

Certificate Course on Youth Employment Program (YEP)



September 2022 to February 2023

The Placement Cell and the TY B.Com Certificate Course Committee organized the Youth Employment Program (YEP) for the TY B.Com, BBA and BCA students of the College from September 2022 to February 2023. The YEP was a 100-hour hybrid course, organized in association with the Directorate of Higher Education (DHE) and Tata Consultancy Services (TCS).

The YEP was organized with the objective to strengthen the employability skills of the youth by providing free personalized training

on 21st century skills and focused mentoring.

The Program included the following content: Business Communication Skills, Logical Reasoning, Numerical Ability, Basic Computer Skills, Domain Skills, Career Guidance, Coaching & Mentoring, Technical Skills and Interview Skills.

The sessions were conducted by Ms. Shalabha Nair, Trainer, Tata Consultancy Services. The students answered a post assessment test after the course was completed. 36 students have answered the test and will be awarded certificates by DHE. The students are eligible to answer the National Qualifier Test (NQT) by TCS free of cost, for this year. The YEP was coordinated by Asst. Prof. Sheryl Sanches

30-Hour Capacity Building Workshop Cum Certification Course 6th October 2022 to 6th March 2023

The IQAC in association with SC/ST Cell, OBC Cell and Student Welfare Cell organized a 30-Hour Capacity Building Workshop cum Certification Course on Comprehensive English Communication & Presentation Skill Development for the students of the College from 06th October 2022 to 23rd March 2023. The Resource Person was Ms. Ashita Ranjit, Linguist, Life Skills Coach & TESOL Certified Instructor.86 students registered for the course, which was conducted in two batches.



The objective of this capacity building workshop for students from disadvantaged backgrounds, was to enhance and elevate the skills necessary for effective communication both written and verbal. The workshop was conducted in three phases. In Phase I, topics such as Basic Grammar, improved Grammar, reading process, Communicative Language Training, Communication warm up, Written exercise andSpeech Habits were covered. In Phase II, Comprehension skills, Content based Instruction, Principles of listening were covered followed by an

assignment. Phase III started with revision sessions of important takeaways of Phase I and II, followed by topics such as Dramatization, EAP and ESP, Quantitative and Qualitative practice module, Controlled Practice, etc. Study material was distributed to all the participants. On the last day of the session, students were taken to Taj Sats, Vasco for evaluation of dining etiquette. They were accompanied by Ms. Pretty Pereira, Convenor, OBC/Minority cell and Ms. Ashita Ranjit.



A 30-Hour Digital Marketing Certificate Course was offered to TY B.Com students from 16thJanuary to 6thMarch 2023. The Resource Person for the session was Mr. Mohsin Shaikh, Proprietor, Haztech Solutions. The course focused on how brands reach their target audience and promote their product or service, and on how digital marketing allows brands to target a more specific or niche audience. The course was based on its usefulness for small businesses, which can easily leverage digital marketing tactics without the help of a marketing department or agency.

Several Digital marketing techniques were taught such as creating brand logo and poster using Canva app, creating reels, editing videos, adding music to videos, creating posts using pixels, getting your business on Google with Google business profile, setting business location on Google maps, building a website, how to send

emails using Mail Chimp, increasing business reach and advertising on Google, Instagram and Facebook.

The students were given practical assignments and tasks regarding the content taught. 49 students successfully completed the course and were awarded certificates of completion.

Pustak Dana



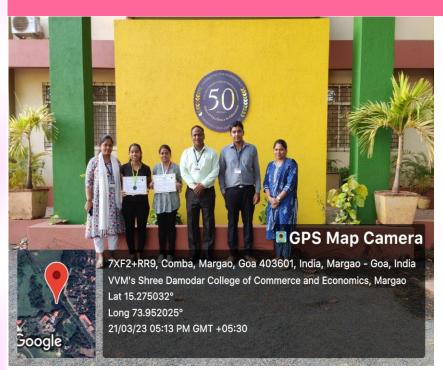
21st to 30th January 2023

The NDLI Club in collaboration with the Department of Library & Information Sciences & Readers' Club arranged a book donation drive for 10 days from 21st to 30th January 2023.Wide publicity of the same was done through the social media handles of the College. The drive drew an excellent response, with 315 donors donating 1147 books. Books such as short stories, Dictionaries, Encyclopaedia, Handbooks, Atlases, novels, etc. in English, Konkani, Hindi and Marathi languages were donated.

All the books were handed over to Mathru Chhaya Balika Ashram, Gogol, Margao, on March 30th by the Staff members and students of Readers' Club & NDLI Club of the College.

Mathru Chhaya Balika Ashram, Gogol, Margao-Goa was very happy to receive these books for their students. Principal, Professor Prita D. Mallya and Assistant Professor Dr. Maithili Naik played a major role in the collection of these books.

Essay Writing Competition



25th January 2023

The Yuva Tourism Club and the Department of English & Communication jointly organised an Essay Writing Competition on the topic 'Tourism Industry of Goa: Current Status & Future Potential', on the occasion of National Tourism Day on 25th January 2023.

The competition was organised to spread awareness about the tourism sector in Goa and also to understand students' views and opinions on the topic. Participants were given 10 days' time to submit a complete essay of 350 words. 17 students participated

in the competition, of whom Ms. Fenisa Dias, Ms. Vaishnavi Mhamal and Ms. Ruby Mahato won first, second and third prizes respectively. Mr. Ainsley Bernard, Convenor of the Yuva Tourism Club and Ms. Samiksha Vengurlekar, Assistant Professor in English, jointly organized the competition, which was judged by Ms. Lizette D'Costa and Ms. Stesa Periera, Assistant Professors in Economics.



5 Students of the College - Roshni Khatun, Koel Jana, Saakshi Ganguli, Akshada Salkar and Sujal Naik - were named the Rainbow Ambassadors by Red Dot Foundation. The ambassadors organized a series of events like Poster Making Competition, Book Mark Competition, Slogan Competition, Session on Digital Safety, Rally, Reel Competition, Quiz Competition, and Debate Competition for students of the College. The main objective of all the events organized in January and February 2023 was to create awareness about the POSH Act, Mental Health, Stress Management, Power & Privilege, Digital Safety, Indian Law, Harassment, Feminism in India, and Gender Equality. Rainbow Ambassadors created the official WhatsApp group for the events and received a good response. Many students joined the group and they were as excited to learn something new.

Following activities were conducted:

1) Poster Competition: -

Date: 21st January 2023 Timing: 12.15p.m Topic: POSH Total Participants: 10 Judges: Asst. Prof Edrea Picardo & Asst. Prof Sanjay Velip Event Coordinator: Roshni Khatun and Koel Jana

Winners:

- 1. Mrunali Chari
- 2. Dimple Tavde & AadhyaKunkolienkar
- 3. Tie: Natisha Borkar and Shaina Irene Antao & Sejal Freya Goes

2) Bookmark making Competition: -

Date: 23rd January 2023

Timing: 12.15p.m

Topic: Mental Health

Participants: 20

Judges: Asst. Prof Edrea Picardo & Asst. Prof Sanjay Velip

Event Coordinator: Roshni Khatun, Koel Jana, Saakshi Ganguli, Akshada Salkar, & Sujal Naik

Winners:

- Namrata Chari
- Tie: Looluwa Gundar, and Esha Pai Fondekar
- Niraj Gajanan Naik

3) Slogan making Competition: -

Date: 23rd January 2023
Timing: 12.15p.m
Topic: Power & Privilege
Participants: 20
Judges: Asst. Prof Edrea Picardo & Asst. Prof Sanjay Velip
Event Coordinator: Roshni Khatun, Koel Jana, Saakshi Ganguli, Akshada Salkar, & Sujal Naik
Winners:

Belita Ashlyn Pereira
Esha Pai Fondekar, Mohav Kunkolienker, & Abhilash Nair

Ruby Mahato

4) <u>Session on Digital Safety: -</u>
Date: 25th January 2023
Timing: 12.15p.m
Topic: Digital Safety
Participants: 50
Resource Person: Miss Roshni Khatun
Event Coordinator: Roshni Khatun, Koel Jana, Saakshi Ganguli, Akshada Salkar, & Sujal Naik

On 25th January the rainbow ambassador conducted an interactive session on digital safety for the students. In the session, students were given 5 case studies to analyze and tell whether the act was punishable or not. Students actively participated, answered and enjoyed the process. Some of the students also shared their experiences. A few community guidelines were explained along with brief discussion about the meaning of digital safety, preventive measures to be digitally safe, various IPC section and where and how to file a complaint.

5) <u>Rally: -</u>

Date: 31st January 2023 Timing: 11:00 a.m. – 12:30 p.m. Topic: Stop Inequality and sexual harassment. Participants: 46 students

Audience: 500

Event Coordinator: Roshni Khatun and Koel Jana

The Rainbow Ambassadors of Red Dot Foundation organised a Rally on the theme 'Stop Inequality and sexual harassment'. 45 students participated in the rally from Shree Damodar College to Maruti Temple, and back from 11 am to 12:30 pm. The rally drew an audience of almost 500 people.

6) <u>Reel Competition: -</u>

Date: 1st February 2023 Topic: Gender Equality Participants: 6 Event Coordinator: Roshni Khatun, Koel Jana, Saakshi Ganguli, Akshada Salkar & Sujal Naik Winners:

- 1. Darren Dias
- 2. Samiulla Shaikh

7) Quiz Competition: -

Date: 8th February 2023

Timing: 12:00 – 1:30 pm

Topic: Harassment **Venue:** Class room F 104

Total Participants: 20

Event Coordinator: Roshni Khatun, Koel Jana, Saakshi Ganguli, Akshada Salkar, & Sujal Naik **Winners:**

- 1. TEAM: Niraj Naik & Darren Dias
- 2. TEAM: Ibrahim Altaf Pirjade & Fenisa Dias
- 3. TEAM: Gaurav Kanekar & Kailash Parsekar

8) Debate Competition: -

Date: 10th February 2023

Timing: 12:00 – 1:30 pm

Topic: Feminism in India

Participants: 20

Judge: Ms. Namrata Ugvekar

Event Coordinator: Roshni Khatun, Koel Jana, Saakshi Ganguli, Akshada Salkar, & Sujal Naik Winners

- 1. TEAM: Niraj Naik, Gaurav Kanekar & Darren Dias
- 2. TEAM: Dimple Tavde, Aadhya Kunkolienkar & Esha Pai Fondekar

Following students volunteered for conducting the above activities.

- 1. Mayuri Pednekar
- 2. Lovely Ramchandani
- 3. Kewal Patel
- 4. Vivek Kumar Singh
- 5. Mohammed Ibrahim Papanavar
- 6. Sita Kumari Gupta
- 7. Muskan Khatoon
- 8. Kainaz Khatun

The Prize Distribution Ceremony was held on 1st March 2023. Miss Roshni Khatun, rainbow ambassador read out the Report of Training and Activities conducted. Dr. Lina Sadekar, IQAC Coordinator introduced Ms. Tania Echaporia, COO of Red Dot Foundation & Ms. Meera Menezes, Program and Outreach Officer of Red Dot Foundation. Certificates were distributed to all the winners. The function ended with the Vote of Thanks by Dr. AnjaliSajilal, Convenor of Women's Cell & IC.

Career Guidance for RMS students



13th February 2023

The Parent Teacher Association of R.M Salgaocar Higher Secondary School conducted a session on 'Career Guidance after XII at Graduation level in Shree Damodar College of Commerce & Economics" on Monday 13th February 2023 at 2.30 pm. They invited all the Programme Coordinators of Shree Damodar College to guide the students.

The programme started with the introduction of all Programme Coordinators by the Principal. Dr. Anjali Sajilal spoke about the B.Com programme, Mr. Sumit Kumar spoke about BCA & B.Voc

(Software Technologies) programmes, Ms. Cinola Vaz spoke about the BBA(FS) programme and Mr. Omkar Pawaskar spoke about the BBA programme. All the coordinators presented the highlights of the programmes, courses offered, activities conducted, facilities available for students, admission procedure and programme structure. Students were informed about the WhatsApp groups created for the purpose of informing the interested students about admission details and for solving their admission related queries.

The Principal felicitated the coordinators and the session ended with Vote of Thanks by the PTA Secretary.



