

VidyaVikasMandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
FY B.Com, Semester-II, Supplementary Examination August 2022
Tourism and Hospitality Management (GE 2)

Duration: 2hrs

Max Marks: 80

Instructions:

- 1) Start each question on fresh page.
- 2) Figures to the right indicate maximum marks.
- 3) All questions are compulsory.
- 4) Answer sub-questions in question 1 and 2 each in not more than 100 words.
- 5) Answers question number 3 to 6 each in not more than 400 words.

Q1. Write short notes:(Any 4)

(4x4 Marks)

- a) Concept of Tourist
- b) Tourism Products v/s Other Products
- c) Functions of tour operator
- d) Inbound tourist
- e) Green tourism
- f) Secondary constituent of tourism

Q2. Write short notes:(Any 4)

(4x4 Marks)

- a) Multiplier effect of tourism
- b) Negative political impacts of tourism
- c) Sustainable development
- d) Features of tourism
- e) Factors influencing the growth of tourism
- f) Nature of hospitality industry

Q3.a) Explain in details the 5A's of tourism product

(12 Marks)

OR

- b) State and explain the different types of tourism product

Q4.a) Explain in detail the Push factors of tourism

(12 Marks)

OR

- b) Describe the forms of tourism

Q5. a) What are the positive economic impacts of tourism?

(12 Marks)

OR

- b) Explain the negative socio-cultural impacts of tourism

Q6. a) Explain the importance of tourism

(12 Marks)

OR

- b) Elaborate on environmental impacts of tourism