



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics

September 2023
Volume 16 Issue 4

E-Newsletter

Completion of PRCN Course

15th May to 12th August 2023



OTA (Officers Training Academy, Gwalior) organized a PRCN (Pre-Commissioned Course) 110, GCI-36 from 15th May to 12th August 2023. 117 NCC trainee officers from Army and Navy from all over India attended the course. The primary objective of the course was to provide training to Assistant Nautical Officers (ANOs) and Girl Cadet Instructors (GCIs) in fundamental defense-related subjects. These trained ANOs and GCIs would then go on to train cadets in their respective institutions.

The course spanned a total of 90 days, divided into two terms. At the conclusion of each term, examinations were conducted, and regular assessments were carried out. The rigorous training curriculum encompassed various activities, including drill exercises, physical training, yoga, leadership and personality development sessions, community development, and disaster management classes. Additionally, trainees participated in visits to notable places such as the Air Force Station in Gwalior, 97 Field Regiment of Artillery, 20 Grenadiers, Lakshmibai National Institute of Physical Education, 3 MP Naval Unit, and Tigra Dam. The course was further divided into two parts: a common syllabus and specialized subjects for the Army and Navy. Specialized subjects included map reading, boat pulling and rigging, semaphore language, and firing exercises. A typical day during the course began with yoga or exercise sessions, followed by activities like Zumba and aerobics. The day included drill exercises, lectures, and ended with more drill exercises and games.

During the mid-term break, trainees embarked on an educational tour to Agra, where they visited iconic landmarks such as the Taj Mahal and Red Fort. Towards the end of the course, another educational visit took place, covering historical sites in Gwalior, including Gwalior Fort, Saas Bahu Temple, Sun Temple, Gurudwara Data Bandi Chhor Sahib, Maan Singh Palace, Gujar Mahal, and Teli Ka Mandir. The course also included special events such as a dinner night with the Commandant and other officers at OTA, a high tea gathering at the Commandant's House, and a Passing Out Parade (POP) dinner night with Reviewing Officer Surgeon Vice Admiral of Navy Medical Services Arti Sarin.

Asst. Professor Ms. Pretty Pereira, NCC(Navy) Officer from the College attended and completed this course successfully.

30-Hour Certificate Course in "Trading Insights: Analyzing Price Movements in Financial Markets"	4 th August to 6 th September 2023
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Golden Jubilee Celebrations

VVM's SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS

Affiliated to Goa University

Accredited by NAAC with 'A' Grade (CGPA of 3.03 on a 4 point scale)




**SY and TY Certificate Course Committee,
Department of Management Studies & TIP Cell
Organises**

**30-Hours Certificate Course on
Trading Insights: Analysing Price Movements
in Financial Markets**

Resource Person:
Mr. Mahadev Gadekar
B.Com, MFS Proprietor/ Wealth Manager
at Aarna Financial Services

Ms. Swati Bhat
Ms. Sheryl Sanches
Ms. Delisha Rebello
(Teachers Incharge)

August 2023

590/-

2:00 pm to 4:00 pm

Monday, Wednesday & Friday

Prof. Prita D. Mallya
Professor & Principal

Ms. Snehal Alve
Head, Dept. of Management
Studies

Mr. Ainsley Bernard
Convenor, TIP Cell

The SY & TY Certificate Course Committee in collaboration with the Department of Management Studies and TIP Cell organised a 30-hour Certificate course in "Trading Insights: Analyzing Price Movements in Financial Markets" from 4th August to 6th September 2023. This course aimed to equip students with the knowledge and skills necessary for understanding and analyzing price movements in financial markets. The Resource Person was Mr. Mahadev Gadekar, Proprietor, Aarna Financial Services.

The course commenced with a comprehensive introduction to technical analysis, laying the foundation for understanding price movements and market trends. Students learned to interpret historical price data, patterns, and trends, which are fundamental to technical analysis. Mr. Gadekar shared his valuable real-life experiences of trading with the students.

The course covered a wide range of topics in technical analysis and trading psychology, ultimately empowering students to make informed decisions in trading and investing. One of the key components of technical analysis, candlestick chart patterns, was thoroughly explained and demonstrated. Students gained insights into how to interpret and use candlestick patterns to make trading decisions. The course provided students with the tools and techniques needed to classify and identify different types of trends in financial markets. The utilization of technical indicators to assess market conditions and forecast price movements was explored. To reinforce the theoretical concepts, practical sessions were an integral part of the course. Students had the opportunity to apply their knowledge by creating dummy portfolios and practicing trading strategies. These hands-on exercises allowed students to gain valuable experience in trading within the stock market.

This course has equipped students with the tools to make informed decisions in the dynamic world of financial markets, ultimately contributing to their financial literacy and career readiness. 64 students of SY and TY B.Com &BBA(FS) attended the course.



The EBSB Club in collaboration with the Cultural Council & Alumni Engagement Cell organized “Rakshabandhan with Soldiers” campaign for the students of the College & Alumni on 14th August, 2023. Dr. Sheetal Arondekar, Convenor of the Cultural Council, Mr. Sandesh Gaonkar, Convenor of the EBSB Club, Mr. Ainsley Bernard, Convenor of the Alumni Engagement Cell were the coordinators. A total of 63 Rakhis crafted by students were sent to the Indian Army Soldiers: C/O 99 APO through Samskruti Foundation.

The initiative involved crafting handmade cloth rakhis by students as a gesture of appreciation and support for the brave Soldiers who tirelessly safeguard our Nation’s borders. The students used a variety of colorful cloth materials, beads, and threads to craft the rakhis. Each rakhi was carefully handmade, showcasing the students' creativity and thoughtfulness. The process of creating these rakhis was not just an artistic endeavor but also a chance for students to reflect on the sacrifices made by soldiers to ensure our safety and freedom.

The event aimed to strengthen the bond between civilians and soldiers, especially during the auspicious occasion of Raksha Bandhan, a festival that symbolizes the protection and care between siblings. This event provided an opportunity for the students to convey their heartfelt sentiments and tie rakhis to the soldiers as a symbolic gesture of protection and solidarity.

TechTrendz Club Activity

18th to 31st August 2023



The students of the Multimedia Group at TechTrendz from the Department of Computer Science, organized an engaging competition titled 'Frames of Imagination.' This competition was open to students from all programmes within the College. Its primary objective was to promote awareness against ragging, and this message was to be conveyed through original sketch work or pictures converted into animated reels, all centered around the theme of Anti-Ragging. Submissions were accepted from August

18th to 31st, 2023. 07 enthusiastic students participated in the competition.

The competition was expertly organized by Mr. Riyano Fernandes and Mr. Veron Miranda, both from FYBCA.

The Judge for the competition was Mr. Sandesh Gaundalkar, a Communication Designer, and Visiting Faculty member in the Department of Computer Science. The judging criteria encompassed Creativity and Originality, Storytelling and Concept, Technical Execution, Emotional Impact, and Adherence to the Theme.

The winners of the competition are:

1st Place: Ms. Aarti Solanki, FY B.Voc.(ST)

2nd Place: Mr. Showil Rebello, FY B.Voc.(ST)

This competition provided students with an opportunity to showcase their skills and creativity while advocating against ragging. Ms. Sweta P. Shet Verenkar and Mr. Andre Pacheco were the teachers incharge of the competition, with Ms. Annette Santimano serving as the TechTrendz Incharge, ensuring the event's smooth execution.

Pop up Bazaar

19th August & 5th September 2023



The Commerce Club of the Department of Commerce & Management organized two Pop-Up Bazaar events on August 19th and 05th September 2023 in the Multipurpose Hall from 10:00 a.m. to 1:00 p.m. The aim of the bazaar was to encourage budding entrepreneurs of the College by providing them with a platform to get business exposure. The pop-up bazaars featured a diverse array of stalls offering products such as snacks, sweets, games and lemonade. On

August 19th, a total of five stalls were set up, while four stalls were put up on September 5th. 30 students from B.Com, BBA, BBA(FS) and BCA Program actively participated in the activity. The teacher in-charge of the activity was Ms. Marjina Shaikh, Convenor of the Commerce Club.

E-Quiz on Indian Economy and Current Affairs

25th to 31st August 2023



GOLDEN JUBILEE CELEBRATIONS

Vidya Vikas Mandal's
SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS

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Department of Economics & Banking
Organizes
E-QUIZ On Indian Economy & Current Affairs

25th to 31st August 2023

Prof. Prita D. Mallya
Professor & Principal

Dr. Lira M. Gama
HOD, Department of
Economics & Banking

Mr. Sanjay Velip
Teacher in charge

Mr. Shreyas Desai
Teacher in charge





The Department of Economics & Banking organized an E-quiz on Indian Economy and Current Affairs with the objective of promoting knowledge and awareness among participants regarding India's economic landscape and recent events shaping the nation. The quiz was kept open to students and faculty members for 7 days from 25th to 31st August 2023.

The quiz consisted of 25 questions on different aspects of the Indian economy and Current Affairs. Those who scored 60% and above were issued E-Certificates. 121 participants answered the E-quiz.

The quiz was coordinated by Assistant Prof. Mr. Sanjay Velip and Assistant Prof. Mr. Shreyas Desai.

TechTrendz Club Activity

26th August 2023



TechTrendz– the Club of the Department of Computer Science – organized a session on Cyber security titled “Navigating the Digital Fortress: Exploring Cyber Security Pathways” on 26th August 2023 from 11.15 am to 12.15 pm. The renowned Resource Persons for the session were Mr. Ritwik Korgaokar, a cyber security specialist and founder of Code Hack; and Mr. Riyaz Imran Khadri, CEO of Avanteia, a Cyber security Specialist, a Blockchain Specialist and a Faculty member at Sridora Caculo College of Commerce &

Management Studies, Mapusa. The primary objective of the session was to educate participants about the importance of cyber security in today's digital age. It aimed to raise awareness about the threats in cyberspace, preventive measures, and how to respond to security incidents effectively.

The session commenced with an introduction to the fundamental concepts of cyber security. The Resource Persons demonstrated real-life cyber security attacks carried out over the internet using various apps and techniques. Mentioning apps like the TruthSpy, CamPhish, SocialPhish, Snap Map, BeVigil, Bugcrowd, and Pegasus has helped participants understand the potential risks and vulnerabilities they face while using digital platforms.

As the session progressed, the Resource Persons covered the different layers of the Internet, including the Surface Web, Dark Web, and Deep Web. This information provided participants with insights into the hidden aspects of the internet and the need for caution. The session concluded with a discussion on considering ethical hacking as a career option. This is important as the field of ethical hacking plays a vital role in identifying and addressing vulnerabilities in digital systems.

Overall, the session served as a valuable platform for participants to learn about cyber security threats, best practices, and career opportunities. It also emphasized the critical role individuals play in safeguarding their digital presence in an increasingly interconnected world.

Miss. Shaina Kamat, student of FY B.Voc.(ST) served as the compere for the session. Mr. Shahid Shaikh, student of SY B.Voc.(ST) introduced the Resource Persons. Mr. Malik Rehan, student of TY BVoc(ST), proposed the Vote of Thanks. 205 students from the BCA, B.Voc.(ST) and B.Com programmes attended the session.

TechTrendz Club Activity

26th August 2023



The TechTrendz Club of the Department of Computer Science organised the Multimedia Mashup Madness Competition on 26th August 2023. This was a creative competition, challenging participants to showcase their multimedia skills by blending different forms of media to create a compelling and unique context. Participants were encouraged to combine various elements such as images, audios, videos, graphics, and text to produce a multimedia masterpiece.

The competition was held online and the last date of submission was 2nd September 2023.

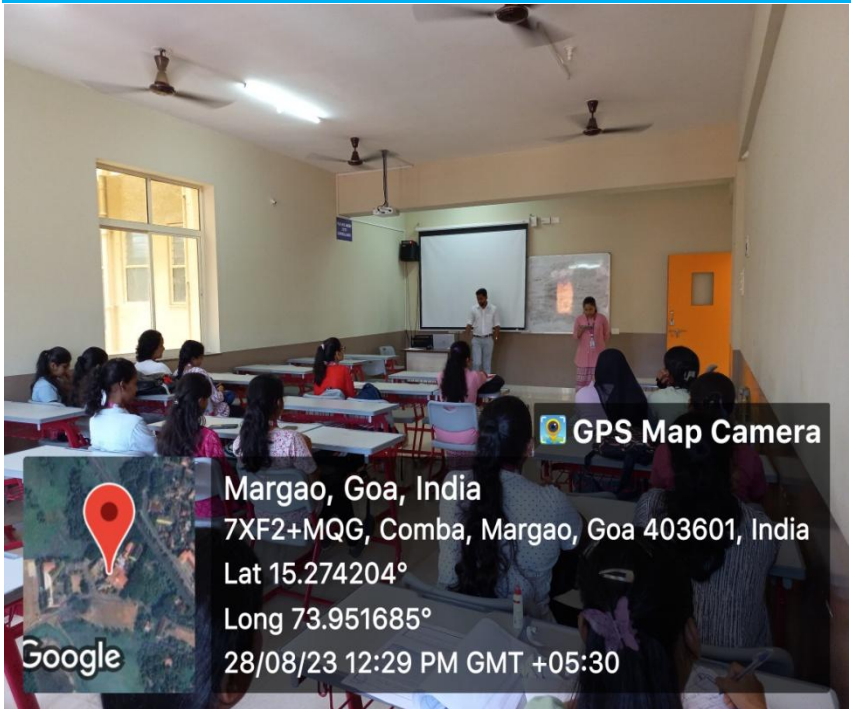
The entries were judged by Mr. Sandesh Gaundalkar, a Communication Designer specializing in Graphics and Animation. The result of the competition was declared on 7th September 2023. Abhishek Kesavan and Jayden Jesus Fernandes won the first place. 02 teams comprising of 02 students each from B.C.A. and B.Voc (S.T.) programmes participated in the competition.

