



Vidya Vikas Mandal's  
**Shree Damodar College of  
 Commerce & Economics**

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*E-Newsletter*

**Bridge Course in Basics of Accounting**

21<sup>st</sup> July to 05<sup>th</sup> August 2023



The Department of Commerce and Management organized a One-week Bridge Course on Basics of Accounting for First Year students of the College. The primary objective behind this initiative was to offer exposure to those students who had not been introduced to Book-keeping or Accounting concepts during their 12th-grade education. The course took place from 21<sup>st</sup> July to 05<sup>th</sup> August 2023.

The course curriculum was meticulously designed to equip students with a strong foundation in Accounting. Over the duration of the program, students were introduced to essential concepts such as the definition and goals of Accounting, the Accounting process, recording journal entries, ledger maintenance, preparation of trial balances, and the compilation of Final Accounts.

04 students completed the course, which was conducted by Ms. Marjina Shaikh, Assistant Professor in Commerce.

**Marketing Conclave 2023**

28<sup>th</sup> July 2023



Goa Institute of Management in association with Goa Chamber of Commerce and Industry organized Marketing Conclave 2023 on Future of Marketing: Challenges and Opportunities in Hospitality, Retail and Service Sector on 28<sup>th</sup> July 2023.

Dr. Rodney D'Silva, Ms. Cinola Vaz and Mr. Omkar Pawaskar attended the event.

The event was structured into four distinct sessions, each featuring a lineup of 12

distinguished speakers who addressed the audience. The inaugural session was initiated with opening remarks from Prof. Ajit Parulekar, Director of Goa Institute of Management. He elaborated on the crucial role of integrating technology into education and tackling the challenge of diminishing attention spans among the younger generation.

The second speaker of the day was Mr. Ralph de Souza, Immediate Past President of GCCI. Mr. Ralph underscored the significance of Goa's hospitality industry, which is a significant employer for local residents. He elaborated on the pillars supporting the Goan tourism sector and emphasized the collective responsibility to uphold these foundational elements.

The third session featured Mr. Lalit Saraswat, CEO of Sancaole Technologies, sharing insights into the realm of digital marketing and its transformative impact on his organization's growth trajectory. Following a short break, the fourth session commenced with Mr. Saurabh Khanna, General Manager of The Park Hotels, discussing the challenges encountered within the hospitality industry and elucidating how The Park brand expanded its presence across Goa.

Prof. Shawn Coutinho, the fifth speaker, conducted a case study on Ben & Jerry's to highlight the role of socially responsible marketing. He presented examples illustrating how renowned brands incorporate Corporate Social Responsibility (CSR) as a central tenet of their operations. The post-lunch segment featured five speakers. Mr. Jack Sukhija, Proprietor of Hotel Panjim Inn, delved into the business models of major players within the hotel industry. Prof. Mauli Soni and Prof. Yukti Sharma explored the strategic importance of mapping consumer insights to gain a competitive edge and discussed the evolving landscape of the marketing ecosystem.

Mr. Nikhil Brid, GM of The Crown Goa, and Mr. Hari Kaul, Chairman of GCCI, elucidated on the rational and emotional behavior of customers, highlighting the imperative of fortifying the state's retail sector through a robust undergraduate curriculum. Finally, Prof. Shantanu Prasad discussed the realm of online marketing for businesses.

The Marketing Conclave concluded at 5.30 pm with the closing remarks delivered by Prof. Nandakumar Mekoth.

## Guest Lecture in HRM

29<sup>th</sup> July 2023



The Department of Management Studies organized a guest lecture in Human Resource Management on the topic “Navigating the latest trends in recruitment, training and performance management” on 29<sup>th</sup> July 2023. The Resource Person for the session was Mr. Varun Timble. 68 BBA students attended the session.

The session commenced with a comprehensive discussion on the functions of the Human Resources Department in the real world, shedding light on the daily challenges faced by the HR domain. These challenges encompass various aspects such as acquisition, fairness, training,

appraisal, compensation, labor relations, and health and safety. The speaker delved into each of these verticals, providing insights into their practical applications within the corporate sphere. During the session, tools like competency analysis and training matrix were introduced to the students, and concepts like Key Performance Indicators (KPI) were exemplified using templates.

The subsequent topic that the speaker addressed was the profound impact of Artificial Intelligence (AI) on HR and its far-reaching effects. Concluding the session, he also expounded upon the diverse career opportunities and potential career paths in the field of HR for BBA graduates. The students gained valuable awareness about the array of job roles and titles available in this domain. A Q&A session followed, during which the speaker enthusiastically responded to numerous queries posed by the students.

To conclude the session, a Vote of Thanks was extended by Ms. Heizel Fernandes. The session was organised by Mr. Omkar Pawaskar, the teacher in-charge.

**Indian Organ Donation Day** **3<sup>rd</sup> August 2023**



The NSS Unit of the College celebrated Indian Organ Donation Day on 3<sup>rd</sup> August 2023. The main aim of celebrating this day was to raise awareness about organ donation and encourage people to donate organs and tissues after death. It also aimed to instill the value of organ donation in people's lives.

All the faculty members and students took an organ donation pledge in their respective classes. Subsequently, NSS volunteers conducted awareness campaigns about organ donation in their local communities. During these campaigns, our NSS volunteers explained the significance of organ donation and its potential to save lives. They also

provided accurate information to dispel myths and misconceptions related to organ donation. Finally, they detailed the procedures and processes involved in organ donation and encouraged individuals to register as organ donors.

24 volunteers participated in the awareness drive. The activity was coordinated by Mr. Sanjay Velip, NSS PO-Incharge, Ms. Ashwina Volvoikar, NSS PO, and Ms. Akshada Gaonkar, NSS PO.

**Hands-on Workshop on “Animation for New Media”** **4<sup>th</sup> August 2023**

The Career Cell of the Department of Computer Science organized a Hands-on Workshop on “Animation for New Media” on 04<sup>th</sup> August 2023 from 10:15 am to 1:15 pm., for the students of BCA and B.Voc.(ST). The Resource Person was Mr. Sandesh Gaundalkar.



The objective of the workshop was to introduce participants to the fundamental concepts of animation and story-boarding. It also enabled the participants to create engaging and effective animations for digital platforms.

The workshop emphasized the importance of story-boarding in the animation process for coherent and impact storytelling. It also fostered creativity and innovative thinking in the realm of animation for new media. The topics covered included the definition and

history of animation, motion and timing principles, animation techniques (2D, 3D, stop-motion), Animation Principles, Storyboarding Fundamentals, and coherent visual narrative creation. Participants delved into animation tools and software, with an overview of popular choices like Adobe Animate and Blender. They explored the basics of software interface and functionality, and learned to plan animation sequences.

The session culminated with hands-on animation exercises, where participants created short animations based on developed storyboards. The workshop amalgamated theoretical concepts with practical exercises, fostering creativity, innovation, and proficiency in crafting compelling animations for diverse digital platforms. 18 students attended the workshop.

## TechTrendz Club Activity

5<sup>th</sup> August 2023



The TechTrendz Club of the Department of Computer Science organized a competition entitled “Logo Mania and Tag-of-War” on 5<sup>th</sup> August, 2023 in Lab 3 from 12:15 to 1:15 pm. 14 students from BCA and B.Voc.(ST) participated in the competition.

The overall event planning was done by Ms. Annette Santimano, TechTrendz in-charge, which was then coordinated and executed by Ms. Karishma Tuenkar and Ms. Zakiya Tahir. There were 2 rounds - Qualifier round and Final round.

In the first round, every participant had to identify and answer a total of 15 logos/taglines of various IT-based companies. The top 5 participants moved to the next round.

The second round featured a buzzer-based format. Participants who qualified for this round were required to recognize and respond to a different set of 15 logos/taglines from various IT companies. This round resulted in a tie between two participants, which was resolved by answering a question related to a logo. **Mr. Kushal Naik from FY B.Voc.(ST) won the competition and Mr. Rishab Arolkar from SY BCA-B, secured the runner-up position.**

Miss Sheryl Fernandes, a student of FY BCA-B, was the Student Coordinator for the event, who ensured seamless communication and coordination between the participants and the organizing team throughout the event.

**TechTrendz Club Activity**

**5<sup>th</sup> August 2023**



The TechTrendz Club of the Department of Computer Science organised a ‘Word Play’ competition on 5<sup>th</sup> August 2023 from 11:15 am to 12:15 pm.

20 students representing the BCA and B.Voc(ST) programs participated in the competition. Mr. Dhruv Naik, a student from FY BCA-A, served as the Student Coordinator, ensuring smooth communication and coordination between the participants and the organizing team. **Mr. Khushal Naik from FY B.Voc.(ST) won the first place and Mr. Showil Rebello from FY B.Voc.(ST) secured the Runners up position.**

The event was coordinated by Ms. Rama Borkar and Ms. Rakshavi Dessai under the guidance of Ms. Annette Santimano, Incharge of TechTrendz Club.

**Awareness Session on Exploring Lucrative Career Opportunities in the Insurance Sector**

**5<sup>th</sup> August 2023**



The Career Cell organised an awareness session on the topic ‘Exploring Lucrative Career Opportunities in the Insurance Sector’ on 5<sup>th</sup> August 2023 from 11.15am to 12.30 pm in Room no F-103.

The primary objectives of this session were to:

- Introduce students to the insurance sector and its significance in the global economy.
- Highlight the diverse range of career opportunities within the insurance industry.
- Educate students about the skills and

qualifications required for different roles in the insurance sector.

- Address misconceptions and myths about insurance careers.

The Resource Persons for the session were: Ms. Sneha Lawande and Mr. Sabino Dias, both of who are Agency Development Managers at Max Life Insurance Company. Ms. Sneha Lawande is an alumna of the College

At the outset, Ms. Pooja Shanbhag, Convenor of the Career Cell addressed the gathering and welcomed the Resource Persons. She highlighted the role and objectives of the Career Cell and explained the significance of attending such awareness sessions. Ms. Vaishnavi Verenkar, student of TY B.Com introduced the Resource Persons to the audience.

In the first segment Ms. Lawande focused on providing a comprehensive overview of the insurance sector, its functions, and its role in risk management. She discussed the importance of insurance in the life of an individual. The importance of understanding different insurance categories to meet specific needs was also emphasized.

