwik Pagi- S.S.
	(Quiz/Onstage)			Angle H.S.S
				2. Mr. Jonathan Teitao and

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				Mr. Piyush Prajapat- Rosary H.S.S
2.	Drishtikon (Photography/ Offstage)	Mr. Sameer Patil	Ms. Savvas Cardoso	Nr. Vaughn Fernandes – Rosary H.S.S      Ms. Yasmin Banu-
3.	Techfluence (Presentation/Offstage)	Ms. Sneha Prabhudessai	Mr. Cliffton Andrade	Damodar H.S.S  1. Ms. Shayana Mirashi- S.S. Angle H.S.S
				2. Ms. Marvilla Cardozo- Rosary H.S.S
4.	Tech-Clowns (Stand-up	Ms. Aneette Santimano	Ms. Shaina Kamat	1. Mr. Swastik Naik – S.S. Angle H.S.S
	Comedy/Onstage)			2. Mr. Smith Dias – R.M.S H.S.S
5.	Bomb Squad (Gaming/ Onstage)	Mr. Andre Pacheco	Mr. Abhishek Kesavan	1. Mr. Mohammed Ali – R.M.S H.S.S
6.	Color Canvas (Poster Making/ Offstage)	Ms. Vidya N.	Mr. Joylon Vaz	1. Ms. Taniska Marathe- Loyola H.S.S
	V 0 1	M. D.I.I.	N. 411:1.1	2. Mr. Harsh Paigunker- S.S. Angle H.S.S
7.	Key Smashers (Speed Typing/Offstage)	Ms. Rakshavi Dessai	Mr.Abhishek Sanikattaa	1. Mr. Tanishq – S.S. Angle H.S.S
				2. Mr. Blesson Halgi – Rosary H.S.S
8.	Word Wars (Blog Writing/Offstage)	Ms. Vinaya Kirloskar	Ms. Shital Sharma	1. Ms. Sweesha Morais – Rosary H.S.S
				2. Mr. Valene Rodrigues- Loyola H.S.S
9.	E-waste Wonders (Wealth out of E-waste/Onstage)	Ms. Samira Vengurlekar	Ms. Karuna Raikar	1. Ms. Shayana Mirashi- S.S. Angle H.S.S
				2. Mr. Dias Smith and Mr. Jaywant Naik- R.M.S H.S.S
10	Reel-O-Jugaad (Reel making/Offstage)	Ms. Sweta Verenkar	Mr. Daksh Lotlikar	1. Mr. Aliston Fernandes and Mr. Amit Raichur – Damodar H.S.S
				2. Mr. Krrish Dessai and Mr. Prathamesh – S.S. Angle H.S.S
11	Bid Blitz (Auction/Onstage)	Ms. Ankita Naik	Ms. Tanish Patil	1. Mr. Blesson Halgi and Mr. Diyash Prajapat- Rosary H.S.S
				2. Mr. Anurag Singh and Mr. Darren Shirke- R.M.S H.S.S

The valedictory function commenced at 5 PM, with Ms. Anushree serving as the compere. The Vice Principal Dr. Edwin Barreto then delivered an address to the gathering. Following this, Ms. Sweta Verenkar, Assistant Professor in Computer Science briefed the students about the B.C.A and B.Voc(ST) programmes offered by our

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college, showcasing their merits. Additionally, she presented a curated reel from the "Reel-O-Jugaad" (Reel making/Offstage) event.

The Vote of Thanks was delivered graciously by Ms. Rama Borkar, Faculty in-charge of BitBuzz event. The Final Winners of BitBuzz 5.0 were S.S. Angle Higher Secondary School, Mashem, Canacona, Goa with 350 points. The Runners Up were Rosary Higher Secondary School, Navelim with 290 points. The BitBuzz 5.0 Logo was designed by Mr. Sandesh Gaundalker, Communication Designer (Graphics & Animation) visiting faculty. Mr. Malik Rehan, student of TY B.Voc(ST) and Mr. Dipam Naik, student of SY BCA were the students in-charge for the event. The competition was appreciated and enjoyed by all the participants.

### Scholarship Mela 2.0



available at the College, State and National Level.

### 7<sup>th</sup> October 2023

The Student Welfare Cell in collaboration with the OBC Cell, Minority Cell and SC/ST Cell organised a Scholarship Mela 2.0 for the students of the College on 7<sup>th</sup> October 2023. Ms. Nidhi, student member welcomed the audience and the Convenor of the Student Welfare Cell, Dr. Shami Pai, Convenor of OBC Cell and Minority Cell, Ms. Pretty Pereira and the Convenor of the SC/ST Cell, Mr. Sanjay Velip. The objective of the Scholarship Mela 2.0 was to create awareness about the various scholarships

Dr. Shami Pai provided an overview of the diverse schemes through which students can access scholarships from various Central and State Government portals. She also highlighted the Damodar Golden Jubilee Scholarship, as well as Damodar College Golden Jubilee Scholarships (Talent and Upliftment), which are open to all students of the College. Ms. Pretty Pereira demonstrated the procedures and requirements for obtaining State and Central Scholarships through the Goa Online portal of the Govt of Goa. She also provided insights into scholarships available under the Bursary Scheme of the Directorate of Higher Education, Goa. Ms. Sushrusha Naik Khandekar introduced students to the National Scholarship Portal, an initiative of the Central Government. She explained the application process for various scholarship schemes, particularly those available to academically meritorious students and students belonging to the SC/ST/OBC categories. Mr. Sanjay Velip focused on students belonging to the SC and ST categories, discussing the various fee waiver schemes available to them. Ms. Sweta Verenkar and Ms. Sneha Prabhudessai highlighted the scholarships offered by private organizations like Reliance Foundation, Blue Cross Labs, Global Foundation, and more, which are available to undergraduate and postgraduate students across India.

