

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
Post-Graduate Department of Commerce (M. Com)
M.Com Part-I, Semester-I, Semester End Examination (Repeat), November 2022
COC123: Business Environment and International Business (OA - 18A)

Duration: 3 Hours

Max Marks: 60

Instructions:

1. *This paper consists of NINE questions carrying Equal marks.*
2. *Question No.1 consists of 5 Compulsory questions of 2 marks each.*
3. *Answer any FIVE questions from question 2,3,4,5,6,7,8 and 9.*
4. *Each question carries 10 marks. Figures to the right indicate marks.*

Q.1. Answer the following: (10)

- a) Objectives of FEMA Act 1999
- b) Parallel economy
- c) Role of MSMEs
- d) Consumerism
- e) ETOP

Q.2. Explain in detail the business technique by which organization monitors their relevant environment to identify opportunities and threats affecting their business. (10)

Q.3 The government plays various roles in the country that are concerned with growth and development of industrial sector of the country. Justify. (10)

Q.4. Private enterprises are the chief agents in creating employment, providing funds, building competitiveness and driving innovation - all essential instruments for growth. Explain. (10)

Q.5. Elucidate major problems faced by the Indian export sector and explain measures to be adopted to initiate growth. (10)

- Q.6. Ethical dilemmas often arise when an institution contradicts with social objectives. In the light of the above statement, Explain the importance of ethos in business. (10)
- Q.7. Social audit is a way of measuring the extent to which an organization lives upto the shared values and objectives it has committed itself to. In the light of the above statement explain the process of social audit. (10)
- Q.8. Explain role Explain role and functions of: (10)
a. WTO and
b. World Bank.
- Q.9. Explain the factors affecting technological environment leading to dynamic changes in business. (10)

*****Best Wishes*****