Lit Wits - A literary Activity

22nd February 2023

The Literary Club of the Cultural Council organised LitWits: A Literary Event, on 22nd February 2023, at Ravindra Bhavan, Margao from 10:30 am - 12:30 pm as a part of the Intercollegiate mega event Anantara. The event comprised of English literature Quiz and story-telling namely Quiz Quest and Tell your Tale respectively.The Judges invited for judging the second round *-Tell your Tale* were Ms. Vaishnavi Hegde Agranayak and Mr. Eltrin D'Sousa, both having a keen interest in writing, poetry and storytelling.

7 colleges from Goa participated in this event.

The round of *QuizQuest* had 3 stages: Stage 1: test your knowledge; Stage 2: double trouble and Stage 3: quick on trigger

The questions asked in the quiz were based on famous quotes, sonnets/books of renowned authors/poets and children's literature. The participating teams had to compete in all the 3 rounds of competitive quiz to qualify for the third round.

Stage 1 was a MCQ round wherein each team gets 3 questions and each correct answer would lead to +10, there was no negative marking and no elimination in this round.

Stage 2 was a risk-taking round, where the participants take a risk to answer the question and with each correct answer, they get double points that is 20, whereas with a wrong answer there is -5 markings and not taking the risk had a -10 marking. One team was eliminated at this stage.

Stage 3 was a buzzer round which was completely an audio- visual round. Each correct answer had +10 points whereas the wrong answer had -5. One team was eliminated after stage 3.

The top 5 teams were selected after the third round of quiz, who contended for the second half of the LitWits - *'Tell Your Tale'*, a storytelling competition that involved a pair-based narration of a meaningful story. The themes given to the teams for storytelling were tragic past, and future aspirations. One member of each team was expected to narrate an original story based on the theme given to them, the other member had to give a proper conclusion to the story by involving a surprise element (word) given to them on the spot. This event was hosted by two student coordinators viz. Ms. Brionna Noronha and Mr. Advaith Ainapur, SYB.Com under the guidance of Convenor of the Literary Club Ms. Samiksha Vengurlekar.

The First Place was bagged by Rosary College, second place was won by Chowgule college and third place was won by Goa Engineering College.



The Students' Council, Cultural Council and Sports Council successfully hosted the annual intercollegiate event, 'Anantara 2023' where a total of 8 colleges participated in more than 25 events, including cultural, sporting, literary, business, and other events, as well as pre-events. The theme of Anantara was 'Past, Present, and Future in the Same Timeline'. The event was held on 22nd and 23rd February 2023 at Ravindra Bhavan, Margao.

Students from various colleges in Goa responded enthusiastically to the activities. The sub-events were as follows: Glamshow -fashion show, Nritya Pop-Dance competition, Mr. and Miss Anantara, Control Cricket, Lights Camera Action, Spread the word, Kirdar- Cosplay event, Third Degree, Strongest Man/Woman, Jugalbandi, Art Hub 101, Artistic Dhvaja, Like Contest- Social Media Contest, Sparkling Creations, 7 Tiles, Rope Burns- Tug-o-War contest, Lit Wit- literature quiz, Treasure O' Trash- Wealth out of Waste event, Culture Parade, Photography Contest, Knockouts, Chef Anantara- The Cooking contest and The Next Frontier.

LitWitshad three rounds of competitive quiz after which the top five teams participated in the 'Tell Your Tale' Competition. The Cultural Parade was judged by Laxman Naik and Bunty Udelkar - all teams put up energetic and colourful displays of the culture and heritage of Goa. NrityaPop the dance event, was themed as Fusion of Old and New Music. The teams were given props on the event day, which they had to integrate and use in their choreography. The judges for the event were Cane Menezes, Gaurav Naik, and Stefney Dias.

Sparkling Creations was an off-stage face-painting event which saw participation by all eight teams, and the face paintings were judged by eminent professional artists, Mr. Sandesh Gaundalkar and Mr. Vitesh Naik. The event Treasure O' Trash (Wealth out of waste) saw immense creativity and use of waste material to create masterpieces. The judges for this event were Priyanka Kunkolienkar and Pooja Pai Khot. Art Hub 101showcased immense talent and creativity. Mr. Sujay Naik and Ms. Siya Pandit were invited as judges for this event.

Mr. and Ms. Anantara involved several rounds such as Dumb Charades, Saree Draping Competition, Ramp Walk and Introduction, Talent Round, and Question and Answer Round. The off stage event was judged by Ms. Sheryl Sanches and Ms. Girija Gaonkar. The onstage event was judged by Ms. Mayanka Pereira and Adv. Celbert Dias, who are well-known personalities in the field of arts and entertainment. Mr. Suhas Mallya and Mr. Kiran Mehta judged The Next Frontier – a Business Plan competition, which witnessed some innovative ideas from students of different colleges.

The Spread the Word (street play) event saw creative performances on the theme 'My body my right' and 'Modern Mahabharat'. The judges were Devendra Kotharkar and Brijesh Shet Dessai. Glamshow, the fashion show event was themed on 'Sneak into the Future' was a veritable treat to the eyes. The participating teams creatively displayed their innovative costumes and were stunning in their display. Ms. Hriya Patil, Mr. Tapan Acharya and Ms. Shruti Arabekar were the judges for the event.

Various sports events, namely Control Cricket, 7 Tiles, Tie Breaker-Knockouts, Rope Burns and Strongest Man and Woman, were organized on the College campus.

In addition, there were several Pre-Events held such as; Artistic Dhvaja, Green it up, Like Contest, Lights Camera Action, Surprise event and so on.

The mega event Anantara ended with musical performances by DJ Curly and Explicit Vibes. Anantara 2023 was a successful event that provided a platform for students to showcase an entire range of talents and compete with their peers. The mix of cultural, sports, literary, business, and other events provided a well-rounded experience for all participants.

Mr. Raju Naik, Councillor Fatorda, was the Chief Guest for the prize distribution function. Parvatibai Chowgule College of Arts and Science emerged as the overall winners of Anantara 2023, with Shree Rayeshwar Institute of Engineering & Information Technology securing second place. The event's success can be attributed to the collaborative efforts of Dr. Maithili Naik, Ms. Samiksha Vengurlekar, and Dr. Ajinkya Kudtarkar, who led the Students' Council, Cultural Council, and Sports Council respectively, along with the dedicated faculty and students who contributed their time and energy to the event. Overall **Anantara 2023** was a grand success.

Study Visit to Mumbai-Pune-Mahabaleshwar

The Department of Commerce & Management of the College organized a study tour to Mumbai - Pune-Mahabaleshwar from 27th February to 3rd March 2023. 49 students along with 3 faculty members Dr. Edwin Barreto, Dr. Rodney D'Silva and Ms. Swati Bhat participated in the study tour.

27th February to 3rd March 2023



On the first day, i.e. 27th February, students visited the National Stock Exchange (NSE) where they attended a session conducted by Mr. Mohammad Raza. The speaker started the session by introducing the working of the stock market. He explained the different terminologies associated with the stock market and exhibited the trading screen at NSE based on the online trading platform of NSE, the National Exchange for Automated Trading (NEAT). Along with this, he also gave valuable insights into the problems faced by the NSE, SEBI mandates the stock exchange needs to adhere to, etc. The next visit was to the Securities and Exchange Board of India (SEBI). The session was conducted by Ms. Theresa Kuriala. She gave a brief introduction about SEBI as a regulator. During the session she explained the role and powers of the SEBI and development of Indian Securities market. Moreover, she also delineated the other key areas of the capital market i.e. Derivatives market, Commodities market, etc. After the visit, students were taken to Phoenix Mall in the evening.

Next day i.e., on 28th February, the students visited the Bombay Stock Exchange (BSE) where they attended the session conducted by Dr. V. Aditya Srinivas, the Chief Economist and Chief Operating Officer of BSE. The session began by exhibiting the trading screen of BSE through BSE Brokers Terminal wherein he explained how a person can do trading online. The speaker advised on the different investment avenues available and how to create a good investment portfolio. The speaker also discussed about the current economic situation and the impact of it on the stock market. On the same day, students were also taken to NSDL, where a session was conducted by Ms. Kusum on Depositories and their role in the development of stock markets. She encouraged the students to open Demat accounts and start investing for long term. After the visit, students were taken to Fashion Street.

The sessions at different financial institutions, lively interactions with industry experts and practical exposure of

live trading screen enabled the students to widen their practical knowledge of finance in general and stock markets.

On 1st March, a visit was arranged at Poona College of Arts, Science & Commerce in Pune. The students spent the day in the college interacting with the students of BBA of Poona college, attended sessions, took a tour of their college campus and played management games with their students.

On 2nd March, students were taken to Mapro Gardens in Mahabaleshwar where they witnessed strawberry plantations, production of different types of khakra, ice cream production etc. In the evening, students visited Veena Lake and enjoyed the boating experience.

The tour was a very enlightening and informative experience for the students. Dr. Edwin Barreto was the overall teacher incharge of the study tour.

Memorandum of Understanding (MoU) with BSE Brokers' Forum



28th February 2023

The College signed an MoU with BSE Brokers' Forum on 28th February 2023 during the study visit to BSE. Bombay Stock Exchange Brokers' Forum (BBF) was represented by its Chief Operating Officer &Chief Economist Dr. Aditya Srinivas.

Under the MoU, BBF will conduct webinars/seminars/short courses/student development programmes (SDPs) for students of the College, provide resource

persons for any webinar/seminar/conference/workshop organized by the College and help the College conduct Investor Awareness and education programmes in Goa, as part of its Extension and Outreach activities.

The College will cooperate with BBF in its mission to spread financial awareness and education among the youth, will involve experts and Resource Persons from the BBF in its Extension and Outreach activities and conduct an Investor Education Certificate course.

This MoU will serve the interests of the students and give them an opportunity to learn capital markets from the best of the speakers from BSE Brokers' Forum. The MoU was initiated by Vice Principal Dr. Edwin Barreto, Head, Dept. of Commerce, Dr. Shami Pai, and Asst. Prof in Commerce Ms. Swati Bhat.

Faculty Student Exchange Programme

In pursuance of an MoU signed by the College with A.K.I's Poona College of Arts, Science & Commerce, Pune, a Student Visit Program was organized on 1st March 2023. The Principal of Poona College of Arts, Science & Commerce along with the faculties and students of their BBA programme received the team of 49 students and 3 teachers, and an inaugural function was organized wherein the College welcomed the guests. A cultural programme was planned by the BBA students of Poona College wherein they presented local dances and to everyone's surprise a dance on Goan culture. After the inaugural function, a session was conducted by Shree Damodar College Vice Principal, Dr. Edwin Barreto on the topic Mergers and Acquisitions. Students of Poona College asked several questions and interacted with the speaker.

1st March 2023



After the session, Management games were conducted for the students of Poona College by Shree Damodar College students under the guidance of Dr. Rodney D'Silva and Ms. Swati Bhat. The games were designed to understand the importance of focus and also to test the students' logical reasoning and knowledge of current affairs. The management games included a self-introduction game, wherein our students got an opportunity to interact with the faculties and students of Poona College. The students had a fruitful time learning with them and these interactions continued over lunch. Our students also met some students from Turkmenistan and briefly interacted with them.

The Program concluded with the Valedictory function. All staff and students attended the function. The function was graced by Dr. Anwar Shaikh, Principal of the College, Mrs. Deepika Kininge, Assistant Professor, Programme Coordinator, BBA and other faculties of BBA Department.

Dr. Rodney D'Silva, the overall in-charge of the Exchange programme, proposed a Vote of Thanks and invited the students and faculty to Shree Damodar College to further our partnership.



The Women's Cell of the College conducted a session for faculty members on 1stMarch, 2023 on the topic **'POSH & Bystander Intervention'**

The Resource Persons for the session were Ms. Meera Menezes, Programme& Outreach Officer, RDF and Ms. Tania Echaporia, Chief Operating Officer, RDF.

Rainbow Ambassador Ms. Roshni Khatun, presented a brief report of the activities conducted for the students. She mentioned the various activities such as poster competition, Reel competition, Rally and quiz, which were organized in association with Red Dot Foundation. All prize winners were given certificates.

Dr. Lina Sadekar, IQAC Coordinator introduced the Speaker for the session. Ms. Tania Echaporia commenced the session by highlighting the importance of preventing sexual violence. She shared how the Safe City Mobile Application of Red Dot Foundation can be used for reporting cases. The Red Dot Foundation Group works at the intersection of gender, technology, communications, data and urban planning and Safecity.



Safecity is a platform that crowd sources personal stories of sexual harassment and abuse in public spaces. This data which may be anonymous, gets aggregated as hot spots on a map indicating trends at a local level and is useful for individuals, local communities and local administration to identify factors that cause violence and work on strategies for solutions. The speaker concluded the session by sharing some cases which were reported on the Safecity Platform and how the platform helped to create a safe zone.

