

Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics



February 2023
Volume 15 Issue 8

E-Newsletter

DigiSaksham: Excel Course

4th to 10th January 2023

Goa Livelihoods Forum (GLF) and the Directorate of Higher Education (DHE), Govt. of Goa, collaborated on the DigiSaksham program to train the students across the Higher Education Institutes (HEIs) on basic digital skills. DigiSaksham is a digital skills training initiative to empower job seekers in an increasingly tech-driven economy, in line with the government's ongoing engagement to up-skill youth from rural and semi-urban areas. This initiative allowed job seekers to register for various courses offered free of cost.

Under NEP 2020, DHE decided to ask the interested colleges to register. **A total of 300 Second year students of VVM's Shree Damodar College of Commerce & Economics registered for the same.** The team from DHE coordinated with the DigiSaksham team and the Faculty Coordinator of the College, Ms. Swati Bhat for the implementation of the same.

The training was in batches. Each batch consisted of 250 students. DHE clubbed the institutes together who did not have the individual count of 250 students each. The employability skills are also essential, especially given the technology-dependent work places, and therefore need to be acquired by students from all disciplines. Hence, the College offered the Microsoft Excel course for the students of all programmes and 79 students successfully completed the course. The course was conducted from 4th to 10th January 2023.

The course was coordinated by Ms. Swati Bhat, SY Certificate course incharge. The teacher incharges were Ms. Delisha Rebello, Mr. Andre Pacheco and Ms. Girija Gaonkar.

Sports Coaching Camps

5th to 30th January 2023



KHO-KHO COACHING CAMP (MEN)

The Department of Physical Education and Sports had conducted a Kho-Kho Coaching Camp for Men from 05th to 16th January 2023 at Multipurpose High School Ground, Borda - Margao, Goa from 7:30 am to 9:00 am. The main purpose of conducting this camp is to teach them correct techniques and improve their skills and fitness to participate in upcoming inter-collegiate Kho-Kho

Championship. A total of 13 Male students attended the training camp.

Sr. no.	Men
1	Sahil Telang
2	Diptesh Gaunkar
3	Shardul Kepkar
4	Tushar Kuwalekar
5	Sachin Zarambekar
6	Sairaj Narvekar
7	Akash Kumar Sahani
8	Aneesh Sudhale
9	Ankit Pathak
10	Sarvesh Bharti
11	Riya Borkar
12	Abay Naik
13	Sanford Gomes

HANDBALL COACHING CAMP (MEN & WOMEN)

The Department of Physical Education and Sports had conducted a Handball Coaching Camp for Men & Women from 05th to 30th January 2023 at Manohar Parrikar Indoor Stadium, Navelim- Goa & RMS Ground from 7:30 am to 9:30 am.

The main purpose of conducting this camp is to teach them correct techniques and improve their skills and fitness to participate in upcoming Inter-collegiate Handball Championship. A total of 15 male students & 13 female students attended the training camp.

Sr. no.	Men	Women
1	Jabiullah Bankapur	Yankama Bhovi
2	Buddham Kamble	Jayashree Dongre
3	Hassan Raza	Sita Kumari Gupta
4	SumeetKholkar	Parvin Bhanu
5	Vignesh Lone	Merly Rodrigues
6	Aggie Fernandes	Lisanna Fernandes
7	Hemant Khandeparkar	Parmesh Chauhan
8	Kartik Sanikatto	Sushanti Verekar
9	RohitValdar	Shudeepa Oli
10	Siddhivinayak	Maishree Bandomkar
11	Pratham Shetkar	Gisele Da costa
12	Sairaj Narvekar	Roshni Khatur
13	Krishnanunni	Philucia Cruz
14	Omprakash Lenka	
15	Sohil	



BASKETBALL COACHING CAMP (MEN & WOMEN)



The Department of Physical Education and Sports had conducted a Basketball Coaching Camp for Men & Women from 09st January 2023 to 23rd January 2023 at Kare Law College Ground from 7:30 am to 9:15 am. The main purpose of conducting this camp was to teach them correct techniques and improve their skills so that they are ready to participate in upcoming inter-collegiate Basketball Championship. There were altogether 8 men

& 7 women who attended the training camp.

Sr.no.	Men	Women
1	Suja Redkar	Janise Dias
2	Pranav Pawar	Nicolla Mascarenhas
3	Saeesh Naik	Sita Kumari Gupta
4	Rohit Naik	Jeslin Fernandes
5	Velroy Pais	Maishree Bandodkar
6	Aniket Korgaonkar	Shudeepa Oli
7	Mithilesh Desai	Philucia Cruz
8	Sanford Gomes	

ATHLETICS COACHING CAMP (MEN & WOMEN)



The Department of Physical Education and Sports had conducted a Athletics Coaching Camp for Men & Women from 18th January 2023 to 30th January 2023 at G.R. Kare Law College Ground, Margao- Goa from 7:30 am to 9:30 am. The main purpose of conducting this camp is to teach them correct techniques and improve their skills so that they are ready to participate in upcoming inter-collegiate Athletics Championship. There were altogether 22 men & 12 women who attended the training camp.

Sr.no.	Men		Sr.no.	Women	
1	Sachin Zarambekar	13	Shriram Dessai	1	Yankama Bhovi
2	Sanketh Shirodkar	14	Ankit Kumar Pathak	2	Jayashri Dongre
3	Chaitanya Kamanache	15	Pratyam Wetey	3	Shabnam Ghelot
4	Shivadatta Desai	16	Terence Rebello	4	Kainaaz Khatur
5	Rejal Cardozo	17	Shreyash Shirodkar	5	Madhuri Sharma
6	Nayab Shakir Khan	18	Samprabh Phal-Desai	6	Uma Pandit
7	Mithil Karekar	19	Kunal Singh	7	Veolla Da Gama
8	Sarvesh Kumar Bharti	20	Cavel Dias	8	Nandhana M.R
9	Hassan Qazi Mohammed	21	Tushar Kuwalekar	9	Roshni Khatur
10	Sahil Telang	22	Omprakash Lenka	10	Philucia Cruz
11	Christopher D'souza			11	Kanishka Madkaikar
12	Bharat Choudhary			12	Harshita Poojari

30 Hours Certificate Course in Tally with GST

9th to 28th January 2023

The Department of Commerce & Management and the Skill Development Centre of the College organised a 30 hours short term Certificate Course in Tally with GST for the TY B.Com students. The classes were held twice a week in a computer lab from 9th to 28th January 2023 between 1 pm and 4 pm. The Resource Person was Mr. William Vaz, Proprietor, Comtech Academy.

The introductory sessions were about Tally and its advantages such as user-friendly interface, customization and comprehensive reporting and how it offers a wide range of features to manage financial transactions and reporting, which can be useful to small and medium-sized businesses, as well as large organizations, to manage their financial operations.

The students were then taught how to create a company on Tally, creating groups and ledgers, Inventory grouping, Vouchers, Passing GST entries, Batch Reporting, backing up data, passing entries, calculating interest, budgeting, reorder levels and calculating the tax deducted from source and so on and also addressed their doubts.

At the end of the course, the students had to answer an assessment; all 35 students cleared the assessment. The students were awarded certificates for successfully completing the course. The teacher in charge of the course was Ms. Sheryl Sanches.

Damodar Utsav **12th & 13th January 2023**



The Students' and Cultural Council organised Damodar Utsav on 12th & 13th January 2023 from 9:30a.m. to 1.00 p.m. The event was organized on the lines of a youth festival, with many on-stage and off-stage events held over the 2 days. Students participated in different competitions to showcase their skills and talent. Students also operated many food stalls in the College premises during Damodar Utsav. The event commenced with the Principal inaugurating the two day event. The theme

for day 1 was 'Flashback' and the events held were Tug of War, Flag Painting, Wealth out of Waste and Mr. & Ms. Damodar. Day 2 theme was 'Favourite Character' and events held were Dance, DJ and Digital Poster Making competition. This year the Utsav was a battle between the FY/ SY/TY/M.COM. The prize winners for the events were as follows:

Tug of War: - S.Y B.Com Students

Flag Painting: -

- 1 Ms. Petalia Coutinho,
2. Ms. Nandita Borkar
3. Ms. Riya Salunke

WOW (Wealth out of waste):-

- 1 Ms. Zia Fernandes and Ms. Anusha Rodrigues,
- 2 Ms. Muskan Khaton and Ms. Prachi Prabhu,
- 3 Ms. Alfia Khazi and Mr. Melwith Coutinho

Mr. & Ms. Damodar: -

Mr. Damodar was Mr. Prasanna Vengurlekar
 Ms. Damodar was Ms. Prachi Kumari

Dance:-

1. Ms. Bhoviya Dharenavar, Ms. Prema Iti, Ms. Vishakha Kumari, Mr. Tejal Redkar, Ms. Priyadarshini Gouda
2. Mr. Prasanna Vengurlekar, Ms. Shreeya Naik, Ms. Rohini Kamat
3. Ms. Nitya Bhat, Ms. Khushanti Verlekar

DJ: TY B.COM Student Saharsh.

Digital Poster Making :- Ms. Petalia Coutinho

The Prize Distribution ceremony was held from 1:30 p.m. to 2:00 p.m on Day 2. Vice-Principal Dr. Edwin Barreto distributed the prizes to the winners. The overall winners of Damodar Utsav were the Third Year students.

‘VidnyanDhara’ lecture

12th to 21st January 2023



Under ‘VidnyanDhara’ – a Mega Science Series organised by the Directorate of Higher Education and the Goa State Higher Education Council, Govt. of Goa, lectures were organised in various colleges in Goa from 12th to 21st January 2023. The Research and Development Cell of the College hosted a lecture under this series, on the topic “Innovations in nanomaterials for energy applications” on 20th January 2023 by Dr. Rajeshkumar Hyam from Goa University.

