



E-Newsletter



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics

July 2023

Volume 16 Issue 2

Dissertation Orientation for M.Com Part II students

8th April 2023



The Post Graduate Department of Commerce conducted an orientation session on Dissertation for the M.Com Part II students on April 8th, 2023. The primary purpose of this orientation was to introduce and familiarize the students with the concept and requirements of writing a dissertation.

Ms. Edrea Picardo, the Examination-in-Charge of the Department, conducted the orientation session. Ms. Picardo informed the students that the dissertation carries 16 credits, equivalent to 4 subjects, and will be graded for 400 marks. Each student will be assigned a guide who will provide guidance

throughout the dissertation process. The students were instructed to finalize their dissertation topics by September to ensure sufficient time for research and writing.

Ms. Picardo emphasized the importance of originality in research and academic writing. Students were instructed to duly acknowledge all sources used in their dissertation to maintain academic integrity. They were given insights into the structure of a research report, which typically includes sections on research methodology, data analysis, findings, and conclusion. Students were informed that they must submit both a soft copy and hard copy of their dissertation at least a week before the end of semester 4. The scheme of examination was explained, consisting of different components i.e. Research conceptualization (ISA I) carried 100 marks, Data Management (ISA II) carried 100 marks, and Submission of Dissertation Report and Final Report Presentation (End semester assessment) carried 200 marks. The students were informed about the upcoming Research Workshops, which will provide valuable guidance and support in data collection and analysis, further assisting them in their research endeavors.

Overall, the orientation session effectively provided the students with essential information and guidelines to undertake their dissertation research successfully. A total of 40 students attended the same.

This Report is contributed by Ms. Valerie Viegas, student of M.Com Part II

DEEKSHARAMBH 2023 - Student Induction & Orientation Programme

20th June to 11th July 2023



"Deeksharambh - 2023", an Induction program was conducted for the First Year students of the B.Com programme. It commenced on June 20th, 2023, and concluded on July 11th. The program took place in the FY B.Com classrooms of the College. During this period, the Convenors of various clubs and committees, along with the College Counsellor and College Librarian, conducted orientation sessions for the First-Year students in their respective classrooms.

Vice-Principal, Dr. Edwin Barreto addressed the students and emphasized the importance of discipline in their academic journey. Dr. Shami Pai provided comprehensive information about the mentoring process, attendance policies, remedial classes, and available scholarships. She also gave an overview of the E-Cell and Incubation Centre, encouraging students to explore entrepreneurial opportunities.

Dr. Lira M. Gama explained the Examination Rules and regulations, ensuring students were well-informed about the examination procedures and guidelines. Dr. Maithili Naik discussed the significance of student bodies in the College and the opportunities for students to actively participate in extracurricular and co-curricular activities. Dr. Ajinkya Kudtarkar shed light on sports activities and the College's commitment to promoting a healthy and active lifestyle among students. Dr. Lina Sadekar introduced the Students' Consumer Cooperative Society, informing students about its benefits and services.

Ms. Swati Bhat shared insights into the Young Inspirational Network, encouraging students to be part of a supportive community that fosters growth and inspiration. She also informed the students about the various certificate courses organized by the College. Mr. Gajanan Haldankar discussed the National Service Scheme (NSS) and its role in community service and social development. Dr. Rodney D'Silva provided information

about the Institution Innovation Council (IIC) and Placement Cell of the College, guiding students on career-related opportunities and industry tie-ups.

Ms. Eshani Bakhle, the College Counsellor, sensitized students about mental health, common challenges faced during college years, and the resources available for counseling and support. The students were informed about individual Counseling sessions, joint sessions, and other activities conducted by the Counseling cell to ensure their overall well-being. College Librarian, Ms. Preeta Gunagi, conducted library orientation, acquainting the students with various library services and e-resources available. The orientation covered library working hours, different sections, collections, periodicals, magazines, and newspapers subscribed by the library, as well as other facilities and services.

The Orientation Sessions aimed to provide clarity to the First-Year Students about the objectives of the college activities and their roles as a student in their academic and overall development. The sessions were designed to create a strong foundation for the students' college journey, empowering them to make the most of their academic and personal growth opportunities. Dr. Shami Pai, B.Com Programme Coordinator was the overall incharge of Deeksharambh.

Physical Fitness Camp

26th June to 1st July 2023



promote their overall well-being.

Various activities were conducted during the fitness camp, including recreational games such as Builder and Bulldogger, different relays, Chain game, Coordination game, Tag game, and 5 passes ball. These games were designed to generate enthusiasm among students for participating in physical activities while simultaneously enhancing their fitness levels. The fitness camp also focused on developing components of Health-Related Physical Fitness (HRPF), which included cardiovascular endurance, muscular strength and endurance, flexibility, and body composition. Special attention was given to teaching fundamental, locomotive, and non-locomotive movements to the students. These movements play a crucial role in correcting posture and preventing sports injuries.

Dr. Ajinkya Kudtarkar, College Director of Physical Education and Sports, and Mr. Saurabh Raikar, Instructor in Physical Education, conducted the fitness camp. Overall, the Fitness Camp provided an opportunity for students to actively engage in physical activities and instilled a sense of interest and enthusiasm for physical fitness among the participants.

Library Orientation for First Year Students of all Programmes**26th June to 7th July 2023**

The Department of Library and Information Science conducted a comprehensive Library Orientation session for all First Year students from 26th June to 7th July 2023. A total of 301 students were oriented across all programmes. This session aimed to familiarize the students with various library services and e-resources. During the orientation, students were introduced to the library and its basic services. They were informed about the Library's working hours and the different sections it comprises. Detailed information was provided about the

vast collection of books and resources available in the library, including periodicals, magazines, and newspapers that are regularly subscribed to. In addition to the physical resources, students were also made aware of the range of Library services and facilities offered. This included topics such as borrowing rights, overdue charges (library fines), book location and retrieval methods, and the use of the Online Public Access Catalog (OPAC). The orientation covered essential Library rules and guidelines, as well as the various ICT-enabled services available, such as utilizing QR codes for accessing library services.


Furthermore, students were educated about accessing electronic resources through the Library. Once registered with the Library, students gained open access to a variety of e-resources such as Indiatat, N-LIST, and NDLI. These resources encompassed e-books, e-journals, e-papers, and other materials that could greatly support their studies, research, and references. Students were instructed on how to log in using their user IDs and passwords to fully utilize these digital resources.