The programme concluded with the Vote of Thanks proposed by Dr. Anjali Sajilal.

Logical Reasoning



2nd March 2023

The FY Certificate Course Committee had organized a session on "Logical Reasoning" as a part of Certificate Course in 21st century Life Skills for the students of FY BBA(FS), FY B.Com and FY BBA on 2nd March 2023 from12:15 pm to 1:30 pm in the Smart classroom. The Resource Person for the session was Ms. Darshana Umarye, Assistant Professor in Mathematics. The session goal was to teach students effective problemsolving techniques. Logical reasoning could help students to discover and assess different solutions using logical thinking, assessing the

advantages and disadvantages of each alternative before making a choice. 31 students attended the session.

FY BBA(FS) student Ms. Akshada Salkar welcomed and introduced the Resource Person to the audience. The

Resource Person commenced the session by explaining how assumptions can be used to more critically assess arguments and how to better comprehend the logic behind them. By using a few instances, she also demonstrated how to recognize and assess implicit assumptions, which are frequently the cause of incorrect thinking or arguments. Later, she worked through a few problems involving statements and conclusions, seating arrangements, blood relationships, puzzle-type questions, relationship problems based on statements, clocks and calendars, Venn diagrams, syllogisms, verbal & figure classification, number series, and she also shared advice on how to quickly and easily solve each one.

At the end of the session, the speaker addressed the queries raised by the students in regards to the logical reasoning syllabus covered in the competitive exams. The students found the session very informative and enlightening. The session ended with a Vote of Thanks proposed by Mr. Ibrahim Pirjade, student of FY BBA(FS).

Understanding Humanitarianism



3rd March 2023

The FY Certificate Course Committee organized a session on "Understanding Humanitarianism" as a part of the Certificate Course in 21st century Life Skills for the students of FY BBA(FS) and FY BBA on 3rd March 2023. The Resource Person was Ms. Eshani Bakhle, College Counselor. The objective of the session was to make the students understand the principles of humanitarianism so that they become more compassionate and empathetic towards others. 20 students attended the session.

Mr. Chris Cardozo, a student from FY

BBA(FS) welcomed and introduced the Resource Person to the audiences. The speaker began the session with an introduction to the concepts of humanitarianism and humanity. She explained the four guiding principles of humanitarian work: humanity, impartiality, neutrality, and independence. The speaker furthermore clarified the distinction between philanthropists and humanitarians. The Resource Person also discussed the importance of digital humanitarianism in today's world. She gave details on a range of occupations in the humanitarian sector, including social worker, foreign aid worker, data analyst, human resource specialist etc. The students were informed how they can provide the humanitarian aid to people in need by volunteering for various NGOs. The session was interactive, with students participating actively in the discussion.

At the end of the session, the speaker addressed the queries raised by the students. The session ended with a Vote of Thanks proposed by Ms. Akshada Salkar, a student of FY BBA(FS). Ms. Vinaya Kirloskar, Assistant Professor in Commerce was the teacher in charge of the session.

Field trip

4th March 2023

The Department of Management organized a field trip for FYBBA students to Chandor village, Rivona Caves and Rock Engravings at Usgaimal site on 4thMarch, 2023. The purpose of the trip was to provide students with a



unique on-field learning experience and broaden their knowledge and understanding of the Cultural Heritage of Goa. 28 students were accompanied by two faculty members Mr. Sameer Kapadi and Ms. Karuna Ballikar.

The trip began at 8:30 am when all the students gathered at the College to board the designated bus. The journey to Chandor took approximately 30 mins, during which students relaxed and enjoyed the bus ride.

Chandor village, located in South Goa, is known for its historical and cultural significance. It was once the capital of the Kadamba dynasty, and later, a center of Portuguese culture. The village is home to several heritage sites that provide a glimpse into its rich history and cultural traditions. Upon arrival at Chandor village, Mr. Sameer Kapadi spoke to students about the ancient history of Chandor and how things were back then.

The team first visited the relics of a huge Nandi Bull from the 11th century amidst the temple remains of Isvorachem, an ancient Shiva Temple. Next, the students walked to the St. Tiago Chapel in Cotta. It was built in the year 1604, much before the Chandor Church was built. This Chapel was once a Shiva Temple which the Portuguese during their conquest to promote Christianity & Inquisition converted to a Chapel. Some of the original Temple remains can be still sighted at the site. Mr. Sameer Kapadi explained the legend of the Curse of the Queen on the town.... "every woman who gets married in the village will become a widow."

While entering one could see the stone on which the Queen committed suicide by beating her feet on a stone outside the temple. The stone with her footprints is still maintained and is kept at the entrance of St. Tiago Chapel.

To a large extent, people still believe in the curse, though not many speak about it openly.

The team then headed to Menezes Braganza House, a Portuguese-style mansion that was built in the 17th century. This historic mansion is huge and is filled with beautiful antique furniture, art & historic artifacts. It features a large ballroom with marble floor, but the high point is the small family Chapel, which contains a carefully hidden fingernail of St. Francis Xavier, the patron saint of Goa.

The next stop was Fernandes Heritage House. Built in the pre-Portuguese era, it houses a secret 500-year old passage that was used by the family to hide. It has a secret basement hideaway, riddled with gunshot holes, and an escape tunnel. The Fernandes family helps preserve the local cultural heritage.

The next destination was Rivona caves also known as the Pandava caves. Right at the entrance of the Rivona caves, lies a 16th century stepped well, which sports an idol of Lord Hanuman. The caves are also considered one of the few examples of Buddhist influence visible in Goa today. After having lunch and spending quality time of fun, jokes and songs together, the team headed to see the rock engravings at Usgaimal. It was seen that the rocks had carvings of around one hundred distinct figures, which included images of bulls, spirals, lines and human figures. Situated on the banks of the riverKushavati, this site is believed to date back 6,000-7,000 years.

The field trip provided students with several educational benefits; they were able to learn from a knowledgeable tour guide, who provided them with relevant information and historical context. Overall, the field trip was fun, a great learning experience & a huge success, which helped them develop a positive attitude towards education. The trip provided students with an opportunity to learn outside of the traditional classroom setting and also

helped students develop a deeper understanding and appreciation of the Cultural Heritage of Goa.

Practical Approach to Data Science



4th March 2023

The Department of Computer Science organized a session on "Practical Approach to Data Science" on 4th March 2023, from 10.30 am to 1.30 pm for the faculty members and TYBCA, TYB.Voc(ST) students. The Resource Person was Mr. Abhijeet Mhamal, Senior Data Scientist, Worley Enterprise Services, Worley.

The session began with a welcome by TY

BCA student Ruchika Chaudhary, followed by an address of the Principal, who emphasized the importance of such sessions in helping students stay updated with the latest trends and advancements in technology. Student Prachi Naik from TYB.Voc(ST) then introduced the Resource Person, who has several years of experience in the data science field.

Mr. Mhamal commenced the session by discussing the importance of data science in the current world, and how it is transforming the way businesses operate. He then spoke about various courses available in the data science field and shared his experiences of working in the industry. He explained the roadmap in data science and spoke about various job roles available for data science professionals.

He highlighted different tools and techniques used in the field. He also added that students have to undergo various certifications in Data Science for better career prospects in the field. During his interaction with the students, he focused on the importance of various domains in the field, such as AI and Machine Learning.

In the second half of the session, Mr. Mhamal gave a demo lesson on Power BI, a business analytics service by Microsoft. He explained how it can be used to analyze and visualize data, and how it can help businesses make data-driven decisions. He gave examples of how Power BI is used in the industry and showed the students how to create a dashboard using the tool.

The session concluded with a Vote of Thanks proposed by the student Miss. Clancy Fernandes from TYBCA. 64 participants (students& teachers) benefited by attending this session. Overall, the session was informative and engaging, and it helped students understand the practical aspects of data science.

State Level Student Seminar



4th March 2023

The Department of Commerce and Management and the Commerce Club organized a one-day State Level Student Seminar on 'Rediscovering Business Practices Post Covid 19' on 4th March 2023 in the Hall 2 of the College. The event was organized at the State Level this year as a part of the Golden Jubilee Celebrations of the College. The judges for the competition were Dr. Smita Sanzgiri, Associate Professor, GVM's Gopal Govind Poy Raiturcar College of Commerce & Economics, Farmagudi and Mr. Shripad Marathe, Asst. Professor in Commerce, Swami Vivekananda College of Commerce, Borim. The participating colleges were:

- a. Rosary College of Commerce & Arts Business Opportunities explored by Women during Covid Pandemic – An Empirical Study
- B. Government College of Arts, Science & Commerce, Quepem Impact of Digital Marketing on Consumer Behavior
- c. Government College of Commerce & Economics, Borda Work-life Balance among Working Women: A Study in South Goa
- d. CES College of Arts & Commerce A study of Digital Payments Adoption by Retailers in Cuncolim, Goa

The following papers were presented by the teams of our college:

- a. An Empirical Study of Moonlighting on Young Minds and Teachers
- b. A Study on CSR Disclosure Practices in India
- c. Moonlighting: Nightmare or Paradise for the IT Sector
- d. Evaluation of Consumer Buying Behavior after the Introduction of Digitalized Payment System in South Goa District
- e. Digital Financial Services: A Case Study
- f. Moving Towards a Cashless Economy

The Seminar began with the Inaugural function. The Principal of the College Prof. Prita D. Mallya welcomed the audience and wished all the participants a fruitful learning. The Vote of Thanks at the Inaugural function was proposed by Dr. Anjali Sajilal, B.Com Programme Coordinator.

The teams then enthusiastically presented their papers to the audience, after which they were asked questions by the judges. The Valedictory Session began with the remarks by the judges. Dr. Sanzgiri congratulated the students for their efforts and emphasized the importance of conducting extensive literature review. Mr. Shripad Marathe urged the students to be open to research and to persistently strive in their research endeavours.

The results of the competition were declared by the teacher in charge Ms. Sushrusha Naik Khandekar. The overall winners were Team Marketing Rangers of Damodar College with their paper titled 'Moving towards a Cashless Economy'. Ms. Abha Naik from FY B.Com C was declared winner of the coveted title of 'Commerce Wizard of the Year'. The Commerce Club in-charge Asst. Prof. Sheryl Sanches proposed the Vote of Thanks.

TechTrendz Activity - BlendIt!

The Multimedia Group of TechTrendz Club of the Department of Computer Science of the College organized a competition in the area of photo manipulation- **BlendIt!** The competition was kept open for all students of the College. The brochure was designed by the student incharge of this activity, Mr. Prithvi Shirodkar from TY BCA-B.

This competition was online and was released on 4th March 2023. Participants were given a set of three identical images. These three images had to be used to create stunning and unique illusions, more images were allowed to be used but the final artwork must contain all the given images. The participants were allowed to use any graphic editing software. The responses were collected through a Google form. The judging criteria were based

4th March 2023

Golden Jubilee Celebrations VVM's Shree Damodar College of Commerce & Economics Margao-Goa Department of Computer Science TechTrendz AY 2022:23 BLEND IT!



on composition, colour grading and creativity.Six students from BCA and B.Voc(ST) programmes participated in the competition, which was judged by Mr. Mohsin Shaikh, CEO Haztech, Goa and Industry faculty in the Department of Computer Science. The winners of Blend It! were:

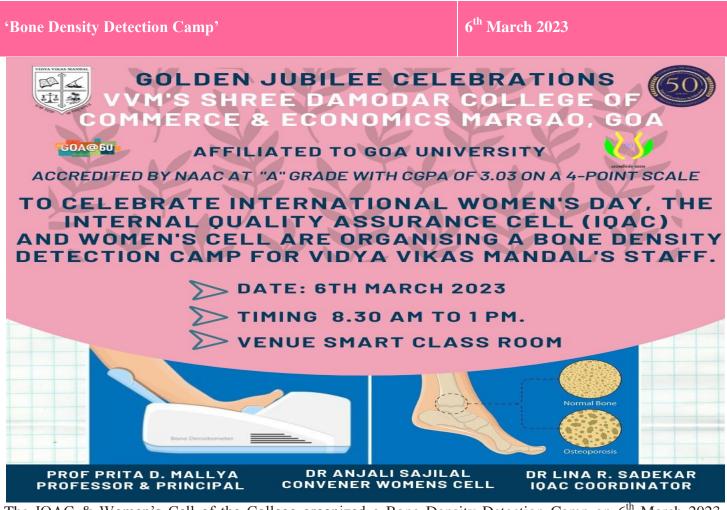
First place:

• Mr.Shawn Clyde Barreto from TY BCA-A.