The faculty coordinators were Mrs. Shruti Kunkolienkar and Mrs. Samira Vengurlekar. Mr Shahrul Herikeri from FY BCA-B, was the Student Coordinator of the event who ensured smooth communication and coordination between the participants and the organizing team.

This competition provided a platform for students to showcase their creativity and multimedia skills while competing against each other in a digital context. It was an excellent opportunity for students to gain experience in multimedia production and presentation.

Mastering Tech Business: Trends & Opportunities

28th August 2023



The Career Cell in association with the Department of IT organized a counselling Session on "Mastering Tech Business: Trends & Opportunities" on 28th August 2023 at 12:15 pm for the First Year B.Com students. This session aimed to provide participants with valuable insights into the dynamic world of technology-related entrepreneurship and careers. The Resource Person was Mr. Mohsin Shaikh, Founder & Director of Haztech and an MOU partner.




The session delved into emerging trends, opportunities, and strategies to excel in the

ever-evolving tech industry. The session successfully equipped participants with the knowledge and inspiration

needed to navigate the ever-evolving tech landscape. It reinforced the importance of adaptability, continuous learning, and networking in achieving success in the tech industry. The session's impact is expected to extend beyond the event itself, as participants take their newfound knowledge and insights into their academic pursuits, contributing to the growth and innovation of the tech sector. 23 students of FY B.Com attended the session. The entire activity was conducted under the guidance of Ms. Pooja Shanbhag, Convenor, Career Cell and the faculty incharge was Ms. Ashwina Volvoikar.

SkillStir: 30-Hour Certificate Course

29th August to 15th September 2023

Golden Jubilee Celebrations

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Department of Economics & Banking

in collaboration with

FY Certificate Course Committee

organizes

30-Hour Certificate Course

SkillStir



August - September 2023






12:30 to 2:30 p.m.

Course Fee: Rs.472/- (including GST)

Interested students are requested to fill the form through the link provided below:

<https://forms.gle/hyg13creGRTXDJda8>

Prof. Prita D. Mallya
Professor and Principal

Dr. Lira M. Gama
HOD, Economics & Banking

Ms. Lizette D'Costa
Faculty In-charge

The Department of Economics & Banking in collaboration with the FY Certificate Course Committee organized a 30-hour Certificate Course ‘SkillStir’ for the First Year students of the College. The course commenced on 29th August 2023 and concluded on 15th September 2023. The course comprised five types of artistic and culinary skills imparted to the students, viz., crochet-making/knitting, thermocol decoration, decoupage, flower-making, cooking, and baking essentials. Experts in each of the skills were invited to teach and deliver sessions and share their expertise with the students.

1. Crochet-making/Knitting – 29th August to 02nd September 2023:

The Resource Person for the crochet-making/knitting skill was Ms. Linette Gomes, a young entrepreneur who owns a start-up called ‘Crochet to Cuddles’. She is an expert in the area of crochet and knitting. Ms. Gomes enriched the students with techniques on various kinds of stitches which can be used to knit different patterns, forming table pieces, bedspreads, outfits, stuffed toys, etc. Students were given daily tasks to be done at home and brought the next day which was assessed by Ms. Gomes.

2. Thermocol Decoration – 29th August to 02nd September 2023:

The art of thermocol decoration was skillfully and meticulously taught by Mrs. Maria Lourdes Barreto. Students were taught the basic, essential skills of holding, cutting, carving, and smoothening of thermocol, necessary for the best outcome of the decor. Mrs. Barreto assigned the students a task based on the skills imparted during the sessions.

3. Cooking and Baking essentials – 04th, 6th to 09th September 2023:

Mrs. Maria Lourdes Barreto was the Resource Person for the skill in cooking and baking essentials. Mrs. Barreto has a degree in Home Science, with an extremely deep passion for cooking and baking. During her

sessions, she imparted skills in the preparation of various dishes and baked items. Her sessions were extremely engaging as they aroused the culinary and gastronomical skills and senses of all students present. Mrs. Barreto provided students with Google links on a daily basis, as a task to be completed, based on which each student was assessed.

4. Decoupage – 11^h to 12th September 2023:

Mrs. Jemina D'Costa, a veteran in the field of decoupage beautifully imparted her skill of decoupage – the art of decorating any object, usually bottles, plates, boxes, etc., by embossing decorative decoupage tissues in combination with special paint effects and decorative elements. She also shared her knowledge of marketing and profits earned on such items.

5. Flower-making – 13^h to 15th September 2023:

Mrs. Annet Gomes, the Resource Person for the skill of flower-making, creatively delivered her sessions by teaching the students several types of flowers with different materials like crepe, stockings, ribbon, etc. Students were given daily tasks to be completed and submitted to the Resource Person the following day. Students imbibed the skill of flower-making which is a lucrative avenue for business in today's times

The 30-hour skill-intensive course ‘SkillStir’ culminated on the 15th of September 2023 with participating students receiving concentrated skills with hands-on knowledge of the skills imparted. 49 students successfully completed the course.

The course was designed and coordinated by Ms. Lizette D’Costa, FY Certificate Course Committee In-charge.

Importance of Millets in Diet		1 st September 2023
		<p>To commemorate the International Year of Millets 2023, the Internal Quality Assurance Cell (IQAC) and the B.Com Programme organized a session on the Importance of Millets in Diet on 1st September 2023, from 11:30 to 12:30. The Resource Person for the session was Mrs. Vandana Kakodkar, a Consulting Dietician from Ponda.</p> <p>The session began with a warm welcome to the Resource Person by the compere, followed by the presentation of a potted plant to Mrs. Vandana by Dr. Lina Sadekar, IQAC Coordinator. Mrs. Vandana began her talk by explaining the meaning of millets and providing examples of different types of millets. She highlighted the numerous benefits of incorporating millets into our diet and discussed various lifestyle diseases and their causes. Additionally, she explained how millets can be used to prepare a variety of dishes and elaborated on the role of millets in maintaining good health.</p> <p>Following the presentation, there was a Q&A session where both students and staff had the opportunity to clarify their doubts and seek further information on the topic. Ms. Aaachal Naik served as the compere, Ms. Bhakti Mirashi introduced the speaker and Ms. Abha Naik proposed the Vote of Thanks.</p> <p>The event was organized by Dr. Shami Pai, B.Com Programme Coordinator, and Dr. Lina Sadekar, IQAC Coordinator.</p>

Educational Field Trip

1st September 2023



The Department of Management Studies organized an educational field trip to the heritage sites in Chandoor for the students of FY BBA and BBA(FS) on 1st September 2023. The field trip aimed to help students realize the significance of preserving heritage sites. 29 students were a part of this visit. Students were accompanied by Asst. Prof. Sameer Kapadi and Asst. Prof. Alba De Sa.

Firstly, students were exposed to the ancient Mahadev temple at Chandoor Kott where the site contains the relics of a stone-carved Nandi - Shiva's bull. Later, the students visited the chapel of Saint Tiago, particularly the legend stone in front of the chapel which was a 500 metres walk from the Nandi bull statue. Finally, the students stopped by the famous Fernandes house, located on the same street as the Saint Tiago Chapel where the owner of the house, Mr. Rajeev Fernandes, showed the students around the glorious place that is well known for its magnificent architecture and historic significance. Overall, it was a memorable experience for all.

Exploring 3D Visualization

1st September 2023



The Department of Computer Science organized a captivating guest lecture for TY BCA students, on "Exploring 3D Visualization" in the smart classroom. Mr. Kiran Naik Muli, V.I. at Industrial Training Institute, Bicholim, was the Resource Person for the session.

The session commenced with a visually engaging PowerPoint presentation where Mr. Kiran proudly showcased his diverse portfolio, ranging from projects undertaken

for clients to his own forays into the realm of 3D design. The audience was treated to a captivating display of both beginner-level and advanced projects, including texturing, modeling, detailing, rendering, and more.

Recognizing the novice status of students in the world of Blender, Mr. Kiran thoughtfully provided a hands-on

demonstration, initiating the audience with the creation of a simple iPhone model. With expert finesse, he guided through the process of object manipulation, demonstrating techniques to drag and reshape the digital constructs.

Subsequently, Mr. Kiran delved into the intricacies of color into our 3D creations. To illustrate this, he employed a model of our college building, which he had meticulously designed, and walked us through the intricacies of rendering the model to life. The final segment of the session featured a captivating demonstration on the art of object manipulation, exemplified through a meticulously crafted 3D car model. Mr. Kiran's instruction included grouping various car components, employing frame sets, configuring lengths, and skillfully wielding animation tools to animate the model's movement.

Mr. Kiran's demonstrations were lucid and easily digestible, making complex 3D visualization concepts accessible to all attendees. The session also unveiled the art of lighting techniques and rendering in Blender. The students learned how to incorporate and fine-tune light sources, witnessing the remarkable transformation during rendering. He offered sage advice on embarking on a freelancing journey within the 3D visualization domain.

67 TY BCA students attended the session. Mr. Kiran's expertise and engaging delivery left an indelible impression, equipping our students with the knowledge and motivation to embark on their own creative journeys in the realm of 3D visualization.

Career Counseling Session on Competitive Exams

1st September 2023



The Career Cell of the College, in collaboration with IMS Learning Resources Pvt. Ltd. Mumbai, organized a counseling and guidance session on the topic 'Awareness Programme on Competitive Exams,' covering GPSC, UPSC, Staff Selection Commission, MBA, and Public Sector Banks. This initiative aligns with the directive from the Directorate of Higher Education, aiming to offer comprehensive coaching to students for success in State and National-level competitive exams, securing jobs, and gaining admission to Higher

Education Institutes and Professional Institutes. Thus, in the interest of the student community the Career cell organised a session on 1st September 2023, from 11.15 am to 12.15pm.

Assistant Professor Pooja Shanbhag, Convenor, Career Cell, welcomed the esteemed Resource Person, Mr. Shrikant Gosavi, a seasoned Mentor and Trainer at IMS. He emphasized the primary objective of the session is to provide valuable guidance and insights to students interested in government jobs and those pursuing higher education.

Mr. Shrikant Gosavi commenced by providing a comprehensive overview of various competitive exams conducted across India and specifically in Goa. He elucidated the types of competitive exams, the examination processes, selection criteria, and their significance in diverse fields, including government jobs, higher

education, and professional certifications. He also discussed the plethora of career opportunities available to individuals who excel in competitive exams, featuring success stories to inspire the participants. Mr. Gosavi explained in detail the effective preparation strategies for competitive exams. He discussed the importance of structured study plans, time management techniques, and optimal resource utilization. Valuable tips and techniques for improving study habits were shared, along with information on the availability of coaching institutes offering support and guidance for these competitive exams.

The session successfully informed participants about various competitive exams, their significance, and the strategic approaches required for preparation. The event concluded at 12:15 pm with a Vote of Thanks proposed by Ms. Sakshi Ganguli, a student of S.Y.B.Com D. 90 students attended the session. The entire session was meticulously planned and executed by Ms. Pooja Shanbhag.

Digital Poster Design Competition: "Fusion of Finance and Technology"

1st to 9th September 2023

The Commerce Club of the Department of Commerce and Management successfully organized a Digital Poster Design Competition on the theme "Fusion of Finance and Technology" from 1st to 9th September 2023. The event aimed to encourage students to creatively explore the intersection of finance and technology through visual representation.

13 students participated in the competition, showcasing their artistic talents and innovative interpretations of the theme. After careful evaluation, the following students were recognized as the winners of the Digital Poster Design Competition:

- 1. Disha Gaonkar, M.Com Part I
- 2. Minoshca Dias, M.Com Part I
- 3. Nandita Borkar, SY B.Com A

Mr. Roland Martins, a guest speaker and the Coordinator of GOACAN presented the certificates to the winners. Ms. Koel Jana, a student of TY B.Com was the student incharge of the competition.