The second segment of the session focused on highlighting a wide array of career paths available within the insurance industry. Students were introduced to roles such as risk analysts, sales agents, business development managers, insurance marketers, etc. Many real-life examples of successful professionals in these roles were shared. Mr. Dias also emphasized on the essential skills, qualifications and certifications that different insurance roles demand. Overall the session was very informative and interactive. Students got an opportunity to ask questions and seek career advice from the insurance professionals. Thus the session was successful in motivating students to consider insurance as a viable and promising career option after graduation. The session ended at 12.30 pm with a Vote of Thanks proposed by the convenor. 50 students attended the session.

## NSS Inaugural Function

5<sup>th</sup> August 2023



The College inaugurated its NSS unit for the Academic year 2023-24 on 5<sup>th</sup> August 2023. The Chief Guest for the function was Dr. Nitin S. Sawant, NSS Coordinator, Goa University. 167 volunteers attended the function.

The function commenced with the lighting of the traditional lamp and an invocation song. Principal Dr. Prita D. Mallya welcomed the gathering. Asst. Prof. Sanjay Velip, NSS PO incharge briefed about the planned activities for the AY 2023-24. Vice-Principal Dr.

Edwin Barreto introduced the Chief Guest.

The Chief Guest in his address highlighted various societal issues and encouraged the NSS Volunteers to proactively engage in addressing these challenges. He emphasized that their work should be for the betterment of society rather than personal gain.

The program was compered by Ms. Brionna Noronha and Ms. Nidhi Kunde, and NSS PO Ashwina Tari Volvoikar proposed the Vote of Thanks.

## Investor Hub Activity 6

5<sup>th</sup> August 2023

The Investor Hub hosted an engaging and insightful event on Saturday, 5<sup>th</sup> August, aimed at unleashing the potential and confidence of future business leaders. This week's investor hub offered a unique opportunity to all the BBA and BBA(FS) students to delve into the world of finance and business innovation.

The event commenced with an informative session titled "Business Spotlight," which was engaged by Mr. Venedict Gomes from FY BBA(FS) A. He shared his insights on the

upcoming changes in the Indian fintech industry. Venedict highlighted the emergence of Jio as a significant player in the finance sector, shedding light on its strategic focus and the introduction of a micro-credit system. His presentation served as an eye-opener, providing attendees with valuable industry updates and trends.

The interactive activities that followed captivated the participants and enhanced their problem-solving skills, teamwork, and strategic thinking. The event featured four intriguing activities:

Activity 1 was Stick Sentence Puzzle: Participants were presented with ten jumbled sentences that they needed to rearrange to form coherent statements within the stipulated time. This activity tested their language proficiency and attention to detail. In the second activity i.e., Room Recall Challenge: One student from each participating team was given two minutes to observe a room's arrangement. The remaining team members had to listen and follow the instructions of the observer to recreate the room's setup. Escape Room Challenge: was the third activity where participants needed to complete each level successfully before progressing to the next. The ultimate goal was to solve puzzles, advance through all four levels, and unlock the key to the "escape room." The last activity was the Stepping Stone Race: Participants engaged in a thrilling stepping stone race, where they navigated through a designated path by stepping only on paper. The first participant to reach the finish line emerged victorious in this fast-paced challenge.

The event saw the enthusiastic participation of 18 teams, each comprising ten members, making for a dynamic and engaging atmosphere. The activities ran concurrently, necessitating effective teamwork and coordination as participants divided themselves to partake in each challenge.

The event concluded at 1:30 pm with Assistant Professor Delisha Rebello delivering concluding remarks. Her insightful insights and encouraging words provided a fitting closure to the event, emphasizing the importance of teamwork, adaptability, and continuous learning in the ever-evolving business landscape.

The Investor Hub's "Unleashing Potential, Embracing Success" event once again demonstrated its commitment to fostering a spirit of innovation and confidence among budding business professionals. With engaging activities, informative sessions, and opportunities for experiential learning, the event proved to be an enriching experience for all participants, leaving them motivated and empowered to take on future challenges in the world of finance and management.

## Excellence in All Goa Inter-Collegiate Weightlifting Championship (2023-2024)

7<sup>th</sup> & 8<sup>th</sup> August 2023



The College secured the 3rd place (with 1 Gold, 1 Silver & 1 Bronze Medal) in the All Goa Inter-Collegiate Weightlifting Championship organized by Goa University, on the 7th and 8th of August 2023. 8 participants from the College competed in different weight categories: Mr. Alton Almeida, Mr. Ashwin Colaco, Mr. Omprakash Ram, Mr. Janak Patel, Mr. Anson Fernandes, Mr. Maynard Furtado, Mr. Yashraj Fal Desai, and Mr. Hayden Rebello. Each participant put forth their utmost effort

in their individual weight categories as well as for the team.

**Mr. Alton Almeida secured the Gold Medal** in the up to and including 55kg weight category with a total performance of 148kg (Snatch - 65kg and Clean & Jerk - 83kg). **Mr. Janak Patel secured the Silver Medal** in the up to and including 81kg weight category with a total performance of 148kg (Snatch - 63kg & Clean & Jerk - 85kg). **Mr. Yashraj Fal Desai secured the Bronze Medal** in the up to and including 102kg weight category with a total performance of 128kg (Snatch - 58kg & Clean & Jerk - 70kg).

All participants demonstrated exceptional dedication and commitment to their respective weight categories, contributing to the team's overall success.

## Excellence in All-Goa Inter-Collegiate Powerlifting Championship (2023-2024)

9<sup>th</sup> to 11<sup>th</sup> August 2023



The College secured Runners-up Position (with 1 Gold & 1 Silver Medal) in the All Goa Inter-Collegiate Powerlifting Championship organized by Goa University, held from 9th August to 11th August 2023. The team comprised 10 participants who competed in different weight categories. The team members included Mr. Alton Almeida, Mr. Ashwin Colaco, Mr. Darren Coutinho, Mr. Royden Rathod, Mr. Janak Patel, Mr. Amandeep Kullu, Mr. Anson Fernandes, Mr. Maynard Furtado, Mr. Yashraj Fal Desai,

and Mr. Hayden Rebello. All of them gave their utmost effort in their individual weight categories as well as for the team.

Mr. Alton Almeida secured the Silver Medal in the up to and including 59kg weight category with a total performance of 410kg (Squats -155kg, Bench Press- 85kg and Deadlift - 180kg). Mr. Darren Coutinho secured the Gold Medal in the up to and including 74kg weight category with a total performance of 552.5 kg (Squats -



220kg, Bench Press- 117.5kg and Deadlift - 215kg).

All participants exhibited exceptional dedication and commitment to their respective weight categories and contributed to the success of the team.

## Activities under Meri Mati Mera Desh Campaign

9<sup>th</sup> to 20<sup>th</sup> August 2023



Meri Mati Mera Desh programme was envisaged as the culminating event of 'Azadi Ka Amrit Mahotsav' that was started on 12<sup>th</sup> March 2021. This campaign aims to pay tribute to our beloved 'Motherland' and the courageous 'Veers' who have made the supreme sacrifice for our nation, by conducting ceremonies at the Panchayat/Village/Institution, Block, Urban Local Body, as well as State and National levels.

Under this campaign, the NSS unit of the College in association with Village

Panchayat Seraulim conducted various programs from 9<sup>th</sup> to 20<sup>th</sup> August 2023 at Seraulim.

### 1) Dedication of Shilaphalakam

On 15<sup>th</sup> August 2023, the Shilaphalakam was constructed in the primary school building at Seraulim. On the Shilaphalakam, the names of the two veers (freedom fighters) from Seraulim village namely Shri. Felicio Cardoz and Shri. Fabiao D'Costa were inscribed. The main aim of constructing Shilaphalakam was to express heartfelt gratitude to brave hearts who have made the supreme sacrifice.

### 2) Panch Pran Pledge

The NSS volunteers along with NSS Programme Officers administered the Panch Pran Pledge on 14<sup>th</sup> August 2023 by holding the soil in their hands. A total of 113 NSS volunteers participated for the same. The pledge covering Panch Pran (five resolves) of the Hon'ble Prime Minister includes a resolve of developed India, removing any trace of the colonial mindset, taking pride in our legacy, our strength of unity, and fulfilling the duties of citizens with honesty.

### 3) Vasudha Vandhan

With the aim to renew and replenish Mother Earth, the NSS unit of the College, Seraulim village panchayat and the Forest Department, Margao planted 75 saplings of indigenous species and created an Amrit Vatika on 14<sup>th</sup> August 2023 at Seraulim. Indigenous species like Kokum, Indian Gooseberry, Mango, Guava, Giant taro, tamarind, and other plants having medical properties were planted. A total of 113 NSS volunteers participated in the plantation drive.

### 4) Veeron Ka Vandhan

The NSS unit of the College and the village panchayat Seraulim felicitated the family members of the deceased freedom fighters from Seraulim Shri. Felicio Cardoz and Shri. Fabiao D'Costa at the hands of Panchayat Sarpanch Mrs. Sima S. Shanke on 15<sup>th</sup> August 2023.

### 5) Hoisting of the National Flag

On 15<sup>th</sup> August 2023, the National Flag was hoisted at Seraulim village panchayat by the Sarpanch.

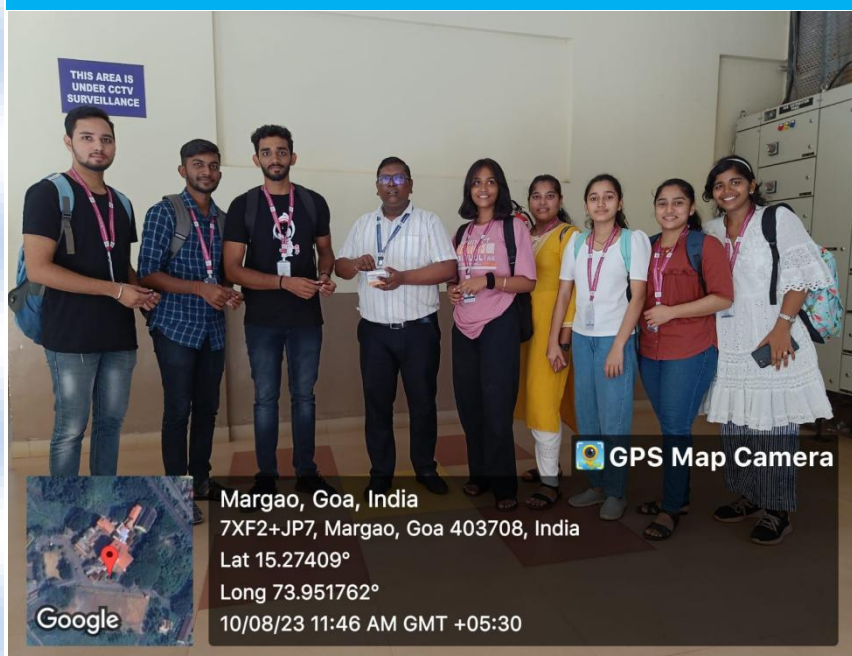
After the hoisting, the primary school children performed cultural activities like patriotic songs, dance and Skit.