Dr. Hyam touched upon topics like history of Nanotechnology, its applications in commerce, economics, and other fields, possibilities and pitfalls, various techniques in nanotechnology, and their applications in real-life products. 76 SY B.Com students attended the lecture, which was held from 10:30am to 12:00pm

Energy Conservation: Need of the Hour

23rd January 2023

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"गोयचें सैम- Connecting to Nature"
 Department of Management
ORGANISES
 A Session On

ENERGY CONSERVATION : NEED OF THE HOUR

Monday, 23rd January 2023
11:30 a.m.-12:30 p.m.
**Central Block , 5th Floor,
 Hall No: 2**

Resource Person

Mr. Abhinav Apte
Founder : Track Change

Prof. Prita D. Mallya
 Professor and Principal

Asst. Prof. Cinola Vaz
 HoD, Management

Asst. Prof. Apurva Gauns Dessai
 Faculty In-charge

The Department of Management organized a session for students on 23rd January 2023, on Energy Conservation: Need of the hour. The objective of the session was to create awareness about using renewable sources of energy in efficient way. The session was organized under the theme ‘GoycheSaiyam-Connecting to Nature.

58 BBA(FS) students and Green Club members participated in the session. The Resource Person was Mr. Abhinav Apte, Founder, Track Change. He is working towards achieving behavioral change to bring about sustainability. The students were given information regarding ways to conserve electricity at home and in the College through live examples and case studies. All the students actively participated in the interaction session with the Resource Person.

The compere of the session was Ms. Simran Sharma (FY BBA(FS) student). The Vote of Thanks was proposed by Ms. Tricia – FYBBA(FS)student. The faculty in-charge of the session was Asst. Prof. Apurva Gauns Desai.

‘GU-ART Preparatory Sessions (Commerce)’

30th January to 10th February 2023

VVM's Shree Damodar College of Commerce and Economics
 Margao, Goa
 Affiliated to Goa University
 Accredited by NAAC with 'A' grade

**Post Graduate Department of
 Commerce (M.Com)
 in association with
 Career & Placement Cell**

~ Organises ~

**GU-ART PREPARATORY
 SESSIONS (COMMERCE)**

30th January to 10th February 2023
5.30 pm to 6.30 pm

Video Call Link: <https://meet.google.com/fog-xioq-fzn>
Registration Link: <https://forms.gle/mxKVjEAdfUeGYAQP6>

Ms. Valencia Baptista
 M. Com Faculty
 Incharge

**Ms. Sushrusha Naik
 Khandekar**
 Convenor, Career Cell

Dr. Rodney D'Silva
 Convenor,
 Placement Cell

Ms. Twinkle Fernandes
 Program Coordinator

Prof. Prita D. Mallya
 Professor and Principal

The Post-Graduate Department in association with the Placement Cell and Career Cell organized 'GU-ART Preparatory Sessions (Commerce)' for the Third Year B.Com students from 30th January to 10th February 2023 from 5.30 pm to 6.30 pm via Google Meet platform. The objective of the preparatory session was to train the TYB.Com students to prepare for the upcoming GU-ART exam in Commerce which is conducted by Goa University as well as to help them secure a good rank in order to obtain admissions to M.Com Programme or any other Post graduate Programme in Commerce in Colleges of their choice.

Eight students of M.Com Part II, along with two faculty members of the Department delivered sessions on various topics as per the GU-ART Syllabus. A special session on Guidelines while answering GU-ART and Assistance in solving MCQs was conducted on the last day of the Preparatory Programme.

The students were Ms. Meena Choudhary, Ms. Jyoti Koli, Ms. Kanak Indoria, Ms. Vanessa Carrasco, Mr. Anand Kumar, Ms. Leandra Antao, Ms. Amily Gomes and Ms. Joshila Goes. The faculty members were Ms. Valencia Baptista and Ms. Edrea Picardo.

Throughout the training sessions, the participants showed a keen interest in learning. They also answered various questions posed by the trainers to test their knowledge after every session. The participants were interactive and cleared their doubts about various aspects of the GU-ART Exam. 63 students attended the sessions.

Session on 'The Positive Universe'

31st January 2023



The FY Certificate Course Committee had organized a session on "The Positive Universe" as a part of Certificate Course in 21st century Life Skills for the students of FY B.Com and FY BBA(FS) on 31st Jan 2023 from 12:15 to 1:15 pm. The Resource Persons for the session were Dr. Prashant Kakode and Mr. Boby John. The objective of the session was to help the students explore the positive universe and to discuss its impact on mental health and wellbeing.

Ms. Giselle a student from FY B.Com A was the compere for the session. The welcome address was given by Dr. Lina Sadekar, IQAC Coordinator, followed by Introduction of the Guest speakers by Mr. Ajnan Rizvi, student of FY B.Com A.

Dr. Prashant Kakode began his session by narrating a story highlighting the importance of gratitude. He also stressed upon the impact of positive thinking on mental health, physical health, and overall performance. Dr. Prashant concluded his speech with a quote "The purpose of life is to have a life of purpose". Mr. Boby John took over the session in the second half and explained about the four quadrants of life; things that are urgent and important fall in the first quadrant, second quadrant was about things which are not important and not urgent, third quadrant had important things but not urgent and last quadrant was about things not important but urgent. He explained the students about each quadrant with examples and also recommended to students about which quadrant they should spend time on.

The session ended with a Vote of Thanks proposed by Mr. Damodar Patnekar a student of FY B.Com A. A total

of 40 students attended the session.

'Union Budget 2023 – Live Screening'

1st February 2023



The PG Department of Commerce organized Live Screening of the Union Budget 2023 on 1st February 2023. The main objective of the session was to provide insights and understanding about Government Spendings and Income for the Financial year 2023-24. Ms. Edrea Picardo, Teacher Incharge in Commerce welcomed the students and gave a brief overview of the importance of the session.

The live screening was projected in the classroom and commenced at 11a.m. The Finance Minister of India, Nirmala Sitharaman presented the budget for the Financial year 2023-24. The main vision of the budget was focused on creating opportunities for citizens with focus on the youth, growth and employment and a strong and stable economic environment which was proposed under seven main priorities which were: inclusive development, reaching the last mile, youth power, financial sector, green growth, unleashing the potential, infrastructure and investment under the goals of Amrit Kaal.

She proposed various schemes and incentives for agriculture, healthcare, research and education, National Digital Library for adolescents, highest ever outlay of capital for Indian Railways, better transport infrastructure, AI in India, E-Courts, R&D grants for Lab grown Diamonds, Focus on Green Growth, boosting tourism, 50 year interest free loans to states. Under Taxation, customs duty was changed for various goods, faster return processing and increase in Exemption limit to Rs. 3 lakhs and rebate limit to 7 lakhs was declared. The budget was presented to the Lok Sabha and the presentation concluded at 12.30pm.

The session was very informative and helped the students in understanding the various aspects and goals of the Indian Government for the Financial year 2023-24. To conclude the budget presentation, the students were asked to share their views on the Union Budget. Students from M.Com Part-I and Part-II, namely, Ms. Neebha Ghodge, Mr. Frazer Menezes, Mr. Harshad Naik, Ms. Resha Hodavadekar, Mr. Prabhu Raghunath and Ms. Shruti Pai Khot participated actively. A total of 52 M.Com students attended the session.

Live Screening of Union Budget 2023-2024

1st February 2023

The Department of Economics and Banking organized live screening of the Union Budget on 1st February 2023 in the smart classroom from 11:00 am to 12:30 p.m. The Union Budget was screened live so as to provide an opportunity to students and faculty members to understand details about the projected receivables and payables of the government for 2023-2024.

28 students and staff members across the B.Com and BCA programmes attended the live screening of the budget. The budget was presented in the Lok Sabha by the Finance Minister Ms. Nirmala Sitharaman in two parts; Part A consisted of an introduction, PM GatiShakti, inclusive development, productivity enhancement and investment, sunrise opportunities, energy transition and climate action, financing of investments and fiscal management. While part B broadly highlighted upon direct tax proposals and indirect taxes. At the outset, the





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Department of Economics & Banking
organizes

Live Screening of Union Budget 2023-2024





01st February 2023
11:00 a.m. onwards

Smart Classroom

Prof. Prita D. Mallya
 Professor and Principal

Dr. Lira M. Gama
 HOD, Economics & Banking

Ms. Lizette D'Costa & Ms. Stesa Pereira
 Faculty In-charge

finance minister expressed empathy for those who bore adverse health and economic effects of the pandemic. The total expenditure in budget 2023-24 is estimated at Rs. 45,03,097 crores of which total capital expenditure is Rs. 10,00,961 crores. The budget of 2023-24 reflected continued strong commitment of the Union Government to boost economic growth by investing in infrastructure development leading to an increase in capital expenditure by 37.4 per cent over revised estimate of 2022-23. It presented a vision for Amrit Kaal- a blue print for an empowered and inclusive economy. Further, railways have been accorded its highest-ever capital outlay of Rs 2.40 lakh crore. The budget expanded capital expenditure spending and tied in various priorities including green growth, youth power and inclusive development.

The Finance Minister concluded the budget speech with the announcement of changes in direct and indirect taxes. Ms. Sitharaman announced major changes in tax slabs under the new tax regime. Ms. Lizette D'Costa and Ms. Stesa Pereira were the faculty in charge of the session.

Extension Activity: New Year Celebration at Jyot School for Children with Autism

3rd February 2023



The Department of Computer Science organized New Year's Celebration at Jyot School for children with Autism, Near Datta Mandir, Davorlim, Margao as a part of their extension activity on 3rd February 2023.

The programme started with an informative session about Autism by Mrs. Varsha Desai, Headmistress of the School. Our students presented two dances for the students of the school. Musical chair and passing the parcel games were conducted and the prizes were given. Gifts and snacks were distributed to

the children by our students dressed as 'Chota Bheem'. The children danced with Chota Bheem character, played with balloons and enjoyed the entire programme. The headmistress Mrs. Varsha Desai appreciated our students for their efforts.

A total of 11 students from SYBCA (A& B) were involved in this activity. The teachers incharge were Ms. Rama Borkar and Ms. Nishigandha Naik Gaonkar. Mr Sumit Kumar, Head of the Department also attended the activity.

Cosmocrat 8.0

3rd & 4th February 2023



FY BBA students of the Department of Management participated in Cosmocrat 8.0 organized by the BBA Department of Don Bosco College, Panjim with the aim to provide a platform for students to showcase their entrepreneurial skills and equip themselves with the know-how to compete in the ever-changing world of business. The event was for two days i.e. 3rd and 4th February 2023.