Decoding GOA IT Inc.

2nd September 2023



The Department of Computer Science in association with the TIP Cell organized a session on "Decoding Goa IT Inc." on 2nd September 2023, from 10.30 am to 12.30 pm for the BCA and B.Voc.(ST) students. The Resource Person was Mr. Sujeet Shetty, President of Goa Technology Association and Co-Founder of Team Inertia Technologies.

Mr. Malik Rehan, Student of TY B.Voc.(ST) delivered the welcome address. Principal, Prof. Prita Mallya, extended a warm

welcome to the distinguished Resource Person and emphasized the significance of sessions like this in keeping our students informed of the ever-evolving landscape of technology.

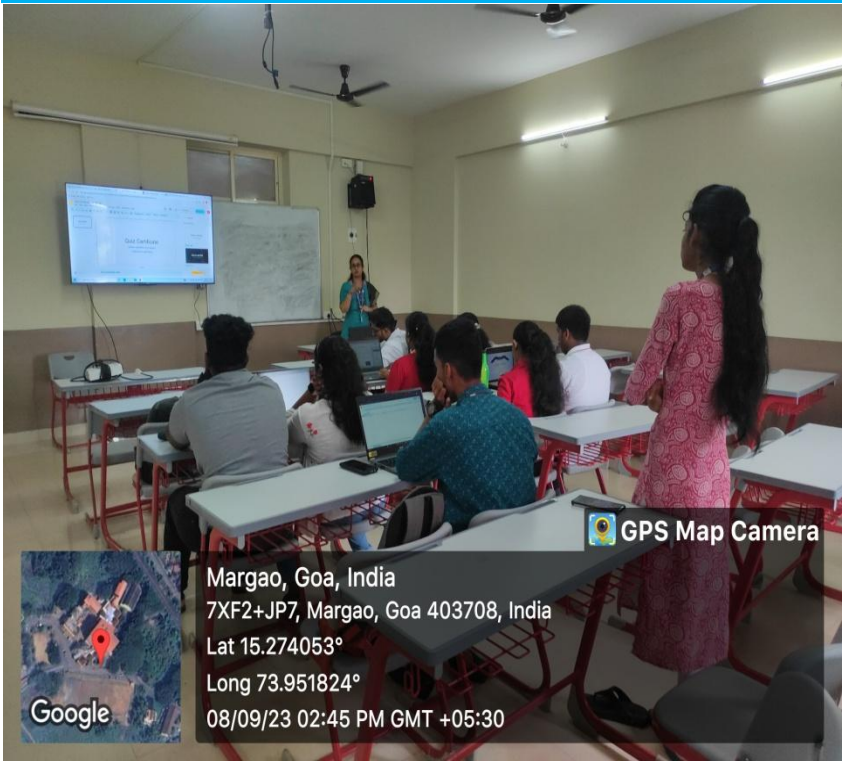
Ms. Sujal Naik, an SYBCA student, introduced Mr. Sujeet Shetty, a professional in the Information Technology field. Mr. Shetty commenced his lecture by delving into the evolving IT scene in Goa, tracing its growth through the years. He entertained us with anecdotes about IT companies that sprouted in the 90s, shedding light on the current IT infrastructure landscape in Goa. Furthermore, he provided invaluable insights into the exciting world of startups in Goa, sharing tips on how to navigate this dynamic arena.

In alignment with the current IT trends, Mr Shetty explained the different career options available to our students. The speaker stressed that students should focus on their goals, he explained how IT companies work and how many companies are available in Goa. He elucidated the inner workings of IT companies and elaborated on the wealth of opportunities available in Goa. Moreover, he enlightened us on the industry's expectations from our students, emphasizing how Goan IT ventures span the global stage with their services.

In the end, a student of FY B.Voc.(ST), Shaina Kamat proposed the Vote of Thanks. 158 students and 05 faculty members attended the session. Overall, the session was informative, engaging, and succeeded in enhancing students' understanding of the subject matter.

Visual Brilliance: A Deep Dive into Canva, Google Slides, Forms, and AI

2nd & 8th September 2023



The Department of Computer Science organized a session on "Visual Brilliance: A Deep Dive into Canva, Google Slides, Forms, and AI" on 2nd & 8th September 2023, from 12:30 to 2:30 pm for the nominated student members of all the committees/ Clubs of the College.

On 2nd September 2023, Mr. Ramkrishna Reddy was the Resource Person. He discussed various tools such as Canva, Bluewillow AI, ChatGPT, Firefly, and Microsoft Designer, as well as remove.bg. 18 students attended the session.

On 8th September 2023, Ms. Pradnya

Nadkarni was the Resource Person. She discussed how to create Google Slides and Google Forms, and demonstrated the use of Autocrat and Certify'em add-ons for certificate generation. 08 students attended the session.

The session was conducted to motivate and educate students on the use of these powerful digital tools and to enhance their skills in visual content creation and productivity. Ms. Rakshavi Dessai was the teacher incharge of the session.

Nau Sainik Camp Phase -I

3rd to 12th September 2023



6 Kar Naval Unit NCC organized the Nau Sainik Camp Phase-I in Udupi from September 3rd to 12th, 2023. The primary objective of this camp was to provide cadets with firsthand experience of Naval life.

The camp proved to be a memorable and enriching experience, filled with adventures and valuable lessons. Cadets had the opportunity to learn various skills, including Semaphore, Boat rigging, boat pulling, and health and hygiene practices. Each day of the

camp commenced at 6:00 AM with exercises and the hoisting of colors, concluding at 10:30 PM. At the end of the camp, both theoretical and practical exams were conducted to assess the cadets' knowledge and skills.

The cadets thoroughly enjoyed their time at the camp, creating lasting memories. The final day was marked by joyous celebrations, including cultural programs. The camp concluded with a cultural program that brought everyone together.

Our institution was represented by three NCC Naval wing cadets: PO Shudeepa Oli, LC Melissa Solomon, and Cadet Priyanka Chowdhary. Additionally, 19 cadets from Goa participated in the camp. In total, the camp hosted 200 cadets from the Karnataka and Goa Directorate. Notably, PO cadet Shudeepa Oli and LC Melissa Solomon were selected to attend Nau Sainik Camp Phase-II, marking their outstanding performance and dedication.

Art Exhibition

4th September 2023



On the occasion of Teacher's Day, an 'Art Exhibition' on the theme 'Education' was organized by the NSS Unit of the College. It was a captivating and enriching showcase of artistic talent within our college community. The exhibition aimed to celebrate creativity, promote artistic expression, and provide a platform for our students to display their diverse and innovative artworks.

The exhibition featured an impressive range of art forms, including paintings,

bookmarks, Mandala art, wall hangings etc. This diversity of artistic expressions showcased the versatility and creativity of our students. It provided a platform for budding artists to showcase their talents and served as a testament to the importance of art in our lives. 11 students participated in this competition.

To acknowledge and encourage exceptional talent, awards were presented to outstanding artworks. The Exhibition was judged by Asst. Prof. Marjina Shaikh and Asst. Prof. Sushrusha Naik Khandekar. The

judgement was based on criteria such as creativity, originality, use of materials and aesthetic appeal. The winners of the competition were:

First Place: Ruby Mahato (SYB.Com D)

Second Place: Looluwa Gundar (SYB.Com A)

Third Place: Godwin Costa (SYB.Com A)

Inter-collegiate Raw Powerlifting Championship (Women)

4th September 2023



The Department of Physical Education and Sports organized an Inter-collegiate Raw Powerlifting Championship (Women) for the first time on September 4, 2023, in the College Multipurpose Hall. A total of 125 women participants from 22 Colleges across Goa participated in the championship.

The Inaugural ceremony commenced at 10:00 am. Dr. Edwin Barreto, Vice Principal delivered the welcome address. Dr. Ajinkya Kudtarkar and Mr. Sourabh Raikar briefed the participants about the rules of the competition. The judges for the competition were Mr. Andrew Gomes, Mr. Govind Lotlikar, Mr. Purnay Raikar, Mr. Satish Mandrekar, Mr. Shivam Mohite, Mr. Tanuj Kinolkar, Ms. Viola Rodrigues, Mr. Ashish Shirodkar, Mr. Nehal Komarpant, and Ms. Agnes Fernandes.

The tournament featured various categories, including below 47kg, up to and including 52kg, up to and including 57kg, up to and including 63kg, up to and including 69kg, up to and including 76kg, up to and including 84kg, and above 84kg.

Carmel College, Nuvem were the champions of the competition. Don Bosco College, Panjim were the 1st Runners up and Rosary College, Navelim were the 2nd Runners-up.

The 'Strongest Woman Title' was awarded to **Ms. Swati Sandip Naik** from P.E.S's R.S.N College of Arts and Science, Farmagudi, Ponda.

The Chief Guest for the Valedictory function was Mr. Vikram Verlekar, Chairman of the Sports Governing Council of VVM. Prizes were awarded to the winners by the Chief Guest. The event was coordinated by Dr. Ajinkya Kudtarkar, the College Director of Physical Education and Sports, and Mr. Saurabh Raikar, Instructor

in Physical Education. The Sports Council of the College, headed by Mr. Sidhivinayak Hadapad, a student of TYBCA, along with 30 other Sports Council Members, made all the arrangements for the tournament. The program concluded with a Vote of Thanks proposed by Mr. Saurabh Raikar, Instructor in Physical Education.

Orientation on Goa - SSC & GPSC Exams

4th September 2023



An orientation on ‘Goa - SSC & GPSC Exams’ was organised by the Training, Internship and Placement Cell of the College, for the students on 4th September 2023 at 12.15 pm in the Smart Classroom. The Resource Person for the session was Mr. Kundan Lal Parganiha, Mentor, Bodhi Academy. 52 B.Com students attended the session.

The TIP Convenor, Mr. Ainsley Bernard welcomed the audience. Ms. Mansha Naik of TY B.Com A, introduced the Resource Person to the audience. Mr. Kundan began

the session by giving an overview about the government job prospects and benefits. He informed the students about the vacancies being reserved for the candidates from a particular state. He also stated that over 40 vacancies that were reserved for the Goans couldn’t be filled in last year due to the non-availability of candidates. He provided an overview about several positions available in the Central Government in various sectors such as insurance, banking, railroads and bureaucrats. The state government employment opportunities such as GPSC, GOA-PSI, and GOA-SSC was also discussed. The syllabus of such exams was discussed in brief and also informed the students about his YouTube channel and WhatsApp group which is directed to help youngsters clear such exams.

The session ended with the Vote of Thanks proposed by Ms. Sonika Naik, TY B.Com B. The inputs for the report are given by Ms. Shaina Irene Antao, SY B.Com D. The faculty in charge of the session was Asst. Prof. Sheryl Sanches.

Women’s Health & Hygiene

4th September 2023

The Women’s Cell of the College in association with the Indian Medical Association organized a session on **“Women’s Health & Hygiene”** for the female students of the College on 4th September 2023 in Hall No. 2. The objective of the session was to raise awareness, educate and promote the well-being of women by addressing various aspects of their physical health as well as personal hygiene. 87 students attended the session. The Resource Person for the session was Dr. Samiksha Varun Kudchadkar (Obstetrician & Gynecologist).

Ms. Steral Fernandes, a FYBBA(FS) student was the compere of this session. Ms. Ayesha Rafiq, a student of FYBBA introduced the Resource Person.



The Resource Person discussed about proper menstrual hygiene practices including the use of sanitary products, disposal methods and myths and taboos related to menstruation. She provided in depth information about PCOD & PCOS, its symptoms, treatment, its effect on reproductive health and diet to be followed to overcome these conditions. She also informed the students about the importance of reproductive health, prevention, transmission and treatment of STI's and various contraceptive methods.

The Resource Person enthusiastically responded to numerous questions posed by the students. The Vote of Thanks was proposed by Ms. Akshada Salkar, a SYBBA student. Overall, the session was highly informative and impactful.

Career Prospects in Media

6th September 2023



The Career Cell and Department of English organized a career counseling session on the topic 'Prospects in the Media Industry' on 6th September 2023 from 11.00 am to 12.00 pm. The main aim of this session was to familiarize students with the diverse array of options for those seeking to make their mark in this exciting Media industry.

The Resource Person for the session was Ms. Danuska Da Gama, Senior Journalist, Incharge Features at The Navhind Times. She provided valuable insights into the diverse career opportunities within the media industry. Her discussion encompassed

several key sectors, including journalism, public relations, advertising, and the TV and film industry. During the session, several important insights were shared. She added that the media industry is multifaceted, offering diverse career opportunities.

She also encouraged the students to develop versatile skill sets like communication, creativity, and technical know-how which is essential to pursue a career in media. She also added that the rise of smart speakers and voice assistants has created new opportunities for pod casters, voice actors, and audio professionals in the media sector. She engaged in interactions with students, addressing inquiries pertaining to the realm of media and communications.