The session proved to be highly informative. 46 students from various programmes actively participated in Scholarship Mela 2.0. The session concluded at 1.00 pm, with Ms. Safaa, a student member of the Student Welfare Cell, proposing the Vote of Thanks. Ms. Edrea Picardo from the PG Department was also present during Scholarship Mela 2.0.

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### Fit India Freedom Run 4.0



### 10<sup>th</sup> October 2023

The Department of Physical Education & Sports, NSS unit and NCC (Army wing) jointly organized Fit India Freedom Run 4.0 on 10<sup>th</sup> October, 2023, for all students. The run aims to inculcate the habit of walking and running in people in the quest for better health and fitness.

The Run commenced at 8:15 a.m with the flag-off done by the Vice Principal Dr. Edwin Barreto. The Run started from the College main entrance and continued to Zudio Mall at

Benaulim road. 34 students and 4 faculty members participated in the Run, covering a distance of approximately 5 km.

### Session on How to Start and Manage Business Effectively



### 10<sup>th</sup> October 2023

Department of Commerce Management of the College, organized a session on "How to start and manage effectively" SY business for B.Com Entrepreneurship Development students on 10th October 2023 from 9:00am to 10:00am. The Resource Person for the session was Mr. Pravin Kakode, who is an alumnus of our college and currently holds the positions of Executive Director at Upgrade Enterprises Pvt Ltd and Managing Partner at Kakode Trading LLP. The objective of this session

was to provide the students with valuable insights and guidance in the area of entrepreneurship.

Dr. Rodney D'Silva presented a potted plant to the esteemed Resource Person. Ms. Disha Goni, a SY B.Com student, introduced Mr. Kakode. The session commenced with Mr. Kakode engaging the students by questioning them about entrepreneurship. The topics covered included defining an entrepreneur, methods for identifying business opportunities, and strategies for market segmentation. Mr. Kakode encouraged the students to actively participate by asking questions and even offered rewards to the student who contributed the most. Additionally, Mr. Kakode delved into the concept of IKIGAI with the students, encouraging them to identify IKIGAI in their lives as a pathway to happiness. Following the insightful session, Ms. Safaa Sayyed, also a SY B.Com student, proposed the Vote of Thanks. The session was coordinated by Ms. Marjina Shaikh, Assistant Professor in Commerce. 41 students from SY B.Com actively participated and gained valuable insights during this engaging event.

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### **Guest Lecture on Strategy in Uncertainty**

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### 10<sup>th</sup> October 2023

The Department of Management Studies organised a guest session on 'Strategy in Uncertainty' for the students of SY BBA(FS) on 10<sup>th</sup> October 2023 from 11.15 a.m. to 12.15 p.m. Mr. Colin Coelho, Corporate Trainer, was the Resource Person for the session. 53 students attended the session.

The Resource Person was introduced by Ms. Fenisa Dias of SY BBA(FS). Mr. Coelho then commenced the lecture by creating a foundation of the basic meanings of uncertainty and strategy, following which, he highlighted the interrelation among the two

concepts. He went on to delve into the four levels of uncertainty. He touched upon the three main strategic postures (stances) that can be assumed to tackle the various levels of uncertainty. He also proceeded to discuss the three types of strategic moves that are taken in business. He then concluded the session by illustrating the need to evaluate strategy.

Overall, the session proved to be an enriching experience for the students that provided them knowledge and valuable insights into strategic planning. At the end, Ms. Nitya Bhat of SY BBA(FS) proposed the Vote of Thanks.

### International day of Girl Child









### 11<sup>th</sup> October 2023

The Women's Cell organized an event to commemorate the 'International Day of the Girl Child' on October 11, 2023 from 9:00 am to 10:00 am in Hall 2, with the aim of raising awareness about the unique challenges and opportunities faced by girls worldwide. In addition to celebrating this important day, the Women's Cell also initiated a guest lecture titled "Breast Cancer Awareness: Your Body, Your Responsibility," in line with the Breast Cancer Awareness Month, observed throughout October. The Resource Person was Dr. Sophia C. Rodrigues.

The event was compered by Riya, a student from FYBCA, who opened the proceedings and warmly welcomed all the attendees. Radhika, from FYBCA, took the stage to introduce the esteemed Chief Guest, Dr. Sophia C. Rodrigues, a prominent doctor in the field of Obstetrics and Gynaecology. The event began with a floral welcome by Dr. Lira Menezes Gama, the Convenor of Women's Cell, signifying appreciation for the Chief

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Guest's presence.