Day 1 of the event consisted of Business Talks with CEOs of different companies sharing their valuable insights on topics like HRM by Seeya Dalvi, Sales by Pavan Agni, Manufacturing by Blaise Costabir, Marketing by Rina Barreto Shankar and Startups by D.S. Prashant.

The purpose of the panel discussion was to focus on Change management & how experts can work with executives and functional managers. To identify and embrace change as well as understand how they approach changes and adopt technology to improve productivity and operations in day-to-day activities.

Day 2 was packed with tough entrepreneurial challenges. Each team was allotted a company name as their team's name. There were total of nine sub-events out of which BBA students of our College won two events namely, 'The ice-breaker' which was a pre-event where the participants were asked to make a reel based on the concept of the team names allotted to them and introduce themselves in a creative way. All the 10 students were part of this event. The second event was 'The analyst' which was a case study-based event. The winners of the 'The analyst' were Saloni Shirwant and Heizel Fernandes.

The participants for the event were Afzal Shaikh, Hayden Rebello, Yash Prabhudesai, Vanceley Fernandes, Jovin Monteiro, Natasha Gaekwad, Sydon Gracias, Saloni Shirwant, Heizel Fernandes, Dhruv Desai

Session on "Bridging the Generation Gap: Post Pandemic Concern" For Parents

4th February 2023

The Student Welfare Cell in association with the PTA of the College organized a Parent Teachers meet and a session on "Bridging the Generation Gap: Post Pandemic Concern" for the parents and teachers on 4th February 2023 at 11.30 am.



Dr. Rodney D'Silva, Convenor of PTA committee welcomed the gathering and addressed the Parents. Vice Principal Dr. Edwin Barreto gave an overview of the College activities, library resources and facilities available for the students and informed about the various events organized by the College. Faculties and Parents were asked to introduce themselves for knowing each other. Dr. Rodney D'Silva explained the importance of PTA and asked the parents to volunteer to be executive members of the PTA committee.

After the meet, the session began. Firstly, Dr. Shami Pai, Convenor of Students Welfare Cell introduced the Resource Person Dr. Aldina Braganza, Associate Professor in Psychology from Carmel College of Arts, Science and Commerce for Women, Nuvem Goa.

Dr. Aldina said that every batch of Students have new challenges and the struggle of the parents and teachers is how to deal with it. She requested the parents to take note of the anxiety issues, sleeping pattern, addiction to phones, eating habits etc. of their children. She laid emphasis on the different challenges faced by adolescents such as psychological abuse, substance addiction, relationship stress and technological stress.

She encouraged parents to have open communication with their children, give career guidance, impart cultural and family values, be active listeners and also give them reality check. She also advised them to discuss the challenges and the struggles faced by the parents to give them better life and tell them about the workplace stress, family issues and the problems faced by you so that they are exposed to real life and not fantasies. She informed that parents should spend enough time with their children and also know their friends.

The various questions raised by parents were answered by Dr Aldina. The session was very fruitful and interesting. Dr. Rodney proposed the Vote of Thanks. The session ended at 1.10 pm.

The Executive Committee of PTA for Academic Year 2022-23 are as follows

1. Mr. Caeitano Mascarenhas
2. Mr. Caeser D'Costa
3. Ms. Taslim Shaikh

Excellence in Handball**6th to 10 February 2023**

The College excelled in Handball (Men's) at Inter Collegiate Handball Championship organized by Goa University from 6th February to 10th February 2023. The SDCCE team qualified in the finals after defeating Dhempe College, Miramar in semi-finals with the score 17 – 14 and won overall **Runners-up Position** in Inter Collegiate Handball Championship after getting defeated by St. Xavier's, Mapusa

Names of the participants

Sr. no	Name	Sr. no	Name
1	Raza Hassan Mohammed Qazi	9	Rohit Vadlar
2	Jabiullah Bankapur	10	Aggie Fernandes
3	Bharat Choudhary	11	Pratham Shetkar
4	Omprakash Lenka	12	Kartik Sanikatta
5	Siddhivinayak Hadapad	13	Adli Fernandes
6	Hemant Khandeparkar	14	K.R. Krishnanunni
7	Sohil	15	Vinesh Lone
8	Sumeet Kholkar		



The College participated in Inter Collegiate Handball Championship (Women's) organized by Goa University from 6th February to 10th February 2023. The SDCCE team qualified for the semi finals after defeating V.M. Salgaoncar College of Law, Miramar with the score 10 – 06. Overall we were the semi-finalist after getting defeated by St. Xavier's, Mapusa.

Names of the participants

Sr.no	Name	Sr. no	Name
1	Yankama Bhovi	8	Lisanna Edward
2	Jayashri Dongre	9	Meryl Belinda Rodrigues
3	Shudeepa Oli	10	Sumayya
4	Gisele da Costa	11	Sitakumari Gupta
5	Roshni Khatun	12	Parmesh Chauhan
6	Philucia Cruz	13	Maishree Manoj Bandodkar
7	Sushanti Verekar		

Juo Aditya Joshi Receives the Prestigious DDG NCC Award**7th February 2023**

JUO Aditya Joshi, from the NCC Army wing of the College received the prestigious DDG NCC Award from Air Commodore B.S Kanwar, DDG NCC Directorate of Karnataka & Goa at Bangalore on 7th Feb, 2023. DDG NCC Commendation Card is awarded to JUO Aditya Joshi for his outstanding deeds in the field of training and contribution in cultural activities conducted by DDG NCC Directorate of Karnataka & Goa.



JUO Aditya Joshi represented Goa in the Republic Day Parade on 26th January 2023 at Red Fort, New Delhi. During his time in RDC, he was fortunate enough to answer Youth Exchange Programme exams. JUO Aditya Joshi mentioned that he was happy to interact with cadets from all over India. He witnessed the true diversity of our country. He got an opportunity to meet and interact with all the three Chiefs of the Armed Forces, CDS, Defense Minister and most importantly the Prime minister of India, Shri

Narendra Modi. He also had the opportunity to interact with the Chief Minister of Karnataka over dinner. JUO Aditya Joshi's journey from the College campus to the RDC parade was highly enriching with the support and guidance of the Principal Prof. Prita Mallya, Vice Principal, Dr. Edwin Barreto and NCC Officer Lt. Sandesh Gaonkar.

Field Trip to Lokutsav

8th February 2023



The students of FY & SY B.Com were taken on a field trip to Lokutsav, Kala Academy, Campal, Panjim- Goa on 8th February 2023. The field trip was a part of the curriculum in the subject of Rural Marketing and Introduction to Marketing.

The objectives of this fieldtrip were to familiarize students with the importance of planning and execution, significance of event marketing, to interview and interact with rural producers (Self-Help Groups, Mahila Mandals, rural artisans) and understand their challenges in marketing rural products in urban markets and to blend classroom learning with field experience. This field trip provided students with an opportunity to interact with a few small-scale entrepreneurs and understand the challenges faced by producers in terms of distribution, pricing, marketing and selling. There were many stalls and students were impressed by the scale and size of this

well-organised event.

The students departed from the College premises at 10:00 am and returned by 2.30 pm. 49 students were part of this fieldtrip and were accompanied by Dr. Lina Sadekar, Dr. Shami Pai, Ms. Swati Bhat and Ms. Pooja Shanbhag.

Access to Digital Library for Faculty Members & Students

10th February 2023



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NDLI Club

in collaboration with Department of Library & Information Science
& Department of Management
organizes



A Live session on

Access to Digital Library for Faculty Members & Students



indiastat
focused on facts



N-LIST
National Library and Information Services
Infrastructure for Scholarly Content



**National
Digital Library
of India**



Pearson



Central Block, Hall No.2



10/02/2023



12.00 noon

Prof. Prita D. Mallya
Professor & Principal
Patron, NDLI Club

Mrs. Manasi D. Rege
Librarian
President, NDLI Club

Mrs. Divyanka Kanekar
Librarian Grade I
Secretary, NDLI Club

Mrs. Swati Bhat
Assistant Professor
Executive Member, NDLI Club

Mrs. Cinola Vaz
Assistant Professor
HoD, Management

The NDLI Club in collaboration with Department of Library & Information Science and Department of Management conducted a Live Session on 'Access to Digital Library' for Faculty Members & Students. The Resource Person for the session was Mrs. Manasi Rege, Librarian and President of NDLI Club.

The session was on usage of Digital Library for Database, N-LIST Consortium, NDLI e-resources and Pearson e-Library. Faculty members and students were given an in-depth overview of login and usage of these platforms.

National Digital Library of India is a website where users can read books digitally through any device over the internet. Pearson e-Library was the second digital Library platform introduced to the users which enabled users to download and refer to 150 books in various courses. It also had features that allowed users to make notes on the platform itself. The platform also allows users to access books in offline mode once it has been downloaded.

Another Digital platform is 'Indiastat'. This resource provides actual facts and figures on various sectors in India. It is useful for comparative analysis of data or to establish trends based on previous years data. The next resource accessible to users was N-LIST. It is a platform that allows users to search data on any area or field or genres of their interest in the form of ebooks, ejournals, e-magazines, etc.

The students found the session to be insightful. Asst. Prof Cinola Vaz delivered the Vote of Thanks for the session. A total of 76 students and all faculty members from the Department of Management attended the session.

Guest Lecture organized by Centre of Excellence in Sales

10th February 2023

Golden Jubilee Celebration
VVM's Shree Damodar College of Commerce & Economics
Margao-Goa
 Affiliated to Goa University
 Accredited by NAAC with 'A' Grade (CGPA of 3.03 on a 4 point scale)
 Centre of Excellence in Sales
Organises
 A Session On
"Busting the myth - Salespeople are born, not made"

Mr. Pavan Agni
 Proprietor, Buy Spex Home Appliances and Gifts

Dr. Shami Pai
 Coordinator, Centre of Excellence in Sales,
 Head of Dept. of Commerce & Management

Dr. Maithili Naik,
Ms. Pooja Shanbhag &
Ms. Marjina Shaikh
 Event Coordinators

Venue: room no. 201
 10th February 2023
 10:15 am

Prof. Prita D. Mallya
 Professor & Principal

The Centre of Excellence in Sales organized a session on the topic 'Busting the Myth -Salespeople are born, not made' for interested students of the institution across all programmes. The Resource Person for the session was Mr. Pavan Agni - Proprietor, Buy Spex Home Appliances and Gifts. Dr. Shami Pai, Coordinator of Centre of Excellence in Sales, welcomed the Resource Person and addressed the gathering. Ms. Disha Morvekar, student of FY B.Com introduced the Resource Person to the audience.