The session was successful in providing valuable insights into the diverse opportunities and career paths

available in the media industry. The entire event was planned and coordinated by Ms. Pooja Shanbhag, Career Cell Convenor along with the faculty from the Department of English Dr. Monica Patil. 71 interested students attended the session.

Donation Drive at Calconda and Chinchal Anganwadis

6th September 2023



As a part of the Golden Jubilee Celebration of VVM's Shree Damodar College of Commerce & Economics, the NSS Unit donated some items at Calconda and Chinchal Anganwadis on 06th September 2023. The primary objective of donating the items was to improve the overall well-being of the children attending the Anganwadi. All teaching and non-teaching staff as well as students contributed towards these items. Items such as chairs, uniforms, and stationery were donated at both anganwadis. The activity was coordinated by NSS PO In-charge Mr. Sanjay Velip.

Guest Lecture on Contemporary Issues in Management

6th September 2023



The Department of Management Studies organised a guest session on 'Contemporary Issues in Management' for the students of FY BBA(FS) on 6th September 2023. Mr. Nitin Kamat, Senior Manager of Helmerich and Payne Inc., was the Resource Person for the session. 52 students attended the session.

During the session, Mr. Nitin Kamat discussed the contemporary issues of management while highlighting the modern day management practices and techniques. He also shed light on the common issues that managers often encounter and provided

valuable insights on how to deal with them. He also covered the concepts of green management, emphasizing the significance of sustainable practices in the business world.

Another crucial topic he touched upon during the session was stress management, offering effective strategies to cope with the pressures of the corporate environment. At the end, the students had the opportunity to interact and receive expert guidance from Mr. Nitin Kamat. Overall, the session proved to be an enriching experience for the students that provided them practical knowledge and valuable insights into the contemporary issues of

management, where students had an opportunity to interact and learn from someone with real- world experience in the field of management.

Outreach Program for Jyot School Students

6th September 2023



The Centre for Diversity, Equity & Inclusion (DEI) of the College in association with SAKSHAM Goa conducted an Outreach activity for the students of Jyot School for Autism on 6th September 2023 in the smart classroom. 05 students from the Jyot School, accompanied by their teachers and support staff were a part of this activity.

The program commenced with a warm welcome address from Principal Prof. Prita Mallya. She emphasized the significance of inclusive education, particularly in the context of the National Education Policy

(NEP) 2020. Prof. Mallya also congratulated the DEI Cell, led by Dr. Shami Pai, for organizing this outreach initiative. The student members of DEI cell, Mr. Kewal and Ms. Zakiya introduced the esteemed guests, Mr. Govind Kelkar, Secretary of SAKSHAM Goa, and Mr. Abhay Prabhu, President of SAKSHAM Goa. Mr. Abhay Prabhu shared insights into SAKSHAM's role and emphasized that special children do not seek sympathy but rather understanding and empathy. As a token of appreciation, a potted plant was presented to Mr. Abhay Prabhu.

During the program, Raksha Bandhan was celebrated wherein college students tied Rakhis to the students from Jyot School, fostering a sense of connection and camaraderie. The program featured several engaging activities, including drawing, coloring, and crafts, which the students from Jyot School enthusiastically participated in, thoroughly enjoying themselves.

The event concluded on a positive note with a Vote of Thanks delivered by Ms. Safaa Sayad. The Outreach Program concluded at 10:30 am, leaving behind cherished memories of inclusivity and collaboration.

Puneet Sagar Abhiyan

6th to 8th September 2023

The NCC Naval Wing in association with the Literary Club of Cultural Council organized a series of activities to commemorate the “Puneet Sagar Abhiyan with special reference to G-20-Marine Pollution”, (a nationwide flagship campaign) from 6th-8th September 2023. A series of events comprising an Essay competition, Debate competition, and a Poster competition were organized. The objective of the series of events was to raise awareness among the students and general public with regard to the use of plastic thereby reducing plastic pollution, especially marine water pollution.

Day One: 6th September 2023



Economics.

Day two: 7thSeptember 2023

An Essay Competition was held on the topic “Impact of Marine Pollution on Human Beings”. 09 students participated in this competition. First place was won by Jesly Leitaos from FY B.Com B and Mr Mehzaad Shaikh from TY B.Com A,Second place was secured by Ms. Taniya Silveira from FY B.Com-A and third place was claimed by Ms. Veverly Pereira from FY B.Com-E and Mr. H Tribhuvan of FY BBA(FS)-A. The judges were Dr. Rodney D’Silva and Dr. Shami Pai, Associate Professors in Commerce.

Day three: 8thSeptember 2023

A Debate was held on the topic “Should companies be held responsible for Marine Pollution?”. First place was won by the team comprising Ms. Nimra Shaikh, Mr. Vishal Ajarekar and Ms. Marisa Fernandes of FY B.Com-D and Ms. Keneisha Pereira of FY B.Com-E. Second place was secured by the team comprising Mr. Rahul Raikar and Ms. Monisha D’Costa from FY B.Com-B and Ms. Shreeya Naik and Ms. Clancy Fernandes of FY B.Com-C. Third place was won by Ms. Valeny Fernades, Mr. Anurag Chari, Mr. M. D. Fahadullah Javed and Mr. Granthik Buyao of FY B.Com A. The judges were Mr. Shreyas Dessai, Assistant Professor in Economics and Ms. Anisha Sawant, Assistant Professor in Commerce.

All the events were coordinated by Sub. Lt Pretty Pereira, ANO of Naval Wing, and Dr. Monica M. Patil, Faculty In charge, Literary Club.

Movie Screening of Book Adaptation - ‘Call of The Wild’

7th September 2023

The Readers’ Club organised a Movie Screening of the Book Adaptation - ‘Call of the Wild’ by Jack London, for the Members of the Readers’ Club on the 7th September, 2023 at 12.40 p.m. It was organized by Dr. Monica M. Patil, Convenor, Readers’ Club.

The film is based on a classic American novel by John Griffith Chaney (1876-1916), better known as Jack London, who was an American novelist, journalist, social activist, and a pioneer of commercial fiction and American magazines. He was also an innovator in the genre that later came to be known as science fiction.



especially for youngsters.

20 students attended the movie screening.

First published in 1903, *The Call of the Wild* is regarded as Jack London's masterpiece and is based on his experiences as a gold Prospector in the Canadian wilderness and his ideas about nature and the struggle for existence. *The Call of the Wild* is a tale about an unbreakable spirit and the fight for survival in the frozen Alaskan Klondike, that has been enjoyed by various readers for over a century. The adaptation is a nicely crafted film with a fast-paced story, providing enough dramatic excitement and fun,

Self and Work Management	7 th September 2023								
<div></div> <div><p>7XF2+JH, Margao, Goa 403708, India</p><table><tr><td>Latitude</td><td>Longitude</td></tr><tr><td>15.27416386°</td><td>73.95164586°</td></tr><tr><td>Local 01:36:02 PM</td><td>Altitude 5 m</td></tr><tr><td>GMT 08:06:02 AM</td><td>Thursday, 07.09.2023</td></tr></table></div>	Latitude	Longitude	15.27416386°	73.95164586°	Local 01:36:02 PM	Altitude 5 m	GMT 08:06:02 AM	Thursday, 07.09.2023	<p>The Department of Computer Science organized a Training session on self and work management for FY B.Voc.(ST) students as a part of the skill component of JSD Module Qualification Pack. The Resource Person for the session was Mr. Sameer Kapadi.</p> <p>The session commenced at 8.15 am with the introduction of Resource Person by Ms. Sneha Prabhudessai, NOS training in-charge. The entire session was divided into three parts: managing work requirements, planning and organization and organizational procedures and policies. While explaining about self-management, Mr. Kapadi conducted a small activity to enlighten students about mindset and lifestyle of a person.</p> <p>Mr. Kapadi elucidated on understanding work requirements by highlighting the most important KASH parameters which stands for Knowledge, Ability, Skills and Habits. He also guided students on how to set SMART (Specific, Measurable, Achievable, Relevant, Time-bound) goals using techniques like Eisenhower matrix, Pareto’s Principal and prioritization techniques.</p> <p>The second part of the session began with an activity on Mind map, for which students were made into groups, to encourage them to learn communication, leadership, cooperation and teamwork.</p> <p>The third part of the session commenced after a short break where Mr. Kapadi explained about SOP, understanding work procedures, policies and KRA’s. At this stage he also conducted an activity where the students had to state the policy created at a company/workplace. At the end of the activity, the Resource Person explained the students about developing and implementing policies and also about monitoring and reviewing a</p>
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policy. Various queries of the students were addressed and the session ended at 1.15 pm.

Career Prospects in the IT Industry

8th September 2023



The Career Cell of the Department of Computer Science organized an orientation titled “Career prospects in the IT Industry” on 08th September 2023 in Hall 1 from 11.30 am to 12.30 pm., for the students of BCA and B.Voc.(ST). Ms. Riya Gaonkar, Team-Lead, Technical Services from Umang Software our MoU partner, served as the Resource Person. The objective of the orientation was to provide students with valuable insights into the IT industry, its diverse career opportunities, and the essential skills and

attitudes needed for success in this rapidly evolving field.

The session commenced with Ms. Riya debunking several myths associated with the IT industry, such as the belief that all IT jobs involve coding or programming, that IT professionals possess superhuman abilities to fix computer issues, the misconception that creativity has no place in tech, the fear of getting stuck on a narrow career path, and the notion that all programmers are geniuses. She also stressed on the importance of a positive attitude in thriving in the IT industry. She highlighted key factors that contribute to individual success in this field, including logical thinking, problem-solving skills, teamwork, professionalism, communication skills, flexibility, a never-give-up attitude, and the commitment to continuous learning.

Ms. Riya provided insights into various careers related to the IT industry. She delved into the roles and sub-roles within each career path, including Software Engineer, Software Tester, System Administrator, Network Engineer, Dev Ops Engineer, Cloud Engineer, Technical Support, Cyber Security Engineer, Database Administrator, Data Engineer, Graphics Designer, and Technical Writer.

Miss. Shaina Kamat, student of FY B.Voc.(ST) served as the compere for the orientation session. Mr. Showil Rebello, student of FY B.Voc.(ST) introduced the Resource Person. Mr. Khushal Naik, student of FY B.Voc.(ST), proposed the Vote of Thanks. 75 students attended the session.

Beach Cleanliness Drive

8th September 2023



The NSS Unit of the College and JCI Fatorda Town jointly organized a cleanliness drive at Colva Beach on 08th September 2023. 09 NSS volunteers along with members of JCI Fatorda Town actively participated in the cleanliness drive. The activity started at 5:00 p.m. and ended at around 6:15 p.m. in the evening. The participants collected all the

plastic, paper, and other waste from the beach and its surroundings. The main aim of organizing the beach cleanliness drive was to preserve our environment and to raise awareness about the importance of environmental conservation and the impact of pollution on our beaches and oceans. The activity was coordinated by the NSS PO In charge Mr. Sanjay Velip.

MENU Camp- Ocean Sailing Expedition

8th to 22nd September 2023



The 5 Kar Naval Unit NCC organized the MENU Camp - Ocean Sailing Expedition in Udupi from September 8th to 22nd, 2023. The primary aim of this camp was to provide cadets with firsthand experience in sailing and foster a deeper understanding and appreciation for this sport.

The camp commenced with a swimming test, where cadets were required to swim 50 meters and float for 3 minutes. Following this, cadets attended classes on sailing, where they learned about boat safety, different types of sailboats, and the terminology used in sailing. They also gained practical knowledge on hoisting,

adjusting sails, rigging, and unrigging sails. Cadets were divided into groups to practice rigging and unrigging sails, allowing them to understand the process and learn various knots used in tying sails.

Sailing activities took place at Udyavara Boat pool, Udupi, where cadets were further divided into three groups. These groups included both swimmers and non-swimmers, ensuring that every cadet had the opportunity to experience sailing, regardless of their swimming abilities.

The camp also incorporated social service activities, such as visiting an orphanage and conducting street plays on anti-drug and cybercrime awareness. As part of physical training, cadets embarked on a trek to Kodachadri Hills in Kollur, covering a distance of 8 km. Additionally, qualified swimmers had the opportunity to sail around Malpe port, including a visit to St. Mary's Island.

The camp concluded with a campfire, followed by cultural nights and an awards ceremony to recognize the achievements of the cadets. PO cadet Shagufata Manjalapur represented our college with 12 other cadets from Goa.

Golden Jubilee Valedictory Function

9th September 2023

Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics has concluded its Golden Jubilee Year celebrations for 2022-23. To mark the end of the celebration, the College held a grand Valedictory function on 9th September 2023 at 11:00 am in Hall No. 2, Central Block.