Students were encouraged to actively participate in Library activities and maximize the utilization of the rich resources available. They were also advised to visit the College website to explore additional resource facilities. Specifically, they were directed to the library section on the College website to gain a deeper understanding of the ICT-based services explained during the orientation.

Investor Hub Activity 2**1st July 2023**

The Department of Management Studies organized an Investor Hub activity on Saturday, July 1, 2023. The first activity was "Three Truths Two Lies" which commenced at 11:30 am in the F 403 class. The participants, consisting of FY, SY, and TY BBA(FS) students, were divided into three groups. Each group was given the task of creating five recent news articles related to business & finance. Out of the five articles, two had to be false, while the remaining three had to be accurate.

Once the groups completed their articles, they were instructed to share them with the other two groups. The objective was to identify the false articles among the shared ones. This activity aimed to assess the participants' ability to discern genuine news from fake news in the business and finance domain.







Golden Jubilee Celebrations

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Department of Management
Organizes










"INVESTOR HUB"

"Three Truths Two Lies"

"Biz Whiz: Current Affairs Picture Match-Up"

 **Saturday,**
1st July 2023

 **11:15 a.m.**
onwards

 **F 403, 4th Floor,**
Central Block

Prof. Prita D. Mallya
Professor and Principal

Asst. Prof. Snehal Alve
HoD, Management Studies

Asst. Prof. Delisha Rebello
Faculty Incharge

The second activity was "Biz Whiz: Current Affairs Picture Match-Up". The participants were presented with 12 current affairs-related statements with the corresponding pictures. The task was to correctly match each statement with the appropriate picture. The group with the highest number of correct matches was declared the winner. This activity aimed to evaluate the participants' knowledge and understanding of current affairs in the business and finance sector.



During the "Three Truths Two Lies" activity, the students actively engaged within their groups, brainstorming and creating relevant news articles. The participants demonstrated their critical thinking skills and the ability to differentiate between accurate and false news in the business and finance domain. In the Current Affairs Matching activity, the students showcased their awareness of current events and applied their knowledge to match the statements with the corresponding pictures. The students' participated with enthusiasm and

eagerness to learn and succeed.

Financial Literacy Programme

4th July 2023

The Department of Commerce and Management in association with SBI and NABARD organized a Financial Literacy Programme on 4th July 2023 in the College campus. The Resource Person for the session was Mr. Prasad Kamat, Assistant General Manager, SBI Panaji Branch and his team.



The Resource Persons discussed and enlightened the students about the various Social Security Schemes of the Government of India which are available to all citizens of the country. The special focus of the session was creating awareness about the Pradhan Mantri Jeevan Jyoti Bima Yojana and Pradhan Mantri Suraksha Bima Yojana. They informed that both these life/ accident insurance products are available at very nominal premiums and auto renewal options.

The Resource Persons clarified various doubts in the minds of the students pertaining to these social security schemes. A total of 190 students from all the undergraduate programmes attended the session. Dr. Edwin Barreto and Mr. Ainsley Bernard were the teachers in charge of the session.

Library Orientation for FY BBA & BBA(FS)

5th & 7th July 2023



The Department of Management Studies organized a Library Orientation session for the newly admitted students of FY BBA(FS) and BBA on 5th & 7th July 2023 respectively. A total of 16 BBA students and 41 BBA(FS) students attended the orientation. The programme aimed to orient the students about the different library services and e- resources offered at the institution.

Mrs. Preeta Gunagi, the College Librarian, provided a comprehensive briefing to the students about the various sections of the

Library. She enthusiastically shared details about the extensive collection of resources available, which included an impressive array of books, periodicals, magazines, and newspapers that the library had subscribed to. Additionally, the Librarian familiarized the students with the vast array of e-resources accessible through the library. The students were also made aware of the numerous library services and facilities offered.

Mrs. Preeta Gunagi clarified the borrowing rights for books, highlighting the process of borrowing and renewing books, as well as the applicable overdue charges. The students were also introduced to various modern tools and services. The use of OPAC was explained, enabling students to efficiently locate and access the resources they needed. Moreover, the Librarian showcased the ICT-enabled library services, enlightening the students about the use of QR codes to avail library services effortlessly. In addition to academic resources, the students were informed about the availability of sample question papers, Career Zone, Syllabus, Subject Gateways, Institutional Repository, Knowledge portal, and Vigyankosh. These resources were intended to support the students' academic endeavors and offer them a diverse range of study materials.

Overall, the session provided the students with a comprehensive understanding of the vast resources and services offered by the College Library.

Badminton Intramural Tournament (Men & Women) Singles

5th, 7th & 8th July 2023



The Department of Physical Education and Sports organized a Badminton Men and Women Singles Intramural Tournament on July 5th, 7th, and 8th, 2023. The tournament took place in the Multipurpose Hall starting from 12:15 pm onwards. A total of 55 men and 36 women participated in the tournament. The tournament began with a briefing of the game's rules by Dr. Ajinkya Kudtarkar, the College Director of Physical Education & Sports.

The tournament followed a knockout format, and the fixtures were determined by a random draw. All preliminary round matches were played as a single set of 15 points in both categories. The semifinals, third-place match, and finals were played as three sets, with each set consisting of 15 points for both men and women.

The winners of the Badminton tournament are:

Name of the Player (Men)	Name of the Player (Women)	Position
Mr. Vedang Bagade	Ms. Ishika Nayar	1 st Place
Mr. Shivam Prabhu Dessai	Ms. Bhawna Seth	2 nd Place
Mr. Neeraj Aroskar	Ms. Janise Dias	3 rd Place

The programme ended with a Vote of Thanks proposed by Mr. Saurabh Raikar, Instructor in Physical Education.

Table-Tennis Intramural Tournament (Men & Women) Singles

5th & 7th July 2023



The Department of Physical Education and Sports organized a Table-tennis Men and Women Singles Intramural Tournament on 5th & 7th July 2023. The tournament took place in the Multipurpose Hall starting from 12:15 pm onwards. A total of 44 men and 05 women participated in the tournament. The tournament began with a briefing of the game's rules by Dr. Ajinkya Kudtarkar, the College Director of Physical Education &

Sports.