Second place:

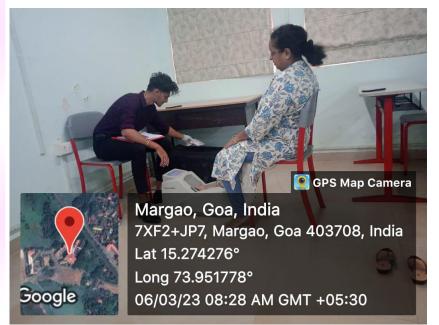
• Mr. Rakesh Pujari from TY B.Voc(ST).

The student in-charge was guided by Ms. Rajlaxmi S. Nair, TechTrendz Coordinator.



The IQAC & Women's Cell of the College organized a Bone Density Detection Camp on 6th March 2023. Although the camp was organized as an International Women's Day activity, it was open for all members of

Vidya Vikas Mandal teaching & non-teaching staff above the age of 30 years. The objective of the camp was to make the employees aware about the significance of bone density. The College had arranged for Technician Chetan Rotti from Isha Health Care to conduct the camp.



119 employees - 78 female and 41 – attended the camp and got their bone density checked. The 119 employees comprised 62 employees of Shree Damodar College of Commerce & Economics, 33 of VVM's RMS Higher Secondary School and 26 of VVM's G.R. Kare College of Law.

Participants expressed their gratitude to Shree Damodar College for taking this initiative.



The Department of Management organized an Inter-Collegiate event "Money Matters 5.0" for Undergraduate students across Goa on 6th March 2023 and the theme for the event was "Time is Money". The aim of the event was to create a 'Real-Life' situation to educate students in facing and handling the challenges that they may come across in the increasingly complex and dynamic markets of the modern world. "Money Matters 5.0" provided a great platform for the students to showcase their skills and talents.

5 Colleges namely Dempo College, Don Bosco College, Rosary College, Carmel College and M.E.S College participated in the event, whichcomprised7 sub-events named Jagruti, Stock Wars, Hammer the Box, Corporate Roadies, Econowhiz, Battle it Out and Chanakyaniti.

The inaugural function began with the welcome address by Dr. Shami Pai, Head of Department of Commerce.

The keynote speaker for the event was Mr. Abhijit Sawant, CEO of ABHI Ganesh Investment Service Pvt. Ltd. and an alumnus of the College, who gave an introduction about finance and its relevance in our lives. He shared his journey working as a Financial Advisor and the challenges he encountered. The speaker appreciated the department for hosting such event which gives students a platform to exhibit their talents and to gain knowledge in a creative and enjoyable manner. The inaugural function ended at 9:30 am.

Sub-Events:

1. Jagruti(Street Play) "Save Healthier. Live Happier"

The participants were required to be messengers and pass on the message of the importance of saving to the common man through a street play.

Winners:

1st Place – M.E.S College of Arts and Commerce.

Runner up–DCT's S.S. Dempo College of Commerce & Economics

2. Hammer the Box#Make it Simple #Make it Memorable #Make it inviting to look at

The Participants had to develop an innovative business plan addressing a real-world problem.

Winners for the Hammer the Box event were:

 1^{st} Place – Don Bosco College

Runner up - Rosary College of Commerce & Arts

3. Stock wars "Do Not put all your eggs in one Basket"

The Participants were required to do mock trading.

1st Place – Don Bosco College

Runner up - Rosary College of Commerce & Arts

4. Chanakyaniti "Strategy is about making choices, it's about deliberately choosing to be different".

The participants had to study and analyze the position of the state and come up with a suitable strategy to boost its Gross Domestic Product (GDP).

1st Place- M.E.S College of Arts and Commerce.

Runner up - Rosary College of Commerce & Arts

5. Corporate Roadies "Not all treasure are silver and gold, mate"

The participants were given challenges/ riddles, which once completed, led them to clues, which ultimately led them to the treasure.

1ST Place–DCT's S.S. Dempo College of Commerce & Economics

Runner up- M.E.S College of Arts and Commerce.

6. Econowhiz "Elaborate the obvious"

The participants were required to explain the given basic economic theories or principles as simply as possible to the lay crowd.

1stPlaceDon Bosco College

Runner up DCT's S.S. Dempo College of Commerce & Economics

7. Battle it Out "The strength of a nation is not measured by the size of its army, but by how it treats the weakest members of society"

Analyze a country's economic situation, interpret it and portray it as an attractive avenue for foreign investments. Prepare a presentation to convince investors to invest in the country.

1st Place Don Bosco College

Runner up DCT's S.S. Dempo College of Commerce & Economics

Overall Winner of "Money Matters 5.0" DCT's S.S. Dempo College of Commerce & Economics

Runners Up - Rosary College of Commerce & Arts



Mr. Rajdeep R. Dessai, Managing Director of Jai Geeta Construction was the Chief Guest for the Valedictory function. The winners were awarded with trophy and a cash prize of Rs. 8000/- and the runners up were awarded with a trophy and a cash prize of Rs. 5000/-. The event ended with a Vote of Thanks proposed by Mr. Myron Soares, Student Coordinator from SYBBA(FS). The faculty in charge for Money Matters 5.0 were Mr. Omkar Pawaskar, Assistant

Professor in Management and Ms. Vinaya Kirloskar, Assistant Professor in Commerce.



The Department of English and Communication organized a session on 'Understanding Visual Language for Story Board' on 6th March 2023 for FY B.Com students of the College. The Resource Person for the session was Mr. Sandesh Gaundalkar, who conducted the session for 2 batches of FY students.Students Ms. Kajal Kadam and Ms. Nivita Naik introduced the Resource Person. 150 students of FYB.Com attended the session. Digital Story Telling (DST) which is part of the FYB.Com Business Communication course, aims to ignite creativity in the students by allowing them to explore the topic of movie making, which is a digital form of narrating a story with pictures. This also requires students to prepare a story board which is more like a movie blue print. This session was conducted with an aim of broadening the perspective of the students and giving them fundamental knowledge of a storyboard and movie making.

Mr. Sandesh Gaundalkar is a Communication Designer, Watercolor artist, urban sketcher and an educator. He has 20 plus years of experience in Graphic Design, Visualization / Concept development, branding, Digital illustrations & Animation. He has also worked as an independent illustrator and storyboard artist for various TV commercials and films such as "OM SHANTI OM". He has been the winner of Annual State Art Award by Kala Academy (Govt. of Goa) for 1999, 2000, 2007, 2010, 2018 and 2022.



The Resource Person began the session by introducing the concept, uses, purpose and importance of storyboard. In his presentation, he explained the concepts of Camera Shots, Lights, and composition of a movie. He presented a clear idea about the anatomy of a storyboard and how to communicate with pictures through situation, landscapes, sequence and scene staging. He also elaborated on shot selection and its

types in movie making. While explaining the three Ws of visual scripting, he emphasised on establishing the characters in the storyboard and the final movie. General rules of making a story board were also listed. Lastly, all this was explained with the help of videos from familiar movie scenes.

The students showed great enthusiasm, asking questions related to different aspects of visual story telling. The Vote of Thanks was proposed by Ms. Samiksha Vengurlekar, Dept. of English and Communication. The feedback received from the students was overwhelming.



The Department of Computer Science in association with Institution's Innovation Council organized a 40-hour workshop on "Creative Thinking" from 06th to 10th March and from 20th to 25th March. The objectives of this

workshop were:

- To impart learning of the Creative Thinking course to SY BVoc(ST) students in an interactive, activitybased manner
- 2) To provide advanced-learners of other programmes an opportunity to learn and explore a range of creative thinking methods, tools and techniques to generate ideas and solve problems.

The Resource Person for the workshop was Ms. Caroline Stewart Silva, Corporate & Life Skills Trainer and proprietor of Impact Training Solutions. 18 SY B.Voc.(ST) students and 07 advanced learners of other programmes participated in the workshop.

The Workshop began at 8.30 am with the welcome address by IQAC Coordinator Dr. Lina Sadekar and IIC Convenor Dr. Rodney D'Silva. HoD of Computer Science Mr. Sumit Kumar briefed students about the workshop and its objectives, after which SY B.Voc(ST) student Mr. Malik Rehan introduced the Resource Person.

On day 1, Ms. Caroline Silva commenced the workshop with the introduction of the participants followed by introduction of creative thinking persona and attitudes. She introduced the process of creative and lateral



thinking along with problem solving, perceptual choice, sharp divisions and polarizations.

Day 2 started with lateral thinking techniques along with activities. She introduced the QUOTA technique and the generation of alternatives to the participants. Activities were conducted using problems and examples based on geometrical, nongeometrical, pictorial and written materials/ stories.

Day 3 focused upon the concept and activities based on Challenging Assumptions. Participants enthusiastically

participated in all the group and individual activities.

On Day 4, participants learnt about Innovation, Suspended Judgement and Design with the help of examples and activities. Days 5 & 6 focused upon the Design Thinking Process and the activities were conducted using the SCAMPER concept. The concepts and techniques relating to empathy, user centricity, observation, dominant ideas and crucial factors were also discussed.

Participants learnt and performed activities on fractionation, reversal method and brainstorming on Day 7 of the workshop. On the concluding day of the workshop, the concepts of six thinking hats, mind mapping and analogies were introduced through activities. Participants also learnt about random stimulation and the difference between "NO" and "PO". The learning of the workshop was assessed by the trainer through a group presentation. All the participants were asked to present the solution to the selected problem in group.

During the Valedictory session, Principal Prof. Prita D. Mallya thanked the Resource Person and asked the participants to identify atleast one problem on the College Campus and come up with some creative solution by 20th of April 2023.

The overall feedback for the session was positive and encouraging. Participants have suggested organizing similar workshops in the areas of Personality Development, Research Methodology, how to Multitask, Machine Learning, Innovation, etc. In their feedback, approximately, 64% students mentioned that this workshop has met

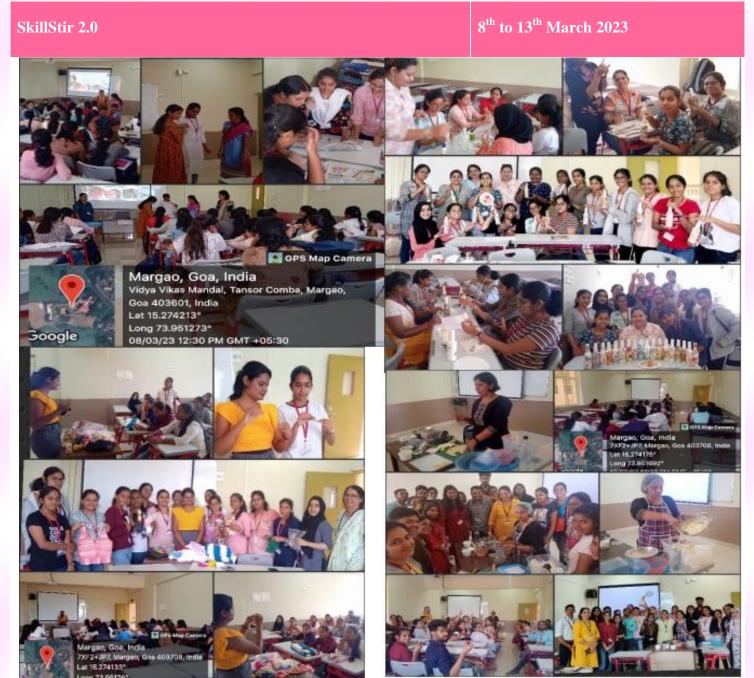
their expectation level and all participants agreed that their thinking ability has improved significantly. This workshop was well received by the students and e-certificates were issued to them post-completion.

Rally on International Women's Day and National No Smoking
Day______



8th March 2023

To commemorate International Women's Day and National No Smoking Day, the NSS Unit of the College organized a rally on 8th March 2023. 43 NSS Volunteers participated in the rally, which started at 12:30 pm from the main entrance of the College to Comba, Margao and ended at around 1:15 pm. The activity was coordinated by NSS PO In charge Gajanan B. Haldankar, and NSS POs Sanjay Velip and Namrata Ugvekar.



The Department of Economics & Banking, in collaboration with the Fine Arts Club of the College organized **'Skill Stir 2.0'** from 8th to 13th March 2023. The activity was conducted with the objective to build and stir up the creative and entrepreneurial skills within the students. The skills taught comprised the basics of stitching,

the art of decoupage, crochet for soft toys, and the art of baking.