Dr. Sophia Rodrigues commenced the session by emphasizing the significance of 'Breast Cancer Awareness' month. In her enlightening lecture she covered early detection, self-examination, and breast cancer prevention. She emphasized maintaining a healthy lifestyle, discussed recent screening advancements, and engaged the students in an interactive session providing them with valuable insights into this vital health issue. The session was highly interactive and concluded with a Q&A encouraging students to seek further clarification.

Following the informative lecture, the students of the Women's Cell showcased a thought-provoking video titled 'Empowering Girls, Building a Bright Future.' This video featured profiles of remarkable women like Sindutai Sapkal, Oprah Winfrey, Savitribai Phule, Hellen Keller and Maya Angelou who overcame childhood adversity to achieve greatness. Their stories served as a powerful reminder of the potential within every girl.

The event concluded with Diya, FYBCA student, delivering the Vote of Thanks. She expressed gratitude to all the participants and organizers: Dr Lira Menezes, Ms Zakiya Tahir, and Ms Yugandhara Joshi, underscoring the importance of the event's dual focus on the International Day of the Girl Child and Breast Cancer Awareness.

This event was a successful and meaningful initiative that not only celebrated the resilience and potential of girls but also raised awareness about a critical health issue, leaving a lasting impact on all those who attended. 90 students attended the event.

### **Workshop at Goa State Innovation Council**

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### 11<sup>th</sup> October 2023

The Department of Commerce and Management and the Training, Internship and Placement Cell (TIP Cell) attended a workshop at Goa State Innovation Council (GSIC), Fatorda for the students of SY B.Com as an activity in the course New Venture Planning on 11<sup>th</sup> October 2023. 33 students participated in the workshop. The students were accompanied by Ms. Sheryl Sanches, Asst. Prof in Commerce & Management.

The workshop consisted of three sessions. The first session began at 9:00 am. The

Resource Person Mr Siddhant Panjiker, Lab Mentor gave an introductory session about the Goa State Innovation Council. The students were given examples of innovative products, such as LED lights on the wicket in a cricket match. Mr. Siddhant discussed about the Virtual Innovation Register, where students can brainstorm ideas with their mentor in the prototype lab. The students were also informed about the scheme for patent filing under VIR and about their book toolkit on Intellectual Property Rights available on the Amazon App.

In the second session, the students were given an overview about FiiRE (Forum for Innovation, Incubation, Research and Entrepreneurship). Mr Kirran Mehta, Investor Manager explained that there are four types of entrepreneurs - the dreamers, the real me, all talk no walk and the serial entrepreneur. He emphasized about the traits that entrepreneurs should possess such as, one should be passionate, risk-taker, open-minded, cooperative, and hardworking. The students were given various examples of different startup portfolios and also discussed

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the Nidhi Entre Scheme. After the session, the students were taken on a tour to show the FiiRE facilities and infrastructure such as the rental workspaces and cabins. The students were informed that the Goa News Hub channel also operates there.

Post lunch the session was on Robotics and 3D printers. Mr Shivraj Naik, Lab Mentor began the session by discussing about the basics of robotics such as the difference between a robot and robotics, various applications of robots in different fields and also showed videos of modular robots from beginner to advanced levels. The various components of a robot, initial warnings and precautions for using robots was discussed. The students were then showed the working and usage of the various types of 3D printers in the prototyping lab. The students were given 3D pens and were asked to create 3D models. Later, the students had a hands on workshop on creating a robot. The students enthusiastically participated in the workshop. Ms. Bhoviya Dharennavar of SY B.Com A proposed the Vote of Thanks. The inputs for the report was prepared by Ms. Shaina Antao of SY B.Com D

### Participation for National Level Event "Conscendo-12"

### 11<sup>th</sup>& 12<sup>th</sup> October 2023



The Department of Commerce at MAHE, Manipal organized Conscendo 12.0, a National level event on the 11th and 12th of October 2023. 06 students of B.Com participated in the event. This event provided students with a forum to showcase the management skills and knowledge.

The following students participated in the event:

Name of the participant	Name of event
Brionna Noronha (TY B.Com)	Human Resources
Nidhi Kunde (TY B.Com)	Public Relations
Advaith Ainapur (TY B.Com)	Marketing
Vedang Bagade (TY B.Com)	Logistics
Shreeyash Dalal (TY B.Com)	Finance
Abha Naik (SY B.Com)	Best Manager

In this event, participants engaged in simulations of tough, mind-boggling corporate scenarios that reflect real world business practices and management challenges. Participants assumed the roles of CEO, CMO, CFO, CPRO, COO, OR CHRO and dived into these domains of business as creative directors and problem solvers.

Students had a very enriching experience participating in the event. Ms. Swati Bhat from the Dept. of Commerce accompanied the students.

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### Session on "Building Resilience: A key to thrive in stressful times"



### 12<sup>th</sup> October 2023

The Department of Commerce and Management and Counseling Cell organised a session on "Building Resilience: A key to thrive in stressful times" for First Year B.Com students on 12<sup>th</sup> October 2023. The Resource Person for this session was Ms. Eshani Bakhle, College Counselor.