**6) Prabhat Pheri (Morning Walk)**

The NSS volunteers and NCC (Army Wing) organized prabhatpheri (Morning Walk) on 19<sup>th</sup> August 2023 from the College main entrance to Comba Margao by holding soil in one hand and the tricolour flag in the other. The Prabhat Pheri started at 8:15 am and ended at 9:00 am. During the rally students recited various patriotic slogans. A total of 53 students participated for the same. The activity was coordinated by Mr. Sanjay Velip, NSS PO-Incharge.

**National Deworming Day**

**10<sup>th</sup> August 2023**



On the occasion of National Deworming Day (NDD), the NSS Unit of the College organized an awareness session on parasitic infections and the importance of deworming among students. On 10<sup>th</sup> August 2023, the NSS unit distributed deworming tablets to students below 19 years of age with the aim to reduce parasitic worm infections. A total of 450 tablets were distributed to students.

The activity was coordinated by Mr. Sanjay Velip, NSS PO-Incharge, Ms. Ashwina Volvoikar, NSS PO, and Ms. Akshada

Gaonkar, NSS PO.

**TY BCA Project Orientation 2023-24**

**10<sup>th</sup> August 2023**



The Department of Computer Science organized a Project Orientation session for TY BCA students on 10<sup>th</sup> August 2023. The Resource Person was Mr. Mohsin Shaikh, Founder & CEO, Haztech.

Mr. Mohsin delved into and examined the ideas chosen by students for their projects, providing guidance on the next steps. The session also covered the live projects assigned to specific project groups. At the end of the session, each project group was given the opportunity to ask their doubts and

queries.

Ms. Shruti Kunkolienkar proposed the Vote of Thanks. 61 TY BCA students attended the session.

## InfoFest 2023

10<sup>th</sup> & 11<sup>th</sup> August 2023

The Discipline of Computer Science and Technology at Goa Business School, Goa University organized a two-day event 'InfoFest 2023' on 10<sup>th</sup> & 11<sup>th</sup> August 2023. The event drew participation from colleges both within and outside Goa, encompassing a diverse range of participants. A contingent of 25 students from the College actively engaged in the event. InfoFest 2023 is an event to create a platform for students to share their ideas, compete, and learn from each other. The event has also featured

offline events such as Hackathon (24 Hrs) as well as online events such as CTF and other exciting competitions, providing students with real-world experience in their chosen field.

On Day 1, the event began with the inaugural function, which was followed by three informative talks. After the informative talks, the main competitions commenced. In the Hackathon, a 24-hour coding competition, two of our groups participated. The first group consisted of Bhakti Mirashi (SY B.Voc) and Nester Fernandes (SY B.Voc), while the second group comprised Glyde Rebelo (FY B.Voc), Khushal Naik (FY B.Voc), and Anito Fernandes (FY B.Voc). The participants in this event were tasked with coding for a continuous 24-hour period.

In the VID CRED competition, two of our groups participated. The first group consisted of RoshniPatil (FYBCA) and Valanka Dourado (FYBCA), while the second group included Neeraj Aroskar (SYBCA), Dipam Naik (SYBCA), and Pranav Pawar (SYBCA). In this event, they created a video capturing the entire InfoFest event. In the Astral Coder competition, RaizaVaz (FYBCA) and Akshay Kocharekar (FYBCA) represented our college. Additionally, two of our students, Siddhivinayak (FYBCA) and Magaj (FYBCA), participated in the Cross Fire Debate against Chowgule College. The topic of the debate was "Cybersecurity: Is the responsibility of securing digital data and networks on individuals or the government?" In the Biz-Wiz Business Pitch event, two groups from our college competed. The first group included Siddhivinayak Hadapad and Siddhi Gawade, while the second group consisted of Unnat Mandal and Radhika Dabolkar.

Day 2 began with an informative talk, followed by the event Interface Rumble-UI/UX, in which Malik Rehan participated. In the Cyber Strike event, our students Hayen, Franil, Joven, and Rahul took part. Shreyank Desai and Sujal Naik participated in the Neuro Query Quiz event.

The winners of the competition are as follows:

**Mr. Siddhivinayak Hadapad and Ms. Siddhi Gawade from FY BCA secured the 1st place in the Biz-Wiz Business Pitch event.** The College secured the **3rd Runner-up** place out of 21 colleges. Teachers in charge were Ms. Karishma Tuenkar and Mr. Ramkrishna Reddy.

## Investor Hub Activity 7

12<sup>th</sup> August 2023

The Investor Hub organised an engaging and insightful event on Saturday, 12<sup>th</sup> August, for the BBA/BBA(FS) students with a focus on empowering future business leaders.



The session commenced with an enlightening presentation titled "Business Spotlight," conducted by Mr. Suyash Patki from FY BBA(FS) A. He dived into a significant and buzzing topic: "The 28% GST on online gaming." During his talk, he shared valuable insights about how this particular GST rate impacts the online gaming industry.

Following the insightful session, two engaging activities took place: Hangman and

Guess the Icon: Unveil the Voices of Titans. These activities were met with active participation from the students, adding an interactive and fun element to the event. The enthusiasm of the students made these activities even more enjoyable and productive.

The event concluded with newfound knowledge and a better understanding of the complex world of business, finance, and innovation.

## KYC cum Friendship Day

12<sup>th</sup> August 2023



The Staff Recreation Club organized the KYC (Know-Your-Colleague) cum Friendship Day programme on the 12<sup>th</sup> of August 2023 at 12:15 p.m. in the College Smart Classroom. The objective of organizing this programme was to introduce each faculty to one another to better acquaint each other as colleagues of the same institution.

Ms. Lizette D'Costa, Assistant Professor in Economics & Banking, welcomed the faculty present by speaking on the essence of healthy relations between co-workers and the importance of having friends in life.

Ms. Marjina Shaikh, Assistant Professor in Commerce and Management requested the faculty present to personally introduce themselves.

Thereafter, a lot of games and spot prizes were conducted as ice-breakers towards achieving the objective of the programme.

The programme ended at 01:30 p.m. with light refreshments served to all present.

**Intramural Tennikoit Tournament (Men & Women)**

**12<sup>th</sup> & 14<sup>th</sup> August 2023**



The Department of Physical Education and Sports organized Intramural Tennikoit Tournament for Men & Women on 12<sup>th</sup> & 14<sup>th</sup> August 2023 in the Multi-Purpose Hall from 12:15 pm. onwards. 13 students participated in the tournament.

The tournament began with an introduction by Dr. Ajinkya Kudtarkar, the College Director of Physical Education and Sports. The matches followed a knockout format, and the match schedule was determined through a draw. All matches were contested in a single set consisting of 15 points.

However, the matches for the third-place, semifinals, and final rounds were played using a set of 21 points. The winners of the Tennikoit tournament were:

| Name of the Player (Men) | Name of the Player (Women) | Position              |
|--------------------------|----------------------------|-----------------------|
| Mr. Omprakash Lenka      | Ms. Janise Dias            | 1 <sup>st</sup> Place |
| Mr. Hitish Nayak         | Ms. Reshma Naik            | 2 <sup>nd</sup> Place |
| Mr. Cavel Dias           | Ms. Janya Silveira         | 3 <sup>rd</sup> Place |

The winners were given trophies. The event concluded with a Vote of Thanks delivered by Mr. Saurabh Raikar, Instructor in Physical Education.

**Anti-Ragging Poster Making Competition**

**14<sup>th</sup> August 2023**



The EBSB Club in collaboration with the Department of Commerce organized “Anti-Ragging Poster Making Competition” for the students of the College on 14<sup>th</sup> August, 2023 from 11.00 am to 1.00 pm in the Smart Classroom. Dr. Edwin Barreto, Head, Department of Commerce & Management and EBSB Club Convenor Mr. Sandesh Gaonkar were the coordinators of the competition. 13 students participated for the same.

The objective was to raise awareness and promote a safe and inclusive environment within our institution. Ragging, a harmful and often humiliating practice, can have severe physical and psychological consequences on students. This competition aimed to encourage students to creatively express

their commitment to eradicating ragging through art. The participants displayed their artistic talents and creativity while addressing the serious issue of ragging. The event was characterized by a strong sense of unity among the participants, as they came together to send a powerful message against ragging.

After careful evaluation, the judges selected the top three posters as winners. The winners will be awarded certificates of recognition and attractive prizes as a token of appreciation for their exceptional artwork and commitment to the cause. The First place was secured by Miss Mrunali Chari from SY B.Com-A, Second place was secured by Miss Ruby Mahato SY B.Com- D and Third place was secured by Miss Namrata Chari SY B.Com-A.

### Medicinal plant gardening 'SANJEEVANI VATIKA'

14<sup>th</sup> August 2023



The Green Club (Vasundhara) of the College organized medicinal plant gardening activity 'Sanjeevani Vatika' on 14<sup>th</sup> August 2023. The objective of this activity was to create an educational platform for students to learn about medicinal plants and their applications, encourage sustainable practices and increase awareness of the importance of preserving indigenous plant species, to foster an environment of experiential learning, connecting theoretical knowledge with practical applications, to contribute to the College's greening efforts and enhance the aesthetic appeal of the campus, to create

awareness of conservation and traditional uses of herbs and medicinal plants to students and staff, and to also be a place where students and others can learn how to identify and conserve these important plants.

A suitable location on the College campus was identified for the medicinal plant garden. Factors considered for this selection included sunlight exposure, soil quality, and accessibility. A diverse array of medicinal plants such as Tulsi, Brahmi, Haldi, Aloe Vera etc. representing various species and their health benefits were brought by faculty members and students as a measure to contribute to this initiative. 07 participants took part in this activity.

### Independence Day celebrations

15<sup>th</sup> August 2023

The Cultural Council in collaboration with the NCC Army and Navy Wing, NSS, and Sports Council of the College celebrated the 76th Independence Day of our country on Tuesday, 15th August 2023. The ceremony started at 8.30 a.m. in the College premises with the staff, NCC cadets, NSS volunteers, and students from VVM institutions – Shree Damodar College of Commerce & Economics, G R Kare College of Law, and RMS Higher Secondary School attending the same.

