

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao - Goa
SY B.Voc.(ST), Semester-IV, Semester End Examination, June 2022
Creative Thinking (STG 403)

Duration: 2 Hours

Total Marks: 80

Instructions: 1) Figures to the right indicate Full Marks.

2) All Questions are compulsory.

- Q1. Answer Any 5 of the following. (5 x 2 = 10)**
- (a) Write two differences between lateral and vertical thinking.
 - (b) Mention any four techniques of Lateral Thinking.
 - (c) Give one example of innovation.
 - (d) Share one real life situation where you suspended the judgement.
 - (e) Share any analogy to solve the problem of unemployment in India.
 - (f) What does the Yellow and Black Hat indicate.
 - (g) State any two uses of Lateral Thinking.
- Q2. Answer Any 5 of the following. (5 x 2 = 10)**
- (a) State any two examples of Lateral Thinking.
 - (b) State any two places where you applied lateral thinking in your life.
 - (c) Explain Design technique in two sentences.
 - (d) Which lateral thinking technique would you use to solve the problem of addiction to social media.
 - (e) What fractions can be created to solve the problem of Low Self Esteem among youth.
 - (f) Which assumption would you challenge while solving the traffic problem in metro cities.
 - (g) What is an Entry point?
- Q3. Answer the following. 10**
- A) What are the attitudes towards Lateral Thinking (05)
 - B) Explain how the mind works. (05)
- OR
- C) How is Lateral Thinking better than Vertical Thinking. (05)
- Q4. Answer the following. (10)**
- A) Generate at-least 10 alternatives to solve the attendance problem in college. (05)
 - B) Generate 10 alternatives to have a great sleep. (05)
- OR
- C) Explain the Six Hat Thinking Methodology. (05)
- Q5. Answer the following. (10)**
- A) Design a environment friendly housing complex. (05)
 - B) Explain the technique of Dominant Idea and Crucial Factor. (05)
- OR
- C) Explain the Reversal Method with an example. (05)
- Q6. Answer the following. (10)**
- A) Explain Random Word Stimulation with an example. (05)
 - B) Explain the dos and dont's of Brainstorming. (05)
- OR

C) What will be the choice of entry point and the different attention area for solving the problem related to road accidents. (05)

Q7. Answer the following. (10)

A) Solve any problem using Reversal Method. (05)

B) Redesign a Chair so that it becomes very comfortable. (05)

OR

C) Explain the way the mind works. (05)

Q8. Answer the following. (10)

A) Explain if Analogies method was used in any Movie. (05)

B) Solve any problem using Analogies. (05)

OR

C) What are the different alternatives to increase immunity and fight the seasonal viruses. (05)