The tournament followed a knockout format, and the fixtures were determined by a random draw. All preliminary round matches were played of 3 sets with each set consisting of 15 points in both categories. The semifinals, third-place match, and finals were played of 5 sets, with each set consisting of 11 points for both men and women.

The winners of the Table-tennis tournament are:

Name of the Player (Men)	Name of the Player (Women)	Position
Mr. Aldric Menezes Gama	Ms. Janvi Naik Dalal	1 st Place
Mr. Samprabh Phaldessai	Ms. Nicolla Mascarenhas	2 nd Place
Mr. Cavel Dias	Ms. Janise Dias	3 rd Place

The programme ended with a Vote of Thanks proposed by Mr. Saurabh Raikar, Instructor in Physical Education.

Investor Hub Activity 3 **8th July 2023**

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 Department of Management Studies Organizes

INVESTOR HUB

"CODESPRINT: RACE TO THE FINISH LINE"

"TREASURE TRAIL: UNCOVER THE HIDDEN RICHES"

Saturday, 8th July 2023

11:15 a.m. onwards

F 403, 4th Floor, Central Block

Prof. Prita D. Mallya
Professor and Principal

Asst. Prof. Snehal Alve
HoD, Management Studies

Asst. Prof. Delisha Rebello
Faculty Incharge

FY BBA(FS) students from the Department of Management Studies organized an Investor Hub activity for all the students of BBA(FS) and BBA on 8th July 2023. The event aimed to foster engagement, learning, and teamwork among the students. The Investor Hub activity took place from 10:30 am to 12:00 pm and consisted of two exciting activities: "Codesprint: Race to the Finish Line" and "Treasure Trail: Uncover the Hidden Reaches."

The first round of the Investor Hub activity was the "Codesprint: Race to the Finish Line." The participating students were divided into eight teams for the initial round of coding challenges. Each team was given a word and a corresponding code. The teams had to decipher the code and provide the correct code for the next word given to them. This activity tested the students' coding skills, logical thinking, and ability to quickly analyze patterns. The teams competed against each other to finish the race and reach the final destination.

After the conclusion of the Codesprint round, the top-performing teams advanced to the second round, known as the "Treasure Hunt: Uncover the Hidden Reaches." Out of the initial eight teams, four teams qualified for this round based on their performance in coding. In this round, the teams embarked on a thrilling treasure hunt

adventure. The second round commenced with an interesting coding question presented to the four qualifying teams. The team that successfully solved the coding challenge was given the opportunity to go out first in search



of clues for the treasure hunt. The remaining three teams were given a riddle related to Business Management, Finance, or Accounts. They had to correctly guess the answer to the riddle, which would guide them to search for the next clue. This activity not only tested the students' problem-solving abilities but also their knowledge in various business-related areas. The riddles in the Treasure Trail activity were carefully crafted to incorporate various topics, such as financial statements, budgeting, investment

analysis, and financial ratios. The students had to utilize their knowledge and critical thinking skills to interpret the riddles and proceed in the search for hidden clues.

The Investor Hub activity witnessed active participation from all the students. A total of 82 students (eight teams for the initial coding round and four teams for the treasure trail) enthusiastically engaged in the activities, showcasing their coding skills, teamwork, and business knowledge. The students demonstrated high levels of energy, competitive spirit, and eagerness to learn throughout the event.

Towards the end of the Investor Hub activity, the winning team and runner-up team were awarded prizes, acknowledging their exceptional performance. The event concluded at 12:00 noon, leaving a positive and lasting impression on the participants.

PG Club Activity: Screening of the Movie “The Pursuit of Happyness”

8th July 2023



The Post Graduate Department of Commerce screened the movie ‘The Pursuit of Happyness’ on 8th July 2023 between 11.30 am to 1.30 pm in the classroom T- 304 as a part of the PG Club Activity. The purpose of screening this film was to help the students understand the values of persistence and hard work in achieving their dreams.

Ms. Twinkle Fernandes, the Programme Coordinator, greeted the students and provided them with a brief insight into the movie 'The Pursuit of Happyness.' The movie

is based on the life of Mr. Christopher Gardner, a salesman of bone density scanners, who finds hope even at rock bottom and manages to build a good life for himself and his son. As he attempts to do so, he had to fight several battles and hardships at different phases of his life. Christopher narrates the 6 stages or phases of his life namely Riding the bus, Being stupid, Money, Internship, Paying Taxes and Happiness.

The movie's powerful message resonated with the students, reminding them that having a vision or dream is

only the beginning; the key lies in relentlessly pursuing it and never giving up. As Commerce students, they were encouraged to set ambitious goals and work diligently towards them, even when things don't go as planned. As young and innovative thinkers, the students were encouraged to explore new concepts and come up with creative solutions to address societal problems, thus capturing the attention of their target audience. The movie highlighted the significance of both hard work and smart work. While dedicated efforts are crucial, students were also urged to leverage their unique skills and strengths to their advantage, significantly enhancing their chances of achieving their goals.

A total of 56 students attended the movie screening with great enthusiasm.

The Report is contributed by Ms. Maria Shine D'Souza from M.Com-II.

Session on "Effective Project Management"

11th July 2023

GOLDEN JUBILEE CELEBRATIONS

VVM'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
Margao - Goa

Affiliated to Goa University
Accredited by NAAC at A Grade with a CGPA of 3.03 on a 4-point scale

Department of Computer Science
Organises a Session On

EFFECTIVE PROJECT MANAGEMENT

DATE: 11th July 2023
TIME: 11am Onwards
VENUE: Hall 2, 5th Floor

Ms. Poonam Narvekar
CTO Umang Software

PROF. PRITA D. MALLYA
Professor & Principal

MR. SUMIT KUMAR
HOD, Computer Science

MR. SAMEER PATIL
Faculty Coordinator

MR. MALIK REHAN
Student Coordinator
TY B.Voc(ST)

The Department of Computer Science conducted a session on **Effective Project Management** on July 11th, 2023, from 11:30 am to 1:00 pm. The session specifically targeted the SY and TY BCA & B.Voc.(ST) students. The Resource Person for the session was Ms. Poonam Narvekar, Chief Technology Officer of Umang Software.

To commence the session, Dr. Edwin Barreto, the Vice Principal, introduced the Resource Person and her team. Dr. Barreto highlighted the significance of workshops like these, emphasizing the importance of keeping students informed about the latest technological advancements.