The Principal, Dr. Prita D. Mallya hoisted the Flag, followed by the recital of our National Anthem and the NCC song.



The crowd then dispersed to the Multipurpose Hall for the NCC rank distribution ceremony and the Cultural programme organized by the Cultural Council. The NCC Officer Lt. Sandesh Gaonkar and the Vice Principal Dr. Edwin Barreto distributed the Ranks to the NCC cadets.

Then the Cultural programmes organized by the Cultural Council, started with patriotic singing and group dances performed by the NCC Naval Wing cadets, and students of the

College.

The Sports Council distributed the prizes and certificates won in various sports events by our students.

The last programme for the day was the seed ball distribution to all the teaching staff by the Department of Management Studies.

### Seedball Making and Distribution Drive

15<sup>th</sup> August 2023

The Department of Management Studies organized a Seed ball making and distribution drive by the students of FYBBA and SYBBA. Seed balls were distributed on 15<sup>th</sup> August 2023 at 8:30am in the College campus. This initiative was to commemorate 'Meri Maati, Mera Desh' campaign which aims to celebrate India's soil. This campaign will honour and appreciate the martyred brave hearts. Hence, the seed balls were distributed on the occasion of Indian Independence Day as a tribute to the brave hearts who sacrificed their life for the nation.

The process of making seed balls involves making small ball-sized mixture of soil and seeds and scattering it in suitable places for trees to grow. Seed ball is a quicker and cost-effective method to reclaim the lost green cover of our environment. It is an emerging afforestation technique adopted worldwide for ecological restoration.

The students enjoyed this seed ball distribution drive. 63 BBA students were a part of this drive.

### Session on Making Better Career Choices

16<sup>th</sup> August 2023



The Career Cell of the College organized a counseling session on the topic 'Making Better Career Choices' on 16<sup>th</sup> August 2023. The session was conducted with the aim of providing students with valuable insights and guidance to make informed decisions with respect to their career paths. It also provided students with a framework for assessing their interests, skills and values

which will help them in career planning.

The Resource Person for the session was Ms. Ashita Ranjit, Founder at Etiquette School of Communication, Speech and Soft Skills. Ms. Pooja Shanbhag, Convenor of the Career cell addressed the gathering and welcomed the Resource Person and the participants to the session.

In the first segment the speaker emphasized that a career decision is a significant life choice and that it should align with an individual's interests, strengths, values, and aspirations. The session centered on the importance of aligning career choices with personal values and long-term goals. Ms. Ashita discussed the significance of setting realistic goals and developing a career action plan. She stressed the importance of making smart career choices, explained the significance of corporate navigation and discussed interview rubrics with the participants.

The next segment focused on self-assessment. Students were guided to identify their strengths, weaknesses, interests and personality traits. This personality assessment exercise was to help students gain a better understanding of themselves. She also emphasized the value of continuous learning and adaptability in the rapidly changing job market. Students got an opportunity to ask questions and seek career advice from the Resource Person.

It was a very interactive and informative session. The session ended at 10.00 am with a Vote of Thanks proposed by Mr. Suyash Patki, a student of FY BBA(FS). Ms. Snigdha Naik, member of Career Cell coordinated the session. 85 students attended the session.

## Bookmark Making Competition

16<sup>th</sup> August 2023



The Readers' Club of the College organized a Bookmark Making Competition on 16<sup>th</sup> August 2023. The Theme was "Quotes by Famous Authors". This activity was conducted under the guidance of Dr. Monica Patil, Convenor, Readers' Club. The students in charge of the event were Ms. Annu Sharma, Ms. Vandana Dhavli and Ms. Shreeya Rajeev.

The activity challenged participants to craft bookmarks measuring 2.5x7.5 inches based on the theme, using their own materials. 11 students participated in the competition. The Winners of the Competition were Gudiya Bhati with 1st place, Namrata Chari securing 2<sup>nd</sup> Place, and Mrunali Chari securing 3<sup>rd</sup> place. The flyer for the event was designed by the student, Ms. Aachal Naik.

## Patriotic Singing Competition

17<sup>th</sup> August 2023

The Cultural Council of the College organized an Inter Department Patriotic Singing Competition on August 17, 2023. The competition was a remarkable showcase of talent and patriotism, with students from various departments participating wholeheartedly.





The competition began at 11:30 am with Ms. Abha Naik, a student from SY B.Com, taking up the role of the compere for the day. Her spirited hosting set the stage for a day filled with patriotic enthusiasm and musical excellence.

The Principal, Prof. Prita D. Mallya, in her welcome address emphasized the significance of celebrating our nation's rich cultural heritage through music. Her words of encouragement set a positive tone for the event.

Two musicians, Ms. Usha Gauncar, LDC in RMS Higher Secondary, and Mr. Rahul Ratnakar Naik, were the judges for the competition. Ms. Pavitra Gadkar introduced them to the audience, highlighting their expertise in evaluating musical performances.

A total of seven teams participated in the competition, representing their respective departments. The teams included Shershah, Uri, Raazi, Kranti, Swades, Gold, and Border. After captivating performances by all the teams, the winners were announced by Assistant Professor Ms. Delisha Rebello, who commended all the participants for their dedication and enthusiasm. Team Raazi from the B.Com Programme emerged as the winners of the competition, securing first place. The first runners-up were Team Kranti, representing the Postgraduate Department of Commerce. The second runners-up position was claimed by Team Border from the Department of Management Studies by BBA(FS) students. The competition not only showcased the musical talent of the students but also their deep love for the nation.

The event ended at 1:15 pm as Ms. Rubi Mahato delivered the Vote of Thanks.

## Workshop on “Creative Design Mastery: Canva and AI Techniques”

17<sup>th</sup> August 2023



The Department of Computer Science organized a hands-on workshop for the students of Higher Secondary Schools in South Goa on 17<sup>th</sup> August 2023 from 11:30 am to 2:00 pm in the college Lab. The Workshop was on “Creative Design Mastery: Canva and AI Techniques”. The Resource person was Mr. Ramkrishna Reddy, Asst. Professor, Dept. of Computer Science. The primary objective of this workshop was to provide students with training in utilizing Canva, an online and free graphic design platform. Canva is

widely employed for creating a diverse range of designs, including invitations, business cards, Instagram posts, presentations, and various other visual content.

The workshop commenced with a warm welcome from the Principal, Prof. Prita D. Mallya. Following this, the Resource Person was introduced by the faculty Incharge, Ms. Rama Borkar.

The workshop delved into several crucial topics, which included:

- Introduction to Graphic Design and Tools: Gaining Insights into the Basics of Graphic Design, Exploring Canva's Interface, Tools, and Features, and a Primer on Artificial Intelligence in Design.
- Introduction to AI Tools for Design: Offering an Overview of AI-Powered Design Tools, Understanding How AI Elevates Creativity and Productivity, Engaging in Hands-On Activities to Leverage AI for Design Enhancements, and Exploring Stable Diffusion using Mid Journey and MS Designer.
- Designing Effective Google Forms: Introduction to Google Forms, Understanding its Interface and Features, and Learning to Design User-Friendly and Visually Attractive Forms.

The course was offered to students free of charge, and upon its completion, participants received an e-certificate. A total of 19 students from 7 Higher Secondary Schools benefited from the insightful workshop.

**Inter-Class Football Tournament (Men & Women) 17<sup>th</sup> to 19<sup>th</sup> August 2023**



The Department of Physical Education and Sports organized an Inter-class Football Tournament for Men and Women from 17<sup>th</sup> to 19<sup>th</sup> August 2023. 28 teams - 23 Men's teams and 5 Women's teams - participated in the tournament.

The tournament began with an introduction by Dr. Ajinkya Kudtarkar, the College Director of Physical Education and Sports. The matches followed a knockout format, and the match schedule was determined

through a draw. Each match consisted of two halves, each lasting 10 minutes, with a 3-minute break in between. The finals were extended to 15 minutes per half.

The winners of the Football tournament are as follows:

| Position                   | Men's Category:     | Women's Category: |
|----------------------------|---------------------|-------------------|
| 1 <sup>st</sup> Place      | FY B.COM A          | M.COM             |
| 2 <sup>nd</sup> Place      | TY BBA(FS)          | TY B.COM          |
| 3 <sup>rd</sup> Place      | FY B.COM E          | FY B.COM          |
| <b>Best Player (Men)</b>   | Mr. Gaurav Bhandari |                   |
| <b>Best Player (Women)</b> | Ms. Minoshca Dias   |                   |

The valedictory function was graced by Chief Guest Ms. Girijadevi Dessai, Physical Education teacher from

RMS Higher Secondary School. The winners were given medals, and the best player in each category received a trophy. The event concluded with a Vote of Thanks delivered by Mr. Saurabh Raikar, Instructor in Physical Education.

**Millet Food Fest Competition 2023**

**18<sup>th</sup> August 2023**



The Post Graduate Department of Commerce (M.Com) organized an engaging competition on 18<sup>th</sup> August, 2023 to commemorate the International Year of Millets 2023. The event aimed to showcase the benefits of various types of millets through a creative cooking competition for M.Com Part I & II students.

The event was introduced by Miss Petalia from M.Com II. The judges were Dr. Shami Pai and Dr. Lina Sadekar. The evaluation criteria encompassed originality of recipes, skillful incorporation of millets, visual

appeal, plate composition, nutritional value, and overall presentation. Participation comprised of three teams from M.Com Part I and seven teams from M.Com Part II. The culinary offerings were diverse, including dishes such as ragirotis, moongladoos, millet momos, godshe, millet brownies, cupcakes, and millet burger cutlets. A brief presentation underscored the significance of millets and the celebration of the International Year of Millets.

Judges sampled each dish and selected the top three winners. Miss Vaishnavi Naik and Mr. Zohaid Shaikh from M.Com II secured the first place with their creations, 'millet brownies' and 'millet burger cutlets'. Second place was awarded to Miss Shaheen Sayed, Miss Shabana Sayed, Miss Sasha Naik, and Miss Ruksar Shaikh from M.Com Part II for their dish 'millet momos'. Miss Roshni Khatun and Ibrahim Papanavar from M.Com Part II clinched the third place with their dish 'ragi roti'.

Mr. Zohaid Shaikh from M.Com Part II extended the Vote of Thanks.

This report has been written by Valerie Viegas, M.Com Part II.