Mr. Pavan started the session by explaining the significance of sales job in the economy. He discussed various concepts in sales and marketing and also explained how sales is different from marketing. He clarified basic concepts in marketing and further introduced some new concepts such as FAB strategy, Pareto's Principle, Latent demand etc. to the audience. The speaker stressed on the need for style and content while making a sales presentation and further discussed some of the pre-requisites for successful selling.

Mr. Agni listed out the important skills a salesperson should possess in order to make a successful sales pitch. He supported his explanation with many real-life examples. The Resource Person shared his personal experience with the students and motivated them to take up career paths in the sales sector.

Mr. Agni stressed on the importance of consumer behavior in marketing. He informed the students that presently companies are focusing on customer relationship management and technology plays a very important role in maintaining customer relationship. The speaker at the end of the session addressed the queries raised by the students with regards to sales job. The participants found the session very informative and beneficial. A total of 35 students attended the session. The session ended at 11.15 am. The entire event was coordinated by Dr. Maithili Naik, Ms. Pooja Shanbhag and Ms. Marjina Shaikh, Assistant Professors in Commerce & Management and members of the Centre of Excellence in Sales.

IBM Skills Build Programme

10th February 2023

The Career and Placement Cell and the Internship Cell of the College organized a session on IBM Skills Build Programme in association with Research and Extension Association for Conservation (REACHA) New Delhi and the Directorate of Technical Education, Govt of Goa on 10th Feb 2023. The session was organized for the



students of FY B.Com students. The Resource Person for the session was Ms. Amla.

The IBM Skills Build Programme aims to foster the skill development of learners, especially village level entrepreneurs and other government stakeholders. The Resource Person shared the link for registering the students for the Programme and provided hands on guidance for completing certification courses through IBM.

The session was attended by 90 students.

MoU with Pune District Education Association's Anna SahebMagar Mahavidyalaya

10th & 11th February 2023



Pune District Education Association's, Anna Saheb Magar Mahavidyalaya organized Two-day National Workshop on "Implementation of National Education Policy 2020 Industry Institute Linkage" on 10th & 11th February 2023. Principal Dr Nitin Ghorpade welcomed the gathering & briefed the audience about the workshop. The workshop was inaugurated by Dr. R.S Mali. In his opening remarks he highlighted NEP and its aspects related to development of

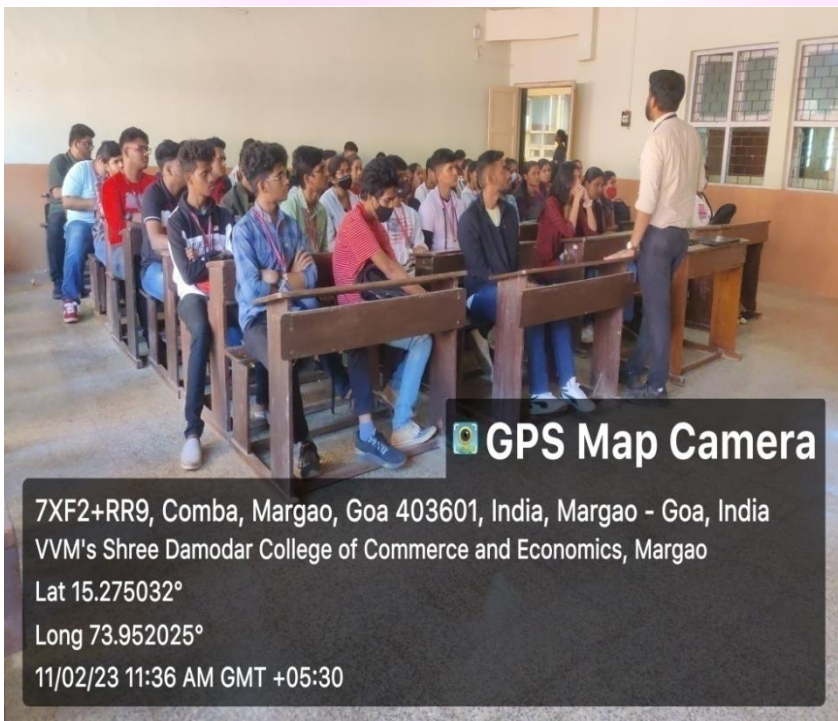
education. Dr Anjali Sajilal was invited as Resource Person for the session on "Impact of Industry Institute Linkage on Skills Set of Students" The other Resource Persons were Dr Apoorwa Palkar, Dr Puranik, Dr Devidas Golhar, Dr Gaur Gopal Banik, Dr Ashok Giri, Dr Yogesh Bhole and Dr Patil who covered various topics under Institute Industry Linkage.

Annasaheb Magar Mahavidyalaya has signed MoU with Damodar College for student exchange programs and other related activities. The workshop ended with certificate distribution and Vote of Thanks.

Career Opportunities in Commerce

11th February 2023

The Department of Commerce & Management in association with Career Cell of the College organised a Career Counselling Session for the students of FY B.Com on Friday, 11th February 2023 at 11.15 a.m. Ms. Sushrusha Naik Khandekar, Convenor of Career Cell introduced the Resource Person for the session. Mr. Gajanan Haldankar, Asst. Prof. in Commerce was the Resource Person for the session.



Mr. Haldankar, in his presentation advised the students regarding various career options in the stream of Commerce. He discussed the career options like Chartered Accountancy, Company Secretary, Cost and Management Accountancy, Civil Services, IBPS Clerical and PO, etc. He also discussed the procedure to achieve these qualifications. Mr. Haldankar showed the students the website of GPSC and demonstrated the various advertisements for the vacancies and procedure to apply for various posts.

The session concluded with discussions. Mr. Haldankar addressed to the queries raised by the students. The students shared positive feedback for the session. Altogether, 57 students attended this session. Ms. Sushrusa Naik Khandekar, Asst. Professor in Commerce, proposed the Vote of Thanks for the session. Dr. Shami Pai, Head of Dept. of Commerce & Management was the Coordinator for the session.

Investor Hub – Movie Screening

11th February 2023

Golden Jubilee Celebrations
VVM's Shree Damodar College Of Commerce & Economics
 Accredited by NAAC with 'A' grade with CGPA of 3.03 on a 4-point scale
Department Of Management
 organizes
Investor Hub
MOVIE SCREENING:
"Too Big To Fail"
Room 403
central block
11/02/2023
11:15 am
Onwards
Abigale Rodrigues
Faculty Incharge
Prof. Prita D. Mallya
Professor and Principal
Asst. Prof. Cinola Vaz
HoD, Management

The Department of Management of the College organized Investor Hub Activity-7 for the students of FY BBA and FY BBA(FS) students. A finance movie namely 'Too Big to Fail' was screened by the Department for the students.

Asst. Prof. Mr. Anirudha Munj gave a brief overview of the movie to the students to provide them the idea behind screening the movie. The story outlined by the movie – 'Too big to fail' describes a business sector deemed to be so deeply ingrained in a financial system or economy that its failure would be disastrous to the economy. Therefore, the government will consider bailing out the business or even an entire sector to prevent economic disaster. It highlights the impact of the unethical strategies used by Lehman Brothers and the actions

taken by the U.S. Treasury Secretary to prevent the crash of the stock market.

Towards the end of the movie screening, students were asked to give their views on the reasons behind the stock market crash and ways in which it could have been prevented. A total of 21 students attended the movie screening.

Inaugural of The Chhatrapati Shivaji Maharaj Chair And Session on "India In A Contemporary World"

15th February 2023



Manohar Parrikar School of Law & Public Policy in collaboration with 1 Goa Naval Unit NCC, 1 Goa Girls BN NCC UNIT and 1 GOA Boys BN NCC UNIT organized a Formal inaugural of the Chhatrapati Shivaji Maharaj Chair and session on India in a Contemporary world on 15th February 2023. The Resource Person for the event was Prof. Shrikant Paranjpe, Defense and Strategic Studies, University of Pune. 20 NCC Navy cadets and 1 Army Cadet from the College attended the event at Raj Bhavan.

The Chief Guest for the function was the Governor of Goa Shri P.S. Sreedharan Pillai. The function started with the National Anthem followed by the welcome address by the Vice-Chancellor Prof. Harilal B. Menon. The Dean of Manohar Parrikar School of Law & Public Policy, Prof. Shaila D'Souza gave the overview of the two-day programme.

The Governor in his speech urged the cadets to be responsible citizens and follow the ideology given by Chhatrapati Shivaji Maharaj. Prof. Shrikant Paranjpe in his session highlighted the importance of defense education in education system. He also focused on the need to strengthen the defense system in our country.

After the session, awards were given to ANOs, CTOs and meritorious cadets from all over Goa. From Shree Damodar College, Ms. Pretty Pereira, CTO of 1 Goa Naval Unit and Cadet Sumayya Ramdurg received awards.

The inaugural function was attended by the Governor of Goa, Vice-Chancellor of Goa University Prof. Harilal B. Menon, Registrar of Goa University V.S Nadkarni, Deans of various Schools of Goa University, Principals of affiliated colleges, COs of 1 Goa Naval Unit NCC, 1 Goa Girls BN NCC UNIT and 1 GOA Boys BN NCC Unit, ANOs and 450 cadets .

'Chhatrapati Shivaji Maharaj Chair' Award

15th February 2023



NCC Army Wing CDT Sumayya Ramdurg of VVM's Shree Damodar College of Commerce & Economics received prestigious 'Chhatrapati Shivaji Maharaj Chair' Award of Excellence in recognition of the exemplary work done as an NCC Cadet at a function organised by Goa University, Manohar Parrikar School of Law, Governance, and public policy on 15th February, 2023 at New Durbar Hall, Raj Bhavan at the hands of Prof. Shrikant Paranjpe.

