

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
SY B.Com, Semester-III, Supplementary Examination June 2023
Business Environment (GE 3)

Duration: 2hrs**Max Marks: 80****Instructions:**

- 1) Start each question on a fresh page.
- 2) All questions are compulsory.
- 3) Figures to the right indicate maximum marks.
- 4) Answer sub-questions in question number 1 and 2 each in not more than 100 words.
- 5) Answer question number 3 to 6 each in not more than 400 words.

Q1) Answer ANY 4 of the following. (4x4=16)

- a) Discuss any four economic objectives of a business.
- b) Explain any four features of a business.
- c) Explain the importance of business environment.
- d) Describe the need of demographic studies for business.
- e) Discuss any four push factors of migration.
- f) Explain any four positive impacts of migration.

Q2) Answer ANY 4 of the following. (4x4=16)

- a) Discuss any four advantages of modern technology for a business.
- b) Explain any four ways in which successful innovation brings about techno-economic growth.
- c) Explain any four reasons for technology transfer.
- d) Explain any two components of political environment.
- e) Explain how international relations affect business environment.
- f) Describe any four types of special interest groups.

Q3) (A) Analyse the external environment that affects business. (12)

OR

Q3) (B) Explain social responsibility of a business. (12)

Q4) (A) Explain the meaning and importance of organizational culture for business. (12)

OR

Q4) (B) Discuss the effect of socio-cultural environment on business. (12)

Q5) (A) Appraise the present status of technology in India.

(12)

OR

(B) Explain the meaning of natural environment and its impact on business.

(12)

Q6) (A) Explain the need for government intervention in business.

(12)

OR

(B) Analyse the role of local self-government in business.

(12)