

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
SY B.Com, Semester-III, Semester End Examination November 2022
Subject: Entrepreneurship Development (CC 11)

Duration: 2hrs**Max Marks: 80**

- Instructions: 1) Start each question on fresh page.
 2) Figures to the right indicate maximum marks.
 3) Answer sub questions of I and II in about 100 words each.
 4) Answer questions III, IV, V and VI in about 400 words each.

QI Write short notes on ANY 4 of the following questions: (4 marks x 4 = 16 marks)

1. Skills required to be an entrepreneur
2. Economic theory of entrepreneurship
3. Functions of an entrepreneur
4. Market Research
5. Techno-economic analysis
6. Centre for Incubation and Business Acceleration.

Q II Answer ANY 4 from the following questions: (4 marks x 4 = 16 marks)

1. Distinguish between an entrepreneur and an intrapreneur
2. Discuss the features of women entrepreneurs
3. Explain the Psychological theory of entrepreneurship.
4. Explain the Observation method and Delphi Technique of market research.
5. Explain the social cost-benefit analysis of Project Formulation.
6. Explain Incongruities as a factor of purposeful innovation with a relevant example.

QIII A Explain the various types of entrepreneurs. Provide an example of an entrepreneur for each type. (12 marks)

OR

QIII B Provide an overview about the recent trends in entrepreneurship.

QIV A Elaborate on the SWOT analysis of a business. (12 marks)

OR

QIV B "A business opportunity allows an entrepreneur to create and innovate". Elaborate on this statement by discussing the sources of business opportunities. Briefly explain the steps involved in opportunity identification.

QV A You are the proprietor of M/s. Accenture & Co. You have five project proposals under consideration but you can select only one project due to limited fund availability. Discuss the factors that you will consider for Project Selection. (12 marks)

OR

QV B Discuss the importance and contents of a Project Report.

QVI A Discuss the factors of Purposeful Innovation citing relevant examples. (12 marks)

OR

QVI B Discuss the role of Incubation Centres in the growth of entrepreneurship and for economic development.