The objective of the session was to guide students on overcoming stressful situations and build skills of resilience. The session began with an energizer/icebreaker, that allowed students to feel more active and focused. The speaker commenced the session

by providing a brief introduction to stress, its effect on the human body and functions and effects of eustress and distress.

The speaker provided students with an online self-assessment scale termed as "perceived stress scale". The interpretation of the results was explained to students. The results of the scale provide the level of stress an individual experiences ranging from low to high level of stress.

After providing the explanation on effects of stress on body and mind, the speaker explained the concept of resilience. Students were informed about various strategies for building resilience to cope with negative or stressful life events. Students were provided with worksheets such as purpose exercise and stress decision framework. Ms. Eshani guided students on strategies to build resilience, such as changing narrative, spending time outdoors, participating in social activities, adding movement or exercise in one's routine and finding one's Ikigai.

The speaker concluded the session with a brief summary. 31 students from First Year B.Com attended the session. Ms. Swati Bhat & Ms. Namrata Ugvekar were the teachers incharge of the session.

### Session on "IFRS and its Impact on Financial Accounting"



### 13<sup>th</sup> October 2023

The Department of Commerce and Management organized a session on "IFRS and its Impact on Financial Accounting" for FY B.Com Financial Accounting and TY B.Com DSE 4 Financial reporting students on 13th Oct from 9:00am to 10:00am in the smart classroom. The Resource Person was CA Prasheel Kamat, Propreitor of Prasheel G Kamat & Co. The primary goal of this session was to enlighten the students on various crucial topics related to IFRS and its

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implications for Financial Accounting.

Ms. Marjina Shaikh, Assistant Professor in Commerce, presented a potted plant to CA Prasheel Kamat as a token of appreciation. The introduction of the Resource Person was skillfully handled by Ms. Viti Pai, a TY B.Com student. The session delved into critical topics such as the meaning of accounting, accounting concepts, the meaning of IFRS, the need for IFRS, the necessity for convergence of IFRS with Ind AS, and the difference between AS and Ind AS.

At the end of session, Ms. Urvashi Pagi, a TY B.Com student, expressed gratitude and extended a warm Vote of Thanks. The session was coordinated by Dr. Sheetal Arondekar, Dr. Maithili Naik, and Ms. Marjina Shaikh. 91 students actively participated, enriching their understanding of Financial Accounting and gaining valuable insights during this stimulating and interactive session.

### Inaugural function of E-waste Awareness Campaign and Collection Drive

# THE WORLD'S BIGGEST THE WORLD'S BIGGEST HOWTODONATE HOW JOHN HANDS WITH THE LIONS Margao, Goa, India 7XF2+JP7, Margao, Goa 403708, India Lat 15.274122° Long 73.951766° 13/10/23 11:08 AM GMT +05:30

### 13<sup>th</sup> October 2023

The Green Club, NSS, NCC (Army Wing) in association with Lions International District-317-B conducted an E-Waste Awareness Campaign and Collection Drive on 13<sup>th</sup> October 2023. The main aim was to raise awareness about the issue and encourage individuals and organizations to responsibly dispose their electronic devices.

The event began with a formal inauguration ceremony by watering the plant at the hands of prominent dignitaries Shri Nilesh Cabral, Minister for Environment, Government of Goa, PMJF Lion Erle Brito, District

Governor, District 317-B, PMJF Lion Glenda Brito, First Lady District 317-B, MJF Lion Manoj Manek, First Vice District Governor, District 317-B, PMJF Lion Jaiamol Naik, Second Vice District Governor, District 317-B; Lion Ashwin Kumar Karpe District Cabinet Secretary, District 317-B; Lion Adrian Torres, District Chairperson - E-Waste Drive, District 317-B; MJF Lion Ashwin kumar Karpe District Cabinet Secretary, District 317-B; PMJF Leo Lion Emir Brito Leo District President District 317-B; Dr Edwin Barreto, Vice Principal of the College and Ms. Ashwina Tari Volvoikar, Convenor of Green Club (Vasundhara).

The Environment Minister, Nilesh Cabral enlightened the gathering by highlighting the need to find solutions to the problem faced by people. By referring his visits to Portugal and the Netherlands, he mentioned that both the countries were marching forward in making use of renewable energy. He further mentioned that youth should take up the challenge to solve issues faced by the State. Following this, the District Governor of Lions International District-317-B for Goa and parts of Kartnataka Erle Brito addressed the gathering mentioning that the country is facing huge challenge of surmounting e-waste which was being dumped at a rapid rate.

E-waste collection drive was also conducted, wherein students brought their old and non-functional electronic devices for proper disposal. 160 students attended this campaign.

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### Session on Project Management: Planning and Scheduling

### 13<sup>th</sup> October 2023



The Department of Computer Science organized a session on "Project Management: Planning and Scheduling" for TY BCA & B.Voc.(ST) on 13<sup>th</sup> October 2023 from 11:00 am - 01:00 pm. The Resource Person for the session was Mr. Chetan Rane, Project Lead, Isprava Hospitality Pvt. Ltd.