The Valedictory function was a poignant reflection of the College's enduring commitment to education, growth, and community. It was a blend of nostalgia and pride as the institution looked back on its rich heritage and forward to an even more promising future.

The occasion was graced by the presence of esteemed Management members of Vidya Vikas Mandal, including President Shri. Nitin Kunkolienker, immediate Past President, C.A. Smt. Sheela Gaunekar, Hon. Secretary Shri Madhukar Mallya, and Hon. Treasurer C.A. U. N. Bene. The function was also attended by former Principals Shri Gopal Krishna Kondli and Dr. I. Bhanu Murthy, past teachers, and proud alumni of the College.

The event commenced with a soulful Invocation song performed by the College students. In a heartwarming gesture to express gratitude to Lord Damodar, under whose benevolence the College stands tall, the dignitaries adorned the deity's portrait with a garland.

An artistic video, chronicling the 50-year journey of Shree Damodar College, created by BCA student Mr. Ayush Kale, was released on the occasion by C.A Uttam N. Bene. This captivating video journeyed through the College's history, from its inception to the present day. It featured a timeline of all the past Presidents who have contributed to the College's success, offered glimpses of the remarkable Golden Jubilee Year 2022-2023, and conveyed heartfelt best wishes from former Principals of the Institution and the President of Vidya Vikas Mandal. The conclusion of the video was met with resounding applause, acknowledging Mr. Ayush Kale's, remarkable efforts in creating this memorable tribute.

Principal Prof. Prita D. Mallya then escorted the President and other dignitaries to the dais, where they addressed the gathering. President Shri. Nitin Kunkolienker extended a warm welcome to the Principals, members of the Management, dignitaries, and all the attendees. He expressed his deep appreciation for the dedication and hard work of the College's management and staff throughout the years. He shared his journey of growth as a Commerce graduate and emphasized the limitless opportunities available to students who have chosen the field of Commerce. He later stressed the need for integration and convergence in education, particularly among the domains of Commerce, IT, and business administration. He outlined the Board of Management's objectives to elevate Shree Damodar College to one of the country's premier Institutions and highlighted initiatives like the IT in Academics group. He encouraged students to aspire to become 'Commerce Scientists' and affirmed his unwavering commitment to the Institution's advancement.

Dr. Lina Sadekar, the Convenor of the Golden Jubilee celebrations, presented a comprehensive report, highlighting a year that was filled with diverse celebrations, including Seminars, Conferences, Book donations, festivals, Outreach, and Community services. She expressed heartfelt gratitude to everyone involved.

Immediate Past President CA. Sheela H.N. Gaunekar and Hon. Treasurer CA. U. N. Bene shared their thoughts on the College's remarkable journey, with Mr. Bene acknowledging the founding members and expressing hope for a bright future under the current dynamic leadership.

Former Principal Shri. Gopal krishna Kondli and Dr. I. Bhanu Murthy shared their experiences and perspectives, with Mr. Kondli emphasizing the importance of merit-based education and Dr. Bhanu Murthy recalling the initiation of the M.Com programme and research during his tenure. Prof. Maria Ester Abranches, a former Mathematics Professor, shared her emotional four-decade journey at the College and expressed her gratitude.

All the stakeholders present took a Pledge of Commitment, administered by the President of Vidya Vikas Mandal. The VicePrincipal, Mr. Edwin Barreto spoke proudly of the College's growth. He discussed opportunities for collaboration, entrepreneurship, and skill development, emphasizing excellence and plans for the future. Faculty member, Ms. Swati Bhat spoke about the vision for the College over the next few decades.

Alumni including Dr. Shakuntala Bharne, Mr. Suhas Mallya, Ms. Mruga Naik, Mr. Menon Fernandes, Ms. Avita Noronha and Mr. Rajdeep Dessai and Ms. Brionna Noronha, a TY student expressed their congratulations and gratitude for their education at the College, acknowledging the significant role played by their Professors in shaping their lives.

In recognition of their contributions, mementos were presented to all dignitaries, former Principals, teachers, and non-teaching staff. Mr. Ayush Kale, a BCA student received a well-deserved letter of appreciation. Hon Secretary, Shri. Madhukar Mallya proposed the Vote of Thanks, expressing the thought that this Valedictory function serves as the inauguration for the College's 100th-year celebration. The program concluded with the National Anthem followed by a joyful photo session. Dr. Lira Menezes Gama and Dr. Rodney D'Silva expertly compered the session.

The Valedictory Function marked the culmination of a year-long celebration, showcasing the College's rich history and the bright future that lies ahead.

Celebrating the Successful landing of Chandrayan-III on the Moon

11th September 2023



The Institution's Innovation Council (IIC) celebrated the successful landing of Chandrayan-III on the Moon on September 11, 2023 by conducting 4 activities - Poster Making, Bookmark Making, Quiz and Essay Writing.

The objective of this activity was to foster a culture of celebrating significant achievements of our country and to motivate/encourage the student community

to aim to achieve high milestones in future.

This activity attracted enthusiastic participation from the students. 64students participatedinthis activity.

Journey through the Mic: Challenges and Triumphs of an RJ

11th September 2023



The Department of Computer Science in collaboration with the Alumni Engagement cell organised an enlightening session titled "Journey through the Mic: Challenges and Triumphs of an RJ" on 11th September, 2023 from 11:15 am to 12:15 pm. The Resource Person for the session was Dr. Shakuntala Bharne an esteemed RJ from All India Radio. The session aimed to provide students with a deeper understanding of the art of anchoring on air.

The session was compered by Anushree Sharma a student from FY BCA. Anirudh

Solanki from FY BCA introduced the Resource Person Dr. Shakuntala Bharne who is an accomplished alumna of our College, a renowned Indian vocalist, writer, poet, and a senior announcer at Akashwani, Panjim, having over 30 years of experience. She is also a dedicated writer and a fervent advocate for the Konkani language.

Dr. Shakuntala Bharne commenced the session by reminiscing about her early experiences as a budding RJ. She shared anecdotes and stories that shed light on her initial forays into the world of radio. She highlighted the intricacies of on-air anchoring, from script handling to live broadcasts, and the strategies she employed to overcome obstacles. The importance of connecting with the audience was a central theme throughout the session. Dr. Bharne emphasized the art of communication and building a rapport with listeners, sharing practical tips for creating a meaningful connection. In a rapidly evolving media landscape, Dr. Bharne discussed the significance of adapting to change. She explored how the radio industry has transformed over the years and the skills required to stay relevant.

Dr. Shakuntala Bharne concluded her presentation with valuable advice for aspiring RJs, offering guidance on honing their skills, building a strong foundation, and staying committed to their passion. The session concluded with a dedicated Q&A session which allowed students to seek clarification, gain further insights, and engage in meaningful discussions.

The session reached its end with student Esha Tapa from FY BCA delivering the Vote of Thanks. 100 students and 5 faculty members attended the session.

Guest Lecture on “Web security”

11th September 2023

The Department of Computer Science organized a guest lecture on Web security for TY BCA students as a part of the course ‘Web Technology.’ The Resource Person for the session was Mr. Imran Riyaz Khadri, a Cybercrime specialist from the Goa Cybercrime Department.



The session commenced at 12.15 pm with the introduction of the Resource Person by Ms. Siddhi Gawde, a student of TY BCA-B. Mr. Imran explained the process of web hosting to highlight the need for web security in today's websites that we develop. He mentioned hosting platforms like Hostinger, Blue Stacks, and Go Daddy, which allow for web hosting. He also stressed the guidelines to be followed when hosting a website on these platforms.

Mr. Imran then elucidated on cryptography, starting with the topic of web security. He

differentiated between the two types of cryptography methods: private key and public key encryption. Mr. Imran also guided the students on how to become a bug bounty hunter, through which they can earn a monetary reward for discovering and reporting bugs or vulnerabilities within a website. While explaining bug identification in the website, he described web security breaches through man-in-the-middle attacks.

Mr. Siddhivinayak Hadapad, student of TY BCA-A proposed the Vote of Thanks. 54 students attended the session. The teachers in charge for the guest lecture were Ms. Samira Vengurlekar and Ms. Sneha Prabhudessai.

Eco-Friendly Makhar-Making Competition

12th September 2023



The Cultural Council in association with the Green Club organized an ‘Eco-Friendly Makhar-Making Competition’ on 12th September, 2023 in the College Quadrangle. With the auspicious occasion of Ganesh Chaturthi on the horizon, this initiative aimed to raise awareness about crafting eco-friendly Ganesh makhars and celebrating this revered festival in an environmentally responsible manner.

The event garnered immense enthusiasm, with a total of 10 entries pouring in from students across all programmes. The

students were encouraged to participate in groups ranging from a minimum of two to a maximum of five members. Our talented students wholeheartedly embraced the opportunity to showcase their creative prowess through the art of Makhar making.

Mr. Sandesh Gaundalkar, Assistant Professor in Computer Science, and Mr. Jayant Panvelkar, Assistant Professor in Management Studies, were the judges of the competition. The criteria for judging included originality, creativity, adherence to the theme, and overall excellence. Each entry was scrutinized for its ability to resonate with the core message of sustainability while simultaneously celebrating the cultural significance of Ganesh Chaturthi. The students were given an opportunity to sell their makhars after declaration of the results,

at the Chavath Bazaar organized by the College on the same day in Hall No. 1.

34 students participated in the event. The students incharge of the event were Kewal Patel, Koel Jana, Naureen Walia, Harshita Pujari, Shaina Kamat and Shreya Rajeev. Mr. Sandesh Gaonkar, Asst. Professor in Commerce, Ms. Delisha Rebello, Asst. Professor in Management Studies and Ms. Saruka Kalgutkar, Asst. Professor in Economics were the teachers in charge of the event.

Government Accounting System: A comprehensive Overview

12th September 2023



The Department of Commerce & Management organized a guest lecture in the subject of Accounting Major III on the topic ‘Government Accounting System: A comprehensive Overview’ on 12th September 2023 from 9.00 am to 10.00 am for the Accounting students of TY B.Com class. The primary objective of this session was to enhance the understanding of government accounting practices followed by the government and local administration bodies i.e. Panchayats, municipalities. The Resource Person for the session was Mr.

Sanjay Prabhu, Ex- Joint Director of Accounts, Government of Goa.

Dr. Edwin Barreto, Head, Department of Commerce & Management in his welcome address, extended a warm welcome to the Resource Person and the students attending the session. Mr.Prabhu delivered an insightful overview of the principles and practices of government accounting followed by government departments in Goa. In his presentation, he explained the important objectives of government accounting system and highlighted the significance of budget in respective departments and its importance in financial planning and resources allocation. He further discussed the utility of government accounting in public financial management and emphasized the critical aspect of accountability to taxpayers and how government accounting helps in achieving this objective.

The speaker elaborated on the importance of government accounting in the context of government operations, fiscal responsibility, receipts and expenditure of different departments, vote on accounts, appropriation of funds, surrender of funds, division of accounts and accountability to taxpayers. He also mentioned the different authorities under government accounting rules. The speaker underlined the role of government accounting in effective public financial management, highlighting its role in tracking receipts and expenditures across various departments.

The lecture featured an interactive Q&A session, during which students had the opportunity to seek clarification and engage in discussions on various aspects of government accounting. The session ended at 10.00 am with a Vote of Thanks proposed by Ms. Brionna Noronha, student of T.Y.B.Com. 88 students attended the session. This guest lecture provided invaluable insights into the realm of government accounting, contributing significantly to the students' understanding of this critical field in public finance management. The entire session was meticulously planned and expertly coordinated by Ms. Pooja Shanbhag, Assistant Professor in Commerce.

Shree Damodar Chavath Bazaar

12th September 2023



SHGs and 7 stalls by students.

