

Vidya Vikas Mandal's  
Shree Damodar College of Commerce & Economics, Margao  
M.Com. (Semester I) Special Examination, March 2022  
COC122: Business Statistics and Research Methodology (OA-18A)

**Duration: 3 hours**

**Max. Marks 60**

**Instructions:**

1. This paper consists of **Nine** Questions carrying **Equal** marks.
2. Question No.1 consists of **5 Compulsory** Questions of **2 Marks Each**.
3. Answer any **5** questions from Question **2,3,4,5,6,7,8 and 9**.
4. **Each** question carries **10** marks. Figures to the **right** indicate marks.

**Q.1) Answer the following:**

(5x2=10)

- (a) What is hypothesis?
- (b) State any two importance of literature review
- (c) What is Skewness?
- (d) State the features of parametric test
- (e) Write a note on normal probability distribution

**Q.2) What is Descriptive Statistics? Discuss its importance in research.**

(10)

**Q.3) What is Sampling? Discuss various sampling methods.**

(10)

**Q.4) Explain Exploratory and Confirmatory Factor Analysis with suitable examples.**

(10)

**Q.5) From the following data find correlation coefficient.**

Price (Rs)	10	12	11	09	13	15
Supply (Kg)	20	22	25	23	30	32

(10)

**Q.6) What is questionnaire? How to develop a research questionnaire?**

(10)

**Q.7) It is claimed that a random sample of 75 tyres with a mean life of 15,200 kms is drawn from a population of tyres which has a mean life of 15,150 kms and a standard deviation of 1200 kms. Test the validity of the claim at 5% level of significance.**

(10)

**Q.8) Explain different types of research reports.**

(10)

**Q.9) Discuss the steps involved in Structural Equation Modelling.**

(10)

**END**