Mr. Chetan Rane delivered an informative session on the Software Development Lifecycle (SDLC). He provided insights into the successful planning, implementation, and

deployment of projects, emphasizing key points. Additionally, Mr. Rane introduced students to Agile Scrum and Kanban methodologies, shedding light on their significance in project management. Mr. Rane organized the students into project groups and individually discussed their respective project topics to facilitate productive interactions. Furthermore, he briefed the students on ERP-SAP and presented an industry-oriented overview of project implementation.

The event concluded with the Vote of Thanks, proposed by Ms. Shruti Kunkolienkar. As a valuable outcome of the session, Mr. Chetan Rane shared contact information of potential mentors who can guide students working on projects related to game development.

### Workshop on 'Excel Applications in Financial Management'

### 14<sup>th</sup> October 2023



The PG Department of Commerce (M.Com) in association with the Training, Internship and Placement Cell and Alumni Engagement Cell organized a highly informative and engaging workshop on 'Excel Applications in Financial Management' on 14<sup>th</sup> October 2023 between 11:30 am to 1:30 pm in the Smart Classroom. The Resource Person for the session was C.A Shravan Swarup, an expert in Microsoft Excel and Proprietor of D Shravan Swarup & Associates, Margao. The workshop aimed to provide students with

practical knowledge and skills to effectively utilize Microsoft Excel for financial analysis, calculations and decision making. Ms. Petalia Coutinho of M.Com Part-II introduced the Resource Person.

CA. Shravan Swarup commenced the session with an introduction to Microsoft Excel and its relevance in financial management. He emphasized that Excel is not merely a spreadsheet program but a versatile tool that can revolutionize the way we manage data, analyze information, and present results. He explained the concept of future value and demonstrated the application of Excel's FV function for time-value-of-money calculations using real-life scenarios. He also covered the goal seek feature which is used to solve for an unknown variable to reach a specific goal. Students were also taught to calculate Equated Monthly Installments (EMI) for loans

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and investments using Excel's PMT function. In addition, students were also taught to calculate Net Present Value (NPV) a crucial tool for evaluating investments projects using the Excel function. The Accounting Rate of Return (ARR) and Payback Period calculations were also covered during the session.

Throughout the workshop, practical examples were used to reinforce the concepts discussed. Students were encouraged to work on Excel spreadsheets and apply the functions to solve financial management problems. This helped to bridge the gap between theory and practical. The workshop was a valuable learning experience for the M.Com students. It provided them with practical skills and knowledge that are highly relevant to their academic coursework.

The Vote of thanks was proposed by Ms. Sheryl Antao of M.Com Part I, expressing gratitude to CA Shravan Swarup for sharing his expertise and to all the students for their active participation. 60 students from M.Com and B.Com programmes attended the session. The Flyer of the Workshop was prepared by Ms. Shine De Souza of M.Com Part II.

The Report is contributed by Miss Sushmeeta Suresh Chauwan of M.Com Part I and Ms. Petalia Coutinho of M.Com Part II

### Field Visit to Dharohar: National Museum of Customs and GST

### 14<sup>th</sup> October 2023



The Department of Commerce and Management organized a visit to Dharohar: National Museum of Customs and GST on 14<sup>th</sup> October 2023 for the TY B.Com Income Tax students.

The main aim of thisvisit was to bridge the gap between theoretical knowledge and practical application in the field of taxation, to understand the historical evolution of the GST departments in India and to observe the artefacts, documents, and exhibits related to the functioning of these departments.

Upon reaching the museum, students were

guided by a museum guide who led them through various sections of the museum. The guide offered a comprehensive overview of the history and development of GST departments in India. The museum displayed a diverse collection of historical artefacts, including the Manuscript of Ain-i-Akbari, Replica of Amin pillars, and seized metal and stone artefacts. Following the tour, there was a Q&A session that allowed students to ask questions and clarify any doubts regarding the material presented during the visit. The guide and museum staff were highly informative and supportive.

The field visit to Dharohar: National Museum of Customs and GST proved to be an enriching and educational experience for the Income Tax students. The students gained a deeper understanding of the history, processes, and documentation involved in Income Tax and GST administration.

67 students were accompanied by Asst. Prof. Ainsley Bernard and Asst. Prof. Akshada Gaonkar.

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### **Research Presentation**



### 14<sup>th</sup> October 2023

The Research and Development Cell of the college organized a faculty presentation session on 14<sup>th</sup> October 2023 as an initiative towards promoting a culture of research and knowledge sharing within the organization. The session was delivered by Ms. Preksha Chopdekar, Assistant Professor in Commerce.

Ms. Preksha is presently pursuing her PhD in the area of "Panchayat Accounting" and is a Research Scholar under the Research Cluster

of the College. She commenced the session by introducing the research gap in the area of Accounting for Panchayats in the state of Goa. The objectives of her study included financial performance and efficiency evaluation of all the Panchayats in the state of Goa. She elaborately took us through her methodology and findings.

Ms. Preksha's Research guide, Dr. Sanjay Sawant Dessai was also present for the session. She was offered with some insightful suggestions by the guide and senior faculty members to make her research much more robust. The session concluded with the audience appreciating the efforts put in by Ms. Preksha.

