

Roll No: \_\_\_\_\_

**Vidya Vikas Mandal's**  
**Shree Damodar College of Commerce & Economics, Margao-Goa**  
**TYBBA(FS), Semester- V (REGULAR) Semester End Assessment November 2022**  
**BFS CC 15: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT**

**Duration: 2 Hours**

**Maximum Marks: 60**

**Instructions:**

- *Start each question on fresh page.*
- *Figures to the right indicate maximum marks.*
- *Q1 is compulsory*
- *Answer any FOUR from Q 2 to Q.6*

**Q1. Write a short note on any FIVE of the following:**

**(5\*4 = 20 Marks)**

- a. Investor V/S Speculator
- b. Economic Indicators
- c. Oscillators
- d. Risk Return relationship
- e. Industry Analysis
- f. Breadth of the Market

**Q2.** David was recently promoted earlier this year as Director of Engineering for a very large oil and gas exploration firm in Farmington, NM. His salary is 15,00,000 per year plus substantial bonus opportunities and equity share of the firm. Tiffany (David's wife) is a graduate of an East Coast liberal arts college specializing in health care issues. She has worked as a consultant and now she is a full-time mom. They are devoted to their family and live well within their means. They have accumulated a substantial balance in their checking account. As a family they enjoy camping in the mountains in Southwest Colorado. In the view of above given context discuss Investment process involves a series of activities leading to purchase of securities for creating portfolio.

**(10 Marks)**

**Q3.** Economic analysis is the first stage of fundamental analysis and starts with an analysis of historical performance of the economy. Explain the various forecasting techniques.

**(10 Marks)**

**Q4.** Financial market is subject to risks and uncertainty. An individual might sell off some of his assets owing to fluctuations in the financial market. Highlight the various portfolio revision strategies along with its constraints.

**(10 Marks)**

Roll No: \_\_\_\_\_

**Q5.** In the current day and age, a technical analyst can use different tools such as charts and graphs in order to analyse the market. His thought process and decision-making are based on different theories that have been developed over the years. The foundation of this branch of stock investing can be traced back to Charles Dow and his writings. Discuss. **(10 marks)**

**Q6.** Traditional portfolio analysis has been of a very subjective nature but it has provided success to some persons who have made their investments by making analysis of individual securities through evaluation of return and risk conditions in each security. Explain the steps of Traditional Approach. **(10 Marks)**

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