Day 1: Basics of Stitching: The first skill imparted to the students on Day 1 was the Basics of Stitching. The Resource Persons for the day were Mrs. Jayamala Shetty and Mrs. Prema Naik. The students were taught the fundamentals of stitching a kurta, i.e., how to take the required measurements of the person, the technique of drawing the pattern on a newspaper with the measurements taken, which then is to be drawn on the cloth that has to be stitched. The students were captivated by this skill and got to learn a lot from the experienced resource persons. A total of 37 students attended this session.

Day 2: Art of Decoupage: The second skill imparted to the students on Day 2 was the Art of Decoupage. The Resource Person for the day was Mrs. Jemina Vaz. Mrs. Vaz taught the students how to paint the bottles with specific decoupage chalk paints, and how to use special decoupage tissue papers for the artwork. The students were fascinated by this art. She also shared her experience on the level of profits she earns through this skill, and how one could turn into a great entrepreneur with this skill. 15 students attended this session.

Day 3: Crochet for Soft Toys: The third skill imparted to the students on Day 3 was Crochet-Making with a focus on making soft toys. The Resource Person for the day was Ms. Linette Gomes. Ms. Gomes taught the students basic stitches in crochet-making. She enlightened them on the diverse needles and yarns available and how each of them is different. She demonstrated a few steps in crochet-making and assembled a few soft toys in the presence of the students. She also shared how she markets her product on social media, especially through Instagram with her account 'Crochet to Cuddle.' It was a unique learning experience for the attendees. 18 students were present for this session.

Day 4: Art of Baking: The fourth skill imparted to the students on Day 4 was the Art of Baking. The Resource Person for the day was Mrs. Maria Lourdes Barreto. Mrs. Barreto taught the students the basics of baking. She started with the techniques of how to make a short-crust biscuits, revealing the ingredients and method of the same. She next went on to baking of a marble cake, wherein she skilfully displayed the method of adding the ingredients, sifting the flour, folding in of certain ingredients and spoke on the importance of all these steps which goes on to making a soft and moist cake. 24 students attended this session.

The activity SkillStir 2.0 successfully imbibed in the students creative and entrepreneurial skills meeting the objective of the activity. The faculty in charge for the activity was Ms. Lizette D'Costa, Assistant Professor, Department of Economics & Banking and Convenor, Fine Arts Club, Cultural Council.



9th March 2023

Vasundhara (Green Club) of the College organized a field trip to Dr Salim Ali Bird Sanctuary, Chorao Island and ASI Museum, Old Goa for the students of the College on 9th March 2023. 40 B.Com students were a part of the field trip, which was organized to provide students with practical exposure and an experience amidst Nature.

The students departed from the College campus at 7:30 am for the first destination which was Dr. Salim Ali Bird Sanctuary,

Chorao-Goa. It is an estuarine mangrove habitat located on the western tip of the Island of Chorao along the Mandovi river. After a ferry ride to the island, the students hiked through the bird sanctuary proceeding to the

mangrove trail. The students also went on a boat ride through the mangroves where they spotted different birds and animals. After this, the next destination was ASI Museum, Velha Goa. It is situated in the convent adjacent to the church of St Francis of Assisi in Old Goa. Once the museum visit was complete, the field trip ended with the students returning at 2:45 pm to the College campus. The students were accompanied by Assistant Prof. Ms. Stesa Pereira and Assistant Prof. Ms. Aradhana Bandekar who were the teachers in charge.

An interactive session with Goa's Celebrated Fisherman - Pele





The Yuva Tourism Club of the College organised an Interactive Session with Goa's Celebrated Fisherman Mr. Francisco Fernandes, popularly known as Pele, on 9th 2023. 175 students March from all programmes were a part of this interactive session. The Resource Person shared his entrepreneurial journey and appraised the students of the various opportunities in the tourism industry in Goa. He also spoke about his recent experience of meeting cricketer Mr. Sachin Tendulkar and wife of UK Prime

Minister Mrs. Akshaya Murthy. He informed about how tourism has evolved in the State over the years. The Resource Person urged the students to stay away from vices like alcohol, drugs and prostitution and promote Goa as a clean and safe tourist destination. Mr. Ainsley Bernard was the teacher in-charge for the session.



The Department of Economics & Banking organized a Session on "The Role of Investment in Business Decision-Making" by Dr. Celso Fernandes, M.D. Nave Marg Foundation, on 9th March 2023. 110 FY B.Com students attended the session, which aimed to provide students with an understanding of investment and know the techniques of investment in business decision-making. At the outset, Ms. Sejal Goes, a student of FY

B.Com (D), welcomed the Resource Person and also introduced him to the audience.

Dr. Fernandes began his lecture by introducing the concept of investment. He provided detailed insights into the meaning of saving, investment, trading, and insurance, which are very critical terms to be understood when it comes to managing finances in one's business. He stressed the importance of keeping money ready for future use. He also emphasized that we should never stick to only one source of income, and try to diversify our investments. He made the session extremely interactive by posing a lot of questions to the students and



distributing gifts to the ones who answered appropriately. The entire lecture was thoroughly enlightening and applicable to the decision-making of finances in Business.

The session ended at 12:15 p.m. Ms. Shaina Antao, a student of FY B.Com (D), proposed the Vote of Thanks. The guest lecture was coordinated by Assistant Professors, Ms. Lizette D'Costa, Ms. Pretty Pereira, Mr. Sanjay Velip, and Ms. Stesa Pereira.

"Team Building"



9th March 2023

The FY Certificate Course Committee had organized a session on "Team Building" as a part of Certificate Course in 21st century Life Skills for the students of FY BBA(FS), FY B.Com and FY BBA on 9th March 2023. The Resource Person was Mr. Sameer Kapadi, Certified Life Coach, Entrepreneur of BizzNBuzz Event & Media LLP, Ex-Cluster Manager of Induslnd Bank Ltd and Professional Musician. The objective of the

session was to help the students develop and improve their teamwork and encourage effective communication, trust, teamwork, problem-solving abilities, leadership qualities, and also contribute to the development of a strong team culture. 37 students attended the session.

Mr. Nitya Bhat, a student from FY BBA(FS) welcomed and introduced the Resource Person to the audience. The session began with the brief meaning of team and its significance for the efficient completion of work followed by three activities that were conducted to make the students understand every aspect of Team building.

Firstly, **Paper Activity** was conducted to encourage creativity and allow each student to express their uniqueness through the shredding of paper. After that, students were split up into groups and instructed to form a line for **Chinese Whispers.** The students gained knowledge of effective communication and listening skills through this practice.

Later **Gown Designing Challenge** was held where the students were divided into groups and given a set of materials to design a perfect ballroom grown within a specified time frame. This activity required teamwork, creativity, and problem-solving skills.

The activities were engaging and required students to work together to achieve a common goal. The session

assisted students to identify areas where they needed to improve, such as communication and trust-building skills. The students were able to work together effectively, communicate better, and solve problems more efficiently. The session ended with a Vote of Thanks proposed by Mr. Ahmed Ansari, a student of FY BBA(FS). Ms. Vinaya Kirloskar, Assistant Professor in Commerce was the teacher in charge for the session.

Awareness programme on "Save the Girl Child"

To commemorate International Women's Day, the South Goa District Administration had conducted an awareness programme on the Theme "Save the Girl Child" under Pre-Conception and Pre-Natal Diagnostic Techniques Act 1994 and Rules 1996, on 10th March 2023. The Programme was held at the Matanhy Saldana Administrative Complex, Margao, and consisted of a rangoli competition, face painting competition and a talk on "Save the Girl Child. 29 NSS Volunteers participated and were accompanied by NSS PO Namrata Ugvekar.

Participation for ECOFEST 2023



10th March 2023

10th March 2023

The Department of Economics of M.E.S College, Zuarinagar, organized ECOFEST 2023, an inter-collegiate competition on 10th March 2023. 10 B.Com students participated in the competition, which comprised six events, including Budding Economist, Elocution, Tile Painting, Reel-Making, Fashion Show, and Street Play.

The students displayed a lot of creative and

intellectual skills while participating in the above competitions and bagged two places, first place in the Reel-Making competition, and third place in the Street Play competition. For the reel-making competition, the participant had to cover a glimpse of all the events held at ECOFEST 2023, while the theme for the street play was Gender Equality. The students were guided by Assistant Professor Ms. Lizette D'Costa of the Department of Economics & Banking.

Study Tour to Bangalore



10th to 15th March 2023

The Department of Management organized a study tour to Bangalore, Karnataka, from 10th-15th March 2023. 62 FY and SY students of the BBA(FS) programme accompanied by faculty members, Ms. CinolaVaz, Ms. Snehal Jadhav and Ms. Delisha Rebello went on the tour.

The group reached Bangalore on 11th March 2023 and students were taken to Lulu Mall, in the evening. The mall has the largest indoor entertainment zone.

On day 2, the group visited the Iskcon Sri

Radha Krishna Temple, followed by a visit to Lalbagh Botanical Garden, which is one of the oldest botanical gardens in India.

Post lunch the students were taken to see the Adiyogi statue. At 7:30 pm there was a 3D laser show, a quick glance into how Adiyogi imparted the science of yoga to Saptrishi and Devi Parvati in the most beautiful and grand way using a projector mapping technique on 112 feet tall Adiyogi statue.

On day 3, the group visited the Kristu Jayanti College at 10 am. They had a talk on tips to crack an interview along with case studies and inspiring examples. The group was taken on a campus tour, followed by lunch at the College canteen. The group was then taken to the Commercial Street of Bangalore where they were given time to shop and have their dinner.

On the last day, the group checked out of the hotel at 9.30 am and visited Orion Mall at Brigade Gateway Enclave to shop and have lunch. They arrived at the Madgaon station at 5.30 am on 15th March 2023.

Student Exchange Programme



11th March 2023

The Department of Management organized activities for the students of the Poona College of Arts, Science and Commerce, who visited the College on 11th March2023 in pursuance of the MoU between the colleges. Four students from Poona College Mr. Muzamil, Mr. Mohammed, Mr. Nirupam, Mr. Manoof were accompanied by Mrs. Deepika Abhijeet, Head of Department of Management and Assistant Professor Sonali Kamble. The visit was coordinated by Dr. Rodney D'Silva, Associate Professor in Commerce

The faculty members of the Department of Management extended a warm welcome to the students and faculty members of Poona College. Following the introductions, the students engaged in management games organized by the Department of Management such as Leader's Power, Morse Code, and Treasure Hunt. Ms. Abigale Rodrigues, Assistant Professor in Commerce, was the teacher in charge. The students of both the colleges participated enthusiastically in all the games.

Post lunch a session on the topic "Influence of the Portuguese regime on Goa" was conducted by Mr. Sameer Kapadi, a faculty member of the Department of Management. During the session, Mr. Sameer demonstrated to the students the techniques to play the traditional Goan instrument called "Ghumat". Later, he spoke about the cultural heritage of Goa, the unique cultural blend of India and Portugal, and touched upon the social, cultural, and economic impact of the Portuguese regime on Goa. The session ended with a Vote of Thanks proposed by Dr. Rodney D'Silva, Associate Professor in Commerce and Coordinator of the exchange program. The faculty and students of Poona College gave very positive feedback about the exchange program which they enjoyed immensely.



The Programming Group of TechTrendz Club of the Department of Computer Science organized **PyCoders** for its BCA and B.Voc.(ST) students on 11th March 2023. The members of the organizing team were Mr. Cliffton Andrade, Mr. Judan Pinto, Mr. Ram Amoncar, Mr. Joy Fernandes, Mr. Beriston Coutinho, and Mr. Ethan Fernandes from SY BCA-A.

This competition was based on Python programming language. There were three rounds in this competition. Round 1 was based on multiple-choice questions. In Round 2, the participants had to code the given problem statement. In Round 3, the efficiency of the code was tested. Every round was evaluated based on its correctness and speed. 3BCA students participated and the winner was Ms. Shrawya Shetty, from FY BCA-B.

The brochure for the event was designed by Mr. Ram Amoncar from SY BCA-A. The students of the organizing team were guided by Mr. Sameer Patil, the Event Coordinator and Ms. Rajlaxmi S. Nair, the TechTrendz Coordinator.

TechTrendz Activity - Tech Trivia

The Future Skills Group of TechTrendz Club of the Department of Computer Science organized **Tech Trivia** - a technical quiz competition, for its BCA and B.Voc.(ST) students on 11th March. The members of the organizing team were Mr. Prithvi Shirodkar and Mr. Suyash Naik from TY BCA-B.

