

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics
FY B.Com, Semester-II, Semester End Examination, April 2023
TOURISM & HOSPITALITY MANAGEMENT (GE 2)

DURATION: 2 hours

Total Marks 80

Instructions

- i) All questions are compulsory however internal choice is available
- ii) Answer sub questions in question No1 and question No2 in not more than 100 words each.
- iii) Answers to question no 3 to question no 6 is not more than 400 words each
- iv) Figures to the right indicate marks assigned to the questions.

1. Answer the following in brief (any four) (4x4)
 - a. Discuss the characteristics of Tourism
 - b. Elaborate on Leisure Tourism
 - c. Highlight role of a Tour Operator
 - d. Elaborate the concept Tourist
 - e. Elaborate on Eco Tourism
 - f. Distinguish between Domestic V/s International Tourism

2. Answer the following in brief (any four) (4x4)
 - a. State and explain Features of Hospitality Industry
 - b. List the negative impact of tourism
 - c. Discuss the Political Impact of Tourism
 - d. Highlight Importance of Tourism Industry
 - e. Describe the Origin & growth of Tourism Industry
 - f. Discuss the Sectors of Hospitality Industry

- 3A. Describe the 5 A's of Tourism (12 Marks)

OR

- B. Discuss the features of tourism product (12 Marks)

- 4A Elaborate the factors influencing the Tourism Industry (12 Marks)

OR

- B. Explain the pull and push factors of Tourism (12 Marks)

- 4 A. Explain the Economic impacts of Tourism (12 Marks)

- 5A. Discuss the Negative Environmental impacts of Tourism (12 Marks)

OR

- 5B, Explain the Employment Opportunities in Hospitality Industry (12 Marks)

- 6A) Describe the socio cultural impact of tourism (12 Marks)

OR

- B) Elaborate on various types of tourism. (12 Marks)