**Photography Competition 'Understanding Clouds'**

**18<sup>th</sup> August 2023**

The Green club (Vasundhara) of the College organized a photography competition on the occasion of World Photography Day with the theme 'Understanding Clouds'. The primary objective of this photography competition was to engage students in capturing the essence and artistic potential of clouds while cultivating a sense of responsibility towards the ecosystem. This event was aimed to encourage students to appreciate the beauty, diversity, and environmental significance of clouds through the lens of a camera, and to observe and explore the intricacies of cloud formations while promoting a sustainable mindset.

The photography competition took place in the College premises at 12:15 P.M on 18<sup>th</sup> August 2023. Participants were required to capture captivating shots of clouds using their phone cameras. Participants were allocated a time of one hour for clicking the Photographs. Each contestant was allowed to submit only an entry showcasing



their unique perspectives on the theme. Students from various streams across the College enthusiastically participated in the event, showcasing their talent and passion for photography.

The Club's efforts to engage a diverse set of participants yielded vibrant and dynamic entries from individuals with varying expertise and perspectives. A total of 29 students participated in the competition. All the participants and winners were given certificates. The event not only encouraged creativity and artistic expression but also

raised awareness about the significance of clouds and environmental conservation.

The photography competition undoubtedly left a lasting impression on the participants, emphasizing the intrinsic connection between art, nature, and the environment. The competition was judged by Asst. Prof. Shreyas Desai and Asst. Prof. Ainsley Bernard on the criteria of composition & creativity, relevance to theme, originality of the work, Visual impact and storytelling. The First Place was won by **Mr. Amir Saroj (FY B.Com E)**, Second Place was bagged by **Mr. Muzahid Khan (BBA(FS))** and Third Place was bagged by **Mr. Apurba Mondal(TYB.Com A)**.

### Orientation on TY B.Com Projects

18<sup>th</sup> August 2023



The Examination Committee of the College organized an Orientation on TY B.Com Projects for the students of TY B.Com on 18<sup>th</sup> August 2023 at 10.15 am. The Resource Person for the orientation was Dr. Arun Ramakant Marathe, Assistant Professor at Vidya Prabodhini College of Commerce, Education, Computer & Management, Porvorim. The session was attended by 185 students from TY B.Com as well as guiding teachers. The Resource Person discussed various elements of the project including identification of research gap, framing

objectives, framing hypothesis, questionnaire design, data collection, data analysis and the format of presentation of the project report. Dr. Marathe also informed the students about the marks distribution for the TY B.Com projects. Various queries of the students were also addressed by the Resource Person. Mr. Ainsley Bernard was the teacher incharge.

## Extension Activity

18<sup>th</sup> August 2023

The Department of Computer Science and IQAC of the College collaborated with Aamhi Udyogini Pratishtan and Mahila Mandal, Margao, to host a community extension event on 18<sup>th</sup> August 2023. The event took place at the Mahila Mandal Hall in Comba-Margao. Ms Rama Borkar warmly welcomed the gathering.

During this insightful gathering, Ms. Siddhi Gaude, a student from SYBCA, conducted a comprehensive session on “Social Media

Marketing”. She eloquently covered a wide array of approaches that enable individuals to establish online businesses and generate income through effective online marketing strategies.

In the subsequent session, Ms. Purva Kamat, a student from SY B.Voc.(ST), presented on the crucial topic of "Awareness on Cyber Attacks". Her informative presentation shed light on various strategies aimed at safeguarding oneself from cyberbullying and cybercrime threats, effectively raising awareness among the attendees.

The event garnered participation from a total of 20 women who eagerly absorbed the knowledge shared throughout the sessions. Concluding the event, Assistant Professor Zakiya Tahir extended a heartfelt Vote of Thanks to all the attendees and participants for their active engagement.

## Friendship Day Celebration

19<sup>th</sup> August 2023

The Students' Council of the College organized Friendship Day for the students on 19<sup>th</sup> August 2023 to celebrate the spirit of friendship and bond of togetherness. The event was a remarkable platform for students to come together and commemorate the cherished bonds of friendship that thrive within the College community.

The Friendship Day event provided an incredible platform for the students to showcase their talents. The Various competitions under off stage Event category

were:

- **DIY Bracelet Making** - DIY Bracelet Making began at 8.30 am in Hall 1. The participants were given 1 hour to make bracelets. There were 28 participants for the competition. The judging criteria were creativity, craftsmanship, overall presentation and adherence to theme. Judges for Bracelet Making were: Ms. Delisha Rebello, Asst. Prof in Commerce and Dr. Monica M. Patil, Asst. Prof in English.

- **DIY Card Making**-DIY Card Making began at 8.30 am in Hall 1. The participants were given 1 hour to make Cards. There were 13 participants for the competition. The Judging criteria were creativity, adherence to theme, craftsmanship and overall presentation. Judges for DIY Card Making were: Ms. Marjina Shaikh, Asst. Prof in Commerce and Ms. Saruka N. Kalgutkar, Asst. Prof in Economics.
- **Reel Making**-Participants were required to make reels of 30 seconds to 1 minute covering both onstage and offstage performances within the campus and submit a suitable caption along with the reel. There were 8 participants for the competition. The Judging criteria were Relevance to topic, Creativity, Presentation and Originality. Judges for Reel Making Competition were: Mr. Ramkrishna Reddy, Asst. Prof in Computer Science and Mr. Omkar Pawaskar, Asst. Prof in Management.

The formal function started at 10.30 am. The Principal in her welcome address set an encouraging tone for the event and emphasized the significance of friendship within the College community. Ms. Saakshi Ganguli and Ms. Mallita Dessai were the Comperes for overall event.

After such a beautiful beginning, the day entered into the main program. The event featured a diverse range of activities like Musical performance by the freshers, Musical Skit by Alrich and Team, Group Dance by Mithali and Team, heartwarming video presentation, Mr. & Ms. Fresher Contest, Duo Dance by Khushanti & Tanvi and Duo Dance by Pavitra & Swetathat captivated the audience and celebrated the essence of friendship.

Finally, the winners of both off-stage and on-stage events were announced, recognizing the efforts and talents of the participants.

The Winners for the DIY Bracelet Making were:

**1<sup>st</sup> place** - Anusha Rodrigues

**2<sup>nd</sup> place** - Sana Majalapur

**3<sup>rd</sup> place** - Muriel Carvalho and Riya Shinde

The Winners for DIY Card Making were:

**1<sup>st</sup> place** – Disha Gaonkar

**2<sup>nd</sup> place** – Looluwa Gundar

**3<sup>rd</sup> place** - Steral A. Fernandes

The Winners for Reel Making were:

**1<sup>st</sup> place** - Vishnu Patel

**2<sup>nd</sup> place** – Neeraj Aroskar

**3<sup>rd</sup> place** – Fahad Javed

The Winners for Mr. and Miss Fresher were:

**Mr. Fresher** - Rahul Raikar

**Miss Fresher** - Ayesha Rafiq

The celebration concluded on a grateful note with a Vote of Thanks by Dr. Maithili Naik, the Convenor of the Student Council. Her words expressed appreciation for everyone's involvement in making the event a resounding success. The Friendship Day celebration was a heartwarming and memorable event that embodied the significance of fostering connections and celebrating friendships. The leadership of Council members and participation of students contributed to the success of the event and the spirit of unity.

## Career Opportunities for a Cost and Management Accountant in the Corporate Sector

19<sup>th</sup> August 2023



The Career Cell in association with The Institute of Cost Accountants of India -Goa Chapter, organized a comprehensive session on the topic 'Opportunities for a Cost and Management Accountant in the Corporate Sector' on 19<sup>th</sup> August 2023 from 9.00 am to 10.00 am. The session was facilitated by CMA Shameem Memon. The session aimed to provide valuable insights in the field of cost and management accounting, the benefits of pursuing the CMA course, important job roles and the diverse range of career paths available to CMA professionals.

Ms. Pooja Shanbhag, Convenor of the Career cell welcomed the Resource person and addressed the gathering. Ms. Ananya Savalgi, student of T.Y B.Com. introduced the Resource Person to the audience.

The session began with an overview of the ICAI institute and its objectives, chapter networks, core strengths of a CMA profession, significance of cost and management accounting in business decision-making, and how CMA differs from other forms of accounting. Ms. Shameem elaborated on the numerous benefits of becoming a CMA, including enhanced career opportunities, higher earning potential and the ability to contribute strategically to the organizations success. She also discussed the rigorous curriculum, salient features of the course, eligibility criteria, training requirements, fee structure, examination pattern, scholarships and financial aids available to the students.

A significant part of the session was dedicated to exploring various career pathways that CMAs can pursue. The speaker shared real-world examples of CMAs who have excelled in these roles and made significant contributions to various organizations.

Ms. Shameem provided insights into the industries that highly value CMAs, such as finance, healthcare, manufacturing, technology, and more. Participants gained a better understanding of how CMAs play a pivotal role in these industries by providing valuable financial insights and contributing to effective decision-making. The speaker explained the resources available for the registered students to stay updated with the latest industry trends, regulations, and best practices, including networking events, workshops, and online courses. She spoke about the student connect portal, campus placement initiatives, and other value added services provided by the institute.

Participants had the opportunity to ask questions and clarify their doubts about the CMA course. Thus, the session was successful in enlightening the participants about the growing demand for CMAs in various industries due to their expertise in financial planning, analysis, and strategic decision-making. The session ended at 10.00 am with the Vote of Thanks proposed by Dr. Sheetal Arondekar. 40 interested students attended the session and found it to be very informative.

## Unveiling the Marketing Club

21<sup>st</sup> August 2023



The Department of Management Studies organized a function to unveil the Marketing Club for the students of BBA on 21<sup>st</sup> August, 2023. The compere for the session was Ms. Heizel Fernandes.

Asst. Professor Omkar Pawaskar unveiled the club name through a video presentation subsequently revealing the club logo designed with an Orange, Black, and White theme. The Vice Principal addressed the gathering, emphasizing the significance of skill development in today's rapidly

evolving world. Asst. Prof. Jayant Panvelkar then provided insights into the club's inception.

Dr. Abhishek Karmali, Certified Career Counsellor, Corporate Trainer and Motivational speaker was the Chief Guest for the event. Dr. Karmali began his address with a narrative about his career journey and the inspiration behind his entry into the world of entrepreneurship. He shed light on the merits and challenges of entrepreneurship, identifying the individuals who are best suited for this path. His address concluded with an exploration of how his company aids students in making informed career choices.

Asst. Prof. Omkar Pawaskar initiated his address with an anecdote about Harman Lay, the founder of Lay's. He delved into the club's objectives, outlining how various activities and events would help achieve each goal. Furthermore, he provided an overview of the forthcoming activities planned by the club. Following this, Ms. Cadence Gracias, a SY BBA student, conducted an engaging quiz focused on prominent concepts and personalities in the realms of marketing and management.

