

Vidya Vikas Mandal's  
Shree Damodar College of Commerce & Economics, Margao-Goa  
SYBBA, Term VI End Term Assessment, January 2024

Team Building: BBCS009

Duration: 45 minutes

Maximum Marks: 13

Instructions: 1. Start each question on a fresh page.  
2. Figures to the right indicate maximum marks.

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1. Urban Vibes is a start-up focusing on high fashion wear. The company has been performing well for the last one year. However, in the last 2 quarters the, the marketing and finance departments are facing conflicts. What steps will you, as an HR manager, take to resolve these issues? (5 marks)
  
2. At an IT company, a Project Manager has given a deadline for completion of a project which needs to be delivered to a client. However, the team members are not performing as required. As a Team leader, describe how you will use Power and Influence to get the desired results and achieve the goal. (5marks)
  
3. Why do teams fail? (3 marks)

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