

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao, Goa
FY B. Com, Semester I Repeat, Semester End Examination, November 2023
General Management

Duration: 2 Hours

Max. Marks: 80

*Instructions: 1. All questions are compulsory
2. Figures to the right indicate maximum marks*

- Q1. Answer in 10-12 lines: (any 4) (16 Marks)
- a) Importance of management
 - b) Administration v/s management
 - c) Contingency approach
 - d) Creativity in decision making
 - e) Functions of purchase management
 - f) Green management
- Q2. Write short notes: (any 4) (16 Marks)
- a) Resistance to Change
 - b) Logistics management
 - c) Supply chain management
 - d) Channels of distribution
 - e) Mathematical theory
 - f) Guidelines for effective decision making
- Q3. A) Define management. Describe the features of management. (12 Marks)
- Or**
- X) Describe the various levels of management and their functions. (12 Marks)
- Q4. A) Describe the various styles of management. (12 Marks)
- Or**
- X) Explain the benefits and limitations of rational decision making. (12 Marks)
- Q5. A) Define decision making. Describe the steps in decision making process. (12 Marks)
- Or**
- X) Explain the features of change and reasons necessitating change in an organization. (12 Marks)
- Q6. A) What is Stress. Explain the types and causes of stress (12 Marks)
- Or**
- X) Describe the meaning and process of Conflict Management (12 Marks)
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