

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
SY B.Com, Semester-III, Supplementary Examination June 2023
Business Environment (GE 3)

Duration: 2hrs**Max Marks: 80****Instructions:**

- 1) Start each question on a fresh page.
- 2) All questions are compulsory.
- 3) Figures to the right indicate maximum marks.
- 4) Answer sub-questions in question number 1 and 2 each in not more than 100 words.
- 5) Answer question number 3 to 6 each in not more than 400 words.

Q1) Answer ANY 4 of the following. (4x4=16)

- a) Discuss any four economic objectives of a business.
- b) Explain any four features of a business.
- c) Explain the importance of business environment.
- d) Describe the need of demographic studies for business.
- e) Discuss any four push factors of migration.
- f) Explain any four positive impacts of migration.

Q2) Answer ANY 4 of the following. (4x4=16)

- a) Discuss any four advantages of modern technology for a business.
- b) Explain any four ways in which successful innovation brings about techno-economic growth.
- c) Explain any four reasons for technology transfer.
- d) Explain any two components of political environment.
- e) Explain how international relations affect business environment.
- f) Describe any four types of special interest groups.

Q3) (A) Analyse the external environment that affects business. (12)

OR

Q3) (B) Explain social responsibility of a business. (12)

Q4) (A) Explain the meaning and importance of organizational culture for business. (12)

OR

Q4) (B) Discuss the effect of socio-cultural environment on business. (12)

- Q5) (A) Appraise the present status of technology in India. (12)
OR (12)
(B) Explain the meaning of natural environment and its impact on business. (12)
- Q6) (A) Explain the need for government intervention in business. (12)
OR (12)
(B) Analyse the role of local self-government in business.