

Duration: 2 hrs

- Instruction: 1. All questions are compulsory
2. Start each question on a fresh page
3. Figures to the right indicate maximum marks

(16 Marks)

01. Write short notes: (Any 4)

- Bootstrapping.
- How a franchising work?
- Barriers to creativity.
- Requirements to claim copyright.
- Differentiate between private company and public company.
- Any four types of partners.

(16 Marks)

02. Write short notes: (Any 4)

- Business incubators.
- Stages of Venture Capital Financing.
- Concept of crowdfunding? Write its advantages and disadvantages.
- Market niche.
- Any four benefits of business plan.
- Harvest strategy.

03. A). Explain the role of creativity in entrepreneurship.

(12 Marks)

OR

B) Describe the various techniques of Idea generation.

04. A) Elaborate any two forms of organisation and explain its merits and demerits.

(12 Marks)

OR

B) Explain the steps involved in patent registration process in India.

05. A) Explain the concept of venture capital and the criteria adopted for evaluating new venture proposals.

(12 Marks)

OR

B) What are the alternate sources of financing for Indian entrepreneurship.

06. A) Describe the elements of business plan.

(12 Marks)

OR

B) Explain the various ways for avoiding pitfalls in business plan.