

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics
FY B.Com Semester-II, Semester End Examination, April 2023 (Truncated Syllabus)
Tourism & Hospitality Management (GE 2)

Duration: 2 hours

Total Marks 80

Instructions

- i) All questions are compulsory however internal choice is available
- ii) Answer sub questions in question No1 and question No2 in not more than 100 words each.
- iii) Answers to question no 3 to question no 6 is not more than 400 words each
- iv) Figures to the right indicate marks assigned to the questions.

1. Answer the following in brief (any four) (4x4)
 - a. Elaborate the concept Tourist
 - b. Highlight role of a Tour Operator
 - c. Discuss the characteristics of Tourism
 - d. Elaborate on Eco Tourism
 - e. Distinguish between Domestic V/s International Tourism
 - f. Elaborate on Leisure Tourism
2. Answer the following in brief (any four) (4x4)
 - a. List the negative impact of tourism
 - b. Explain the Environmental impact of Tourism
 - c. Discuss the Political Impact of Tourism
 - d. Highlight Importance of Tourism Industry
 - e. Describe the Origin & growth of Tourism Industry
- 3 A. Explain with relevant examples the 5 A's of Tourism (12 Marks)
OR
- 3B. Discuss the features of tourism product
- 4A Discuss the socio cultural impact of Tourism. (12 Marks)
OR
- B. Explain the pull and push factors of Tourism (12 Marks)
- 5A) Compare and contrast between the tourism product and other products (12 Marks)
OR
- 5B) Elaborate on various types of tourism. (12 Marks)
- 6A) Explain the constituents of tourism Industry (12 marks)
OR
- B) Compare between Inbound tourism and Outbound tourism (12 marks)