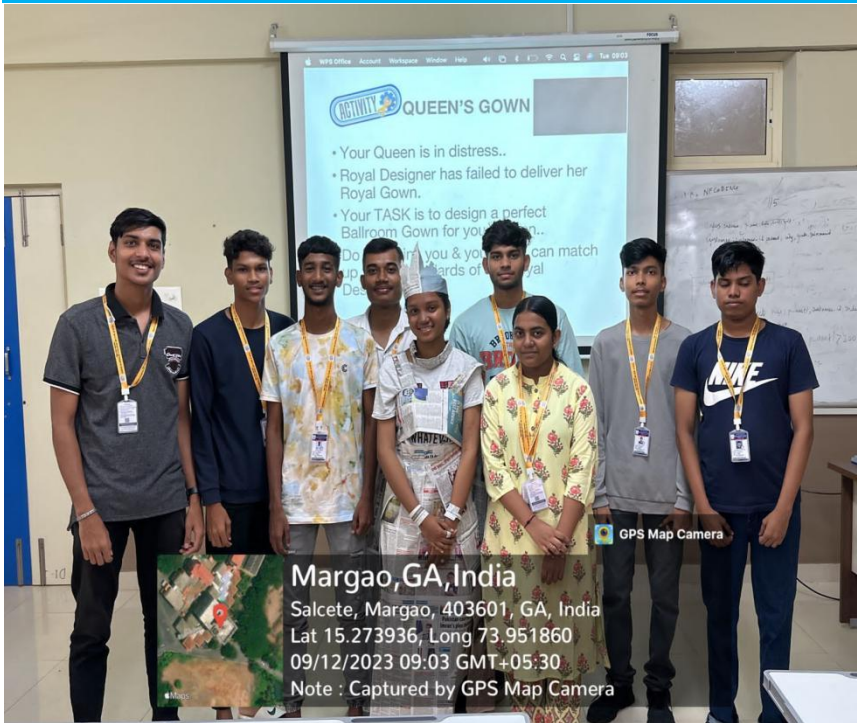
The compere Ms. Dhriti Bene of FY B.Com B welcomed the participants and visitors to “Shree Damodar Chavath Bazaar”. As part of the inaugural, the event commenced with the ribbon cutting followed by the lighting of the lamp, with the Ghumat Aarti playing in the background. Mrs. Kunda Panandikar, Former President of Mahila Mandal was the Chief Guest for the day. Mrs. Panandikar addressed the gathering and appreciated the immense enthusiasm seen in all the participants in setting up a plethora of stalls.

The Principal Dr Prita D. Mallya expressed her gratitude to all the participants for putting up a wide range of stalls and conveyed her wishes for a successful event. A variety of stalls displaying an array of items including eatables and delicious sweets, jewellery, plant-based perfumes, embroidery, organic products, clothing and decoration were offered for sale. The event was open to the general public as well as the staff and students of VVM Shree Damodar College of Commerce and Economics, who enjoyed shopping for varieties at the event.

The teachers in charge of the event were Dr. Lina Sadekar, IQAC Coordinator, Dr Shami Pai, Faculty In-charge and Ms. Snehal Alve, HoD Management Studies. The event was a great success.

SSC/N9002 Teamwork and Communication

12th September 2023



The Department of Computer Science organized a Training session on Teamwork and communication for FY B.Voc.(ST) students as a part of the skill component of JSD Module Qualification Pack. The Resource Person for the session was Mr. Sameer Kapadi.

The session commenced at 8.15 am. The entire session was divided into three parts: working efficiently in teams, communicating effectively with colleagues and mastering professional soft skills. While

explaining about working efficiently in teams, Mr. Kapadi conducted a small activity to enlighten students about teamwork efforts. During this activity, he divided the students into two teams with at least one girl in each team. Each team had to design a gown using newspapers and the team which could design the best gown was the winner. This activity clarified about the outcome gained through collaborative work.

The second part of the session commenced after the break. Mr. Kapadi emphasized on the impact of effective communication on workplace relationships. He also explained about different communication styles. Apart from verbal communication, he also enlightened the students about the etiquette to be followed in digital communication.

In the third section, Mr. Kapadi explained about significance of communication skills, adaptability and resilience. He also educated students about problem solving and critical thinking. He instructed on how to overcome emotional barriers and how to inculcate emotional intelligence within them.

The session was very insightful. Ms. Sneha Prabhudessai, NOS Coordinator, Dept. of Computer Science was the in-charge of the session.

Field Trip to Doordarshan HQ

13th September 2023



The Department of Computer Science organized a field trip for the students to Doordarshan Kendra, Altinho Panaji on 13th September 2023. 26 students from BCA and B.Voc.(ST) along with 3 faculty members participated in the field trip. The field trip began with a warm welcome from Mr. Uday Kamat, Programme Executive at Doordarshan Kendra. Mr. Kamat initiated the visit by providing the students with essential guidelines, as live broadcasts were scheduled for the evening.

In the first segment of the tour, Mr. Kamat introduced the students to the main control room, where they witnessed the intricate management of different cameras and broadcast channels. He explained the various software and hardware components used to ensure seamless operations. Subsequently, Mr. Kamat guided the group to the sound and editing room, where they learned about audio and video editing processes. The students were then shown the broadcasting tower, home to several satellite dishes. Continuing the tour, the students were taken to the primary recording room, where they observed how news anchors read news bulletins from teleprompters. Mr. Kamat detailed the hardware and procedures involved in live broadcasting. The culmination of the visit was the students' participation as the live audience during the 4 pm broadcast. This hands-on experience provided valuable insights into the world of live television production.

The field trip came to an end with the conclusion of the live broadcast, and the students left with a newfound appreciation for the role of Information Technology in the public broadcasting industry. Mrs. Rama Borkar made the arrangements for the field trip.

Data Scientist Career Path in Banking

13th September 2023



The Department of Computer Science in collaboration with the Career Cell and Alumni Engagement Cell, organized a session on 13th September 2023 for the students of BCA/B.Voc.(ST). The session focused on the topic “Data Scientist Career Path in Banking”. The Resource Person was Mr. Menon Fernandes, Analyst Developer at Barings Asset Management, London, United Kingdom and an alumnus of this College. 30 BCA/B.Voc(ST) students attended the session.

The session commenced with a candid introduction by Mr. Menon, who shared his

personal journey with the students. He humbly admitted that he was once a backbencher who lacked clear life goals. After completing his graduation, he ventured to London in search of a job. However, he encountered numerous rejections, which he openly displayed on his CV. Mr. Menon had previously graduated from Goa University in 2011. Later, between 2019 and 2021, he pursued a master's degree in financial mathematics from the University of London.

The turning point in his life came when he received advice to explore opportunities in the finance sector. He decided to join an insurance company, where he embarked on a journey of personal and professional growth, eventually reaching the position of an analyst developer. During the session, Mr. Menon imparted motivational wisdom, emphasizing the significance of embracing both success and failure in life. He encouraged students to maintain a positive and joyful attitude regardless of external circumstances, drawing inspiration from Nelson Mandela's quote, "Do not judge me by my success, judge me by how many times I fell down and got back up."

Mr. Menon delved into various aspects of the banking sector, particularly the role of Information Technology in finance and investment procedures. He explained how Data Science is instrumental in the banking system, elucidating the sources of data collection for analysis, including stock market data for profit and loss assessments. He highlighted the interdisciplinary nature of Data Science in banking, which incorporates mathematical concepts, statistics, algorithms, computer science, and domain expertise. To illustrate this, he presented a Venn diagram depicting different facets of Data Science within the banking domain.

As the session progressed, Mr. Menon encouraged students to accumulate diverse job experiences, emphasizing that this diversity would be advantageous in the long run. He debunked the myth that academic marks are the sole focus of interviewers, stressing that confidence, skills, and talents are equally critical during interviews.

Towards the end of the session, Mr. Menon received a memento from Ms. Annette as a token of appreciation. The session concluded with a heartfelt Vote of Thanks delivered by Mr. Showil, a student from FY B.Voc.(ST).

Field visit to Dharohar: National Museum of Custom & GST

13th September 2023



The Department of Management Studies organized a Field visit for the students of SY BBA(FS) to Dharohar: National Museum of Custom & GST on 13th September 2023. The aim of the visit was to make students aware of the contribution of Indirect taxes in building the nation. 64 students and two faculties visited the Museum.

The National Museum of Customs and GST “Dharohar” was inaugurated by the Union Finance Minister, Nirmala Sitharaman as part of the Azadi Ka Amrit Mahotsav. The students were escorted by an Associate who provided all the information relating to the museum. The museum highlighted the rich history of the Indian Customs and Indirect Taxes Department, its various activities in revenue generation, curbing illicit trade and smuggling and thereby substantially contributing in the economic development. Moreover, an e-catalog of the Museum displayed high-resolution pictures of the various items placed in the museum along with relevant information.

The museum also showcased antique coins, arms, seized artifacts such as stone, handwritten manuscript, sculptures, metal objects, wooden artifacts, ceramics objects, wildlife collection. There were silicon statues displayed which gave us the glimpse of Dandi March, and many famous historical events held in our country. There were different galleries such as History of Taxation, Guardians of our Economic Frontier, Guardians of our Art and Cultural Heritage, Pre-GST and newly added India’s first GST Gallery.

The associate addressed the queries raised by the students. The students found the session very informative and beneficial as they got to know about the basic customs procedures and the journey of making of Goods and Services Tax, the most historic indirect tax reform of New India.

Session on MBA Entrance Exam

13th September 2023

The Department of Management Studies in association with Training, Internship and Placement Cell organized a session on MBA Entrance Exams for all the students of the College from 12.15 p.m. to 01.15 p.m in class F407. The Resource Person for the session was Mr. Malcolm Dias, Director at T.I.M.E. Institute Goa. 48 students attended the session.



The session commenced with a warm welcome by Asst. Prof. Omkar Pawaskar, who presented a potted plant to the esteemed Resource Person as a gesture of appreciation. Mr. Malcolm proceeded to enlighten the students about the plethora of entrance exams available for those aspiring to pursue an MBA.

During the session, he meticulously detailed the examination patterns and strategies to excel in renowned MBA entrance tests such as CAT and XAT. He also provided students

with a practical understanding and solved a few sample questions, thereby imparting valuable insights on tackling the exams effectively.

Furthermore, Mr. Malcolm underscored the paramount importance of selecting the right business school for one's MBA journey. He elucidated the numerous career opportunities that await graduates from esteemed institutions, emphasizing the transformative potential of a top-tier MBA program.

The session concluded with an informative discussion on the prospects that lie within prestigious international B-schools. Asst. Prof. Omkar Pawaskar was the faculty in-charge of the session.

Interclass Business Quiz Competition

14th September 2023



The Commerce Club of Department of Commerce & Management organized an exhilarating Interclass Business Quiz Competition on 14th September 2023 from 11:15 am onwards. This event aimed to instill a sense of competitiveness and enhance students' understanding of business concepts. The competition witnessed enthusiastic participation from students across various classes, making it a resounding success. A total of 12 teams, each comprising 2 students from M.Com and B.Com programs, actively took part in the competition.

The competition was structured into three rounds. It began with an elimination round, which featured a written test consisting of multiple-choice questions related to general business knowledge. From this preliminary round, only the top 5 teams with the highest scores progressed to the subsequent three on-screen rounds. These rounds involved tasks such as identifying various business personalities and brands.

The team of Mr. Sohil and Mr. Joliton from TY B.Com B emerged as the winners of the Interclass Business Quiz Competition. The second and third places were secured by Mr. Vedang and Mr. Aneesh from TY B.Com C and Ms. Tanvi and Ms. Shreeyash from TY B.Com C, respectively. The winning team showcased exceptional knowledge and teamwork throughout the competition.

The victorious participants were honored with trophies and certificates, which were presented by Dr. Edwin Barreto, Vice Principal and Head of the Department of Commerce and Management.

Cleanliness Drive

14th September 2023



The NSS Unit of the College conducted a cleanliness drive in the College campus and its surrounding Comba area on 14th September 2023 with the objective to keep the campus and its surrounding area clean. 67 NSS volunteers participated in the activity. The activity started at 12.15 p.m. and ended at around 1.15 p.m. The volunteers collected all the plastic and paper waste from the campus and its surroundings. The activity was coordinated by the NSS PO In charge Mr. Sanjay Velip.

Guide to Use Pearson Digital Library

14th September 2023



The Department of Library and Information Science, in collaboration with the Research & Development Cell and Faculty Development Cell, organized a Library Awareness Session on Pearson Digital Library. This session was held on 14th September 2023 and was attended by newly joined teaching staff and FY students from all programs. The Resource Person for the session was Mr. Priyank Vyas from Pearson Digital Library, Pune.

During the awareness session, students and faculty members were provided with

guidance on how to effectively use and access the Pearson Digital Library. The session included a detailed explanation of the various features and functionalities of the Digital Library. This knowledge-sharing session is expected to greatly benefit students in their assignments and assist teachers in their research work.

76 students and 17 faculty members attended the session.

Study Visit to Saligao Waste Management Plant

14th September 2023



The Department of Management Studies organized an Industrial visit to Saligao Waste Management plant on 14th September 2023. The Study visit was a part of course curriculum Business Ethics & Sustainability for FY BBA(FS) students. The waste management plant was set up in the year 2013.

The Solid Waste Management Facility stands as a unique and pioneering integrated facility in the country. This remarkable facility serves as a critical hub for managing waste in a scientific and environmentally responsible

manner, primarily receiving waste from the northern coastal belt village panchayats. During the educational visit, the students were treated to a short documentary shedding light on the operations of the Goa Waste Management Corporation, providing an overview of its role and mission in sustainable waste management.

The tour then led the students to the dry and wet waste processing units, where they had the opportunity to witness firsthand the intricate processes involved in waste collection, segregation, and processing. The facility is well-equipped with state-of-the-art machinery, ensuring efficient and effective waste management. Impressively, the facility processes a substantial 250 tonnes of waste daily. This waste is meticulously transformed into compost fertilizer, which is subsequently made available to local farmers at fair prices, contributing to sustainable agriculture practices. Additionally, the facility harnesses biogas from the collected wet waste, putting it to use in the facility's kitchen operations.

