

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
TYBBA(FS), Semester- V Semester End Examination January- February 2022
SUBJECT: BFS DSEC 1: E-Commerce and E-Accounting

Duration: 2 Hours

Max. Marks: 60

Instructions:

- Start each question on fresh page.
- Figures to the right indicate maximum marks
- Question 1 is compulsory
- Answer any FOUR from Question 2 to Question 6
- Start each new question on a fresh page

Q.1. Write a short note on ANY FIVE of the following.

(05*04= 20 Marks)

- a) Electronic Data Interchange
- b) Value Chain
- c) Web Advertisement
- d) Mobile Commerce
- e) Customer Relationship Management
- f) Vouchers in Tally

Q.2. "Tally is powerful accounting software, which is driven by a technology called concurrent multi-lingual accelerated technology engine" Explain.

(10 Marks)

Q.3. "The revenue model is considered a high-level look at the revenue structure of a business" Elaborate.

(10 Marks)

Q.4. Highlight the factors influencing E-commerce Development.

(10 Marks)

Q.5. "For business owners, it is important to take maximum security measures to keep their business as well as their customers safe from the risks in accepting online payments"

Comment .

(10 Marks)

Q.6. "Internet is challenging the traditional supply chain structures that firms have employed to get goods and services in the market" Justify For or Against the statement.

(10 Marks)