CDT Sumayya Ramdurg has been awarded for her outstanding deeds in the field of training and contribution in cultural activities conducted by 1 Goa BN NCC Panaji Goa. She bagged this award among Senior Wing category as Best Cadet of 1 Goa BN NCC Panaji Unit. Her journey from the College campus to the Pre - RDC parade was highly enriching with the support and guidance of the Principal Prof. Prita Mallya, Vice Principal Dr. Edwin Barreto and NCC Officer Lt. Sandesh Gaonkar.

Fieldtrip to Reserve Bank of India, Panaji

16th February 2023



As part of the Financial Literacy Week from 13th to 17th February 2023, the Department of Economics & Banking organized a field trip for the Banking students of FY and TY B.Com, to RBI, Panaji on 16th February 2023 from 10:00 a.m. to 01:30 p.m. The students were accompanied by the Head of the Department, Dr. Lira M. Gama, along with Asst. Prof. Ms. Pretty Pereira and Asst. Prof. Ms. Lizette D'Costa of the Department of

Economics & Banking.

A team of five RBI officials comprising Ms. Sandra Rodrigues, Mr. Cassian Gomes, Mr. Nimish Raje, Mr. Clint Joseph, and Mr. Praful Thakur, briefed the students on various important topics related to banking.

At the outset, Ms. Sandra Rodrigues welcomed the students and teachers present and introduced the team and the schedule of the session. Mr. Cassian Gomes commenced the session by emphasizing the significance of being financially literate. He spoke about RBI and its main duty, that of regulating all the banks encompassing nationalized banks, private sector banks, and cooperative banks. He stressed how people should know where and how to save and invest. Mr. Gomes encouraged students to visit the website of 'National Centre for Financial Education (NCFE)' which is an e-learning management system and covers various topics on banking. He also displayed the operation of this site to the students. He further spoke on matters like currency chests, soiled and mutilated notes, retention limits of banks, etc. Mr. Clint Joseph addressed the topic of complaint redressal mechanisms wherein he skilfully covered various issues like complaint exclusion lists, dealing with fraudulent/ failed transactions, safe digital banking practices, and the modus operandi of financial fraud. Mr. Praful Thakur and Mr. Nimish Raje jointly spoke on printing of currency and coins, calculation of bank rates, the essence of the monetary policy committee, mandates, investment avenues, schemes, exams, qualifications required, pay scales, important sites like IBPS, careers, etc. This was followed by an interactive session wherein students posed many questions to the officials and clarified many of their doubts.

The session ended at 01:30 p.m. with lunch provided by the RBI office to the students and teachers present. A total of 40 students attended the field trip.

Session on "Role of Personnel in Software Industry"

16th February 2023



A session was conducted on the topic "**Role of Personnel in Software Industry**" for the students of SY BCA, FY B.Voc and SY B.Voc on 16th Feb 2023 from 11:15 am to 12:45 pm by the Dept. of Computer Science in Hall 2. The Resource Person for the same was Mr. Gaurav Talwadker, Director, Enterprise Architect, Harvard Business School, Salesforce, New York City. The Welcome address was given by Vice Principal Dr. Edwin Barreto, floral welcome was done by Ms. Sweta Verenkar,

Introduction of the guest was done by Ms. Rama Borkar.

Mr. Gaurav spoke about the journey of a fresher in the industry and how self-learning and certifications play an important part for getting higher roles in the ever-changing IT world. He explained the various types of IT companies and their working styles. He encouraged students to try out the various areas of interests in IT sector and be self-motivated. The talk ended with a question-and-answer session in which many students cleared their doubts about the work culture in IT companies, road maps and also emerging trends in the sector.

A total of 82 students attended the session. The Vote of Thanks was proposed by Ms. Girija Gaonkar. The Compering for the session was done by Mr. Malik Rehan Neglore from SY B.Voc. The teacher in-charge for the session was Ms. Rama Borkar.

“Shaping Young Minds Programme”

16th February 2023

All India Management Association (AIMA) in collaboration with Goa Management Association had organised Shaping Young Minds Programme on 16th February, 2023. Students of FY BBA(FS), SY BBA(FS) and FY BBA attended the programme at the NIO Auditorium, Dona Paula. 105 students attended the programme with two faculty members Mr. Anirudha Munj, Assistant Professor in Management and Ms. Vinaya Kirloskar, Assistant Professor in Commerce.

The Shaping Young Minds Programme has been designed to offer young students an opportunity to engage with notable personalities and gain from their experiences. The guest speakers for the programme were:

1. Mr. Sanjay Kirloskar, Chairman & Managing Director, Kirloskar Brothers Ltd.
2. Mr. Suresh Prabhu, Former Union Minister & Former Sherpa for G20.
3. Ambassador Gurjit Singh, IFS, Former Diplomat and Ambassador.
4. Ms. Ritu Beri, a renowned Fashion Designer.

The Shaping Young Minds Programme was divided into four sessions and it began with the inaugural session by Lighting of lamp and Saraswati Vandana. Mr. Deepak Bandekar, Chairman of Goa Management Association addressed the programme and Ms. Rekha Sethi, Director General, All India Management Association gave the introductory remarks.

The Shaping Young Minds Programme started off with a captivating session at 9:30 am, featuring Mr. Sanjay Kirloskar, the Chairman and Managing Director of Kirloskar Brothers Ltd, as the speaker. Mr. Blaise Costabir, the President of GMA and the Managing Director of GMI Zarhak Moulders Pvt Ltd, presided over the session. Mr. Kirloskar's speech was both engaging and inspiring. He began by giving a brief history of the Kirloskar family and their entrepreneurial journey, starting with Shri. Laxmanrao K. Kirloskar, who was a diligent money lender. Mr. Kirloskar shared a few anecdotes that demonstrated the qualities of entrepreneurship and how they had been instilled in him since his childhood. He also spoke about how Kirloskar Brothers Ltd has made significant contributions to society, including spearheading the global green revolution, empowering women, expanding its business into countries such as the UK and the US, and building entrepreneurship by outsourcing work to over 350 small and medium-scale enterprises.

The speaker spoke about the company association with Augmented Reality (AR) and Virtual Reality (VR) in establishing its business online. This was followed by an Interactive session where he was asked about 3 business mantras he follows, difficulties he encountered in his early life, work-life balance, long term goals, role models, advice on acquiring the necessary habits and attitude to become high achievers. The first session ended by thanking Mr. Sanjay Kirloskar for motivating young minds and Mr. Blaise L. Costabir for moderating the session.

The second session of SYMP was an exciting one that began at 11:05 am, featuring Mr. Suresh Prabhu, the Former Union Minister, and Former Sherpa, as the speaker, and Mr. Raman Madhok, the Former Executive President of Zuari Agro Chemicals, as the session chair. Mr. Prabhu shared his life journey and offered insights

into the future of politics, along with the valuable life lessons he has learned along the way. During the interactive session, he spoke about how our present education system is hindering our ability to think creatively and advised the students to trust themselves and their instincts, rather than blindly following the advice of others. He encouraged the youngsters to look ahead and recognize the abundance of opportunities available in the world.

The third session got underway at 1:20 pm. Ambassador Gurjit Singh, IFS, a former diplomat and ambassador, spoke at the event, which was moderated by Mr. Nitin Kunkolienker, President Emeritus of Manufacturers Association (MAIT). The speaker, Mr. Gurjit Singh, shared a few of his life's experiences that he found to be very instructive and quoted from his book "The Harambee Factor," which is a compilation of his own experiences, conversations with participating organizations, and interactions with African and Indian businessmen, academics, and institutional leaders. To succeed in life, the speaker advised the audience to discover their purpose and passion. Many students were eager to ask Mr. Singh questions, but were constrained by the time factor.

The fourth session of the Shaping Young Minds Programme was by Mrs. Ritu Beri, a renowned fashion designer. The session was moderated by Ms. Sheetal Pai Kane, who led a discussion about Beri's journey from being an intern to a successful fashion designer, showcasing her designs at the prestigious Paris Fashion show. During her talk, Ms. Beri emphasized the rich cultural heritage of India and how it has influenced her designs, giving her an edge over her competitors in the fashion industry. She shared her insights on how to build a sustainable brand while maintaining style and elegance, which was highly appreciated by the audience.

The programme ended with a Vote of Thanks proposed by Mr. Rajesh Mehrotra, Vice Chairman, Goa Management Association. The sessions were excellently conducted, and the students walked away with a wealth of new knowledge.

Field Visit – Atal Tinkering Lab (ATL) and STEAM Lab

16th February 2023

GOLDEN JUBILEE CELEBRATIONS
VVM'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
 Margao - Goa
 Affiliated to Goa University

Accredited by NAAC at A Grade with a CGPA of 3.03 on a 4-point scale

Department of Computer Science
 In association with
Institution's Innovation Council
 Organizes a visit to

ATAL TINKERING LAB
 &
STEAM LAB

Date: 16 February 2023
 Time: 2pm

Prof. Prita D. Mallya
 Professor & Principal

Mr. Sumit Kumar
 HOD, Computer Science

Ms. Shruti Kunkolienkar
 Assistant Professor

Mr. Andre Pacheco
 Assistant Professor

The Department of Computer Science in association with the Institution's Innovation Council of the College organized a field visit to Atal Tinkering Lab (ATL) and STEAM lab at VVM's Vidya Vikas Academy on 16th February 2023 from 02.00 to 03.15 pm.

The purpose of this visit was to familiarize the students of the **Application Development Team** of the College

with the facilities available at the ATL and STEAM labs and how to use the available facilities in their projects.