### 57th A.D. Shroff Memorial Elocution Competition



### 16<sup>th</sup> October 2023

The Department of Economics and Banking organized the 57th AD Shroff Memorial Elocution Competition on 16<sup>th</sup> October 2023, from 12.15 pm to 1.15 pm in the smart classroom. The Forum of Free Enterprise encourages this annual elocution competition and also sponsors the cash prizes and certificates for the same.

Ms. Cidel Rodrigues, a student from SY B.Com, served as the compere on the occasion and warmly welcomed the audience. She provided a brief introduction to the competition and introduced the esteemed judges for the event. The Principal, Prof. Prita D. Mallya, then addressed the gathering. She emphasized the significance of elocution competitions and underscored the role played by the Forum of Free

Enterprise. Prof. Mallya encouraged the audience to explore more about the Forum's activities. Six students from the B.Com and M.Com programmes enthusiastically participated and shared their perspectives on the topics provided by the Forum of Free Enterprise.

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The topics for the elocution competition included:

- Is the Indian Rupee ready to emerge as a Global Reserve Currency, and what steps should the government take to achieve this goal?
- Is the Indian Economy on track to becoming a \$5 trillion economy by 2025?
- Is unemployability a bigger problem than unemployment? recent steps to Skill India.

A panel of three judges from the College namely Dr. Rodney Silva, Associate Professor in Commerce, Mr. Sandesh Gaonkar, Assistant Professor in Commerce and Mr. Ainsley Bernard, Assistant Professor in Commerce judged the competition based on content, presentation and elocution skills.

Assistant Professor Ms. Lizette D'Costa, declared the results which were as follows:

1st Prize: Ms. Brionna Noronha, TY B.Com C (Certificate and a Cash Prize of Rs 2500/-)

2nd Prize: Ms. Ruby Mahato -.SY B.Com D, (Certificate and a Cash Prize of Rs 1500/-)

3rd Prize: Mr. Dalal Ambar Abhay M.Com I (Certificate and a Cash Prize of Rs 1000/-)

4th Prize: Ms. Shreya Naik FY B.Com C (Certificate)

5th Prize: Ms. Priyanka Mapsekar FY B.Com D (Certificate)

Dr. Lira Menezes Gama proposed the Vote of Thanks. Assistant Professor Ms. Saruka Kalgutkar was the overall incharge of the competition.

### Field Visit to Goa Shipyard Limited



### 17<sup>th</sup> October 2023

The Department of Commerce and Management organised a visit to Goa Shipyard Limited on 17<sup>th</sup> October 2023 for the students of SY B.Com as an activity in the course Fundamentals of Cost Accounting.

The field visit commenced with the students being instructed and guided by a company representative who led them to a classroom within the premises. The Senior Manager extended a warm welcome to the students and faculty members and provided an informative overview of Goa Shipyard. He also screened two short films: one detailing

the operations and activities of the Goa Shipyard Company and the other focusing on safety guidelines for both workers and visitors.

Subsequently, the students were escorted to the shipbuilding factory, where they were guided by Mr. Hitesh. He offered a comprehensive explanation of the entire shipbuilding process, which encompasses receiving orders, designing, molding, assembly, installation, painting, and the final launch. The students gained insight into the intricacies of shipbuilding, including the substantial costs involved, which can range from 400 crores and

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beyond, contingent upon the ship's size and design.

During their visit to the factory, students had the opportunity to ask questions, providing them with a practical understanding of process costing within a shipbuilding company. 27 students participated in the visit, and they were accompanied by Assistant Professors Akshada Gaonkar and Rochelle Fernandes.

### Photography Contest



### 17<sup>th</sup> to 21<sup>st</sup> October 2023

In global observance of the International Day for the Eradication of Poverty, the Department of Economics & Banking organized a Photography Contest from 17<sup>th</sup> to 21<sup>st</sup> October 2023. The observance of this day aimed to promote understanding and dialogue between people living in poverty and the wider society. Ending poverty is not just helping the poor, it is giving every human a chance to live with dignity. The objective of the contest was to sensitize students, raise awareness of the meaning of living with dignity, and serve as a reminder

that poverty is not only a global challenge but also a barrier to achieving social justice and sustainable development. The competition was open to all students of the College. The theme for the competition was 'Dignity for All in Practice'.13 students participated in the competition. It provided a platform for the students to showcase their photographic skills and meet the objective of the competition. The photographs were judged based on clarity, capture, relevance to the theme, message, and overall presentation.

The first place was bagged by Mr. Zenon Tadeu Vaz of FY B.Com (A), the second place went to Mr. Omkar Naik of SY B.Com (C), the third place was shared by Mr. Kewell Fernandes of TY B.Com (A), and Ms. Sidhi Kerwadikar of TY B.Com (C).

The competition was organized and coordinated by Ms. Lizette D'Costa, Assistant Professor, Department of Economics & Banking.

### Field Trip



### 18<sup>th</sup> October 2023

Department of Commerce Management organised a field trip for the students of SY B.Com and TY B.Com as a part of the learning process in the subjects of Venture Planning New and Retail Management Strategies respectively, on  $18^{th}$ Wednesday, October 2023. The objective of organising this field trip was to provide the students with practical exposure and experience of the process and techniques

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of retailing in rural markets and to understand how it is different from marketing in urban areas.

