

**Vidya Vikas Mandal's**  
**Shree Damodar College of Commerce & Economics, Margao-Goa**  
**SY B.Com, Semester-III, Semester End Examination November 2022**  
**Business Environment-I (GE 3)**

**Duration: 2hrs****Max Marks: 80****Instructions:**

1. Start each question on fresh page.
2. Figures to the right indicate maximum marks.
3. Answer sub questions under question number 1 and 2 in not more than 100 words each.
4. Answer sub questions under question number 3, 4, 5, and 6 in not more than 400 words each.

**Q1. Answer any four of the following.****(4x4 = 16 Marks)**

- a. Explain any two social responsibilities of business.
- b. Describe any two components of external micro environment of a business.
- c. Summarize how internal power structure of business is relevant to business environment.
- d. Discuss any two push factors that cause migration.
- e. Summarize any two positive impacts of migration.
- f. Discuss any two socio-cultural factors affecting the businesses.

**Q2. Answer any four of the following.****(4x4 = 16 Marks)**

- a. Discuss the meaning and components of natural environment.
- b. Describe technological environment and the two types of technologies.
- c. How does the idea of e-businesses apply to traditional businesses?
- d. Summarize the idea of special interest groups and their impact on business.
- e. Describe how international relations affect business environment.
- f. Explain any two obligatory functions of panchayats.

**Q3. A. For any business, monitoring its environment is very important. Do you agree? Discuss why you think so.**

**(12 marks)****OR**

**B. Discuss the reasons why businesses should be socially responsible.**

**(12 marks)**

**Q4. A. Discuss organizational culture and its importance for any business.**

**(12 marks)****OR**

**B. Discuss the different components of demographic environment and their application in the business environment.**

**(12 marks)**

**Q5. A. Discuss the meaning and components of political environment.**

**(12 marks)****OR**

**B. Explain the need for state intervention in business.**

**(12 marks)**

**Q6. A. Describe the sources of technological dynamics for a business.**

**(12 marks)**

**OR**

**B. Discuss the meaning of Information Technology and the role of IT in development of global businesses.**

**(12 marks)**