Lastly, to conclude the session SY BBA student Ms. Mizba Xec delivered the Vote of Thanks. Subsequently, students posed questions to Dr. Karmali concerning career choices. The event concluded at 1:30 pm, leaving behind a sense of inspiration and empowerment.

## Bootcamp on Innovation, Prototyping & Startups

22<sup>nd</sup> August 2023



The Institution's Innovation Cell (IIC) in collaboration with the Goa State Innovation Council organized a Bootcamp on Innovation, Prototyping & Startups on 22<sup>nd</sup> August 22, 2023. The objective of the Bootcamp was to foster a culture of innovation, encourage entrepreneurial thinking, and provide valuable insights into the world of startups. The bootcamp commenced at 10:00 AM and continued until 12:00 PM.



The Resource Persons for the Bootcamp were:

1. Mr. Sushant Surlekar: A mentor and motivational speaker
2. Mr. Haroon Sayed: A startup promoter
3. Mr. Shivraj Naik: Mentor prototyping lab, GSIC

Mr. Sushant Surlekar briefed the students on how to convert an idea into an enterprise. Mr. Haroon Sayed a technopreneur, spoke about his enterprise Code Relix LLP and his journey as an entrepreneur. Mr. Shivraj Naik enlightened the students on the role of Goa State Innovation Council(GSIC) in the entrepreneurship ecosystem in Goa. He also made them aware of the schemes and financial support offered by GSIC to entrepreneurs.

The bootcamp comprised engaging presentations, interactive discussions, and real-life case studies that brought the concepts to life. Attendees were encouraged to participate actively and ask questions, leading to insightful conversations on innovation, prototyping, and startups. The activity was coordinated by Dr. Rodney D'Silva, Dr. Maithili Naik and Ms. Rakshavi Dessai. 80 students from all Programmes participated in the same.

Visit to RBI

22<sup>nd</sup> August 2023



The Department of Management Studies organized an educational visit to the Reserve Bank of India (RBI) branch in Panjim on 22<sup>nd</sup> August 2023. The visit aimed to provide students with practical insights into the workings of the Central bank and to broaden their understanding of currency management, including Central Bank Digital Currency (CBDC).

40 students, along with two faculty members, Ms. Delisha Rebello and Ms. Ashwini Dewari, visited the RBI branch. The group departed from the College campus at 9:30 a.m. to reach the RBI branch in Panjim.

At the RBI branch, the FIDD department warmly welcomed the students and teachers. Asst. Prof. Ms. Ashwini Dewari provided a brief introduction of the students and about their course.

Session 1 was conducted by Avinash, a knowledgeable expert at RBI. He delivered a comprehensive presentation explaining the structure and functions of the Reserve Bank of India. Avinash's presentation shed

light on the critical role that the RBI plays in the Indian financial system and the broader economy.

Session 2 was on Currency Management. Mr. Praful Thakur led this session, focusing on the intricate world of currency management. He provided valuable insights into how the RBI manages physical currency, including printing, distribution, and the security measures in place.

The final session of the day was conducted by Ms. Deepika Thakur, who provided a detailed explanation of Central Bank Digital Currency (CBDC). Her presentation covered the concept, benefits, and potential impact of CBDC on the financial ecosystem. Students were also provided valuable insights into different types of financial frauds and the actions that should be taken if an individual becomes a victim of such fraud. The session covered various frauds, including online scams.

The visit not only expanded the students' knowledge about the central banking system but also provided them with insights into the evolving landscape of currency management and digital currencies.

## Workshop on Kitchen Gardening

22<sup>nd</sup> August 2023



The Green club (Vasundhara) of the College organized a Workshop on Kitchen gardening on 22<sup>nd</sup> August 2023. The primary aim of this workshop was to raise awareness among students about the significance of cultivating our own food organically and to provide a platform for them to grasp the fundamentals of Kitchen Gardening.

The Resource Person for the workshop was Ms. Liza Pinheiro, an Agriculture Consultant and Promoter of Organic Agriculture in Goa. She highlighted the importance of Kitchen

gardening, particularly in urban city life where maintaining a vegetable garden within an apartment can be challenging. Ms. Pinheiro emphasized that the concept of kitchen gardens is gaining traction in India, especially among apartment dwellers who aspire to grow their own vegetables. Consequently, the trend of cultivating vegetables in pots is on the rise. In line with this, participants were taught how to grow vegetables in pots. The students brought pots and soil, and a hands-on training session was conducted. Ms. Pinheiro also provided insights into preparing a mixture of soil, cocopeat, and compost, filling pots, and proper watering techniques.

The workshop included both theoretical and practical sessions. The theoretical session took place in the Smart Classroom, while the practical session was held in the open space near the Canteen. 35 students enthusiastically took part in the workshop, actively engaging in the learning experience.

## Session on Higher Education Abroad

23<sup>rd</sup> August 2023

The Training, Internship and Placement Cell of the College in association with My Canada Visas, organized a session on Higher Education Abroad for the students of B.Com & BBA/BBA(FS) on 23<sup>rd</sup> August 2023. The Resource Person for the session was Mr. Syed Askari, President, My Canada Visas. 83 students attended the session.



Mr. Askari introduced his firm, established in 2013. He has helped several aspirants to migrate to Canada and Poland. He explained how the firm assists aspirants in all aspects to obtain a student visa and migrate to Canada. He discussed about the cost of education in Canada being lower than USA and many other countries. Thus, Canada is one of the most sought after destinations for students in India. He discussed about the consultants of his firm being updated with the latest laws and regulation process.

Interested students discussed their queries with Mr. Askari. The session ended with a Vote of Thanks proposed by Ms. Mourisca Silveira, SY B.Com D. The faculty in charge of the session was Asst. Prof. Sheryl Sanches.

## International Youth Day

23<sup>rd</sup> August 2023



The NSS Unit & Red Ribbon Club of the College organized Story Enacting & Reel Making Competition on 23<sup>rd</sup> August 2023 to commemorate International Youth Day. The theme for the competition was youth/ HIV/ Environment.

45 students of B.Com, BCA and B.Voc(ST) participated in both the Competitions. They enacted stories based on themes. The students showcased their talents & performed their characters through their remarkable gestures, actions and dialogues.

Both the competitions inspired the students to think, work & act creatively and made the event most enjoyable for one and all.

The judges for the Story Enacting Competition were Asst. Prof. Sheryl Sanches and Asst. Prof. Snigdha Naik. The judges for the Reel Making Competition were Dr. Maithili Naik and Asst. Prof. Pooja Shanbhag.

The winners of the Story Enacting Competitions:

First Place - Virasri Dhuri and group

Second Place – Soham Gharse and group

Third Place – Omkar Mavlankar and Group.

The winners of the Reel Making Competition:

First Place – Amruta Pujari

Second Place - Samir Mhalsekar

Third Place – Shaleen D'Silva.

NSS Programme Officer In-charge Asst. Prof. Sanjay Velip, Programme Officer Asst. Prof. Ashwina Tari Volvoikar and Asst. Prof. Akshada Gaonkar were the overall incharge.

**Session on “Demystifying Mutual Funds: An Introduction to Investment Opportunities”**

**23<sup>rd</sup> August 2023**



The Department of Commerce & Management organized an Interactive session on “Demystifying Mutual Funds: An Introduction to Investment Opportunities” for TY B.Com students on 23<sup>rd</sup> August 2023. The main objective of this session was to provide participants with a clear and easier understanding on how mutual funds work and how it can be one of the best investment options for them. A total of 74 students attended the session. The Resource Person for this session was CA Vaibhav Pai Fondekar, an alumnus of the College.

CA Vaibhav provided an in-depth explanation of mutual funds, encompassing their functioning and the array of types that cater to individuals' needs while considering risk factors. He illustrated the concept of SIP (Systematic Investment Plan) with examples, simplifying comprehension for participants. He highlighted the significance of diverse income streams and effective money management, by underscoring the challenges faced by individuals during the Covid pandemic. He also offered valuable investor tips, including goal-setting, crafting diversified portfolios, and researching fund performance, all of which will greatly aid students in the future.

At the end of the session, the Vote of Thanks was delivered by Ms. Placy Matos, student of TY B.Com. Mr. Kewal Patel, student of TY B.Com hosted the event and Mr. Cyrus, student of TY B.Com introduced the Resource Person.

Dr. Shami Pai and Ms. Anisha Sawant coordinated the session.

**Session on Role of GSIC in New Venture Creation in Goa**

**24<sup>th</sup> August 2023**



The Department of Commerce & Management in association with the Training, Internship and Placement Cell of the College organized a Session on Role of GSIC in New Venture Creation in Goa for the students of SY B.Com on 24<sup>th</sup> August 2023 at 11.15 am in Room No. 206. The Resource Person for the session was Mr. Sudip Faldesai, Project Officer, Goa State Innovation Council. The session was

organized as a Guest Lecture for the students of New Venture Planning of SY B.Com. 67 students attended the session. .

The session began with the introduction of the Resource Person by Ms. Giselle Colaco of SY B.Com A. Mr. Faldesai posed a problem statement to the students and asked them to come up with a design for a product to solve the problem. The students enthusiastically participated and drew designs. Few students then presented their designs and discussed about its uses and pricing. He then explained the various stages of developing a product i.e. empathize, define, ideate, prototype and test. He discussed each stage with relevant examples. The Zing Cricket Wicket case study was discussed to explain need and innovation. Mr. Faldesai then explained about the facility at GSIC in Fatorda and also informed the students about the benefits of registering at the Virtual Innovation Register.

The session ended with a Vote of Thanks by Ms. Riya Salunke, SY B.Com A. The inputs for the report are provided by Ms. Abigayle Rodrigues, SY B.Com C. The faculty in charge for the session was Asst. Prof. Sheryl Sanches.

**Session on ‘Cracking CA Exams’**

**25<sup>th</sup> August 2023**



The Department of Commerce and Management and the Training, Internship and Placement Cell of the College in association with the Goa Branch of WIRC of ICAI & WICASA Goa organized a Session on cracking CA Exams on 25<sup>th</sup> August 2023. The Resource Person for the session was CA Prasheel Kamat. 59 students attended the session.

The session commenced with a warm welcome from the Vice Principal Dr. Edwin

Barreto. Following this, Ms. Brionna Noronha, TY B.Com A, introduced CA Vinayak Dhumatkar, Secretary of the Goa Branch of WIRC of ICAI. CA Dhumatkar addressed the audience and motivated the students about pursuing the CA course.