The Wastewater generated during the waste treatment process undergoes purification, making it suitable for various purposes, including use in fire extinguishers and for landscaping. The facility also provides environmental sustainability by implementing rainwater harvesting systems. A remarkable aspect of this facility is its continuous supervision, ensuring that all operations adhere to strict quality and environmental standards.

This site visit provided the students with practical exposure to the inner workings of a waste treatment plant, imparting invaluable knowledge about sustainable waste management practices. The students were accompanied by Ms. Delisha Rebello, Assistant Professor in Commerce & Ms. Ashwini Devari Assistant Professor in Financial Services.

Career Choices in Offbeat Tourism

15th September 2023

The Department of Management Studies in association with the Career Cell organized a Guest Lecture on Career Choices in Offbeat Tourism for the students across various programmes on 15th September 2023 at 11:00 a.m. in the Smart Classroom. The lecture aimed to provide the students with a learning opportunity and to enlighten students about the vast opportunities and potential in this emerging sector.



The compère Ms. Alita Fernanades welcomed the guest, faculty members and participants. The Resource Person for this session was Mr. Varun Hegde, Founder of Soul Travelling who is highly recognized for his extensive background in offbeat tourism and his passion for promoting sustainable travel in Goa. The session commenced with an introduction of the guest by Mr. Sunil Danappanavar Fernandes.

The guest speaker addressed and captured the attention of the eager audience. Mr.

Hegde began by explaining the concept of offbeat tourism. He highlighted how it differs from conventional tourism, focusing on unique and lesser-known destinations and experiences. Mr. Varun discussed various career options within offbeat tourism, including travel blogging, adventure tourism, and cultural immersion programs. He stressed the importance of aligning one's passion with career choices in this sector. A significant portion of the presentation was dedicated to sustainable tourism practices and their role in preserving fragile ecosystems and local cultures of Goa.

The guest lecture concluded with a Q&A session, where participants enthusiastically put forward their questions and queries to the speaker, which further enriched their knowledge.

60 students attended the session. It is hoped that this seminar will encourage more students to explore offbeat tourism as a fulfilling and rewarding career path.

Mr. Pratham Borkar proposed the Vote of Thanks to express gratitude to Mr. Varun Hegde for sharing his valuable time and expertise to all the students which adjourned at 12:15 p.m. This initiative aligns with the College's commitment to holistic education and preparing students for diverse career opportunities.

Awareness Session on "Empowering Consumers: Know Your Rights"

15th September 2023



The Consumer Cell in collaboration with the NSS unit organized a session on "Empowering Consumers: Know Your Rights." The session took place from 12:15 to 1:15 pm in Hall no. 2 on 15th September 2023. The objective of the session was to educate and inform the students about consumer rights, responsibilities, and the mechanisms available for grievance redressal. The Resource Person for the session was Mr. Roland Martins, Coordinator, GOACAN.

The Resource Person explained the fundamental rights and protections available to consumers, emphasizing the right to safety, right to information, right to choose, right to be heard, and right to redressal. Mr. Martins also detailed the processes available for addressing grievances and seeking compensation through consumer courts. He highlighted real-life case studies to illustrate the relevance of consumer protection laws and shared insightful tips on responsible consumer behaviour. The interactive nature of the session encouraged students to ask questions and engage in discussions. Ms. Tanisha Naik, a student from TY B.Com was the compere for the session and the Vote of Thanks was proposed by Ms. Ruby Mahato a student of SY B.Com.

56 B.Com students attended the session.

Digital Poster Making Competition: Creative Design for Promoting Millets

25th September 2023



The Department of Computer Science organized a Digital Poster Making Competition: Creative design for promoting millets, on 15th September 2023. 16 students participated in the competition, forming 8 teams. The posters were judged by Mr. Sandesh Gaundalkar and Ms. Girija Gaonkar based on creativity, relevance to the topic and originality. The result of the competition was declared on 25th September 2023. The event in-charge was Ms. Rakshavi Dessai and the faculty in-

charges were Ms. Sweta Verenkar, Ms. Annette Santimano and Mr. Ramkrishna Reddy.

Ms. Thayaba Banu and Ms. Sumaira Mustafa Mulla, students from FY BCA B, served as the Student Coordinators. Their efficient coordination ensured smooth communication between the participants and the organizing team, contributing to the overall success of the event.

The event aimed to encourage creative thinking and raise awareness about the nutritional and ecological benefits of millets.

Ms. Shrawya Shetty and Ms. Apsara Ghorasaini - SY BCA B won the first place. Ms. Shital Sharma and Ms. Riya Faleiro - SY BCA-B won the second place and Mr. Showil Rebello and Mr. Yogesh Yadav - FY B.VOC.(ST) won the third place.

Session on Measuring and Mapping Programme Outcomes and Course Outcomes

15th September 2023

The IQAC and FDP Cell organized an awareness session on "Measuring and Mapping Program Outcomes (POs) and Course Outcomes (COs)" on 15th September 2023 from 12.15 pm to 1.15 pm in room no F-103. The primary aim of this session was to provide guidance to the newly appointed teaching faculty of Shree Damodar College on crafting course outcomes for their respective courses and to familiarize them with the measurement and mapping of POs, Program Specific Outcomes (PSOs), and COs. The Resource Persons for the session were:



Ms. Pooja Shanbhag, Asst. Professor in Commerce and Mr. Andre Pacheco, Asst. Professor in Computer Science.

Ms. Pooja Shanbhag, Convenor of FDP Cell and member of Criterion 2 commenced the session by welcoming all the participants and introducing the concept of OBE. She emphasized OBE's student-centered approach, highlighting the importance of defining learning outcomes from the outset. Ms. Shanbhag explained the distinctions between POs, COs, and displayed the

previously prepared program outcomes, program-specific outcomes, and program objectives according to NAAC requirements. In addition, she explained the significance of developing clear and measurable learning outcomes for different courses and programs. She also shared some of her course outcomes of the courses/ subjects taught by her. Ms. Shanbhag guided the faculty on crafting effective course outcomes and learning outcomes, incorporating Bloom's Taxonomy. She also discussed innovative pedagogies for assessing and evaluating these learning outcomes.

In the second part of the session, Mr. Andre Pacheco elucidated various mapping matrices that illustrate the correlation between COs and POs, as well as COs and PSOs. He demonstrated the process of defining, assessing, and aligning POs and COs. Mr. Pacheco highlighted a list of assessment methods and tools that can enhance the learning experience and improve overall student performance. He concluded that mapping allows educators to track the progression of learning outcomes from courses to the overall program. Faculty members had the opportunity to ask questions and seek clarifications. The session successfully provided faculty members with a clearer understanding of the application of OBE principles in their respective courses. It equipped them with strategies to enhance the quality of education through outcomes-focused approaches.

11 faculty members attended the session.

Guest Lecture on “The Future of Advertising: Trends, Challenges and Innovation.”

15th September 2023



The Department of Computer Science organized a guest lecture on the topic “The Future of Advertising: Trends, Challenges and Innovation” on 15th September 2023 from 12:15 p.m to 1:30 p.m in the Smart classroom. The Resource Person for the session was Mr. Punit Sahay, Founder of Sanctify, Advertising and Marketing Agency and a renowned expert in the field of advertising and marketing.

The session began with a warm welcome by Ms. Sheetal Sharma, student of SY BCA B.

The speaker began the session by highlighting the unprecedented growth in digital advertising and its impact on traditional media channels. He highlighted the growing importance of social media platforms, search engines and programmatic advertising to reach target audiences. He also explained how advertisers are using consumer data to create more tailored campaigns as per the individual preferences and behaviors.

The speaker addressed the challenges of ad blocking, ad fatigue and stressed the need for brands to create engaging, non-intrusive content that adds value to a user experience. The speaker introduced the audience to the potential of AI, AR and VR in advertising, showing how these technologies can create immersive brand experiences.

At the end, the speaker demonstrated the advertisement layout for the students which he had created for his client Mercedes Benz, Counto Motors Goa. Following the lecture, there was an interactive Q&A session. The session ended with the Vote of Thanks proposed by Mr. Joel Travasso, student of SY BCA-A. The teacher in-charge for the session was Ms. Vinaya Kirloskar.

Damodar Idol

16th September 2023



Damodar Idol, the annual singing competition of the College took place on 16th September 2023 in the Hall 1, fifth floor, Central Block. The competition began at 9:50 am with an inaugural choir sung by Shambhavi Naik Gaunkar and Devanshi Kanekar. Followed by this, the Principal addressed the gathering and welcomed judges with potted plants and mementos as a token of appreciation.

To accommodate a wide range of musical styles, the competition was divided into 5 categories, including Hindi Solo, Marathi Solo, Konkani Solo, English solo and Duet. This categorization allowed contestants to choose the format that best showcased their talents and creativity. The singing competition witnessed enthusiastic participation from students across various departments and batches. Contestants were required to pre-register and audition for a spot in the competition, ensuring a high level of talent and commitment among the participants.

The competition featured an array of musical genres, from classical to contemporary, ensuring that there was something for everyone in the audience. Contestants delivered mesmerizing performances, leaving the audience in awe. The quality of talent displayed was exceptional, reflecting months of preparation and dedication. The

enthusiastic audience cheered for every participant, creating an electrifying atmosphere in the venue. Fellow students came together to support their favourite contestants. The event also featured special performances by renowned judges and faculty members, providing a delightful break between competition and further adding to the entertainment value.

A panel of experienced judges from the music industry - renowned vocalists Mr. Laxman Naik and Mr. Vaibhav Kamat- were invited to assess the performances. The judges based their evaluations on various criteria, including rhythmic interpretation, stage presence, pronunciation and voice quality.

After much anticipation, the winners were announced:

Category	First Place	Second Place	Third Place
Marathi	Ms. Shambhavi Naik Gaunkar TY B.Com (B)	-----	-----
English	Ms. Aditi A Satardekar TY B.Com (A)	-----	-----
Konkani	Denzilia Menezes M.Com Part-I	Anushka Fernandes FY B.Com (A)	Melisha Baptista – FY B.Com (A)
Hindi	Seeham Baig TY BBA(FS) (B)	Adnan Shaikh SY B.Com (B)	Priya J Prabhu Lawande SY B.Com (D)
Duet	Ms. Anushka Fernandes and Melisha Baptista FY B.Com (A)	Hester Carvalho and Jeslina Fernandes SY B.Com (B)	-----

These talented individuals were awarded trophies and certificates to recognize their outstanding achievements.

The Vote of Thanks was proposed by Mr. Kewal Patel from TYB.Com (A). Mr. Sandesh Gaonkar and Ms. Ashwina Tari Volvoikar were the faculty coordinators for the competition. The comperes for the day were:

- 1. Ms. Abha Naik – SY B.Com (C)
- 2. Ms. Aachal Naik – SY BBA(FS) (A)
- 3. Ms. Anushree Shirodkar – FYBCA (A)
- 4. Ms. Ruby Mahato - SY B.Com (D)

The event was meticulously organized by the Cultural Council team, which comprised dedicated students, faculty members, and administrative staff. Their hard work and dedication were evident in the smooth execution of the competition. This event was a resounding success and brought together students from diverse backgrounds and musical genres to showcase their talent, creativity, and passion for singing. The competition not only celebrated musical prowess but also fostered a sense of community among the students.

International Coastal Cleaning drive	16 th September 2023
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The NCC Army Wing of the College in collaboration with Indian Coastal Guard organized a beach cleaning drive to commemorate International Coastal Clean-up Day on the 16th September, 2023, at Utorda Beach in South Goa. 30 Cadets participated in this drive enthusiastically.

International Coastal Clean-up Day was established by Linda Maraniss and Kathy O'Hara with the aim of raising awareness about the growing problem of ocean pollution. It is celebrated every year on the third Saturday of September. In alignment with this initiative and under the motto "Safer Life....Safer Coasts....Safer



Seas," the Indian Coast Guard has undertaken the responsibility of cleaning the Indian coastline, which spans a vast 7516 kilometers.

The cleaning drive at Utorda Beach concluded at 10:30 AM. Mr. Sandesh Gaonkar was the coordinator of the event.

Shop & Snap Pop-Up Bazaar

16th September 2023



The Department of Management Studies organized a Shop & Snap Pop-Up Bazaar for the students and faculty of the College on 16th September 2023 from 9.00 a.m. onwards on 5th Floor of the Central Block of the College. All the students of FY BBA(FS) Divisions A formed 7 groups consisting of 5 to 6 members per group and had put-up various stalls. The students set up various eatery stalls such as panipuri, shevpuri, kachori, fresh fruit juices, forminhas, desserts as well as games stalls.