Ms. Poonam Narvekar began by discussing the specific student projects for BCA (Bachelor of Computer Applications) and OJT (On-the-Job Training) for B.Voc.(ST). Ms. Narvekar then proceeded to cover the basics of project management, starting with an overview of the different phases of a project. She explained the roles and responsibilities of project managers and emphasized the importance of thorough planning and effective communication throughout the project lifecycle. The session also covered two popular project management methodologies, namely Agile Methodology and Waterfall model. Ms. Narvekar explained the key principles, benefits, and limitations of each approach, enabling students to grasp the differences and determine their relevance in different project scenarios.

Towards the end of the session, a Q&A round was conducted, allowing students to seek clarification and ask questions related to Project Management. This interactive session provided an opportunity for students to



engage with the topic and further enhance their understanding.

The session concluded with a Vote of Thanks proposed by student Malik Rehan, expressing gratitude to Ms. Poonam Narvekar for sharing her knowledge and insights. A total of 125 students and 5 faculty members benefited from attending this informative and engaging session. Overall, the session proved to be valuable in helping students grasp the

practical aspects of Project Management and its relevance to their academic and professional endeavors.

Counseling Cell Orientation

11th to 27th July 2023



The Counseling Cell of the College organized an orientation program for newly admitted students of all the programmes from 11th to 27th July 2023. The objective of the orientation was to create awareness on mental health problems and inform students about Counseling services provided to them by the College. The speaker for the orientation was Ms. Eshani Bakhle, College Counselor.

The speaker began the session by imparting knowledge to the students about the indicators of good mental health, the various

professions involved in the field of mental health, and providing a brief overview of mental illnesses. In an effort to raise awareness about mental health, the speaker also debunked common myths associated with mental health problems. During the session, the common mental health problems faced by students were discussed, allowing the students to gain a deeper understanding of the challenges they or their peers might encounter. The speaker proceeded to inform the students about the array of services provided by the Counseling Cell, which encompassed individual counseling sessions, joint sessions, career guidance, and various mental health-related activities organized by the Cell. The Counselor emphasized the significance of confidentiality and autonomy in the Counseling process.

She explained the step-by-step process of Counseling, which involved exploring the client's case history, assisting the students in coping with their difficulties, employing action or thought-based techniques, developing an action plan, and determining the number of sessions required for effective support. Notably, the students were informed that all Counseling sessions provided by the College are offered free of cost, ensuring accessibility to the necessary help and guidance.

At the end, the students were guided on recognizing when to seek help for mental health concerns.

Leadership Camp

12th & 13th July 2023



The Students' Council of the College in collaboration with Forum of Free Enterprise and M. R. Pai foundation, Mumbai jointly organized a two-day Leadership Camp for the students of all the programmes on 12th and 13th July 2023. The Resource Persons were Mr. Vivek Dattatray Patki, holding a degree of B.Tech. in Chemical Engineering & Post-Graduate Diploma in Business Management and Mr. Sachin Kamath, a Service Industry Professional.

The main objectives of the leadership camp were to nurture different skills among

students like leadership skills, team building, problem solving, adaptability, time management etc. The camp was attended by a total of 103 students across all programmes.

The Inaugural programme began at 9:00 am with the welcome address delivered by Prof. Prita D. Mallya, Principal of the College. Ms. Abigayle Rodrigues, student from S.Y. B.Com introduced the Resource Person for the camp. Mr. Vivek Patki briefly explained the schedule of the programme to the students. Dr. Maithili Naik, Students' Council, Convenor proposed the Vote of Thanks for the session. The Resource Persons then divided the students into two groups and conducted activity-based session on both days. The modules covered over the two days were as follows:

Modules
● Goal setting & Achieving: A Roadmap to Success
● Sharpening Communication Skills
● Mastering Habits: Unlocking Personal Potential
● Decision Making and Problem Solving Abilities
● Enhancing essential Teamwork Skills
● Believing in Oneself: Building Meaningful Connections

Students actively participated in these sessions and got exposure to various aspects of self-development, leadership and team work. The valedictory function of the camp was held on 13th July 2023 at 3:00 pm. Prof. Prita D. Mallya, Principal of the College addressed the gathering. This was followed by feedback from the students on leadership camp. The function concluded with Assistant Professor Sanjay Velip, Member, Students' Council proposing the Vote of Thanks.

Chess Intramural (Mix) - Men & Women

14th & 15th July 2023

The Department of Physical Education and Sports organised Chess Mix Intramural Tournament on 14th July & 15th July 2023, in the Activity Hall of G. R. Kare College of Law from 12:15 pm onwards. A Total 52 students, both Men & Women participated in this tournament. The tournament began with a briefing of the game's rules by Dr. Ajinkya Kudtarkar, the College Director of Physical Education & Sports.



The tournament followed a knockout format, and the fixtures were determined by a random draw. All preliminary round matches were played of 5 minutes each by every player. The semifinals and finals were played of 10 Minutes each by every player.

The winners of the Chess Intramural tournament are:

Name of the Player	Position
Mr. Grantik Buyao	1 st Place
Mr. Soham Gharse	2 nd Place
Mr. Shahid Almelkar	3 rd Place

The event ended with a Vote of Thanks proposed by Mr. Saurabh Raikar, Instructor in Physical Education.

Career Counselling Programme on Chartered Accountancy Course

15th July 2023



The Department of Commerce & Management and Placement Cell of the College in collaboration with WIRC of ICAI and WICASA Goa Branch organized a Career Counselling Programme on Chartered Accountancy on 15th July from 12.00 noon to 1.00 p.m. The Resource Person for the session was CA. Dhanashree Prabhukhanolkar. The objective of this session was to provide the students information about the Chartered Accountancy Course.

Dr. Edwin Barreto, Vice Principal of the College welcomed the gathering. CA. Vinayak Dhumatkar, Secretary of WIRC briefed the students about the ICAI. Ms. Marjina Shaikh, Assistant Professor, compere for the programme, introduced the Resource Person CA. Dhanashree Prabhukhanolkar.

CA. Dhanashree commenced the session by narrating an anecdote to get the students full attention. She went on to convince the gathering that even an average student can become a Chartered Accountant. She stressed upon the significance of the CA profession and its relevance in various sectors, like finance, taxation auditing, and to the government. CA. Dhanashree outlined the eligibility criteria, syllabus, exam structure and the fee structure of the CA course. She highlighted the importance of hard work and perseverance in completing the

course.