The Resource Person, CA Prasheel Kamat, then took the stage, providing an insightful overview of IPCC and CA exams. He emphasized key strategies for preparing and excelling in the CA exams, including creating effective study schedules, maintaining progress records, using summaries and note-taking, employing memory aids like acronyms, practicing repeated revisions, nurturing consistency, and fostering a positive mindset.

The session ended with the Vote of Thanks by Mr. Ainsley Bernard, Convenor, TIP Cell. The inputs for the report are provided by Mr. Rahul Raikar, FY B.Com B. The faculty in charge of the session was Asst. Prof. Sheryl Sanches.

**Mentoring Orientation for Mentors**

**25<sup>th</sup> August 2023**

The Student Welfare Cell of the College organized a Mentoring Orientation on 25<sup>th</sup> August 2023, for the newly appointed faculty members for the Academic Year 2023-24. The Resource Person for the session was Ms.



Eshani Bakhale, College Counsellor.

The session commenced with Ms. Eshani Bakhale providing insights into the concept and significance of mentoring in the 21st century for students. She shared comprehensive guidelines for mentors, encompassing mentoring sessions and record-keeping protocols. Various stages of mentoring were elaborated, along with the utilization of psychometric testing scales to discern students' interests. Ms. Bakhale also equipped mentors with strategies to systematically address students' concerns.

Towards the end of the session, Ms. Bakhale addressed the queries of the mentors and engaged in discussions on various issues like motivating students to improve ISA scores, attend remedial classes for the mentees, etc. The mentors gave positive feedback about the orientation. Asst. Prof. Sushrusha Naik Khandekar proposed the Vote of Thanks. A total of 17 faculty members attended the orientation.

## Effective Compering and Public Speaking Skills

25<sup>th</sup> August 2023



The Department of Management Studies organized a Guest Lecture on Effective Compering and Public Speaking Skills under the course Compering and Anchoring Skills on 25th August 2023. The Session aimed to provide the students with a learning opportunity to further enhance their compering and public speaking skills and encourage the students to pursue a career in public speaking.

The compère Ms. Ayesha Rafiq welcomed the guest, faculty members and participants on behalf of the Department, she also

recognized the significance of public speaking skills in professional scenarios. The Resource Person for this session was Mr. Shailesh Rajput, a well-known Compère who is highly recognized for his skills across the state. The Session commenced with an introduction of the guest by Ms. Steral Fernandes, she highlighted the vast experience and expertise of Mr. Rajput.

The guest speaker addressed and captured the attention of the eager audience. The lecture covered topics like Voice Modulation, where he shed light upon the important factors of voice modulation. He also addressed the significance of Presence of Mind, Spontaneity and Body Movements. These included techniques of relaxation, hand gestures, positive visualization as well as ways to take charge of one's appearance.

Students were enlightened about various job opportunities in this field along with the possible challenges which

may occur in near future. The guest lecture concluded with a Q&A session, where participants enthusiastically put forward their questions and queries to the speaker, which further enriched their knowledge.

The session proved to be an insightful and engaging experience for around 208 attendees. This newfound enthusiasm of cultivating effective communication skills shall encourage them to participate in public speaking opportunities. Mr. Anil Pradhan proposed the Vote of Thanks to express gratitude to Mr. Shailesh Rajput for sharing his valuable time and expertise with all the students.

## Investor Hub Activity 8: Unleashing Potential, Embracing Success

26<sup>th</sup> August 2023



The Department of Management Studies organized an Investor Hub activity on 26<sup>th</sup> August, 2023, as a part of its ongoing commitment to enhancing students' knowledge and fostering a sense of team spirit. The event commenced with a Business Spotlight Class led by Mr. Pranay Gunaga, a student of TY BBA(FS) B. Mr. Gunaga's presentation centered on the BRICS Summit 2023, providing attendees with a comprehensive overview of the discussions and key outcomes of the summit.

- **BRICS Grouping Expansion:** Mr.

Gunaga emphasized the importance of expanding the BRICS group to bolster cooperation among emerging economies.

- **Formation of BRICS Currency:** He introduced the concept of a common BRICS currency, elucidating its potential advantages in terms of trade facilitation and economic stability.
- **India's Stand in 15<sup>th</sup> BRICS Summit:** Mr. Gunaga shed light on India's unwavering commitment to cooperation within the BRICS framework and its role in the 15th BRICS Summit discussions.

Following the enlightening Business Spotlight Class, participants engaged in two interactive activities designed to promote teamwork, creativity, and knowledge sharing: The first activity was ACT-O-Word. Teams participated in an engaging word-guessing game. One member held a word card above their head, visible to their teammates. The team had to act out clues for the holder to guess the word correctly. This activity not only tested communication skills but also added an element of amusement and teamwork.

Financial Quiz was the second activity. Participants delved into a challenging financial quiz, covering various aspects of finance and economics. The quiz encouraged critical thinking and allowed participants to apply their financial knowledge.

The event achieved its goal of expanding students' understanding of international affairs and finance, all within a collaborative and enjoyable setting.

**'Mighty Millets- Shri Anna Quiz'****26<sup>th</sup> August 2023**

The PG Club of the Post Graduate Department of Commerce organized 'Mighty Millets- Shri Anna Quiz' to commemorate International Year of Millets on 26th August 2023 from 11.30 am to 1.30 am in Classroom T-301. The students of M.Com Part II put in efforts to organize the quiz for the M.Com Part I students. The objective of the quiz was to test the knowledge of the participants as well as to make the audience aware of the goodness of millets and their health benefits.

The programme commenced with a brief insight of the Quiz given by the Programme Coordinator, Ms. Twinkle Fernandes. Shruti Pai Khot and Roshni Khatun were the comperes. 8 Teams comprising of 2 students in each team from M.Com Part I participated in the millet-based quiz. The details of the teams are: Quick Wits (Zia Fernandes and Ambar Dalal), Brain storm (Soumya Shetti and Disha Gaonkar), Fact Flare (Sushmeeta Chauwan and Saloni Harjan), Quiz Mates (Anrich Rodrigues and Vanshita Naik), Infoking (Glyn Gomindes and Rowena Fernandes), Thought Snap (Siya Naik and Siddhi Haldankar), Smartspeaker (Alrich Fernandes and Aemisha Azavedo) and IQ-Squad (Lisanna Fernandes and Deepika Kholkar).

The quiz was held in four rounds. Mr. Zohaid Shaikh was the quiz master. The first two rounds were elimination rounds. The details of the rounds were as under:

**1st Round: Elimination Round**

Ms. Shaheen Sayad narrated the rules of Round 1. In this round, the participants' knowledge was tested through Multiple Choice Questions. Each team was asked 5 questions where each correct answer was awarded 5 points with no negative marking. The six top scoring teams qualified for Round 2.

**2nd Round: Elimination Round**

Ms. Shabana Sayyed narrated the rules of Round 2. In this round, each team was asked two Multiple Choice Questions, where each correct answer was awarded 10 points with no negative marking. The scores of Round 1 and Round 2 were summed and the four top scoring teams qualified for Round 3 and 4.

**3rd Round: Buzzer Round**

The rules of this round were narrated by Mr. Dheeraj Goyal. The participating teams were tested through identification of millets and millet plants. The participants were required to hit the buzzer if they know the answer and the team giving the correct answer was awarded 10 points while a wrong answer resulted in a deduction of 5 points.

**4th Round: Rapid Fire Round**

This was the final round, where Ms. Vaishnavi Naik Gaonkar narrated the rules of this round. In this round, the teams had to answer maximum of 10 questions correctly within a time span of two minutes with no negative marking. Every correct answer was awarded 5 points.

Team Smartspeakers – Alrich Fernandes and Aemisha Azavedo won the Mighty Millets – Shri Anna Quiz. Quiz Mates - Anrich Rodrigues and Vanshita Naik emerged as the first runners up, while Quick Wits - Zia



Fernandes and Ambar Dalal emerged as second runners up.

The audience were also engaged via spot questions. Ms. Sakshi Tari, Mr. Ayan Bepari, Ms. Siddhi Haldankar and Ms. Lisanna Fernandes won the spot prizes. The quiz ended at 1.45 p.m. with Vote of Thanks delivered by Ms. Lisanna Fernandes. Around 40 students from M.Com participated in the quiz with great enthusiasm. The Report is contributed by Ms. Ashwida Barreto, M.Com Part II

**National Sports Day**

**29<sup>th</sup> August 2023**



The Department of Physical Education & Sports and the NSS unit jointly celebrated National Sports Day by conducting various activities on 29<sup>th</sup> August, 2023 for all students. These activities aimed to promote physical fitness, encourage a healthy lifestyle, and raise awareness about the importance of regular exercise.

The program commenced with the Fit India Pledge, administered by Principal Dr. Prita D. Mallya. 185 students and 17 teachers took the Fit India Pledge. Following this, the Fit India Walk/Run was initiated, with the flag-

off ceremony by the Principal. The Walk/Run started from the College Main Gate and continued to Zudio Mall on Benaullim road. 185 students and 4 faculty members participated in the Walk/Run, covering a distance of approximately 4 km.

At 10:30 am, the Sports Council, under the guidance of the Department of Physical Education & Sports and the NSS unit, organized various recreational sports for the members of the 3 Student bodies of the College. The sports included Tug of War, Touch ball, and Dog and the Bone.

The celebration of National Sports Day fostered a spirit of fitness, teamwork, and healthy living among our students, reinforcing the importance of physical well-being in their lives.

**"Setting the Stage: Orientation on Effective Stall Setup"**

**29<sup>th</sup> August 2023**



The Commerce Club of the Department of Commerce and Management organized a session on "Setting the Stage: Orientation on Effective Stall Setup" on 29<sup>th</sup> August. The Resource Person was Ms. Shalaka Joshi. The objective of this session was to provide the students with insights into the art of setting up stalls effectively.

Ms. Ruby Mahato a student from SY B.Com was the compere for the session. Assistant

Professor, Ms. Marjina Shaikh briefed the gathering about the Commerce Club activities and the Commerce Student of the Year title. Ms. Shreyash Dalal a student from TY B.Com introduced the Resource Person to the audience.

Mrs. Shalaka initiated the session by underscoring the pivotal role of stall presentation in influencing customer engagement and sales. She delved into several facets of stall setup, encompassing layout, design, product positioning, customer interaction, complaint resolution, pricing, and profit margin establishment. Throughout the session, Mrs. Joshi imparted her wealth of knowledge, offering valuable tips and techniques she has accumulated over the years. She stressed the importance of comprehending the target audience and customizing the stall setup accordingly. Furthermore, she highlighted the significance of crafting an inviting and visually appealing stall, utilizing elements such as banners and color schemes to captivate potential customers.