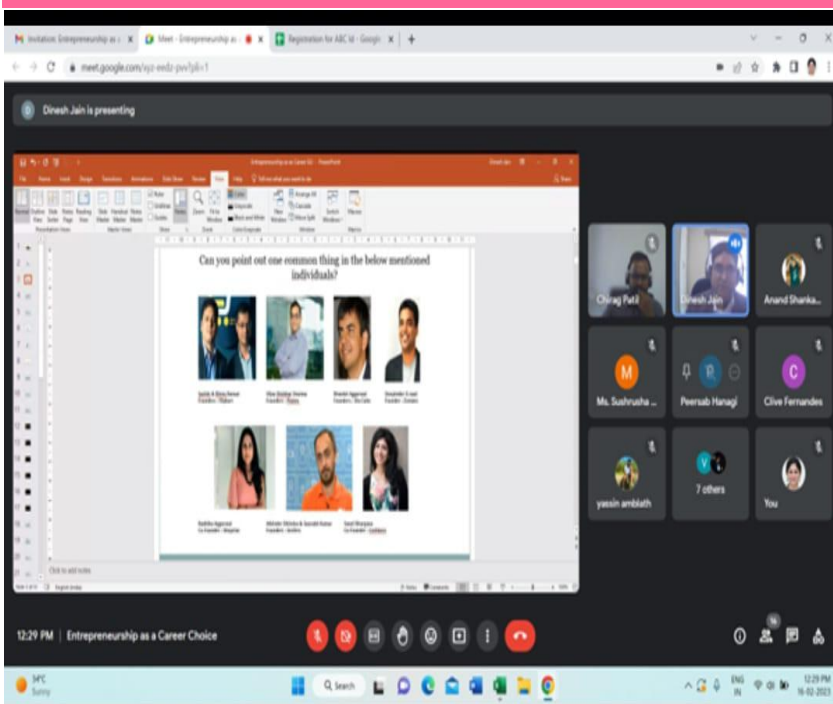
The visit started with the introduction of the Lab, Lab setup and its purpose by ATL and STEAM Lab in-charges Mr. Vinayak Mhavalankar and Mr. Daniel Miranda respectively. They briefed the students & faculty members about the facilities available at the Labs, types of projects completed by VVA students and the various projects underway.

During the visit, the students were introduced to Drones, IoT devices & facilities, Sensors, 3D Pens & 3D printers of different types and other mechanical devices. Students interacted with the Lab In-charges and got their doubts cleared. They also mentioned that in case any student is interested in taking up projects or on-campus internships, they will be happy in extending the support.

21 students and 03 faculty members participated in the field trip. The visit was appreciated by everyone and students showed interest in getting trained and taking up the projects using the facilities. Faculty Incharges were Mr. Sumit Kumar, Ms. Shruti Kunkolienkar and Mr. Andre Pacheco

Session on Careers in Entrepreneurship

17th February 2023



The Career and Placement Cell of the College in collaboration with Entrepreneurship Development Institute of India organised a session on Entrepreneurship as a Career Choice for the B.Com students on Friday, 17th February 2023 in online mode using Google Meet platform. The session began at 12.15 p.m. Ms. Sheryl Sanches, Asst. Prof. in Commerce welcomed the participants and introduced the Resource Person Mr. Dinesh Jain, Entrepreneurship Development Institute. Mr. Jain, in his presentation explained to the students what is entrepreneurship and the

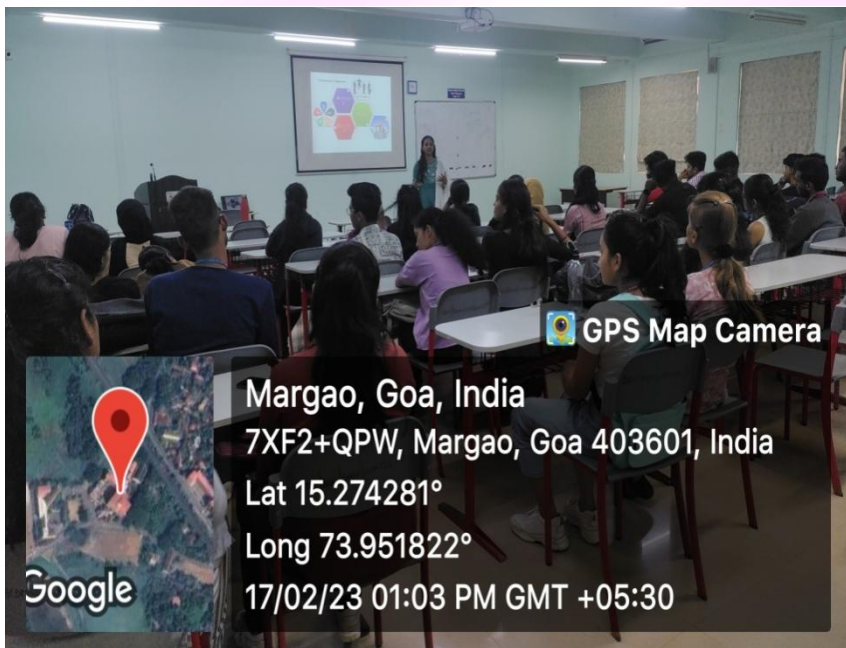
skills required to be an entrepreneur. He gave the examples of famous young entrepreneurs and narrated their success stories. Mr. Jain discussed some of the rewards of entrepreneurship like being the boss, opportunity to be creative, etc. He also shared some of the challenges that an individual has to face as an entrepreneur.

Mr. Jain discussed reasons as to why entrepreneurship is a good career choice and familiarised the students with the qualities one should possess in order to be a successful entrepreneur. Towards the end of the session, Mr. Jain addressed the queries raised by the students. Ms. Sushrasha Naik Khandekar proposed the Vote of Thanks for the session. Altogether, 37 students participated in this session.

“Interpersonal Skills”

17th February 2023

The FY Certificate Course Committee had organized a session on “Interpersonal Skills” as a part of Certificate Course in 21st century Life Skills for the students of FY BBA(FS), BBA & B.Com students on 17th February 2023 from 12:15 pm to 1:30 pm in the Smart Classroom. The Resource Person for the session was Ms. Snigdha Naik, Assistant Professor in English, M.E.S College of Arts and Commerce, Zuarinagar. The objective of the session was to help the students to improve Interpersonal Skills, which could help them to express what you



really mean, connect better with others and build stronger more rewarding relationships. A total of 35 students attended the program.

Mr. Mahek Shaikh, a student from FY BBA(FS)-A welcomed and introduced the Resource Person to the audience. The speaker took over the session by explaining the meaning of the Interpersonal skills, it's importance and types of interpersonal skills. The speaker focused on the 4 rhetorical qualities of an argument that make it truly persuasive those were Logos, Ethos, Pathos

and Kairos. Later the quest speaker explained the different elements of Interpersonal Skills such as Conflict management, Positive attitude and Empathy with the help of relevant examples and also shared the measures to improve interpersonal Skills. She demonstrated how mind mapping is been practiced by conducting an activity. Later she assigned a task to do SWOT Analysis. She suggested various training methods like Ice breaker, Brain storming, Discussion Leading, Buzz grouping, Case study, Experiential Learning that could help to build interpersonal skills.

The speaker at the end of the session addressed the queries raised by the students. The students found the session very informative and enlightening. The session ended with a Vote of Thanks proposed by Ms. Akshada Salkar, a student of FY BBA(FS)-A.

Session on e-Resources & e-Books: A Guide

17th February 2023



The NDLI club of the College in association with Department of Library & Information Science and Department of Computer Science conducted a guiding session on e-resources and e-books available for the

College students & faculty members on 17th February 2023 from 12.00 pm till 01.00 pm.

The session started with the introduction of various facilities available under the purview of the College library in physical and digital form & ways to access them. The College Librarian Ms. Manasi Rege was the Resource Person for the session. She outlined the various online e-resources available and explained how to search, locate, access, and explore them. She specifically mentioned the purpose and demonstrated the ways to explore NDLI, Pearson, N-List & Indiastat portals to the audience.

Participants interacted with the Resource Person and got their doubts cleared. The session was attended by 110 students and 11 faculty members of the Department and concluded at 01.00 pm.

Poster Making Competition

20th February 2023



To commemorate World Day of Social Justice, the NSS unit of the College organized Poster Making Competition on the theme “Overcoming Barriers and Unleashing Opportunities for Social Justice” on 20th February 2023. The World Day of Social Justice is celebrated with the objective to raise a voice against social injustice and to bring the various communities internationally together to eliminate poverty, gender, physical discrimination, illiteracy, and religious discrimination to make a socially integrated society. 6 students submitted posters on the occasion and the best three

were selected. Posters were judged based on the criteria of Relevance to the theme, Originality, Artistic composition and Creativity.

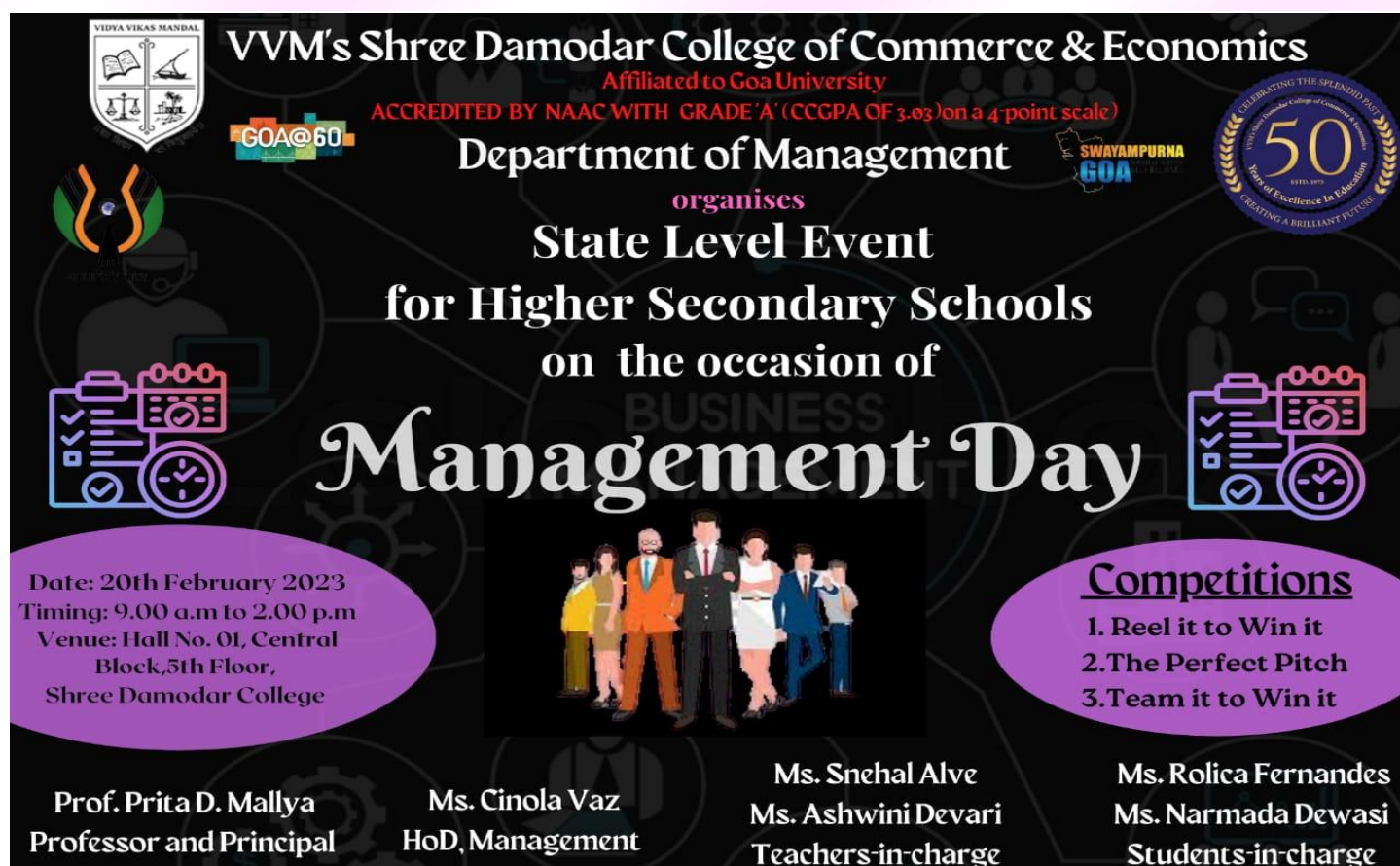
Winners of the competition were: First prize- Zia Fernandes (TY B.Com C), Second Prize-Shaleen D'Silva (SY B.Com C) and Third prize - Belita Pereira (TY B.Com A).

