

**Vidya Vikas Mandal's**  
**Shree Damodar College of Commerce & Economics, Margao-Goa**  
**SY B.Com, Semester-III, Supplementary Examination June 2023**  
**Entrepreneurship Development(CC- 11)**

**Duration: 2hrs****Max Marks: 80**

Instructions:

- 1) Start each question on fresh page.
- 2) All questions are compulsory.
- 3) Figures to the right indicate maximum marks.
- 4) Answer sub-questions of Q.1 and Q.2 in approximately 100 words each and Q.3 and Q.6 in approximately 400 words each.

**Q.1. Answer any FOUR of the following: (4 X 4=16)**

- a) State the objectives of project report.
- b) Distinguish between Entrepreneur and Intrapreneur.
- c) Explain briefly the Economic theory of entrepreneurship.
- d) Highlight the role of Incubators under the startup policy.
- e) Discuss the need for Market Research.
- f) Discuss sources of business idea.

**Q.2. Write Short notes on any FOUR of the following: (4 X 4=16)**

- a) Women Entrepreneur
- b) Project Selection
- c) CIBA-Centre for Incubation and Business Acceleration
- d) Test marketing as a technique of market research.
- e) Swot Analysis
- f) Self-help Group

**Q.3)A. "Entrepreneurs require typical skills to be successful in business." Explain. (12 marks)**

OR

**Q.3)X. Explain the functions of entrepreneurs.**

**Q.4)A. Analyse the factors to be considered during environmental scanning. (12 marks)**

OR

**Q.4)X. Outline the steps in identification of Business opportunities.**

**Q.5)A. What is Project Report? Assess its importance and contents. (12 marks)**

OR

**Q.5)X. Examine the elements of Project formulation.**

**Q.6)A. Illustrate using the suitable examples, the factors of purposeful innovation. (12 marks)**

OR

**Q.6)X. Examine the principles of purposeful innovation as advocated by Peter Drucker.**