

**VidyaVikasMandal's**  
**Shree Damodar College of Commerce & Economics, Margao-Goa**  
**FY B.Com, Semester-II, Semester End Examination June 2022**  
**Tourism and Hospitality Management (GE 2)**

**Duration: 2hrs**

**Max Marks: 80**

**Instructions:**

- 1) Start each question on fresh page.
- 2) Figures to the right indicate maximum marks.
- 3) All questions are compulsory.
- 4) Answer sub-questions in question 1 and 2 each in not more than 100 words.
- 5) Answer question number 3 to 6 each in not more than 400 words.

**Q1. Write short notes:(Any 4)**

**(4x4 Marks)**

- a) Tourism resources
- b) Travel agent v/s Tour operator
- c) Characteristics of tourism
- d) Outbound tourist
- e) Primary constituent of tourism
- f) Medical tourism

**Q2. Write short notes:(Any 4)**

**(4x4 Marks)**

- a) Environmental Impact Analysis (EIA)
- b) Political impacts of tourism
- c) Issues from the perspective of government
- d) Importance of tourism
- e) Multiplier effect of tourism
- f) Factors affecting the hospitality industry

**Q3.a) Explain the features of tourism product.**

**(12 Marks)**

**OR**

**b) Describe the 5A's of tourism product.**

**Q4.a) Elaborate on the push and pull factor of tourism**

**(12 Marks)**

**OR**

**b) What are the factors influencing the growth of tourism?**

**Q5. a) Describe the positive socio-cultural impacts of tourism**

**(12 Marks)**

**OR**

**b) Explain the negative socio-cultural impacts of tourism**

**Q6. a) State and explain the economic impacts of tourism**

**(12 Marks)**

**OR**

**b) Explain the different forms of tourism**