The students gathered in the College campus and Dr. Rodney D'Silva, teacher incharge of the activity welcomed the students and gave them details about the itinerary and timings. The bus left at 8.00 a.m. from the College premises. The first destination was Banastari local market. Since, local markets are the essence of Indian economy, the students were given an exposure to the marketing activities in rural areas. They were asked to observe the marketing pattern and techniques keeping in mind pricing strategies, lot size, product quality, etc. The local market was flooded with Goan local products like spices, vegetables, groceries, handmade artifacts, pottery items, handmade jewellery, coconut and coconut products, etc. The students enthusiastically asked questions to the local vendors in order to learn more about the marketing patterns adopted by vendors.

The next destination was Decathlon. It is a French goods retailer with over 2080 stores in 56 countries and regions, it is the largest sporting goods retailer in the world. Decathlon has a unique business model – they design, test, manufacture, and retail their own brands. Students got an opportunity to learn that when retail spaces are shrinking and the world is moving online, Decathlon chooses to open outlets that are the size of a warehouse. The store allows the customers to test and use the sport equipment before purchasing.

The third destination for the day was Mall de Goa, Porvorim. The students were taken to the mall to understand the difference between rural and urban marketing. The TY B.Com students were made to observe the retail stores at the mall pertaining to convincing power of the storekeepers towards the customers, pricing patterns, marketing strategies, branding, etc. The students expressed their joy and actively took part in this learning process. The students were accompanied by Dr. Rodney D'Silva, Associate Prof. in Commerce, Mr. Sandesh Gaonkar, Asst. Prof. in Commerce and Ms. Swati Bhat, Asst. Prof. in Commerce. The trip ended with the students expressing positive feedback of the activity. The students returned to the college campus at 2.15 p.m. 54 students participated in the field trip.

### Session on 'Careers in Life Insurance Corporation of India'

# LIC Welcomes You!!! Margao GA, India Lat 15.274226, Long 73.994.38 10/19/2023 12:54 PM GMT-05:30 Note: Captured by GPS Map Camera

### 19<sup>th</sup> October 2023

The Post Graduate Department of Commerce in association with the Training, Internship and Placement Cell organized a session on 'Careers in Life Insurance Corporation of India' on 19<sup>th</sup> October, 2023 in the Smart Classroom. The session was delivered by Mr. Gopi Megeri, Development Officer, LIC of India, Mapusa. The main objective of the session was to give insights on Career opportunities in Life Insurance Corporation of India. Ms. Saloni Harjan of M.Com Part I welcomed the audience to the session. Ms. Anusha Rodrigues of M.Com Part I

introduced the Resource Person. Mr. Alrich Fernandes presented a potted plant to the Resource Person.

Mr.Gopi commenced the session with an insightful overview of the Life Insurance Corporation (LIC) in India. He emphasized the prominence of the insurance industry in India, with LIC being a major player, having approximately 24% of the market share. During his presentation, he elaborated on the numerous career opportunities available with LIC and the associated benefits. Mr. Megeri also highlighted the distinguishing features between the services provided by private insurance companies and LIC. He shared notable awards and

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achievements earned by LIC and introduced some of the well-known celebrity LIC agents in India. Furthermore, Mr. Megeri emphasized the advantages of holding a Club Membership within LIC and introduced the 'LIC Ananda' app. He proceeded to outline the process of becoming an LIC Agent, including eligibility criteria, necessary documentation, and the associated examination fees.

To conclude the session, Mr. Megeri engaged the students in a practical activity, demonstrating the LIC app, which provides job updates within LIC, offering valuable insights into potential career opportunities. Ms. Aemisha Azavedo of M.Com Part I proposed the Vote of Thanks. 61 students of M.Com Part I and Part II attended the session. The flyer of the session was designed by Ms. Shine De Souza of M.Com Part II. The Report is contributed by Ms. Gauravi Kasar from M.Com Part II

### Study Tour to Hyderabad



### 20<sup>th</sup> to 24<sup>th</sup> October 2023

The Department of Management Studies organized a study tour to Hyderabad from  $20^{th}$  to  $24^{th}$  October 2023. The journey to Hyderabad commenced on October 20th, 2023, with a train ride from Margao. After an exhilarating 20-hour train journey, the group arrived at their destination, Kachegud, Hyderabad.

During the tour, the group visited following local sightseeing places

• Golconda Fort: A historic citadel originally known as Mankal, it was built on a hilltop in 1143. Climbing over 300 steps in

the hot weather provided a memorable experience.

- NTR Garden: The picturesque garden offered opportunities for photos and making memories, despite the humid Hyderabad weather.
- Lumbini Park: The day concluded with a mesmerizing laser show at Lumbini Park.
- Ramoji Film City. This destination provided an inside look into the world of film and adventure, with live performances and a behind-the-scenes view of filmmaking.
- Charminar: This iconic monument stands in the heart of a bustling market area. Climbing to the top provided a panoramic view of the city.
- The Chowmahalla Palace: The palace's architectural grandeur left a lasting impression, featuring lush gardens and splendid fountains. Its name, "Chowmahalla," translates to "Four Palaces."
- The IMAX Prasad Multiplex

The group also visited Indian School of Business (ISB) where an interactive session with Mr. Kaushik Rai provided insights into the institution's transformative impact on students' lives and its course structure.

