

Vidya Vikas Mandal's
 Shree Damodar College of Commerce and Economics, Margao-Goa
 SY B.Com, Semester-III, Supplementary Examination June 2023
 Subject Title: New Venture Planning COS101 (SEC I)

Duration: 2hrs

Max Marks: 80

Instruction: 1. All questions are compulsory
 2. Start each question on a fresh page
 3. Figures to the right indicate maximum marks

01. Write short notes: (Any 4) (4x4=16 Marks)
 a) Types of Partners in partnership firm.
 b) SCAMPER techniques for generating idea.
 c) Explain the requirement to claim patent.
 d) Advantages of acquiring an ongoing Venture.
 e) Bootstrapping a pathway to New Venture.
 f) Differentiate between Private and Public Limited company.
02. Write short notes: (Any 4) (4x4=16 Marks)
 a) State Finance Corporation.
 b) Harvest Strategy.
 c) Stages of Venture Capital Financing.
 d) Niche Marketing.
 e) Business Incubators.
 f) Milestone Schedule.
03. A). Illustrate the Techniques for generating Business ideas. (12 Marks)
OR
 B). Discuss the Sources of innovative ideas.
04. A) Describe the steps involved in Patent registration process in India. (12 Marks)
OR
 B) Compare the Advantages and Disadvantages of Joint Stock Company.
05. A) Demonstrate the elements of good marketing plan. (12 Marks)
OR
 B) Discuss the Alternate Sources of Financing for Indian Entrepreneurs.
06. A) Outline the pitfalls to avoid in Business Plan. (12 Marks)
OR
 B) Describe the Elements of a Business Plan.