The activity was coordinated by NSS PO- In charge Mr. Gajanan B. Haldankar, NSS PO Mr. Sanjay Velip and NSS PO Ms. Namrata Ugvekar.

Management Day Celebrations

20th February 2023

The Department of Management of the College organized a State Level Event for higher secondary schools on 20th February 2023 on account of Management Day. The programme began with welcome address of Principal, Prof. Prita D. Mallya. The Keynote speaker was Mr. Varun Nariman, Operations Manager at FC Goa and an alumnus of BBA(FS) Programme of the College. He appreciated the Department for organizing such events which gives a good platform for students. He shared his journey of working as a manager and focused on time management and its importance in Work life. Student Coordinator, Ms. Rolica Fernandes from SYBBA(FS) Proposed the Vote of Thanks. The inaugural function ended at 10 am.



VVM's Shree Damodar College of Commerce & Economics
 Affiliated to Goa University
 ACCREDITED BY NAAC WITH GRADE 'A' (CCGPA OF 3.03 on a 4-point scale)

Department of Management organises
State Level Event for Higher Secondary Schools on the occasion of Management Day

Date: 20th February 2023
Timing: 9.00 a.m to 2.00 p.m
Venue: Hall No. 01, Central Block, 5th Floor, Shree Damodar College

Competitions
 1. Reel it to Win it
 2. The Perfect Pitch
 3. Team it to Win it

Prof. Prita D. Mallya
 Professor and Principal

Ms. Cinola Vaz
 HoD, Management

Ms. Snehal Alve
Ms. Ashwini Devari
 Teachers-in-charge

Ms. Rolica Fernandes
Ms. Narmada Dewasi
 Students-in-charge

The theme for the Management Day was **Leading with Vision Empowering for growth.**

The first event conducted for the Higher secondary schools was Reel Making which was a Pre-Event. The participants had to make a reel on the Topic Green Management and upload it on social media. The judging criteria were content, number of views and comments. The second event was the Perfect Pitch which was Elocution competition. The participants were given time frame of 5 minutes to speak on the topic “Leading with Vision Empowering for growth”. The last event was Team it to Win it which was Management Games, which aimed to check memory skills, leadership quality of each team member. It also helped the team to showcase Team spirit. All six teams participated in all the events.

The prize distribution began at 1 pm. Ms. Narmada Devasi, Student Coordinator from SYBBA(FS) announced the price winners.

THE PERFECT PITCH (ELOCUTION COMPETITION)

PLACE	HSS	NAME OF THE PARTICIPANT
1.	Manovikas English medium school	Pearl Kuriyan
2.	Cuncoilm United higher secondary school	Rajnandini Yadav

B. REEL IT TO WIN IT

PLACE	TEAM	HSS
1.	Shantanu Narayan	Mount Mary's Higher Secondary School
2.	Leema Nair	SS Angle higher secondary school

C. TEAM IT TO WIN IT

PLACE	TEAM	HSS
1.	Shantanu Narayan	Mount Mary's Higher Secondary school
2.	Leema Nair	SS Angle higher secondary school

Mount Mary's Higher Secondary school **bagged the 1st place and were the Winners of the event.** SS Angle higher secondary school were the runners up. The participants enthusiastically participated in all the events.

2nd Edition of Late AalokShirodkar Memorial Inter-Collegiate Hardball Cricket Tournament

20th & 21st February 2023



Government College of Arts, Science & Economics, Sanquelim-Goa organized 2nd Edition of Late Aalok Shirodkar Memorial Inter-Collegiate Hardball Cricket Tournament on 20th & 21st February 2023. A total of 16 Colleges participated in this tournament.

In the Preliminary round our College played against Dempo College and scored 70 runs in 5 Overs and defeated Dempo College. Mr. K.R Krishnanunni was awarded with Man of the Match Title.

In Quarterfinals, our college played and defeated CES College, Cuncolim after defending a target of 50 runs. Man of the Match was awarded to Mr. Kaushal Hattangadi.

For Semi Finals, the College played against Zantye College and defeated them by scoring 59 runs and qualified for the Finals. Man of the Match in semis was awarded to Mr. Shubham Gajinkar.

For Finals, our college played against Government College Pernem and fixed the target of 56 runs to opponent, where we defended them within 40 runs and won the match. Man of the Match and Man of the Series title was awarded to Mr. Kaushal Hattangadi. Best Bowler title was awarded to Mr. K.R. Krishnanunni.

Mr. Ajinkya Kudtarkar, College Director of Physical Education & Sports & Mr. Saurabh Raikar Instructor in Physical Education were the coach and manager of the team and Mr. K.R. Krishnanunni was the captain of the team. Mr. Vikram Verlekar Chairman, Sports Council Vidya Vikas Mandal and Prof. Prita Mallya, Principal of the College congratulated the team and captain for the win.

Management Day - Presentation Competition

21st February 2023

The Department of Business Administration of Rosary College of Commerce & Arts in association with Goa Management Association organized Management Day on 21st February 2023. A presentation competition was held on the theme: 'Managing the unprecedented: Harnessing the uncertainty'. The Department of Management of our College deputed a team of four students for the competition.

The students presented on the topic: 'Algorithmic Trading- Exploring the uncertainties in India'. A total of eight Colleges participated for the competition.



The participants for the event were:

- 1) Saeesh Harischandra Naik - TY BBA(FS)
- 2) Radhika Naik - SY BBA(FS)
- 3) Sarvadnya Patnekar - SY BBA(FS)
- 4) Tricia Da Costa - FY BBA(FS)

Workshop on “Canva for Education” for Higher Secondary Teachers

25th February 2023



The Department of Computer Science organised a hands-on workshop on Canva for Education for the teachers of various Higher Secondary Schools in and around Margao in the College campus. This workshop was held on 25th February 2023 from 9:00 to 11:30 am in the College Lab.

Canva is an online free graphic design platform that is used for making invitations, business cards, Instagram posts, presentations and many more. Considering the importance of Canva as a tool for

Education, the Department initiated this workshop as a part of the community outreach programme.

The Resource person was Mr. Ramkrishna Reddy, Asst. Professor, Dept. of Computer Science, VVM’s Shree Damodar College of Commerce and Economics.

The workshop began with a welcome address by the Principal, Prof. Prita D Mallya. The Resource Person was introduced by the faculty Incharge, Ms Rama Borkar.

The Topics Covered in the workshop were:

- Creating an account in Canva
- Introduction to Canva user interface
- Basic design principles
- Creating simple graphics
- Downloading and sharing your work
- Shortcuts in Canva
- Creating a poster design
- Creating a certificate Design
- Creating slideshow presentations
- Creating video

Head of the Dept., Mr Sumit Kumar proposed the Vote of Thanks. The course was offered free to the teachers and an e-certificate was given at the end of the course. 13 teachers from 8 Higher Secondary Schools benefited

from the workshop.

Short Film Screening as part of the PG Club Activity

25th February 2023



The Post Graduate Department of Commerce screened two short films as a part of a PG Club Activity for the students of M.Com Part I and II on 25th February 2023. 38 students attended the activity.

The first film screened was a short film ‘One Idiot’ – An Amole Gupte Film and IDFC Foundation Initiative which was 33 minutes long. The film’s main objective was to inculcate the habit of saving and investing in sources that could generate high returns for the future instead of mindlessly

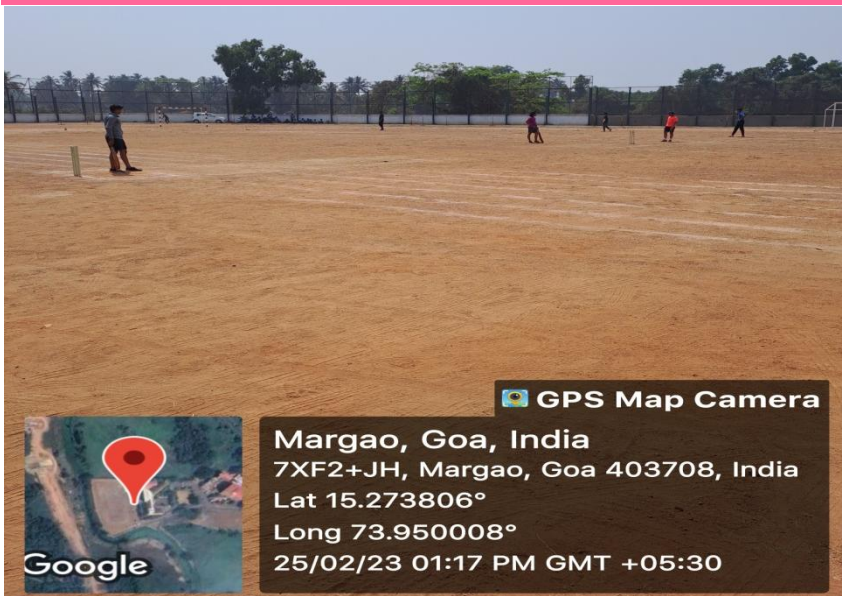
spending money. The main character ‘Idiot’, portrayed himself as a down to earth person while being worth crores and providing ‘wisdom’ to others on being financially literate and independent.

