

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
SY BBA(FS), Semester- IV (REGULAR) Semester End Assessment June 2022
Course: BFS GEC 9: CORPORATE RESTRUCTURING

Duration: 2 Hrs.

Maximum Marks: 60

Instructions:

- 1) Start each question on fresh page.
- 2) Figures to the right indicate maximum marks.
- 3) Q.1 is compulsory.
- 4) Answer any Four from Q.2 to Q.6.

Q.1. Write short note on ANY FIVE of the following: (05*04=20 Marks)

- a) Debt Restructuring
- b) Conglomerate Merger
- c) Employee Stock Option Plan
- d) Economies of Scale
- e) Transaction Cost Theory
- f) Reverse Takeover

Q.2. Two of India's largest media companies, Zee Entertainment Enterprises Limited (ZEEL) and Sony Pictures Networks India (SPNI), have agreed to a multibillion-dollar merger. Discuss the steps followed by Zee entertainment. (10 Marks)

Q.3. Construct SWOT Analysis for any one automobile company. (10 Marks)

Q.4. When a company wants to grow or survive in a competitive environment, it needs to restructure itself and focus on its competitive advantage. Explain (10 Marks)

Q.5. Mindtree Limited promoters released a press statement on 18th March 2019 opposing the Takeover bid of Larsen & Toubro Limited stating that it would undo all the progress made since the past two decades. In the view of the above statement being the management of Mindtree Ltd. how would you tackle the takeover. (10 Marks)

Q.6. A Takeover is the buying of a target firm with or without the agreement of the target's management. Elaborate (10 Marks)