She addressed the queries/ doubts of the students in a Q&A session that followed her presentation. Dr. Rodney D'Silva proposed the Vote of Thanks for the session. A total of 125 students from B.Com Programme attended the session.

Investor Hub Activity 4

15th July 2023

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Department of Management Studies
 Organises

INVESTOR HUB

Teamwork
Triumph

Saturday, 15th July 2023
11:15 a.m. onwards
4th Floor , Central Block

Prof. Prita D. Mallya
 Professor and Principal

Asst. Prof. Snehal Alve
 HoD, Management Studies

Asst. Prof. Delisha Rebello
 Faculty Incharge

The Department of Management Studies organized an Investor Hub activity for the students of BBA and BBA(FS) on July 15, 2023. The purpose of this activity was to promote teamwork and enhance knowledge related to finance and the stock market.

The activity began with Round 1, where each team, consisting of students, was asked finance and stock market-related questions. The questions were designed to test their understanding of key concepts and their ability to apply financial knowledge. Teams that answered correctly and scored the most points qualified for the next round.

In Round 2, qualified teams participated in a team-based challenge. Each team was asked to draw lots, which had points mentioned on them. Based on the number on the lots, the teams were instructed to stand at a designated place and hit a target from a specific distance.



The objective was for the teams to work together and coordinate their efforts to hit the target accurately. This activity aimed to promote collaboration, communication, and strategic thinking among the participants.

Throughout the event, the teams engaged in friendly competition, showcasing their knowledge, teamwork skills, and ability to

handle pressure.

The Investor Hub activity provided an interactive and engaging platform for BBA and BBA(FS) students to apply their finance and stock market knowledge while fostering teamwork and enhancing their overall learning experience.

Orientation Session on MOOCs - SWAYAM

15th July 2023



The Post Graduate Department of Commerce organized an Orientation on MOOCs – SWAYAM on 15th July 2023 between 12:00 noon to 12:30 p.m in classroom T-304. The session was delivered by Ms. Twinkle Fernandes, Programme Coordinator. The main objective of the session was to give insights to students on SWAYAM, a platform for Massive Open Online Courses (MOOCs) initiated by Government of India.

Ms. Twinkle initiated the session by providing a concise overview of SWAYAM, which stands for 'Study Webs of Active-

Learning for Young Aspiring Minds.' She emphasized the three fundamental principles of SWAYAM, namely Access, Equity, and Quality, highlighting how this platform aims to ensure equal access to quality education for all, bridging the digital divide. She also briefly explained the term SWAYAM PRABHA. During the session, Ms. Twinkle delved into the regulatory frameworks governing SWAYAM, as well as the roles of National Coordinators and Sectors involved in managing and facilitating the platform's operations. She elaborated on the different agencies involved in this initiative and emphasized SWAYAM's holistic approach, which is based on a four-quadrant model.

Ms. Twinkle then went on to explain the SWAYAM certification process, offering insights into how learners can earn certifications upon completing courses. She demonstrated the functioning of the SWAYAM Portal on-screen, giving students a glimpse of the user interface and its interactive features. In terms of course duration, Ms. Twinkle informed the students that courses on SWAYAM typically span from 3 to 12 weeks, accommodating various levels of engagement based on the learners' preferences and time commitments.

Furthermore, she highlighted the availability of both Credit and Non-Credit course certificates for participants. Students who achieve a minimum score of 75% can opt for certification by paying a nominal fee, adding value to their academic accomplishments.

In the end, the students cleared their doubts on various aspects of SWAYAM platform. 40 PG students attended the session.

The report is contributed by Ms. Gauravi Kasar, M.Com-II

World Youth Skill Day

15th July 2023

The Directorate of Skill Development & Entrepreneurship, Panaji, and Government ITI Margao jointly organized the "World Youth Skill Day" program on 15th July 2023 at Ravindra Bhavan Margao. The event



aimed to offer apprenticeship contracts to selected candidates under the Chief Minister's Apprenticeship Policy. 39 NSS volunteers attended the program.

The program commenced with a warm welcome address delivered by Shri. Rama Naik, the Principal of Government ITI Margao. He also introduced the esteemed Chief Guests for the occasion, Shri. Subhash Uttam Phal Dessai, Hon'ble Minister for Social Welfare, and Shri. Ulhas Yeshwant Tuenkar, Hon'ble MLA of Navelim

Constituency.

Following the introduction of the Chief Guests, the ceremony proceeded with the presentation of apprenticeship contracts to the selected candidates who had registered for various posts. The distribution of these contracts marked a significant step in providing valuable opportunities to the young aspirants.


A notable highlight of the event was the live online session with the Hon'ble Chief Minister, Dr. Pramod Sawant. In his inspiring speech, he emphasized the immense importance of apprenticeship in honing the skills and abilities of the youth. He encouraged all the participants to seize every opportunity available to them and strive for excellence in their chosen fields.

Shri. Subhash Phal Dessai shared valuable insights, stressing the need to shift the mindset of people regarding public and private sector jobs. He also conveyed the Government's commitment to conducting all future recruitments through the Staff Selection Commission and based on merit.

At the end, faculty in-charge of Government ITI Margao proposed the Vote of Thanks.

“Magic of Vedic Mathematics: A hands-on training session for efficient calculations”

18th July 2023



Golden Jubilee Celebrations


VVM's Shree Damodar College of Commerce & Economics




Affiliated to Goa University

Accredited by NAAC with 'A' Grade with (CGPA of 3.03 on a 4-point scale)

Department of Management Studies

Organises








“Magic of Vedic Mathematics: A hands-on training session for efficient calculations”.

Tuesday, 18th July 2023



10:00 a.m. to 12:00 p.m.

Central block 5th floor Hall no. 1



Resource Person

Mr. Sagar Sakordekar (B.E, MCA, AMIE),
Founder of SRS Vedic Mathematics Academy

Registration link : <https://forms.gle/KbfSNTvn2S4vGr6Z6>

Prof. Prita D. Mallya
Professor and Principal

Asst. Prof. Snehal Alve
HoD, Management Studies

Asst. Prof. Yugandhara Joshi
Session Coordinator

The Department of Management Studies organized a session titled "Magic of Vedic Mathematics: A hands-on training session for efficient calculations" on 18th July 2023 from 10.00 am to 12.00 pm. The event took place in Hall No. 1, College Central Block and was open to all the students of the College. The primary objective of this session was to equip students with valuable mental math skills, enhance their problem-solving abilities, and foster a positive attitude towards Mathematics by introducing them to the fascinating world of Vedic Mathematics.