The students of the College enthusiastically participated in the event and learnt various

skills related to planning an activity, organising the same and coordinating the efforts with each other. The students also learnt various aspects of costing and pricing and were able to make a profit out of their stalls. The teacher incharge for the event was Ms. Sushrusha Naik Khandekar.

TECH TANK 2023-24

16th September 2023

The Department of Computer Science successfully organized the TECH-TANK event on 16th September 2023, from 9:00 am to 1:45 pm. The primary objective of this event was to provide a platform for TY BCA students to showcase their innovative project ideas and receive constructive feedback from experienced professionals in the field. The esteemed industry mentors who formed the expert panel for this presentation were:



Mr. Suhas Mallya, Executive Director,
EMCO GOA Pvt Ltd

Ms. Ekta Agarwal, CEO & Co-founder, SS
Technologies

Ms. Sharmila Kunde, Academician

Mr. Mohsin Shaikh, CEO & Co-founder,
Haztech Innovation

Mr. Chetan Rane, Project Lead, Isprava
Hospitality Pvt. Ltd.

During this Academic year, five live projects are being undertaken by students, which were provided by VVM. Among these, two projects will be mentored by Mr. Suhas Mallya, one each by Ms. Sharmila Kunde and Ms. Ekta Agarwal.

The presentation session commenced with a brief introduction of all the industry mentors by Ms. Shruti Kunkolienkar. Each of the 12 project groups had the opportunity to present their projects in front of these industry experts. The experts, in turn, provided valuable feedback on various aspects of the projects, including the technologies to be employed and the feasibility of completing the projects within the given deadlines. Faculty members from the Computer Science Department were also present, offering their insights and guidance to the project groups.

Council Chairperson, Ms. Ekta Agarwal, praised the quality of the projects for the Academic year. She suggested organizing interactive sessions in specific fields such as Gaming and Virtual/Augmented Reality for project groups working in these domains. Additionally, she emphasized the importance of communicating the project status to the respective industry mentors who are guiding the projects

At the end, the Vote of Thanks was proposed by Ms. Shruti Kunkolienkar.

Key Outcomes of the Activity:

- Mr. Mohsin Shaikh expressed his willingness to mentor two TY BCA projects.
- Mr. Chetan Rane showed interest in conducting a session on Project Planning and Scheduling.
- Ms. Ekta Agarwal agreed to conduct a session for all TY BCA students on Live Projects and the benefits of choosing them.

Hands-On AI-Enhanced UI/UX Design Experience in Figma

25th September 2023

The Department of Computer Science organized a Hands-On AI-Enhanced UI/UX Design Experience in Figma for the students of TY B.Voc.(ST) on 25th September 2023 from 8:00am to 12:00pm.

The Resource Person for the hands on training session was Mr. Chetan Rane, Project Lead, Isprava Hospitality Pvt. Ltd who introduced FIGMA to the students. Figma is the all-in-one leading collaborative design tool for building meaningful products.



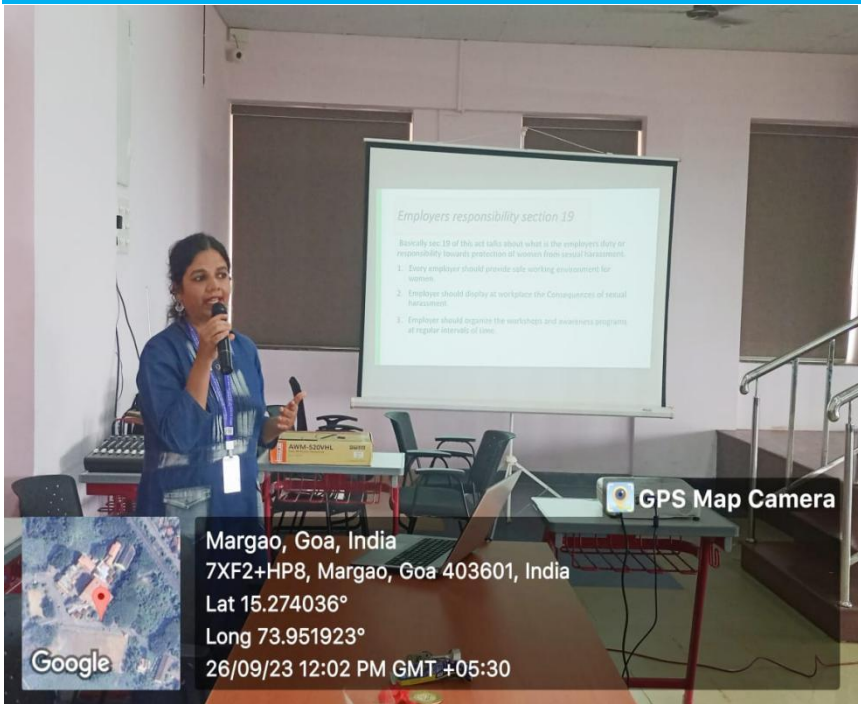
Mr. Chetan Rane also gave a demo on design basics, wire framing and prototyping, creating UI elements, how to create responsive design and advance designing and prototyping with the help of AI in Figma.

Ms. Shruti Kunkolienkar organized this session as a component of Human Computer Interaction Subject for TY B.Voc.(ST). This session provided the student an excellent opportunity to learn Figma. After the activity students completed

a mini project in Figma which was given as an ISA-II assignment for the TY B.Voc.(ST) students.

Sexual Harassment at Workplace: A hostile work environment

26th September 2023



The Internal Committee organized a talk on "Sexual Harassment at Workplace: A Hostile Work Environment" on 26th September, 2023, in Hall 1, from 11:30 am to 12:30 pm. The target audience for this talk included the students of the FY B.COM programme and newly appointed teachers. The primary objective of this talk was to raise awareness about this critical issue and provide education to students and faculty members on how to recognize and prevent it. Such talks are essential in helping individuals understand the various forms of

sexual harassment, how to report it, and the proactive steps that can be taken to prevent it from occurring in the first place. Furthermore, these discussions help in fostering a safe and supportive environment for victims of sexual harassment to come forward and seek assistance.

Ms. Smita Bandekar, Assistant Professor in Law, served as the Resource Person for the event. She initiated the discussion with an introduction to sexual harassment, including its various forms. She also highlighted the landmark real-life case of Vishaka & ors. v/s State of Rajasthan (1997). In addition to this, she delved into the significance of articles 14, 15, 19, and 21 in the Indian Constitution and Sections 354A and 354B in the Indian Penal Code related to sexual harassment.

During the talk, Ms. Smita also covered the Sexual Harassment at Workplace Prohibition Act of 2013 and Section 3 pertaining to the prevention of sexual harassment. She explained the establishment and composition of the Internal Complaint Committee as well as the process for nominating its members by an employer in a workplace. Towards the end of the talk, she discussed the responsibilities of employers as outlined in Section 19.

The talk on sexual harassment prevention was attended by 68 students and 3 newly appointed teachers.

Ganesh Chaturthi Celebration

27th September 2023



The Staff Recreation Club celebrated the Ganesh Chaturthi festival on 27th September 2023 at 12:30 p.m. in Hall no. 1 of the central block of the College. The objective of organizing this programme was to come together and celebrate the festival.

Ms. Lizette D’Costa, Assistant Professor in Economics & Banking, welcomed the staff members present by speaking on the essence of the Festival. The highlight of the event was a Modak Making Competition, which added a delightful touch to the festivities. Participants showcased their culinary skills and creativity by preparing various traditional and innovative versions of modaks.

In the spirit of fostering a lively atmosphere, Ms. Marjina Shaikh, Assistant Professor in Commerce and Management, announced a few spot prizes based on questions related to Lord Ganesha. The celebration continued with the melodious singing of Artis dedicated to Lord Ganesha. The festivities were further enriched by a vibrant and energetic performance of the traditional Goan dance, 'fugdi.'

To conclude the event on a delightful note, attendees were treated to an array of delectable Ganesh delicacies. The event succeeded in not only celebrating the rich cultural heritage of the festival but also in fostering a sense of togetherness among the staff and faculty.

Winners of Investor Hub Activity – August 2023

27th September 2023

On the 27th of September 2023, the results of the Investor Hub competition for the month of August were announced in room no: F 403.

A total of 18 teams enthusiastically participated in this thrilling contest in the month of August. Throughout the month of August, various activities were conducted every Saturday as part of the Investor Hub competition. These activities were meticulously designed to test the participants' financial acumen, investment strategies, and decision-making skills. Each Saturday brought forth a new challenge, and the participants had the opportunity to showcase their expertise in a dynamic and competitive environment.

The scores achieved by the teams during these Saturday activities were carefully recorded and considered when



determining the winners for the month of August. This approach added an exciting and cumulative element to the competition, where consistent performance over the weeks played a significant role in determining the overall winners.

After intense competition and impressive strategies showcased by all the teams, it was the team representing the Bank of India (BOI) that emerged victorious, securing the prestigious title of August Investor Hub Winners 2023. The BOI team, composed of 9 dedicated members, displayed exceptional skills and teamwork throughout the month,

consistently earning high scores in the Saturday activities. The team members who contributed to this remarkable victory include:

1. Mr. Kapil Kataria
2. Mr. Rahul Nagappa
3. Mr. Numan Shaikh
4. Mr. Shahid Sayed
5. Mr. Tarun Kumawat
6. Mr. Pratham Kanaujiya
7. Ms. Varsha Kumawat
8. Ms. Zeenat Khazi
9. Ms. Sania Madkaikar

Their dedication and strategic acumen clearly set them apart in this demanding investment challenge. The moment of triumph was made even more special when Assistant Professor Ms. Delisha Rebello, presented the well-deserved trophy and prizes to the winning team, BOI. She inspired the participants and acknowledged the hard work they put into both individual Saturday activities and the overall competition.

Not to be overshadowed, Team State Bank of India (SBI) exhibited commendable expertise and came very close to clinching the title. They secured the second-place position, falling short of the leading team by just 5 points. Their consistent performance in the Saturday activities demonstrated their proficiency in investment strategies, reflecting their dedication and commitment to excellence.

The Investor Hub competition for August 2023 was a resounding success, showcasing the talent and dedication of the participating teams. It served as a platform for budding investors to hone their skills and compete at a high level. This event undoubtedly contributed to fostering a culture of financial excellence and investment acumen among the participants. The inclusion of weekly activities further added excitement and ensured that the winners truly earned their accolades.

Session on Further Studies Abroad

27th September 2023



The Department of Management Studies in association with Training, Internship and Placement Cell and MoU Cell organized a session on Further Studies Abroad on 27th September 2023. The Resource Person for the session was Mr. Vasant Hede from Edu Advise International. 44 students attended the session.

The session began with Asst. Prof. Omkar Pawaskar welcoming the Resource Person with a potted plant. The Resource Person spoke about various courses available abroad in countries like Australia, Europe,

the United States, Canada, Dubai, and Singapore. He explained the process of gaining admission to reputable colleges abroad, including details about the fee structure and the total cost involved. Mr. Hede also provided insights into the visa application process and discussed job prospects after completing the chosen course. The session concluded with a Q&A round during which students had the opportunity to address their doubts and queries. Asst. Prof. Omkar Pawaskar was the faculty in charge of the session.

Personalised Aptitude testing for better career choices

29th September 2023



The Training, Internship and Placement Cell in association with Counseling Cell conducted a session on “Personalised Aptitude Testing for Better Career Choices” on 29th September 2023 at 11.15am in Smart Classroom of the College. The Resource Person was Ms. Lareina D’Souza, Psychologist & Psychotherapist at Healing Hearth, Margao, Goa.

The objective of the session was to help students discover their abilities through career aptitude test, explore strengths and

skills to make the right career choice for their future. The session commenced with the welcome address by Ms. Eshani Bakhle, College Counselor.

Ms. Lareina D’souza commenced the session by giving a brief introduction on path to self-discovery. She guided the students to gain insight into their strengths, skills, weaknesses, values and interest through their past experiences.

The speaker then briefed the students on the use of Aptitude test. She provided students with the link and QR code to online Career Aptitude test. The students were able to answer this aptitude test and get the online results for the same. The results of the test interpreted 6 abilities: Realistic, investigative, artistic, social, enterprising

and conventional. This interpretation of results was explained to students with examples associated with career and use of abilities for particular career path.

Ms. Lariena explained the importance of goal planning while choosing a career path. The importance of networking with people from field of interest through workshops, social media and professional organization was informed to students. She also discussed the importance of internship and its benefits. Internships allow an individual to clear doubts related to career choices, enables an individual to gain practical experience in the field of interest and build network with people.

Ms. Lareina guided students on making a career choice through SWOT analysis and vision board. She also highlighted on importance of building resume and interview preparation. The Resource Person concluded the session by answering the queries of students.

The session ended with a Vote of Thanks proposed by Mr. Cyrus D’Costa, student of Third Year B.Com. 62 students attended the session.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

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