11th March 2023



This competition was based on the areas of IT, tech and computers. There were three rounds in this competition. Round 1 was based on multiple-choice questions with a time frame of eight minutes. In Round 2, the participants had to identify the given picture and name it within a time limit of 10 minutes. In Round 3, the participants had to unscramble the given set of words within a time frame of 15 minutes. 17 students from BCA and B.Voc(ST) programmes participated. Mr. Darren Dias, from TY BCA-A won the first place and Mr. Delroy Pires, from FY BCA-A and Mr. Dylan Frias, from FY BCA-A shared the second place.

The brochure for the event was designed by Mr. Prithvi Shirodkar from TY BCA-B. The students of the organizing team were guided by Mr. Andre Pacheco, the Event Coordinator and Ms. Rajlaxmi S. Nair, the TechTrendz Coordinator.



The Department of Commerce and Management in association with the Directorate of Higher Education, Government of Goa, organized a National Conference on "Emerging Global Practices in Finance & Management" on 11th March 2023.

Addressing the gathering, Principal of the College, Prof. Prita D Mallya highlighted the significance of the topic in the current times. The Conference Coordinator, Dr. Sheetal Arondekar gave an overview of the Conference. The esteemed Keynote speaker Prof. Anil Kumar, Professor, University of Delhi, spoke about global scenarios in the corporate sector with the stress on the emerging use of AI in data mining. He also urged the teaching fraternity to inculcate changes in curriculum to keep the students abreast with the emerging practices.

Plenary sessions

The plenary sessions opened up different avenues for research and implementation of different aspects in finance, marketing, accounting and management. The first Speaker, Mr Bharat Bambawale, Author and Marketing Expert, elucidated on Emerging Global trends in Marketing, the concept of diversity in marketing and shared his time-tested Customer motivators model and Brand octagon model. The second Plenary session was addressed by CA Gaurav Kenkre who highlighted the impact of ESG on global finance and emerging practices in Accounting. Speaking about AI, he demonstrated the use of newly invented Chat GPT3 and mentioned that AI may soon overpower the human race.

Technical Sessions

Technical session 1 chaired by Dr Harip Khanapuri, Faculty, Goa Business School, had an array of 14 research papers presented on topics such as Mutual funds, NBFCs, Equity markets, Mobile commerce, Tourism, Transportation and Banking.

Technical session 2 was chaired by Dr. Pournima Dhume, Faculty, Goa Business School. This session was conducted in hybrid mode, had a total of 13 research papers presented on areas such as Chat GPT, teaching techniques, GST, Insurance and MSMEs in Goa.

The Chief Guest for the Valedictory Function was Prof. Niyan Marchon, State Higher Education Council, Directorate of Higher Education, Goa. He congratulated the institution for having conducted the Conference, which provided researchers with a platform to present their ideas and work. Participants were given certificates of participation.

Blogging Workshop



13th March 2023

A Workshop on Introduction to Blogging and Vlogging was organized by the Department of English and Communication on 13th March 2023 for F.Y.B.Com students. The Resource Person for the session was Mr. Ramakrishna Reddy, a faculty member of Dept. of Computer Science and also a professional Blogger. The session was hands-on so as to highlight the practical aspects of blogging. Ms. Nandita Borkar, F.Y. student, introduced the Resource Person. 182 students attended the workshop.

The Resource Person introduced various aspects of Blogging and Vlogging and shared the list of various platforms available for the same. He suggested tips for finding the correct word in the Google search engine, so

that students can write good articles for their blogs. He guided the students with creating a blog, content creation and blog promotion. Analytics and Measurements of Blog performance and monetization models were also explained in a very comprehensive manner. He complemented his explanation by demonstrating his own blog and the blog posts. The students showed great enthusiasm and interacted with the Resource person. Ms. Samiksha Vengurlekar, Assistant Professor, Dept. of English and Communication proposed the Vote of Thanks.

Participation in National Level Inter-Collegiate Event



13th March 2023

The Post-Graduate Department of Rosary College, Navelim organized its annual National level Commerce event, PASSONIC 2k23 on 13th March 2023. PASSONIC 2k23 was divided into 3 categories: First the Queen category which included 2 events namely Pixel battle and Cinematic war. Both these were pre-events and their submission was on 11 March 2023. The second category was the King category which included 4 sub events namely Ad Venture, Mastermind, Dare to Trade and Entrepreneurial Spark.

And the last was the Ace category which consisted of Mind Hinters, Mr. PASSONIC 2k23 and Ms. PASSONIC 2k23. Student participated for the event is as follows:

From the King category Ms. Neebha Ghodge and Ms. Leandra Savia Antao won first place for their respective events, namely Mastermind and Ad Venture. Under Ace category Mr. Anand Kumar and Ms. Amily Gomes won the first place in Mind hunters. The team won the runners up trophy of PASSONIC 2k23.

Critical thinking & Problem Solving



13th March 2023

The FY Certificate Course Committee had organized a session on "Critical thinking & Problem Solving" as a part of Certificate Course in 21stCentury Life Skills for the students of FY B.Com and FY BBA(FS) on 13th March 2023. The Resource Person for the session was Mr. Suhas Mallya, Executive Director, Emco Goa Pvt. Ltd.

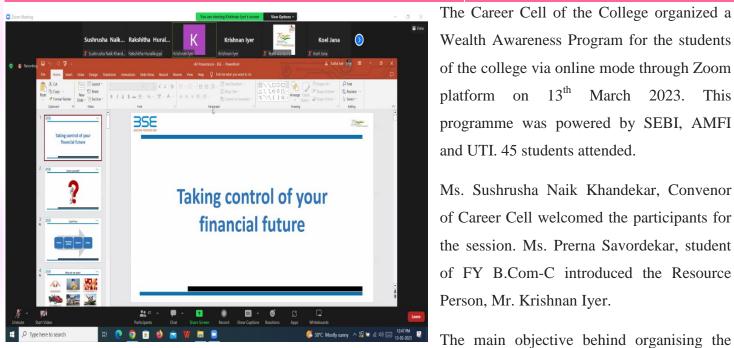
The objective of the session was to encourage the students to think rationally, analyze and evaluate an issue and draw logical conclusions.

Ms. Sushanti, a student from FY B.Com A was the compere for the session. The introduction of the guest speaker was done by Mr. Cajetan, a student of FY B.Com A. Mr. Suhas commenced the session by explaining to the students the concept and elements of critical thinking and problem solving. He then engaged the audience in a non-linear thinking discussion by stating several instances and asking them to identify the possible causes

using rational thinking. He emphasized the importance of critical analysis in problem-solving and cited realworld examples to illustrate his point. Towards the end, Mr. Suhas discussed the responses provided by the students on topics, Environmental Impact of Mining, COVID Management by the Government of India and IPL during pandemic.

101 students attended the session. The session ended with a Vote of Thanks delivered by Ms. Bhoviya a student of FY B.Com. The session was coordinated by Asst. Prof. Marjina Shaikh.

13th March 2023 Wealth Awareness Webinar on Financial Wellness Enhancement



The Career Cell of the College organized a Wealth Awareness Program for the students of the college via online mode through Zoom 13th March 2023. platform on This programme was powered by SEBI, AMFI and UTI. 45 students attended.

Ms. Sushrusha Naik Khandekar, Convenor of Career Cell welcomed the participants for the session. Ms. Prerna Savordekar, student of FY B.Com-C introduced the Resource Person, Mr. Krishnan Iyer.

session was to help the students set a goal of financial management, understand retirement planning and discipline planning. Mr. Iyer began the session by explaining the concept of investment and the importance of investment at young age. Mr. Iyer also discussed various investment avenues and benefits of investing in these options. He discussed the risk and return profile of various investment alternatives and emphasized on investing in Mutual Funds through Systematic Investment Plan. He also discussed various steps to be undertaken by the students for taking control of their financial future.

Towards the end of the session, Mr. Krishnan Iyer addressed the queries raised by the students. Ms. Sushrusha Naik Khandekar proposed the Vote of Thanks for the session.

Consumer Awareness Drive



15th March 2023

On the occasion of World Consumer Rights Day on 15th March, the Consumer Cell of the College took up a Consumer Awareness Drive to create awareness among the people about the rights and duties of the consumers. The Consumer Cell Convenor, Asst. Prof. Sheryl Sanches and 14 B.Com students participated in the drive.

The student volunteers prepared several charts artistically portraying the rights and duties of the customers and enthusiastically visited more than 40 households in Comba, Margao. The students and faculty explained the various consumer rights such as the right to choose, right to safety, right to be informed, right to consumer education, right to be heard, right to seek redressal and the Consumer Protection Act. Students used relevant examples to explain these rights.

The Consumer duties and responsibilities i.e., be honest with the information you provide, know how to make a complaint, use the product or service in keeping with the terms and conditions, avoiding risk etc. were also explained by the students.

The activity was appreciated by the households and they took keen interest in understanding the various rights and duties. The community encouraged the students to take up initiatives to solve the issues of the society such as garbage disposal and traffic management.

Social Etiquettes and Manners



15th March 2023

The FY Certificate Course Committee had organized a session on "Social Etiquettes and Manners" as a part of Certificate Course in 21st century Life Skills for the students of FY BBA(FS), FY B.Com and FY BBA on 15th March 2023. The Resource Person was Mr. Sameer Kapadi, Certified Life Coach, Entrepreneur- BizzNBuzz Event & Media LLP, Ex-Cluster Manager-IndusInd Bank Ltd and Professional Musician. The objective of having a session on social etiquette and manners for students was to teach them the appropriate social behaviors and customs that are expected in different social settings. 39

students attended the session.

Mr. Chris Cardozo a student from FY BBA(FS) welcomed and introduced the Resource Person to the audience. The speaker began by explaining why social etiquette and manners are essential for building strong relationships and maintaining good communication with others. When students learn about proper social etiquette and manners, they can develop a better understanding of how to behave in different social situations, whether it's at school, in the workplace, or in social gatherings. The speaker conducted few activities to help students develop important social skills, improve their communication abilities, and prepare them for success in their personal and professional lives. At the end the Resource Person played a short video about bad and good habits.

At the end of the session, the speaker addressed the queries raised by the students. The students found the session very informative and enlightening. The session ended with a Vote of Thanks proposed by Ms. Nitya Bhat, a student of FY BBA(FS)-A. Asst. Prof. Vinaya Kirloskar was the teacher in charge for the session.



The Placement Cell organized its pre-placement Campus to Corporate Training for the registered participants in five sessions on 15th, 16th, 17th, 20th and 25th March 2023. The Resource Person was Trainer Lorraine Correa Fernandes- Soft Skill Coach for 91HR and an IELTS/ English Trainer for EduAdvise International.

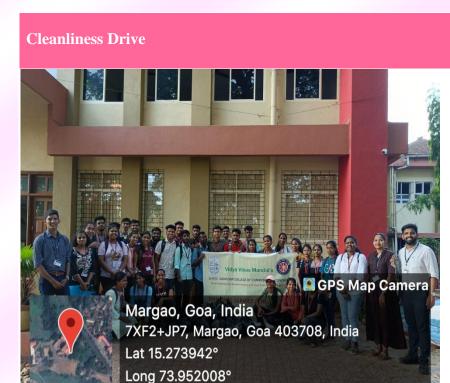
The objectives of the program were to prepare the students for Campus to Corporate Jobs transition; to give inputs into writing their resumes, facing interviews, learning corporate etiquette and resolving personal development issues through detailed interaction and Q&A sessions.

During her five sessions, Ms. Lorraine Correa Fernandes conscientiously covered a range of topics including the art and elements of first impression, how to write a good CV, types of CV(brief and detailed), skills necessary to stand out during an interview, high performance communication, power of body language, types of body postures while sitting and standing, types of handshakes, importance of elevator pitch, types of clothes, shoes, perfume to be perfect on the day of the interview and also what questions we can ask the interviewers, art of departing and most importantly how to confidently answer an interview. She meticulously conducted several exercises throughout the training session which kept the participants attentive and involved. She focused on



situations in which candidates may find themselves during an interview and stressed the importance of the approach that a candidate takes to tackle the situation. She concluded her sessions with an array of important and bonus tips which will undoubtedly be beneficial to the students once they enter the job market.

136 students benefited from the training. Mr. Sameer Patil, Asst. Professor, Computer Science Department was the teacher incharge.