Ms. Naychell Miranda, a FY BBA student compered the session. Ms. Glace D'Souza, a student of FY BBA introduced the Resource Person to the audience. The esteemed Resource Person for the session was Mr. Sagar Ram Sakordekar, a highly accomplished individual holding degrees in B.E, M.C.A, and A.M.I.E. He is also the Founder of SRS Vedic Mathematics Academy, known for his expertise in Vedic Mathematics.

Mr. Sagar passionately explained various Vedic techniques in detail, demonstrating their practical application through real-life examples. With his expertise in Vedic Mathematics, he showcased how these techniques enable individuals to perform complex calculations mentally, without the need for calculators or pen and paper. Engaging the audience effectively, he provided a substantial number of practice problems to the students, encouraging them to actively participate in solving the exercises. The students responded with great enthusiasm,

eagerly taking on the challenges and showcasing their improved problem-solving skills.



The session proved to be a valuable learning experience, equipping students with powerful mental math skills and instilling in them a newfound interest and positive attitude towards Mathematics. 67 students attended the session, at the end of which, the Vote of Thanks was proposed by Ms. Delilah Vaz, a student of FYBBA.

Farewell/Felicitation Function of Mrs. Sharmila Kunde

22nd July 2023



The Staff Recreation Club of the College organized a farewell function for Mrs. Sharmila Kunde on 22nd July 2023 at 12:30 p.m. in Hall No. 2 of the Central Block. The Principal welcomed the gathering and expressed her heartfelt emotions and gratitude towards Mrs. Sharmila Kunde for her dedicated service to the Institution. This was followed by students sharing their cherished memories of Sharmila Ma'am. A special video presentation was showcased, which highlighted the beautiful memories created by Ms. Sharmila during her tenure at the Institution. Faculty members, Dr. Anjali Sajilal and Dr. Sheetal Arondekar expressed their appreciation and

admiration for Mrs. Sharmila Kunde's dedication, knowledge, and contribution to the Department and the Institution as a whole.

As a token of gratitude and appreciation, a special memento along with a citation was presented to Mrs. Sharmila Kunde by the Chairman of the College Governing Council and Treasurer of VVM, CA. Uttam Bene. This was followed by farewell cake cutting ceremony. Mrs. Sharmila Kunde then took the stage to express her gratitude for the love and support she received throughout her journey at the Institution. She shared some heartfelt words and fond memories of her time at the Institution. Asst. Professor Lizette D'Costa and Asst. Professor Marjina Shaikh were the comperes for the farewell function. The function ended with a few photographs clicked with Mrs. Sharmila Kunde. Refreshments were served at the end of the function.

Investor Hub Activity 5

22nd July 2023

Golden Jubilee Celebrations
VVM's SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
 Affiliated to Goa University
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 Department of Management Studies
 Organizes

"INVESTOR HUB"
"Riddleland Revelry"
"Financial Quiz"
"Rapid Fire"
"Memory Game"

Saturday, 22nd July 2023
11:15 a.m. onwards
F 403, 4th Floor, Central Block

Prof. Prita D. Mallya
 Professor and Principal

Asst. Prof. Snehal Alve
 HoD, Management Studies

Asst. Prof. Delisha Rebello
 Faculty Incharge

The Department of Management Studies organized an activity under Investor Hub on July 22, 2023. The event took place in Room No. F 403. The event was organized by SY BBA(FS) B class students. The event comprised 12 teams, with each team consisting of 7 members. The main focus of this event was to enhance students' financial knowledge, logical thinking, memory skills, and teamwork.

The Investor Hub activity was structured in four rounds, each designed to test specific skills and knowledge of the participants.

Round 1 was Riddleland Revelry: In this round, logical riddles were presented to all the teams. The participants had to apply critical thinking and problem-solving abilities to decipher and respond to the riddles effectively.

Round 2 was Financial Quiz: The second round focused on financial knowledge and understanding. Teams answered questions related to financial concepts, theories, and practical scenarios. Based on their performance in the first two rounds, some teams were eliminated, while the remaining teams advanced to the next round.

Round 3 was Rapid Fire: During this round, one member from each team faced a rapid-fire session where a series of questions were asked within a limited time frame. The ability to think quickly and accurately was

crucial to scoring well in this round. The number of correct answers provided by each participant was tallied, and the teams with the highest scores qualified for the final round.

Round 4 was a Memory Game: The final round required two teams, which qualified from the previous round, to demonstrate their memory and teamwork. Several items were placed on a table, and one member from each team was given a brief period to observe and memorize their arrangement. Afterward, the items were reshuffled, and the teams had to recreate the original arrangement based on their memory. The team leaders were not allowed to touch any objects or speak but had to quietly guide their team members through actions. The team with the most accurate recreation of the original arrangement emerged as the winner of the Investor Hub activity.

The event provided a platform for students to showcase their financial knowledge, logical reasoning, and memory skills. Additionally, it promoted teamwork and collaboration among the participants. The engaging and competitive nature of the activity ensured an enjoyable and enriching experience for all involved.

Kargil Vijay Diwas

26th July 2023



The NCC Army Wing and the Cultural Council of the College organized a Poster Competition to commemorate Kargil Vijay Diwas to pay tribute to India's historic victory over Pakistan in the Kargil War of 1999. The event took place on 26th July, 2023 in Hall No. 1.

Kargil Vijay Diwas is a significant occasion that honors the bravery and sacrifices of our armed forces who fought valiantly to safeguard our nation's integrity and sovereignty during the Kargil conflict. To

mark this momentous day, the College united 17 enthusiastic students, comprising 9 girls and 8 boys, who participated wholeheartedly in the Poster Competition.