The tour to Hyderabad was a resounding success, providing students with enriching experiences, cultural insights, and unforgettable moments. 20 BBA/BBA(FS) students along with 2 faculty members Mr. Omkar Pawaskar and Ms. Snigdha Naik were a part of this tour.

The report has been drafted by FY BBA student Ms. Liza Lopes.

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### **Annual Study Tour to Gujarat**





The Students' Council of the College organized its Annual Study Tour for the students of the College from the 22<sup>nd</sup> to 27<sup>th</sup> October 2023. The destination of the tour was Gujarat, India. 33 students participated in the tour and were escorted by three staff members, Dr. Lira Menezes Gama, Mr. Sandesh Gaonkar, and Ms. Lizette D'Costa, along with a tour guide from the collaborating agent Travel Bug.

Day 1 of the journey began from Margao Railway Station on the 22<sup>nd</sup> October at 08:30 a.m. when the group left for Dadar by 10104 Mandovi Express and arrived at Dadar station

at 09:00 p.m. The onward train 14808 Bhagat Ki Kothi SF Express departed Dadar at 12:05 a.m. and arrived at Ahmedabad junction at 08:45 a.m. on 23<sup>rd</sup> October 2023. The tour group was then transported by bus and checked in at Hotel Pragati- The Grand, Ahmedabad, Gujarat. After a quick freshen-up, the group proceeded to Anand, Gujarat, to visit the Amul Dairy plant and the Amul Chocolate plant. The visits to both places were highly informative with persons in charge providing detailed information on the production and processing of various products at each of the plants. The students were extremely enriched by this visit. Many products were also available for sale at the plant. The group returned to the hotel by 07:00 p.m. and was given time at leisure to explore the local area.

On Day 3 of the tour, after breakfast at the hotel, the tour group proceeded by bus to Modhera to explore the exquisite architecture of the Sun Temple. The temple was enriched with intense carvings depicting various legends of the past. The next visit was to Rani ki Vav at Patan, Gujarat. Another historic monument constructed by Rani Udayamati in memory of her late husband Raja Bhima. The unique, captivating site, surrounded by greenery, and featuring an intriguing well was a sight to behold. The new one hundred Indian rupee note depicts this monumental historic Rani Ki Vav on the reverse. Thereafter, the group headed for lunch at a local restaurant and then proceeded back to the hotel. The evening was free to explore the local Ahmedabad market where students did a lot of shopping and relished local cuisine.

Day 4 began with a good breakfast at the hotel and checking out, en route to Vadodara. The first visit was at the Hutheesing Jain Mandir, Ahmedabad. The beautiful temple embodies a blend of the old and new temple architecture elements in its designs and bequests an extremely calm and serene experience. The next destination was Sabarmati Ashram, Ahmedabad, home to Mahatma Gandhi, and one of the main centres of India's freedom struggle. The ashram possesses a museum displaying various articles, paintings, spinning charkha, etc. The group next visited Vikram Sarabhai Space Exhibition Centre, ISRO Science City, Ahmedabad. The centre focuses on rocket and space vehicles for India's satellite programme. The last visit for the day was scheduled to the Swaminarayan Akshardham Temple, Gandhinagar. The beautiful temple depicting the life of Swaminarayan through many artifacts also contained a picturesque park in its premise. After an enriching and eventful day, the group headed for lunch and then proceeded on a two-hour journey by bus to Vadodara. Upon reaching Vadodara, the group checked in at the President Hotel, Vadodara for the night. Here too the group indulged in some street shopping after some sumptuous dinner at the hotel.

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On Day 5 of the tour, the 26<sup>th</sup> October, after breakfast at the hotel, the group checked out and proceeded to visit Nilkanthdham, Swaminarayan temple, Poicha. This extensive religious complex with fountains, water ponds, statues of Gods and Goddesses, and numerous carved artifacts was a spectacular sight to behold. The premises also had a food court and many souvenir shops. After lunch, the group proceeded to the world's tallest statue, India's pride, the Statue of Unity. There were special buses to take the group to this point. The students savoured the breathtaking view of the huge Statue which was followed by a captivating laser show. At this point, the group also got a scenic view of the Sardar Sarovar Dam built on the Narmada River. Thereafter, the group proceeded for dinner and subsequently, to the adjacent Ekta Nagar railway station to board the train scheduled to depart Ekta Nagar, Gujarat, at 09:25 p.m. by 12928 Ekta Nagar Dadar Western Sf Express. The group arrived in Dadar at 05:30 a.m. on 27<sup>th</sup> October, day 7, and had a two-hour halt for its onward journey from Dadar to Madgaon on 10103, Mandovi Express.

The tour group reached Margao Railway station on 27th October 2023 at 09.30 p.m. The annual study tour was an extremely educative and enriching one, providing each student a great experience with priceless memories. The students appreciated and thanked the teachers and organizers for the wonderful experience.

### Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

Ms. Swati Bhat Editor

Ms. Pradnya Nadkarni Designer Prof. Prita D. Mallya
Professor and Principal

Vidya Vikas Mandal's

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