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16th March 2023

The NSS Unit of the College conducted a cleanliness drive in the College campus and in the surrounding area of Comba on 16th March 2023.

46 NSS volunteers participated in the activity. The volunteers collected all the plastic and paper waste from the campus and its surroundings. The activity was coordinated by NSS PO In charge Gajanan B. Haldankar, NSS PO Sanjay Velip and NSS PO Namrata Ugvekar.



The Investor Hub of the Department of Management organized a one-day inter-department event Fin-Splash 3.0 on 16th March 2023. The event invited participation from Third Year BBA(FS)/B.Com/BCA/B.Voc(ST) students. 07 students participated in this event, which was organized to select the 'Finance Student of the Year 2022-2023'.

The event included a series of competitions:

DEALERS MAZE (Stock Trading) was a mock trading competition wherein students were given a dummy corpus to invest in shares of various companies. The competition was designed in such a way that it not only prompted students to learn the art of trading but also tested their knowledge of capital market fundamentals. At the end of the competition, the participant with the maximum profit was declared the winner. **Mr. Raj Lotlicar**, **a TY BCA- A student, won the first place in the competition.**

oogle



GOLD RUSH (Product Sale) was a conditional sale competition wherein students were asked to make maximum sales while adhering to the conditions put forth to them and within the time limit specified. The competition was designed to analyse the art of managing time and tested their business communication skills. Mr. Darren Dias, a TY BCA- A student, won the first place in the competition.

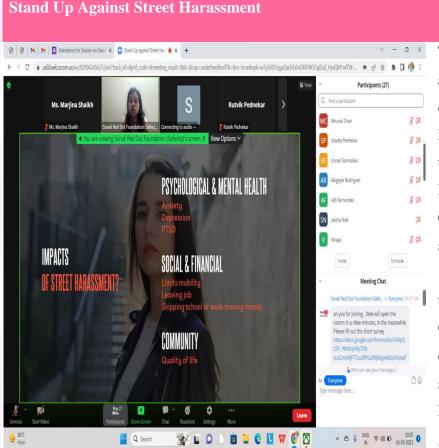
BRAINIAC was a quiz competition in the areas of finance and management, in

whichMr. Darren Dias, a TY BCA- A student, won the first place.

PITCH PERFECT (business plan) was a competition held to help the students explore their entrepreneurial skills and capacity and also test their knowledge of entrepreneurship development. Mr. Darren Dias, a TY BCA- A student, won the first place in the competition.

CREATIVE SPARKS was an advertising campaign competition which provided a platform for students to showcase their creative business skills in marketing products and services in an innovative way. Ms. Sakshi Jadhav, a TY BBA(FS)- B student, won the first place in the competition.

Mr. Darren Dias a student of TY BCA was declared the winner of Fin-Splash 3.0 and the Finance Student of the Year 2022-2023 based on his overall performance. Asst. Prof. Ms. Abigale Rodrigues, Investor Hub In-charge, was the overall in-charge of the event.



16th March 2023

The FY Certificate Course Committee, in association with Breakthrough India, an organization supported by L'Oréal Paris and Hollaback Foundation, organized an online training session on Stand-up against Street Harassment as a part of the Certificate Course in 21st century Life Skills for the students of FY B.Com and FY BBA (FS) on 16th March 2023. The Resource Person for the session was Ms. Sonali Alves, Program Officer, Red Dot Foundation (Safecity). The objective of the session was to train the students on how to respond if faced with any kind of harassment.

Ms. Sonali started the session by discussing

what constitutes harassment and how individuals react to harassment. The Resource Person had designed the entire session in the form of opinion polls, where she asked the students to give their opinion as to how they would act if faced with a given kind of harassment. She shared her own harassment experiences with the audience, and discussed the implications of street harassment and how it can impact an individual, socially and financially. Ms. Sonali also focused on the 5Ds (Direct, Distract, Delay, Delegate, Document) as the way to deal with street harassment. She concluded the session by giving the audience three strategies to deal with street harassment, trust your instincts, reclaim your space and practice resilience.

Ms. Anu Sharma, a student of FY B.Com was the compere for the session. Ms. Namrata Chari student of FY B.Com introduced the Resource Person and Ms. Mrunali Chari proposed the Vote of Thanks. The session was attended by 35 B.Com and BBA (FS) students. The session was coordinated by Ms. Marjina Shaikh.



The Women's Cell of the College organized **Stree Vandana**- Felicitation of 50 alumnae as a part of International Women's Day celebrations on 16th March 2023. The function was organised with the objective to felicitate 50 alumnae achievers over the period of 50 years as part of the College Golden Jubilee Celebration. The 50 invited alumnae were students who have excelled as Chartered Accountants, entrepreneurs, bankers, teachers, artistes, financial advisors, social workers, Government Officers, fashion designers and models, development officers and agents from insurance sector, travel agents, sports and physical education and business women from different sectors. Dr Astrid Monteiro, Executive Committee member of GMA was the Chief Guest.



Ms. Parmesh Chauhan welcomed the audience with her melodious welcome song. Principal Prof. Prita D Mallya welcomed the gathering. Dr Anjali Sajilal, Convenor of Women's Cell introduced the Chief Guest. Ms. Shudeepa Oli, Gender Champion welcomed the Chief Guest with a flower. Dr Astrid Monteiro, in her address congratulated all the Women Achievers and appreciated the role of each woman in their respective field. Ms. Shruti Kunkolienkar and Ms. Ashwini Devari introduced all the 50 alumnae. 46 alumnae were felicitated by the Chief Guest with a memento and a rose. Some felicitees came forward and shared their feelings on being felicitated and also expressed their willingness to be always associated with the College. Ms. Prerna Sanvordekar &Ms. Aksheta Naik students of FY B.Com were the comperes for the day. Ms. Roshini Khatun performed a solo dance and Ms. Prachi Kumari & group performed a group dance for entertaining the audience. Ms. Nandita Borkar captured the beautiful memories of the event.

The College Rainbow Ambassadors Ms. Roshini Khatun, Ms. Koel Jana, Ms. Saakshi Ganguli, Ms. Sujal Naik along with Ms. Shudeepa Oli & Mr. Omprakash Lenka, student members of Women's cell and other college volunteers were actively involved in organizing this function.

All the alumnae thanked and appreciated the efforts of the College for taking this initiative. The function ended with the Vote of Thanks by Ms. Aradhana Bandekar.

30-hour certificate course in IT Infrastructure



16th to 25th March 2023

The Department of Computer Science in association with IP-Gates; a Goa based IT training company organized a 30-hour certificate course for BCA students to help them get theoretical and practical knowledge on IT infrastructure management that is currently demanded by all companies.

The Resource Persons from IP-Gates were Mr. Dwayne Afonso and Ms. Synora Rodrigues. This workshop was free for all

17th March 2023

students of second year CS Department. 19 students registered for this workshop. The workshop started on 16th March with a short introduction to the course and Resource Persons by faculty member, Mr. Andre Pacheco.

The workshop started with walkthrough of basic fundamentals of IT networking. Students were briefed and given examples on the various building blocks of IT infrastructure. Students were also then taught about installing virtual machines, servers and deploying them. Students also learnt about the various tools to configure, test and setup servers and networks. Students also learnt about core networking technologies and practical requirement to run a company wide network.

The Vice Principal, Dr. Edwin Barreto and Head, Dept. of Computer Science, Mr. Sumit Kumar presented a memento to the Resource Persons during the valedictory ceremony. All the students appreciated the workshop as it gave them an opportunity apart from software development. A couple of students expressed interest in pursuing CCNA certification after attending this workshop. The workshop concluded on 25th March 2023.

Old Age Home Visit

The NSS Volunteers of the College visited the Old Age Home at Provedoria, Margao Goa on 17th March 2023. The activity was carried out with the objective to sensitize the students about the different problems faced by the senior citizens, their experiences and take their advice.



A total of 22 NSS volunteers participated in the activity. Our volunteers entertained the senior citizens by singing and interacting with them. The activity started at 11.00 a.m. and concluded at around 12.15 p.m. The activity was coordinated by NSS PO Incharge Gajanan B. Haldankar, NSS PO Sanjay Velip and NSS PO Namrata Ugvekar.

Students' Participation in CONQUEST 2.0



18th March 2023

A team comprising of 6 FY BBA and BBA(FS) students participated in Conquest 2.0 organized by S.S. Dempo College of Commerce & Economics.

The event had the following rounds: Talent Roulette- Human Resource Finatics - Finance -The Rainmakers - Marketing The Maverick - Best Manager Brainiacs - Business Quiz Esprit De Corps- Teamwork

The Human Resource round had a pre-event, wherein students had to create a meme on the subject of HR. The students were also given a case study to solve. For the finance event, students had to create an insurance product. The participant for best manager event had to create and design policies for the team. For the team event, students had to enact any film with a corporate twist.

8 colleges participated in the event. The winners of the event were Saraswat College of Commerce and Management Studies. Overall, it was a great learning experience for the students.



18th March 2023

The Cultural Council of the College organised Annual Singing competition 'Damodar Idol' on 18th March 2023 in the Multipurpose Hall.

The competition was conducted in solo and duet category in Hindi, English and Konkani. Participants had to get their own instrument or sing along with a karaoke track. The comperes for the event, Ms. Nandana M R and Ms. Brionna Noronha from SY B.Com introduced the judges - Ms. Ashwini Devari, Asst Prof, BBA; Mr. Rahul Naik, LDC, and Ms. Sushrusha Khandekar, Asst Prof, Dept of Commerce. They were welcomed with a potted plant by Ms Samiksha Vengurlekar, Ms Rama Borkar and Ms Marjina Shaikh respectively. The competition had 18 students participating in both the categories.

The winners of the singing competition were:

Solo Category

- 1. Hindi -Pranav Nagarsekar from TY B.Com C
- 2. Konkani Prasilla Angel Fernandes from FYBBA
- 3. English -Kamal Ram from FY B.Com B

Duet category

Devanshi Kanekar and Shambhavi Naik Gaunkar from SY B.Com.

All participants received certificates from Vice-Principal Dr. Edwin Barreto. The Convenor of Cultural Council Ms. Samiksha Vengurlekar proposed the Vote of Thanks.



The NSS Volunteers of the College conducted an awareness drive in Comba, Margao on Segregation of waste. The volunteers went from door to door explaining the importance of segregation. The activity was conducted by NSS PO In - charge Mr. Gajanan B. Haldankar, NSS PO Sanjay Velip and NSS PO Namrata Ugvekar.

"International Day of Happiness"

To commemorate International Day of Happiness the NSS volunteers of the College made and distributed smiley face pencil toppers and handmade greeting cards to all the faculty members of the College on 20th March 2023. 38 NSS Volunteers participated in the activity, which was coordinated by NSS PO In charge Gajanan B. Haldankar, NSS PO Sanjay Velip and NSS PO Namrata Ugvekar.

20th March 2023



Participation in State Level Lecture

20th March 2023

The M.E.S College of Arta & Commerce organised a State-Level Lecture on 'Preventing Substance Abuse: Know more to No more' on 20th March 2023.

The workshop started with an inaugural address by Dr. Manasvi Kamat, Principal of M.E.S College of Arts & Commerce. The Resource Persons for the session were Mr. Isidore Correia and Mr. Menino Marcel Counselors from Kripa Foundation, Goa.

Mr. Isidore Correia commenced the session by giving a brief introduction of his work at Kripa foundation. He explained the meaning of the word addiction and informed the audience about the effects of alcoholism on family and relationships. He ended the session by explaining the rehabilitation programme of Kripa Foundation in Goa.

The next speaker Mr. Menino Marcel, commenced the session by telling his story of being an alcoholic and resilience to overcome alcoholism. Mr. Correia mentioned various drugs and substance available in Goa and their effects on human body. He ended the session by providing the audience with information on helpline numbers for preventing substance abuse in Goa.

Three students namely Ms. Sakshi Govekar, Ms. Siya Gosawi and Mr. Mujimil Shaikh along with College Counsellor Ms. Eshani Bakhle attended the lecture.

IRDA Exam Felicitation



20th March 2023

The Department of Management felicitated students who excelled at the IRDA Exam held in December 2022.

Students who were felicitated are Ms. Tayba Yellapur - TY BBA(FS), Rania Revadkar -TY BBA(FS), Ms. Radhika Naik - SY BBA(FS) and Ms. Larica Noronha - SY BBA(FS).

Two students of SY BBA(FS), Ms. Inara Fernandes and Ms. Abigale Pujari were also felicitated for their outstanding performance after receiving the LIC license.