The judging panel for the event was composed of esteemed faculty members, including Ms. Sheryl Sanches – Asst. Professor in Commerce, Mr. Jayant Panvelkar – Asst. Professor in Management, and Ms. Rakshavi Dessai – Asst. Professor in Computer Science. Mr. Kartik Sanikatta (SY B.Com), Mr. Shreyash Naik (FY B.Com) and Ms. Natisha Borkar (TY B.Com) won the first, second and third places respectively. The event was coordinated by Lt. Sandesh Gaonkar, NCC Officer. Overall, the Poster Competition served as a poignant tribute to the heroes of the Kargil War, instilling a sense of patriotism and pride in the hearts of the participants and attendees. It also showcased the creative and artistic talent present among the students of the College. The students in charge of the event were Ms. Lavanya Mhapsekar & Ms. Shambhavi Naik.

Documentary Screening

26th July 2023

On the occasion of International Day for the Conservation of Mangrove Ecosystems, the Green Club (Vasundhara) of the College organized a short documentary screening titled "येजंगलनहींबचा, तोशहरभीनहींबचेगा



- The World's Largest Natural Mangrove Forest, India." The event aimed to raise awareness and emphasize the critical importance of preserving these unique coastal habitats.

The visually captivating and informative documentary showcased the ecological wonders of mangrove ecosystems, highlighting their ecological, social, and economic significance. The screening took place in Class S205 and Lab 2, with 17 students of FY B.Com attending the event.

Through this event, the Green Club

(Vasundhara) sought to educate, engage, and inspire collective action for the conservation of mangroves, emphasizing their role in the well-being of present and future generations.

'Counseling Cell Orientation' for students of M.Com Part I

27th July 2023



The PG Department of Commerce in association with Counseling Cell organized Orientation for students of M.Com Part I on 27th July 2023 between 11.30 am to 12.30 pm in Classroom T-304. Ms. Eshani Bakhle, the College Counselor delivered the session. The aim of the programme was to acquaint students with the Counseling Cell services related to the mental health issues of the students.

The Course Coordinator Ms. Twinkle Fernandes introduced the counselor to the

students. Ms. Eshani initiated the session by providing a concise overview of Mental Health, emphasizing key indicators such as Life Satisfaction, Resilience, Social Support, and Psychological Flexibility. Additionally, she addressed indicators of mental health problems. She proceeded to enlighten the students about the assessment of Mental Health and the availability of various tests for this purpose. Ms. Eshani then discussed the roles of different professionals in the field of mental health, including Psychiatrists, Psychologists, Therapists, Counselors, and Social Workers. To help the students better understand the process, she explained how counseling and psychotherapy work. During the session, various mental issues faced by students were covered, and Ms. Eshani outlined the diverse roles undertaken by a College Counselor.

The session on mental health provided valuable insights into the assessment and support available for students' well-being. The students gained clarity on various aspects of mental health issues and the role of counseling in addressing them. Ms. Zia Fernandes of M.Com-I proposed the Vote of Thanks. A total of 29 students from M.Com-I attended the orientation.

Inaugural Function of Student Bodies

28th July 2023

The Inaugural function of the student bodies – Students' Council, Cultural Council, and Sports Council was held on the 28th July at 11:00 a.m. in Hall No.1, 5th Floor, College Central Block. The Chief Guest for the programme was Prof. Vrinda Borkar, Professor and Principal, Dhempe College of Arts & Science, Panaji, Goa.

The Inaugural programme began with an invocation song by the students, followed by the lighting of the traditional lamp by the dignitaries present. The Principal, Prof. Prita D. Mallya delivered the welcome address and highlighted the essence of the responsibilities that the nominated representatives of the student bodies must shoulder.

Thereafter, the Convenors of all three Councils - Dr. Maithili Naik, Convenor of the Students' Council, Dr. Sheetal Arondekar, Convenor of the Cultural Council, and Dr. Ajinkya Kudtarkar, Convenor of the Sports Council, introduced their respective council members and shared with the audience student members' talents and skills.

The GS of each council, Mr. Sathvik Satardekar GS – Students' Council, Ms. Shambhavi Naik Gaonkar, GS – Cultural Council, and Mr. Siddhivinayak Hadapad, GS – Sports Council, subsequently put forth their plan of activities for the Academic Year 2023-24.

Dr. Shami Pai, Coordinator of the B.Com Programme formally introduced the Chief Guest of the function Prof. Vrinda Borkar, who was then given a green welcome by Dr. Prita D. Mallya, Principal of the College.

Prof. Vrinda Borkar delivered her keynote address, by sharing her knowledgeable experience on various issues. She emphasized that the role of student leaders is not merely confined to the activities at the institution and that students should imbibe a sense of societal concern, especially in recent years. She also stressed the importance of the introduction of NEP and the significance of increasing one's skills to meet the demand in the job market.

This was followed by the oath-taking ceremony, administered by the Principal, Dr. Prita D. Mallya, to the nominated student leaders in order to instill a sense of responsibility and commitment in them. This was proceeded by the pinning of badges onto the GS and LR's of the Student bodies by the Chief Guest.

As a token of appreciation, the Principal presented the Chief Guest Prof. Vrinda Borkar with a memento. The programme culminated with the Vote of Thanks proposed by the Vice Principal Dr. Edwin Barreto and the singing of the National Anthem.

Dr. Monica Patil, Assistant Professor in English and Ms. Lizette D'Costa, Assistant Professor in Economics were the comperes for the programme.

Industry Interaction Programme Series I: Session on 'Branding Industry in Goa – Expert Insights' **29th July 2023**

GOLDEN JUBILEE CELEBRATIONS
VVM'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
MARGAO- GOA
 AFFILIATED TO GOA UNIVERSITY
 ACCREDITED BY NAAC WITH 'A' GRADE (CGPA OF 3.03 ON A 4 POINT SCALE)
THE POST GRADUATE DEPARTMENT OF COMMERCE

ORGANIZES

INDUSTRY INTERACTION PROGRAMME - SERIES I
'BRANDING INDUSTRY IN GOA - EXPERT INSIGHTS'

