

VidyaVikasMandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
FY B.Com, Semester-II, Semester End Examination June 2022
Tourism and Hospitality Management (GE 2)

Duration: 2hrs

Max Marks: 80

Instructions:

- 1) Start each question on fresh page.
- 2) Figures to the right indicate maximum marks.
- 3) All questions are compulsory.
- 4) Answer sub-questions in question 1 and 2 each in not more than 100 words.
- 5) Answers question number 3 to 6 each in not more than 400 words.

Q1. Write short notes:(Any 4)

(4x4 Marks)

- a) Tourism resources
- b) Travel agent v/s Tour operator
- c) Characteristics of tourism
- d) Outbound tourist
- e) Primary constituent of tourism
- f) Medical tourism

Q2. Write short notes:(Any 4)

(4x4 Marks)

- a) Environmental Impact Analysis (EIA)
- b) Political impacts of tourism
- c) Issues from the perspective of government
- d) Importance of tourism
- e) Multiplier effect of tourism
- f) Factors affecting the hospitality industry

Q3.a) Explain the features of tourism product.

(12 Marks)

OR

b) Describe the 5A's of tourism product.

Q4.a) Elaborate on the push and pull factor of tourism

(12 Marks)

OR

b) What are the factors influencing the growth of tourism?

Q5. a) Describe the positive socio-cultural impacts of tourism

(12 Marks)

OR

b) Explain the negative socio-cultural impacts of tourism

Q6. a) State and explain the economic impacts of tourism

(12 Marks)

OR

b) Explain the different forms of tourism