Mr. Nickson A. Fernandes, Development officer of LIC, Margao Branch, delivered a short session on the products available to these students once they enter the insurance business and the benefits, they can receive through the insurance business.

32 students attended the programme.

The students were felicitated by Mr. Vinayak Angle, Second Vice-President, Vidya Vikas Mandal.



20th March 2023

To commemorate World Sparrow Day on 20th March 2023, Vasundhara (Green Club) of the College screened a video on the importance of sparrows for students of the B.Com Programme.

Sparrows are known to be an indicator of a region's environmental health, and their decreasing numbers are cause for concern. This day is designated to raise awareness about sparrow conservation and protection, as their numbers are declining globally. The theme of World Sparrow Day 2023 is "I Love Sparrows", with the goal of

encouraging more people to appreciate the relationship between humans and sparrows. Thus, with the aim of appreciating and creating awareness about sparrows and their conservation, students were explained about World Sparrow Day and the theme for this year. The video was then screened in the FY B.Com, SY B.Com and TY B.Com Classes. 160 students of FY B.Com, 139 students of SY B.Com and 35 students of TY B.Com were a part of this activity.

Temple Cleanliness Drive



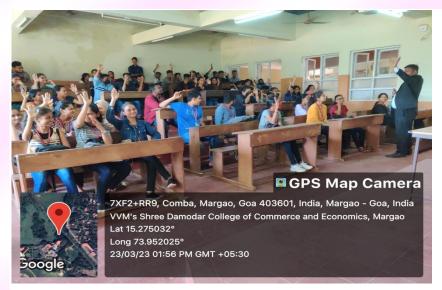
21st March 2023

The NSS Unit of the College conducted a cleanliness drive near Maruti Mandir in Comba. 22 NSS volunteers participated in the activity. The volunteers collected all the and paper from plastic waste the surroundings of Maruti Mandir. The activity was coordinated by NSS PO In charge Gajanan B. Haldankar, NSS PO Sanjay Velip and NSS PO Namrata Ugvekar.



The Career Cell in collaboration with SC/ST Cell of the College organised a Session on Career Opportunities in Hospitality and Aviation Industry for the students of SY B.Com and TY B.Com on 23rd March 2023. Mr. Anant Shivaraj, Operations Manager at Gryphon Academy was the Resource Person for the session. The objective of this session was to provide the students with the exposure of career opportunities in the tourism, hospitality and aviation industry.

Ms. Sushrusha Naik Khandekar, Convenor of the Career Cell introduced the Resource Person for the session. Mr. Shivraj began the session by asking the students if they have decided about their career path. He specifically asked the TY students about the various career options that they want to pursue. He also asked the students about their expectations from jobs. He introduced the students to the tourism industry and gave them details about Hospitality & Aviation Industry. Mr. Shivraj focused on the recently introduced Mopa Airport in Goa and the various career opportunities available for Goans. He familiarised the students with the candidate requirements for applying for each of the jobs. He also shared information about various types of training and skills required for these jobs and guided them on how to pursue it.



Mr. Shivraj also demonstrated pre and post training experience of some of the candidates seeking jobs in this Industry with the help of videos and pictures from his Academy. Towards the end of the session, he addressed the doubts and queries of the students. Mr. Sanjay Velip, Convenor of SC/ST Cell of the College proposed the Vote of Thanks. A total of 73 SY and TY B.Com students attended the session.

23rd March 2023





As a part of the Capacity Building Workshop Cum Certification Course on Comprehensive English Communication & Presentation Skill Development for the students of the College, evaluation of dining etiquette was done atTaj Sats, Vasco on 23rd March 2023. The objective of the visit was to evaluate the students on dining etiquette.

Students were evaluated from the first to the last course. The meal comprised veg sweet corn soup, followed by the main course which was bread, veg fried rice, Veg Manchurian, Veg hakka noodles and Black Forest cake for dessert.

After the evaluation of dining etiquette, the students were shown the process of food catering to different airlines, how the food is packed, stored, and packed. This was followed by an interactive session wherein students posed many questions to the officials and clarified many of their doubts. 23 students accompanied by Asst. Prof. Ms. Pretty Pereira, Convenor of OBC/Minority Cell and the Resource Person Ms. Ashita Ranjit visited Taj Sats.

'Time & Priority Management'



24th March 2023

The FY Certificate Course Committee organized a session on Time & Priority Management as a part of the Certificate Course in 21st century Life Skills for the students of FY B.Com and FY BBA (FS) on 24th March 2023, 3:00pm to 4:00pm. The Resource Person was Mr. Adrian Torres, Marketing Manager, The Navhind Times.

The Resource Person started the session with an activity demonstrating priorities in life and the students were asked to list down their priorities in life assuming they were going to

live for just 3 days. Mr. Adrian highlighted the significance of Time Management and also briefed them about the problems of failing to manage time through a poem "The Value of Time". To conclude, he discussed 24-time management tricks with the students.

Ms. Oswy, student of FY B.Com introduced the Resource Person and Ms. Samiksha Manolkar student of FY B.Com proposed the Vote of Thanks. The session was attended by 75 B.Com and BBA(FS) students. The session was arranged and coordinated by Ms. Marjina Shaikh.





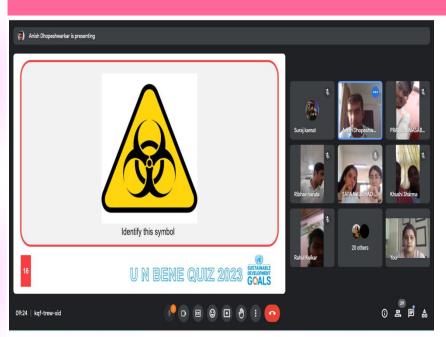
25th March 2023

A Guest Lecture was conducted for the students of TY B.Com (Accounting) on 25th March 2023 at 1.40 pm. The Resource Person for the session was CA Mitali Talwadkar, Proprietor, Mitali Talwadkar & Associates and she delivered a session on 'Practical Aspects of Accounting'. The session began with the introduction of the Resource Person by Ms. Sanghavi Naik of TY B.Com-C. CA Talwadkar began the session by discussing about the interested parties in the accounts of the firm. She then

explained the process of preparing the accounts up to finalization i.e., Preparation of Day Book, Preparation of General Ledger, Preparation of Trial Balance, Inventories Calculation, Depreciation Calculations, Provisional, Closing and Adjustment Entries, Ledger Scrutiny, Vouching of Documents and Closing the books of accounts, Preparation of Profit and Loss, Balance Sheet and Cash Flow and Calculation of Taxes.

The Resource Person then highlighted the difference in the Academic system and the Practical accounting system. Various cases were then discussed wherein the students gave their viewpoints as to how the issues can be dealt with. The Vote of Thanks was delivered by Ms. Fouzeen Muzawar of TY B.Com C. The faculty in charge of the session were Dr. Maithili Naik and Ms. Sheryl Sanches. 27 students attended the session.

U.N. Bene Quiz 2023



25th March 2023

The Cultural Council of the College organized the **State-Level Inter-Collegiate U.N. Bene Quiz 2023** on 25th March 2023 in online mdoe. The quiz was based on the theme: 'Sustainable Development Goals'. 15 teams from various colleges participated in the competition.

Ms. Aditi was the compere for the quiz. The Welcome Address was delivered by Asst. Prof. Ms. Samiksha Vengurlekar, Convenor, Cultural Council. She appreciated all the

participants and congratulated the organizing team. Asst. Prof. Ms. Lizette D'Costa briefed the participants about the competition. The quiz master for the event was **Mr. Anish Dhopesarkar.**

There was a preliminary round at the end of which 4 teams qualified for Round II.

The winners of the competition were V.M. Salgaocar College of Law. Government College of Commerce & Economics, Borda were the Runners up and Carmel College were Second Runners up.

The event was coordinated by the Cultural Council members Asst. Prof. Lizette D'Costa and Asst. Prof. Delisha Rebello. The competition concluded at 1:30 pm with the Vote of Thanks delivered by Assistant Professor Ms. Samiksha Vengurlekar (Cultural Council Convenor).



Management conducted an awareness session on Pearson Digital Library for FY & SY B.Com students. The Resource person for the session was Mr. Priyank Vyas from Pearson Digital Library, Pune.



Students were briefed on how to use and access the Pearson Digital Library. They were introduced to the different features of the Digital Library. 191 students attended the session, which would help them in their assignments and projects.

Scholarship Distribution Programme



29th March 2023

The Department of Management organized Scholarship Distribution Programme on 29th April 2023. The scholarship was given by Blue Cross Lab. Pvt. Ltd. as a CSR initiative. The company is one of the leading research-based pharmaceutical companies in India with over three decades of experience in providing healthcare products to people across the globe with the aim of improving human life.

The compere for the function, SY BBA(FS) student Ms. Inara Fernandes, introduced the

company and highlighted various CSR initiatives taken up by the company. The CSR consultant of Blue Cross Lab. Pvt. Ltd. Mr. Dinar Mardolkar was present for the function. He briefed the students about the company and highlighted the purpose of the scholarship and assured them that the company will always provide financial assistance to needy students in the future as well.

5 FYBBA(FS), 5 SYBBA(FS), and 2 TYBBA(FS) students were awarded a scholarship of Rs. 15000/- each. Mr. Dinar Mardolkar and Prof. Dr. Prita D. Mallya handed over the scholarship certificates to the students.

No.	Name of the Student	Class	No.	Name of the Student	Class
1	Ms. Swetha Gaonka.	FY BBA(FS)	7	Ms. Gizelle D'silva	SY BBA(FS)
2	Mr. Bhavan Mattamani	FY BBA(FS)	8	Ms. Sakshi Talaulikar	SY BBA(FS)
3	Ms. Kanishka Madkaikar	FY BBA(FS)	9	Ms. Jeslin Fernandes	SY BBA(FS)
4	Mr. Sanil Shivolker	FY BBA(FS)	10	Mr. Gregory Rodrigues	SY BBA(FS)
5	Mr. Sunny S. Naik	FY BBA(FS)	11	Ms. Nikita Bholnekar	TY BBA(FS)
6	Ms. Ayuna Antao	SY BBA(FS)	12	Ms. Shaina Teles	TY BBA(FS)

Students expressed their gratitude towards Blue Cross Laboratories Ltd. for their generosity which will help them and will also encourage them to work harder to achieve their goals. The programme ended with a Vote of Thanks proposed by Ms. Inara Fernandes.

Participation in Neighbourhood Youth Parliament



were accompanied by NSS PO In-charge Gajanan B. Haldankar.

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29th March 2023

To celebrate India's G20 Presidency, Nehru Yuva Kendra in collaboration with NSS cell of Goa University had organized National Youth Parliament on 29th March 2023 at Carmel College, Nuvem. The theme of the conference was Vasudhaiva Kutumbakam-One Earth, One family, One Future.

The programme covered a variety of sessions namely importance of G20 Presidency, Y20 Youth summit along with the Mission LIFE, International Year of Millets. 29 NSS Volunteers attended and



4 TY B.Com NSS volunteers of the College and 1 NSS PO were selected and got opportunity to represent the state at different adventure camps, National Integration Camp (NIC) Pre-RD Camp and National Youth Festival (NYF). The details are as follows.

G2

Y20

Ms. Parmesh Chauhan was selected for NSS Adventure Camp at Atal Bihari Vajpayee Institute of Mountaineering & Allied Sports (ABVIMAS), at Kangra, Himachal Pradesh, from 18th to 27th October 2022.

Ms. Kainaz Khatun was selected forNSS Adventure Camp at Atal Bihari Vajpayee Institute of Mountaineering & Allied Sports (ABVIMAS), Manali (Solang) from 15th to 24th November 2022.

Mr. Anand Chauhan was selected for NSS Adventure Camp at Atal Bihari Vajpayee Institute of

Mountaineering & Allied Sports (ABVIMAS), Kangra, Himachal Pradesh, from 20th to 29th November 2022.

Ms. Sita Gupta was selected for West Zone NSS Pre-Republic Day Parade Camp-2022 from 20th -29th November 2022 at Anand, Gujrat.

NSS PO Gajanan B. Haldankar and NSS Volunteer Prajay S. Naik Shirodkar were selected for 26th National Youth Festival NYF at Hubballi - Dharwad, Karnataka from 12th to 16th January 2023.

Mr. Prajay S. Naik Shirodkar was selected for National Integration Camp (NIC) at Sardar Patel University, Anand, Gujarat from 10th to 16th February, 2023.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the *E*-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

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