The second short film was a sequel to ‘Idiot’ called ‘Return of One Idiot’ – An Amole Gupte Film and IDFC Foundation Initiative which was 29 minutes long. In this film, the protagonist is called to a college to give a talk to the students and share his ‘mantras’. This film focuses on taking care of the elderly, respecting them and not neglecting them when they are old and cannot take care of themselves anymore.

The students thoroughly enjoyed both the short films and were inspired by the message. The activity ended at 1:10 p.m. The report is contributed by Ms. Valerie Viegas, M.Com-I student.

Inter-Class Cricket Tournament (Men & Women)

25th February 2023



The Department of Physical Education and Sports organized Inter-class Cricket Tournament for Men & Women on 25th and 27th February 2023 on Kare Law College Ground from 11.30 am onwards. A total of 19 teams (17 men’s & 02 women’s) participated in the tournament.

The tournament commenced with briefing about all the rules and regulations of the tournament by Mr. Ajinkya Kudtarkar, College Director of Physical Education &

Sports. The tournament was played on knock-out basis and fixtures were designed by picking of lots. All the matches were of 3 overs each for Men and Women.

The Result of the Cricket tournament are:

Name of the Team (Men’s)	Name of the Team (Women’s)	Position
M.Com I & II	TY B.Com	1 st Place

SYBBA(FS)	FY.B.Com& M.Com part I	2 nd Place
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Krishnanunni from M.Com part II was awarded the Best player in Men's category and Vaibhavi Vaingankar, TY B.Com C was awarded the Best player in Women's category. The tournament ended with Vote of Thanks proposed by Ms. Lisanna Fernandes, Sports General secretary of the College.

Chief Guest, Keynote Speaker & Resource Person for the National Workshop on "Implementation of National Education Policy 2020 Industry Institute Linkage"

27th & 28th February 2023



Pune District Education Association's, Waghire College of Arts, Commerce and Science, Saswad, organized a National Workshop on "Implementation of National Education Policy 2020 Industry Institute Linkage" on 27th & 28th February 2023. Dr. Anjali Sajilal was invited as Chief Guest and Keynote Speaker for the inaugural session. Principal Dr. Pandit Shelke welcomed the gathering and gave brief introduction about the College and the workshop. In the Keynote address, Dr. Anjali Sajilal highlighted the various aspects related to Implementation of

NEP 2020. She also covered the need of Industry Institute linkage and the curriculum on Industry Institute Linkage. The other sessions were conducted on "Implementation on NEP 2020" by Dr. Sanjay Chakane, "Role of teachers in NEP 2020" by Dr Pandit Vidyasagar, and "Alignment Strategy for implementation of NEP 2020" by Dr C.N. Rawal

On the second day 28th February Dr. Anjali Sajilal conducted a Session on "Institutional Development Plan- First Step towards implementation of NEP 2020", "Skills required for Entrepreneurship" by Prof. Maya Salimath and "ICT enabled Teaching & Learning" by Prof Pavan Kumar Reddy. The Vote of Thanks was proposed by Dr Kishore Lipare, workshop coordinator.

Intercollegiate Essay-Cum Presentation Competition: Gandhiji – The Mahatma

28th February 2023

The Cultural Council of the College organized the 9th edition of 'Gandhiji – The Mahatma' an Inter-Collegiate Essay-cum-Presentation Competition on 28th February 2023 from 9:00 am to 11:30 am in the Smart Classroom. The competition is organized every year since 2015, as a mark of tribute to the Father of the Nation. The theme of the competition is always a quote by Mahatma Gandhi and this year, the quote selected is "Never has man reached his destination by persistence in deviation from the straight path." The main objective of the competition is to encourage the students to express their thoughts and ideas on the principles of Mahatma Gandhi.

Participants were required to upload the hand-written essay on the given theme via a Google form on or before 23rd February 2023. The participants were required to present their essays on the day of the event. A total of 6 teams (2 students in each team) participated in the event viz. Government College, Quepem; Government

Golden Jubilee Celebrations

VVM'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS

Cultural Council
Organises

" Gandhiji - The Mahatma "
Inter-Collegiate Essay-cum-Presentation Competition
On His Quote

"Never has man reached his destination by persistence in deviation from the straight path."

Last date of registration and submission of essay:
23rd February 2023

Cash Prize
*Subject to adequate number of entries

Registration Form link :
<https://forms.gle/sZ2caABYEfsaRaWS9>

Shree Damodar College,
Smart Classroom

28th February 2023

9.00 a.m. onwards

Prof. Prita D. Mallya
Professor & Principal

Ms. Valencia Baptista
Teacher Incharge

Ms. Samiksha Vengurlekar
Convenor, Cultural Council

College, Borda; Government College, Sanquelim; Rosary College, Navelim, Vidya Prabhodhini College, Porvorim and Cuncolim Educational Society's College, Cuncolim.

Ms. Abigayle Rodrigues, the compere for the competition welcomed the audience. Thereafter, Principal, Dr. Prita D. Mallya addressed the gathering. The Teacher Incharge Ms. Valencia Baptista gave a quick overview about the competition. Ms. Shreya Rajeev from FYB.Com introduced the judges: Dr. Lira Menezes Gama, Associate Professor in Economics, Department of Economics & Banking and Ms. Snehal Alve, Assistant Professor in Financial Services, Department of Management. The essays submitted by the teams were judged on the basis of structure, adherence to the theme, language, originality and overall impact; while the judging criteria for presentations were: structure of PPT, Visual impact, communication skills, significance & clarity of presentation and confidence & body language. Thereafter, the participants expressed their views on the theme via PowerPoint presentation. Each team was allotted 8 minutes to present.

The first place was secured by Ms. Gayatri Kadam and Ms. Preksha Joshi from Vidya Prabhodhini College of Commerce, Education, Computer and Management, Porvorim, while Ms. Safiya Shaikh and Ms. Mufarriha Parveen from Rosary College of Commerce & Arts, Navelim emerged as Runners-up of the competition. The competition concluded with Vote of Thanks proposed by Ms. Samiksha Vengurlekar, Convenor of Cultural Council.

Students Achievement in Sports

Inter-university Kho-Kho participation



Mr. Dharmaraj Pakkiresh Hurlikuppa was selected to represent Inter-University Kho-kho Championship 2022-23 held at Govind Guru Tribal University, Panswara, Rajasthan from 4th to 7th January 2023.

Mr. Dharmaraj Pakkiresh Hurlikuppa
Class- TY B.Com A
Participated at Inter-university Kho-kho Championship 2022-23

West Zone Inter-university Cricket participation



Mr. K. R. Krishnanunni, was selected to lead Goa University Cricket team for West-Zone Inter-university Cricket Championship 2022-23 held at P.D.U Sekhawadi University Sikar from 1st to 10th February 2023.

Mr. K.R. Krishnanunni
Class- M.Com Part II
Participated at West-zone Inter-university Cricket Championship 2022-23 (Captain)



Mr. Sanath Venkatesh Nevagi was selected to represent West- Zone Inter-university Cricket Championship 2022-23 held at P.D.U Sekhawadi University Sikar from 1st to 10th February 2023.

Mr. Sanath Venkatesh Nevagi
Class- FY B.Com
Participated at West-zone Inter-university Cricket Championship 2022-23

Handball National participation



Mr. Rohit Vadlar was selected to represent Goa at the 44th Junior Boys National Handball Championship held at Tiruchirapalli-Tamilnadu from 26th January to 30th January 2023.

Mr. Rohit Vadlar
Class- FY BBA(FS)
Participated at 44th Junior Boys National Handball Championship 2022-23



Mr. Jabiullah Bankapur was selected to represent Goa at the 44th Junior Boys National Handball Championship held at Tiruchirapalli-Tamilnadu from 26th January to 30th January 2023.

Mr. Jabiullah Bankapur
Class- FY BBA(FS)
Participated at 44th Junior Boys National Handball Championship 2022-23



Mr. Siddhivinayak Hadapad was selected to represent Goa at the 44th Junior Boys National Handball Championship held at Tiruchirapalli-Tamilnadu from 26th January to 30th January 2023.

Mr. Siddhivinayak Hadapad
Class- SY BCA
Participated at 44th Junior Boys National Handball Championship 2022-23



Mr. Sumeet Kholkar was selected to represent Goa at the 44th Junior Boys National Handball Championship held at Tiruchirapalli-Tamilnadu from 26th January to 30th January 2023.

Mr. Sumeet Kholkar
Class- FY B.Com
Participated at 44th Junior Boys National Handball Championship 2022-23



Mr. Vignesh Lone was selected to represent Goa at the 44th Junior Boys National Handball Championship held at Tiruchirapalli-Tamilnadu from 26th January to 30th January 2023.

Mr. Vignesh Lone
Class- FY B.Com
Participated at 44th Junior Boys National Handball Championship 2022-23



Mr. Sohil was selected to represent Goa at the 44th Junior Boys National Handball Championship held at Tiruchirapalli-Tamilnadu from 26th January to 30th January 2023.

Mr. Sohil
Class- FY BBA(FS)
Participated at 44th Junior Boys National Handball Championship 2022-23



Mr. Hemant Khandeparkar was selected to represent Goa at the 44th Junior Boys National Handball Championship held at Tiruchirapalli-Tamilnadu from 26th January to 30th January 2023.

Mr. Hemant Khandeparkar
Class- FY B.Com
Participated at 44th Junior Boys National Handball Championship 2022-23

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

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Editor

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Designer

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Professor and Principal

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