

**Vidya Vikas Mandal's**  
**Shree Damodar College of Commerce and Economics, Margao-Goa**  
**SY B.Com, Semester-III, Supplementary Examination June 2023**  
**Subject Title: New Venture Planning COS101 (SEC 1)**

**Duration: 2hrs**

**Max Marks: 80**

- Instruction:**
1. All questions are compulsory
  2. Start each question on a fresh page
  3. Figures to the right indicate maximum marks

01. Write short notes: (Any 4) (4x4=16 Marks)
- a) Types of Partners in partnership firm.
  - b) SCAMPER techniques for generating idea.
  - c) Explain the requirement to claim patent.
  - d) Advantages of acquiring an ongoing Venture.
  - e) Bootstrapping a pathway to New Venture.
  - f) Differentiate between Private and Public Limited company.
02. Write short notes: (Any 4) (4x4=16 Marks)
- a) State Finance Corporation.
  - b) Harvest Strategy.
  - c) Stages of Venture Capital Financing.
  - d) Niche Marketing.
  - e) Business Incubators.
  - f) Milestone Schedule.
03. A). Illustrate the Techniques for generating Business ideas. (12 Marks)
- OR**
- B). Discuss the Sources of innovative ideas.
04. A) Describe the steps involved in Patent registration process in India. (12 Marks)
- OR**
- B) Compare the Advantages and Disadvantages of Joint Stock Company.
05. A) Demonstrate the elements of good marketing plan. (12 Marks)
- OR**
- B) Discuss the Alternate Sources of Financing for Indian Entrepreneurs.
06. A) Outline the pitfalls to avoid in Business Plan. (12 Marks)
- OR**
- B) Describe the Elements of a Business Plan.