Ms. Nivita Shirodkar a student from SY B.Com proposed the Vote of Thanks for the session. Ms. Marjina Shaikh, Assistant Professor in Commerce was the teacher incharge for the session. 135 B.Com students attended the session.

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| <b>Blood Donation Camp</b> | <b>30<sup>th</sup> August 2023</b> |
|----------------------------|------------------------------------|



The Red Ribbon Club and NSS Unit of the College, in collaboration with NCC (Army Wing), JCI Fatorda Town & Rotary Club of Margao Midtown, organized a Blood Donation Camp on 30<sup>th</sup> August 2023.

The aim of this camp was to encourage voluntary blood donation and increase awareness about the importance of donating blood. This camp provided students with an opportunity to make a significant contribution to society.

The camp began with the registration of donors and medical examination of donors

by qualified medical professionals to assess their health status and suitability for blood donation. Once cleared by the medical team, donors proceeded to the blood collection area, where skilled phlebotomists collected a unit of blood from each donor. A total of 34 donors including teachers and students donated blood on the occasion.

The NSS volunteers also actively participated in the activity and provided assistance to the donors throughout the event. The activity was coordinated by Lt. Sandesh Gaonkar NCC Army Wing, Mr. Sanjay Velip, NSS PO-Incharge, Ms. Ashwina Volvoikar, NSS PO, and Ms. Akshada Gaonkar, NSS PO.

|   |                                    |
|---|------------------------------------|
| <b>Session on ‘Careers in Civil Services - UPSC and GPSC’</b> | <b>30<sup>th</sup> August 2023</b> |
|---|------------------------------------|

The PG Department of Commerce and the TIP Cell in association with Abhyankar’s IAS Academy, Pune organized a Session on ‘Careers in Civil Services - UPSC and GPSC’ on 30<sup>th</sup> August 2023. The Resource Person for the session was Mr. Aashay Abhyankar, Director and Mentor of Abhyankar’s Academy. The session aimed to provide students with insights into the opportunities, preparation strategies and challenges associated



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 08/30/2023 11:52 AM GMT+05:30  
 Note : Captured by GPS Map Camera

with pursuing a career in Civil Services. Miss Aemisha Azavedo of M.Com-I welcomed the students to the session and Miss Vanshita Naik of M.Com- Part I introduced the Resource Person.

Mr. Aashay Abhyankar commenced the session with a story about a boy who overcame challenges and secured top rank in UPSC and GPSC exam. This story served as an example of dedication, hard work and perseverance. The speaker shared his personal experience, motivating students to consider Civil services as a rewarding career

option. The eligibility criteria for appearing in UPSC and GPSC exams were explained. The speaker elaborated on the three stages of the examination: Preliminary, Main and Interview. He emphasized the need for a multidisciplinary approach in preparing for the exams. He also shared valuable insights into effective preparation strategies including time management, study materials, mock test and the importance of current affairs. He stressed the significance of consistency and perseverance throughout the preparation journey.

The session concluded with an interactive question and answer segment. Students engaged in discussion with the speaker, seeking clarifications on various aspects of the Civil Services examination and the subsequent career paths. The session ended at 12:30 and Miss. Deepika Kholkar of M.Com Part I proposed the Vote of Thanks. 55 students from B.Com, BCA and M.Com Programmes attended the Session. The Report is contributed by Ms. Sushmeeta Chauwan from M.Com-I

**‘Voice Modulation’ Workshop**

**30<sup>th</sup> August 2023**



7XF2+JP7, Margao, Goa 403708, India

Latitude  
 15.2741209°

Longitude  
 73.9517206°

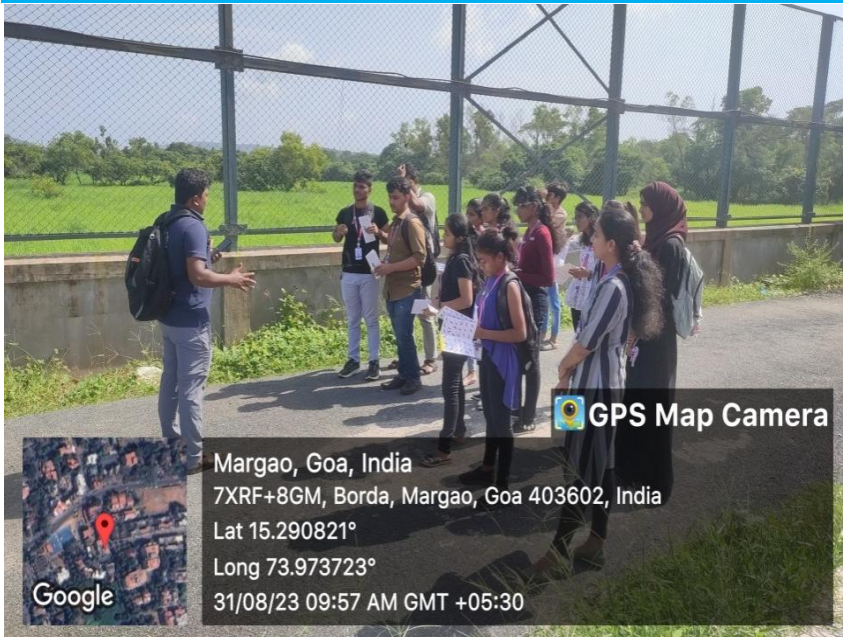
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The Department of English organized a Workshop on 'Voice Modulation' for the FY and SY students of all the Programmes on 30<sup>th</sup> August, 2023 at 12.15 p.m. The Workshop was conducted by Ms. Kimberly Gomes, Speech & Drama teacher, at Vidya Vikas Academy. Mr. Grantik Buyao introduced the Resource Person. The Workshop was well received by the participants and they also had an interactive session where they shared their experiences with Voice modulation. A total of 62 students attended the Workshop. Ms Marisa

Fernandes proposed the Vote of thanks.

## The Goa Bird Atlas Survey Initiative

31<sup>st</sup> August 2023

FY B.Com students of the College as a part of the VAC-103 course Environmental Practices in Goa enthusiastically participated in the Goa Bird Atlas Survey initiative conducted by Arannya Environment Research Organization on 31<sup>st</sup> August 2023. The purpose of this survey was to explore and observe birds in their natural habitats, while also helping to gather important data from one of the grids in and around the College premises, consisting of two distinct habitats - human habitation and agricultural

habitats with wetlands. The initiative helped to gather data for the Bird Atlas to aid in the conservation and management of avifauna and also enhance ecological knowledge and awareness among students.

The survey took place in and around the premises of the College, commencing at 09.00 a.m. The bird survey was led by Jalmesh Karapurkar the State Coordinator of Goa Bird Atlas Survey. One birding trail was conducted in each habitat lasting 15 minutes. Every participant was given a pocket guide on common birds of Goa with 208 familiar birds illustrated on it. The students were equipped with binoculars and bird identification guides to aid in their observation and used the 'eBird India Portal', for record-keeping. During the survey, a total of 23 different bird species were sighted jointly by the students.

Following is the list of 16 bird species spotted during the survey conducted in human habitation:

- Rock Pigeon (*Columba livia*)
- Asian Koel (*Eudynamis scolopaceus*)
- Little Cormorant (*Microcarboniger*)
- Indian Pond-Heron (*Ardeola grayii*)
- Black Kite (*Milvus migrans*)
- Brahminy Kite (*Haliastur indus*)
- Rufoustreepie (*Dendrocitta vagabunda*)
- House Crow (*Corvus splendens*)
- Common Tailorbird (*Orthotomus sutorius*)
- Grey-breasted Prinia (*Prinia hodgsonii*)
- Ashy Prinia (*Prinia socialis*)
- Red-whiskered Bulbul (*Pycnonotus joyous*)
- Jungle Myna (*Acridotheres fuscus*)
- Oriental Magpie-Robin (*Copsychus saularis*)
- Nilgiri Flowerpecker (*Dicaeum concolor*)
- Purple-rumped Sunbird (*Leptocoma zeylonica*)

Following is the list of 14 bird species spotted during the survey conducted near an agricultural area with a wetland adjacent to it:

- Rock Pigeon (*Columba livia*)
- Spotted Dove (*Spilopelia chinensis*)

- Asian Koel (*Eudynamis scolopacea*)
- Little Cormorant (*Microcarboniger*)
- Yellow Bittern (*Ixobrychus sinensis*)
- Purple Heron (*Ardea purpurea*)
- Great Egret (*Ardea alba*)
- Indian Pond-Heron (*Ardeola grayii*)
- Black Kite (*Milvus migrans*)
- Brahminy Kite (*Haliastur indus*)
- Pied Kingfisher (*Ceryle rudis*)
- House Crow (*Corvus splendens*)
- Ashy Prinia (*Prinia socialis*)
- Red-rumped Swallow (*Cecropis daurica*)

These sightings provided valuable insight into the bird species residing in and around the College premises, thus also contributing to the knowledge base of Goa's avifauna diversity. Students actively engaged in bird identification and recording gaining practical insights into environmental research methodologies. The findings from this survey will be utilized in future conservation efforts and habitat restoration projects in Goa. A total of 13 students participated in the survey.

## TechTrendz Club Activity

31<sup>st</sup> August 2023



A peer learning session on "Robotics and Arduino" was organized by the Department of Computer Science under TechTrendz Club for the FY B.Voc.(ST) students on 31st August 2023. Mr. Khushal Naik, student of FY B.Voc.(ST) conducted the enriching session that started with the Introduction to Robotics and its purpose. Videos of some real-life projects like home automation, smart dustbin and automatic plant irrigation system that were designed using Arduino were shown to the audience.

Khushal also explained the basics of electrical connections, the inputs and outputs, sensors and digital signals in robotics, followed by the introduction to the Arduino micro-controller and Arduino circuit board. Furthermore, he introduced and demonstrated an Online simulator "tinkercad" used in designing circuits for robots.

The session progressed as Khushal coded for the Arduino using the Arduino IDE. He enthralled the audience with his live demos using circuits, and demonstrated the working of a land rover, which was built and programmed by him, that would change directions upon detecting obstacles in its path.

Towards the end of the session, Khushal listed some websites like Arduino Project Hub and arduino.cc that helped him understand and learn about Arduino and Robotics.

A total of 30 students attended the session.

*Dear Readers,*

*As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.*

*We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.*

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