

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
SY B.Com, Semester-IV, Semester End Examination June 2022
E-commerce & E-Accounting (GE-5)

Duration: 1 1/2hrs

Max Marks: 40

Instructions:

- 1) Start each question on fresh page.
- 2) Figures to the right indicate maximum marks.

Answer any four from the following:

(4X10)

- a) Define E-Commerce? Explain the different categories of E-commerce.
- b) Describe the different forms of e-payment systems.
- c) Summarize the applications of M-commerce.
- d) Identify and explain the various forms of E-Advertising.
- e) What is E-CRM and explain the phases of E-CRM.
- f) Explain Supply Chain Management.