29TH JULY 2023

11.30 AM TO 12.30 PM

SMART CLASSROOM

RESOURCE PERSON:
Ms. RINA BARRETO SHANKAR
FOUNDER OF CHEREE TREE CONCEPTS

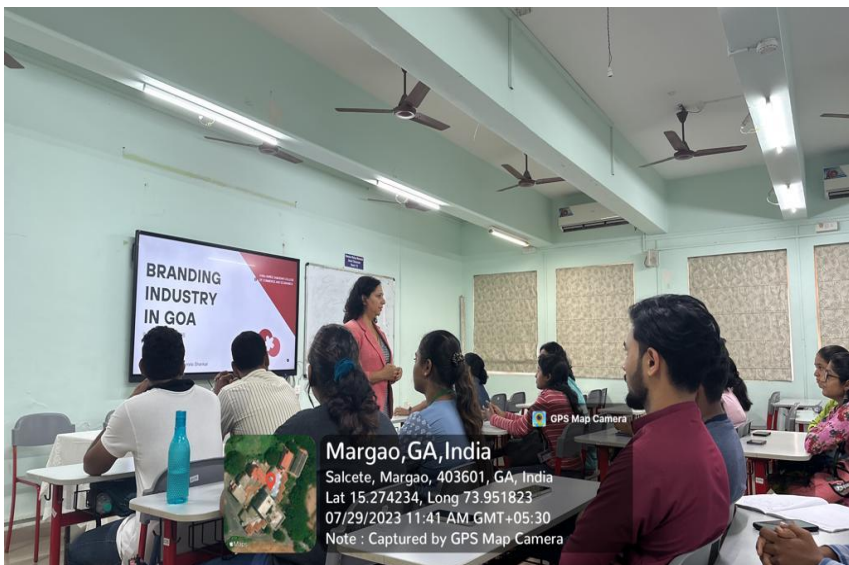
PROF. PRITA D. MALLYA
PROFESSOR & PRINCIPAL

Ms. TWINKLE FERNANDES
COURSE COORDINATOR

Ms. VALENCIA BAPTISTA
TEACHER IN-CHARGE

The PG Department of Commerce organized an Industry Interaction Programme (IIP) Series – 1; Session on 'Branding Industry in Goa – Expert Insights' on 29thJuly 2023 between 11:30 am and 12:30 p.m. in the Smart Classroom. The Resource Person for the session was Ms. Rina Barreto Shankar, Founder of Cheree Tree Concepts, Panaji. The main objective of the session was to understand the importance of Branding and the potential of the branding industry in Goa. Asst. Prof. Ms. Valencia Baptista welcomed the students to the IIP Session and Ms. Petalia Coutinho of M.Com-II introduced the Resource Person.

Ms. Rina began the session with a concise explanation of the concept of Branding. She emphasized the importance of creating awareness about products in the market and how branding is an effective way to achieve this goal. Ms. Rina introduced various platforms to display brands, including hoardings, social media, television, and radio, among others. She encouraged students to excel in the field of branding by highlighting the significance of innovation and creativity. Ms. Rina also enlightened the students about the diverse job opportunities available in the branding industry. She then provided insights into the current status of branding in Goa and presented an overview of her business, Cheree Tree Concepts, which specializes in helping people



develop their brand identity.

During the session, Ms. Rina engaged the students in interactive demonstrations, conducting a branding quiz and guiding them to teach a specific topic on branding. The purpose of this activity was twofold - to assess the students' understanding of branding concepts and to demonstrate the importance of effective communication in brand interaction. Mr. Shankar, Director of

Cheree Tree Concepts accompanied Ms. Rina and elaborated on how advertisements play a pivotal role in establishing an emotional connection with the audience.

Overall, the session proved to be an insightful and engaging experience, shedding light on the world of branding and its profound impact on the business world. Miss Shine D'Souza of M.Com-II proposed the Vote of Thanks. 34 students of M.Com Part I and II attended the session.

The Report is contributed by Ms. Uma Pandit, M. Com-II

Orientation session on TechTrendz, Brainstorming Session and Competition for Competitions

29th July 2023



The Department of Computer Science organized an Orientation Session for the students of BCA and B.Voc.(ST) to acquaint the students with the TechTrendz Club, its purpose, and the various events conducted in the past. The orientation was conducted by Ms. Annette Santimano, the teacher in-charge of TechTrendz Club. Several teachers from the Department also attended the orientation.

Following the orientation, Brainstorming activity was conducted for the BCA and B.Voc.(ST) students, during which they explored diverse ideas for various competitions under three categories: Multimedia Group, Future Skill Group, and Software Development Group.

63 students conceptualized and drafted 11 unique ideas ready for execution. The competitions formulated by the students will be considered as entries for the first TechTrendz competition for AY 2023-24, titled "*Competition for Competitions*". The teachers in charge of the competition are Mr. Andre Pacheco and Mr. Ramkrishna Reddy.

The outcome of the Brainstorming activity was to ignite the students' minds and spirit, preparing them for various in-house Information Technology-based competitions.

An Awareness Session on Organ Donation

31st July 2023

To commemorate Indian Organ Donation Day, the NSS Unit of the College in collaboration with Rotary Club of Margao Midtown organized an awareness session on organ donation on 31st July 2023. 142 NSS Volunteers attended the session. The main aim of conducting the session was to educate students about the importance of organ donation, dispelling myths and misconceptions, and encouraging them to consider becoming organ donors.

The session began with the welcome address delivered by Prof. Prita D. Mallya, Principal of the College. Dr. Preeti Varghese, Joint Director of State Organ and Tissue Transplant Organisation (SOTTO) and Ms. Pratiksha Naik, Transplant Coordinator of SOTTO were the Resource Persons for the session.

During the session, Ms. Pratiksha Naik passionately discussed the significance of organ donation, shedding light on the severe shortage of organs available for transplantation and its life-saving impact on patients in need. Dr. Preeti Varghese addressed common myths and misconceptions surrounding organ donation. She dispelled falsehoods such as organ removal before death and unfair treatment of donors, providing accurate information to encourage informed decision-making. Dr. Preeti also explained the process and procedures of organ donation, covering both living and deceased donation. Legal aspects and the crucial role of medical professionals were emphasized. The session included personal testimonials from individuals who had undergone organ transplants or had been closely involved in the donation process, adding a human touch to the importance of this life-changing act.

The session ended at 12:30 pm with a Vote of Thanks delivered by Ms. Giselle Colaco, student of SY B.Com. The activity was coordinated by Mr. Sanjay Velip, NSS PO Incharge, Ms. Ashwina Volvoikar, NSS PO and Ms. Akshada Gaonkar NSS PO.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

Ms. Swati Bhat
Editor

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Designer

Prof. Prita D. Mallya
Professor and Principal

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